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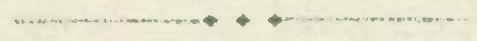
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DOMINION BUREAU OF STATISTICS

CANADA
DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH

SURVEY
of
CHAIN STORE SYSTEMS
in
CANADA



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Minister of Trade and Commerce

♦ ♦ ♦

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DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS - CANADA
INTERNAL TRADE BRANCH

(Issued October 26th., 1929)

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CHAIN STORES IN CANADA

Chain stores have become in recent years a well known factor in the supplying of commodities of various kinds to the ultimate consumer. Development of this method of distributing goods is proceeding so rapidly that it is difficult to obtain an up-to-date measurement of its dimensions. There has been a large demand for statistical information on the subject and the Dominion Bureau of Statistics is issuing this bulletin, based on data pertaining to the beginning of 1929 as a first attempt to meet an urgent need.

Number of Chains

It deals with 132 chains of stores, which number includes the great bulk of those existing in the Dominion at the date of the inquiry. The Bureau's list is steadily being added to and it is hoped in time to obtain complete returns.

Chain stores for the distribution of groceries are most numerous, accounting for 24 systems of the 132 covered in the report. These 24 systems include 1319 stores. Meat chains number 10 and include 272 stores, general and variety stores 8 chains with 274 stores, drugs and chemicals 19 chains with 200 stores, and tobacco chains 3 with 172 stores. All other chain groups had each under 100 stores.

Sales

Total sales for the 132 chain stores amounted to \$189,723,797 in 1928. This was equivalent to \$63,880 per store and, taking the estimated population of the Dominion as 9,658,000 in 1928, it works out at about \$20 per capita. Sales by provinces were largest in Ontario where they reached \$107,213,358. New Brunswick had the smallest sale, viz., \$3,659,827. Even if allowance be made for chains which were missed and for those from which information could not be obtained for this year's inquiry, it is obvious that the chain store is at present only doing a fraction of the work of distributing commodities. In the Census of Trading Establishments taken by the Bureau in 1923 it was shown that sales for 60,181 retail establishments were \$1,642,103,468. If allowance be made for the fact that returns were not obtained from all establishments for reasons set forth in the census report and that there has been considerable growth between 1923 and 1929 it is probable that a current estimate of total retail sales of around \$2,000,000,000 is not far astray. It will be seen therefore that the independent store is still the dominant factor in distribution. Even in groceries the independent store is still the much commoner method. In the 1923 census 12,640 grocery stores reported sales of \$220,290,427. This amount should also be much augmented to arrive at current conditions: \$250,000,000 to \$300,000,000 is probably a near estimate. The present inquiry shows sales by grocery chains to have been \$64,408,311 which though representing a considerable proportion of the business is not yet the dominant factor in a field which has more than any other experienced the chain store movement. In the large cities of Ontario and Quebec chain grocery stores have made greater progress than elsewhere in Canada and occupy a more commanding position though it is not certain that even in these they dominate. Important counter movements are developing in the form of organizations of independent stores for the purpose of large scale buying and advertising. What the future will be is impossible to predict but it seems certain that the immediate outlook is one of intense competition between chains and organized independents and between different chain organizations themselves.

Sales Outlets

An item of special interest in the report is that pertaining to the number of sales outlets. The complete story of the distribution of commodities is not known until all outlets for the sale of each commodity are revealed. For example; chain stores classed as grocery chains are not the only source through which groceries are supplied to the consumer. Large quantities of groceries are also distributed through general stores. A drug store nowadays is usually a means of bringing to the consumer not only drugs but many other groups of commodities such as stationery, tobacco, soda-fountain products, meals and refreshments and so forth. An attempt has been made therefore to enumerate the total number of merchandising outlets for each class of commodity in the

chain systems covered. A summary table shows the number of outlets for the Dominion and for each province and more detailed tables show the outlets in each chain store group classified according to commodity classes.

In all there were 16,166 merchandise outlets in the 132 chain systems, which is an average of over five for each separate store. Many stores, of course distributed only one class of goods but others, as for example, general stores, handled a very large number of different classes. There were 1,656 outlets for groceries, 1,046 for bakery products, 960 for candy and confectionery, 716 for fresh fruit, 708 for dairy products, 650 for tobacco, 508 for meats, 439 for fish, 415 for ice cream and soft drinks and 394 for meals. Outlets for other classes of goods numbered from 4 to 373.

Sales by Classes of Commodities

Sales according to commodity classes were largest for groceries, the amount being \$58,325,206 out of total sales for all 132 chains of \$189,723,797. Next in order came meats with sales amounting to \$13,788,687, meals \$6,944,108, musical instruments and sheet music \$6,619,171, candy and confectionery \$6,071,065, men's and boys' clothing \$5,964,444, women's outer-wear \$5,625,414, furniture \$5,274,941, hardware \$4,921,185, dairy products \$4,522,502, boots and shoes \$4,430,607.

Grocery sales represented 30.7% of the total, meats 7.3%, meals 3.7%, musical instruments and sheet music 3.5%, candy and confectionery 3.2%, men's and boys' clothing 3.1%, furniture 2.8 %, hardware 2.6%, dairy products 2.4%, boots and shoes 2.3%. 53.6% was for foodstuffs, 16.3% for clothing and 30.5% for miscellaneous items.

Capital Investment.

Of the 132 chains 106 were incorporated companies and a record was obtained of their capitalization. In these companies there was an investment of \$11,563,000 in bonds, \$22,726,334 in common stocks and \$22,750,319 in preferred stocks. Of this investment 82% or \$46,894,453 was owned in Canada, 15% or \$8,469,304 was owned in the United States, 2.5 or \$1,628,255 in Great Britain and .5% or \$48,041 in other countries.

TABLE NO. 1 - NUMBER OF REPORTING CHAIN SYSTEMS AND STORE UNITS

Class of Chain	Number of Chains reported	Number of Store Units								Total Stores Reported for 132 Chains
		Nova Scotia 4 Chains	New Brunswick 3 Chains	Quebec 25 Chains	Ontario 73 Chains	Manitoba 9 Chains	Sask- atchewan 4 Chains	Alberta 5 Chains	British Columbia 9 Chains	
Bakery Products	8	-	-	10	53	-	-	-	7	70
Boots and Shoes	8	-	3	11	49	1	-	1	-	65
Candy and Confectionery	5	-	-	31	48	10	-	-	6	95
Drugs and Chemicals	19	-	-	32	113	12	5	2	36	200
Furniture	3	-	-	65	9	-	-	-	-	74
Furs	3	1	-	5	7	1	3	-	-	17
General and Variety	8	25	8	64	120	8	32	5	12	274
Grocers	24	18	-	393	776	14	24	45	49	1319
Hardware	5	-	-	-	66	-	-	4	-	70
Men's Clothing and Furnishings	8	1	2	12	46	4	3	4	5	77
Men's Hats and Caps	3	-	-	1	11	-	-	-	-	12
Musical Instruments	4	-	-	4	26	-	5	8	3	46
Meats and Poultry	10	-	-	18	151	7	-	29	67	272
Restaurants	6	-	-	18	44	1	-	-	-	63
Tobacco and Cigars	3	-	-	53	87	9	8	4	11	172
Women's Wear	8	1	1	14	37	4	2	4	9	72
x Miscellaneous	7	-	25	6	34	2	3	2	-	72
TOTAL	132	46	39	737	1677	73	85	108	205	2970

x Includes 7 Chains: Automobile Accessories, Automobile Tire Stores, Dyers and Cleaners, Radio Sets, and Stationery.

Class of Chain	Total Sales	% of Total
Bakery Products	1,576,228	0.8
Boots and Shoes	3,188,623	1.7
Candy and Confectionery	3,084,637	1.6
Drugs and Chemicals	9,753,776	5.2
Furniture	9,143,537	4.9
Furs	1,186,301	0.6
General and Variety	39,459,314	20.8
Grocers	64,408,311	33.9
Hardware	3,467,946	1.8
Men's Clothing and Furnishings	5,520,123	2.9
Men's Hats and Caps	676,761	0.4
Musical Instruments	5,938,441	3.1
Meats and Poultry	19,279,471	10.2
Restaurants	7,436,068	3.9
Tobacco and Cigars	6,403,759	3.3
Women's Wear	4,555,333	2.4
Miscellaneous	4,645,098	2.5
T o t a l	189,723,797	

TABLE NO. III - PROVINCIAL SALES BY ALL CHAINS - 1928

Province	Total Sales	% of Total
Nova Scotia	4,821,822	2.5
New Brunswick	3,659,827	2.0
Quebec	43,242,126	22.8
Ontario	107,213,358	56.5
Manitoba	5,175,973	2.7
Saskatchewan	5,247,519	2.8
Alberta	7,205,318	3.8
British Columbia	13,157,854	6.9
T o t a l	189,723,797	

TABLE 10. - GRAIN STORE SALES ARRANGED IN 67 CLASSES OF COMMODITIES AND PERCENTAGES OF TOTAL

Commodities	Amount of Sales	Percentage of Total
1. Arms and Ammunition	108,203	.5703
2. Art Goods and Antiques	10,000	.0052
3. Automobiles and Accessories	1,937,359	1.021
4. Agricultural Implements	801,874	.4226
5. Bakery Products	5,170,364	2.725
6. Books	90,958	.0479
7. Boots and Shoes and Other Footwear	4,430,607	2.335
8. Cameras and Photographic Supplies	227,998	.1202
9. Candy and Confectionery	6,071,065	3.200
10. Childrens and Infants Wear	750,061	.3953
11. Cigars, Tobacco and Smoking Supplies	7,514,651	3.961
12. Clothing, Men's and Boys'	5,964,444	3.144
13. Crockery, China and Glassware	2,027,516	1.069
14. Dairy Products	4,522,502	2.383
15. Drugs and Chemicals	4,849,514	2.556
16. Electrical Supplies	824,345	.4345
17. Fish and Sea Food	1,200,724	.6329
18. Flowers, Plants and Seeds	550,957	.2904
19. Fruit, fresh	2,598,886	1.369
20. Furniture	5,274,941	2.780
21. Fur Goods	1,156,235	6.094
22. Groceries and Delicatessen	58,325,206	30.742
23. Grain and Feed	130,500	.0688
24. Hardware and Tools	4,921,185	2.594
25. Harness and Saddlery	195,549	.1031
26. Hats and Caps, Men's and Boys'	783,912	.4132
27. House Furnishings	1,436,279	.757
28. Household Supplies	2,020,792	1.065
29. Ice Cream and Soft Drinks	2,115,664	1.115
30. Jewelry, Watches and Clocks	1,297,037	.6836
31. Instruments, Surgical and Scientific	80,000	.0421
32. Kitchen Utensils	985,673	.5195
33. Leather Goods	390,500	.2058
34. Meals	6,944,108	3.660
35. Meat and Poultry	13,788,687	7.263
36. Men's Furrishings	1,313,679	.6924
37. Millinery	856,415	.4514
38. Motor Cycles and Bicycles	20,300	.0108
39. Musical Instruments and Sheet Music	6,619,171	3.489
40. Notions	3,105,167	1.637
41. Office Furniture	1,476	.0007
42. Office Supplies and Stationery	2,971,604	1.566
43. Optical Goods	67,000	.0353
44. Paint, Oil and Varnish	423,028	.2229
45. Piece Goods, Cotton	435,425	.2295
46. " " Rayon	120,344	.0634
47. " " Silk	420,248	.2215
48. " " Wool	87,250	.0459
49. Radio Sets and Supplies	1,376,980	.7258
50. Rubber Goods, not including tires, etc.	382,834	.2018
51. Sporting Goods	203,187	.1071
52. Stoves and Ranges, Electric Fire and Oil	1,268,984	.6689
53. Toilet Articles and Preparations	4,503,206	2.374
54. Toys and Games	1,668,845	.8796
55. Vegetables, fresh	1,008,766	.5317
56. Wall Paper	60,536	.0319
57. Women's Hosiery	2,687,909	1.416
58. Women's Outerwear	5,625,414	2.965
59. Women's Underwear	2,981,990	1.571
60. Fancy Work	742,314	.3913
61. Novelties	501,221	.2642
62. Dry Goods	210,465	.1109
63. Gasoline	5,231	.0002
64. Barber Shop receipts	23,227	.0122
65. Billiard Hall receipts	72,936	.0384
66. Builders Materials	93,750	.0494
67. Miscellaneous	366,357	.1931
Total	189,723,797	

TABLE V. - NUMBER OF MERCHANDISE OUTLETS IN CHAIN STORE SYSTEMS, CLASSIFIED INTO COMMODITY CLASSES AND CHAIN GROUPS.

Type of Chain Store	Arms and Ammunition	Art Goods and Antiques	Automobiles and Accessories	Agricultural Implements	Bakery Products	Books	Boots and Shoes & Other Footwear	Cameras & Photographic Supplies	Candy and Confectionery	Children's and Infant's Wear	Cigars, Tobacco and Smoking Supplies	Clothing, Men's and Boys'	Crockery, China & Glassware	Dairy Produce	Drugs & Chemicals	Electrical Supplies	Fish and Sea Food
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
Bakery Products	-	-	-	-	70	-	-	-	7	-	-	-	-	-	-	-	-
Boots & Shoes	-	-	-	-	-	-	65	-	-	-	-	-	-	-	-	-	-
Candy & Confectionery	-	-	-	-	10	-	-	-	95	-	-	-	-	-	-	-	-
Drugs & Chemicals	-	-	-	-	-	75	5	168	180	-	180	-	-	-	200	-	-
Fur Goods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Furniture	-	-	-	65	-	-	-	-	-	-	-	-	-	-	-	-	-
Groceries & Delicatessen	-	-	-	-	882	-	-	-	258	-	205	4	4	-	-	4	-
General & Variety	25	-	29	-	47	29	83	29	249	102	50	84	227	423	6	-	217
Hardware and Tools	70	52	52	52	-	-	4	-	-	-	-	-	70	47	55	76	-
Men's Clothing	-	-	-	-	-	-	13	-	-	-	-	-	-	-	-	66	-
Men's Hats and Caps	-	-	-	-	-	-	-	-	-	-	-	73	-	-	-	-	-
Music	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Meats and Poultry	-	-	-	-	6	-	-	-	106	-	-	-	-	-	-	-	-
Restaurant	-	-	-	-	31	-	-	-	51	-	3	-	-	238	-	-	222
Tobacco	-	-	-	-	-	-	-	-	14	-	40	-	-	-	-	-	-
Women's Wear	-	-	-	-	-	-	6	-	-	6	172	-	14	-	-	-	-
Miscellaneous	10	-	32	25	-	-	-	-	-	-	-	6	-	-	-	-	-
	105	52	113	142	1046	104	176	197	960	108	650	167	321	708	261	146	439

TABLE V. - NUMBER OF MERCHANDISE OUTLETS IN CHAIN STORE SYSTEMS, CLASSIFIED INTO COMMODITY CLASSES AND CHAIN GROUPS - Continued

Type of Chain Store	Flowers, Plants and Seeds	Fruit, fresh	Furniture	Fur Goods	Groceries and Delicatessen	Grain and Feed	Hardware and Tools	Harness and Saddlery	Hats and Caps, Men's and Boys'	House Furnishings	Household Supplies	Ice Cream and Soft Drinks	Jewelry, Watches and Clocks	Instruments, Surgical and Scientific	Kitchen Utensils	Leather Goods	Meats
	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34
Bakery Products	-	-	-	-	-	-	-	-	-	-	-	7	-	-	-	-	7
Boots & Shoes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Candy & Confectionery	-	-	-	-	-	-	-	-	-	-	-	4	-	-	-	-	14
Drugs & Chemicals	9	-	-	-	-	-	-	-	-	-	-	156	25	43	-	48	70
Fur Goods	-	-	-	17	-	-	-	-	-	-	-	-	-	-	-	-	-
Furniture	-	-	70	4	-	-	-	65	-	9	74	-	-	-	-	-	-
Groceries & Delicatessen	-	544	-	-	1319	22	-	-	-	-	-	38	-	-	-	-	11
General & Variety	151	47	29	29	215	-	227	-	79	29	168	168	172	-	172	59	126
Hardware and Tools	66	-	-	-	-	5	70	61	-	-	56	-	13	-	70	52	-
Men's Clothing	-	-	-	-	-	-	-	-	12	4	-	-	-	-	-	-	-
Men's Hats and Caps	-	-	-	-	-	-	-	-	12	-	-	-	-	-	-	-	-
Music	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Meats and Poultry	106	125	-	-	122	-	-	-	-	-	16	19	-	-	-	-	103
Restaurants	-	-	-	-	-	-	-	-	-	-	-	23	-	-	-	-	63
Tobacco	-	-	-	-	-	-	-	-	-	-	-	-	14	-	-	-	-
Women's Wear	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10	-
Miscellaneous	-	-	14	25	-	-	-	-	-	-	-	-	-	-	-	-	-
	332	716	113	75	1656	27	297	126	103	42	314	415	224	43	242	169	394

TABLE V. - NUMBER OF MERCHANDISE OUTLETS IN CHAIN STORE SYSTEMS, CLASSIFIED INTO COMMODITY CLASSES AND CHAIN GROUPS - Continued

Type of Chain Store	Meat and Poultry	Men's Furnishings	Millinery	Motor Cycles and Bicycles	Musical Instruments and Sheet Music	Notions	Office Furniture	Office Supplies and Stationery	Optical Goods	Paint, Oil and Varnish	Piece Goods -Cotton	Piece Goods -Rayon	Piece Goods -Silk	Piece Goods -Wool	Radio Sets & Supplies	Rubber Goods(not including tires, etc.	Sporting Goods
	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51
Bakery Products	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Boots & Shoes	-	7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Candy & Confectionery	-	-	-	-	-	4	-	-	-	-	-	-	-	-	-	-	-
Drugs & Chemicals	-	-	-	-	3	54	-	64	59	-	-	-	-	-	-	-	-
Fur Goods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	141	-
Furniture	-	-	-	-	69	-	4	-	-	-	-	-	-	-	-	-	-
Groceries & Delicatessen	193	-	-	-	-	-	-	-	-	-	-	-	-	-	69	-	-
General & Variety	43	64	190	-	17	249	-	172	-	54	93	76	58	33	29	77	54
Hardware and Tools	-	-	-	62	-	-	-	-	-	70	-	-	-	-	57	-	61
Men's Clothing	-	13	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Men's Hats and Caps	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Music	-	-	-	-	46	-	-	-	-	-	-	-	-	-	-	-	-
Meats and Poultry	272	-	-	-	-	-	-	-	-	-	-	-	-	-	27	-	-
Restaurants	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tobacco	-	-	-	-	-	14	-	-	-	-	-	-	-	-	-	-	-
Women's Wear	-	-	10	-	-	3	-	-	-	-	-	-	-	-	-	-	-
Miscellaneous	-	-	-	-	14	-	7	7	-	-	-	-	-	-	-	-	-
	508	84	200	62	149	324	11	243	59	124	93	76	58	33	217	218	125

TABLE V. - NUMBER OF MERCHANDISE OUTLETS IN CHAIN STORE SYSTEMS, CLASSIFIED INTO COMMODITY CLASSES AND CHAIN GROUPS - Concluded

Type of Chain Store	Stoves & Ranges, Electric, Fire & Oil	Toilet Articles & Preparations	Toys and Games	Vegetables, fresh	Wallpaper	Women's Hosiery	Women's Outerwear	Women's Underwear	Fancy Work	Novelties	Dry Goods	Gasoline	Barber Shop	Billiard	Builders Materials	Miscellaneous	Total Outlets by Class of Store
	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	
Bakery Products	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	91
Boots & Shoes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	72
Candy & Confectionery	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	127
Drugs & Chemicals	-	171	9	-	-	-	-	-	-	-	-	-	-	-	-	-	1660
Fur Goods	-	-	-	-	-	-	13	-	-	-	-	-	-	-	-	-	30
Furniture	69	-	-	-	-	-	4	-	-	-	-	-	-	-	-	-	514
Groceries & Delicatessen	-	-	-	446	-	-	-	-	-	-	-	-	-	-	-	-	4570
General & Variety	29	202	215	43	29	249	249	249	126	126	17	-	-	-	-	-	5546
Hardware and Tools	9	-	9	-	61	-	-	-	-	-	-	4	-	-	-	-	1092
Men's Clothing	-	-	-	-	-	3	11	7	-	-	-	-	-	-	-	-	136
Men's Hats and Caps	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12
Music	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	73
Meats and Poultry	-	-	-	22	-	-	-	-	-	-	-	-	-	-	-	-	1360
Restaurants	-	-	-	-	-	-	-	-	-	-	-	-	8	8	-	-	224
Tobacco	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	228
Women's Wear	-	-	3	-	-	38	43	68	-	-	-	-	-	-	-	-	193
Miscellaneous	11	-	-	-	14	-	-	-	-	-	-	-	-	-	11	23	238
	118	373	236	511	104	290	320	324	126	126	17	4	8	8	11	23	16166

TABLE VI. - NUMBER OF MERCHANDISE OUTLETS IN CHAIN STORE SYSTEMS BY PROVINCES AND BY COMMODITY CLASSES - 1928

Commodity	N.S.	N.B.	Que.	Ont.	Man.	Sask.	Alta.	B.C.	Total Commodity Outlets
Arms and Ammunition	4	2	19	76	-	-	4	-	105
Art Goods & Antiques	-	-	52	-	-	-	-	-	52
Automobiles & Accessories	5	26	7	75	-	-	-	-	113
Agricultural Implements	-	25	65	52	-	-	-	-	142
Bakery Products	6	-	338	616	28	25	26	7	1046
Books	5	1	18	58	3	2	2	15	104
Boots and Shoes & Other Footwear	9	6	35	95	5	25	1	-	176
Cameras & Photographic Supplies	5	1	34	114	3	2	2	36	197
Candy & Confectionery	33	6	236	517	45	37	32	54	960
Children's & Infant's wear	11	2	7	63	-	25	-	-	108
Cigars, Tobacco and Smoking Supplies	16	2	237	253	25	38	32	47	650
Clothing, Men's and Boys'	12	4	15	95	4	28	4	5	167
Crockery, China & Glassware	31	8	78	173	4	7	8	12	321
Dairy Produce	12	-	215	341	19	25	29	67	708
Drugs and Chemicals	16	3	56	131	12	5	2	36	261
Electrical Supplies	11	2	14	117	-	2	-	-	146
Fish and Sea Food	-	-	83	245	15	-	29	67	439
Flowers, Plants, Seeds	10	4	45	218	7	32	4	12	332
Fruit, fresh	12	-	215	380	21	42	27	19	716
Furniture	5	15	67	26	-	-	-	-	113
Fur Goods	6	25	7	33	1	3	-	-	75
Groceries & Delicatessen	26	7	468	965	25	56	48	61	1656
Grain and Feed	12	-	-	15	-	-	-	-	27
Hardware and Tools	25	8	64	169	4	7	8	12	297
Harness and Saddlery	-	-	65	57	-	-	4	-	126
Hats & Caps, Men's & Boys'	9	3	26	40	-	25	-	-	103
House Furnishings	5	1	2	34	-	-	-	-	42
Household Supplies	10	4	104	144	4	32	4	12	314
Ice Cream & Soft Drinks	10	4	78	211	30	37	6	39	415
Instruments, Surgical and Scientific	-	-	4	32	3	2	2	-	43
Jewelry, Watches and Clocks	15	5	54	103	4	7	8	28	224
Kitchen Utensils	15	5	40	151	4	7	8	12	242
Leather Goods	11	2	12	137	3	2	2	-	169
Meals	10	4	69	232	29	12	6	32	394
Meat and Poultry	6	-	153	221	7	25	29	67	508
Men's Furnishings	5	1	17	59	1	-	1	-	84
Millinery	15	5	44	109	4	7	4	12	200
Motor Cycles & Bicycles	-	-	-	62	-	-	-	-	62
Musical Instruments and Sheet Music	-	14	75	44	-	5	8	3	149
Notions	21	6	65	152	12	34	6	28	324
Office Furniture	-	-	-	5	2	2	2	-	11
Office Supplies & Stationery	15	5	44	126	18	15	8	12	243
Optical Goods	-	-	4	32	3	2	2	16	59
Paint, Oil & Varnish	9	3	21	87	-	-	4	-	124
Piece Goods, Cotton	5	1	9	49	4	25	-	-	93
" " Rayon	5	1	2	39	4	25	-	-	76
" " Silk	5	1	2	21	4	25	-	-	58
" " Wool	5	1	2	21	4	-	-	-	33
Radio Sets & Supplies	5	25	71	110	-	4	2	-	217
Rubber Goods, (not including tires, etc.)	11	2	27	139	3	3	2	31	218
Sporting Goods	9	3	21	92	-	-	-	-	125
Stoves & Ranges, Electric, Fire & Oil	5	11	67	31	-	-	4	-	118
Toys and Games	15	5	40	124	4	32	4	12	236
Toilet Articles & Preparations	21	6	77	196	7	12	6	48	373
Vegetables, fresh	12	-	187	226	17	42	27	-	511
Wallpaper	5	14	3	82	-	-	-	-	104
Women's Hosiery	21	6	51	144	10	33	6	19	290
" Outerwear	22	7	56	164	12	36	6	17	320
" Underwear	22	7	56	161	12	36	8	22	324
Fancy Work	10	4	31	54	4	7	4	12	126
Novelties	10	4	31	54	4	7	4	12	126
Dry Goods	-	-	7	10	-	-	-	-	17
Gasoline	-	-	-	-	-	-	4	-	4
Miscellaneous	-	11	1	38	-	-	-	-	50
Total Commodity Outlets	616	318	3993	8620	434	862	439	884	16166



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