



Monthly

Price: \$1.00 a year

Vol. 31 - No. 11

NEW MOTOR VEHICLE SALES AND MOTOR VEHICLE FINANCING

NOVEMBER, 1959

Type	Number of Units			Retail Value (\$'000)		
	(1) 1958	1959	% Change 1959/58	(1) 1958	1959	% Change 1959/58
New Motor Vehicle Sales - January-November						
<u>Total Vehicles</u> (2)						
Passenger	347,519	397,844	+ 14.5	1,021,021	1,166,873	+ 14.3
Commercial	62,182	72,913	+ 17.3	233,287	277,540	+ 19.0
Total	409,701	470,757	+ 14.9	1,254,308	1,444,413	+ 15.2
Motor Vehicle Financing (3) - January-November						
<u>New Vehicles</u>						
Passenger	136,852	147,328	+ 7.7	310,458	346,693	+ 11.7
Commercial	19,511	23,415	+ 20.0	65,242	86,604	+ 32.7
Total	156,363	170,743	+ 9.2	375,700	433,297	+ 15.3
<u>Used Vehicles</u>						
Passenger	316,514	293,195	- 7.4	309,971	298,782	- 3.6
Commercial	40,098	39,086	- 2.5	47,490	55,605	+ 17.1
Total	356,612	332,281	- 6.8	357,461	354,387	- 0.9
Sales of British and European Vehicles (4) - November						
<u>Passenger Cars</u>						
Newfoundland	87	105	+ 20.7	171	208	+ 21.6
Prince Edward Island ..	17	21	+ 23.5	32	42	+ 31.2
Nova Scotia	173	458	+164.7	331	890	+168.9
New Brunswick	81	244	+201.2	166	506	+204.8
Quebec	1,204	1,713	+ 42.3	2,390	3,356	+ 40.4
Ontario	3,145	4,126	+ 31.2	6,198	7,911	+ 27.6
Manitoba	188	353	+ 87.8	369	681	+ 84.6
Saskatchewan	140	158	+ 12.9	262	325	+ 24.0
Alberta	419	344	- 17.9	823	682	- 17.1
British Columbia (5) ..	1,022	1,091	+ 6.8	2,045	2,190	+ 7.1
Total Passenger	6,476	8,613	+ 33.0	12,787	16,791	+ 31.3
<u>Total Commercial</u>	568	647	+ 13.9	1,175	1,369	+ 16.5

- (1) Revised.
- (2) Includes British and European Vehicles.
- (3) Financing shown in this report is only that handled by sales finance companies.
- (4) Included in Table 1, Page 2. (5) Includes Yukon and Northwest Territories.

Prepared in Industry and Merchandising Division

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TABLE 1 New Motor Vehicle Sales, by Provinces
November 1958 and 1959

Province	Number			Retail Value		
	1958 ⁽¹⁾	1959	% Change, 1959/58	1958 ⁽¹⁾	1959	% Change, 1959/58
			%	\$'000	\$'000	%
Passenger Cars						
Newfoundland.....	269	265	- 1.5	733	705	- 3.8
Prince Edward Island	82	108	+31.7	234	311	+32.9
Nova Scotia	693	985	+42.1	1,989	2,564	+28.9
New Brunswick	434	682	+57.1	1,302	1,910	+46.7
Quebec	5,843	5,943	+ 1.7	17,988	17,631	- 2.0
Ontario	12,327	13,274	+ 7.7	36,351	37,881	+ 4.2
Manitoba	1,211	1,516	+25.2	3,636	4,413	+21.4
Saskatchewan.....	1,266	1,249	- 1.3	3,901	3,863	- 1.0
Alberta	2,125	2,177	+ 2.4	6,378	6,692	+ 4.9
British Columbia ²	2,502	2,634	+ 5.3	6,807	7,215	+ 6.0
Canada	26,752	28,833	+ 7.8	79,319	83,185	+ 4.9
Commercial Vehicles						
Newfoundland.....	87	100	+14.9	271	293	+ 8.1
Prince Edward Island	33	52	+57.6	99	158	+59.6
Nova Scotia	144	244	+69.4	430	745	+73.3
New Brunswick	143	225	+57.3	560	790	+41.1
Quebec	1,077	1,316	+22.2	3,747	5,558	+48.3
Ontario	1,726	2,086	+20.9	7,018	7,835	+11.6
Manitoba	259	428	+65.2	1,030	1,617	+57.0
Saskatchewan.....	403	453	+12.4	1,342	1,531	+14.1
Alberta	829	790	- 4.7	2,858	2,902	+ 1.5
British Columbia ²	396	584	+47.5	1,505	2,205	+46.5
Canada	5,097	6,278	+23.2	18,860	23,634	+25.3
Total - Passenger Cars and Commercial Vehicles						
Newfoundland.....	356	365	+ 2.5	1,004	998	- 0.6
Prince Edward Island	115	160	+39.1	333	469	+40.8
Nova Scotia	837	1,229	+46.8	2,419	3,309	+36.8
New Brunswick	577	907	+57.2	1,862	2,700	+45.0
Quebec	6,920	7,259	+ 4.9	21,735	23,189	+ 6.7
Ontario	14,053	15,360	+ 9.3	43,369	45,716	+ 5.4
Manitoba	1,470	1,944	+32.2	4,666	6,030	+29.2
Saskatchewan.....	1,669	1,702	+ 2.0	5,243	5,394	+ 2.9
Alberta	2,954	2,967	+ 0.4	9,236	9,594	+ 3.9
British Columbia ²	2,898	3,218	+11.0	8,312	9,420	+13.3
Canada	31,849	35,111	+10.2	98,179	106,819	+ 8.8

(1) Revised

(2) Includes Yukon and Northwest Territories

**TABLE 2 Financing of Sales of New Motor Vehicles, by Provinces
November 1958 and 1959**

Province	Number of Vehicles			Amount of Financing		
	1958 ⁽¹⁾	1959	% Change, 1959/58	1958 ⁽¹⁾	1959	% Change, 1959/58
			%	\$'000	\$'000	%
Passenger Cars						
Atlantic Provinces	555	788	+42.0	1,143	1,695	+48.3
Quebec	2,426	2,749	+13.3	5,775	6,629	+14.8
Ontario	4,267	5,261	+23.3	9,601	11,849	+23.4
Manitoba	326	450	+38.0	730	1,073	+47.0
Saskatchewan.....	406	463	+14.0	888	1,062	+19.6
Alberta	956	1,118	+16.9	2,202	2,598	+18.0
British Columbia ²	773	1,039	+34.4	1,898	2,433	+28.2
Canada	9,709	11,868	+22.2	22,237	27,339	+22.9
Commercial Vehicles						
Atlantic Provinces	122	185	+51.6	332	566	+70.5
Quebec	438	553	+26.3	1,554	2,027	+30.4
Ontario	521	652	+25.1	1,554	2,144	+38.0
Manitoba	81	85	+ 4.9	352	328	- 6.8
Saskatchewan.....	87	139	+59.8	233	490	+110.3
Alberta	261	333	+27.6	942	1,356	+43.9
British Columbia ²	150	237	+58.0	557	930	+67.0
Canada	1,660	2,184	+31.6	5,524	7,841	+41.9
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	677	973	+43.7	1,475	2,261	+53.3
Quebec	2,864	3,302	+15.3	7,329	8,656	+18.1
Ontario	4,788	5,913	+23.5	11,155	13,993	+25.4
Manitoba	407	535	+31.4	1,082	1,401	+29.5
Saskatchewan.....	493	602	+22.1	1,121	1,552	+38.4
Alberta	1,217	1,451	+19.2	3,144	3,954	+25.8
British Columbia ²	923	1,276	+38.2	2,455	3,363	+37.0
Canada	11,369	14,052	+23.6	27,761	35,180	+26.7

(1) Revised

(2) Includes Yukon and Northwest Territories

**TABLE 3 Financing of Sales of Used Motor Vehicles, by Provinces
November 1958 and 1959**

Province	Number of Vehicles			Amount of Financing		
	1958 ⁽¹⁾	1959	% Change, 1959/58	1958 ⁽¹⁾	1959	% Change, 1959/58
			%	\$'000	\$'000	%
Passenger Cars						
Atlantic Provinces	1,591	1,906	+19.8	1,315	1,676	+27.5
Quebec	4,414	4,695	+ 6.4	4,413	4,815	+ 9.1
Ontario	8,153	8,352	+ 2.4	7,922	8,791	+11.0
Manitoba	842	1,064	+26.4	778	1,126	+44.7
Saskatchewan.....	1,144	1,165	+ 1.8	965	1,099	+13.9
Alberta	2,330	2,234	- 4.1	2,286	2,270	- 0.7
British Columbia ²	1,762	1,935	+ 9.8	1,814	2,152	+18.6
Canada	20,236	21,351	+ 5.5	19,493	21,929	+12.5
Commercial Vehicles						
Atlantic Provinces	358	386	+ 7.8	274	317	+15.7
Quebec	657	779	+18.6	812	1,026	+26.4
Ontario	764	807	+ 5.6	884	1,071	+21.2
Manitoba	117	166	+41.9	149	310	+108.1
Saskatchewan.....	204	251	+23.0	171	240	+40.4
Alberta	566	536	- 5.3	856	888	+ 3.7
British Columbia ²	377	480	+27.3	588	879	+49.5
Canada	3,043	3,405	+11.9	3,734	4,731	+26.7
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	1,949	2,292	+17.6	1,589	1,993	+25.4
Quebec	5,071	5,474	+ 7.9	5,225	5,841	+11.8
Ontario	8,917	9,159	+ 2.7	8,806	9,862	+12.0
Manitoba	959	1,230	+28.3	927	1,436	+54.9
Saskatchewan.....	1,348	1,416	+ 5.0	1,136	1,339	+17.9
Alberta	2,896	2,770	- 4.4	3,142	3,158	+ 0.5
British Columbia ²	2,139	2,415	+12.9	2,402	3,031	+26.2
Canada	23,279	24,756	+ 6.3	23,227	26,660	+14.8

(1) Revised

(2) Includes Yukon and Northwest Territories