

63 007



DOMINION BUREAU OF STATISTICS
Industry and Merchandising Division
OTTAWA

STATISTICS CANADA LIBRARY
BIBLIOTHÈQUE STATISTIQUE CANADA

1010768661

Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce

NEW MOTOR VEHICLE SALES AND MOTOR VEHICLE FINANCING

MAY 1952

New Motor Vehicle Sales

For the first time this year monthly sales of new motor vehicles were greater than in the same period in 1951. During May, 50,449 units were sold for \$124,075,328, an increase of 38% in number and 34% in retail value over May 1951. All provinces reported increases over last year.

Sales of both passenger cars and commercial vehicles recorded substantial gains in May, 1952. Passenger car sales increased 46% in number and 38% in retail value over May 1951. Commercial vehicle sales were 20% higher in number and 24% higher in retail value than in the same period a year ago.

Note: Retail values quoted in this report are based on the retail price to individual purchasers at the Canadian point of manufacture. In the case of imported vehicles, the values are the retail price delivered at the nearest Canadian distributing centre. Retail values include sales and excise taxes, charges for standard accessories, dealers' commissions, etc. Transportation charges from Canadian point of manufacture to point of delivery are not included.

Prepared in Merchandising and Services Section

Sales of Buses, May, 1951 and 1952

Province	<u>Number of Units</u>		<u>Retail Value</u>	
	<u>1951</u>	<u>1952</u>	<u>1951</u>	<u>1952</u>
Atlantic Provinces	2	5	24,792	67,500
Quebec	18	17	305,735	362,544
Ontario	8	19	66,647	279,274
Manitoba	2	4	38,956	69,610
Saskatchewan	-	-	-	-
Alberta	1	-	20,113	-
British Columbia	-	-	-	-
Canada	31	45	456,243	778,928

Financing of Motor Vehicle Sales

New Vehicles.-New motor vehicle sales financed in May 1952 increased 85% in number and 106% in amount of financing over the same period last year.

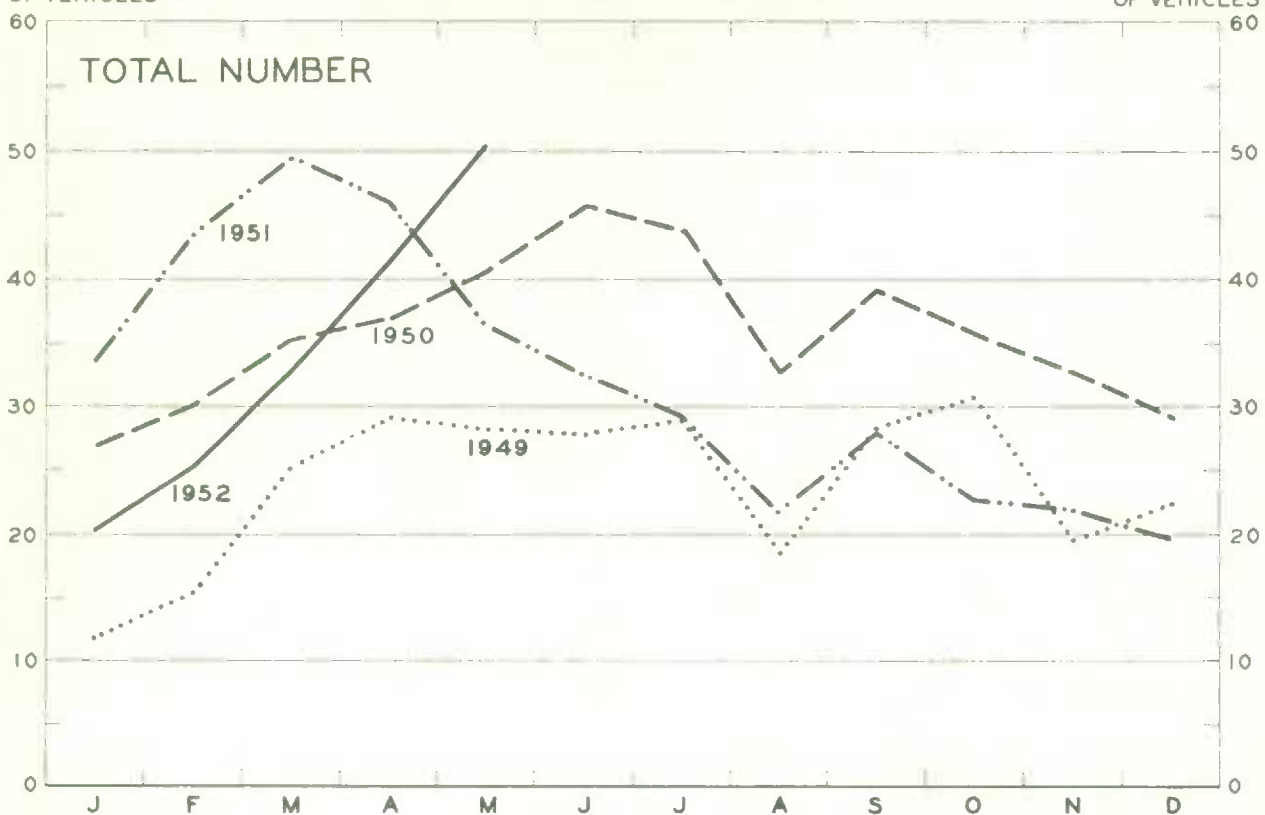
Financing of new passenger cars accounted for the greater part of the increase. There were 15,367 new passenger cars financed for \$22,911,193 in May 1952, an increase of 122% in number and 151% in amount of financing over the 6,921 cars financed for \$9,142,894 in May 1951. Commercial vehicle sales financed increased 26% in number and 53% in amount of financing over the same month a year ago.

Used Vehicles.-The upward trend in financing of used vehicles continued during May 1952. All provinces showed substantial increases both in number of vehicles financed and amount of financing as compared with May last year. The number of used passenger cars financed increased 97% in number and 171% in amount of financing over the same period a year ago. Financing of used commercial vehicles was 33% higher in number and 54% higher in amount of financing than in May 1951.

NEW MOTOR VEHICLE SALES 1949-50-51-52

THOUSANDS OF VEHICLES

THOUSANDS OF VEHICLES



% CHANGE IN NEW MOTOR VEHICLE SALES BY PROVINCES 1952/1951

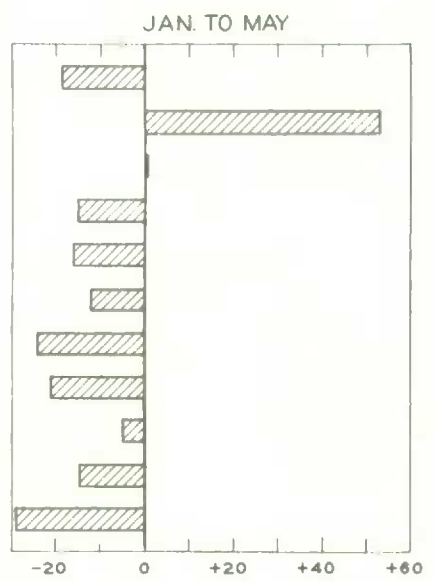
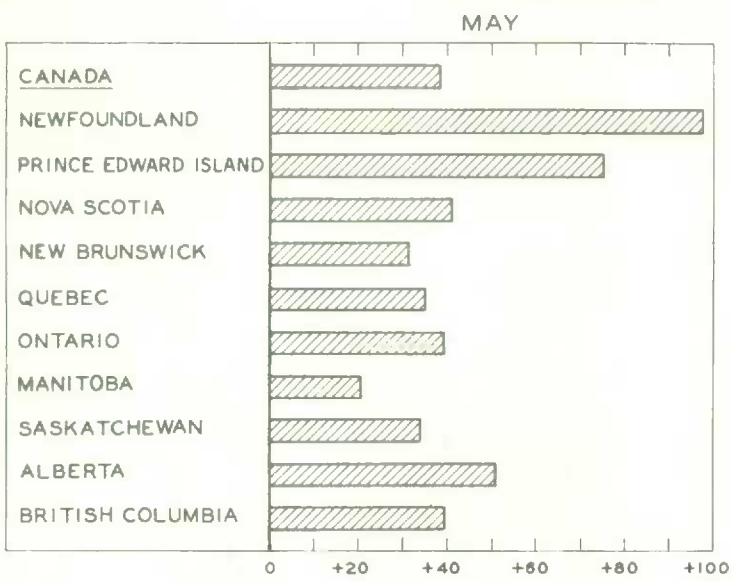


TABLE 1 New Motor Vehicle Sales, by Provinces
MAY 1951 and 1952

Province	Number			Retail Value		
	1951 (1)	1952	% Change, 1952/1951	1951 (1)	1952	% Change, 1952/1951
			%	\$	\$	%
Passenger Cars						
Newfoundland	235	496	+ 111.1	574,834	1,124,782	+ 95.7
Prince Edward Island...	151	247	+ 63.6	375,656	574,209	+ 52.9
Nova Scotia	925	1,419	+ 53.4	2,308,982	3,284,685	+ 42.3
New Brunswick	751	1,074	+ 43.0	1,906,153	2,554,056	+ 34.0
Quebec	5,238	7,671	+ 46.4	14,053,135	19,304,800	+ 37.4
Ontario	11,286	16,210	+ 43.6	29,469,941	40,063,866	+ 35.9
Manitoba	1,653	2,115	+ 27.9	4,203,004	5,129,995	+ 22.1
Saskatchewan	1,597	2,307	+ 44.5	4,021,528	5,681,041	+ 41.3
Alberta	1,890	3,044	+ 61.1	4,925,931	7,523,046	+ 52.7
British Columbia	2,105	3,108	+ 47.6	5,299,434	7,356,225	+ 38.8
Canada	25,831	37,691	+ 45.9	67,138,598	92,596,705	+ 37.9
Commercial Vehicles						
Newfoundland	123	212	+ 72.4	266,500	482,695	+ 81.1
Prince Edward Island...	83	163	+ 96.4	173,935	337,427	+ 94.0
Nova Scotia	374	411	+ 9.9	811,541	980,410	+ 20.8
New Brunswick	348	369	+ 6.0	861,397	818,921	- 4.9
Quebec	2,195	2,370	+ 8.0	5,758,320	6,349,978	+ 10.3
Ontario	3,568	4,483	+ 25.6	8,764,832	11,006,055	+ 25.6
Manitoba	690	707	+ 2.5	1,503,433	1,666,791	+ 10.9
Saskatchewan	1,177	1,406	+ 19.5	2,502,287	3,240,532	+ 29.5
Alberta	1,253	1,693	+ 35.1	2,833,111	4,148,893	+ 46.4
British Columbia	803	944	+ 17.6	2,022,632	2,446,921	+ 21.0
Canada	10,614	12,758	+ 20.2	25,497,988	31,478,623	+ 23.5
Total - Passenger Cars and Commercial Vehicles						
Newfoundland	358	708	+ 97.8	841,334	1,607,477	+ 91.1
Prince Edward Island...	234	410	+ 75.2	549,591	911,636	+ 65.9
Nova Scotia	1,299	1,830	+ 40.9	3,120,523	4,265,095	+ 36.7
New Brunswick	1,099	1,443	+ 31.3	2,767,550	3,372,977	+ 21.9
Quebec	7,433	10,041	+ 35.1	19,811,455	25,654,778	+ 29.5
Ontario	14,854	20,693	+ 39.3	38,234,773	51,069,921	+ 33.6
Manitoba	2,343	2,822	+ 20.4	5,706,437	6,796,786	+ 19.1
Saskatchewan	2,774	3,713	+ 33.9	6,523,815	8,921,573	+ 36.8
Alberta	3,143	4,737	+ 50.7	7,759,042	11,671,939	+ 50.4
British Columbia	2,908	4,052	+ 39.3	7,322,066	9,803,146	+ 33.9
Canada	36,445	50,449	+ 38.4	92,636,586	124,075,328	+ 33.9

(1) Revised

TABLE 2 Financing of Sales of New Motor Vehicles, by Provinces
MAY 1951 AND 1952

Province	Number of Vehicles			Amount of Financing		
	1951 (1)	1952	% Change, 1952/1951	1951 (1)	1952	% Change, 1952/1951
			%	\$	\$	%
Passenger Cars						
Atlantic Provinces	471	1,347	+ 186.0	579,347	2,001,649	+ 245.5
Quebec	1,643	3,578	+ 117.8	2,390,609	5,845,669	+ 144.5
Ontario	2,557	6,476	+ 153.3	3,223,717	9,072,366	+ 181.4
Manitoba	442	755	+ 70.8	588,079	1,060,724	+ 80.4
Saskatchewan	571	886	+ 55.2	743,511	1,300,398	+ 74.9
Alberta	698	1,184	+ 69.6	914,080	1,813,562	+ 98.4
British Columbia	539	1,141	+ 111.7	703,551	1,816,825	+ 158.2
Canada	6,921	15,367	+ 122.0	9,142,894	22,911,193	+ 150.6
Commercial Vehicles						
Atlantic Provinces	400	528	+ 32.0	606,175	925,291	+ 52.6
Quebec	1,212	1,571	+ 29.6	2,269,400	3,666,768	+ 61.6
Ontario	1,252	1,596	+ 27.5	2,032,005	2,933,384	+ 44.4
Manitoba	221	281	+ 27.1	329,642	507,336	+ 53.9
Saskatchewan	454	481	+ 5.9	722,552	1,037,867	+ 43.6
Alberta	515	685	+ 33.0	915,316	1,456,764	+ 59.2
British Columbia	352	426	+ 21.0	690,316	1,025,643	+ 48.6
Canada	4,406	5,568	+ 26.4	7,565,406	11,553,053	+ 52.7
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	871	1,875	+ 115.3	1,185,522	2,926,940	+ 146.9
Quebec	2,855	5,149	+ 80.4	4,660,009	9,512,437	+ 104.1
Ontario	3,809	8,072	+ 111.9	5,255,722	12,005,750	+ 128.4
Manitoba	663	1,036	+ 56.3	917,721	1,568,060	+ 70.9
Saskatchewan	1,025	1,367	+ 33.4	1,466,063	2,338,265	+ 59.5
Alberta	1,213	1,869	+ 54.1	1,829,396	3,270,326	+ 78.8
British Columbia	891	1,567	+ 75.9	1,393,867	2,842,468	+ 103.9
Canada	11,327	20,935	+ 84.8	16,708,300	34,464,246	+ 106.3

(1) Revised

TABLE 3 Financing of Sales of Used Motor Vehicles, by Provinces
MAY, 1951 AND 1952

Province	Number of Vehicles			Amount of Financing		
	1951 (1)	1952	% Change, 1952/1951	1951 (1)	1952	% Change, 1952/1951
			%	\$	\$	%
Passenger Cars						
Atlantic Provinces	2,023	4,137	+ 104.5	1,035,661	2,845,716	+ 174.8
Quebec	3,475	8,053	+ 131.7	2,249,449	6,746,898	+ 199.9
Ontario	10,422	21,544	+ 106.7	5,253,070	15,417,883	+ 193.5
Manitoba	1,149	2,439	+ 112.3	631,230	1,725,578	+ 173.4
Saskatchewan	1,581	2,576	+ 62.9	902,259	1,849,435	+ 105.0
Alberta	2,204	3,807	+ 72.7	1,349,031	2,836,443	+ 110.3
British Columbia	2,523	3,566	+ 41.3	1,272,953	2,963,152	+ 132.8
Canada	23,377	46,122	+ 97.3	12,693,653	34,385,105	+ 170.9
Commercial Vehicles						
Atlantic Provinces	726	992	+ 36.6	466,065	721,356	+ 54.8
Quebec	1,099	1,661	+ 51.1	1,021,412	1,714,540	+ 67.9
Ontario	1,958	2,416	+ 23.4	1,468,813	2,045,284	+ 39.2
Manitoba	319	387	+ 21.3	220,806	296,229	+ 34.2
Saskatchewan	496	699	+ 40.9	325,313	566,221	+ 74.1
Alberta	693	961	+ 38.7	521,498	933,612	+ 79.0
British Columbia	518	592	+ 14.3	458,694	615,466	+ 34.2
Canada	5,809	7,708	+ 32.7	4,482,601	6,892,708	+ 53.8
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	2,749	5,129	+ 86.6	1,501,726	3,567,072	+ 137.5
Quebec	4,574	9,714	+ 112.4	3,270,861	8,461,438	+ 158.7
Ontario	12,380	23,960	+ 93.6	6,721,883	17,463,167	+ 159.8
Manitoba	1,468	2,826	+ 92.5	852,036	2,021,807	+ 137.3
Saskatchewan	2,077	3,275	+ 57.7	1,227,572	2,415,656	+ 96.8
Alberta	2,897	4,768	+ 64.6	1,870,529	3,770,055	+ 101.6
British Columbia	3,041	4,158	+ 36.7	1,731,647	3,578,618	+ 106.7
Canada	29,186	53,830	+ 84.4	17,176,254	41,277,813	+ 140.3

(1) Revised