

63-687

AK

Published by Authority of the HON. JAMES A. MACKINNON, M.P.
Minister of Trade and Commerce



DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

Dominion Statistician:	R.H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.
Statistician:	A.C. Steedman, B.A.

Vol. IX - No. 5
10

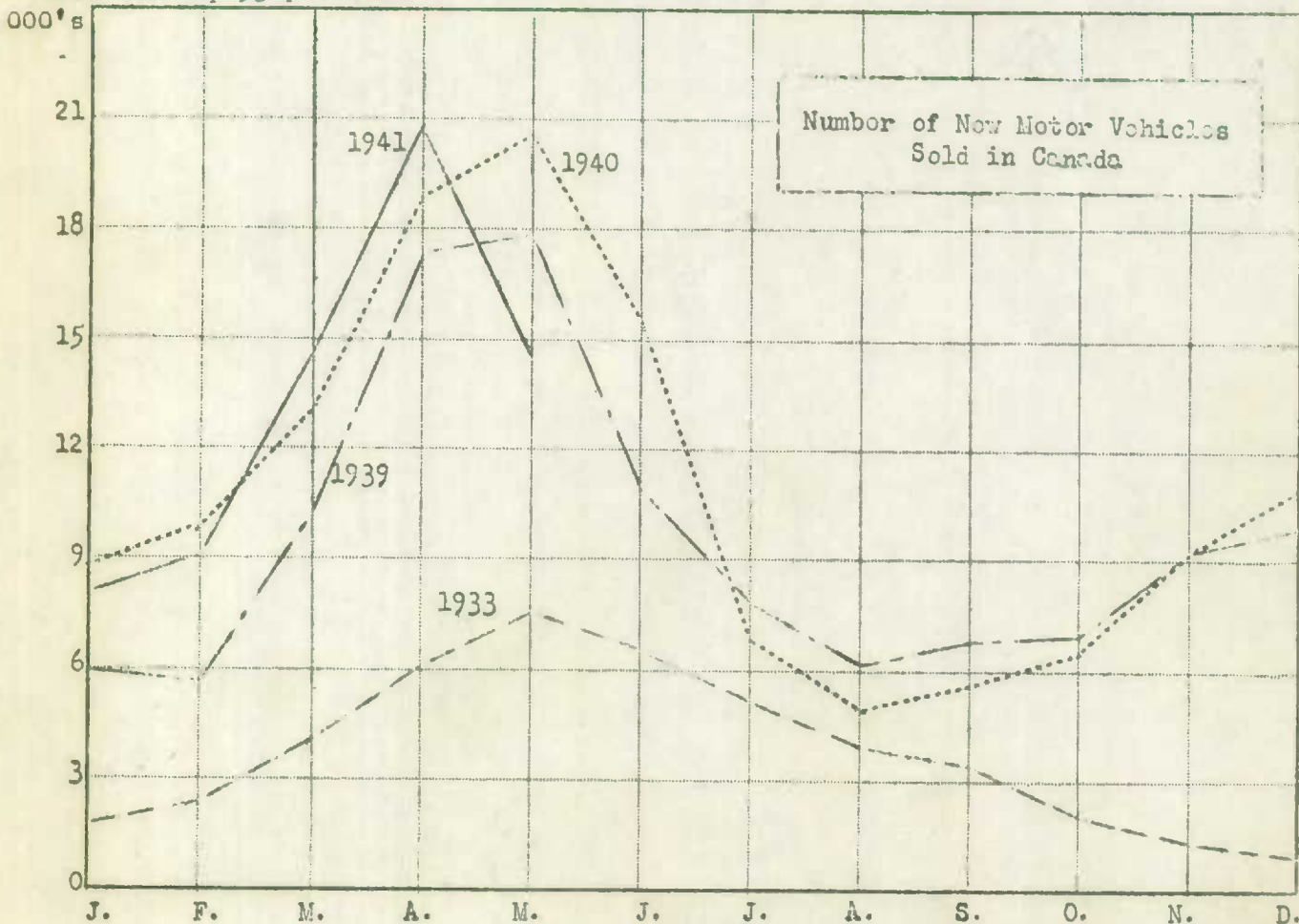
Year's Subscription, \$1.00
Single Copies, .10

MONTHLY SALES OF NEW MOTOR VEHICLES IN CANADA, MAY, 1941

Sales of new motor vehicles in Canada in May, 1941, excluding deliveries to the Government for war purposes, numbered 14,493 new vehicles with a retail value of \$18,466,145, 30 per cent in number and 19 per cent in value below May, 1940, when 20,607 new vehicles retailed for \$22,803,150. The drop of 30 per cent in May sales from April this year is contrary to the trend in the past two years, May sales being 3 per cent above April in 1939 and up 9 per cent in 1940. Sales for the first 5 months of 1941 totalled 67,188 new vehicles with a retail value of \$84,818,958 compared with 71,045 units valued at \$78,889,523 in the corresponding period of 1940, a drop of 5 per cent in number, but up 8 per cent in dollar value.

May sales of new passenger cars showed a marked falling off, the 10,170 new cars which retailed for \$13,294,059 in May of this year being 39 per cent in number and 27 per cent in retail value below May a year ago when 16,646 new cars were sold for \$18,245,541. Decreases were general in all sections of the country and ranged from 13 per cent in British Columbia to 56 per cent in Manitoba. Other decreases were as follows: the Maritime Provinces, 29 per cent; Ontario, 37 per cent; Quebec, 43 per cent; Saskatchewan, 46 per cent and Alberta, 52 per cent.

In the commercial vehicles field sales hold up above last year's level, although the margin was considerably narrower than in preceding months. There were 4,323 new trucks and buses retailed for \$5,172,086 in May, 1941, an increase of 9 per cent in number and 14 per cent in retail value compared with May of last year when sales of new commercial vehicles numbered 3,961 units with a retail value of \$4,557,609. A drop of 1 per cent was reported in sales in the Maritime Provinces, while Quebec reported a decrease of 10 per cent. All other provinces reported increases. Sales in Alberta were up 10 per cent; in Manitoba, 13 per cent and in Saskatchewan, 14 per cent. Ontario sales were 17 per cent above last year, while in British Columbia sales of new trucks and buses were up 53 per cent.



NEW MOTOR VEHICLE SALES IN CANADA, 1939-1941

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Retail Value			
	1939	1940	1941	% of Change, 1941/40	1939	1940	1941	% of Change, 1941/40
New Passenger Cars								
January	4,795	6,738	5,727	- 15.0	5,209,101	7,432,432	7,253,956	- 2.4
February	4,507	7,780	6,728	- 13.5	4,824,522	8,575,959	8,372,867	- 2.4
March	7,998	10,481	11,272	+ 7.5	8,551,808	11,509,313	14,513,187	+ 26.1
April	14,255	15,453	16,082	+ 4.1	15,199,487	16,971,449	20,831,673	+ 22.7
May	14,334	16,646	10,170	- 38.9	15,322,041	18,245,541	13,294,059	- 27.1
5 months	45,889	57,098	49,979	- 12.5	49,105,959	62,734,694	64,265,742	+ 2.4
June	8,620	12,604			9,117,587	13,924,757		
July	5,826	4,542			6,169,562	5,177,521		
August	3,672	2,755			3,951,690	3,247,281		
September	4,948	3,572			5,447,746	4,372,197		
October	5,682	4,827			6,252,431	5,820,735		
November	7,613	7,616			8,517,726	9,101,223		
December	7,804	8,775			8,568,427	10,550,425		
12 months	90,054	101,789			97,131,128	114,928,833		
New Trucks and Buses								
January	1,140	2,036	2,279	+ 11.9	1,414,762	2,459,831	2,758,635	+ 12.1
February	1,185	2,054	2,462	+ 19.9	1,519,869	2,395,588	2,918,790	+ 21.8
March	2,195	2,515	3,389	+ 34.8	2,567,669	2,875,350	4,073,020	+ 41.7
April	3,113	3,381	4,756	+ 40.7	3,553,479	3,866,451	5,630,685	+ 45.6
May	3,503	3,961	4,323	+ 9.1	3,982,821	4,557,609	5,172,086	+ 13.5
5 months	11,136	13,947	17,209	+ 23.4	13,038,600	16,154,829	20,553,216	+ 27.2
June	2,338	2,950			2,740,190	3,401,780		
July	2,057	2,276			2,325,584	2,585,809		
August	2,494	2,244			2,803,982	2,587,693		
September	1,808	2,011			2,177,209	2,404,089		
October	1,219	1,665			1,502,242	2,155,441		
November	1,601	1,525			1,873,263	1,985,032		
December	2,040	2,145			2,375,323	2,641,772		
12 months	24,693	28,763			28,836,393	33,916,445		
TOTAL - Cars, Trucks and Buses								
January	5,935	8,774	8,006	- 8.8	6,622,863	9,892,263	10,012,591	+ 1.2
February	5,692	9,834	9,190	- 6.5	6,344,391	10,971,547	11,291,657	+ 2.7
March	10,193	12,996	14,661	+ 12.8	11,119,477	14,384,663	18,586,207	+ 29.2
April	17,368	18,834	20,838	+ 10.6	18,752,966	20,837,900	26,462,358	+ 27.0
May	17,837	20,607	14,493	- 29.7	19,304,862	22,803,150	18,466,145	- 19.0
5 months	57,025	71,045	67,188	- 5.4	62,144,559	78,889,523	84,818,958	+ 7.5
June	10,958	15,554			11,857,777	17,326,537		
July	7,883	6,818			8,495,146	7,763,330		
August	6,166	4,999			6,755,672	5,834,974		
September	6,756	5,583			7,624,955	6,776,286		
October	6,901	6,492			7,754,673	7,976,176		
November	9,214	9,141			10,390,989	11,086,255		
December	9,844	10,920			10,943,750	13,192,197		
12 months	114,747	130,552			125,967,521	148,845,278		

SALES OF NEW PASSENGER CARS IN CANADA, BY PROVINCES

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
April, 1940	15,453	100.0	16,971,449	100.0	1,742	11.3	1,877,590	11.1	3,328	21.5	3,798,828	22.4	6,600	42.7	7,239,217	42.6
April, 1941	16,082	100.0	20,831,673	100.0	1,565	9.7	2,001,809	9.6	3,011	18.7	4,012,008	19.3	7,936	49.4	10,243,609	49.2
% Change, 1941/40	+ 4.1	-	+22.7	-	-10.2	-	+ 6.6	-	- 9.5	-	+ 5.6	-	+20.2	-	+41.5	-
May, 1940	16,646	100.0	18,245,541	100.0	1,580	9.5	1,701,768	9.3	2,690	16.1	3,083,945	16.9	8,096	48.6	8,833,927	48.4
May, 1941	10,170	100.0	13,294,059	100.0	1,115	11.0	1,439,570	10.8	1,543	15.2	2,084,903	15.7	5,125	50.4	6,696,428	50.4
% Change, 1941/40	-38.9	-	-27.1	-	-29.4	-	-15.4	-	-42.6	-	-32.4	-	-36.7	-	-24.2	-
Jan.-May, 1940 ..	57,098	100.0	62,734,694	100.0	4,924	9.3	5,306,952	9.1	10,066	17.4	11,584,695	18.3	26,974	45.4	29,524,120	45.3
Jan.-May, 1941 ..	49,979	100.0	64,265,742	100.0	4,151	8.3	5,307,658	8.2	9,251	18.5	12,218,048	19.0	24,870	49.8	31,882,733	49.6
% Change, 1941/40	-12.5	-	+ 2.4	-	-15.7	-	(a)	-	- 8.1	-	+ 5.5	-	- 7.8	-	+ 8.0	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
April, 1940	988	6.4	1,054,021	6.2	974	6.3	1,034,625	6.1	838	5.4	892,711	5.3	983	6.4	1,074,457	6.3
April, 1941	1,019	6.3	1,307,132	6.3	808	5.0	1,029,185	4.9	892	5.6	1,151,865	5.5	851	5.3	1,086,065	5.2
% Change, 1941/40	+ 3.1	-	+24.0	-	-17.0	-	- 0.5	-	+ 6.4	-	+29.0	-	-13.4	-	+ 1.1	-
May, 1940	964	5.8	1,049,892	5.8	1,379	8.3	1,470,057	8.0	1,209	7.3	1,311,181	7.2	728	4.4	794,771	4.4
May, 1941	422	4.1	550,939	4.1	749	7.4	949,724	7.1	583	5.7	754,697	5.7	633	6.2	817,798	6.2
% Change, 1941/40	-56.2	-	-47.5	-	-45.7	-	-35.4	-	-51.8	-	-42.4	-	-13.0	-	+ 2.9	-
Jan.-May, 1940 ..	3,661	6.6	3,950,828	6.4	3,956	7.6	4,224,538	7.4	3,935	7.2	4,230,914	7.0	3,582	6.5	3,912,566	6.5
Jan.-May, 1941 ..	2,559	5.1	3,260,280	5.1	2,700	5.4	3,397,675	5.3	2,958	5.9	3,769,658	5.9	3,490	7.0	4,429,690	6.9
% Change, 1941/40	-30.1	-	-17.5	-	-31.7	-	-19.6	-	-24.8	-	-10.9	-	- 2.6	-	+13.2	-

(a) Increase less than 0.1 per cent.

SALES OF NEW TRUCKS AND BUSES IN CANADA, BY PROVINCES

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
April, 1940	3,381	100.0	3,866,451	100.0	468	13.8	506,034	13.1	702	20.8	825,717	21.3	1,068	31.6	1,274,632	33.0
April, 1941	4,756	100.0	5,630,685	100.0	672	14.1	757,417	13.4	901	19.0	1,043,982	18.5	1,366	28.7	1,795,243	31.9
% Change, 1941/40	+40.7	-	+45.6	-	+43.6	-	+49.7	-	+28.3	-	+26.4	-	+27.9	-	+40.8	-
May, 1940	3,961	100.0	4,557,609	100.0	530	13.4	573,751	12.6	847	21.4	1,002,199	22.0	1,179	29.8	1,428,536	31.3
May, 1941	4,323	100.0	5,172,086	100.0	525	12.2	594,825	11.5	760	17.6	957,276	18.5	1,376	31.8	1,698,188	32.8
% Change, 1941/40	+9.1	-	+13.5	-	-0.9	-	+3.7	-	-10.3	-	-4.5	-	+16.7	-	+18.9	-
Jan.-May, 1940 ..	13,947	100.0	16,154,829	100.0	1,841	13.2	2,020,356	12.5	2,440	17.5	2,988,339	18.5	4,686	33.6	5,585,048	34.6
Jan.-May, 1941 ..	17,209	100.0	20,553,216	100.0	2,254	13.1	2,516,934	12.2	3,115	18.1	3,744,357	18.2	5,732	33.3	7,252,666	35.3
% Change, 1941/40	+23.4	-	+27.2	-	+22.4	-	+24.6	-	+27.7	-	+25.3	-	+22.3	-	+29.9	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total	No.	%Dom. Total	Retail Value \$	%Dom. Total
April, 1940	206	6.1	206,894	5.4	495	14.6	534,610	13.8	246	7.3	286,916	7.4	196	5.8	231,648	6.0
April, 1941	305	6.4	353,540	6.3	649	13.7	698,553	12.4	549	11.5	611,215	10.9	314	6.6	370,735	6.6
% Change, 1941/40	+48.1	-	+70.9	-	+31.1	-	+30.7	-	+123.2	-	+113.0	-	+60.2	-	+60.0	-
May, 1940	254	6.4	280,128	6.1	594	15.0	631,046	13.9	362	9.1	392,120	8.6	195	4.9	249,829	5.5
May, 1941	288	6.7	325,525	6.3	676	15.6	765,088	14.8	399	9.2	450,899	8.7	299	6.9	380,285	7.4
% Change, 1941/40	+13.4	-	+16.2	-	+13.8	-	+21.2	-	+10.2	-	+15.0	-	+53.3	-	+52.2	-
Jan.-May, 1940 ..	1,014	7.3	1,090,479	6.8	1,770	12.7	1,909,919	11.8	1,253	9.0	1,393,305	8.6	943	6.7	1,167,383	7.2
Jan.-May, 1941 ..	1,033	6.0	1,190,665	5.8	1,945	11.3	2,156,332	10.5	1,800	10.5	2,034,664	9.9	1,330	7.7	1,657,598	8.1
% Change, 1941/40	+1.9	-	+9.2	-	+9.9	-	+12.9	-	+43.7	-	+46.0	-	+41.0	-	+42.0	-

SALES OF NEW MOTOR VEHICLES^(*) IN CANADA, BY PROVINCES

Month	C A N A D A				M A R I T I M E P R O V I N C E S				Q U E B E C				O N T A R I O			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
April, 1940	18,834	100.0	20,837,900	100.0	2,210	11.7	2,383,624	11.4	4,030	21.4	4,624,545	22.2	7,668	40.7	8,513,849	40.8
April, 1941	20,838	100.0	26,462,358	100.0	2,237	10.7	2,759,226	10.4	3,912	18.8	5,055,990	19.1	9,302	44.6	12,038,852	45.5
% Change, 1941/40	+10.6	-	+27.0	-	+ 1.2	-	+15.8	-	- 2.9	-	+ 9.3	-	+21.3	-	+41.4	-
May, 1940	20,607	100.0	22,803,150	100.0	2,110	10.2	2,275,519	10.0	3,537	17.2	4,086,144	17.9	9,275	45.0	10,262,463	45.0
May, 1941	14,493	100.0	18,466,145	100.0	1,640	11.3	2,034,395	11.0	2,303	15.9	3,042,179	16.5	6,501	44.9	8,394,616	45.5
% Change, 1941/40	-29.7	-	-19.0	-	-22.3	-	-10.6	-	-34.9	-	-25.5	-	-29.9	-	-18.2	-
Jan.-May, 1940 ..	71,045	100.0	78,889,523	100.0	6,765	9.5	7,327,308	9.3	12,506	17.6	14,573,034	18.5	31,660	44.5	35,109,168	44.5
Jan.-May, 1941 ..	67,188	100.0	84,818,958	100.0	6,405	9.5	7,824,592	9.2	12,366	18.4	15,962,405	18.8	30,602	45.6	39,135,399	46.1
% Change, 1941/40	- 5.4	-	+ 7.5	-	- 5.3	-	+ 6.8	-	- 1.1	-	+ 9.5	-	- 3.3	-	+11.5	-

Month	M A N I T O B A				S A S K A T C H E W A N				A L B E R T A				B R I T I S H C O L U M B I A			
	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total	No.	%Dom. Total	Retail Value	%Dom. Total
April, 1940	1,194	6.3	1,260,915	6.1	1,469	7.8	1,569,235	7.5	1,084	5.8	1,179,627	5.7	1,179	6.3	1,306,105	6.3
April, 1941	1,324	6.4	1,660,672	6.3	1,457	7.0	1,727,738	6.5	1,441	6.9	1,763,080	6.7	1,165	5.6	1,456,800	5.5
% Change, 1941/40	+10.9	-	+31.7	-	- 0.8	-	+10.1	-	+32.9	-	+49.5	-	- 1.2	-	+11.5	-
May, 1940	1,218	5.9	1,330,020	5.8	1,973	9.6	2,101,103	9.2	1,571	7.6	1,703,301	7.5	923	4.5	1,044,600	4.6
May, 1941	710	4.9	876,464	4.7	1,425	9.8	1,714,812	9.3	982	6.8	1,205,596	6.5	932	6.4	1,198,083	6.5
% Change, 1941/40	-41.7	-	-34.1	-	-27.8	-	-18.4	-	-37.5	-	-29.2	-	+ 1.0	-	+14.7	-
Jan.-May, 1940 ..	4,675	6.6	5,041,307	6.4	5,726	8.1	6,134,538	7.8	5,188	7.3	5,624,219	7.1	4,525	6.4	5,079,949	6.4
Jan.-May, 1941 ..	3,592	5.3	4,450,945	5.3	4,645	6.9	5,554,007	6.6	4,758	7.1	5,804,322	6.8	4,820	7.2	6,087,288	7.2
% Change, 1941/40	-23.2	-	-11.7	-	-18.9	-	- 9.5	-	- 8.3	-	+ 3.2	-	+ 6.5	-	+19.8	-

(*) Includes passenger cars, trucks and buses.

STATISTICS CANADA LIBRARY
BIBLIOTHÈQUE STATISTIQUE CANADA



1010768555