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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

RETAIL MERCHANDISE TRADE

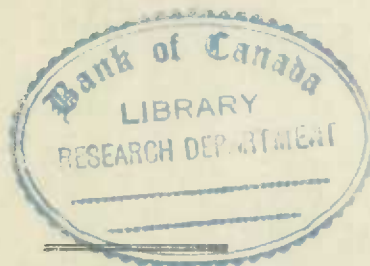
IN

MANITOBA

CALENDAR YEAR

1941

FINAL REPORT



OTTAWA
1943

Price 25 cents

DEPARTMENT OF TRADE AND COMMERCE
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RETAIL MERCHANDISE TRADE IN MANITOBA, 1941
(Final Report)

Final compilations for the Census of Merchandising and Service Establishments, 1941, show that there were 7,220 retail stores in Manitoba in the census year and that these had annual sales of \$211,567,800 including \$17,186,500 worth of instalment business. These stores required the services of 25,667 paid employees including 20,598 persons engaged on a full-time basis and 5,069 persons on a part-time basis. In addition, there were 7,058 proprietors who devoted the major portion of their time to the management of their retail businesses. Salaries and wages paid to employees during the year (exclusive of proprietors' compensation) amounted to \$20,426,600; inventories on hand at the end of the year (exclusive of chain warehouse inventories) were valued at \$30,062,400, while accounts outstanding on retailers' books on the same date were valued at \$21,972,000.

The Census of Merchandising and Service Establishments forms part of the Decennial Census of 1941 and is the second complete survey of retail trade to be taken in Canada. The previous census related to the year 1930 when retail sales in Manitoba were valued at \$189,243,900. Dollar sales in 1941 were 12 per cent higher than in the earlier period.

The scope of the 1941 Census of Merchandising varied slightly from that of 1930, figures for the earlier year including certain minor types of business not included in the regular retail tables of the 1941 Census. The types of business omitted in 1941 consist chiefly of producer-distributors of milk products, grain elevators, and certain agencies having no established place of business. On excluding figures for these types from the 1930 totals, an increase of 12 per cent is recorded in the number of retail outlets while the increase in dollar volume of business remains practically unchanged at 12 per cent. Data relating to the retail sales made by grain elevators, manufacturing bakeries and dairies, and agencies having no established place of business will be presented in a supplementary report.

Size of Business

Retail stores range widely in the scale of their operations as measured in terms of the annual volume of business transacted. An analysis of the 7,220 retail stores operating in Manitoba in 1941 shows that 30 per cent of these stores had annual sales of less than \$5,000 each and that these accounted for only 2.5 per cent of the total dollar volume of business transacted by all stores. On the other hand there were 206 stores or about 3 per cent of the total number of retail outlets that had annual sales of \$100,000 or over and these accounted for 51 per cent of the total annual retail business.

The merchandising census was taken by mail, the mailing lists for the project having been prepared by the population census enumerators who were instructed to list the names and addresses of all business establishments in their respective enumeration areas including those retail firms which commenced operations between the beginning of the year and the census date. The inclusion of part-year reports from such firms is a factor to be considered in the interpretation of the analysis of retail stores according to sales volume.

Personnel

Each firm was asked to report the average number of paid employees required to carry on business during the year, separate figures to be given for male and for female employees and a distinction to be made between those employees on a full-time and on a part-time basis. Data were also secured relating to annual payroll and to the number of proprietors who took an active part in the management of their retail business.

Answers to these inquiries show a total of 32,725 persons engaged either full-time or part-time in retail merchandising in Manitoba in 1941. Included in these totals are 11,769 full-time male and 8,829 full-time female employees to whom \$19,102,200 was paid in salaries and wages during the year. Included also in the totals are 3,082 part-time male and 1,987 part-time female employees with an annual payroll of \$1,324,400. The third component included in the totals consists of active proprietors of unincorporated companies of whom there were 7,058 including 6,435 male and 623 female persons.

An analysis of the retail stores of the province according to the number of paid employees in each store indicates that there were 2,939 stores or slightly more than 40 per cent of the total number in which there were no employees, the operations of these retail outlets being carried on by the proprietors alone. About one-fifth of the total stores had one employee each, 13 per cent had two employees, 7 per cent had three employees and about another 5 per cent had four employees each. There were 989 stores each with 5 or more employees. This group comprised 13.7 per cent of the total number of stores, included 75.9 per cent of the total number of employees, paid out 82.6 per cent of the total annual payroll and transacted 66 per cent of the total volume of retail business. There were only ten retail stores in the province with 100 or more employees on their payrolls.

Cash, Credit and Instalment Sales

All stores were not able to report the proportions of their total business transacted on a cash and credit basis. Information on cash and credit sales secured from 5,480 stores and which accounted for 90 per cent of the total volume of retail business indicated that credit sales (including instalment sales) formed 24.6 per cent of the total annual turnover while 75.4 per cent of the business was transacted on a cash basis. Assuming that the proportions of cash and credit sales were similar for the reporting and non-reporting stores, the total volume of retail credit business may be estimated at \$52,000,000 in 1941. Ratios of credit to total sales for stores classified broadly according to kind of business stand at 23.1 per cent for food stores, 26.4 per cent for country general stores, 9.9 per cent for the general merchandise group. Ratios of credit to total sales for other groups stand at 40.0 per cent for the automotive group, 21.2 per cent for the apparel group, 56.8 per cent for the building materials group, 68.3 per cent for the furniture-household-radio group and 31.3 per cent for the "other retail stores" group.

Included in the total credit business were instalment sales reported at \$17,186,500, or 8.1 per cent of the total volume of retail sales. Firms were instructed to include in the instalment sales reported the total volume of goods sold on the instalment plan including the down payment, the value of any trade-ins accepted as part payment in addition to the amount of the original unpaid balance. All instalment sales were to be reported irrespective of whether the paper was discounted with a finance company or carried on the retailers' own books.

About 40 per cent of the total volume of instalment business was reported by motor vehicle dealers whose instalment sales totalled \$5,758,700, or 36 per cent of the total annual sales for this classification. Stores specializing in furniture, household appliances, radios and musical instruments or a combination of these items had instalment sales of \$2,391,800, while instalment sales of jewellery stores amounted to \$452,700.

Types of Operation

In addition to being classified according to kind of business, each store was assigned to a type of operation, depending chiefly upon whether the store was independently owned and operated or whether it belonged to a chain company or some other multiple form of organization.

The 7,220 retail stores operating in Manitoba in 1941 were comprised of 6,860 independent stores whose sales formed 86.7 per cent of the total retail trade, 335 units of chain companies which accounted for 13.1 per cent of the total retail sales and 25 stores assigned to other types and accounting for the remaining 0.2 per cent of the total trade.

The ratio of chain to total sales was practically unchanged in 1941 from 1930, chains accounting for 12.0 per cent of the total trade in 1930 compared with 13.1 per cent in the more recent period. Comparative ratios for the two years for some of the lines of business in which chains are of more importance (ratios for 1930 in brackets) are as follows: Grocery stores, 4.0 per cent (17.9 per cent); combination stores, 55.4 per cent (41.1 per cent); lumber and building material dealers, 31.6 per cent (32.8 per cent); and restaurants, 11.2 per cent (6.9 per cent).

For census purposes chains are taken to include all retail organizations operating four or more retail stores exclusive only of department stores. All department stores are classified as independents. The chain figures do not include the so-called voluntary chains comprised of independent stores grouped for buying or advertising purposes. There were 444 independent stores in these voluntary chains in 1941 whose sales formed 4.6 per cent of the total trade. In 1930 there were 305 voluntary chain units in operation and their sales formed 3.5 per cent of the total.

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Table 1.--Comparison of Stores and Sales for 1930 and 1941
by Kind-of-Business Groups and for Selected Kinds of Business

	Number of Stores		Sales		
	1930	1941	1930	1941	% Change
Total, All Stores	6,859	7,220	\$ 189,243,900	\$ 211,567,800	+ 11.8
(1) Total, Comparable Stores	6,217	6,957	186,398,200	207,909,600	+ 11.5
Food Group	2,249	2,249	27,410,900	34,538,600	+ 26.0
Candy and confectionery stores.	353	459	3,480,100	3,412,900	- 1.9
Grocery stores (without fresh meat)	919	1,095	10,351,900	11,611,600	+ 12.2
Combination stores (groceries and meats)	408	368	8,563,800	14,534,600	+ 69.7
Meat market (including sea food)	275	210	3,309,500	2,656,700	- 19.7

(1) Excludes milk dealers, farm implement agents and grain elevators.

Table 1.--Comparison of Stores and Sales for 1930 and 1941
by Kind-of-Business Groups and for Selected Kinds of Business--(Concl'd)

	Number of Stores		Sales		
	1930	1941	1930	1941	% Change
Country General Stores ..	830	1,000	\$ 14,955,500	\$ 16,997,900	+ 13.7
General Merchandise Group	109	111	64,931,200	61,209,000	- 5.7
Automotive Group	747	1,062	20,543,100	30,639,900	+ 49.1
Motor vehicle dealers	163	205	13,587,300	18,924,300	+ 39.3
Garages	273	195	2,683,500	2,730,400	+ 1.7
Filling stations	288	633	3,871,500	7,917,400	+104.5
Apparel Group	432	457	9,597,200	11,224,500	+ 17.0
Men's and boys' clothing and furnishings stores	201	147	2,688,500	2,893,500	+ 7.6
Family clothing stores	38	72	1,794,600	2,590,000	+ 44.3
Women's apparel and accessories stores	152	205	3,713,800	4,248,300	+ 14.4
Shoe stores	41	33	1,338,800	1,492,700	+ 11.5
Building Materials Group	418	356	12,180,800	11,831,600	- 2.9
Hardware stores	186	183	4,070,500	4,196,200	+ 3.1
Lumber and building materials ..	176	140	6,430,200	7,177,000	+ 11.6
Furniture--Household-- Radio Group	100	130	3,733,400	4,290,800	+ 14.9
Furniture stores	32	37	674,300	1,123,300	+ 66.6
Household appliance or radio dealers	55	81	2,883,100	2,935,500	+ 1.8
Restaurant Group	338	506	5,553,300	7,991,500	+ 43.9
Other Retail Stores	1,495	1,221	29,066,600	31,830,500	+ 9.5
Drug stores	220	251	4,294,000	6,211,400	+ 44.7
Jewellery stores	59	75	1,600,000	2,199,800	+ 37.5
Tobacco stores and stands	73	107	981,100	1,327,400	+ 35.3
Second-Hand Group	141	128	1,271,900	1,005,500	- 20.9

Table 2.--Retail Merchandise Trade, 1941, by Kinds of Business

Kind of Business		Number of Stores	Sales, 1941 \$	Stocks on hand, end of year (at cost) \$
1.	Total, All Stores (1941 (1930)	7,220 6,859	211,567,800 189,243,900	30,062,400 29,253,700
2.	Food Group	2,249	34,538,600	2,502,900
3.	Bakery products stores	31	193,200	8,000
	Candy and confectionery stores --			
4.	Candy, nut stores	6	85,400	6,900
5.	Confectionery stores	453	3,347,500	244,600
	Dairy products dealers --			
6.	Dairy products stores	6	20,700	600
7.	Eggs and poultry stores	10	67,500	4,000
8.	Milk dealers	11	418,300	2,400
9.	Fruit and vegetable stores	44	780,000	30,400
10.	Grocery stores (without fresh meat)	1,095	11,611,600	1,250,200
11.	Combination stores (groceries and meats) ... Meat markets (including sea foods) --	368	14,534,900	834,800
12.	Meat markets	305	2,640,600	67,200
13.	Fish markets	7	16,100	3,500
14.	Other food stores	15	843,100	50,300
15.	Country General Stores	1,000	16,997,900	4,553,800
16.	General Merchandise Group	111	61,209,000	8,299,600
17.	Automotive Group	1,052	30,639,900	2,788,900
	Motor vehicle dealers --			
18.	Automobile dealers	130	6,076,200	644,500
19.	Automobile dealers with wholesale car departments	10	10,854,100	1,053,400
20.	Automobile dealers with farm implements ..	58	1,756,200	245,800
21.	Used car dealers	17	237,800	26,500
22.	Accessory, tire and battery shops	27	1,040,100	164,900
23.	Garages	195	2,730,400	278,500
24.	Filling stations	633	7,917,400	369,900
25.	Other automotive establishments	2	27,700	5,400
26.	Apparel Group	457	11,224,500	2,890,800
	Men's and boys' clothing and furnishings stores --			
27.	Men's clothing or clothing and furnish- ings stores	61	1,828,900	535,000
28.	Men's furnishings stores	8)		
29.	Men's hat stores	2)	221,400	62,700
30.	Custom tailors and made-to-measure clothing	76	843,200	96,300

Table 2.--Retail Merchandise Trade, 1941, by Kinds of Business

Proprietors		Employment and Wage Facts					
		Full-time employees			Part-time employees		
Male	Female	Male	Female	Salaries and wages	Male	Female	Salaries and wages
6,435	623	11,769	8,829	\$ 19,102,200	3,082	1,987	\$ 1,324,400
6,414	496	11,440	6,366	18,945,300	1,280	676	652,500
1,978	269	1,536	650	1,665,600	635	288	188,200
23	7	12	15	15,500	16	7	3,700
3	2	2	10	7,000	2	6	1,600
413	70	116	203	172,400	45	131	32,600
6	-	1	1	2,100	-	-	-
9	2	3	-	1,700	-	-	-
9	1	67	4	75,900	7	1	1,400
46	-	20	28	36,500	10	7	4,600
951	157	363	169	328,000	194	78	56,300
295	24	594	133	655,900	222	46	64,800
200	3	212	10	153,900	129	8	21,100
11	-	2	-	500	4	-	900
12	3	144	77	216,200	6	4	1,200
954	72	619	333	607,600	254	213	84,800
58	12	3,454	4,661	7,543,100	99	372	273,400
1,109	14	1,908	112	2,468,000	505	27	148,400
120	1	382	23	470,200	92	4	25,900
2	-	560	42	1,028,200	22	-	22,400
70	-	91	2	80,700	30	2	9,800
18	-	5	-	5,000	5	-	1,800
19	1	118	16	200,000	17	1	3,000
211	1	295	10	267,000	115	1	24,100
666	11	455	19	414,100	220	19	61,000
3	-	2	-	2,800	4	-	400
291	100	521	573	1,221,700	188	276	119,600
47	3	197	14	167,400	43	11	15,300
8	-	10	-	16,400	10	1	4,900
69	2	75	19	109,400	27	9	11,100

Table 2.--Retail Merchandise Trade, 1941, by Kinds of Business--(Cont'd)

Kind of Business	Number of Stores	Sales, 1941 \$	Stocks on hand, end of year (at cost) \$
Apparel Group--(Cont'd)			
1. Family clothing stores	72	2,590,000	789,600
Women's apparel and accessories stores --			
2. Women's ready-to-wear stores	103	2,689,800	501,900
3. Hosiery, lingerie and accessories stores ..	10	152,000	30,600
4. Millinery stores	31	353,200	27,900
5. Furriers--fur shops	33	977,000	241,700
6. Infants' and children's wear stores	3)		
7. Other women's apparel stores	25)	76,300	21,500
Shoe stores --			
8. Men's shoe stores	2)		
9. Women's shoe stores	4)	259,900	88,800
10. Family shoe stores	27	1,232,800	494,800
11. Building Materials Group	356	11,831,600	2,848,600
Hardware stores --			
12. Hardware stores	163	3,745,100	1,094,300
13. Hardware and farm implements	20	451,100	100,500
Lumber and building material dealers --			
14. Lumber and building materials	55	2,672,000	557,200
15. Lumber and building materials, coal and wood	85	4,505,000	1,032,400
16. Other building materials	3	162,300	11,400
17. Electrical supply stores	10	75,800	12,200
18. Heating and plumbing equipment dealers	11	84,700	7,600
19. Paint, glass and wallpaper stores	9	135,600	33,000
20. Furniture--Household--Radio Group	130	4,290,800	1,077,200
Furniture stores --			
21. Furniture stores	29	937,600	185,400
22. Furniture and undertaker	8	185,700	41,500
Household appliance or radio dealers --			
23. Household appliance stores	34	1,507,000	404,400
24. Household appliance stores with radios	12	600,200	155,700
Radio and music stores --			
25. Radio specialty stores	28	274,800	28,700
26. Radio and music stores	6)		
27. Piano and music stores	1)	553,500	176,400
28. Other home furnishings and appliance stores .	12	232,000	85,100
29. Restaurant Group	506	7,991,500	272,800
30. Restaurants, cafeterias and eating places ...	232	4,455,500	121,300
31. Eating places with other merchandise	233	3,363,600	146,000
32. Refreshment booths and stands	41	172,400	5,500

Table 2.--Retail Merchandise Trade, 1941, by Kinds of Business--(Cont'd)

Proprietors		Employment and Wage Facts						
Male	Female	Full-time employees			Part-time employees			
		Male	Female	Salaries and wages	Male	Female	Salaries and wages	
				\$			\$	
58	10	97	137	238,600	32	58	24,100	1.
44	33	44	247	250,300	11	99	27,000	2.
3	6	6	9	27,500	1	3	1,200	3.
6	23	3	74	49,200	2	53	7,000	4.
29	1	71	49	173,300	28	29	18,600	5.
7	22	1	7	3,600	-	6	1,400	6.
								7.
4	-	17	4	26,200	3	4	1,500	8.
16	-	90	13	159,800	31	3	7,500	9.
								10.
279	1	675	76	885,400	232	24	58,600	11.
155	1	225	41	282,800	69	17	18,100	12.
26	-	19	1	17,800	10	1	1,400	13.
40	-	149	11	210,800	44	4	13,600	14.
26	-	245	17	329,600	73	1	20,600	15.
2	-	7	-	12,400	2	-	600	16.
11	-	6	3	6,300	2	-	800	17.
13	-	7	1	6,600	30	1	3,100	18.
6	-	17	2	19,100	2	-	400	19.
96	6	409	115	679,900	82	33	62,600	20.
24	-	82	23	100,000	10	3	2,800	21.
6	-	22	2	33,400	1	1	400	22.
18	1	174	37	283,700	50	24	37,800	23.
9	1	28	11	79,700	1	2	1,100	24.
26	-	19	6	23,800	6	1	2,600	25.
4	-	50	26	110,800	10	-	16,600	26.
9	4	34	10	48,500	4	2	1,500	27.
								28.
493	93	633	1,587	1,218,900	108	476	100,200	29.
236	44	395	950	763,900	43	209	40,300	30.
225	38	227	610	439,300	48	254	57,800	31.
32	11	11	27	15,700	17	13	2,100	32.

Table 2.--Retail Merchandise Trade, 1941, by Kinds of Business--(Cont'd)

Kind of Business	Number of Stores	Sales, 1941	Stocks on hand, end of year (at cost)
		\$	\$
1. Other Retail Stores	1,221	31,838,500	4,552,400
2. Farm implement dealers	251	3,199,100	415,100
Feed stores --			
3. Feed stores (flour, feed, grain, seed)	38	564,300	71,600
4. Farmers' supply stores	30)		
5. Grain elevators (retail feed and coal)	1)	1,022,800	384,000
6. Harness shops	12	20,300	8,300
7. Book and stationery stores	20	617,600	185,700
Coal and wood yards (ice dealers) --			
8. Coal and wood yards (including ice)	166	6,186,700	468,200
9. Ice dealers	16	63,400	7,500
Drug stores --			
10. Drug stores without soda fountain	149	2,752,100	680,200
11. Drug stores with soda fountain	102	3,459,300	512,700
12. Florists	29	421,800	14,500
13. Gift, novelty and souvenir shops	13	84,800	18,000
14. Camera and photographic supply stores	4	315,700	53,400
15. Jewellery stores	75	2,199,800	658,900
16. Musical instrument stores (without radios or pianos)	6	88,000	28,600
17. Newsdealers	13)		
18. Newsdealers and smallwares	3)	326,600	27,100
Office, store and school furniture, equipment and supplies --			
19. Office, store and school furniture, equipment and supplies	9	296,500	107,200
20. Office and store appliance dealers	25	1,177,200	187,900
21. Opticians and optometrists	25	386,000	43,600
Sporting goods stores --			
22. Bicycle specialty shops	13	72,500	18,600
23. Other specialty shops	4	5,000	200
24. Sporting goods stores	4	63,900	14,200
25. Tobacco stores and stands	107	1,327,400	112,700
26. Liquor stores	12	5,642,400	228,100
27. Patent medicine, perfumes, extracts, etc. ...	11	129,100	26,900
28. Miscellaneous kinds of business	83	1,416,200	279,200
29. Second-Hand Group	128	1,005,500	245,400
30. Automobile parts and accessories	8	54,000	26,100
31. Book stores	13	41,000	8,400
32. Clothing and shoe stores	33	229,200	71,500
33. Furniture stores	38	428,600	62,200
34. All other second-hand stores	36	252,700	77,200

Table 2.--Retail Merchandise Trade, 1941, by Kinds of Business--(Concl'd)

Proprietors		Employment and Wage Facts						
		Full-time employees			Part-time employees			
Male	Female	Male	Female	Salaries and wages	Male	Female	Salaries and wages	
				\$			\$	
1,056	47	1,932	711	2,727,700	939	268	282,000	1.
264	2	142	14	141,600	126	6	24,000	2.
41	-	30	7	30,700	37	12	14,400	3.
23	-	64	23	56,300	11	1	2,100	4.
12	-	-	-	-	-	-	-	5.
17	1	108	39	136,600	8	6	5,100	6.
151	2	526	45	591,100	276	12	87,700	7.
14	-	16	1	7,000	79	-	9,700	8.
125	2	181	58	234,500	102	46	30,500	9.
81	1	241	233	388,500	151	59	57,100	10.
19	11	21	31	41,400	32	60	12,200	11.
11	3	5	7	4,600	3	7	1,100	12.
1	-	19	16	44,700	1	2	500	13.
71	4	121	103	282,100	19	22	9,300	14.
4	1	7	3	10,500	4	1	1,100	15.
11	1	40	17	33,500	7	2	2,900	16.
5	-	24	12	49,600	5	1	3,000	17.
15	-	122	37	256,200	5	-	1,100	18.
26	-	29	14	54,100	3	3	1,800	19.
12	1	4	-	4,700	5	-	1,400	20.
4	-	2	-	800	-	-	-	21.
4	-	3	-	5,900	2	1	700	22.
82	12	49	30	70,100	11	20	7,600	23.
-	-	83	8	140,100	1	-	100	24.
11	1	9	10	12,200	-	4	400	25.
52	5	85	3	130,900	51	3	8,200	26.
121	9	82	11	84,300	40	10	6,400	27.
11	-	5	-	3,700	-	-	-	28.
10	3	-	1	700	-	3	400	29.
30	5	20	-	17,500	6	2	2,500	30.
36	-	33	8	34,700	24	5	2,700	31.
34	1	24	2	27,700	10	-	800	32.

Table 3.--Retail Merchandise Trade, 1941, by Size of Business
(Sales are shown in thousands of dollars)

Kind of Business	TOTALS		Less than \$1,000	
	Number of Stores	Sales	Number of Stores	Sales
1. Total, All Stores	7,220	211,568	338	206
2. Per cent of total stores and sales ..	100.0	100.0	4.7	0.1
3. Food Group	2,249	34,539	123	79
4. Bakery products stores	31	193	1	(x)
5. Candy and confectionery stores	459	3,413	40	22
6. Dairy products dealers	27	507	1	(x)
7. Fruit and vegetable stores	44	780	-	-
8. Grocery stores (without fresh meat)	1,095	11,612	67	48
9. Combination stores (groceries and meats) ..	368	14,535	4	2
10. Meat markets (including sea foods)	210	2,657	8	4
11. Other food stores	15	843	2	(x)
12. Country General Stores	1,000	16,998	14	9
13. General Merchandise Group	111	61,209	4	3
14. Automotive Group	1,062	30,640	43	24
15. Motor vehicle dealers	205	18,924	-	-
16. Accessory, tire and battery shops	27	(x)	-	-
17. Garages	195	2,730	8	4
18. Filling stations	633	7,917	35	20
19. Other automotive establishments	2	(x)	-	-
20. Apparel Group	457	11,225	25	14
21. Men's and boys' clothing and furnishings stores	147	2,894	14	8
22. Family clothing stores	72	2,590	2	(x)
23. Women's apparel and accessories stores	205	4,248	9	(x)
24. Shoe stores	33	1,493	-	-
25. Building Materials Group	356	11,832	6	4
26. Hardware stores	183	4,196	3	(x)
27. Lumber and building material dealers	140	7,177	2	(x)
28. Other building materials	33	458	1	(x)

Table 3.--Retail Merchandise Trade, 1941, by Size of Business

An (x) indicates that figures are withheld to avoid disclosing individual operations.

\$1,000-- \$1,999		\$2,000-- \$4,999		\$5,000-- \$9,999		\$10,000-- \$19,999		
Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	
550	782	1,260	4,234	1,561	11,254	1,566	22,062	1.
7.6	0.4	17.5	2.0	21.6	5.3	21.7	10.4	2.
216	303	446	1,491	545	3,947	509	7,109	3.
7	(x)	9	33	8	56	5	70	4.
52	74	118	397	142	1,009	78	1,060	5.
6	8	7	(x)	5	37	4	58	6.
2	(x)	9	31	13	102	8	113	7.
119	164	240	793	265	1,941	258	3,613	8.
10	15	22	70	53	380	100	1,443	9.
17	26	39	140	56	400	53	710	10.
3	4	2	(x)	3	21	3	42	11.
52	88	159	549	227	1,609	258	3,696	12.
4	6	15	52	19	127	16	228	13.
74	102	181	605	233	1,659	208	2,973	14.
2	(x)	6	20	25	183	44	621	15.
2	(x)	6	22	6	(x)	3	41	16.
18	26	46	161	49	350	34	482	17.
52	70	123	403	152	1,074	127	1,830	18.
-	-	-	-	1	(x)	-	-	19.
32	47	86	281	63	470	85	1,187	20.
14	(x)	31	100	22	157	22	325	21.
2	(x)	11	36	8	(x)	14	196	22.
16	23	41	134	32	242	41	566	23.
-	-	3	10	1	(x)	8	101	24.
15	22	33	127	63	472	97	1,358	25.
7	10	23	88	39	299	53	730	26.
2	(x)	3	13	17	131	36	519	27.
6	(x)	7	26	7	42	8	109	28.

Table 3.--Retail Merchandise Trade, 1941, by Size of Business--
(Cont'd)

(Sales are shown in thousands of dollars)

Kind of Business	\$20,000- \$29,999		\$30,000- \$49,999	
	Number of Stores	Sales	Number of Stores	Sales
1. Total, All Stores	775	18,536	635	23,963
2. Per cent of total stores and sales	10.7	8.8	8.8	11.3
3. Food Group	178	4,256	124	4,568
4. Bakery products stores	1	(x)	-	-
5. Candy and confectionery stores	18	433	10	(x)
6. Dairy products dealers	-	-	2	(x)
7. Fruit and vegetable stores	5	(x)	3	118
8. Grocery stores (without fresh meat)	82	1,953	46	1,675
9. Combination stores (groceries and meats)	53	1,270	47	1,757
10. Meat markets (including sea foods)	19	462	15	557
11. Other food stores	-	-	1	(x)
12. Country General Stores	130	3,121	112	4,196
13. General Merchandise Group	10	235	11	450
14. Automotive Group	130	3,099	110	4,161
15. Motor vehicle dealers	35	841	36	1,448
16. Accessory, tire and battery shops	1	(x)	2	(x)
17. Garages	18	(x)	13	(x)
18. Filling stations	75	1,798	59	2,155
19. Other automotive establishments	1	(x)	-	-
20. Apparel Group	60	1,458	47	1,782
21. Men's and boys' clothing and furnishings stores	19	481	9	347
22. Family clothing stores	12	285	6	213
23. Women's apparel and accessories stores .	26	621	25	944
24. Shoe stores	3	71	7	279
25. Building Materials Group	52	1,302	39	1,536
26. Hardware stores	29	708	18	(x)
27. Lumber and building material dealers ...	22	(x)	20	786
28. Other building materials	1	(x)	1	(x)

Table 3.--Retail Merchandise Trade, 1941, by Size of Business--
(Cont'd)

An (x) indicates that figures are withheld to avoid disclosing individual operations.

\$50,000- \$99,999		\$100,000- \$199,999		\$200,000- \$499,999		\$500,000 or over		
Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	
329	22,175	133	18,599	51	14,651	22	75,106	1.
4.6	10.5	1.8	8.8	0.7	6.9	0.3	35.5	2.
59	4,080	39	5,796	9	(x)	1	(x)	3.
-	-	-	-	-	-	-	-	4.
1	(x)	-	-	-	-	-	-	5.
1	(x)	-	-	1	(x)	-	-	6.
4	301	-	-	-	-	-	-	7.
16	(x)	1	(x)	1	(x)	-	-	8.
35	2,466	37	(x)	7	(x)	-	-	9.
2	(x)	1	(x)	-	-	-	-	10.
-	-	-	-	-	-	1	(x)	11.
39	2,429	8	(x)	1	(x)	-	-	12.
16	1,092	5	667	6	1,850	5	56,502	13.
52	3,415	16	2,231	9	2,779	6	9,592	14.
31	2,091	12	1,580	8	(x)	6	9,592	15.
4	257	2	(x)	1	(x)	-	-	16.
7	499	2	(x)	-	-	-	-	17.
10	568	-	-	-	-	-	-	18.
-	-	-	-	-	-	-	-	19.
42	2,911	12	1,639	5	1,436	-	-	20.
12	818	3	413	1	(x)	-	-	21.
14	912	1	(x)	2	(x)	-	-	22.
8	630	5	644	2	(x)	-	-	23.
8	550	3	(x)	-	-	-	-	24.
27	1,871	18	2,514	4	(x)	2	(x)	25.
9	(x)	1	(x)	-	-	1	(x)	26.
17	1,244	16	(x)	4	(x)	1	(x)	27.
1	(x)	1	(x)	-	-	-	-	28.

Table 3.--Retail Merchandise Trade, 1941, by Size of Business--(Cont'd)
(Sales are shown in thousands of dollars)

Kind of Business	TOTALS		Less than \$1,000	
	Number of Stores	Sales	Number of Stores	Sales
1. Furniture--Household--Radio Group ...	130	4,291	12	7
2. Furniture stores	37	1,123	2	(x)
3. Household appliance or radio dealers	81	2,936	10	(x)
4. Other home furnishings and appliance stores	12	232	-	-
5. Restaurant Group	506	7,992	25	11
6. Restaurants, cafeterias and eating places .	232	4,456	10	(x)
7. Eating places with other merchandise	233	3,364	6	(x)
8. Refreshment booths and stands	41	172	9	(x)
9. Other Retail Stores	1,221	31,839	70	46
10. Farm implement dealers	251	3,199	16	10
11. Feed stores	69	1,587	7	4
12. Book and stationery stores	20	618	2	(x)
13. Coal and wood yards (ice dealers)	182	6,250	14	10
14. Drug stores	251	6,211	1	(x)
15. Florists	29	422	-	-
16. Jewellery stores	75	2,200	2	(x)
17. Office, store and school furniture, equip- ment and supplies	34	1,474	2	(x)
18. Tobacco stores and stands	107	1,327	5	3
19. Liquor stores	12	5,642	-	-
20. Miscellaneous kinds of business	191	2,908	21	14
21. Second-Hand Group	128	1,006	16	8

Table 3.--Retail Merchandise Trade, 1941, by Size of Business--(Cont'd)

An (x) indicates that figures are withheld to avoid disclosing individual operations.

\$1,000- \$1,999		\$2,000- \$4,999		\$5,000- \$9,999		\$10,000- \$19,999		
Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	
16	21	24	72	13	91	15	215	1.
3	(x)	10	31	1	(x)	6	(x)	2.
11	14	13	(x)	10	69	7	97	3.
2	(x)	1	(x)	2	(x)	2	(x)	4.
35	50	82	300	117	844	111	1,568	5.
14	20	28	120	49	361	51	765	6.
11	16	41	135	61	431	59	(x)	7.
10	14	13	46	7	52	1	(x)	8.
94	128	196	641	252	1,812	245	3,436	9.
25	35	50	153	67	472	48	651	10.
4	5	12	39	20	133	9	128	11.
1	(x)	5	18	3	(x)	5	78	12.
21	27	25	88	35	239	28	373	13.
5	(x)	18	64	36	277	66	969	14.
3	4	5	17	8	58	9	133	15.
3	4	19	62	20	147	11	137	16.
2	(x)	8	30	4	31	3	(x)	17.
6	7	18	57	35	258	27	380	18.
-	-	-	-	-	-	-	-	19.
24	33	36	113	24	179	39	553	20.
12	16	38	116	29	223	22	293	21.

Table 3.--Retail Merchandise Trade, 1941, by Size of Business--(Cont'd)
(Sales are shown in thousands of dollars)

Kind of Business	\$20,000- \$29,999		\$30,000- \$49,999	
	Number of Stores	Sales	Number of Stores	Sales
1. Furniture--Household--Radio Group ...	13	293	12	426
2. Furniture stores	3	69	4	(x)
3. Household appliance or radio dealers	7	155	7	246
4. Other home furnishings and appliance stores	3	69	1	(x)
5. Restaurant Group	64	1,493	48	1,793
6. Restaurants, cafeterias and eating places.	37	837	26	973
7. Eating places with other merchandise	27	656	21	(x)
8. Refreshment booths and stands	-	-	1	(x)
9. Other Retail Stores	132	3,128	127	4,855
10. Farm implement dealers	21	482	16	579
11. Feed stores	5	113	5	174
12. Book and stationery stores	-	-	3	116
13. Coal and wood yards (ice dealers)	13	288	23	890
14. Drug stores	51	1,216	52	1,968
15. Florists	-	-	3	(x)
16. Jewellery stores	10	245	1	(x)
17. Office, store and school furniture, equip- ment and supplies	3	(x)	2	(x)
18. Tobacco stores and stands	4	97	9	360
19. Liquor stores	1	(x)	-	-
20. Miscellaneous kinds of business	24	592	13	515
21. Second-Hand Group	6	151	5	198

Table 4.--Retail Merchandise Trade, 1941, Classified by Number of Employees

	Stores		Sales		All Employees		
	Number	Per Cent	Amount	Per Cent	TOTAL		Male
					Number	Per Cent	Number
1. Total, All Stores	7,220	100.0	\$ 211,567,800	100.0	25,667	100.0	14,851
Stores reporting --							
2. No employees ..	2,939	40.7	16,316,100	7.7	-	-	-
3. 1 employee	1,556	21.6	17,218,700	8.1	1,556	6.1	1,174
4. 2 employees	911	12.6	16,285,200	7.7	1,822	7.1	1,297
5. 3 employees	498	6.9	12,092,100	5.7	1,494	5.8	1,013
6. 4 employees	327	4.5	10,090,600	4.8	1,308	5.1	860
7. 5-9 employees	632	8.7	31,508,600	14.9	4,089	15.9	2,574
8. 10-19 employees	241	3.3	22,789,400	10.8	3,155	12.3	1,962
9. 20-49 employees	93	1.3	14,179,400	6.7	2,668	10.4	1,524
10. 50-99 employees	13	0.2	6,888,600	3.3	911	3.5	366
11. 100 employees or over	10	0.2	64,199,100	30.3	8,664	33.8	4,081
Food Group --							
12. Total, All Stores .	2,249	100.0	34,538,600	100.0	3,109	100.0	2,171
Stores reporting --							
13. No employees ..	1,182	52.6	6,674,500	19.3	-	-	-
14. 1 employee	481	21.4	5,132,100	14.9	481	15.5	329
15. 2 employees	228	10.1	3,817,800	11.0	456	14.7	311
16. 3 employees	132	5.9	3,038,200	8.8	396	12.7	251
17. 4 employees	64	2.9	2,034,100	5.9	256	8.2	165
18. 5-9 employees	124	5.5	9,069,100	26.3	792	25.5	599
19. 10-19 employees	32	1.4	3,424,200	9.9	391	12.6	265
20. 20 employees or over.	6	0.2	1,348,600	3.9	337	10.8	251
Automotive Group --							
21. Total, All Stores ..	1,022	100.0	30,639,900	100.0	2,532	100.0	2,413
Stores reporting --							
22. No employees ..	415	39.1	2,360,200	7.7	-	-	-
23. 1 employee	266	25.1	3,221,100	10.5	266	10.4	251
24. 2 employees	139	13.1	2,840,700	9.3	278	10.9	271
25. 3 employees	84	7.9	2,381,000	7.8	252	9.9	235
26. 4 employees	53	5.0	1,746,300	5.7	212	8.3	204
27. 5-9 employees	66	6.2	3,396,900	11.1	429	16.8	405
28. 10-19 employees	26	2.4	3,937,400	12.8	360	14.1	332
29. 20-49 employees	7	0.7	2,129,200	6.9	214	8.4	202
30. 50-99 employees	3	0.2	2,295,700	7.5	161	6.3	148
31. 100 employees or over	3	0.3	6,331,400	20.7	380	14.9	355

Table 4. Retail Merchandise Trade, 1941, Classified by Number of Employees

All Employees--(Cont'd)			Full-time Employees (included in Totals)						
Females	Salaries and Wages		TOTAL		Male	Female	Salaries and Wages		
Number	Amount	Per Cent	Number	Per Cent	Number	Number	Amount	Per Cent	
	\$						\$		
10,316	20,426,600	100.0	20,598	100.0	11,769	8,829	19,102,200	100.0	1.
-	-	-	-	-	-	-	-	-	2.
382	879,400	4.3	1,055	5.1	843	212	753,200	3.9	3.
525	994,300	4.9	1,170	5.7	861	309	855,000	4.5	4.
481	849,200	4.2	1,012	4.9	685	327	748,100	3.9	5.
448	808,800	4.0	898	4.4	577	321	711,400	3.7	6.
1,515	2,798,500	13.7	2,938	14.3	1,828	1,110	2,543,100	13.3	7.
1,193	2,489,000	12.2	2,399	11.6	1,486	913	2,338,400	12.2	8.
1,144	2,194,100	10.7	1,954	9.5	1,131	823	2,007,500	10.5	9.
545	929,500	4.5	817	4.0	359	458	896,500	4.8	10.
4,583	8,483,800	41.5	8,355	40.5	3,999	4,356	8,249,000	43.2	11.
938	1,853,800	100.0	2,186	100.0	1,536	650	1,665,600	100.0	12.
-	-	-	-	-	-	-	-	-	13.
152	247,100	13.3	335	15.3	254	81	211,500	12.7	14.
145	200,900	10.8	294	13.4	208	86	169,000	10.2	15.
145	184,300	9.9	278	12.7	169	109	163,600	9.8	16.
91	134,400	7.3	176	8.1	110	66	119,900	7.2	17.
193	546,200	29.5	542	24.8	410	132	491,100	29.5	18.
126	243,200	13.1	262	12.0	171	91	213,800	12.8	19.
86	297,700	16.1	299	13.7	214	85	296,700	17.8	20.
139	2,515,400	100.0	2,020	100.0	1,908	112	2,468,000	100.0	21.
-	-	-	-	-	-	-	-	-	22.
5	152,600	6.2	177	8.8	175	2	138,900	5.6	23.
7	178,900	6.8	199	9.8	196	3	159,500	6.5	24.
17	190,100	7.3	173	8.6	163	10	166,900	6.8	25.
8	136,700	5.2	149	7.4	144	5	118,200	4.8	26.
24	348,900	13.3	308	15.2	290	18	322,300	13.0	27.
28	374,400	14.3	289	14.3	265	24	362,800	14.7	28.
12	292,500	11.2	189	9.4	177	12	269,800	10.9	29.
13	271,900	10.4	160	7.9	147	13	271,200	11.0	30.
25	660,400	25.3	376	18.6	351	25	658,400	26.7	31.

Table 5.--Retail Merchandise Trade, 1941, Credit Sales, Instalment Sales and Accounts Outstanding.

Kind of Business	All Stores		Stores not reporting proportion of cash and credit sales	
	Number of Stores	Sales	Number of Stores	Sales
		\$		\$
1. Total, All Stores	7,220	211,567,800	1,740	21,118,700
2. Food Group	2,249	34,538,600	424	3,839,700
3. Bakery products stores	31	193,200	8	38,100
4. Candy and confectionery stores	459	3,412,900	118	665,400
5. Dairy products dealers	27	506,500	7	31,600
6. Fruit and vegetable stores	44	780,000	7	101,600
7. Grocery stores (without fresh meat) ..	1,095	11,611,600	194	1,435,200
8. Combination stores (groceries and meats)	368	14,534,600	37	507,200
9. Meat markets (including sea foods) ..	210	2,656,700	46	307,400
10. Other food stores	15	843,100	7	753,200
11. Country General Stores	1,000	16,997,900	226	3,645,000
12. General Merchandise Group	111	61,209,000	22	519,200
13. Automotive Group	1,062	30,639,900	366	4,281,100
14. Motor vehicle dealers	205	18,924,300	58	1,456,400
15. Accessory, tire and battery shops ...	27	1,040,100	6	26,000
16. Garages	195	2,730,400	68	493,500
17. Filling stations	633	7,917,400	234	2,305,200
18. Other automotive establishments	2	27,700	-	-
19. Apparel Group	457	11,224,500	120	1,492,900
20. Men's and boys' clothing and furnishings stores	147	2,893,500	52	513,200
21. Family clothing stores	72	2,590,000	10	134,800
22. Women's apparel and accessories stores	205	4,248,300	50	514,300
23. Shoe stores	33	1,492,700	8	330,600
24. Building Materials Group	356	11,831,600	63	1,663,200
25. Hardware stores	183	4,196,200	35	391,700
26. Lumber and building material dealers.	140	7,177,000	18	1,220,100
27. Other building materials	33	458,400	10	51,400

Table 5.--Retail Merchandise Trade, 1941, Credit Sales, Instalment Sales and Accounts Outstanding

Stores reporting all cash or proportion of cash and credit sales				Instalment (1) sales reported	Customers' Accounts Outstanding Dec. 31, 1941	
Number of Stores	Sales	Credit Sales				
		Amount	Per cent			
	\$	\$		\$	\$	
5,460	190,449,100	46,798,400	24.6	17,186,500	21,972,000	1.
1,825	30,698,900	7,083,700	23.1	-	1,076,000	2.
23	155,100	14,600	9.4	-	1,800	3.
341	2,747,500	224,400	8.2	-	33,300	4.
20	474,900	197,000	41.5	-	21,300	5.
37	678,400	80,900	11.9	-	27,900	6.
901	10,176,400	3,469,600	34.1	-	507,700	7.
331	14,027,400	2,368,300	16.9	-	299,200	8.
164	2,349,300	721,800	30.7	-	124,000	9.
8	89,900	7,100	7.9	-	60,800	10.
774	13,352,900	3,522,400	26.4	199,600	1,567,300	11.
89	60,689,800	6,037,500	9.9	3,699,800	1,003,200	12.
696	26,358,800	10,664,400	40.5	7,121,300	1,866,000	13.
147	17,467,900	8,075,600	46.2	6,758,700	1,215,400	14.
21	1,014,100	679,800	67.0	157,700	122,100	15.
127	2,236,900	794,200	35.5	115,500	207,600	16.
399	5,612,200	1,110,700	19.8	85,400	319,800	17.
2	27,700	4,100	14.9	4,000	1,100	18.
337	9,731,600	2,064,000	21.2	1,020,100	768,100	19.
95	2,380,300	392,200	16.5	87,200	135,300	20.
62	2,455,200	838,500	34.2	532,100	283,800	21.
155	3,734,000	799,200	21.4	400,800	332,800	22.
25	1,162,100	341	2.9	-	162	23.
293	10,168,400	5,770,700	56.8	632,000	2,307,000	24.
148	3,804,500	1,441,100	37.9	449,400	550,700	25.
122	5,956,900	4,089,500	68.7	155,900	1,686,500	26.
23	407,000	240,100	59.0	26,700	69,800	27.

(1) Included in credit sales.

Table 5.--Retail Merchandise Trade, 1941, Credit Sales, Instalment Sales and Accounts Outstanding--(Cont'd)

Kind of Business	All Stores		Stores not reporting proportion of cash and credit sales	
	Number of Stores	Sales	Number of Stores	Sales
		\$		\$
1. Furniture--Household--Radio Group	130	4,290,800	33	342,300
2. Furniture stores	37	1,123,300	8	74,600
3. Household appliance or radio dealers	81	2,935,500	20	223,200
4. Other home furnishings and appliance stores	12	232,000	5	44,500
5. Restaurant Group	506	7,991,500	130	1,158,900
6. Restaurants, cafeterias and eating places	232	4,455,500	62	545,500
7. Eating places with other merchandise	233	3,363,600	46	533,400
8. Refreshment booths and stands	41	172,400	22	80,000
9. Other Retail Stores	1,221	31,838,500	322	4,046,300
10. Farm implement dealers	251	3,199,100	97	862,600
11. Feed stores	69	1,587,100	19	371,700
12. Book and stationery stores	20	617,600	5	28,400
13. Coal and wood yards (ice dealers) ..	182	6,250,100	56	822,100
14. Drug stores	251	6,211,400	26	299,700
15. Florists	29	421,800	6	57,900
16. Jewellery stores	75	2,199,800	15	208,100
17. Office, store and school furniture, equipment and supplies	34	1,473,700	18	761,000
18. Tobacco stores and stands	107	1,327,400	22	226,200
19. Liquor stores	12	5,642,400	-	-
20. Miscellaneous kinds of business	191	2,908,100	58	408,600
21. Second-Hand Group	128	1,005,500	34	130,100

Table 5.--Retail Merchandise Trade, 1941, Credit Sales, Instalment Sales and Accounts Outstanding--(Concl'd)

Stores reporting all cash or proportion of cash and credit sales				Instalment (1) sales reported	Customers' Accounts Outstanding Dec. 31, 1941	
Number of Stores	Sales	Credit Sales				
		Amount	Per cent			
	\$	\$		\$	\$	
97	3,948,500	2,697,000	68.3	2,391,800	1,942,800	1.
29	1,048,700	641,200	61.1	536,000	254,300	2.
61	2,712,300	1,990,900	73.4	1,785,300	1,656,400	3.
7	187,500	64,900	34.6	70,500	32,100	4.
376	6,832,600	202,000	3.0	-	24,800	5.
170	3,910,000	152,300	3.9	-	14,700	6.
187	2,830,200	49,600	1.8	-	10,100	7.
19	92,400	100	0.1	-	-	8.
899	27,792,200	8,685,800	31.3	2,093,300	2,393,000	9.
154	2,336,500	1,021,000	43.7	656,200	327,000	10.
50	1,215,400	402,800	33.1	140,900	105,900	11.
15	589,200	438,800	74.5	49,900	106,700	12.
126	5,428,000	3,986,500	73.4	680,700	1,004,900	13.
225	5,911,700	547,100	9.3	12,900	129,500	14.
23	363,900	131,800	36.2	-	35,000	15.
60	1,991,700	640,500	32.2	452,700	235,700	16.
16	712,700	597,100	83.8	51,300	289,500	17.
85	1,101,200	126,500	11.5	-	9,200	18.
12	5,642,400	-	-	-	-	19.
133	2,499,500	793,700	31.8	48,700	149,600	20.
94	875,400	70,900	8.1	28,600	23,800	21.

(1) Included in credit sales.

Table 6.--Retail Merchandise Trade, by Types of Operation, 1930 and 1941.

Type of Operation	Number of Stores		Sales		Per cent of sales		Stocks on hand, end of year (at cost)
	1930	1941	1930	1941	1930	1941	
			\$	\$			\$
Total All Stores	6,859	7,220	189,243,900	211,567,800	100.0	100.0	30,062,400
Independents	6,036	6,860	164,746,400	183,423,300	87.0	86.7	26,453,100
Single-store independents	5,477	6,090	146,345,500	156,479,100	77.3	74.0	21,847,200
Single stores (in voluntary chains)	295	417	6,485,100	8,792,500	3.4	4.2	1,707,600
Two-store multiples	182	260	8,489,300	14,646,500	4.5	6.9	2,068,300
Two-store multiples (in voluntary chains)	8	21	240,200	564,000	0.1	0.3	147,300
Three-store multiples	72)	66		2,602,700		1.2	618,900
Three-store multiples (in voluntary chains)	2)	6	3,186,300	338,500	1.7	0.1	63,800
Chains	433	335	22,613,400	27,674,100	12.0	13.1	3,517,200
Local chains	49	41	1,678,200	1,263,600	0.9	0.6	70,700
Provincial chains	65	28	5,217,700	6,518,400	2.8	3.1	573,500
Sectional and national chains ...	288	242	13,013,100	17,959,800	6.9	8.5	2,594,000
Manufacturer-controlled chains ..	31	24	2,704,400	1,932,300	1.4	0.9	279,000
Other types	390	25	1,884,100	470,400	1.0	0.2	92,100
Industrial stores	4	2	324,300	286,500	0.2	0.1	54,100
Leased departments or concessions	8	23	86,600	183,900	(b)	0.1	38,000
Other types of operation (1)	378	-	1,473,200	-	0.8	-	-

(b) Less than .05 per cent.

(1) Figures for 1930 include producer-distributors of milk, itinerant operators and grain elevators. These types of business were not included in the regular tables of the 1941 Census.

Table 6.--Retail Merchandise Trade, by Types of Operation, 1930 and 1941--(Cont'd)

Type of Operation	Number of Stores		Sales		Per cent of sales		Stocks on hand, end of year (at cost)
	1930	1941	1930	1941	1930	1941	
Grocery Stores	919	1,095	10,351,900	11,611,600	100.0	100.0	1,250,200
Independents	862	1,066	8,486,300	11,053,000	82.0	95.2	1,191,600
Single-store independents	749	940	6,441,300	8,834,600	62.2	76.1	954,400
Single stores (in voluntary chains)	96	102	1,635,800	2,511,700	15.8	13.0	151,200
Two- and three-store multiples.	17	24	409,200	706,700	4.0	6.1	86,000
Chains	56	25	1,859,600	467,600	17.9	4.0	45,900
Other types	1	4	6,000	90,800	0.1	0.8	12,700
Combination Stores	408	368	8,563,800	14,534,600	100.0	100.0	834,800
Independents	353	304	5,047,200	6,474,200	58.9	44.5	485,200
Single-store independents	288	203	3,436,600	4,304,500	40.1	29.6	338,100
Single stores (in voluntary chains)	55	86	1,240,500	1,609,300	14.5	11.1	106,100
Two- and three-store multiples.	10	15	370,100	560,400	4.3	3.8	41,000
Chains	55	63	3,516,600	8,053,400	41.1	55.4	349,200
Other types	-	1	-	7,000	-	0.1	400
Women's Apparel and Accessories Stores	152	205	3,713,800	4,248,300	100.0	100.0	823,600
Independents	(a)	193	(a)	3,549,500	(a)	83.6	743,000
Single-store independents	(a)	168)	(a)	2,637,800	(a)	62.1	503,900
Single stores (in voluntary chains)	(a)	1)	(a)	911,700	(a)	21.5	239,100
Two- and three-store multiples.	(a)	24	(a)	698,200	(a)	16.4	80,400
Chains	(a)	11	(a)	600	(a)	(b)	200
Other types	(a)	1	(a)	-	(a)	-	-

(a) Comparable data not available (b) Less than .05 per cent.

Table 6.--Retail Merchandise Trade, by Types of Operation, 1930 and 1941--(Concl'd)

Type of Operation	Number of Stores		Sales		Per cent of sales		Stocks on hand, end of year (at cost)
	1930	1941	1930	1941	1930	1941	
Household Appliance and Radio Dealers	55	81	\$ 2,883,100	\$ 2,935,500	100.0	100.0	\$ 765,200
Independents	(a)	63	(a)	1,884,400	(a)	64.2	458,400
Single-store independents	(a)	56	(a)	1,246,100	(a)	42.5	253,300
Single stores (in voluntary chains)	(a)	-	(a)	-	(a)	-	-
Two- and three-store multiples	(a)	7	(a)	638,300	(a)	21.7	205,100
Chains	(a)	18	(a)	1,051,100	(a)	35.8	306,800
Other types	(a)	-	(a)	-	(a)	-	-
Lumber and Building Material Dealers.	176	140	6,430,200	7,177,000	100.0	100.0	1,589,600
Independents	90	76	4,322,100	4,906,600	67.2	68.4	828,500
Single-store independents	80)	67)	3,426,200	4,512,800	53.3	62.9	740,000
Single stores (in voluntary chains)	1)	2)	-	-	-	-	-
Two- and three-store multiples	9	7	895,900	393,800	13.9	5.5	88,500
Chains	86	64	2,108,100	2,270,400	32.8	31.6	761,100
Other types	-	-	-	-	-	-	-
Restaurants, Cafeterias and Eating Places (2)	306	465	5,328,000	7,819,100	100.0	100.0	267,300
Independents	298	443	4,941,800	6,942,000	92.7	88.8	246,900
Single-store independents	290	417	4,636,600	6,272,900	87.0	80.2	235,000
Single stores (in voluntary chains)	-	-	-	-	-	-	-
Two- and three-store multiples	8	26	305,200	669,100	5.7	8.6	11,900
Chains	7	21	364,900	875,100	6.9	11.2	20,300
Other types	1	1	21,300	2,000	0.4	(b)	100

(a) Comparable data not available. (b) Less than 0.05 per cent.

(2) Excludes refreshment booths and stands.

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