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DOMINION BUREAU OF STATISTICS

MERCHANDISING AND SERVICES STATISTICS

OTTAWA, CANADA

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SALES OF NEW MOTOR VEHICLES IN CANADA  
AUGUST, 1948

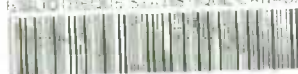
August, 1948 sales of new motor vehicles remained well below the peak volume reached in June and also showed a decline from August, 1947. New vehicle sales totalled 13,187 units valued at \$26,216,248 in August, 1948, down 23% in number and 16% in value from the 17,094 units sold for \$31,305,819 in the same month last year.

Passenger car sales numbered 9,213 in August this year as compared to 12,038 units sold in the same month a year ago. The 3,974 commercial units were also exceeded by the 5,056 vehicles sold in the corresponding month of 1947.

Table 1.--New Motor Vehicle Sales by Months and by Provinces  
August, 1948

Month and Province	Passenger Cars		Trucks and Buses		Total, Cars, Trucks and Buses	
	Number	Retail Value	Number	Retail Value	Number	Retail Value
<b>1948</b>						
January .....	9,324	17,207,853	4,344	8,526,219	13,668	25,734,072
February .....	8,104	15,274,949	5,134	10,243,249	13,238	25,518,198
March .....	13,492	25,581,165	7,395	14,086,341	20,887	39,667,506
April .....	11,603	22,169,940	7,404	13,995,058	19,007	36,164,998
May .....	10,688	21,017,528	7,720	14,981,434	18,408	35,998,962
June .....	12,463	25,207,534	8,738	16,438,826	21,201	41,646,360
July .....	9,683	20,106,691	5,840	10,900,435	15,523	31,007,126
August .....	9,213	18,354,411	3,974	7,861,837	13,187	26,216,248
Jan.-Aug. ....	84,570	164,920,071	50,549	97,033,399	135,119	261,953,470
<b><u>AUGUST SALES</u></b>						
<b><u>BY PROVINCES</u></b>						
Maritime Provinces.	704	1,379,706	341	674,653	1,045	2,054,359
Quebec .....	2,149	4,242,789	629	1,216,965	2,778	5,459,754
Ontario .....	3,521	7,102,703	1,287	2,221,840	4,808	9,324,543
Manitoba .....	598	1,176,051	353	679,852	951	1,855,903
Saskatchewan .....	675	1,304,434	482	1,027,795	1,157	2,332,229
Alberta .....	772	1,545,477	553	1,207,688	1,325	2,753,165
British Columbia ..	794	1,603,251	329	833,044	1,123	2,436,295

Price 10 cents



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