



CETA – A COMPETITIVE ADVANTAGE FOR THE CANADIAN AGRI-FOOD INDUSTRY

What is CETA?

CETA, or the Canada-European Union (EU) Comprehensive Economic and Trade Agreement, was provisionally applied on September 21st, 2017.

It helps to create jobs, strengthen economic relations and bridge the gap between Canadian agri-food companies and the EU's 510 million consumers. CETA brings real benefits to Canadians.

CETA is one of Canada's most ambitious trade initiatives, offering significant benefits to exporters. It is a progressive free trade agreement that covers virtually all sectors and aspects of Canada-EU trade in order to eliminate or reduce barriers.

How does CETA support Canadian agri-food companies?

Our agri-food industry benefitted from day one of CETA's provisional application, September 21st, 2017.

Eliminates most tariffs

With CETA, 94% of the EU's agricultural and 96% of its fish and seafood import tariffs are duty-free.

EU tariffs were previously as high as:

- **89** Euros/tonne for oats
- 20% for shrimp
- 17.6% for sweetened dried cranberries
- 8% for maple syrup
- 7.7% for certain processed pulses

Gives you a competitive advantage

Canadian agri-food companies have a major advantage over competitors still facing EU tariffs.

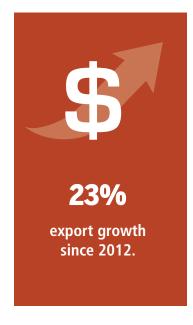
CETA also helps to expand or create new markets for our products in the EU.

Note: To benefit from CETA, products exported to the EU must meet all regulatory and rule of origin requirements. We can help you identify European regulatory requirements.

WHAT OPPORTUNITIES DOES THE EU HOLD FOR THE CANADIAN AGRI-FOOD INDUSTRY?

Canada's agri-food and seafood trade with the EU - By the numbers











Top export opportunities in the EU



Bakery products



Berries



Canola



Flaxseed/ linseed



Forage products



Frozen cod



Frozen scallops



Natural health and organic products



Lobster



Maple products



Mustard seed



Oats



Pet food



Pulses



Salmon



Discover more information, strengths, opportunities and considerations for Canadian agri-food.

Read our

Outline of opportunities in the European Union (EU).

Want to export to the EU?

The Agri-Food Trade Service has your needs in mind and is designed to help you achieve your international business goals.

Here's how we can help

Doing Business in Europe

Find reports, fact sheets, videos and more to help you take advantage of CETA and other EU opportunities.

Agriculture and Food Trade Commissioner Service

Reach in-market Trade Commissioner expertise that can bridge the gap between your products and EU markets.

AgriMarketing Program: Small and Medium-sized Enterprise Component

Find funding for small and mediumsized enterprises to help implement international export plans.

Trade Show Service

Take part in our Canada Pavilion and promote your products at key international trade shows.

Canada Brand

Leverage a suite of free tools and use Canada's positive image to differentiate your products in the EU market.

Export questions? Expert advice.

Need further information? Want answers to CETA and EU-related questions?

Your agri-food business can get in touch with us via the Market Access Secretariat Single Window at

MAS-SAM@AGR.GC.CA

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