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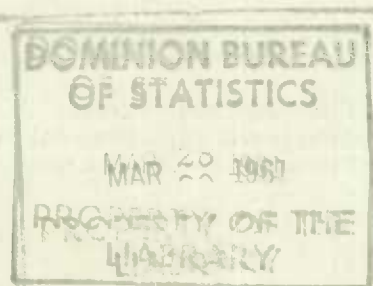
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ANNUAL



CANADA

HOTELS, 1959



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DEFINITIONS

An establishment is classed as an hotel and included in this survey only if it fits into one of the following categories:

Full Year Hotels, Licensed:

Establishments with six or more rooms providing lodging or lodging and meals for transient guests and licensed to sell beer, wine, or liquor. To be considered a full year hotel, an establishment must be operated for at least ten months in the year.

Full Year Hotels, Non-Licensed:

Establishments having the qualifications mentioned above, but which do not sell alcoholic beverages.

Seasonal Hotels, Licensed:

Establishments with six or more rooms providing lodging or lodging and meals for transient guests, licensed to sell beer, wine or liquor and open less than ten months of the year. Generally, the establishment must have six or more rooms in the main lodge. An exception is made in the case of resort hotels where the sleeping accommodation is provided in the form of cabins or cottages but a central dining room, administration, and entertainment facilities are provided in the main lodge.

Seasonal hotels include such businesses as resort hotels, hunting or fishing lodges, ski lodges or chalets, and dude ranches.

Seasonal Hotels, Non-Licensed:

Establishments having the qualifications listed for seasonal hotels above but which do not sell alcoholic beverages.

HOTELS, 1959

INTRODUCTION

This report covers the calendar year 1959 and results from the eleventh consecutive annual survey of hotels in Canada. Section 1 of the report presents the basic data collected from all hotels under the heading "Principal Statistics". Section 2 shows certain expense items supplied by the medium-size hotels (11 to 99 rooms inclusive) expressed as percentages of total receipts. Section 3 gives a detailed breakdown of expenses of large hotels (100 rooms or more), classified into general and departmental expenses, and expressed in ratio form.

When interpreting figures contained in this report, the reader should note the following points:

(1) the report does not include tourist camps, cabins, motels or other forms of accommodation which do not fall under the definitions appearing on the reverse side of the table of contents describing the type of establishments classified here as hotels; (2) the expense ratios in sections 2 and 3 are not directly comparable to those for years prior to 1956. In the case of section 2, beginning in 1956 all large hotels (100 rooms or more) and all hotels having 10 rooms or less were excluded from this section of the survey.

Throughout this report, figures for British Columbia include the Yukon and Northwest Territories.

SECTION I

Principal Statistics

Statistics on receipts, salaries and wages, number of guest rooms and bed capacity of the hotel industry, based on reports of all hotels known to be operating in Canada during 1959, will be found in this section. A table on room occupancy is also shown. This latter compilation is not based on complete coverage and, although not considered a principal statistic, is presented here only because of its close affinity with other figures shown in this section.

The number of hotels known to be operating in Canada in 1959 totalled 5,269 as compared with 5,088 in 1958, an increase of 181. There were 154,725 rooms with a bed capacity for 282,686 persons in these hotels. This increase is due principally to a more complete coverage of our survey in Quebec where 158 more hotels are shown for 1959. Total receipts amounted to \$517,483,000 as compared with \$480,295,000 in 1958, an increase of 7.7 p.c. The sale of beer, wine and liquor accounted for 51 p.c. of total receipts, followed by room rentals, 22.7 p.c., meals, 18.4 p.c., and other sources, 7.9 p.c. Improved coverage accounts for about one-third of the increase in receipts in Quebec. Salaries and wages paid increased by 5.3 p.c., from \$123,100,000 to \$129,644,000.

Of the 5,269 hotels known to be in operation in Canada during 1959, the number of full-year licensed hotels (licensed to sell alcoholic beverages) totalled 3,668 with receipts amounting to \$471,036,000 as compared with 3,516 hotels with receipts of \$435,514,000 in 1958. There were 692 full year non-licensed hotels with receipts totalling \$19,702,000 compared with 678 with receipts of \$20,561,000 in the previous year. Seasonal licensed hotels numbered 203 (194 in 1958) with receipts of \$13,848,000 (\$12,137,000 in 1958) and 706 operated

as seasonal non-licensed hotels with receipts of \$12,897,000 as against 700 in 1958 with receipts amounting to \$12,083,000.

The distribution of hotel receipts by room categories is shown in table 6. Hotels with between 11 and 25 rooms still continued to be the most numerous. These numbered 2,285 in 1959 reporting receipts of \$127,851,000 compared with 2,200 in 1958 with receipts of \$119,061,000. This group was followed by hotels with 26 to 50 rooms of which there were 1,215 in 1959 with receipts of \$121,127,000 as against 1,197 in 1958 with receipts amounting to \$113,772,000. Hotels with 51 rooms and over showed higher receipts in 1959, ranging from \$85,773,000 for hotels with 51-100 rooms to \$38,663,000 for those with 201-500 rooms. Hotels with 10 rooms, or less, also reported increases both in number and receipts.

Percentages of room occupancy for all hotels having 11 or more rooms will be found in table 8. These percentages are not comparable to those calculated prior to 1956 due to the inclusion in former years of hotels in the 10 rooms or less category. The national average of 52% remains the same as in 1958. The occupancy rate was slightly higher in 1959 than in 1958 in the 11 to 25 and the 26 to 50 rooms categories (from 37 p.c. to 38 p.c. and 50 p.c. to 52 p.c., respectively) and lower by about 2 p.c. in the 51 rooms and over category.

Throughout this report, room receipts include sample room and public space rentals. Receipts from all other sources include non-operating revenue such as commercial rentals, leased concessions, interest on investments, etc. These and other statistics are given in greater detail in the tables that follow.

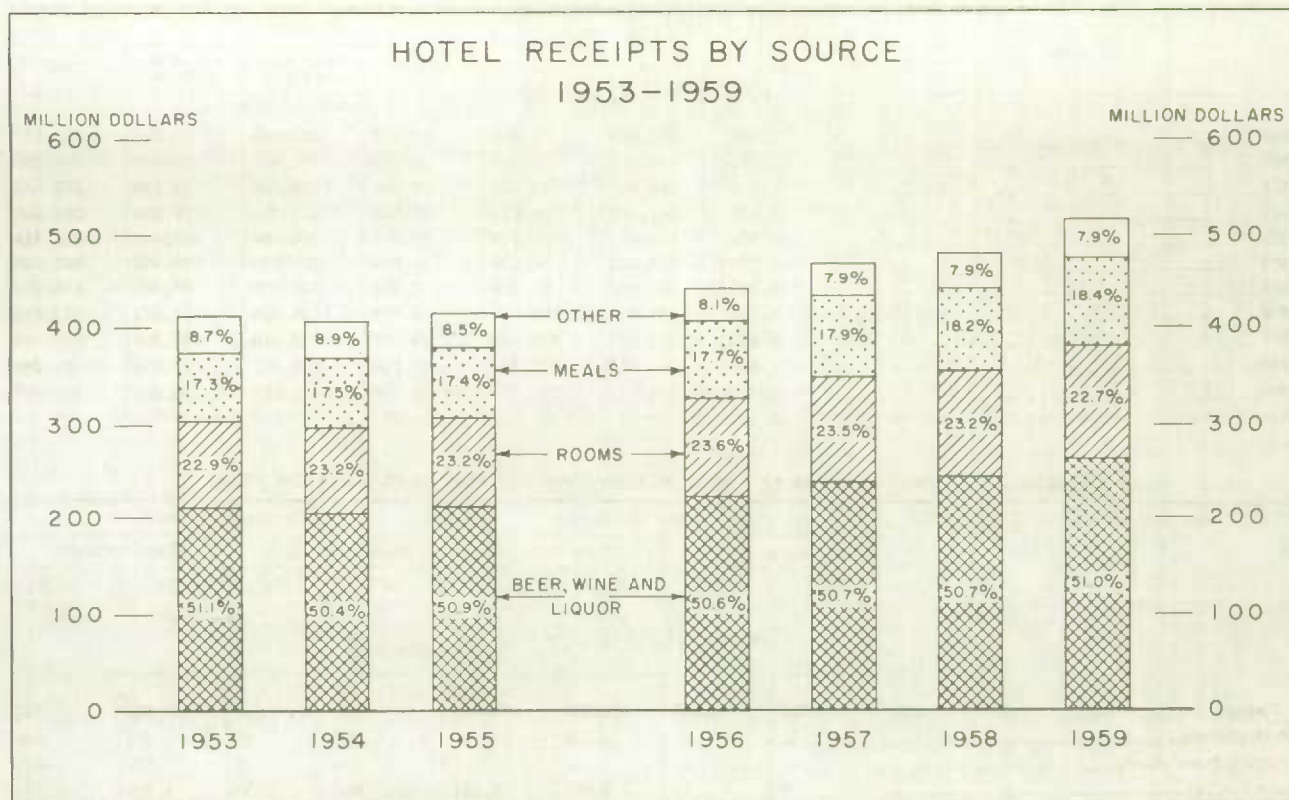


TABLE 1. Hotel Receipts by Source, 1949-59

Year	Number of hotels	Number of rooms	Receipts				
			Rooms	Meals	Beer, wine and liquor	All other sources	Total
			thousands of dollars				
1949	5,425	150,098	77,466	59,610	162,789	24,587	324,452
1950	5,169	146,353	75,842	58,586	162,815	25,147	322,390
1951	5,092	146,441	83,322	83,440	180,642	29,878	357,282
1952	5,157	140,615	89,879	67,269	201,759	33,029	391,936
1953	5,209	149,653	93,914	70,974	209,984	35,843	410,715
1954	5,208	148,890	94,094	70,829	204,555	36,378	405,856
1955	5,081	147,812	96,273	72,236	211,415	35,385	415,309
1956	5,067	149,625	104,453	78,169	223,398	35,811	441,831
1957	5,151	151,517	110,505	84,049	238,210	37,305	470,069
1958	5,088	151,362	111,174	87,550	243,695	37,876	480,295
1959	5,269	154,725	117,396	95,139	264,087	40,861	517,483

TABLE 2. Hotels, classified by Nature of Operations, by Provinces, 1958 and 1959

Province	Licensed hotels				Non-licensed hotels			
	Number of hotels		Total receipts		Number of hotels		Total receipts	
	1958	1959	1958	1959	1958	1959	1958	1959
			\$'000	\$'000			\$'000	\$'000
Full year hotels								
Canada	3,516	3,668	435,514	471,036	678	892	20,581	19,702
Newfoundland	22	24	2,696	3,055	26	26	460	496
Prince Edward Island	—	—	—	—	10	9	504	497
Nova Scotia	9	11	2,993	3,055	86	79	3,126	2,934
New Brunswick	—	—	—	—	76	73	3,646	3,455
Quebec	1,074	1,178	109,998	124,396	186	220	2,912	2,771
Ontario	875	893	139,445	149,898	140	143	3,716	3,652
Manitoba	274	274	32,625	35,001	3	2	82	x
Saskatchewan	481	481	36,860	37,710	16	17	1,129	x
Alberta	395	405	47,942	51,487	24	23	1,717	1,371
British Columbia	386	402	62,955	66,434	107	100	3,269	3,291
Seasonal hotels								
Canada	194	203	12,137	13,848	700	706	12,083	12,897
Quebec	115	125	4,861	5,748	146	158	1,295	1,860
Ontario	48	49	2,667	2,759	414	409	7,271	7,615
All other provinces	31	29	4,609	5,341	140	139	3,517	3,422

x Figures deleted to ensure anonymity.

TABLE 3. Percentage Distribution of Receipts by Source, by Provinces, 1959

Province	Receipts				
	Rooms	Meals	Beer, wine and liquor	All other sources	Total
	percentage				
Canada	22.7	18.4	51.0	7.9	100.0
Newfoundland.....	32.4	21.6	37.1	8.9	100.0
Prince Edward Island.....	51.0	41.2	—	7.8	100.0
Nova Scotia	45.7	39.5	6.4	8.4	100.0
New Brunswick	53.4	33.4	—	13.2	100.0
Quebec	23.4	19.6	50.1	6.9	100.0
Ontario	23.7	22.6	45.4	6.3	100.0
Manitoba	15.3	11.0	66.9	6.6	100.0
Saskatchewan.....	15.0	9.6	67.9	7.5	100.0
Alberta	21.6	12.5	56.3	9.6	100.0
British Columbia	23.1	16.4	52.6	7.9	100.0

TABLE 4. Principal Statistics for Hotels, classified by Nature of Operations, by Provinces, 1959

Province	Number of hotels	Number of rooms			Bed capacity	Salaries and wages	Total receipts
		In hotels	In cabins	Total			
					persons	\$'000	\$'000
Total, all hotels							
Canada	5,269	137,044	17,661	154,725	282,686	129,644	517,483
Newfoundland	53	1,024	12	1,036	1,749	927	3,559
Prince Edward Island	22	476	174	650	1,203	261	767
Nova Scotia	123	2,810	710	3,520	6,242	2,404	6,698
New Brunswick	83	2,661	118	2,779	4,725	1,274	3,893
Quebec	1,681	38,322	5,309	43,631	79,062	28,861	134,775
Ontario	1,494	39,022	9,011	48,033	90,734	45,739	163,924
Manitoba	288	7,738	124	7,862	14,089	7,453	35,222
Saskatchewan	516	11,056	354	11,410	19,768	6,682	39,640
Alberta	450	14,355	781	15,136	28,064	15,061	58,138
British Columbia	559	19,580	1,088	20,668	37,050	20,982	70,867
Full year licensed hotels							
Canada	3,668	106,412	3,929	110,341	197,277	116,726	471,036
Newfoundland	24	601	12	613	1,033	806	3,055
Prince Edward Island	—	—	—	—	—	—	—
Nova Scotia	11	598	2	600	972	1,158	3,055
New Brunswick	—	—	—	—	—	—	—
Quebec	1,178	30,118	2,338	32,456	58,023	26,460	124,396
Ontario	893	29,728	912	30,640	55,583	42,267	149,898
Manitoba	274	7,417	37	7,454	13,244	7,408	35,004
Saskatchewan	481	10,389	38	10,427	17,711	5,920	37,710
Alberta	405	11,942	232	12,174	22,278	12,954	51,487
British Columbia	402	15,619	358	15,977	28,433	19,753	66,434
Full year non-licensed hotels							
Canada	692	16,083	991	17,074	29,492	6,008	19,702
Newfoundland	26	400	—	400	678	119	496
Prince Edward Island	9	300	—	300	486	198	497
Nova Scotia	79	1,795	163	1,958	3,446	986	2,934
New Brunswick	73	2,303	43	2,346	3,971	1,108	3,455
Quebec	220	2,963	314	3,277	5,554	773	2,771
Ontario	143	3,239	377	3,616	6,443	918	3,652
Manitoba	2	x	—	x	x	x	x
Saskatchewan	17	x	—	x	x	x	x
Alberta	23	1,065	9	1,074	1,933	418	1,371
British Columbia	100	3,523	85	3,608	6,142	892	3,291
Seasonal licensed hotels							
Canada	203	5,412	3,001	8,413	16,474	3,536	13,848
Quebec	125	2,885	1,384	4,269	8,201	1,202	5,748
Ontario	49	1,208	968	2,176	4,407	693	2,759
All other provinces	29	1,319	649	1,968	3,866	1,641	5,341
Seasonal non-licensed hotels							
Canada	706	9,137	9,760	18,897	39,443	3,374	12,897
Quebec	158	2,356	1,273	3,629	7,284	426	1,860
Ontario	409	4,847	6,754	11,601	24,301	1,861	7,615
All other provinces	139	1,934	1,733	3,667	7,858	1,087	3,422

x Figures deleted to ensure anonymity.

TABLE 5. Source of Receipts of Hotels, classified by Nature of Operations, by Provinces, 1959

Province	Number of hotels	Receipts					
		Rooms	Meals	Beer, wine and liquor	Merchandise sales	Other receipts	Total receipts
	thousands of dollars						
	Total, all hotels						
Canada	5,269	117,396	95,139	264,067	21,518	19,343	517,483
Newfoundland	53	1,154	769	1,320	146	170	3,559
Prince Edward Island	22	391	316	—	32	28	767
Nova Scotia	123	3,063	2,646	425	139	425	6,698
New Brunswick	83	2,080	1,299	—	132	382	3,893
Quebec	1,681	31,578	26,437	67,466	3,612	5,682	134,775
Ontario	1,494	38,828	37,118	74,413	7,234	6,331	163,924
Manitoba	288	5,388	3,868	23,550	1,550	866	35,222
Saskatchewan	516	5,940	3,798	26,931	2,035	936	39,640
Alberta	450	12,566	7,285	32,722	3,364	2,201	58,138
British Columbia	559	16,408	11,603	37,260	3,274	2,322	70,867
	Full year licensed hotels						
Canada	3,668	96,544	78,734	261,099	18,656	16,003	471,036
Newfoundland	24	859	632	1,320	85	159	3,055
Prince Edward Island	—	—	—	—	—	—	—
Nova Scotia	11	1,302	1,070	424	37	222	3,055
New Brunswick	—	—	—	—	—	—	—
Quebec	1,178	27,847	23,047	65,500	3,024	4,978	124,396
Ontario	893	32,697	31,641	73,994	6,096	5,470	149,898
Manitoba	274	5,292	3,846	23,491	1,547	825	35,001
Saskatchewan	481	5,272	3,153	26,782	1,787	718	37,710
Alberta	405	9,621	4,856	32,406	2,934	1,670	51,487
British Columbia	402	13,654	10,489	37,182	3,146	1,963	66,434
	Full year non-licensed hotels						
Canada	692	10,619	6,991	—	864	1,228	19,702
Newfoundland	26	292	132	—	61	11	496
Prince Edward Island	9	252	192	—	27	26	497
Nova Scotia	79	1,461	1,248	—	83	142	2,934
New Brunswick	73	1,890	1,133	—	94	338	3,455
Quebec	220	1,413	1,077	—	167	114	2,771
Ontario	143	1,702	1,470	—	305	175	3,652
Manitoba	2	x	x	—	—	—	x
Saskatchewan	17	x	x	—	x	x	x
Alberta	23	753	544	—	x	x	1,371
British Columbia	100	2,296	688	—	54	253	3,291
	Seasonal licensed hotels						
Canada	203	4,576	4,117	2,988	863	1,304	13,848
Quebec	125	1,502	1,472	1,966	281	527	5,748
Ontario	49	1,044	884	419	151	261	2,759
All other provinces	29	2,030	1,761	603	431	516	5,341
	Seasonal non-licensed hotels						
Canada	706	5,657	5,297	—	1,135	806	12,897
Quebec	158	816	841	—	140	83	1,860
Ontario	409	3,385	3,123	—	882	425	7,815
All other provinces	139	1,456	1,333	—	313	320	3,422

x Figures deleted to ensure anonymity.

TABLE 6. Hotels, classified according to Number of Rooms and Nature of Operations, by Provinces, 1959

Province	10 rooms or less		11-25 rooms		26-50 rooms		51-100 rooms		101-200 rooms		201-500 rooms		501 rooms and over		Total all hotels	
	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts
	\$'000		\$'000		\$'000		\$'000		\$'000		\$'000		\$'000		\$'000	
	Total, all hotels															
Canada	1,195	36,828	2,285	127,851	1,215	121,127	430	85,773	106	51,194	26	38,663	12	56,047	5,269	517,483
Newfoundland	26	729	19	547	4	x	2	x	2	x	—	—	—	—	53	3,559
Prince Edward Island	2	x	9	153	8	x	2	x	1	x	—	—	—	—	22	767
Nova Scotia	30	234	54	982	24	864	11	1,380	4	3,238	—	—	—	—	123	6,698
New Brunswick	11	x	37	448	25	812	5	360	3	x	2	x	—	—	83	3,893
Quebec	438	9,918	779	35,121	351	29,189	86	18,234	18	9,779	5	x	4	x	1,681	134,775
Ontario	222	9,171	721	43,641	373	32,026	134	26,980	30	15,776	9	13,638	5	22,692	1,494	163,924
Manitoba	76	3,652	109	10,297	72	11,361	26	4,828	3	x	2	x	—	—	288	35,222
Saskatchewan	222	6,995	157	8,979	87	10,005	41	8,282	7	x	2	x	—	—	516	39,640
Alberta	107	3,591	155	10,766	120	17,099	52	11,207	11	6,040	4	x	1	x	450	58,138
British Columbia	61	2,428	245	16,917	151	18,824	71	13,851	27	9,265	2	x	2	x	559	70,867
	Full year licensed hotels															
Canada	901	34,540	1,548	116,910	807	109,746	302	77,593	81	44,990	18	x	11	x	3,668	471,036
Newfoundland	9	530	8	389	4	x	2	x	1	x	—	—	—	—	24	3,055
Prince Edward Island	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Nova Scotia	—	—	7	286	1	x	1	x	2	x	—	—	—	—	11	3,055
New Brunswick	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Quebec	293	9,206	550	32,037	249	26,326	64	16,500	15	8,767	3	x	4	x	1,178	124,396
Ontario	172	8,637	423	39,157	185	27,438	77	23,683	23	x	8	x	5	22,692	893	149,898
Manitoba	76	3,652	101	10,223	68	11,264	24	4,778	3	x	2	x	—	—	274	35,001
Saskatchewan	209	6,832	145	8,759	81	9,699	39	8,132	6	x	1	x	—	—	481	37,710
Alberta	103	3,537	144	10,455	106	16,449	42	10,566	8	x	2	x	—	—	405	51,487
British Columbia	39	2,146	170	15,604	113	17,676	53	13,195	23	6,231	2	x	2	x	402	66,434
	Full year non-licensed hotels															
Canada	195	1,514	297	4,543	135	4,595	51	3,421	12	x	2	x	—	—	692	19,702
Atlantic Provinces	48	479	81	1,274	39	1,373	12	1,344	6	x	1	x	—	—	187	7,382
Quebec	104	x	91	1,088	22	801	3	x	—	—	—	—	—	—	220	2,771
Ontario	22	x	74	1,368	34	1,123	12	x	1	x	—	—	—	—	143	3,652
Prairie Provinces	9	x	11	81	13	589	7	231	1	x	1	x	—	—	42	2,606
British Columbia	12	223	40	732	27	709	17	593	4	1,034	—	—	—	—	100	3,291
	Seasonal licensed hotels															
Canada	13	186	85	2,355	69	2,480	28	2,498	3	1,140	4	x	1	x	203	13,848
Quebec	9	x	57	1,172	42	1,404	14	1,186	2	x	1	x	—	—	125	5,748
Ontario	1	x	16	757	20	737	10	648	1	x	1	x	—	—	49	2,759
All other provinces	3	x	12	426	7	339	4	464	—	—	2	x	1	x	29	5,341
	Seasonal non-licensed hotels															
Canada	86	588	355	4,043	204	4,306	49	2,261	10	x	2	x	—	—	706	12,897
Quebec	32	131	81	824	38	658	5	x	1	x	1	x	—	—	158	1,860
Ontario	27	286	208	2,359	134	2,728	35	x	5	x	—	—	—	—	409	7,615
All other provinces	27	171	66	860	32	920	9	517	4	x	1	x	—	—	139	3,422

x Figures deleted to ensure anonymity.

TABLE 7. Hotel Receipts, classified according to Number of Rooms and Form of Organization, by Provinces, 1959

Province	Incorporated hotels				Unincorporated hotels			
	10 rooms or less	11-99 rooms	100 rooms and over	Total	10 rooms or less	11-99 rooms	100 rooms and over	Total
Canada	6,669	187,283	149,357	343,309	30,159	142,654	1,361	174,174
Newfoundland	x	x	x	2,123	x	x	—	1,436
Prince Edward Island	—	x	x	518	x	x	—	249
Nova Scotia	x	x	3,344	5,050	x	x	—	1,648
New Brunswick	—	857	2,166	3,023	107	763	—	870
Quebec	732	29,784	42,097	72,613	9,186	52,420	556	62,162
Ontario	x	52,607	x	109,463	x	47,293	x	54,461
Manitoba	287	18,800	5,084	24,171	3,365	7,686	—	11,051
Saskatchewan	362	11,329	5,555	17,246	6,633	15,761	—	22,394
Alberta	1,386	32,621	16,233	50,240	2,205	5,693	—	7,898
British Columbia	x	38,365	x	58,862	x	10,540	x	12,005

x Figures deleted to ensure anonymity.

TABLE 8. Percentage of Room Occupancy in Hotels, classified according to Number of Rooms and Nature of Operations, by Provinces, 1959

Province	Percentage of room occupancy						
	11-25 rooms	26-50 rooms	51-100 rooms	101-200 rooms	201-500 rooms	501 rooms and over	Total ¹ all hotels
percentage							
Total, all hotels							
Canada	38	52	57	63	65	64	52
Newfoundland	55	60	45	75	—	—	60
Prince Edward Island	55	58	66	x	—	—	56
Nova Scotia	52	55	56	79	—	—	59
New Brunswick	43	50	66	64	60	—	54
Quebec	31	45	55	57	51	69	45
Ontario	42	57	55	60	61	60	53
Manitoba	39	58	55	83	66	—	55
Saskatchewan	31	47	59	66	62	—	49
Alberta	39	54	60	66	70	x	56
British Columbia	47	54	59	61	88	61	57
Full year licensed hotels							
Canada	36	52	57	63	66	64	52
Newfoundland	52	60	45	x	—	—	61
Prince Edward Island	—	—	—	—	—	—	—
Nova Scotia	56	x	x	84	—	—	76
New Brunswick	—	—	—	—	—	—	—
Quebec	29	44	55	58	57	69	45
Ontario	41	59	57	61	62	60	54
Manitoba	39	58	55	83	66	—	55
Saskatchewan	31	47	59	67	x	—	49
Alberta	39	54	59	68	67	—	55
British Columbia	45	52	58	60	88	61	56
Full year non-licensed hotels							
Canada	44	53	56	64	63	—	52
Atlantic Provinces	49	52	59	64	x	—	55
Quebec	37	51	60	—	—	—	44
Ontario	43	47	41	x	—	—	45
Prairie Provinces	44	55	62	x	x	—	58
British Columbia	51	60	62	65	—	—	60
Seasonal licensed hotels							
Canada	38	46	52	43	65	x	50
Quebec	33	42	49	47	x	—	43
Ontario	49	54	56	x	x	—	50
All other provinces	43	53	54	—	82	x	69
Seasonal non-licensed hotels							
Canada	47	56	57	59	29	—	52
Quebec	41	45	41	x	x	—	40
Ontario	48	58	57	59	—	—	54
All other provinces	53	60	64	62	x	—	58

¹ Excluding hotels in the 10 rooms or less category. Not necessarily total coverage for other size groups.

x Figures deleted to ensure anonymity.

TABLE 9. Full Year Hotels in Selected Cities,¹ 1959

Locality	Number of hotels	Number of rooms	Percentage ² of room occupancy	Bed capacity	Salaries and wages	Receipts				
						Rooms	Meals	Beer, wine and liquor	All other sources	Total receipts
			%	persons		thousands of dollars				
Newfoundland:										
St John's	5	245	73	412	411	506	257	492	127	1,382
Nova Scotia:										
Halifax	13	703	77	1,164	1,198	1,414	1,065	422	258	3,159
Sydney	6	246	69	465	283	366	256	—	81	703
New Brunswick:										
Saint John	6	510	70	1,081	396	683	342	—	155	1,180
Quebec:										
Hull	6	206	48	346	372	146	x	1,391	x	1,674
Montreal	43	5,814	66	10,630	9,995	14,135	10,022	9,144	3,203	36,504
Quebec	25	1,819	62	3,440	2,678	3,242	1,855	1,608	609	7,314
Sherbrooke	14	661	45	1,170	515	412	286	1,700	143	2,541
Trois-Rivières	9	542	50	978	438	357	246	751	54	1,408
Ontario:										
Brantford	6	294	50	517	311	178	249	578	47	1,052
Fort William	10	456	52	775	477	326	258	964	193	1,741
Hamilton	13	779	56	1,518	1,405	1,012	1,202	1,922	338	4,474
Kingston	10	523	65	983	607	612	451	1,080	182	2,306
Kitchener	5	338	42	603	409	263	292	807	95	1,457
London	17	853	61	1,526	1,337	909	830	2,252	257	4,248
Oshawa	5	187	56	353	395	171	318	728	106	1,323
Ottawa	17	1,502	68	2,646	3,430	3,124	1,916	3,923	787	9,750
Peterborough	5	217	57	401	251	139	84	610	111	944
Port Arthur	10	509	51	895	631	378	441	1,191	214	2,222
St. Catharines	11	477	53	873	535	323	441	969	102	1,835
Sarnia	8	245	54	336	261	168	126	892	90	1,076
Sault Ste. Marie	8	322	58	565	503	383	247	919	120	1,669
Sudbury	14	644	57	1,195	779	742	308	1,932	342	3,324
Toronto	48	6,773	61	12,280	14,547	13,695	11,563	13,225	2,893	41,376
Windsor	9	814	51	1,463	1,115	943	1,142	1,174	259	3,518
Manitoba:										
Winnipeg	52	3,206	65	5,625	4,013	3,315	1,862	5,874	1,062	12,213
Saskatchewan:										
Regina	19	1,504	59	2,569	1,751	1,508	1,182	3,025	643	6,358
Saskatoon	17	1,208	67	2,373	1,335	1,382	680	2,137	403	4,802
Alberta:										
Calgary	28	2,565	65	4,934	3,696	3,272	1,571	5,979	1,319	12,141
Edmonton	40	2,738	64	4,913	3,882	3,267	1,782	6,197	1,234	12,480
British Columbia:										
Vancouver	84	7,074	61	12,490	7,457	6,740	3,332	9,159	1,536	20,767
Victoria	21	1,810	61	3,149	1,937	1,913	1,266	1,208	499	4,886

¹ Includes only those hotels located within the incorporated limits of the city.² Not necessarily total coverage.

x Figures deleted to ensure anonymity.

SECTION II

Salaries and Wages, Cost of Goods Sold and Certain Occupancy Expenses

Table 10 shows salaries and wages, cost of goods sold, cost of fuel and electricity, and repairs and maintenance expressed as percentages of total receipts for incorporated and unincorporated hotels. These percentages are based on the reports of a panel of hotels with between 11 and 99 rooms inclusive and do not represent total coverage of hotels in this category. Excluded are hotels moving into this category as a result of an increase in the number of guest rooms since the last report and a small number of non-respondents for which only the principal statistics were estimated. (The only item of expense obtained for all hotels is that of salaries and wages shown in section 1 of this report).

The reader is again reminded that the ratios contained in the following table are not comparable to those of years prior to 1956 because of the exclusion, since then, of all hotels in the 10 rooms or less and 100 or more categories. Except for salaries and wages, ratios for unincorporated hotels were slightly higher than those for incorporated hotels. The cost of goods sold, as a percentage of total receipts, constituted the greatest expense item in both categories (45.3% for incorporated hotels versus 45.9% in 1958 and 49.9% for unincorporated hotels versus 51.6%).

TABLE 10. Principal Operating Expenses as Percentages of Total Receipts of Hotels, classified by Type and Nature of Operation and by Provinces, 1959

Note: These percentages are based on a panel of hotels with 11 to 99 rooms inclusive

Province	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance
	percentage				percentage			
	Total, all incorporated hotels				Total, all unincorporated hotels			
Canada	25.9	45.3	2.8	2.8	18.1	49.9	3.4	3.7
Newfoundland	29.2	43.1	4.6	4.9	18.9	48.8	5.0	3.4
Prince Edward Island	32.3	26.8	6.8	3.0	20.7	34.5	6.5	6.5
Nova Scotia	37.7	25.5	6.5	4.3	27.6	32.4	7.5	6.0
New Brunswick	38.6	28.6	7.3	4.5	29.7	23.3	10.8	7.3
Quebec	25.7	42.4	3.1	4.0	17.3	50.0	3.5	4.1
Ontario	28.0	41.4	2.6	2.8	21.0	46.2	3.3	3.4
Manitoba	20.8	58.3	2.2	2.0	12.5	63.7	2.3	2.7
Saskatchewan	19.9	55.3	2.1	2.0	12.9	64.6	2.5	3.0
Alberta	24.7	47.6	2.6	2.8	18.0	50.0	3.2	4.5
British Columbia	27.8	42.7	3.0	2.3	20.2	41.2	4.2	4.3
	Full year licensed hotels							
Canada	25.5	46.3	2.7	2.7	17.4	52.7	3.0	3.3
Newfoundland	29.4	43.4	4.6	5.0	19.6	53.2	4.1	2.7
Prince Edward Island	—	—	—	—	—	—	—	—
Nova Scotia	31.8	32.5	4.3	2.9	18.7	39.6	4.3	2.2
New Brunswick	—	—	—	—	—	—	—	—
Quebec	25.2	42.9	3.0	3.9	16.9	51.4	3.2	3.8
Ontario	27.7	42.2	2.5	2.6	20.6	48.2	2.9	2.5
Manitoba	20.8	58.4	2.2	2.0	12.4	64.1	2.3	2.6
Saskatchewan	19.8	56.2	2.1	2.0	12.3	65.1	2.4	3.0
Alberta	24.0	49.2	2.6	2.7	17.6	53.5	3.0	4.5
British Columbia	27.7	43.5	2.9	2.2	19.1	47.3	3.1	3.8

TABLE 10. Principal Operating Expenses as Percentages of Total Receipts of Hotels, classified by Type and Nature of Operation and by Provinces, 1959 — Concluded

Province	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance
percentage								
Full year non-licensed hotels								
Canada	38.0	25.0	6.6	4.7	23.6	26.4	8.3	5.7
Newfoundland	x	x	x	—	15.6	27.7	9.2	6.4
Prince Edward Island	x	x	x	x	24.3	44.1	9.0	5.4
Nova Scotia	42.1	21.6	8.2	4.4	28.1	31.8	8.2	6.1
New Brunswick	40.0	28.6	7.5	4.6	26.5	22.7	11.1	7.2
Quebec	44.3	27.2	5.3	4.8	21.6	30.2	7.4	6.3
Ontario	34.4	25.0	6.7	5.0	21.2	33.9	7.3	5.0
Manitoba	—	—	—	—	x	x	x	x
Saskatchewan	—	—	—	—	22.7	36.4	11.4	4.5
Alberta	35.5	27.3	4.6	4.4	24.2	0.6	6.6	4.2
British Columbia	26.9	18.3	5.7	5.3	23.6	13.0	9.3	5.8
Seasonal licensed hotels								
Canada	27.2	34.3	3.5	5.6	18.2	46.8	3.7	5.0
Quebec	20.9	35.6	4.9	4.9	18.3	46.3	4.1	4.9
Ontario	26.7	31.6	2.5	5.1	20.0	40.8	3.1	5.9
All other provinces	32.3	40.2	4.1	6.8	14.5	62.0	1.9	3.7
Seasonal non-licensed hotels								
Canada	33.1	32.7	3.6	5.8	22.6	32.3	4.5	7.8
Quebec	25.8	48.8	1.3	2.7	23.2	31.4	5.9	8.6
Ontario	35.7	31.9	2.9	6.7	21.1	32.1	4.2	7.7
All other provinces	32.5	28.9	5.1	5.6	27.9	34.1	4.6	7.2

x Figures deleted to ensure anonymity.

SECTION III

Departmental and General Expense Ratios

This section presents data relating to receipts and operating expenses and is restricted to incorporated hotels with 100 rooms or more which were open for the entire year and able to supply the detailed statistics requested. These hotels were divided into three groups: licensed hotels (licensed to sell alcoholic beverages) operating their own dining room, licensed hotels not operating their own dining room and non-licensed hotels operating their own dining room.

Table 11 shows these operating expenses as percentages of total receipts and classified into departmental and general expenses. Departmental expenses are shown as a percentage of receipts of the department as well as of total receipts. Information on profit, room occupancy, room rates and rental revenue is also given.

Incorporated Full Year Hotels — Percentage Changes in Receipts, 1959/1958

Note: Hotels with 100 or more rooms

Source of receipts	Licensed		Non-licensed with dining room
	With dining room	Without dining room	
Number of hotels	68	11	8
	%	%	%
Room rentals ¹	+ 5.1	+ 0.3	- 4.4
Food sales	+ 6.4	—	- 6.8
Beer, wine and liquor sales	+11.3	+ 0.1	—
Other merchandise sales	+ 2.1	+ 3.0	-22.1
Other operating revenue	+ 9.2	+13.6	+ 6.0
Total receipts and sales	+ 6.8	+ 0.8	- 4.8

¹ Including sample room and public space rentals.

TABLE 11. Departmental and General Expense Ratios of Incorporated Hotels, 1959

Note: Based on a panel of hotels with 100 or more rooms able to supply the data

Item	Total all hotels	Full year hotels		
		Licensed		Non-licensed with dining room
		With dining room	Without dining room	
percentage				
RECEIPTS AND SALES				
(% of total)				
Room rentals ¹	41.3	39.6	56.5	55.7
Food sales	30.9	33.3	—	35.0
Beer, wine and liquor sales	20.6	19.9	37.5	—
Other merchandise sales	1.7	1.6	2.7	1.3
All other operating revenue	5.5	5.6	3.3	8.0
Total operating receipts	100.0	100.0	100.0	100.0
OPERATING EXPENSES				
(% of total operating receipts)				
Departmental expenses—(cost of sales including labor):				
Rooms:				
To total receipts	13.5	12.8	19.6	19.5
To room receipts	32.6	32.3	34.7	35.0
Food:				
To total receipts	28.4	30.5	—	34.9
To food sales	91.7	91.5	—	99.6
Beer, wine and liquor:				
To total receipts	13.2	12.6	25.6	—
To beverage sales	64.2	63.5	68.4	—
Other merchandise:				
To total receipts	1.3	1.2	2.1	0.9
To other merchandise sales	76.8	76.7	78.8	71.2
All other operating departments:				
To total receipts	4.9	5.1	3.3	6.0
To receipts of other operating departments	89.7	89.8	100.7	74.6
General expenses:				
Administrative salaries	4.4	4.3	4.6	6.8
Light, heat and power (including labor)	4.2	4.1	3.5	8.6
Repairs and maintenance (including labor)	6.2	6.3	4.6	8.0
Depreciation	4.8	4.7	6.5	4.0
Rent	3.3	3.2	5.2	—
Municipal taxes	4.4	4.3	5.4	4.3
Staff benefits	1.6	1.7	1.2	1.6
All other expenses	6.6	6.1	12.7	6.5
Total operating expenses	96.8	96.9	94.3	101.1
Operating profit	3.2	3.1	5.7	1.1 ²
Non-operating income	2.9	2.5	7.4	4.2
Net profit before income taxes	6.1	5.6	13.1	3.1
Number of hotels reporting	No. 96	74	14	8
Average number of rooms	248	263	223	150
Percentage of room occupancy	% 63.7	63.1	68.2	62.0
Average daily room rate	\$ 8.92	9.51	6.36	6.57
Rental revenue per available room per year	\$ 2,075	2,191	1,582	1,488
Rental revenue per occupied room per year	\$ 3,258	3,472	2,320	2,399

¹ Including sample room and public space rentals.² Loss.

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