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MAY, 1949
A total of 27,258 new motor vehicles having a retail value of $\$ 57,381,848$, were sold during May, 1949. Increuses over May, 1948, when 18,751 vehicles sold for $\$ 37,709,965$, were $45 \%$ in number and $52 \%$ in retail value.

The greater part of the increase was due to increased sales of now passenger cars, which sepassed the previous your's totals for May by $70 \%$ in number and $78 \%$ in retail value. Passenger car sal es were 18,626 in May, 1949 and 10,963 in May, 1948, and corresponding values were $\$ 38,314,929$ and $\$ 21,486,105$. There were 8,541 trucks rem tailed for $\$ 17,230,950$ and 91 buses sold for $\$ 1,835,969$ in May of this yer.

January-to-May results showed an increase of $23 \%$ in a total number of vehicles and $33 \%$ in dollar value over the cumulative totals covering the same period of 1948 .

## TABLE 1. - NEW MOTOR VEHICLE SATES, BY MONTHS



Passenger Cars

| Janua ry | 9,316 | 6,216 | -33.3 | 17,191,619 | 13,158,649 | -23.5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February ..... | 8,103 | 8,036 | - 0.8 | 15,272,034 | 17,466, 515 | +14.4 |
| March . | 13,540 | 16,970 | +25.3 | 25,668,823 | 35,791,018 | +39.4 |
| April | 11,725 | 19,653 | +67.6 | 22,362,967 | 40,388,752 | +80.6 |
| May | 10,963 | 18,626 | +69.9 | 21,486,105 | 38,314,929 | +78.3 |
| Jano-to May .. | 53, 547 | 69,501 | +29.6 | 101,981,548 | 145,119,863 | +42.3 |

Trucks

| Jenuary | 4,316 | 5,221 | $+21.0$ | 8,433,085 | 10,518,670 | +24.7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tebruary | 5,074 | 6,414 | +26.4 | 10,021,174 | 13,117,502 | +30.9 |
| March | 7,375 | 7,594 | $+3.0$ | 14,002,789 | 15,277,448 | + 9.1 |
| April | 7.484 | 8.433 | $+12.7$ | 14,034,474 | 16,823.048 | +19.9 |
| Líay | 7,711 | 8,541 | $+10.8$ | 14,890,415 | 17,230,950 | +15.7 |
| Jan.-to-May .. | 31,960 | 36,203 | +13.3 | 61,381,937 | 72,967,618 | +13.9 |

## Buses

| January ...... | 72 | 55 | -23.6 | 1,312,827 | 1,000,370 | -23.8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February ..... | 16 | 46 | + 87.5 | 261,386 | 903,866 | +245.8 |
| March | 59 | 73 | +23.7 | 1,016,766 | 1,290,839 | +27.0 |
| April ... | 77 | 73 | - 5.2 | 1,292,193 | 1,475,041 | +14.2 |
| May .......... | 77 | 91 | +18.2 | 1,333,445 | 1,835,969 | +37.7 |
| Jan.-to-May .. | 301 | 338 | $+12.3$ | 5,216,617 | 6,507,085 | +24.7 |

TABLE 2. $=-$ NEW MOTOR VEHICLE SALFS, BY PROVINCES
MAY, 1949

| Province | Nuriber |  |  | Rotail Value |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1948 | 1949 | $\begin{aligned} & \% \text { Chanife } \\ & 1949 / 1948 \end{aligned}$ | $\begin{gathered} 1948 \\ \hline \\ \hline \end{gathered}$ | $\begin{gathered} 1949 \\ \quad \% \\ \hline \end{gathered}$ | $\begin{aligned} & \text { \% Chance, } \\ & 1949 / 1948 \end{aligned}$ |

Total, Passencer Cars, Trucks and Buses

| CANADA | 18,751 | 27.258 | + 45.4 | 37, 709,965 | 57.381. 848 | + 52.2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Maritimes | 1,354 | 2,308 | + 70.5 | 2,600,528 | 4,641,624 | + 78.5 |
| Quebec | 3,450 | 4.797 | + 39.0 | 7,555,849 | 10,357,133 | + 37.1 |
| Ontario | 8.123 | 11,032 | + 35.8 | 16,086,516 | 22,872,964 | + 42.2 |
| Manitoba | 1.134 | 1,861 | +64.1 | 2,148,138 | 3,734,202 | + 73.8 |
| Saska to hewa. | 1, 306 | 2,304 | + 76.4 | 2,402,272 | 4,548,621 | + 89.3 |
| Al berta | 1.629 | 2.486 | + 52.6 | 3,146,202 | 5,140,402 | + 63.4 |
| British Columbia | 1.755 | 28470 | $\begin{array}{r} \\ +40.7 \\ \hline\end{array}$ | $3.770,460$ | 6,086,902 | + 61.4 |

Passenger Cars

| CANADA | 10,963 | 18.626 | + 69.9 | 21,486,105 | 38,314,929 | + 78.3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Maritimes | 728 | 1.444 | + 98.4 | 1.396,682 | 2,912,303 | +108.5 |
| quebec | 1.879 | 3,166 | + 68.5 | 3,821,369 | 6,577,833 | + 72.1 |
| Ontario | 5,162 | 8.172 | + 58.3 | 10,192,867 | 16,946,948 | + 66.3 |
| Manitoba | 656 | 1,205 | + 83.7 | 1,279,631 | 2,450,950 | + 91.5 |
| Saskatchew | 667 | 1,440 | +115.9 | 1.261,014 | 2,786,726 | +121.0 |
| Alberta | 772 | 1,504 | + 94.8 | 1,477,214 | 3,140,276 | +112.6 |
| British Columbia | 1,099 | 1,695 | $\begin{array}{r}+54.2 \\ \hline\end{array}$ | 2,057,328 | 3,499,893 | + 70.1 |

Trucks


Busas



1010768607

