





CANADIAN GOVERNMENT
PUBLICATIONS

NOT FOR LOAN
IE S'EMPRUNTE PAS

Publications
of the
1966 Census of Canada

(Census of Merchandising and Services)

of
Statistics

#### PREFACE

This catalogue provides a listing of the publications being issued by the Dominion Bureau of Statistics on the results of the 1966 Census of Canada, relating to the Census of Merchandising and Service Establishments.

A new feature of the 1966 Census was the inclusion for the first time on a five-year basis of a Census of Merchandising (retail, wholesale, and service establishments). The results of the Census of Merchandising which is based on a mailing survey in 1967 to cover the complete 1966 business year, will become available commencing in the last half of 1968.

WALTER E. DUFFETT.

Dominion Statistician.

Ottawa, Canada July 1968

# PUBLICATIONS OF THE 1966 CENSUS OF CANADA

Final results of the 1966 Census of Canada relating to Merchandising and Services are being issued in the form of individual reports as the information becomes available. The reports are in three series, as follows:

- (1) Advance Series. These reports provide advance summary information on specified basic topics.
- (2) Volume Series. Reports in this main series are so prepared that they can be combined to form the contents of each of three census volumes. A titled cover binder is supplied with orders for the complete set of reports for a given volume.
- (3) Census Tract Series. Basic data are issued for each of the metropolitan areas according to these intracity statistical areas.

#### How to Order

Orders for copies of census publications described in the following pages may be sent either to Publications Distribution, Dominion Bureau of Statistics, or to Superintendent of Publications, Department of Public Printing and Stationery, Ottawa. The order form included in this brochure should be used for this purpose. Regulations require that remittance be made prior to the mailing of the reports required. Remittance should be in the form of a cheque or money order made payable to the Receiver General of Canada. For further information, address your inquiry to the Information Division, Dominion Bureau of Statistics. Orders for reports will be filled when they become available. A deposit account may be established with the Queen's Printer.

#### **Publication Dates**

The majority of the final reports of the 1966 Census of Merchandising and Services are expected to be issued at periodic intervals during the last quarter of 1968 and in 1969, starting with the Advance Series. Generally, retail bulletins will be available first, followed by service trade bulletins with wholesale trade bulletins the last to be released. Every effort will be made to produce the large volume of census results at the earliest dates possible, although problems arising from such factors as availability of tabulations, printing priorities, etc., could affect these target periods.

#### ADVANCE SERIES

Catalogue
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#### Retail Trade

#### 97-611 Provinces by Kind of Business, 24 pp. Bil.

Principal statistics by kind of business for Canada and the provinces.

97-612 Counties or Census Divisions and Places of 30,000 Population and Over, 4 pp. Bil,

Retail trade, principal statistics by counties or census divisions and principal cities.

#### Service Trades

#### 97-650 Provinces by Kind of Business, 24 pp. Bil.

Principal statistics by kind of business for Canada and the provinces.

#### VOLUME SERIES

Reports in this series may be ordered singly, or the set for any given volume at a composite price to include a hard-covered binder.

#### Volume VI - Retail Trade

Complete set of reports (97-601 to 97-608), including titled cover binder.

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#### 97-601 Introduction and General Review, 72 pp. Bil.

Description of the Census, definitions of terms used and description of kind of business classifications, analysis of results, samples of questionnaires, etc.

\$1

#### Locations

#### 97-602 Provinces and Cities by Kind of Business, 136 pp. Bil.

Principal statistics by kind of business for provinces, metropolitan cities, major urban areas and other cities of 30,000 population and over; limited comparisons with previous Census. \$1

\$1.50

# DBS CURRENT PUBLICATIONS

97-603	Counties or Census Divisions and Places of 1,000 Population and Over, 148 pp. Bil.  Principal statistics, maps, comparisons with previous Census	\$1.50
97 <b>-</b> 604	Major Urban Areas by Census Tracts. 60 pp. Bil. Metropolitan and other major urban areas by Census tracts. showing stores and sales by kind of business group; Census tract maps.	75¢
97-605	Size of Business. 190 pp. Bil. Stores grouped according to size by annual sales, employment and by number under same ownership.	\$2
97-606	Miscellaneous Data. 28 pp. Bil. Form of organization, service receipts of retail stores, sale of meals and lunches by retail stores.	50¢
Establ	lishments	
97-607	General Statistics. 58 pp. Bil.  Canada and the provinces by kind of business, including non-trading revenue, accounts receivable, hours worked by unpaid family members, sales by class of customer.	75¢
97-608	Analysis of Sales by Main Commodity Lines. 60 pp. Bil.  Percentage composition of sales by main lines for kinds of business; commodity estimates showing distribution by kind of business.	75¢
	Volume VII - Wholesale Trade	
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97-621	Introduction and General Review. 50 pp. Bil.  Description of the Census, definitions of terms used and descriptions of kind of business classifications, analysis of results, samples of questionnaires, etc.	75¢
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97-623	Counties	or	Census	<b>Divisions</b>	and	Places	of 5,000	<b>Population</b>
	and Over.	. 10	o pp. Bi	1.				

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#### 97-624 Size of Business, 30 pp. Bil.

Locations grouped according to size by annual sales, employment and by number under same ownership.

75¢

#### Establishments

#### 97-625 General Statistics. 90 pp. Bil.

Principal statistics by major type of operation and kind of business for Canada and the economic areas; form of organization and major type of operation for Canada and the economic areas.

**\$**1

### 97-626 Analysis of Revenue and Employment Data. 50 pp. Bil.

Analysis of sales and other revenue and accounts received by major type of operation and kind of business for Canada and the economic areas; employment and man-hours data by kind of business group for Canada and the economic areas; number of proprietors and unpaid workers.

75¢

#### Volume VIII - Services

Complete Set of reports (97-641 to 97-647), including titled cover binder  ${\bf r}$ 

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#### 97-641 Introduction and General Review. Bil. Approx. 60 pp.

Description of the Census, definitions of terms used and descriptions of kind of business classifications, analysis of results, samples of questionnaires, etc.

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#### Locations

97-642 Provinces and Cities by Kind of Business. Bil. Approx. 136 pp.
Principal statistics by kind of business for provinces, metropolitan cities, major urban areas and other cities 30,000 population and over; limited comparisons with previous Census.

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Principal statistics, maps, comparisons with previous Census. \$1.50

#### 97-644 Major Urban Areas by Census Tracts. Bil. Approx. 60 pp.

Metropolitan and other major urban areas by Census tracts, showing locations and receipts by kind of business groups; Census tract maps.

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#### DBS CURRENT PUBLICATIONS

97-645 Size of Business, Bil, Approx, 96 pp.	
Locations grouped according to size by annual receipts,	em-
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ployment and by number under same ownership.

97-646 Miscellaneous Data. Bil. Approx. 28 pp.

Form of organization, merchandise sales of service business, sales of meals and lunches.

#### Establishments

#### 97-647 General Statistics, Bil. Approx. 52 pp.

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