

Published by Authority of the HON. JAMES A. MacKINNON, M.P.  
Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

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Vol. VIII - No. 12

Year's Subscription, \$1.00  
Single copies, .10

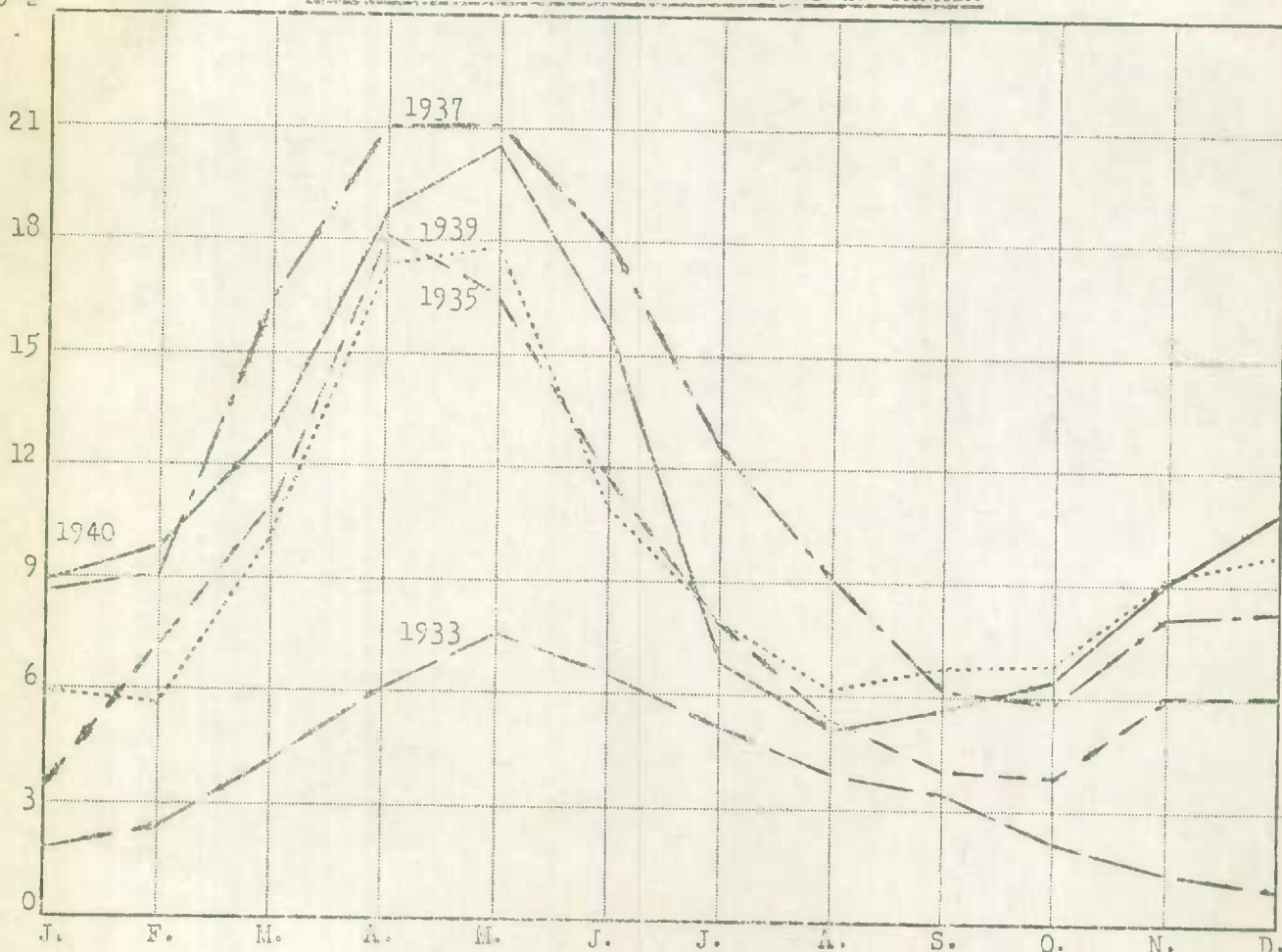
MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, DECEMBER, 1940

Sales of new motor vehicles in Canada in December, 1940, excluding deliveries to the government for war purposes, were 11 per cent in number and 21 per cent in retail value above December, 1939, and higher than in any other December in the Bureau's records. There were 10,920 new motor vehicles with a retail value of \$13,192,197 sold in December this year, compared with 9,844 new vehicles which retailed for \$10,943,750 in the corresponding month of 1939. Total sales of new vehicles during the year 1940 numbered 130,917 units with a retail value of \$149,165,627, 14 per cent in number and 18 per cent in value above the 114,747 new vehicles sold for \$125,967,521 during 1939. December sales increased 19 per cent over November this year; in 1939 December sales were 7 per cent above November, while in 1938, sales in December were 2 per cent below November.

There were 8,775 new passenger cars retailed for \$10,550,425 in December, 1940, an increase of 12 per cent in number and 23 per cent in value above sales in December, 1939, when 7,804 new passenger cars sold for \$8,568,427. Quebec showed the greatest increase over last year with a gain of 63 per cent; sales in British Columbia were up 23 per cent, and in Ontario, 16 per cent. All other sections of the country reported sales below the 1939 level. Sales in the Maritime Provinces decreased 11 per cent, in Alberta, 12 per cent and in Manitoba, 15 per cent, while Saskatchewan sales were 28 per cent below last year.

Sales of new trucks and buses in December, 1940, numbered 2,145 units with a retail value of \$2,641,772, up 5 per cent in number and 11 per cent in value compared with December, 1939, when 2,040 new commercial vehicles retailed for \$2,375,323. Quebec reported the greatest increase over 1939 in this field also with sales of new trucks and buses 45 per cent above December last year. Sales in Ontario were up 19 per cent, and in Manitoba, 8 per cent, while decreases were reported in all other sections of the country. Sales of new trucks and buses in British Columbia were down 7 per cent; in the Maritime Provinces, 8 per cent; in Alberta, 25 per cent and in Saskatchewan, 33 per cent.

000'z NUMBER OF NEW MOTOR VEHICLES SOLD IN CANADA



NEW MOTOR VEHICLE SALES IN CANADA, 1938 - 1940

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1938	1939	1940	% of Change, 1940/39	1938	1939	1940	% of Change, 1940/39
<b>New Passenger Cars</b>								
January .....	5,373	4,795	6,815	+ 42.1	5,915,543	5,208,101	7,503,152	+ 44.1
February .....	5,582	4,507	7,780	+ 72.6	6,143,591	4,824,522	8,576,601	+ 77.8
March .....	9,845	7,998	10,434	+ 30.5	10,791,638	8,551,808	11,452,731	+ 33.9
April .....	16,772	14,255	15,396	+ 8.0	18,487,466	15,199,487	16,883,544	+ 11.1
May .....	14,056	14,334	16,579	+ 15.7	15,393,765	15,322,041	18,166,517	+ 18.6
June .....	9,197	8,620	12,618	+ 46.4	10,060,410	9,117,587	13,939,567	+ 52.9
July .....	6,187	5,826	4,567	- 21.6	6,702,267	6,169,562	5,203,468	- 15.7
August .....	4,591	3,672	2,761	- 24.8	4,962,613	3,951,690	3,252,590	- 17.7
September ...	3,831	4,948	3,591	- 27.4	4,217,617	5,447,746	4,392,696	- 19.4
October .....	5,392	5,682	4,829	- 15.0	5,824,172	6,252,431	5,822,085	- 6.9
November .....	7,583	7,613	7,622	+ 0.1	8,385,923	8,517,726	9,106,943	+ 6.9
December .....	7,342	7,804	8,775	+ 12.4	8,121,457	8,568,427	10,550,425	+ 23.1
12 months ...	95,751	90,054	101,767	+ 13.0	105,006,462	97,131,128	114,850,319	+ 18.2
<b>New Trucks and Buses</b>								
January .....	1,459	1,140	2,104	+ 84.6	1,772,160	1,414,762	2,534,804	+ 79.2
February .....	1,479	1,185	2,074	+ 75.0	1,695,283	1,519,869	2,421,110	+ 59.3
March .....	2,476	2,195	2,523	+ 14.9	2,712,406	2,567,669	2,885,574	+ 12.4
April .....	3,962	3,113	3,404	+ 9.3	4,535,486	3,553,479	3,889,465	+ 9.5
May .....	3,808	3,503	3,961	+ 13.1	4,483,217	3,982,821	4,555,275	+ 14.4
June .....	2,386	2,338	3,112	+ 33.1	2,881,795	2,740,190	3,563,318	+ 30.0
July .....	2,067	2,057	2,282	+ 10.9	2,500,424	2,325,584	2,591,881	+ 11.5
August .....	2,613	2,494	2,271	- 8.9	3,055,407	2,803,982	2,614,693	- 6.8
September ...	1,879	1,808	2,084	+ 15.3	2,346,589	2,177,209	2,476,943	+ 13.8
October .....	1,124	1,219	1,665	+ 36.6	1,337,311	1,502,242	2,155,441	+ 43.5
November .....	1,050	1,601	1,525	- 4.7	1,331,583	1,873,263	1,985,032	+ 6.0
December .....	1,111	2,040	2,145	+ 5.1	1,353,785	2,375,323	2,641,772	+ 11.2
12 months ...	25,414	24,693	29,150	+ 18.0	30,005,446	28,836,393	34,315,308	+ 19.0
<b>TOTAL - Cars, Trucks and Buses</b>								
January .....	6,832	5,935	8,919	+ 50.3	7,687,703	6,622,863	10,037,956	+ 51.6
February .....	7,061	5,692	9,854	+ 73.1	7,838,874	6,344,391	10,997,711	+ 73.3
March .....	12,321	10,193	12,957	+ 27.1	13,504,044	11,119,477	14,338,305	+ 28.9
April .....	20,734	17,368	18,800	+ 8.2	23,022,952	18,752,966	20,773,009	+ 10.8
May .....	17,864	17,837	20,540	+ 15.2	19,876,982	19,304,862	22,721,792	+ 17.7
June .....	11,583	10,958	15,730	+ 43.5	12,942,205	11,857,777	17,502,885	+ 47.6
July .....	8,254	7,883	6,849	- 13.1	9,202,691	8,495,146	7,795,349	- 8.2
August .....	7,204	6,166	5,032	- 18.4	8,018,020	6,755,672	5,867,283	- 13.2
September ...	5,710	6,756	5,675	- 16.0	6,564,206	7,624,955	6,869,639	- 9.9
October .....	6,516	6,901	6,494	- 5.9	7,161,483	7,754,673	7,977,526	+ 2.9
November .....	8,633	9,214	9,147	- 0.7	9,717,506	10,390,989	11,091,975	+ 6.7
December .....	8,453	9,844	10,920	+ 10.9	9,475,242	10,943,750	13,192,197	+ 20.5
12 months ...	121,165	114,747	130,917	+ 14.1	135,011,908	125,967,521	149,165,627	+ 18.4



SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1939	7,613	100.0	8,517,726	100.0	386	5.1	416,419	4.9	1,195	15.7	1,415,305	16.6	3,653	48.0	4,113,081	48.3
November, 1940	7,622	100.0	9,106,943	100.0	502	6.6	582,836	6.4	1,321	17.3	1,658,090	18.2	4,008	52.6	4,746,088	52.1
% Change, 1940/39	+0.1	-	+6.9	-	+30.1	-	+40.0	-	+10.5	-	+17.2	-	+9.7	-	+15.4	-
December, 1939	7,804	100.0	8,568,427	100.0	354	4.5	371,115	4.3	934	12.0	1,120,013	13.1	4,008	51.3	4,402,245	51.4
December, 1940	8,775	100.0	10,550,425	100.0	314	3.6	375,868	3.6	1,523	17.3	1,876,055	17.8	4,635	52.8	5,566,571	52.8
% Change, 1940/39	+12.4	-	+23.1	-	-11.3	-	+1.3	-	+63.1	-	+67.5	-	+15.6	-	+26.4	-
Jan.-Dec., 1939	90,054	100.0	97,131,128	100.0	6,982	7.8	7,320,298	7.6	16,700	18.5	18,916,795	19.5	41,544	46.1	44,707,338	46.0
Jan.-Dec., 1940	101,767	100.0	114,850,319	100.0	7,884	7.8	8,669,154	7.5	18,142	17.8	21,262,413	18.5	43,856	48.0	55,184,280	48.1
% Change, 1940/39	+13.0	-	+18.2	-	+12.9	-	+18.4	-	+8.6	-	+12.4	-	+17.6	-	+23.4	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1939	407	5.3	446,496	5.2	700	9.2	747,811	8.8	783	10.3	841,660	9.9	489	6.4	536,954	6.3
November, 1940	309	4.1	373,626	4.1	435	5.7	502,465	5.5	536	7.0	635,473	7.0	511	6.7	608,365	6.7
% Change, 1940/39	-24.1	-	-16.3	-	-37.9	-	-32.8	-	-31.5	-	-24.5	-	+4.5	-	+13.3	-
December, 1939	473	6.1	514,156	6.0	638	8.2	677,264	7.9	795	10.2	836,455	9.8	602	7.7	647,179	7.5
December, 1940	403	4.6	486,961	4.6	461	5.3	538,266	5.1	701	8.0	827,240	7.8	738	8.4	879,464	8.3
% Change, 1940/39	-14.8	-	-5.3	-	-27.7	-	-20.5	-	-11.8	-	-1.1	-	+22.6	-	+35.9	-
Jan.-Dec., 1939	5,287	5.9	5,641,396	5.8	5,971	6.6	6,222,402	6.4	7,361	8.2	7,702,224	7.9	6,209	6.9	6,620,675	6.8
Jan.-Dec., 1940	5,818	5.7	6,440,108	5.6	6,921	6.8	7,538,713	6.6	7,262	7.1	8,028,694	7.0	6,884	6.8	7,726,957	6.7
% Change, 1940/39	+10.0	-	+14.2	-	+15.9	-	+21.2	-	-1.3	-	+4.2	-	+10.9	-	+16.7	-

SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1939	1,601	100.0	1,873,263	100.0	117	7.3	130,889	7.0	251	15.7	340,075	18.1	590	36.9	716,239	38.2
November, 1940	1,525	100.0	1,985,032	100.0	127	8.3	158,764	8.0	244	16.0	289,064	14.6	588	38.5	840,544	42.3
% Change, 1940/39	- 4.7	-	+ 6.0	-	+ 8.5	-	+21.3	-	- 2.8	-	-15.0	-	- 0.3	-	+17.4	-
December, 1939	2,040	100.0	2,375,323	100.0	216	10.6	227,279	9.6	237	11.6	319,923	13.5	834	40.9	992,843	41.8
December, 1940	2,145	100.0	2,641,772	100.0	199	9.3	239,978	9.1	343	16.0	411,971	15.6	996	46.4	1,273,925	48.2
% Change, 1940/39	+ 5.1	-	+11.2	-	- 7.9	-	+ 5.6	-	+44.7	-	+28.8	-	+19.4	-	+28.3	-
Jan.-Dec., 1939	24,693	100.0	28,836,393	100.0	2,386	9.7	2,553,888	8.9	4,629	18.7	5,691,830	19.7	8,631	35.0	10,481,209	36.4
Jan.-Dec., 1940	29,150	100.0	34,315,308	100.0	3,066	10.5	3,422,096	10.0	5,127	17.6	6,237,007	18.2	9,533	32.7	11,714,271	34.1
% Change, 1940/39	+18.0	-	+19.0	-	+28.5	-	+34.0	-	+10.8	-	+ 9.6	-	+10.5	-	+11.8	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1939	106	6.6	111,631	6.0	220	13.7	220,133	11.8	204	12.7	228,341	12.2	113	7.1	125,955	6.7
November, 1940	93	6.1	102,613	5.2	164	10.8	176,396	8.9	189	12.4	224,917	11.3	120	7.9	192,734	9.7
% Change, 1940/39	-12.3	-	- 8.1	-	-25.5	-	-19.9	-	- 7.4	-	- 1.5	-	+ 6.2	-	+53.0	-
December, 1939	105	5.1	114,985	4.8	238	11.7	240,041	10.1	257	12.6	307,112	12.9	153	7.5	173,140	7.3
December, 1940	113	5.3	137,715	5.2	159	7.4	165,897	6.3	192	8.9	217,832	8.2	143	6.7	194,454	7.4
% Change, 1940/39	+ 7.6	-	+19.8	-	-33.2	-	-30.9	-	-25.3	-	-29.1	-	- 6.5	-	+12.3	-
Jan.-Dec., 1939	1,483	6.0	1,595,900	5.5	2,970	12.0	3,108,777	10.8	2,929	11.9	3,348,194	11.6	1,665	6.7	2,056,595	7.1
Jan.-Dec., 1940	1,911	6.5	2,138,274	6.2	4,691	16.1	5,070,920	14.8	2,967	10.2	3,340,308	9.7	1,855	6.4	2,392,432	7.0
% Change, 1940/39	+28.9	-	+34.0	-	+57.9	-	+63.1	-	+ 1.3	-	- 0.2	-	+11.4	-	+16.3	-



SALES OF NEW MOTOR VEHICLES (x) IN CANADA, BY PROVINCES

Month	CANADA				MARITIME PROVINCES				QUEBEC				ONTARIO			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1939	9,214	100.0	10,390,989	100.0	503	5.5	547,308	5.3	1,446	15.7	1,755,380	16.9	4,243	46.0	4,829,320	46.4
November, 1940	9,147	100.0	11,091,975	100.0	629	6.9	741,600	6.7	1,565	17.1	1,947,154	17.5	4,596	50.3	5,586,632	50.4
% Change, 1940/39	-0.7	-	+6.7	-	+25.0	-	+35.5	-	+8.2	-	+10.9	-	+8.3	-	+15.7	-
December, 1939	9,844	100.0	10,943,750	100.0	570	5.8	598,394	5.5	1,171	11.9	1,439,936	13.2	4,842	49.2	5,395,088	49.3
December, 1940	10,920	100.0	13,192,197	100.0	513	4.7	615,846	4.7	1,866	17.1	2,288,026	17.4	5,631	51.5	6,840,496	51.9
% Change, 1940/39	+10.9	-	+20.5	-	-10.0	-	+2.9	-	+59.4	-	+58.9	-	+16.3	-	+26.8	-
Jan.-Dec., 1939	114,747	100.0	125,967,521	100.0	9,368	8.2	9,874,186	7.8	21,329	18.6	24,608,625	19.6	50,175	43.7	55,188,547	43.8
Jan.-Dec., 1940	130,917	100.0	149,165,627	100.0	10,950	8.3	12,091,250	8.1	23,269	17.8	27,499,420	18.4	58,389	44.6	66,898,551	44.8
% Change, 1940/39	+14.1	-	+18.4	-	+16.9	-	+22.5	-	+9.1	-	+11.7	-	+16.4	-	+21.2	-

Month	MANITOBA				SASKATCHEWAN				ALBERTA				BRITISH COLUMBIA			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1939	513	5.6	558,127	5.4	920	10.0	967,944	9.3	987	10.7	1,070,001	10.3	602	6.5	662,909	6.4
November, 1940	402	4.4	476,239	4.3	599	6.5	678,861	6.1	725	7.9	860,390	7.8	631	6.9	801,099	7.2
% Change, 1940/39	-21.6	-	-14.7	-	-34.9	-	-29.9	-	-26.5	-	-19.6	-	+4.8	-	+20.8	-
December, 1939	578	5.9	629,141	5.7	876	8.9	917,305	8.4	1,052	10.7	1,143,567	10.4	755	7.6	820,319	7.5
December, 1940	516	4.7	624,676	4.7	620	5.7	704,163	5.3	893	8.2	1,045,072	7.9	881	8.1	1,073,918	8.1
% Change, 1940/39	-10.7	-	-0.7	-	-29.2	-	-23.2	-	-15.1	-	-8.6	-	+16.7	-	+30.9	-
Jan.-Dec., 1939	6,770	5.9	7,237,296	5.7	8,941	7.8	9,331,179	7.4	10,290	9.0	11,050,418	8.8	7,874	6.8	8,677,270	6.9
Jan.-Dec., 1940	7,729	5.9	8,578,382	5.8	11,612	8.9	12,609,633	8.5	10,229	7.8	11,369,002	7.6	8,739	6.7	10,119,389	6.8
% Change, 1940/39	+14.2	-	+18.5	-	+29.9	-	+35.1	-	-0.6	-	+2.9	-	+11.0	-	+16.6	-

(x) Includes passenger cars, trucks and buses.

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