

# The Canadian Advantage



Canada is a world leading producer, processor and exporter of plant protein products.

## LEADERS IN PLANT PROTEIN

Canada is the **#1 PRODUCER** of lentils and dry peas.

Canada is one of the **TOP TEN EXPORTERS** of chickpeas.

Canada is the **LEADING GLOBAL PRODUCER OF DRY PEAS**, with over **50%** of the global share, valued higher than all other countries exports combined.



Canada is the **LARGEST PRODUCER OF CANOLA**, with **one fifth** of the world's total share.

Processing facilities are expanding and had a crushing capacity of **10 MILLION TONNES** in 2016.

### TAX INCENTIVES

1

Scientific Research and Experimental Development (SRED) tax credits enable employers to claim some SRED expenses and receive tax credits at **35% on expenditures up to \$3 million**.

Export Development Canada and Business Development Canada offer competitive **financing and venture capital** to companies investing in Canada.

2

### PROJECT FINANCING

### GOVERNMENT PROGRAM

3

The Canadian Agricultural Partnership is a five-year, **\$3 billion** investment that emphasizes agricultural sustainability and innovation.

Canada has committed **\$950 million** over five years through the Innovation Supercluster Initiative, which also includes a plant protein supercluster. This supercluster will make **Canada a leader in developing innovative plant protein products** to meet growing consumer demand around the world.

4

### INNOVATION FUNDING

## OPPORTUNITIES FOR GROWTH

### PULSES AS INGREDIENTS

Plant protein is becoming increasingly popular with the market expected to grow to **\$48.77 billion** globally by 2025.



### SOY INNOVATION IN CANADA

Soy's versatility allows it to be turned into a number of protein enriched products. Canada exported nearly **5 million metric tonnes** in 2017 and demand is growing.



### HIGH QUALITY HEMP PROTEIN

Global health and wellness retail sales were estimated at **\$713 billion** in 2017, with **247 products launched** from 2008 to 2017 that contained hemp protein.



LOOKING TO INVEST IN CANADA'S WORLD LEADING PLANT PROTEIN SECTOR? VISIT:  
[international.gc.ca/investors-investisseurs](https://international.gc.ca/investors-investisseurs)



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