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NEW MOTOR VEHICLE SALES AND MOTOR VEHICLE FINANCING

OCTOBER, 1959

DOMINION BUREAU OF STATISTICS
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Type	Number of Units			Retail Value (\$'000)		
	1958 ⁽¹⁾	1959	% Change 1959/58	1958 ⁽¹⁾	1959	% Change 1959/58
New Motor Vehicle Sales - January-October						
Total Vehicles ⁽²⁾						
Passenger	320,767	369,011	+ 15.0	941,702	1,083,688	+ 15.1
Commercial	57,085	66,635	+ 16.7	214,427	253,906	+ 18.4
Total	377,852	435,646	+ 15.3	1,156,129	1,337,594	+ 15.7
Motor Vehicle Financing⁽³⁾ - January-October						
New Vehicles						
Passenger	127,143	135,460	+ 6.5	288,221	319,354	+ 10.8
Commercial	17,851	21,231	+ 18.9	59,718	78,763	+ 31.9
Total	144,994	156,691	+ 8.1	347,939	398,117	+ 14.4
Used Vehicles						
Passenger	296,278	271,844	- 8.2	290,478	276,853	- 4.7
Commercial	37,055	35,681	- 3.7	43,756	50,874	+ 16.3
Total	333,333	307,525	- 7.7	334,234	327,727	- 1.9
Sales of British and European Vehicles⁽⁴⁾ - October						
Passenger Cars						
Newfoundland	149	107	- 28.2	302	203	- 32.8
Prince Edward Island .	39	54	+ 38.5	66	100	+ 51.5
Nova Scotia	423	403	- 4.7	774	735	- 5.0
New Brunswick	176	241	+ 36.9	326	439	+ 34.7
Quebec	1,670	1,589	- 4.9	3,244	3,213	- 1.0
Ontario	3,374	3,639	+ 7.9	6,428	7,076	+ 10.1
Manitoba	293	233	- 20.5	535	447	- 16.4
Saskatchewan	172	176	+ 2.3	328	332	+ 1.2
Alberta	506	432	- 14.6	969	844	- 12.9
British Columbia ⁽⁵⁾ ..	1,100	1,453	+ 32.1	2,285	2,940	+ 28.7
Total Passenger	7,902	8,327	+ 5.4	15,257	16,329	+ 7.0
Total Commercial	699	578	- 17.3	1,517	1,204	- 20.6

- (1) Revised.
- (2) Includes British and European Vehicles.
- (3) Financing shown in this report is only that handled by sales finance companies.
- (4) Included in Table 1, Page 2. (5) Includes Yukon and Northwest Territories.

Prepared in Industry and Merchandising Division

TABLE 1 New Motor Vehicle Sales, by Provinces
October 1958 and 1959

Province	Number			Retail Value		
	1958 ⁽¹⁾	1959	% Change, 1959/58	1958 ⁽¹⁾	1959	% Change, 1959/58
			%	\$'000	\$'000	%
Passenger Cars						
Newfoundland	306	360	+17.6	778	979	+25.8
Prince Edward Island	106	140	+32.1	276	368	+33.3
Nova Scotia	955	1,099	+15.1	2,437	2,920	+19.8
New Brunswick	579	784	+35.4	1,602	2,162	+35.0
Quebec	6,044	6,660	+10.2	17,700	20,237	+14.3
Ontario	12,432	14,715	+18.4	36,111	43,238	+19.7
Manitoba	1,385	1,609	+16.2	4,052	4,905	+21.1
Saskatchewan.....	1,215	1,297	+ 6.7	3,673	3,957	+ 7.7
Alberta	2,403	2,235	- 7.0	7,200	6,710	- 6.8
British Columbia ²	2,477	2,935	+18.5	6,766	7,730	+14.2
Canada	27,902	31,834	+14.1	80,595	93,206	+15.6
Commercial Vehicles						
Newfoundland	87	99	+13.8	263	287	+ 9.1
Prince Edward Island	46	29	-37.0	134	85	-36.6
Nova Scotia	188	166	-11.7	547	489	-10.6
New Brunswick	161	205	+27.3	479	927	+93.5
Quebec	1,087	964	-11.3	4,614	4,276	- 7.3
Ontario	2,112	1,641	-22.3	7,466	6,267	-16.1
Manitoba	320	241	-24.7	1,220	996	-18.4
Saskatchewan.....	429	285	-33.6	1,337	1,220	- 8.8
Alberta	953	583	-38.8	3,285	2,341	-28.7
British Columbia ²	443	448	+ 1.1	1,707	1,490	-12.7
Canada	5,826	4,661	-20.0	21,052	18,378	-12.7
Total - Passenger Cars and Commercial Vehicles						
Newfoundland	393	459	+16.8	1,041	1,266	+21.6
Prince Edward Island	152	169	+11.2	410	453	+10.5
Nova Scotia	1,143	1,265	+10.7	2,984	3,409	+14.2
New Brunswick	740	989	+33.6	2,081	3,089	+48.4
Quebec	7,131	7,624	+ 6.9	22,314	24,513	+ 9.9
Ontario	14,544	16,356	+12.5	43,577	49,505	+13.6
Manitoba	1,705	1,850	+ 8.5	5,272	5,901	+11.9
Saskatchewan.....	1,644	1,582	- 3.8	5,010	5,177	+ 3.3
Alberta	3,356	2,818	-16.0	10,485	9,051	-13.7
British Columbia ²	2,920	3,383	+15.9	8,473	9,220	+ 8.8
Canada	33,728	36,495	+ 8.2	101,647	111,584	+ 9.8

(1) Revised

(2) Includes Yukon and Northwest Territories

TABLE 2 Financing of Sales of New Motor Vehicles, by Provinces
October 1958 and 1959

Province	Number of Vehicles			Amount of Financing		
	1958 ⁽¹⁾	1959	% Change, 1959/58	1958 ⁽¹⁾	1959	% Change, 1959/58
			%	\$'000	\$'000	%
Passenger Cars						
Atlantic Provinces	695	871	+ 25.3	1,466	1,903	+ 29.8
Quebec	2,786	3,303	+ 18.6	6,714	7,870	+ 17.2
Ontario	4,542	6,039	+ 33.0	10,153	13,731	+ 35.2
Manitoba	375	610	+ 62.7	885	1,445	+ 63.3
Saskatchewan.....	483	604	+ 25.1	1,079	1,341	+ 24.3
Alberta	1,121	1,198	+ 6.9	2,526	2,843	+ 12.5
British Columbia ²	752	1,093	+ 45.3	1,851	2,643	+ 42.8
Canada	10,754	13,718	+ 27.6	24,674	31,776	+ 28.8
Commercial Vehicles						
Atlantic Provinces	174	179	+ 2.9	411	510	+ 24.1
Quebec	428	455	+ 6.3	1,437	1,599	+ 11.3
Ontario	527	618	+ 17.3	1,859	2,115	+ 13.7
Manitoba	88	78	- 11.4	306	268	- 12.4
Saskatchewan.....	100	140	+ 40.0	263	443	+ 68.4
Alberta	289	327	+ 13.1	1,039	1,351	+ 30.0
British Columbia ²	163	248	+ 52.1	581	868	+ 49.4
Canada	1,789	2,045	+ 15.6	5,896	7,152	+ 21.3
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	869	1,050	+ 20.8	1,877	2,413	+ 28.6
Quebec	3,214	3,758	+ 16.9	8,151	9,469	+ 16.2
Ontario	5,089	6,657	+ 31.3	12,012	15,844	+ 31.9
Manitoba	463	688	+ 48.6	1,191	1,713	+ 43.8
Saskatchewan.....	583	744	+ 27.6	1,342	1,784	+ 32.9
Alberta	1,410	1,525	+ 8.2	3,565	4,194	+ 17.6
British Columbia ²	915	1,341	+ 46.6	2,432	3,511	+ 44.4
Canada	12,523	15,763	+ 25.9	30,570	38,928	+ 27.3

(1) Revised

(2) Includes Yukon and Northwest Territories

**TABLE 3 Financing of Sales of Used Motor Vehicles, by Provinces
October 1958 and 1959**

Province	Number of Vehicles			Amount of Financing		
	1958 ⁽¹⁾	1959	% Change, 1959/58	1958 ⁽¹⁾	1959	% Change, 1959/58
			%	\$'000	\$'000	%
Passenger Cars						
Atlantic Provinces	2,017	1,770	- 12.2	1,665	1,547	- 7.1
Quebec	5,520	5,308	- 3.9	5,582	5,352	- 4.1
Ontario	9,503	8,595	- 9.6	9,240	8,853	- 4.2
Manitoba	1,155	1,193	+ 3.3	1,086	1,251	+ 15.2
Saskatchewan.....	1,336	1,212	- 9.3	1,145	1,087	- 5.1
Alberta	2,743	2,400	- 12.5	2,554	2,425	- 5.1
British Columbia ²	2,037	2,337	+ 14.7	2,115	2,607	+ 23.3
Canada	24,311	22,815	- 6.2	23,387	23,122	- 1.1
Commercial Vehicles						
Atlantic Provinces	385	369	- 4.2	323	304	- 5.9
Quebec	719	718	- 0.1	873	873	0.0
Ontario	917	851	- 7.2	951	944	- 0.7
Manitoba	165	165	0.0	234	192	- 17.9
Saskatchewan.....	207	268	+ 29.5	186	335	+ 80.1
Alberta	585	571	- 2.4	640	1,033	+ 61.4
British Columbia ²	439	453	+ 3.2	643	1,120	+ 74.2
Canada	3,417	3,395	- 0.6	3,850	4,801	+ 24.7
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	2,402	2,139	- 10.9	1,988	1,851	- 6.9
Quebec	6,239	6,024	- 3.4	6,455	6,225	- 3.6
Ontario	10,420	9,446	- 9.3	10,191	9,797	- 3.9
Manitoba	1,320	1,358	+ 2.9	1,320	1,443	+ 9.3
Saskatchewan.....	1,543	1,480	- 4.1	1,331	1,422	+ 6.8
Alberta	3,328	2,971	- 10.7	3,194	3,458	+ 8.3
British Columbia ²	2,476	2,790	+ 12.7	2,758	3,727	+ 35.1
Canada	27,728	26,208	- 5.5	27,237	27,923	+ 2.5

(1) Revised

(2) Includes Yukon and Northwest Territories