



CANADA-EUROPEAN UNION

COMPREHENSIVE ECONOMIC AND TRADE AGREEMENT



CETA – A COMPETITIVE ADVANTAGE FOR THE CANADIAN AGRI-FOOD INDUSTRY

What is CETA?

CETA, or the Canada-European Union (EU) Comprehensive Economic and Trade Agreement, was provisionally applied on September 21st, 2017.

It helps to create jobs, strengthen economic relations and bridge the gap between Canadian agri-food companies and the EU's 510 million consumers. CETA brings real benefits to Canadians.

CETA is one of Canada's most ambitious trade initiatives, offering significant benefits to exporters. It is a progressive free trade agreement that covers virtually all sectors and aspects of Canada-EU trade in order to eliminate or reduce barriers.

How does CETA support Canadian agri-food companies?

Our agri-food industry benefitted from day one of CETA's provisional application, September 21st, 2017.

| Eliminates most tariffs | Gives you a competitive advantage |
|---|---|
| <p>With CETA, 94% of the EU's agricultural and 96% of its fish and seafood import tariffs are duty-free.</p> <p>EU tariffs were previously as high as:</p> <ul style="list-style-type: none">• 89 Euros/tonne for oats• 20% for shrimp• 17.6% for sweetened dried cranberries• 8% for maple syrup• 7.7% for certain processed pulses | <p>Canadian agri-food companies have a major advantage over competitors still facing EU tariffs.</p> <p>CETA also helps to expand or create new markets for our products in the EU.</p> <p>Note: To benefit from CETA, products exported to the EU must meet all regulatory and rule of origin requirements. We can help you identify European regulatory requirements.</p> |

WHAT OPPORTUNITIES DOES THE EU HOLD FOR THE CANADIAN AGRI-FOOD INDUSTRY?

Canada's agri-food and seafood trade with the EU – By the numbers

\$3.4B
(2017)

in Canadian agri-food and seafood exports.

23%

export growth since 2012.

CANADA'S 4th LARGEST

agri-food and seafood export market.

1 TRADE AGREEMENT covering **28 MARKETS** and over **510 MILLION CONSUMERS.**



Top export opportunities in the EU

| | | | |
|--|--|--|--|
|  Bakery products |  Berries |  Canola seed |  Flaxseed/ linseed |
|  Forage products |  Frozen cod |  Frozen scallops |  Natural health and organic products |
|  Lobster |  Maple products |  Mustard seed |  Oats |
|  Pet food |  Pulses |  Salmon |  Shrimp |

Discover more information, strengths, opportunities and considerations for Canadian agri-food.

Read our
[Outline of opportunities in the European Union \(EU\)](#).

Want to export to the EU?

The Agri-Food Trade Service has your needs in mind and is designed to help you achieve your international business goals.

Here's how we can help

[Doing Business in Europe](#)

Find reports, fact sheets, videos and more to help you take advantage of CETA and other EU opportunities.

[Agriculture and Food Trade Commissioner Service](#)

Reach in-market Trade Commissioner expertise that can bridge the gap between your products and EU markets.

[AgriMarketing Program: Small and Medium-sized Enterprise Component](#)

Find funding for small and medium-sized enterprises to help implement international export plans.

[Trade Show Service](#)

Take part in our Canada Pavilion and promote your products at key international trade shows.

[Canada Brand](#)

Leverage a suite of free tools and use Canada's positive image to differentiate your products in the EU market.



Export questions? Expert advice.

Need further information?
Want answers to CETA and EU-related questions?

Your agri-food business can get in touch with us via the Market Access Secretariat Single Window at
MAS-SAM@AGR.GC.CA

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