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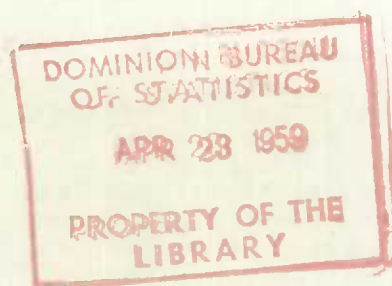
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ANNUAL

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HOTELS, 1957



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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** — The Primary Industries, including mining, forestry and fisheries; **Volume II** — Manufacturing; **Volume III** — Merchandising and Services.

Volume III consists of the following parts with individual trade reports listed under each:

Part I — Wholesale Statistics

- A — Wholesale Trade
- B — Operating Results of Food Wholesalers
- C — Operating Results of Dry Goods, Piece Goods and Footwear Wholesalers
- D — 1 Operating Results of Automotive Parts and Accessories Wholesalers
- 2 Operating Results of Drug Wholesalers
- 3 Operating Results of Hardware Wholesalers
- 4 Operating Results of Plumbing and Heating Supply Wholesalers
- 5 Operating Results of Household Appliance & Electrical Supply Wholesalers
- E — Agents and Brokers, Wholesale Trade (Memorandum)

Part II — Retail Statistics

- F — Retail Trade
- G — Retail Chain Stores
- H — Operating Results of Food Store Chains
- I — Operating Results of Clothing Store Chains
- J — 1 Operating Results of Variety Store Chains
- 2 Operating Results of Drug Store Chains
- 3 Operating Results of Furniture Store Chains
- *K — Operating Results of Independent Food Stores
- *L — Operating Results of Independent Clothing Stores
- *M — Operating Results of Independent Hardware, Furniture, Appliance, Radio and Television Stores
- *N — Operating Results of Filling Stations and Garages
- *O — 1 Operating Results of Independent General Stores
- 2 Operating Results of Independent Restaurants
- 3 Operating Results of Independent Fuel Dealers
- 4 Operating Results of Independent Drug Stores
- 5 Operating Results of Independent Jewellery Stores
- 6 Operating Results of Independent Tobacco Stores
- P — Retail Credit

Part III — Services and Special Fields

- Q — Laundries, Cleaners and Dyers
- R — Motion Picture Theatres, Exhibitors and Distributors
- S — Hotels
- T — Sales Financing
- U — Farm Implement and Equipment Sales
- V — New Motor Vehicle Sales and Motor Vehicle Financing
- W — Advertising Agencies (Memorandum)
- X — Motion Picture Production (Memorandum)

The reports are punched to permit of filing in a ring binder.

- Biennial reports — not issued for 1957.

Prices of most reports released after January 1, 1959 have been increased. Information on the new prices of particular issues is available on request from the Information Services Division of the Dominion Bureau of Statistics.

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DEFINITIONS

An establishment is classed as an hotel and included in this survey only if it fits into one of the following categories:

Full Year Hotels, Licensed:

Establishments with six or more rooms providing lodging or lodging and meals for transient guests and licensed to sell beer, wine, or liquor. To be considered a full year hotel, an establishment must be operated for at least ten months in the year.

Full Year Hotels, Non-Licensed:

Establishments having the qualifications mentioned above, but which do not sell alcoholic beverages.

Seasonal Hotels, Licensed:

Establishments with six or more rooms providing lodging or lodging and meals for transient guests, licensed to sell beer, wine or liquor and open less than ten months of the year. Generally, the establishment must have six or more rooms in the main lodge. An exception is made in the case of resort hotels where the sleeping accommodation is provided in the form of cabins or cottages but a central dining room, administration, and entertainment facilities are provided in the main lodge.

Seasonal hotels include such businesses as resort hotels, hunting or fishing lodges, ski lodges or chalets, and dude ranches.

Seasonal Hotels, Non-Licensed:

Establishments having the qualifications listed for seasonal hotels above but which do not sell alcoholic beverages.

HOTELS, 1957

INTRODUCTION

This report covers the calendar year 1957 and is the ninth consecutive annual survey of hotels in Canada. Section 1 of the report presents the basic data collected from all hotels under the heading "Principal Statistics". Section 2 shows certain expense items supplied by the medium size hotels (11 to 99 rooms inclusive) expressed as percentages of receipts. Section 3 gives a detailed breakdown of expenses of large hotels (100 rooms and over), classified into general and direct departmental expenses, and expressed in ratio form.

When interpreting figures contained in this report, the reader should note the following points: (1) the report does not include tourist camps, cabins, motels or other forms of accommodation which do

not fall under the definitions appearing on the reverse side of the table of contents describing the type of establishments classified here as hotels; (2) the expense ratios in sections 2 and 3 are directly comparable only to expense ratios of 1956 and not to those of previous years. In the case of section 2, beginning in 1956 all large hotels (100 rooms or more) and all hotels having 10 rooms or less were excluded from this section of the survey. In the case of section 3, the coverage was expanded and improved in 1956 to give more reliable figures.

Throughout this report, figures for British Columbia include the Yukon and Northwest Territories.

SECTION I

Principal Statistics

This section presents statistics on receipts, salaries and wages, number of guest rooms and bed capacity based on the reports of all hotels operating in Canada during 1957. A table on room occupancy is also shown. This latter compilation is not based on complete coverage and, although not considered a principal statistic, it is presented here only because of its close affinity with other figures shown in this section.

The 5,151 hotels in operation during 1957 had a total of 151,517 rooms with bed capacity for 275,813 persons. Receipts amounted to \$470,069,000, exceeding the record set by 5,067 hotels in 1956 by \$28,238,000. Salaries and wages paid during 1957 increased to \$117,764,000 from \$108,527,000 in 1956. The sale of beer, wine and liquor accounted for 50.7% of total receipts, followed by room rentals (23.5%), meals (17.9%) and other sources (7.9%). These proportions are not materially changed from the previous year.

Of the total number of hotels that operated in Canada in 1957, 3,522 were full-year licensed (licensed to sell alcoholic beverages) hotels with receipts of \$423,036,000; 704 were full-year non-licensed hotels with receipts of \$21,952,000; 202 were seasonal licensed hotels with receipts of \$12,882,000 and 723 operated as seasonal non-licensed hotels with receipts of \$12,199,000. For Canada as a whole, only seasonal licensed hotels recorded a small decrease in number (i.e., 2) and

receipts (i.e., \$353,000). Significant increases were reported in Ontario, Quebec and British Columbia in the full-year licensed category.

The distribution of hotel receipts by room categories is shown in Table 6. The most numerous hotels were those with between 11 and 25 rooms. These numbered 2,234 in 1957 (2,170 in 1956) and had receipts of \$118,689,000 (\$109,718,000 in 1956). This group was followed by hotels with 26-50 rooms and there were 1,207 such hotels in 1957 reporting receipts of \$117,022,000 as compared with 1,229 in 1956 reporting receipts of \$111,417,000.

Percentages of room occupancy for all hotels having 11 or more rooms are presented in Table 8. While these percentages are comparable to those of 1956, they are not comparable to those of years prior to 1956 because of the inclusion in former years of hotels in the 10 room or less category. As would be expected, the largest hotels (501 rooms and over) had the highest occupancy rate (71%) followed by those with 201-500 rooms (68%). For all hotels with eleven or more rooms the occupancy rate was 54%. In 1956 the comparable figure was 56%.

Throughout this report room receipts include sample room and public space rentals. Receipts from all other sources include non-operating revenue such as commercial rentals, leased concessions, interest on investments, etc. These and other statistics are given in greater detail in the tables that follow.

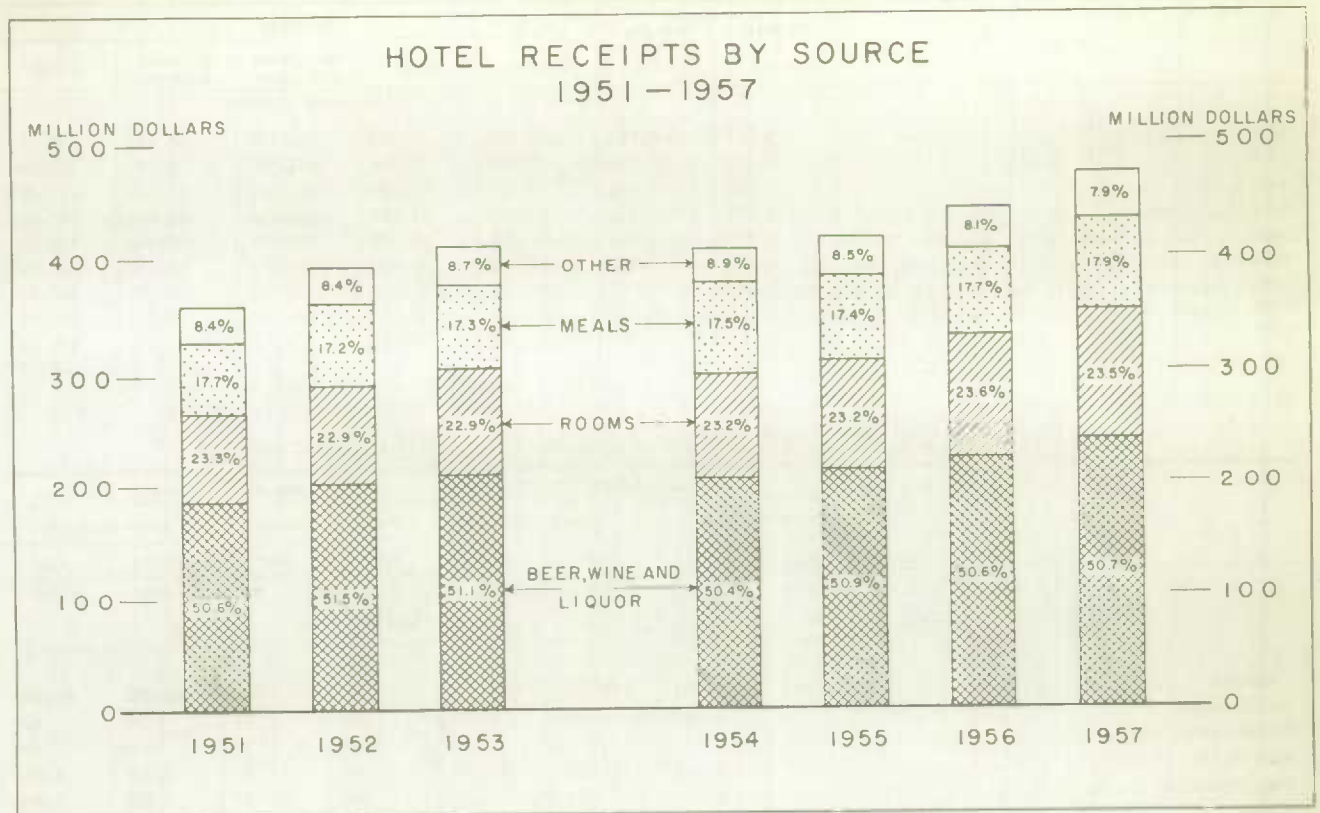


TABLE 1. Hotel Receipts by Source, 1949-1957

Year	Number of hotels	Number of rooms	Receipts				
			Rooms	Meals	Beer, wine and liquor	All other sources	Total
			thousands of dollars				
1949	5,425	150,098	77,466	59,610	162,789	24,587	324,452
1950	5,169	146,353	75,842	58,586	162,815	25,147	322,390
1951	5,092	146,441	83,322	63,440	180,642	29,878	357,282
1952	5,157	140,615	89,879	67,269	201,759	33,029	391,936
1953	5,209	149,653	93,914	70,974	209,984	35,843	410,715
1954	5,208	148,890	94,094	70,829	204,555	36,378	405,856
1955	5,081	147,812	96,273	72,236	211,415	35,385	415,309
1956	5,067	149,625	104,453	78,169	223,398	35,811	441,831
1957	5,151	151,517	110,505	84,049	238,210	37,305	470,069

TABLE 2. Hotels, Classified by Nature of Operations, by Provinces, 1956 and 1957

Province	Licensed hotels				Non-licensed hotels			
	Number of hotels		Total receipts		Number of hotels		Total receipts	
	1956	1957	1956	1957	1956	1957	1956	1957
	\$'000		\$'000		\$'000		\$'000	
	Full year hotels							
Canada	3,445	3,522	395,365	423,036	703	704	21,402	21,952
Newfoundland	13	18	2,167	2,559	14	21	400	458
Prince Edward Island	—	—	—	—	13	12	483	469
Nova Scotia	7	9	2,659	2,762	87	85	2,987	3,132
New Brunswick	—	—	—	—	84	80	3,832	3,678
Quebec	1,011	1,055	99,655	103,991	218	207	2,813	3,283
Ontario	868	879	126,968	136,686	148	151	4,023	4,145
Manitoba	275	276	27,629	30,824	5	4	1,206	101
Saskatchewan	482	467	34,857	35,877	18	14	1,104	1,131
Alberta	400	401	45,492	47,051	26	25	1,811	1,944
British Columbia	389	397	55,938	63,286	90	105	2,743	3,611
	Seasonal hotels							
Canada	204	202	13,235	12,882	715	723	11,829	12,199
Quebec	127	118	5,679	5,372	144	147	1,310	1,322
Ontario	50	53	3,067	2,869	430	432	7,239	7,433
All other provinces ¹	27	31	4,469	4,641	141	144	3,280	3,444

¹ Combined to avoid disclosing individual operations.

TABLE 3. Percentage Distribution of Receipts by Source, by Provinces, 1957

Province	Receipts				
	Rooms	Meals	Beer, Wine and liquor	All other sources	Total
percentage					
Canada	23.5	17.9	50.7	7.9	100.0
Newfoundland	32.5	27.2	32.6	7.7	100.0
Prince Edward Island	50.0	42.5	—	7.5	100.0
Nova Scotia	46.6	40.1	4.4	8.9	100.0
New Brunswick	53.9	32.5	—	13.6	100.0
Quebec	23.8	18.2	51.3	6.7	100.0
Ontario	23.9	21.8	46.0	8.3	100.0
Manitoba	16.3	10.5	66.1	7.1	100.0
Saskatchewan	16.4	9.7	66.3	7.6	100.0
Alberta	23.3	13.8	53.5	9.4	100.0
British Columbia	24.7	15.9	51.2	8.2	100.0

TABLE 4. Principal Statistics for Hotels, Classified by Nature of Operations, by Provinces, 1957

Province	No. of hotels	Number of rooms			Bed capacity	Salaries and wages	Total receipts
		In hotels	In cabins	Total			
					persons	\$'000	\$'000
Total, all hotels							
Canada	5,151	133,544	17,973	151,517	275,813	117,764	470,069
Newfoundland	41	992	26	1,018	1,640	910	3,069
Prince Edward Island	24	495	176	671	1,216	250	689
Nova Scotia	130	2,913	747	3,660	6,410	2,299	6,658
New Brunswick	92	2,886	165	3,051	5,253	1,303	4,006
Quebec	1,527	34,994	5,054	40,048	71,633	26,008	113,969
Ontario	1,515	38,553	9,472	48,025	90,839	41,015	151,133
Manitoba	290	7,898	72	7,970	14,367	6,659	31,081
Saskatchewan	522	11,207	391	11,598	20,108	6,445	37,537
Alberta	448	14,276	676	14,952	27,628	13,946	53,860
British Columbia	562	19,330	1,194	20,524	36,719	18,929	68,067
Full year licensed hotels							
Canada	3,522	102,093	3,792	105,885	188,605	104,480	423,036
Newfoundland	18	622	18	640	987	785	2,559
Prince Edward Island	—	—	—	—	—	—	—
Nova Scotia	9	555	—	555	905	1,041	2,762
New Brunswick	—	—	—	—	—	—	—
Quebec	1,055	27,193	2,260	29,453	51,951	23,838	103,991
Ontario	879	28,613	966	29,579	53,906	37,308	136,686
Manitoba	276	7,579	14	7,593	13,613	6,613	30,824
Saskatchewan	487	10,559	80	10,639	18,041	5,763	35,877
Alberta	401	11,656	124	11,780	21,366	11,504	47,961
British Columbia	397	15,316	330	15,646	27,836	17,628	63,364
Full year non-licensed hotels							
Canada	704	16,835	1,363	18,198	31,567	6,523	21,952
Newfoundland	21	360	—	360	629	113	458
Prince Edward Island	12	322	15	337	548	200	469
Nova Scotia	85	1,928	157	2,085	3,585	986	3,131
New Brunswick	80	2,478	82	2,560	4,359	1,152	3,678
Quebec	207	3,029	527	3,556	6,053	831	3,283
Ontario	151	3,448	392	3,840	7,012	1,042	4,145
Manitoba	4	87	—	87	142	16	101
Saskatchewan	14	415	2	417	712	574	1,132
Alberta	25	1,250	39	1,289	2,366	659	1,944
British Columbia	105	3,518	149	3,667	6,161	950	3,611
Seasonal licensed hotels							
Canada	202	5,195	2,945	8,140	15,834	3,485	12,882
Quebec	118	2,757	1,282	4,039	7,646	1,054	5,372
Ontario	53	1,214	989	2,203	4,465	838	2,869
All other provinces ¹	31	1,224	674	1,898	3,723	1,593	4,641
Seasonal non-licensed hotels							
Canada	723	9,421	9,873	19,294	39,807	3,276	12,199
Quebec	147	2,015	985	3,000	5,983	285	1,323
Ontario	432	5,278	7,125	12,403	25,456	1,827	7,433
All other provinces ¹	144	2,128	1,763	3,891	8,368	1,164	3,443

¹ Combined to avoid disclosing individual operations.

TABLE 5. Source of Receipts of Hotels, Classified by Nature of Operations, by Provinces, 1957

Province	Number of hotels	Receipts					
		Rooms	Meals	Beer, wine and liquor	Merchandise sales	Other receipts	Total receipts
thousands of dollars							
Total, all hotels							
Canada	5,151	110,505	84,049	238,210	20,888	16,417	470,069
Newfoundland	41	998	835	999	99	138	3,069
Prince Edward Island	24	345	293	—	21	30	689
Nova Scotia	130	3,100	2,673	295	161	429	6,658
New Brunswick	92	2,157	1,304	—	239	306	4,006
Quebec	1,527	27,171	20,769	58,411	3,364	4,254	113,969
Ontario	1,515	36,095	33,057	69,398	7,279	5,304	151,133
Manitoba	290	5,080	3,241	20,553	1,389	818	31,081
Saskatchewan	522	6,163	3,652	24,860	2,022	840	37,537
Alberta	448	12,563	7,415	28,827	2,956	2,099	53,860
British Columbia	562	16,833	10,810	34,867	3,358	2,199	68,067
Full year licensed hotels							
Canada	3,522	89,731	66,780	235,408	17,737	13,380	423,036
Newfoundland	18	716	683	973	52	135	2,559
Prince Edward Island	—	—	—	—	—	—	—
Nova Scotia	9	1,184	1,018	292	35	233	2,762
New Brunswick	—	—	—	—	—	—	—
Quebec	1,055	23,615	17,582	56,487	2,742	3,565	103,991
Ontario	879	30,124	27,065	68,912	6,140	4,445	136,686
Manitoba	276	4,962	3,171	20,538	1,359	794	30,824
Saskatchewan	487	5,541	3,151	24,680	1,826	679	35,877
Alberta	401	9,423	4,756	28,756	2,523	1,593	47,051
British Columbia	397	14,166	9,354	34,770	3,060	1,936	63,286
Full year non-licensed hotels							
Canada	704	11,489	8,082	—	1,266	1,115	21,952
Newfoundland	21	278	139	—	40	1	458
Prince Edward Island	12	248	179	—	18	24	469
Nova Scotia	85	1,559	1,328	—	105	139	3,131
New Brunswick	80	2,011	1,179	—	221	267	3,678
Quebec	207	1,719	1,181	—	238	145	3,283
Ontario	151	1,870	1,762	—	332	181	4,145
Manitoba	4	35	41	—	24	1	101
Saskatchewan	14	507	453	—	63	109	1,132
Alberta	25	1,047	808	—	31	58	1,944
British Columbia	105	2,215	1,012	—	194	190	3,611
Seasonal licensed hotels							
Canada	202	4,093	4,017	2,802	777	1,193	12,882
Quebec	118	1,286	1,383	1,924	289	510	5,372
Ontario	53	948	1,001	486	174	260	2,869
All other provinces ¹	31	1,859	1,633	392	334	423	4,641
Seasonal non-licensed hotels							
Canada	723	5,192	5,170	—	1,108	729	12,199
Quebec	147	551	623	—	115	34	1,323
Ontario	432	3,153	3,229	—	633	418	7,433
All other provinces ¹	144	1,488	1,318	—	360	277	3,443

¹ Combined to avoid disclosing individual operations.

TABLE 6. Hotels, Classified According to Number of Rooms and Nature of Operations, by Provinces, 1957

Province	10 rooms or less		11-25 rooms		26-50 rooms		51-100 rooms		101-200 rooms		201-500 rooms		501 rooms and over		Total, all hotels	
	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts
	\$'000		\$'000		\$'000		\$'000		\$'000		\$'000		\$'000		\$'000	
Total, all hotels																
Canada	1,146	33,144	2,234	118,689	1,207	117,022	421	75,703	106	47,879	25	33,585	12	44,047	5,151	470,069
Newfoundland	19	330	13	456	4	601	2	1	3	1	—	—	—	—	41	3,069
Prince Edward Island	6	32	7	90	8	183	2	1	1	1	—	—	—	—	24	689
Nova Scotia	30	231	62	1,017	22	802	12	1,479	4	3,129	—	—	—	—	130	6,658
New Brunswick	13	51	41	621	26	754	7	481	3	1	2	1	—	—	92	4,006
Quebec	380	8,415	706	31,368	337	28,459	80	15,450	16	8,035	4	1	4	1	1,527	113,969
Ontario	236	9,257	718	41,062	388	33,189	131	23,831	28	13,105	9	1	5	1	1,515	151,133
Manitoba	74	2,961	109	9,418	75	9,978	27	3,992	3	1	2	1	—	—	290	31,081
Saskatchewan	222	6,242	164	8,480	86	9,730	40	7,604	8	1	2	1	—	—	522	37,537
Alberta	103	3,321	161	10,475	115	15,615	51	8,955	13	6,799	4	7,030	1	1	448	53,860
British Columbia	63	2,304	253	15,702	146	17,711	69	13,275	27	9,526	2	1	2	1	562	68,067
Full year licensed hotels																
Canada	839	30,659	1,485	107,333	805	106,038	286	66,910	80	41,686	16	1	11	1	3,522	423,036
Newfoundland	5	186	6	296	3	1	2	1	2	1	—	—	—	—	18	2,559
Prince Edward Island	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Nova Scotia	—	—	5	171	1	1	1	1	2	1	—	—	—	—	9	2,762
New Brunswick	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Quebec	244	7,541	491	28,514	241	25,908	60	13,887	13	7,040	2	1	4	1	1,055	103,991
Ontario	170	8,633	406	36,437	197	28,543	73	20,586	21	12,176	7	1	5	1	879	136,686
Manitoba	73	2,944	101	9,313	72	9,869	25	3,946	3	1	2	1	—	—	276	30,824
Saskatchewan	208	6,113	152	8,292	80	9,460	39	7,554	7	1	1	1	—	—	487	35,877
Alberta	99	3,281	152	10,215	101	15,111	38	7,842	9	1	2	1	—	—	401	47,051
British Columbia	40	1,961	172	14,095	110	16,464	48	12,361	23	8,856	2	1	2	1	397	63,286
Full year non-licensed hotels																
Canada	176	1,301	314	5,441	142	4,915	55	4,466	14	3,942	3	1,887	—	—	704	21,952
Atlantic Provinces ²	47	342	90	1,541	40	1,397	14	1,530	6	1	1	1	—	—	198	7,736
Quebec	86	387	90	1,156	26	921	4	1	—	—	1	1	—	—	207	3,283
Ontario	24	249	80	1,626	36	1,240	9	1	2	1	—	—	—	—	151	4,145
Prairie Provinces ²	7	41	11	156	12	401	10	759	2	1	1	1	—	—	43	3,177
British Columbia	12	282	43	962	28	956	18	741	4	670	—	—	—	—	105	3,611
Seasonal licensed hotels																
Canada	22	528	82	2,172	64	2,135	26	1,966	3	1	4	4,987	1	1	202	12,882
Quebec	12	356	51	1,094	40	1,170	12	755	2	1	1	1	—	—	118	5,372
Ontario	3	29	18	757	19	729	11	1	1	1	1	1	—	—	53	2,869
All other provinces ²	7	141	13	321	5	236	3	1	—	—	2	1	1	1	31	4,641
Seasonal non-licensed hotels																
Canada	109	656	353	3,743	196	3,934	54	2,361	9	1	2	1	—	—	723	12,199
Quebec	38	129	74	604	30	460	4	1	1	1	—	—	—	—	147	1,323
Ontario	39	346	214	2,242	136	2,677	38	1,564	4	1	1	1	—	—	432	7,433
All other provinces ²	32	181	65	897	30	797	12	1	4	1	1	1	—	—	144	3,443

¹ Withheld to avoid disclosing individual operations.² Combined to avoid disclosing individual operations.

TABLE 7. Hotel Receipts, Classified According to Number of Rooms and Form of Organization, by Provinces, 1957

Province	Incorporated hotels				Unincorporated hotels			
	10 rooms or less	11-99 rooms	100 rooms and over	Total	10 rooms or less	11-99 rooms	100 rooms and over	Total
Canada	4,946	167,639	125,997	298,582	28,198	141,080	2,209	171,487
Newfoundland	1	1	1	2,076	1	1	—	993
Prince Edward Island	—	1	1	469	1	1	—	220
Nova Scotia	1	1	3,261	5,075	1	1	—	1,583
New Brunswick	—	924	2,099	3,023	51	932	—	983
Quebec	325	26,389	29,777	56,491	8,090	48,277	1,111	57,478
Ontario	2,077	47,278	44,793	94,148	7,180	49,336	469	56,985
Manitoba	285	15,762	4,732	20,779	2,676	7,626	—	10,302
Saskatchewan	301	9,311	5,480	15,092	5,941	16,504	—	22,445
Alberta	1,245	28,978	15,494	45,717	2,076	6,067	—	8,143
British Columbia	635	36,145	18,932	55,712	1,669	10,057	629	12,355

¹ Withheld to avoid disclosing individual operations.

TABLE 8. Percentage of Room Occupancy in Hotels, Classified According to Number of Rooms and Nature of Operations, by Provinces, 1957

Province	Percentage of room occupancy						
	11-25 rooms	26-50 rooms	51-100 rooms	101-200 rooms	201-500 rooms	501 rooms and over	Total ¹ all hotels
percentage							
Total, all hotels							
Canada	39	53	62	68	68	71	54
Newfoundland	39	59	48	81	—	—	63
Prince Edward Island	44	62	58	—	—	—	54
Nova Scotia	50	54	59	81	—	—	59
New Brunswick	41	48	53	67	65	—	52
Quebec	32	46	57	57	62	75	46
Ontario	45	54	62	63	62	70	61
Manitoba	37	54	60	83	85	—	54
Saskatchewan	33	49	61	72	67	—	51
Alberta	38	57	64	75	73	—	58
British Columbia	48	61	66	72	86	64	63
Full year licensed hotels							
Canada	38	53	62	69	70	71	54
Newfoundland	38	55	48	88	—	—	67
Prince Edward Island	—	—	—	—	—	—	—
Nova Scotia	72	—	—	86	—	—	83
New Brunswick	—	—	—	—	—	—	—
Quebec	30	46	56	57	78	75	47
Ontario	45	55	63	63	63	70	57
Manitoba	37	54	60	83	65	—	54
Saskatchewan	33	49	61	73	—	—	51
Alberta	37	58	63	78	71	—	57
British Columbia	46	60	68	71	86	64	63
Full year non-licensed hotels							
Canada	42	53	62	69	69	—	53
Atlantic Provinces ²	43	51	54	66	—	—	52
Quebec	38	52	79	—	—	—	45
Ontario	40	47	56	71	—	—	48
Prairie Provinces ²	40	50	68	64	—	—	59
British Columbia	55	63	68	77	—	—	65
Seasonal licensed hotels							
Canada	35	43	51	48	70	—	48
Quebec	30	35	56	50	—	—	40
Ontario	47	57	56	—	—	—	52
All other provinces ²	37	52	27	—	88	—	61
All other provinces ²							
Canada	50	54	61	81	62	—	54
Quebec	40	42	58	—	—	—	42
Ontario	51	57	61	59	—	—	56
All other provinces ²	57	55	59	66	—	—	57

¹ Excluding hotels in the 10 room or less category. Not necessarily total coverage for other size groups.

² Combined to avoid disclosing individual operations.

³ Withheld to avoid disclosing individual operations.

TABLE 9. Full Year Hotels in Selected Cities,¹ 1957

Locality	Number of hotels	Number of rooms	Percentage ² of room occupancy	Bed capacity	Salaries and wages	Receipts				
						Rooms	Meals	Beer, wine and liquor	All other sources	Total receipts
			%	persons		thousands of dollars				
Newfoundland:										
St. John's	5	247	68	405	426	446	284	472	108	1,310
Nova Scotia:										
Halifax	16	765	78	1,662	1,103	1,363	1,049	286	282	2,980
Sydney	8	286	65	549	230	371	258	—	87	716
New Brunswick:										
Saint John	6	526	68	1,013	367	660	329	—	147	1,136
Quebec:										
Hull	6	223	53	403	393	156	27	1,331	160	1,674
Montreal	43	4,874	73	8,915	7,731	10,809	5,977	6,613	2,158	25,557
Quebec	27	1,878	64	3,536	2,966	3,264	1,787	1,382	577	7,010
Sherbrooke	13	642	49	1,153	484	437	290	1,613	147	2,487
Three Rivers	11	614	55	1,226	480	435	277	843	86	1,641
Ontario:										
Brantford	6	267	52	574	283	178	236	563	44	1,021
Fort William	11	473	67	677	451	401	230	903	120	1,654
Hamilton	13	802	59	1,608	1,321	1,048	1,221	1,964	327	4,560
Kingston	11	509	72	932	576	567	368	998	141	2,074
Kitchener	5	346	41	588	354	280	209	659	92	1,340
London	17	866	67	1,539	1,080	913	673	2,046	285	3,917
Oshawa	5	187	67	354	373	190	280	727	110	1,397
Ottawa	17	1,437	72	2,594	2,874	2,685	1,741	3,507	729	8,662
Peterborough	5	216	66	366	276	199	76	680	96	1,051
Port Arthur	10	467	61	774	582	451	357	1,209	258	2,275
St. Catharines	11	495	56	798	503	350	433	803	67	1,653
Sarnia	6	244	55	370	294	182	135	739	82	1,138
Sault Ste. Marie	9	332	69	584	387	407	180	700	136	1,423
Sudbury	15	686	73	1,288	950	1,015	362	2,153	304	3,834
Toronto	46	6,095	68	11,247	12,033	11,425	9,021	10,942	2,276	33,666
Windsor	9	811	54	1,438	1,133	894	1,126	1,266	311	3,597
Manitoba:										
Winnipeg	57	3,363	63	5,963	3,813	3,164	1,847	5,196	1,129	11,336
Saskatchewan:										
Regina	19	1,483	61	2,378	1,853	1,695	1,193	2,791	638	6,317
Saskatoon	17	1,233	67	2,320	1,283	1,314	626	1,909	428	4,277
Alberta:										
Calgary	28	2,575	69	4,810	3,210	3,213	1,480	4,097	1,113	9,903
Edmonton	37	2,711	72	4,832	3,480	3,382	2,066	4,914	1,141	11,503
British Columbia:										
Vancouver	79	6,771	72	11,914	6,924	6,824	3,291	8,537	1,620	20,272
Victoria	22	1,824	65	3,295	1,873	1,949	1,325	1,121	510	4,905

¹ Includes only those hotels located within the incorporated limits of the city.² Not necessarily total coverage.

SECTION II

Salaries and Wages, Cost of Goods Sold and Certain Occupancy Expenses

Table 10 shows salaries and wages, cost of goods sold, cost of fuel and electricity, and repairs and maintenance, as percentages of total receipts, for incorporated and unincorporated hotels. These percentages are based on the reports of a panel of hotels with between 11 and 99 rooms inclusive and do not represent total coverage of hotels in this category. Excluded are hotels reporting for the first time, hotels moving into this category as a result of an increase in the number of guest rooms since the last report and a small number of non-respondents for which only the principal statistics were estimated. (The only item of expense obtained for all hotels is that of salaries and wages shown in section I of this report).

The reader is again reminded that the ratios contained in the following table are not comparable to those of previous years other than 1956 because of the exclusion in that year of all hotels in the 10 room or less and 100 or more categories. Ratios of the expense items shown for both incorporated and unincorporated hotels in the panel have remained relatively unchanged since 1956. Except for salaries and wages, ratios for unincorporated hotels were slightly higher than those for incorporated hotels. The cost of goods sold, as a percentage of total receipts, constituted the greatest expense item in both categories (46.1% for incorporated, 50.8% for unincorporated).

TABLE 10. Principal Operating Expenses as Percentages of Total Receipts of Hotels, Classified by Type and Nature of Operation and by Provinces, 1957

Note: These percentages are based on a panel of hotels with 11 to 99 rooms inclusive.

Province	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance
	percentage				percentage			
	Total, all incorporated hotels				Total, all unincorporated hotels			
Canada	25.3	46.1	2.8	3.4	17.9	50.8	3.4	3.9
Newfoundland	29.8	45.2	5.1	3.9	16.3	54.4	4.8	3.9
Prince Edward Island	39.5	26.6	6.9	8.7	22.2	36.0	6.5	5.0
Nova Scotia	39.9	21.7	7.8	4.1	26.8	39.6	7.2	11.8
New Brunswick	38.7	22.9	7.5	6.8	22.9	30.3	9.5	6.4
Quebec	25.0	41.9	3.3	5.6	17.1	50.7	3.3	4.2
Ontario	27.6	42.8	2.6	3.8	20.6	45.9	3.3	3.4
Manitoba	20.8	59.8	2.3	2.6	12.2	63.7	2.3	2.6
Saskatchewan	20.5	56.2	2.5	2.7	12.9	65.6	2.6	3.3
Alberta	24.4	49.6	2.8	2.9	18.8	50.4	3.3	4.8
British Columbia	25.2	43.8	2.7	3.0	17.6	42.9	4.3	4.5
	Full year licensed hotels							
Canada	24.7	47.1	2.7	3.2	17.1	53.6	3.0	3.4
Newfoundland	30.3	45.2	5.0	4.0	15.4	57.4	3.6	3.3
Prince Edward Island	—	—	—	—	—	—	—	—
Nova Scotia	43.0	19.6	9.5	2.8	1	1	1	1
New Brunswick	—	—	—	—	—	—	—	—
Quebec	24.8	42.3	3.3	5.5	16.6	52.3	3.1	3.9
Ontario	27.1	44.0	2.5	2.8	20.5	48.7	3.0	2.8
Manitoba	20.8	60.0	2.3	2.6	12.2	64.1	2.3	2.6
Saskatchewan	20.5	56.2	2.5	2.7	12.7	65.7	2.5	3.3
Alberta	23.7	49.7	2.8	2.8	17.6	54.8	3.1	4.8
British Columbia	24.9	44.1	2.6	2.8	15.7	49.6	3.4	4.2

TABLE 10. Principal Operating Expenses as Percentages of Total Receipts of Hotels, Classified by Type and Nature of Operation and by Provinces, 1957 — Concluded

Note: These percentages are based on a panel of hotels with 11 to 99 rooms inclusive

Province	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance
percentage								
Full year non-licensed hotels—Concluded								
Canada	33.3	24.4	6.1	6.7	24.0	29.9	7.5	5.6
Newfoundland	¹	¹	¹	¹	18.5	47.4	7.8	5.3
Prince Edward Island	46.0	23.7	7.9	5.9	28.8	34.6	8.9	6.1
Nova Scotia	39.7	21.0	7.8	4.4	26.4	33.5	7.5	6.7
New Brunswick	39.5	22.2	7.6	6.8	22.6	30.4	9.7	6.2
Quebec	30.3	25.5	4.4	8.8	25.6	31.2	6.7	6.1
Ontario	33.9	20.0	5.7	7.6	21.9	37.3	7.3	4.7
Manitoba	—	—	—	—	18.6	40.8	6.6	3.7
Saskatchewan	—	—	—	—	12.9	35.6	7.6	7.2
Alberta	33.7	40.0	3.3	2.5	31.8	10.4	5.1	4.9
British Columbia	28.7	24.0	5.1	13.2	23.5	16.9	8.2	5.5
Seasonal licensed hotels								
Canada	31.2	35.5	3.5	5.8	18.1	46.6	3.6	5.3
Quebec	27.6	42.9	4.5	8.9	17.3	46.4	4.0	5.0
Ontario	31.4	32.4	2.9	5.0	20.7	40.2	3.3	7.0
All other provinces ²	32.3	43.4	5.0	7.1	16.7	62.7	2.1	3.5
Seasonal non-licensed hotels								
Canada	32.8	32.6	4.4	7.0	22.2	33.0	4.3	6.9
Quebec	32.5	40.4	2.9	10.3	21.1	33.2	5.6	6.5
Ontario	34.6	31.2	2.9	6.0	21.7	32.8	3.9	7.0
All other provinces ²	31.3	33.1	5.8	7.6	25.6	33.7	5.0	6.2

¹ Withheld to avoid disclosing individual operations.

² Combined to avoid disclosing individual operations.

SECTION III

Departmental and General Expense Ratios

This section presents data relating to receipts and expenses of incorporated hotels with 100 rooms or more which were open for the entire year and were able to supply the detailed statistics requested. The 1957 panel surveyed consisted of 87 hotels and for comparative purposes the figures for the 1956 panel which consisted of 83 hotels are also shown. Each of these panels contained 76 hotels which reported for both years. For the purposes of this section hotels were divided into 3 groups; licensed hotels (licensed to sell alcoholic beverages) operating a dining room, licensed hotels not operating a dining room and non-licensed hotels which operated a dining room.

The table immediately following this text is prepared from data supplied by 76 hotels which reported for both 1956 and 1957, and compares the various categories of receipts for the two years. Table 11 analyses the source of receipts and sets out departmental expenses as percentages of total receipts and departmental receipts for the years 1956 and 1957. Also shown are general expenses as percentages of total receipts for the same periods. Finally, operating profit as a percentage of total receipts as well as information on room occupancy, room rates and rental revenue is reported.

There was no appreciable change in the distribution of receipts by source when a comparison is made of the data supplied by the 1957 panel with those of the 1956 panel. With respect to merchandise (other than beer, wine and liquor) departmental costs, non-licensed hotels with dining rooms indicated that the ratio of cost of goods sold to receipts from sales of merchandise decreased slightly. The operating expenses of departments other than the four analysed, in the case of licensed hotels without dining rooms, were slightly in excess of the corresponding receipts of the departments. Total operating expenses, as a percentage of total receipts, for the 1957 panel tended to be somewhat greater than shown by the 1956 panel. Operating profit both before and after the addition of non-operating income for the 1957 panel showed a decrease when compared with the 1956 panel except in the case of non-licensed hotels with dining rooms. Room occupancy generally was lower in 1957, average daily room rates were up for all three categories of hotels and rental revenue per available and occupied room increased in all cases except licensed hotels without dining rooms.

Incorporated Full Year Hotels — Percentage Changes in Receipts, 1957/1956
(Hotels with 100 or more rooms)

Source of receipts	Licensed		Non-licensed with dining room
	With dining room	Without dining room	
Number of hotels	56	12	8
	%	%	%
Room rentals (1)	+ 2.2	+3.8	+5.7
Food sales	+ 1.7	—	+2.7
Beer, wine and liquor sales	+ 6.0	+2.0	—
Other merchandise sales	-11.7	-6.5	+3.9
Other operating revenue	+ 8.5	+1.8	+7.0
Total receipts and sales	+ 2.6	+2.3	+5.0

¹ Including sample room and public space rentals.

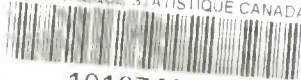
TABLE 11. Departmental and General Expense Ratios of Incorporated Hotels, 1956¹ and 1957
(Based on a panel of hotels with 100 or more rooms able to supply the data)

Item	Total all hotels		Full year hotels					
			Licensed				Non-licensed with dining room	
			With dining room		Without dining room			
	1956	1957	1956	1957	1956	1957	1956	1957
percentage								
RECEIPTS AND SALES								
(% of total)								
Room rentals (2)	44.2	43.7	41.5	41.0	61.1	60.8	54.8	55.6
Food sales	30.7	30.3	34.2	33.6	—	—	36.1	33.9
Beer, wine and liquor sales	17.8	18.6	17.0	17.9	32.4	32.4	—	—
Other merchandise sales	2.0	1.9	2.0	1.8	2.1	2.9	1.8	2.2
All other operating revenue	5.3	5.5	5.3	5.5	4.4	3.9	7.3	8.3
Total operating receipts	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
OPERATING EXPENSES								
(% of total operating receipts)								
Departmental expenses — (cost of sales including labor):								
Rooms:								
To total receipts	14.1	14.0	13.2	13.0	18.9	19.7	19.2	18.6
To room receipts	31.8	31.9	31.8	31.7	30.9	32.4	35.0	33.4
Food:								
To total receipts	26.1	28.1	31.1	31.2	—	—	37.8	35.1
To food sales	91.9	92.9	91.1	92.3	—	—	104.7	103.7
Beer, wine and liquor:								
To total receipts	11.9	12.3	11.2	11.7	22.8	23.0	—	—
To beverage sales	66.6	66.4	65.7	65.4	70.4	70.9	—	—
Other merchandise:								
To total receipts	1.5	1.5	1.5	1.4	1.6	2.3	1.0	1.0
To other merchandise sales	74.5	77.0	75.4	78.7	76.1	77.9	55.2	47.6
All other operating departments:								
To total receipts	5.3	5.2	5.4	5.2	4.3	4.0	6.1	7.1
To receipts of other operating departments	99.5	94.7	100.9	94.6	97.8	104.1	84.0	85.7
General expenses:								
Administrative salaries	3.8	4.1	3.6	4.0	4.1	3.8	6.1	5.9
Light, heat and power (including labor)	4.2	4.2	4.2	4.1	3.1	3.6	7.3	8.0
Repairs and maintenance (including labor)	6.5	7.6	6.6	7.7	5.7	6.9	6.9	8.4
Depreciation	4.8	4.7	4.6	4.5	6.9	6.5	3.9	2.8
Rent	2.3	2.1	1.8	1.8	6.6	6.0	0.9	—
Municipal taxes	3.3	3.5	3.2	3.4	4.0	4.3	3.0	3.7
Staff benefits	1.1	1.4	1.2	1.4	0.7	0.7	1.0	1.6
All other expenses	5.8	5.9	5.4	5.5	9.6	9.7	3.7	5.0
Total operating expenses	92.7	94.6	93.0	94.9	88.3	90.5	96.9	97.2
Operating profit	7.3	5.4	7.0	5.1	11.7	9.5	3.1	2.8
Non-operating income	3.1	2.9	2.7	2.4	7.4	6.8	1.8	2.6
Net profit before income taxes	10.4	8.3	9.7	7.5	19.1	16.3	4.9	5.4
Number of hotels reporting	No. 83	87	58	63	14	15	11	9
Average number of rooms	No. 245	242	261	248	246	245	155	167
Percentage of room occupancy	% 72.6	70.7	71.2	69.0	80.5	78.5	69.0	69.1
Average daily room rate	\$ 7.79	8.09	8.47	8.78	5.98	6.01	5.84	6.50
Rental revenue per available room per year	\$ 2,057	2,087	2,191	2,213	1,758	1,723	1,472	1,642
Rental revenue per occupied room per year	\$ 2,834	2,951	3,077	3,207	2,184	2,196	2,132	2,377

¹ Revised.

² Including sample room and public space rentals.

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