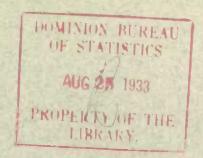
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CANADA

DOMINION BUREAU OF STATISTICS

CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

CHAIN STORE OPERATIONS

IN

CANADA

1930

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DOMINION BUREAU OF STATISTICS - CANADA

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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS, 1931. CHAIN STORE OPERATIONS IN CANADA DURING 1930

Summary

In the retail merchandising field, 523 chains were reported operating 8,573 stores and having total net sales during 1930 of \$548,185,259. Of the total number, 201 were local chains with 1,333 units and net sales of \$67,670,372. Provincial chains were almost equal in number, but had over twice as many units and more than three times the volume of sales. These 203 provincial chains had 2,922 stores and net sales of \$208,839,447. The 60 sectional chains had 1,696 units and \$102,324,533 sales, while national chains, numbering 59 and operating 2,622 units, had total net sales of \$169,350,907.

Thirty-six manufacturer-controlled chains operated 449 stores and had net sales during 1930 of \$37,260,569 or 6.79 per cent of the total sales made by all chains. Twenty-six of these manufacturer-controlled chains, having 376 units, were national in extent and had sales of \$31,750,527.

General Merchandise Chains. In addition to department and general stores, this group includes dry goods store and variety store chains. In the variety store classification, in addition to the popular 5-and-10 chain stores, there have been included the chain systems which deal in higher priced lines of merchandise and which occupy an intermediate position between the 5-and-10 and to-a-dollar stores on the one hand and the full-fledged department stores on the other. A number of the larger department stores operated by multiple organizations, and situated in the larger centres, were considered as independent establishments for the general retail reports and have, therefore, been excluded from this summary. There were 52 chains in the general merchandise group, operating 611 stores and having net sales during 1930 of \$107,077,192.

Of the 52 chains, 27 were department or general store chains operating 189 stores and having net sales during 1930 of \$63,900,706. Fifteen variety chains operated 327 stores and did a total business of \$39,383,379, while 10 dry goods chains had 95 stores and total sales of \$3,793,107.

Apparel Chains.— There were 81 chains operating in the apparel field during 1930, with 660 stores and doing a total business of \$31,075,260. Of the total number, there were 14 women's apparel chains, ? millinery, 3 furrier, and 4 chains specializing in women's accessories. These 28 chains operated 203 stores and had total sales of \$8,584,799. There were 22 chains selling men's and boys' wear only and doing a business of \$9,866,766 through 191 stores. Thirteen family clothing chains operated 58 stores and had total sales of \$4,746,729, and 18 shoe store chains did a total business of \$7,376,966 through their 208 stores.

Furniture and Household Group. The 37 chains in this group operated 481 stores and had total net sales of \$29,404,176. There were 8 furniture chains with 96 stores and \$9,367,372 sales, while the 7 radio chains, radio and electrical chains, and radio and musical chains operated 75 stores and did a total business of \$8,722,991. This amount, of course, does not represent the total sales of radios and musical

instruments made through chain stores since these commodities are also sold in many other kinds of stores, particularly department stores and furniture stores. There were 19 household appliance chains operating 287 stores and having total net sales of \$10,281,902. Included in this number are 13 chains owned by public utility companies and selling chiefly gas and electrical appliances. These 13 chains operated 128 of the stores and had sales of \$3,610,004 or approximately 35 per cent of the business done by all chains in the household appliance field. Food Group .- In number of chains, number of stores, and total net sales, the food group was the most important in the chain store field. Altogether, 120 chains operated 2,669 units and did a total business of \$137,398,785. There were 23 combination (grocery with meat department) store chains, having 1,379 stores and total net sales of \$74,800,139. It must be borne in mind, however, that these chains operated a great many straight grocery stores in addition to those units selling both groceries and meats, and the figures given for combination chains cover all stores operated by these companies irrespective of the kind of business carried on by each unit. In this report, a chain has been classified as a combination chain if 25 per cent or more of its total business was conducted in stores of the combination type.

There were also 44 grocery chains operating 749 stores and having net sales of \$45,043,653, and 21 meat or fish market chains with 225 stores and \$8,447,-632 sales. Fourteen candy, nut and confectionery chains operated 169 stores and did a total business of \$5,448,221, while 114 units belonging to 12 bakery chains (other than manufacturing bakeries) had total net sales of \$1,247,517. Lumber and Building Group. - This group included two main business classifications, hardware chains, and lumber and building material chains. Altogether, 62 organizations in this group operated 1,122 units and did a total business of \$23,919,411. The lumber and building material chains, operating almost exclusively in the Prairie Provinces, had total sales of \$18,597,431. These sales were made through 1,035 branches belonging to 46 different companies. The 13 hardware chains reported a total business of \$4,217,927 done through their 70 stores. Restaurant Group .- The 21 chains in this group operated 290 units and did a total business of \$14,283,226. Six kind-of-business classifications are included, of which restaurant chains (those providing their patrons with full table service but without lunch counter service) were most important. Automotive Group. - In the automotive field, a total of 42 different organizations operated 841 units and did a total business of \$34,708,474. Ten motor vehicle

dealer chains, with 78 individual establishments, had sales of \$19,174,965. Many other automobile dealers throughout the country act as agents for one particular make of car, but these have been classified as independent establishments and are not included with the chains. Twenty-eight filling station chains were reported operating 743 units and doing a total business of \$14,875,440. These chains have been classified under three headings, depending upon the supplementary activities carried on in addition to the sale of gas and oil. Here, again, all the individual units in every given chain could not be classified alike, so that each chain was classified according to the kind of business which constituted its main activity.

In addition to the filling stations operated by the multiple gassline according

In addition to the filling stations operated by the multiple gasoline companies, and which have been included in this report, there were approximately 1,400 stations owned by the various companies but operated as leased stations by independent operators. Details regarding these stations were obtained from the operators or lessees, and such stations have been classified as independent establishments.

Other Kinds of Chains. The 31 drug store chains which were in operation during 1930 had 292 stores and did a total business of \$13,971,087. Chains also did a substantial proportion of the total business in the office and store mechanical appliance field. The 12 organizations in this classification operated 142 stores and had total net sales of \$3,360,254. Other classifications in which chains were found operating in 1930 include cigar and tobacco stores, fur trading posts, coal, wood and ice

dealers, brewers' warehouses, jewellery stores, and dealers in office, store and school furniture.

Retail stores operated by government liquor commissions have been classified as chains for this census, the total retail sales reported amounting to \$100,394,009. Sales made through government mail order departments and warehouses were separately reported and havt not been included in this report.

Services

In the service field, chain organizations were less important a factor than in the retail merchandising. However, 63 multiple concerns, each operating four or more establishments, were reported doing a total business of \$34,369,468. Chains were most important in the motion picture industry, where 16 different chains, operating 168 theatres, had total receipts of \$15,135,148. Chains in the service group have also been classified as to type of operation, approximately 56 per cent of the total receipts being made through 16 national chains operating 167 establishments.

Description of Methods Used

The information contained in this report was obtained in connection with the Census of Merchandising and Service Establishments, which formed a part of the Seventh Decennial Census of Canada. Statistics were compiled from returns received from all retail chain organizations operating in Canada during 1930 and cover their

trading operations during that year.

This bulletin is intended to give a general summary of the chain store business in Canada during 1930. More detailed analyses will be available for the most important chain groups, such as grocery chains, drug chains, etc. For each field in which chains were operating, information is here given regarding the number of chains, number of units, employment and wage facts, rentals paid, other operating expenses, stocks on hand at end of the year and net sales. No attempt has been made, however, to classify the chains of any given kind of business into groups based upon number of units operated or total sales volume, or to present operating expense ratios other than for each kind of business classification in its entirety. Chains have been classified according to type of operation, and tables have been included giving details regarding number of chains, stores and sales by provinces, credit and instalment sales, and dates of opening of chain store units. In some cases, where the number of chains was small, it has been necessary to combine the figures for more than one kind of business classification in order to avoid disclosing the operations of any individual company. When this was done, an effort was made to group businesses of a somewhat similar nature.

What Constitutes a Chain

In this report, chain systems include four stores and upwards. Organizations operating two or three stores of the same or similar kinds of business are classified as two- or three-store multiples - not as chains - and are reported under these headings in the city, provincial and Dominion retail reports. The Preliminary Summary of Retail Trade in Canada (1930), issued by the Dominion Bureau of Statistics, reported over 3,400 units of two-store multiples which did a total business in 1930 of over \$150,000,000. More than 1,200 stores belonging to three-store multiples were also reported, which had total sales of almost \$66,000,000. These stores are not included in this report.

So called voluntary chains, in which the stores are individually owned and operated, but are grouped for buying and/or advertising purposes, are excluded from this report. Approximately 4,500 stores, belonging to thirty different groups, were operating on this basis during 1930 and did a total business of almost \$115,000,000.

Not all chain store companies operate a warehouse or warehouses from which the individual stores are stocked. Some form of central buying, however, is a fundamental feature of chain store operation, for, without this feature, the advantages to be gained from bulk purchasing would not be obtained. In a number of cases, branches have grown up around a parent store, from which the individual stores draw their stock. Such organizations should more properly be classified as local branch systems rather than chains, but the information received regarding the method followed in supplying the different stores was usually inadequate to permit this classification to be used. All retail organizations operating at least four stores carrying on the same or similar kinds of business are, therefore, classified as chains.

How Chains are Classified

For the general retail reports, each individual store has been classified according to the kind of business which it carried on. The kind-of-business classification to which each store was assigned is related generally to the popular designation given the establishment or to the lines of merchandise which are carried. In this report, however, each chain must be classified in its entirety. In the great majority of cases, all the individual stores in any given chain could be classified alike as to kind of business, and the classification to which the chain was assigned is the same as that of each store. There are a number of chains, however, in which all the unit stores could not be classified alike, although their operations were sufficiently similar in nature to be included in the chain. For instance, a number of the so-called combination chains, operating grocery stores with meat departments, also operate a considerable number of purely grocery stores. A chain was classified as a combination store chain if a substantial portion of its business was conducted in stores of the combination type, even although the same company also operated stores selling groceries only. A similar situation exists in the case of filling station chains, where three kind-of-business classifications were used, depending upon the supplementary activities carried on in addition to the sale of gas and oil. Several chains operated stations which could not all be classified alike, so that, in classifying the chain, all that could be done was to use the kind-ofbusiness classification which most closely represented the activities of the chain as a whole.

Types of Chains

Chains have been classified as local, provincial, sectional and national, depending upon the extent of territory in which their branches were situated. Local chains are located entirely, or almost so, within the same town or city. Provincial chains, as their name implies, are located within one province. The units of sectional chains are spread over two or three provinces, while national chains have stores in four provinces or more. While these definitions provided a working basis upon which to classify the different chains, in a number of border-line cases it was necessary to use some discretion in the way in which they were applied. For instance, a chain operating a large number of stores was classified as a provincial chain even if one or two units were situated outside the main province, and a chain was considered a local organization although some of the branches were situated in adjoining centres. The number of these border-line cases was relatively small, so that the definitions may be taken as fairly accurate.

Manufacturer-controlled chains are operated to distribute at retail the products of a manufacturing concern which owns and operates the stores. These chains are interested in promoting the sale of a predetermined article rather than in studying the customer preferences of the community and in supplying a stock of merchandise to suit these requirements. Chains of this type are found operating chiefly in the store and office appliance field, though they are also found with other lines of merchandise. Manufacturer-controlled chains have also been classified according to territory covered It will be noted that most of these organizations are national in extent.

Forms of Tables

Each table consists of two parts, in each case the first part having to do with retail merchandise trade as distinct from the operations of retail service chains. While the business done by all retail service chains is relatively small in comparison to the total retail service figures, for some fields - such as theatres and advertising services - they do a substantial proportion of the total business.

Table I

Number of Chains, Stores, Personnel, Pay-Roll, Stocks and Sales

The number of stores shown in the tables is the total number which were operating during all or part of the year 1930. The net sales figure shown is the actual sales volume of the chains for the year, and the salaries and wages shown are the actual amounts paid as reported in the returns received.

The table also shows the number of full-time employees and part-time employees by sex. Part-time employees are taken to mean those who are employed only part of the normal working day or part of the week, and they must not be confused with those who were employed on full time for only part of the year. The latter are considered as full-time employees. When branches of a company were opened during the year of the report, the total wage bill reported covered the salaries and wages of employees who were on the pay-roll for part of the year only. In order that the average yearly salary of employees might be obtained from the tables, the number of employees used in each case is the average number for the year based upon the number of months of operation. For instance, if a chain opened one new store in the middle of the year, employing four clerks for the six months of operation, two employees only were attributed to that store in computing the average yearly number for the chain.

Stocks on Hand. - The figures given in this column are the values of the store inventories at the end of 1930, based upon the replacement cost of merchandise. This cannot be used to indicate the rate of stock turn, first, because of the different value bases, and, secondly, because the inventory value stated may not be representative of the average stock carried throughout the year.

Table II

Chain Store Operating Expenses

In addition to reporting salaries and wages paid during the year, each chain was asked to state the amount paid for leased premises and to indicate all other operating expenses. "All Other Expenses" include taxes, insurance, maintenance, delivery from stores, stationery and supplies, light, heat and power, interest on money borrowed for current business operations, and any other operating expenses. The cost of goods purchased for re-sale was to be excluded, as well as any items on capital account. Central Office Expenses .- Partial information only was received regarding head office salaries and wages and other overhead expenses, although the forms sent out asked that these data be separately reported. When received, this overhead expense was prorated over the individual stores on the basis of sales. Later on, a questionnaire was sent to those companies which did not indicate what had been done with this item, and from the replies received it would appear that all overhead had been incorporated in the returns sent in. An exception to the above rule was made in the case of multiple gasoline establishments operating both bulk tank stations and retail filling stations. Here, head office expenses were attributed to the wholesale functions of the company only and have been omitted altogether from the retail reports. Chain store warehouses were considered as wholesale establishments for this census, and they are included in the wholesale reports. Expenses in connection with these warehouses are not included in the retail figures.

For each kind of business, rental cost has been shown as a percentage of sales made in leased premises and total operating expense has been shown as a percentage of total sales. Where wide discrepancies were found to exist in individual returns, the expense items were checked in order to avoid including any items which would materially affect the results. Due to the lack of uniformity in accounting practices, these

operating expense ratios should only be considered as indicative of the costs of operation of merchandising chains.

Table III

Chains Classified According to Type of Operation

In this table all chains have been classified according to type of operation, using the classifications (local, provincial, sectional and national) already defined.

Similar analyses have been given for chains operating in the chief kind-of-business fields, and also for manufacturer-controlled chains. The number of chains and number
of stores have been given in each case, but, in order to avoid disclosing individual operations, it has sometimes been necessary to group the sales and stocks for more than one type
of operation.

Table IV

Chains, Stores and Sales, by Provinces and Territories

In this table the geographical distribution of chains, stores and sales is given by provinces and territories, both for all chains as a whole and also for different kinds of business, arranged in broad classification groups. The number of stores and net sales may be added across in each case to give the Dominion totals, but, since many of the chains have units located in more than one province and the figures in each column are, consequently, not mutually exclusive, this cannot be done in the case of chains.

Of the (8,573) units of retail merchandising chains, Ontario contains 3,317 or 38.69 per cent. Quebec comes next with 1,698 units or 19.31 per cent, followed by Saskatchewan with 1,238 or 14.44 per cent. Of the total sales volume of all merchandising chains, Ontario accounts for 42.42 per cent and Quebec for 21.39 per cent. British Columbia, while fourth among the provinces in number of units, was third in volume of sales, doing 10.97 per cent of the total business. Table IV gives a corresponding analysis for service chains, showing out of the 458 units reported, Ontario led with 181 and Quebec was second with 96. While Ontario leads in number of chains, number of stores and net sales for most kind of business groups, an important exception is found in the lumber and building group, where chains are most active in Saskatchewan.

Table V

Cash and Credit Sales for Selected Kinds of Business

Not all chains reported whether they sold on credit or not. Table V shows the number reporting credit sales and also the number reporting that they sold only for cash. The difference between the sum of these two figures and the total number of chains for each kind of business, as given in Table I, represents those which failed to report their credit activities. While credit sales were small during 1930 in grocery and combination (grocery with meat) chains, they formed a large proportion of the total sales in furniture chains, household appliance chains, and office furniture and appliance chains.

Table VI

Chain Units Classified According to Age, by Kinds of Business and Geographic Divisions

Of the 3,018 units of retail merchandising chains whose ages could be determined, 984 or 12.3 per cent were established in 1930. During the preceding four years, 1926 to 1929 inclusive, 38.7 per cent of the total number were opened, while 49 per cent were in operation previous to the year 1926.

Dates of opening have also been given for kind of business groups, and it will be noted that in practically all cases the greatest number of units were added either during 1929 or 1930. In the group "All Other Chains", it will be noted that 169 units were opened during 1927, of which 97 were situated in Ontario. The controlling factor in this case was the opening of 85 new government liquor stores which have been included in this group.

Dates of opening have also been given for the units of service chains, but, due to the incompleteness of the returns received in this particular, the information is considered to be of less value.

If a comparison is made of the information given in this report on the opera-Note:tions of chain stores and the figures presented in the preliminary summary reports for retail stores by types of operation, certain differences will be found. It is felt that

some explanation of these apparent discrepancies should be given.

In order to decrease the amount of labour in connection with the preliminary retail reports by limiting the number of classifications used, all establishments were classified as single stores, two- or three-store multiples, or as chains. Included in the latter class were a large number of establishments which, while resembling chains in some respects, are sufficiently different in their modes of operation to require a separate classification for the final tabulations. In the Western Provinces, approximately 1,060 grain elevators belonging to a number of different companies carry on a retail business in the sale of coal and feed. Sales of these commodities during 1930 amounted to more than \$2,077,000. These establishments were classified as chains for the preliminary retail reports but are not included in this bulletin, except as a footnote to Table I, and will appear as a separate group in the final general retail reports.

Several manufacturing and packing companies operate a number of retail stores, mainly for the benefit of their own employees. For the preliminary reports, approximately 80 such units, having total sales during 1930 of almost \$2,000,000, were classified as chains. These are not included in this report, and for the final retail reports will be classified as "Industrial Stores". Included in the chain store classification for the preliminary reports, and omitted here, are approximately 500 establishments affiliated with co-operative organizations and having retail sales of almost \$4,500,000. The reclassification of establishments, as between wholesale and retail, chains and three-store multiples, chains and other types of operation, has removed 36 additional establishments with sales of \$1,454,000 from the chain store type.

types of operation, has removed 36 additional establishment with sales of \$1,454,000 from the chain store type.

The number of stores and total sales for selected kinds of business, as herein reported, are also not directly comparable with the figures given in the preliminary reports. In the latter, each store was classified as a whole. For instance, a number of general store chains also operate several grocery stores. In the preliminary report, the grocery units were classified as grocery stores and those selling general merchandise as general stores, but in this report these entire organizations would be classified as general store chains.

In the retail service field, the differences between the figures presented here and those given in the preliminary bulletin are chiefly due to two factors. Included in the preliminary chain figures were a number of theatres which, while affiliated to a certain extent offsetting this factor, a number of reports covering the operations of service chains were not received in time to be included in the preliminary reports but are included here. The explanations given thus far will account for most of the differences in the differences will be found in the value of sales for chain stores, as given in the preliminary reports and the total sales figure now presented for chain store organizations. On examination, it will be found that the amount of business credited to chain stores, in this report, is somewhat less than that already shown in the preliminary reports. These differences in sales values arise out of the methods which have been followed in preparing the two series of reports.

report, is somewhat less than that already shown in the preliminary reports. These differences in sales values arise out of the methods which have been followed in preparing the two series of reports.

The present reports that the preliminary statement furnished by the chain store companies for these particular units covered only that part of the year that the branches were under their direction. In many cases, chain stores purchased during the year independent going concerns, for which it was impossible to obtain a report covering the portion of the curate picture would be given of the total amount of retail trade transacted in each locality for the year if the reported business of stores opening during the year was projected for twelve months operations. In other words, the figures given for part-year business were multiplied by a factor which seemed most reasonable in each locase to obtain a full year's aggerate the actual sales of chain stores in 1830, but, on the other hand, the results give an indication of the amount of business which would have been handled by chain stores fit total retail trade transacted whether by chain or independent stores.

The present report, however, is based on the consolidated financial statements subin this report to show the actual business handled by chain store organizations during 1930 as distinguished from the urross of the preliminary summaries, which was to give a fair estimate of the amount of business handled by chain store organizations during 1930 as distinguished from the urross of the preliminary summaries, which was to give a fair estimate of the amount of business handled by chain store organizations during 1930 as distinguished from the outpose of the preliminary summaries, which was to give a fair estimate of the amount of business done in each community and in the entire conducty.

As the reports have been constructed for two dissimilar purposes, the differences series may be out and not as contradictory conclusions. For those who wish to analyze the most he

NUMBER OF CHAINS, STORES

	Kind of Business	Number of chains	of	Net sales (1930)
1	All Chains, Total	523	8,573	\$ 548,185,259*
2	General merchandise group, total	52	611	107,077,192
3 4 5	Department and general store chains Dry-goods store chains Variety store chains (5-and-10, and to-a-dollar)	27 10 15	18 9 95 327	63,900,706 3,793,107 39,383,379
6	Apparel group, total	81	660	31,075,260
7 8 9 10 11 12 13 14 15 16	Men's and boys' clothing chains (including custom tailors) Men's furnishing chains Men's clothing and furnishing chains Men's hat and cap chains Women's apparel chains Women's accessory chains Millinery chains Furrier chains Family clothing chains (including furnishings) Shoe store chains	8 5 6 3 14 4 7 3 13 18	109 20 49 13 117 28 42 16 58 208	4,970,600 908,433 3,548,683 439,050 5,435,161 1,082,916 537,706 1,529,016 4,746,729 7,876,966
18 19 20	Furniture and household group, total	37 8 6 13 1 2	481 96 159 128 5) 18)	29,404,176 9,367,872 6,671,898 3,610,004 8,722,991
22	Radio and musical instrument chains	4 3	52) 23	1.031,411
23	Lumber and building group, total	62	1,122	23,919,411
24 25 26	Hardware chains	13 46 1 2	70 1,035 4) 13)	4,217,927 18,597,431 1,104,053

X In addition, 16 grain elevator companies with 1,060 units, had retail sales of coal and feed, amounting to \$2,077,412. Stocks on hand at end of the year were approximately \$441,600.

RETAIL MERCHANDISING

PERSONNEL, PAY-ROLL, STOCKS AND SALES

	and the service of	a to the last to the same	AI-NOLL, STOOL				
Stocks on		The second section of the second section (see Fig. 1).	Employment ar	nd wage fa	acts		
hand, end of year	Fu	ll-time em	ployees	Part-time employees			
(at cost)	Male	Female	Salaries .	Male	Female	Salaries	
70,075,594	31,135	19,271	\$ 56,335,691	4,560	5,096	2,341,448	1
18,780,216	4,406	11,581	12,568,940	196	3,825	720,250	2
12,099,195 1,395,579 5,285,442	3,322 186 998	3,807 603 7,171	7,957,024 432,730 4,179,186	98 44 54	292 229 3,304	186,717 22,698 510,835	3 4 5
6,690,445	1,445	1,039	3,313,733	525	302	224,811	6
498,379 293,761 1,081,205 73,074 685,620 198,211 47,873 490,752 1,420,152 1,901,418	283 46 203 31 62 11 5 74 212 518	11 5 56 3 416 71 92 93 274 68	436,207 72,084 428,557 46,044 497,111 106,601 66,382 268,721 570,524 821,502	93 30 66 8 5 29 294	1 3 14 - 64 24 32 15 106 43	31,385 5,075 21,067 577 11,739 4,213 8,412 13,455 57,778 71,110	7 8 9 10 11 12 13 14 15 16
6,364,345	3,829	679	6,195,204	249	36	97,564	17
2,712,395 1,252,948	714 1,819	114 292	1,291,346 2,597,358	30 40	8	15,241 40,773	18 19
876,723	377	70	552,630	144	22	33,768	20
1,286,704	701	190	1,407,338	29	6	5,934	21
235,575	218	13	346,532	6		1,848	22
7,798,760	1,900	130	2,928,453	339	15	99,391	23
1,364,786 6,297,087	309 1,463	42 75	442,552 2,288,153	18 321	1 14	8,237 91,154	24 25
136,887	128	13	197,748	125.4	••	Emer-	26
			THE RESERVE AS THE REPORT OF THE PARTY OF TH	No. 1 to 1 to 1 to 2 to 2 to 2 to 2 to 2 to			

TABLE I--Continued

NUMBER OF CHAINS, STORES

Kind of Business	Number of chains	Number of stores	Net sales (1930)
1 Food group, total	120	2,669	137,398,785
Bakery shop chains	12 14 44 23 20 1	114 169 749 1,379 221) 4)	1,247,517 5,449,221 45,043,653 74,800,139 8,447,682
7 Fruit and vegetable chains	2 2	10)	2,411,573
3 Restaurant group, total	21	290	14,283,226
9 Cafeteria chains	5 5 2 4 2	27 33 27) 54) 140) 9)	2,887,496 3,951,987 7,443,743
12 Automotive group, total	42	841	34,708,474
Motor vehicle dealer chains	10 1 3 15	78 5) 15) 486	19,174,965 658,069 10,091,633
ing and polishing)	12	246)) 11)	4,783,807
17 Other chains, total	108	1,899	170,318,735
Brewers' warehouse chains	6 6 31 3 1 3	40 43 292 15) 4) 46	6,380,578 5,265,159 13,971,087 1,665,055 7,771,015

RETAIL MERCHANDISING

PERSONNEL, PAY-ROLL, STOCKS AND SALES

Stocks on		and the second s	Employment a	and wage f	acts		
hand, end of year	F	ull-time emp			art-time e	mployees	
(at cost)	Male	Female	Salaries	Male	Female	Salaries	
\$			\$			\$	
6,773,684	6,842	2,653	10,463,689	2,299	714	638,798	1
23,282 164,782 2,775,545 3,474,744	58 215 1,508 4,211	188 704 953 698	209,801 815,766 2,420,048 5,902,500	34 393 1,796	32 74 311 279	9,848 30,871 95,041 471,479	2 3 4 5
218, 262	712	53	883,845	75	5	28,409	6
117,069	138	57	231,729	1	13	3,150	7
393,801	2,121	1,692	3,249,851	3	150	91,359	8
86,441 56,455	456 578	33 8 618	752,524 996,426	1	46 26	17,193 6,085	9 10
250,905	1,087	736	1,500,901	2	78	68,081	11
3,518,133	3,242	95	4,325,420	218		99,069	12
2,984,955	1,270	84	2,038,426	6	_	2,829	13
90,621	68	4	72,430	- 10			14
257,575	1,239	1	1,431,076	203	-	92,006	15
184,982	665	6	783,488	9		4,234	16
19,756,210	7,350	1,352	13,290,401	731	54	370,206	17
388,034 331,187 2,510,904	210 327 1,145	33 21 255	287,300 469,806 1,801,588	5 177 22	2 30	1,050 140,098 21,185	18 19 20
1,358,741	115	13	247,160	10	2	4,817	21
970,480	292	30	413,489	3	1	2,300	22

TABLE I--Continued

NUMBER OF CHAINS, STORES

Kind of Business	of	Number of stores	Net sales (1930)
1 Other chains, total (Continued)	108	1,899	170,318,735
Government liquor store chains Books and stationery chains News-dealer, stationers, and novelty store chains Office, store and school furniture, equipment and supply chains Office and store mechanical appliance chains Typewriter store chains Tobacco stand chains Camera and photographic supply chains Gift shop chains Optical goods chains Fur company trading stores chains Institutional stores chains Patent medicine chains	3 9 2 1 4 11 1 8 1 2 3 1 7 1	13 645 13) 4) 31 125) 17) 4) 211) 6) 25) 5) 316) 12) 4)	7,300,763 7,514,775

CHAIN STORE OPERATIONS

TABLE I.

NUMBER OF CHAINS, UNITS

Kind of Business	of	Number of stores	Receipts (1930)
10 All Chains, Total	63	458	\$ 34,369,468
Amusement chains -			
Il Motion picture chains	16	168	15,135,148
Billiards and pool chains	1 1	5) 5) 9)	466,090

RETAIL MERCHANDISING

PERSONNEL, PAY-ROLL, STOCKS AND SALES

Stocks hand, e				Employment and wage facts					
of ye		Ft	all-time em	oloyees	P	art-time em			
(at cos		Male	Female	Salaries	Male	Female	Salaries		
\$				\$			\$	-	
19,756,2	10	7,350	1,352	13,290,401	731	54	370,206	1	
45,5	13	46	19	77 007	0	7	0.400		
5,109,0		2,234	202	71,923 3 986,615	247	1 3	2,400 43,905	2 3	
419 5		170	6]			EVEL ESTA			
410,0		1.0	0.1	265,488	71	5	23,849	4	
400 5	pr .=								
429,5		165	35	446,742	2	2	625	5	
1,744,1	78	1,213	173	2,565,807	2	-	103	6	
1000						P ATE			
688 6	04	402	49	750,444	8	5	2,687	7	
100				AC STREET, STATE OF				-16	
0.400.7	0.7	700	150						
2,480,3	87	380	432	1,123,666		h-		8	
					71				
7 500 0	- P	0.57			HILLINY				
3,280,0	15	651	29	860,373	182	3	127,187	9	
1				A CHARLES					
							and the second second second second		

RETAIL SERVICES

PERSONNEL, PAY-ROLL, STOCKS AND RECEIPTS

	Stocks on			Employment a	nd wage f	acts	The state of the s	10-
	hand, end of year	F	ull-time em	ployees	P	art-time em	ployees	A description of
Į	(at cost)	Male	Female	Salaries	Male	Female	Salaries	
-	282,905	4,203	1,697	7,752,705	493	85	\$ 281,838	10
		1,513	519	2,654,344	242	78	101,359	11
	5	1.35	11	165,366		-		12

NUMBER OF CHAINS, UNITS

-	Kind of Business	of	Number of stores	Receipts (1930)
	Business services -			4/i
1 2	Advertising agency chains	5 3 1 1.	28 17) 9) 9)	8,998,141 1,613,467
3	Cleaners and dyers chains	10 1 1	54) 6) 9)	3,160,497
4	Educational services	4	43	679,814
5	Personal services — Barber shop chains	1 1 1	6) 5) 5) 6)	232,671
6	General transfer chains	2 2 1	11) 10) 4)	2,583,950
7	Auto storage chains	2 1 1 1 1 1	8) 4) 7) 6) 5) 6) 7)	1,499,690

⁽a) Total sales value of advertising placed.

RETAIL SERVICES

PERSONNEL, PAY-ROLL, STOCKS AND RECEIPTS

Stocks on	Company of the Control of the Contro	Employment and wage facts							
hand, end of year	F	Full-time employees			Part-time employees				
(at cost)	Male	Female	Salaries	Male	Female	Salaries			
\$			\$			\$			
	218	1.79	961,414		-1	ind.	1		
42,890	261	42	450,988	36	2	14,016	2		
37,590	623	760	1,359,223	5	5	5,200	3		
624	48	89	169,231	1	-eta	119	4		
3,292	75	55	126,016	3	_	500	5		
693	1,109	6	1,231,049	1.96		160,034	6		
197,816	421	36	635,074	10		610	7		

OPERATING EXPENSES AND RENTAL COST

	TELINAL CACABIAN DALIANAU	0001	were to a tax.	
	Kind of Business	Number of chains	of	Total pay-roll reported
1	All Chains, Total	523	8 <u>.573</u>	\$ 58,677,139
2	General merchandise group, total	52	611	13,289,190
3 4 5	Department and general store chains Dry goods store chains Variety store chains (5-and 10, and to a dollar)	27 10 15	189 95 327	8,143,741 455,428 4,690,021
6	Apparel group, total	81	660	3,538,544
7 8 9 10	Men's and boys'clothing chains (including custom tailors) Men's furnishing chains Men's clothing and furnishing chains	8 5 6	109 20 49	467,592 77,159 449,624
11 12	Women's apparel chains	3 14 4	13 117 28	46,621 508,850 110,814
13 14 15 16	Furrier chains	7 3 13 18	42 16 58 208	74,794 282,176 628,302 892,612
17	Furniture and household group, total	37	481	6,292,768
18 19 20 21	Furniture chains Household appliance chains Household appliance chains (owned by utility companies) Radio chains Radio and electrical chains Radio and musical instrument chains Other house furnishing chains	8 6 13 1 2 4 3	96 159 128 5) 18) 52)	1,306,587 2,638,131 586,398
23	Food group, total	120	2,669	11,102,487
24 25 26 27 28	Bakery shop chains Candy, nut and confectionery chains Grocery chains Combination (grocery with meat) store chains Meat market chains Fish market chains	12 14 44 23 20 1	114 169 749 1,379 221) 4)	219,649 846,637 2,515,089 6,373,979 912,254
29	Dairy product chains	2 2 2	14) 10) 9)	234,879
30	Lumber and building group, total	62	1,122	3,027,844
31 32 33	Hardware chains Lumber and building materials chains (including coal and wood) Heating appliance chains Paint and glass chains	13 46 1 2	70 1,035 4) 13)	450,789 2,379,307 197,748

RETAIL MERCHANDISING

FOR CHAINS, BY KINDS OF BUSINESS

			TOIL OIG	B. 1921 9	DI MINIDO	OL DOOTHEDO			
	All other reported		Total oper- ating ex-		(Inclu	colu	other expens		
	expenses (includes rent)	Net sales (1930)	Per cent		Number of stores in	Rent paid for	Net sales of stores	Per cent of rent to sales	
			to net		leased	leased	in leased	in leased	To.
	\$	\$	sales		premises	premises	premises	premises	
	60,604,846	548,185,259	21.76		5,792	13 635 619	434,276,354	3.14	1
	13,933,953	107,077,192	25.42		426	3,224,575	83,564,613	3.86	2
	8,121,935 519,508	63,900,706 3,793,107	25.45 25.70		78 78	1,546,792 134,462	48,424,196 2,744,003	3.19 4.90	3 4
	5,292,510	39, 383, 379	25.35		270	1,543,321	32,396,414	4.76	5
	5,024,943	31,075,260	27, 56		642	1,833,001	30,284,086	6.05	6
	776,469	4,970,600	25.03		102	286,383	4,696,742	6.10	7
	169,313	908,433	27.1.3		120	85,753	908,433	9.44	8
	630,052	3,548,683	30,42		48	194,643	3,537,906	5.50	9
	108,728	439,050	35.38		13	59,249	439,050	13.49	10
	911,224 164,435	5,435,161	26 · 12 25 · 42		116	387,511	5,434,039	7.13	11
	143, 393	1,082,916	40.58		28 42	85,234 83,359	1,082,918	7.87 15.50	12
	367,047	1,529,016	42.46		16	79,022	1,529,016	5.17	14
	788,577	4,746,729	29.85		54	195,231	4,513,078	4.32	15
	965,705	7,876,966	23,59		203	376,616	7,605,198	4.95	16
	5,325,285	29, 404, 176	39.51		320	637,732	17,189,789	3.71	17
	1,544,917	9,367,872	30.44		40	161,924	4,194,060	3.86	18
	1,344,213	6,671,898	59.69		156	217,702	6,247,273	3.48	19
	578,644	3,610,004	32.27		59	87,383	2,109,616	4.14	20
	1,738,888	8,722,991	36.14		44	147,685	3,874,614	3.81	21
	118,623	1,031,411	45, 28		21	23,038	764,226	3.01	22
4	12,240,436	1.37, 398, 785	16.99	-	2,421	3,337,773	123,237,652	2.71	23
	154,960	1,247,517	30.03		107	82,031	1,105,584	7.42	24
	1,120,141	5,448,221	36.10		162	441,693	4,813,629	9.18	25
	2,670,123 7,282,308	45,043,653 74,800,139	11.51 18.25		67 7 1,239	738,427	39,411,281 67,848,683	1.87	26
								2.70	27
	856,295	8,447,682	20,93		208	209,080	7,730,348	2.70	28
	156,609	2,411,573	16,23		28	34,675	2,328,127	1.49	29
4	2,701,252	23,919,411	23.95		99	126,803	4,390,588	2.89	30
	521,569 1,945,517	4,217,927 18,597,431	23,05 23,25		48 34	89,726 8,592	2,152,270 1,134,265	4.17 .76	31 32
	234,166	1,104,053	39,12		17	28,485	1,104,053	2.58	33

OPERATING EXPENSES AND RENTAL COST

40.45	UPERATING EXPENSES AND RENTAL	COST		
	Kind of Business	of	Number of stores	Total pay-roll reported
1	Restaurant group, total	21	290	\$ 3,341,210
2 3	Cafeteria chains	5 5	27 33	769,717 1,002,511
4	Lunch room chains	3 2 4 2	27) 54) 140) 9)	1,568,982
5	Automotive group, total	42	841	4,424,489
6	Motor vehicle dealer chains	10	78	2,041,255
7	Tire shop chains	1	5)	72,430
8	Garage chains (gas, oil and fuel oil)	3 15	15) 486	
	Filling station chains (tires, accessories, washing	To	400	1,523,082
	and polishing)	12	246)	
9	Filling station chains (candy, lunch counter, other merchandise)	1	11)	787,722
10	Other chains, total	108	1,899	13,660,607
11 12 13 14 15 16 17 18 19 20 21	Brewers' warehouse chains Coal, wood and ice dealer chains Drug store chains Farm implement chains Machinery chains Feed store chains Government liquor store chains News dealers, stationery chains Office, store and school furniture, equipment and supply chains Office and store mechanical appliance chains Typewriter store chains Tobacco stand chains Camera and photographic supply chains Gift shop chains	6 6 31 3 1 3 9 2 1 1 1 1 1 8 1 2	40 43 292 15) 4) 46 13 645 13) 4) 31 125) 17) 4) 211) 6) 13)	288,350 609,904 1,822,773 251,977 415,789 74,323 4,030,520 289,337 447,367 2,565,910 753,131
22	Jewellery chains	3 1 7 1 1	25 5) 316) 12) 4) 10) 5)	987,560

- 19 -

RETAIL MERCHANDISING

FOR CHAINS, BY KINDS OF BUSINESS

	-	THE PERSON THE MENTINGENESS AND THE PERSON		9 DI KINDO	OI DOOTHER	50		
			Total		- Marie Consideration of the State of S	***********		T
			oper-		Ren:	tal Cost		
	All other		ating	(Inc		all other ex	engagli	
	reported		ex-			olumn)	CIIDED	
	expenses	Net sales	pense	Security and that it all requirements on the	7.		Per cent	1
	(includes	(1930)	Per	Number of	Rentpaid	Net sales	of rent	
	rent)		cent	stores in	for	of stores	to sales	
			tonet	leased	leased	in leased	in leased	
			sales	premises	premises	premises	premises	
	\$	\$			\$	\$	bremises	-
	3,105,042	14,283,226	45.13	221	1,009,214	11,582,538	8.72	1
	709,530	2,887,496	51,23	26	230,148	2,881,099	7.99	2
	1,026,762	3,951,987	51.35	29	280,916	3,683,255	7.63	3
					200,010	0,000,000	1.00	9
	7 500 550							
	1,368,750	7,443,743	39.47	1.66	498,150	5,018,184	9.93	4
	2500000		***************************************		31.6			THE STATE OF
	7 7/7 700	74 700 474	07.57	02.0				
	3,743,380	34,708,474	23.53	210	397,206	14,306,694	2.78	5
	2,025,441	19,174,965	21.21	38	225,464	10,448,650	2.16	6
	55,397	658,069	19.42	15	20, 249	599,528	3.37	7
	3 3 5 5 6 5 6					000,020	0.01	-
	1,137,956	10,091,633	26.37	90	92,706	1,958,093	4.73	8
	554 500	4 70 7 00 7						
	524,586	4,783,807	27.43	67	58,787	1,300,423	4.52	9
								30
	14,530,555	170 210 725	70 55	2 457				
		170,318,735	16.55	1,453	3,069,315	149,720,394	2.05	10
	263,545	6,880,578	8.02	38	62,782	6,101,558	1.03	11
	416,161	5,265,159	19.49	15	22,558	2,010,552	1.12	12
	1,690,044	13,971,087	25.14	282	845,163	13,589,213	6.22	13
	273,671	1,665,055	31,57	9	7,089	460,534		
							1.54	14
	571,217	7,771,015	12.70	26	33, 363	3,122,366	1.07	15
	172,571	608,084	40,60	9	32,676	368,071	8.88	16
	4,712,644	100,394,009	8.71	635	622,170	96,637,033	. 64	17
	200,057	1,209,023	40.78	17	78,035	1,209,023	6.45	18
						_,,,,,,,,	00.20	10
	492,481	2,774,011	33.88	20	CE OF7	0.003.000		
					65,053	2,021,088	3.22	19
	1,321,579	8,360,254	46.50	119	190,831	7,990,328	2.39	20
							WIND DOLL	
1	1,168,853	7,800,763	24.64	210	680,422	7,379,284	9.22	21
							HEALT	
	1,627,065	7,514,775	36.60	40	700 104	2 514 525		
	1,027,000	190149110	30.60	49	399,104	7,514,775	5.31	22
					11		UVI TO UT	
						Town - Sec	- I Decre	
	1,620,667	6,104,922	42.72	24	70 000	2 770 500		0.00
	290.003001	0,101,022	# 60 1 6	24	30,069	1,316,569	2.29	23
			- 11					

OPERATING EXPENSES AND RENTAL COST

1.	Kind of Business All Chains, Total	Number of chains	Number of orits	Total pay-roll reported
	Amusement chains -	The state of the s		
2	Motion picture chains Billiards and pool chains Bowling alley chains Concession chains]6]]	168 6) 5)	2,755,703 165,366
	Golf course chains	1	9)	120
4	Advertising agency chains	5 3 1	28 17) 9)	961,414
	Domestic services -			
6	Cleaners and dyers chains	10 1 1	54) 6) 9)	1,364,423
7	Educational service chains	4.	43	169,350
8	Barber shop chains	1 1 1	6) 5) 5) 6)	126,516
9	General transfer chains	2 2	11)	1.391.083
	Taxi and livery chains Other services	1	4)	13091,000.
10	Auto storage chains Boot and shoe repair chains Business machine repair chains Funeral directors Hemstitching, sewing chains Photography chains Miscellaneous chains	2 1 1 1 1 1 1 1 1 1	8) 4) 7) 6) 5) 6) 7)	635, 6 84

RETAIL SERVICES

FOR CHAINS, BY KINDS OF BUSINESS

FOR GHAIND, BI KINDS OF BUSINESS											
		Total		Rental							
		oper-	(Includ	ed in "All	other expen	nses"					
All other		ating		colu	nn)						
reported		ex-				Per cent					
expenses	Receipts	pense			Part Hall	of rent					
(includes	(1930)	Per	Number of	Rent paid	Receipts	to re-					
rent)		cent	units in	for	of units	ceints					
		of re-	leased	leased	in leased	in leased					
		ceints	premises	premises		premises	100				
\$	\$			4.	4						
15,185,532	34,369,468	67.56	316	1 590 19%	20,698,684	7.63	1				
10,100,000	01,000,100	01:00	010	1,000,100	20,000,004	1.00	1				
				Visite Proces							
		1000	7215	The Part of the Pa	LEGITATION OF						
10,566,065	15,135,148	88.02	114	1,169,726	8,364,721	13,20	2				
,	, , , , , , , , , , , , , , , , , , , ,			1,100,100	0,001,121	10,20					
192,324	466,090	76.74	11	46,866	324,405	14.46	3				
					COLUMN TO US						
							7 5				
443,204	8,998,141	15 61	00	5 0 000	0 000 743	00	,				
440,204	0,990,141	15,61	28	79,060	8,998,141	.88	4				
019 605	7 677 467	70 10	01	7.0 077	1 107 017	2 40	-				
812,695	1,613,467	79,19	21	16,033	1,127,017	1.42	5				
THE REAL PROPERTY.	n collins	TO STATE OF THE ST									
			MIT DESCRIPTION	1000	and the second						
1,221,452	3,160,497	81.82	42	40,957	715,934	5.72	6				
					- detect						
100 000	670 014	50 57	40	EO 707	457 037	27 27	(17)				
188,062	679,814	52.57	40	59,363	453,013	13.11	7				
			The state of the s		404000						
name and the	H MOREON										
77,002	232,671	87.45	21	46,723	232,370	20.09	8				
THE RESERVE											
	Die Film	Th-17/			SUCH SADAY						
	0 505 050										
1,162,941	2,583,950	98.84	4	14,724	136,890	10.74	9				
	13 7 1		1-		to be a second	Mary St.	35				
							Til				
	The Wife		Better bearing								
THE PARTY OF THE P	F	THE COLUMN				DE STORE					
	100				- we be discount						
521,787	1,499,690	77.18	35	106,731	1 492 110	7.15	10				
021,101	1,400,000	17210	30	100,731	1,492,110	1.70	10				
			1								

TABLE III.

CHAIN STORE OPERATIONS - RETAIL MERCHANDISING

CHAINS CLASSIFIED ACCORDING TO TYPE OF OPERATION, BY KINDS OF BUSINESS

D1 IX	TIV GUNT	DODINE) U		
				Per	
				cent	Stocks on
Kind of Business	Number	Number	Net sales	of	hand, end
	of	of	(1930)	total	of year
	chains	stores		sales	(at cost)
		1	\$		\$
All Chains, Total	523	8,573	548,185,259	100.00	70,075,594
Local chains	201		67,670,372		7,929,866
Provincial chains	203		208,839,447		23, 612, 212
Sectional chains	60		102,324,533		13,913,070
National chains	59	2,622	169,350,907	30.89	24.620,446
Manufacturer-controlled chains					DESCRIPTION OF
(included in above), total	36	449	37,260,569	100.00	7,580,730
	300				1,000,100
Manufacturer-controlled, Provincial.	4	31	3,410,130		600,139
Manufacturer-controlled, Sectional .	6	42	2,099,912		/
Manufacturer-controlled, National	26	376	31.750,527	85.21	6,387,761
Dry goods store chains, total	10	95	3,793,107	100.00	1,395.579
Local chains	6	31	1,525,674	40,22	555,289
Provincial chains	4	64	2,267,433		840,290
			w, 200 , 200	00,10	010,000
Variety store chains, total	15	327	39,393,379	10000	5,285,442
Local chains	2	17)			
Provincial chains	8	55)	3,470,931	8.13	553,201
Sectional chains	1	22)			
National chains	4	233)	35,912,448	91.87	4,732,241
				-	
Men's and boys' apparel (including hat		B PYTE			
and cap chains), total	22	191	9,866,766	100.00	1,946,419
Local chains	8	35	1,375,777	17 04	707 700
Provincial chains	9	62	3,242,300		940,636
Sectional chains	3	28)	5, 242, 500	06.00	240,000
National chains	2	66)	5,248,689	53.20	678,475
			THE STREET		
Women's apparel (including women's					400-200
accessory chains and furrier chains)	No.	H-1-11	-91		
total	21	161	8,047,093	100.00	1,374,583
Local chains	5	30	918,519	17 41	208,217
Provincial chains	8	47	1,429,697		328,606
Sectional chains	6	28)			
National chains	2	56)	5,698,877	70.82	837,760

TABLE III -- Continued

CHAINS CLASSIFIED ACCORDING TO TYPE OF OPERATION, BY KINDS OF BUSINESS

		LHE		Per	P. Harris
				cent	Stocks on
Kind of Business		Number	Net sales	of	hand, end
	of	of	(1930)	total	of year
Adaptive of the Management and the Adaptive of the State	chains	stores		sales	(at cost)
			\$		\$
					"
Family clothing chains, total	13	58	4,746,729	100.00	1,420,152
		Marie 1			_, _, _,
Local chains	7	29	1,311,971	27.64	403,571
Provincial chains	5	21)			
Sectional chains	1	8)	3,434,758	72.36	1,016,581
			THE RESIDENCE OF THE PARTY OF T	I I I I I I	
Millinery chains, total	7	40	E77 700	300 00	45 055
metalities of challes of the second of the s	1	42	537,706	100.00	47,873
Local chains	3	12	220,444	41.00	20,743
Provincial chains	3	16)	220,444	41.00	20, 145
Sectional chains (a)]	14)	317,262	59.00	27,130
Ces,	_	T-7)			.,200
Shoe store chains, total	18	208	7,876,966	100.00	1,901,418
				social W	ELECTE SUBOZN
Local chains	10	86	4,093,650	51.97	841,108
Provincial chains	5	55)			To teller
Sectional chains	1	5)	3,783,316	48.03	1,060,310
National chains (b)	2	62)			HW DES
				THE RESERVE	A THE STATE OF
Household appliance chains, total	19	287	10,281,902	100.00	2,129,671
		201	10, 201,000	100.00	2,120,011
Local chains	2	13)	Market Market		at Lienzaids
Provincial chains (b)	12	119)	3,786,184	51.97	899,863
	4		Sold REA		I Lasell
Sectional chains (a)	1	7)	6,495,718	48.03	1,229,808
National chains (a)	4	148)	0,400,110	40.00	1,220,000
Other house furnishings (including fur-		up this			A STATE OF
niture chains), total	18	194	19,122,274	100.00	4,234,674
	1000				
Local chains	5	24	4,747,385	24.83	838,648
Provincial chains	6	87	6,945,474	36.32	2,287,192
Sectional chains	4	34)	7,429,415	38.85	1 100 074
National chains	3	49)	1 9 260 9 210	00.00	1,108,834
			444		
Bakery shop chains -	19174				
			1 1 1 1 1 1 1 1		1000
Local chains only	12	114	1,247,517	100,00	23,282
	- 15	BEH			

⁽a) Manufacturer-controlled.

⁽b) Includes one manufacturer-controlled chain.

TABLE III -- Continued

CHAINS CLASSIFIED ACCORDING TO TYPE OF OPERATION, BY KINDS OF BUSINESS

Per	
rer	
	tocks on
	and, end
	f year
	at cost)
\$	\$
	¥
Candy, nut and confectionery chains,	MA HERITA
total 14 169 5,448,221 100,00	164,782
	THE OF THE
Local chains	104,866
Provincial chains	
Sectional chains	59,916
	Language Ballin
Grocery store chains, total 44 749 45,043,653 100.00 2	,775,545
Local chains	778,312
Provincial chains	000 000
Sectional chains	,997,233
Combination (grocery with meat dept.)	India Vicilia
store chains, total	,474,744
Local chains 12 66 4,004,210 5.35	147,255
Provincial chains 6 95 6,566,427 8.78	306,002
Sectional chains	021,487
National chains	9021,401
West muslests (in alwalia w Ci ale muslest	
Meat markets (including fish market	070 000
chains), total	218,262
Local chains	05 001
Provincial chains	95,091
Sectional chains	123,171
Sectional Ghalits	
Grocery, combination, and meat chains	
	ACO 553
combined, total 88 2,353 128,291,474 100.00 6	,468,551
Local chains	,020,658
	.070,735
Sectional chains	
National chains	,377,158
Hardware chains, total 13 70 4,217,927 100.00 1	,364,786
Local chains	509,228
Provincial chains	855,558
20 2100,000 71 90	000,000
Lumber and building material chains,	
total 46 1,035 13,597,431 100 00 6,	,297,087
Local chains	,154,639
	,142,448

TABLE III -- Continued

CHAINS CLASSIFIED ACCORDING TO TYPE OF OPERATION, BY KINDS OF BUSINESS

Kind of Business	of	Number of stores	Net sales (1930)		Stocks on hand, end of year (at cost)
Restaurant group, total	21	290	14,283,226	100.00	393,801
Local chains	11 4 3 3	58 24 28 180	3,614,148 2,002,933 4,644,474 4,021,671	25,30 14.02 32.52 28.16	7
Motor vehicle chains, total	10	78	19,174,965	100.00	2,985,276
Local chains	1 5	4) 46)	8,098,321	42.23	1,128,329
Sectional chains (a)	1 3	4) 24)	11,076,644	57.77	1,856,947
Filling station chains, total	28	743	14,875,440	100.00	442,557
Local chains	9 11 5 3	61 161 169) 352)	1,617,945 3,025,699 10,231,796	10.88 20.34 68.78	36,576 148,737 257,244
Drug store chains, total	31	292	13,971,087	100.00	2,510,904
Local chains	24 5 1	174 75) 6) 37)	6,696,634 7,274,453	1111	1,395,245 1,115,659
Office and store mechanical appliance chains Office, store and school furniture, equipment and supplies chains -					
Sectional chains (b)	1 15	4) 169)	11,134,265	100,00	2,173,755

TABLE III.

CHAIN STORE OPERATIONS - RETAIL SERVICES

Kind of Busin ess	Number of chains	Number of units	, .	of to-	Stocks on hand, end of year (at cost)
All Chains, Total	60 20 21 6 16	436 128 124 39 167	34,369,468 5,847,203 5,916,403 3,209,100 19,396,762	17,01 17,21 9 34	282,905 5,711 60,628 162,540 54,026
Theatre chains, total	16 7612	168 54 50) 11) 53)	15,135,148 3,718,039 11,417,109	100 00 24 57 75 43	The state of the s

CHAINS, STORES AND SALES

Kind of Business				(Janad	la	British Columbia	Alberta	Saskatchewan
All Chains, Total	2	Stores			' 8,	573	96 701 60,140,065	691	1,238
General merchandise group	5	Sales	\$	107,	,077,	611	30 15 029,180	43 19,126,982	11,015,907
		Chains Stores Sales Chains					1,850,400	10 24 1,227,049	847,354
ruiniture and household group	12	Sales Chains	\$	29	404	176	1,879,339	1,278,766	1,561,036
Food group	14	Stores	#	137	398	785	313	5 865 621	7 560 033
Lumber and building group	19	Chains				21	7	4	2
Automotive group	21	Sales Chains	\$	14,	283,	226	(X)	624,561	
	24	Sales Chains	\$	34	,708,	474	628,019 4 41	208,916 5 19	1,491,581
Office appliance chains	28	Stores				16 173	12 14	13 23	17
All other chains	31	Chains Stores	1		1.	61	18	15 80	13 275

CHAIN STORE OPERATIONS

TABLE IV. CHAINS, UNITS AND RECEIPTS

		Daniel Tr. D.A.	-	014 10 2 20 20 110			
All Chains, Total	2		\$	63 458	17 51 3,095,330	14 34	9 19 668,286
Theatre chains	5		404	30 168 15,135,148	201	3 7 949,712	2 3 (X)

An (X) indicates that the information is withheld to avoid disclosing the operations of any individual company. The amounts, however, are included in the totals.

RETAIL MERCHANDISING

BY PROVINCES AND TERRITORIES

	Manitoba	Ontario	Quebec	New Brunswick				
	92	252	174	46	51	9	7	1
	435	3,317					81	2
	22,638,438	,						3
	7	20	23	7	7	2		4
	15	258	175	22	33	2	ra:	5
	2,078,141		13,803,356			(X)	THE RELIGION	6
	11	49	36	6	6		-	7
	21	351	185	10	15	-	ates	8
	1,692,975	15,063,575	9,522,548	368,600	502,759	-	aus 9	9
	7	26	18	5	2	1		10
	17	170	179	16	11	1	-	11
	954,145	14,038,466		(X).	(X)	(X)	-	12
	11	52	21	6	11	2	1	13
	139	1,258	556	30	67	2	2	14
	6,429,230			(X)	3,534,518	(X)	(X)	15
	11	12	5	1	1	THE BUT		16
	87	49	16	(v)	(4)			17
	2,067,544	3,673,501	1,844,817	(X)	(X)			18
	15	138	63	2	1	1		20
	(X)	6,130,001		(X)	(X) ²	(X)		21
+	7	24	24	5		(47)		22
	27	497	189	28		4	100	23
	1,281,586	15,221,777	13,262,222	1,986 048		-		24
	2	11	7	1	4	1	LIE TEALE V	25
	11	137	54	4	18	1.	12	26
	(X)	6,989,233	2,367,885	(X)	560,770	(X)	-	27
	14	1.5	15	9		-		28
	15	62	23	9	10	-	-	29
	844, 264	4,954,485		244,980	402,558	-	-	30
	17	31	17	4	5	2	6	31
	88	397					79	
	6,132,998	54,664,258	33,117,544	4,849,884	2,210,260	(X)	(X)	33

RETAIL SERVICES

and the same		BY PROVINCE	S AND TERRITO	ORIES			
26	41	28	6	8	1	1.0	1
45	181	96	16	14	2	-	2
3,021,634	13,645,969	11,133,875	630,000	(X)	(X)	_	3
4	8	5	2	3	1	ed)+	4
]4	71	40	7	8	2		5
1,524,991	4,940,653	4,783,140	(X)	253,696	(X)	-	6

CASH AND CREDIT SALES, BY TYPES OF OPERATION AND KINDS OF BUSINESS

	Number			Ratio		
	of		Net credit	of	Number	
	chains	Total net	sales	credit	of chains	Total net
Kind of Business	report-	sales in	reported	sales	reporting	sales of
	ing	chains	(including	to	that they	such chains
	credit	reporting	instalment		sell only	
	sales	credit	sales)		for cash	
		\$	\$	B CL.1, C 15	201 00011	\$
(x)All Chains, Total	223	216,479,069	92 773 950	42.8	175	278,553,391
Local chains	65		12,334,597			
Provincial chains	90				90	29,899,784
Sectional chains			25,490,635		58	147,195,677
	35	78,988,010	21,520,996	27.2	11	15,524,410
National chains	33	74,356,353	33,427,722	44.9	16	85,933,520
Department and general store chains	17	59.541.998	12,814,548	21 52	2	219,715
Men's and boys' clothing chains (including custom tailors)	3	537,286			4	4.147.095
Family clothing chains (including furnishings)	8	3,950,291			4	615,662
Women's apparel chains	6	948,037			8	4,487,124
Furniture chains	6	5,181,092				4,401,164
Household appliance chains	6	6,671,898	, ,			
Household appliance chains (owned by utility companies)	11	3,032,426				
Radio chains, radio and electrical, radio and musical	11	0,002,420	2,000,000	00.00	_	
instruments chains	7	8,722,991	7,128,213	07 70		
Grocery store chains,	12	3,195,529	705,963		9.0	70 070 174
Combination (grocery with meat) chains	11				26 6	38,239,134
Meat market chains, fish market chains		30,791,236				41,391,194
Handware chains	11	6,178,587			8	2,082,929
Hardware chains	11	4,026,459			-	
Lumber and building material chains	31	13,084,694				W-1
Automobile dealer chains	8		11,277,333			_
Filling station chains (gas, oil and fuel oil)	4	7,187,755	1,004,576	13.98	1	155,238
Filling station chains (tires, accessories, washing and						
polishing	9	3,917,610			1	108,204
Coal and ice dealer chains	3	2,392,218			-	
Drug store chains	10	2,599,881			13	8,355,606
Office, store and school furniture, equipment & supplies	4	2,774,011	2,718,223	97.99	-	
Office and store mechanical appliances and typewriter						
chains	8	6,260,174	5,503,439	87.91		
(x) Manufacturer-controlled chains (included in Total).	28	33,249,687	26,195,997	78.8	1	109,672

200

			Date of establishment of units			its	Number whose		
Geographic Division and Kind of Business	Per cent of total units	Total units	1930	1929	1923	1927	1926	Pre- vious to 1926	ages not deter- mined
All Chains, Canada, Total	100.00	8,573	984	1,080	944	682	395	3,933	555
British Columbia Alberta Saskatchewan Manitoba Ontario Quebec New Brunswick Nova Scotia Prince Edward Island Yukon and Northwest Territories	8.18 8.06 14.44 5.08 38.69 19.81 1.98 2.68 14	701 691 1,238 435 3,317 1,698 170 230 12	83 63 107 48 401 217 19 43 2	89 76 128 116 430 199 19 22	68 47 80 34 480 179 12 36 1	52 43 51 5 331 149 41 10	33 28 84 7 135 100 3 5	329 404 763 186 1,361 699 65 69 4	47 30 25 39 179 155 11 45 4
General merchandise group, Canada, total	100.00	611	48	103	73	53	26	277	
British Columbia Alberta Saskatchewan Manitoba Ontario Quebec New Brunswick Nova Scotia Prince Edward Island Yukon and Northwest Territories	4.91 7.04 5.40 2.45 42.23 28.64 3.60 5.40	30 43 33 15 258 175 22 33 2	3 3 3 3 - 14 19 1 5	6 3 4 5 61 21 2	3 3 3 - 48 13 - 6	2 3 1 - 28 16 - 3	5 -7 12 1 1	15 24 17 9 95 85 18 13	1 7 3 1 5 9 - 5
Apparel group, Canada, total British Columbia Alberta Saskatchewan Manitoba Ontario Quebec New Brunswick Nova Scotia Prince Edward Island Yukon and Northwest Territories	100.00 5.91 3.64 2.27 3.18 53.18 28.03 1.52 2.27	660 39 24 15 21 351 185 10 15	138 8 7 1 8 72 35 2 5 -	106 9 5 4 2 52 26 5 3	60 6 - - 46 3 -	43 2 3 1 3 27 7 - -	17 1 - - 1 7 8	261 13 7 7 7 126 91 3 7	35 - 2 2 - 21 10

DI ILIUDO OL DOC	ALITHOU IIIID	aboutett III	O DIVI	DIONO					
			Date of establishment of un			its	Number whose		
	Per cent							Pre-	ages
Geographic Division and Kind of Business	of	Total						vious	not
	total	units	1930	1929	1928	1927	1926	to	deter-
	units	0212 05	1000	10.00	10.00	TANI	1000	1926	mined
Furniture and household group, Canada, total	100.00	481	52	34	19	23	5	242	106
British Columbia	5.61	27	1	2	1	4	-	14	5
Alberta	3.53	17	2	1	neer .	-	-	9	5
Saskatchewan	8.94	43	17	9	2		-	13	2
Manitoba	3.53	17	4	4		1	-	8	
Ontario	35.34	170	13	13	12	12	4	93	23
Quebec	37.22	179	14	5	4	5	**	82	69
New Brunswick	3.33	16	1	-		-1	1	13	1
Nova Scotia	2.29	11		-	dan t	1	-	9	1
Prince Edward Island	.21	1		-	-		-	1	-
Yukon and Northwest Territories	STATE OF THE PARTY OF		-	_	-00	-	_	-	-
Food group, Canada, total	100.00	2,669	379	502	384	269	130	863	142
British Columbia	11.73	313	52	53	44	27	8	117	12
Alberta	5.02	134	16	36	8	11	7	49	7
Saskatchewan	6.29	168	34	59	20	12	8	31	4 0
Manitoba	5.21	139	24	80	7	-	2	25	1
Ontario	47.13	1,258	142	170	186	114	76	510	60
Quebec	20.83	556	82	94	91	99	26	111	53
New Brunswick	1.12	30	11	3	6	_		8	2
Nova Scotia	2.51	67	17	7	21	6	3	10	3
Prince Edward Island	.08	2	1	-	1	-		-	-
Yukon and Northwest Territories	.08	2		150		-	-	2	7
Lumber and building group, Canada, total (including hardware)	100,00	1,122	67	80	76	58	25	805	11
British Columbia	. 71	8		-		8			-
Alberta	27.90	313	26	18	27	23	17	201	1
Saskatchewan	57.13	641	19	43	23	21	4	522	9
Manitoba	7.75	87	9	11	19	_	2	46	_
Ontario	4,37	49	12	7	5	4		20	7
Quebec .,,	1.43	16	1	_	2	1	1	11	-
New Brunswick	.09	1	-	and the same	_	1		_	-
Nova Scotia	.62	7		1			1	5	
Prince Edward Island	MITCHES !		_	-	-	-	_		
Yukon and Northwest Territories	200	-	-	-		-	-	-	
			1						

	111111111111111111111111111111111111111	1000101111110	DIVID	10110					
			Date of establishment of units			Number			
			Dat	e of e	establi	shment	of un	its	whose
	Per cent							Pre-	ages
Geographic Division and Kind of Business	of	Total	100					vious	not
	total	units	1930	1929	1928	1927	1926	to	deter-
	units							1926	mined
Restaurant group, Canada, total	100.00	290	32	25	33	8	16	160	16
British Columbia	12.76	37	7	3	2	7	2	18	4
Alberta	5.86	17	1	1	ī	-	1	10	3
Saskatchewan	3.10	9				_	1	8	
Manitoba	5.17	15	_		2	_	-	8	5
Ontario	47.59	138	21	7	21	4	5	76	4
Quebec	21.72	63	3	13	7	3	7	30	_
New Brunswick	2.76	8	-	1	_	-		7	-
Nova Scotia	.69	2	-	-	-			2	-
Prince Edward Island	.35	1	-	-				1	-
Yukon and Northwest Territories			-	-		-	-	-	
Automotive group, Canada, total	100.00	841	197	129	145	42	32	252	44 1
British Columbia	2.02	17	8	-		-	_	8	1 2
Alberta	2.50	21	4	1	4	1	2	8	1 1
Saskatchewan	3.57	30	16	1	1	1	1	10	
Manitoba	3.21	27	1	9	1	1	-	14	1
Ontario	59.10	497	108	83	99	34	20	130	23
Quebec	22.47	189	46	20	30	4	8	75	6
New Brunswick	3.33	28	2	6	4	1	1	6	8
Nova Scotia	3.80	32	12	9	6		-	1	4
Yukon and Northwest Territories		-	-	-	-		-	-	-
		-	_	-	_	-	-	-	_
Drug store chains, Canada, total	100.00	292	27	37	19	13	12	162	22
British Columbia	14.04	41	2	5	2	1	-	14	17
Alberta	6.51	19	1	5	3		1	9	-
Saskatchewan	2.40	7	1	2	- 6-1	1	-	3	-
Manitoba	3.77	11	-	2	1	-	1	7	***
Ontario	46.92	137	14	15	6	10	9	83	-
Quebec	13.49	54	5	4	4	1	1	34	5
New Brunswick	1.37	4	_	2	1	-	-	1	-
Nova Scotia	6.16	18	3	2	2	-	-	11	-
Prince Edward Island	. 34	1	1	-		-	-		
Yukon and Northwest Territories			-	-					estin
				1					

BI AINDS OF BUSI	NESS AND G	EUGRAFAIU	DIATE	TOND					
			Date of establishment of units					its	Number whose
	Per cent							Pre-	ages
Geographic Division and Kind of Business	of	Total						vious	not
	total	units	1930	1929	1928	1927	1926	to	deter-
	units							1926	mined
Office appliance chains, Canada, total	100.00	173	7	2	-	4	5	146	9
British Columbia	8.09	14		-	-	1	1	12	-
Alberta	13.30	23	2	1	-	-		13	2
Saskatchewan	9.82	17	-		_	1		16	-
Manitoba	8.67	15	1	-	-		1 2	13 53	-6
Ontario	35.84	62 23	- 3	-			7	19	7
Quebec	5,20	9	2			- 1		6	
Nova Scotia	5.78	10	7	_				9	
Prince Edward Island		_		_	_	-11		_	-
Yukon and Northwest Territories		-	-	-		_		-	
All other chains, Canada, total	100,00	1.434	37	62	135	169	127	765	139
British Columbia	12,20	175	2	11	10	6	21	118	7
Alberta	5,58	80	1	5	1	2	-	69	2
Saskatchewan	19.18	275	16	6	34	13	65	136	5 %
Manitoba	6.14	88	Ī	3	4		-	49	31
Ontario	27.68	397	5	22	57	97	5 36	1.75	36 2
Quebec	17.99	258 42	11	15	20	13	20	161	6
New Brunswick	2.44	35			1	-		2	32
Prince Edward Island	35	5				_		7	4
Yukon and Northwest Territories	5.51	79	1		7	-		51	20
TABLE VI, CHAIN STORE OF	ERATIONS -	RETAIL S	ERVICE	S					
All Chains, Canada, Total	100.00	458	61	43	24	16	13	113	138
British Columbia	11.14	51	2	3	2	-		12	32
Alberta	7.42	34	7	2	3	_	1	6	15
Saskatchewan	4.15	19	2	-	1	1	-	5	10
Manitoba	9.83	. 45	5	10	1	2	-	9	18
Ontario	39.52	181	15 27	11	6	6	4	57	82
Now Brancowick	3.49	16	7	4	11	7	-	3	7
New Brunswick	3.06	14	i	2	_		1	1	9
Prince Edward Island	.44	2	ī	_	_				1
					1				

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