

NEW MOTOR VEHICLE SALES AND MOTOR VEHICLE FINANCING

July, 1959

Type of Vehicle	Number of Units			Retail Value (\$'000)		
	(1) 1958	1959	% Change 1959/58	(1) 1958	1959	% Change 1959/58
New Motor Vehicle Sales - January-July						
Total Vehicles (2)						
Passenger.....	245,431	281,387	+ 14.6	724,245	831,395	+ 14.8
Commercial.....	41,294	49,199	+ 19.1	155,294	186,610	+ 20.2
Total.....	286,725	330,586	+ 15.2	879,539	1,018,005	+ 15.7
Motor Vehicle Financing - January-July						
New Vehicles						
Passenger.....	94,263	95,185	+ 1.0	213,923	225,483	+ 5.4
Commercial.....	12,513	14,665	+ 17.2	41,555	54,340	+ 30.8
Total.....	106,776	109,850	+ 2.9	255,478	279,823	+ 9.5
Used Vehicles						
Passenger.....	215,290	195,383	- 9.2	212,133	199,785	- 5.8
Commercial.....	26,330	24,703	- 6.2	31,702	35,813	+ 13.0
Total.....	241,620	220,086	- 8.9	243,835	235,598	- 3.4
Sales of British and European Vehicles (4) - July						
Passenger Cars						
Newfoundland.....	115	245	+113.0	215	466	+116.7
Prince Edward Island..	40	68	+ 70.0	70	117	+ 67.1
Nova Scotia.....	574	533	- 7.1	1,061	1,012	- 4.6
New Brunswick.....	243	247	+ 1.6	445	462	+ 3.8
Quebec.....	1,783	2,259	+ 26.7	3,531	4,533	+ 28.4
Ontario.....	3,465	4,040	+ 16.6	6,732	7,972	+ 18.4
Manitoba.....	351	471	+ 34.2	682	921	+ 35.0
Saskatchewan.....	123	189	+ 53.7	232	368	+ 58.6
Alberta.....	681	729	+ 7.0	1,334	1,425	+ 6.8
British Columbia.....	1,145	1,590	+ 38.9	2,236	3,227	+ 44.3
Total Passenger.....	8,520	10,371	+ 21.7	16,538	20,503	+ 24.0
Total Commercial.....	727	444	- 38.9	1,558	907	- 41.8

(1) Revised.

(2) Includes British and European Vehicles.

(3) Financing shown in this report is only that handled by sales finance companies.

(4) Included in Table 1, Page 2.

TABLE 1 New Motor Vehicle Sales, by Provinces
July 1958 and 1959

Province	Number			Retail Value		
	(1) 1958	1959	% Change, 1959/58	(1) 1958	1959	% Change, 1959/58
			%	\$'000	\$'000	%
Passenger Cars						
Newfoundland.....	451	600	+33.0	1,225	1,568	+28.0
Prince Edward Island ...	129	173	+34.1	342	444	+29.8
Nova Scotia	1,355	1,278	- 5.7	3,454	3,341	- 3.3
New Brunswick	720	772	+ 7.2	1,883	2,119	+12.5
Quebec	8,942	7,888	-11.8	26,712	23,002	-13.9
Ontario	14,259	15,301	+ 7.3	40,903	44,264	+ 8.2
Manitoba	1,858	2,234	+20.2	5,389	6,563	+21.8
Saskatchewan.....	1,472	1,509	+ 2.5	4,433	4,596	+ 3.7
Alberta	2,766	2,846	+ 2.9	7,980	8,293	+ 3.9
British Columbia ²	3,032	3,340	+10.2	8,150	8,802	+ 8.0
Canada	34,984	35,941	+ 2.7	100,471	102,992	+ 2.5
Commercial Vehicles						
Newfoundland.....	203	105	-48.3	678	332	-51.0
Prince Edward Island ...	49	52	+ 6.1	141	161	+14.2
Nova Scotia	199	209	+ 5.0	633	625	- 1.3
New Brunswick	178	153	-14.0	564	530	- 6.0
Quebec	1,259	1,335	+ 6.0	6,308	7,344	+16.4
Ontario	2,141	2,109	- 1.5	7,770	8,912	+14.7
Manitoba	298	358	+20.1	1,227	1,653	+34.7
Saskatchewan.....	362	496	+37.0	1,213	1,708	+40.8
Alberta	724	866	+19.6	2,458	3,514	+43.0
British Columbia ²	583	588	+ 0.9	2,126	2,175	+ 2.3
Canada	5,996	6,271	+ 4.6	23,118	26,954	+16.6
Total - Passenger Cars and Commercial Vehicles						
Newfoundland.....	654	705	+ 7.8	1,903	1,900	- 0.2
Prince Edward Island ...	178	225	+26.4	483	605	+25.3
Nova Scotia	1,554	1,487	- 4.3	4,087	3,966	- 3.0
New Brunswick	898	925	+ 3.0	2,447	2,649	+ 8.3
Quebec	10,201	9,223	- 9.6	33,020	30,346	- 8.1
Ontario	16,400	17,410	+ 6.2	48,673	53,176	+ 9.3
Manitoba	2,156	2,592	+20.2	6,616	8,216	+24.2
Saskatchewan.....	1,834	2,005	+ 9.3	5,646	6,304	+11.7
Alberta	3,490	3,712	+ 6.4	10,438	11,807	+13.1
British Columbia ²	3,615	3,928	+ 8.7	10,276	10,977	+ 6.8
Canada	40,980	42,212	+ 3.0	123,589	129,946	+ 5.1

(1) Revised

(2) Includes Yukon and Northwest Territories

TABLE 2 Financing of Sales of New Motor Vehicles, by Provinces

July 1958 and 1959

Province	Number of Vehicles			Amount of Financing		
	(1) 1958	1959	% Change, 1959/58	(1) 1958	1959	% Change, 1959/58
			%	\$'000	\$'000	%
Passenger Cars						
Atlantic Provinces	1,155	1,179	+ 2.1	2,339	2,602	+11.2
Quebec	3,901	4,274	+ 9.6	9,349	10,345	+10.7
Ontario	6,323	6,695	+ 5.9	14,053	15,807	+12.5
Manitoba	626	739	+18.1	1,387	1,790	+29.1
Saskatchewan.....	624	687	+10.1	1,377	1,601	+16.3
Alberta	1,522	1,356	-10.9	3,487	3,309	- 5.1
British Columbia ²	1,125	1,308	+16.3	2,682	3,285	+22.5
Canada	15,276	16,238	+ 6.3	34,674	38,739	+11.7
Commercial Vehicles						
Atlantic Provinces	205	232	+13.2	676	887	+31.2
Quebec	447	551	+23.3	1,529	2,184	+42.8
Ontario	625	735	+17.6	2,055	2,737	+33.2
Manitoba	62	98	+58.1	345	611	+77.1
Saskatchewan.....	118	119	+ 0.8	379	433	+14.2
Alberta	243	305	+25.5	761	1,141	+49.9
British Columbia ²	188	239	+27.1	661	932	+41.0
Canada	1,888	2,279	+20.7	6,406	8,925	+39.3
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	1,360	1,411	+ 3.8	3,015	3,489	+15.7
Quebec	4,348	4,825	+11.0	10,878	12,529	+15.2
Ontario	6,948	7,430	+ 6.9	16,108	18,544	+15.1
Manitoba	688	837	+21.7	1,732	2,401	+38.6
Saskatchewan.....	742	806	+ 8.6	1,756	2,034	+15.8
Alberta	1,765	1,661	- 5.9	4,248	4,450	+ 4.8
British Columbia ²	1,313	1,547	+17.8	3,343	4,217	+26.1
Canada	17,164	18,517	+ 7.9	41,080	47,664	+16.0

(1) Revised

(2) Includes Yukon and Northwest Territories

**TABLE 3 Financing of Sales of Used Motor Vehicles, by Provinces
July 1958 and 1959**

Province	Number of Vehicles			Amount of Financing		
	(1) 1958	1959	% Change, 1959/58	(1) 1958	1959	% Change, 1959/58
			%	\$'000	\$'000	%
Passenger Cars						
Atlantic Provinces	3,272	2,750	-16.0	2,839	2,436	-14.2
Quebec	8,834	7,913	-10.4	9,070	8,133	-10.3
Ontario	14,391	12,257	-14.8	14,033	12,712	- 9.4
Manitoba	1,518	1,610	+ 6.1	1,487	1,695	+14.0
Saskatchewan.....	1,741	1,815	+ 4.3	1,493	1,639	+ 9.8
Alberta	3,530	3,301	- 6.5	3,418	3,406	- 0.4
British Columbia ²	3,221	2,902	- 9.9	3,488	3,201	- 8.2
Canada	36,507	32,548	-10.8	35,828	33,222	- 7.3
Commercial Vehicles						
Atlantic Provinces	550	507	- 7.8	452	486	+ 7.5
Quebec	822	800	- 2.7	983	998	+ 1.5
Ontario	1,032	932	- 9.7	1,178	1,238	+ 5.1
Manitoba	159	150	- 5.7	153	203	+32.7
Saskatchewan.....	257	259	+ 0.8	216	272	+25.9
Alberta	569	558	- 1.9	684	943	+37.9
British Columbia ²	494	468	- 5.3	765	851	+11.2
Canada	3,883	3,674	- 5.4	4,431	4,991	+12.6
Total - Passenger Cars and Commercial Vehicles						
Atlantic Provinces	3,822	3,257	-14.8	3,291	2,922	-11.2
Quebec	9,656	8,713	- 9.8	10,053	9,131	- 9.2
Ontario	15,423	13,189	-14.5	15,211	13,950	- 8.3
Manitoba	1,677	1,760	+ 4.9	1,640	1,898	+15.7
Saskatchewan.....	1,998	2,074	+ 3.8	1,709	1,911	+11.8
Alberta	4,099	3,859	- 5.9	4,102	4,349	+ 6.0
British Columbia ²	3,715	3,370	- 9.3	4,253	4,052	- 4.7
Canada	40,390	36,222	-10.3	40,259	38,213	- 5.1

(1) Revised

(2) Includes Yukon and Northwest Territories