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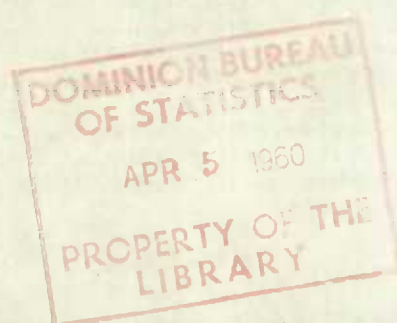
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HOTELS, 1958



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DEFINITIONS

An establishment is classed as an hotel and included in this survey only if it fits into one of the following categories:

Full Year Hotels, Licensed:

Establishments with six or more rooms providing lodging or lodging and meals for transient guests and licensed to sell beer, wine, or liquor. To be considered a full year hotel, an establishment must be operated for at least ten months in the year.

Full Year Hotels, Non-Licensed:

Establishments having the qualifications mentioned above, but which do not sell alcoholic beverages.

Seasonal Hotels, Licensed:

Establishments with six or more rooms providing lodging or lodging and meals for transient guests, licensed to sell beer, wine or liquor and open less than ten months of the year. Generally, the establishment must have six or more rooms in the main lodge. An exception is made in the case of resort hotels where the sleeping accommodation is provided in the form of cabins or cottages but a central dining room, administration, and entertainment facilities are provided in the main lodge.

Seasonal hotels include such businesses as resort hotels, hunting or fishing lodges, ski lodges or chalets, and dude ranches.

Seasonal Hotels, Non-Licensed:

Establishments having the qualifications listed for seasonal hotels above but which do not sell alcoholic beverages.

HOTELS, 1958

INTRODUCTION

This report covers the calendar year 1958 and is the tenth consecutive annual survey of hotels in Canada. Section 1 of the report presents the basic data collected from all hotels under the heading "Principal Statistics". Section 2 shows certain expense items supplied by the medium-size hotels (11 to 99 rooms inclusive) expressed as percentages of total receipts. Section 3 gives a detailed breakdown of expenses of large hotels (100 rooms and over), classified into general and departmental expenses, and expressed in ratio form.

When interpreting figures contained in this report, the reader should note the following points: (1) the report does not include tourist camps, cabins,

motels or other forms of accommodation which do not fall under the definitions appearing on the reverse side of the table of contents describing the type of establishments classified here as hotels; (2) the expense ratios in sections 2 and 3 are not directly comparable to those for years prior to 1956. In the case of section 2, beginning in 1956 all large hotels (100 rooms or more) and all hotels having 10 rooms or less were excluded from this section of the survey.

Throughout this report, figures for British Columbia include the Yukon and Northwest Territories.

SECTION I

Principal Statistics

This section presents statistics on receipts, salaries and wages, number of guest rooms and bed capacity based on the reports of all hotels operating in Canada during 1958. A table on room occupancy is also shown. This latter compilation is not based on complete coverage and, although not considered a principal statistic, it is presented here only because of its close affinity with other figures shown in this section.

During 1958 there were 5,088 hotels operating in Canada with a total of 151,362 rooms and bed capacity for 274,483 persons. Their total receipts amounted to \$480,295,000, exceeding the record set by 5,151 hotels in 1957 by \$10,226,000. Salaries and wages paid during the year increased to \$123,100,000 from \$117,764,000 in 1957. The sale of beer, wine and liquor accounted for 50.7% of total receipts, followed by room rentals (23.2%), meals (18.2%) and other sources (7.9%) (Table 3).

Of the total number of hotels that operated in Canada during 1958, 3,516 (3,522 in 1957) were full-year licensed (licensed to sell alcoholic beverages) hotels with receipts of \$435,514,000 (\$423,036,000 in 1957); 678 (704) were full year non-licensed hotels with receipts of \$20,561,000 (\$21,952,000); 194 (202) were seasonal licensed hotels with receipts of \$12,137,000 (\$12,882,000) and 700 (723) operated as seasonal non-licensed hotels with receipts of \$12,083,000 (\$12,199,000).

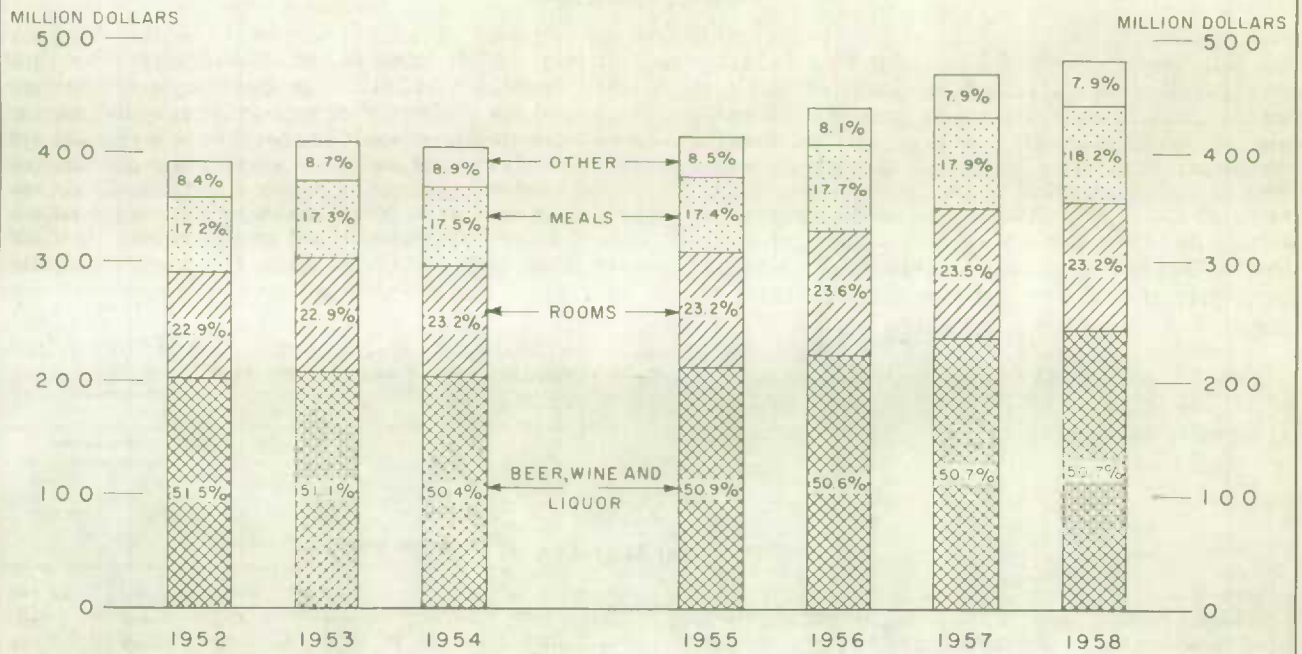
The distribution of hotel receipts by room categories is shown in Table 6. Hotels with between 11 and 25 rooms still continued to be the most numer-

ous. These numbered 2,200 in 1958 (2,234 in 1957) and had receipts of \$119,061,000 (\$118,689,000 in 1957). This group was followed by hotels with 26-50 rooms of which there were 1,197 in 1958 reporting receipts of \$113,772,000 compared with 1,207 in 1957 with receipts of \$117,022,000. Hotels with 51 rooms and over showed higher receipts in 1958 ranging from \$80,913,000 for hotels with 51-100 rooms to \$38,397,000 for those with 201-500 rooms; hotels with 26-50 rooms and those with 10 rooms and less reported decreases both in number and receipts.

Percentages of room occupancy for all hotels having 11 or more rooms are presented in Table 8. These percentages are not comparable to those computed for years prior to 1956 because of the inclusion in those years of hotels in the 10 rooms or less category. With a national average of 52% (excluding hotels in the 10 rooms or less category), the occupancy rate was lower in all categories than in 1957 and varied from 37% for hotels with 11-25 rooms to 66% for those with 201 rooms and over. Hotels with 26-50 rooms and 51-100 rooms had an average occupancy rate of 50% and 59% respectively. The national average in 1957 was 54%.

Throughout this report room receipts include sample room and public space rentals. Receipts from all other sources include non-operating revenue such as commercial rentals, leased concessions, interest on investments, etc. These and other statistics are given in greater detail in the tables that follow.

HOTEL RECEIPTS BY SOURCE 1952-1958



HOTELS

TABLE 1. Hotel Receipts by Source, 1949-58

Year	Number of hotels	Number of rooms	Receipts				
			Rooms	Meals	Beer, wine and liquor	All other sources	Total
			thousands of dollars				
1949	5,425	150,098	77,466	59,610	162,789	24,587	324,452
1950	5,169	146,353	75,842	58,586	162,815	25,147	322,390
1951	5,092	146,441	83,322	63,440	180,642	29,878	357,282
1952	5,157	140,615	89,879	67,269	201,759	33,029	391,936
1953	5,209	149,653	93,914	70,974	209,984	35,843	410,715
1954	5,208	148,890	94,094	70,829	204,555	36,378	405,856
1955	5,081	147,812	96,273	72,236	211,415	35,385	415,309
1956	5,067	149,625	104,453	78,169	223,398	35,811	441,831
1957	5,151	151,517	110,505	84,049	238,210	37,305	470,069
1958	5,088	151,362	111,174	87,550	243,695	37,876	480,295

TABLE 2. Hotels, Classified by Nature of Operations, by Provinces, 1957 and 1958

Province	Licensed hotels				Non-licensed hotels			
	Number of hotels		Total receipts		Number of hotels		Total receipts	
	1957	1958	1957	1958	1957	1958	1957	1958
	\$'000		\$'000		\$'000		\$'000	
	Full year hotels							
Canada	3,522	3,516	423,036	435,514	704	678	21,932	20,561
Newfoundland	18	22	2,559	2,696	21	26	458	460
Prince Edward Island	—	—	—	—	12	10	469	504
Nova Scotia	9	9	2,762	2,993	85	86	3,132	3,126
New Brunswick	—	—	—	—	80	78	3,678	3,846
Quebec	1,055	1,074	103,991	109,998	207	188	3,283	2,912
Ontario	879	875	136,686	139,445	151	140	4,145	3,716
Manitoba	276	274	30,824	32,825	4	3	101	82
Saskatchewan	487	481	35,877	36,660	14	16	1,131	1,129
Alberta	401	395	47,051	47,942	25	24	1,944	1,717
British Columbia	397	386	63,286	62,955	105	107	3,611	3,269
	Seasonal hotels							
Canada	202	194	12,882	12,137	723	700	12,199	12,083
Quebec	118	115	5,372	4,861	147	146	1,322	1,295
Ontario	53	48	2,869	2,667	432	414	7,433	7,271
All other provinces ¹	31	31	4,641	4,609	144	140	3,444	3,517

¹ Combined to avoid disclosing individual operations.

TABLE 3. Percentage Distribution of Receipts by Source, by Provinces, 1958

Province	Receipts				
	Rooms	Meals	Beer, wine and liquor	All other sources	Total
	percentage				
Canada	23.2	18.2	50.7	7.9	100.0
Newfoundland	33.8	23.7	33.6	8.9	100.0
Prince Edward Island	51.3	41.4	—	7.3	100.0
Nova Scotia	46.0	40.5	5.2	8.3	100.0
New Brunswick	52.5	35.4	—	12.1	100.0
Quebec	23.8	19.2	49.9	7.1	100.0
Ontario	23.9	22.5	45.5	8.1	100.0
Manitoba	15.9	11.0	66.4	6.7	100.0
Saskatchewan	15.6	9.6	67.4	7.4	100.0
Alberta	22.5	12.7	55.3	9.5	100.0
British Columbia	23.7	15.9	52.3	8.1	100.0

TABLE 4. Principal Statistics for Hotels, Classified by Nature of Operations, by Provinces, 1958

Province	No. of hotels	Number of rooms			Bed capacity	Salaries and wages	Total receipts
		In hotels	In cabins	Total			
					persons	\$'000	\$'000
Total, all hotels							
Canada	5,088	133,741	17,621	151,362	274,483	123,100	480,295
Newfoundland	51	951	24	975	1,616	833	3,165
Prince Edward Island	22	474	161	635	1,208	243	743
Nova Scotia	127	2,871	748	3,619	6,255	2,252	6,811
New Brunswick	89	2,826	168	2,994	4,943	1,310	4,128
Quebec	1,523	35,957	5,177	41,134	73,988	27,426	119,066
Ontario	1,477	38,403	9,004	47,407	88,628	43,604	153,099
Manitoba	288	7,804	104	7,908	14,353	7,261	33,114
Saskatchewan	518	11,156	380	11,536	20,303	6,381	38,423
Alberta	441	14,076	724	14,800	27,295	14,205	54,440
British Columbia	552	19,223	1,131	20,354	35,894	19,585	67,299
Full year licensed hotels							
Canada	3,516	103,227	3,841	107,068	190,255	110,427	435,514
Newfoundland	22	537	24	561	917	706	2,696
Prince Edward Island	—	—	—	—	—	—	—
Nova Scotia	9	549	—	549	890	1,121	2,993
New Brunswick	—	—	—	—	—	—	—
Quebec	1,074	28,565	2,311	30,876	54,763	25,261	109,998
Ontario	875	28,909	1,944	29,853	53,391	40,153	139,445
Manitoba	274	7,431	45	7,476	13,479	7,221	32,825
Saskatchewan	481	10,478	52	10,530	18,077	5,681	36,660
Alberta	395	11,576	137	11,713	21,302	11,984	47,943
British Columbia	386	15,182	328	15,510	27,436	18,300	62,955
Full year non-licensed hotels							
Canada	678	16,116	1,203	17,319	29,588	6,167	20,561
Newfoundland	26	391	—	391	663	124	460
Prince Edward Island	10	312	—	312	520	197	504
Nova Scotia	86	1,917	166	2,083	3,537	883	3,126
New Brunswick	78	2,440	93	2,533	4,133	1,148	3,646
Quebec	188	2,678	494	3,172	5,420	803	2,912
Ontario	140	3,129	321	3,450	6,412	923	3,716
Manitoba	3	75	—	75	128	15	82
Saskatchewan	16	432	2	434	753	572	1,129
Alberta	24	1,161	52	1,213	2,152	544	1,717
British Columbia	107	3,581	75	3,656	5,870	958	3,269
Seasonal licensed hotels							
Canada	194	5,074	2,905	7,979	15,722	3,363	12,137
Quebec	115	2,660	1,251	3,911	7,560	1,063	4,861
Ontario	48	1,140	981	2,121	4,305	754	2,667
All other provinces ¹	31	1,274	673	1,947	3,857	1,546	4,609
Seasonal non-licensed hotels							
Canada	700	9,324	9,672	18,996	38,918	3,143	12,083
Quebec	146	2,054	1,121	3,175	6,245	299	1,295
Ontario	414	5,225	6,758	11,983	24,520	1,774	7,271
All other provinces ¹	140	2,045	1,793	3,838	8,153	1,070	3,517

¹ Combined to avoid disclosing individual operations.

TABLE 5. Source of Receipts of Hotels, Classified by Nature of Operations, by Provinces, 1958

Province	Number of hotels	Receipts					
		Rooms	Meals	Beer, wine and liquor	Merchandise sales	Other receipts	Total receipts
thousands of dollars							
Total, all hotels							
Canada	5,088	111,174	87,550	243,695	20,159	17,717	480,295
Newfoundland	51	1,070	751	1,063	127	154	3,165
Prince Edward Island	22	381	308	—	27	27	743
Nova Scotia	127	3,135	2,765	352	131	435	6,811
New Brunswick	89	2,168	1,462	—	194	304	4,128
Quebec	1,523	28,379	22,902	59,400	3,190	5,195	119,066
Ontario	1,477	36,601	34,380	69,715	6,814	5,589	153,099
Manitoba	288	5,265	3,655	21,973	1,422	799	33,114
Saskatchewan	518	6,009	3,705	25,879	2,006	824	38,423
Alberta	441	12,236	6,904	30,105	3,090	2,105	54,440
British Columbia	552	15,930	10,718	35,208	3,158	2,285	67,299
Full year licensed hotels							
Canada	3,516	91,129	71,251	241,133	17,285	14,716	435,514
Newfoundland	22	770	628	1,064	82	152	2,696
Prince Edward Island	—	—	—	—	—	—	—
Nova Scotia	9	1,254	1,123	352	36	228	2,993
New Brunswick	—	—	—	—	—	—	—
Quebec	1,074	25,012	19,995	57,774	2,671	4,546	109,998
Ontario	875	30,894	28,760	69,277	5,724	4,770	139,445
Manitoba	274	5,155	3,590	21,920	1,398	762	32,625
Saskatchewan	481	5,361	3,192	25,687	1,785	635	36,660
Alberta	395	9,293	4,474	29,917	2,673	1,585	47,942
British Columbia	386	13,390	9,469	35,142	2,916	2,038	62,955
Full year non-licensed hotels							
Canada	678	10,801	7,633	—	1,074	1,053	20,561
Newfoundland	26	296	118	—	44	2	460
Prince Edward Island	10	261	194	—	25	24	504
Nova Scotia	86	1,560	1,333	—	76	157	3,126
New Brunswick	78	1,966	1,270	—	152	258	3,646
Quebec	188	1,520	1,056	—	198	136	2,912
Ontario	140	1,628	1,646	—	319	123	3,716
Manitoba	3	31	34	—	17	—	82
Saskatchewan	16	516	450	—	57	106	1,129
Alberta	24	918	688	—	25	86	1,717
British Columbia	107	2,105	844	—	181	159	3,269
Seasonal licensed hotels							
Canada	194	3,931	3,694	2,562	774	1,176	12,137
Quebec	115	1,249	1,267	1,626	247	472	4,861
Ontario	48	891	911	438	174	253	2,667
All other provinces ¹	31	1,791	1,516	498	353	451	4,609
Seasonal non-licensed hotels							
Canada	700	5,313	4,972	—	1,026	772	12,083
Quebec	146	598	584	—	74	39	1,295
Ontario	414	3,188	3,043	—	597	443	7,271
All other provinces ¹	140	1,527	1,345	—	355	290	3,517

¹ Combined to avoid disclosing individual operations.

TABLE 6. Hotels, Classified According to Number of Rooms and Nature of Operations, by Provinces, 1958

Province	10 rooms or less		11-25 rooms		26-50 rooms		51-100 rooms		101-200 rooms		201-500 rooms		501 rooms and over		Total, all hotels	
	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts
	\$'000		\$'000		\$'000		\$'000		\$'000		\$'000		\$'000		\$'000	
	Total, all hotels															
Canada.....	1, 117	32, 764	2, 200	119, 061	1, 197	113, 772	431	80, 913	105	48, 188	26	38, 397	12	47, 200	5, 088	480, 295
Newfoundland	27	495	17	709	3	473	2	²	2	²	—	—	—	—	51	3, 165
Prince Edward Island	3	21	9	159	7	146	2	²	1	²	—	—	—	—	22	743
Nova Scotia.....	29	224	58	1, 066	24	850	12	1, 443	4	3, 235	—	—	—	—	127	6, 818
New Brunswick.....	12	116	38	463	28	821	6	446	3	²	2	²	—	—	89	4, 128
Quebec.....	373	8, 380	703	31, 211	337	27, 519	85	15, 999	17	8, 066	4	7, 738	4	20, 153	1, 523	119, 066
Ontario.....	224	8, 341	698	40, 854	380	31, 513	131	25, 860	30	14, 240	9	12, 912	5	19, 379	1, 477	153, 099
Manitoba	76	3, 356	104	9, 447	75	10, 690	28	4, 554	2	²	3	²	—	—	288	33, 114
Saskatchewan	213	6, 488	167	8, 827	84	9, 454	45	8, 476	7	²	2	²	—	—	518	38, 423
Alberta.....	97	3, 189	164	10, 965	113	15, 154	49	9, 777	13	6, 875	4	²	1	²	441	54, 440
British Columbia	63	2, 154	242	15, 360	146	17, 152	71	13, 746	26	9, 450	2	²	2	²	552	67, 299
	Full year licensed hotels															
Canada.....	833	30, 550	1, 482	108, 370	793	102, 902	298	72, 561	80	42, 330	19	33, 288	11	45, 513	3, 516	435, 514
Newfoundland	8	352	8	530	3	²	2	²	1	²	—	—	—	—	22	2, 696
Prince Edward Island	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Nova Scotia.....	—	—	5	264	1	²	1	²	2	²	—	—	—	—	9	2, 993
New Brunswick.....	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Quebec.....	251	7, 775	499	28, 561	240	24, 889	63	14, 545	14	7, 167	3	²	4	²	1, 074	109, 998
Ontario	166	7, 761	405	36, 541	193	26, 888	75	22, 623	23	13, 495	8	12, 758	5	19, 379	875	139, 445
Manitoba	76	3, 356	97	9, 332	71	10, 590	25	4, 480	2	²	3	²	—	—	274	32, 825
Saskatchewan	200	6, 337	154	8, 645	77	9, 160	43	8, 350	6	²	1	²	—	—	481	36, 660
Alberta.....	93	3, 141	153	10, 668	100	14, 739	38	8, 833	9	²	2	²	—	—	395	47, 942
British Columbia	39	1, 828	161	13, 829	108	16, 065	51	13, 017	23	8, 779	2	²	2	²	386	62, 955
	Full year non-licensed hotels															
Canada.....	173	1, 384	294	5, 017	146	4, 856	50	3, 719	13	²	2	²	—	—	678	20, 561
Atlantic Provinces ¹	50	443	87	1, 411	43	1, 469	13	1, 461	6	²	1	²	—	—	200	7, 736
Quebec.....	79	340	81	1, 059	24	926	3	²	1	²	—	—	—	—	188	2, 912
Ontario.....	22	254	72	1, 521	37	1, 310	8	²	1	²	—	—	—	—	140	3, 716
Prairie Provinces ²	8	61	11	126	13	388	8	564	2	²	1	²	—	—	43	2, 928
British Columbia	14	286	43	900	29	763	18	649	3	671	—	—	—	—	107	3, 269
	Seasonal licensed hotels															
Canada.....	15	246	82	2, 170	65	2, 208	24	1, 971	3	²	4	2, 906	1	²	194	12, 137
Quebec.....	11	151	50	1, 054	41	1, 256	10	²	2	²	1	²	—	—	115	4, 861
Ontario.....	1	²	17	735	17	648	11	²	1	²	1	²	—	—	48	2, 667
All other provinces ¹	3	²	15	381	7	304	3	230	—	—	2	²	1	²	31	4, 609
	Seasonal non-licensed hotels															
Canada.....	96	584	342	3, 504	193	3, 806	59	2, 662	9	²	1	²	—	—	700	12, 083
Quebec.....	32	114	73	537	32	448	9	196	—	—	—	—	—	—	146	1, 295
Ontario.....	35	²	204	2, 057	133	2, 667	37	1, 709	5	²	—	—	—	—	414	7, 271
All other provinces ¹	29	²	65	910	28	691	13	757	4	²	1	²	—	—	140	3, 517

¹ Combined to avoid disclosing individual operations.² Withheld to avoid disclosing individual operations.

TABLE 7. Hotel Receipts, Classified According to Number of Rooms and Form of Organization, by Provinces, 1956

Province	Incorporated hotels				Unincorporated hotels			
	10 rooms or less	11-99 rooms	100 rooms and over	Total	10 rooms or less	11-99 rooms	100 rooms and over	Total
Canada	4,938	173,340	132,450	310,728	27,826	139,676	2,065	169,567
Newfoundland	3	3	3	1,930	3	3	—	1,235
Prince Edward Island	—	3	3	505	3	3	—	238
Nova Scotia	3	3	3,237	5,162	3	3	—	1,656
New Brunswick	—	935	2,282	3,217	116	795	—	911
Quebec	700	26,762	34,912	62,374	7,680	47,969	1,043	56,692
Ontario	1,794	50,673	46,600	99,067	6,548	47,064	420	54,032
Manitoba	267	17,181	5,067	22,515	3,089	7,510	—	10,599
Saskatchewan	342	9,913	5,178	15,433	6,146	16,844	—	22,990
Alberta	1,053	28,879	15,355	45,287	2,137	7,016	—	9,153
British Columbia	688	36,025	18,525	55,238	1,466	9,993	602	12,061

TABLE 6. Percentage of Room Occupancy in Hotels, Classified According to Number of Rooms and Nature of Operations, by Provinces, 1958

Province	Percentage of room occupancy						
	11-25 rooms	26-50 rooms	51-100 rooms	101-200 rooms	201-500 rooms	501 rooms and over	Total ¹ all hotels
percentage							
Total, all hotels							
Canada	37	50	59	65	66	66	52
Newfoundland	50	38	45	75	—	—	56
Prince Edward Island	54	56	71	3	—	—	57
Nova Scotia	51	53	55	80	—	—	58
New Brunswick	41	47	58	65	66	—	52
Quebec	30	44	52	54	63	73	44
Ontario	43	52	60	62	59	61	53
Manitoba	39	55	60	77	71	—	55
Saskatchewan	31	48	60	73	62	—	50
Alberta	38	55	64	75	70	3	57
British Columbia	47	55	61	64	80	60	58
Full year licensed hotels							
Canada	36	50	59	65	66	66	52
Newfoundland	49	38	45	84	—	—	55
Prince Edwards Island	—	—	—	—	—	—	—
Nova Scotia	72	3	3	86	—	—	82
New Brunswick	—	—	—	—	—	—	—
Quebec	28	43	51	54	64	73	44
Ontario	42	52	62	62	61	61	54
Manitoba	39	54	60	77	71	—	55
Saskatchewan	30	48	60	75	3	—	50
Alberta	37	55	63	78	69	—	56
British Columbia	45	54	60	63	80	60	57
Full year non-licensed hotels							
Canada	41	53	60	66	63	—	53
Atlantic Provinces ²	44	50	54	64	3	—	52
Quebec	35	56	70	3	—	—	47
Ontario	40	51	45	3	—	—	46
Prairie Provinces ³	42	52	67	64	3	—	49
British Columbia	50	57	67	72	—	—	61
Seasonal licensed hotels							
Canada	36	47	56	45	59	3	49
Quebec	31	45	56	48	3	—	44
Ontario	52	51	57	3	—	—	50
All other provinces ²	36	52	48	—	75	3	61
Seasonal non-licensed hotels							
Canada	49	54	57	62	3	—	53
Quebec	40	44	38	—	—	—	41
Ontario	50	55	61	61	—	—	55
All other provinces ²	57	58	58	64	3	—	58

¹ Excluding hotels in the 10 room or less category. Not necessarily total coverage for other size groups.² Combined to avoid disclosing individual operations.³ Withheld to avoid disclosing individual operations.

TABLE 9. Full Year Hotels in Selected Cities,¹ 1958

Locality	Number of hotels	Number of rooms	Percentage ² of room occupancy	Bed capacity	Salaries and wages	Receipts				
						Rooms	Meals	Beer, wine and liquor	All other sources	Total receipts
			%	persons		thousands of dollars				
Newfoundland:										
St John's	5	244	70	385	396	491	270	469	123	1,353
Nova Scotia:										
Halifax	14	719	77	1,188	1,184	1,417	1,135	346	278	3,176
Sydney	6	244	66	466	113	357	252	—	93	702
New Brunswick:										
Saint John	6	528	67	1,017	361	663	351	—	154	1,168
Quebec:										
Hull	6	220	60	369	387	168	—	1,550	—	1,871
Montreal	42	5,812	70	10,256	9,137	12,172	8,164	7,625	2,891	30,852
Quebec	26	1,843	63	3,466	2,711	3,307	1,901	1,521	604	7,333
Sherbrooke	13	608	44	1,082	490	380	269	1,495	156	2,300
Three Rivers	10	558	53	1,056	433	370	263	711	48	1,392
Ontario:										
Brantford	6	266	47	457	267	162	245	536	52	995
Fort William	10	455	61	632	519	388	260	1,008	139	1,795
Hamilton	14	799	58	1,573	1,411	1,061	1,319	2,007	329	4,716
Kingston	10	523	66	980	672	642	462	1,092	177	2,373
Kitchener	5	339	36	584	398	239	258	760	78	1,335
London	17	843	60	1,516	1,171	885	751	2,048	241	3,925
Oshawa	5	189	58	382	354	164	276	590	104	1,134
Ottawa	18	1,516	69	2,800	3,138	2,971	1,896	3,758	748	9,373
Peterborough	5	216	68	366	283	194	77	705	100	1,076
Port Arthur	10	466	57	821	604	402	399	1,249	199	2,249
St. Catharines	10	449	53	826	492	302	410	818	73	1,603
Sarnia	6	244	54	356	274	160	122	669	85	1,036
Sault Ste. Marie	8	319	65	587	448	411	214	744	113	1,482
Sudbury	14	654	67	1,206	902	885	327	1,980	342	3,534
Toronto	47	6,345	62	11,020	12,979	12,067	9,676	11,840	2,518	36,301
Windsor	11	871	50	1,568	1,172	908	1,098	1,239	259	3,504
Manitoba:										
Winnipeg	54	3,241	65	5,826	3,978	3,300	1,941	5,321	1,117	11,679
Saskatchewan:										
Regina	19	1,516	61	2,632	1,844	1,608	1,205	2,850	620	6,283
Saskatoon	17	1,213	66	2,324	1,313	1,342	643	1,970	407	4,362
Alberta:										
Calgary	28	2,551	68	4,802	3,493	3,211	1,327	5,041	1,229	10,808
Edmonton	41	2,751	69	4,250	3,551	3,249	1,896	5,425	1,171	11,743
British Columbia:										
Vancouver	81	6,817	65	11,751	7,263	6,568	3,311	8,734	1,702	20,335
Victoria	21	1,804	59	3,028	1,846	1,892	1,237	1,064	479	4,672

¹ Includes only those hotels located within the incorporated limits of the city.² Not necessarily total coverage.³ Withheld to avoid disclosing individual operations.

SECTION II

Salaries and Wages, Cost of Goods Sold and Certain Occupancy Expenses

Table 10 shows salaries and wages, cost of goods sold, cost of fuel and electricity, and repairs and maintenance expressed as percentages of total receipts for incorporated and unincorporated hotels. These percentages are based on the reports of a panel of hotels with between 11 and 99 rooms inclusive and do not represent total coverage of hotels in this category. Excluded are hotels moving into this category as a result of an increase in the number of guest rooms since the last report and a small number of non-respondents for which only the principal statistics were estimated. (The only item of expense obtained for all hotels is that of salaries and wages shown in section 1 of this report).

The reader is again reminded that the ratios contained in the following table are not comparable to those of years prior to 1956 because of the exclusion, since then, of all hotels in the 10 room or less and 100 or more categories. Except for salaries and wages, ratios for unincorporated hotels were slightly higher than those for incorporated hotels. The cost of goods sold, as a percentage of total receipts, constituted the greatest expense item in both categories (45.9% for incorporated hotels versus 46.1% in 1957 and 51.6% for unincorporated hotels versus 50.8%).

TABLE 10. Principal Operating Expenses as Percentages of Total Receipts of Hotels, Classified by Type and Nature of Operation and by Provinces, 1958

Note: These percentages are based on a panel of hotels with 11 to 99 rooms inclusive.

Province	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance
	percentage				percentage			
	Total, all incorporated hotels				Total, all unincorporated hotels			
Canada	25.8	45.9	2.8	3.3	19.5	51.6	3.5	3.8
Newfoundland	28.5	47.0	5.1	3.7	15.0	54.1	4.0	3.7
Prince Edward Island	37.5	24.9	7.0	3.6	21.4	37.1	6.4	10.8
Nova Scotia	38.1	25.0	7.4	4.7	25.8	34.2	6.9	6.3
New Brunswick	38.2	27.9	9.3	6.5	24.6	28.8	9.6	6.5
Quebec	25.4	42.5	3.1	5.2	17.7	50.2	3.6	4.0
Ontario	28.0	41.9	2.6	3.5	23.2	45.6	3.3	3.6
Manitoba	21.7	59.4	2.2	2.3	12.7	63.9	2.4	2.8
Saskatchewan	20.8	55.5	2.3	2.4	12.8	65.7	2.5	3.1
Alberta	24.2	49.6	2.6	3.1	19.3	51.2	3.3	3.5
British Columbia	26.6	43.1	2.9	2.5	20.5	42.2	4.4	4.3
	Full year licensed hotels							
Canada	25.4	46.7	2.6	3.2	19.1	54.8	3.1	3.3
Newfoundland	28.6	46.9	5.0	3.7	14.8	57.3	3.2	2.6
Prince Edward Island	—	—	—	—	—	—	—	—
Nova Scotia	34.2	27.2	7.6	5.8	1	1	1	1
New Brunswick	—	—	—	—	—	—	—	—
Quebec	24.9	43.5	3.1	5.0	17.4	51.8	3.3	3.7
Ontario	27.8	42.6	2.6	3.4	23.5	48.5	2.9	2.9
Manitoba	21.7	59.5	2.1	2.3	12.8	64.4	2.4	2.7
Saskatchewan	21.8	55.5	2.3	2.4	12.5	66.0	2.4	3.1
Alberta	24.0	50.1	2.5	2.9	18.8	54.7	3.1	3.3
British Columbia	26.4	43.6	2.8	2.4	19.4	48.9	3.5	3.5

See footnote at end of table.

TABLE 10. Principal Operating Expenses as Percentages of Total Receipts of Hotels, Classified by Type and Nature of Operation and by Provinces, 1958 — Concluded

Note: These percentages are based on a panel of hotels with 11 to 99 rooms inclusive.

Province	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance
percentage								
Full year non-licensed hotels								
Canada	35.9	26.3	6.5	5.9	23.2	27.8	7.8	5.9
Newfoundland	¹	¹	¹	¹	15.6	41.7	7.0	7.7
Prince Edward Island	¹	¹	¹	¹	28.4	44.9	8.9	5.0
Nova Scotia	41.0	23.1	7.7	3.9	26.2	33.9	7.4	5.8
New Brunswick	38.5	27.8	9.4	6.4	24.6	28.9	9.8	6.0
Quebec	35.3	24.2	4.2	9.4	21.4	29.3	7.1	5.9
Ontario	30.5	30.4	4.6	5.0	22.0	33.5	7.6	4.9
Manitoba	—	—	—	—	18.3	39.0	6.1	4.9
Saskatchewan	—	—	—	—	19.6	45.4	10.3	5.4
Alberta	30.3	32.4	3.4	3.6	27.5	1.5	6.2	6.4
British Columbia	31.3	16.8	8.1	4.3	23.4	15.6	8.5	7.0
Seasonal licensed hotels								
Canada	27.7	36.2	3.0	5.1	18.3	45.4	3.7	6.3
Quebec	24.2	38.3	4.0	5.6	17.9	44.3	4.3	6.2
Ontario	29.7	33.2	2.2	4.9	21.1	39.5	3.0	6.3
All other provinces ²	25.2	43.8	4.5	5.4	14.4	61.7	2.3	4.4
Seasonal non-licensed hotels								
Canada	34.4	34.1	4.2	9.1	22.9	31.6	4.6	7.7
Quebec	¹	¹	¹	¹	23.0	31.4	6.3	7.2
Ontario	34.9	34.8	3.1	9.5	22.2	31.3	4.1	7.7
All other provinces ²	34.5	34.1	5.4	9.3	25.8	33.2	5.1	8.2

¹ Withheld to avoid disclosing individual operations.² Combined to avoid disclosing individual operations.**SECTION III****Departmental and General Expense Ratios**

This section presents data relating to receipts and operating expenses and is restricted to incorporated hotels with 100 rooms or more which were open for the entire year and able to supply the detailed statistics requested. These hotels were divided into three groups: licensed hotels (licensed to sell alcoholic beverages) operating their own dining room, licensed hotels not operating their own dining room and non-licensed hotels operating their own dining room.

Table II shows these operating expenses as percentages of total receipts and classified into departmental and general expenses. Departmental expenses are shown as a percentage of receipts of the department as well as of total receipts. Information on profit, room occupancy, room rates and rental revenue is also given.

Incorporated Full Year Hotels — Percentage Changes in Receipts, 1958/1957

(Hotels with 100 or more rooms)

Source of receipts	Licensed		Non-licensed with dining room
	With dining room	Without dining room	
Number of hotels	65	14	8
	%	%	%
Room rentals ¹	-0.4	-5.9	+2.2
Food sales	-2.4	—	+2.9
Beer, wine and liquor sales	+0.8	+3.4	—
Other merchandise sales	-8.5	-7.4	+2.1
Other operating revenue	+0.8	-10.3	+3.0
Total receipts and sales	-2.5	-3.1	+2.6

¹ Including sample room and public space rentals.

TABLE 11. Departmental and General Expense Ratios of Incorporated Hotels, 1958

(Based on a panel of hotels with 100 or more rooms able to supply the data)

Item	Total all hotels	Full year hotels		
		Licensed		Non-licensed with dining room
		With dining room	Without dining room	
percentage				
RECEIPTS AND SALES				
(% of total)				
Room rentals ¹	42.6	40.2	59.8	55.5
Food sales	30.4	33.6	—	35.8
Beer, wine and liquor sales	19.5	18.6	34.3	—
Other merchandise sales	2.0	1.9	2.4	1.5
All other operating revenue	5.5	5.7	3.5	7.2
Total operating receipts	100.0	100.0	100.0	100.0
OPERATING EXPENSES				
(% of total operating receipts)				
Departmental expenses — (cost of sales including labor):				
Rooms:				
To total receipts	14.4	13.6	19.8	19.5
To room receipts	33.8	33.9	33.1	35.2
Food:				
To total receipts	28.6	31.6	—	34.8
To food sales	94.2	94.1	—	97.1
Beer, wine and liquor:				
To total receipts	13.1	12.4	23.8	—
To beverage sales	67.2	66.8	69.1	—
Other merchandise:				
To total receipts	1.5	1.5	1.8	0.8
To other merchandise sales	76.7	77.6	75.9	50.5
All other operating departments:				
To total receipts	5.2	5.3	3.7	5.7
To receipts of other operating departments	93.8	93.8	104.4	79.1
General expenses:				
Administrative salaries	4.6	4.5	4.3	7.1
Light, heat and power (including labor)	4.2	4.3	3.3	7.7
Repairs and maintenance (including labor)	7.6	7.9	5.2	7.2
Depreciation	5.5	5.2	8.8	3.9
Rent	1.8	1.7	3.9	—
Municipal taxes	4.0	3.8	5.0	4.3
Staff benefits	1.6	1.6	0.9	1.5
All other expenses	6.2	5.8	9.5	6.5
Total operating expenses	98.3	99.2	90.0	98.0
Operating profit	1.7	0.8	10.0	1.0
Non-operating income	3.0	2.5	7.6	3.2
Net profit before income taxes	4.7	3.3	17.6	4.2
Number of hotels reporting	No. 89	67	14	8
Average number of rooms	241	251	243	154
Percentage of room occupancy	64.5	62.9	72.1	65.5
Average daily room rate	\$ 8.35	\$ 8.95	\$ 6.43	\$ 6.34
Rental revenue per available room per year	\$ 1,966	\$ 2,055	\$ 1,690	\$ 1,517
Rental revenue per occupied room per year	\$ 3,048	\$ 3,267	\$ 2,344	\$ 2,316

¹ Including sample room and public space rentals.

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