

34-D-50

Historical File Copy

STATISTICS CANADA  
1 CANADA 1

APR 26 2011

LIBRARY  
BIBLIOTHEQUE

CANADA  
DOMINION BUREAU OF STATISTICS  
CENSUS OF INDUSTRY

---

MEN'S & WOMEN'S NECKWEAR  
and  
FANCY GOODS INDUSTRY  
in  
CANADA  
1920 & 1921

-----+ + +-----

Published by Authority of the Hon. J.A. Robb, M. P.,  
Minister of Trade and Commerce.

+ + +

OTTAWA

1923

34-D-20

DOMINION BUREAU OF STATISTICS

CENSUS OF INDUSTRY

OTTAWA, CANADA.

Dominion Statistician: R. H. Coats, B.A., F.S.S., F.R.S.C.  
Chief, Census of Industry: J. C. Macpherson.

MEN'S AND WOMEN'S NECKWEAR AND FANCY GOODS

1920 - 1921.

Ottawa, June, 1923. The Dominion Bureau of Statistics presents herewith a report on Men's and Women's Neckwear and Fancy Goods covering the calendar years 1920 and 1921. Separate statistics are presented for (a) men's neckwear, and (b) women's neckwear and fancy goods but owing to the small number of factories reported in several of the provinces, the statistics cannot be shown by provinces, separately. The number reporting in each of the years is shown below:-

Section	1920	1921
<u>Men's Neckwear -</u>		
Ontario .....	11	9
Quebec .....	1	2
British Columbia .....	1	-
Totals	13	11
<u>Women's Neckwear and Fancy Goods -</u>		
Ontario .....	2	3
Quebec .....	1	1
Manitoba .....	1	1
Totals	4	5

MEN'S AND WOMEN'S NECKWEAR AND FANCY GOODS, 1920-1921.

PRINCIPAL STATISTICS

Table 1 presents the principal statistics for each section of the industry for the calendar years 1920 and 1921. It will be observed that there is a marked decrease in the value of production in Men's Neckwear, as compared with 1920, the peak year of production in Canadian industry, yet the value added by manufacture is higher by approximately 3 per cent. In Women's Neckwear there was an increase in the total value of production amounting to \$60,609, and of 6 per cent in the value added by manufacture, due in part to an increase in the number of plants reporting and also in the number of persons employed, which in 1920 was 128, as against 177 in 1921. Neckwear is also reported in other industries of the textile group of manufactures which in 1920 amounted to \$699,100, making a grand total of production of Men's Neckwear of \$4,803,194.

Table 1. Principal Statistics of the Industry, 1920 and 1921.

Principal Statistics	Men's Neckwear Plants		Women's Neckwear and Fancy Goods Plants	
	1920	1921	1920	1921
Establishments ..... No.	13	11	4	5
Capital investment . . \$	2,417,030	1,472,596	156,427	233,542
Employees on Salaries -				
Male ..... No.	97	75	12	27
Female ..... No.	95	75	6	6
Salaries ..... \$	313,439	280,722	31,807	56,784
Employees on Wages -				
Male ..... No.	57	33	10	15
Female ..... No.	369	193	100	129
Wages ..... \$	312,058	204,602	82,994	108,013
Outside pieceworkers -				
Male ..... No.	4	2	-	-
Female ..... No.	123	121	-	-
Amount paid ..... \$	33,500	23,302	-	-
Cost of fuel ..... \$	172	194	-	60
Power employed -				
Units ..... No.	25	28	1	3
Rated capacity .. H.P.	105	112	2	11
Actually employed, H.P.	98	109	2	11
Miscellaneous expenses ..... \$	540,751	204,733	83,443	85,325
Cost of materials .. \$	2,320,658	1,076,471	266,320	267,289
Value of products .. \$	4,104,094	1,993,247	487,244	547,853
Value added by process of manufacture \$	1,783,436	916,776	220,924	280,564



MEN'S AND WOMEN'S NECKWEAR AND FANCY GOODS, 1920-1921.

PRODUCTION STATISTICS

The statistics of production in each section of the industry are given in table 2 by quantities (whenever possible) and values. In reference to the schedule, there will be found items belonging to other industries of the Bureau's classification, such as suspenders, garters and nose supporters. The value of neckwear in Section (a) of the report represents 92 per cent of the total value of all products during 1920, and 40 per cent in section (b). Similarly the percentage in section (a) for 1921 was 93 per cent and in section (b) it was 45 per cent, leaving 55 per cent for fancy goods, etc.

Table 2. Production, 1920 and 1921.

Items	1920		1921	
	Quan.	Sell. Value	Quan.	Sell. Value
<u>Section (a) Men's Neckwear -</u>				
Neckwear ..... doz.	437,874	3,787,665	229,542	1,863,596
Belts ..... "	2,480	23,871	-	-
Belting ..... yds.	-	-	394,000	85,260
Flags & pennants .. No.	812	3,900	596	2,984
Suspenders ..... doz.	47,312	242,686	-	-
Other products .. n.s.	-	40,497	-	37,644
Custom work ..... -	-	5,475	-	3,763
<b>TOTALS</b>		<b>4,104,094</b>		<b>1,993,247</b>
<u>Section (b) Women's Neckwear and Fancy Goods -</u>				
Neckwear ..... doz.	46,350	194,576	50,334	244,727
Women's & children's headwear ... "	11,041	170,000	5,770	75,000
Baby yokes ..... "	330	1,000	320	300
Ladies' belts ..... "	8,570	30,000	8,330	25,000
Corset covers, camies, etc., brassieres .. "	2,500	30,000	4,000	40,000
Boudoir caps ..... "	3,650	20,000	3,420	18,500
Other products not specified ..... --	-	41,668	-	143,826
<b>TOTALS</b>		<b>487,244</b>		<b>547,853</b>

CAPITAL INVESTMENT

The amount of capital employed in each section of the industry is shown in table 3 for the calendar years 1920 and 1921. The decrease in capital invested in the men's section amounting to \$968,994 will be found in the items of (1) materials on hand, etc., and (2) working capital, indicating a period of reconstruction in the industry. In the women's section there is an increase in each item of capital comprising the schedules.

Table 3. Capital Investment, 1920 and 1921.

Items of Capital	Men's Neckwear Factories		Women's Neckwear and Fancy Goods factories	
	1920	1921	1920	1921
Land, buildings & fixtures	54,990	55,275	1,699	3,519
Machinery and tools .....	67,785	92,060	10,009	34,069
Materials on hand, stocks in process, etc.....	1,450,733	820,740	105,410	120,378
Cash, trading and operating accounts, etc.....	843,522	504,521	39,309	75,576
<b>TOTALS</b>	<b>2,417,030</b>	<b>1,472,596</b>	<b>156,427</b>	<b>233,542</b>

MEN'S AND WOMEN'S NECKWEAR AND FANCY GOODS, 1920-1921.

EMPLOYEES, SALARIES AND WAGES

Table 4 gives employment statistics for each section of the industry for the calendar years 1920 and 1921. The total persons employed in Men's neckwear plants dropped from 745 in 1920 to 499 in 1921, whilst the Women's neckwear industry showed an increase from 128 in 1920 to 177 in 1921.

Table 4. Employees, Salaries and Wages, 1920 and 1921.

Classes of Employment	1920			1921		
	Male No.	Female No.	Salaries & Wages \$	Male No.	Female No.	Salaries & Wages \$
<u>Section A. Men's Neckwear-</u>						
Officers, supts., managers	44	6	162,228	33	8	167,711
Clerks, stenographers, salesmen, etc.....	53	89	151,211	42	67	113,011
Employees on wages, Av. No.	57	369	312,058	33	193	204,602
Outside piece-workers ..	4	123	33,500	2	121	23,302
TOTALS	158	587	658,997	110	389	508,626
<u>Section B. Women's Neckwear and Fancy Goods -</u>						
Officers, supts., managers	5	-	15,505	15	-	35,094
Clerks, stenographers, salesmen, etc.....	7	6	16,302	12	6	21,690
Employees on wages, Av. No.	10	100	82,994	15	129	108,013
TOTALS	22	106	114,801	42	135	164,797

CLASSIFIED WEEKLY WAGES

A classification of wage earners according to weekly wage payments within specified groups is shown for each section in table 5 for the Dominion only. In Men's neckwear plants in 1920 the number receiving less than \$20 per week was 7 males and 144 females, whilst the number receiving over \$20 per week numbered 41 males and 125 females. In 1921 the number receiving less than \$20 per week was 12 males and 169 females and those receiving over \$20 per week numbered 31 males and 39 females. In Women's neckwear plants the number of persons receiving less than \$20 per week was 1 male and 37 females, as compared with 6 males and 123 females in 1921, while those receiving more than \$20 per week in 1920 numbered 5 males and 26 females, as compared with 10 males and 19 females in 1921.

Table 5. Classified Weekly Wages, 1920 and 1921.

Weekly Wage Groups	Men's Neckwear Plants				Women's Neckwear and Fancy Goods Plants			
	1920		1921		1920		1921	
	Male	Female	M.	F.	M.	F.	M.	F.
	No.	No.	No.	No.	No.	No.	No.	No.
Under \$5 per week .....	-	9	-	3	-	-	-	2
\$5 to under \$10 per week	1	28	3	14	1	6	2	18
\$10 " " \$20 " "	6	107	9	152	-	31	4	103
\$20 " " \$30 " "	8	96	12	37	1	17	6	16
\$30 " " \$40 " "	3	21	12	2	-	5	3	2
\$40 " " \$50 " "	13	7	4	-	-	4	1	-
\$50 per week and over ..	17	1	3	-	4	-	-	1
TOTALS	48	269	43	208	6	63	16	142



MEN'S AND WOMEN'S NECKWEAR AND FANCY GOODS, 1920-1921.

MATERIALS USED

The quantity and cost value delivered at the factory or shop of the principal classes of materials used in the industry during the calendar years 1920 and 1921 are shown in table 6.

Table 6. Materials Used, 1920 and 1921.

Table 6. Materials Used, 1920 and 1921.

Items of Materials	Unit	1 9 2 0		1 9 2 1	
		Quantity	Cost Val.	Quan.	Cost Value
			\$		\$
(a) Men's Neckwear -					
Cotton goods .....	yd.	29,519	8,848	187,673	25,841
Woolen goods .....	"	810	1,215	346	346
Silks and satins .....	"	107,713	249,498	445,121	723,617
Elastic webbing .....	"	717,038	83,601	396,802	59,192
Linings & trimmings ...	"	15,249	4,641	94,029	22,706
Buckles and metal trimmings .....	gr.	13,016	30,419	448	161
Buttons and fasteners .	"	7,932	7,302	498	396
Thread .....	-	-	1,839	-	9,529
Labels, size tickets, &c.	-	-	9,117	-	2,885
Boxes & other containers	-	-	15,372	-	22,419
All other materials ....	-	-	1,908,806	-	209,379
TOTAL VALUE MEN'S NECKWEAR			2,320,658		1,076,471
(b) Women's Neckwear and Fancy Goods -					
Cotton goods .....	yd.	127,000	60,000	106,410	43,430
Silks, satins & velvets .	"	74,000	123,000	131,215	166,571
Ribbons, laces, etc.....	"	350,632	46,603	108,695	37,390
Thread, buttons, etc....	-	-	5,000	-	5,050
Containers, all kinds ..	-	-	1,614	-	-
All other materials ....	-	-	30,103	-	14,848
TOTALS, WOMEN'S NECKWEAR, &C.			266,320		267,289

FUEL CONSUMPTION

The kinds of fuel used and the consumption of each is shown in table 7 for each section of the industry. The value is that delivered at the factory or shop, including duty.

Table 7. Fuel Consumption, 1920 and 1921.

		1 9 2 0		1 9 2 1	
Classes of Fuel	Unit	Quan.	Cost Val.	Quan.	Cost Val.
(a) Men's Neckwear -			\$		\$
Anthracite coal .....	ton	10	170	11	187
Wood .....	cd.	-	-	1	7
Other fuel .....	-	-	2	-	-
TOTALS, MEN'S NECKWEAR			172		194
(b) Women's Neckwear -					
Gas .....	m.c.ft.	-	-	47	60
TOTALS, WOMEN'S NECKWEAR			-		60



1010759024

6.

MEN'S AND WOMEN'S NECKWEAR AND FANCY GOODS, 1920-1921.

POWER STATISTICS

The kinds of power used in each section of the industry, the horsepower according to manufacturers' rating and the horsepower actually employed are shown in table 8. The class of power used is almost exclusively electric, there being in 1920 but three horsepower of any other kind and the kind not stated. In 1921 it was altogether electric.

Table 8. Power Employed, 1920 and 1921.

Classes of power 66	1 9 2 0			1 9 2 1		
	Units	Rated	H.P. actually employed	Units	Rated	H. P. actually employed
(a) In Men's Neckwear -						
Electric motors .....	24	102	95	28	112	109
Other powers .....	1	3	3	1	1	1
TOTALS	25	105	98	28	112	109
(b) In Women's Neckwear AND Fancy Goods -						
Electric power .....	1	2	2	3	11	11
TOTALS	1	2	2	3	11	11

MISCELLANEOUS EXPENSES

Table 9 presents statistics of miscellaneous expenses of "overhead" in connection with each section of the industry for the calendar years 1920 and 1921.

Table 9. Miscellaneous Expenses, 1920 and 1921.

Items	In Men's Neck- wear		In Women's Neckwear & Fancy Goods	
	1920	1921	1920	1921
Rent of offices, works and machinery .....	50,305	46,524	6,990	12,091
Rent of power .....	2,902	2,294	673	1,020
Insurance (premiums only) ..	7,969	7,415	1,718	2,791
Taxes, all kinds .....	3,708	8,345	3,291	9,153
Royalties, use of patents, &c.	-	267	-	-
Advertising expenses .....	13,815	4,566	459	1,522
Travelling expenses .....	57,808	45,651	18,039	6,369
Repairs to buildings and machinery .....	1,047	136	730	2,682
All other sundry expenses ..	402,697	89,535	51,538	49,697
TOTALS	540,751	204,733	83,443	85,325