

63 007

**DOMINION BUREAU OF STATISTICS**

OTTAWA - CANADA

Published by Authority of the Hon. Gordon Churchill, Minister of Trade and Commerce



STATISTICS CANADA LIBRARY  
BIBLIOTHÈQUE STATISTIQUE CANADA  
1010768736

Vol. 30 - No. 8

August, 1958

\$2.00 a year

NEW MOTOR VEHICLE SALES AND MOTOR VEHICLE FINANCING

Type	Number of Units			Retail Value (\$'000)		
	1957 <sup>(1)</sup>	1958	% Change 1958/57	1957 <sup>(1)</sup>	1958	% Change 1958/57
<b>New Motor Vehicle Sales</b>						
<u>January - August</u>						
<u>Total Vehicles</u> <sup>(2)</sup>						
Passenger Cars .....	289,242	270,695	- 6.4	824,274	797,089	- 3.3
Commercial Vehicles .....	57,742	46,354	-19.7	211,836	174,269	-17.7
Total .....	346,984	317,049	- 8.6	1,036,110	971,358	- 6.2
<u>August</u>						
<u>British and European Vehicles</u>						
Passenger Cars .....	4,654	5,691	+22.3	8,897	11,141	+25.2
Commercial Vehicles .....	378	437	+15.6	819	924	+12.8
Total .....	5,032	6,128	+21.8	9,716	12,065	+24.2
<b>Motor Vehicle Financing</b>						
<u>January - August</u>						
<u>New Vehicles</u>						
Passenger Cars .....	123,237	105,789	-14.2	276,004	239,981	-13.1
Commercial Vehicles .....	21,284	14,237	-33.1	71,384	47,739	-33.1
Total .....	144,521	120,026	-16.9	347,388	287,720	-17.2
<u>Used Vehicles</u>						
Passenger Cars .....	266,428	245,211	- 8.0	250,047	241,489	- 3.4
Commercial Vehicles .....	33,901	29,926	-11.7	36,843	36,140	- 1.9
Total .....	300,329	275,137	- 8.4	286,890	277,629	- 3.2

(1) Revised

(2) Includes British and European Vehicles

Retail values quoted in this report are based on the retail price to individual purchasers at the Canadian point of manufacture. In the case of imported vehicles, the values are the retail price delivered at the nearest Canadian distributing centre. Retail values include sales and excise taxes, charges for standard accessories, dealers' commissions, etc. Transportation charges from Canadian point of manufacture to point of delivery are not included.

The financing shown herein represents only that business done by sales finance and acceptance companies engaged in the purchase or discounting of notes receivable arising from retail instalment sales of new and used motor vehicles.

Prepared in Retail Trade Section,  
Industry and Merchandising Division

6505-506-88

**TABLE 1 New Motor Vehicle Sales, by Provinces**  
August 1957 and 1958

Province	Number			Retail Value		
	1957 <sup>(1)</sup>	1958	% Change, 1958/57	1957 <sup>(1)</sup>	1958	% Change, 1958/57
			%	\$'000	\$'000	%
<b>Passenger Cars</b>						
Newfoundland.....	360	355	- 1.4	928	960	+ 3.4
Prince Edward Island ...	104	121	+16.3	278	319	+14.7
Nova Scotia .....	1,078	1,017	- 5.7	2,829	2,740	- 3.1
New Brunswick .....	611	629	+ 2.9	1,696	1,772	+ 4.5
Quebec .....	8,102	5,406	-33.3	23,843	16,051	-32.7
Ontario .....	11,698	10,094	-13.7	32,376	29,320	- 9.4
Manitoba .....	1,797	1,458	-18.9	5,100	4,401	-13.7
Saskatchewan.....	1,632	1,433	-12.2	4,562	4,262	- 6.6
Alberta .....	2,834	2,220	-21.7	7,970	6,477	-18.7
British Columbia <sup>2</sup> .....	3,647	2,829	-22.4	9,569	7,715	-19.4
<b>Canada .....</b>	<b>31,863</b>	<b>25,562</b>	<b>-19.8</b>	<b>89,151</b>	<b>74,017</b>	<b>-17.0</b>
<b>Commercial Vehicles</b>						
Newfoundland.....	172	134	-22.1	505	408	-19.2
Prince Edward Island ...	37	39	+ 5.4	102	114	+11.8
Nova Scotia .....	203	190	- 6.4	605	574	- 5.1
New Brunswick .....	173	154	-11.0	615	482	-21.6
Quebec .....	1,256	1,009	-19.7	4,360	4,467	+ 2.5
Ontario .....	1,946	1,568	-19.4	6,987	5,858	-16.2
Manitoba .....	310	275	-11.3	1,084	1,056	- 2.6
Saskatchewan.....	408	351	-14.0	1,311	1,203	- 8.2
Alberta .....	812	830	+ 2.2	2,735	2,761	+ 1.0
British Columbia <sup>2</sup> .....	722	505	-30.1	2,542	2,101	-17.3
<b>Canada .....</b>	<b>6,039</b>	<b>5,055</b>	<b>-16.3</b>	<b>20,846</b>	<b>19,024</b>	<b>- 8.7</b>
<b>Total - Passenger Cars and Commercial Vehicles</b>						
Newfoundland.....	532	489	- 8.1	1,433	1,368	- 4.5
Prince Edward Island ...	141	160	+13.5	380	433	+13.9
Nova Scotia .....	1,281	1,207	- 5.8	3,434	3,314	- 3.5
New Brunswick .....	784	783	- 0.1	2,311	2,254	- 2.5
Quebec .....	9,358	6,415	-31.4	28,203	20,518	-27.2
Ontario .....	13,644	11,662	-14.5	39,363	35,178	-10.6
Manitoba .....	2,107	1,733	-17.8	6,184	5,457	-11.8
Saskatchewan.....	2,040	1,784	-12.5	5,873	5,465	- 6.9
Alberta .....	3,646	3,050	-16.3	10,705	9,238	-13.7
British Columbia <sup>2</sup> .....	4,369	3,334	-23.7	12,111	9,816	-18.9
<b>Canada .....</b>	<b>37,902</b>	<b>30,617</b>	<b>-19.2</b>	<b>109,997</b>	<b>93,041</b>	<b>-15.4</b>

(1) Revised

(2) Includes Yukon and Northwest Territories.

**TABLE 2 Financing of Sales of New Motor Vehicles, by Provinces**  
August 1957 and 1958

Province	Number of Vehicles			Amount of Financing		
	1957*	1958	% Change, 1958/57	1957*	1958	% Change, 1958/57
			%	\$'000	\$'000	%
<b>Passenger Cars</b>						
Atlantic Provinces .....	1,072	839	-21.7	2,273	1,787	-21.4
Quebec .....	4,244	2,920	-31.2	10,248	6,990	-31.8
Ontario .....	6,196	4,676	-24.5	13,728	10,145	-26.1
Manitoba .....	724	501	-30.8	1,634	1,127	-31.0
Saskatchewan.....	718	600	-16.4	1,574	1,334	-15.2
Alberta .....	1,643	1,198	-27.1	3,734	2,742	-26.6
British Columbia <sup>2</sup> .....	1,544	861	-44.2	3,636	2,067	-43.2
<b>Canada .....</b>	<b>16,141</b>	<b>11,595</b>	<b>-28.2</b>	<b>36,827</b>	<b>26,192</b>	<b>-28.9</b>
<b>Commercial Vehicles</b>						
Atlantic Provinces .....	216	165	-23.6	602	707	+17.4
Quebec .....	532	488	- 8.3	1,714	1,535	-10.4
Ontario .....	727	503	-30.8	2,816	1,961	-30.4
Manitoba .....	118	59	-50.0	398	263	-33.9
Saskatchewan.....	114	92	-19.3	342	217	-36.5
Alberta .....	364	265	-27.2	1,119	875	-21.8
British Columbia <sup>2</sup> .....	265	140	-47.2	873	533	-38.9
<b>Canada .....</b>	<b>2,336</b>	<b>1,712</b>	<b>-26.7</b>	<b>7,864</b>	<b>6,091</b>	<b>-22.5</b>
<b>Total - Passenger Cars and Commercial Vehicles</b>						
Atlantic Provinces .....	1,288	1,004	-22.1	2,875	2,494	-13.3
Quebec .....	4,776	3,408	-28.6	11,962	8,525	-28.7
Ontario .....	6,923	5,179	-25.2	16,544	12,106	-26.8
Manitoba .....	842	560	-33.5	2,032	1,390	-31.6
Saskatchewan.....	832	692	-16.8	1,916	1,551	-19.1
Alberta .....	2,007	1,463	-27.1	4,853	3,617	-25.5
British Columbia <sup>2</sup> .....	1,809	1,001	-44.7	4,509	2,600	-42.3
<b>Canada .....</b>	<b>18,477</b>	<b>13,307</b>	<b>-28.0</b>	<b>44,691</b>	<b>32,283</b>	<b>-27.8</b>

\* Final revision between "new" motor vehicles and "used" motor vehicles separately has not been possible on the basis of the annual survey.

(2) Includes Yukon and Northwest Territories.

TABLE 3 Financing of Sales of Used Motor Vehicles, by Provinces  
August 1957 and 1958

Province	Number of Vehicles			Amount of Financing		
	1957*	1958	% Change, 1958/57	1957*	1958	% Change, 1958/57
			%	\$'000	\$'000	%
<b>Passenger Cars</b>						
Atlantic Provinces .....	3,185	2,668	-16.2	2,724	2,278	-16.4
Quebec .....	8,124	6,941	-14.6	8,246	7,179	-12.9
Ontario .....	13,583	12,576	- 7.4	12,588	12,094	- 3.9
Manitoba .....	1,476	1,235	-16.3	1,405	1,182	-15.9
Saskatchewan.....	1,824	1,483	-18.7	1,609	1,298	-19.3
Alberta .....	3,213	2,997	- 6.7	2,818	2,805	- 0.5
British Columbia <sup>2</sup> .....	3,542	2,664	-24.8	3,668	2,938	-19.9
Canada .....	34,947	30,564	-12.5	33,058	29,774	- 9.9
<b>Commercial Vehicles</b>						
Atlantic Provinces .....	633	442	-30.2	463	343	-25.9
Quebec .....	933	767	-17.8	1,006	881	-12.4
Ontario .....	1,086	951	-12.4	1,134	1,188	+ 4.8
Manitoba .....	235	152	-35.3	256	139	-45.7
Saskatchewan.....	293	267	- 8.9	211	210	- 0.5
Alberta .....	586	584	- 0.3	677	754	+11.4
British Columbia <sup>2</sup> .....	503	417	-17.1	718	666	- 7.2
Canada .....	4,269	3,580	-16.1	4,465	4,181	- 6.4
<b>Total - Passenger Cars and Commercial Vehicles</b>						
Atlantic Provinces .....	3,818	3,110	-18.5	3,187	2,621	-17.8
Quebec .....	9,057	7,708	-14.9	9,252	8,060	-12.9
Ontario .....	14,669	13,527	- 7.8	13,722	13,282	- 3.2
Manitoba .....	1,711	1,387	-18.9	1,661	1,321	-20.5
Saskatchewan.....	2,117	1,750	-17.3	1,820	1,508	-17.1
Alberta .....	3,799	3,581	- 5.7	3,495	3,559	+ 1.8
British Columbia <sup>2</sup> .....	4,045	3,081	-23.8	4,386	3,604	-17.8
Canada .....	39,216	34,144	-12.9	37,523	33,955	- 9.5

\* Final revision between "new" motor vehicles and "used" motor vehicles separately has not been possible on the basis of the annual survey.

(2) Includes Yukon and Northwest Territories.