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CANADA



HOTELS, 1955

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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** — The Primary Industries, including mining, forestry and fisheries; **Volume II** — Manufacturing; **Volume III** — Merchandising and Services.

Volume III consists of the following parts with individual trade reports listed under each:

Part I — Wholesale Statistics

- A — Wholesale Trade, 25¢
- B — Operating Results of Food Wholesalers, 25¢
- C — Operating Results of Dry Goods, Piece Goods and Footwear Wholesalers, 25¢
- D — 1 Operating Results of Automotive Parts and Accessories Wholesalers, 25¢
 - 2 Operating Results of Drug Wholesalers, 25¢
 - 3 Operating Results of Hardware Wholesalers, 25¢
 - 4 Operating Results of Plumbing and Heating Supply Wholesalers, 25¢
 - 5 Operating Results of Household Appliance & Electrical Supply Wholesalers, 25¢

Part II — Retail Statistics

- E — General Review — (Discontinued)
- F — Retail Trade, 50¢
- G — Retail Chain Stores, 50¢
- H — Operating Results of Food Store Chains, 25¢
- I — Operating Results of Clothing Store Chains, 25¢
- J — 1 Operating Results of Variety Store Chains, 25¢
 - 2 Operating Results of Drug Store Chains, 25¢
 - 3 Operating Results of Furniture Store Chains, 25¢
- *K — Operating Results of Independent Food Stores, 25¢
- *L — Operating Results of Independent Clothing Stores, 25¢
- *M — Operating Results of Independent Hardware, Furniture, Appliance, Radio and Television Stores, 25¢
- *N — Operating Results of Filling Stations and Garages, 25¢
- *O — 1 Operating Results of Independent General Stores, 25¢
 - 2 Operating Results of Independent Restaurants, 25¢
 - 3 Operating Results of Independent Fuel Dealers, 25¢
 - 4 Operating Results of Independent Drug Stores, 25¢
 - 5 Operating Results of Independent Jewellery Stores, 25¢
 - 6 Operating Results of Independent Tobacco Stores, 25¢
- P — Retail Credit, 25¢

Part III — Services and Special Fields

- Q — Laundries, Cleaners and Dyers, 25¢
- R — Motion Picture Theatres, Exhibitors and Distributors, 25¢
- S — Hotels, 25¢
- T — Sales Financing, 25¢
- U — Farm Implement and Equipment Sales, 25¢
- V — New Motor Vehicle Sales and Motor Vehicle Financing, 25¢
- W — Advertising Agencies (Memorandum), 10¢
- X — Motion Picture Production (Memorandum), 10¢

The reports are punched to permit of filing in a ring binder.

* Biennial reports — not issued for 1955.

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DEFINITIONS

An establishment is classed as an hotel and included in this survey only if it fits into one of the following categories:

Full Year Hotels, Licensed:

Establishments with six or more rooms providing lodging or lodgings and meals for transient guests and licensed to sell beer, wine, or liquor. To be considered a full year hotel, an establishment must be operated for at least ten months in the year.

Full Year Hotels, Non-Licensed:

Establishments having the qualifications mentioned above, but which do not sell alcoholic beverages.

Seasonal Hotels, Licensed:

Establishments with six or more rooms providing lodging or lodgings and meals for transient guests, licensed to sell beer, wine or liquor and open less than ten months of the year. Generally, the establishment must have six or more rooms in the main lodge but an exception is made in the case of resort hotels where the sleeping accommodation is provided in the form of cabins or cottages but a central dining room, administration, and entertainment facilities are provided in the main lodge.

Seasonal hotels include such businesses as resort hotels, hunting or fishing lodges, ski lodges or chalets, and dude ranches.

Seasonal Hotels, Non-Licensed:

Establishments having the qualifications listed for seasonal hotels above but which do not sell alcoholic beverages.

HOTELS 1955

Hotel receipts for 1955 totalled \$415,309,000, an amount 2.3% above the 1954 total. Persons actively engaged in hotel operations were fewer in 1955 than in 1954. Working proprietors numbered 4,333, lower than 1954 by 380 and the average number of employees totalled 58,614 in 1955 compared with 58,974 for the year before. In spite of a decreased labour force, salaries and wages paid to employees rose to \$101,711,000 from \$98,695,000 in 1954, a gain of 3.1%. The decrease in number of hotels from 5,208 in 1954 to 5,081 in 1955 is largely the result of certain refinements in classification. Some establishments formerly included were more clearly defined as having less than six rooms or belonging to the "tourist home" category. This reduction was more evident in the seasonal hotels. Some shift in hotels also occurred from full year non-licensed to the full year licensed type.

Provincially, the largest gain in receipts occurred in British Columbia both in actual dollars and in percentage increase. Hotels in Nova Scotia and Saskatchewan reported receipts at a slightly lower level than in 1954. The percentage of room occupancy for all hotels was slightly lower in 1955 at 52 percent; Saskatchewan and Quebec hotels were the lowest with 46% and 45% occupancy respectively. In total, the non-licensed hotels, full year and seasonal, increased their percentage of occupancy slightly over the previous year. The licensed hotels,

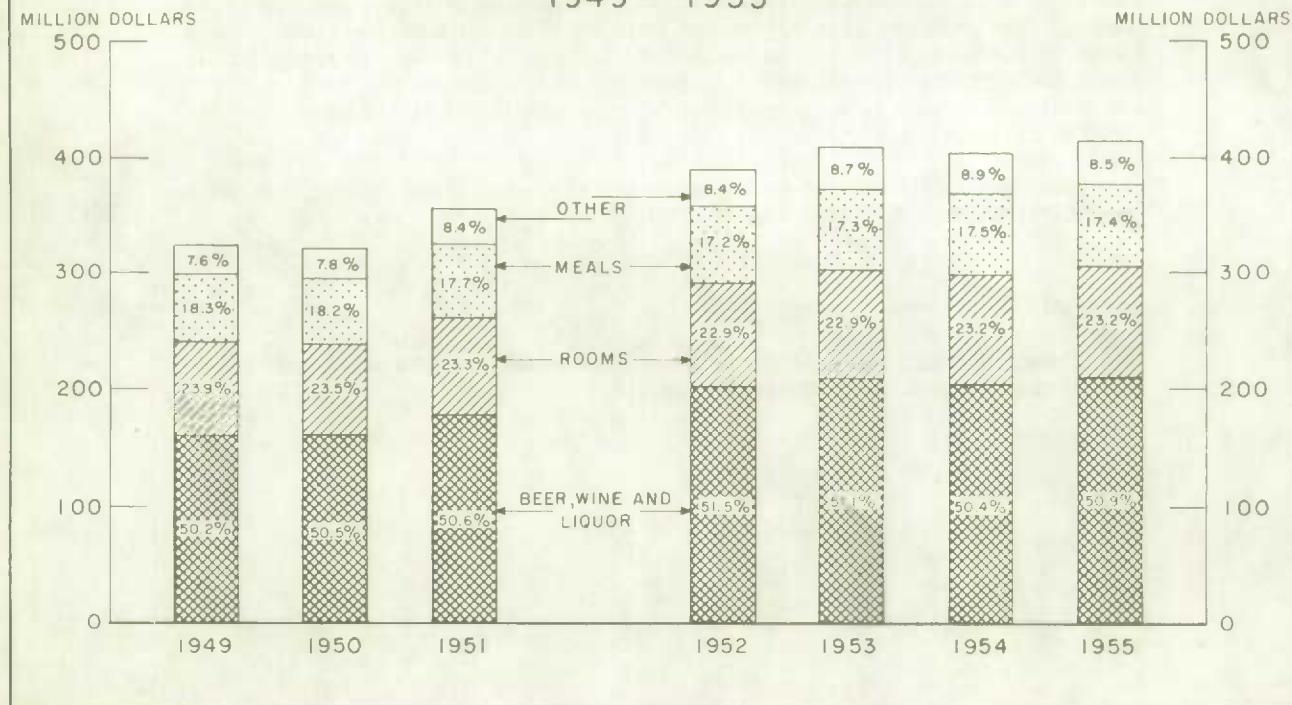
on the whole, experienced a drop of 1 per cent in room occupancy.

Slightly over half of hotel receipts were derived from the sale of alcoholic beverages. In 1955, with 1954 in brackets, the percentage of hotel receipts by source were: room rentals 23.2% (23.2%), meals 17.4% (17.5%), beer, wine and liquor 50.9% (50.4%), other sources, 8.5% (8.9%). The percentage of alcoholic beverages sold in hotels varies by provinces depending upon provincial liquor laws.

Tables 6 and 7 show the breakdown of hotels by room size. Percentage of room occupancy was higher in the larger hotels. These hotels serve the transient trade and provide room service to a greater extent than the smaller hotels. No significant changes occurred in the statistics for cities. Within incorporated city limits, Toronto hotels ranked first in total receipts at \$27,791,000 while Montreal hotels had total receipts of \$23,320,000 in 1955. Halifax hotels again enjoyed the highest percentage of room occupancy at 84% with Kitchener the lowest at 45%.

Throughout this report figures for British Columbia include the Yukon and Northwest Territories.

HOTEL RECEIPTS BY SOURCE
1949 - 1955



MERCHANDISING AND SERVICES

TABLE 1. Hotel Receipts by Source, 1949-1955

Year	Number of hotels	Number of rooms	Receipts				
			Rooms	Meals	Beer, wine and liquor	All other sources	Total
			\$'000	\$'000	\$'000	\$'000	\$'000
1949	5,425	150,098	77,466	59,610	162,789	24,587	324,452
1950	5,169	146,353	75,842	58,586	162,815	25,147	322,390
1951	5,092	146,441	83,322	63,440	180,642	29,878	357,282
1952	5,157	140,615	89,879	67,269	201,759	33,029	391,936
1953	5,209	149,653	93,914	70,974	209,984	35,843	410,715
1954	5,208	148,890	94,094	70,829	204,555	36,378	405,856
1955	5,081	147,812	96,273	72,236	211,415	35,385	415,309

TABLE 2. Hotels Classified by Nature of Operations, by Provinces, 1954 and 1955

Province	Licensed hotels				Non-licensed hotels			
	Number of hotels		Total receipts		Number of hotels		Total receipts	
	1954	1955	1954	1955	1954	1955	1954	1955
Full Year Hotels								
Canada	3,350	3,385	359,784	368,654	811	732	22,557	21,098
Newfoundland	13	13	1,917	1,967	14	15	374	418
Prince Edward Island	-	-	-	-	14	13	442	494
Nova Scotia	9	7	2,665	2,649	94	89	2,892	2,894
New Brunswick	-	-	-	-	87	84	3,557	3,667
Quebec	975	987	89,117	91,415	270	234	3,403	3,332
Ontario	848	847	118,643	119,995	156	148	3,875	3,780
Manitoba	274	274	27,024	27,051	8	6	1,191	1,198
Saskatchewan	482	482	34,998	33,828	23	21	1,262	1,173
Alberta	399	401	44,054	44,566	26	23	1,241	1,272
British Columbia	350	374	41,366	47,183	119	99	4,320	2,870
Seasonal Hotels								
Canada	200	207	11,452	13,240	847	757	12,063	12,317
Quebec	125	129	4,681	5,856	175	155	1,402	1,515
Ontario	53	51	2,662	2,985	489	449	7,388	7,799
All other provinces ¹	22	27	4,109	4,399	183	153	3,273	3,003

1. Combined to avoid disclosing individual operations.

TABLE 3. Percentage Distribution of Receipts by Source, by Provinces, 1955.

Province	Receipts					Total
	Rooms		Meals		Beer, wine and liquor	All other sources
	%	%	%	%		
Canada	23.2	17.4	50.9	8.5	100.0	
Newfoundland	35.8	26.2	29.7	8.3	100.0	
Prince Edward Island	48.6	43.1	-	8.3	100.0	
Nova Scotia	45.7	38.4	6.1	9.8	100.0	
New Brunswick	54.3	33.0	-	12.7	100.0	
Quebec	23.6	18.6	50.0	7.8	100.0	
Ontario	23.4	21.0	46.6	9.0	100.0	
Manitoba	16.5	8.9	67.5	7.1	100.0	
Saskatchewan	16.1	10.1	66.5	7.3	100.0	
Alberta	21.7	13.0	56.0	9.3	100.0	
British Columbia	26.0	14.9	50.2	8.9	100.0	

TABLE 4. Principal Statistics for Hotels Classified by Nature of Operations, by Provinces, 1955.

Province	No. of hotels	Number of rooms			Percentage of room occupancy	Bed capacity	Number of working proprietors	Employment and payroll		Total receipts					
		In hotels	In cabins	Total				Average No. of paid employees	Salaries and wages						
%															
Total, All Hotels															
Canada	5,081	130,484	17,328	147,812	52	266,846	4,333	58,614	101,711	415,309					
Newfoundland	29	787	14	801	58	1,330	26	375	609	2,390					
Prince Edward Island	25	575	142	717	55	1,230	20	241	211	687					
Nova Scotia	133	2,981	684	3,665	60	6,385	101	1,689	1,980	6,344					
New Brunswick	96	3,022	167	3,189	57	5,393	77	867	1,214	4,009					
Quebec	1,505	34,886	4,915	39,801	45	70,369	1,384	14,394	22,077	102,118					
Ontario	1,495	36,911	8,970	45,881	55	85,967	1,400	21,303	36,406	134,559					
Manitoba	287	7,936	70	8,006	51	14,614	222	3,053	6,086	28,392					
Saskatchewan	523	11,282	498	11,780	46	20,378	504	3,135	6,029	35,491					
Alberta	450	14,082	682	14,764	56	26,952	211	7,095	12,755	50,318					
British Columbia	538	18,022	1,186	19,208	59	34,228	388	6,462	14,344	51,001					
Full Year Licensed Hotels															
Canada	3,383	97,211	3,205	100,416	52	177,246	2,643	43,254	89,449	368,654					
Newfoundland	13	428	11	439	61	731	11	292	513	1,967					
Prince Edward Island	-	-	-	-	-	-	-	-	-	-					
Nova Scotia	7	534	-	534	85	838	1	518	921	2,649					
New Brunswick	-	-	-	-	-	-	-	-	-	-					
Quebec	987	26,185	1,843	28,028	46	48,782	901	11,251	19,810	91,415					
Ontario	847	26,450	749	27,199	56	48,690	691	15,365	33,197	119,995					
Manitoba	274	7,279	19	7,298	50	13,305	207	2,733	5,479	27,051					
Saskatchewan	482	10,506	68	10,574	46	18,100	464	2,710	5,404	33,828					
Alberta	401	11,610	189	11,799	55	21,226	168	4,765	10,817	44,566					
British Columbia	374	14,219	326	14,545	59	25,574	200	5,620	13,308	47,183					
Full Year Non-Licensed Hotels															
Canada	732	17,165	1,294	18,459	53	31,557	724	4,157	6,053	21,098					
Newfoundland	15	347	3	350	54	587	14	81	95	418					
Prince Edward Island	13	349	-	349	52	586	11	117	173	494					
Nova Scotia	89	2,005	69	2,074	55	3,495	76	639	816	2,894					
New Brunswick	84	2,587	83	2,670	57	4,510	67	787	1,056	3,667					
Quebec	234	3,282	554	3,836	40	6,478	217	630	728	3,332					
Ontario	148	3,313	409	3,722	47	6,527	149	697	861	3,780					
Manitoba	6	403	-	403	64	644	8	271	578	1,198					
Saskatchewan	21	518	1	519	50	842	25	259	543	1,173					
Alberta	23	1,081	-	1,081	64	1,849	29	215	417	1,272					
British Columbia	99	3,280	175	3,455	64	6,039	128	461	786	2,870					
Seasonal Licensed Hotels															
Canada	207	5,556	2,849	8,405	49	16,289	176	4,960	3,441	13,240					
Quebec	129	3,084	1,452	4,536	43	8,488	116	1,769	1,256	5,856					
Ontario	51	1,189	791	1,980	53	4,070	43	1,176	740	2,985					
All other provinces ¹	27	1,283	606	1,889	65	3,731	17	2,015	1,445	4,399					
Seasonal Non-Licensed Hotels															
Canada	757	10,552	9,980	20,532	54	41,754	790	6,243	2,769	12,317					
Quebec	155	2,335	1,066	3,401	48	6,621	150	744	283	1,515					
Ontario	449	5,959	7,021	12,980	56	26,680	517	4,065	1,608	7,799					
All other provinces ¹	153	2,258	1,893	4,151	53	8,453	123	1,434	678	3,003					

1. Combined to avoid disclosing individual operations.

MERCHANDISING AND SERVICES

TABLE 5. Source of Receipts of Hotels Classified by Nature of Operations, by Provinces, 1955

Province	Number of hotels	Receipts						
		Rooms	Meals	Beer, wine and liquor	Merchandise sales	Other receipts	Total receipts	
\$'000								
Total, All Hotels								
Canada	5,081	96,273	72,236	211,415	20,828	14,557	415,309	
Newfoundland	29	856	627	710	39	158	2,390	
Prince Edward Island	25	334	296	—	25	32	687	
Nova Scotia	133	2,895	2,438	389	259	363	6,344	
New Brunswick	96	2,175	1,325	—	184	325	4,009	
Quebec	1,505	24,045	18,994	51,072	4,040	3,967	102,118	
Ontario	1,495	31,415	28,295	62,698	7,598	4,553	134,559	
Manitoba	287	4,672	2,523	19,171	1,265	761	28,392	
Saskatchewan	523	5,728	3,595	23,586	1,776	806	35,491	
Alberta	450	10,911	6,531	28,172	2,935	1,769	50,318	
British Columbia	538	13,242	7,612	25,617	2,707	1,823	51,001	
Full Year Licensed Hotels								
Canada	3,385	76,146	55,239	208,409	17,332	11,528	368,654	
Newfoundland	13	620	474	710	33	130	1,967	
Prince Edward Island	—	—	—	—	—	—	—	
Nova Scotia	7	1,071	939	381	42	236	2,649	
New Brunswick	—	—	—	—	—	—	—	
Quebec	987	20,486	15,326	49,059	3,321	3,223	91,415	
Ontario	847	25,685	22,303	62,065	6,149	3,793	119,995	
Manitoba	274	3,999	2,123	19,145	1,189	595	27,051	
Saskatchewan	482	5,104	3,067	23,439	1,581	637	33,828	
Alberta	401	8,251	4,384	28,057	2,526	1,348	44,566	
British Columbia	374	10,930	6,623	25,573	2,491	1,566	47,183	
Full Year Non-Licensed Hotels								
Canada	732	11,113	7,307	—	1,430	1,248	21,098	
Newfoundland	15	233	151	—	6	28	418	
Prince Edward Island	13	260	185	—	21	28	494	
Nova Scotia	89	1,491	1,157	—	168	78	2,894	
New Brunswick	84	2,026	1,191	—	160	290	3,667	
Quebec	234	1,465	1,292	—	411	164	3,332	
Ontario	148	1,786	1,494	—	341	159	3,780	
Manitoba	6	619	380	—	55	144	1,196	
Saskatchewan	21	519	465	—	77	112	1,173	
Alberta	23	795	404	—	33	40	1,272	
British Columbia	99	1,919	588	—	158	205	2,870	
Seasonal Licensed Hotels								
Canada	207	3,972	4,198	3,006	924	1,140	13,240	
Quebec	129	1,468	1,659	2,013	194	522	5,856	
Ontario	51	785	988	633	373	206	2,985	
All other provinces ¹	27	1,719	1,551	360	357	412	4,399	
Seasonal Non-Licensed Hotels								
Canada	757	3,042	3,492	—	1,142	641	12,317	
Quebec	155	626	717	—	114	58	1,515	
Ontario	449	3,159	3,510	—	735	395	7,799	
All other provinces ¹	153	1,257	1,265	—	293	188	3,003	

1. Combined to avoid disclosing individual operations.

TABLE 6. Hotels Classified According to Number of Rooms and Nature of Operations, by Provinces, 1955

Province	10 rooms or less		11-25 rooms		26-50 rooms		51-100 rooms		101-200 rooms		201-300 rooms		301 rooms and over		Total, all hotels	
	No. of hotels	Receipts	No. of hotels	Receipts	No. of hotels	Receipts	No. of hotels	Receipts	No. of hotels	Receipts	No. of hotels	Receipts	No. of hotels	Receipts	No. of hotels	Receipts
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
Total, All Hotels																
Canada	1,125	31,315	2,223	105,094	1,194	101,800	405	67,536	100	38,412	23	30,373	11	40,779	5,081	415,309
Newfoundland	8	204	13	280	4	511	2	1	2	1	—	—	—	—	29	2,390
Prince Edward Island	5	19	10	106	7	141	2	1	1	1	—	—	—	—	25	687
Nova Scotia	34	245	59	851	25	936	11	1,404	4	2,908	—	—	—	—	133	6,344
New Brunswick	15	55	40	557	28	784	8	499	3	1	2	1	—	—	96	4,009
Quebec	365	7,702	712	28,722	316	24,086	89	15,249	15	4,516	4	1	4	1	1,505	102,118
Ontario	241	9,109	701	36,419	394	30,714	122	21,059	26	11,025	7	1	4	1	1,495	134,559
Manitoba	74	2,718	105	8,095	75	9,665	28	3,427	3	1	2	1	—	—	287	28,392
Saskatchewan	212	6,019	171	8,147	92	9,006	39	7,183	7	1	2	1	—	—	523	35,491
Alberta	101	3,320	173	10,164	113	14,536	45	8,186	13	5,864	4	1	1	1	450	50,318
British Columbia	70	1,924	239	11,753	140	11,421	59	9,919	26	7,195	2	1	2	1	538	51,001
Full Year Licensed Hotels																
Canada	816	28,918	1,438	94,978	763	89,518	271	59,191	72	32,573	15	1	10	1	3,385	368,654
Newfoundland	4	114	4	155	2	1	2	1	1	1	—	—	—	—	13	1,967
Prince Edward Island	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Nova Scotia	—	—	3	84	1	1	1	1	2	1	—	—	—	—	7	2,649
New Brunswick	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Quebec	227	6,873	469	25,791	211	20,686	63	13,526	10	3,453	3	1	4	1	987	91,415
Ontario	172	8,459	391	32,534	191	25,738	65	17,519	18	9,862	6	1	4	1	847	119,995
Manitoba	73	2,691	101	8,060	72	9,575	24	3,324	3	1	1	1	—	—	274	27,051
Saskatchewan	202	5,945	150	7,810	85	8,775	38	7,142	6	1	1	1	—	—	482	33,828
Alberta	97	3,292	156	9,843	101	13,858	34	7,585	11	1	2	1	—	—	401	44,566
British Columbia	41	1,544	164	10,701	100	10,329	44	9,293	21	6,527	2	1	2	1	374	47,183
Full Year Non-Licensed Hotels																
Canada	198	1,608	323	4,713	142	4,718	50	3,507	16	3,742	3	2,810	—	—	732	21,098
Newfoundland	4	90	8	120	2	1	—	—	1	1	—	—	—	—	15	418
Prince Edward Island	3	10	6	47	2	1	1	1	1	1	—	—	—	—	13	494
Nova Scotia	26	204	39	627	17	659	6	1	1	1	—	—	—	—	89	2,894
New Brunswick	11	44	38	544	24	755	7	467	3	1	1	1	—	—	84	3,667
Quebec	99	593	105	1,315	24	755	5	1	1	1	—	—	—	—	234	3,332
Ontario	28	1	75	1,281	33	1,050	9	1	3	457	—	—	—	—	148	3,780
Manitoba	1	1	1	1	2	1	1	1	—	—	1	1	—	—	6	1,198
Saskatchewan	10	1	10	1	—	—	—	—	—	—	1	1	—	—	21	1,173
Alberta	—	—	5	62	9	522	8	1	1	1	—	—	—	—	23	1,272
British Columbia	16	317	36	570	29	774	13	541	5	668	—	—	—	—	99	2,870
Seasonal Licensed Hotels																
Canada	8	188	96	2,024	70	3,397	25	2,071	3	1	4	3,062	1	1	207	13,240
Quebec	5	110	60	1,098	46	2,027	14	913	3	1	1	1	—	—	129	5,856
Ontario	2	1	22	589	17	1,045	9	1	—	—	1	1	—	—	51	2,985
All other provinces ¹	1	1	14	337	7	325	2	1	—	—	2	1	1	1	27	4,399
Seasonal Non-Licensed Hotels																
Canada	103	601	366	3,379	219	4,167	59	2,767	9	1	1	1	—	—	757	12,317
Quebec	34	126	78	518	35	618	7	1	1	1	—	—	—	—	155	1,515
Ontario	39	332	213	2,015	153	2,881	39	1,865	5	706	—	—	—	—	449	7,799
All other provinces ²	30	143	75	846	31	668	13	1	3	1	1	1	—	—	153	3,003

¹. Withheld to avoid disclosing individual operations.². Combined to avoid disclosing individual operations.

**TABLE 7. Percentage of Room Occupancy in Hotels
— Classified According to Number of Rooms and Nature of Operations, by Provinces, 1955.**

Province	10 rooms or less		11-25 rooms		26-50 rooms		51-100 rooms		101-200 rooms		201-500 rooms		501 rooms and over		Total, all hotels	
	No. of hotels	Occupancy	No. of hotels	Occupancy	No. of hotels	Occupancy	No. of hotels	Occupancy	No. of hotels	Occupancy	No. of hotels	Occupancy	No. of hotels	Occupancy	No. of hotels	Occupancy
Total, All Hotels																
Canada	1,125	24	2,223	39	1,194	52	405	61	100	68	23	73	11	75	5,081	52
Newfoundland	8	52	13	44	4	68	2	54	2	67	—	—	—	—	29	58
Prince Edward Island	5	45	10	41	7	62	2	63	1	1	—	—	—	—	25	55
Nova Scotia	34	40	59	49	25	62	11	61	4	80	—	—	—	—	133	60
New Brunswick	15	42	40	46	28	53	8	62	3	71	2	70	—	—	96	57
Quebec	365	23	712	32	316	46	89	57	15	55	4	82	4	74	1,505	45
Ontario	241	27	701	43	394	54	122	61	26	68	7	66	4	79	1,495	55
Manitoba	74	17	105	39	75	55	28	53	3	91	2	65	—	—	287	51
Saskatchewan	212	18	171	34	92	48	39	60	7	75	2	68	—	—	523	46
Alberta	101	23	173	37	113	57	45	66	13	77	4	73	1	1	450	56
British Columbia	70	31	239	48	140	55	59	66	26	66	2	92	2	63	538	59
Full Year Licensed Hotels																
Canada	816	21	1,438	37	763	51	271	61	72	69	15	73	10	75	3,385	52
Newfoundland	4	35	4	36	2	61	2	54	1	1	—	—	—	—	13	61
Prince Edward Island	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Nova Scotia	—	—	3	67	1	1	1	1	2	87	—	—	—	—	7	85
New Brunswick	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Quebec	227	19	469	31	211	46	63	55	10	59	3	85	4	74	987	46
Ontario	172	24	391	43	191	53	65	62	18	68	6	66	4	79	847	58
Manitoba	73	17	101	40	72	55	24	55	3	91	1	1	—	—	274	50
Saskatchewan	202	17	150	34	85	47	38	60	6	76	1	1	—	—	482	48
Alberta	97	23	156	37	101	56	34	67	11	74	2	70	—	—	401	53
British Columbia	41	26	164	47	100	54	44	65	21	65	2	92	2	63	374	56
Full Year Non-Licensed Hotels																
Canada	198	33	323	43	142	56	50	61	16	65	3	74	—	—	732	53
Newfoundland	4	67	8	47	2	75	—	—	1	1	—	—	—	—	15	54
Prince Edward Island	3	41	6	40	2	63	1	1	1	1	—	—	—	—	13	52
Nova Scotia	26	36	39	50	17	63	6	56	1	1	—	—	—	—	89	55
New Brunswick	11	41	38	46	24	54	7	62	3	71	1	1	—	—	84	57
Quebec	99	30	105	36	24	45	5	79	1	1	—	—	—	—	234	40
Ontario	28	31	75	40	33	51	9	50	3	71	—	—	—	—	148	47
Manitoba	1	1	1	1	2	58	1	1	—	—	1	1	—	—	6	64
Saskatchewan	10	27	10	37	—	—	—	—	—	—	1	1	—	—	21	50
Alberta	—	—	5	51	9	67	8	58	1	1	—	—	—	—	23	64
British Columbia	16	37	36	57	29	61	13	70	5	73	—	—	—	—	99	64
Seasonal Licensed Hotels																
Canada	8	41	96	34	70	46	25	52	3	70	4	67	1	1	207	49
Quebec	5	33	60	32	46	42	14	46	3	70	1	1	—	—	129	43
Ontario	2	55	22	43	17	56	9	61	—	—	1	1	—	—	51	53
All other provinces ²	1	1	14	29	7	51	2	60	—	—	2	84	1	1	27	65
Seasonal Non-Licensed Hotels																
Canada	103	43	366	48	219	55	59	63	9	65	1	1	—	—	757	54
Quebec	34	35	78	42	35	53	7	67	1	1	—	—	—	—	155	48
Ontario	39	47	213	51	153	56	39	63	5	70	—	—	—	—	449	59
All other provinces ²	30	48	75	48	31	50	13	63	3	62	1	1	—	—	153	52

1. Withheld to avoid disclosing individual operations.

2. Combined to avoid disclosing individual operations.

TABLE 8. Full Year Hotels in Selected Cities¹, 1955

Locality	Number of hotels	Number of rooms	Percent-age of room occupancy	Bed capacity	No. of working proprietors	Employment and payroll		Receipts				
						Average No. of paid employees	Salaries and wages	Rooms	Meals	Beer, wine and liquor	All other sources	Total receipts
Newfoundland:						\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
St. John's	5	249	72	417	4	201	351	436	294	442	105	1,277
Nova Scotia:												
Halifax	12	729	84	1,255	3	552	981	1,266	948	360	292	2,866
Sydney	8	306	61	501	5	124	189	363	243	—	77	683
New Brunswick:												
Saint John	6	511	70	983	4	244	347	648	346	—	143	1,137
Quebec:												
Hull	5	181	57	296	—	133	267	117	54	972	83	1,226
Montreal	41	4,921	74	8,740	31	3,460	6,878	9,630	5,423	6,101	2,166	23,320
Quebec	26	1,930	66	3,653	15	1,127	2,332	3,153	1,690	1,190	671	6,704
Sherbrooke	13	641	50	1,149	12	267	407	396	258	1,256	131	2,041
Three Rivers	11	605	54	1,072	11	241	469	387	272	790	54	1,503
Ontario:												
Brantford	6	300	54	624	—	160	282	178	269	579	56	1,082
Fort William	8	331	69	594	6	184	351	288	209	830	109	1,436
Hamilton	12	788	62	1,501	6	542	1,212	1,012	1,018	1,835	310	4,175
Windsor	9	439	68	792	2	293	483	483	283	911	150	1,627
Kitchener	6	388	45	699	3	178	362	296	184	683	121	1,284
London	16	828	60	1,475	9	531	1,108	852	659	1,869	310	3,690
Oshawa	5	187	65	330	2	186	344	165	234	769	117	1,285
Ottawa	18	1,443	75	2,390	4	1,210	2,585	2,494	1,675	3,607	738	8,514
Peterborough	5	208	71	361	—	120	271	200	68	619	121	1,008
Port Arthur	10	475	61	814	16	223	462	306	181	1,140	178	1,805
St. Catharines	11	554	52	892	9	237	455	340	400	826	84	1,650
Sarnia	7	275	52	445	4	159	330	188	130	763	112	1,193
Sault Ste. Marie	8	340	58	594	5	163	335	309	164	522	102	1,097
Sudbury	12	576	62	1,101	6	335	732	625	178	1,725	320	2,848
Toronto	41	4,928	73	8,671	12	3,959	9,710	9,492	7,129	9,083	2,087	27,791
Windsor	6	676	60	1,247	3	295	713	814	465	593	138	2,010
Manitoba:												
Winnipeg	54	3,253	64	5,853	24	1,687	3,532	2,939	1,619	4,802	1,071	10,431
Saskatchewan:												
Regina	18	1,403	64	2,640	7	729	1,659	1,549	1,055	2,547	565	5,716
Saskatoon	17	1,250	63	2,259	7	577	1,252	1,242	662	1,911	409	4,224
Alberta:												
Calgary	26	2,479	73	4,387	10	1,218	2,866	2,897	1,297	3,815	1,010	9,019
Edmonton	37	2,485	69	4,320	16	1,187	3,073	2,765	1,598	4,952	985	10,321
British Columbia:												
Vancouver	72	6,248	68	10,682	44	2,290	5,519	5,590	2,663	6,904	1,213	16,470
Victoria	19	1,724	62	3,149	7	725	1,701	1,709	1,004	710	467	3,890

1. Includes only those hotels located within the incorporated limits of the city.

OPERATING EXPENSES

Operating expenses of hotels for 1955 have been tabulated in a manner different from previous years. An attempt was made to obtain certain expenses by departments. Properly completed returns were received from approximately 2% of the hotels, these were mostly larger hotels in the incorporated class. Many hotels are not able to provide expense detail and in past years estimates have been made for these to obtain expenses of all hotels for tabulation in dollar form. This year expenses are shown only in percentage form and these results do not represent total coverage. The results of hotels which provided departmental expenses are shown in table 11 and the others which reported adequate expense data are included in tables 9 and 10 depending on their form of organization. The only item of expense covering all hotels and shown in dollars is that of salaries and wages which appears as a principal statistic in table 4.

Although total expenses in dollars are not available, an estimate of any expense item can be made by applying the percentage from table 9 or 10 to the respective total receipt figure shown in the table on this page.

General expense items of hotels not on a departmental accounting basis are shown for unincorporated and incorporated forms of organization separately in tables 9 and 10. Percentages of the various expense items are comparable to those of previous years except for the omission of those incorporated hotels which reported on a departmental basis. Total operating expenses of unincorporated hotels in 1955 remained practically unchanged in percentage to receipts from 1954, 92.6% and 92.5%

respectively. The 7.4% profit includes proprietors' salaries. Expenses of incorporated hotels in 1955 were slightly higher than during the previous year, 93.8% and 93.6% respectively.

Insufficient hotels reported expenses by departments to permit results by provinces. A division on room size, however, was possible and this divided the respondents to a certain extent on a "beverage" basis. The hotels with 100 or more rooms included in this tabulation (Table 11) derived most of their revenue from room receipts and food sales. The other category reported 50% of receipts from beer, wine and liquor sales.

Operating expenses, as percentages of receipts, are divided between general and direct departmental. The latter shows expenses as a percentage of total receipts and, in italics, as a percentage of receipts of the department. The former is shown to provide percentages which, added to the general expense items, will give a total expense percentage based on total receipts. The expense percentages of the departments, based on departmental receipts, provide a meaningful figure for comparison by individual hotels. The expense ratio of beer, wine and liquor based on total receipts varies between the two room-size categories (8.8% and 35.0%) because of the different proportions of such sales to total receipts. The expense ratio of each, based on their respective beer, wine and liquor receipts, however, are quite similar (65.7% and 69.8%). It is hoped this first attempt to provide expense percentages by departments will be of some value and will improve in usefulness by better response in subsequent years.

Receipts of Hotels Classified by Type of Organization and by Provinces, 1955

Province	Receipts		
	Incorporated hotels	Unincorporated hotels	Total
	\$'000	\$'000	\$'000
Canada	245,120	170,189	415,309
Newfoundland	1,458	932	2,390
Prince Edward Island	477	210	687
Nova Scotia	4,836	1,508	6,344
New Brunswick	2,962	1,047	4,009
Quebec	43,967	58,151	102,118
Ontario	77,440	57,119	134,559
Manitoba	18,621	9,771	28,392
Saskatchewan	12,566	22,925	35,491
Alberta	42,036	8,282	50,318
British Columbia	40,757	10,344	51,001

TABLE 9. Expenses as Percentages of Receipts, 1955
Incorporated Hotels Classified by Nature of Operations and by Provinces

Province	Operating expenses-Percent of receipts										
	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance	Depreciation	Rent	Municipal taxes	Staff benefits	All other expenses	Total expenses	
	%	%	%	%	%	%	%	%	%	%	
Total, All Incorporated Hotels											
Canada	26.7	40.4	3.0	3.3	5.5	1.5	2.1	0.6	10.7	93.8	
Newfoundland	27.9	27.1	12.4	16.2	4.6	2.7	0.4	1.5	6.4	101.2	
Prince Edward Island	31.2	30.0	6.3	4.0	4.3	0.6	1.6	0.2	12.3	90.5	
Nova Scotia	30.8	29.0	5.3	5.1	8.0	0.5	3.0	0.6	10.0	92.3	
New Brunswick	29.7	26.3	6.8	7.2	5.4	0.3	3.7	1.0	17.7	98.1	
Quebec	27.0	31.3	3.1	3.8	6.0	1.0	2.8	0.7	14.2	89.9	
Ontario	28.9	35.9	2.7	3.3	5.9	0.6	2.5	0.7	12.5	93.0	
Manitoba	21.7	54.8	2.3	2.1	3.8	2.7	1.6	0.4	5.9	95.3	
Saskatchewan	22.0	51.3	2.3	3.5	4.8	0.7	1.7	0.4	7.7	94.4	
Alberta	24.2	48.6	2.6	3.1	5.5	2.4	1.6	0.4	7.4	95.8	
British Columbia	28.4	41.3	3.4	2.9	5.3	2.3	1.3	0.8	10.3	96.0	
Full Year Licensed Hotels											
Canada	26.3	41.6	2.8	3.0	5.3	1.5	2.1	0.6	10.3	93.5	
Newfoundland	26.8	33.4	6.9	15.3	2.9	3.4	0.6	1.7	5.5	96.5	
Prince Edward Island	-	-	-	-	-	-	-	-	-	-	
Nova Scotia	29.1	39.8	5.2	5.7	6.5	-	3.6	0.4	6.6	96.9	
New Brunswick	-	-	-	-	-	-	-	-	-	-	
Quebec	26.7	31.6	3.0	3.8	5.6	1.0	2.8	0.7	13.7	88.9	
Ontario	28.8	36.3	2.6	3.0	5.8	0.7	2.6	0.7	12.1	92.6	
Manitoba	21.7	54.9	2.3	2.1	3.8	2.7	1.6	0.4	5.8	95.3	
Saskatchewan	22.0	51.4	2.3	3.5	4.7	0.7	1.7	0.4	7.6	94.3	
Alberta	23.9	49.4	2.6	2.9	5.4	2.5	1.7	0.4	7.1	95.9	
British Columbia	28.1	42.5	3.4	2.7	5.2	2.2	1.3	0.7	10.2	96.2	
Full Year Non-Licensed Hotels											
Canada	32.6	24.3	5.8	6.5	6.8	0.8	3.1	0.8	13.3	94.0	
Newfoundland	1	1	1	1	1	1	1	1	1	1	
Prince Edward Island	1	1	1	1	1	1	1	1	1	1	
Nova Scotia	32.0	25.6	5.6	4.8	8.4	0.7	2.9	0.6	9.3	89.9	
New Brunswick	30.0	26.1	6.8	7.2	5.3	0.3	3.7	1.0	17.6	98.0	
Quebec	35.1	30.8	4.4	4.5	6.3	1.8	2.8	0.9	11.6	98.2	
Ontario	31.5	24.0	5.3	6.6	7.4	-	3.9	0.7	14.4	93.8	
Manitoba	-	-	-	-	-	-	-	-	-	-	
Saskatchewan	1	1	1	1	1	1	1	1	1	1	
Alberta	34.7	27.5	2.4	7.5	7.4	0.1	2.1	0.5	11.4	93.6	
British Columbia	36.3	13.4	4.8	6.7	6.7	2.4	3.0	0.9	11.4	85.6	
Seasonal Licensed Hotels											
Canada	28.7	32.4	4.1	4.9	9.0	0.3	1.8	0.4	19.7	101.3	
Quebec	29.1	28.1	4.4	3.8	11.6	0.2	2.4	0.4	22.5	102.5	
Ontario	29.3	38.0	3.7	6.2	5.9	0.3	1.0	0.5	16.5	101.4	
All other provinces ²	22.3	37.8	3.2	6.9	4.7	0.5	1.6	0.2	13.6	90.8	
Seasonal Non-Licensed Hotels											
Canada	28.0	29.8	3.8	7.3	8.2	0.8	1.4	0.4	17.3	97.0	
Quebec	20.5	28.5	4.0	10.6	6.7	0.2	2.9	2.0	14.0	89.4	
Ontario	28.2	28.9	3.1	7.2	7.9	0.3	1.2	0.4	17.8	95.0	
All other provinces ²	28.7	31.4	4.8	7.1	8.7	1.6	1.3	0.3	17.1	101.0	

1. Withheld to avoid disclosing individual operations.
2. Combined to avoid disclosing individual operations.

MERCHANDISING AND SERVICES

TABLE 10. Expenses as Percentages of Receipts, 1955
- Unincorporated Hotels Classified by Nature of Operations and by Provinces

Province	Operating expenses - Percent of receipts										
	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and main- tenance	Depre- ciation	Rent	Municipal taxes	Staff benefits	All other expenses	Total expenses	
%	%	%	%	%	%	%	%	%	%	%	
Total, All Unincorporated Hotels											
Canada	16.0	52.7	3.3	3.4	5.6	0.9	1.8	0.3	8.6	92.6	
Newfoundland	13.5	56.5	4.5	4.2	4.0	0.9	0.7	0.2	4.9	89.4	
Prince Edward Island	18.2	30.8	9.2	5.2	8.7	1.1	1.5	0.3	12.3	87.3	
Nova Scotia	19.2	34.8	6.9	4.9	5.5	0.9	2.9	0.4	12.1	87.6	
New Brunswick	23.9	31.0	9.0	7.3	6.0	4.0	4.3	0.5	9.4	95.4	
Quebec	16.0	51.0	3.4	3.9	5.4	0.6	1.8	0.3	9.6	92.0	
Ontario	18.7	48.5	3.0	3.3	6.3	0.7	2.0	0.4	10.0	92.9	
Manitoba	10.7	65.4	2.3	2.1	5.2	1.4	1.4	0.1	5.3	93.9	
Saskatchewan	11.0	67.3	2.7	2.5	4.0	0.3	1.3	0.2	4.3	93.6	
Alberta	15.9	53.7	3.2	3.1	5.2	3.7	1.5	0.3	6.6	93.2	
British Columbia	16.8	45.4	4.8	3.9	6.9	2.0	1.7	0.3	9.2	91.0	
Full Year Licensed Hotels											
Canada	15.6	55.5	2.9	3.0	5.2	0.8	1.6	0.3	8.1	93.0	
Newfoundland	11.7	61.5	2.8	4.1	3.0	1	0.6	0.1	4.2	88.0	
Prince Edward Island	-	-	-	-	-	-	-	-	-	-	
Nova Scotia	2	2	2	2	2	2	2	2	2	2	
New Brunswick	-	-	-	-	-	-	-	-	-	-	
Quebec	15.8	52.7	3.1	3.6	5.1	0.6	1.7	0.3	9.4	92.3	
Ontario	18.8	51.2	2.7	2.6	5.8	0.7	1.9	0.4	9.4	93.5	
Manitoba	10.6	65.9	2.2	2.0	5.1	1.4	1.3	0.2	5.3	94.0	
Saskatchewan	10.8	67.6	2.6	2.5	4.0	0.3	1.3	0.2	4.4	93.7	
Alberta	15.1	57.3	3.1	2.8	4.6	3.3	1.3	0.2	6.2	93.5	
British Columbia	15.3	52.0	3.8	3.1	6.7	1.1	1.4	0.3	7.6	91.3	
Full Year Non-Licensed Hotels											
Canada	19.7	31.5	7.7	5.7	7.3	3.0	3.3	0.4	11.4	90.0	
Newfoundland	18.0	44.6	8.8	4.7	6.3	2.9	0.9	0.3	6.8	93.3	
Prince Edward Island	22.5	27.7	11.8	6.0	4.0	2.6	2.0	0.5	12.6	89.7	
Nova Scotia	18.5	34.6	7.8	4.9	5.3	1.2	3.4	0.5	10.0	86.2	
New Brunswick	24.1	31.3	9.1	7.1	5.7	4.0	4.3	0.5	9.4	95.5	
Quebec	17.3	32.9	7.0	5.5	9.1	2.0	3.0	0.3	11.5	88.6	
Ontario	18.7	36.6	7.2	5.2	7.5	1.4	3.6	0.6	11.9	92.7	
Manitoba	12.6	52.0	8.0	4.5	3.7	4.0	3.0	0.3	4.1	92.2	
Saskatchewan	12.0	54.7	7.5	4.4	2.6	2.5	2.4	0.1	3.9	90.1	
Alberta	29.3	2.2	5.8	8.1	11.4	9.8	4.4	0.4	14.2	85.6	
British Columbia	21.9	21.6	8.4	6.2	6.9	5.9	2.8	0.5	13.8	88.0	
Seasonal Licensed Hotels											
Canada	16.5	45.8	3.4	5.5	8.1	0.6	1.7	0.3	11.6	93.5	
Quebec	16.1	45.3	3.8	5.1	7.7	0.6	1.6	0.3	12.2	92.7	
Ontario	19.5	41.4	2.6	7.2	10.4	0.5	1.8	0.4	11.9	95.7	
All other provinces ³	12.4	59.4	2.8	5.1	5.7	2	1.8	0.2	6.4	93.8	
Seasonal Non-Licensed Hotels											
Canada	18.9	33.8	4.1	6.9	8.9	0.5	2.2	0.3	12.6	88.2	
Quebec	18.5	34.9	5.2	7.0	7.1	1.0	2.9	0.3	9.7	86.9	
Ontario	18.5	34.0	3.5	7.1	9.4	0.2	2.1	0.3	13.1	88.1	
All other provinces ³	21.3	32.1	5.2	6.1	8.7	1.0	1.9	0.3	13.4	90.0	

1. Less than 0.05 per cent.

2. Withheld to avoid disclosing individual operations.

3. Combined to avoid disclosing individual operations.

TABLE 11. Departmental and General Expense Ratios of Incorporated Hotels, 1955

(Based on a panel of full year hotels able to supply the data)

	Hotels with 100 or more rooms	Hotels with less than 100 rooms
	%	%
Receipts and Sales (% of total)		
Rooms		
Food	43.8	21.9
Beer, wine and liquor	33.5	20.9
Other merchandise (including soft drinks)	13.3	50.2
All other operating revenue	2.2	5.6
Total operating receipts	100.0	100.0
 Operating Expenses (% of total operating receipts)		
Departmental expenses — (cost of sales including labor):		
Rooms — to total receipts	13.6	8.7
— to room receipts	31.1	39.9
Food — to total receipts	32.5	18.9
— to food sales	97.0	90.3
Beer, wine and liquor — to total receipts	8.8	35.0
— to beverage sales	65.7	69.8
Other merchandise — to total receipts	1.5	4.6
— to other merchandise sales	71.6	83.1
All other operating departments		
— to total receipts	7.0	1.0
— to receipts of other operating departments	96.6	69.5
 General expenses:		
Administrative salaries	3.7	6.4
Light, heat and power	4.7	2.9
Repairs and maintenance	6.7	3.4
Depreciation	4.0	6.4
Rent	2.4	1.3
Municipal taxes	3.6	1.7
Staff benefits	1.4	0.7
All other expenses	4.2	7.6
Total operating expenses	94.1	98.6
 Operating profit	5.9	1.4
Non-operating income	2.5	1.0
Net profit before income taxes	8.4	2.4

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