

CATALOGUE No.

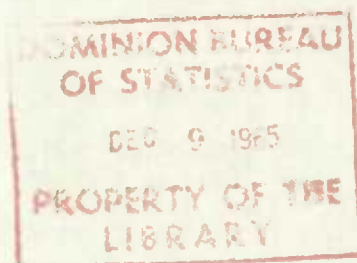
63-204

ANNUAL

632



HOTELS, 1963



Published by Authority of
The Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS
Merchandising and Services Division

December 1965
6424-503

Price: 50 cents

PUBLICATIONS RELATING TO THE WHOLESALE AND SERVICES TRADES

Catalogue number	Title	Price
(a) Monthly		
63-008	Wholesale Trade	per year \$1.00
63-010	Survey of Steel Warehousing	per year 1.00
(b) Quarterly		
63-009	Farm Implement and Equipment Sales	per year 1.00
(c) Annual		
63-201	Advertising Agencies25
63-203	Farm Implement and Equipment Sales50
63-204	Hotels50
63-205	Power Laundries, Dry Cleaning and Dyeing Plants50
63-206	Motion Picture Production25
63-207	Motion Picture Theatres and Film Distributors50
(d) Biennial		
Note: This biennial series was discontinued with the 1957 issue but the undernoted issues are available.		
63-416	Operating Results of Automotive Parts and Accessories Wholesalers25
63-417	Operating Results of Drug Wholesalers50
63-418	Operating Results of Dry Goods, Piece Goods and Footwear Wholesalers50
63-419	Operating Results of Food Wholesalers (Grocery, Fruit and Vegetable, Tobacco and Confectionery)50
63-421	Operating Results of Hardware Wholesalers25
63-422	Operating Results of Household Appliances and Electrical Supply Wholesalers25
63-423	Operating Results of Plumbing and Heating Supplies Wholesalers50
(e) Occasional		
63-501	Advertising Expenditures, 195450
	Census of Canada, 1951, Volume VIII (Report of the 1951 census of wholesale and services trades)	3.00
	Census of Canada, 1961; some reports on the census of wholesale and service trades now available	
63-502	Funeral Directors, 195625
63-507	Agents and Brokers, 1957-5950
63-508	Wholesale Trade Proper, 1958-5975

Remittances should be in the form of cheque or money order, made payable to the Receiver General of Canada and forwarded to the Publications Distribution Unit, Financial Control Section, Dominion Bureau of Statistics, or to the Queen's Printer, Ottawa, Canada.

TABLE OF CONTENTS

	Page
Introduction.....	5

SECTION I – PRINCIPAL STATISTICS

This section presents principal statistics of all hotels in operation during 1963.

Text, chart and Tables 1 to 9	5 - 12
-------------------------------------	--------

SECTION II – SALARIES AND WAGES, COST OF GOODS SOLD AND CERTAIN OCCUPANCY EXPENSES

This section presents salaries and wages, cost of goods sold and certain occupancy expenses expressed as percentages of total receipts. These percentages are shown only for hotels with between 11 and 99 rooms inclusive.

Text and Table 10	13 - 14
-------------------------	---------

SECTION III – DEPARTMENTAL AND GENERAL EXPENSES

This section presents departmental and general expenses expressed as percentages of total receipts. Departmental expenses are also shown as percentages of the departmental receipts. These figures are shown for a panel of incorporated hotels reporting 100 or more rooms.

Text and Table 11	14 - 15
-------------------------	---------

DEFINITIONS

An establishment is classed as an hotel and included in this survey only if it fits into one of the following categories:

Full-year Hotels, Licensed:

Establishments with six or more hotel type rooms accessible from the interior providing lodging or lodging and meals for transient guests and licensed to sell beer, wine, or liquor. Services such as room service, dining room, banquet and convention facilities, lobby, adjoining parking lot and/or underground garage are usually provided. Establishments designated as motor hotels as distinguished from motels usually come into this classification. To be considered a full year hotel, an establishment must be operated for at least ten months in the year.

Full-year Hotels, Non-licensed:

Establishments having the qualifications mentioned above, but which do not sell alcoholic beverages.

Seasonal Hotels, Licensed:

Establishments with six or more rooms providing lodging or lodging and meals for transient guests, licensed to sell beer, wine or liquor and open less than ten months of the year. Generally, the establishment must have six or more hotel type rooms in the main lodge. An exception is made in the case of resort hotels where sleeping accommodation is provided in the form of cabins or cottages but a central dining room, administration and entertainment facilities are provided in the main lodge.

Seasonal hotels include such businesses as resort hotels, hunting or fishing lodges, ski lodges or chalets, and dude ranches.

Seasonal Hotels, Non-licensed:

Establishments having the qualifications listed for seasonal hotels above but which do not sell alcoholic beverages.

HOTELS, 1963

INTRODUCTION

This report covers the calendar year 1963 and results from the fifteenth consecutive annual survey of hotels in Canada. Section I of the report presents the basic data collected from all hotels under the heading "Principal Statistics". Section II shows certain expense items supplied by the medium-size hotels (11 to 99 rooms inclusive) expressed as percentages of total receipts. Section III gives a detailed breakdown of expenses of large hotels (100 rooms or more), classified into general and departmental expenses, and expressed in ratio form.

When interpreting figures contained in this report, the reader should note the following points: (1) the report does not include tourist camps, cabins,

motels or other forms of accommodation which do not fall under the definitions appearing on the reverse side of the Table of Contents describing the type of establishments classified here as hotels; (2) the expense ratios in Sections II and III are not directly comparable to those for years prior to 1956. In the case of Section II, beginning in 1956 all large hotels (100 rooms or more) and all hotels having 10 rooms or less were excluded from this section of the survey.

Throughout this report, figures for British Columbia include the Yukon and Northwest Territories.

SECTION I

Principal Statistics

Statistics on receipts, salaries and wages, number of guest rooms and bed capacity of the hotel industry, based on the reports of all hotels known to be operating in Canada during 1963, will be found in this section. A table on room occupancy is also shown. This latter compilation is not based on complete coverage and, although not considered a principal statistic, is presented here only because of its close affinity with other figures shown in this section.

The number of hotels known to be operating in Canada in 1963 totalled 4,787, as compared with 4,983 in 1962, a decrease of 196. There were 150,687 rooms with a bed capacity for 288,793 persons in these hotels. The types of rooms were as follows: hotel type accessible from the interior 135,036; motel type accessible from the exterior with adjacent parking 4,309; hotel-motel type accessible from exterior as well as from an inside corridor 4,272; cabins 4,952; cottages 2,118. Total receipts for 1963 amounted to \$622,601,000 as compared with \$587,689,000 for 1962, an increase

of 5.9 per cent. The sale of beer, wine and liquor accounted for 50.4 per cent of total receipts, followed by room rentals, 22.7 per cent, meals 19.6 per cent and other sources 7.3 per cent. The 1963 figures show an increase of 0.1 per cent in the proportion of total receipts from the sale of beer, wine and liquor. Salaries and wages paid increased by 10.7 per cent from \$140,155,000 in 1962 to \$155,167,000 in 1963.

With improvements to the reporting form, it has been possible to be more precise in the classification of businesses reporting to the hotel survey. It was found that 356 businesses with revenue of \$13,961,000 for 1963 were in the 1962 survey and would have been retained in the 1963 survey had the additional information not been obtained. These were tourist homes, motels, cabins, taverns, restaurants, hotels mainly catering to permanent guests, etc., which should not be included in hotel statistics. In the following table the number of businesses and receipts are shown by provinces and these figures should be taken into consideration if strictly comparable 1963 and 1962 data are desired:

Province	Number	Receipts
		\$
Newfoundland	10	222,702
Nova Scotia	13	32,675
New Brunswick	10	591,886
Quebec	126	2,961,508
Ontario	102	7,096,490
Manitoba	9	83,095
Saskatchewan	28	455,907
Alberta	11	740,701
British Columbia	47	1,776,348
Totals	356	13,961,312

Of the 4,787 hotels known to be in operation in Canada during 1963, the number of full-year licensed hotels (licensed to sell alcoholic beverages) totalled 3,780 with receipts amounting to \$584,658,000 as compared with 3,741 hotels with receipts of \$545,954,000 in 1962. There were 440 full-year non-licensed hotels with receipts totalling \$14,040,000 compared with 586 with receipts of \$17,395,000 in the previous year. Seasonal licensed hotels numbered 178 (186 in 1962) with receipts of \$15,197,000 (\$14,770,000 in 1962) and 389 operated as seasonal non-licensed hotels with receipts of \$8,706,000 as against 470 in 1962 with receipts amounting to \$9,570,000.

The distribution of hotel receipts by room categories is shown in Table 6. Hotels with between 11 and 25 rooms continued to be the most numerous. These numbered 2,083 in 1963 reporting receipts of \$144,956,000, compared with 2,218 in 1962 with receipts of \$141,890,000. This group was followed by hotels with 26 to 50 rooms of which there were 1,119 in 1963 with receipts of \$150,207,000 as against 1,149 in 1962 with receipts amounting to \$141,281,000. Except for the 201 to 500 room category receipts of which went

down to \$47,850,000 from \$49,231,000, hotels with 51 rooms and over showed higher receipts in 1963. Receipt figures ranged from \$113,064,000 for hotels with 51 to 100 rooms to \$64,349,000 for those with 501 rooms and over. Hotels with 10 rooms, or less, decreased in number but the receipts advanced to \$36,947,000 from \$34,371,000 in 1962.

Percentages of room occupancy for all hotels having 11 or more rooms will be found in Table 8. These percentages are not comparable to those calculated prior to 1956 due to the inclusion in former years of hotels in the 10 rooms or less category. For 1963 the national average was 52, up one point from the previous year. The occupancy was higher for full-year licensed, seasonal licensed and seasonal non-licensed hotels and remained the same for full-year non-licensed hotels.

Throughout this report, room receipts include sample room and public space rentals. Receipts from all other sources include non-operating revenue such as commercial rentals, leased concessions, interest on investment, etc. These and other statistics are given in greater detail in the tables that follow.

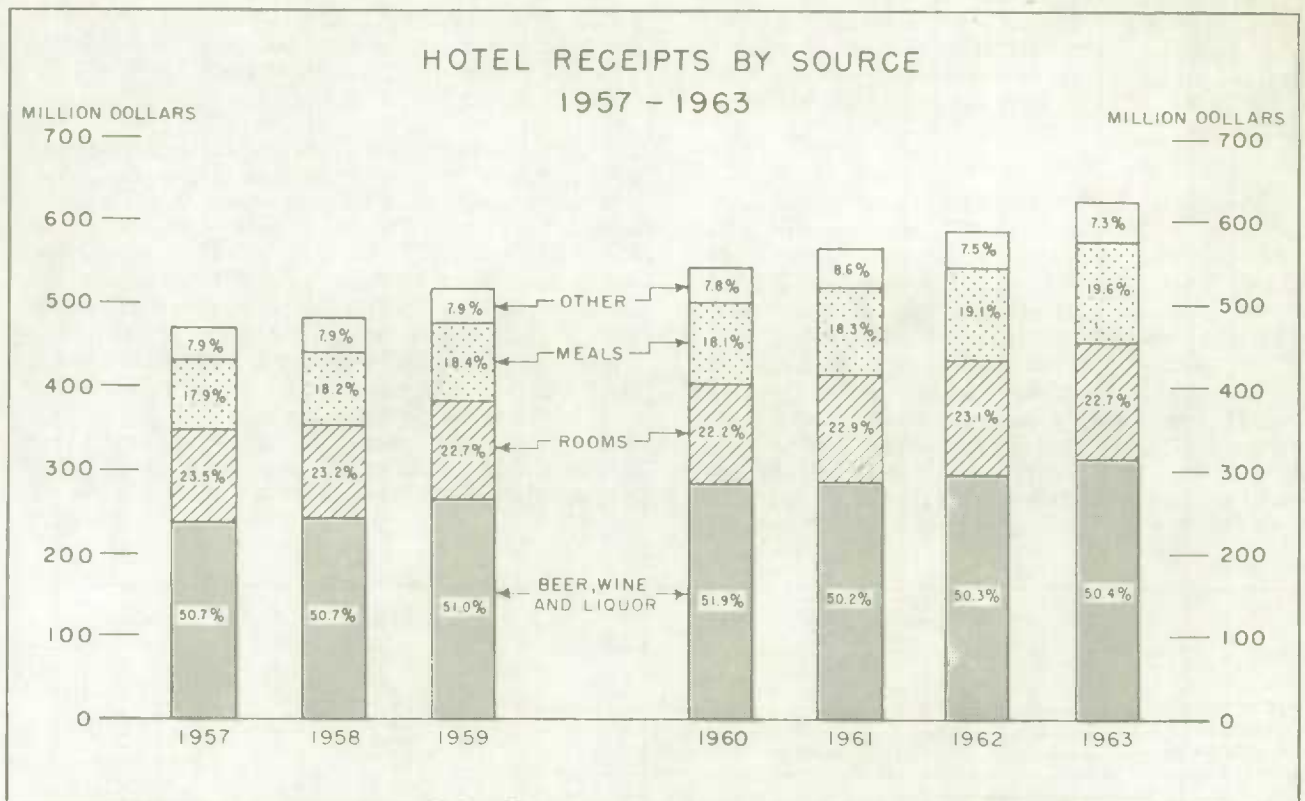


TABLE 1. Hotel Receipts,¹ by Source, 1949-63

Year	Number of hotels	Number of rooms	Receipts				
			Rooms	Meals	Beer, wine and liquor	All other sources	Total
			thousands of dollars				
1949	5,425	150,998	77,466	59,610	162,789	24,587	324,452
1950	5,169	146,353	75,842	58,586	162,815	25,147	322,390
1951	5,092	146,441	83,322	63,440	180,642	29,878	357,282
1952	5,157	140,615	89,879	67,269	201,759	33,029	391,936
1953	5,209	149,653	93,914	70,974	209,984	35,843	410,715
1954	5,208	148,890	94,094	70,829	204,555	36,378	405,856
1955	5,081	147,812	96,273	72,236	211,415	35,385	415,309
1956	5,067	149,625	104,453	78,169	223,398	35,811	441,831
1957	5,151	151,517	110,505	84,049	238,210	37,305	470,069
1958	5,088	151,362	111,174	87,550	243,695	37,876	480,295
1959	5,269	154,725	117,396	95,139	264,087	40,861	517,463
1960	5,294	155,538	120,890	98,641	283,223	42,703	545,457
1961	5,128	154,674	130,077	104,024	285,125	48,537	567,762
1962	4,983	152,467	135,751	112,308	295,868	43,764	587,689
1963	4,787	150,667	141,264	122,165	314,027	45,144	622,601

¹ Components may not add to totals due to rounding.

TABLE 2. Hotels, classified by Nature of Operations, by Provinces, 1962 and 1963

Province	Licensed hotels				Non-licensed hotels			
	Number of hotels		Total receipts ¹		Number of hotels		Total receipts ¹	
	1962	1963	1962	1963	1962	1963	1962	1963
			\$'000	\$'000			\$'000	\$'000
Full-year hotels								
Canada	3,741	3,780	545,954	584,658	586	440	17,395	14,040
Newfoundland	42	44	5,144	5,496	25	21	365	417
Prince Edward Island	—	—	—	—	8	7	511	578
Nova Scotia	16	20	5,086	5,331	67	55	1,369	1,182
New Brunswick	8	18	1,830	3,420	60	49	2,143	1,408
Quebec	1,234	1,254	137,898	145,191	158	100	2,217	2,037
Ontario	901	919	167,042	179,396	134	97	5,517	3,691
Manitoba	265	262	44,882	49,587	5	2	594	859
Saskatchewan	428	410	43,724	45,645	14	13	248	
Alberta	417	417	59,204	60,759	22	19	1,432	1,009
British Columbia	428	436	81,045	89,834	93	77	2,878	2,859
Seasonal hotels								
Canada	186	178	14,770	15,197	470	389	9,570	8,706
Quebec	107	98	5,219	5,478	104	78	1,197	942
Ontario	39	40	2,575	2,983	282	244	6,296	5,881
All other provinces	40	40	6,976	6,736	84	67	2,077	1,883

¹ Components may not add to totals due to rounding.

TABLE 3. Percentage Distribution of Receipts by Source, by Provinces, 1963

Province	Receipts				
	Rooms	Meals	Beer, wine and liquor	All other sources	Total
percentage					
Canada	22.7	19.6	50.4	7.3	100.0
Newfoundland	30.7	22.0	40.5	6.8	100.0
Prince Edward Island	52.2	40.5	—	7.3	100.0
Nova Scotia	49.2	28.7	11.6	10.3	100.0
New Brunswick	50.3	28.2	11.4	10.1	100.0
Quebec	24.5	20.5	48.0	7.0	100.0
Ontario	24.1	23.6	45.0	7.3	100.0
Manitoba	13.7	11.8	68.3	6.2	100.0
Saskatchewan	13.3	10.3	89.7	6.7	100.0
Alberta	21.2	14.6	55.0	9.2	100.0
British Columbia	22.9	20.8	49.5	8.8	100.0

TABLE 4. Principal Statistics for Hotels, classified by Nature of Operations, by Province, 1963

Province	Number of hotels	Number of guest rooms	Bed capacity	Salaries and wages ¹	Total receipts ¹
			persons	\$'000	\$'000
Total, all hotels					
Canada	4,787	150,667	288,793	155,167	622,601
Newfoundland	68	1,377	2,366	1,213	5,954
Prince Edward Island	14	468	1,019	258	781
Nova Scotia	98	3,190	5,824	2,216	7,395
New Brunswick	71	2,726	4,831	1,543	5,235
Quebec	1,530	42,454	80,693	35,428	153,647
Ontario	1,300	44,731	88,617	53,987	191,951
Manitoba	274	7,998	15,160	8,985	50,174
Saskatchewan	434	10,315	17,857	7,628	46,552
Alberta	450	15,467	29,569	16,830	67,195
British Columbia	548	21,961	42,857	27,078	93,716
Full-year licensed hotels					
Canada	3,780	122,095	228,422	145,609	584,658
Newfoundland	44	1,106	1,944	1,133	5,496
Prince Edward Island	—	—	—	—	—
Nova Scotia	20	1,313	2,259	1,671	5,331
New Brunswick	18	1,123	1,995	1,007	3,420
Quebec	1,254	35,799	67,182	33,447	145,191
Ontario	919	33,658	63,668	50,839	179,396
Manitoba	262	7,614	14,162	8,884	49,587
Saskatchewan	410	9,798	16,514	7,451	45,645
Alberta	417	12,956	24,489	15,048	60,759
British Columbia	436	18,728	36,209	26,130	89,834
Full-year non-licensed hotels					
Canada	440	10,956	20,824	3,530	14,040
Newfoundland	21	243	360	73	417
Prince Edward Island	7	259	472	208	578
Nova Scotia	55	1,128	2,012	309	1,182
New Brunswick	49	1,286	2,260	405	1,408
Quebec	100	1,572	3,119	487	2,037
Ontario	97	2,725	5,431	901	3,691
Manitoba	2	385	857	166	859
Saskatchewan	13				
Alberta	19	802	1,533	296	1,009
British Columbia	77	2,556	4,780	686	2,859
Seasonal licensed hotels					
Canada	178	7,504	15,918	4,038	15,197
Quebec	98	3,281	8,655	1,286	5,478
Ontario	40	1,624	3,801	912	2,983
All other provinces	40	2,599	5,462	1,840	6,736
Seasonal non-licensed hotels					
Canada	389	10,132	23,629	1,991	8,706
Quebec	78	1,802	3,737	208	942
Ontario	244	6,724	15,717	1,336	5,881
All other provinces	67	1,606	4,175	446	1,883

¹ Components may not add to totals due to rounding.

TABLE 5. Source of Receipts of Hotels, classified by Nature of Operations, by Provinces, 1963

Province	Number of hotels	Receipts ¹					
		Rooms	Meals	Beer, wine and liquor	Merchandise sales	Other receipts	Total receipts
thousands of dollars							
Total, all hotels							
Canada	4,787	141,264	122,165	314,027	22,930	22,214	622,601
Newfoundland	68	1,830	1,307	2,414	213	191	5,954
Prince Edward Island	14	408	316	—	27	31	781
Nova Scotia	98	3,835	2,125	871	111	653	7,395
New Brunswick	71	2,631	1,479	598	50	477	5,235
Quebec	1,530	37,898	31,542	73,758	3,684	8,965	153,647
Ontario	1,300	46,359	45,380	86,304	7,288	8,822	191,951
Manitoba	274	8,863	5,903	34,289	2,111	1,009	50,174
Saskatchewan	434	6,185	4,817	32,429	2,155	966	48,552
Alberta	450	14,228	9,785	38,964	3,685	2,555	67,195
British Columbia	548	21,430	19,511	46,401	3,628	2,747	93,716
Full-year licensed hotels							
Canada	3,780	122,924	110,166	311,303	20,696	19,566	584,638
Newfoundland	44	1,874	1,120	2,403	116	183	5,496
Prince Edward Island	—	—	—	—	—	—	—
Nova Scotia	20	2,585	1,318	822	54	552	5,331
New Brunswick	18	1,435	1,030	570	21	363	3,420
Quebec	1,254	34,371	29,102	72,163	3,307	6,247	145,191
Ontario	919	40,398	40,734	85,880	6,420	5,983	179,396
Manitoba	262	8,441	5,877	34,234	2,090	945	49,587
Saskatchewan	410	5,776	4,657	32,249	2,047	917	45,845
Alberta	417	11,191	7,746	36,665	3,256	1,900	60,759
British Columbia	436	19,053	18,581	48,316	3,387	2,497	89,834
Full-year non-licensed hotels							
Canada	440	8,762	3,681	—	673	924	14,040
Newfoundland	21	147	169	—	93	8	417
Prince Edward Island	7	296	234	—	22	27	576
Nova Scotia	55	671	439	—	24	49	1,182
New Brunswick	49	1,015	300	—	24	70	1,408
Quebec	100	1,332	424	—	89	212	2,037
Ontario	97	2,022	1,261	—	196	213	3,691
Manitoba	2	676	86	—	29	67	859
Saskatchewan	13						
Alberta	19	645	248	—	40	76	1,009
British Columbia	77	1,958	521	—	176	203	2,859
Seasonal licensed hotels							
Canada	176	5,447	4,732	2,724	980	1,314	15,197
Quebec	96	1,822	1,508	1,595	272	482	5,478
Ontario	40	1,023	1,095	423	260	181	2,983
All other provinces	40	2,802	2,129	706	448	652	6,736
Seasonal non-licensed hotels							
Canada	389	4,132	3,586	—	579	409	8,706
Quebec	78	373	508	—	37	24	942
Ontario	244	2,916	2,290	—	410	266	5,881
All other provinces	67	843	789	—	133	119	1,883

¹ Components may not add to totals due to rounding.

TABLE 6. Hotels, classified according to Number of Rooms and Nature of Operations, by Provinces, 1963

Province	10 rooms or less		11-25 rooms		26-50 rooms		51-100 rooms		101-200 rooms		201-500 rooms		501 rooms and over		Total all hotels	
	Number of hotels	Re-ceipts ¹	Number of hotels	Re-ceipts ¹	Number of hotels	Re-ceipts ¹	Number of hotels	Re-ceipts ¹	Number of hotels	Re-ceipts ¹	Number of hotels	Re-ceipts ¹	Number of hotels	Re-ceipts ¹	Number of hotels	Re-ceipts ¹
	\$'000		\$'000		\$'000		\$'000		\$'000		\$'000		\$'000		\$'000	
Total, all hotels																
Canada	992	36,947	2,083	144,956	1,119	150,207	438	113,064	109	65,229	33	47,850	13	64,349	4,787	622,601
Newfoundland	31	²	24	1,294	8	1,021	4	1,782	1	²	—	—	—	—	68	5,954
Prince Edward Island	—	—	7	²	6	285	—	—	1	²	—	—	—	—	14	761
Nova Scotia	22	203	43	863	21	861	8	1,259	2	²	2	²	—	—	98	7,395
New Brunswick	7	²	26	²	28	1,460	5	643	3	1,334	2	²	—	—	71	5,235
Quebec	375	9,310	730	38,935	300	30,442	88	19,079	26	15,336	7	9,837	4	30,707	1,530	153,647
Ontario	181	8,951	629	47,595	318	37,174	120	31,644	37	28,499	9	11,590	6	26,498	1,300	191,151
Manitoba	69	4,564	97	14,841	74	17,417	27	7,738	4	1,775	3	3,840	—	—	274	50,174
Saskatchewan	167	7,364	136	10,265	87	13,438	39	10,729	3	²	2	²	—	—	434	46,552
Alberta	95	²	161	12,327	123	21,539	57	14,486	9	5,825	4	7,622	1	²	450	67,195
British Columbia	45	²	230	18,260	154	26,569	90	25,705	23	7,724	4	8,141	2	²	548	93,716
Full-year licensed hotels																
Canada	800	35,180	1,621	136,299	869	140,589	357	105,670	95	60,877	26	43,566	12	62,478	3,780	584,658
Newfoundland	14	²	18	1,171	7	997	4	1,782	1	²	—	—	—	—	44	5,496
Prince Edward Island	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Nova Scotia	2	²	7	226	4	295	4	²	1	²	2	²	—	—	20	5,331
New Brunswick	—	—	3	122	10	826	1	²	3	1,334	1	²	—	—	18	3,420
Quebec	291	8,734	610	37,079	247	28,563	75	17,781	22	13,489	5	8,836	4	30,707	1,254	145,191
Ontario	146	8,681	436	43,888	206	33,096	85	28,386	33	27,701	7	²	6	²	919	179,396
Manitoba	69	4,564	89	14,702	72	17,350	26	7,712	3	1,419	3	3,840	—	—	262	49,587
Saskatchewan	157	7,220	129	10,095	82	13,074	37	10,500	3	²	2	²	—	—	410	45,645
Alberta	92	3,480	155	11,947	112	20,870	48	13,757	8	²	2	²	—	—	417	60,759
British Columbia	29	1,804	174	17,068	129	25,518	77	24,857	21	7,173	4	²	2	²	436	89,834
Full-year non-licensed hotels																
Canada	134	1,232	169	3,244	94	4,282	37	3,253	6	2,029	—	—	—	—	440	14,040
Atlantic Provinces	37	447	59	1,054	30	1,346	5	²	1	²	—	—	—	—	132	3,586
Quebec	60	346	29	407	9	433	1	²	1	²	—	—	—	—	100	2,037
Ontario	14	126	45	943	25	1,241	12	²	1	²	—	—	—	—	97	3,691
Prairie Provinces	8	90	7	239	12	809	6	²	1	²	—	—	—	—	34	1,868
British Columbia	15	224	29	601	16	634	13	²	2	²	—	—	—	—	77	2,859
Seasonal licensed hotels																
Canada	16	257	82	2,455	49	2,305	20	2,442	5	1,802	5	²	1	²	178	15,197
Quebec	11	151	43	920	29	1,195	12	1,167	2	²	1	²	—	—	98	5,478
Ontario	1	²	18	938	15	796	3	506	2	²	1	²	—	—	40	2,983
All other provinces	4	²	21	597	5	313	5	769	1	²	3	2,839	1	²	40	6,736
Seasonal non-licensed hotels																
Canada	42	278	211	2,958	107	3,031	24	1,699	3	²	2	²	—	—	389	8,706
Quebec	13	²	48	529	15	250	—	—	1	²	1	²	—	—	78	942
Ontario	20	140	130	1,825	72	2,041	20	1,474	1	²	1	²	—	—	244	5,881
All other provinces	9	²	33	603	20	739	4	226	1	²	—	—	—	—	67	1,883

¹ Components may not add to totals due to rounding.² Figures deleted to ensure anonymity.

TABLE 7. Hotel Receipts, classified according to Number of Rooms and Form of Organization, by Provinces, 1963

Province	Incorporated hotels				Unincorporated hotels			
	10 rooms or less	11-99 rooms	100 rooms and over	Total	10 rooms or less	11-99 rooms	100 rooms and over	Total
Canada	7,946	269,788	177,795	455,529	29,002	130,668	7,403	167,073
Newfoundland	¹	3,138	¹	4,362	634	958	—	1,592
Prince Edward Island	—	¹	¹	643	—	138	—	138
Nova Scotia	¹	¹	4,209	6,038	167	1,190	—	1,357
New Brunswick	—	1,271	2,704	3,975	49	1,211	—	1,260
Quebec	567	42,400	54,527	97,494	8,743	46,056	1,354	56,153
Ontario	3,048	69,371	65,027	137,446	5,904	44,006	4,595	54,505
Manitoba	711	30,548	5,258	36,517	—	9,447	¹	13,657
Saskatchewan	632	19,385	6,598	26,615	6,732	13,205	—	19,937
Alberta	1,389	42,605	15,093	59,087	¹	5,068	¹	8,108
British Columbia	1,281	58,932	23,159	83,352	¹	9,390	¹	10,366

¹ Figures deleted to ensure anonymity.

TABLE 8. Percentage of Room Occupancy in Hotels, classified according to Number of Rooms and Nature of Operations, by Provinces, 1963

Province	Percentage of room occupancy						
	11-25 rooms	26-50 rooms	51-100 rooms	101-200 rooms	201-500 rooms	501 rooms and over	Total ¹ all hotels
percentage							
Total, all hotels							
Canada	40	51	56	61	60	65	52
Newfoundland	58	56	65	²	—	—	62
Prince Edward Island	63	57	—	²	—	—	55
Nova Scotia	46	49	53	78	61	—	55
New Brunswick	47	51	69	63	68	—	57
Quebec	35	46	53	54	56	72	46
Ontario	43	52	55	60	59	62	53
Manitoba	46	54	57	74	47	—	54
Saskatchewan	30	51	57	63	54	—	49
Alberta	36	51	53	65	60	¹	52
British Columbia	40	54	59	66	77	50	57
Full-year licensed hotels							
Canada	39	50	55	61	60	65	52
Newfoundland	56	59	65	²	—	—	63
Prince Edward Island	—	—	—	—	—	—	—
Nova Scotia	48	57	62	²	61	—	63
New Brunswick	61	46	50	63	¹	72	58
Quebec	34	46	53	53	60	62	48
Ontario	43	51	54	60	59	—	53
Manitoba	46	54	57	74	47	—	53
Saskatchewan	31	51	57	63	54	—	49
Alberta	38	52	52	64	58	—	51
British Columbia	45	53	59	65	77	50	57
Full-year non-licensed hotels							
Canada	45	50	60	69	—	—	53
Atlantic Provinces	48	49	64	²	—	—	51
Quebec	42	61	²	²	—	—	57
Ontario	41	44	56	²	—	—	48
Prairie Provinces	46	43	56	²	—	—	51
British Columbia	49	57	63	75	—	—	61
Seasonal licensed hotels							
Canada	43	53	53	52	66	²	54
Quebec	43	42	47	42	²	—	45
Ontario	47	70	67	63	²	—	66
All other provinces	39	46	49	²	68	²	59
Seasonal non-licensed hotels							
Canada	47	56	69	68	48	—	55
Quebec	36	48	—	²	²	—	37
Ontario	50	57	69	²	²	—	59
All other provinces	49	56	69	²	—	—	58

¹ Excluding hotels in the 10 rooms or less category. Not necessarily total coverage for other size groups.² Figures deleted to ensure anonymity.

TABLE 9. Full-Year Hotels in Selected Cities,¹ 1963

Locality	Number of hotels	Number of rooms	Percentage ² of room occupancy	Bed capacity	Salaries and wages	Receipts				
						Rooms	Meals	Beer, wine and liquor	All other sources	Total receipts
			%	persons		thousands of dollars				
Newfoundland:										
St. John's	5	232	68	352	408	545	255	447	109	1,356
Nova Scotia:										
Halifax	9	760	67	1,378	1,117	1,846	700	688	478	3,712
Sydney	5	299	62	483	317	507	"	"	"	800
New Brunswick:										
Saint John	5	442	70	837	384	691	"	"	"	1,312
Quebec:										
Hull	7	226	61	504	553	150	"	1,675	"	2,166
Montreal	38	6,000	68	11,292	11,311	15,530	12,237	10,037	3,718	41,522
Quebec	18	1,659	63	3,359	2,801	3,645	1,982	1,831	665	8,123
Sherbrooke	12	568	48	1,052	596	423	348	1,528	132	2,431
Trois-Rivières	9	531	58	940	508	361	316	868	80	1,625
Ontario:										
Brantford	5	209	49	321	289	152	218	712	39	1,121
Fort William	11	466	48	787	658	350	345	1,362	136	2,193
Hamilton	14	836	61	1,522	1,417	1,078	1,480	2,079	306	4,943
Kingston	10	473	54	917	664	641	472	1,260	150	2,523
Kitchener	6	351	44	579	570	287	499	1,057	121	1,964
London	17	815	60	1,559	1,488	861	1,040	2,783	209	4,893
Oshawa	5	184	70	384	483	187	366	893	144	1,590
Ottawa	21	1,807	60	3,427	3,641	3,568	2,281	4,642	764	11,275
Peterborough	5	205	55	405	269	225	76	748	102	1,151
Port Arthur	13	808	49	1,185	808	589	586	1,530	238	2,943
St. Catharines	13	558	65	923	703	457	597	1,434	93	2,581
Sarnia	5	199	45	374	351	104	88	1,084	84	1,360
Sault Ste. Marie	11	448	51	963	797	556	442	1,488	129	2,615
Sudbury	20	794	51	1,592	1,254	922	733	2,378	446	4,479
Toronto	45	7,125	62	13,660	15,443	15,580	12,604	12,608	3,125	43,917
Windsor	9	659	47	1,593	934	863	597	965	141	2,566
Manitoba:										
Winnipeg	55	3,567	58	6,672	4,475	4,103	2,568	8,796	1,157	16,626
Saskatchewan:										
Regina	20	1,459	59	2,394	2,121	1,473	1,398	4,673	734	8,278
Saskatoon	16	1,154	58	2,029	1,607	1,532	1,098	3,277	398	6,305
Alberta:										
Calgary	32	2,661	58	5,303	4,165	3,342	2,202	6,629	1,131	13,304
Edmonton	40	2,630	59	5,420	4,054	3,705	2,430	7,419	1,385	14,939
British Columbia:										
Vancouver	82	7,729	64	14,363	9,157	9,113	5,977	11,702	1,693	28,485
Victoria	19	1,718	58	3,179	2,487	2,159	1,896	2,035	508	6,598

¹ Includes only those hotels located within the incorporated limits of the city.² Not necessarily total coverage.³ Figures deleted to ensure anonymity.

SECTION II

Salaries and Wages, Cost of Goods and Certain Occupancy Expenses

Table 10 shows salaries and wages, cost of goods sold, cost of light, heat and power, and repairs and maintenance expressed as percentages of total receipts for incorporated and unincorporated hotels. These percentages are based on the reports of a panel of hotels with between 11 and 99 rooms inclusive and do not represent total coverage of hotels in this category. Excluded are hotels moving into this category as a result of an increase in the number of guest rooms since the last report and a small number of non-respondents for which only the principal statistics were estimated. The only item of expense obtained for all hotels is that of salaries and wages shown in Section I of this report.

The reader is again reminded that the ratios contained in the following table are not comparable to those of years prior to 1956 because of the exclusion since then of all hotels in the 10 rooms or less and 100 or more categories. Except for salaries and wages, ratios for unincorporated hotels were usually slightly higher than those for incorporated hotels. The cost of goods sold, as a percentage of total receipts, constituted the greatest expense item in both categories (43.7 per cent for incorporated and 48.9 per cent for unincorporated).

TABLE 10. Principal Operating Expenses as Percentages of Total Receipts of Hotels, classified by Type and Nature of Operation and by Provinces, 1963

Note: These percentages are based on a panel of hotels with 11 to 99 rooms inclusive

Province	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance
	percentage				percentage			
	Total, all incorporated hotels				Total, all unincorporated hotels			
Canada	25.4	43.7	2.8	2.6	17.4	48.9	3.2	3.1
Newfoundland	21.5	40.1	4.2	1.8	11.8	53.6	4.7	4.9
Prince Edward Island	30.6	27.6	5.6	5.6	18.6	33.9	6.9	4.2
Nova Scotia	32.7	24.9	5.9	4.2	24.0	31.9	7.3	6.0
New Brunswick	29.4	21.0	6.4	4.7	26.2	24.1	8.6	5.4
Quebec	25.7	39.0	3.1	3.9	16.9	47.7	3.2	3.6
Ontario	28.2	39.0	2.6	2.8	20.4	44.4	3.1	2.9
Manitoba	18.1	59.7	1.9	1.5	10.6	65.7	1.8	1.8
Saskatchewan	19.4	56.4	2.2	1.8	10.4	63.3	2.4	2.2
Alberta	25.1	45.6	2.7	2.4	20.1	50.2	3.3	2.9
British Columbia	27.7	39.9	3.2	2.3	20.5	42.8	4.3	3.1
	Full-year licensed hotels							
Canada	25.2	44.5	2.7	2.5	17.1	51.0	2.9	2.8
Newfoundland	21.4	40.2	4.1	1.6	11.4	56.5	4.4	5.1
Prince Edward Island	—	—	—	—	—	—	—	—
Nova Scotia	32.9	26.0	5.8	4.1	23.7	32.9	6.8	5.0
New Brunswick	26.9	26.4	6.6	4.3	26.4	37.5	8.2	5.0
Quebec	25.6	39.4	3.1	3.9	16.8	46.5	3.1	3.5
Ontario	28.1	39.9	2.5	2.7	20.5	46.5	2.9	2.5
Manitoba	18.1	59.8	1.9	1.5	10.5	66.5	1.7	1.7
Saskatchewan	19.2	56.8	2.2	1.7	10.1	64.6	2.3	2.1
Alberta	25.2	46.2	2.7	2.4	19.5	52.4	3.2	2.8
British Columbia	27.7	40.5	3.1	2.2	20.5	45.7	3.7	2.6

TABLE 10. Principal Operating Expenses as Percentages of Total Receipts of Hotels, classified by Type and Nature of Operation and by Provinces, 1963 - Concluded

Province	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance	Salaries and wages	Cost of goods sold	Light, heat and power	Repairs and maintenance
percentage								
Full-year non-licensed hotels								
Canada	30.8	16.0	6.0	4.5	20.9	23.5	7.6	5.3
Atlantic Provinces	32.4	18.8	6.6	4.9	23.7	23.5	8.7	5.5
Quebec	41.5	8.7	6.1	5.0	17.6	23.7	6.5	6.2
Ontario	28.2	17.3	5.9	4.7	18.9	29.9	6.8	4.3
Prairie Provinces	28.9	17.7	5.6	3.3	24.8	4.0	6.9	4.2
British Columbia	30.5	11.3	5.8	4.3	19.8	23.3	8.2	6.4
Seasonal licensed hotels								
Canada	26.4	38.4	3.3	4.1	20.6	40.1	4.0	5.5
Quebec	24.7	39.3	3.6	4.5	18.2	38.6	3.9	5.6
Ontario	29.5	34.6	2.7	4.7	25.5	40.2	3.2	4.0
All other provinces	24.1	42.9	3.9	2.7	22.2	44.1	5.3	6.8
Seasonal non-licensed hotels								
Canada	28.6	30.9	3.8	6.0	18.9	30.3	4.4	6.6
Quebec	43.6	28.0	6.1	4.6	19.3	36.5	5.2	7.1
Ontario	30.1	28.8	3.2	6.3	18.9	30.1	4.2	6.6
All other provinces	25.0	34.0	4.4	5.3	19.0	24.7	4.8	5.7

SECTION III

Departmental and General Expense Ratios

This section presents data relating to receipts and operating expenses and is restricted to incorporated hotels with 100 rooms or more which were open for the entire year and able to supply the detailed statistics requested. These hotels were divided into two groups: Licensed hotels (licensed to sell alcoholic beverages) operating their own dining room and licensed hotels not operating their

own dining room. Table 11 shows these operating expenses as percentages of total receipts and classified into departmental and general expenses. Departmental expenses are shown as a percentage of receipts of the department as well as of total receipts. Information on profit, room occupancy, room rates and rental revenue is also given.

Incorporated Full-year Hotels - Percentage Changes in Receipts, 1963-62

Note: Hotels with 100 or more rooms

Source of receipts	Licensed	
	With dining room	Without dining room
Number of hotels	51	9
Room rentals ¹	- 4.8	+ 0.7
Food sales	+ 6.4	-
Beer, wine and liquor sales	+ 5.3	- 2.2
Other merchandise sales	- 2.2	+ 3.5
Other operating revenue	+ 0.7	- 1.2
Total operating receipts	+ 2.9	- 0.3

¹ Including sample room and public space rentals.

TABLE 11. Departmental and General Expense Ratios of Incorporated Hotels, 1963

Note: Based on a panel of hotels with 100 or more rooms able to supply the data

Item	Total, all hotels	Full-year licensed hotels	
		With dining room	Without dining room
		percentage	
RECEIPTS AND SALES			
(% of total)			
Room rentals ¹	39.1	37.7	58.6
Food sales	32.1	34.4	—
Beer, wine and liquor sales	22.4	21.4	36.4
Other merchandise sales	1.4	1.4	1.5
All other operating revenue	5.0	5.1	3.5
Total operating receipts	100.0	100.0	100.0
OPERATING EXPENSES			
(% of total operating receipts)			
Departmental expenses — (cost of sales including labour):			
Rooms:			
To total receipts	12.8	12.2	21.2
To room receipts	32.7	32.3	36.1
Food:			
To total receipts	28.3	30.4	—
To food sales	88.4	88.4	—
Beer, wine and liquor:			
To total receipts	15.0	14.3	25.2
To beverage sales	66.8	66.5	69.1
Other merchandise:			
To total receipts	1.2	1.2	1.2
To other merchandise sales	84.2	84.5	79.7
All other operating departments:			
To total receipts	4.3	4.3	3.8
To receipts of other operating departments	86.7	84.9	108.9
General expenses:			
Administrative salaries	4.3	4.3	4.4
Light, heat and power (including labour)	3.9	3.9	4.0
Repairs and maintenance (including labour)	5.2	5.2	4.8
Depreciation	5.5	5.5	5.9
Rent	3.4	3.2	6.3
Municipal taxes	5.0	4.9	6.2
Staff benefits	1.9	1.9	1.1
All other expenses	8.1	8.0	9.8
Total operating expenses	98.9	99.3	93.9
Operating profit	1.1	0.7	6.1
Non-operating income	2.9	2.6	7.3
Net profit before income taxes	4.0	3.3	13.4
Number of hotels reporting	No. 106	68	18
Average number of rooms	" 238	245	206
Percentage of room occupancy	% 61.5	61.0	64.3
Average daily room rate	\$ 9.96	10.58	6.56
Rental revenue per available room per year	\$ 2,238	2,358	1,536
Rental revenue per occupied room per year	\$ 3,638	3,866	2,389

¹ Including sample room and public space rentals.

932137

STATISTICS CANADA LIBRARY
BIBLIOTHÈQUE STATISTIQUE CANADA



1010740390

