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DEFINITIONS

An establishment is classed as an hotel and included in this survey only if it fits into one of the following categories:

Full Year Hotels, Licensed:

Establishments with six or more rooms providing lodging or lodging and meals for transient guests and licensed to sell beer, wine, or liquor. To be considered a full year hotel, an establishment must be operated for at least ten months in the year.

Full Year Hotels, Non-Licensed:

Establishments having the qualifications mentioned above, but which do not sell alcoholic beverages.

Seasonal Hotels, Licensed:

Establishments with six or more rooms providing lodging or lodging and meals for transient guests, licensed to sell beer, wine or liquor and open less than ten months of the year. Generally, the establishment must have six or more rooms in the main lodge. An exception is made in the case of resort hotels where the sleeping accommodation is provided in the form of cabins or cottages but a central dining room, administration, and entertainment facilities are provided in the main lodge.

Seasonal hotels include such businesses as resort hotels, hunting or fishing lodges, ski lodges or chalets, and dude ranches.

Seasonal Hotels, Non-Licensed:

Establishments having the qualifications listed for seasonal hotels above but which do not sell alcoholic beverages.

HOTELS, 1960

INTRODUCTION

This report covers the calendar year 1960 and results from the twelfth consecutive annual survey of hotels in Canada. Section 1 of the report presents the basic data collected from all hotels under the heading "Principal Statistics". Section 2 shows certain expense items supplied by the medium-size hotels (11 to 99 rooms inclusive) expressed as percentages of total receipts. Section 3 gives a detailed breakdown of expenses of large hotels (100 rooms or more), classified into general and departmental expenses, and expressed in ratio form.

When interpreting figures contained in this report, the reader should note the following points: (1) the report does not include tourist camps, cabins,

motels or other forms of accommodation which do not fall under the definitions appearing on the reverse side of the table of contents describing the type of establishments classified here as hotels; (2) the expense ratios in Sections 2 and 3 are not directly comparable to those for years prior to 1956. In the case of Section 2, beginning in 1956 all large hotels (100 rooms or more) and all hotels having 10 rooms or less were excluded from this section of the survey.

Throughout this report, figures for British Columbia include the Yukon and Northwest Territories.

SECTION 1

Principal Statistics

Statistics on receipts, salaries and wages, number of guest rooms and bed capacity of the hotel industry, based on reports of all hotels known to be operating in Canada during 1960, will be found in this section. A table on room occupancy is also shown. This latter compilation is not based on complete coverage and, although not considered a principal statistic, is presented here only because of its close affinity with other figures shown in this section.

The number of hotels known to be operating in Canada in 1960 totalled 5,294 as compared with 5,269 in 1959, an increase of 25. There were 155,538 rooms with a bed capacity for 288,007 persons in these hotels. Total receipts amounted to \$545,457,000 as compared with \$517,483,000 in 1959, an increase of 5.4 per cent. The sale of beer, wine and liquor accounted for 51.9 per cent of total receipts, followed by room rentals, 22.2 per cent, meals, 18.1 per cent, and other sources, 7.8 per cent. The 1960 figures show an increase of the order of one per cent in the proportion of total receipts from the sale of beer, wine and liquor. Salaries and wages paid increased by 6.3 per cent from \$129,644,000 in 1959 to \$137,838,000 in 1960.

Of the 5,294 hotels known to be in operation in Canada during 1960, the number of full-year licensed hotels (licensed to sell alcoholic beverages) totalled 3,759 with receipts amounting to \$501,492,000 as compared with 3,668 hotels with receipts of \$471,036,000 in 1959. There were 657 full-year non-licensed hotels with receipts totalling \$17,260,000 compared with 692 with receipts of \$19,702,000 in the previous year. Seasonal licensed hotels numbered 187 (203 in 1959) with receipts of \$13,970,000 (\$13,848,000 in 1959) and 691 operated

as seasonal non-licensed hotels with receipts of \$12,735,000 as against 706 in 1959 with receipts amounting to \$12,897,000.

The distribution of hotel receipts by room categories is shown in Table 6. Hotels with between 11 and 25 rooms continued to be the most numerous. These numbered 2,300 in 1960 reporting receipts of \$135,564,000 compared with 2,285 in 1959 with receipts of \$127,851,000. This group was followed by hotels with 26 to 50 rooms of which there were 1,211 in 1960 with receipts of \$129,914,000 as against 1,215 in 1959 with receipts amounting to \$121,127,000. Hotels with 51 rooms and over showed higher receipts in 1960, ranging from \$89,433,000 for hotels with 51 to 100 rooms to \$39,456,000 for those with 201 to 500 rooms. Hotels with 10 rooms, or less, also reported increases both in number and receipts.

Percentages of room occupancy for all hotels having 11 or more rooms will be found in Table 8. These percentages are not comparable to those calculated prior to 1956 due to the inclusion in former years of hotels in the 10 rooms or less category. For 1960 the national average was 51 per cent, down from 52 per cent indicated by the 1959 survey. The occupancy rate was lower for full-year licensed, full-year non-licensed, and seasonal licensed hotels but remained the same for seasonal non-licensed hotels.

Throughout this report, room receipts include sample room and public space rentals. Receipts from all other sources include non-operating revenue such as commercial rentals, leased concessions, interest on investments, etc. These and other statistics are given in greater detail in the tables that follow.

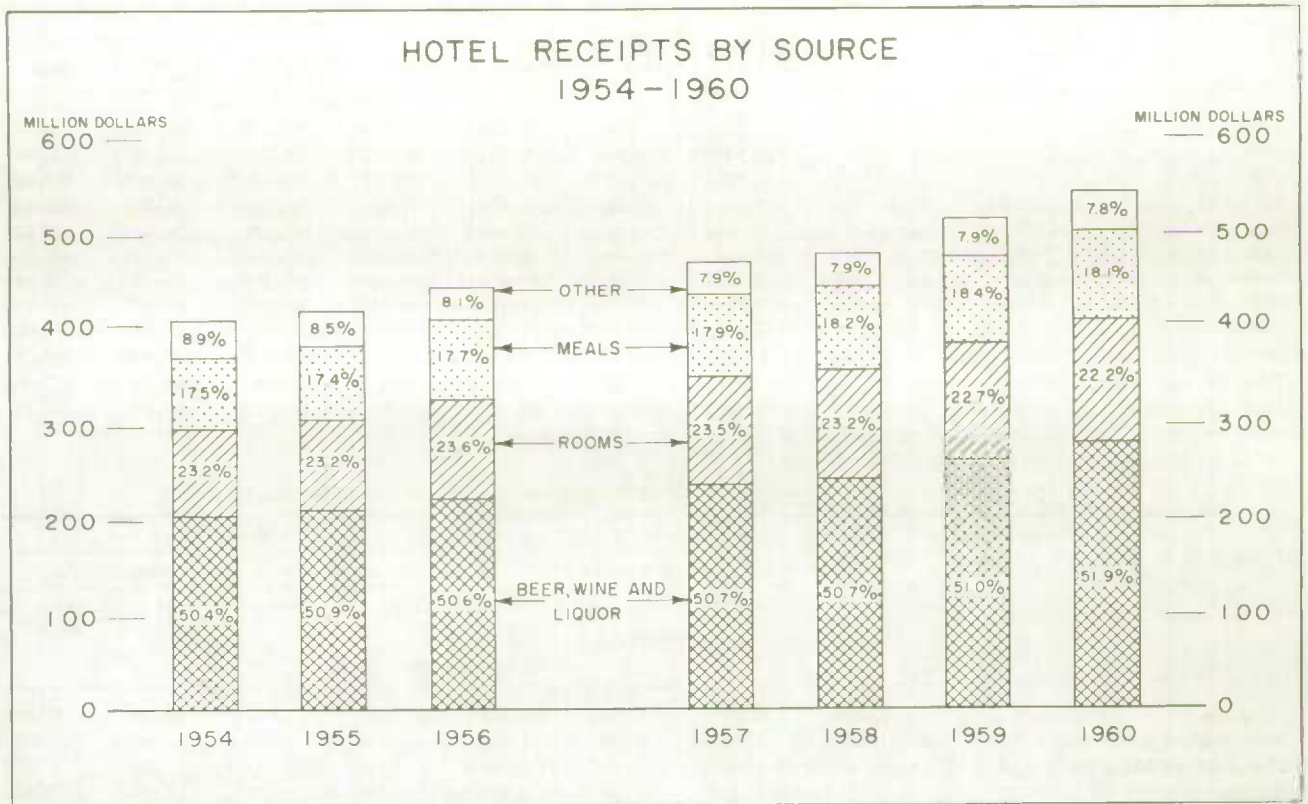


TABLE 1. Hotel Receipts by Source, 1949-60

Year	Number of hotels	Number of rooms	Receipts				
			Rooms	Meals	Beer, wine and liquor	All other sources	Total
			thousands of dollars				
1949	5,425	150,098	77,466	59,610	162,789	24,587	324,452
1950	5,169	146,353	75,842	58,586	162,815	25,147	322,390
1951	5,092	146,441	83,322	63,440	180,642	29,878	357,282
1952	5,157	140,615	89,879	67,269	201,759	33,029	391,936
1953	5,209	149,653	93,914	70,974	209,984	35,843	410,715
1954	5,208	148,890	94,094	70,829	204,555	36,378	405,856
1955	5,081	147,812	96,273	72,236	211,415	35,385	415,309
1956	5,067	149,625	104,453	78,169	223,398	35,811	441,831
1957	5,151	151,517	110,505	84,049	238,210	37,305	470,069
1958	5,088	151,362	111,174	87,550	243,695	37,876	480,295
1959	5,269	154,725	117,396	95,139	264,067	40,861	517,483
1960	5,294	155,538	120,890	98,641	283,223	42,703	545,457

TABLE 2. Hotels, classified by Nature of Operations, by Provinces, 1959 and 1960

Province	Licensed hotels				Non-licensed hotels			
	Number of hotels		Total receipts		Number of hotels		Total receipts	
	1959	1960	1959	1960	1959	1960	1959	1960
			\$'000	\$'000			\$'000	\$'000
Full year hotels								
Canada	3,668	3,759	471,036	501,492	692	657	19,702	17,260
Newfoundland	24	28	3,055	3,135	26	23	496	528
Prince Edward Island	—	—	—	—	9	8	497	505
Nova Scotia	11	13	3,055	3,204	79	76	2,934	2,934
New Brunswick	—	—	—	—	73	72	3,455	3,804
Quebec	1,178	1,208	124,396	131,641	220	210	2,771	2,352
Ontario	893	920	149,898	158,329	143	130	3,652	3,416
Manitoba	274	272	35,001	40,037	2	2	x	x
Saskatchewan	481	487	37,710	42,136	17	15	x	x
Alberta	405	411	51,487	52,122	23	20	1,371	725
British Columbia	402	420	66,434	70,888	100	101	3,291	2,882
Seasonal hotels								
Canada	203	187	13,848	13,970	706	691	12,897	12,735
Quebec	125	111	5,748	5,900	158	154	1,860	1,743
Ontario	49	50	2,759	2,716	409	399	7,615	7,548
All other provinces	29	26	5,341	5,354	139	138	3,422	3,444

x Figures deleted to ensure anonymity.

TABLE 3. Percentage Distribution of Receipts by Source, by Provinces, 1960

Province	Receipts				
	Rooms	Meals	Beer, wine and liquor	All other sources	Total
percentage					
Canada	22.2	18.1	51.9	7.8	100.0
Newfoundland	33.4	20.4	35.8	10.4	100.0
Prince Edward Island	51.2	41.4	—	7.4	100.0
Nova Scotia	46.9	38.7	6.2	8.2	100.0
New Brunswick	51.0	34.5	—	14.5	100.0
Quebec	23.5	19.2	50.4	6.9	100.0
Ontario	22.9	22.8	46.1	8.2	100.0
Manitoba	14.1	10.1	69.0	6.8	100.0
Saskatchewan	13.5	9.7	69.5	7.3	100.0
Alberta	21.7	12.2	56.3	9.8	100.0
British Columbia	23.0	15.6	53.9	7.5	100.0

TABLE 4. Principal Statistics for Hotels, classified by Nature of Operations, by Provinces, 1960

Province	Number of hotels	Number of rooms			Bed capacity	Salaries and wages	Total receipts
		In hotels	In cabins	Total			
					persons	\$'000	\$'000
Total, all hotels							
Canada	5,294	138,234	17,304	155,538	288,007	137,838	545,457
Newfoundland	55	1,055	22	1,077	1,848	920	3,701
Prince Edward Island	21	440	188	628	1,224	277	780
Nova Scotia	119	2,808	786	3,594	6,272	2,421	6,829
New Brunswick	81	2,694	117	2,811	4,733	1,371	4,113
Quebec	1,683	38,931	5,329	44,260	81,830	32,083	141,636
Ontario	1,499	39,079	8,635	47,714	91,309	48,075	172,009
Manitoba	285	7,811	122	7,933	14,377	8,190	40,264
Saskatchewan	520	10,973	394	11,367	20,124	7,302	43,044
Alberta	452	14,267	708	14,975	27,749	15,131	58,209
British Columbia	579	20,176	1,003	21,179	38,541	22,068	74,872
Full year licensed hotels							
Canada	3,759	109,381	4,088	113,469	205,793	125,924	501,492
Newfoundland	28	675	22	697	1,153	829	3,135
Prince Edward Island	—	—	—	—	—	—	—
Nova Scotia	13	780	2	782	1,336	1,237	3,204
New Brunswick	—	—	—	—	—	—	—
Quebec	1,208	31,234	2,544	33,778	62,041	29,859	131,641
Ontario	920	30,134	936	31,070	56,675	44,432	158,329
Manitoba	272	7,548	52	7,600	13,659	8,139	40,037
Saskatchewan	487	10,593	58	10,651	18,471	7,100	42,180
Alberta	411	12,092	159	12,251	22,509	13,283	52,132
British Columbia	420	16,325	315	16,640	29,949	21,045	70,888
Full year non-licensed hotels							
Canada	657	14,692	1,098	15,790	27,466	4,934	17,250
Newfoundland	23	344	—	344	616	85	528
Prince Edward Island	8	267	—	267	464	203	505
Nova Scotia	76	1,675	211	1,886	3,211	971	2,934
New Brunswick	72	2,368	52	2,420	4,039	1,248	3,804
Quebec	210	2,668	323	2,991	5,202	555	2,352
Ontario	130	2,923	406	3,329	6,130	918	3,416
Manitoba	2	x	—	x	x	x	x
Saskatchewan	15	x	x	x	x	x	x
Alberta	20	835	10	845	1,451	235	725
British Columbia	101	3,403	91	3,494	6,005	706	2,882
Seasonal licensed hotels							
Canada	187	5,196	2,637	7,833	15,647	3,633	13,970
Quebec	111	2,707	1,207	3,914	7,609	1,254	5,900
Ontario	50	1,240	839	2,079	4,402	806	2,716
All other provinces	26	1,249	591	1,840	3,636	1,573	5,354
Seasonal non-licensed hotels							
Canada	691	8,965	9,481	18,446	39,101	3,347	12,735
Quebec	154	2,322	1,255	3,577	6,978	415	1,743
Ontario	399	4,782	6,454	11,236	24,103	1,919	7,548
All other provinces	138	1,861	1,772	3,633	8,020	1,013	3,444

x Figures deleted to ensure anonymity.

TABLE 5. Source of Receipts of Hotels, classified by Nature of Operations, by Provinces, 1960

Province	Number of hotels	Receipts					
		Rooms	Meals	Beer, wine and liquor	Merchandise sales	Other receipts	Total receipts
		thousands of dollars					
		Total, all hotels					
Canada	5,294	120,890	98,641	283,223	22,353	20,350	545,457
Newfoundland	55	1,235	754	1,326	207	179	3,701
Prince Edward Island	21	399	323	—	31	27	780
Nova Scotia	119	3,205	2,644	420	138	422	6,822
New Brunswick	81	2,096	1,422	—	115	480	4,113
Quebec	1,683	33,210	27,222	71,324	3,843	6,037	141,636
Ontario	1,499	39,422	39,249	79,298	7,544	6,496	172,009
Manitoba	285	5,684	4,062	27,798	1,754	966	40,284
Saskatchewan	520	5,817	4,171	29,932	2,241	883	43,044
Alberta	452	12,610	7,087	32,798	3,354	2,360	58,209
British Columbia	579	17,212	11,707	40,327	3,126	2,500	74,872
		Full year licensed hotels					
Canada	3,759	101,248	83,397	280,443	19,449	16,955	501,492
Newfoundland	28	945	611	1,309	97	173	3,135
Prince Edward Island	—	—	—	—	—	—	—
Nova Scotia	13	1,441	1,134	420	32	177	3,204
New Brunswick	—	—	—	—	—	—	—
Quebec	1,208	29,684	23,777	69,605	3,266	5,309	131,641
Ontario	920	33,493	33,911	78,869	6,393	5,663	158,329
Manitoba	272	5,583	4,031	27,741	1,750	932	40,037
Saskatchewan	487	5,657	3,952	29,745	2,013	769	42,136
Alberta	411	9,826	5,104	32,505	2,917	1,770	52,122
British Columbia	420	14,619	10,877	40,249	2,981	2,162	70,886
		Full year non-licensed hotels					
Canada	657	9,508	5,711	—	821	1,220	17,260
Newfoundland	23	280	135	—	107	6	528
Prince Edward Island	8	251	204	—	23	27	505
Nova Scotia	76	1,468	1,207	—	85	174	2,934
New Brunswick	72	1,976	1,291	—	108	429	3,804
Quebec	210	1,184	935	—	116	117	2,352
Ontario	130	1,656	1,334	—	276	150	3,416
Manitoba	2	x	x	—	—	—	x
Saskatchewan	15	x	x	—	27	—	x
Alberta	20	479	183	—	11	52	725
British Columbia	101	2,162	387	—	68	265	2,882
		Seasonal licensed hotels					
Canada	187	4,703	4,278	2,780	907	1,302	13,970
Quebec	111	1,626	1,677	1,719	318	560	5,900
Ontario	50	977	930	429	175	205	2,716
All other provinces	26	2,100	1,671	632	414	537	5,354
		Seasonal non-licensed hotels					
Canada	691	5,431	5,255	—	1,176	873	12,735
Quebec	154	716	833	—	143	51	1,743
Ontario	399	3,296	3,074	—	700	478	7,548
All other provinces	138	1,419	1,348	—	333	344	3,444

x Figures deleted to ensure anonymity.

TABLE 6. Hotels, classified according to Number of Rooms and Nature of Operations, by Provinces, 1960

Province	10 rooms or less		11-25 rooms		26-50 rooms		51-100 rooms		101-200 rooms		201-500 rooms		501 rooms and over		Total all hotels	
	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts	No. of hotels	Re-ceipts
	\$'000		\$'000		\$'000		\$'000		\$'000		\$'000		\$'000		\$'000	
	Total, all hotels															
Canada	1,204	39,126	2,300	135,564	1,211	129,914	434	69,433	106	54,031	27	39,456	12	57,933	5,294	545,457
Newfoundland	27	717	19	699	4	626	4	x	1	x	—	—	—	—	55	3,701
Prince Edward Island	2	x	11	199	6	183	1	x	1	x	—	—	—	—	21	780
Nova Scotia	27	x	54	966	23	895	11	1,259	3	2,373	1	x	—	—	119	6,829
New Brunswick	10	33	34	474	25	759	7	518	3	x	2	x	—	—	81	4,113
Quebec	427	10,301	788	36,434	345	30,495	94	19,240	21	12,782	4	x	4	x	1,683	141,636
Ontario	234	9,851	723	46,314	370	33,242	125	27,763	33	17,783	9	13,736	5	23,320	1,499	172,009
Manitoba	79	4,292	101	11,805	74	13,230	26	5,755	2	x	3	x	—	—	285	40,264
Saskatchewan	229	7,665	150	8,966	93	12,093	39	8,409	7	x	2	x	—	—	520	43,044
Alberta	105	3,605	164	11,461	118	17,390	49	10,441	11	5,889	4	x	1	x	452	58,209
British Columbia	64	2,420	256	18,246	153	21,001	78	15,172	24	8,350	2	x	2	x	579	74,872
	Full year licensed hotels															
Canada	909	36,923	1,587	124,633	837	119,204	312	61,644	83	48,235	20	34,876	11	x	3,759	501,492
Newfoundland	11	x	9	484	4	x	3	x	1	x	—	—	—	—	28	3,135
Prince Edward Island	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Nova Scotia	1	x	7	289	2	x	1	x	1	x	1	x	—	—	13	3,204
New Brunswick	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Quebec	282	9,610	573	33,555	256	27,772	73	17,687	18	11,701	2	x	4	x	1,208	131,641
Ontario	180	9,278	436	41,933	193	28,779	73	24,747	25	16,753	8	13,519	5	23,320	920	158,329
Manitoba	79	4,292	93	11,692	70	13,132	25	5,739	2	x	3	x	—	—	272	40,037
Saskatchewan	217	7,519	136	8,692	86	11,746	38	6,291	6	x	2	x	—	—	487	42,136
Alberta	101	3,551	152	11,120	107	16,895	40	9,800	9	x	2	x	—	—	411	52,122
British Columbia	38	2,134	179	16,868	119	20,002	59	14,527	21	7,674	2	x	2	x	420	70,888
	Full year non-licensed hotels															
Canada	189	1,299	285	4,621	120	3,957	53	3,426	9	x	1	x	—	—	657	17,260
Atlantic Provinces	43	397	79	1,351	37	1,273	14	1,553	5	x	1	x	—	—	179	7,771
Quebec	106	490	86	1,086	15	519	3	257	—	—	—	—	—	—	210	2,352
Ontario	16	x	71	1,325	30	1,027	12	x	1	x	—	—	—	—	130	3,416
Prairie Provinces	9	x	12	173	10	404	6	x	—	—	—	—	—	—	37	839
British Columbia	15	206	37	686	28	734	18	580	3	676	—	—	—	—	101	2,882
	Seasonal licensed hotels															
Canada	14	260	82	2,438	60	2,384	22	2,158	4	x	4	3,412	1	x	187	13,970
Quebec	9	97	47	1,168	39	1,447	13	1,130	2	x	1	x	—	—	111	5,900
Ontario	4	x	19	751	17	678	7	x	2	x	1	x	—	—	50	2,716
All other provinces	1	x	16	519	4	259	2	x	—	—	2	x	1	x	28	5,354
	Seasonal non-licensed hotels															
Canada	92	644	346	3,672	194	4,369	47	2,205	10	x	2	x	—	—	691	12,735
Quebec	30	104	82	625	35	757	5	166	1	x	1	x	—	—	154	1,743
Ontario	34	300	197	2,305	130	2,758	33	1,543	5	642	—	—	—	—	399	7,548
All other provinces	28	240	67	942	29	854	9	496	4	x	1	x	—	—	138	3,444

x Figures deleted to ensure anonymity.

TABLE 7. Hotel Receipts, Classified according to Number of Rooms and Forms of Organization, by Provinces, 1960

Province	Incorporated hotels				Unincorporated hotels			
	10 rooms or less	11-99 rooms	100 rooms and over	Total	10 rooms or less	11-99 rooms	100 rooms and over	Total
thousands of dollars								
Canada	6,870	209,264	152,619	368,753	32,256	142,495	1,933	176,704
Newfoundland	x	959	x	2,110	x	1,011	—	1,591
Prince Edward Island	—	x	x	559	x	x	—	221
Nova Scotia	x	x	3,585	5,439	x	x	—	1,390
New Brunswick	—	905	2,329	3,234	33	846	—	879
Quebec	605	33,748	44,619	78,972	9,696	52,421	547	62,664
Ontario	2,582	60,091	55,108	117,781	7,269	46,023	936	54,228
Manitoba	357	21,661	5,182	27,200	3,935	9,129	—	13,064
Saskatchewan	249	14,187	6,084	20,520	7,416	15,108	—	22,524
Alberta	1,496	32,499	16,377	50,072	2,109	6,028	—	8,137
British Columbia	1,401	43,150	18,315	62,866	1,019	10,517	470	12,006

x Figures deleted to ensure anonymity.

TABLE 8. Percentage of Room Occupancy in Hotels, classified according to Number of Rooms and Nature of Operations, by Provinces, 1960

Province	Percentage of room occupancy						
	11-25 rooms	26-50 rooms	51-100 rooms	101-200 rooms	201-500 rooms	501 rooms and over	Total ¹ all hotels
percentage							
Total, all hotels							
Canada	38	50	55	61	63	65	51
Newfoundland	57	66	47	x	—	—	62
Prince Edward Island	55	70	x	x	—	—	55
Nova Scotia	51	53	57	72	x	—	59
New Brunswick	43	47	56	66	66	—	53
Quebec	29	45	55	57	61	71	45
Ontario	42	49	55	61	59	61	51
Manitoba	43	55	54	70	54	—	52
Saskatchewan	30	49	54	63	56	—	48
Alberta	40	54	56	64	66	x	54
British Columbia	48	55	57	58	91	56	56
Full year licensed hotels							
Canada	36	50	55	61	64	65	50
Newfoundland	57	66	51	x	—	—	66
Prince Edward Island	—	—	—	—	—	—	—
Nova Scotia	60	78	x	x	x	—	74
New Brunswick	—	—	—	—	—	—	—
Quebec	28	45	55	58	67	71	45
Ontario	40	48	56	60	60	61	52
Manitoba	43	55	53	70	54	—	52
Saskatchewan	30	50	54	64	56	—	48
Alberta	39	55	54	63	63	—	53
British Columbia	47	54	56	59	91	56	56
Full year non-licensed hotels							
Canada	44	51	55	66	x	—	51
Atlantic Provinces	48	48	52	66	x	—	53
Quebec	37	48	57	—	—	—	42
Ontario	42	46	44	x	—	—	45
Prairie Provinces	40	48	69	—	—	—	55
British Columbia	53	60	62	65	—	—	60
Seasonal licensed hotels							
Canada	35	46	51	51	61	x	48
Quebec	30	44	51	41	x	—	43
Ontario	43	49	47	65	x	—	47
All other provinces	43	49	69	—	77	x	66
Seasonal non-licensed hotels							
Canada	48	54	59	63	29	—	52
Quebec	39	44	53	x	x	—	41
Ontario	52	55	59	63	—	—	55
All other provinces	49	69	61	66	x	—	56

¹ Excluding hotels in the 10 rooms or less category. Not necessarily total coverage for other size groups.

x Figures deleted to ensure anonymity.

TABLE 9. Full Year Hotels in Selected Cities,¹ 1960

Locality	Number of hotels	Number of rooms	Percentage ² of room occupancy	Bed capacity	Salaries and wages	Receipts				
						Rooms	Meals	Beer, wine and liquor	All other sources	Total receipts
			%	persons		thousands of dollars				
Newfoundland:										
St John's	5	246	83	412	410	526	230	435	127	1,318
Nova Scotia:										
Halifax	12	837	73	1,416	1,251	1,510	1,107	413	208	3,238
Sydney	6	287	70	460	341	458	285	—	111	854
New Brunswick:										
Saint John	6	500	71	1,006	422	737	347	—	175	1,259
Quebec:										
Hull	6	218	56	371	375	120	x	1,345	x	1,632
Montreal	41	5,670	68	10,653	10,446	14,640	10,231	9,371	3,331	37,573
Quebec	26	1,852	61	3,474	2,837	3,521	1,951	1,832	678	7,982
Sherbrooke	14	702	38	1,306	656	396	338	1,761	139	2,634
Trois-Rivières	9	504	56	954	436	387	306	882	48	1,623
Ontario:										
Brantford	6	300	40	444	349	179	280	635	47	1,141
Fort William	11	453	52	772	531	334	266	1,230	132	1,962
Hamilton	14	799	51	1,539	1,399	874	1,262	2,040	307	4,483
Kingston	10	494	58	928	709	559	425	1,171	181	2,336
Kitchener	5	326	37	518	418	236	315	887	102	1,540
London	17	847	59	1,517	1,360	892	874	2,380	270	4,416
Oshawa	5	184	67	353	445	178	373	846	127	1,524
Ottawa	18	1,526	65	2,537	3,566	3,118	1,907	4,197	837	10,059
Peterborough	5	209	66	381	320	236	358	776	87	1,457
Port Arthur	10	504	48	948	660	395	443	1,326	231	2,395
St. Catharines	12	490	49	897	586	341	421	1,256	85	2,103
Sarnia	6	245	53	391	264	152	109	731	87	1,079
Sault Ste. Marie	10	406	57	732	578	467	356	1,235	110	2,168
Sudbury	17	708	57	1,318	1,033	822	570	2,372	438	4,202
Toronto	52	6,768	62	12,279	14,771	13,973	12,241	13,711	3,126	43,051
Windsor	9	838	53	1,513	1,209	1,014	1,213	1,275	309	3,811
Manitoba:										
Winnipeg	55	3,494	58	6,367	4,636	3,585	2,067	7,780	1,116	14,548
Saskatchewan:										
Regina	19	1,473	57	2,511	2,001	1,475	1,322	3,890	667	7,354
Saskatoon	17	1,203	58	2,361	1,443	1,306	744	2,561	358	4,969
Alberta:										
Calgary	27	2,514	59	4,766	3,669	3,072	1,357	5,823	1,292	11,544
Edmonton	39	2,651	64	4,594	3,779	3,235	1,669	5,857	1,165	11,926
British Columbia:										
Vancouver	89	7,280	61	12,667	7,739	7,015	3,342	10,391	1,603	22,351
Victoria	23	1,858	59	3,392	1,995	1,905	1,308	1,317	456	4,986

¹ Includes only those hotels located within the incorporated limits of the city.² Not necessarily total coverage.

x Figures deleted to ensure anonymity.

SECTION II

Salaries and Wages, Cost of Goods Sold and Certain Occupancy Expenses

Table 10 shows salaries and wages, cost of goods sold, cost of fuel and electricity, and repairs and maintenance expressed as percentages of total receipts for incorporated and unincorporated hotels. These percentages are based on the reports of a panel of hotels with between 11 and 99 rooms inclusive and do not represent total coverage of hotels in this category. Excluded are hotels moving into this category as a result of an increase in the number of guest rooms since the last report and a small number of non-respondents for which only the principal statistics were estimated. (The only item of expense obtained for all hotels is that of salaries and wages shown in Section 1 of this report).

The reader is again reminded that the ratios contained in the following table are not comparable to those of years prior to 1956 because of the exclusion, since then, of all hotels in the 10 rooms or less and 100 or more categories. Except for salaries and wages, ratios for unincorporated hotels were usually slightly higher than those for incorporated hotels. The cost of goods sold, as a percentage of total receipts, constituted the greatest expense item in both categories (45.0% for incorporated hotels versus 45.3% in 1959 and 50.1% for unincorporated hotels versus 49.9%).

TABLE 10. Principal Operating Expenses as Percentages of Total Receipts of Hotels, classified by Type and Nature of Operation and by Provinces, 1960

Note: These percentages are based on a panel of hotels with 11 to 99 rooms inclusive

Province	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance
	percentage				percentage			
	Total, all incorporated hotels				Total, all unincorporated hotels			
Canada	25.8	45.0	2.8	2.7	18.0	50.1	3.2	3.2
Newfoundland	32.4	43.1	4.5	3.6	14.2	44.8	4.3	3.4
Prince Edward Island	34.0	26.9	5.9	4.0	22.0	33.5	6.4	5.5
Nova Scotia	31.4	24.9	6.1	5.0	27.8	32.9	7.5	7.0
New Brunswick	39.2	27.4	8.6	6.5	26.7	25.9	8.9	5.0
Quebec	25.6	41.1	3.2	3.7	17.2	49.7	3.4	3.6
Ontario	28.4	41.1	2.5	2.7	21.2	45.5	3.2	3.1
Manitoba	19.8	59.2	2.1	2.0	12.1	64.6	1.9	2.1
Saskatchewan	20.2	58.2	2.1	2.0	12.0	65.5	2.2	2.6
Alberta	24.7	47.2	2.8	2.3	18.4	50.1	3.2	3.4
British Columbia	27.3	41.8	3.1	2.5	20.1	42.7	4.2	3.3
	Full year licensed hotels							
Canada	25.5	45.8	2.7	2.6	17.4	52.8	2.8	2.8
Newfoundland	32.4	43.1	4.5	3.6	14.4	47.5	3.5	2.3
Prince Edward Island	—	—	—	—	—	—	—	—
Nova Scotia	28.5	28.0	4.1	3.6	20.5	43.2	5.3	1.5
New Brunswick	—	—	—	—	—	—	—	—
Quebec	25.6	41.5	3.1	3.7	16.9	51.0	3.1	3.3
Ontario	28.0	41.8	2.4	2.5	21.0	48.2	2.8	2.4
Manitoba	19.8	59.3	2.1	2.0	11.9	65.0	1.8	2.0
Saskatchewan	20.2	58.1	2.1	2.0	11.3	66.1	2.2	2.4
Alberta	24.5	47.7	2.7	2.2	18.0	52.6	3.0	3.3
British Columbia	27.2	42.2	3.0	2.4	19.8	48.2	3.3	2.6

TABLE 10. Principal Operating Expenses as Percentages of Total Receipts of Hotels, classified by Type and Nature of Operation and by Provinces, 1960 - Concluded

Province	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance
percentage								
Full year non-licensed hotels								
Canada	36.8	22.9	7.3	5.2	23.0	26.7	8.2	5.9
Newfoundland	—	—	—	—	13.8	31.4	7.4	7.4
Prince Edward Island	x	x	x	x	28.7	48.3	9.2	5.7
Nova Scotia	38.6	23.9	7.9	5.9	29.1	32.0	8.1	7.6
New Brunswick	39.4	27.5	8.7	6.5	26.8	24.9	9.1	5.1
Quebec	34.2	22.7	7.0	4.9	20.9	30.8	8.5	6.4
Ontario	36.3	20.0	7.5	4.8	21.9	33.2	7.2	5.0
Manitoba	—	—	—	—	x	x	x	x
Saskatchewan	—	—	—	—	10.0	20.0	10.0	6.7
Alberta	34.8	24.7	5.3	2.4	27.6	1.5	7.8	6.3
British Columbia	35.0	16.4	6.3	5.7	21.1	13.9	8.8	5.9
Seasonal licensed hotels								
Canada	27.1	36.6	3.3	4.9	18.8	45.0	3.7	5.2
Quebec	22.0	38.8	3.7	5.2	17.9	43.7	4.1	5.1
Ontario	31.8	30.0	2.6	4.8	24.3	40.1	3.3	4.6
All other provinces	28.0	42.4	3.9	4.8	14.1	61.4	2.3	6.8
Seasonal non-licensed hotels								
Canada	32.4	33.9	3.5	5.0	23.4	32.0	4.7	7.1
Quebec	24.1	45.8	1.8	2.7	24.4	30.8	6.2	7.6
Ontario	36.1	32.4	2.8	6.2	22.0	31.8	4.4	7.1
All other provinces	30.5	32.0	4.9	4.2	28.4	33.9	4.6	6.2

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SECTION III

Departmental and General Expense Ratios

This section presents data relating to receipts and operating expenses and is restricted to incorporated hotels with 100 rooms or more which were open for the entire year and able to supply the detailed statistics requested. These hotels were divided into three groups: licensed hotels (licensed to sell alcoholic beverages) operating their own dining room, licensed hotels not operating their own dining room and non-licensed hotels operating their own dining room.

Table 11 shows these operating expenses as percentages of total receipts and classified into departmental and general expenses. Departmental expenses are shown as a percentage of receipts of the department as well as of total receipts. Information on profit, room occupancy, room rates and rental revenue is also given.

Incorporated Full Year Hotels — Percentage Changes in Receipts, 1960/1959

Note: Hotels with 100 or more rooms

Source of receipts	Licensed		Non-licensed with dining room
	With dining room	Without dining room	
Number of hotels	66	12	6
	%	%	%
Room rentals ¹	+ 1.9	- 2.4	+ 3.7
Food sales	+ 0.5	—	+ 20.7
Beer, wine and liquor sales	+ 6.3	- 0.5	—
Other merchandise sales	+ 3.7	- 8.3	+ 7.2
Other operating revenue	+ 2.8	+ 0.2	+ 16.6
Total operating receipts	+ 2.4	- 1.8	+ 12.6

¹ Including sample room and public space rentals.

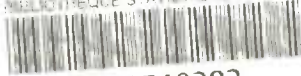
TABLE 11. Departmental and General Expense Ratios of Incorporated Hotels, 1960

Note: Based on a panel of hotels with 100 or more rooms able to supply the data

Item	Total all hotels	Full year hotels		
		Licensed		Non-licensed with dining room
		With dining room	Without dining room	
percentage				
RECEIPTS AND SALES				
(% of total)				
Room rentals ¹	41.5	39.9	58.4	54.1
Food sales	30.6	33.0	—	35.5
Beer, wine and liquor sales	20.5	19.7	35.7	—
Other merchandise sales	1.7	1.6	2.3	1.1
All other operating revenue	5.7	5.8	3.6	9.3
Total operating receipts	100.0	100.0	100.0	100.0
OPERATING EXPENSES				
(% of total operating receipts)				
Departmental expenses—(cost of sales including labor):				
Rooms:				
To total receipts	13.8	13.2	19.5	18.9
To room receipts	33.3	33.3	33.4	34.9
Food:				
To total receipts	27.9	30.0	—	35.0
To food sales	91.1	90.9	—	98.7
Beer, wine and liquor:				
To total receipts	13.7	13.0	24.0	—
To beverage sales	66.2	66.0	67.3	—
Other merchandise:				
To total receipts	1.3	1.3	1.9	1.1
To other merchandise sales	79.6	79.3	79.8	94.8
All other operating departments:				
To total receipts	5.0	5.1	3.6	7.5
To receipts of other operating departments	89.2	88.9	99.8	80.3
General expenses:				
Administrative salaries	4.4	4.4	4.7	6.6
Light, heat and power (including labor)	4.1	4.1	3.4	7.3
Repairs and maintenance (including labor)	5.0	5.0	5.2	7.2
Depreciation	5.2	5.0	7.1	7.8
Rent	3.6	3.5	4.8	—
Municipal taxes	4.6	4.5	5.6	5.1
Staff benefits	1.9	2.0	1.2	1.4
All other expenses	6.1	5.7	11.3	7.5
Total operating expenses	96.6	96.8	92.3	105.4
Operating profit	3.4	3.2	7.7	5.4 ²
Non-operating income	2.9	2.4	7.2	5.5
Net profit before income taxes	6.3	5.6	14.9	0.1
Number of hotels reporting	No. 89	70	13	6
Average number of rooms	255	269	239	129
Percentage of room occupancy	% 62.6	61.7	68.0	62.7
Average daily room rate	\$ 9.44	10.09	6.85	6.06
Rental revenue per available room per year	\$ 2,155	2,270	1,650	1,387
Rental revenue per occupied room per year	\$ 3,443	3,680	2,426	2,212

¹ Including sample room and public space rentals.² Loss.

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