

63-007C2

MAIL
AUG 25 1939
ROOM

Published by Authority of the HON. W.D. EULER, M.P.

Minister of Trade and Commerce
DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

Dominion Statistician:	R.H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.
Statistician:	A.C. Steedman, B.A.

Vol. VII - No. 7

Year's Subscription, \$1.00
Single copies, .10

MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, JULY, 1939

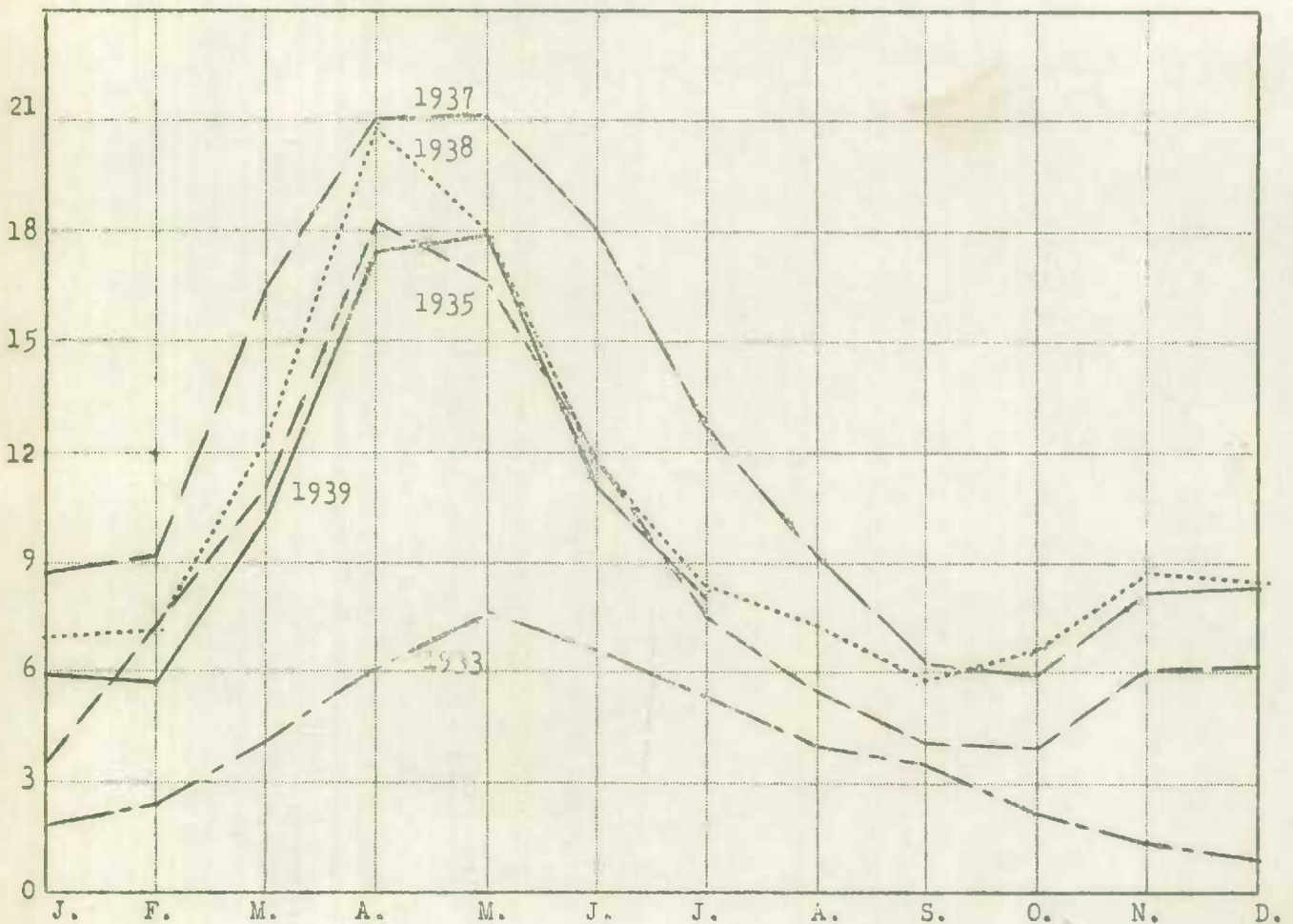
Sales of new motor vehicles in Canada during July, 1939, declined 5 per cent in number and 8 per cent in retail value below sales in July, 1938. The 7,877 vehicles which sold for \$8,487,187 in July this year compare with 8,254 units which retailed at \$9,202,691 in the same month of 1938. During the first seven months of the current year, 75,773 cars, trucks and buses have been sold in Canada for \$82,390,331, decreases below the 84,649 vehicles which sold for \$94,075,451 in the corresponding period of 1938 being 11 per cent in number and 12 per cent in dollar value.

New passenger car sales in July registered declines of 6 per cent in number and 8 per cent in value below July of last year, 5,820 units retailing for \$6,161,603 in July this year, compared with 6,187 units which sold for \$6,702,267 in the same month of 1938. Alberta recorded a gain of 8 per cent over July, 1938; sales in the Maritime Provinces also increased 2 per cent. Decreases occurred in all other regions, as follows: British Columbia, 1 per cent; Saskatchewan, 5 per cent; Ontario, 7 per cent; Manitoba, 11 per cent, and Quebec, 13 per cent.

In the commercial vehicle field, sales advanced to within $\frac{1}{2}$ of one per cent of the total for July, 1938, 2,057 trucks and buses selling for \$2,325,584 this year, and 2,067 units retailing for \$2,500,424 in the same month last year. A mixed trend is evidenced in the regional statistics, increases being recorded in four divisions and decreases in three. In Alberta, the gain was 36 per cent, in Quebec, 19 per cent, in British Columbia, 15 per cent, and in the Maritime Provinces, 14 per cent. Sales in Manitoba declined 39 per cent, in Ontario, 10 per cent, and in Saskatchewan, 3 per cent.

Number of New Motor Vehicles Sold in Canada

000's



NEW MOTOR VEHICLE SALES IN CANADA, 1937-1939

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1937	1938	1939	% of Change, 1939/38	1937	1938	1939	% of Change, 1939/38
New Passenger Cars								
January	7,228	5,373	4,791	- 10.8	7,363,444	5,915,543	5,205,282	- 12.0
February	7,327	5,582	4,515	- 19.1	7,318,731	6,143,591	4,838,853	- 21.2
March	13,636	9,845	7,889	- 19.9	13,841,826	10,791,638	8,409,570	- 22.1
April	17,147	16,772	14,250	- 15.0	17,213,209	18,487,466	15,225,792	- 17.6
May	16,944	14,056	14,353	+ 2.1	17,097,352	15,393,765	15,372,747	- 0.1
June	14,380	9,197	8,610	- 6.4	14,402,071	10,060,410	9,104,469	- 9.5
July	9,459	6,187	5,820	- 5.9	9,463,005	6,702,267	6,161,603	- 8.1
7 months	86,121	67,012	60,228	- 10.1	86,699,638	73,494,680	64,318,316	- 12.5
August	6,344	4,591			6,595,753	4,962,613		
September ...	3,923	3,831			4,134,100	4,217,617		
October	4,356	5,392			4,730,961	5,824,172		
November	6,851	7,583			7,516,255	8,385,923		
December	6,680	7,342			7,209,629	8,121,457		
12 months ...	114,275	95,751			116,836,334	105,006,462		
New Trucks and Buses								
January	1,429	1,459	1,139	- 21.9	1,482,590	1,772,160	1,410,987	- 20.4
February	1,875	1,479	1,173	- 20.7	1,915,342	1,695,283	1,480,869	- 12.6
March	2,843	2,476	2,211	- 10.7	2,881,519	2,712,406	2,593,328	- 4.4
April	3,873	3,962	3,125	- 21.1	3,899,506	4,535,486	3,580,744	- 21.1
May	4,099	3,808	3,505	- 8.0	4,356,090	4,483,217	3,953,968	- 11.8
June	3,617	2,386	2,335	- 2.1	3,842,926	2,881,795	2,726,535	- 5.4
July	3,067	2,067	2,057	- 0.5	3,347,849	2,500,424	2,325,584	- 7.0
7 months	20,803	17,637	15,545	- 11.9	21,725,822	20,580,771	18,072,015	- 12.2
August	2,730	2,613			2,926,082	3,055,407		
September ...	2,229	1,379			2,504,529	2,346,589		
October	1,491	1,124			1,821,300	1,337,311		
November	1,301	1,050			1,472,915	1,331,583		
December	1,612	1,111			1,833,545	1,353,785		
12 months ...	30,166	25,414			32,284,193	30,005,446		
TOTAL - Cars, Trucks and Buses								
January	8,657	6,832	5,930	- 13.2	8,846,034	7,687,703	6,616,269	- 13.9
February	9,202	7,061	5,688	- 19.4	9,234,073	7,838,874	6,319,722	- 19.4
March	16,479	12,321	10,100	- 18.0	16,723,345	13,504,044	11,002,898	- 18.5
April	21,020	20,734	17,375	- 16.2	21,112,715	23,022,952	18,806,536	- 18.3
May	21,043	17,864	17,858	(x)	21,453,442	19,876,982	19,326,715	- 2.8
June	17,997	11,583	10,945	- 5.5	18,244,997	12,942,205	11,831,004	- 8.6
July	12,526	8,254	7,877	- 4.6	12,810,854	9,202,691	8,487,187	- 7.8
7 months	106,924	84,649	75,773	- 10.5	108,425,460	94,075,451	82,390,331	- 12.4
August	9,074	7,204			9,521,833	8,018,020		
September ...	6,152	5,710			6,638,629	6,564,206		
October	5,847	6,516			6,552,261	7,161,483		
November	6,152	8,633			8,989,170	9,717,506		
December	8,292	8,453			9,043,174	9,475,242		
12 months ...	144,441	121,165			149,170,527	135,011,908		

(x) Decrease is less than 0.1 per cent.

SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
June, 1938	9,197	100.0	\$ 10,060,410	100.0	795	8.7	\$ 856,290	8.5	1,694	18.4	\$ 1,935,049	19.2	4,401	47.9	\$ 4,784,516	47.5
June, 1939	8,610	100.0	9,104,469	100.0	604	7.0	642,566	7.0	1,661	19.3	1,807,827	19.8	4,113	47.8	4,332,183	47.6
% Change, 1939/8	- 6.4	-	- 9.5	-	-24.0	-	-25.0	-	- 1.9	-	- 6.6	-	- 6.5	-	- 9.5	-
July, 1938	6,187	100.0	6,702,267	100.0	468	7.6	497,154	7.4	1,091	17.6	1,217,619	18.2	2,805	45.3	3,056,582	45.6
July, 1939	5,820	100.0	6,161,603	100.0	477	8.2	499,636	8.1	959	16.5	1,070,562	17.4	2,597	44.6	2,740,360	44.5
% Change, 1939/8	- 5.9	-	- 8.1	-	+ 1.9	-	+ 0.5	-	-12.1	-	-12.1	-	- 7.4	-	-10.3	-
Jan.-July, 1938	67,012	100.0	73,494,680	100.0	5,505	8.2	5,942,026	8.1	13,509	20.1	15,352,226	20.9	32,242	48.1	35,263,888	48.0
Jan.-July, 1939	60,228	100.0	64,318,316	100.0	5,243	8.7	5,478,935	8.5	12,277	20.4	13,736,993	21.3	27,164	45.1	28,859,115	44.9
% Change, 1939/8	-10.1	-	-12.5	-	- 4.8	-	- 7.8	-	- 9.1	-	-10.5	-	-15.7	-	-18.2	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
June, 1938	610	6.6	\$ 658,982	6.6	533	5.8	\$ 572,280	5.7	664	7.2	\$ 713,497	7.1	500	5.4	\$ 539,796	5.4
June, 1939	551	6.4	580,013	6.4	520	6.0	534,326	5.9	642	7.5	662,048	7.3	519	6.0	545,501	6.0
% Change, 1939/8	- 9.7	-	-12.0	-	- 2.4	-	- 6.6	-	- 3.3	-	- 7.2	-	+ 3.8	-	+ 1.1	-
July, 1938	456	7.4	478,520	7.1	424	6.9	440,273	6.6	490	7.9	519,570	7.8	453	7.3	492,549	7.3
July, 1939	405	7.0	428,596	6.9	402	6.9	407,915	6.6	531	9.1	541,112	8.8	449	7.7	473,422	7.7
% Change, 1939/8	-11.2	-	-10.4	-	- 5.2	-	- 7.3	-	+ 8.4	-	+ 4.1	-	- 0.9	-	- 3.9	-
Jan.-July, 1938	4,269	6.4	4,594,588	6.2	2,515	3.8	2,661,734	3.6	4,823	7.2	5,191,568	7.1	4,149	6.2	4,488,650	6.1
Jan.-July, 1939	3,618	6.0	3,829,299	6.0	3,311	5.5	3,385,631	5.3	4,590	7.6	4,757,574	7.4	4,025	6.7	4,270,769	6.6
% Change, 1939/8	-15.2	-	-16.7	-	+31.7	-	+27.2	-	-4.9	-	- 8.4	-	- 3.0	-	- 4.9	-

SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
June, 1938	2,386	100.0	2,881,795	100.0	301	12.6	340,481	11.8	547	22.9	654,526	22.7	812	34.0	1,031,214	35.8
June, 1939	2,335	100.0	2,726,535	100.0	269	11.5	283,994	10.4	598	25.6	720,962	26.5	797	34.1	976,965	35.8
% Change, 1939/8	- 2.1	-	- 5.4	-	-10.6	-	-16.6	-	+ 9.3	-	+10.2	-	- 1.8	-	- 5.3	-
July, 1938	2,067	100.0	2,500,424	100.0	161	7.8	169,253	6.8	295	14.3	377,361	15.1	649	31.4	828,394	33.1
July, 1939	2,057	100.0	2,325,584	100.0	183	8.9	193,640	8.3	352	17.1	415,932	17.9	583	28.3	688,047	29.6
% Change, 1939/8	- 0.5	-	- 7.0	-	+13.7	-	+14.4	-	+19.3	-	+10.2	-	-10.2	-	-16.9	-
Jan.-July, 1938	17,637	100.0	20,580,771	100.0	2,085	11.8	2,257,655	11.0	3,852	21.9	4,650,909	22.6	6,452	36.6	7,753,050	37.7
Jan.-July, 1939	15,545	100.0	18,072,015	100.0	1,754	11.3	1,865,502	10.3	3,534	22.7	4,182,039	23.2	5,510	35.4	6,647,286	36.8
% Change, 1939/8	-11.9	-	-12.2	-	-15.9	-	-17.4	-	- 8.3	-	-10.1	-	-14.6	-	-14.3	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
June, 1938	192	8.1	214,906	7.5	176	7.4	193,343	6.7	213	8.9	255,222	8.8	145	6.1	192,103	6.7
June, 1939	140	6.0	148,487	5.4	162	7.0	174,344	6.4	204	8.7	225,662	8.3	165	7.1	196,121	7.2
% Change, 1939/8	-27.1	-	-30.9	-	- 8.0	-	- 9.8	-	- 4.2	-	-11.6	-	+13.8	-	+ 2.1	-
July, 1938	280	13.5	308,589	12.3	339	16.4	363,736	14.6	213	10.3	283,627	11.3	130	6.3	169,464	6.8
July, 1939	171	8.3	186,606	8.0	329	16.0	341,300	14.7	290	14.1	313,474	13.5	149	7.3	186,585	8.0
% Change, 1939/8	-38.9	-	-39.5	-	- 2.9	-	- 6.2	-	+36.2	-	+10.5	-	+14.6	-	+10.1	-
Jan.-July, 1938	1,522	8.6	1,662,213	8.1	923	5.2	996,178	4.8	1,514	8.6	1,736,983	8.4	1,289	7.3	1,523,783	7.4
Jan.-July, 1939	959	6.2	1,036,335	5.7	1,085	7.0	1,165,055	6.5	1,594	10.3	1,795,390	9.9	1,109	7.1	1,380,408	7.6
% Change, 1939/8	-37.0	-	-37.7	-	+17.6	-	+17.0	-	+ 5.3	-	+ 3.4	-	-14.0	-	- 9.4	-

(x)

SALES OF NEW MOTOR VEHICLES IN CANADA, BY PROVINCES

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
June, 1938	11,583	100.0	12,942,205	100.0	1,096	9.5	1,196,771	9.2	2,241	19.3	2,589,575	20.0	5,213	45.0	5,815,730	44.9
June, 1939	10,945	100.0	11,831,004	100.0	873	8.0	926,560	7.8	2,259	20.6	2,528,789	21.4	4,910	44.9	5,309,153	44.9
% Change, 1939/8	- 5.5	-	- 8.6	-	-20.3	-	-22.6	-	+ 0.8	-	- 2.3	-	- 5.8	-	- 8.7	-
July, 1938	8,254	100.0	9,202,691	100.0	629	7.6	666,407	7.2	1,386	16.8	1,594,980	17.4	3,454	41.9	3,884,976	42.2
July, 1939	7,877	100.0	8,487,187	100.0	660	8.4	693,276	8.2	1,311	16.6	1,486,494	17.5	3,180	40.4	3,428,407	40.4
% Change, 1939/8	- 4.6	-	- 7.8	-	+ 4.9	-	+ 4.0	-	- 5.4	-	- 6.8	-	- 7.9	-	-11.8	-
Jan.-July, 1938	84,649	100.0	94,075,451	100.0	7,590	9.0	8,199,681	8.7	17,361	20.5	20,003,135	21.2	38,694	45.7	43,016,938	45.7
Jan.-July, 1939	75,773	100.0	82,390,331	100.0	6,997	9.2	7,344,437	8.9	15,811	20.9	17,919,032	21.7	32,674	43.1	35,506,401	43.1
% Change, 1939/8	-10.5	-	-12.4	-	- 7.8	-	-10.4	-	- 8.9	-	-10.4	-	-15.6	-	-17.5	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
June, 1938	802	6.9	873,888	6.8	709	6.1	765,623	5.9	877	7.6	968,719	7.5	645	5.6	731,899	5.7
June, 1939	691	6.3	728,500	6.1	682	6.2	708,670	6.0	846	7.7	887,710	7.5	684	6.3	741,622	6.3
% Change, 1939/8	-13.8	-	-16.6	-	- 3.8	-	- 7.4	-	- 3.5	-	- 8.4	-	+ 6.0	-	+ 1.3	-
July, 1938	736	8.9	787,109	8.6	763	9.2	804,009	8.7	703	8.5	803,197	8.7	583	7.1	662,013	7.2
July, 1939	576	7.3	615,202	7.2	731	9.3	749,215	8.8	821	10.4	854,586	10.1	598	7.6	660,007	7.8
% Change, 1939/8	-21.7	-	-21.8	-	- 4.2	-	- 6.8	-	+16.8	-	+ 6.4	-	+ 2.6	-	- 0.3	-
Jan.-July, 1938	5,791	6.8	6,256,801	6.7	3,438	4.1	3,657,912	3.9	6,337	7.5	6,928,551	7.4	5,438	6.4	6,012,433	6.4
Jan.-July, 1939	4,577	6.0	4,865,634	5.9	4,396	5.8	4,550,686	5.5	6,184	8.2	6,552,964	8.0	5,134	6.8	5,651,177	6.9
% Change, 1939/8	-21.0	-	-22.2	-	+27.9	-	+24.4	-	- 2.4	-	- 5.4	-	- 5.6	-	- 6.0	-

(x) Includes passenger cars, trucks and buses.



1010768532

[Faint, illegible table content with grid lines]