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SALES OF NEW MOTOR VEHICLES

AND

MOTOR VEHICLE FINANCING

NOVEMBER 1950

New Motor Vehicle Sales

Sales of new motor vehicles in November numbered 32,880 units with a retail value of \$71,668,879, an increase of 67% in number and 78% in value over November 1949 when 19,700 new vehicles sold for \$40,300,881. Sales in November were slightly lower than in October.

British Columbia led the other provinces in rate of increase, new vehicle sales in that province being 85% higher than in November a year ago. Quebec and Ontario also registered major increases of 71% and 74% respectively.

Passenger car sales advanced at a higher rate than commercial vehicles. A total of 24,953 new passenger cars were sold in November, an increase of 75% over the November 1949 number of 14,260 cars. Sales of trucks in November 1950 numbered 7,878, 47% in excess of November a year ago, while bus sales decreased from 77 in November 1949 to 49 in November 1950.

Cumulative sales figures for eleven months of 1950 amounted to 398,031 new motor vehicles valued at \$814,767,604, an increase of 51% in number and 50% in retail value over the corresponding period of 1949 when 264,120 new motor vehicles sold for \$543,921,834. Of the total new vehicles sold in 1950 to date, passenger cars accounted for 300,323 units (an increase of 62% over 1949). Truck sales numbered 97,084, a gain of 25%, while bus sales advanced 15% to 624 vehicles.

Prepared in Merchandising and Services Section

Financing of Motor Vehicle Sales

New Vehicles - Financing of sales of new vehicles continued substantially in excess of 1949 in November but for the first time in 1950 the rate of increase for financing was lower than for sales. In November 1950, 10,958 new vehicles were financed to an amount of \$15,896,889, 49% in number and 54% in amount of financing higher than the November 1949 figures. Increases in numbers of new vehicles financed were greatest in Manitoba and Saskatchewan where gains of 90% and 116% were recorded.

New vehicles financed during the eleven months of 1950 totalled 125,780, 69% above the number in the corresponding period of 1949, while the amount of financing rose 68% from \$105,644,771 to \$177,463,525.

New passenger car sales financed numbered 7,526 in November 1950, an increase of 50% over November of the previous year, while financing of new commercial vehicles advanced 46%, from 2,354 to 3,432.

Used Vehicles - Financing of sales of used vehicles increased over 1949 at approximately the same rate as did new vehicle financing. There were 18,733 used vehicles financed in November 1950, a gain of 47% over the 12,743 used vehicles financed in November 1949. Of the total, 15,144 were passenger cars and 3,589 were commercial vehicles. As in the case of new motor vehicles, Manitoba and Saskatchewan registered the greatest increases at 87% and 106% respectively.

Used vehicles financed in the eleven months of 1950 numbered 212,862, a gain of 51% over 1949, while the financed value rose 46% from \$88,645,571 to \$140,900,134.

Sales of Financing of New Motor Vehicles Compared

Number of New Vehicles Financed as Percentage of New Vehicle Sales, Canada, 1949 and 1950

	<u>November</u>		<u>January to November</u>	
	<u>1949</u> <u>%</u>	<u>1950</u> <u>%</u>	<u>1949</u> <u>%</u>	<u>1950</u> <u>%</u>
Passenger cars.....	35.2	30.2	25.9	30.0
Commercial vehicles.	43.3	43.3	33.9	36.5
Total.....	37.4	33.3	26.3	31.6

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FINANCING OF MOTOR VEHICLES SALES IN CANADA, 1949 (REVISED) - 1950

THOUSANDS
OF VEHICLES

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OF VEHICLES

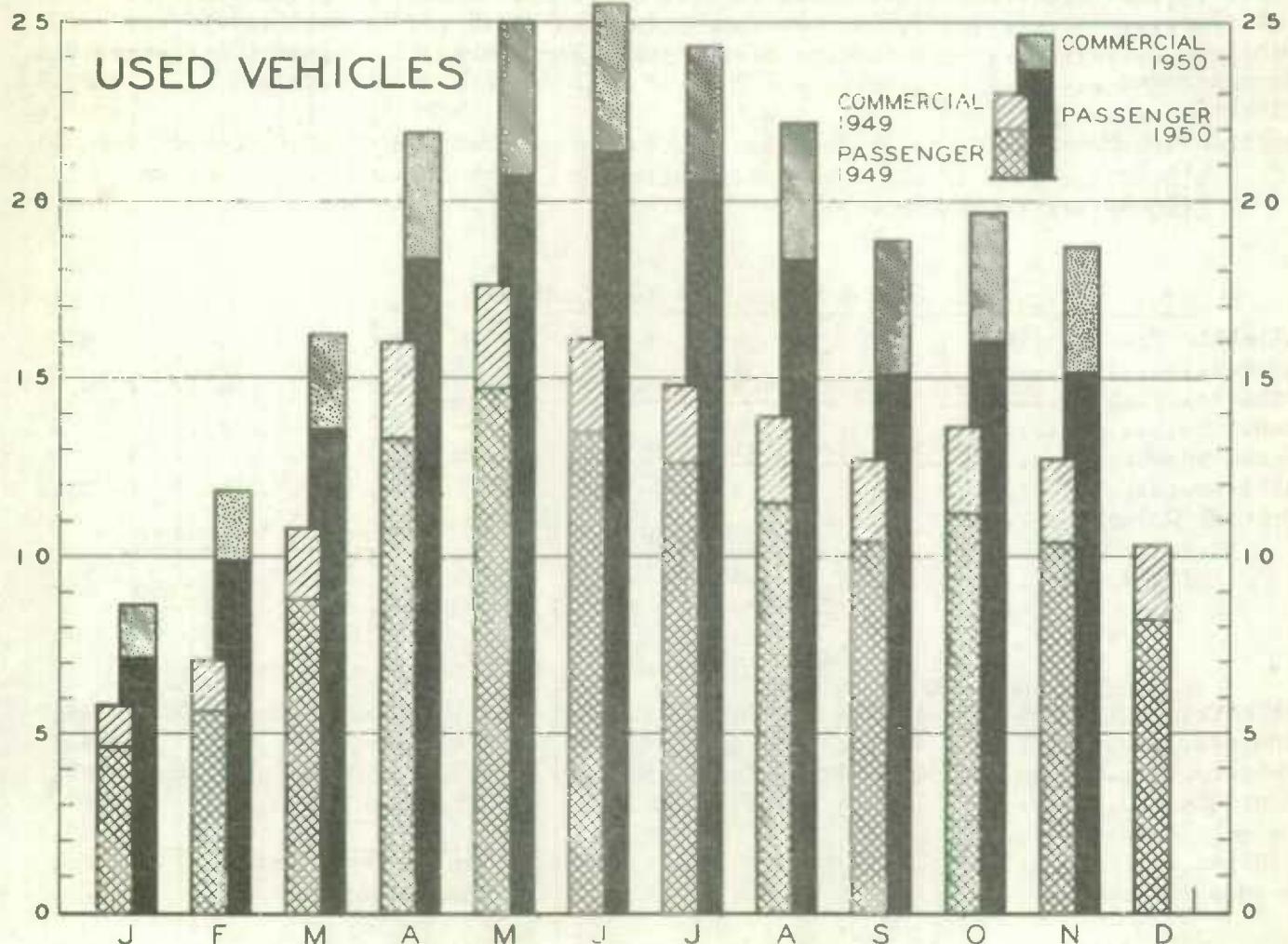
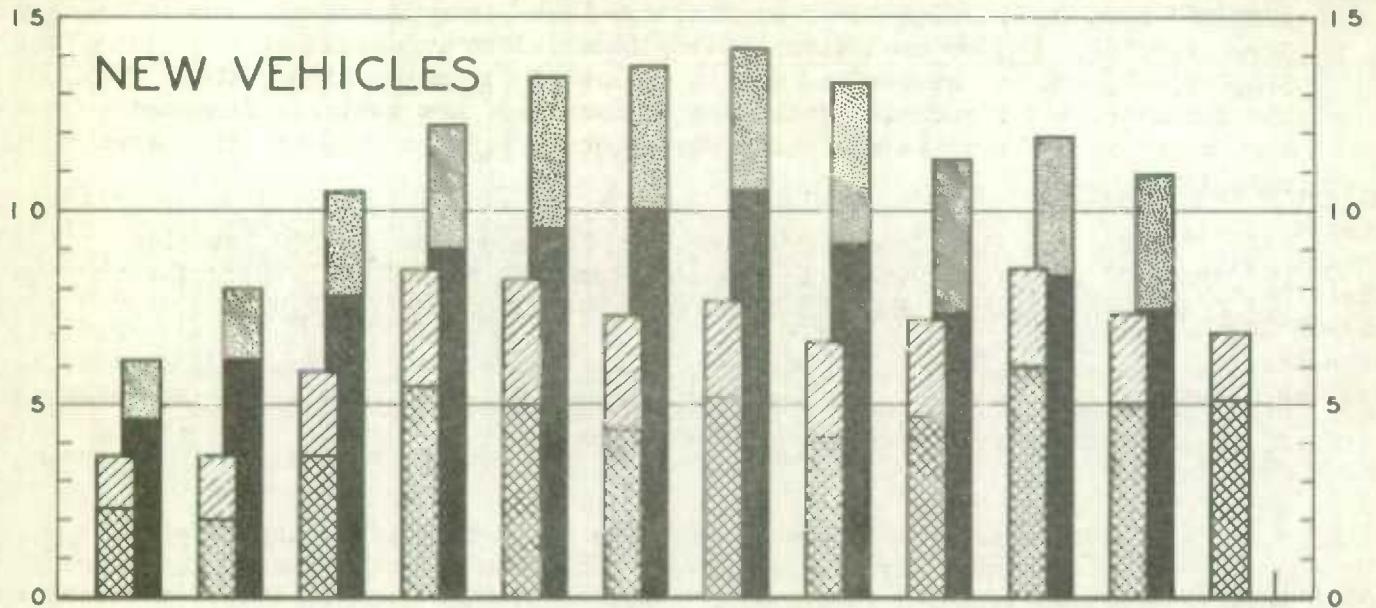


TABLE 1--NEW MOTOR VEHICLE SALES, BY PROVINCES

NOVEMBER 1949 AND 1950

Province	Number			Retail Value		
	(1) 1949	1950	% Change, 1950/1949	(1) 1949	1950	% Change, 1950/1949
		%	\$	\$	\$	%
	Passenger Cars					
Atlantic Provinces(2)	1,044	1,409	+ 35.0	2,030,649	3,078,368	+ 51.6
Quebec.....	2,448	4,216	+ 72.2	5,004,470	9,579,985	+ 91.4
Ontario.....	6,488	12,001	+ 85.0	12,855,075	26,120,896	+103.2
Manitoba.....	839	1,346	+ 60.4	1,567,722	2,924,996	+ 86.6
Saskatchewan.....	790	1,359	+ 72.0	1,600,841	2,952,517	+ 84.4
Alberta.....	1,224	1,996	+ 63.1	2,342,044	4,430,571	+ 89.2
British Columbia.....	1,427	2,626	+ 84.0	2,738,932	5,436,892	+ 98.5
CANADA	14,260	24,953	+ 75.0	28,139,733	54,524,225	+ 93.8
	Trucks					
Atlantic Provinces(2)	377	513	+ 36.1	686,420	982,096	+ 43.1
Quebec.....	693	1,156	+ 66.8	1,475,577	2,825,185	+ 91.5
Ontario.....	2,170	3,078	+ 41.8	4,423,302	6,149,973	+ 39.0
Manitoba.....	429	562	+ 31.0	814,703	1,046,102	+ 28.4
Saskatchewan.....	606	770	+ 27.1	1,172,522	1,445,867	+ 23.3
Alberta.....	715	1,091	+ 52.6	1,405,262	2,142,071	+ 52.4
British Columbia.....	373	708	+ 89.8	739,588	1,506,904	+103.7
CANADA.....	5,363	7,878	+ 46.9	10,717,374	16,098,198	+ 50.2
	Buses					
Atlantic Provinces(2)	10	4	- 60.0	140,034	74,180	- 47.0
Quebec.....	1	8	-	17,736	165,972	-
Ontario.....	9	2	- 77.8	124,721	41,263	- 66.9
Manitoba.....	-	24	-	-	539,052	-
Saskatchewan.....	13	-	-	283,806	-	-
Alberta.....	44	10	- 77.3	877,477	207,290	- 76.4
British Columbia.....	-	1	-	-	18,699	-
CANADA.....	77	49	- 36.4	1,443,774	1,046,456	- 27.5
	Total - Passenger Cars, Trucks, and Buses					
Atlantic Provinces(2)	1,431	1,926	+ 34.6	2,857,103	4,134,644	+ 44.7
Quebec.....	3,142	5,380	+ 71.2	6,497,783	12,571,142	+ 93.5
Ontario.....	8,667	15,081	+ 74.0	17,403,098	32,312,132	+ 85.7
Manitoba.....	1,268	1,932	+ 52.4	2,382,425	4,510,150	+ 89.3
Saskatchewan.....	1,409	2,129	+ 51.1	3,057,169	4,398,384	+ 43.9
Alberta.....	1,983	3,097	+ 56.2	4,624,783	6,779,932	+ 46.6
British Columbia.....	1,800	3,335	+ 85.3	3,478,520	6,962,495	+100.2
CANADA.....	19,700	32,880	+ 66.9	40,300,881	71,668,879	+ 77.8

(1) Revised.

(2) Includes Newfoundland.

TABLE 2--NEW MOTOR VEHICLE SALES, BY MONTHS

CANADA⁽¹⁾, 1949 AND 1950

Month	Number			Retail Value		
	(2) 1949	1950	% Change, 1950/1949	(2) 1949	1950	% Change, 1950/1949
		%	\$	\$	\$	%
Passenger Cars						
Jan. - March...	32,771	71,467	+118.1	69,323,986	141,876,816	+104.7
Apr. - June....	60,491	93,195	+ 54.1	124,248,555	184,619,914	+ 48.6
July.....	22,057	33,137	+ 50.2	44,909,873	67,207,026	+ 49.6
August.....	13,083	23,075	+ 76.4	26,215,678	46,707,998	+ 78.2
September.....	20,487	28,215	+ 37.7	41,451,070	60,020,515	+ 44.8
October.....	22,548	26,281	+ 16.6	45,089,840	54,199,768	+ 20.2
November.....	14,260	24,953	+ 75.0	28,139,733	54,524,225	+ 93.8
Jan. - November	185,697	300,323	+ 61.7	379,378,735	609,156,262	+ 60.6
Trucks						
Jan. - March...	19,270	19,552	+ 1.5	38,998,405	38,587,483	- 1.1
Apr. - June....	24,814	29,385	+ 18.4	49,420,858	58,496,871	+ 18.4
July.....	7,084	10,864	+ 53.4	13,783,556	21,462,008	+ 55.7
August.....	5,458	9,190	+ 68.4	10,720,842	18,733,015	+ 74.7
September.....	7,740	10,757	+ 39.0	15,135,435	21,559,515	+ 42.4
October.....	8,151	9,458	+ 16.0	16,114,261	19,091,085	+ 18.5
November.....	5,363	7,878	+ 46.9	10,717,374	16,098,198	+ 50.2
Jan. - November	77,880	97,084	+ 24.7	154,890,731	194,028,175	+ 25.3
Buses						
Jan. - March...	152	85	- 44.1	2,688,111	1,615,546	- 39.9
Apr. - June....	223	222	- 0.4	4,309,625	4,300,835	- 0.2
July.....	36	44	+ 22.2	601,512	738,546	+ 22.8
August.....	20	106	+430.0	149,208	1,685,526	-
September.....	12	78	-	70,336	1,372,066	-
October.....	23	40	+ 73.9	389,802	824,192	+111.4
November.....	77	49	- 36.4	1,443,774	1,046,456	- 27.5
Jan. - November	543	624	+ 14.9	9,652,368	11,583,167	+ 20.0
Total - Passenger Cars, Trucks, and Buses						
Jan. - March...	52,193	91,104	+ 74.6	111,010,502	182,079,845	+ 64.0
Apr. - June....	85,528	122,802	+ 43.6	177,979,038	247,417,620	+ 39.0
July.....	29,177	44,045	+ 51.0	59,294,941	89,407,580	+ 50.8
August.....	18,561	32,371	+ 74.4	37,085,728	67,126,539	+ 81.0
September.....	28,239	39,050	+ 38.3	56,656,841	82,952,096	+ 46.4
October.....	30,722	35,779	+ 16.5	61,593,903	74,115,045	+ 20.3
November.....	19,700	32,880	+ 66.9	40,300,881	71,668,879	+ 77.8
Jan. - November	264,120	398,031	+ 50.7	543,921,834	814,767,604	+ 49.8

(1) Includes Newfoundland.

(2) Revised.

TABLE 3--FINANCING OF SALES OF NEW MOTOR VEHICLES, BY PROVINCES

NOVEMBER 1949 AND 1950

Province	Number of Vehicles			Amount of Financing		
	(1) 1949	1950	% Change, 1950/1949	(1) 1949	1950	% Change, 1950/1949
			%	\$	\$	%
Passenger Cars						
Atlantic Provinces(2)	468	586	+ 25.2	591,651	779,322	+ 31.7
Quebec.....	1,056	1,425	+ 34.9	1,588,563	2,169,038	+ 36.5
Ontario.....	2,072	2,861	+ 38.1	2,623,208	3,738,099	+ 42.5
Manitoba.....	188	432	+129.8	253,506	581,622	+129.4
Saskatchewan.....	256	626	+144.5	318,001	839,856	+164.1
Alberta.....	495	849	+ 71.5	633,181	1,221,845	+ 93.0
British Columbia.....	485	747	+ 54.0	693,509	1,059,186	+ 52.7
CANADA.....	5,020	7,526	+ 49.9	6,701,619	10,388,968	+ 55.0
Commercial Vehicles						
Atlantic Provinces(2)	209	289	+ 38.3	296,281	415,500	+ 40.2
Quebec.....	461	681	+ 47.7	731,743	1,248,395	+ 70.6
Ontario.....	745	1,039	+ 39.5	1,139,056	1,557,519	+ 36.7
Manitoba.....	171	251	+ 46.8	242,909	330,727	+ 36.2
Saskatchewan.....	184	326	+ 77.2	253,151	446,917	+ 76.5
Alberta.....	387	552	+ 42.6	654,608	998,379	+ 52.5
British Columbia.....	197	294	+ 49.2	316,185	510,484	+ 61.5
CANADA.....	2,354	3,432	+ 45.8	3,633,933	5,507,921	+ 51.6
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces(2)	677	875	+ 29.2	887,932	1,194,822	+ 34.6
Quebec.....	1,517	2,106	+ 38.8	2,320,306	3,417,433	+ 47.6
Ontario.....	2,617	3,900	+ 38.4	3,762,264	5,295,618	+ 40.6
Manitoba.....	359	683	+ 90.3	496,415	912,349	+ 83.8
Saskatchewan.....	440	952	+116.4	571,182	1,286,773	+128.3
Alberta.....	882	1,401	+ 58.8	1,287,789	2,220,224	+ 72.4
British Columbia.....	682	1,041	+ 52.6	1,009,694	1,569,670	+ 56.6
CANADA.....	7,374	10,958	+ 48.6	10,335,552	15,896,889	+ 55.8

(1) Revised.

(2) Includes Newfoundland.

TABLE 4--FINANCING OF SALES OF USED MOTOR VEHICLES, BY PROVINCESNOVEMBER 1949 AND 1950

Province	Number of Vehicles			Amount of Financing		
	(1) 1949	1950	% Change, 1950/1949	(1) 1949	1950	% Change, 1950/1949
			%	\$	\$	%
Passenger Cars						
Atlantic Provinces(2)	798	1,362	+ 70.7	488,319	781,061	+ 59.9
Quebec.....	1,220	2,021	+ 65.7	867,549	1,404,447	+ 61.9
Ontario.....	5,422	7,141	+ 31.7	3,122,181	4,210,299	+ 34.9
Manitoba.....	397	732	+ 84.4	251,125	442,200	+ 76.1
Saskatchewan.....	417	877	+110.3	294,631	567,507	+ 92.6
Alberta.....	940	1,368	+ 45.5	662,315	951,969	+ 43.7
British Columbia.....	1,155	1,643	+ 42.3	845,464	1,108,020	+ 31.1
CANADA.....	10,349	15,144	+ 46.3	6,531,584	9,465,503	+ 44.9
Commercial Vehicles						
Atlantic Provinces(2)	278	444	+ 59.7	173,834	265,380	+ 52.7
Quebec.....	408	591	+ 44.9	368,964	520,541	+ 41.1
Ontario.....	850	1,130	+ 32.9	611,970	769,449	+ 25.7
Manitoba.....	139	270	+ 94.2	94,667	188,711	+ 99.3
Saskatchewan.....	163	316	+ 93.9	115,133	192,815	+ 67.5
Alberta.....	356	554	+ 55.6	278,744	455,033	+ 63.2
British Columbia.....	200	284	+ 42.0	176,379	236,130	+ 33.9
CANADA.....	2,394	3,589	+ 49.9	1,819,691	2,628,059	+ 44.4
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces(2)	1,076	1,806	+ 67.8	662,153	1,046,441	+ 58.0
Quebec.....	1,628	2,612	+ 60.4	1,236,513	1,924,988	+ 55.7
Ontario.....	6,272	8,271	+ 31.9	3,734,151	4,979,748	+ 33.4
Manitoba.....	536	1,002	+ 86.9	345,792	630,911	+ 82.5
Saskatchewan.....	580	1,193	+105.7	409,764	760,322	+ 85.6
Alberta.....	1,296	1,922	+ 48.3	941,059	1,407,002	+ 49.5
British Columbia.....	1,355	1,927	+ 42.2	1,021,843	1,344,150	+ 31.5
CANADA.....	12,743	18,733	+ 47.0	8,351,275	12,093,562	+ 44.8

(1) Revised.

(2) Includes Newfoundland.

TABLE 5--FINANCING OF SALES OF NEW MOTOR VEHICLES, BY MONTHSCANADA (1), 1949 AND 1950

Month	Number of Vehicles			Amount of Financing		
	(2) 1949	1950	% Change, 1950/1949	(2) 1949	1950	% Change, 1950/1949
	%	\$	\$	%		
Passenger Cars						
Jan. - March.....	8,099	18,627	+130.0	11,096,754	24,699,263	+122.6
April - June.....	14,914	28,612	+ 91.8	19,681,679	37,720,227	+ 91.7
July.....	5,186	10,543	+103.3	6,884,914	14,308,973	+107.0
August.....	4,161	9,146	+119.8	5,642,684	12,464,713	+120.3
September.....	4,659	7,386	+ 58.5	6,263,637	10,197,043	+ 62.8
October.....	6,026	8,294	+ 37.6	7,770,381	11,691,944	+ 50.6
November.....	5,020	7,526	+ 49.9	6,701,619	10,388,968	+ 55.0
Jan. - November...	48,065	90,134	+ 87.5	64,041,668	121,471,131	+ 89.7
Commercial Vehicles						
Jan. - March.....	5,093	6,096	+ 19.7	8,177,488	9,345,082	+ 14.3
April - June.....	9,084	10,807	+ 19.0	14,592,334	16,863,041	+ 15.4
July.....	2,507	3,625	+ 44.6	3,695,668	5,653,401	+ 53.0
August.....	2,491	4,136	+ 66.0	3,850,404	6,334,576	+ 64.5
September.....	2,524	3,925	+ 55.5	3,866,238	6,426,397	+ 66.2
October.....	2,517	3,625	+ 44.0	3,787,038	5,861,976	+ 54.3
November.....	2,354	3,432	+ 45.8	3,633,933	5,507,921	+ 51.8
Jan. - November...	26,570	35,646	+ 34.2	41,603,103	55,992,394	+ 34.7
Total - Passenger Cars and Commercial Vehicles						
Jan. - March.....	13,192	24,723	+ 87.4	19,274,242	34,044,345	+ 78.6
April - June.....	23,998	39,419	+ 64.3	34,274,013	54,583,268	+ 59.3
July.....	7,693	14,168	+ 84.2	10,580,582	19,962,374	+ 88.7
August.....	6,652	13,282	+ 99.7	9,493,088	18,799,289	+ 98.0
September.....	7,183	11,311	+ 57.5	10,129,875	16,623,440	+ 64.1
October.....	8,543	11,919	+ 39.5	11,557,419	17,553,920	+ 51.9
November.....	7,374	10,958	+ 48.6	10,335,552	15,896,889	+ 53.8
Jan. - November...	74,635	125,780	+ 68.5	105,644,771	177,482,525	+ 66.0

(1) Includes Newfoundland.

(2) Revised.

DOES NOT CIRCULATE⁹

TABLE 6--FINANCING OF SALES OF USED MOTOR VEHICLES, BY MONTHS

CANADA⁽¹⁾, 1949 AND 1950

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Month	Number of Vehicles			Amount of Financing		
	(2) 1949	1950	% Change, 1950/1949	(2) 1949	1950	% Change, 1950/1949
			%	\$	\$	%
Passenger Cars						
Jan. - March.....	18,994	30,564	+ 60.9	12,765,218	20,006,102	+ 56.7
April - June.....	41,422	60,434	+ 45.9	27,886,623	39,498,332	+ 41.6
July.....	12,610	20,623	+ 63.5	8,187,070	12,799,295	+ 56.3
August.....	11,451	18,327	+ 60.0	7,402,942	11,691,065	+ 57.9
September.....	10,392	15,127	+ 45.6	6,710,208	9,594,480	+ 43.0
October.....	11,189	16,047	+ 43.4	7,115,008	10,331,791	+ 45.2
November.....	10,349	15,144	+ 46.3	6,531,584	9,465,503	+ 44.9
Jan. - November...	116,407	176,266	+ 51.4	76,598,653	113,386,568	+ 48.0
Commercial Vehicles						
Jan. - March.....	4,664	6,155	+ 32.0	4,142,669	4,828,028	+ 16.5
April - June.....	8,343	11,932	+ 43.0	6,792,172	9,029,508	+ 32.9
July.....	2,211	3,668	+ 65.9	1,756,392	2,685,201	+ 52.9
August.....	2,443	3,824	+ 56.5	1,904,055	2,773,864	+ 45.7
September.....	2,326	3,740	+ 60.8	1,770,395	2,782,015	+ 57.1
October.....	2,403	3,688	+ 53.5	1,861,944	2,786,891	+ 49.7
November.....	2,394	3,589	+ 49.9	1,819,691	2,628,059	+ 44.4
Jan. - November...	24,784	36,596	+ 47.7	20,047,318	27,513,566	+ 37.2
Total - Passenger Cars and Commercial Vehicles						
Jan. - March.....	23,658	36,719	+ 55.2	16,907,887	24,834,130	+ 48.9
April - June.....	49,765	72,366	+ 45.4	34,678,795	48,527,840	+ 39.9
July.....	14,821	24,291	+ 63.9	9,943,462	15,484,496	+ 55.7
August.....	13,894	22,151	+ 59.4	9,306,997	14,464,929	+ 55.4
September.....	12,718	18,867	+ 48.3	8,480,603	12,376,495	+ 45.9
October.....	13,592	19,735	+ 45.2	8,976,952	13,118,682	+ 46.1
November.....	12,743	18,733	+ 47.0	8,351,275	12,093,562	+ 44.8
Jan. - November...	141,191	212,862	+ 50.8	96,645,971	140,900,134	+ 45.8

(1) Includes Newfoundland

(2) Revised.

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