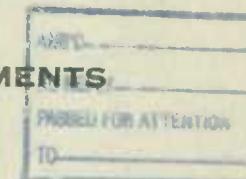




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Published by Authority of the Hon. James A. MacKINNON, M.P.,
Minister of Trade and Commerce.



CANADA
DOMINION BUREAU OF STATISTICS
CENSUS OF MERCHANTISING AND SERVICE ESTABLISHMENTS

RETAIL MERCHANDISE TRADE
IN
ALBERTA
CALENDAR YEAR
1941
FINAL REPORT



OTTAWA
1943

Price 25 cents

Published by Authority of the HON. JAMES A. MACKINNON, M.P.,
Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

RETAIL MERCHANDISE TRADE IN ALBERTA, 1941
(Final Report)

Final compilations for the Census of Merchandising and Service Establishments, 1941, show that there were 9,225 retail stores in Alberta in the census year and that these had annual sales of \$225,119,200, including \$19,410,200 worth of installment business. These stores required the services of 21,412 employees including 16,772 persons engaged on a full-time basis and 4,640 persons on a part-time basis. In addition there were 9,186 proprietors who devoted the major portion of their time to the management of their retail businesses. Salaries and wages paid to employees during the year amounted to \$18,835,900; inventories on hand at the end of the year (exclusive of chain warehouse inventories) were valued at \$37,519,200, while accounts outstanding on retailers' books on the same date were valued at \$19,157,100.

The Census of Merchandising and Service Establishments forms part of the Decennial Census of 1941 and is the second complete survey of retail trade to be taken in Canada. The previous census related to the year 1930 when retail sales in Alberta were valued at \$176,537,100. Dollar sales in 1941 were 27.5 per cent higher than in the earlier period.

The scope of the 1941 Census of Merchandising varied slightly from that of 1930, figures for the earlier year including certain minor types of business were not included in the regular retail tables of the 1941 census. The types of business omitted in 1941 consist chiefly of producer-distributors of milk products and certain agencies having no established place of business. On excluding figures for these types from the 1930 totals, an increase of 16 per cent is recorded in the number of retail outlets while the increase in dollar volume of business remains unchanged at 27.5 per cent.

Size of Business

Retail stores range widely in the scale of their operations as measured in terms of the annual volume of business transacted. An analysis of the 9,225 retail stores operating in Alberta in 1941 shows that 28 per cent of these stores had annual sales of less than \$5,000 each and that these accounted for only 3 per cent of the total dollar volume of business transacted by all stores. On the other hand, there were 274 stores or 3 per cent of the total number of retail outlets that had annual sales of \$100,000 or over and these accounted for nearly 39 per cent of the total annual retail business.

The merchandising census was taken by mail, the mailing lists for the project having been prepared by the population census enumerators who were instructed to list the name and address of each business establishment in their respective enumeration areas including those retail firms which commenced operations between the beginning of the year and the census date. The inclusion of part-year reports from such firms is a factor to be considered in the interpretation of the analysis of retail stores according to sales volume.

Personnel

Each firm was asked to report the average number of paid employees required to carry on business during the year, separate figures to be given for male and for female employees and a distinction to be made between those employees on a full-time and on a part-time basis. Data were also secured relating to annual payroll and to the number of proprietors who took an active part in the management of their retail business.

Answers to these inquiries show a total of 30,598 persons engaged, either full-time or part-time, in retail merchandising in 1941. Included in these totals are 11,084 full-time male and 5,688 full-time female employees to whom \$17,429,800 was paid in salaries and wages during the year. Included also in the totals are 2,680 part-time male and 1,960 part-time female employees with an annual payroll of \$1,406,100. The third component included in the totals consists of active proprietors of whom there were 9,186 including 8,430 male and 756 female persons.

An analysis of the retail stores of the province, according to the number of paid employees in each store, indicates that there were 3,826 stores or 41.5 per cent of the total number in which there were no employees, the operations of these retail outlets being carried on by the proprietors alone. Twenty-four per cent of the total stores had one employee each, 13 per cent had two employees, 7 per cent had three employees, and about another 4 per cent had four employees each. There were 950 stores each with 5 or more employees. This group comprised 10.3 per cent of the total number of stores, included 62.0 per cent of the total number of employees, paid out 68.5 per cent of the total annual payroll and transacted 50.3 per cent of the total volume of retail business.

Cash, Credit and Instalment Sales

All stores were not able to report the proportions of their total business transacted on cash and credit bases. Information on cash and credit sales secured from 6,411 stores which accounted for 85 per cent of the total volume of retail business indicated that credit sales (including instalment sales) formed 30.1 per cent of the total annual turnover while 69.9 per cent of the business was transacted on a cash basis. Assuming that the proportions of cash and credit sales were similar for the reporting and non-reporting stores, the total volume of retail credit business may be estimated at \$67,760,900 in 1941. Ratios of credit to total sales for stores classified broadly according to kind of business stand at 30.8 per cent for food stores, 31.4 per cent for country general stores and 20.7 per cent for the general merchandise group. Ratios of credit to total sales for other groups stand at 42.8 per cent for the automotive group, 18.6 for the apparel group, 50.9 per cent for the building materials group, 65.1 per cent for the furniture-household-radio group and 17.5 per cent for the "other retail stores" group.

Included in the total credit business were instalment sales reported at \$19,410,200, or 8.6 per cent of the total volume of retail sales. Firms were instructed to include in the instalment sales reported the total volume of goods sold on the instalment plan including the down payment, the value of any trade-ins accepted as part payment in addition to the amount of the original unpaid balance. All instalment sales were to be reported irrespective of whether the paper was discounted with a finance company or carried on the retailers' own books.

More than 50 per cent of the total volume of instalment business was reported by motor vehicle dealers whose instalment sales totalled \$9,880,700 or 31.1 per cent of the total annual sales for this classification. Stores specializing in furniture, household appliances, radios and musical instruments or a combination of these items had instalment sales of \$2,957,000, while stores specializing in men's or women's apparel reported time-payment sales of \$1,032,100.

Types of Operation

In addition to being classified according to kind of business each store was assigned to a type of operation, depending chiefly upon whether the store was independently owned and operated or whether it belonged to a chain company or some other multiple form of organization.

The 9,225 retail stores operating in Alberta in 1941 were comprised of 8,601 independent stores whose sales formed 81.9 per cent of the total retail trade, 580 units of chain companies which accounted for 17.8 per cent of the total retail sales and 44 stores assigned to other types and accounting for the remaining 0.3 per cent of the total trade.

The ratio of chain to total sales was higher in 1941 than in 1930, chains accounting for 14.5 per cent of the total trade in 1930 compared with 17.8 per cent in the more recent period. Comparative ratios for the two years for some of the lines of business in which chains are of more importance (ratios for 1930 in brackets) as follows: Grocery stores, 15.0 per cent (22.0 per cent); combination stores, 55.2 per cent (48.1 per cent); men's and boys' clothing and furnishings stores, 9.5 per cent (8.7 per cent); drug stores, 12.9 per cent (16.8 per cent).

For census purposes chains are taken to include all retail organizations operating four or more retail stores exclusive only of department stores. All department stores are classified as independents. The chain figures do not include the so-called voluntary chains comprised of independent stores grouped for buying or advertising purposes. There were 416 independent stores in these voluntary chains in 1941 whose sales formed 6.2 per cent of the total trade. In 1930 there were 333 voluntary chain units in operation and their sales formed 5.7 per cent of the total.

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Table 1.--Comparison of Stores and Sales for 1930 and 1941 by Kind-of-Business Groups and for Selected Kinds of Business

	Number of Stores		Sales		% Change
	1930	1941	1930	1941	
Total, All Stores	8,592	9,225	\$ 176,537,100	\$ 225,119,200	+ 27.5
Total, Comparable Stores (1)	7,478	8,706	170,154,000	216,919,000	+ 27.5
Food Group	2,153	2,329	29,137,600	35,312,500	+ 21.2
Candy and confectionery stores	473	477	3,732,300	3,231,000	- 13.4
Grocery stores (without fresh meat)	713	1,112	11,906,200	15,917,000	+ 33.7
Combination stores (groceries and meats)	185	201	5,037,400	9,275,700	+ 84.1
Meat market (including sea food)	425	387	6,525,800	5,490,900	- 15.9

(1) Excludes milk dealers, farm implement agents and grain elevators.

Table 1 --Comparison of Stores and Sales for 1930 and 1941
by Kind-of-Business Groups and for Selected Kinds of Business--(Concl'd)

	Number of Stores		Sales		% Change
	1930	1941	1930	1941	
Country General Stores	1,192	1,377	\$ 28,226,500	\$ 27,217,100	- 3.6
General Merchandise Group	101	135	23,728,900	29,329,900	+ 23.6
Automotive Group	1,107	1,497	31,066,300	46,618,200	+ 50.1
Motor vehicle dealers	328	347	22,379,600	31,734,800	+ 41.8
Garages	355	343	3,515,700	4,678,100	+ 33.6
Filling stations	387	760	4,495,500	9,318,400	+107.3
Apparel Group	459	540	11,097,700	13,270,900	+ 19.7
Men's and boys' clothing and furnishings stores	253	216	4,079,000	4,046,000	- 0.8
Family clothing stores	51	76	1,695,800	3,139,500	+ 88.7
Women's apparel and accessories stores	136	205	3,929,200	4,501,800	+ 14.6
Shoe stores	69	43	1,383,700	1,583,600	+ 10.1
Building Materials Group	765	693	15,590,100	18,029,200	+ 15.6
Hardware stores	332	344	7,501,900	7,790,000	+ 3.8
Lumber and building materials	379	287	7,337,700	9,210,800	+ 25.5
Furniture--Household--Radio Group	153	189	5,337,500	5,914,700	+ 10.8
Furniture stores	51	76	2,451,600	3,527,800	+ 43.9
Household appliance or radio dealers	86	96	3,997,500	2,117,700	- 47.0
Restaurant Group	482	733	5,996,400	10,448,800	+ 74.3
Other Retail Stores	2,026	1,591	25,602,600	38,117,200	+ 48.9
Drug stores	289	309	5,843,600	5,855,300	+ 11.7
Jewellery stores	93	97	1,367,200	1,395,400	+ 38.6
Tobacco stores and stands	102	151	1,119,400	1,676,200	+ 49.7
Second-Hand Group	123	141	763,500	860,700	+ 12.7

Table 2.--Retail Merchandise Trade, 1941, by Kinds of Business

Kind of Business	Number of Stores	Sales, 1941	Stocks on hand, end of year (at cost)
1. Total, All Stores (1941	9,225	\$ 225,119,200	\$ 37,519,200
(1930	8,592	176,537,100	35,800,500
2. Food Group	2,329	35,312,500	3,024,100
3. Bakery products stores	32	183,700	8,400
Candy and confectionery stores --			
4. Candy, nut stores	2)		
5. Confectionery stores	475)	3,231,000	262,000
Dairy products dealers --			
6. Dairy products stores	12)		
7. Eggs and poultry stores	2)	81,300	2,000
8. Milk dealers	31	188,600	3,300
9. Fruit and vegetable stores	66	881,300	59,200
10. Grocery stores (without fresh meat)	1,112	15,917,000	1,932,200
11. Combination stores (groceries and meats) ...	201	9,275,700	577,000
Meat markets (including sea foods) --			
12. Meat markets	379	5,329,100	168,200
13. Fish markets	8	161,800	4,600
14. Other food stores	9	63,000	7,200
15. Country General Stores	1,377	27,217,100	7,182,800
16. General Merchandise Group	135	29,329,900	5,526,800
17. Automotive Group	1,497	46,618,200	4,596,400
Motor vehicle dealers --			
18. Automobile dealers	220	20,343,100	2,116,200
19. Automobile dealers with wholesale car de- partments	17	6,946,300	773,700
20. Automobile dealers with farm implements ..	68	3,798,500	509,800
21. Used car dealers	22	646,900	84,700
22. Accessory, tire and battery shops	44	817,100	101,100
23. Garages	343	4,678,100	468,200
24. Filling stations	760	9,318,400	526,400
25. Other automotive establishments	3	69,800	16,300
26. Apparel Group	540	13,270,900	4,093,700
Men's and boys' clothing and furnishings --			
27. Men's clothing or clothing and furnishings stores	107	2,870,000	1,182,700
28. Men's furnishings stores	19	363,500	155,200
29. Men's hat stores	5	170,300	55,900
30. Custom tailors and made-to-measure clothing	85	642,200	106,500

Retail 2.--Retail Merchandise Trade, 1941, by Kinds of Business

Proprietors		Employment and Wage Facts							
		Full-time employees				Part-time employees			
Male	Female	Male	Female	Salaries and wages	Male	Female	Salaries and wages		
8,430	756	11,084	5,688	\$ 17,429,800	2,680	1,960	\$ 1,406,100	1.	
7,925	544	9,638	3,439	14,947,000	1,354	590	616,100		
3,172	277	1,384	490	1,590,500	475	271	177,600	2.	
30	7	17	21	28,000	1	9	800	3.	
446	79	92	149	149,500	32	83	23,600	4.	
11	4	1	1	1,500	1	4	800	5.	
33	2	28	3	15,400	10	4	1,900	6.	
91	5	25	19	27,700	8	15	5,600	7.	
975	155	530	184	590,100	187	99	63,300	8.	
182	15	329	105	443,000	95	50	40,800	9.	
389	10	341	7	313,100	138	7	41,100	10.	
5	1	16	1	18,200	2	-	200	11.	
10	-	5	-	5,000	1	-	100	12.	
1,282	100	871	418	1,174,500	239	183	112,700	13.	
68	14	1,232	1,851	3,060,300	166	581	299,500	14.	
1,561	22	2,922	109	3,871,800	529	36	187,900	15.	
219	1	1,262	48	1,829,300	157	6	63,800	16.	
7	-	364	18	659,200	9	-	4,700	17.	
106	3	188	6	206,700	52	2	23,000	18.	
24	-	34	-	42,200	7	1	3,800	19.	
40	-	91	5	101,800	19	1	4,600	20.	
375	3	434	10	483,500	117	5	34,400	21.	
788	15	545	22	545,500	167	20	52,600	22.	
3	-	4	-	3,600	1	1	1,000	23.	
344	129	498	588	1,233,700	161	268	118,000	24.	
196	4	159	24	241,300	52	10	15,800	25.	
19	1	15	4	25,700	5	-	1,200	26.	
-	-	19	7	28,600	7	-	1,800	27.	
79	-	44	13	66,000	11	13	6,500	28.	

Table 3.--Retail Merchandise Trade, 1941, by Kinds of Business--(Cont'd)

Kind of Business	Number of Stores	Sales, 1941	Stocks on hand, end of year (at cost)
Apparel Group--(Cont'd)			
1. Family clothing stores	76	3,199,500	1,215,000
Women's apparel and accessories stores --			
2. Women's ready-to-wear stores	133	3,593,700	596,800
3. Hosiery, lingerie and accessories stores	12	105,300	28,300
4. Millinery stores	23	258,100	31,200
5. Furriers--fur shops	15	402,400	115,100
6. Infants' and children's wear stores	6	145,800	49,000
7. Other women's apparel stores	16	16,000	3,600
Shoe stores --			
8. Men's shoe stores	4	48,900	27,000
9. Women's shoe stores	7	194,200	66,300
10. Family shoe stores	32	1,280,500	371,400
11. Building Materials Group	693	18,029,200	5,467,000
Hardware stores --			
12. Hardware stores	295	6,889,000	2,484,400
13. Hardware and farm implements	49	901,000	293,100
Lumber and building material dealers --			
14. Lumber and building materials	231	8,059,500	2,101,300
15. Lumber and building materials, coal and wood	56	1,151,300	380,800
16. Other building materials	31		
17. Electrical supply stores	301	498,600	93,700
18. Heating and plumbing equipment dealers	16	128,500	30,700
19. Paint, glass and wallpaper stores	13	401,300	53,100
20. Furniture--Household--Radio Group	189	5,914,700	1,510,800
Furniture stores --			
21. Furniture stores	69	3,377,400	942,800
22. Furniture and undertaker	7	150,400	56,800
Household appliance or radio dealers --			
23. Household appliance stores	32	994,500	205,800
24. Household appliance stores with radios	12	582,900	53,400
Radio and music stores --			
25. Radio specialty stores	16	326,900	55,200
26. Radio and music stores	41		
27. Piano and music stores	21	213,400	62,500
28. Other home furnishings and appliance stores	17	269,200	135,500
29. Restaurant Group	733	10,448,800	425,000
30. Restaurants, cafeterias and eating places	396	6,864,700	226,700
31. Eating places with other merchandise	325	3,560,500	207,100
32. Refreshment booths and stands	14	23,600	1,200

Table 2.--Retail Merchandise Trade, 1941, by Kinds of Business--(Cont'd)

Proprietors		Employment and Wage Facts							
		Full-time employees				Part-time employees			
Male	Female	Male	Female	Salaries and wages	Male	Female	Salaries and wages		
				\$				\$	
62	5	108	172	305,100	28	68	24,100	1.	
43	69	39	290	326,900	13	128	38,600	2.	
2	10	1	4	4,000	2	6	2,600	3.	
2	19	1	29	24,200	2	21	6,400	4.	
10	2	16	17	34,000	2	11	5,700	5.	
2	5	3	8	10,600	-	2	500	6.	
4	12	1	1	1,000	-	2	300	7.	
3	-	3	-	3,600	5	-	1,200	8.	
3	1	15	-	20,200	7	1	2,300	9.	
19	1	74	19	142,500	27	6	11,000	10.	
438	14	1,268	101	1,550,200	339	32	130,400	11.	
250	7	441	72	527,600	92	20	31,300	12.	
53	-	34	3	33,500	21	1	8,000	13.	
63	3	621	18	762,900	178	4	56,000	14.	
16	1	77	1	90,300	23	2	13,200	15.	
31	-	35	2	43,500	17	5	19,400	17.	
20	2	9	1	7,400	8	-	2,500	18.	
5	1	51	4	85,000	-	-	-	19.	
150	4	476	123	835,000	27	19	27,300	20.	
66	1	206	48	379,200	11	3	7,400	21.	
7	1	9	1	10,200	5	1	1,500	22.	
13	-	142	30	264,700	13	2	6,600	23.	
8	-	47	10	73,900	17	3	3,200	24.	
41	-	37	4	31,200	6	1	1,300	25.	
2	-	15	11	34,600	15	2	2,800	27.	
13	2	20	19	41,200	10	8	4,500	28.	
883	117	872	1,512	1,686,600	90	32	101,400	29.	
463	66	619	1,126	1,272,600	59	221	67,100	30.	
411	45	247	384	409,200	30	102	33,400	31.	
9	6	6	2	4,800	1	4	900	32.	

Table 2.--Retail Merchandise Trade, 1941, by Kinds of Business--(Cont'd)

Kind of Business	Number of Stores	Sales, 1941	Stocks on hand, end of year (at cost)
		\$	\$
1. Other Retail Stores	1,591	38,117,200	5,399,900
2. Farm implement dealers	487	8,006,600	898,500
Feed stores --			
3. Feed stores (flour, feed, grain, seed) .	26	413,300	52,300
4. Farmers' supply stores	34	989,100	203,600
5. Harness shops	25	156,800	51,000
6. Book and stationery stores	18	650,500	232,200
Coal and wood yards (ice dealers) --			
7. Coal and wood yards (including ice)	104	1,314,800	103,400
8. Ice dealers	13	227,300	11,700
Drug stores --			
9. Drug stores without soda fountain	252	4,148,200	1,358,100
10. Drug stores with soda fountain	57	1,707,100	427,000
11. Florists	24	503,300	79,600
12. Gift, novelty and souvenir shops	31	170,800	69,800
13. Camera and photographic supply stores	5	132,900	25,500
14. Jewellery stores	97	1,895,400	700,300
15. Luggage and leather goods stores	7	129,900	38,100
16. Musical instrument stores (without radios or pianos)	9	67,500	24,200
17. Newsdealers	13	111,900	13,900
18. Newsdealers and smallwares	4	23,200	4,700
Office, store and school furniture, equip- ment and supplies --			
19. Office, store and school furniture, equipment and supplies	8	183,400	46,600
20. Office and store appliance dealers	20	830,200	126,800
21. Opticians and optometrists	33	426,200	52,400
Sporting goods stores --			
22. Bicycle specialty shops	11	164,900	35,500
23. Other specialty shops	5	14,500	3,700
24. Sporting goods stores	6	115,400	37,100
25. Tobacco stores and stands	151	1,676,200	177,100
26. Liquor stores	43	13,097,300	362,600
27. Patent medicine, perfumes, extracts, etc. .	20	84,600	23,000
28. Miscellaneous kinds of business	88	875,900	233,200
29. Second-Hand Group	141	860,700	282,700
30. Automobile parts and accessories	23	112,300	36,400
31. Book stores	3	20,300	9,800
32. Clothing and shoe stores	21	102,500	48,700
33. Furniture stores	41	353,200	72,700
34. All other second-hand stores	53	272,400	115,100

Table 2.—Retail Merchandise Trade, 1941, by Kind of Business (Cont'd.)

Proprietors		Employment and Wage Facts							
		Full-time employees				Part-time employees			
Male	Female	Male	Female	Salaries and Wages	Male	Female	Salaries and wages		
				\$			\$		
1,396	69	1,521	492	2,399,500	578	234	240,900	1.	
515	3	278	17	332,700	169	16	43,300	2.	
29	-	24	-	25,400	5	3	2,800	3.	
21	-	69	3	69,900	4	-	1,800	4.	
23	-	27	3	28,400	1	-	600	5.	
12	3	51	29	96,000	2	8	3,400	6.	
102	3	99	5	132,500	80	-	49,300	7.	
12	-	68	4	87,800	37	6	6,900	8.	
208	13	232	84	346,800	103	32	45,300	9.	
51	-	73	95	165,700	22	27	12,500	10.	
18	2	65	43	124,100	18	22	4,600	11.	
13	16	3	18	10,100	9	14	2,900	12.	
4	-	8	3	11,200	-	-	-	13.	
91	3	112	74	219,700	11	20	7,900	14.	
5	-	7	1	19,900	1	4	2,400	15.	
7	-	1	6	4,700	-	2	200	16.	
5	-	14	10	13,400	2	1	300	17.	
3	2	2	-	900	-	-	-	18.	
3	1	10	2	19,400	3	-	1,500	19.	
7	1	96	22	180,900	2	1	400	20.	
29	-	36	19	89,500	1	2	1,100	21.	
11	1	14	1	18,000	5	-	1,500	22.	
5	-	1	-	800	-	-	-	23.	
5	-	6	-	7,100	-	1	500	24.	
140	14	63	35	91,400	23	14	11,600	25.	
-	-	107	2	226,100	70	-	22,600	26.	
18	3	2	4	4,100	-	2	500	27.	
59	5	53	9	63,000	24	9	19,800	28.	
136	10	40	4	37,700	26	9	10,400	29.	
23	-	18	-	15,800	1	-	100	30.	
3	-	-	2	1,300	1	1	300	31.	
17	4	3	-	2,900	1	1	1,000	32.	
39	5	9	1	8,700	14	2	6,400	33.	
54	1	10	1	9,000	9	5	2,600	34.	

Table 3.--Retail Merchandise Trade, 1941, by Size of Business
(Sales are shown in thousands of dollars)

Kind of Business	TOTALS		Less than \$1,000	
	Number of Stores	Sales	Number of Stores	Sales
1. Total, All Stores	9,225	225,119	455	289
2. Per cent of total stores and sales	100.0	100.0	4.9	0.1
3. Food Group	2,329	35,313	134	100
4. Bakery products stores	32	184	5	3
5. Candy and confectionery stores	477	3,231	45	29
6. Dairy products dealers	45	270	6	4
7. Fruit and vegetable stores	66	881	-	-
8. Grocery stores (without fresh meat)	1,112	15,917	66	58
9. Combination stores (groceries and meats)	201	9,276	4	(x)
10. Meat markets (including sea foods)	387	5,491	7	(x)
11. Other food stores	9	63	1	(x)
12. Country General Stores	1,377	27,217	41	26
13. General Merchandise Group	135	29,330	2	(x)
14. Automotive Group	1,497	46,618	46	28
15. Motor vehicle dealers	347	31,735	1	(x)
16. Accessory, tire and battery shops	44	817	1	(x)
17. Garages	343	4,678	11	(x)
18. Filling stations	760	9,318	33	21
19. Other automotive establishments	3	70	-	-
20. Apparel Group	540	13,271	44	31
21. Men's and boys' clothing and furnishings stores	216	4,046	20	17
22. Family clothing stores	76	3,200	1	(x)
23. Women's apparel and accessories stores	205	4,502	21	13
24. Shoe stores	43	1,524	2	(x)
25. Building Materials Group	693	18,029	13	7
26. Hardware stores	344	7,790	7	4
27. Lumber and building material dealers	287	9,211	4	(x)
28. Other building materials	62	1,028	2	(x)

Table 3.--Retail Merchandise Trade, 1941, by Size of Business

An (x) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

\$1,000- \$1,999		\$2,000- \$4,999		\$5,000- \$9,999		\$10,000- \$19,999		
Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	
568	805	1,553	5,179	1,939	14,107	2,108	29,858	1.
6.2	0.4	16.8	2.3	21.0	6.3	22.9	13.3	2.
186	262	462	1,530	546	3,889	515	7,244	3.
4	5	13	45	5	29	3	(x)	4.
58	80	131	429	140	986	82	1,162	5.
9	13	12	35	8	58	8	(x)	6.
1	(x)	17	(x)	17	110	15	195	7.
91	124	214	696	234	1,658	249	3,530	8.
-	-	16	53	25	191	54	734	9.
21	33	58	205	114	854	103	1,460	10.
2	(x)	1	(x)	3	22	1	(x)	11.
75	104	165	557	293	2,260	362	5,134	12.
2	(x)	14	42	14	107	20	277	13.
58	82	255	830	305	2,188	342	4,802	14.
-	-	10	40	22	180	53	761	15.
6	9	9	(x)	9	65	9	(x)	16.
12	19	74	236	87	627	97	1,360	17.
40	55	161	526	187	1,315	182	2,550	18.
-	-	1	(x)	-	-	1	(x)	19.
40	53	86	285	97	727	91	1,382	20.
14	18	41	127	43	305	38	572	21.
2	(x)	8	32	11	87	17	282	22.
22	29	30	104	39	307	32	461	23.
2	(x)	7	22	4	28	4	66	24.
17	24	71	245	114	856	212	3,046	25.
6	8	29	98	59	451	110	1,593	26.
6	8	27	97	39	289	91	1,305	27.
5	7	15	51	16	116	11	148	28.

Table 3.—Retail Merchandise Trade, 1941, by Size of Business—(Cont'd)
(Sales are shown in thousands of dollars)

Kind of Business	\$20,000-\$29,999		\$30,000-\$49,999	
	Number of Stores	Sales	Number	Sales
			of Stores	
1. Total, All Stores	1,053	25,220	802	30,505
2. Per cent of total stores and sales	11.4	11.2	8.7	13.5
3. Food Group	216	5,177	149	5,716
4. Bakery products stores	1	(x)	1	(x)
5. Candy and confectionery stores	17	378	3	(x)
6. Dairy products dealers	2	(x)	-	-
7. Fruit and vegetable stores	9	220	6	240
8. Grocery stores (without fresh meat)	115	2,754	85	3,302
9. Combination stores (groceries and meats)	29	701	21	782
10. Meat markets (including sea foods)	42	1,028	32	1,252
11. Other food stores	1	(x)	-	-
12. Country General Stores	187	4,524	150	5,585
13. General Merchandise Group	16	407	19	749
14. Automotive Group	135	4,261	148	5,741
15. Motor vehicle dealers	53	1,254	79	3,099
16. Accessory, tire and battery shops	1	(x)	3	(x)
17. Garages	31	(x)	21	929
18. Filling stations	100	2,264	45	1,741
19. Other automotive establishments	-	-	1	(x)
20. Apparel Group	57	1,426	63	2,523
21. Men's and boys' clothing and furnishings stores	20	494	20	741
22. Family clothing stores	10	242	15	612
23. Women's apparel and accessories stores	18	471	20	865
24. Shoe stores	9	218	8	310
25. Building Materials Group	112	2,700	89	3,170
26. Hardware stores	64	1,515	47	1,697
27. Lumber and building material dealers	44	1,080	38	1,343
28. Other building materials	4	105	4	131

Table 3. -- Retail Merchandise Trade, 1941, by Size of Business (Cont'd)

An (x) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

	\$50,000	\$100,000	\$200,000	\$500,000 OR OVER					
Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales		
473	32,014	176	24,636	66	20,221	52	42,287	1.	
51	14,2	1,9	10,9	0,7	9,0	0,4	18,8	2.	
96	6,395	16	(x)	8	2,280	1	(x)	3.	
1	(x)	-	-	-	-	-	-	4.	
1	(x)	-	-	-	-	-	-	5.	
54	(x)	3	(x)	-	-	-	-	6.	
31	2,319	12	1,648	8	2,280	1	(x)	7.	
9	531	1	(x)	-	-	-	-	8.	
77	5,014	26	(x)	1	(x)	-	-	9.	
14	1,046	11	1,603	11	3,645	12	21,451	10.	
78	5,391	51	7,111	17	4,987	12	11,196	11.	
54	3,777	48	6,760	16	(x)	12	11,196	12.	
5	342	1	(x)	-	-	-	-	13.	
7	425	2	(x)	1	(x)	-	-	14.	
12	848	-	-	-	-	-	-	15.	
46	8,887	15	2,033	4	(x)	1	(x)	16.	
17	1,228	2	(x)	1	(x)	-	-	17.	
5	287	5	643	1	(x)	1	(x)	18.	
17	1,172	5	(x)	1	(x)	-	-	19.	
3	199	3	401	1	(x)	-	-	20.	
39	2,552	19	2,763	5	(x)	2	(x)	21.	
15	958	3	(x)	4	(x)	-	-	22.	
21	1,368	14	2,152	1	(x)	2	(x)	23.	
3	226	2	(x)	-	-	-	-	24.	

Table 3--Retail Merchandise Trade, 1941, by Size of Business--(Cont'd)
(Sales are shown in thousands of dollars)

Kind of Business	TOTALS		Less than \$1,000	
	Number of Stores	Sales	Number of Stores	Sales
1. Furniture--Household--Radio Group ..	189	5,915	13	(x)
2. Furniture stores	76	3,528	3	(x)
3. Household appliance or radio dealers	96	2,118	9	4
4. Other home furnishings and appliance stores	17	269	1	(x)
5. Restaurant Group	733	10,449	46	26
6. Restaurants, cafeterias and eating places ..	396	6,865	25	13
7. Eating places with other merchandise	323	3,561	14	9
8. Refreshment booths and stands	14	24	7	4
9. Other Retail Stores	1,591	38,117	83	49
10. Farm implement dealers	487	8,007	27	14
11. Feed stores	60	1,402	5	3
12. Book and stationery stores	18	651	1	(x)
13. Coal and wood yards (ice dealers)	117	1,542	15	8
14. Drug stores	309	5,855	1	(x)
15. Florists	24	503	2	(x)
16. Jewellery stores	97	1,895	6	4
17. Office, store and school furniture, equipment and supplies	28	1,014	1	(x)
18. Tobacco stores and stands	15	1,676	8	4
19. Liquor stores	43	13,097	~	~
20. Miscellaneous kinds of business	257	2,475	22	13
21. Second-Hand Group	141	861	23	15

Table 3.-Retail Merchandise Trade, 1941, by Size of Business--(Cont'd)

An (x) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

\$1,000-\$1,999		\$2,000-\$4,999		\$5,000-\$9,999		\$10,000-\$19,999		
Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	
18	(x)	23	73	35	267	29	397	1.
7	(x)	4	(x)	10	71	16	225	2.
10	17	18	56	22	175	7	93	3.
1	(x)	1	(x)	3	20	6	80	4.
33	47	162	550	176	1,285	165	2,312	5.
16	23	72	245	77	565	99	1,399	6.
15	(x)	96	296	98	(x)	66	913	7.
2	(x)	4	9	1	(x)	-	-	8.
116	167	272	931	333	2,353	361	5,111	9.
33	57	67	222	121	840	112	1,534	10.
3	4	11	34	7	51	9	117	11.
2	(x)	3	7	3	24	2	(x)	12.
17	21	32	106	15	97	18	242	13.
8	11	23	82	69	501	103	1,493	14.
2	(x)	2	(x)	4	27	6	95	15.
5	7	25	83	21	143	18	232	16.
1	(x)	1	(x)	3	26	5	71	17.
10	14	37	137	42	294	35	509	18.
-	-	-	-	-	"	2	(x)	19.
35	47	71	250	48	350	51	767	20.
23	32	43	135	26	177	11	153	21.

Table 3.--Retail Merchandise Trade, 1941, by Size of Business--(Cont'd)
(Sales are shown in thousands of dollars)

Kind of Business	\$20,000-\$29,999		\$30,000-\$49,999	
	Number of Stores	Sales	Number of Stores	Sales
1. Furniture--Household--Radio Group	19	478	21	(x)
2. Furniture stores	9	215	9	(x)
3. Household appliance or radio dealers	8	(x)	10	412
4. Other home furnishings and appliance stores	2	(x)	2	(x)
5. Restaurant Group	71	1,706	38	1,405
6. Restaurants, cafeterias and eating places	48	1,163	24	863
7. Eating places with other merchandise	23	543	14	542
8. Refreshment booths and stands	-	-	-	-
9. Other Retail Stores	186	4,435	121	4,655
10. Farm implement dealers	62	1,455	40	1,522
11. Feed stores	5	122	13	505
12. Book and stationery stores	1	(x)	2	(x)
13. Coal and wood yards (ice dealers)	12	280	3	110
14. Drug stores	61	1,451	31	1,176
15. Florists	2	(x)	5	204
16. Jewellery stores	10	230	6	250
17. Office, store and school furniture, equipment and supplies	5	136	2	(x)
18. Tobacco stores and stands	9	203	6	223
19. Liquor stores	1	(x)	6	230
20. Miscellaneous kinds of business	18	458	7	261
21. Second-Hand Group	4	106	4	(x)

Table 4.--Retail Merchandise Trade, 1941, Classified by Number of Employees

	Stores		Sales		All Employees		
	Number	Per Cent	Amount	Per Cent	TOTAL		Male
					Number	Per Cent	
1. Total, All Stores	9,225	100.0	\$ 225,119,200	100.0	21,412	100.0	13,764
Stores reporting --							
2. No employees ..	3,826	41.5	23,526,500	10.4	-	-	-
3. 1 employee	2,196	23.8	26,938,700	12.0	2,196	10.3	1,741
4. 2 employees	1,215	13.2	26,701,400	11.9	2,430	11.3	1,831
5. 3 employees	629	6.8	18,017,600	8.0	1,887	8.8	1,335
6. 4 employees	409	4.4	16,603,800	7.4	1,636	7.6	1,157
7. 5-9 employees	602	6.5	35,340,500	15.7	3,770	17.6	2,521
8. 10-19 employees	223	2.4	22,023,700	9.8	2,909	13.6	1,842
9. 20-49 employees	101	1.1	25,114,000	11.1	2,791	13.0	1,651
10. 50-99 employees	16	0.2	11,716,200	5.2	1,146	5.4	705
11. 100 employees or over	8	0.1	19,136,800	8.5	2,647	12.4	981
Food Group --							
12. Total, All Stores	2,329	100.0	35,312,500	100.0	2,620	100.0	1,859
Stores reporting --							
13. No employees ..	1,230	52.8	7,195,100	20.4	-	-	-
14. 1 employee	482	20.7	5,709,500	16.2	482	18.4	353
15. 2 employees	287	12.3	5,556,000	15.7	574	21.9	410
16. 3 employees	139	6.0	3,961,200	11.2	417	15.9	291
17. 4 employees	78	3.3	3,298,700	9.3	312	11.9	239
18. 5-9 employees	91	3.9	5,713,600	16.3	545	20.8	375
19. 10-19 employees	18	0.8	2,397,600	6.8	210	8.0	134
20. 20-49 employees	4	0.2	1,480,800	4.2	80	3.1	57
Automotive Group --							
21. Total, All Stores	1,497	100.0	46,618,200	100.0	3,596	100.0	3,451
Stores reporting --							
22. No employees ..	509	34.0	3,215,400	6.9	-	-	-
23. 1 employee	437	29.2	5,368,100	11.5	437	12.2	427
24. 2 employees	207	13.8	3,962,700	8.5	414	11.5	398
25. 3 employees	96	6.4	2,975,600	6.4	288	8.0	278
26. 4 employees	66	4.4	3,001,800	6.4	264	7.3	258
27. 5-9 employees	122	8.1	8,380,200	18.0	774	21.5	737
28. 10-19 employees	34	2.3	4,700,600	10.1	434	12.1	410
29. 20-49 employees	21	1.4	8,493,800	18.2	598	16.6	571
30. 50-99 employees	5	0.4	6,520,000	14.0	387	10.8	372

Table 4.--Retail Merchandise Trade, 1941, Classified by Number of Employees

All Employees--(Cont'd)			Full-time Employees (included in Totals)						
Female	Salaries and Wages		TOTAL		Male	Female	Salaries and Wages		
Number	Amount	Per Cent	Number	Per Cent	Number	Number	Amount	Per Cent	
	\$						\$		
7,648	18,835,900	100.0	16,772	100.0	11,084	5,688	17,429,800	100.0	1.
455	1,510,900	8.0	1,630	9.7	1,350	280	1,334,600	7.7	2.
599	1,717,900	9.1	1,659	9.9	1,319	340	1,520,900	8.7	3.
552	1,367,900	7.3	1,341	8.0	955	386	1,212,400	7.0	4.
479	1,338,400	7.1	1,216	7.3	867	349	1,225,200	7.0	5.
1,249	3,381,000	17.9	2,977	17.7	2,029	948	3,161,800	18.1	6.
1,067	2,802,100	14.9	2,393	14.3	1,554	839	2,652,100	15.2	7.
1,140	2,936,900	15.6	2,385	14.2	1,492	893	2,841,800	16.3	8.
441	1,411,600	7.5	986	5.9	668	318	1,340,300	7.7	9.
1,666	2,369,200	12.6	2,185	13.0	850	1,335	2,140,700	12.3	10.
761	1,768,100	100.0	1,874	100.0	1,384	490	1,590,500	100.0	11.
129	284,900	16.1	346	18.5	268	78	250,300	15.7	12.
164	342,300	19.4	371	19.8	277	94	295,000	18.6	13.
126	258,700	14.6	290	15.5	203	87	228,600	14.4	14.
73	237,100	13.4	239	12.8	187	52	217,600	13.7	15.
170	417,000	23.6	428	22.8	304	124	391,200	24.6	16.
76	159,000	9.0	147	7.8	107	40	145,100	9.1	17.
23	69,100	3.9	53	2.8	38	15	62,700	3.9	18.
165	4,059,700	100.0	3,031	100.0	2,922	109	3,871,800	100.0	19.
10	312,700	7.7	320	10.6	316	4	273,300	7.1	20.
16	326,400	8.0	297	9.8	292	5	288,700	7.5	21.
10	225,700	5.6	200	6.6	197	3	194,600	5.0	22.
6	247,400	6.1	209	6.9	206	3	229,400	5.9	23.
37	782,800	19.3	665	21.9	634	31	747,300	19.3	24.
24	500,000	12.3	389	12.8	367	22	483,800	12.5	25.
27	923,700	22.7	565	18.7	539	26	913,800	23.6	26.
15	741,000	18.3	386	12.7	371	15	740,900	19.1	27.

Table 5.--Retail Merchandise Trade, 1941, Credit Sales, Instalment Sales and Accounts Outstanding

Kind of Business	All Stores		Stores not reporting proportion of cash and credit sales	
	Number of Stores	Sales	Number of Stores	Sales
			\$	\$
1. Total, All Stores	9,225	225,119,200	2,814	34,394,400
2. Food Group	2,329	35,312,500	551	4,604,900
3. Bakery products stores	32	183,700	6	16,900
4. Candy and confectionery stores	477	3,231,000	148	698,300
5. Dairy products dealers	45	269,900	18	112,500
6. Fruit and vegetable stores	66	881,300	18	126,800
7. Grocery stores (without fresh meat)	1,112	15,917,000	235	2,216,400
8. Combination stores (groceries and meats)	201	9,275,700	35	719,600
9. Meat markets (including sea foods)	387	5,490,900	87	676,500
10. Other food stores	9	63,000	4	37,900
11. Country General Stores	1,377	27,217,100	376	5,995,100
12. General Merchandise Group	135	29,329,900	28	825,300
13. Automotive Group	1,497	46,618,200	532	7,033,700
14. Motor vehicle dealers	347	31,734,800	70	2,551,300
15. Accessory, tire and battery shops	44	817,100	19	192,500
16. Garages	343	4,678,100	123	1,221,800
17. Filling stations	760	9,318,400	320	3,068,100
18. Other automotive establishments	3	69,800	-	-
19. Apparel Group	540	13,270,900	142	1,353,400
20. Men's and boys' clothing and furnishings stores	216	4,046,000	66	433,600
21. Family clothing stores	76	3,199,500	15	353,900
22. Women's apparel and accessories stores	205	4,501,800	49	417,100
23. Shoe stores	43	1,523,600	12	148,800
24. Building Materials Group	693	18,029,200	169	4,072,300
25. Hardware stores	344	7,790,000	73	1,444,700
26. Lumber and building material dealers	287	9,210,800	71	2,379,300
27. Other building materials	62	1,028,400	25	248,300

Table 5.- Retail Merchandise Trade, 1941, Credit Sales, Instalment Sales and Accounts Outstanding

Stores reporting all cash or proportion of cash and credit sales				Instalment (1) sales reported	Customers' Accounts Outstanding Dec. 31, 1941	
Number of Stores	Sales	Credit Sales			\$	
		Amount	Per cent			
		\$	\$	\$	\$	
6,411	191,024,800	32,484,300	30.1	19,410,200	19,157,100	1.
1,778	30,702,600	8,448,200	30.8	-	1,732,900	2.
26	166,800	12,200	7.3	-	6,300	3.
329	2,532,700	203,600	8.0	-	56,400	4.
27	157,400	55,000	34.9	-	5,800	5.
48	7,545	147,500	19.5	-	13,600	6.
877	13,700,600	5,484,200	40.0	-	1,024,100	7.
166	8,556,100	1,942,600	22.7	-	319,400	8.
300	4,814,400	1,602,600	33.3	-	342,100	9.
5	25,100	500	2.0	-	4,200	10.
1,001	21,522,000	9,756,500	31.4	170,200	2,612,300	11.
107	28,504,600	5,908,300	20.7	2,207,800	5,069,300	12.
965	39,584,500	16,961,300	42.8	10,369,300	2,391,700	13.
277	29,183,500	14,480,800	49.6	9,880,700	1,557,700	14.
25	624,600	364,200	58.3	51,200	99,300	15.
220	3,456,300	1,062,200	30.7	213,700	374,400	16.
440	6,250,300	1,020,000	16.3	196,100	353,400	17.
3	59,800	34,100	48.9	27,600	6,900	18.
398	11,917,600	2,221,400	19.6	1,002,100	705,700	19.
150	3,612,400	474,400	13.1	78,400	134,400	20.
61	2,845,600	621,100	21.6	389,300	295,300	21.
156	4,084,700	1,064,200	26.1	564,400	242,100	22.
31	1,374,800	61,700	4.5	-	13,900	23.
524	13,956,900	7,097,200	50.9	480,000	2,940,500	24.
271	6,345,300	2,100,000	33.1	270,700	929,300	25.
216	6,351,300	4,573,400	66.9	174,400	1,858,100	26.
37	780,100	423,800	54.3	34,900	153,100	27.

(1) Included in credit sales.

Table 5.--Retail Merchandise Trade, 1941, Credit Sales, Instalment Sales, and Accounts Outstanding--(Cont'd)

Kind of Business	All Stores		Stores not reporting proportion of cash and credit sales	
	Number of Stores	Sales	Number of Stores	Sales
1. Furniture--Household--Radio Group	189	\$ 5,914,700	54	935,700
2. Furniture stores	76	3,527,800	11	302,200
3. Household appliance or radio dealers	96	2,117,700	39	644,900
4. Other home furnishings and appliance stores	17	269,200	4	38,600
5. Restaurant Group	733	10,448,800	437	4,575,500
6. Restaurants, cafeterias and eating places	396	6,864,700	220	2,585,000
7. Eating places with other merchandise	323	3,560,500	205	1,967,400
8. Refreshment booths and stands	14	23,600	12	23,100
9. Other Retail Stores	1,591	38,117,200	473	4,800,300
10. Farm implement dealers	487	8,006,600	191	1,853,200
11. Feed stores	60	1,402,400	20	274,600
12. Book and stationery stores	18	.650,500	4	155,700
13. Coal and wood yards (ice dealers)	117	1,542,100	50	439,600
14. Drug stores	309	5,855,300	38	518,100
15. Florists	24	503,300	7	53,500
16. Jewellery stores	97	1,895,400	21	236,400
17. Office, store and school furniture, equipment and supplies	28	1,013,600	14	509,100
18. Tobacco stores and stands	151	1,676,200	32	180,100
19. Liquor stores	43	13,097,300	-	-
20. Miscellaneous kinds of business ...	257	2,474,500	96	578,000
21. Second-Hand Group	141	860,700	52	148,200

Table 5.--Retail Merchandise Trade, 1941, Credit Sales, Instalment Sales, and Accounts Outstanding--(Concl'd)

Stores reporting all cash or proportion of cash and credit sales				Instalment (1) sales reported	Customers' Accounts Outstanding Dec. 31, 1941				
Number of Stores	Sales	Credit Sales							
		Amount	Per cent						
	\$	\$		\$	\$				
135	4,929,000	3,207,700	65.1	2,957,000	1,843,000	1.			
65	3,225,600	2,171,800	67.3	2,018,200	905,700	2.			
57	1,472,800	1,007,200	68.4	911,000	926,300	3.			
13	230,600	28,700	12.4	27,800	11,000	4.			
296	5,873,300	-	-	-	-	5.			
176	4,279,700	-	-	-	-	6.			
118	1,593,100	-	-	-	-	7.			
2	500	-	-	-	-	8.			
1,118	33,316,900	5,831,700	17.5	2,182,700	1,816,600	9.			
296	6,153,400	2,575,500	41.9	1,580,400	695,500	10.			
40	1,127,800	180,600	16.0	138,900	100,900	11.			
14	494,800	299,900	60.6	2,600	55,300	12.			
67	1,102,500	423,600	38.4	13,500	175,600	13.			
271	5,337,200	592,300	11.1	-	196,800	14.			
17	449,800	182,500	40.6	-	35,100	15.			
76	1,657,000	487,800	29.4	227,900	161,600	16.			
14	504,500	399,000	79.1	120,000	229,800	17.			
119	1,496,100	68,700	4.6	-	22,000	18.			
43	13,097,300	-	-	-	-	19.			
161	1,896,500	621,800	32.8	99,400	144,000	20.			
89	712,500	42,000	5.9	11,100	25,100	21.			

(1) Included in credit sales.

Table 6.--Retail Merchandise Trade, by Types of Operation, 1930 and 1941

Type of Operation	Number of Stores		Sales		Per cent of sales		Stocks on hand, end of year (at cost)
	1930	1941	1930	1941	1930	1941	
			\$	\$			\$
Total, All Stores	8,592	9,225	176,537,100	225,119,200	100.0	100.0	37,519,200
Independents	7,287	8,601	149,318,400	184,413,600	84.6	81.9	32,190,200
Single-store independents	6,629	7,769	126,488,000	154,327,200	71.6	68.6	25,696,900
Single stores (in voluntary chains)	310	389	9,279,000	12,647,100	5.2	5.6	2,934,300
Two-store multiples	244	340	9,999,700	12,448,800	5.7	5.5	2,644,900
Two-store multiples (in voluntary chains)	16	24	502,300	1,221,400	0.3	0.5	222,700
Three-store multiples	81	76	2,771,000	3,658,900	1.6	1.6	676,100
Three-store multiples (in voluntary chains)	7	3	278,400	110,200	0.2	0.1	15,300
Chains	675	580	25,664,400	40,076,200	14.5	17.8	5,222,700
Local chains	36	26	1,400,900	740,400	0.8	0.3	28,600
Provincial chains	320	263	11,749,800	20,354,500	6.7	9.1	2,103,200
Sectional and national chains	21	256	10,847,200	17,371,900	6.1	7.7	2,813,300
Manufacturer-controlled chains	43	35	1,666,500	1,609,400	0.9	0.7	277,600
Other types	630	44	1,554,300	629,400	0.9	0.3	106,300
Industrial stores	2	14	55,000	428,600	(b)	0.2	78,900
Leased departments or concessions	17	30	146,300	200,800	0.1	0.1	27,400
Other types of operation (1)	611	-	1,353,000	-	0.8	-	-

(b) Less than .05 per cent.

(1) Figures for 1930 include producer-distributors of milk, itinerant operators and grain elevators. These types of business were not included in the regular tables of the 1941 Census.

Table 8.—Retail Merchandise Trade, by Types of Operation, 1930 and 1941—(Cont'd.)

Type of Operation	Number of Stores		Sales		Per cent of sales		Stocks on hand, end of year (at cost)	
	1930	1941	\$		1930	1941		
			1930	1941				
Grocery Stores	713	1,112	\$11,906,200	\$15,917,000	100.0	100.0	\$1,932,200	
Independents	65	1,060	9,282,700	13,509,600	78.0	84.9	1,671,500	
Single-store independents	548	919	7,008,800	10,266,500	58.9	64.5	1,295,900	
Single stores (in voluntary chains)	96	106	1,919,700	2,228,800	16.1	14.0	252,000	
Two- and three-store multiples	13	35	354,200	1,014,300	3.0	6.4	123,600	
Chains	56	51	2,623,500	2,399,600	22.0	15.0	260,000	
Other types	-	1	-	7,800	-	0.1	700	
Combination Stores	185	201	5,037,400	9,275,700	100.0	100.0	577,000	
Independents	150	169	2,613,200	4,158,200	51.9	44.8	393,800	
Single-store independents	120	131	1,860,000	2,599,400	36.9	28.0	239,700	
Single stores (in voluntary chains)	24	24	616,600	903,200	12.3	9.7	96,000	
Two- and three-store multiples	6	14	136,600	655,600	2.7	7.1	53,100	
Chains	35	32	2,424,200	5,117,500	48.1	55.2	183,200	
Other types	-	-	-	-	-	-	-	
Country General Stores	1,200	1,377	\$26,756,900	\$27,217,100	100.0	100.0	\$7,182,800	
Independents	1,177	1,359	\$27,963,900	\$26,667,700	97.2	98.0	\$7,016,500	
Single-store independents	917	1,082	\$19,006,200	\$16,947,400	66.1	62.3	\$4,439,000	
Single stores (in voluntary chains)	186	218	6,687,100	7,675,400	23.2	28.2	2,092,300	
Two- and three-store multiples	74	59	2,270,600	2,044,900	7.9	7.5	485,200	
Chains	21	14	738,000	500,200	2.6	1.8	157,800	
Other types	2	4	55,000	49,200	0.2	0.2	8,500	

Table 6.--Retail Merchandise Trade, by Types of Operation, 1930 and 1941--(Cont'd)

Type of Operation	Number of Stores		Sales		Per cent of sales		Stocks on hand, end of year (at cost)
	1930	1941	\$	\$	1930	1941	
Men's Clothing and Furnishings Stores and Custom Tailors	233	216	4,079,000	4,046,000	100.0	100.0	1,500,300
Independents	227	204	3,725,200	3,650,400	91.3	90.2	1,435,100
Single-store independents	216	191	3,436,800	3,202,100	84.2	79.1	1,258,600
Single stores (in voluntary chains).	-	1)	-	-	-	-	-
Two- and three-store multiples	11	12	288,400	448,300	7.1	11.1	176,500
Chains	6	9	353,800	383,200	8.7	9.5	62,100
Other types	-	3	-	12,400	-	0.3	3,100
Women's Apparel and Accessories Stores	136	205	3,929,200	4,501,800	100.0	100.0	913,700
Independents	(a)	189	(a)	3,881,000	(a)	86.2	863,200
Single-store independents	(a)	170	(a)	3,133,400	(a)	69.6	695,900
Two- and three-store multiples	(a)	19	(a)	747,600	(a)	16.6	167,300
Chains	(a)	13	(a)	580,200	(a)	12.9	48,700
Other types	(a)	3	(a)	40,600	(a)	0.9	1,800
Household Appliance and Radio Dealers.	86	96	2,638,100	2,117,700	100.0	100.0	376,900
Independents	(a)	70	(a)	933,200	(a)	44.1	162,700
Single-store independents	(a)	68	(a)	933,200	(a)	44.1	162,700
Two- and three-store multiples	(a)	2	(a)	-	(a)	-	-
Chains	(a)	24	(a)	1,173,300	(a)	55.4	211,200
Other types	(a)	2	(a)	11,200	(a)	0.5	3,000

(a) Comparable data not available.

Table 6.--Retail Merchandise Trade, by Types of Operation, 1930 and 1941--(Concl'd)

Type of Operation	Number of Stores		Sales		Per cent of sales		Stocks on hand, end of year (at cost)
	1930	1941	1930	1941	1930	1941	
Lumber and Building Material Dealers .	379	288	\$ 7,337,700	\$ 9,210,800	100.0	100.0	\$ 2,482,000
Independents	78	99	2,029,100	3,599,900	27.7	39.1	670,500
Single-store independents	68	84	1,855,600	2,870,000	25.3	31.2	547,300
Two- and three-store multiples	10	15	173,500	729,900	2.4	7.9	123,200
Chains	301	188	5,308,600	5,608,200	72.3	60.9	1,811,300
Other types	-	1	-	2,700	-	-	200
Restaurants, Cafeterias and Eating Places (1)	457	719	5,767,100	10,425,200	100.0	100.0	433,800
Independents	435	688	5,058,600	9,599,400	87.7	92.1	416,600
Single-store independents	430	651	4,824,900	8,712,800	83.7	83.6	394,000
Two- and three-store multiples	5	37	233,700	886,600	4.0	8.5	22,600
Chains	13	30	616,300	822,300	10.7	7.9	16,700
Other types	9	1	92,200	3,500	1.6	(b)	500
Drug Stores	289	309	5,243,600	5,855,300	100.0	100.0	1,795,100
Independents	270	289	4,363,200	5,087,700	83.2	86.9	1,622,500
Single-store independents	247	241	3,752,600	3,958,300	71.6	67.6	1,281,500
Single stores (in voluntary chains).	-	12	-	225,100	-	3.8	85,900
Two- and three-store multiples	23	36	610,600	904,300	11.6	15.5	255,100
Chains	19	18	880,400	753,200	16.8	12.9	169,600
Other types	-	2	-	14,400	-	0.2	3,000

(b) Less than 0.05 per cent.

(1) Excludes refreshment booths and stands.

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