

Errata:--MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, AUGUST, 1940

The last sentence in the first paragraph on the first page of the above report which reads as follows "Total sales for the first 8 months of 1940 held well above the 1939 level, the 98,681 new vehicles which retailed for \$84,978,170 in 1940 being 20 per cent in number and 23 per cent in value above the 82,032 units which sold for \$110,034,290 in the same period of last year."

should read as follows "Total sales for the first 8 months of 1940 held well above the 1939 level, the 98,681 new vehicles which retailed for \$110,034,290 in 1940 being 20 per cent in number and 23 per cent in value above the 82,032 units which sold for \$89,253,154 in the same period of last year."

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

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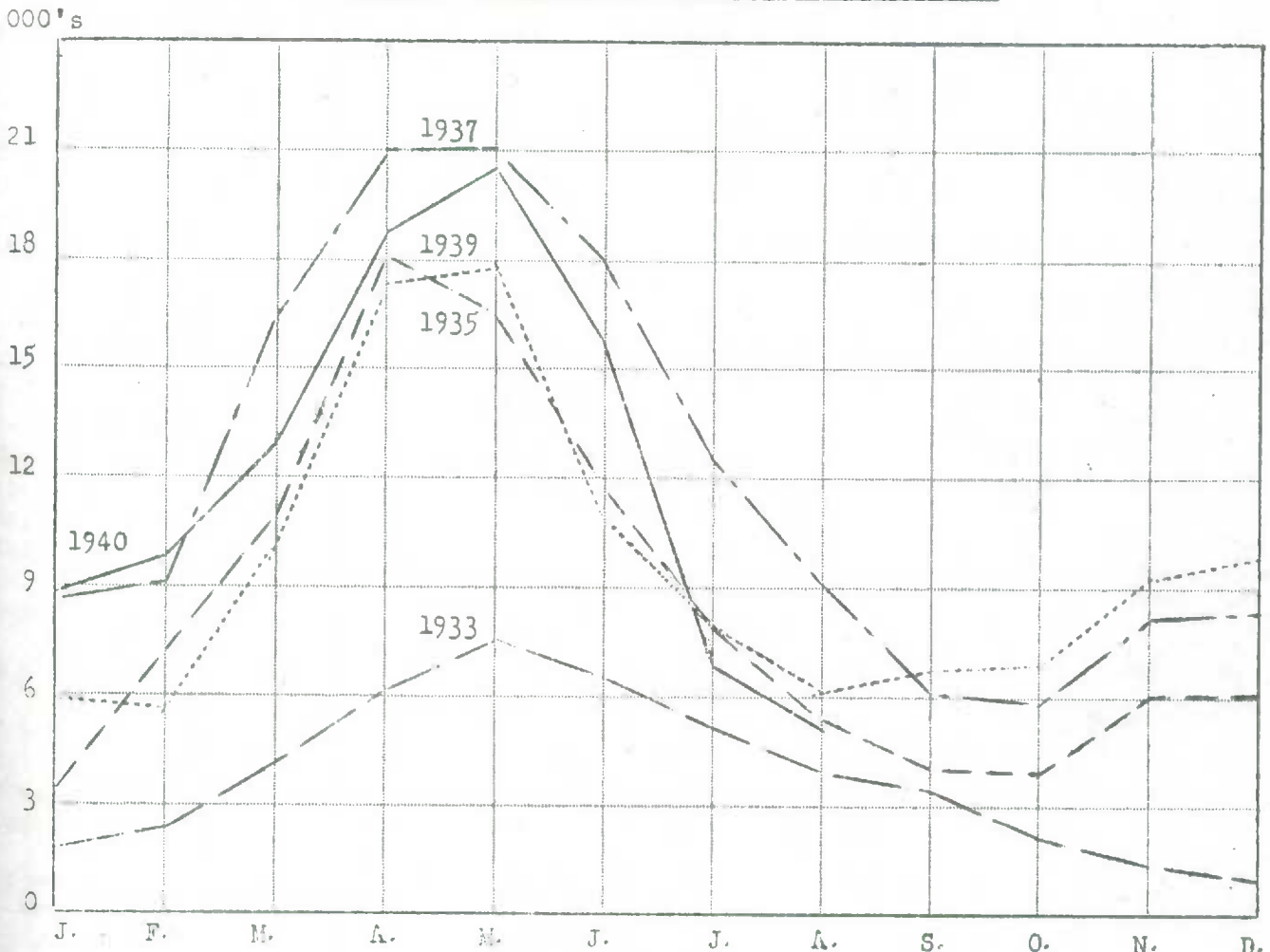
MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, AUGUST, 1940

Sales of new motor vehicles in Canada during August, 1940, excluding deliveries to the Government for war purposes, numbered 5,032 units with a retail value of \$5,867,283 a decrease of 18 per cent in number and 13 per cent in amount from the 6,166 new vehicles which retailed for \$6,755,672 in August, 1939. The decrease of 27 per cent between July and August of this year was slightly greater than in 1938 and 1939 when August sales dropped 13 per cent and 22 per cent respectively below July, but were about the same as the two previous years when the same comparison showed decreases of 27 and 28 per cent. Total sales for the first 8 months of 1940 held well above the 1939 level, the 98,681 new vehicles which retailed for \$84,978,170 in 1940 being 20 per cent in number and 23 per cent in value above the 82,032 units which sold for \$110,034,290 in the same period of last year.

Passenger car sales dropped from 3,672 units valued at \$3,951,690 in August, 1939, to 2,761 new passenger cars with a retail value of \$3,252,590, a decrease of 25 per cent in number and 18 per cent in value. Sales in Saskatchewan were up 13 per cent, with 11 other regions reporting decreases. Quebec sales were down 19 per cent, Ontario reported sales 26 per cent below last year, and sales in Manitoba dropped 29 per cent. Other regions reported decreases as follows: the Maritime Provinces, 31 per cent; British Columbia, 32 per cent and Alberta, 38 per cent.

Sales of new commercial vehicles showed less marked decreases than did sales of passenger cars. There were 2,271 new trucks and buses sold for \$2,614,693, 9 per cent in number and 7 per cent in value below the 2,494 new commercial vehicles which retailed for \$2,803,982 in August, 1939. The Maritime Provinces led with an improvement of 28 per cent over last August, while sales in Quebec and Saskatchewan were 13 per cent above last year. Manitoba and Alberta both reported a drop of 19 per cent in sales of trucks and buses, British Columbia sales were down 22 per cent, while a drop of 32 per cent was reported for Ontario.

Number of New Motor Vehicles Sold in Canada





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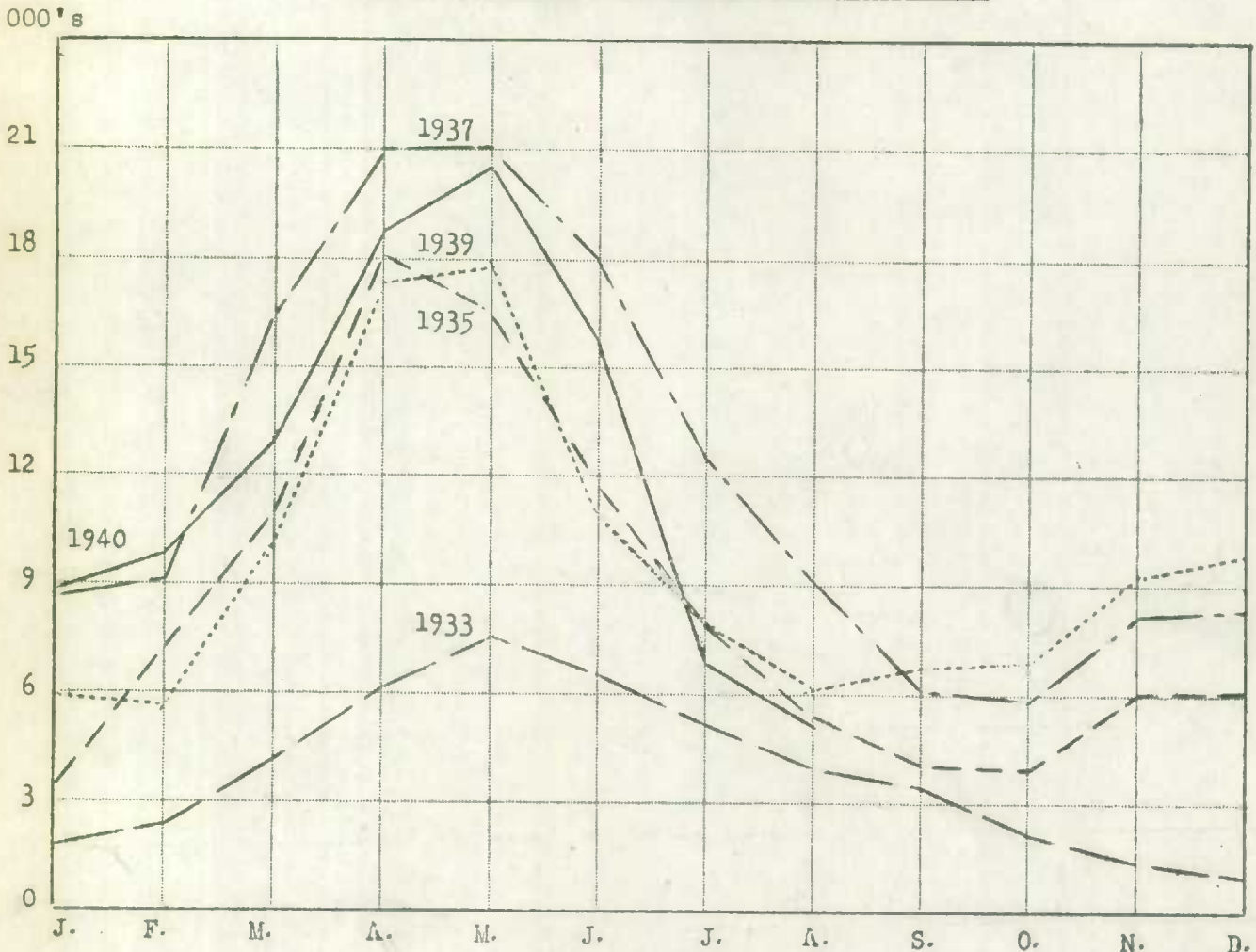
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Number of New Motor Vehicles Sold in Canada





NEW MOTOR VEHICLE SALES IN CANADA, 1938 - 1940

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1938	1939	1940	% of Change, 1940/39	1938	1939	1940	% of Change, 1940/39
<b>New Passenger Cars</b>								
January ....	5,373	4,795	6,815	+ 42.1	5,915,543	5,208,101	7,503,152	+ 44.1
February ...	5,582	4,507	7,780	+ 72.6	6,143,591	4,824,522	8,576,601	+ 77.8
March .....	9,845	7,998	10,434	+ 30.5	10,791,638	8,551,808	11,452,731	+ 33.9
April .....	16,772	14,255	15,396	+ 8.0	18,487,466	15,199,487	16,883,544	+ 11.1
May .....	14,056	14,334	16,579	+ 15.7	15,393,765	15,322,041	18,166,517	+ 18.6
June .....	9,197	8,620	12,618	+ 46.4	10,060,410	9,117,587	13,939,567	+ 52.9
July .....	6,187	5,826	4,567	- 21.6	6,702,267	6,169,562	5,203,468	- 15.7
August .....	4,591	3,672	2,761	- 24.3	4,962,613	3,951,690	3,252,590	- 17.7
8 months ...	71,603	64,007	76,950	+ 20.3	78,457,293	68,344,798	84,976,270	+ 24.3
September ..	3,831	4,948			4,217,617	5,447,746		
October ....	5,392	5,682			5,824,172	6,252,431		
November ...	7,583	7,617			8,385,923	8,517,726		
December ...	7,342	7,804			8,121,457	8,563,427		
12 months ..	95,751	90,054			105,008,462	97,131,128		
<b>New Trucks and Buses</b>								
January ....	1,459	1,140	2,104	+ 84.6	1,772,160	1,414,762	2,534,804	+ 79.2
February ...	1,479	1,185	2,074	+ 75.0	1,695,283	1,519,869	2,421,110	+ 59.3
March .....	2,476	2,195	2,523	+ 14.9	2,712,406	2,567,669	2,885,574	+ 12.4
April .....	3,962	3,113	3,404	+ 9.3	4,535,486	3,553,479	3,889,465	+ 9.5
May .....	3,808	3,503	3,961	+ 13.1	4,483,217	3,982,821	4,555,275	+ 14.4
June .....	2,386	2,338	3,112	+ 33.1	2,881,795	2,740,190	3,563,318	+ 30.0
July .....	2,067	2,057	2,282	+ 10.9	2,500,424	2,325,584	2,591,881	+ 11.5
August .....	2,613	2,494	2,271	- 8.9	3,055,407	2,803,982	2,614,693	- 6.8
8 months ...	20,250	18,025	21,731	+ 20.6	23,636,178	20,908,356	25,056,120	+ 19.8
September ..	1,879	1,808			2,346,589	2,177,209		
October ....	1,124	1,219			1,337,311	1,502,242		
November ...	1,050	1,601			1,331,583	1,873,263		
December ...	1,111	2,040			1,353,785	2,375,323		
12 months ..	25,414	24,693			30,005,446	28,836,393		
<b>TOTAL - Cars, Trucks and Buses</b>								
January ....	6,832	5,935	8,919	+ 50.3	7,687,703	6,622,863	10,037,956	+ 51.6
February ...	7,061	5,692	9,854	+ 73.1	7,838,874	6,344,391	10,997,711	+ 73.3
March .....	12,321	10,193	12,957	+ 27.1	13,504,044	11,119,477	14,338,305	+ 28.9
April .....	20,734	17,368	18,800	+ 8.2	23,022,952	18,752,966	20,773,009	+ 10.8
May .....	17,864	17,837	20,540	+ 15.2	19,876,982	19,304,862	22,721,792	+ 17.7
June .....	11,583	10,958	15,730	+ 43.5	12,942,205	11,857,777	17,502,885	+ 47.6
July .....	8,254	7,883	6,849	- 13.2	9,202,691	8,495,146	7,795,349	- 8.2
August .....	7,204	6,166	5,032	- 18.4	8,018,020	6,755,672	5,867,283	- 13.2
8 months ...	91,853	82,032	98,561	+ 20.3	102,093,471	89,253,154	110,034,290	+ 23.3
September ..	5,710	6,756			6,564,206	7,624,955		
October ....	6,516	6,901			7,161,483	7,754,673		
November ...	8,633	9,214			9,717,506	10,390,989		
December ...	8,453	9,844			9,475,242	10,943,750		
12 months ..	121,165	114,747			135,011,908	125,967,521		



Sales of New Passenger Cars in Canada, by Provinces

Month	CANADA				MARITIME PROVINCES				QUEBEC				ONTARIO			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
July, 1939 .....	5,826	100.0	\$ 6,169,562	100.0	473	8.1	\$ 496,003	8.0	953	16.4	\$ 1,065,442	17.2	2,601	44.6	\$ 2,744,360	44.5
July, 1940 .....	4,567	100.0	5,203,468	100.0	382	8.4	426,377	8.2	1,527	33.4	1,736,815	33.4	1,544	33.8	1,802,559	34.6
% Change, 1940/39 .	-21.6	-	-15.7	-	-19.2	-	-14.0	-	+60.2	-	+63.0	-	-40.6	-	-34.3	-
August, 1939 .....	3,672	100.0	3,951,690	100.0	370	10.1	382,741	9.7	671	18.3	744,564	18.8	1,610	43.8	1,753,821	44.4
August, 1940 .....	2,761	100.0	3,252,590	100.0	257	9.3	289,774	8.9	546	19.8	684,436	21.1	1,189	43.0	1,411,973	43.4
% Change, 1940/39 .	-24.8	-	-17.7	-	-30.5	-	-24.3	-	-18.6	-	-8.1	-	-26.1	-	-19.5	-
Jan.-Aug., 1939 ...	64,007	100.0	68,344,798	100.0	5,615	8.8	5,864,344	8.6	12,938	20.2	14,475,500	21.2	28,772	44.9	30,569,506	44.7
Jan.-Aug., 1940 ...	76,950	100.0	84,978,170	100.0	6,400	8.3	6,930,554	8.2	14,129	18.3	16,246,162	19.1	35,747	46.5	39,427,756	46.4
% Change, 1940/39 .	+20.2	-	+24.3	-	+14.0	-	+18.2	-	+9.2	-	+12.2	-	+24.2	-	+29.0	-

Month	MANITOBA				SASKATCHEWAN				ALBERTA				BRITISH COLUMBIA			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
July, 1939 .....	406	7.0	\$ 429,816	7.0	402	6.9	\$ 407,915	6.6	531	9.1	\$ 541,112	8.8	460	7.9	\$ 484,914	7.9
July, 1940 .....	158	3.4	176,283	3.4	324	7.1	348,415	6.7	259	5.7	294,738	5.7	373	8.2	418,281	8.0
% Change, 1940/39 .	-61.1	-	-59.0	-	-19.4	-	-14.6	-	-51.2	-	-45.5	-	-18.9	-	-13.7	-
August, 1939 .....	246	6.7	259,277	6.5	184	5.0	192,201	4.9	277	7.5	287,518	7.3	314	8.6	331,568	8.4
August, 1940 .....	174	6.3	198,950	6.1	207	7.5	227,061	7.0	173	6.3	196,646	6.0	215	7.8	243,750	7.5
% Change, 1940/39 .	-29.3	-	-23.3	-	+12.5	-	+18.1	-	-37.5	-	-31.6	-	-31.5	-	-26.5	-
Jan.-Aug., 1939 ...	3,875	6.1	4,100,932	6.0	3,495	5.5	3,577,757	5.2	4,871	7.6	5,048,709	7.4	4,441	6.9	4,708,050	6.9
Jan.-Aug., 1940 ...	4,717	6.1	5,114,808	6.0	5,437	7.1	5,820,263	6.8	5,439	7.1	5,871,490	6.9	5,081	6.6	5,567,137	6.6
% Change, 1940/39 .	+21.7	-	+24.7	-	+55.6	-	+62.7	-	+11.7	-	+16.3	-	+14.4	-	+18.2	-



Sales of New Trucks and Buses in Canada, by Provinces

Month	CANADA				MARITIME PROVINCES				QUEBEC				ONTARIO			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
July, 1939 .....	2,057	100.0	2,325,584	100.0	183	8.9	193,640	8.3	352	17.1	415,932	17.9	584	28.4	688,047	29.6
July, 1940 .....	2,282	100.0	2,591,881	100.0	143	6.3	156,090	6.0	620	27.2	695,271	26.8	695	30.4	812,450	31.4
% Change, 1940/39	+10.9	-	+11.5	-	-21.9	-	-19.4	-	+76.1	-	+67.2	-	+19.0	-	+18.1	-
August, 1939 .....	2,494	100.0	2,803,982	100.0	125	5.0	135,908	4.8	227	9.1	292,672	10.4	692	27.7	806,020	28.8
August, 1940 .....	2,271	100.0	2,614,693	100.0	160	7.1	174,887	6.7	257	11.3	332,944	12.7	470	20.7	575,946	22.0
% Change, 1940/39	- 8.9	-	- 6.8	-	+28.0	-	+28.7	-	+13.2	-	+13.8	-	-32.1	-	-28.5	-
Jan.-Aug., 1939 ..	18,025	100.0	20,908,356	100.0	1,880	10.4	2,002,454	9.6	3,764	20.9	4,483,572	21.4	6,175	34.3	7,446,000	35.6
Jan.-Aug., 1940 ..	21,731	100.0	25,056,120	100.0	2,450	11.3	2,684,912	10.7	3,959	18.2	4,763,785	19.0	7,007	32.2	8,344,065	33.3
% Change, 1940/39	+20.6	-	+19.8	-	+30.3	-	+34.1	-	+5.2	-	+6.2	-	+13.5	-	+12.3	-

Month	MANITOBA				SASKATCHEWAN				ALBERTA				BRITISH COLUMBIA			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
July, 1939 .....	171	8.3	186,606	8.0	329	16.0	341,300	14.7	290	14.1	313,474	13.5	149	7.2	186,585	8.0
July, 1940 .....	128	5.6	144,801	5.6	423	18.5	459,537	17.7	157	6.9	167,786	6.5	116	5.1	155,946	6.0
% Change, 1940/39	-25.1	-	-22.4	-	+28.6	-	+34.6	-	-45.9	-	-46.5	-	-22.1	-	-16.4	-
August, 1939 .....	165	6.6	170,139	6.1	670	26.9	698,704	24.9	476	19.1	533,253	19.0	139	5.6	167,286	6.0
August, 1940 .....	134	5.9	162,145	6.2	755	33.2	825,293	31.6	386	17.0	417,784	16.0	109	4.8	125,694	4.8
% Change, 1940/39	-18.8	-	- 4.7	-	+12.7	-	+18.1	-	-18.9	-	-21.7	-	-21.6	-	-24.9	-
Jan.-Aug., 1939 ..	1,126	6.2	1,210,531	5.8	1,754	9.7	1,860,759	8.9	2,075	11.5	2,339,895	11.2	1,251	7.0	1,565,145	7.5
Jan.-Aug., 1940 ..	1,457	6.7	1,588,690	6.3	3,401	15.7	3,676,242	14.7	2,094	9.6	2,309,484	9.2	1,363	6.3	1,688,942	6.8
% Change, 1940/39	+29.4	-	+31.2	-	+93.9	-	+97.6	-	+0.9	-	- 1.3	-	+9.0	-	+ 7.9	-



Sales of New Motor Vehicles<sup>(x)</sup> in Canada, by Provinces

Month	CANADA				MARITIME PROVINCES				QUEBEC				ONTARIO			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
July, 1939 .....	7,883	100.0	8,495,146	100.0	656	8.3	689,643	8.1	1,305	16.6	1,481,374	17.4	3,184	40.4	3,432,407	40.4
July, 1940 .....	6,849	100.0	7,795,349	100.0	525	7.7	582,467	7.5	2,147	31.3	2,432,086	31.2	2,239	32.7	2,615,009	33.5
% Change, 1940/39	-13.1	-	-8.2	-	-20.0	-	-15.5	-	+64.5	-	+64.2	-	-29.7	-	-23.8	-
August, 1939 .....	6,166	100.0	6,755,672	100.0	495	8.0	518,649	7.7	898	14.6	1,037,236	15.3	2,302	37.3	2,559,841	37.9
August, 1940 .....	5,032	100.0	5,867,283	100.0	417	8.3	464,661	7.9	803	16.0	1,017,380	17.3	1,659	33.0	1,987,919	33.9
% Change, 1940/39	-18.4	-	-13.2	-	-15.8	-	-10.4	-	-10.6	-	-1.9	-	-27.9	-	-22.3	-
Jan.-Aug., 1939 .	82,032	100.0	89,253,154	100.0	7,495	9.1	7,866,798	8.8	16,702	20.4	18,959,072	21.2	34,947	42.6	38,015,506	42.6
Jan.-Aug., 1940 .	98,681	100.0	110,034,290	100.0	8,850	9.0	9,615,466	8.8	18,088	18.3	21,009,947	19.1	42,754	43.3	47,771,821	43.4
% Change, 1940/39	+20.3	-	+23.3	-	+18.1	-	+22.2	-	+8.3	-	+10.8	-	+22.3	-	+25.7	-

Month	MANITOBA				SASKATCHEWAN				ALBERTA				BRITISH COLUMBIA			
	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total	No.	% Dom. Total	Retail Value	% Dom. Total
July, 1939 .....	577	7.3	616,422	7.3	731	9.3	749,215	8.8	821	10.4	854,586	10.1	609	7.7	671,499	7.9
July, 1940 .....	286	4.2	321,084	4.1	747	10.9	807,952	10.4	416	6.1	462,524	5.9	489	7.1	574,227	7.4
% Change, 1940/39	-50.4	-	-47.9	-	+2.2	-	+7.8	-	-49.3	-	-45.9	-	-19.7	-	-14.5	-
August, 1939 .....	411	6.7	429,416	6.4	854	13.9	890,905	13.2	753	12.2	820,771	12.1	453	7.3	498,854	7.4
August, 1940 .....	308	6.1	361,095	6.2	962	19.1	1,052,354	17.9	559	11.1	614,430	10.5	324	6.4	369,444	6.3
% Change, 1940/39	-25.1	-	-15.9	-	+12.6	-	+18.1	-	-25.8	-	-25.1	-	-28.5	-	-25.9	-
Jan.-Aug., 1939 .	5,001	6.1	5,311,463	6.0	5,249	6.4	5,438,516	6.1	6,946	8.5	7,388,604	8.3	5,692	6.9	6,273,195	7.0
Jan.-Aug., 1940 .	6,174	6.3	6,703,498	6.1	8,838	9.0	9,496,505	8.6	7,533	7.6	8,180,974	7.4	6,444	6.5	7,256,079	6.6
% Change, 1940/39	+23.5	-	+26.2	-	+68.4	-	+74.6	-	+8.5	-	+10.7	-	+13.2	-	+15.7	-

(x) Includes passenger cars, trucks and buses.

