

NEW MOTOR VEHICLE SALES IN CANADA, 1939 - 1941

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1939	1940	1941	% of Change, 1941/40	1939	1940	1941	% of Change, 1941/40
New Passenger Cars								
January	4,795	6,738	5,727	- 15.0	5,208,101	7,432,432	7,253,956	- 2.4
February ...	4,507	7,780			4,824,522	8,575,959		
March	7,998	10,481			8,551,808	11,509,313		
April	14,255	15,453			15,199,487	16,971,449		
May	14,334	16,646			15,322,041	18,245,541		
June	8,620	12,604			9,117,587	13,924,757		
July	5,826	4,542			6,169,562	5,177,521		
August	3,672	2,755			3,951,690	3,247,281		
September ..	4,948	3,572			5,447,746	4,372,197		
October	5,682	4,827			6,252,431	5,820,735		
November ...	7,613	7,616			8,517,726	9,101,223		
December ...	7,804	8,775			8,568,427	10,550,425		
12 months ..	90,054	101,789			97,131,128	114,928,833		
New Trucks and Buses								
January	1,140	2,036	2,279	+ 11.9	1,414,762	2,459,831	2,758,635	+ 12.1
February ...	1,185	2,054			1,519,869	2,395,588		
March	2,195	2,515			2,567,669	2,875,350		
April	3,113	3,381			3,553,479	3,866,451		
May	3,503	3,961			3,982,821	4,557,609		
June	2,338	2,950			2,740,190	3,401,780		
July	2,057	2,276			2,325,584	2,585,809		
August	2,494	2,244			2,803,982	2,587,693		
September ..	1,808	2,011			2,177,209	2,404,089		
October	1,219	1,665			1,502,242	2,155,441		
November ...	1,601	1,525			1,873,263	1,985,032		
December ...	2,040	2,145			2,375,323	2,641,772		
12 months ..	24,693	28,763			28,836,393	33,916,445		
TOTAL - Cars, Trucks and Buses								
January	5,935	8,774	8,006	- 8.8	6,622,863	9,892,263	10,012,591	+ 1.2
February ...	5,692	9,834			6,344,391	10,971,547		
March	10,193	12,996			11,119,477	14,384,663		
April	17,368	18,834			18,752,966	20,837,900		
May	17,837	20,607			19,304,862	22,803,150		
June	10,958	15,554			11,857,777	17,326,537		
July	7,883	6,818			8,495,146	7,763,330		
August	6,166	4,999			6,755,672	5,834,974		
September ..	6,756	5,583			7,624,955	6,776,286		
October	6,901	6,492			7,754,673	7,976,176		
November ...	9,214	9,141			10,390,989	11,086,255		
December ...	9,844	10,920			10,943,750	13,192,197		
12 months ..	114,747	130,552			125,967,521	148,845,278		

Revised.

SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1939	7,613	100.0	8,517,726	100.0	386	5.1	416,419	4.9	1,195	15.7	1,415,305	16.6	3,653	48.0	4,113,081	48.3
November, 1940	7,616	100.0	9,101,223	100.0	496	6.5	577,116	6.3	1,321	17.4	1,658,090	18.2	4,008	52.6	4,746,088	52.2
% Change, 1940/39	(a)	-	+ 6.9	-	+28.5	-	+38.6	-	+10.5	-	+17.2	-	+ 9.7	-	+15.4	-
December, 1939	7,804	100.0	8,568,427	100.0	354	4.5	371,115	4.3	934	12.0	1,120,013	13.1	4,008	51.3	4,402,245	51.4
December, 1940	8,775	100.0	10,550,425	100.0	314	3.6	375,868	3.6	1,523	17.3	1,876,055	17.8	4,635	52.8	5,566,571	52.8
% Change, 1940/39	+12.4	-	+23.1	-	-11.3	-	+ 1.3	-	+63.1	-	+67.5	-	+15.6	-	+26.4	-
January, 1940	6,738	100.0	7,432,432	100.0	392	5.8	422,662	5.7	856	12.7	1,020,003	13.7	3,363	49.9	3,691,909	49.7
January, 1941	5,727	100.0	7,253,956	100.0	481	8.4	608,912	8.4	793	13.9	1,044,674	14.4	2,973	51.9	3,753,604	51.7
% Change, 1941/40	-15.0	-	- 2.4	-	+22.7	-	+44.1	-	- 7.4	-	+ 2.4	-	-11.6	-	+ 1.7	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1939	407	5.3	446,496	5.2	700	9.2	747,811	8.8	783	10.3	841,660	9.9	489	6.4	536,954	6.3
November, 1940	309	4.1	373,626	4.1	435	5.7	502,465	5.5	536	7.0	635,473	7.0	511	6.7	608,365	6.7
% Change, 1940/39	-24.1	-	-16.3	-	-37.9	-	-32.8	-	-31.5	-	-24.5	-	+ 4.5	-	+13.3	-
December, 1939	473	6.1	514,156	6.0	638	8.2	677,264	7.9	795	10.2	836,455	9.8	602	7.7	647,179	7.5
December, 1940	403	4.6	486,961	4.6	461	5.3	538,266	5.1	701	8.0	827,240	7.8	738	8.4	879,464	8.3
% Change, 1940/39	-14.8	-	- 5.3	-	-27.7	-	-20.5	-	-11.8	-	- 1.1	-	+22.6	-	+35.9	-
January, 1940	562	8.4	601,086	8.1	439	6.5	472,218	6.3	607	9.0	653,347	8.8	519	7.7	571,207	7.7
January, 1941	270	4.7	338,395	4.7	282	4.9	352,818	4.9	413	7.2	522,671	7.2	515	9.0	632,882	8.7
% Change, 1941/40	-52.0	-	-43.7	-	-35.8	-	-25.3	-	-32.0	-	-20.0	-	- 0.8	-	+10.8	-

(a) Increase is less than 0.1 per cent.

SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1939	1,601	100.0	1,873,263	100.0	117	7.3	130,889	7.0	251	15.7	340,075	18.1	590	36.9	716,239	38.2
November, 1940	1,525	100.0	1,985,032	100.0	127	8.3	158,764	8.0	244	16.0	289,064	14.6	588	38.5	840,544	42.3
% Change, 1940/39	- 4.7	-	+ 6.0	-	+ 8.5	-	+21.3	-	- 2.8	-	-15.0	-	- 0.3	-	+17.4	-
December, 1939	2,040	100.0	2,375,323	100.0	216	10.6	227,279	9.6	237	11.6	319,923	13.5	834	40.9	992,843	41.8
December, 1940	2,145	100.0	2,641,772	100.0	199	9.3	239,978	9.1	343	16.0	411,971	15.6	996	46.4	1,273,925	48.2
% Change, 1940/39	+ 5.1	-	+11.2	-	- 7.9	-	+ 5.6	-	+44.7	-	+28.8	-	+19.4	-	+28.3	-
January, 1940	2,036	100.0	2,459,831	100.0	220	10.8	243,612	9.9	283	13.9	440,445	17.9	744	36.5	872,943	35.5
January, 1941	2,279	100.0	2,758,635	100.0	337	14.8	368,697	13.4	262	11.5	329,737	12.0	938	41.2	1,183,363	42.9
% Change, 1941/40	+11.9	-	+12.1	-	+53.2	-	+51.3	-	- 7.4	-	-25.1	-	+26.1	-	+35.6	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1939	106	6.6	111,631	6.0	220	13.7	220,133	11.8	204	12.7	228,341	12.2	113	7.1	125,955	6.7
November, 1940	93	6.1	102,613	5.2	164	10.8	176,396	8.9	189	12.4	224,917	11.3	120	7.9	192,734	9.7
% Change, 1940/39	-12.3	-	- 8.1	-	-25.5	-	-19.9	-	- 7.4	-	- 1.5	-	+ 6.2	-	+53.0	-
December, 1939	105	5.1	114,985	4.8	238	11.7	240,041	10.1	257	12.6	307,112	12.9	153	7.5	173,140	7.3
December, 1940	113	5.3	137,715	5.2	159	7.4	165,897	6.3	192	8.9	217,832	8.2	143	6.7	194,454	7.4
% Change, 1940/39	+ 7.6	-	+19.8	-	-33.2	-	-30.9	-	-25.3	-	-29.1	-	- 6.5	-	+12.3	-
January, 1940	201	9.9	220,437	9.0	251	12.3	271,540	11.0	183	9.0	205,096	8.3	154	7.6	205,758	8.4
January, 1941	114	5.0	143,167	5.2	178	7.8	193,495	7.0	258	11.3	301,785	10.9	192	8.4	238,391	8.6
% Change, 1941/40	-43.3	-	-35.1	-	-29.1	-	-28.7	-	+41.0	-	+47.1	-	+24.7	-	+15.9	-

SALES OF NEW MOTOR VEHICLES(x) IN CANADA, BY PROVINCES

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1939	9,214	100.0	10,390,989	100.0	503	5.5	547,308	5.3	1,446	15.7	1,755,380	16.9	4,243	46.0	4,829,320	46.4
November, 1940	9,141	100.0	11,086,255	100.0	623	6.8	735,880	6.6	1,565	17.1	1,947,154	17.6	4,596	50.3	5,586,632	50.4
% Change, 1940/39	-0.8	-	+6.7	-	+23.9	-	+34.5	-	+8.2	-	+10.9	-	+8.3	-	+15.7	-
December, 1939	9,844	100.0	10,943,750	100.0	570	5.8	598,394	5.5	1,171	11.9	1,439,936	13.2	4,842	49.2	5,395,088	49.3
December, 1940	10,920	100.0	13,192,197	100.0	513	4.7	615,846	4.7	1,866	17.1	2,288,026	17.4	5,631	51.5	6,840,496	51.9
% Change, 1940/39	+10.9	-	+20.5	-	-10.0	-	+2.9	-	+59.4	-	+58.9	-	+16.3	-	+26.8	-
January, 1940	8,774	100.0	9,892,263	100.0	612	7.0	666,274	6.7	1,139	13.0	1,460,448	14.8	4,107	46.8	4,564,852	46.1
January, 1941	8,006	100.0	10,012,591	100.0	818	10.2	977,609	9.8	1,055	13.2	1,374,411	13.7	3,911	48.9	4,936,967	49.3
% Change, 1941/40	-8.8	-	+1.2	-	+33.7	-	+46.7	-	-7.4	-	-5.9	-	-4.8	-	+8.2	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
November, 1939	513	5.6	558,127	5.4	920	10.0	967,944	9.3	987	10.7	1,070,601	10.3	602	6.5	662,909	6.4
November, 1940	402	4.4	476,239	4.3	599	6.6	678,861	6.1	725	7.9	860,390	7.8	631	6.9	801,099	7.2
% Change, 1940/39	-21.6	-	-14.7	-	-34.9	-	-29.9	-	-26.5	-	-19.6	-	+4.8	-	+20.8	-
December, 1939	578	5.9	629,141	5.7	876	8.9	917,305	8.4	1,052	10.7	1,143,567	10.4	755	7.6	820,319	7.5
December, 1940	516	4.7	624,676	4.7	620	5.7	704,163	5.3	893	8.2	1,045,072	7.9	881	8.1	1,073,918	8.1
% Change, 1940/39	-10.7	-	-0.7	-	-29.2	-	-23.2	-	-15.1	-	-8.6	-	+16.7	-	+30.9	-
January, 1940	763	8.7	821,523	8.3	690	7.8	743,758	7.5	790	9.0	858,443	8.7	673	7.7	776,965	7.9
January, 1941	384	4.8	481,562	4.8	460	5.7	546,313	5.5	671	8.4	824,456	8.2	707	8.8	871,273	8.7
% Change, 1941/40	-49.7	-	-41.4	-	-33.3	-	-26.5	-	-15.1	-	-4.0	-	+5.1	-	+12.1	-

(x) Includes passenger cars, trucks and buses.



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