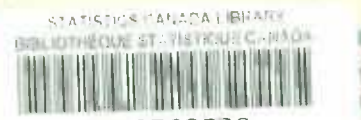


68 007

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Hon. Gordon Churchill, Minister of Trade and Commerce



1010768729

Vol. 30 - No. 1

January, 1958

PROPERTY OF THE LIBRARY
\$2.00 a year

NEW MOTOR VEHICLE SALES AND MOTOR VEHICLE FINANCING

	Number of Units			Retail Value (\$'000)		
	1957 ⁽¹⁾	1958	% Change 1958/57	1957 ⁽¹⁾	1958	% Change 1958/57
New Motor Vehicle Sales - January						
New Vehicles:						
Passenger Cars.....	26,694	26,455	- 0.9	78,286	79,173	+ 1.1
Commercial Vehicles..	6,051	4,478	-26.0	23,009	15,071	-34.5
Total.....	32,745	30,933	- 5.5	101,295	94,244	- 7.0
Motor Vehicle Financing - January						
New Vehicles:						
Passenger Cars.....	10,498	10,567	+ 0.7	23,345	24,062	+ 3.1
Commercial Vehicles..	2,291	1,506	-34.3	7,883	4,806	-39.0
Total.....	12,789	12,073	- 5.6	31,228	28,868	- 7.6
Used Vehicles:						
Passenger Cars.....	20,014	21,201	+ 5.9	18,851	21,123	+12.1
Commercial Vehicles..	2,756	3,046	+10.5	3,070	3,710	+20.8
Total.....	22,770	24,247	+ 6.5	21,921	24,833	+13.3
Sales of British and European-Made Vehicles - January						
New Vehicles:						
Passenger Cars.....	2,196	3,457	+57.4	4,117	6,604	+60.4
Commercial Vehicles..	254	322	+26.8	537	690	+28.5
Total.....	2,450	3,779	+54.2	4,654	7,294	+56.7

(1) Revised

Retail values quoted in this report are based on the retail price to individual purchasers at the Canadian point of manufacture. In the case of imported vehicles, the values are the retail price delivered at the nearest Canadian distributing centre. Retail values include sales and excise taxes, charges for standard accessories, dealers' commissions, etc. Transportation charges from Canadian point of manufacture to point of delivery are not included.

The financing shown herein represents only that business done by sales finance and acceptance companies engaged in the purchase or discounting of notes receivable arising from retail instalment sales of new and used motor vehicles.

Prepared in Retail Trade Section,
Industry and Merchandising Division

6505-506-18

TABLE 1 New Motor Vehicle Sales, by Provinces
January 1957 and 1958

Province	Number			Retail Value		
	1957 ⁽¹⁾	1958	% Change, 1958/57	1957 ⁽¹⁾	1958	% Change, 1958/57
			%	\$'000	\$'000	%
Passenger Cars						
Newfoundland.....	442	162	-63.3	1,219	438	-64.1
Prince Edward Island ...	75	66	-12.0	205	189	- 7.8
Nova Scotia	602	754	+25.2	1,647	2,116	+28.5
New Brunswick	547	448	-18.1	1,562	1,298	-16.9
Quebec	5,558	5,510	- 0.9	17,012	17,375	+ 2.1
Ontario	12,094	11,936	- 1.3	35,216	35,235	+ 0.1
Manitoba	923	1,460	+58.2	2,643	4,338	+64.1
Saskatchewan.....	1,171	1,304	+11.4	3,359	3,952	+17.7
Alberta	2,546	2,216	-13.0	7,509	6,633	-11.7
British Columbia ²	2,736	2,599	- 5.0	7,914	7,599	- 4.0
Canada	26,694	26,455	- 0.9	78,286	79,173	+ 1.1
Commercial Vehicles						
Newfoundland.....	128	51	-60.2	367	138	-62.4
Prince Edward Island ...	48	21	-56.2	123	59	-52.0
Nova Scotia	213	200	- 6.1	647	565	-12.7
New Brunswick	190	137	-27.9	665	448	-32.6
Quebec	1,555	888	-42.9	6,226	3,229	-48.1
Ontario	1,874	1,642	-12.4	7,937	5,678	-28.5
Manitoba	212	211	- 0.5	728	662	- 9.1
Saskatchewan.....	416	330	-20.7	1,319	1,017	-22.9
Alberta	836	588	-29.7	2,908	1,975	-32.1
British Columbia ²	579	410	-29.2	2,089	1,300	-37.8
Canada	6,051	4,478	-26.0	23,009	15,071	-34.5
Total - Passenger Cars and Commercial Vehicles						
Newfoundland.....	570	213	-62.6	1,586	576	-63.7
Prince Edward Island ...	123	87	-29.3	328	248	-24.4
Nova Scotia	815	954	+17.1	2,294	2,681	+16.9
New Brunswick	737	585	-20.6	2,227	1,746	-21.6
Quebec	7,113	6,398	-10.1	23,238	20,604	-11.3
Ontario	13,968	13,578	- 2.8	43,153	40,913	- 5.2
Manitoba	1,135	1,671	+47.2	3,371	5,000	+48.3
Saskatchewan.....	1,587	1,634	+ 3.0	4,678	4,969	+ 6.2
Alberta	3,382	2,804	-17.1	10,417	8,608	-17.4
British Columbia ²	3,315	3,009	- 9.2	10,003	8,899	-11.0
Canada	32,745	30,933	- 5.5	101,295	94,244	- 7.0

(1) Revised

(2) Includes Yukon and Northwest Territories

TABLE 2 Financing of Sales of New Motor Vehicles, by Provinces
January 1957 and 1958

Province	Number of Vehicles			Amount of Financing		
	1957	1958	% Change. 1958/57	1957	1958	% Change 1958/57
			%	\$'000	\$'000	%
Passenger Cars						
Atlantic Provinces	464	572	+23.3	946	1,229	+29.9
Quebec	2,311	2,749	+19.0	5,586	6,459	+15.6
Ontario	4,589	4,260	- 7.2	9,758	9,383	- 3.8
Manitoba	393	386	- 1.8	850	841	- 1.1
Saskatchewan.....	423	457	+ 8.0	903	1,009	+11.7
Alberta	1,187	1,124	- 5.3	2,653	2,666	+ 0.5
British Columbia ²	1,131	1,019	- 9.9	2,649	2,475	- 6.6
Canada	10,498	10,567	+ 0.7	23,345	24,062	+ 3.1
Commercial Vehicles						
Atlantic Provinces	144	120	-16.7	371	329	-11.3
Quebec	599	405	-32.4	2,051	1,238	-39.6
Ontario	698	454	-35.0	2,396	1,544	-35.6
Manitoba	87	64	-26.4	326	217	-33.4
Saskatchewan.....	113	100	-11.5	388	322	-17.0
Alberta	383	226	-41.0	1,337	720	-46.1
British Columbia ²	267	137	-48.7	1,014	436	-57.0
Canada	2,291	1,506	-34.3	7,883	4,806	-39.0
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	608	692	+13.8	1,317	1,558	+18.3
Quebec	2,910	3,154	+ 8.4	7,637	7,697	+ 0.8
Ontario	5,287	4,714	-10.8	12,154	10,927	-10.1
Manitoba	480	450	- 6.3	1,176	1,058	-10.0
Saskatchewan.....	536	557	+ 3.9	1,291	1,331	+ 3.1
Alberta	1,570	1,350	-14.0	3,990	3,386	-15.1
British Columbia ²	1,398	1,156	-17.3	3,663	2,911	-20.5
Canada	12,789	12,073	- 5.6	31,228	28,868	- 7.6

(2) Includes Yukon and Northwest Territories

TABLE 3 Financing of Sales of Used Motor Vehicles, by Provinces
January 1957 and 1958

Province	Number of Vehicles			Amount of Financing		
	1957	1958	% Change, 1958/57	1957	1958	% Change, 1958/57
			%	\$'000	\$'000	%
Passenger Cars						
Atlantic Provinces	1,198	1,604	+33.9	1,007	1,407	+39.7
Quebec	3,587	4,079	+13.7	3,610	4,444	+23.1
Ontario	8,874	8,659	- 2.4	8,221	8,548	+ 4.0
Manitoba	731	951	+30.1	669	938	+40.2
Saskatchewan.....	870	1,011	+16.2	731	878	+20.1
Alberta	2,284	2,612	+14.4	2,044	2,480	+21.3
British Columbia ²	2,470	2,285	- 7.5	2,569	2,428	- 5.5
Canada	20,014	21,201	+ 5.9	18,851	21,123	+12.1
Commercial Vehicles						
Atlantic Provinces	271	297	+ 9.6	204	233	+14.2
Quebec	491	588	+19.8	559	635	+13.6
Ontario	842	883	+ 4.9	822	1,136	+38.2
Manitoba	139	140	+ 0.7	130	158	+21.5
Saskatchewan.....	188	186	- 1.1	145	172	+18.6
Alberta	452	580	+28.3	589	795	+35.0
British Columbia ²	373	372	- 0.3	621	581	- 6.4
Canada	2,756	3,046	+10.5	3,070	3,710	+20.8
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	1,469	1,901	+29.4	1,211	1,640	+35.4
Quebec	4,078	4,667	+14.4	4,169	5,079	+21.8
Ontario	9,716	9,542	- 1.8	9,043	9,684	+ 7.1
Manitoba	870	1,091	+25.4	799	1,096	+37.2
Saskatchewan.....	1,058	1,197	+13.1	876	1,050	+19.9
Alberta	2,736	3,192	+16.7	2,633	3,275	+24.4
British Columbia ²	2,843	2,657	- 6.6	3,190	3,009	- 5.7
Canada	22,770	24,247	+ 6.5	21,921	24,833	+13.3

(2) Includes Yukon and Northwest Territories