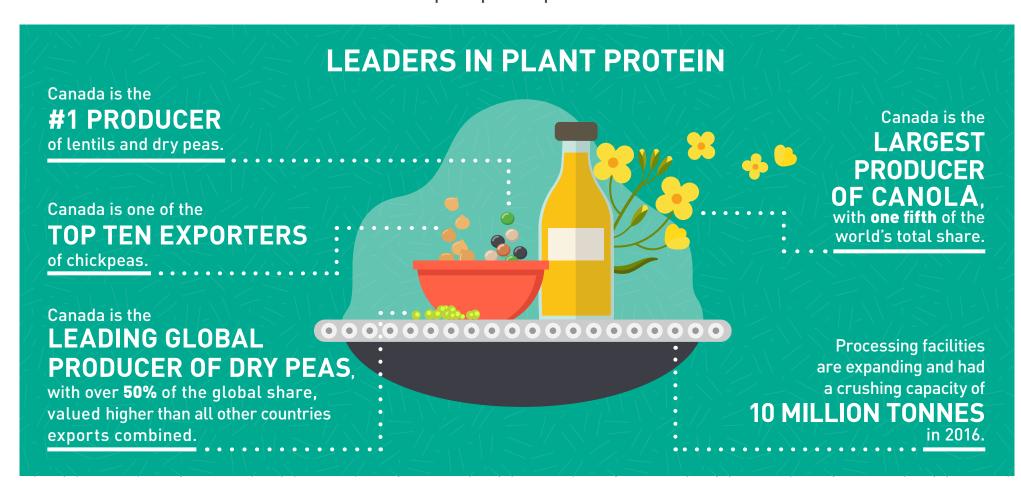
The Canadian Advantage



Canada is a world leading producer, processor and exporter of plant protein products.



TAX INCENTIVES

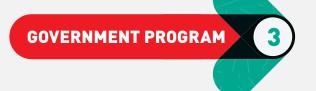


Scientific Research and Experimental
Development (SRED) tax credits
enable employers to claim some SRED
expenses and receive tax credits at
35% on expenditures
up to \$3 million.

Export Development Canada and Business Development Canada offer competitive financing and venture capital to companies investing in Canada.



PROJECT FINANCING



The Canadian Agricultural Partnership is a five-year, \$3 billion investment that emphasizes agricultural sustainability and innovation.

Canada has committed \$950 million over five years through the Innovation Supercluster Initiative, which also includes a plant protein supercluster. This supercluster will make Canada a leader in developing innovative plant protein products to meet growing consumer demand around the world.



OPPORTUNITIES FOR GROWTH

PULSES AS INGREDIENTS

Plant protein is becoming increasingly popular with the market expected to grow to \$48.77 billion globally by 2025.



SOY INNOVATION IN CANADA

Soy's versatility allows it to be turned into a number of protein enriched products. Canada exported nearly 5 million metric tonnes in 2017 and demand is growing.



HIGH QUALITY HEMP PROTEIN

Global health and wellness retail sales were estimated at \$713 billion in 2017, with 247 products launched from 2008 to 2017 that contained hemp protein.



Canada

LOOKING TO INVEST IN CANADA'S WORLD LEADING PLANT PROTEIN SECTOR? VISIT: international.gc.ca/investors-investisseurs

