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NEW MOTOR VEHICLE SALES AND MOTOR VEHICLE FINANCING

DECEMBER, 1959

Type	Number of Units			Retail Value (\$'000)		
	(1) 1958	1959	% Change 1959/58	(1) 1958	1959	% Change 1959/58
New Motor Vehicle Sales - January-December						
Total Vehicles (2)						
Passenger	376,723	421,232	+ 11.8	1,110,724	1,233,404	+ 11.0
Commercial	68,046	77,544	+ 14.0	254,742	298,184	+ 17.1
Total	444,769	498,776	+ 12.1	1,365,466	1,531,588	+ 12.2
Motor Vehicle Financing (3) - January-December						
New Vehicles						
Passenger	146,418	157,507	+ 7.6	332,978	370,452	+ 11.3
Commercial	21,175	25,292	+ 19.4	71,034	94,134	+ 32.5
Total	167,593	182,799	+ 9.1	404,012	464,586	+ 15.0
Used Vehicles						
Passenger	334,005	312,757	- 6.4	327,685	319,171	- 2.6
Commercial	42,826	42,322	- 1.2	51,413	60,362	+ 17.4
Total	376,831	355,079	- 5.8	379,098	379,533	+ 0.1
Sales of British and European Vehicles (4) - December						
Passenger Cars						
Newfoundland	71	99	+ 39.4	137	180	+ 31.4
Prince Edward Island	34	52	+ 52.9	59	91	+ 54.2
Nova Scotia	339	340	+ 0.3	614	657	+ 7.0
New Brunswick	162	344	+112.3	289	631	+118.3
Quebec	949	1,136	+ 19.7	1,905	2,295	+ 20.5
Ontario	2,277	3,084	+ 35.4	4,377	6,051	+ 38.2
Manitoba	240	285	+ 18.8	472	526	+ 11.4
Saskatchewan	127	135	+ 6.3	248	260	+ 4.8
Alberta	404	491	+ 21.5	776	968	+ 24.7
British Columbia (5)	870	1,474	+ 69.4	1,887	2,980	+ 57.9
Total Passenger	5,473	7,440	+ 35.9	10,764	14,639	+ 36.0
Total Commercial	694	587	- 15.4	1,532	1,248	- 18.5

(1) Revised.

(2) Includes British and European Vehicles.

(3) Financing shown in this report is only that handled by sales finance companies.

(4) Included in Table 1, Page 2. (5) Includes Yukon and Northwest Territories.

Prepared in Industry and Merchandising Division

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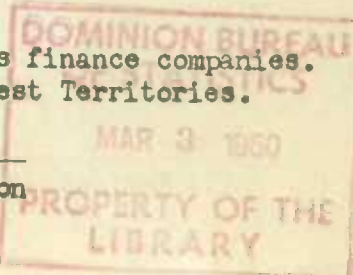


TABLE 1 New Motor Vehicle Sales, by Provinces
December 1958 and 1959

Province	Number			Retail Value		
	1958 ⁽¹⁾	1959	% Change, 1959/58	1958 ⁽¹⁾	1959	% Change, 1959/58
			%	\$'000	\$'000	%
Passenger Cars						
Newfoundland	243	232	- 4.5	658	587	-10.8
Prince Edward Island ...	95	115	+21.1	252	286	+13.5
Nova Scotia	958	777	-18.9	2,609	2,025	-22.4
New Brunswick	552	616	+11.6	1,542	1,480	- 4.0
Quebec	5,256	4,148	-21.1	16,818	12,455	-25.9
Ontario	13,132	10,428	-20.6	40,332	29,908	-25.8
Manitoba	1,456	1,411	- 3.1	4,404	4,106	- 6.8
Saskatchewan	1,547	982	-36.5	4,882	2,990	-38.8
Alberta	2,759	1,920	-30.4	8,568	5,565	-35.1
British Columbia ²	3,206	2,759	-13.9	9,638	7,129	-26.0
Canada	29,204	23,388	-19.9	89,703	66,531	-25.8
Commercial Vehicles						
Newfoundland	93	80	-14.0	262	254	- 3.1
Prince Edward Island ...	28	41	+46.4	81	133	+64.2
Nova Scotia	208	135	-35.1	600	412	-31.3
New Brunswick	196	129	-34.2	682	613	-10.1
Quebec	1,124	855	-23.9	4,410	4,275	- 3.1
Ontario	2,103	1,550	-26.3	8,035	7,585	- 5.6
Manitoba	279	273	- 2.2	965	1,051	+ 8.9
Saskatchewan	434	350	-19.4	1,346	1,198	-11.0
Alberta	920	704	-23.5	3,470	2,966	-14.5
British Columbia ²	479	514	+ 7.3	1,604	2,157	+34.5
Canada	5,864	4,631	-21.0	21,455	20,644	- 3.8
Total - Passenger Cars and Commercial Vehicles						
Newfoundland	336	312	- 7.1	920	841	- 8.6
Prince Edward Island ...	123	156	+26.8	333	419	+25.8
Nova Scotia	1,166	912	-21.8	3,209	2,437	-24.1
New Brunswick	748	745	- 0.4	2,224	2,093	- 5.9
Quebec	6,380	5,003	-21.6	21,228	16,730	-21.2
Ontario	15,235	11,978	-21.4	48,367	37,493	-22.5
Manitoba	1,735	1,684	- 2.9	5,369	5,157	- 3.9
Saskatchewan	1,981	1,332	-32.8	6,228	4,188	-32.8
Alberta	3,679	2,624	-28.7	12,038	8,531	-29.1
British Columbia ²	3,685	3,273	-11.2	11,242	9,286	-17.4
Canada	35,068	28,019	-20.1	111,158	87,175	-21.6

(1) Revised

(2) Includes Yukon and Northwest Territories

TABLE 2 Financing of Sales of New Motor Vehicles, by Provinces
December 1958 and 1959

Province	Number of Vehicles			Amount of Financing		
	1958(1)	1959	% Change, 1959/58	1958(1)	1959	% Change, 1959/58
			%	\$'000	\$'000	%
Passenger Cars						
Atlantic Provinces	556	737	+ 32.6	1,069	1,586	+ 48.4
Quebec	2,276	2,054	- 9.8	5,546	5,049	- 9.0
Ontario	4,266	4,456	+ 4.5	9,865	10,163	+ 3.0
Manitoba	311	465	+ 49.5	765	1,095	+ 43.1
Saskatchewan.....	425	423	- 0.5	956	951	- 0.5
Alberta	960	1,078	+ 12.3	2,360	2,619	+ 11.0
British Columbia ²	772	966	+ 25.1	1,959	2,296	+ 17.2
Canada	9,566	10,179	+ 6.4	22,520	23,759	+ 5.5
Commercial Vehicles						
Atlantic Provinces	136	167	+ 22.8	457	520	+ 13.8
Quebec	462	448	- 3.0	1,597	1,623	+ 1.6
Ontario	496	566	+ 14.1	1,460	2,113	+ 44.7
Manitoba	80	89	+ 11.3	378	384	+ 1.6
Saskatchewan.....	78	109	+ 39.7	211	356	+ 68.7
Alberta	279	300	+ 7.5	1,177	1,412	+ 20.0
British Columbia ²	133	198	+ 48.9	512	1,122	+119.1
Canada	1,664	1,877	+ 12.8	5,792	7,530	+ 30.0
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	692	904	+ 30.6	1,526	2,106	+ 38.0
Quebec	2,738	2,502	- 8.6	7,143	6,672	- 6.6
Ontario	4,762	5,022	+ 5.5	11,325	12,276	+ 8.4
Manitoba	391	554	+ 41.7	1,143	1,479	+ 29.4
Saskatchewan.....	503	532	+ 5.8	1,167	1,307	+ 12.0
Alberta	1,239	1,378	+ 11.2	3,537	4,031	+ 14.0
British Columbia ²	905	1,164	+ 28.6	2,471	3,418	+ 38.3
Canada	11,230	12,056	+ 7.4	28,312	31,289	+ 10.5

(1) Revised

(2) Includes Yukon and Northwest Territories

TABLE 3 Financing of Sales of Used Motor Vehicles, by Provinces
December 1958 and 1959

Province	Number of Vehicles			Amount of Financing		
	1958 ⁽¹⁾	1959	% Change, 1959/58	1958 ⁽¹⁾	1959	% Change, 1959/58
			%	\$'000	\$'000	%
Passenger Cars						
Atlantic Provinces	1,453	1,923	+32.3	1,252	1,705	+36.2
Quebec	3,639	3,957	+ 8.7	3,951	4,170	+ 5.5
Ontario	7,138	7,205	+ 0.9	7,257	7,643	+ 5.3
Manitoba	679	981	+44.5	702	1,040	+48.1
Saskatchewan.....	942	1,155	+22.6	841	1,151	+36.9
Alberta	2,055	2,386	+16.1	1,988	2,426	+22.0
British Columbia ²	1,585	1,955	+23.3	1,723	2,254	+30.8
Canada	17,491	19,562	11.8	17,714	20,389	+15.1
Commercial Vehicles						
Atlantic Provinces	289	388	+34.3	353	369	+ 4.5
Quebec	608	699	+15.0	835	932	+11.6
Ontario	695	725	+ 4.3	826	1,133	+37.2
Manitoba	113	144	+27.4	170	155	- 8.8
Saskatchewan.....	186	225	+21.0	176	250	+42.0
Alberta	488	626	+28.3	822	1,012	+23.1
British Columbia ²	349	429	+22.9	741	906	+22.3
Canada	2,728	3,236	+18.6	3,923	4,757	+21.3
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	1,742	2,311	+32.7	1,605	2,074	+29.2
Quebec	4,247	4,656	+ 9.6	4,786	5,102	+ 6.6
Ontario	7,833	7,930	+ 1.2	8,083	8,776	+ 8.6
Manitoba	792	1,125	+42.0	872	1,195	+37.0
Saskatchewan.....	1,128	1,380	+22.3	1,017	1,401	+37.8
Alberta	2,543	3,012	+18.4	2,810	3,438	+22.3
British Columbia ²	1,934	2,384	+23.3	2,464	3,160	+28.2
Canada	20,219	22,798	+12.8	21,637	25,146	+16.2

(1) Revised

(2) Includes Yukon and Northwest Territories