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Minister of Trade and Commerce.

CANADA

DOMINION BUREAU OF STATISTICS

CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

RETAIL MERCHANDISE TRADE

IN

NOVA SCOTIA

CALENDAR YEAR

1941

FINAL REPORT



OTTAWA
1944

Price 25 cents

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DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
OTTAWA, CANADA

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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

RETAIL MERCHANDISE TRADE IN NOVA SCOTIA, 1941

(Final Report)

Final compilations for the Census of Merchandising and Service Establishments, 1941, show that there were 6,790 retail stores in Nova Scotia in the census year and that these had annual sales of \$165,033,700 including \$14,921,100 worth of installment business. These stores required the services of 17,295 paid employees including 13,357 persons engaged on a full-time basis and 3,938 persons on a part-time basis. In addition, there were 6,250 proprietors who devoted the major portion of their time to the management of their retail businesses. Salaries and wages paid to employees during the year (exclusive of proprietors' compensation) amounted to \$12,959,200; inventories on hand at the end of the year (exclusive of chain warehouse inventories) were valued at \$23,775,900, while accounts outstanding on retailers' books on the same date were valued at \$12,354,400.

The Census of Merchandising and Service Establishments forms part of the Decennial Census of 1941 and is the second complete survey of retail trade to be taken in Canada. The previous census related to the year 1930, when retail sales in Nova Scotia were valued at \$99,519,900. Dollar sales in 1941 were 65.8 per cent higher than in the earlier period.

The scope of the 1941 Census of Merchandising varied slightly from that of 1930, figures for the earlier year including certain minor types of business not included in the regular retail tables of the 1941 Census. The types of business omitted in 1941 consist chiefly of producer-distributors of milk products and certain agencies having no established place of business. On excluding figures for these types from the 1930 totals, an increase of 13 per cent is recorded in the number of retail outlets while the dollar volume of business is increased to 66.4 per cent. Data relating to the retail sales made by manufacturing bakeries and dairies and agencies having no established place of business will be presented in a supplementary report.

Size of Business

Retail stores vary widely in the scale of their operations as measured in terms of the annual volume of business transacted. An analysis of the 6,790 retail stores operating in Nova Scotia in 1941 shows that 42 per cent of these stores had

annual sales of less than \$5,000 each and that these accounted for only 3.6 per cent of the total dollar volume of business transacted by all stores. On the other hand there were 276 stores or about 4 per cent of the total number of retail outlets that had annual sales of \$100,000 or over and these accounted for 44 per cent of the total annual retail business.

The merchandising census was taken by mail, the mailing lists for the project having been prepared by the population census enumerators who were instructed to list the names and addresses of all business establishments in their respective enumeration areas including those retail firms which commenced operations between the beginning of the year and the census date. The inclusion of part-year reports from such firms is a factor to be considered in the interpretation of the analysis of retail stores according to sales volume.

Personnel

Each firm was asked to report the average number of paid employees required to carry on business during the year, separate figures to be given for male and for female employees and a distinction to be made between those employees on a full-time and on a part-time basis. Data were also secured relating to annual payroll and to the number of proprietors who took an active part in the management of their retail business.

Answers to these inquiries show a total of 23,545 persons engaged either full-time or part-time in retail merchandising in Nova Scotia in 1941. Included in these totals are 7,629 full-time male and 5,728 full-time female employees to whom \$12,102,100 was paid in salaries and wages during the year. Included also in the totals are 1,877 part-time male and 2,061 part-time female employees with an annual payroll of \$857,100. The third component included in the totals consists of active proprietors of unincorporated companies of whom there were 6,250 including 5,222 male and 1,028 female persons.

An analysis of the retail stores of the province according to the number of paid employees in each store indicates that there were 3,179 stores or nearly 47 per cent of the total number in which there were no employees, the operations of these retail outlets being carried on by the proprietors alone or by the proprietors and members of their families. About 18 per cent of the total stores had one employee each, 11 per cent had two employees, 7 per cent had three employees and about another 5 per cent had four employees each. There were 904 stores each with 5 or more employees. This group comprised 13.3 per cent of the total number of stores, included 69.4 per cent of the total number of employees, paid out 75.5 per cent of the total annual payroll and transacted 61.4 per cent of the total volume of retail business. There were only six retail stores in the province with 100 or more employees on their payrolls.

Cash, Credit and Instalment Sales

All stores were not able to report the proportions of their total business transacted on a cash and credit basis. Information on cash and credit sales secured from 4,875 stores and which accounted for 86 per cent of the total volume of retail business indicated that credit sales (including instalment sales) formed 30.4 per cent of the total annual turnover while 69.6 per cent of the business was transacted on a cash basis. Assuming that the proportions of cash and credit sales were similar for the reporting and non-reporting stores, the total volume of retail credit business may be estimated at \$58,091,900 in 1941. Ratios of credit

to total sales for stores classified broadly according to kind of business stand at 41.1 per cent for food stores, 37.4 per cent for country general stores, 26.4 per cent for the general merchandise group. Ratios of credit to total sales for other groups stand at 49.9 per cent for the automotive group, 19.6 per cent for the apparel group, 65.8 per cent for the building materials group, 66.5 per cent for the furniture-household-radio group and 18.5 per cent for the "other retail stores" group.

Included in the total credit business were instalment sales reported at \$14,921,100, or 9 per cent of the total volume of retail sales. Firms were instructed to include in the instalment sales reported the total volume of goods sold on the instalment plan including the down payment, the value of any trade-ins accepted as part payment in addition to the amount of the original unpaid balance. All instalment sales were to be reported irrespective of whether the paper was discounted with a finance company or carried on the retailers' own books.

About 52 per cent of the total volume of instalment business was reported by motor vehicle dealers whose instalment sales totalled \$7,779,200, or 38.6 per cent of the total annual sales for this classification. Stores specializing in furniture, household appliances, radios and musical instruments or a combination of these items had instalment sales of \$1,751,300, while instalment sales of jewellery stores amounted to \$386,100.

Types of Operation

In addition to being classified according to kind of business, each store was assigned to a type of operation, depending chiefly upon whether the store was independently owned and operated or whether it belonged to a chain company or some other multiple form of organization.

The 6,790 retail stores operating in Nova Scotia in 1941 were comprised of 6,458 independent stores whose sales formed 80.5 per cent of the total retail trade, 323 units of chain companies which accounted for 19.4 per cent of the total retail sales and 9 stores assigned to other types and accounting for the remaining 0.1 per cent of the total trade.

The ratio of chain to total sales was increased in 1941 from 1930, chains accounting for 12.7 per cent of the total trade in 1930 compared with 19.4 per cent in the more recent period. Comparative ratios for the two years for some of the lines of business in which chains are of more importance (ratios for 1930 in brackets) are as follows: Grocery stores, 9.0 per cent (26.5 per cent); combination stores, 24.0 per cent (4.5 per cent); and filling stations, 20.6 per cent (33.3 per cent).

For census purposes chains are taken to include all retail organizations operating four or more retail stores exclusive only of department stores. All department stores are classified as independents. The chain figures do not include the so-called voluntary chains comprised of independent stores grouped for buying or advertising purposes. There were 182 independent stores in these voluntary chains in 1941 whose sales formed 3.4 per cent of the total trade. In 1930 there were 98 voluntary chain units in operation and their sales formed 2.7 per cent of the total.

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Table 1.--Comparison of Stores and Sales for 1930 and 1941
by Kind-of-Business Groups and for Selected Kinds of Business

| | Number of Stores | | Sales | | |
|---|------------------|-------|---------------|----------------|-------------|
| | 1930 | 1941 | 1930 | 1941 | % Change |
| Total, All Stores | 6,464 | 6,790 | \$ 99,519,900 | \$ 165,033,700 | + 65.6 |
| Total, Comparable Stores (1) | 5,960 | 6,723 | 98,430,800 | 163,753,000 | + 66.4 |
| Food Group | 2,937 | 3,148 | 24,809,500 | 40,925,500 | + 65.0 |
| Candy and confectionery stores | 541 | 602 | 2,209,300 | 2,570,600 | + 16.4 |
| Grocery stores (without fresh meat) | 1,562 | 1,937 | 11,585,400 | 15,915,900 | + 37.4 |
| Combination stores (groceries and meats) | 327 | 378 | 8,088,600 | 19,090,600 | +136.0 |

(1) Excludes milk dealers and farm implement agents.

Table 1.--Comparison of Stores and Sales for 1930 and 1941
by Kind-of-Business Groups and for Selected Kinds of Business--(Concl'd)

| | Number of Stores | | Sales | | |
|--|------------------|------|------------|------------|-------------|
| | 1930 | 1941 | 1930 | 1941 | % Change |
| | | | \$ | \$ | |
| Food Group--(Cont'd) | | | | | |
| Meat markets (including sea food ... | 209 | 149 | 1,574,900 | 1,662,500 | + 5.6 |
| Country General Stores | 862 | 785 | 14,513,500 | 12,146,200 | - 16.3 |
| General Merchandise Group | 149 | 235 | 11,438,300 | 25,478,100 | +122.7 |
| Automotive Group | 511 | 599 | 16,254,400 | 28,972,600 | + 78.2 |
| Motor vehicle dealers | 101 | 116 | 11,829,800 | 20,162,400 | + 70.4 |
| Garages | 160 | 98 | 1,853,500 | 1,517,500 | - 18.1 |
| Filling stations | 229 | 359 | 2,148,300 | 6,875,800 | +220.1 |
| Apparel Group | 460 | 486 | 9,141,500 | 13,821,000 | + 51.2 |
| Men's and boys' clothing and furn- ishings stores | 193 | 165 | 3,398,700 | 4,993,600 | + 46.9 |
| Family clothing stores | 70 | 98 | 2,491,900 | 4,126,500 | + 65.6 |
| Women's apparel and accessories stores | 125 | 154 | 1,859,100 | 2,645,000 | + 42.3 |
| Shoe stores | 72 | 71 | 1,391,800 | 2,055,900 | + 47.7 |
| Building Materials Group | 162 | 160 | 4,513,000 | 7,260,100 | + 60.9 |
| Hardware stores | 83 | 85 | 2,443,500 | 2,693,300 | + 10.2 |
| Lumber and building materials | 21 | 29 | 1,446,100 | 3,766,100 | +160.4 |
| Furniture--Household--Radio Group | 146 | 121 | 3,380,600 | 3,885,200 | + 14.9 |
| Furniture stores | 40 | 46 | 1,461,600 | 2,572,900 | + 76.0 |
| Household appliance or radio dealers | 77 | 62 | 1,606,200 | 1,264,900 | - 21.2 |
| Restaurant Group | 221 | 437 | 1,474,500 | 4,919,100 | +233.6 |
| Other Retail Stores | 968 | 766 | 13,807,400 | 27,257,000 | + 97.4 |
| Drug stores | 147 | 155 | 3,015,500 | 4,336,800 | + 43.8 |
| Jewellery stores | 63 | 66 | 942,900 | 1,878,200 | + 99.2 |
| Tobacco stores and stands | 51 | 125 | 823,800 | 1,137,500 | + 38.1 |
| Second-Hand Group | 48 | 51 | 187,200 | 368,900 | + 97.1 |

Table 2.--Retail Merchandise Trade, 1941, by Kinds of Business

| Kind of Business | | Number of Stores | Sales, 1941 \$ | Stocks on hand, end of year (at cost) \$ |
|------------------|---|------------------------|---------------------------|--|
| 1. | Total, All Stores (1941 (1930) | 6,790 6,464 | 165,033,700 99,519,900 | 23,775,900 18,506,700 |
| 2. | Food Group | 3,148 | 40,925,500 | 3,682,400 |
| 3. | Bakery products stores | 18 | 105,400 | 3,400 |
| 4. | Candy and confectionery stores | 602 | 2,570,600 | 214,300 |
| | Dairy products dealers -- | | | |
| 5. | Dairy products stores | 11) | | |
| 6. | Eggs and poultry stores | 2) | 87,100 | 2,600 |
| 7. | Milk dealers | 32 | 1,151,200 | 3,300 |
| 8. | Fruit and vegetable stores | 15 | 308,700 | 157,900 |
| 9. | Grocery stores (without fresh meat) | 1,937 | 15,915,900 | 1,858,900 |
| 10. | Combination stores (groceries and meats) ... Meat markets (including sea foods) -- | 378 | 19,090,600 | 1,386,100 |
| 11. | Meat markets | 107 | 1,190,500 | 37,000 |
| 12. | Fish markets | 42 | 472,000 | 17,200 |
| | Other food stores -- | | | |
| 13. | Caterers | 2) | | |
| 14. | Food stores with non-food departments | 2) | 33,500 | 1,700 |
| 15. | Country General Stores | 785 | 12,146,200 | 3,137,100 |
| 16. | General Merchandise Group | 235 | 25,478,100 | 4,180,300 |
| 17. | Automotive Group | 529 | 28,972,600 | 2,868,700 |
| | Motor vehicle dealers -- | | | |
| 18. | Automobile dealers | 96 | 15,869,600 | 1,793,900 |
| 19. | Automobile dealers with wholesale car de- partments | 12 | 4,174,200 | 566,300 |
| 20. | Used car dealers | 8 | 118,600 | 12,500 |
| 21. | Accessory, tire and battery shops | 23 | 406,700 | 87,100 |
| 22. | Garages | 98 | 1,517,500 | 101,300 |
| 23. | Filling stations | 359 | 6,875,800 | 301,200 |
| | Other automotive establishments -- | | | |
| 24. | Motorcycle and bicycle dealers | 1) | | |
| 25. | Boats, motorboats, canoes, yachts | 1) | 10,200 | 6,400 |
| 26. | Boats (gas, oil, accessories and repairs). | 1) | | |
| 27. | Apparel Group | 468 | 13,821,000 | 4,186,700 |
| | Men's and boys' clothing and furnishings stores -- | | | |
| 28. | Men's clothing or clothing and furnishings stores | 92 | 4,162,300 | 1,415,700 |
| 29. | Men's furnishings stores | 20 | 324,000 | 153,200 |
| 30. | Custom tailors and made-to-measure clothing | 53 | 507,300 | 48,300 |

Table 2.--Retail Merchandise Trade, 1941, by Kinds of Business

| Proprietors | | Employment and Wage Facts | | | | | | |
|-------------|--------|---------------------------|--------|-----------------------|---------------------|--------|-----------------------|-----|
| | | Full-time employees | | | Part-time employees | | | |
| Male | Female | Male | Female | Salaries and Wages | Male | Female | Salaries and Wages | |
| 5,222 | 1,028 | 7,629 | 5,728 | \$ 12,102,100 | 1,877 | 2,061 | \$ 857,100 | 1. |
| 5,838 | 763 | 5,415 | 2,811 | 7,006,300 | 712 | 488 | 263,600 | |
| 2,366 | 646 | 1,780 | 1,075 | 2,076,800 | 458 | 393 | 177,200 | 2. |
| 10 | 7 | 9 | 23 | 14,800 | - | 5 | 800 | 3. |
| 419 | 181 | 49 | 175 | 99,600 | 22 | 85 | 24,100 | 4. |
| | | | | | | | | 5. |
| 10 | 2 | 14 | - | 9,500 | 1 | 1 | 500 | 6. |
| 33 | - | 144 | 8 | 152,400 | 22 | 2 | 3,100 | 7. |
| 10 | 2 | 13 | 7 | 11,400 | - | 5 | 600 | 8. |
| 1,454 | 420 | 510 | 333 | 544,100 | 155 | 153 | 69,900 | 9. |
| 283 | 28 | 910 | 516 | 1,142,200 | 173 | 127 | 64,100 | 10. |
| 105 | 3 | 81 | 4 | 63,700 | 29 | 6 | 5,700 | 11. |
| 40 | 1 | 47 | 9 | 30,300 | 26 | 8 | 6,400 | 12. |
| | | | | | | | | 13. |
| 2 | 2 | 3 | - | 3,000 | - | - | - | 14. |
| 673 | 63 | 478 | 240 | 484,400 | 184 | 99 | 53,100 | 15. |
| 110 | 17 | 928 | 1,951 | 2,657,800 | 96 | 994 | 217,400 | 16. |
| 514 | 8 | 1,786 | 157 | 2,331,600 | 338 | 30 | 125,400 | 17. |
| 66 | - | 903 | 88 | 1,324,100 | 124 | 5 | 48,400 | 18. |
| 3 | - | 225 | 17 | 356,300 | 8 | - | 3,200 | 19. |
| 8 | - | 11 | 1 | 13,200 | 1 | - | 200 | 20. |
| 20 | - | 24 | 7 | 26,800 | 16 | 3 | 4,200 | 21. |
| 105 | - | 174 | 15 | 190,900 | 26 | 8 | 7,500 | 22. |
| 309 | 8 | 441 | 29 | 418,100 | 162 | 17 | 41,100 | 23. |
| | | | | | | | | 24. |
| 3 | - | 2 | - | 2,200 | 1 | - | 200 | 25. |
| | | | | | | | | 26. |
| 334 | 102 | 453 | 620 | 1,060,700 | 144 | 281 | 90,900 | 27. |
| | | | | | | | | |
| 86 | 1 | 157 | 55 | 245,700 | 53 | 30 | 20,300 | 28. |
| 18 | 1 | 15 | 6 | 22,100 | 10 | 5 | 2,300 | 29. |
| 51 | - | 36 | 22 | 60,900 | 4 | 4 | 3,200 | 30. |

Table 2.--Retail Merchandise Trade, 1941, by Kinds of Business--(Cont'd)

| Kind of Business | Number of Stores | Sales, 1941 | Stocks on hand, end of year (at cost) |
|---|------------------|-------------|---------------------------------------|
| | | \$ | \$ |
| Apparel Group--(Cont'd) | | | |
| 1. Family clothing stores | 98 | 4,126,500 | 1,317,200 |
| Women's apparel and accessories stores -- | | | |
| 2. Women's ready-to-wear stores | 92 | 2,041,300 | 396,100 |
| 3. Hosiery, lingerie and accessories stores | 6 | 40,800 | 9,400 |
| 4. Millinery stores | 39 | 130,900 | 23,300 |
| 5. Furriers--fur shops | 7 | 407,500 | 105,800 |
| 6. Infants' and children's wear stores | 2) | | |
| 7. Other women's apparel stores | 8) | 24,500 | 1,700 |
| 8. Shoe stores | 71 | 2,055,900 | 718,000 |
| 9. Building Materials Group | 160 | 7,260,100 | 1,507,100 |
| Hardware stores -- | | | |
| 10. Hardware stores | 84) | | |
| 11. Hardware and farm implements | 1) | 2,693,300 | 766,800 |
| Lumber and building material dealers -- | | | |
| 12. Lumber and building materials | 27) | | |
| 13. Lumber and building materials, coal and wood. | 2) | 3,766,100 | 627,200 |
| 14. Other building materials | 5 | 172,500 | 14,000 |
| 15. Electrical supply stores | 14 | 117,300 | 26,000 |
| 16. Heating and plumbing equipment dealers | 19 | 348,200 | 48,300 |
| 17. Paint, glass and wallpaper stores | 8 | 162,700 | 24,800 |
| 18. Furniture--Household--Radio Group | 121 | 3,885,200 | 843,400 |
| Furniture stores -- | | | |
| 19. Furniture stores | 43 | 2,477,800 | 561,300 |
| 20. Furniture and undertaker | 3 | 95,100 | 31,500 |
| Household appliance or radio dealers -- | | | |
| 21. Household appliance stores | 22 | 511,800 | 96,600 |
| 22. Household appliance stores with radios | 13 | 262,200 | 48,000 |
| Radio and music stores -- | | | |
| 23. Radio specialty stores | 18 | 127,800 | 18,000 |
| 24. Radio and music stores | 8) | | |
| 25. Piano and music stores | 1) | 363,100 | 67,900 |
| Other home furnishings and appliance stores -- | | | |
| 26. Antique shops | 6) | | |
| 27. China, glassware, kitchenware stores | 2) | 21,400 | 13,500 |
| 28. Floor coverings, curtains, interior decorations | 3) | | |
| 29. Pictures and picture framing stores | 2) | 26,000 | 6,600 |
| 30. Restaurant Group | 437 | 4,919,100 | 169,000 |
| 31. Restaurants, cafeterias and eating places | 197 | 2,942,900 | 81,200 |
| 32. Eating places with other merchandise | 148 | 1,795,300 | 78,300 |
| 33. Refreshment booths and stands | 92 | 180,900 | 9,500 |

| Proprietors | | Employment and Wage Facts | | | | | | |
|-------------|--------|---------------------------|--------|-----------------------------|---------------------|--------|-----------------------------|-----|
| | | Full-time employees | | | Part-time employees | | | |
| Male | Female | Male | Female | Salaries and wages \$ | Male | Female | Salaries and wages \$ | |
| 71 | 12 | 124 | 267 | 376,100 | 34 | 103 | 27,800 | 1. |
| 37 | 44 | 38 | 146 | 147,100 | 8 | 72 | 16,300 | 2. |
| 2 | 5 | - | 1 | 600 | - | 1 | 100 | 3. |
| 14 | 25 | 2 | 12 | 7,400 | 1 | 6 | 1,800 | 4. |
| 5 | 1 | 25 | 24 | 65,400 | 1 | 7 | 3,400 | 5. |
| 2 | 8 | 2 | 2 | 6,600 | - | 4 | 1,900 | 6. |
| 48 | 4 | 54 | 85 | 128,800 | 23 | 49 | 13,800 | 7. |
| 129 | 4 | 494 | 112 | 677,000 | 62 | 12 | 20,900 | 8. |
| 74 | 3 | 168 | 68 | 212,000 | 26 | 9 | 10,100 | 9. |
| 18 | - | 260 | 37 | 381,300 | 10 | - | 1,400 | 10. |
| 4 | - | 9 | 1 | 17,200 | 4 | - | 3,000 | 11. |
| 11 | - | 9 | 2 | 9,300 | 5 | 2 | 1,600 | 12. |
| 16 | - | 33 | 1 | 43,700 | 16 | 1 | 4,500 | 13. |
| 6 | 1 | 15 | 3 | 13,500 | 1 | - | 300 | 14. |
| 90 | 7 | 270 | 103 | 406,200 | 48 | 15 | 18,000 | 15. |
| 36 | 1 | 137 | 65 | 223,400 | 28 | 5 | 10,300 | 16. |
| 1 | 1 | 9 | 1 | 11,500 | 1 | - | 400 | 17. |
| 8 | - | 70 | 15 | 101,100 | 9 | 6 | 4,200 | 18. |
| 13 | - | 22 | 3 | 19,400 | 1 | 1 | 400 | 19. |
| 19 | - | 9 | - | 5,800 | 2 | - | 600 | 20. |
| 5 | 1 | 21 | 17 | 42,500 | 1 | 2 | 700 | 21. |
| 5 | 2 | 2 | 1 | 2,100 | - | 1 | 600 | 22. |
| 3 | 2 | - | 1 | 400 | 6 | - | 800 | 23. |
| 379 | 89 | 334 | 975 | 714,200 | 61 | 133 | 39,700 | 24. |
| 192 | 41 | 222 | 603 | 473,000 | 34 | 67 | 25,600 | 25. |
| 116 | 27 | 104 | 350 | 231,900 | 20 | 56 | 11,900 | 26. |
| 71 | 21 | 8 | 22 | 9,400 | 7 | 10 | 2,200 | 27. |

Table 2.--Retail Merchandise Trade, 1941, by Kinds of Business--(Cont'd)

| Kind of Business | Number of Stores | Sales, 1941 | Stocks on hand, end of year (at cost) |
|--|------------------|-------------|---------------------------------------|
| | | \$ | \$ |
| 1. Other Retail Stores | 766 | 27,257,000 | 3,140,600 |
| 2. Farm implement dealers | 35 | 129,500 | 10,500 |
| Feed stores -- | | | |
| 3. Feed stores (flour, feed, grain, seed) | 33 | 1,061,100 | 86,400 |
| 4. Farmers' supply stores | 8 | 55,500 | 4,200 |
| 5. Harness shops | 4 | 11,200 | 3,300 |
| 6. Book and stationery stores | 34 | 529,800 | 129,500 |
| Coal and wood yards (ice dealers) -- | | | |
| 7. Coal and wood yards (including ice) | 95 | 4,344,000 | 338,500 |
| 8. Ice dealers | 19 | 180,400 | 4,700 |
| Drug stores -- | | | |
| 9. Drug stores without soda fountain | 99 | 2,429,500 | 598,500 |
| 10. Drug stores with soda fountain | 56 | 1,907,300 | 377,400 |
| 11. Florists | 22 | 233,400 | 23,200 |
| 12. Gift, novelty and souvenir shops | 14 | 68,400 | 31,200 |
| 13. Jewellery stores | 66 | 1,878,200 | 526,000 |
| 14. Musical instrument stores | 5 | 33,800 | 9,800 |
| 15. Newsdealers | 6 | 106,000 | 10,500 |
| Office, store and school furniture, equipment and supplies -- | | | |
| 16. Office, store and school furniture, equipment and supplies | 3) | | |
| 17. Office and store appliance dealers | 11) | 989,500 | 120,100 |
| 18. Opticians and optometrists | 19 | 196,000 | 31,200 |
| Sporting goods stores -- | | | |
| 19. Bicycle specialty shops | 8 | 44,200 | 13,300 |
| 20. Other specialty shops | 1) | | |
| 21. Sporting goods stores | 3) | 33,700 | 12,700 |
| 22. Tobacco stores and stands | 125 | 1,137,500 | 100,900 |
| 23. Liquor stores | 44 | 11,449,200 | 625,600 |
| 24. Patent medicine, perfumes, extracts, etc. | 7 | 30,000 | 10,300 |
| 25. Miscellaneous kinds of business | 49 | 408,800 | 72,800 |
| 26. Second-Hand Group | 51 | 368,900 | 58,600 |
| 27. Automobile parts and accessories | 14 | 112,600 | 17,800 |
| 28. Book stores | 2) | | |
| 29. Clothing and shoe stores | 7) | 11,700 | 2,200 |
| 30. Furniture stores | 13 | 99,500 | 16,100 |
| 31. All other second-hand stores | 15 | 145,100 | 22,500 |

Table 2.--Retail Merchandise Trade, 1941, by Kinds of Business--(Concl'd)

[illegible]

Table 3.--Retail Merchandise Trade, 1941, by Size of Business
(Sales are shown in thousands of dollars)

| Kind of Business | TOTALS | | Less than \$1,000 | |
|--|------------------------|---------|------------------------|-------|
| | Number of Stores | Sales | Number of Stores | Sales |
| 1. Total, All Stores | 6,790 | 165,034 | 781 | 418 |
| 2. Per cent of total stores and sales | 100.0 | 100.0 | 11.5 | 0.3 |
| 3. Food Group | 3,148 | 40,926 | 530 | 278 |
| 4. Bakery products stores | 18 | 105 | 5 | 2 |
| 5. Candy and confectionery stores | 602 | 2,571 | 180 | 83 |
| 6. Dairy products dealers | 45 | 1,238 | 3 | (x) |
| 7. Fruit and vegetable stores | 15 | 309 | 1 | (x) |
| 8. Grocery stores (without fresh meat) | 1,937 | 15,916 | 325 | 182 |
| 9. Combination stores (groceries and meats) ... | 378 | 19,091 | 1 | (x) |
| 10. Meat markets (including sea foods)..... | 149 | 1,663 | 15 | 8 |
| 11. Other food stores | 4 | 34 | - | - |
| 12. Country General Stores | 785 | 12,146 | 24 | 15 |
| 13. General Merchandise Group | 235 | 25,478 | 8 | 5 |
| 14. Automotive Group | 599 | 28,973 | 20 | 13 |
| 15. Motor vehicle dealers | 116 | 20,162 | - | - |
| 16. Accessory, tire and battery shops | 23 | 407 | 1 | (x) |
| 17. Garages | 98 | 1,518 | 4 | (x) |
| 18. Filling stations | 359 | 6,876 | 14 | 9 |
| 19. Other automotive establishments | 3 | 10 | 1 | (x) |
| 20. Apparel Group | 488 | 13,921 | 29 | 18 |
| 21. Men's and boys' clothing and furnishings stores | 165 | 4,994 | 13 | 8 |
| 22. Family clothing stores | 98 | 4,127 | 1 | (x) |
| 23. Women's apparel and accessories stores | 154 | 2,645 | 15 | (x) |
| 24. Shoe stores | 71 | 2,056 | - | - |
| 25. Building Materials Group | 160 | 7,260 | 11 | 5 |
| 26. Hardware stores | 85 | 2,693 | 6 | 2 |
| 27. Lumber and building material dealers | 29 | 3,766 | 2 | (x) |
| 28. Other building materials | 46 | 801 | 3 | (x) |

Table 3.--Retail Merchandise Trade, 1941, by Size of Business

An (x) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

| \$1,000- \$1,999 | | \$2,000- \$4,999 | | \$5,000- \$9,999 | | \$10,000- \$19,999 | | |
|------------------------|-------|------------------------|-------|------------------------|-------|------------------------|--------|-----|
| Number of Stores | Sales | Number of Stores | Sales | Number of Stores | Sales | Number of Stores | Sales | |
| 587 | 945 | 135 | 4,439 | 1,153 | 8,009 | 999 | 14,197 | 1. |
| 10.1 | 0.6 | 20.0 | 2.7 | 17.0 | 4.8 | 14.7 | 8.6 | 2. |
| 422 | 578 | 755 | 2,475 | 504 | 3,441 | 385 | 5,448 | 3. |
| 2 | (x) | 1 | (x) | 6 | 45 | 4 | 51 | 4. |
| 93 | 125 | 177 | 557 | 81 | 538 | 47 | 643 | 5. |
| 3 | 4 | 9 | 31 | 9 | 66 | 7 | (x) | 6. |
| 2 | (x) | 2 | (x) | 2 | (x) | 6 | 73 | 7. |
| 304 | 419 | 518 | 1,699 | 353 | 2,401 | 226 | 3,162 | 8. |
| 3 | 5 | 21 | 70 | 24 | 174 | 57 | 896 | 9. |
| 15 | 19 | 36 | 106 | 28 | 195 | 36 | 480 | 10. |
| - | - | 1 | (x) | 1 | (x) | 2 | (x) | 11. |
| 60 | 84 | 143 | 493 | 194 | 1,326 | 182 | 2,573 | 12. |
| 5 | 8 | 19 | 68 | 22 | 163 | 27 | 389 | 13. |
| 26 | 34 | 91 | 313 | 101 | 733 | 97 | 1,382 | 14. |
| - | - | 2 | (x) | 8 | (x) | 4 | 58 | 15. |
| 1 | (x) | 1 | (x) | 6 | 39 | 5 | 77 | 16. |
| 7 | (x) | 25 | 87 | 17 | 123 | 23 | 336 | 17. |
| 16 | 23 | 62 | 212 | 69 | 504 | 65 | 911 | 18. |
| - | - | 1 | (x) | 1 | (x) | - | - | 19. |
| 24 | 35 | 59 | 183 | 27 | 612 | 83 | 1,177 | 20. |
| 9 | (x) | 20 | 62 | 24 | 162 | 24 | 341 | 21. |
| 1 | (x) | 5 | (x) | 20 | 155 | 18 | 257 | 22. |
| 13 | 16 | 30 | 97 | 37 | 262 | 24 | 343 | 23. |
| 1 | (x) | 2 | (x) | 6 | 43 | 17 | 236 | 24. |
| 9 | 13 | 23 | 74 | 21 | 153 | 28 | 391 | 25. |
| 6 | 8 | 10 | 31 | 10 | 75 | 15 | 216 | 26. |
| 1 | (x) | 2 | (x) | 2 | (x) | 3 | 34 | 27. |
| 2 | (x) | 11 | (x) | 9 | (x) | 10 | 142 | 28. |

Table 3.--Retail Merchandise Trade, 1941, by Size of Business--(Cont'd)
(Sales are shown in thousands of dollars)

| Kind of Business | \$20,000- \$29,999 | | \$30,000- \$49,999 | |
|--|------------------------|--------|------------------------|--------|
| | Number of Stores | Sales | Number of Stores | Sales |
| 1. Total, All Stores | 556 | 13,392 | 539 | 20,786 |
| 2. Per cent of total stores and sales ... | 8.2 | 8.1 | 7.9 | 12.6 |
| 3. Food Group | 180 | 4,385 | 160 | 6,207 |
| 4. Bakery products stores | - | - | - | - |
| 5. Candy and confectionery stores | 20 | 471 | 3 | (x) |
| 6. Dairy products dealers | 5 | (x) | 2 | (x) |
| 7. Fruit and vegetable stores | 1 | (x) | - | - |
| 8. Grocery stores (without fresh meat) | 99 | 2,439 | 74 | 2,794 |
| 9. Combination stores (groceries and meats) | 46 | 1,169 | 75 | 2,994 |
| 10. Meat markets (including sea foods) | 7 | 169 | 6 | 240 |
| 11. Other food stores | - | - | - | - |
| 12. Country General Stores | 76 | 1,783 | 59 | 2,228 |
| 13. General Merchandise Group | 23 | 554 | 41 | 1,626 |
| 14. Automotive Group | 76 | 1,838 | 69 | 2,636 |
| 15. Motor vehicle dealers | 9 | 239 | 11 | 452 |
| 16. Accessory, tire and battery shops | 4 | 92 | 5 | 191 |
| 17. Garages | 11 | 267 | 6 | 207 |
| 18. Filling stations | 52 | 1,240 | 47 | 1,785 |
| 19. Other automotive establishments | - | - | - | - |
| 20. Apparel Group | 68 | 1,622 | 57 | 2,170 |
| 21. Men's and boys' clothing and furnishings stores | 24 | 564 | 17 | 669 |
| 22. Family clothing stores | 16 | 377 | 14 | 552 |
| 23. Women's apparel and accessories stores | 11 | 269 | 7 | 255 |
| 24. Shoe stores | 17 | 412 | 19 | 694 |
| 25. Building Materials Group | 19 | 455 | 16 | 640 |
| 26. Hardware stores | 14 | 340 | 9 | 381 |
| 27. Lumber and building material dealers | 1 | (x) | 3 | 111 |
| 28. Other building materials | 4 | (x) | 4 | 149 |

Table 3.--Retail Merchandise Trade, 1941, by Size of Business--(Cont'd)

An (x) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

| \$50,000- \$99,999 | | \$100,000- \$199,999 | | \$200,000 \$499,999 | | \$500,000 or over | | |
|------------------------|--------|-------------------------|--------|------------------------|--------|------------------------|--------|-----|
| Number of Stores | Sales | Number of Stores | Sales | Number of Stores | Sales | Number of Stores | Sales | |
| 441 | 30,115 | 178 | 23,733 | 68 | 19,924 | 30 | 29,077 | 1. |
| 6.5 | 18.2 | 2.6 | 14.4 | 1.0 | 12.1 | 0.5 | 17.6 | 2. |
| 143 | 9,687 | 51 | 6,580 | 8 | 1,846 | - | - | 3. |
| - | - | - | - | - | - | - | - | 4. |
| 1 | (x) | - | - | - | - | - | - | 5. |
| 3 | (x) | 3 | 354 | 1 | (x) | - | - | 6. |
| - | - | 1 | (x) | - | - | - | - | 7. |
| 32 | 1,938 | 5 | (x) | 1 | (x) | - | - | 8. |
| 101 | 7,054 | 42 | 5,387 | 6 | (x) | - | - | 9. |
| 6 | 446 | - | - | - | - | - | - | 10. |
| - | - | - | - | - | - | - | - | 11. |
| 41 | 2,772 | 5 | (x) | 1 | (x) | - | - | 12. |
| 41 | 2,937 | 29 | 3,589 | 13 | 4,080 | 7 | 12,058 | 13. |
| 54 | 3,782 | 33 | 4,484 | 21 | 6,286 | 11 | 7,472 | 14. |
| 21 | 1,602 | 29 | 3,987 | 21 | 6,286 | 11 | 7,472 | 15. |
| - | - | - | - | - | - | - | - | 16. |
| 2 | (x) | 3 | (x) | - | - | - | - | 17. |
| 31 | (x) | 1 | (x) | - | - | - | - | 18. |
| - | - | - | - | - | - | - | - | 19. |
| 60 | 3,992 | 17 | 2,223 | 5 | (x) | 1 | (x) | 20. |
| 25 | 1,564 | 6 | 802 | 3 | (x) | - | - | 21. |
| 14 | 1,008 | 6 | 786 | 2 | (x) | 1 | (x) | 22. |
| 13 | 870 | 4 | (x) | - | - | - | - | 23. |
| 8 | 550 | 1 | (x) | - | - | - | - | 24. |
| 15 | 1,090 | 11 | 1,630 | 6 | (x) | 1 | (x) | 25. |
| 11 | 820 | 2 | (x) | 2 | (x) | - | - | 26. |
| 3 | (x) | 7 | 1,131 | 4 | (x) | 1 | (x) | 27. |
| 1 | (x) | 2 | (x) | - | - | - | - | 28. |

Table 3.--Retail Merchandise Trade, 1941, by Size of Business--(Cont'd)
(Sales are shown in thousands of dollars)

| Kind of Business | TOTALS | | Less than \$1,000 | |
|---|------------------------|--------|------------------------|-------|
| | Number of Stores | Sales | Number of Stores | Sales |
| 1. Furniture--Household--Radio Group .. | 121 | 3,885 | 6 | 1 |
| 2. Furniture stores | 46 | 2,573 | - | - |
| 3. Household appliance or radio dealers | 62 | 1,265 | 3 | 1 |
| 4. Other home furnishings and appliance stores | 13 | 47 | 3 | 1 |
| 5. Restaurant Group | 437 | 4,919 | 68 | 34 |
| 6. Restaurants, cafeterias and eating places . | 197 | 2,943 | 11 | 6 |
| 7. Eating places with other merchandise | 148 | 1,795 | 14 | 8 |
| 8. Refreshment booths and stands | 92 | 181 | 43 | 20 |
| 9. Other Retail Stores | 766 | 27,257 | 72 | 39 |
| 10. Farm implement dealers | 35 | 130 | 11 | 5 |
| 11. Feed stores | 41 | 1,117 | 5 | 3 |
| 12. Book and stationery stores | 34 | 530 | 2 | (x) |
| 13. Coal and wood yards (ice dealers) | 114 | 4,524 | 9 | 6 |
| 14. Drug stores | 155 | 4,337 | 1 | (x) |
| 15. Florists | 22 | 233 | 1 | (x) |
| 16. Jewellery stores | 66 | 1,878 | - | - |
| 17. Office, store and school furniture, equip- ment and supplies | 14 | 990 | - | - |
| 18. Tobacco stores and stands | 125 | 1,138 | 15 | 8 |
| 19. Liquor stores | 44 | 11,449 | - | - |
| 20. Miscellaneous kinds of business | 116 | 932 | 28 | 16 |
| 21. Second-Hand Group | 51 | 369 | 13 | 8 |

Table 3.--Retail Merchandise Trade, 1941, by Size of Business--(Cont'd)

An (x) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

| \$1,000- \$1,999 | | \$2,000- \$4,999 | | \$5,000- \$9,999 | | \$10,000- \$19,999 | | |
|------------------------|-------|------------------------|-------|------------------------|-------|------------------------|-------|-----|
| Number of Stores | Sales | Number of Stores | Sales | Number of Stores | Sales | Number of Stores | Sales | |
| 11 | 18 | 19 | 65 | 17 | 118 | 14 | 201 | 1. |
| 2 | (x) | 3 | 9 | 3 | (x) | 4 | (x) | 2. |
| 7 | 12 | 10 | 33 | 13 | 91 | 9 | 120 | 3. |
| 2 | (x) | 6 | 24 | 1 | (x) | 1 | (x) | 4. |
| 58 | 81 | 105 | 330 | 78 | 541 | 61 | 903 | 5. |
| 26 | 39 | 49 | 160 | 45 | 314 | 27 | 408 | 6. |
| 14 | 19 | 34 | 106 | 25 | 179 | 34 | 495 | 7. |
| 18 | 23 | 22 | 64 | 8 | 49 | - | - | 8. |
| 62 | 82 | 126 | 407 | 124 | 878 | 114 | 1,624 | 9. |
| 8 | 10 | 9 | 25 | 4 | 28 | 2 | (x) | 10. |
| 2 | (x) | 10 | 30 | 4 | 28 | 5 | 66 | 11. |
| 2 | (x) | 5 | 15 | 8 | 64 | 7 | 92 | 12. |
| 15 | 21 | 25 | 80 | 16 | 108 | 12 | 169 | 13. |
| 1 | (x) | 3 | 11 | 15 | 120 | 35 | 525 | 14. |
| 2 | (x) | 7 | (x) | 3 | 23 | 6 | (x) | 15. |
| 2 | (x) | 11 | 41 | 16 | 108 | 16 | 220 | 16. |
| - | - | 2 | (x) | - | - | - | - | 17. |
| 20 | 26 | 28 | 92 | 29 | 199 | 16 | 234 | 18. |
| - | - | - | - | - | - | - | - | 19. |
| 10 | 13 | 26 | 82 | 29 | 200 | 15 | 216 | 20. |
| 10 | 12 | 10 | 31 | 5 | 36 | 8 | 109 | 21. |

Table 3.--Retail Merchandise Trade, 1941, by Size of Business--(Cont'd)
(Sales are shown in thousands of dollars)

| Kind of Business | \$20,000- \$29,999 | | \$30,000- \$49,999 | |
|---|------------------------|-------|------------------------|-------|
| | Number of Stores | Sales | Number of Stores | Sales |
| 1. Furniture--Household--Radio Group ... | 14 | (x) | 14 | (x) |
| 2. Furniture stores | 6 | 144 | 7 | 283 |
| 3. Household appliance or radio dealers | 8 | (x) | 7 | (x) |
| 4. Other home furnishings and appliance stores. | - | - | - | - |
| 5. Restaurant Group | 28 | 673 | 24 | 926 |
| 6. Restaurants, cafeterias and eating places .. | 17 | (x) | 11 | 421 |
| 7. Eating places with other merchandise | 10 | 239 | 13 | 505 |
| 8. Refreshment booths and stands | 1 | (x) | - | - |
| 9. Other Retail Stores | 71 | 1,730 | 95 | 3,634 |
| 10. Farm implement dealers | - | - | 1 | (x) |
| 11. Feed stores | 3 | 70 | 1 | (x) |
| 12. Book and stationery stores | 4 | 95 | 5 | 190 |
| 13. Coal and wood yards (ice dealers) | 6 | 153 | 13 | 499 |
| 14. Drug stores | 36 | 864 | 51 | 1,973 |
| 15. Florists | 1 | (x) | 2 | (x) |
| 16. Jewellery stores | 6 | 137 | 6 | 229 |
| 17. Office, store and school furniture, equip- ment and supplies | - | - | 3 | (x) |
| 18. Tobacco stores and stands | 10 | 247 | 5 | (x) |
| 19. Liquor stores | 3 | (x) | 6 | 228 |
| 20. Miscellaneous kinds of business | 2 | (x) | 2 | (x) |
| 21. Second-Hand Group | 1 | (x) | 4 | (x) |

Table 4.--Retail Merchandise Trade, 1941, Classified by Number of Employees

| | Stores | | Sales | | All Employees | | |
|-----------------------------|--------|----------|----------------|----------|---------------|----------|--------|
| | | | | | TOTAL | | Sales |
| | Number | Per Cent | Amount | Per Cent | Number | Per Cent | Number |
| 1. Total, All Stores .. | 6,790 | 100.0 | \$ 165,033,700 | 100.0 | 17,295 | 100.0 | 9,306 |
| Stores reporting -- | | | | | | | |
| 2. No employees | 3,179 | 46.8 | 12,584,000 | 7.6 | - | - | - |
| 3. 1 employee | 1,213 | 17.9 | 12,177,400 | 7.4 | 1,213 | 7.0 | 722 |
| 4. 2 employees | 722 | 10.6 | 14,282,500 | 8.7 | 1,444 | 8.4 | 859 |
| 5. 3 employees | 463 | 6.8 | 13,112,900 | 8.0 | 1,389 | 8.0 | 822 |
| 6. 4 employees | 309 | 4.6 | 11,378,000 | 6.9 | 1,236 | 7.2 | 727 |
| 7. 5-9 employees | 608 | 9.0 | 37,870,200 | 22.9 | 3,875 | 22.4 | 2,308 |
| 8. 10-19 employees | 186 | 2.7 | 23,583,100 | 14.3 | 2,526 | 14.6 | 1,584 |
| 9. 20-49 employees | 84 | 1.2 | 19,349,800 | 11.7 | 2,436 | 14.1 | 1,374 |
| 10. 50-99 employees | 20 | 0.3 | 8,442,300 | 5.1 | 1,288 | 7.4 | 484 |
| 11. 100 employees or over . | 6 | 0.1 | 12,253,500 | 7.4 | 1,888 | 10.9 | 626 |
| Food Group -- | | | | | | | |
| 12. Total, All Stores .. | 3,148 | 100.0 | 40,925,500 | 100.0 | 3,706 | 100.0 | 2,238 |
| Stores reporting -- | | | | | | | |
| 13. No employees | 1,938 | 61.6 | 6,642,200 | 16.2 | - | - | - |
| 14. 1 employee | 493 | 15.7 | 4,565,800 | 11.1 | 493 | 13.3 | 267 |
| 15. 2 employees | 226 | 7.2 | 4,119,300 | 10.1 | 452 | 12.2 | 250 |
| 16. 3 employees | 157 | 5.0 | 4,254,000 | 10.4 | 471 | 12.7 | 277 |
| 17. 4 employees | 105 | 3.3 | 3,590,300 | 8.8 | 420 | 11.3 | 247 |
| 18. 5-9 employees | 184 | 5.8 | 11,737,700 | 28.7 | 1,177 | 31.8 | 747 |
| 19. 10-19 employees | 39 | 1.2 | 5,031,300 | 12.3 | 514 | 13.9 | 336 |
| 20. 20 employees or over .. | 6 | 0.2 | 984,900 | 2.4 | 179 | 4.8 | 114 |
| Automotive Group -- | | | | | | | |
| 21. Total, All Stores .. | 599 | 100.0 | 28,972,600 | 100.0 | 2,311 | 100.0 | 2,124 |
| Stores reporting -- | | | | | | | |
| 22. No employees | 168 | 28.0 | 948,500 | 3.3 | - | - | - |
| 23. 1 employee | 125 | 20.9 | 1,374,500 | 4.7 | 125 | 5.4 | 113 |
| 24. 2 employees | 81 | 13.5 | 1,615,800 | 5.6 | 162 | 7.0 | 153 |
| 25. 3 employees | 65 | 10.9 | 2,313,000 | 8.0 | 195 | 8.4 | 187 |
| 26. 4 employees | 35 | 5.8 | 1,339,500 | 4.6 | 140 | 6.1 | 117 |
| 27. 5-9 employees | 70 | 11.7 | 4,861,600 | 16.8 | 461 | 20.0 | 420 |
| 28. 10-19 employees | 32 | 5.3 | 5,649,300 | 19.5 | 444 | 19.2 | 406 |
| 29. 20-49 employees | 19 | 3.2 | 8,534,300 | 29.4 | 583 | 25.2 | 537 |
| 30. 50-99 employees | 4 | 0.7 | 2,336,100 | 8.1 | 201 | 8.7 | 191 |

Table 4.--Retail Merchandise Trade, 1941, Classified by Number of Employees

| All Employees--(Cont'd) | | | Full-time Employees (included in Totals) | | | | | | |
|-------------------------|--------------------|----------|--|----------|--------|--------|--------------------|----------|-----|
| Female | Salaries and Wages | | TOTAL | | Male | Female | Salaries and Wages | | |
| Number | Amount | Per Cent | Number | Per Cent | Number | Number | Amount | Per Cent | |
| | \$ | | | | | | \$ | | |
| 7,789 | 12,959,200 | 100.0 | 13,357 | 100.0 | 7,629 | 5,728 | 12,102,100 | 100.0 | 1. |
| | | | | | | | | | 2. |
| 491 | 665,200 | 5.1 | 921 | 6.9 | 578 | 343 | 596,300 | 4.9 | 3. |
| 585 | 826,000 | 6.4 | 1,043 | 7.8 | 631 | 412 | 732,800 | 6.1 | 4. |
| 567 | 843,900 | 6.5 | 1,037 | 7.8 | 641 | 396 | 768,200 | 6.3 | 5. |
| 509 | 828,300 | 6.4 | 938 | 7.0 | 562 | 376 | 765,500 | 6.3 | 6. |
| 1,567 | 2,875,700 | 22.2 | 3,001 | 22.5 | 1,795 | 1,206 | 2,681,800 | 22.2 | 7. |
| 942 | 2,111,900 | 16.3 | 2,073 | 15.5 | 1,331 | 742 | 2,001,400 | 16.5 | 8. |
| 1,062 | 2,112,000 | 16.3 | 1,874 | 14.0 | 1,158 | 716 | 2,031,800 | 16.8 | 9. |
| 804 | 884,800 | 6.8 | 920 | 6.9 | 325 | 595 | 819,700 | 6.8 | 10. |
| 1,262 | 1,811,400 | 14.0 | 1,550 | 11.6 | 608 | 942 | 1,704,600 | 14.1 | 11. |
| | | | | | | | | | |
| 1,468 | 2,254,000 | 100.0 | 2,855 | 100.0 | 1,720 | 1,075 | 2,076,800 | 100.0 | 12. |
| | | | | | | | | | |
| | | | | | | | | | 13. |
| 226 | 245,000 | 10.9 | 350 | 12.2 | 205 | 145 | 213,000 | 10.3 | 14. |
| 202 | 219,800 | 9.8 | 314 | 11.0 | 183 | 131 | 190,100 | 9.2 | 15. |
| 194 | 247,500 | 11.0 | 359 | 12.6 | 219 | 140 | 225,100 | 10.8 | 16. |
| 173 | 241,900 | 10.7 | 332 | 11.6 | 201 | 131 | 226,300 | 10.9 | 17. |
| 430 | 799,500 | 35.5 | 925 | 32.4 | 591 | 334 | 744,000 | 35.8 | 18. |
| 178 | 386,700 | 17.1 | 436 | 15.3 | 298 | 138 | 371,700 | 17.9 | 19. |
| 65 | 113,600 | 5.0 | 139 | 4.9 | 83 | 56 | 106,600 | 5.1 | 20. |
| | | | | | | | | | |
| 187 | 2,437,000 | 100.0 | 1,943 | 100.0 | 1,766 | 157 | 2,331,600 | 100.0 | 21. |
| | | | | | | | | | |
| | | | | | | | | | 22. |
| 12 | 71,900 | 2.9 | 90 | 4.6 | 85 | 5 | 62,100 | 2.7 | 23. |
| 9 | 106,800 | 4.4 | 119 | 6.1 | 115 | 4 | 96,600 | 4.1 | 24. |
| 8 | 159,900 | 6.6 | 166 | 8.5 | 161 | 5 | 152,500 | 6.5 | 25. |
| 23 | 111,500 | 4.6 | 107 | 5.5 | 91 | 16 | 100,000 | 4.3 | 26. |
| 41 | 416,100 | 17.1 | 370 | 19.1 | 333 | 37 | 397,900 | 17.1 | 27. |
| 38 | 506,800 | 20.8 | 388 | 20.0 | 353 | 35 | 491,200 | 21.1 | 28. |
| 46 | 828,600 | 34.0 | 577 | 29.7 | 532 | 45 | 825,600 | 35.4 | 29. |
| 10 | 235,400 | 9.6 | 126 | 6.5 | 116 | 10 | 205,700 | 8.8 | 30. |

Table 5.--Retail Merchandise Trade, 1941, Credit Sales, Instalment Sales,
and Accounts Outstanding

| Kind of Business | All Stores | | Stores not reporting proportion of cash and credit sales | |
|---|------------------|-------------|--|------------|
| | Number of Stores | Sales | Number of Stores | Sales |
| | | \$ | | \$ |
| 1. Total, All Stores | 6,790 | 165,033,700 | 1,915 | 22,772,900 |
| 2. Food Group | 3,148 | 40,925,500 | 845 | 5,318,500 |
| 3. Bakery products stores | 18 | 105,400 | 7 | 25,800 |
| 4. Candy and confectionery stores | 602 | 2,570,600 | 223 | 605,200 |
| 5. Dairy products dealers | 45 | 1,238,300 | 19 | 375,300 |
| 6. Fruit and vegetable stores | 15 | 308,700 | 6 | 225,100 |
| 7. Grocery stores (without fresh meat) .. | 1,937 | 15,915,900 | 487 | 2,459,800 |
| 8. Combination stores (groceries and meats)..... | 378 | 19,090,600 | 47 | 1,391,400 |
| 9. Meat markets (including sea foods) ... | 149 | 1,662,500 | 52 | 202,400 |
| 10. Other food stores | 4 | 33,500 | 4 | 33,500 |
| 11. Country General Stores | 785 | 12,146,200 | 160 | 2,163,500 |
| 12. General Merchandise Group | 235 | 25,478,100 | 76 | 3,642,200 |
| 13. Automotive Group | 599 | 28,972,600 | 171 | 3,329,000 |
| 14. Motor vehicle dealers | 116 | 20,162,400 | 14 | 1,476,100 |
| 15. Accessory, tire and battery shops | 23 | 406,700 | 5 | 35,400 |
| 16. Garages | 98 | 1,517,500 | 32 | 353,600 |
| 17. Filling stations | 359 | 6,875,800 | 120 | 1,463,900 |
| 18. Other automotive establishments | 3 | 10,200 | - | - |
| 19. Apparel Group | 488 | 13,821,000 | 118 | 2,574,100 |
| 20. Men's and boys' clothing and furnishings stores | 165 | 4,993,600 | 48 | 1,387,600 |
| 21. Family clothing stores | 98 | 4,126,500 | 14 | 301,600 |
| 22. Women's apparel and accessories stores | 154 | 2,645,000 | 43 | 389,300 |
| 23. Shoe stores | 71 | 2,055,900 | 13 | 495,600 |
| 24. Building Materials Group | 160 | 7,260,100 | 55 | 1,150,500 |
| 25. Hardware stores | 85 | 2,693,300 | 25 | 414,400 |
| 26. Lumber and building material dealers . | 29 | 3,766,100 | 12 | 577,000 |
| 27. Other building materials | 46 | 800,700 | 18 | 159,100 |

Table 5.--Retail Merchandise Trade, 1941, Credit Sales, Instalment Sales, and Accounts Outstanding

| Stores reporting all cash and proportion of cash and credit sales | | | | Instalment (1) sales reported | Customers' Accounts Outstanding Dec. 31, 1941 | |
|---|-------------|--------------|----------|-------------------------------|---|-----|
| Number of Stores | Sales | Credit Sales | | | | |
| | | Amount | Per cent | | | |
| | \$ | \$ | | \$ | \$ | |
| 4,875 | 142,260,800 | 50,091,900 | 35.2 | 14,921,100 | 12,354,400 | 1. |
| 2,303 | 35,607,000 | 14,636,100 | 41.1 | - | 2,136,700 | 2. |
| 11 | 79,600 | 3,400 | 4.3 | - | 1,300 | 3. |
| 379 | 1,965,400 | 158,900 | 8.1 | - | - | 4. |
| 26 | 863,000 | 595,100 | 69.0 | - | 99,200 | 5. |
| 9 | 83,600 | 4,600 | 5.5 | - | 10,700 | 6. |
| 1,450 | 13,456,100 | 5,281,300 | 39.2 | - | 1,031,000 | 7. |
| 331 | 17,699,200 | 8,195,600 | 46.3 | - | 926,600 | 8. |
| 97 | 1,460,100 | 397,200 | 27.2 | - | 67,900 | 9. |
| - | - | - | - | - | - | 10. |
| 625 | 9,982,700 | 3,733,700 | 37.4 | 101,300 | 1,517,100 | 11. |
| 159 | 21,835,900 | 5,771,000 | 26.4 | 2,929,700 | 1,808,600 | 12. |
| 428 | 25,643,600 | 12,786,100 | 49.9 | 7,904,800 | 1,880,400 | 13. |
| 102 | 18,686,300 | 11,270,800 | 60.3 | 7,779,200 | 1,450,400 | 14. |
| 18 | 371,300 | 47,200 | 12.7 | 16,800 | 15,000 | 15. |
| 66 | 1,163,900 | 405,700 | 34.9 | 36,100 | 135,100 | 16. |
| 239 | 5,411,900 | 1,061,700 | 19.6 | 72,700 | 279,200 | 17. |
| 3 | 10,200 | 700 | 6.9 | - | 700 | 18. |
| 370 | 11,246,900 | 2,208,600 | 19.6 | 1,292,000 | 1,170,500 | 19. |
| 117 | 3,606,000 | 637,500 | 17.7 | 375,700 | 387,700 | 20. |
| 84 | 3,824,900 | 893,300 | 23.4 | 593,300 | 450,300 | 21. |
| 111 | 2,255,700 | 557,600 | 24.7 | 323,000 | 270,900 | 22. |
| 58 | 1,560,300 | 120,200 | 7.7 | - | 61,600 | 23. |
| 105 | 6,109,600 | 4,020,700 | 65.8 | 421,500 | 1,082,700 | 24. |
| 60 | 2,278,900 | 1,255,100 | 55.1 | 89,900 | 409,300 | 25. |
| 17 | 3,189,100 | 2,394,400 | 75.1 | 223,500 | 546,400 | 26. |
| 28 | 641,600 | 371,200 | 57.9 | 108,100 | 127,000 | 27. |

(1) Included in credit sales.

Table 5.--Retail Merchandise Trade, 1941, Credit Sales, Instalment Sales,
and Accounts Outstanding--(Cont'd)

| Kind of Business | All Stores | | Stores not reporting proportion of cash and credit sales | |
|--|------------------|------------|--|-----------|
| | Number of Stores | Sales | Number of Stores | Sales |
| | | \$ | | \$ |
| 1. Furniture--Household--Radio Group | 121 | 3,885,200 | 27 | 376,000 |
| 2. Furniture stores | 46 | 2,572,900 | 6 | 51,900 |
| 3. Household appliance or radio dealers | 62 | 1,264,900 | 18 | 317,200 |
| 4. Other home furnishings and appliance stores | 13 | 47,400 | 3 | 6,900 |
| 5. Restaurant Group | 437 | 4,919,100 | 233 | 1,614,400 |
| 6. Restaurants, cafeterias and eating places | 197 | 2,942,900 | 101 | 835,500 |
| 7. Eating places with other merchandise | 148 | 1,795,300 | 63 | 631,700 |
| 8. Refreshment booths and stands | 92 | 180,900 | 69 | 147,200 |
| 9. Other Retail Stores | 766 | 27,257,000 | 204 | 2,413,300 |
| 10. Farm implement dealers | 35 | 129,500 | 20 | 58,600 |
| 11. Feed stores | 41 | 1,116,600 | 16 | 495,800 |
| 12. Book and stationery stores | 34 | 529,800 | 7 | 100,400 |
| 13. Coal and wood yards (ice dealers). | 114 | 4,524,400 | 38 | 354,400 |
| 14. Drug stores | 155 | 4,336,800 | 15 | 369,500 |
| 15. Florists | 22 | 233,400 | 7 | 38,800 |
| 16. Jewellery stores | 66 | 1,878,200 | 13 | 146,600 |
| 17. Office, store and school furniture, equipment and supplies | 14 | 989,500 | 7 | 423,700 |
| 18. Tobacco stores and stands | 125 | 1,137,500 | 23 | 203,200 |
| 19. Liquor stores | 44 | 11,449,200 | - | - |
| 20. Miscellaneous kinds of business .. | 116 | 932,100 | 58 | 222,300 |
| 21. Second-Hand Group | 51 | 368,900 | 26 | 191,400 |
| | | | | |

Table 5.--Retail Merchandise Trade, 1941, Credit Sales, Instalment Sales, and Accounts Outstanding-- (Concl'd)

| Stores reporting all cash or proportion of cash and credit sales | | | | Instalment (1) sales reported | Customers' Accounts Outstanding Dec. 31, 1941 | |
|---|------------|--------------|----------|-------------------------------------|--|-----|
| Number of Stores | Sales | Credit Sales | | | | |
| | | Amount | Per cent | | | |
| | \$ | \$ | | \$ | \$ | |
| 94 | 3,509,200 | 2,332,200 | 66.5 | 1,751,300 | 1,182,300 | 1. |
| 40 | 2,521,000 | 1,651,100 | 65.5 | 1,287,900 | 688,800 | 2. |
| 44 | 947,700 | 680,200 | 71.8 | 463,400 | 493,000 | 3. |
| 10 | 40,500 | 900 | - | - | 500 | 4. |
| 204 | 3,304,700 | - | - | - | - | 5. |
| 96 | 2,107,400 | - | - | - | - | 6. |
| 85 | 1,163,600 | - | - | - | - | 7. |
| 23 | 33,700 | - | - | - | - | 8. |
| 562 | 24,843,700 | 4,588,400 | 18.5 | 510,500 | 1,565,700 | 9. |
| 15 | 70,900 | 34,700 | 48.9 | 13,000 | 21,800 | 10. |
| 25 | 620,800 | 318,800 | 51.4 | - | 98,800 | 11. |
| 27 | 429,400 | 84,900 | 19.8 | - | 22,100 | 12. |
| 76 | 4,170,000 | 2,435,400 | 58.4 | 31,500 | 749,400 | 13. |
| 140 | 3,967,300 | 580,300 | 14.6 | - | 176,000 | 14. |
| 15 | 194,600 | 78,400 | 40.3 | - | 21,000 | 15. |
| 53 | 1,731,600 | 570,000 | 32.9 | 386,100 | 201,800 | 16. |
| 7 | 565,800 | 305,000 | 53.9 | 57,900 | 213,100 | 17. |
| 102 | 934,300 | 69,600 | 7.4 | - | 7,600 | 18. |
| 44 | 11,449,200 | - | - | - | - | 19. |
| 58 | 709,800 | 111,300 | 15.7 | 22,000 | 54,100 | 20. |
| 25 | 177,500 | 15,100 | 8.5 | 10,000 | 10,400 | 21. |

(1) Included in credit sales.

Table 3.--Retail Merchandise Trade, by Types of Operation, 1930 and 1941

| Type of Operation | Number of Stores | | Sales | | Per cent of sales | | Stocks on hand, end of year (at cost) |
|---|------------------|-------|------------|-------------|-------------------|-------|---------------------------------------|
| | 1930 | 1941 | 1930 | 1941 | 1930 | 1941 | |
| | | | \$ | \$ | | | \$ |
| Total, All Stores | 6,484 | 6,790 | 99,519,900 | 165,033,700 | 100.0 | 100.0 | 23,775,900 |
| Independents | 5,923 | 6,458 | 85,035,100 | 132,834,500 | 86.4 | 80.5 | 20,818,100 |
| Single-store independents | 5,803 | 5,943 | 74,278,300 | 112,470,100 | 74.6 | 68.2 | 17,427,600 |
| Single stores (in voluntary chains) | 91 | 145 | 2,299,500 | 4,670,400 | 2.3 | 2.8 | 845,100 |
| Two-store multiples | 184 | 265 | 9,990,700 | 9,969,500 | 6.0 | 6.0 | 1,648,800 |
| Two-store multiples (in voluntary chains) | 4 | 39 | 229,200 | 698,400 | 0.2 | 0.4 | 141,100 |
| Three-store multiples | 68 | 68 | 3,093,600 | 4,749,500 | 3.1 | 2.9 | 726,900 |
| Three-store multiples (in voluntary chains) | 3 | 8 | 143,800 | 276,600 | 0.2 | 0.2 | 23,500 |
| Chains | 221 | 323 | 12,500,800 | 32,108,400 | 12.7 | 19.4 | 2,930,100 |
| Local chains | 46 | 36 | 1,312,800 | 2,468,900 | 1.3 | 1.5 | 120,700 |
| Provincial chains | 95 | 165 | 5,904,500 | 18,306,400 | 5.9 | 11.1 | 1,463,200 |
| Sectional and national chains | 67 | 107 | 4,911,300 | 10,394,100 | 5.0 | 6.3 | 1,265,100 |
| Manufacturer-controlled chains | 13 | 15 | 478,200 | 939,000 | 0.5 | 0.5 | 101,100 |
| Other types | 320 | 9 | 884,000 | 90,800 | 0.9 | 0.1 | 7,700 |
| Industrial stores | 2 | 1 | 125,100 | 2,400 | 0.1 | (a) | 100 |
| Leased departments or concessions | 5 | 8 | 37,700 | 86,400 | 0.1 | 0.1 | 7,600 |
| Other types of operation (1) | 313 | - | 721,200 | - | 0.7 | - | - |

(a) Less than .05 per cent.

(1) Figures for 1930 include producer-distributors of milk and itinerant operators. These types of business were not included in the 1941 Census.

Table 6.--Retail Merchandise Trade, by Types of Operation, 1930 and 1941--(Concl'd)

| Type of Operation | Number of Stores | | Sales | | Per cent of sales | | Stocks on hand, end of year, (at cost) |
|---|------------------|-------|---------------|---------------|-------------------|-------|--|
| | 1930 | 1941 | 1930 | 1941 | 1930 | 1941 | |
| Country General Stores | 862 | 785 | \$ 14,513,500 | \$ 12,146,200 | 100.0 | 100.0 | \$ 3,137,100 |
| Independents | 848 | 768 | 13,235,200 | 11,595,800 | 91.2 | 95.5 | 3,014,200 |
| Single-store independents | 778 | 676 | 11,604,100 | 9,158,300 | 80.0 | 75.4 | 2,319,600 |
| Single stores (in voluntary chains) | 27 | 44 | 777,900 | 1,430,100 | 5.3 | 11.8 | 369,600 |
| Two- and three-store multiples | 43 | 48 | 853,200 | 1,007,400 | 5.9 | 8.3 | 325,000 |
| Chains | 11 | 17 | 1,151,200 | 550,400 | 7.9 | 4.5 | 122,900 |
| Other types | 3 | - | 127,100 | - | 0.9 | - | - |
| Grocery Stores | 1,562 | 1,937 | 11,585,400 | 15,915,900 | 100.0 | 100.0 | 1,858,900 |
| Independents | 1,503 | 1,898 | 8,514,300 | 14,463,800 | 73.5 | 90.9 | 1,722,100 |
| Single-store independents | 1,456 | 1,793 | 7,908,200 | 12,672,400 | 68.3 | 79.6 | 1,493,400 |
| Single stores (in voluntary chains) | 35 | 45 | 423,500 | 979,900 | 3.6 | 6.2 | 112,100 |
| Two- and three-store multiples | 12 | 60 | 182,600 | 811,500 | 1.6 | 5.1 | 116,600 |
| Chains | 58 | 57 | 3,070,700 | 1,455,900 | 26.5 | 9.0 | 135,700 |
| Other types | 1 | 2 | 400 | 16,200 | (a) | 0.1 | 1,100 |
| Combination Stores | 327 | 378 | 8,088,600 | 19,090,600 | 100.0 | 100.0 | 1,386,100 |
| Independents | 319 | 324 | 7,722,800 | 14,480,800 | 95.5 | 75.9 | 1,102,800 |
| Single-store independents | 266 | 250 | 5,447,900 | 9,840,000 | 67.4 | 51.6 | 745,000 |
| Single stores (in voluntary chains) | 27 | 21 | 1,052,900 | 1,160,500 | 13.0 | 6.1 | 79,500 |
| Two- and three-store multiples | 26 | 53 | 1,222,000 | 3,480,300 | 15.1 | 18.2 | 278,300 |
| Chains | 8 | 53 | 363,800 | 4,582,200 | 4.5 | 24.0 | 281,800 |
| Other types | - | 1 | - | 27,600 | - | 0.1 | 1,500 |

(a) Less than .05 per cent.

Table 6.--Retail Merchandise Trade, by Types of Operation, 1930 and 1941--(Concl'd)

| Type of Operation | Number of Stores | | Sales | | Per cent of sales | | Stocks on hand, end of year (at cost) |
|--|------------------|------|-----------|-----------|-------------------|-------|---------------------------------------|
| | 1930 | 1941 | 1930 | 1941 | 1930 | 1941 | |
| | | | \$ | \$ | | | \$ |
| Filling Stations | 229 | 359 | 2,148,300 | 6,975,800 | 100.0 | 100.0 | 301,200 |
| Independents | 202 | 320 | 1,432,700 | 5,456,700 | 66.7 | 79.4 | 232,600 |
| Single-store independents | 187 | 303 | 1,138,500 | 4,994,900 | 53.0 | 72.7 | 217,600 |
| Single stores (in voluntary chains)..... | - | - | - | - | - | - | - |
| Two- and three-store multiples .. | 15 | 17 | 294,200 | 461,800 | 13.7 | 6.7 | 15,000 |
| Chains | 27 | 39 | 715,600 | 1,419,100 | 33.3 | 20.6 | 68,600 |
| Other types | - | - | - | - | - | - | - |

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