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## CANADA

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## MONTHLY STATEMENT BY PORTS

OF

## HIGHWAY TRAFFIC

## AT

## CANADIAN BORDER POINTS

## AUGUST 1947

$\qquad$ 1947
Dominion Statistician:
Chief, International Payments Branch:
Statistician:

## HIGHWAY TRAFFIC AT CANADIAN BORDER POINTS

AUGUST, 1947

## Tourist Car Fatries Establish New Record

Particularly warm weather and very little rain gave an impetus to tourist travel from the United States to Cenada during the month of August. In addition, annual exhibitions and fairs at Toronto, Ottawa, Vancouver snd elsewhere again made their appearance after the wartime suspension and attracted many visitors from abroad. Entries for the Labor Day week-end were of record proportions.

International automobile traffic across the Canadian boundary in August surpassed the previous peak established in July with a total of nearly 1,350,000 vehicles passing through the 156 customs ports compared with 1,060,000 in August, 1946 and $1,235,000$ in the preceding month of the current year. The immense volume of August traffic included $1,070,000$ cars of foreign registration and 277,000 Candian vehicles returning from the United States. Foreign entries represented 643,812 non-permit or local traffic cars, 409,433 entering on tourist permits -- an all time peak, and 17,204 U. S. Commercial vehicles.

Canadian cars inward during the month consisted of 219,559 that had returned after brief visits, 40,009 away over 24 hours and 17,303 commercial vehicles of Canadian registry.

## Tourist Car Entries

Confiming the experience that August normally brings the heaviest influx of motoring tourists, the all important tourist permit class of foreign visitor compiled a new record total of 409,433 car entries during the month, a 23 p.c. increase over the same period of 1946 and some 46,800 cars or 13 p.c. above the previous high experienced in July of this year. The new record represents an inprovement in volume of over 95,000 tourist cars or 30 p.c. above the pre-war top registered in August of 1937 or a net gain of some 285,000 individual tourists. As the average stay per person is roughly 4 and a half days, the impressive aggregate of $1,300,000$ more days spent touring in Canada has been recorded for August 1947 over the same month ten years previous. The total for the month under review.indicates that about 1,230,000 foreign tourists spent an estimated totul of 5,540,000 days stay visiting in Canada.

With the addition of the expenditures of other visitors coming by motor car for short stays, and tourists arriving by train, bus, boat, plane, etc., the grand total tourist revenue for the month represents a sizeable contribution to our national prosperity. As a striking illustration of the national importance of our visitor industry, figuratively the tourist trade added another "Vancouver" to Caneda during the month of August --the estimated number of meals alone consumed by all visitors to Canada during the period representing food supplies sufficient to cater to a city of that size for 31 days.

Caneda's active tourist trade reflects the record volume of Income Payments and employment in the United States. Despite recurrent manifestations of growing pains and post-mar readjustments, a relatively high level of national prosperity is in evidence south of the border.

All regions of Canada enjoyed a much greater inflow of tourist cars this August. The Maritimes total of 20,499 compares with 17,231 one year previous, Quebec entries rose nearly 18 p.c. to 69,524 as against 59,026 , Ontario entries were the largest in history at 264,079 up some 53,000 or 25 p.c. over August last year. The Prairie area registered fair improvement at 14,426 compared with 11,967, advances in Alberta and Manitoba contrasting with a minor decline in Saskatchewan. The Pacific Coast was favored with an increase of over 7,700 cars or 23.5 p.c. from August last year, the total exceeding 40,500 tourist cars for the highest monthly volume on record.

Traffic into the Yukon continued active, the E-50 total at 401 representing a gain of 282 cars over August last year in tourist car entries. The ports showing significant gains across Canada were Yarmouth, St. Stephen, Armstrong, Lacolle, Rock Island, Fort Erie, Lansdowne, Niagara Falls, Pigeon River, Sarnia, Windsor, Chief Mountain, Kingsgate and Victoria.

During the first eight months of the current year a total of $1,233,000$ tourist cars entered Canada, an increase of 13 p.c. or 142,000 cars above the same period of 1946. Nova Scotia entries reflecting the Yarmouth-Boston steanship service jumped from 61 to 1,664. New Brunswick volume rose from 57,373 to 63,867 . Quebec entries at 213,065 registered an improvement of over 21,000 tourist cars in the eight month comparison. The province of Ontario enjoyed its most active period on record with nearly 758,000 permits issued to tourist cars at ontario border ports, an increase of 82,200 or $12.2 \mathrm{p} . \mathrm{c}$. The Prairies welcomed about 7,400 more cars to the end of August this year compared with last, Alberta entries increasing by $6,100$. The Coast Province passed the 150,000 mark up $18 \mathrm{p} . \mathrm{c}$. over the same months of 1946. Yukon entryes at 814 compare with 320.

## Short Term Treffic

Non-permit or brief visits by American motorists to Canada amessed a total of 643,812 crossings in August as against 492,504 in the same month of 1946 a rise of some 31 p.c. and compares with 591,000 in July of this year. Ontario entries were some 118,000 cars above August last year, while the New Brunswick total rose nearly 21,000 . The current volume is well in excess of all pre-war months and suggests that considerable shopping is being done by our American friends at such centers as Windsor, Niagara Falls, St. Stephen, Sarnia, Fort Erie, St. Catherines, Sault Ste. Marie and elsewhere. Butter, meat, eggs, poultry, fats, soap and other commodities are still selling in Canada at prices that make a shopping excursion very much worth while. In addition to shopping tours, there are the many social visits, sporting events and so on which contribute to this remarkable unrestrained flow of international travel that is unparalleled elsewhere in the world.

## Canadian Cars Returning

Reciprocally Canadian motorists visited the United States in relatively large numbers during August, the total of vehicles returning after stays of up to 24 hours reaching nearly 220,000 a gain of $25 \mathrm{p} . \mathrm{c}$. or 44,000 cars over the same period last year and comparing with 212,000 in July. The returning Canadian motorists remaining longer than one day compiled a total of 40,000 cars during the
month against 28,652 in August last year up about 40 p.c. and representing an increase of 4,700 cars compared with July of this year. The Canadian motorist in the United States is finding that tourist costs:are nearly double pre-war, particularly for food. The province of Ontario contributes about $35 \mathrm{p} . c$. of Canadien tourists motoring in the U. S. while Quebec sends some 23 p.c. and B. C. 20 p.c. The international flow of commercial vehicles continued heavy during the month under review with a total of 34,500 comprising 17,204 American and 17,303 returning Canadian vehicles compared with. 16,947 and 12,892 respectively in August 1946, the larger gain in the crossings of Canadian vehicles reflecting increased imports from the United States.

## New Passenger Cars

The flow of new passenger cars off American assembly lines during August showed recession from July with factory sales placed at 261,158 units compared with 279,631 in the preceding month. However the increase over August 1946 was some 14,000 cars or $5.7 \mathrm{p} . \mathrm{c}$. The industry has many problems to solve before plants can be assured of full and steady production. Monthly targets have seldom been met this year due to steel shortages, strikes in parent, subsidiary and feeder plants, and other material deficiencies.

Soles to the U. S. domestic market in the first eight months of the current year were nearly $2,088,000$ passenger cars, a little better than double the showing in the same period of 1946. In addition, the foreign market, including Canada took 174,378 new cars compared with 69,640 to the end of August last year.

The picture in the Canadian automotive industry is somewhat similar with. production problems upsetting anticipated targets. Factory shipments during August declined to 10,289 from 14,097 in July but were some 3,250 passenger cars above August last year. The Canadian market received 8,755 new cars during the month while 1,534 were crated for export. The eight month. total of deliveries to domestic dealers at nearly 77,000 cars is more than double the releases in the same period of 1946.

## National Parks

The National Parks Bureau reports that an excellent season has been recorded with greatly increased numbers of American tourists as well as Canadian citizens taking advantege of the opportunity to visit and holiday in these great national preserves of scenic and historic importance. The parks are a part of our national heritege set aside for the enjoyment of present and future generations. Canadians would do well to visit them before venturing farther afield.

## Comparison Tourist Car Entries

## August 1937-1947

|  | Travellers Vehicle Permits | Canadian Cars Returning |
| :---: | :---: | :---: |
| August | Issued to Foreign Cars | Abroad over 24 Hours |
| 1937 | 314,286 | (1) |
| 1938 | 280,627 | (1) |
| 1939 | 290,687 | 68,787 |
| 1940 | 211,242 | 4,528 |
| 1941 | 287,619 | 8,187 |
| 1942 | 79,510 | 5,098 |
| 1943 | 59,616 | 4;119 |
| 1944 | 84,771 | 9,011 |
| 1945 | 187,215 | 13,435 |
| 1946 | 332,407 | 28,652 |
| 1947 | 409,433 | 40,009 |
| (1) not available. |  |  |

## Short Term Traffic

| August | U. S. Non-Permit Cars | Returning Canadian Cars Abroad 24 Hours or less |
| :---: | :---: | :---: |
| 1937 | 482,616 | (1) |
| 1938 | 448,824 | (1) |
| 1939 | 430,665 | 104,588 (2) |
| 1940 | 337,324 | 9,772 (2) |
| 1941 | 416,149 | 48,883 |
| 1942 | 274,465 | 57,335 |
| 1943 | 188,900 | 55,032 |
| 1944 | 254,528 | 85,205 |
| 1945 | 386,608 | 131,529 |
| 1946 | 492,504 | 175,613 |
| 1947 | 643,812 | 219,559 |
| (1) not | ilable |  |
| (2) in | incomplete count |  |

MONTHLY STATEMENT BY PORTS OF HIGHWAY TRAFFIC AT CANADIAN BORDER POINTS
AUGOST, 1947


Prince Edward Island (x) Charlottetown

Total,
Prince Edward Island

Nova Scotia ( $x$ )
Annapolis Royal....... -
Halifax................. -
Liverpool ..........................
North Sydney............ -
Pictou................... -

Total,
Nova Scotia

(x) As Nova Scotia and Prince Edward Island have no ports of entry adjacent to the United States boundary, vehicles proceeding to these provinces (with the exception of those travelling direct from the United States by steamer) enter through ports in other provinces and are recorded in the latter.


New Brunswick - Contld


Total,
New Brunswick
97,158 19,888 4,944
66,181 1,598 5,851




| Port and Province | Number of <br> Foreign Vehicles Inward |  |  | Number ofCanadian Vehicles Inward |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Non- <br> Permit <br> Cless <br> (Local <br> Traffic) | Travel- <br> ler's <br> Vehicle <br> Permits | ```Com- mercial Vehicles``` | $\begin{aligned} & \frac{\text { Length of }}{24 \text { hours }} \\ & \text { or less } \end{aligned}$ | $\frac{2 y \text { abroad }}{\text { Over }}$ | Commercial Vehicles |
| British Columbia |  |  |  |  |  |  |
| Aldergrove........ | 328 | 1,182 | 46 | 1,745 | 297 | $\because 186$ |
| Boundary Bay...... | 862 | 75 | 92 | 4,281 | 472 | $\cdots \cdots 131$ |
| Carson............ | 400 | 369 | 36 | 629 | 50 | 32 |
| Cascade City...... | 744 | 596 | 13 | - 615 | 103 | 33 |
| Flathead.......... | 84 | 7 | - | 2 | - | . |
| Huntingdon........ | 2,007 | 2,177 | 43 | 5,881 | 547 | 139 |
| Keremeos.......... | 5 | 15 | -. | 16 | 4 | 2 |
| Kingsgate.......... | 196 | 3,564 | 17 | 766 | 1,780 | 14 |
| Midway............ | 135 | 28 | 3 | 72 | - | 3 |
| Nelway. . . . . . . . . . | 313 | 409 | - | 270 | 171 | 16 |
| New Westminster... | - | - | - | - | 64 |  |
| Osoyoos:........... | 908 | 2,319 | 8 | 2,879 | 864 | 74 |
| Pacific Highway.. | 2,072 | 21,324 | 205 | 18,119 | 1,133 | $\cdots 117$ |
| Paterson.......... | 278 | 562 | 36 | 893 | 358 | 88 |
| Pleasant Camp..... | - | 40 | - | - | - | - |
| Powell River...... | - | 1 | - | - | - | - |
| Prince Rupert.... | - | 26 | - | - | - | - |
| Roosville......... | 57 | 233 | - | 169 | 113 | 3 |
| -Rykerts........... | 518 | 241 | 1 | 1,156 | - 377 | .. 241 |
| Sidney............. | - | 1,881 | - | 49 | 378 | - |
| Silver Heights.... | 6 | - | 10 | 178 | - | 131 |
| Ska.git............ | - | - | - | - | - | - |
| Stewart........... | 170 | 1 | 72. | 616 | - | 418 |
| Vancouver......... | - | 73 | - | - | 1 | - |
| Victoria.......... | - | 5,369 | - | 43 | 500 | - |
| Waneta.. | 50 | 12 | - | 22 | 5 | - |
| ```Total, British Columbia....``` | 9,133 | 40,504 | 582 | 38,401 | 7,153 | 1,628 |
| Yukon Territory |  |  |  |  |  |  |
|  | - | - | 8 | - | - | - |
| Whitehorse. | 5 | 401 | 4 | - | - | - |
| Totel, Yukon Territory | 5 | 401 | 12 | - | - | - |
| TOTAL, |  |  |  |  |  |  |
| CANADA............... | 643,812 | 409,433 | 17,204 | 219,559 | 40,009 | 17,303 |

SUMMARY BY PROVINCES OF HIGHWAY TRAFFIC AT CANADIAN BORDER POINTS

$$
\text { AUGUST, } 1946 \text { and AUGUST, } 1947
$$

## NUMBER OF FOREIGN VEHICLES INWARD

| . Province | Non-Permit Class Local Traffic |  | $\begin{aligned} & \text { Traveller's } \\ & \text { Vehicle } \\ & \text { Permits } \end{aligned}$ |  | Commercial Vehicles |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1946 | 1947 | 1946 | 1947 | 1946 | 1947 |
| Prince Edward Island. | - | - | - | - | - | - |
| Nova Scotia. | $\stackrel{-}{-}$ | - | 30 | 611 | - | - |
| New Brunswick | 76,700 | 97,158 | 17,201 | 19,888 | 5,773 | 4,944 |
| Quebec. | 17,708 | 27,604 | 59,026 | 69,524 | 1,847 | 1,944 |
| Ontario. | 380,650 | 498,076 | 211,280 | 264,079 | 7,766 | 8,922 |
| Manitoba. | 6,294 | 6,977 | 4,931 | 5,346 | 178 | 314 |
| Saskatchewan | 2,435 | 2,604 | 2,024 | 1,925 | 412 | 217 |
| Alberta. | 1,653 | 2,255 | 5,012 | 7,155 | 247 | 269 |
| British Columbia | 7,064 | 9,133 | 32,784 | 40,504 | 699 | 582 |
| Yukon Territory | $\underline{-}$ | 5 | 119 | 401 | 25 | 12 |
| TOTAL. | 492,504 | 643,812 | 332,407 | 409,433 | 16,947 | 17,204 |

## SUMMARY BY PROVINCES OF HIGHWAY TRAFFIC AT CANADIAN BORDER POINTS

AUGUST, 1946 and AUGUST, 1947

## NUMBER OF CANADIAN VEHICLES INWARD

| Province | 24 hours Over <br> or less 24 hours |  |  |  | Commercial Vehicles |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1946 |  |  |  |  |  |
| Prinice Edward Island.. | - | - | - | - |  | - |
| Nova Scotia. | - |  | - | 10 | - | - |
| New Brunswick | 52,519 | 66,181 | 1,043 | 1,598 | 5,251 | 5,851 |
| Quebec. ................ | 23,206 | 36,442 | 6,445 | 11,606 | 2,387 | 2,144 |
| ontario | 60,572 | 62,990 | 10,742 | 11,734 | 2,817 | 5,131 |
| Manitoba. | 5,672 | 8,184 | 2,249 | 3,932 | 667 | 734 |
| Saskatchewan | 3;863 | 5,089 | 1,326 | 2,026 | 889 | 1,176 |
| Alberta.... $6 . .$. | 2,224 | -2,272 | 799 | 1,950 | 570 | 639 |
| British Columbia....... | 27,557 | 38,401 | 6,048 | 7,153 | 1,311 | 1,628 |
| Yukon Territory....... | - | - | - | - |  | - |
| TOTAL................... | 175,613 | 219,559 | 28,652 | 40,009 | 13,892 | 17,303 |

## JANUARY - AUGUST, 1946: JANUARY - AUGUST, 1947

## NUMBER OF FOREIGN VEHICLES INWARD

| Province |  Traveller's <br> Non-Permit Class Vehicle <br> Local Traffic Permits |  |  |  | $\begin{aligned} & \text { Commercial } \\ & \text { Vehicles } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1946 | 1947 | 1946 | 1947 | 1946 | 1947 |
| Prince Edward Island.. | - | - | - | - |  | - |
| Nova Scotia............ | 4 | - | 61 | 1,664 | - | - |
| New Brunswick | 483,249 | 533,884 | 57,373 | 63,867 | 44,292 | 42,479 |
| Quebec. | 112,081 | 125,607 | 191,882 | 213,065 | 14,119 | 16,489 |
| Ontario................ | 1,792,069 | 2,033,363 | 675,558 | 757,778 | 55,754 | 57,177 |
| Mani toba | 35,560 | 37,101 | 16,206 | 17,934 | 1,156 | 1,783 |
| Saskatchewan | 13,827 | 13,530 | 7,679 | 7,207 | 2,047 | 1,899 |
| Alberta: | 8,071 | 12,632 | 13,847 | 19,960 | 1,636 | 3,069 |
| British Columbia. | 38,754. | 50,202 | 127,646. | 150,450 | 3,458 | 3,822 |
| Yukon Territory. | , | 16 | 320 | 814 | . 44 | -56 |
| TOTAL. . . . . . . . . . . . . | 2,483,615 | 2,806,335 | 1,090,572 | 1,232,739 | 122,506 | 126,774 |
| Percentage Change..... |  | + 13.0\% |  | + 13.0\% |  | + 3.5\% |

## CUMULATIVE SUMMARY BY PROVINCES OF HIGHWAY TRAFFIC AT CANADIAN BOBDER POINTS

JANUARY - AUGUST, 1946:-JANUARY - AUGUST, 1947

| NUMBER OF CANADIAN VEHICLES INWARD |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Province | Length of stay abroad <br> 24 hours:.................... Over <br> or less 24 hours |  |  |  | Commercial Vehicles |  |
|  | 1946 | 1947 | 1946 | 1947 | 1946 | 1947 |
| Prince Edward Island | - | - | - | - |  |  |
| Nova Scotia. | - | 3 | - | 43 | -- | -- |
| New Brunswick | 323,543 | 384,997 | 3,689 | 5,780 | 38,980 | 40,663 |
| Quebec | 127,746 | 160,954 | 24,777 | 34,876 | 18,513 | 19,723 |
| Ontario | 354,698 | 411,921 | 42,700 | 47,645 | 22,738 | 39,017 |
| Manitoba | 30,497 | 35,753 | 7,704 | 12,441 | 2,512 | 3,629 |
| Saskatchewan | 23,849 | 24,158 | 5,162 | 6,978 | 3,659 | 4,409 |
| Alberta. | 11,649 | 14,037 | 2,605 | 6,286 | 4,562 | 4,865 |
| British Columbia | 131,786 | 190,622 | 24,394 | 28,220 | 8,764 | 9,797 |
| Yukon Territory. | - |  | - |  |  | 4 |
| TOTAL. . . . . | ,003,768 | ,222,445 | 111,031 | 142,259 | 99,728 | 122,107 |
| Percentage Change. . |  | + 21.8\% |  | + 28.1\% |  | + 22.4\% |

The following notes define briefly the classifications used in the tables:

1. "Comnercial Vehicles" are trucks used for conmercial purposes.
2. Vehicles not classified as comercial vehicles consist of automobiles, taxis, motorcycles and bicycles.
3. Through buses, local buses, horse-drawn vehicles, and military trucks, or other military vehicles, are not included in any of the classifications.
4. Foreign Vehicles Inward.
(a) Non-Permit Class (E.49)

Local vehicles which are not required to make out formal Customs permits. They are restricted to travel within the jurisdiction of the port and may not remain in Canada more than 48 hours.

Also included are the repeat trips of commuters and others who cross the border frequently on commuting permits. (See below).
(b) Traveller's Vehicle Permits (E.50)

Travellers's vehicle permits are issued to all non-comercial vehicles which -

1. Travel beyond the jurisdiction of the port of entry, or
2. remain in Canada more than 48 hours, or
3. leave the country by another port than the one by which they entered.

These permits are usually issued for periods of 60 days or 6 months, but a considerable number is issued to vehicles which are in Canada less than 48 hours.

Also included in this class are commuting permits wich entitle the holders to cross the border frequently during the tenure of their permits. Repeat trips after the first, however, are included in the non-permit class, as mentioned above.
5. Canadian Vehicles Inward (E.60A)

Canadian vehicles returning to Canada are classified by length-ofstay depending upon whether they are abroad for more or less than 24 bours.

Statistics on volume of highway traffic have been published annually from 1923 to 1937, and have been published annually and monthly from January 1938 to date. Certain changes in classification instituted in April, 1941 do not permit exact comparisons between data published before and after that date. Particulars of changes in classification can be found on page. 4 of the annual statement for the year 1944.

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