

CATALOGUE No.

63-204

ANNUAL



HOTELS, 1961



Published by Authority of
The Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS
Merchandising and Services Division

May 1964
6424-503

Price: 50 cents

PUBLICATIONS RELATING TO THE WHOLESALE AND SERVICES TRADES

Catalogue number	Title	Price
---------------------	-------	-------

(a) Monthly

63-008	Wholesale Trade.....	per year \$1.00
--------	----------------------	-----------------

(b) Quarterly

63-009	Farm Implement and Equipment Sales.....	per year 1.00
--------	---	---------------

(c) Annual

63-201	Advertising Agencies25
63-203	Farm Implement and Equipment Sales.....	.50
63-204	Hotels50
63-205	Power Laundries, Dry Cleaning and Dyeing Plants50
63-206	Motion Picture Production25
63-207	Motion Picture Theatres and Film Distributors.....	.50

(d) Biennial

Note: This biennial series was discontinued with the 1957 issue.

(It is planned to issue reports on wholesale operating results in the "Occasional" series following the 1961 census.)

63-416	Operating Results of Automotive Parts and Accessories Wholesalers25
63-417	Operating Results of Drug Wholesalers50
63-418	Operating Results of Dry Goods, Piece Goods and Footwear Wholesalers.....	.50
63-419	Operating Results of Food Wholesalers (Grocery, Fruit and Vegetable, Tobacco and Confectionery).....	.50
63-421	Operating Results of Hardware Wholesalers25
63-422	Operating Results of Household Appliances and Electrical Supply Wholesalers....	.25
63-423	Operating Results of Plumbing and Heating Supplies Wholesalers50

(c) Occasional

63-501	Advertising Expenditures, 1954.....	.50
	Census of Canada, 1951, Volume VIII (Report of the 1951 census of wholesale and services trades)	3.00
63-502	Funeral Directors, 195625
63-507	Agents and Brokers, 1957 - 5950
63-508	Wholesale Trade Proper, 1958 - 59.....	.75

A complete list of publications of the Dominion Bureau of Statistics is available on request from the Publications Distribution Unit, Financial Control Section; D.B.S., or from the Queen's Printer, Ottawa.

TABLE OF CONTENTS

	Page
Introduction	5

SECTION I – PRINCIPAL STATISTICS

This section presents principal statistics of all hotels in operation during 1961.

Text, chart and Tables 1 to 8	5-12
-------------------------------------	------

SECTION II – DEPARTMENTAL AND GENERAL EXPENSES

This section presents departmental and general expenses expressed as percentages of total receipts. Departmental expenses are also shown as percentages of the departmental receipts. These figures are shown for a panel of incorporated hotels reporting 100 or more rooms.

Text and Table 9	13-14
------------------------	-------

DEFINITIONS

An establishment is classed as an hotel and included in this survey only if it fits into one of the following categories:

Full Year Hotels, Licensed:

Establishments with six or more rooms providing lodging or lodging and meals for transient guests and licensed to sell beer, wine, or liquor. To be considered a full year hotel, an establishment must be operated for at least ten months in the year.

Full Year Hotels, Non-Licensed:

Establishments having the qualifications mentioned above, but which do not sell alcoholic beverages.

Seasonal Hotels, Licensed:

Establishments with six or more rooms providing lodging or lodging and meals for transient guests, licensed to sell beer, wine or liquor and open less than ten months of the year. Generally, the establishment must have six or more rooms in the main lodge. An exception is made in the case of resort hotels where the sleeping accommodation is provided in the form of cabins or cottages but a central dining room, administration, and entertainment facilities are provided in the main lodge.

Seasonal hotels include such businesses as resort hotels, hunting or fishing lodges, ski lodges or chalets, and dude ranches.

Seasonal Hotels, Non-Licensed:

Establishments having the qualifications listed for seasonal hotels above but which do not sell alcoholic beverages.

HOTELS, 1961

INTRODUCTION

This report covers the calendar year 1961 and results from the thirteenth consecutive annual survey of hotels in Canada which was combined with the 1961 Census of Merchandising and Service Establishments. Section 1 of the report presents the basic data collected from all hotels under the heading "Principal Statistics". Section 2 gives a detailed breakdown of expenses of large hotels (100 rooms or more), classified into general and departmental expenses, and expressed in ratio form. Statistics on receipts, classified according to the number of rooms in hotels and form of organization (Table 7 in the 1960 report), are not in the 1961 issue. Certain operating expenses of medium size hotels (Section II in the 1960 report) are also omitted. Information about size of business and

operating expenses will be furnished in the standard census publications.

When interpreting figures contained in this report, the reader should note the following points: (1) the report does not include tourist camps, cabins, motels or other forms of accommodation which do not fall under the definitions appearing on the reverse side of the table of contents describing the type of establishments classified here as hotels; (2) the expense ratios in Section 2 are not directly comparable to those for years prior to 1956.

Throughout this report, figures for British Columbia include the Yukon and Northwest Territories.

SECTION 1

Principal Statistics

This section presents statistics on receipts, salaries and wages, number of guest rooms and bed capacity based on the reports of all hotels operating in Canada during 1961. A table on room occupancy is also shown. This latter compilation is not based on complete coverage and, although not considered a principal statistic, it is presented here only because of its close affinity with other figures shown in this section.

The number of hotels known to be operating in Canada in 1961 totalled 5,128 as compared with 5,294 in 1960, a decrease of 166. These hotels had 154,674 rooms with a bed capacity for 288,901 persons. Total receipts amounted to \$567,762,000 as compared with \$545,457,000 in 1960, an increase of 4.1 per cent. The sale of beer, wine and liquor

accounted for 50.2 per cent of total receipts, followed by room rentals 22.9 per cent, meals 18.3 per cent and other sources 8.6 per cent. The 1961 figures show a decrease of 1.7 per cent in the proportion of total receipts from the sale of beer, wine and liquor. Salaries and wages paid increased by 3.4 per cent from \$137,838,000 in 1960 to \$142,546,000 in 1961.

For the 1961 survey, a number of hotels were omitted because their activity was predominantly cocktail lounge and/or tavern. Noted below are the numbers of hotels so treated and the 1961 receipts of these establishments by province. These figures should be taken into consideration if strictly comparable 1961 and 1960 data are desired:

Province	Number	Receipts
		\$
Quebec	110	6,023,532
Ontario	58	2,533,019
Manitoba	11	769,494
Saskatchewan	48	1,603,268
Alberta	13	369,021
British Columbia	24	2,211,916
Total	264	13,510,250

Of the 5,128 hotels known to be in operation in Canada during 1961, the number of full-year licensed hotels (licensed to sell alcoholic beverages) totalled 3,633 with receipts amounting to \$520,381,000 as compared with 3,759 hotels with receipts of \$501,492,000 in 1960. There were 706 full-year non-licensed hotels with receipts totalling \$21,437,000 compared with 657 hotels with receipts of \$17,260,000 in the previous year. Seasonal licensed hotels numbered 187 (same as in 1960), with receipts of \$14,180,000 (\$13,970,000 in 1960) and 602 operated as seasonal non-licensed hotels with receipts of \$11,764,000 as against 691 in 1960 with receipts amounting to \$12,735,000.

The distribution of hotel receipts by room categories is shown in Table 6. Hotels with between 11 and 25 rooms continued to be the most numerous. These numbered 2,262 in 1961 reporting receipts of \$138,854,000 as compared with 2,300 in 1960 with receipts of \$135,564,000. This group was followed by hotels with 26 to 50 rooms of which there were 1,179 in 1961 with receipts of \$139,798,000 as against 1,211 in 1960 with receipts of \$129,914,000. Hotels with 51 rooms and over showed higher

receipts in 1961, ranging from \$95,634,000 for hotels with 51 to 100 rooms to \$45,346,000 for those with 201 to 500 rooms. Hotels with 10 rooms, or less, reported decreases in both number and receipts.

Percentages of room occupancy for all hotels having 11 or more rooms will be found in Table 7. These percentages are not comparable to those calculated prior to 1956 due to the inclusion in former years of hotels in the 10 rooms or less category. For 1961 the national average was 51 per cent, no change from the previous year. The occupancy rate was higher for seasonal licensed hotels and lower for seasonal non-licensed hotels; it remained the same for full-year licensed hotels and full-year non-licensed hotels.

Throughout this report, room receipts include sample room and public space rentals. Receipts from all other sources include non-operating revenue such as commercial rentals, leased concessions, interest on investments, etc. These and other statistics are given in greater detail in the tables that follow.

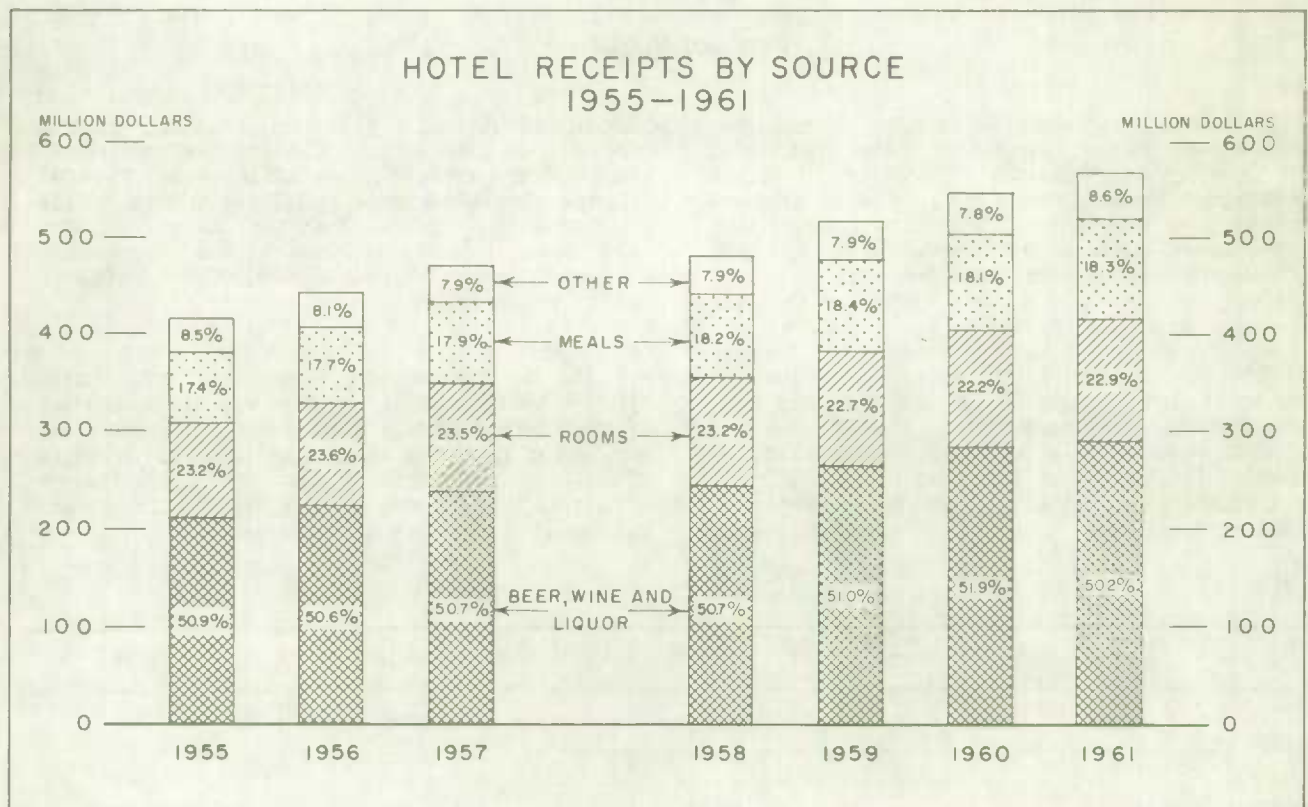


TABLE 1. Hotel Receipts¹ by Source, 1949-61

Year	Number of hotels	Number of rooms	Receipts				
			Rooms	Meals	Beer, wine and liquor	All other sources	Total
			thousands of dollars				
1949	5,425	150,098	77,466	59,610	162,789	24,587	324,452
1950	5,169	146,353	75,842	58,586	162,815	25,147	322,390
1951	5,092	146,441	83,322	83,440	180,642	29,878	357,282
1952	5,157	140,615	89,879	67,269	201,759	33,029	391,936
1953	5,209	149,653	93,914	70,974	209,984	35,843	410,715
1954	5,208	148,890	94,094	70,829	204,555	36,378	405,856
1955	5,081	147,812	96,273	72,236	211,415	35,385	415,309
1956	5,067	149,625	104,453	78,169	223,398	35,811	441,831
1957	5,151	151,517	110,505	64,049	238,210	37,305	470,069
1958	5,088	151,362	111,174	87,550	243,695	37,876	480,295
1959	5,269	154,725	117,396	95,139	264,087	40,861	517,463
1960	5,294	155,538	120,890	98,641	283,223	42,703	545,457
1961	5,128	159,674	130,077	104,024	285,125	48,537	567,762

¹ Components may not add to totals due to rounding.

TABLE 2. Hotels, classified by Nature of Operations, by Provinces, 1960 and 1961

Province	Licensed hotels				Non-licensed hotels			
	Number of hotels		Total receipts ²		Number of hotels		Total receipts ²	
	1960	1961	1960	1961	1960	1961	1960	1961
	\$'000		\$'000		\$'000		\$'000	
	Full year hotels							
Canada	3,759	3,633	501,492	520,381	637	706	17,260	21,437
Newfoundland	28	34	3,135	3,776	23	26	528	492
Prince Edward Island	—	—	—	—	8	9	505	602
Nova Scotia	13	12	3,204	4,083	76	81	2,934	2,110
New Brunswick	—	—	—	—	72	69	3,804	3,766
Quebec	1,208	1,160	131,641	134,712	210	229	2,352	3,053
Ontario	920	890	158,329	160,090	130	152	3,416	6,321
Manitoba	272	267	40,037	45,183	2	3	1	37
Saskatchewan	487	433	42,136	42,836	15	13	1	265
Alberta	411	415	52,122	54,901	20	25	725	1,465
British Columbia	420	422	70,888	74,799	101	99	2,882	3,327
	Seasonal hotels							
Canada	187	187	13,970	14,180	691	602	12,735	11,764
Quebec	111	106	5,900	5,498	154	153	1,743	1,554
Ontario	50	44	2,716	2,528	399	327	7,548	7,668
All other provinces	26	37	5,354	6,155	138	122	3,444	2,543

¹ Figures deleted to ensure anonymity.² Components may not add to totals due to rounding.

TABLE 3. Percentage Distribution of Receipts by Source, by Provinces, 1961

Province	Receipts				
	Rooms	Meals	Beer, wine and liquor	All other sources	Total
percentage					
Canada	22.9	18.3	50.2	8.6	100.0
Newfoundland	31.4	20.4	37.4	10.8	100.0
Prince Edward Island	51.4	39.4	—	9.2	100.0
Nova Scotia	48.9	36.9	5.8	8.4	100.0
New Brunswick	55.4	32.3	—	12.3	100.0
Quebec	24.9	19.7	47.0	8.4	100.0
Ontario	24.1	22.9	44.9	6.1	100.0
Manitoba	13.4	10.3	68.5	7.8	100.0
Saskatchewan	13.0	9.1	69.6	8.3	100.0
Alberta	22.2	12.1	54.9	10.8	100.0
British Columbia	23.3	17.4	51.1	8.2	100.0

TABLE 4. Principal Statistics for Hotels, classified by Nature of Operations, by Province, 1961

Province	Number of hotels	Number of rooms			Bed capacity	Salaries and wages ¹	Total receipts ¹
		In hotels	In cabins	Total			
					persons	\$'000	\$'000
Total, all hotels							
Canada.....	5, 128	143, 309	11, 365	154, 674	288, 901	142, 546	567, 762
Newfoundland.....	63	1, 184	1	1, 185	2, 043	1, 032	4, 339
Prince Edward Island.....	17	428	185	613	1, 233	279	812
Nova Scotia.....	121	3, 001	538	3, 539	6, 297	2, 413	6, 970
New Brunswick.....	81	2, 777	68	2, 845	4, 960	1, 387	4, 224
Quebec.....	1, 648	40, 277	3, 551	43, 828	80, 888	33, 418	144, 816
Ontario.....	1, 413	41, 084	5, 630	46, 714	89, 815	49, 151	176, 605
Manitoba.....	280	7, 930	73	8, 003	14, 108	8, 347	45, 376
Saskatchewan.....	458	10, 470	193	10, 663	18, 650	7, 117	43, 607
Alberta.....	463	15, 265	230	15, 495	29, 512	16, 265	61, 703
British Columbia.....	584	20, 893	896	21, 789	41, 395	23, 137	79, 309
Full year licensed hotels							
Canada.....	3, 633	112, 100	2, 720	114, 820	209, 648	130, 554	520, 381
Newfoundland.....	34	848	1	849	1, 471	962	3, 776
Prince Edward Island.....	—	—	—	—	—	—	—
Nova Scotia.....	12	888	11	899	1, 734	1, 581	4, 083
New Brunswick.....	—	—	—	—	—	—	—
Quebec.....	1, 160	32, 047	1, 696	33, 743	61, 552	31, 182	134, 712
Ontario.....	890	30, 884	619	31, 503	57, 626	45, 349	160, 090
Manitoba.....	267	7, 656	27	7, 683	13, 422	8, 306	45, 183
Saskatchewan.....	433	10, 079	31	10, 110	17, 391	6, 989	42, 836
Alberta.....	415	12, 550	77	12, 627	23, 727	14, 129	54, 901
British Columbia.....	422	17, 148	258	17, 406	32, 725	22, 056	74, 799
Full year non-licensed hotels							
Canada.....	706	15, 978	839	16, 817	31, 317	5, 501	21, 437
Newfoundland.....	26	296	—	298	502	62	492
Prince Edward Island.....	9	298	35	333	647	226	602
Nova Scotia.....	81	1, 626	106	1, 732	2, 903	579	2, 110
New Brunswick.....	69	2, 377	16	2, 393	4, 118	1, 223	3, 766
Quebec.....	229	2, 998	212	3, 210	5, 912	648	3, 053
Ontario.....	152	3, 961	338	4, 299	8, 625	1, 524	6, 321
Manitoba.....	3	63	—	63	120	6	37
Saskatchewan.....	13	179	—	179	326	61	265
Alberta.....	25	1, 015	26	1, 041	2, 194	383	1, 465
British Columbia.....	99	3, 165	106	3, 271	5, 970	789	3, 327
Seasonal licensed hotels							
Canada.....	187	5, 767	2, 123	7, 890	15, 603	3, 877	14, 180
Quebec.....	106	2, 708	815	3, 523	6, 819	1, 261	5, 498
Ontario.....	44	1, 141	768	1, 909	4, 005	673	2, 528
All other provinces.....	37	1, 918	540	2, 458	4, 779	1, 943	6, 155
Seasonal non-licensed hotels							
Canada.....	602	9, 464	5, 683	15, 147	32, 333	2, 614	11, 764
Quebec.....	153	2, 524	828	3, 352	6, 605	327	1, 554
Ontario.....	327	5, 098	3, 905	9, 003	19, 559	1, 604	7, 666
All other provinces.....	122	1, 842	950	2, 792	6, 169	683	2, 543

¹ Components may not add to totals due to rounding.

TABLE 5. Source of Receipts of Hotels, classified by Nature of Operations, by Provinces, 1961

Province	Number of hotels	Receipts ¹					
		Rooms	Meals	Beer, wine and liquor	Merchandise sales	Other receipts	Total receipts
thousands of dollars							
Total, all hotels							
Canada	5,128	130,077	104,024	285,125	27,340	21,197	567,762
Newfoundland	63	1,365	884	1,623	266	202	4,339
Prince Edward Island	17	417	320	—	38	37	812
Nova Scotia	121	3,405	2,574	407	205	379	6,970
New Brunswick	81	2,338	1,365	—	128	395	4,224
Quebec	1,648	36,089	28,484	68,048	5,832	6,364	144,816
Ontario	1,413	42,585	40,459	79,214	7,963	6,385	176,605
Manitoba	280	6,090	4,699	31,063	2,113	1,411	45,376
Saskatchewan	458	5,646	3,975	30,361	2,680	945	43,607
Alberta	463	13,671	7,472	33,897	4,135	2,529	61,703
British Columbia	584	18,472	13,792	40,511	3,983	2,551	79,309
Full year licensed hotels							
Canada	3,633	107,487	88,517	282,272	24,153	17,953	520,381
Newfoundland	34	1,160	699	1,588	138	192	3,776
Prince Edward Island	—	—	—	—	—	—	—
Nova Scotia	12	1,941	1,468	388	66	219	4,083
New Brunswick	—	—	—	—	—	—	—
Quebec	1,160	32,251	25,329	66,345	5,152	5,634	134,712
Ontario	890	34,620	34,310	78,738	6,841	5,582	160,090
Manitoba	267	5,988	4,667	31,029	2,099	1,400	45,183
Saskatchewan	433	5,413	3,793	30,192	2,538	899	42,836
Alberta	415	10,362	5,474	33,592	3,633	1,840	54,901
British Columbia	422	15,752	12,776	40,399	3,685	2,167	74,799
Full year non-licensed hotels							
Canada	706	12,295	6,488	—	1,279	1,375	21,437
Newfoundland	26	183	180	—	118	10	492
Prince Edward Island	9	329	209	—	30	34	602
Nova Scotia	81	1,136	775	—	101	98	2,110
New Brunswick	69	2,109	1,202	—	103	352	3,766
Quebec	229	1,579	996	—	285	193	3,053
Ontario	152	3,479	2,233	—	331	278	6,321
Manitoba	3	26	7	—	5	—	37
Saskatchewan	13	157	72	—	34	2	265
Alberta	25	1,084	209	—	42	130	1,465
British Columbia	99	2,214	605	—	230	278	3,327
Seasonal licensed hotels							
Canada	187	4,899	4,270	2,853	923	1,235	14,180
Quebec	106	1,566	1,471	1,703	280	477	5,498
Ontario	44	942	843	477	124	143	2,528
All other provinces	37	2,391	1,956	674	519	615	6,155
Seasonal non-licensed hotels							
Canada	602	5,397	4,749	—	984	634	11,764
Quebec	153	693	688	—	114	59	1,554
Ontario	327	3,544	3,073	—	667	382	7,666
All other provinces	122	1,159	988	—	203	193	2,543

¹ Components may not add to totals due to rounding

TABLE 6. Hotels, classified according to Number of Rooms and Nature of Operations, by Provinces, 1961

Province	10 rooms or less		11-25 rooms		26-50 rooms		51-100 rooms		101-200 rooms		201-500 rooms		501 rooms and over		Total all hotels	
	No. of hotels	Re-ceipts ¹	No. of hotels	Re-ceipts ²	No. of hotels	Re-ceipts ²	No. of hotels	Re-ceipts ²	No. of hotels	Re-ceipts ²	No. of hotels	Re-ceipts ²	No. of hotels	Re-ceipts ²	No. of hotels	Re-ceipts ²
	\$'000		\$'000		\$'000		\$'000		\$'000		\$'000		\$'000		\$'000	
Total, all hotels																
Canada	1,091	34,511	2,262	138,854	1,179	139,798	447	95,634	107	55,199	30	45,346	12	58,420	5,128	567,762
Newfoundland	31	977	22	864	6	865	3	1	1	1	—	—	—	—	63	4,339
Prince Edward Island	1	1	6	141	7	244	2	1	1	1	—	—	—	—	17	812
Nova Scotia	31	1	55	1,023	20	662	11	1,241	3	2,146	1	1	—	—	121	6,970
New Brunswick	7	35	34	397	30	1,024	5	368	3	1	2	1	—	—	81	4,224
Quebec	409	7,750	787	37,291	329	32,511	92	18,435	22	13,119	5	7,739	4	27,972	1,648	144,816
Ontario	201	8,764	677	45,746	356	37,115	132	27,363	32	19,326	10	15,361	5	22,930	1,413	176,605
Manitoba	69	4,357	105	12,697	73	16,177	27	6,947	3	1,144	3	4,054	—	—	280	45,376
Saskatchewan	182	6,766	145	10,007	84	11,624	38	8,837	7	1	2	1	—	—	458	43,807
Alberta	100	3,386	171	12,113	121	18,142	56	13,541	10	5,287	4	1	1	1	463	61,703
British Columbia	60	2,241	260	18,574	153	21,434	81	17,988	25	8,014	3	1	2	1	584	79,309
Full year licensed hotels																
Canada	769	31,834	1,570	127,886	842	127,569	333	86,207	85	49,469	23	40,839	11	56,577	3,833	520,381
Newfoundland	14	726	10	552	6	1	3	1	1	1	—	—	—	—	34	3,776
Prince Edward Island	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Nova Scotia	—	—	6	220	2	1	1	1	2	1	1	1	—	—	12	4,083
New Brunswick	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Quebec	238	6,607	568	34,315	255	30,020	74	17,367	18	11,674	3	1	4	1	1,160	134,712
Ontario	149	8,216	422	41,732	201	31,650	78	22,315	26	18,005	9	15,242	5	22,930	890	160,090
Manitoba	69	4,357	95	12,556	71	16,141	26	6,931	3	1,144	3	4,054	—	—	267	45,183
Saskatchewan	173	6,708	137	9,862	77	11,079	38	8,837	6	1	2	1	—	—	433	42,836
Alberta	94	3,345	155	11,699	110	17,428	46	12,447	8	1	2	1	—	—	415	54,901
British Columbia	32	1,875	177	16,950	120	20,302	67	17,347	21	7,266	3	1	2	1	422	74,799
Full year non-licensed hotels																
Canada	212	1,780	301	5,354	132	6,173	48	3,756	12	1	1	1	—	—	706	21,437
Atlantic Provinces	45	479	83	1,467	41	1,554	11	1,091	4	1	1	1	—	—	185	6,969
Quebec	125	835	86	1,255	16	501	1	1	1	1	—	—	—	—	229	3,053
Ontario	20	1	74	1,421	39	2,540	17	1,527	2	1	—	—	—	—	152	6,321
Prairie Provinces	7	1	16	254	11	769	6	1	1	1	—	—	—	—	41	1,767
British Columbia	15	203	42	957	25	809	13	610	4	748	—	—	—	—	99	3,327
Seasonal licensed hotels																
Canada	15	193	87	2,384	52	2,643	23	2,244	5	1,564	4	1	1	1	187	14,180
Quebec	10	102	53	1,159	29	1,502	11	840	2	1	1	1	—	—	106	5,498
Ontario	2	1	17	722	16	707	6	583	2	1	1	1	—	—	44	2,528
All other provinces	3	1	17	502	7	435	6	821	1	1	2	1	1	1	37	6,155
Seasonal non-licensed hotels																
Canada	95	704	304	3,230	153	3,412	43	3,427	5	1	2	1	—	—	602	11,764
Quebec	36	205	80	561	29	488	6	214	1	1	1	1	—	—	153	1,554
Ontario	30	318	164	1,871	100	2,217	31	2,938	2	1	—	—	—	—	327	7,666
All other provinces	29	181	60	798	24	706	6	276	2	1	1	1	—	—	122	2,543

¹ Figures deleted to ensure anonymity.² Components may not add to totals due to rounding.

TABLE 7. Percentage of Room Occupancy in Hotels, classified according to Number of Rooms and Nature of Operations, by Provinces, 1961

Province	Percentage of room occupancy						
	11-25 rooms	26-50 rooms	51-100 rooms	101-200 rooms	201-500 rooms	501 rooms and over	Total ¹ all hotels
percentage							
Total, all hotels							
Canada	38	50	56	60	61	65	51
Newfoundland	54	61	82	²	—	—	64
Prince Edward Island	54	62	43	²	—	—	52
Nova Scotia	48	48	53	75	²	—	54
New Brunswick	44	49	45	58	65	—	51
Quebec	32	46	56	57	59	73	52
Ontario	42	49	55	61	63	60	47
Manitoba	42	57	53	64	48	—	52
Saskatchewan	31	47	51	61	54	—	46
Alberta	36	53	60	60	66	²	53
British Columbia	46	51	57	58	74	54	54
Full year licensed hotels							
Canada	37	49	54	60	62	65	50
Newfoundland	52	61	82	²	—	—	67
Prince Edward Island	—	—	—	—	—	—	—
Nova Scotia	47	58	²	76	²	—	64
New Brunswick	—	—	—	—	—	—	—
Quebec	31	46	57	58	63	73	48
Ontario	41	48	55	61	64	60	52
Manitoba	42	57	53	64	48	—	52
Saskatchewan	31	47	51	62	54	—	46
Alberta	37	52	58	60	64	—	52
British Columbia	45	50	57	55	74	54	53
Full year non-licensed hotels							
Canada	44	51	55	63	²	—	51
Atlantic Provinces	48	48	48	56	²	—	50
Quebec	41	53	²	²	—	—	45
Ontario	41	51	53	²	—	—	49
Prairie Provinces	35	53	74	²	—	—	58
British Columbia	54	55	58	70	—	—	59
Seasonal licensed hotels							
Canada	39	48	59	48	59	²	51
Quebec	34	44	51	40	²	—	43
Ontario	43	55	68	57	²	—	50
All other provinces	45	50	68	²	77	²	64
Seasonal non-licensed hotels							
Canada	45	55	60	56	34	—	51
Quebec	42	50	60	²	²	—	44
Ontario	46	55	61	64	—	—	53
All other provinces	45	60	55	54	²	—	52

¹ Excluding hotels in the 10 rooms or less category. Not necessarily total coverage for other size groups.

² Figures deleted to ensure anonymity.

TABLE 8. Full Year Hotels in Selected Cities,¹ 1961

Locality	Number of hotels	Number of rooms	Percentage ² of room occupancy	Bed capacity	Salaries and wages ³	Receipts ⁴				
						Rooms	Meals	Beer, wine and liquor	All other sources	Total receipts
			%	persons		thousands of dollars				
Newfoundland:										
St John's	8	275	68	460	455	518	235	535	157	1,445
Nova Scotia:										
Halifax	11	826	68	1,511	1,352	1,744	1,150	364	275	3,533
Sydney	6	240	63	430	259	391	"	"	45	653
New Brunswick:										
Saint John	5	452	66	883	409	650	"	"	150	1,137
Quebec:										
Hull	6	206	55	382	387	124	"	1,255	"	1,540
Montreal	40	5,851	68	10,564	11,733	15,348	10,775	9,396	3,643	39,162
Quebec	21	1,755	62	3,482	2,832	3,594	1,930	1,902	847	8,273
Sherbrooke	13	817	45	1,131	586	389	370	1,565	136	2,460
Trois-Rivières	10	542	50	950	462	370	304	1,116	72	1,862
Ontario:										
Brantford	6	306	44	378	332	158	274	690	49	1,171
Fort William	12	492	49	772	604	351	320	1,367	169	2,207
Hamilton	17	938	53	1,872	1,564	1,096	1,437	2,006	386	4,925
Kingston	10	488	56	924	622	530	395	1,199	142	2,266
Kitchener	5	326	37	556	437	225	314	854	92	1,485
London	18	877	57	1,561	1,484	891	823	2,426	263	4,403
Oshawa	5	180	70	315	452	170	370	829	133	1,502
Ottawa	20	1,696	65	2,976	3,665	3,475	2,187	4,426	909	10,997
Peterborough	5	202	61	396	307	217	85	751	97	1,150
Port Arthur	13	563	48	1,060	671	524	466	1,475	257	2,722
St. Catharines	14	571	52	1,017	672	437	532	1,334	132	2,435
Sarnia	7	249	45	460	230	128	98	696	97	1,019
Sault Ste. Marie	11	450	55	828	656	544	465	1,322	184	2,495
Sudbury	20	740	58	1,597	1,132	914	567	2,423	479	4,383
Toronto	45	6,821	63	12,417	15,334	14,873	12,389	12,371	3,050	42,663
Windsor	8	789	48	1,394	811	793	533	805	181	2,292
Manitoba:										
Winnipeg	58	3,679	57	6,345	4,441	3,749	2,292	8,515	1,491	16,047
Saskatchewan:										
Regina	19	1,455	53	2,507	1,982	1,445	1,259	4,322	830	7,856
Saskatoon	17	1,226	58	2,304	1,562	1,405	838	2,821	420	5,484
Alberta:										
Calgary	31	2,712	60	5,571	3,884	3,473	1,533	5,945	1,355	12,306
Edmonton	38	2,659	64	4,838	4,026	3,483	1,708	6,200	1,321	12,712
British Columbia:										
Vancouver	82	7,529	61	14,202	8,429	7,902	4,505	9,949	1,673	24,029
Victoria	24	1,832	55	3,455	2,239	2,066	1,496	1,793	461	5,836

¹ Includes only those hotels located within the incorporated limits of the city.² Not necessarily total coverage.³ Figures deleted to ensure anonymity.⁴ Components may not add to totals due to rounding.

SECTION II

Departmental and General Expense Ratios

This section presents data relating to receipts and operating expenses and is restricted to incorporated hotels with 100 rooms or more which were open for the entire year and able to supply the detailed statistics requested. These hotels were divided into three groups: licensed hotels (licensed to sell alcoholic beverages) operating their own dining room, licensed hotels not operating their own dining room and non-licensed hotels operating their own dining room.

Table 9 shows these operating expenses as percentages of total receipts and classified into departmental and general expenses. Departmental expenses are shown as a percentage of receipts of the department as well as of total receipts. Information on profit, room occupancy, room rates and rental revenue is also given.

Incorporated Full Year Hotels - Percentage Changes in Receipts, 1961/1960

Note: Hotels with 100 or more rooms

Source of receipts	Licensed		Non-licensed with dining room
	With dining room	Without dining room	
Number of hotels	55	13	4
	%	%	%
Room rentals ¹	+ 1.9	- 1.4	- 1.5
Food sales	+ 0.2	—	+ 6.2
Beer, wine and liquor sales	+ 2.0	+ 1.0	—
Other merchandise sales	+ 3.6	+ 2.2	+ 120.0
Other operating revenue	+ 0.1	- 2.1	+ 29.2
Total operating receipts	+ 1.3	- 0.6	- 0.6

¹ Including sample room and public space rentals.

TABLE 9. Departmental and General Expense Ratios of Incorporated Hotels, 1961

Note: Based on a panel of hotels with 100 or more rooms able to supply the data

Item	Total all hotels	Full year hotels		
		Licensed		Non-licensed with dining room
		With dining room	Without dining room	
		percentage		
RECEIPTS AND SALES				
(% of total)				
Room rentals ¹	41.5	40.0	59.6	54.8
Food sales.....	30.6	32.5	—	36.7
Beer, wine and liquor sales	20.7	20.1	35.3	—
Other merchandise sales	1.6	1.7	1.6	1.5
All other operating revenue	5.6	5.7	3.5	7.0
Total operating receipts	100.0	100.0	100.0	100.0
OPERATING EXPENSES				
(% of total operating receipts)				
Departmental expenses—(cost of sales including labor):				
Rooms:				
To total receipts.....	13.8	13.1	22.2	18.7
To room receipts.....	33.2	33.0	37.2	34.1
Food:				
To total receipts.....	27.6	29.4	—	31.4
To food sales	90.2	90.3	—	85.7
Beer, wine and liquor:				
To total receipts.....	13.3	12.9	22.5	—
To beverage sales	64.2	64.2	63.7	—
Other merchandise:				
To total receipts.....	1.2	1.2	1.0	1.2
To other merchandise sales	72.0	72.3	66.5	77.1
All other operating departments:				
To total receipts	5.3	5.4	3.9	6.5
To receipts of other operating departments	95.6	94.5	112.3 ²	93.8

¹ Including sample room and public space rentals.² Loss.

TABLE 9. Departmental and General Expense Ratios of Incorporated Hotels, 1961 — Concluded

Note: Based on a panel of hotels with 100 or more rooms able to supply the data

Item	Total all hotels	Full year hotels		
		Licensed		Non-licensed with dining room
		With dining room	Without dining room	
		percentage		
OPERATING EXPENSES — Concluded				
(% of total operating receipts)				
General expenses:				
Administrative salaries.....	4.4	4.3	4.5	6.0
Light, heat and power (including labor)	4.1	4.1	3.5	7.8
Repairs and maintenance (including labor)	4.8	4.8	5.0	6.4
Depreciation	5.4	5.4	5.7	7.5
Rent	3.7	3.7	5.2	—
Municipal taxes	4.3	4.2	5.5	4.2
Staff benefits	1.5	1.5	1.3	1.5
All other expenses.....	8.5	8.4	8.7	15.4
Total operating expenses	97.9	98.4	89.0	106.6
Operating profit	2.1	1.6	11.0	6.8 ²
Non-operating income	2.9	2.6	5.3	5.6
Net profit before income taxes	5.0	4.2	16.3	1.0 ²
Number of hotels reporting	No. 85	66	14	5
Average number of rooms	263	277	240	144
Percentage of room occupancy	% 61.5	61.5	61.8	59.8
Average daily room rate	\$ 10.10	10.70	5.92	7.82
Rental revenue per available room per year.....	\$ 2,220	2,402	1,336	1,708
Rental revenue per occupied room per year	\$ 3,609	3,906	2,161	2,859

¹ Including sample room and public space rentals.² Loss.



Faint, illegible text or markings, possibly a stamp or a label, located in the upper right quadrant of the page. The text is too blurry to read but seems to be organized in a structured format, possibly a list or a table.

STATISTICS CANADA LIBRARY
BIBLIOTHEQUE STATISTIQUE CANADA



1010740385