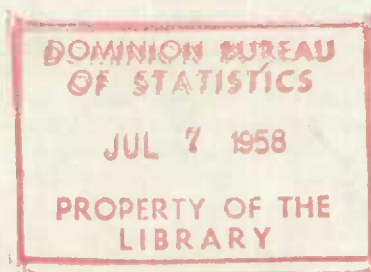


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# HOTELS, 1956



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## NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** — The Primary Industries, including mining, forestry and fisheries; **Volume II** — Manufacturing; **Volume III** — Merchandising and Services.

Volume III consists of the following parts with individual trade reports listed under each:

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- A — Wholesale Trade, 25¢
- \*B — Operating Results of Food Wholesalers, 25¢
- \*C — Operating Results of Dry Goods, Piece Goods and Footwear Wholesalers, 25¢
- \*D — 1 Operating Results of Automotive Parts and Accessories Wholesalers, 25¢
  - 2 Operating Results of Drug Wholesalers, 25¢
  - 3 Operating Results of Hardware Wholesalers, 25¢
  - 4 Operating Results of Plumbing and Heating Supply Wholesalers, 25¢
  - 5 Operating Results of Household Appliance & Electrical Supply Wholesalers, 25¢

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- F — Retail Trade, 50¢
- G — Retail Chain Stores, 50¢
- \*H — Operating Results of Food Store Chains, 25¢
- \*I — Operating Results of Clothing Store Chains, 25¢
- \*J — 1 Operating Results of Variety Store Chains, 25¢
  - 2 Operating Results of Drug Store Chains, 25¢
  - 3 Operating Results of Furniture Store Chains, 25¢
- K — Operating Results of Independent Food Stores, 25¢
- L — Operating Results of Independent Clothing Stores, 25¢
- M — Operating Results of Independent Hardware, Furniture, Appliance, Radio and Television Stores, 25¢
- N — Operating Results of Filling Stations and Garages, 25¢
- O — 1 Operating Results of Independent General Stores, 25¢
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  - 3 Operating Results of Independent Fuel Dealers, 25¢
  - 4 Operating Results of Independent Drug Stores, 25¢
  - 5 Operating Results of Independent Jewellery Stores, 25¢
  - 6 Operating Results of Independent Tobacco Stores, 25¢
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- W — Advertising Agencies (Memorandum), 10¢
- X — Motion Picture Production (Memorandum), 10¢

The reports are punched to permit of filing in a ring binder.

\* Biennial reports — not issued for 1956.

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## **DEFINITIONS**

An establishment is classed as an hotel and included in this survey only if it fits into one of the following categories:

### **Full Year Hotels, Licensed:**

Establishments with six or more rooms providing lodging or lodging and meals for transient guests and licensed to sell beer, wine, or liquor. To be considered a full year hotel, an establishment must be operated for at least ten months in the year.

### **Full Year Hotels, Non-Licensed:**

Establishments having the qualifications mentioned above, but which do not sell alcoholic beverages.

### **Seasonal Hotels, Licensed:**

Establishments with six or more rooms providing lodging or lodging and meals for transient guests, licensed to sell beer, wine or liquor and open less than ten months of the year. Generally, the establishment must have six or more rooms in the main lodge. An exception is made in the case of resort hotels where the sleeping accommodation is provided in the form of cabins or cottages but a central dining room, administration, and entertainment facilities are provided in the main lodge.

Seasonal hotels include such businesses as resort hotels, hunting or fishing lodges, ski lodges or chalets, and dude ranches.

### **Seasonal Hotels, Non-Licensed:**

Establishments having the qualifications listed for seasonal hotels above but which do not sell alcoholic beverages.



# HOTELS, 1956

## INTRODUCTION

This report contains the results of the eighth consecutive annual survey of hotels and covers the year 1956. An innovation in this year's survey was the use of three types of questionnaires. These questionnaires were different with respect to the extent of expense data covered but contained the same basic information and this is comparable to statistics provided for previous years. Modified questionnaires were devised to meet the major statistical requirements of this survey and, at the same time, facilitate the reporting of smaller operators who, for the most part, do not maintain detailed expense accounts. The basic information collected from all hotels appears in section 1 of this report under the heading, "Principal Statistics". Section 2 presents certain expense items provided by the medium size hotels (11 to 99 rooms inclusive) as percentages of receipts. The large hotels (100

rooms or more) were required to furnish a detailed breakdown of expenses classified into general and direct departmental expenses and these are shown in ratio form in section 3.

The expense ratios in sections 2 and 3 are not directly comparable to those of previous years. In the case of section 2, all large hotels (100 rooms or more) and all hotels having 10 rooms or less are excluded for the 1956 survey. In the case of section 3 there is now increased coverage. Allowances should be made for these changes when making comparisons with figures previously published.

Throughout this report figures for British Columbia include the Yukon and Northwest Territories.

## SECTION I

### Principal Statistics

This section presents statistics on receipts, salaries and wages, number of guest rooms and bed capacity based on the reports of all hotels operating in Canada during 1956. In addition, this section has a table on room occupancy. This meaningful finding, which is not considered a principal statistic and is not based on full coverage reporting, is shown in this section because of its close affinity with other figures shown here.

The 5,067 hotels in operation during 1956 reported total receipts of \$441,831,000, the highest on record and 6 per cent above the 1955 total of \$415,309,000 reported by 5,081 hotels. Salaries and wages paid in 1956 amounted to \$108,527,000, up from \$101,711,000 in the previous year. Expressed as a percentage of total receipts, salaries and wages accounted for 24.5 per cent in both 1955 and 1956. In 1956 there were 149,625 rooms with a bed capacity for 271,182 guests in Canada's 5,067 hotels. The comparable figures for 1955 were 147,812 rooms and 266,846 guests.

Receipts were greater in all the provinces as compared with 1955 but particularly so in British Columbia where an increase of 17 per cent occurred. The approximate increases in other regions were as follows: Newfoundland, New Brunswick and Quebec, 7 per cent; Ontario, 5 per cent; Nova Scotia, Saskatchewan and Alberta, 3 per cent; Prince Edward Island and Manitoba, 2 per cent.

All sources of hotel receipts showed an increase over the previous year. Receipts from the rental of rooms and the sales of meals and lunches both obtained an 8 per cent increase in volume, while their respective percentages of total receipts increased to 23.6 and 17.7 per cent from 23.2 and 17.4 per cent. Beer, wine and liquor sales, with an increase of 6 per cent in volume over the previous year, declined to 50.6 per cent of total receipts from 50.9 per cent. Receipts from all other sources increased 1 per cent in volume and decreased to 8.1 per cent of total receipts from 8.5 per cent in 1955.

Some 3,445 full year hotels and 204 seasonal hotels were licensed to sell beer, wine or liquor in eight of Canada's ten provinces. Together, these hotels accounted for 92 per cent of total hotel receipts and derived some 55 per cent of their business from the sale of alcoholic beverages. These percentages were unchanged from a year ago.

The distribution of hotel receipts by room size categories was as follows: 10 rooms or less, 7.2 per cent; 11 to 25 rooms, 24.8 per cent; 26 to 50, 25.2 per cent; 51 to 100, 15.8 per cent; 101 to 200, 10.1 per cent; 201 to 500, 7.3 per cent; and 501 rooms and over, 9.6 per cent. Any changes in these percentages as compared with 1955 were negligible, the greatest being an increase of 0.8 per cent in favor of the 101 to 200 room category.

The percentage of room occupancy for all hotels having 11 or more rooms was calculated at 56 per cent of the potential capacity. Because of the exclusion of hotels in the 10 room or less category, this occupancy rate is not perfectly comparable to the figure for 1955, (52%). By room size, the percentages of occupancy were: 11 to 25 rooms, 41 per cent (+2 per cent as compared with 1955); 26 to 50, 53 per cent (+1 per cent); 51 to 100, 60 per cent (-1 per cent); 101 to 200, 70 per cent (+2 per cent);

201 to 500, 70 per cent (-3 per cent); 501 rooms and over, 74 per cent (-1 per cent).

Throughout this report room receipts include sample room and public space rentals. Receipts from all other sources include non-operating revenue such as commercial rentals, leased concessions, interest on investments, etc.

These statistics are given in greater detail in the following tables.

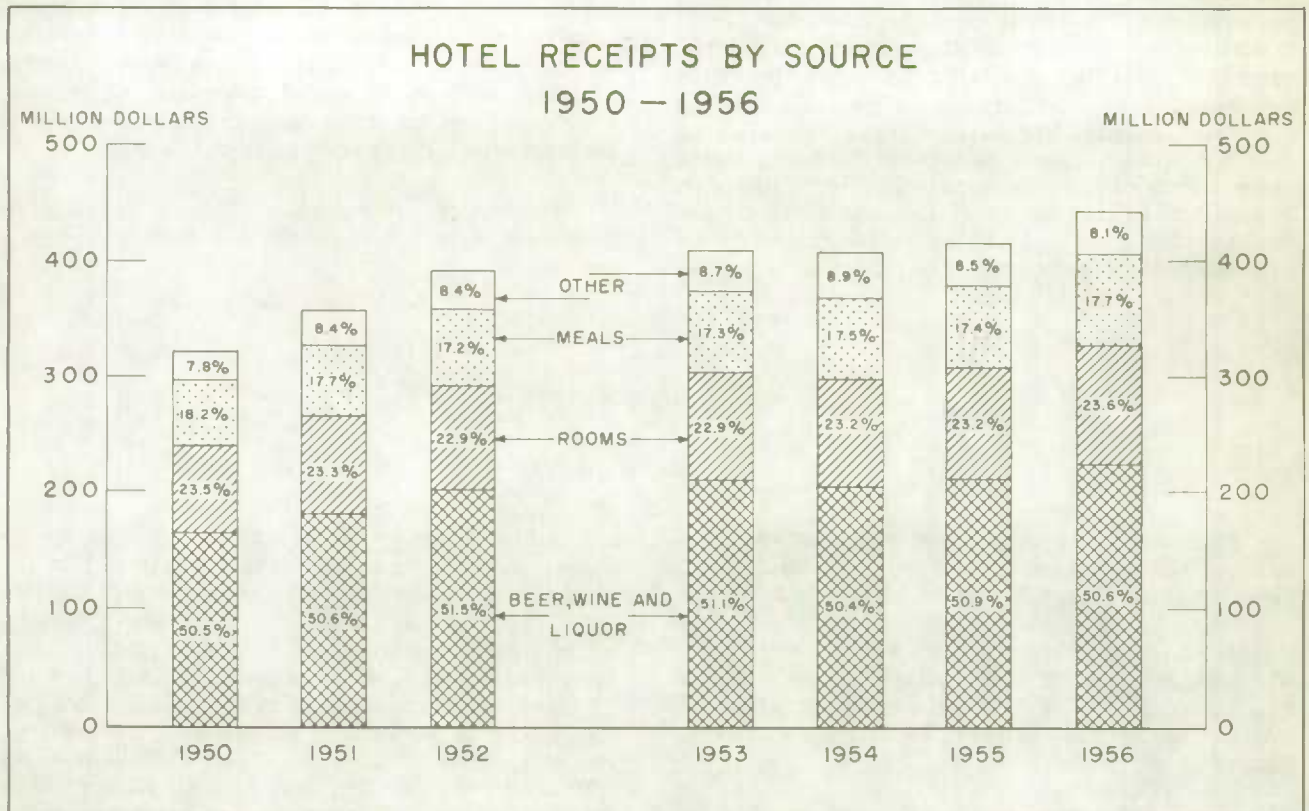




TABLE 1. Hotel Receipts by Source, 1949-1956

Year	Number of hotels	Number of rooms	Receipts				
			Rooms	Meals	Beer, wine and liquor	All other sources	Total
			\$'000	\$'000	\$'000	\$'000	\$'000
1949 .....	5,425	150,098	77,466	59,610	162,789	24,587	324,452
1950 .....	5,169	146,353	75,842	58,586	162,815	25,147	322,390
1951 .....	5,092	146,441	83,322	63,440	180,642	29,878	357,282
1952 .....	5,157	140,615	89,879	67,269	201,759	33,029	391,936
1953 .....	5,209	149,653	93,914	70,974	209,984	35,843	410,715
1954 .....	5,208	148,890	94,094	70,829	204,555	36,378	405,858
1955 .....	5,081	147,812	96,273	72,236	211,415	35,385	415,309
1956 .....	5,067	149,625	104,453	78,169	223,398	35,811	441,831

TABLE 2. Hotels, Classified by Nature of Operations, by Provinces, 1955 and 1956

Province	Licensed hotels				Non-licensed hotels			
	Number of hotels		Total receipts		Number of hotels		Total receipts	
	1955	1956	1955	1956	1955	1956	1955	1956
			\$'000	\$'000			\$'000	\$'000
<b>Full year hotels</b>								
Canada .....	3,385	3,445	368,654	395,365	732	703	21,098	21,402
Newfoundland .....	13	13	1,967	2,167	15	14	418	400
Prince Edward Island .....	—	—	—	—	13	13	494	483
Nova Scotia .....	7	7	2,649	2,659	89	87	2,894	2,987
New Brunswick .....	—	—	—	—	84	84	3,667	3,832
Quebec .....	987	1,011	91,415	99,655	234	218	3,332	2,813
Ontario .....	847	868	119,995	126,968	148	148	3,780	4,023
Manitoba .....	274	275	27,051	27,629	6	5	1,198	1,206
Saskatchewan .....	482	482	33,828	34,857	21	18	1,173	1,104
Alberta .....	401	400	44,566	45,492	23	26	1,272	1,811
British Columbia .....	374	389	47,183	55,938	99	90	2,870	2,743
<b>Seasonal hotels</b>								
Canada .....	207	204	13,240	13,235	757	715	12,317	11,829
Quebec .....	129	127	5,856	5,679	155	144	1,515	1,310
Ontario .....	51	50	2,985	3,067	449	430	7,799	7,239
All other provinces <sup>1</sup> .....	27	27	4,399	4,489	153	141	3,003	3,280

<sup>1</sup> Combined to avoid disclosing individual operations.

TABLE 3. Percentage Distribution of Receipts by Source, by Provinces, 1956

Province	Receipts				
	Rooms	Meals	Beer, Wine and liquor	All other sources	Total
	%	%	%	%	%
Canada .....	23.6	17.7	50.6	8.1	100.0
Newfoundland .....	36.4	26.6	29.0	8.0	100.0
Prince Edward Island .....	51.0	41.7	—	7.3	100.0
Nova Scotia .....	46.8	40.1	4.4	8.7	100.0
New Brunswick .....	54.0	32.6	—	13.4	100.0
Quebec .....	23.9	18.4	50.7	7.0	100.0
Ontario .....	24.0	21.4	45.9	8.7	100.0
Manitoba .....	16.7	10.6	65.7	7.0	100.0
Saskatchewan .....	16.4	10.0	66.2	7.4	100.0
Alberta .....	22.4	13.4	55.0	9.2	100.0
British Columbia .....	25.6	15.2	50.8	8.4	100.0

TABLE 4. Principal Statistics for Hotels, Classified by Nature of Operations, by Provinces, 1956

Province	No. of hotels	Number of rooms			Bed capacity	Salaries and wages	Total receipts
		In hotels	In cabins	Total			
					(Persons)	\$000	\$000
Total, all hotels							
Canada.....	5,067	131,336	18,269	149,625	271,182	108,527	441,631
Newfoundland .....	28	780	18	798	1,316	725	2,573
Prince Edward Island .....	24	540	137	677	1,223	240	700
Nova Scotia .....	129	2,992	713	3,705	6,327	2,219	6,569
New Brunswick .....	96	2,988	164	3,152	5,303	1,392	4,276
Quebec .....	1,500	34,893	5,400	40,293	71,091	23,797	109,457
Ontario .....	1,496	37,209	9,375	46,584	87,677	37,931	141,297
Manitoba .....	287	7,941	71	8,012	14,894	6,350	28,978
Saskatchewan .....	518	11,274	424	11,698	20,345	6,176	36,412
Alberta .....	449	14,240	681	14,921	27,480	13,332	51,896
British Columbia .....	540	18,479	1,306	19,785	35,526	16,365	59,673
Full year licensed hotels							
Canada.....	3,445	99,775	3,616	103,393	184,283	95,435	395,365
Newfoundland .....	13	456	16	472	762	614	2,167
Prince Edward Island .....	—	—	—	—	—	—	—
Nova Scotia .....	7	534	—	534	837	972	2,659
New Brunswick .....	—	—	—	—	—	—	—
Quebec .....	1,011	26,816	2,081	28,897	50,207	21,701	99,655
Ontario .....	868	27,357	879	28,236	51,279	34,375	126,968
Manitoba .....	275	7,338	20	7,358	13,701	5,701	27,629
Saskatchewan .....	482	10,589	114	10,703	18,366	5,517	34,857
Alberta .....	400	11,655	158	11,813	21,431	11,156	45,492
British Columbia .....	389	15,030	550	15,580	27,700	15,399	55,936
Full year non-licensed hotels							
Canada.....	703	16,395	1,441	17,836	31,032	6,530	21,402
Newfoundland .....	14	312	2	314	542	110	400
Prince Edward Island .....	13	351	—	351	582	196	483
Nova Scotia .....	87	1,970	119	2,089	3,483	902	2,987
New Brunswick .....	84	2,574	82	2,656	4,428	1,204	3,832
Quebec .....	218	2,978	567	3,545	6,054	712	2,813
Ontario .....	148	3,254	446	3,700	6,774	951	4,023
Manitoba .....	5	349	—	349	550	622	1,206
Saskatchewan .....	18	467	—	467	749	565	1,104
Alberta .....	26	1,229	81	1,310	2,465	567	1,811
British Columbia .....	90	2,911	144	3,055	5,405	701	2,743
Seasonal licensed hotels							
Canada.....	204	5,427	3,148	8,575	16,478	3,494	13,235
Quebec.....	127	2,934	1,624	4,558	8,487	1,113	5,679
Ontario.....	50	1,187	958	2,145	4,212	843	3,067
All other provinces <sup>1</sup> .....	27	1,306	566	1,872	3,779	1,536	4,489
Seasonal non-licensed hotels							
Canada.....	715	9,739	9,882	19,621	39,389	3,066	11,829
Quebec.....	144	2,165	1,128	3,293	6,343	271	1,310
Ontario.....	430	5,411	7,092	12,503	25,412	1,762	7,239
All other provinces <sup>1</sup> .....	141	2,163	1,662	3,825	7,634	1,035	3,280

<sup>1</sup> Combined to avoid disclosing individual operations.



TABLE 5. Source of Receipts of Hotels, Classified by Nature of Operations, by Provinces, 1956

Province	Number of hotels	Receipts					
		Rooms	Meals	Beer, wine and liquor	Merchandise sales	Other receipts	Total receipts
		\$'000					
		Total, all hotels					
Canada .....	5,067	104,453	78,169	223,398	20,441	15,370	441,831
Newfoundland .....	28	938	684	746	40	165	2,573
Prince Edward Island .....	24	357	292	—	23	28	700
Nova Scotia .....	129	3,073	2,638	286	162	410	6,569
New Brunswick .....	96	2,310	1,395	—	237	334	4,276
Quebec .....	1,500	26,166	20,111	55,529	3,433	4,218	109,457
Ontario .....	1,496	33,934	30,289	64,843	7,461	4,770	141,297
Manitoba .....	287	4,832	3,058	19,048	1,265	775	28,978
Saskatchewan .....	518	5,983	3,632	24,094	1,858	845	36,412
Alberta .....	449	11,598	6,977	28,553	2,855	1,913	51,896
British Columbia .....	540	15,262	9,093	30,299	3,107	1,912	59,673
		Full year licensed hotels					
Canada .....	3,445	83,882	61,165	220,509	17,326	12,483	395,365
Newfoundland .....	13	711	546	746	29	135	2,167
Prince Edward Island .....	—	—	—	—	—	—	—
Nova Scotia .....	7	1,111	999	283	33	233	2,659
New Brunswick .....	—	—	—	—	—	—	—
Quebec .....	1,011	22,742	16,917	53,564	2,851	3,581	99,655
Ontario .....	868	28,036	24,394	64,283	6,148	4,107	126,968
Manitoba .....	275	4,134	2,658	19,022	1,203	612	27,629
Saskatchewan .....	482	5,398	3,139	23,955	1,707	658	34,857
Alberta .....	400	8,671	4,482	28,443	2,442	1,454	45,492
British Columbia .....	389	13,079	8,030	30,213	2,913	1,703	55,938
		Full year non-licensed hotels					
Canada .....	703	11,363	7,768	—	1,021	1,252	21,402
Newfoundland .....	14	224	135	—	11	30	400
Prince Edward Island .....	13	257	182	—	20	24	483
Nova Scotia .....	87	1,558	1,241	—	62	126	2,987
New Brunswick .....	84	2,125	1,216	—	199	292	3,832
Quebec .....	218	1,393	1,086	—	188	146	2,813
Ontario .....	148	1,834	1,736	—	296	157	4,023
Manitoba .....	5	645	375	—	44	142	1,206
Saskatchewan .....	18	481	435	—	60	128	1,104
Alberta .....	28	1,052	660	—	21	78	1,811
British Columbia .....	90	1,794	700	—	120	129	2,743
		Seasonal licensed hotels					
Canada .....	294	4,111	4,151	2,889	1,059	1,025	13,235
Quebec .....	127	1,471	1,495	1,965	312	436	5,679
Ontario .....	50	914	1,039	560	375	179	3,067
All other provinces <sup>1</sup> .....	27	1,726	1,617	364	372	410	4,489
		Seasonal non-licensed hotels					
Canada .....	715	5,097	5,087	—	1,035	610	11,829
Quebec .....	144	560	613	—	82	55	1,310
Ontario .....	430	3,150	3,120	—	642	327	7,239
All other provinces <sup>1</sup> .....	141	1,387	1,354	—	311	228	3,280

<sup>1</sup> Combined to avoid disclosing individual operations.

TABLE 6. Hotels, Classified According to Number of Rooms and Nature of Operations, by Provinces, 1956

Province	10 rooms or less		11-25 rooms		26-50 rooms		51-100 rooms		101-200 rooms		201-500 rooms		501 rooms and over		Total, all hotels	
	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts
	\$'000		\$'000		\$'000		\$'000		\$'000		\$'000		\$'000		\$'000	
Total, all hotels																
Canada.....	1,110	31,659	2,170	109,718	1,229	111,417	414	69,686	109	44,773	24	32,027	11	42,551	5,067	441,831
Newfoundland .....	9	186	11	286	4	593	2	1	2	1	—	—	—	—	28	2,573
Prince Edward Island .....	4	16	9	96	8	192	2	1	1	1	—	—	—	—	24	700
Nova Scotia .....	31	261	57	868	25	924	12	1,421	4	3,095	—	—	—	—	129	6,569
New Brunswick .....	15	65	41	638	28	862	7	455	3	1	2	1	—	—	96	4,276
Quebec .....	364	7,756	690	30,126	331	26,881	88	14,783	19	8,170	4	1	4	1	1,500	109,457
Ontario .....	235	9,325	692	37,587	400	31,928	128	21,692	29	11,787	8	1	4	1	1,496	141,297
Manitoba .....	72	2,667	108	8,773	75	9,587	27	3,411	3	1	2	1	—	—	287	28,978
Saskatchewan .....	214	6,203	159	7,838	98	10,138	37	6,798	8	1	2	1	—	—	518	36,412
Alberta .....	104	3,281	162	10,004	119	15,638	47	8,478	12	6,138	4	1	1	1	449	51,896
British Columbia .....	62	1,899	241	13,502	141	14,674	64	11,932	28	8,478	2	1	2	1	540	59,673
Full year licensed hotels																
Canada.....	811	29,293	1,442	100,183	806	99,497	282	61,402	79	38,618	15	1	10	1	3,445	395,365
Newfoundland .....	3	78	4	167	3	1	2	1	1	1	—	—	—	—	13	2,167
Prince Edward Island .....	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Nova Scotia .....	—	—	3	85	1	1	1	1	2	1	—	—	—	—	7	2,659
New Brunswick .....	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Quebec .....	224	6,981	474	27,703	230	24,046	63	13,197	14	7,109	2	1	4	1	1,011	99,655
Ontario .....	173	8,711	398	33,796	198	27,099	69	18,135	19	10,614	7	1	4	1	868	126,958
Manitoba .....	71	1	104	8,740	72	9,492	24	3,313	3	1	1	1	—	—	275	27,629
Saskatchewan .....	202	6,092	144	7,593	91	9,875	37	6,798	7	1	1	1	—	—	482	34,857
Alberta .....	100	3,240	149	9,740	103	14,663	37	7,826	9	1	2	1	—	—	400	45,492
British Columbia .....	38	1,546	166	12,359	108	13,680	49	11,346	24	7,819	2	1	2	1	389	55,988
Full year non-licensed hotels																
Canada.....	188	1,572	309	4,748	140	5,061	47	3,233	15	3,895	4	2,893	—	—	703	21,402
Newfoundland .....	5	1	7	119	1	1	—	—	1	1	—	—	—	—	14	400
Prince Edward Island .....	3	8	8	50	2	1	1	1	1	1	—	—	—	—	13	483
Nova Scotia .....	23	211	41	712	16	675	6	1	1	1	—	—	—	—	87	2,987
New Brunswick .....	12	58	38	622	23	805	7	455	3	1	1	1	—	—	84	3,832
Quebec .....	98	509	90	1,043	26	796	3	1	—	—	1	1	—	—	218	2,813
Ontario .....	23	1	78	1,466	35	1,147	9	1	3	1	—	—	—	—	148	4,023
Manitoba .....	1	1	1	1	2	1	—	—	—	—	1	1	—	—	5	1,206
Saskatchewan .....	10	77	7	1	—	—	—	—	—	—	1	1	—	—	18	1,104
Alberta .....	—	—	4	46	12	742	8	1	2	1	—	—	—	—	26	1,811
British Columbia .....	13	295	37	571	23	706	13	512	4	659	—	—	—	—	90	2,743
Seasonal licensed hotels																
Canada.....	13	233	85	1,570	68	2,972	29	2,297	4	1	4	3,559	1	1	204	13,235
Quebec .....	9	156	55	889	43	1,553	16	1,026	3	1	1	1	—	—	127	5,679
Ontario .....	2	1	15	318	20	1,133	11	1	1	1	1	1	—	—	50	3,067
All other provinces <sup>2</sup> .....	2	1	15	363	5	286	2	1	—	—	2	1	1	1	27	4,489
Seasonal non-licensed hotels																
Canada.....	98	561	334	3,217	215	3,887	56	2,754	11	1	1	1	—	—	715	11,829
Quebec .....	33	110	71	491	32	486	6	1	2	1	—	—	—	—	144	1,310
Ontario .....	37	289	201	2,007	147	2,559	39	1,868	6	516	—	—	—	—	430	7,239
All other provinces <sup>2</sup> .....	28	182	62	719	36	842	11	1	3	1	1	1	—	—	141	3,280

<sup>1</sup> Withheld to avoid disclosing individual operations.<sup>2</sup> Combined to avoid disclosing individual operations.

TABLE 7. Hotel Receipts, Classified According to Number of Rooms and Form of Organization, by Provinces, 1956

Province	Incorporated hotels				Unincorporated hotels			
	10 rooms or less	11-99 rooms	100 rooms and over	Total	10 rooms or less	11-99 rooms	100 rooms and over	Total
	\$'000							
Canada.....	4,781	147,649	120,030	272,460	26,878	140,089	2,404	169,371
Newfoundland.....	1	1	1	1,908	1	1	—	665
Prince Edward Island.....	—	1	1	453	1	1	—	247
Nova Scotia.....	1	1	3,436	5,017	1	1	—	1,552
New Brunswick.....	1	1	2,256	3,137	1	1	—	1,139
Quebec.....	369	22,293	28,784	51,446	7,387	49,571	1,053	58,011
Ontario.....	2,093	40,332	41,926	84,351	7,232	48,875	839	56,946
Manitoba.....	261	15,111	4,540	19,912	2,406	6,660	—	9,066
Saskatchewan.....	258	8,220	5,435	13,913	5,945	16,554	—	22,499
Alberta.....	1,045	28,338	14,495	43,878	2,236	5,782	—	8,018
British Columbia.....	679	29,796	17,970	48,445	1,220	9,496	512	11,228

<sup>1</sup> Withheld to avoid disclosing individual operations.

TABLE 8. Percentage of Room Occupancy in Hotels, Classified According to Number of Rooms and Nature of Operations, by Provinces, 1956

Province	Percentage of room occupancy						
	11-25 rooms	26-50 rooms	51-100 rooms	101-200 rooms	201-500 rooms	501 rooms and over	Total <sup>1</sup> all hotels
	%	%	%	%	%	%	%
	Total, all hotels						
Canada.....	41	53	60	70	70	74	56
Newfoundland.....	44	72	56	67	—	—	80
Prince Edward Island.....	47	67	58	—	—	—	56
Nova Scotia.....	51	62	57	80	—	—	62
New Brunswick.....	49	53	56	68	69	—	57
Quebec.....	32	47	52	58	63	72	47
Ontario.....	47	58	81	64	85	78	58
Manitoba.....	42	55	56	82	67	—	55
Saskatchewan.....	33	48	61	75	66	—	52
Alberta.....	42	58	65	79	71	—	60
British Columbia.....	50	59	67	74	93	64	64
	Full year licensed hotels						
Canada.....	39	53	61	71	72	74	56
Newfoundland.....	38	74	56	—	—	—	66
Prince Edward Island.....	—	—	—	—	—	—	—
Nova Scotia.....	67	—	—	87	—	—	83
New Brunswick.....	—	—	—	—	—	—	—
Quebec.....	31	46	53	62	80	72	48
Ontario.....	47	56	62	84	66	78	59
Manitoba.....	42	54	56	82	—	—	54
Saskatchewan.....	32	48	61	76	—	—	52
Alberta.....	41	57	65	83	69	—	59
British Columbia.....	49	58	67	73	93	64	64
	Full year non-licensed hotels						
Canada.....	45	57	60	68	60	—	56
Newfoundland.....	47	—	—	—	—	—	51
Prince Edward Island.....	46	71	—	—	—	—	53
Nova Scotia.....	50	83	49	—	—	—	56
New Brunswick.....	49	54	56	68	—	—	58
Quebec.....	36	52	73	—	—	—	41
Ontario.....	43	50	55	67	—	—	51
Manitoba.....	—	68	—	—	—	—	75
Saskatchewan.....	39	—	—	—	—	—	55
Alberta.....	52	67	64	64	—	—	64
British Columbia.....	59	64	68	81	—	—	67
	Seasonal licensed hotels						
Canada.....	35	47	49	43	65	—	49
Quebec.....	33	44	44	42	—	—	42
Ontario.....	41	52	54	—	—	—	49
All other provinces <sup>1</sup> .....	38	51	—	—	77	—	68
	Seasonal non-licensed hotels						
Canada.....	47	55	61	58	—	—	54
Quebec.....	38	45	60	43	—	—	43
Ontario.....	49	58	59	60	—	—	55
All other provinces <sup>1</sup> .....	53	55	68	66	—	—	58

<sup>1</sup> Excluding hotels in the 10 room or less category. Not necessarily total coverage for other size groups.

<sup>2</sup> Combined to avoid disclosing individual operations.

<sup>3</sup> Withheld to avoid disclosing individual operations.



TABLE 9. Full Year Hotels in Selected Cities<sup>1</sup>, 1956

Locality	Number of hotels	Number of rooms	Percentage <sup>2</sup> of room occupancy	Bed capacity	Salaries and Wages	Receipts				
						Rooms	Meals	Beer, wine and liquor	All other sources	Total receipts
			%	(persons)	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
Newfoundland:										
St. John's .....	5	246	76	393	411	459	276	467	103	1,305
Nova Scotia:										
Halifax .....	12	736	83	1,249	1,035	1,316	1,007	280	280	2,883
Sydney .....	7	270	64	471	194	355	231	—	64	650
New Brunswick:										
Saint John .....	6	531	68	943	421	662	354	—	148	1,164
Quebec:										
Hull .....	6	223	54	399	334	156	42	1,213	111	1,522
Montreal .....	40	4,821	71	8,707	6,714	10,432	5,904	6,500	2,208	25,044
Quebec .....	25	1,861	64	3,505	2,428	3,183	1,736	1,376	551	6,846
Sherbrooke .....	14	664	53	1,185	500	503	275	1,564	115	2,457
Three Rivers .....	10	547	58	1,068	463	428	268	675	35	1,406
Ontario:										
Brantford .....	6	288	52	574	279	183	212	560	56	1,011
Fort William .....	9	359	70	681	383	342	216	810	88	1,456
Hamilton .....	12	782	62	1,471	1,291	1,008	1,150	1,836	328	4,382
Kingston .....	9	446	70	817	580	542	345	982	135	2,004
Kitchener .....	6	395	40	810	659	315	204	690	78	1,287
London .....	17	857	82	1,501	1,190	927	672	2,022	280	3,901
Oshawa .....	5	190	66	310	366	182	245	761	109	1,297
Ottawa .....	18	1,451	74	2,633	2,764	2,647	1,707	3,621	765	8,740
Peterborough .....	5	217	74	340	273	196	69	683	112	1,060
Port Arthur .....	10	489	50	815	556	372	276	1,128	227	2,003
St. Catharines .....	11	489	55	833	473	345	421	809	85	1,660
Sarnia .....	7	275	50	437	322	202	130	805	94	1,231
Sault Ste. Marie .....	8	333	59	598	320	346	174	588	93	1,201
Sudbury .....	12	582	71	1,142	703	726	161	1,783	352	3,022
Toronto .....	42	5,193	73	9,314	10,144	10,163	7,553	9,594	2,118	29,428
Windsor .....	6	679	56	1,257	757	856	521	633	141	2,151
Manitoba:										
Winnipeg .....	56	3,352	82	6,129	3,586	3,007	1,803	4,832	1,068	10,710
Saskatchewan:										
Regina .....	18	1,437	67	2,784	1,642	1,591	1,092	2,618	593	5,894
Saskatoon .....	18	1,304	63	2,344	1,271	1,251	587	1,906	444	4,188
Alberta:										
Calgary .....	26	2,499	71	4,650	2,988	2,868	1,315	3,684	1,030	9,097
Edmonton .....	37	2,605	72	4,618	3,177	3,121	1,892	4,820	1,139	10,972
British Columbia:										
Vancouver .....	73	6,307	72	11,379	5,922	6,256	2,969	7,476	1,386	18,087
Victoria .....	19	1,747	62	3,259	1,681	1,696	1,061	788	442	3,987

<sup>1</sup> Includes only those hotels located within the incorporated limits of the city.<sup>2</sup> Not necessarily total coverage.

## SECTION II

## Salaries and Wages, Cost of Goods Sold and Certain Occupancy Expenses

Salaries and wages, cost of goods sold, cost of fuel and electricity and repairs and maintenance expense, expressed as percentages of total receipts, are shown in the following table for incorporated and unincorporated hotels. These percentages are based on the reports of hotels with between 11 and 99 rooms inclusive. However, they do not represent total coverage of hotels in this category. Excluded are hotels reporting for the first time, hotels moving into this category as a result of an increase in the number of guest rooms since the last report and a small number of non-respondents for which only the principal statistics were estimated. The only item of expense secured for all hotels is that of salaries and wages shown in dollar form in section 1 of this report. Ratios appearing in Table 10 may be applied against receipt figures in Table 7 in order to make estimates of the dollar amount of the various expense items.

As stated elsewhere in this report, the ratios contained in the following table are not comparable to those of previous years owing to the exclusion of all hotels in the 10 room or less and 100 room or more categories. Since the hotels in the former category were unincorporated to the extent of 93 per cent, it follows that their exclusion is mainly discernible in the ratios of the unincorporated hotels. This is evidenced chiefly by a slight increase in the percentage of salaries and wages and a similar decrease in the percentage of cost of goods sold. The exclusion of hotels in the 100 room or more category, the majority of which were operated by incorporated companies, had the opposite effect on the ratios of salaries and wages (a slight decrease) and cost of goods sold (a substantial increase) of incorporated hotels.

TABLE 10. Principal Operating Expenses as Percentages of Total Receipts of Hotels, Classified by Type and Nature of Operation and by Provinces, 1936

Note: These percentages are based on a panel of hotels with 11 to 99 rooms inclusive.

Province	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance
	%	%	%	%	%	%	%	%
Total, all incorporated hotels				Total, all unincorporated hotels				
Canada.....	25.6	46.3	2.9	3.4	17.9	51.3	3.5	3.8
Newfoundland .....	24.2	39.7	4.7	3.5	16.3	51.6	5.3	5.0
Prince Edward Island .....	34.0	26.7	6.0	2.0	23.7	31.4	8.2	4.1
Nova Scotia .....	41.6	21.8	7.4	6.0	25.4	31.2	7.8	5.3
New Brunswick .....	36.7	21.1	7.7	6.0	28.3	32.5	10.2	5.5
Quebec .....	27.3	40.8	3.5	5.0	17.0	51.9	3.5	4.4
Ontario .....	27.8	43.2	2.7	3.1	20.6	46.4	3.5	3.7
Manitoba .....	21.8	58.1	2.4	3.0	12.4	63.7	2.4	3.0
Saskatchewan .....	21.0	52.5	2.7	2.3	13.3	65.0	2.7	2.5
Alberta .....	24.2	50.5	2.6	2.9	18.7	48.3	3.1	4.3
British Columbia .....	24.9	45.8	2.7	3.3	18.9	45.5	4.6	4.0
Full year licensed hotels								
Canada.....	25.2	47.3	2.8	3.3	17.3	54.1	3.1	3.5
Newfoundland .....	24.4	39.6	4.7	3.4	15.1	56.4	3.5	4.5
Prince Edward Island .....	—	—	—	—	—	—	—	—
Nova Scotia .....	45.6	23.7	9.5	6.9	—	—	—	—
New Brunswick .....	—	—	—	—	—	—	—	—
Quebec .....	27.1	41.0	3.5	5.0	16.7	53.2	3.2	4.2
Ontario .....	27.6	43.9	2.7	3.0	20.5	49.2	3.2	3.0
Manitoba .....	21.1	58.2	2.4	2.9	12.4	64.2	2.3	3.0
Saskatchewan .....	21.0	52.5	2.7	2.3	13.1	65.2	2.7	2.5
Alberta .....	24.1	51.4	2.5	2.8	18.0	52.5	2.9	4.3
British Columbia .....	24.8	46.2	2.7	3.2	17.9	51.4	3.7	3.7

**TABLE 10. Principal Operating Expenses as Percentages of Total Receipts of Hotels, Classified by Type and Nature of Operation and by Provinces, 1956 - Concluded**

Note: These percentages are based on a panel of hotels with 11 to 99 rooms inclusive.

Province	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance
	%	%	%	%	%	%	%	%
<b>Full year non-licensed hotels - Concluded</b>								
<b>Canada</b> .....	<b>35.4</b>	<b>23.1</b>	<b>6.3</b>	<b>4.8</b>	<b>22.9</b>	<b>30.8</b>	<b>8.1</b>	<b>5.3</b>
Newfoundland .....	<sup>1</sup>	<sup>1</sup>	<sup>1</sup>	<sup>1</sup>	19.6	38.5	10.1	9.1
Prince Edward Island .....	<sup>1</sup>	<sup>1</sup>	<sup>1</sup>	<sup>1</sup>	27.7	33.7	9.9	4.0
Nova Scotia .....	40.6	18.9	7.5	4.2	24.2	30.8	8.8	5.4
New Brunswick .....	37.3	20.4	7.7	6.2	28.2	32.6	10.4	5.5
Quebec .....	39.8	30.3	2.8	5.0	24.1	33.2	7.5	6.1
Ontario .....	34.4	24.5	6.4	5.9	19.8	37.7	7.3	5.2
Manitoba .....	—	—	—	—	16.4	43.8	5.6	2.9
Saskatchewan .....	—	—	—	—	11.7	25.8	11.5	8.8
Alberta .....	24.3	28.5	3.9	1.8	27.1	1.8	5.8	5.5
British Columbia .....	27.5	19.3	6.9	5.9	22.2	22.3	8.3	4.5
<b>Seasonal licensed hotels</b>								
<b>Canada</b> .....	<b>27.4</b>	<b>39.8</b>	<b>2.9</b>	<b>5.0</b>	<b>17.6</b>	<b>47.0</b>	<b>4.2</b>	<b>5.2</b>
Quebec .....	26.3	43.1	4.6	5.3	16.5	48.2	4.5	6.6
Ontario .....	27.2	38.3	2.3	4.3	21.5	38.4	5.2	6.2
All other provinces <sup>2</sup> .....	29.9	44.8	4.9	8.1	15.3	59.9	2.7	3.2
<b>Seasonal non-licensed hotels</b>								
<b>Canada</b> .....	<b>34.4</b>	<b>31.4</b>	<b>4.6</b>	<b>7.8</b>	<b>22.4</b>	<b>32.0</b>	<b>4.1</b>	<b>7.0</b>
Quebec .....	<sup>1</sup>	<sup>1</sup>	<sup>1</sup>	<sup>1</sup>	22.3	33.4	5.5	6.5
Ontario .....	34.3	35.5	3.2	6.5	21.5	31.8	3.7	7.6
All other provinces <sup>2</sup> .....	34.7	27.9	5.5	9.0	26.7	31.7	4.9	5.0

<sup>1</sup> Withheld to avoid disclosing individual operations.

<sup>2</sup> Combined to avoid disclosing individual operations.



## SECTION III

## Departmental and General Expense Ratios

This section presents operating expenses of hotels run by incorporated companies, expressed as percentages of total receipts and classified into departmental and general expenses. Departmental expenses are shown as a percentage of receipts of the department and as a percentage of total receipts. This study was restricted to hotels falling in the 100 room or more category and the results are based on the returns of 83 incorporated hotels, open for the whole year, which were able to supply the data required. Since the number of usable reports received from unincorporated hotels and seasonal hotels was not judged adequate to arrive at reliable conclusions, these were not included in this study. Receipts of all hotels in this size category in Canada, operated by incorporated companies, amounted to \$120,030,000 (see Table 7) in 1956 and receipt and expense ratios for all hotels appearing in Table 11 may be applied to this figure in order to estimate the dollar amounts.

Because of the differences existing in the pattern of receipts and expenses of the hotels included in this study, they were divided into three groups: licensed hotels (holding a permit for the sale of alcoholic beverages) operating their own dining room; licensed hotels not operating their own dining room; and non-licensed hotels as one group since all operated a dining room. This will permit operators to make comparisons with a group of hotels most closely related to their own operations.

Because of an increase in the number of hotels reporting expense data for 1956, no comparisons with 1955 have been made with respect to operating expenses. Comparisons with respect to receipts and certain operating features have been made and are shown in the following tables. Reports submitted by the same 82 hotels for 1955 and 1956 were used to make the comparisons.

**Incorporated Full Year Hotels — Percentage Changes in Receipts, 1956/1955**  
(Hotels with 100 or more rooms)

Source of receipts	Licensed		Non-licensed with dining room
	With dining room	Without dining room	
Number of hotels .....	58	13	11
	%	%	%
Room rentals <sup>1</sup> .....	+5.3	+3.2	+0.3
Food sales .....	+5.6	—	+3.6
Beer, wine and liquor sales .....	+4.8	+4.2	—
Other merchandise sales .....	-0.6	-0.7	+0.7
Other operating revenue .....	-0.2	<sup>2</sup>	-1.7
Total receipts and sales .....	+4.9	+3.3	+1.4

<sup>1</sup> Including sample room and public space rentals.

<sup>2</sup> Less than 0.05 per cent.

**Incorporated Full Year Hotels — Room Occupancy Rates, Average Daily Room Rates and Rental Revenue, 1955 and 1956 compared**

Detail	Licensed				Non-licensed with dining room	
	With dining room		Without dining room		1955	1956
	1955	1956	1955	1956		
Number of hotels .....	No. 58	58	13	13	11	11
Average number of rooms .....	No. 260	261	253	252	155	155
Percentage of room occupancy .....	% 72.1	71.2	82.4	81.0	72.5	69.0
Average daily room rate .....	\$ 7.99	8.47	5.71	6.00	5.55	5.84
Rental revenue per available room per year .....	\$ 2,092	2,191	1,716	1,775	1,467	1,472
Rental revenue per occupied room per year .....	\$ 2,902	3,077	2,083	2,191	2,023	2,132



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TABLE 11. Departmental and General Expense Ratios of Incorporated Hotels, 1956<sup>1</sup>

(Based on a panel of hotels with 100 or more rooms able to supply the data)

Item	Total, all hotels	Full year hotels		
		Licensed		Non-licensed with dining room
		With dining room	Without dining room	
	%	%	%	%
<b>Receipts and Sales</b> (% of total)				
Room rentals <sup>2</sup> .....	44.2	41.5	61.1	54.8
Food sales .....	30.7	34.2	—	36.1
Beer, wine and liquor sales .....	17.8	17.0	32.4	—
Other merchandise sales .....	2.0	2.0	2.1	1.8
All other operating revenue .....	5.3	5.3	4.4	7.3
<b>Total operating receipts</b> .....	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
<b>Operating Expenses</b> (% of total operating receipts)				
<b>Departmental expenses—(cost of sales including labor):</b>				
Rooms:				
To total receipts .....	13.4	12.6	16.8	19.2
To room receipts .....	30.3	30.4	27.5	35.0
Food:				
To total receipts .....	27.6	30.5	—	37.8
To food sales .....	90.1	89.2	—	104.7
Beer, wine and liquor:				
To total receipts .....	11.7	11.0	22.7	—
To beverage sales .....	65.8	64.9	70.0	—
Other merchandise:				
To total receipts .....	1.5	1.5	1.6	1.0
To other merchandise sales .....	74.5	75.4	75.9	55.2
All other operating departments:				
To total receipts .....	4.5	4.5	3.6	6.1
To receipts of other operating departments .....	85.1	85.4	83.0	84.0
<b>General expenses:</b>				
Administrative salaries .....	3.8	3.7	4.1	6.1
Light, heat and power .....	4.2	4.2	3.1	7.3
Repairs and maintenance .....	6.5	6.6	5.7	6.9
Depreciation .....	4.8	4.6	6.9	3.9
Rent .....	2.3	1.8	6.6	0.9
Municipal taxes .....	3.3	3.2	4.0	3.0
Staff benefits .....	1.7	1.8	0.7	1.0
All other expenses .....	7.4	7.0	12.5	3.7
<b>Total operating expenses</b> .....	<b>92.7</b>	<b>93.0</b>	<b>88.3</b>	<b>96.9</b>
Operating profit .....	7.3	7.0	11.7	3.1
Non-operating income .....	3.1	2.7	7.4	1.8
<b>Net profit before income taxes</b> .....	<b>10.4</b>	<b>9.7</b>	<b>19.1</b>	<b>4.9</b>
Number of hotels reporting .....	No. 83	58	14	11
Average number of rooms .....	No. 245	261	246	155
Percentage of room occupancy .....	% 72.6	71.2	80.5	69.0
Average daily room rate .....	\$ 7.79	8.47	5.98	5.84
Rental revenue per available room per year .....	\$ 2,057	2,191	1,758	1,472
Rental revenue per occupied room per year .....	\$ 2,834	3,077	2,184	2,132

<sup>1</sup> Since the panel of hotels is larger than that previously used and figures are shown for typical groups, ratios are not directly comparable to those published in the 1955 report.<sup>2</sup> Including sample room and public space rentals.