

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

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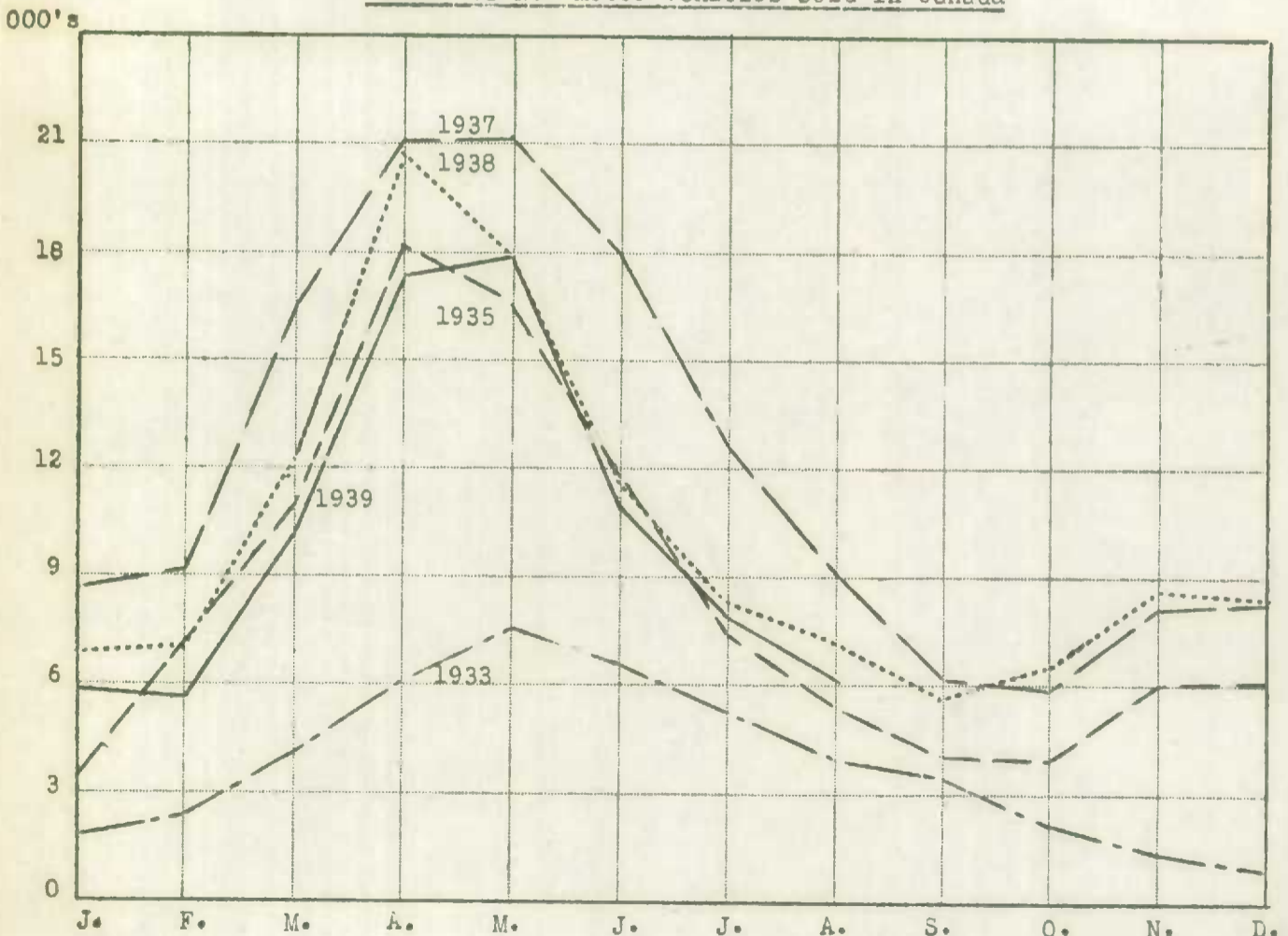
MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, AUGUST, 1939

Sales of new motor vehicles in August, 1939, dropped 15 per cent in number and 16 per cent in value below August, 1938. There were 6,140 new vehicles retailed for \$6,718,307 in August this year compared with 7,204 new motor vehicles which sold for \$8,018,020 in the same month last year. New motor vehicles sold during the first 8 months of 1939 numbered 81,913 units with a retail value of \$89,108,638, 11 per cent in number and 13 per cent in value below the 91,853 units which were sold for \$102,093,471 in the first 8 months of 1938.

New passenger car sales in August, 1939, were down 21 per cent in both number and value from August, 1938. There were 3,646 new passenger cars with a retail value of \$3,918,523 sold in August this year compared with 4,591 new cars which were sold for \$4,962,613 in the same month of 1938. The decline was general throughout Canada, but varied widely for different regions. Decreases were reported as follows: Alberta, 3 per cent; the Maritime Provinces, 5 per cent; Quebec, 17 per cent; Manitoba, 18 per cent; British Columbia, 21 per cent; Ontario, 25 per cent, and Saskatchewan, 41 per cent.

Sales of new trucks and buses during August numbered 2,494 units with a retail value of \$2,799,784, 5 per cent in number and 8 per cent in value below the 2,613 new trucks and buses which sold for \$3,055,407 in August, 1938. Results varied considerably in different sections of the country. Ontario reported sales 27 per cent above those for August, 1938, while Saskatchewan was up 12 per cent and the Maritime Provinces, 11 per cent. In British Columbia, sales of new trucks and buses were down 7 per cent, Alberta showed a decrease of 17 per cent, Quebec sales were down 19 per cent, while Manitoba reported the most marked drop with sales 53 per cent below August of last year.

Number of New Motor Vehicles Sold in Canada



NEW MOTOR VEHICLE SALES IN CANADA, 1937-1939

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1937	1938	1939	% of Change, 1939/38	1937	1938	1939	% of Change, 1939/38
					\$	\$	\$	
New Passenger Cars								
January	7,228	5,373	4,791	- 10.8	7,363,444	5,915,543	5,205,282	- 12.0
February ...	7,327	5,582	4,515	- 19.1	7,318,731	6,143,591	4,838,853	- 21.2
March	13,636	9,845	7,889	- 19.9	13,841,826	10,791,638	8,409,570	- 22.1
April	17,147	16,772	14,250	- 15.0	17,313,209	18,487,466	15,225,792	- 17.6
May	16,944	14,056	14,353	+ 2.1	17,077,352	15,393,765	15,372,747	- 0.1
June	14,380	9,197	8,610	- 6.4	14,402,071	10,060,410	9,104,469	- 9.5
July	9,459	6,187	5,820	- 5.9	9,463,005	6,702,267	6,161,603	- 8.1
August	6,344	4,591	3,646	- 20.6	6,575,751	4,962,613	3,918,523	- 21.0
8 months ...	92,465	71,603	63,874	- 10.8	93,295,385	78,457,293	68,236,839	- 13.0
September ..	3,923	3,831			4,134,100	4,217,617		
October	4,356	5,392			4,730,961	5,824,172		
November ...	6,851	7,583			7,516,255	8,385,923		
December ...	6,680	7,342			7,209,629	8,121,457		
12 months ..	114,275	95,751			116,886,334	105,006,462		
New Trucks and Buses								
January	1,429	1,459	1,239	- 21.9	1,482,590	1,772,160	1,410,987	- 20.4
February ...	1,875	1,479	1,173	- 20.7	1,915,342	1,695,283	1,480,869	- 12.6
March	2,842	2,476	2,211	- 10.7	2,801,519	2,712,406	2,593,328	- 4.4
April	3,873	3,962	3,125	- 21.1	3,899,506	4,535,486	3,580,744	- 21.1
May	4,099	3,808	3,505	- 8.0	4,356,090	4,483,217	3,953,968	- 11.8
June	3,617	2,386	2,335	- 2.1	3,842,926	2,881,795	2,726,535	- 5.4
July	3,067	2,067	2,057	- 0.5	3,347,849	2,500,424	2,325,584	- 7.0
August	2,730	2,613	2,494	- 4.6	2,926,082	3,055,407	2,799,784	- 8.4
8 months ...	23,533	20,250	18,039	- 10.9	24,651,904	23,636,178	20,871,799	- 11.7
September ..	2,229	1,679			2,504,529	2,346,589		
October	1,491	1,124			1,821,300	1,337,311		
November ...	1,301	1,050			1,472,915	1,331,583		
December ...	1,612	1,111			1,823,545	1,353,785		
12 months ..	30,166	25,414			32,284,193	30,005,446		
TOTAL - Cars, Trucks and Buses								
January	8,657	6,832	5,930	- 13.2	8,846,034	7,687,703	6,616,269	- 13.9
February ...	9,202	7,061	5,688	- 19.4	9,234,073	7,838,874	6,319,722	- 19.4
March	16,479	12,321	10,100	- 18.0	16,723,345	13,504,044	11,002,898	- 18.5
April	21,020	20,734	17,375	- 16.2	21,112,735	23,022,952	18,806,536	- 18.3
May	21,043	17,864	17,858	(x)	21,453,442	19,876,982	19,326,715	- 2.8
June	17,997	11,533	10,945	- 5.5	18,244,997	12,942,205	11,831,004	- 8.6
July	12,526	8,254	7,877	- 4.6	12,810,854	9,202,691	8,487,187	- 7.8
August	9,074	7,204	6,140	- 14.8	9,521,833	8,018,020	6,718,307	- 16.2
8 months ...	115,958	91,853	81,913	- 10.8	117,947,293	102,093,473	89,108,638	- 12.7
September ..	6,152	5,710			6,638,629	6,567,206		
October	5,847	4,516			6,552,261	7,161,483		
November ...	8,152	8,633			8,989,170	9,717,506		
December ...	8,292	8,453			9,043,374	9,475,242		
12 months ..	144,441	121,165			149,170,527	135,011,908		

(x) Decrease is less than 0.1 per cent.

SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
July, 1938	6,187	100.0	\$ 6,702,267	100.0	468	7.6	\$ 497,154	7.4	1,091	17.6	\$ 1,217,619	18.2	2,805	45.3	\$ 3,056,582	45.6
July, 1939	5,820	100.0	6,161,603	100.0	477	8.2	499,636	8.1	959	16.5	1,070,562	17.4	2,597	44.6	2,740,360	44.5
% Change, 1939/8	- 5.9	-	- 8.1	-	+ 1.9	-	+ 0.5	-	-12.1	-	-12.1	-	- 7.4	-	-10.3	-
August, 1938	4,591	100.0	4,962,613	100.0	393	8.6	408,758	8.2	815	17.8	913,199	18.4	2,096	45.6	2,289,953	46.2
August, 1939	3,646	100.0	3,918,523	100.0	374	10.3	387,501	9.9	676	18.5	748,675	19.1	1,582	43.4	1,719,028	43.9
% Change, 1939/8	-20.6	-	-21.0	-	- 4.8	-	- 5.2	-	-17.1	-	-18.0	-	-24.5	-	-24.9	-
Jan.-Aug., 1938	71,603	100.0	78,457,293	100.0	5,898	8.2	6,350,784	8.1	14,324	20.0	16,265,425	20.7	34,338	48.0	37,553,841	47.9
Jan.-Aug., 1939	63,874	100.0	68,236,839	100.0	5,617	8.8	5,866,436	8.6	12,953	20.3	14,485,668	21.2	28,746	45.0	30,578,143	44.8
% Change, 1939/8	-10.8	-	-13.0	-	- 4.8	-	- 7.6	-	- 9.6	-	-10.9	-	-16.3	-	-18.6	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
July, 1938	456	7.4	\$ 478,520	7.1	424	6.9	\$ 440,273	6.6	490	7.9	\$ 519,570	7.8	453	7.3	\$ 492,549	7.3
July, 1939	405	7.0	428,596	6.9	402	6.9	407,915	6.6	531	9.1	541,112	8.8	449	7.7	473,422	7.7
% Change, 1939/8	-11.2	-	-10.4	-	- 5.2	-	- 7.3	-	+ 8.4	-	+ 4.1	-	- 0.9	-	- 3.9	-
August, 1938	299	6.5	318,707	6.4	312	6.8	319,974	6.5	286	6.2	299,081	6.0	390	8.5	412,941	8.3
August, 1939	246	6.8	259,277	6.6	184	5.0	192,201	4.9	277	7.6	287,518	7.3	307	8.4	324,323	8.3
% Change, 1939/8	-17.7	-	-18.6	-	-41.0	-	-39.9	-	- 3.1	-	- 3.9	-	-21.3	-	-21.5	-
Jan.-Aug., 1938	4,568	6.4	4,913,295	6.3	2,827	4.0	2,981,708	3.8	5,109	7.1	5,490,649	7.0	4,539	6.3	4,901,591	6.2
Jan.-Aug., 1939	3,864	6.0	4,088,576	6.0	3,495	5.5	3,577,832	5.3	4,867	7.6	5,045,092	7.4	4,332	6.8	4,595,092	6.7
% Change, 1939/8	-15.4	-	-16.8	-	+23.6	-	+20.0	-	- 4.7	-	- 8.1	-	- 4.6	-	- 6.3	-

SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
July, 1938	2,067	100.0	\$ 2,500,424	100.0	161	7.8	\$ 169,253	6.8	295	14.3	\$ 377,361	15.1	649	31.4	\$ 828,394	33.1
July, 1939	2,057	100.0	2,325,584	100.0	183	8.9	193,640	8.3	352	17.1	415,932	17.9	583	28.3	688,047	29.6
% Change, 1939/8	- 0.5	-	- 7.0	-	+13.7	-	+14.4	-	+19.3	-	+10.2	-	-10.2	-	-16.9	-
August, 1938	2,613	100.0	3,055,407	100.0	113	4.3	118,993	3.9	281	10.8	355,631	11.6	547	20.9	686,739	22.5
August, 1939	2,494	100.0	2,799,784	100.0	125	5.0	135,908	4.9	227	9.1	292,672	10.5	692	27.7	806,020	28.8
% Change, 1939/8	- 4.6	-	- 8.4	-	+10.6	-	+14.2	-	-19.2	-	-17.7	-	+26.5	-	+17.4	-
Jan.-August, 1938	20,250	100.0	23,636,178	100.0	2,198	10.9	2,376,648	10.1	4,133	20.4	5,006,540	21.2	6,999	34.6	8,439,789	35.7
Jan.-August, 1939	18,039	100.0	20,871,799	100.0	1,879	10.4	2,001,410	9.6	3,761	20.9	4,474,711	21.4	6,202	34.4	7,453,306	35.7
% Change, 1939/8	-10.9	-	-11.7	-	-14.5	-	-15.8	-	- 9.0	-	-10.6	-	-11.4	-	-11.7	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
July, 1938	280	13.5	\$ 308,589	12.3	339	16.4	\$ 363,736	14.6	213	10.3	\$ 283,627	11.3	130	6.3	\$ 169,464	6.8
July, 1939	171	8.3	186,606	8.0	329	16.0	341,300	14.7	290	14.1	313,474	13.5	149	7.3	186,585	8.0
% Change, 1939/8	-38.9	-	-39.5	-	- 2.9	-	- 6.2	-	+36.2	-	+10.5	-	+14.6	-	+10.1	-
August, 1938	352	13.5	372,600	12.2	598	22.9	642,344	21.0	572	21.9	637,179	20.9	150	5.7	241,921	7.9
August, 1939	165	6.6	170,139	6.1	670	26.9	698,704	24.9	476	19.1	533,253	19.0	139	5.6	163,088	5.8
% Change, 1939/8	-53.1	-	-54.3	-	+12.0	-	+ 8.8	-	-16.8	-	-16.3	-	- 7.3	-	-32.6	-
Jan.-August, 1938	1,874	9.3	2,034,813	8.6	1,521	7.5	1,638,522	6.9	2,086	10.3	2,374,162	10.0	1,439	7.1	1,765,704	7.5
Jan.-August, 1939	1,124	6.2	1,206,474	5.8	1,755	9.7	1,863,759	8.9	2,070	11.5	2,328,643	11.2	1,248	6.9	1,543,496	7.4
% Change, 1939/8	-40.0	-	-40.7	-	+15.4	-	+13.7	-	- 0.8	-	- 1.9	-	-13.3	-	-12.6	-

SALES OF NEW MOTOR VEHICLES(x) IN CANADA, BY PROVINCES

Month	C A N A D A				MARITIME PROVINCES				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
July, 1938	8,254	100.0	\$ 9,202,691	100.0	629	7.6	\$ 666,407	7.2	1,386	16.8	\$ 1,594,980	17.4	3,454	41.9	\$ 3,884,976	42.2
July, 1939	7,877	100.0	8,487,187	100.0	660	8.4	693,276	8.2	1,311	16.6	1,486,494	17.5	3,180	40.4	3,428,407	40.4
% Change, 1939/8	- 4.6	-	- 7.8	-	+ 4.9	-	+ 4.0	-	- 5.4	-	- 6.8	-	- 7.9	-	-11.8	-
August, 1938	7,204	100.0	8,018,020	100.0	506	7.0	527,751	6.6	1,096	15.2	1,268,830	15.8	2,643	36.7	2,976,692	37.1
August, 1939	6,140	100.0	6,718,307	100.0	499	8.1	523,409	7.8	903	14.7	1,041,347	15.5	2,274	37.0	2,525,048	37.6
% Change, 1939/8	-14.8	-	-16.2	-	- 1.4	-	- 0.8	-	-17.6	-	-17.9	-	-14.0	-	-15.2	-
Jan.-Aug., 1938	91,853	100.0	102,093,471	100.0	8,096	8.8	8,727,432	8.6	18,457	20.1	21,271,965	20.8	41,337	45.0	45,993,630	45.1
Jan.-Aug., 1939	81,913	100.0	89,108,638	100.0	7,496	9.1	7,867,846	8.8	16,714	20.4	18,960,379	21.3	34,948	42.7	38,031,449	42.7
% Change, 1939/8	-10.8	-	-12.7	-	- 7.4	-	- 9.8	-	- 9.4	-	-10.9	-	-15.5	-	-17.3	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
July, 1938	736	8.9	\$ 787,109	8.6	763	9.2	\$ 804,009	8.7	703	8.5	\$ 803,197	8.7	583	7.1	\$ 662,013	7.2
July, 1939	576	7.3	615,202	7.2	731	9.3	749,215	8.8	821	10.4	854,586	10.1	598	7.6	660,007	7.8
% Change, 1939/8	-21.7	-	-21.8	-	- 4.2	-	- 6.8	-	+16.8	-	+ 6.4	-	+ 2.6	-	- 0.3	-
August, 1938	651	9.1	691,307	8.6	910	12.6	962,318	12.0	858	11.9	936,260	11.7	540	7.5	654,862	8.2
August, 1939	411	6.7	429,416	6.4	854	13.9	890,905	13.3	753	12.3	820,771	12.2	446	7.3	487,411	7.2
% Change, 1939/8	-36.9	-	-37.9	-	- 6.2	-	- 7.4	-	-12.2	-	-12.3	-	-17.4	-	-25.6	-
Jan.-Aug., 1938	6,442	7.0	6,948,108	6.8	4,348	4.8	4,620,230	4.5	7,195	7.8	7,864,811	7.7	5,978	6.5	6,667,295	6.5
Jan.-Aug., 1939	4,988	6.1	5,295,050	5.9	5,250	6.4	5,441,591	6.1	6,937	8.5	7,373,735	8.3	5,580	6.8	6,138,588	6.9
% Change, 1939/8	-22.6	-	-23.8	-	+20.7	-	+17.8	-	- 3.6	-	- 6.2	-	- 6.7	-	- 7.9	-

(x) Includes passenger cars, trucks and buses



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