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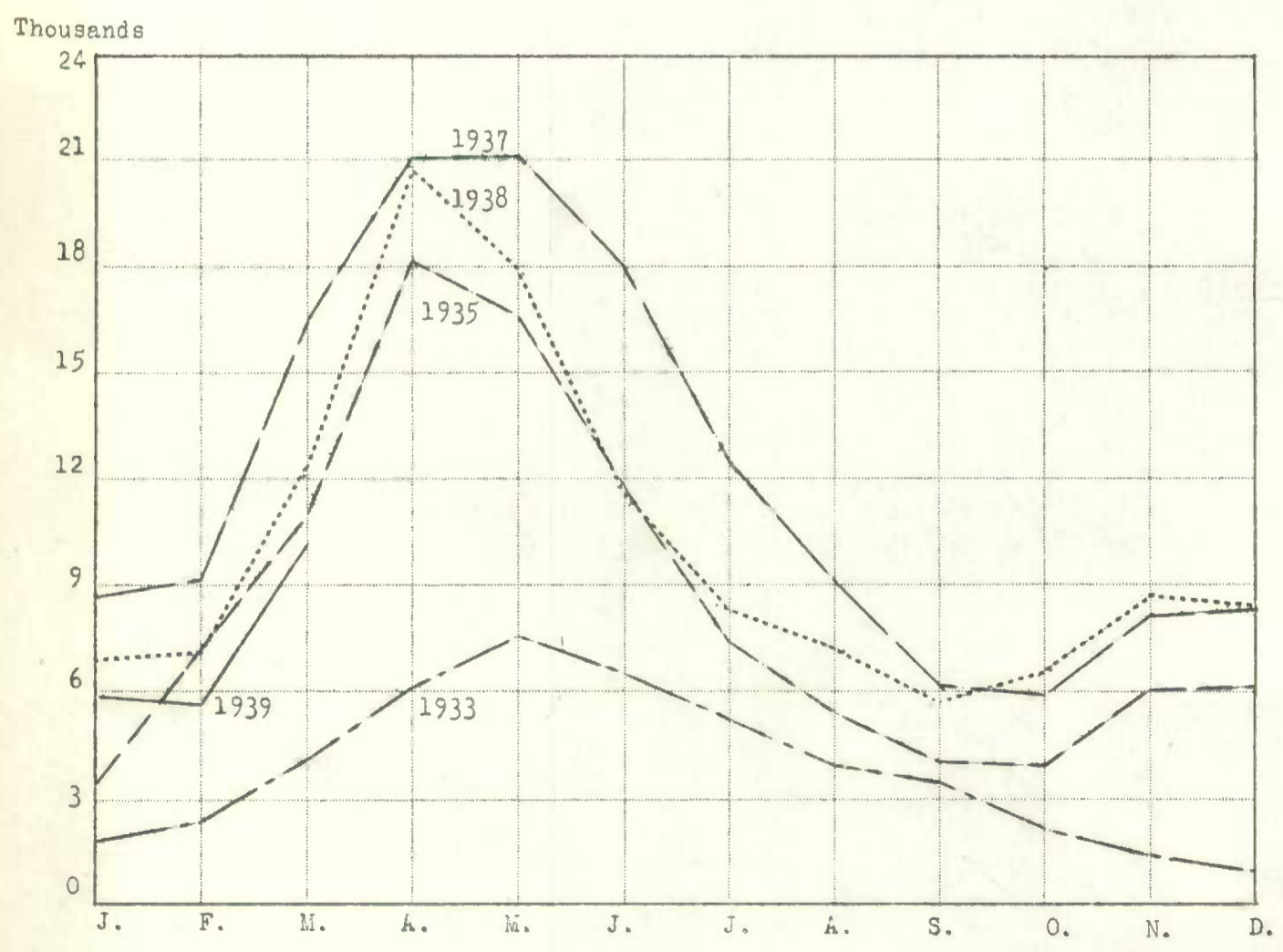
MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, MARCH, 1939

New motor vehicle sales in Canada in March, 1939, continued below the 1938 level. Sales numbered 10,100 units with a retail value of \$11,002,898, 18 per cent in number and 19 per cent in value below March, 1938, when 12,321 new motor vehicles sold for \$13,504,044. Sales in the first three months of 1939 were 17 per cent below the number for the corresponding period in 1938. Following the usual seasonal trend, March sales were 78 per cent above those for the preceding month of February. Comparable increases for previous years were 75 per cent for 1938 and 79 per cent for 1937.

New passenger car sales in March, 1939 showed a decrease of 20 per cent in number and 22 per cent in value from March of last year. There were 7,889 new passenger cars sold for \$8,409,570 this year compared with 9,845 cars which retailed for \$10,791,638 in March, 1938. With the exception of Saskatchewan, which showed an increase of 48 per cent over last year, the decline was general throughout the Dominion. Sales of passenger cars in British Columbia were down 11 per cent; Ontario, 15 per cent; the Maritime Provinces, 19 per cent; Alberta, 29 per cent; Manitoba, 33 per cent; and Quebec, 34 per cent.

There were 2,211 new trucks and buses retailed for \$2,593,328 in Canada in March, 1939, a decrease of 11 per cent in number and 4 per cent in value from the 2,476 units which were sold for \$2,712,406 in the same month last year. Saskatchewan again reported a substantial improvement over 1938, sales of new trucks and buses in that province being 81 per cent above last year. Ontario and British Columbia also reported increases of 3 per cent and 2 per cent respectively. Sales in Alberta showed a drop of 14 per cent; the Maritime Provinces, 26 per cent; Quebec, 30 per cent; and Manitoba, 35 per cent.

Number of New Motor Vehicles Sold in Canada



NEW MOTOR VEHICLE SALES IN CANADA, 1937 - 1939

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1937	1938	1939	% of Change, 1939/38	1937	1938	1939	% of Change, 1939/38
					\$	\$	\$	
New Passenger Cars								
January....	7,228	5,373	4,791	- 10.8	7,363,444	5,915,543	5,205,282	- 12.0
February...	7,327	5,582	4,515	- 19.1	7,318,731	6,143,591	4,838,853	- 21.2
March.....	13,636	9,845	7,889	- 19.9	13,841,826	10,791,638	8,409,570	- 22.1
3 months...	28,191	20,800	17,195	- 17.3	28,524,001	22,850,772	18,453,705	- 19.2
April.....	17,147	16,772			17,213,209	18,487,466		
May.....	16,944	14,056			17,097,352	15,393,765		
June.....	14,380	9,197			14,402,071	10,060,410		
July.....	9,459	6,187			9,463,005	6,702,267		
August.....	6,344	4,591			6,595,751	4,962,613		
September..	3,923	3,831			4,134,100	4,217,617		
October....	4,356	5,392			4,730,961	5,824,172		
November...	6,851	7,583			7,516,255	8,385,923		
December...	6,680	7,342			7,209,629	8,121,457		
12 months..	114,275	95,751			116,886,334	105,006,462		

New Trucks and Buses								
January....	1,429	1,459	1,139	- 21.9	1,482,590	1,772,160	1,410,987	- 20.4
February...	1,875	1,479	1,173	- 20.7	1,915,342	1,695,283	1,480,869	- 12.6
March.....	2,843	2,476	2,211	- 10.7	2,881,519	2,712,406	2,593,328	- 4.4
3 months...	6,147	5,414	4,523	- 16.5	6,279,451	6,179,849	5,485,184	- 11.2
April.....	3,873	3,962			3,899,506	4,535,486		
May.....	4,099	3,808			4,356,090	4,483,217		
June.....	3,617	2,386			3,842,926	2,881,795		
July.....	3,067	2,067			3,347,849	2,500,424		
August.....	2,730	2,613			2,926,082	3,055,407		
September..	2,229	1,879			2,504,529	2,346,589		
October....	1,491	1,124			1,821,300	1,337,311		
November...	1,301	1,050			1,472,915	1,331,583		
December...	1,612	1,111			1,833,545	1,353,785		
12 months..	30,166	25,414			32,284,193	30,005,446		

TOTAL - Cars, Trucks and Buses								
January....	8,657	6,832	5,930	- 13.2	8,846,034	7,687,703	6,616,269	- 13.9
February...	9,202	7,061	5,688	- 19.4	9,234,073	7,838,874	6,319,722	- 19.4
March.....	16,479	12,321	10,100	- 18.0	16,723,345	13,504,044	11,002,898	- 18.5
3 months...	34,338	26,214	21,718	- 17.2	34,803,452	29,030,621	23,938,889	- 17.5
April.....	21,020	20,734			21,112,715	23,022,952		
May.....	21,043	17,864			21,453,442	19,876,982		
June.....	17,997	11,583			18,244,997	12,942,205		
July.....	12,526	8,254			12,810,854	9,202,691		
August.....	9,074	7,204			9,521,833	8,018,020		
September..	6,152	5,710			6,638,629	6,564,206		
October....	5,847	6,516			6,552,261	7,161,483		
November...	8,152	8,633			8,989,170	9,717,506		
December...	8,292	8,453			9,043,174	9,475,242		
12 months..	144,441	121,165			149,170,527	135,011,908		

SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
February, 1938	5,582	100.0	6,143,591	100.0	333	6.0	356,853	5.8	1,029	18.4	1,185,457	19.3	3,010	53.9	3,295,700	53.6
February, 1939	4,515	100.0	4,838,853	100.0	291	6.4	307,260	6.4	664	14.7	742,274	15.3	2,311	51.2	2,463,542	50.9
% Change 1939/8	-19.1	-	-21.2	-	-12.6	-	-13.9	-	-35.5	-	-37.4	-	-23.2	-	-25.2	-
March, 1938	9,845	100.0	10,791,638	100.0	690	7.0	756,258	7.0	2,099	21.3	2,372,397	22.0	4,847	49.3	5,284,734	49.0
March, 1939	7,889	100.0	8,409,570	100.0	561	7.1	589,125	7.0	1,389	17.6	1,565,127	18.6	4,102	52.0	4,307,707	51.2
% Change 1939/8	-19.9	-	-22.1	-	-18.7	-	-22.1	-	-33.8	-	-34.0	-	-15.4	-	-18.5	-
Jan.-Mar., 1938	20,800	100.0	22,850,772	100.0	1,319	6.3	1,434,237	6.3	3,850	18.5	4,409,539	19.3	11,063	53.2	12,091,721	52.9
Jan.-Mar., 1939	17,195	100.0	18,453,705	100.0	1,133	6.6	1,188,701	6.4	2,715	15.8	3,080,502	16.7	8,975	52.2	9,536,127	51.7
% Change 1939/8	-17.3	-	-19.2	-	-14.1	-	-17.1	-	-29.5	-	-30.1	-	-18.9	-	-21.1	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
February, 1938	193	3.5	212,616	3.5	51	0.9	53,932	0.9	407	7.3	442,814	7.2	559	10.0	596,219	9.7
February, 1939	190	4.2	209,126	4.3	92	2.0	95,250	2.0	310	6.9	327,781	6.8	657	14.6	693,620	14.3
% Change 1939/8	-1.6	-	-1.6	-	+80.4	-	+76.6	-	-23.8	-	-26.0	-	+17.5	-	+16.3	-
March, 1938	552	5.6	585,191	5.4	201	2.0	210,492	1.9	738	7.5	798,672	7.4	718	7.3	783,894	7.3
March, 1939	372	4.7	401,737	4.8	297	3.8	308,029	3.7	527	6.7	551,014	6.5	641	8.1	686,831	8.2
% Change 1939/8	-32.6	-	-31.3	-	+47.8	-	+46.3	-	-28.6	-	-31.0	-	-10.7	-	-12.4	-
Jan.-Mar., 1938	958	4.6	1,029,910	4.5	291	1.4	305,092	1.3	1,554	7.5	1,678,339	7.4	1,765	8.5	1,901,934	8.3
Jan.-Mar., 1939	763	4.4	820,330	4.4	496	2.9	515,267	2.8	1,343	7.8	1,415,116	7.7	1,770	10.3	1,897,662	10.3
% Change 1939/8	-20.4	-	-20.3	-	+70.4	-	+68.9	-	-13.6	-	-15.7	-	+0.3	-	-0.2	-

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SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
February, 1938	1,479	100.0	1,695,283	100.0	151	10.2	164,265	9.7	285	19.3	341,796	20.2	672	45.5	762,846	45.0
February, 1939	1,173	100.0	1,480,869	100.0	105	9.0	123,624	8.4	226	19.3	262,425	17.7	546	46.5	719,226	48.6
% Change 1939/8	-20.7	-	-12.6	-	-30.5	-	-24.7	-	-20.7	-	-23.2	-	-18.7	-	-5.7	-
March, 1938	2,476	100.0	2,712,406	100.0	304	12.3	303,675	11.2	536	21.6	638,327	23.5	961	38.8	1,034,480	38.2
March, 1939	2,211	100.0	2,593,328	100.0	224	10.1	227,870	8.8	378	17.1	470,835	18.2	993	44.9	1,165,560	44.9
% Change 1939/8	-10.7	-	-4.4	-	-26.3	-	-25.0	-	-29.5	-	-26.2	-	+3.3	-	+12.7	-
Jan.-Mar., 1938	5,414	100.0	6,179,849	100.0	597	11.0	636,406	10.3	1,062	19.6	1,295,078	21.0	2,369	43.7	2,702,895	43.7
Jan.-Mar., 1939	4,523	100.0	5,485,184	100.0	417	9.2	447,710	8.2	765	16.9	933,219	17.0	2,084	46.1	2,608,987	47.6
% Change 1939/8	-16.5	-	-11.2	-	-30.2	-	-29.7	-	-28.0	-	-27.9	-	-12.0	-	-3.5	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
February, 1938	85	5.7	104,209	6.1	9	0.6	10,460	0.6	114	7.7	126,522	7.5	163	11.0	185,185	10.9
February, 1939	25	2.1	30,975	2.1	17	1.4	19,429	1.3	136	11.6	169,399	11.4	118	10.1	155,791	10.5
% Change 1939/8	-70.6	-	-70.3	-	+88.9	-	+85.7	-	+19.3	-	+33.9	-	-27.6	-	-15.9	-
March, 1938	175	7.1	187,423	6.9	41	1.7	41,796	1.5	236	9.5	266,284	9.8	223	9.0	240,421	8.9
March, 1939	113	5.1	124,457	4.8	74	3.4	78,957	3.0	202	9.1	235,951	9.1	227	10.3	289,698	11.2
% Change 1939/8	-35.4	-	-33.6	-	+80.5	-	+88.9	-	-14.4	-	-11.4	-	+1.8	-	+20.5	-
Jan.-Mar., 1938	350	6.5	397,955	6.4	63	1.2	66,578	1.1	475	8.8	528,986	8.6	498	9.2	551,951	8.9
Jan.-Mar., 1939	210	4.6	231,094	4.2	116	2.6	129,342	2.3	484	10.7	566,133	10.3	447	9.9	568,699	10.4
% Change 1939/8	-40.0	-	-41.9	-	+84.1	-	+94.3	-	+1.9	-	+7.0	-	-10.2	-	+3.0	-

SALES OF NEW MOTOR VEHICLES^(x) IN CANADA, BY PROVINCES

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
February, 1938	7,061	100.0	7,838,874	100.0	484	6.9	521,118	6.6	1,314	18.6	1,527,253	19.5	3,682	52.2	4,058,546	51.8
February, 1939	5,688	100.0	6,319,722	100.0	396	7.0	430,884	6.8	890	15.7	1,004,699	15.9	2,857	50.2	3,182,768	50.4
% Change 1939/8	-19.4	-	-19.4	-	-18.2	-	-17.3	-	-32.3	-	-34.2	-	-22.4	-	-21.6	-
March, 1938	12,321	100.0	13,504,044	100.0	994	8.1	1,059,933	7.8	2,635	21.4	3,010,724	22.3	5,808	47.1	6,319,214	46.8
March, 1939	10,100	100.0	11,002,898	100.0	785	7.8	816,995	7.4	1,767	17.5	2,035,962	18.5	5,095	50.4	5,473,267	49.7
% Change 1939/8	-18.0	-	-18.5	-	-21.0	-	-22.9	-	-32.9	-	-32.4	-	-12.3	-	-13.4	-
Jan.-Mar., 1938	26,214	100.0	29,030,621	100.0	1,916	7.3	2,070,643	7.1	4,912	18.7	5,704,617	19.7	13,432	51.3	14,794,616	51.0
Jan.-Mar., 1939	21,718	100.0	23,938,889	100.0	1,550	7.1	1,636,411	6.8	3,480	16.0	4,013,721	16.8	11,059	51.0	12,145,114	50.7
% Change 1939/8	-17.2	-	-17.5	-	-19.1	-	-21.0	-	-29.2	-	-29.6	-	-17.7	-	-17.9	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
February, 1938	278	3.9	316,825	4.0	60	0.8	64,392	0.8	521	7.4	569,336	7.3	722	10.2	781,404	10.0
February, 1939	215	3.8	240,101	3.8	109	1.9	114,679	1.8	446	7.8	497,180	7.9	775	13.6	849,411	13.4
% Change 1939/8	-22.7	-	-24.2	-	+81.7	-	+78.1	-	-14.4	-	-12.7	-	+7.3	-	+8.7	-
March, 1938	727	5.9	772,614	5.7	242	2.0	252,288	1.9	974	7.9	1,064,956	7.9	941	7.6	1,024,315	7.6
March, 1939	485	4.8	526,194	4.8	371	3.7	386,986	3.5	729	7.2	786,965	7.2	868	8.6	976,529	8.9
% Change 1939/8	-33.3	-	-31.9	-	+53.3	-	+53.4	-	-25.2	-	-26.1	-	-7.8	-	-4.7	-
Jan.-Mar., 1938	1,308	5.0	1,427,865	4.9	354	1.4	371,670	1.3	2,029	7.7	2,207,325	7.6	2,263	8.6	2,453,885	8.4
Jan.-Mar., 1939	973	4.5	1,051,424	4.4	612	2.8	644,609	2.7	1,827	8.4	1,981,249	8.3	2,217	10.2	2,466,361	10.3
% Change 1939/8	-25.6	-	-26.4	-	+72.9	-	+73.4	-	-10.0	-	-10.2	-	-2.0	-	+0.5	-

(x) Includes passenger cars, trucks and buses.

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