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## NEW MOTOR VEHICLE SALES AND MOTOR VEHICLE FINANCING

DECEMBER 1955

### New Motor Vehicle Sales

Sales of passenger cars continued at a high level in December. Sales of 23,809 units set a new record for the last month of the year. The previous record was established in December, 1950, when 22,647 passenger cars were sold. Sales of commercial vehicles were down somewhat from the usual December figure but were higher than in December, 1954. The dollar value of sales of motor vehicles (\$85,342,000) was higher than in any former December, the previous high being December, 1953, when the value figure stood at \$63,921,000.

Cumulative figures reveal that 465,629 new motor vehicles were sold in 1955 for a value of \$1,255,564,000. This is a record for all time, the next highest results being for the year 1953, when 462,526 vehicles were sold for a value of \$1,162,471,000.

The outstanding factor in 1955 was the large number of passenger cars sold. The number of commercial vehicles sold has been exceeded in several recent years but sales of passenger cars, numbering 386,937, sets a new record. The comparable figure for 1953, the next highest year, was 359,172 passenger cars.

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Note: Retail values quoted in this report are based on the retail price to individual purchasers at the Canadian point of manufacture. In the case of imported vehicles, the values are the retail price delivered at the nearest Canadian distributing centre. Retail values include sales and excise taxes, charges for standard accessories, dealers' commissions, etc. Transportation charges from Canadian point of manufacture to point of delivery are not included.

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Sales of Buses, December 1954 and 1955

| <u>Province</u>          | <u>Number of Units</u> |             | <u>Retail Value</u>   |                       |
|--------------------------|------------------------|-------------|-----------------------|-----------------------|
|                          | <u>1954</u>            | <u>1955</u> | <u>1954</u><br>\$'000 | <u>1955</u><br>\$'000 |
| Atlantic Provinces ..... | 3                      | -           | 74                    | -                     |
| Quebec .....             | 8                      | 6           | 191                   | 158                   |
| Ontario .....            | 3                      | 29          | 9                     | 529                   |
| Manitoba .....           | 5                      | 1           | 96                    | 27                    |
| Saskatchewan .....       | 2                      | 7           | 32                    | 32                    |
| Alberta .....            | 1                      | 11          | 3                     | 50                    |
| British Columbia .....   | 1                      | -           | 2                     | -                     |
| CANADA .....             | 23                     | 54          | 407                   | 796                   |

Sales of European-Made Vehicles, 1954 and 1955December

|                     | <u>Number of Units</u> |             |                 | <u>Retail Value</u>      |                       |                 |
|---------------------|------------------------|-------------|-----------------|--------------------------|-----------------------|-----------------|
|                     | <u>1954(1)</u>         | <u>1955</u> | <u>% Change</u> | <u>1954(1)</u><br>\$'000 | <u>1955</u><br>\$'000 | <u>% Change</u> |
| Passenger Cars      | 844                    | 1,259       | + 49.2          | 1,659                    | 2,295                 | + 38.3          |
| Commercial Vehicles | 111                    | 225         | +102.7          | 223                      | 493                   | +121.1          |
| Total               | 955                    | 1,484       | + 55.4          | 1,882                    | 2,788                 | + 48.1          |

January to December

|                     |        |        |        |        |        |        |
|---------------------|--------|--------|--------|--------|--------|--------|
| Passenger Cars      | 20,248 | 22,165 | + 9.5  | 38,463 | 40,616 | + 5.6  |
| Commercial Vehicles | 1,610  | 2,466  | + 53.2 | 3,233  | 5,051  | + 56.2 |
| Total               | 21,858 | 24,631 | + 12.7 | 41,696 | 45,667 | + 9.5  |

(1) Revised

## Financing of Motor Vehicle Sales

### New Vehicles

Financing of new passenger cars followed the trend of sales and a new December record was set. An amount of \$16,979,000 was financed, the next highest figure being \$16,637,000 in December, 1952. The number of units financed, however, was exceeded in 1952 and 1953 when comparable figures were 10,096 and 8,682 units respectively.

The aggregate of vehicle units financed was up about 1,500 from last December but no new record was set. The total amount of financing during a month of December was higher on only one previous occasion, December, 1952.

Cumulative figures show that records were established in the number of passenger cars financed and in the amount of financing relative to these cars. Total financing of motor vehicles was at a high point in 1955 but, in respect of commercial vehicle financing, both the number of units financed and total financing have been exceeded in several recent years.

### Used Vehicles

The number of used passenger cars and commercial vehicles financed dropped slightly in December compared with the corresponding period in 1954. However, the value financed held up, being above the 1954 figure by about \$540,000.

Cumulative figures indicate total financing of used vehicles in 1955 was up from the previous year but about \$50,000,000 less than the record year of 1953. A rise in passenger car financing accounted for the increase over 1954 and offset a small decrease in commercial vehicle financing.

### Sales and Financing of New Vehicles Compared

| <u>January to December</u> | <u>Passenger Cars</u> |             | <u>Commercial Vehicles</u> |             |
|----------------------------|-----------------------|-------------|----------------------------|-------------|
|                            | <u>1954</u>           | <u>1955</u> | <u>1954</u>                | <u>1955</u> |
| No. Sold                   | 310,546               | 386,937     | 72,082                     | 78,692      |
| No. Financed               | 126,099               | 152,546     | 28,005                     | 28,593      |
| % of Sales Financed        | 40.6                  | 39.4        | 38.9                       | 36.3        |

### Note:

The financing shown herein represents only that business done by sales finance and acceptance companies engaged in the purchase or discounting of notes receivable arising from retail instalment sales of new and used motor vehicles.

TABLE 1 New Motor Vehicle Sales, by Provinces  
December 1954 and 1955

| Province  | Number   |        |                      | Retail Value |         |                      |
|---|----------|--------|----------------------|--------------|---------|----------------------|
|   | 1954 (1) | 1955   | % Change,<br>1955/54 | 1954 (1)     | 1955    | % Change,<br>1955/54 |
|   |          |        | %                    | \$ '000      | \$ '000 | %                    |
| <b>Passenger Cars</b>                                 |          |        |                      |              |         |                      |
| Newfoundland .....                                    | 197      | 128    | - 35.0               | 496          | 349     | - 29.6               |
| Prince Edward Island...                               | 42       | 85     | +102.4               | 104          | 222     | +113.5               |
| Nova Scotia .....                                     | 613      | 764    | + 24.6               | 1,534        | 2,076   | + 35.3               |
| New Brunswick .....                                   | 443      | 506    | + 14.2               | 1,140        | 1,399   | + 22.7               |
| Quebec.....   | 3,939    | 4,057  | + 3.0                | 10,429       | 12,202  | + 17.0               |
| Ontario .....   | 8,378    | 11,505 | + 37.3               | 23,503       | 32,955  | + 40.2               |
| Manitoba .....  | 890      | 929    | + 4.4                | 2,298        | 2,632   | + 14.5               |
| Saskatchewan .....                                    | 967      | 856    | - 11.5               | 2,525        | 2,446   | - 3.1                |
| Alberta.....  | 1,839    | 1,850  | + 0.6                | 4,741        | 5,375   | + 13.4               |
| British Columbia .....                                | 2,145    | 3,129  | + 45.9               | 5,478        | 8,818   | + 61.0               |
| Canada .....  | 19,453   | 23,809 | + 22.4               | 52,248       | 68,474  | + 31.1               |
| <b>Commercial Vehicles</b>                            |          |        |                      |              |         |                      |
| Newfoundland .....                                    | 98       | 62     | - 36.7               | 214          | 155     | - 27.6               |
| Prince Edward Island...                               | 19       | 31     | + 63.2               | 42           | 81      | + 92.9               |
| Nova Scotia .....                                     | 177      | 214    | + 20.9               | 462          | 684     | + 48.1               |
| New Brunswick .....                                   | 163      | 166    | + 1.8                | 379          | 452     | + 19.3               |
| Quebec.....   | 894      | 909    | + 1.7                | 3,200        | 3,284   | + 2.6                |
| Ontario .....   | 1,307    | 1,912  | + 46.3               | 3,801        | 7,057   | + 85.7               |
| Manitoba .....  | 193      | 247    | + 28.0               | 580          | 816     | + 40.7               |
| Saskatchewan .....                                    | 199      | 178    | - 10.6               | 477          | 504     | + 5.7                |
| Alberta.....  | 441      | 567    | + 28.6               | 1,169        | 1,685   | + 44.1               |
| British Columbia .....                                | 398      | 701    | + 76.1               | 1,225        | 2,150   | + 75.5               |
| Canada .....  | 3,889    | 4,987  | + 28.2               | 11,549       | 16,868  | + 46.1               |
| <b>Total - Passenger Cars and Commercial Vehicles</b> |          |        |                      |              |         |                      |
| Newfoundland .....                                    | 295      | 190    | - 35.6               | 710          | 504     | - 29.0               |
| Prince Edward Island...                               | 61       | 116    | + 90.2               | 146          | 303     | +107.5               |
| Nova Scotia .....                                     | 790      | 978    | + 23.8               | 1,996        | 2,760   | + 38.3               |
| New Brunswick .....                                   | 606      | 672    | + 10.9               | 1,519        | 1,851   | + 21.9               |
| Quebec.....   | 4,833    | 4,966  | + 2.8                | 13,629       | 15,486  | + 13.6               |
| Ontario .....   | 9,685    | 13,417 | + 38.5               | 27,304       | 40,012  | + 46.5               |
| Manitoba .....  | 1,083    | 1,176  | + 8.6                | 2,878        | 3,448   | + 19.8               |
| Saskatchewan .....                                    | 1,166    | 1,034  | - 11.3               | 3,002        | 2,950   | - 1.7                |
| Alberta.....  | 2,280    | 2,417  | + 6.0                | 5,910        | 7,060   | + 19.5               |
| British Columbia .....                                | 2,543    | 3,830  | + 50.6               | 6,703        | 10,968  | + 63.6               |
| Canada .....  | 23,342   | 28,796 | + 23.4               | 63,797       | 85,342  | + 33.8               |

(1) Revised.

**TABLE 2 New Motor Vehicle Sales, by Provinces**  
**January-to-December 1954 and 1955**

5

| Province  | Number         |                |                      | Retail Value   |                  |                      |
|---|----------------|----------------|----------------------|----------------|------------------|----------------------|
|   | 1954 (1)       | 1955           | % Change,<br>1955/54 | 1954 (1)       | 1955             | % Change,<br>1955/54 |
|   |                | %              | \$ '000              | \$ '000        | %                |                      |
| <b>Passenger Cars</b>                                 |                |                |                      |                |                  |                      |
| Newfoundland .....                                    | 3,740          | 4,636          | + 24.0               | 8,953          | 11,473           | + 28.1               |
| Prince Edward Island...                               | 1,101          | 1,490          | + 35.3               | 2,699          | 3,647            | + 35.1               |
| Nova Scotia .....                                     | 11,103         | 12,413         | + 11.8               | 27,303         | 31,180           | + 14.2               |
| New Brunswick .....                                   | 7,935          | 9,799          | + 23.5               | 19,761         | 25,021           | + 26.6               |
| Quebec .....  | 65,625         | 80,918         | + 23.3               | 172,863        | 219,403          | + 26.9               |
| Ontario .....   | 141,188        | 180,889        | + 28.1               | 362,155        | 479,458          | + 32.4               |
| Manitoba .....  | 15,113         | 16,476         | + 9.0                | 38,454         | 43,426           | + 12.9               |
| Saskatchewan .....                                    | 16,143         | 14,813         | - 8.2                | 42,049         | 39,140           | - 6.9                |
| Alberta.....  | 22,120         | 27,774         | + 25.6               | 57,470         | 73,836           | + 28.5               |
| British Columbia .....                                | 26,478         | 37,729         | + 42.5               | 65,847         | 96,672           | + 46.8               |
| <b>Canada</b> .....                                   | <b>310,546</b> | <b>386,937</b> | <b>+ 24.6</b>        | <b>797,554</b> | <b>1,023,256</b> | <b>+ 28.3</b>        |
| <b>Commercial Vehicles</b>                            |                |                |                      |                |                  |                      |
| Newfoundland .....                                    | 1,484          | 1,645          | + 10.8               | 3,282          | 3,977            | + 21.2               |
| Prince Edward Island...                               | 599            | 554            | - 7.5                | 1,278          | 1,275            | - 0.2                |
| Nova Scotia .....                                     | 3,201          | 3,175          | - 0.8                | 7,210          | 7,774            | + 7.8                |
| New Brunswick .....                                   | 2,437          | 2,846          | + 16.8               | 5,782          | 7,604            | + 31.5               |
| Quebec.....   | 14,444         | 16,181         | + 12.0               | 41,499         | 53,081           | + 27.9               |
| Ontario .....   | 24,966         | 28,286         | + 13.3               | 68,272         | 84,196           | + 23.3               |
| Manitoba .....  | 3,656          | 3,698          | + 1.1                | 9,926          | 12,257           | + 23.5               |
| Saskatchewan .....                                    | 5,999          | 4,604          | - 23.3               | 14,426         | 11,393           | - 21.0               |
| Alberta.....  | 8,837          | 8,769          | - 0.8                | 22,692         | 25,337           | + 11.7               |
| British Columbia .....                                | 6,459          | 8,934          | + 38.3               | 17,597         | 25,414           | + 44.4               |
| <b>Canada</b> .....                                   | <b>72,082</b>  | <b>78,692</b>  | <b>+ 9.2</b>         | <b>191,964</b> | <b>232,308</b>   | <b>+ 21.0</b>        |
| <b>Total - Passenger Cars and Commercial Vehicles</b> |                |                |                      |                |                  |                      |
| Newfoundland .....                                    | 5,224          | 6,281          | + 20.2               | 12,235         | 15,450           | + 26.3               |
| Prince Edward Island...                               | 1,700          | 2,044          | + 20.2               | 3,977          | 4,922            | + 23.8               |
| Nova Scotia .....                                     | 14,304         | 15,588         | + 9.0                | 34,513         | 38,954           | + 12.9               |
| New Brunswick .....                                   | 10,372         | 12,645         | + 21.9               | 25,543         | 32,625           | + 27.7               |
| Quebec.....   | 80,069         | 97,099         | + 21.3               | 214,362        | 272,484          | + 27.1               |
| Ontario .....   | 166,154        | 209,175        | + 25.9               | 430,427        | 563,654          | + 31.0               |
| Manitoba .....  | 18,769         | 20,174         | + 7.5                | 48,380         | 55,683           | + 15.1               |
| Saskatchewan .....                                    | 22,142         | 19,417         | - 12.3               | 56,475         | 50,533           | - 10.5               |
| Alberta.....  | 30,957         | 36,543         | + 18.0               | 80,162         | 99,173           | + 23.7               |
| British Columbia .....                                | 32,937         | 46,663         | + 41.7               | 83,444         | 122,086          | + 46.3               |
| <b>Canada</b> .....                                   | <b>382,628</b> | <b>465,629</b> | <b>+ 21.7</b>        | <b>989,518</b> | <b>1,255,564</b> | <b>+ 26.9</b>        |

(1) Revised.

**TABLE 3 Financing of Sales of New Motor Vehicles, by Provinces**  
**December 1954 and 1955**

| Province  | Number of Vehicles |              |                      | Amount of Financing |               |                      |
|---|--------------------|--------------|----------------------|---------------------|---------------|----------------------|
|   | 1954 (1)           | 1955         | % Change,<br>1955/54 | 1954 (1)            | 1955          | % Change,<br>1955/54 |
|   |                    |              | %                    | \$'000              | \$'000        | %                    |
| <b>Passenger Cars</b>                                 |                    |              |                      |                     |               |                      |
| Atlantic Provinces .....                              | 503                | 515          | + 2.4                | 910                 | 1,010         | + 11.0               |
| Quebec .....  | 1,308              | 1,624        | + 24.2               | 2,664               | 3,640         | + 36.6               |
| Ontario .....   | 2,969              | 3,823        | + 28.8               | 5,346               | 8,060         | + 50.8               |
| Manitoba .....  | 228                | 372          | + 63.2               | 405                 | 708           | + 74.8               |
| Saskatchewan .....                                    | 298                | 261          | - 12.4               | 528                 | 520           | - 1.5                |
| Alberta .....   | 754                | 656          | - 13.0               | 1,467               | 1,387         | - 5.5                |
| British Columbia .....                                | 710                | 752          | + 5.9                | 1,390               | 1,654         | + 19.0               |
| <b>Canada .....</b>                                   | <b>6,770</b>       | <b>8,003</b> | <b>+ 18.2</b>        | <b>12,710</b>       | <b>16,979</b> | <b>+ 33.6</b>        |
| <b>Commercial Vehicles</b>                            |                    |              |                      |                     |               |                      |
| Atlantic Provinces .....                              | 169                | 147          | - 13.0               | 365                 | 327           | - 10.4               |
| Quebec .....  | 356                | 460          | + 29.2               | 982                 | 1,335         | + 35.9               |
| Ontario .....   | 489                | 645          | + 31.9               | 1,111               | 1,841         | + 65.7               |
| Manitoba .....  | 43                 | 60           | + 39.5               | 109                 | 172           | + 57.8               |
| Saskatchewan .....                                    | 70                 | 65           | - 7.1                | 120                 | 174           | + 45.0               |
| Alberta .....   | 235                | 211          | - 10.2               | 613                 | 576           | - 6.0                |
| British Columbia .....                                | 149                | 194          | + 30.2               | 371                 | 645           | + 73.9               |
| <b>Canada .....</b>                                   | <b>1,511</b>       | <b>1,782</b> | <b>+ 17.9</b>        | <b>3,671</b>        | <b>5,070</b>  | <b>+ 38.1</b>        |
| <b>Total - Passenger Cars and Commercial Vehicles</b> |                    |              |                      |                     |               |                      |
| Atlantic Provinces .....                              | 672                | 662          | - 1.5                | 1,275               | 1,337         | + 4.9                |
| Quebec .....  | 1,664              | 2,084        | + 25.2               | 3,646               | 4,975         | + 36.5               |
| Ontario .....   | 3,458              | 4,468        | + 29.2               | 6,457               | 9,901         | + 53.3               |
| Manitoba .....  | 271                | 432          | + 59.4               | 514                 | 880           | + 71.2               |
| Saskatchewan .....                                    | 368                | 326          | - 11.4               | 648                 | 694           | + 7.1                |
| Alberta .....   | 989                | 867          | - 12.3               | 2,080               | 1,963         | - 5.6                |
| British Columbia .....                                | 859                | 946          | + 10.1               | 1,761               | 2,299         | + 30.6               |
| <b>Canada .....</b>                                   | <b>8,281</b>       | <b>9,785</b> | <b>+ 18.2</b>        | <b>16,381</b>       | <b>22,049</b> | <b>+ 34.6</b>        |

(1) Revised.

**TABLE 4 Financing of Sales of New Motor Vehicles, by Provinces**  
**January-to-December 1954 and 1955**

| Province  | Number of Vehicles |         |                      | Amount of Financing |         |                      |
|---|--------------------|---------|----------------------|---------------------|---------|----------------------|
|   | 1954 (1)           | 1955    | % Change,<br>1955/54 | 1954 (1)            | 1955    | % Change,<br>1955/54 |
|   |                    |         | %                    | \$ '000             | \$ '000 | %                    |
| <b>Passenger Cars</b>                                 |                    |         |                      |                     |         |                      |
| Atlantic Provinces .....                              | 10,597             | 12,007  | + 13.3               | 18,539              | 22,464  | + 21.2               |
| Quebec .....  | 29,734             | 35,372  | + 19.0               | 57,801              | 73,136  | + 26.5               |
| Ontario .....   | 54,846             | 69,653  | + 27.0               | 97,244              | 133,874 | + 37.7               |
| Manitoba .....  | 5,210              | 5,266   | + 1.1                | 9,231               | 9,911   | + 7.4                |
| Saskatchewan .....                                    | 5,839              | 5,287   | - 9.5                | 10,359              | 9,850   | - 4.9                |
| Alberta .....   | 10,744             | 12,930  | + 20.3               | 20,072              | 25,406  | + 26.6               |
| British Columbia .....                                | 9,129              | 12,031  | + 31.8               | 17,654              | 24,498  | + 38.8               |
| Canada .....  | 126,099            | 152,546 | + 21.0               | 230,900             | 299,139 | + 29.6               |
| <b>Commercial Vehicles</b>                            |                    |         |                      |                     |         |                      |
| Atlantic Provinces .....                              | 3,310              | 3,400   | + 2.7                | 6,260               | 7,187   | + 14.8               |
| Quebec .....  | 6,614              | 6,888   | + 4.1                | 15,072              | 17,057  | + 13.2               |
| Ontario .....   | 8,606              | 9,501   | + 10.4               | 17,494              | 22,427  | + 28.2               |
| Manitoba .....  | 1,150              | 974     | - 15.3               | 2,382               | 2,171   | - 8.9                |
| Saskatchewan .....                                    | 1,956              | 1,252   | - 36.0               | 4,131               | 2,665   | - 35.5               |
| Alberta .....   | 3,844              | 3,417   | - 11.1               | 9,736               | 8,854   | - 9.1                |
| British Columbia .....                                | 2,525              | 3,161   | + 25.2               | 6,284               | 9,076   | + 44.4               |
| Canada .....  | 28,005             | 28,593  | + 2.1                | 61,359              | 69,437  | + 13.2               |
| <b>Total — Passenger Cars and Commercial Vehicles</b> |                    |         |                      |                     |         |                      |
| Atlantic Provinces .....                              | 13,907             | 15,407  | + 10.8               | 24,799              | 29,651  | + 19.6               |
| Quebec .....  | 36,348             | 42,260  | + 16.3               | 72,873              | 90,193  | + 23.8               |
| Ontario .....   | 63,452             | 79,154  | + 24.7               | 114,738             | 156,301 | + 36.2               |
| Manitoba .....  | 6,360              | 6,240   | - 1.9                | 11,613              | 12,082  | + 4.0                |
| Saskatchewan .....                                    | 7,795              | 6,539   | - 16.1               | 14,490              | 12,515  | - 13.6               |
| Alberta .....   | 14,588             | 16,347  | + 12.1               | 29,808              | 34,260  | + 14.9               |
| British Columbia .....                                | 11,654             | 15,192  | + 30.4               | 23,938              | 33,574  | + 40.3               |
| Canada .....  | 154,104            | 181,139 | + 17.5               | 292,259             | 368,576 | + 26.1               |

(1) Revised.

**TABLE 5 Financing of Sales of Used Motor Vehicles, by Provinces**  
**December 1954 and 1955**

| Province  | Number of Vehicles |        |                      | Amount of Financing |         |                      |
|---|--------------------|--------|----------------------|---------------------|---------|----------------------|
|   | 1954 (1)           | 1955   | % Change,<br>1955/54 | 1954 (1)            | 1955    | % Change,<br>1955/54 |
|   |                    |        | %                    | \$'000              | \$ '000 | %                    |
| <b>Passenger Cars</b>                                 |                    |        |                      |                     |         |                      |
| Atlantic Provinces .....                              | 1,831              | 1,855  | + 1.3                | 1,403               | 1,461   | + 4.1                |
| Quebec .....  | 2,894              | 3,423  | + 18.3               | 2,586               | 3,130   | + 21.0               |
| Ontario .....   | 7,992              | 8,007  | + 0.2                | 6,207               | 6,538   | + 5.3                |
| Manitoba .....  | 604                | 760    | + 25.8               | 473                 | 620     | + 31.1               |
| Saskatchewan .....                                    | 967                | 728    | - 24.7               | 715                 | 580     | - 18.9               |
| Alberta .....   | 2,116              | 1,609  | - 24.0               | 1,690               | 1,314   | - 22.2               |
| British Columbia .....                                | 1,810              | 1,541  | - 14.9               | 1,759               | 1,499   | - 14.8               |
| Canada .....  | 18,214             | 17,923 | - 1.6                | 14,833              | 15,142  | + 2.1                |
| <b>Commercial Vehicles</b>                            |                    |        |                      |                     |         |                      |
| Atlantic Provinces .....                              | 542                | 554    | + 2.2                | 369                 | 454     | + 23.0               |
| Quebec .....  | 748                | 763    | + 2.0                | 776                 | 879     | + 13.3               |
| Ontario .....   | 1,286              | 1,175  | - 8.6                | 983                 | 1,066   | + 8.4                |
| Manitoba .....  | 147                | 171    | + 16.3               | 103                 | 171     | + 66.0               |
| Saskatchewan .....                                    | 327                | 231    | - 29.4               | 238                 | 196     | - 17.6               |
| Alberta .....   | 714                | 551    | - 22.8               | 687                 | 627     | - 8.7                |
| British Columbia .....                                | 367                | 358    | - 2.5                | 366                 | 360     | - 1.6                |
| Canada .....  | 4,131              | 3,803  | - 7.9                | 3,522               | 3,753   | + 6.6                |
| <b>Total - Passenger Cars and Commercial Vehicles</b> |                    |        |                      |                     |         |                      |
| Atlantic Provinces .....                              | 2,373              | 2,409  | + 1.5                | 1,772               | 1,915   | + 8.1                |
| Quebec .....  | 3,642              | 4,186  | + 14.9               | 3,362               | 4,009   | + 19.2               |
| Ontario .....   | 9,278              | 9,182  | - 1.0                | 7,190               | 7,604   | + 5.8                |
| Manitoba .....  | 751                | 931    | + 24.0               | 576                 | 791     | + 37.3               |
| Saskatchewan .....                                    | 1,294              | 959    | - 25.9               | 953                 | 776     | - 18.6               |
| Alberta .....   | 2,830              | 2,160  | - 23.7               | 2,377               | 1,941   | - 18.3               |
| British Columbia .....                                | 2,177              | 1,899  | - 12.8               | 2,125               | 1,859   | - 12.5               |
| Canada .....  | 22,345             | 21,726 | - 2.8                | 18,355              | 18,895  | + 2.9                |

(1) Revised.

TABLE 6 Financing of Sales of Used Motor Vehicles, by Provinces  
January-to-December 1954 and 1955

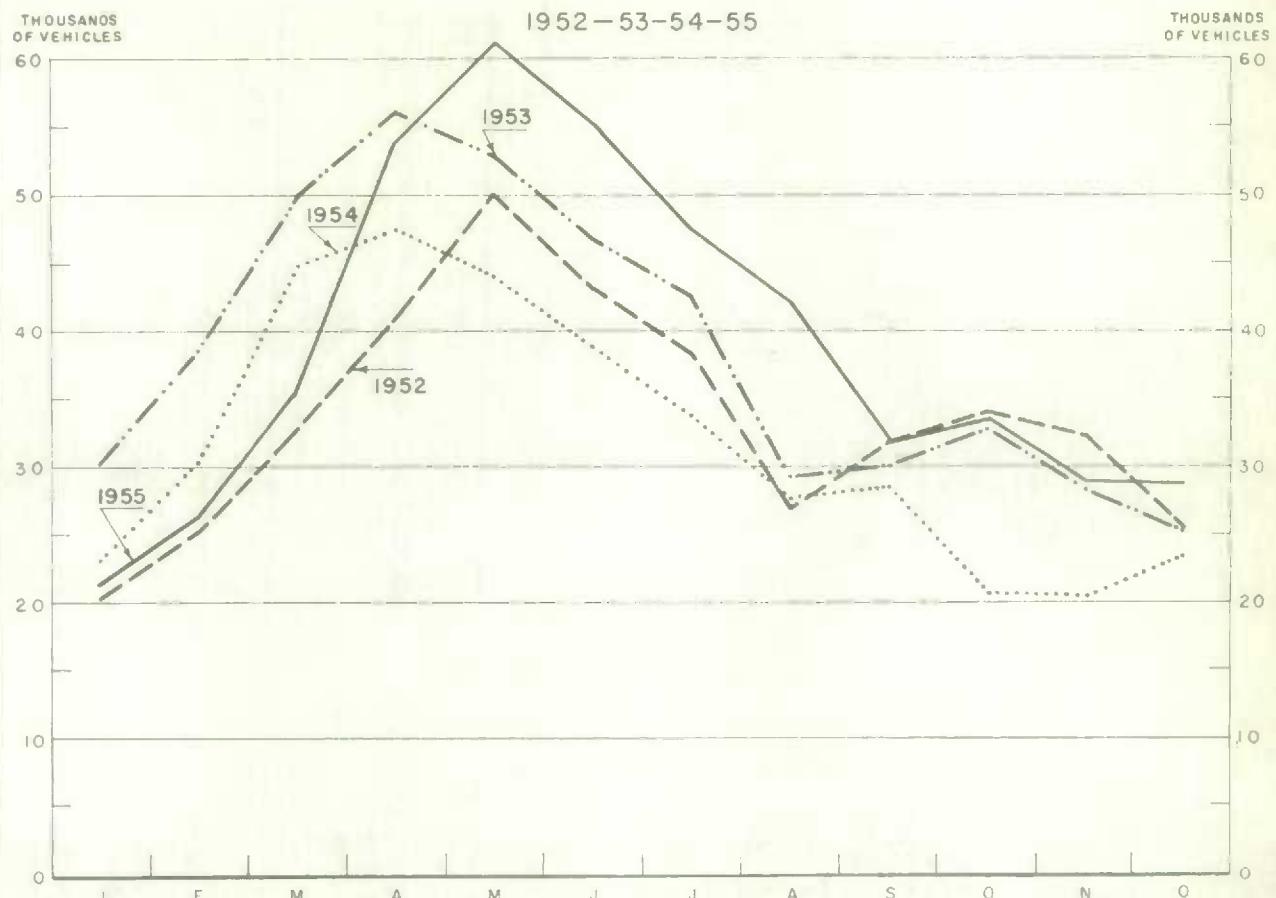
9

| Province  | Number of Vehicles |         |                      | Amount of Financing |         |                      |
|---|--------------------|---------|----------------------|---------------------|---------|----------------------|
|   | 1954 (1)           | 1955    | % Change,<br>1955/54 | 1954 (1)            | 1955    | % Change,<br>1955/54 |
|   |                    |         | %                    | \$'000              | \$ '000 | %                    |
| <b>Passenger Cars</b>                                 |                    |         |                      |                     |         |                      |
| Atlantic Provinces .....                              | 33,141             | 36,674  | + 10.7               | 25,252              | 28,953  | + 14.7               |
| Quebec .....  | 62,050             | 67,501  | + 8.8                | 55,381              | 59,068  | + 6.7                |
| Ontario .....   | 142,697            | 151,848 | + 6.4                | 113,892             | 121,524 | + 6.7                |
| Manitoba .....  | 13,514             | 13,118  | - 2.9                | 11,266              | 10,505  | - 6.8                |
| Saskatchewan .....                                    | 17,107             | 14,686  | - 14.2               | 13,233              | 10,962  | - 17.2               |
| Alberta .....   | 29,590             | 31,331  | + 5.9                | 24,362              | 25,613  | + 5.1                |
| British Columbia .....                                | 27,854             | 30,076  | + 8.0                | 25,758              | 28,065  | + 9.0                |
| Canada .....  | 325,953            | 345,234 | + 5.9                | 269,144             | 284,690 | + 5.8                |
| <b>Commercial Vehicles</b>                            |                    |         |                      |                     |         |                      |
| Atlantic Provinces .....                              | 8,542              | 8,979   | + 5.1                | 6,006               | 6,383   | + 6.3                |
| Quebec .....  | 10,939             | 11,195  | + 2.3                | 9,867               | 9,962   | + 1.0                |
| Ontario .....   | 18,322             | 17,673  | - 3.5                | 14,669              | 13,475  | - 8.1                |
| Manitoba .....  | 2,535              | 2,464   | - 2.8                | 2,100               | 2,116   | + 0.8                |
| Saskatchewan .....                                    | 4,527              | 3,815   | - 15.7               | 3,647               | 2,774   | - 23.9               |
| Alberta .....   | 8,214              | 8,018   | - 2.4                | 8,243               | 7,183   | - 12.9               |
| British Columbia .....                                | 5,592              | 5,767   | + 3.1                | 5,711               | 6,015   | + 5.3                |
| Canada .....  | 58,671             | 57,911  | - 1.3                | 50,243              | 47,908  | - 4.6                |
| <b>Total — Passenger Cars and Commercial Vehicles</b> |                    |         |                      |                     |         |                      |
| Atlantic Provinces .....                              | 41,683             | 45,653  | + 9.5                | 31,258              | 35,336  | + 13.0               |
| Quebec .....  | 72,989             | 78,696  | + 7.8                | 65,248              | 69,030  | + 5.8                |
| Ontario .....   | 161,019            | 169,521 | + 5.3                | 128,561             | 134,999 | + 5.0                |
| Manitoba .....  | 16,049             | 15,582  | - 2.9                | 13,366              | 12,621  | - 5.6                |
| Saskatchewan .....                                    | 21,634             | 18,501  | - 14.5               | 16,880              | 13,736  | - 18.6               |
| Alberta .....   | 37,804             | 39,349  | + 4.1                | 32,605              | 32,796  | + 0.6                |
| British Columbia .....                                | 33,446             | 35,843  | + 7.2                | 31,469              | 34,080  | + 8.3                |
| Canada .....  | 384,624            | 403,145 | + 4.8                | 319,387             | 332,598 | + 4.1                |

(1) Revised.

### NEW MOTOR VEHICLES SALES

1952-53-54-55



### % CHANGE IN NEW MOTOR VEHICLE SALES BY PROVINCES 1955/1954

