

63 007



DOMINION BUREAU OF STATISTICS
Industry and Merchandising Division
OTTAWA

DOMINION BUREAU
OF STATISTICS

R JUL 25 1950
DOES NOT CIRCULATE
PROPERTY OF THE
NE PAS PRETER

Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce

Vol. 22
5

16-3010
5

SALES OF NEW MOTOR VEHICLES

AND

MOTOR VEHICLE FINANCING

MAY, 1950

Sales of New Motor Vehicles

May sales of new motor vehicles numbered 40,582 vehicles with a retail value of \$81,578,306, an increase of 43% in number and 37% in value over May 1949 when 28,385 new vehicles sold for \$59,576,563.

The most outstanding gain was registered for British Columbia where sales of new motor vehicles rose to 4,193 vehicles valued at \$8,339,302, an increase of 63% in number and 32% in value over May 1949 when 2,571 new vehicles sold for \$6,300,051. Flood conditions in Manitoba prevented sales in that province from exceeding May 1949 volume, but increases were substantial in all other parts of the country.

Passenger car sales accounted for much of the numerical gain over May last year. A total of 30,409 passenger models retailed for \$60,336,113 in May this year compared with 19,692 units valued at \$40,397,359 in May a year ago. The sales increase reached 90% in British Columbia and exceeded 50% in the Maritimes, Quebec, and Alberta.

Truck sales registered an overall gain for Canada of 18% in number and 16% in value over May last year, numbering 10,115 new trucks with a retail value of \$20,155,179. Sales of trucks in Manitoba were 22% below May 1949, while increases reached a maximum of 30% in Ontario and in Saskatchewan. Sales of buses dropped from 91 in May 1949 to 58 in May this year.

May sales of new vehicles brought the cumulative figures for five months of 1950 to 168,092 vehicles with a retail value of \$336,021,879, 53% in number and 45% in value higher than sales in the corresponding period of 1949. Of these sales, passenger cars accounted for 129,517 units, 77% more than in the first five months of 1949, while truck sales numbered 38,403 and exceeded 1949 by 6%. Sales of buses in the January-to-May period of 1950 numbered 172 and were 46% below the 318 buses sold in the corresponding period last year.

Prepared in Merchandising and Services Section

Financing of Motor Vehicle Sales

During the month of May, 38,457 new and used motor vehicle sales were financed to the extent of \$35,551,764, an increase of 49% in number and 47% in amount of financing over May 1949 when 25,800 new and used vehicles were financed for \$24,153,673.

New Vehicles - Increases in financing were greater in new than in used vehicles and were higher for passenger than for commercial models. New vehicle financing totalled 13,448 units with a financed value of \$18,477,964, increases amounting to 64% in number and 56% in value over May 1949, when 8,222 new vehicles were financed to the extent of \$11,819,237.

All regions of the country reported substantial gains in new vehicle financing compared with May last year. Saskatchewan's increase of 106% was the largest recorded. Increases in the other provinces ranged between 45% and 76%.

Passenger car financing advanced 90%, 9,541 new car sales being financed for \$12,422,038 in May 1950 compared with 5,021 new cars with a financed value of \$6,517,660 in May a year ago. Gains in the Maritime Provinces and Saskatchewan amounted to 132% and 131% respectively. A gain of 96% in number of new vehicles financed was registered in Ontario and of 87% in British Columbia, while Quebec, Manitoba, and Alberta followed with increases of 73%, 64%, and 59% respectively.

Financing of new motor vehicles during the first five months of 1950 exceeded the totals for the corresponding period of 1949 by 68% in number and by 61% in amount of financing. The year-to-date total was 50,372 new vehicles which were financed for \$69,322,545. Of this number, 37,185 were passenger cars with a financed value of \$49,071,981, practically double the number of passenger models financed in the corresponding period of 1949 and 97% in excess of the amount of financing. The 13,187 new commercial vehicles financed for \$20,250,564 in the first five months of 1950 exceeded the five-month total for 1949 by 17% in number and 12% in financed value.

Used Vehicles - There were 25,009 used vehicles financed for \$17,073,800 in May 1950, 42% in number and 38% in value above May a year ago. Saskatchewan, as in new vehicle financing, recorded the greatest increase over May 1949 at 134%, while the number of vehicles financed in the Maritime Provinces in May this year exceeded May 1949 by 82%. Gains in the other regions ranged between 27% and 53%.

Passenger car sales financed numbered 20,726 with a financed value of \$13,796,598, an increase of 41% in number and 40% in amount of financing over May a year ago. The number of commercial vehicles financed rose to 4,283, 48% above the May 1949 total.

Cumulative figures on used car financing for the period from January to May 1950 were 46% in number and 41% in amount of financing higher than in the same months of 1949. Used vehicles financed numbered 83,626 units compared with 57,290 in the first five months of 1949. Of the 1950 used vehicle sales financed, 69,637 were passenger cars and 13,989 were commercial vehicles.

Year's subscription,	\$2.00
Single copies,	.25

FINANCING OF MOTOR VEHICLES SALES IN CANADA, 1949 (REVISED) - 1950

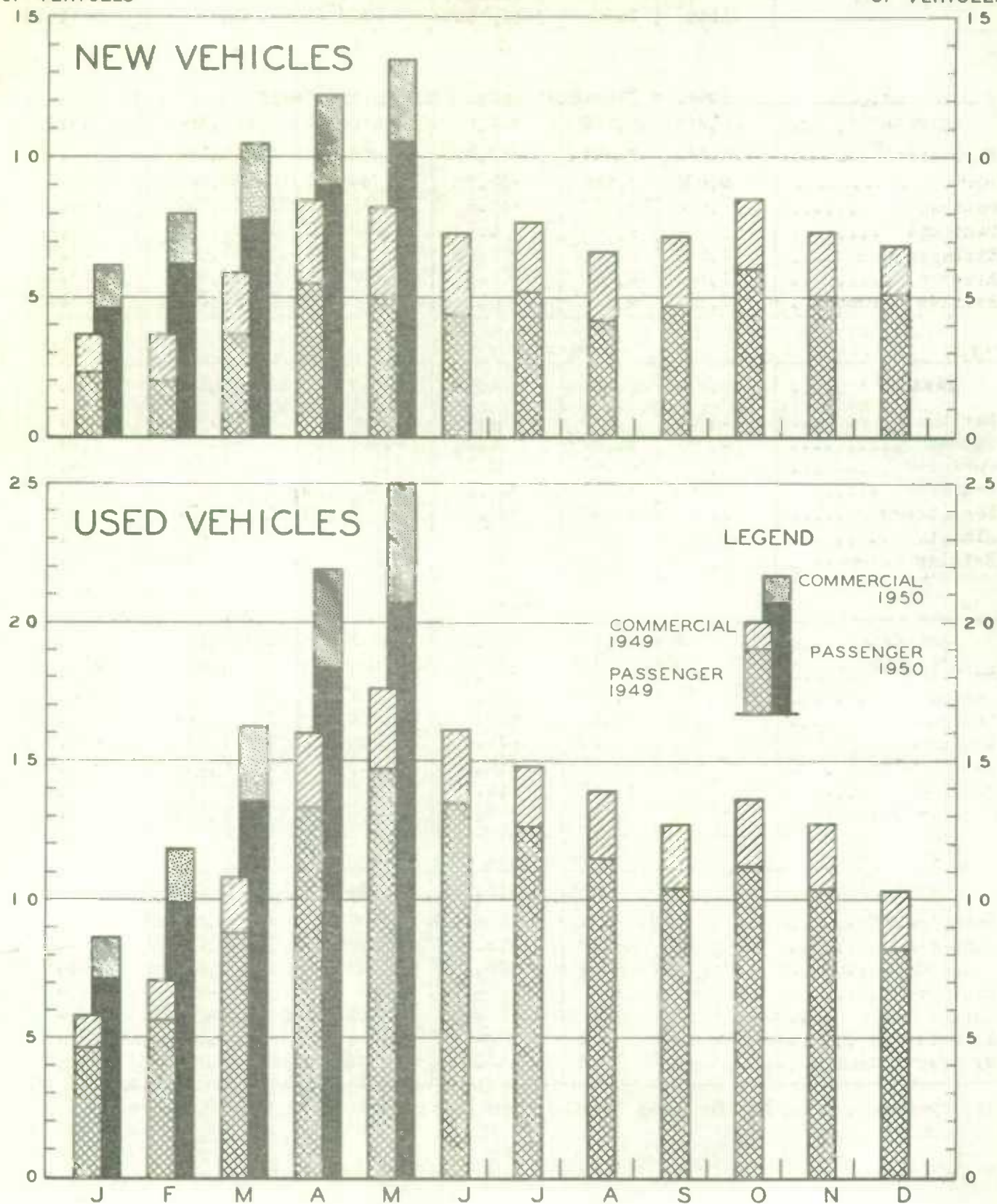
THOUSANDS
OF VEHICLESTHOUSANDS
OF VEHICLES

TABLE 1.-NEW MOTOR VEHICLE SALES, BY PROVINCES

MAY 1949 AND 1950

Province	Number			Retail Value		
	(1) 1949	1950	% Change, 1950/1949 %	(1) 1949	1950	% Change, 1950/1949 %
Total - Passenger Cars, Trucks, and Buses						
CANADA (2)	28,385	40,582	+43.0	59,576,563	81,578,306	+36.9
Maritimes (2)	2,444	3,623	+48.2	4,905,511	7,042,316	+43.6
Quebec	5,008	7,696	+53.7	10,744,275	16,038,027	+49.3
Ontario	11,672	16,747	+43.5	24,039,183	33,738,797	+40.3
Manitoba	1,868	1,845	- 1.2	3,748,195	3,661,946	- 2.3
Saskatchewan	2,301	2,958	+28.6	4,645,742	5,793,049	+24.7
Alberta	2,521	3,520	+39.6	5,193,606	6,964,869	+34.1
British Columbia .	2,571	4,193	+63.1	6,300,051	8,339,302	+32.4
Passenger Cars						
CANADA (2)	19,692	30,409	+54.4	40,397,359	60,336,113	+49.4
Maritimes (2)	1,540	2,674	+73.6	3,100,687	5,200,983	+67.7
Quebec	3,365	5,723	+70.1	6,965,114	11,545,994	+65.8
Ontario	8,807	13,050	+48.2	18,103,357	26,225,811	+44.9
Manitoba	1,209	1,331	+10.1	2,459,680	2,666,404	+ 8.4
Saskatchewan	1,437	1,847	+28.5	2,883,847	3,676,910	+27.5
Alberta	1,539	2,370	+54.0	3,193,480	4,708,377	+47.4
British Columbia .	1,795	3,414	+90.2	3,691,194	6,311,634	+71.0
Trucks						
CANADA (2)	8,602	10,115	+17.6	17,343,235	20,155,179	+16.2
Maritimes (2)	904	947	+ 4.8	1,804,824	1,821,309	+ 0.9
Quebec	1,623	1,956	+20.5	3,401,832	4,151,749	+22.0
Ontario	2,846	3,686	+29.5	5,630,358	7,371,682	+30.9
Manitoba	659	514	-22.0	1,288,515	995,542	-22.7
Saskatchewan	857	1,111	+29.6	1,658,381	2,116,139	+27.6
Alberta	981	1,147	+16.9	1,993,581	2,196,185	+10.2
British Columbia .	732	754	+ 3.0	1,565,744	1,502,573	- 4.0
Buses						
CANADA (2)	91	58	-36.3	1,835,969	1,087,014	-40.8
Maritimes (2)	-	2	-	-	20,024	-
Quebec	20	17	-15.0	377,329	340,284	- 9.3
Ontario	19	11	-42.1	305,468	141,304	-53.7
Manitoba	-	-	-	-	-	-
Saskatchewan	7	-	-	103,514	-	-
Alberta	1	3	-	6,545	60,307	-
British Columbia .	44	25	-43.2	1,043,113	525,095	-49.7

(1) Revised.

(2) Includes Newfoundland.

TABLE 2.-NEW MOTOR VEHICLE SALES, BY MONTHS

CANADA,⁽¹⁾ 1949 AND 1950

Month	Number			Retail Value		
	(2) 1949	1950	% Change, 1950/1949 %	(2) 1949 \$	1950 \$	% Change, 1950/1949 %

Total - Passenger Cars, Trucks, and Buses

January	11,838	26,742	+125.9	25,386,000	54,005,993	+112.7
February	15,301	29,709	+ 94.2	32,984,144	58,993,831	+ 78.9
March	25,054	34,653	+ 38.3	52,640,358	69,080,021	+ 31.2
April	29,314	36,406	+ 24.2	60,856,368	72,363,728	+ 18.9
May	28,385	40,582	+ 43.0	59,576,563	81,578,306	+ 36.9
January - May ..	109,892	168,092	+ 53.0	231,443,433	336,021,879	+ 45.2

Passenger Cars

January	6,537	20,920	+220.0	13,774,215	41,970,134	+204.7
February	8,833	23,483	+165.9	18,984,736	46,518,537	+145.0
March	17,401	27,064	+ 55.5	36,565,035	53,388,145	+ 46.0
April	20,764	27,641	+ 33.1	42,523,598	54,392,441	+ 27.9
May	19,692	30,409	+ 54.4	40,397,359	60,336,113	+ 49.4
January - May ..	73,227	129,517	+ 76.9	152,244,943	256,605,370	+ 68.5

Trucks

January	5,246	5,787	+ 10.3	10,611,415	11,316,901	+ 6.6
February	6,422	6,198	- 3.5	13,095,542	11,969,248	- 8.6
March	7,602	7,567	- 0.5	15,291,448	15,301,334	+ 0.1
April	8,475	8,736	+ 3.1	16,851,484	17,429,351	+ 3.4
May	8,602	10,115	+ 17.6	17,343,235	20,155,179	+ 16.2
January - May ..	36,347	38,403	+ 5.7	73,193,124	76,172,013	+ 4.1

Buses

January	55	35	- 36.4	1,000,370	718,958	- 28.1
February	46	28	- 39.1	903,866	506,046	- 44.0
March	51	22	- 56.9	783,875	390,542	- 60.2
April	75	29	- 61.3	1,481,286	541,936	- 63.4
May	91	58	- 36.3	1,835,969	1,087,014	- 40.8
January - May ...	318	172	- 45.9	6,005,366	3,244,496	- 46.0

(1) Including Newfoundland.

(2) Revised.

TABLE 3.- FINANCING OF SALES OF NEW MOTOR VEHICLES, BY PROVINCES

MAY 1949 AND 1950

Province	Number of Vehicles			Amount of Financing		
	1949(1)	1950	% Change 1950/1949	1949(1)	1950	% Change 1950/1949
			%	\$	\$	%
Total - Passenger and Commercial Vehicles						
CANADA (2)	8,222	13,448	+ 63.6	11,819,237	18,477,964	+ 56.3
Maritimes (2)	871	1,530	+ 75.7	1,199,384	2,000,364	+ 66.8
Quebec	1,978	3,012	+ 52.3	3,168,014	4,575,028	+ 44.4
Ontario	2,961	5,018	+ 69.5	3,946,190	6,539,163	+ 65.7
Manitoba	396	588	+ 48.5	550,234	746,001	+ 35.6
Saskatchewan	419	863	+106.0	566,594	1,222,399	+115.7
Alberta	818	1,190	+ 45.5	1,147,846	1,596,163	+ 39.1
British Columbia .	779	1,247	+ 60.1	1,240,975	1,798,846	+ 45.0
Passenger Cars						
CANADA (2)	5,021	9,541	+ 90.0	6,517,660	12,422,038	+ 90.6
Maritimes (2)	478	1,110	+132.2	612,786	1,395,919	+127.8
Quebec	1,121	1,942	+ 73.2	1,643,451	2,784,651	+ 69.4
Ontario	1,960	3,847	+ 96.3	2,391,035	4,837,064	+102.3
Manitoba	250	409	+ 63.6	321,773	507,387	+ 57.7
Saskatchewan	221	510	+130.8	278,011	673,561	+142.3
Alberta	468	746	+ 59.4	552,453	920,443	+ 66.6
British Columbia .	523	977	+ 86.8	718,151	1,303,013	+ 81.4
Commercial Vehicles						
CANADA (2)	3,201	3,907	+ 22.1	5,301,577	6,055,926	+ 14.2
Maritimes(2)	393	420	+ 6.9	586,598	604,445	+ 3.0
Quebec	857	1,070	+ 24.9	1,524,563	1,790,377	+ 17.4
Ontario	1,001	1,171	+ 17.0	1,555,155	1,702,099	+ 9.4
Manitoba	146	179	+ 22.6	228,461	238,614	+ 4.4
Saskatchewan	198	353	+ 78.3	288,583	548,838	+ 90.2
Alberta	350	444	+ 26.9	595,393	675,720	+ 13.5
British Columbia .	256	270	+ 5.5	522,824	495,833	- 5.2

(1) Revised.

(2) Includes Newfoundland.

TABLE 4.- FINANCING OF SALES OF USED MOTOR VEHICLES, BY PROVINCES

MAY 1949 AND 1950

Province	Number of Vehicles			Amount of Financing		
	1949(1)	1950	% Change 1950/1949	1949(1)	1950	% Change 1950/1949
			%	\$	\$	%
Total - Passenger and Commercial Vehicles						
CANADA(2)	17,578	25,009	+ 42.3	12,334,439	17,073,800	+ 38.4
Maritimes(2)	1,393	2,533	+ 81.8	913,179	1,494,417	+ 63.6
Quebec	2,759	4,117	+ 49.2	2,373,218	3,141,739	+ 32.4
Ontario	9,325	11,834	+ 26.9	5,847,834	7,911,143	+ 35.3
Manitoba	689	901	+ 30.8	492,528	551,874	+ 12.0
Saskatchewan	555	1,296	+133.5	412,461	817,121	+ 98.1
Alberta	1,400	2,093	+ 49.5	1,094,424	1,535,918	+ 40.3
British Columbia .	1,457	2,235	+ 53.4	1,200,795	1,621,588	+ 35.0

Passenger Cars

CANADA(2)	14,681	20,726	+ 41.2	9,891,580	13,796,598	+ 39.5
Maritimes(2)	969	1,892	+ 95.3	602,112	1,092,887	+ 81.5
Quebec	2,078	3,162	+ 52.2	1,715,580	2,304,672	+ 34.3
Ontario	8,351	10,479	+ 25.5	5,159,278	6,966,759	+ 35.0
Manitoba	543	706	+ 30.0	359,856	405,604	+ 12.7
Saskatchewan	420	976	+132.4	303,153	602,459	+ 98.7
Alberta	1,075	1,589	+ 47.8	795,107	1,107,039	+ 39.2
British Columbia .	1,245	1,922	+ 54.4	956,494	1,317,178	+ 37.7

Commercial Vehicles

CANADA(2)	2,897	4,283	+ 47.8	2,442,859	3,277,202	+ 34.2
Maritimes(2)	424	641	+ 51.2	311,067	401,530	+ 29.1
Quebec	681	955	+ 40.2	657,638	837,067	+ 27.3
Ontario	974	1,355	+ 39.1	688,556	944,384	+ 37.2
Manitoba	146	195	+ 33.6	132,672	146,270	+ 10.2
Saskatchewan	135	320	+137.0	109,308	214,662	+ 96.4
Alberta	325	504	+ 55.1	299,317	428,879	+ 43.3
British Columbia .	212	313	+ 47.6	244,301	304,410	+ 24.6

(1) Revised.

(2) Includes Newfoundland.

TABLE 5.- FINANCING OF SALES OF NEW MOTOR VEHICLES, BY MONTHS

CANADA⁽¹⁾, 1949 AND 1950

Month	Number of Vehicles			Amount of Financing		
	1949 ⁽²⁾	1950	% Change 1950/1949	1949 ⁽¹⁾	1950	% Change 1950/1949
			%	\$	\$	%

Total - Passenger Cars and Commercial Vehicles

January	3,677	6,165	+ 67.7	5,311,377	8,488,084	+ 59.8
February	3,658	8,056	+120.2	5,509,367	11,149,592	+102.4
March	5,857	10,502	+ 79.3	8,453,498	14,406,669	+ 70.4
April	8,504	12,201	+ 43.5	11,999,880	16,800,236	+ 40.0
May	8,222	13,448	+ 63.6	11,819,237	18,477,964	+ 56.3
Jan. - May	29,918	50,372	+ 68.4	43,093,359	69,322,545	+ 60.9

Passenger Cars

January	2,339	4,581	+ 95.9	3,080,526	6,107,059	+ 98.2
February	2,109	6,225	+195.2	2,962,916	8,260,811	+178.8
March	3,651	7,821	+114.2	5,053,312	10,331,393	+104.4
April	5,499	9,017	+ 64.0	7,357,931	11,950,680	+ 62.4
May	5,021	9,541	+ 90.0	6,517,660	12,422,032	+ 90.6
Jan. - May	18,619	37,185	+ 99.7	24,972,345	49,071,981	+ 96.5

Commercial Vehicles

January	1,338	1,584	+ 18.4	2,230,851	2,381,025	+ 6.7
February	1,549	1,831	+ 18.2	2,546,451	2,888,781	+ 13.4
March	2,206	2,681	+ 21.5	3,400,186	4,075,276	+ 19.9
April	3,005	3,184	+ 6.0	4,641,949	4,849,556	+ 4.5
May	3,201	3,907	+ 22.1	5,301,577	6,050,926	+ 14.2
Jan. - May	11,299	13,187	+ 16.7	18,121,014	20,250,564	+ 11.8

(1) Includes Newfoundland.

(2) Revised.

TABLE 6.- FINANCING OF SALES OF USED MOTOR VEHICLES, BY MONTHS

CANADA⁽¹⁾, 1949 AND 1950

Month	Number of Vehicles			Amount of Financing		
	1949 ⁽²⁾	1950	% Change 1950/1949	1949 ⁽¹⁾	1950	% Change 1950/1949
			%	\$	\$	%

Total - Passenger Cars and Commercial Vehicles

January	5,805	8,658	+ 49.1	4,170,306	5,888,742	+ 41.2
February	7,057	11,830	+ 67.6	5,037,908	8,018,096	+ 59.2
March	10,796	16,231	+ 50.3	7,699,673	10,927,292	+ 41.9
April	16,054	21,898	+ 36.4	11,433,531	15,278,362	+ 33.6
May	17,578	25,009	+ 42.3	12,334,439	17,073,800	+ 38.4
Jan. - May	57,290	83,626	+ 46.0	40,675,857	57,186,256	+ 40.6

Passenger Cars

January	4,601	7,115	+ 54.6	3,082,261	4,651,274	+ 50.9
February	5,632	9,892	+ 75.6	3,760,777	6,468,160	+ 72.0
March	8,761	13,557	+ 54.7	5,922,180	8,886,668	+ 50.1
April	13,296	18,347	+ 38.0	9,165,947	12,538,876	+ 36.8
May	14,681	20,726	+ 41.2	9,891,580	13,796,598	+ 39.5
Jan. - May	46,971	69,637	+ 48.3	31,822,745	46,341,576	+ 45.6

Commercial Vehicles

January	1,204	1,543	+ 28.2	1,088,045	1,237,468	+ 13.7
February	1,425	1,938	+ 36.0	1,277,131	1,549,936	+ 21.4
March	2,035	2,674	+ 31.4	1,777,493	2,040,624	+ 14.8
April	2,758	3,551	+ 28.8	2,267,584	2,739,450	+ 20.3
May	2,897	4,283	+ 47.8	2,442,859	3,277,202	+ 34.2
Jan. - May	10,319	13,989	+ 35.6	8,853,112	10,844,680	+ 22.5

(1) Includes Newfoundland.

(2) Revised.

