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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS, 1931.

SUPPLEMENTARY REPORT

Breakdown of Commodity Sales for Department Stores and
Country General Stores in the Prairie Provinces,

1930

Commodity breakdown figures have been published in the provincial reports for the Census of Merchandising and Service Establishments for all kinds of business for which information was obtained. In the Prairie Provinces the information for several kinds of business in each province was either insufficient or available only for the three provinces as a whole. In order that the information obtained might be made available, this bulletin has been prepared. It presents combined figures for the Prairie Provinces as a whole for Department Stores, Country General Stores (groceries with other merchandise), and Country General Stores Without Groceries.

Department Stores

Commodity	Per Cent of Sales
Stores - 24 : Sales - \$96,588,600 (Commodity coverage, 100.0%)	
Apparel and accessories, women's, misses' and children's --	
Children's wear	1.9
Millinery	1.6
Hosiery	4.5
Coats, suits and dresses	5.5
Underwear, negligees, corsets, etc.	3.8
Other apparel (except furs)	1.6
Appliances and supplies, electrical6
Automobile parts and accessories (except tires, tubes and batteries)1
Cameras and photographic supplies1
Cigars, cigarettes, tobacco and smokers' supplies2
Clothing and furnishings, men's and boys'	11.4
Drugs and drug sundries	2.4
Dry goods and notions --	
Cotton piece goods	2.0
Linen goods	1.4
Wool and wool-mixed goods4
Rayons, celanese, silk and velvet piece goods	1.3
Notions (ribbons, laces, etc.)	1.7
Other dry goods	1.8
Farm and garden equipment and supplies	2.1
Food and kindred products	18.4
Fuel5
Furniture	3.7
Furs and fur goods9
Gas appliances and supplies1
Gasoline, lubricating oils and greases1
Hardware	1.6
Heating and plumbing equipment and supplies5

Commodity	Per Cent of Sales
Department Stores (Cont'd.) -	
Home furnishings --	
Draperies, upholstery, curtains, etc.	2.0
Floor coverings	1.4
Bedding, mattresses, springs, etc.4
China, glassware, crockery, etc.9
Kitchen utensils1
Other home furnishings	3.5
Household supplies6
Infants' wear	1.4
Jewellery, silverware, clocks and watches	1.6
Leather goods4
Luggage1
Miscellaneous merchandise1
Musical instruments and accessories	1.3
Optical goods2
Paints, varnishes, glass and painters' supplies ..	.4
Radios7
Receipts from sale of meals	1.4
Secondhand merchandise1
Seeds, bulbs, plants, etc.2
Service4
Shoes and other footwear --	
Footwear, wholly or chiefly of leather -	
Men's or boys'	3.0
Women's or misses'	3.5
Children's9
Rubber footwear2
Sporting goods, including gymnasium equipment ..	1.5
Stationery, books and magazines	1.5
Tires, tubes and tire accessories1
Toilet articles and preparations --	
Toilet preparations and cosmetics6
Toilet articles1
Toys and games.....	1.0
Wall paper2

Country General Stores (Groceries with
other merchandise)

Stores - 213 : Sales - \$2,673,100

(Commodity coverage, 11.1%)

Appliances and supplies, electrical --	
Household appliances, motor-driven (except refrigerators)7
Household heating appliances, portable1
Lighting equipment1
Incandescent lamps1
Construction materials1
Batteries, storage4
Bicycles and accessories2
Building materials1
Cigars, cigarettes and tobacco	2.6
Drugs, patent medicines and compounds1
Dry goods and notions1
Farm and garden equipment and supplies --	
Farm machinery3
Wire fencing, gates and posts	1.0
Other farm and garden equipment and supplies ..	1.0

Commodity	Per Cent of Sales
Country General Stores (Groceries with other merchandise) -- (Cont'd.) -	
Food and kindred products --	
Bakery products, fresh9
Bottled beverages	1.1
Candy, confectionery and nuts	2.2
Delicatessen, ready-to-serve foods1
Fish and other sea foods, fresh1
Fruits and vegetables, fresh	6.8
Butter and cheese	3.2
Eggs	1.1
Lard	1.6
Flour	4.6
Sugar	5.3
Salmon, canned8
Other groceries (including canned goods, except salmon)	27.3
Meats, including poultry4
Fuel1
Furniture --	
Bedroom6
Living room, library and hall4
Dining room3
Kitchen2
Other household furniture2
Gasoline, lubricating oils and greases	1.4
Grain and feed2
Hardware --	
Builders' and shelf hardware	3.3
Carpenters' and mechanics' tools8
Other hardware	15.2
Heating and plumbing equipment and supplies1
Home furnishings	3.3
Household supplies --	
Soap9
Other household supplies	1.3
Jewellery, silverware, clocks and watches5
Leather goods1
Luggage2
Miscellaneous merchandise9
Paints, varnishes, glass and painters' supplies	2.1
Radios	1.9
Radio parts and accessories3
Shoes and other footwear3
Smokers' supplies1
Sporting goods, including gymnasium equipment4
Stationery, books and magazines3
Stoves, ranges and heaters (other than electric or gas)	1.1
Tires, tubes and tire accessories1
Tractors, farm and other	1.0
<u>Country General Stores Without Groceries</u>	
Stores - 27 : Sales - \$683,800	
(Commodity coverage, 58.5%)	
Antiques, art goods, statuary and gifts7
Apparel and accessories, women's, misses' and children's --	1.7
Children's wear1
Hosiery4
Coats, suits and dresses6
Underwear, negligees, corsets, etc.3
Other apparel (except furs)3

Commodity	Per Cent of Sales
Country General Stores Without Groceries (Cont'd.) -	
Appliances and supplies, electrical --	
Household appliances, motor-driven (except refrigerators)	1.2
Household heating appliances, portable2
Lighting equipment1
Incandescent lamps5
Construction materials	1.0
Other appliances and supplies3
Batteries, storage2
Bicycles and accessories1
Building materials --	
Roofing materials (except wood shingles and shakes)3
Building paper, wood base insulating boards, etc.2
Cigars, cigarettes and tobacco2
Clocks and watches3
Clothing and furnishings, men's and boys' --	10.6
Suits	1.6
Overcoats3
Hats and caps4
Underwear, hosiery and shirts	3.1
Other furnishings5
Work clothing	4.2
Other clothing5
Drugs and drug sundries1
Dry goods and notions	5.6
Farm and garden equipment and supplies --	
Wire fencing, gates and posts	1.5
Other farm and garden equipment and supplies	1.1
Furniture --	
Bedroom	2.7
Living room, library and hall6
Dining room9
Kitchen8
Other household furniture	2.2
Gasoline	2.4
Hardware --	
Builders' and shelf hardware	5.9
Carpenters' and mechanics' tools	2.1
Other hardware	27.1
Heating and plumbing equipment and supplies6
Home furnishings --	
Draperies, upholstery, curtains, etc.3
Floor coverings	1.4
Bedding, mattresses, springs, etc.	1.3
China, glassware, crockery, etc.	2.8
Kitchen utensils	2.1
Refrigerators (electric and gas)2
Other home furnishings6
Infants' wear	2.8
Leather goods	1.4
Luggage4
Miscellaneous merchandise	1.8
Motorcycles and accessories2
Oils and greases	1.5
Paints, varnishes, glass and painters' supplies --	
Paints, varnishes, lacquers, etc.	3.8
Glass7
Painters' supplies3
Radios and radio equipment3
Seeds, bulbs, plants, etc.2
Service3

Commodity	Per Cent of Sales
Country General Stores Without Groceries (Cont'd.) -	
Shoes and other footwear --	
Footwear, wholly or chiefly of leather -	
Men's or boys'7
Women's or misses'7
Children's1
Rubber footwear4
Silverware, plated1
Sporting goods, including gymnasium equipment8
Stoves, ranges and heaters (other than electric or gas)	2.2
Tires, tubes and tire accessories6
Toys and games8

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