



### Statistical Overview of the Canadian Ornamental Industry

2016

Prepared by Market Analysis and Information Section Horticulture and Cross Sectoral Division Agriculture and Agri-Food Canada September 2017







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Author: Alec McIlwraith-Black, Market Analysis and Information Section

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### **Overview**

The ornamental sector includes the floriculture (primarily cut flowers and potted plants), nursery, Christmas tree, and turf sod industries. In 2016 the sector generated farm gate sales of \$2.3 billion, including resales by producers. Due to changes in the Statistics Canada methodology for all 2016 surveys related to the nursery sector<sup>1</sup>, figures discussed in this report are not directly comparable to any information gathered in prior years.

Using the new methodology, the 2016 Census of Agriculture number of farms in Canada reporting any ornamental production declined by 20.5% from the 2011 figure. The average area per Canadian ornamental farm has risen over the past five years by 7.3%. Between 2015 and 2016, the area of production of greenhouse flowers and plants fell by 9.8%, with British Columbia representing the largest drop, losing 31.7% of its floriculture-producing area. Ontario remains the leading province in production area for greenhouse flowers and plants, accounting for 50.4% of total Canadian production area.

Floriculture remained the largest revenue generating sub-sector, accounting for 65.9% of total sales. Floriculture sales increased to \$1.51 billion in 2016, up 0.9% from 2015 and 10.9% from 2012. Ontario, British Columbia and Quebec accounted for the majority of Canada's total floriculture sales, with Ontario once again contributing more than half of Canadian sales at 52.5%. Nursery sales totaled \$635.6 million in 2016, accounting for 27.8% of total ornamental sales. By province, Ontario accounted for 44.6% of total nursery sales in 2016, followed by British Columbia and Quebec with 29.5% and 13.7%, respectively. Turf sod sales totaled \$147.4 million in 2016, a 5% decline from 2015. The sub-sector accounts for 6.3% of total ornamental sales at 38.7%, while many provinces' 2016 sales were suppressed to meet the confidentiality requirements of the Statistics Act.

Ornamental products are distributed through multiple channels. Mass-market chain stores are the primary distributers of floriculture products, accounting for 31.5% of total sales in 2016. However, landscape contractors and garden centres are the two largest distribution channels specifically for nursery products, making up 26.3% and 19.6% of total sales, respectively.

In 2016, 30,405 people were directly employed in the production of ornamental products. Fifty-six percent of these employees worked in specialized greenhouse flower and plant operations, 38.4% in nurseries, and 5.2% on sod farms. Due to the seasonal nature of the ornamental business, each of the sub-sectors employs more seasonal labour than permanent labour. Seasonal employees are defined as employees who work less than eight months during the year. Sixty-three percent of greenhouse flower and plant production employees were seasonal workers, while 71.0% of sod workers and 68.5% of nursery workers fell into the seasonal category.

Canada's largest ornamental trade partner continues to be the United States, accounting for 99.1% of exports and 46.2% of imports in the sector. Canadian worldwide exports totaled \$477 million in 2016, and imports amounted to \$498 million, generating a net negative trade balance of approximately \$21 million. Canada's exports of floriculture and nursery products and Christmas trees place it 8th in the world, gaining two places from its 10th-place ranking in 2015, with a 1.9% share of world exports, which totaled \$25.87 billion in 2016.

<sup>&</sup>lt;sup>1</sup> Due to changes in the census methodology for 2016, operations which exclusively produce tree seedlings for reforestation are outside the scope of the 2016 Census of Agriculture and are therefore not included. Prior censuses/surveys may have included their production in "total area of nursery products grown for sale".



### **1. Production**

	2011	2016	Change
Floriculture <sup>2</sup>	3,016	2,403	-20.3%
Nursery <sup>3</sup>	3,438	2,780	-19.1%
Sod	375	265	-29.3%
Christmas trees	2,381	1,872	-21.4%
Total	9,210	7,320	-20.5%

#### 1.1. Number of Canadian ornamental farms<sup>1</sup> by sub-sector

Notes:

1. Number of farms includes all farms reported to be growing floriculture, nursery, sod and Christmas trees, and not exclusively farms in which ornamental production represents 50% or more of total farm cash receipts.

2. Greenhouse flowers. Note that in 2011, some respondents incorrectly reported "vegetable plants for sale" resulting in over-reporting of area in "Greenhouse flowers" and "Greenhouse vegetables".

3. Operations which exclusively produce tree seedlings for reforestation are outside the scope of the 2016 Census of Agriculture and are therefore not included. Prior censuses may have included their production in "total area of nursery products grown for sale".

Source: Statistics Canada, Census of Agriculture (CANSIM Tables 004-0216, 004-0217, 004-0218)

#### 1.2. Area of Canadian ornamental farms by sub-sector (hectares)

	2011	2016	Change		
Floriculture	859	793	-7.7%		
Nursery <sup>1</sup>	24,146	19,859	-17.8%		
Sod	25,684	22,953	-10.6%		
Christmas trees	28,315	23,787	-16.0%		
Total	79,004	67,392	-14.7%		
Note: 1. Operations which exclusively produce tree seedlings for reforestation are outside the scope of the 201 Census of Agriculture and are therefore not included. Prior censuses may have included their production "total area of nursery products grown for sale".					

Source: Statistics Canada, Census of Agriculture (CANSIM Tables 004-0216, 004-0217, 004-0218)



## **1.3.** Area per farm (average) of Canadian ornamental farms by sub-sector (hectares)

	2011	2016	Change
Floriculture	0.28	0.33	15.8%
Nursery <sup>1</sup>	7.02	7.14	1.7%
Sod	68.49	86.62	26.5%
Christmas trees	11.89	12.71	6.9%
Total	8.58	9.21	7.3%
Note:			

1. Operations which exclusively produce tree seedlings for reforestation are outside the scope of the 2016 Census of Agriculture and are therefore not included. Prior censuses may have included their production in "total area of nursery products grown for sale".

Source: Statistics Canada, Census of Agriculture (CANSIM Tables 004-0216, 004-0217, 004-0218)

## **1.4.** Operations, area and months of operation for specialized greenhouse flowers and plants

	Total greenhouse operations (number)	Total greenhouse area (square metres)	Total months of operation (number)				
2012	1,910	8,167,239	13,775				
2013	1,885	8,158,263	18,927				
2014	1,855	7,899,306	18,285				
2015	1,872	7,996,411	17,149				
2016	1,744	7,217,110	15,292				
Source: Statistics Canada (CANSIM Table 001-0047)							

## **1.5.** Total area for production of specialized greenhouse flowers and plants by province (square metres)

	2012	2013	2014	2015	2016		
Atlantic provinces	279,331	281,051	299,056	280,200	248,600		
Quebec	1,181,310	1,150,780	1,233,622	1,220,000	1,213,584		
Ontario	3,852,551	3,857,742	3,509,556	3,656,450	3,636,798		
Prairie provinces	876,504	865,605	862,061	863,730	767,503		
British Columbia	1,977,543	2,003,085	1,995,010	1,976,030	1,350,627		
Canada	8,167,239	8,158,263	7,899,306	7,996,411	7,217,110		
Source: Statistics Canada (CANSIM Table 001-0047)							



# **1.6. Production of greenhouse flowers and plants by category (number in millions)**

	2012	2013	2014	2015	2016
Potted plants <sup>1</sup>	212.2	199.8	191.9	217.2	216.2
Cuttings <sup>1</sup>	94.9	92.1	97.2	98.3	89.7
Cut flowers	321.1	332.9	317.6	314.3	306.3
Bedding plants, ornamental	543.8	543	527.7	418.3	467.2
Total	1172.0	1167.7	1134.3	1048.1	1079.4
Note:					

1. Excludes tree seedling plants (production and sales). Source: Statistics Canada (CANSIM Table 001-0048)



### 1.7. Production of potted plants by variety (number in millions)

	2012	2013	2014	2015	2016
Azaleas, indoor	0.9	1.2	1.2	1.1	0.9
Lilies, indoor	4.1	5.1	3.3	5.8	3.5
Poinsettias, indoor	7.8	8.5	7.1	7.2	6.5
African violets, indoor	F	F	5.7	8.9	7.3
Tropical foliage and green plants	9.7	10.2	8.1	11.4	11.4
Gerberas, indoor	2.7	3.6	4.7	5.0	4.2
Miniature roses, indoor	9.7	9.4	9.6	10.2	10.3
Orchids, indoor	F	2.9	2.8	3.1	2.1
Kalanchoe, indoor	F	6.5	7.3	8.5	8.0
Chrysanthemums, indoor	5.8	8.2	7.9	7.5	6.3
Primula, indoor	2.2	2.3	1.9	2.4	3.1
Cyclamen, indoor	F	2.0	1.8	2.3	1.9
Tulips, indoor	1.8	1.9	1.9	2.3	2.1
Indoor hanging pots	F	0.9	0.9	1.5	1.3
Other indoor pots	20.5	16.6	17.3	17.9	15.4
Begonias, outdoor	6.8	6.9	6.3	6.9	6.7
Chrysanthemums, outdoor	4.7	4.1	3.9	4.0	3.6
Geraniums, outdoor	18.5	18.7	19.1	18.8	16.5
Impatiens, outdoor	6.4	5.9	3.6	4.1	3.9
Petunias, outdoor	9.8	8.9	7.3	8.4	6.9
Herbaceous perennials, outdoor	11.5	12.1	11.0	11.7	8.1
Argyranthemum, outdoor	0.7	0.4	0.4	0.4	0.3
Outdoor hanging pots	11.0	12.1	12.4	12.9	12.5
Other outdoor pots	51.8	42.9	46.3	54.6	48.9
Total potted plants <sup>1</sup>	212.2	199.8	191.9	217.2	216.2

Note:

1. Data may not add up as some data were suppressed to meet confidentiality requirements.

F: Too unreliable to be published.

Source: Statistics Canada (CANSIM Table 001-0049)



### **1.8. Production of outdoor potted plants by variety<sup>1</sup> (number in millions)**

	2016			
Calibrachoas, outdoor	2.6			
Dahlia, outdoor	1.0			
Pansies, outdoor	1.5			
Rudbeckia, outdoor	0.1			
Heliopsis, outdoor	0.1			
Verbenas, outdoor	0.8			
Zinnia, outdoor	0.3			
Herb plants, outdoor	10.7			
Vegetable plants, outdoor	7.2			
Total potted plants	24.4			
Note: 1. The potted plant varieties in this table are additions to the 2016 survey and have not been previously tracked by Statistics Canada				

Statistics Canada. Source: Statistics Canada (CANSIM Table 001-0049)

### **1.9. Production of cuttings by variety (number in millions)**

2012	2013	2014	2015	2016
7.7	2.7	4.7	3.9	3.9
F	2.9	3.9	4.5	5.4
12.8	7.9	11.0	13.7	14.1
4.1	3.1	4.4	4.6	4.8
66.2	75.4	73.2	71.7	61.5
94.9	92.1	97.2	98.3	89.7
-	7.7 F 12.8 4.1 66.2	7.7         2.7           F         2.9           12.8         7.9           4.1         3.1           66.2         75.4	7.72.74.7F2.93.912.87.911.04.13.14.466.275.473.2	7.72.74.73.9F2.93.94.512.87.911.013.74.13.14.44.666.275.473.271.7

F: Too unreliable to be published. Source: Statistics Canada (CANSIM Table 001-0049)



### **1.10.** Production of cut flowers<sup>1</sup> by variety (number in millions)

	2012	2013	2014	2015	2016
Alstroemeria, stems	F	13.2	10.7	12.2	9.0
Chrysanthemums, stems	F	34.9	32.5	33.6	25.4
Daffodils, stems	3.7	4.1	6.6	4.1	3.7
Freesia, stems	F	F	4.6	4.6	5.8
Gerberas, stems	75.1	78.6	74.3	75.2	87.8
Iris, stems	2.7	2.4	4.6	3.2	х
Roses, stems	8.4	8.3	5.9	5.4	х
Snapdragons, stems	F	19.3	13.8	12.1	23.8
Tulips, stems	F	128.7	117.6	120.0	111.2
Lilies, stems	14.5	13.3	9.2	9.7	11.6
Lisianthus, stems	F	F	2.5	5.5	5.8
Other cut flowers	F	22.1	35.3	28.7	16.5
Total cut flowers <sup>2</sup>	321.1	332.9	317.6	314.3	306.3

Notes:

1. Includes flowers grown, or given some cultural treatment, and sold.

2. Data may not add up as some data were suppressed to meet confidentiality requirements.

x: Suppressed to meet the confidentiality requirements of the Statistics Act.

F: Too unreliable to be published.

Source: Statistics Canada (CANSIM Table 001-0049)

### **1.11. Total sod area by province (hectares)**

	2012	2013	2014	2015	2016
Newfoundland and Labrador	289	251	233	276	х
Prince Edward Island	F	x	х	x	х
Nova Scotia	963	1,023	1,085	1,142	999
New Brunswick	384	335	318	x	378
Quebec	4,903	4,825	4,306	4,927	4,821
Ontario	10,750	11,051	11,703	9,232	9,105
Manitoba	1,360	x	х	1,182	1,185
Saskatchewan	506	569	614	654	613
Alberta	3,790	4,495	4,234	4,061	4,065
British Columbia	749	781	822	833	811
Canada	23,785	24,778	18,527	14,992	22,282

Notes:

F: Too unreliable to be published.

x: Suppressed to meet the confidentiality requirements of the *Statistics Act.* 

Source: Statistics Canada (CANSIM Table 001-0060)



### 1.12. Sod operations<sup>1</sup> by province (number)

	2012	2013	2014	2015	2016
Newfoundland and Labrador	20	20	15	20	20
Prince Edward Island	5	5	5	2	х
Nova Scotia	10	10	10	10	9
New Brunswick	5	4	4	8	х
Quebec	50	45	40	58	60
Ontario	65	65	65	65	65
Manitoba	10	10	10	10	10
Saskatchewan	5	5	5	9	9
Alberta	20	25	25	25	26
British Columbia	25	25	25	30	30
Canada	215	214	204	153	239

Notes:

Firms that only distribute sod or nursery stock, or just landscape and lay sod are excluded.
 x: Suppressed to meet the confidentiality requirements of the *Statistics Act*.
 Source: Statistics Canada (CANSIM Table 001-0060)



### **1.13. Christmas tree production by province (number of farms)**

	2011	2016				
Newfoundland and Labrador	19	11				
Prince Edward Island	20	18				
Nova Scotia	447	319				
New Brunswick	157	97				
Quebec	379	343				
Ontario	647	530				
Manitoba	60	39				
Saskatchewan	41	31				
Alberta	105	83				
British Columbia	506	401				
Canada	2,381	1,872				
Source: Statistics Canada, Census of Agriculture (CANSIM Table 004-0218)						

### **1.14. Christmas tree production by province (hectares)**

	2011	2016					
Newfoundland and Labrador	116	71					
Prince Edward Island	140	134					
Nova Scotia	7,663	6,179					
New Brunswick	2,131	1,785					
Quebec	8,347	8,255					
Ontario	5,955	4,456					
Manitoba	472	178					
Saskatchewan	305	265					
Alberta	565	449					
British Columbia	2,621	2,016					
Canada	28,315	23,787					
Source: Statistics Canada, Census of Agriculture (CANSIM Table 004-0218)							



### 2. Sales and resales

#### 2.1. Ornamental sales and resales by sub-sector (millions of Canadian dollars)

	2012	2013	2014	2015	2016
Greenhouse flower and plants	1,358.9	1,403.6	1,443.6	1,492.7	1,506.8
Nursery <sup>1</sup>	692.4	680.4	688.3	719.0	635.6
Sod	154.5	152.4	118.2	103.1	144.7
Total	2,205.7	2,236.4	2,250.1	2,314.8	2,287.1

Note:

1. Operations which exclusively produce tree seedlings for reforestation are outside the scope of the 2016 survey. Prior surveys have included their production, affecting also nursery area, production, sales, labour and expenses variables.

Source: Statistics Canada (CANSIM Tables 001-0051, 001-0058, 001-0060)

#### 2.2. Greenhouse flower and plant sales by category (millions of Canadian dollars)

	2012	2013	2014	2015	2016			
Potted plants <sup>1</sup>	653.4	677.5	706.4	785.6	809.6			
Cuttings <sup>1</sup>	54.1	51.8	51.6	49.9	44.2			
Cut flowers	143.4	149.6	150.1	146.5	140.0			
Bedding plants, ornamental	204.7	195.6	190.9	166.8	190.9			
Total	1,055.6 1,074.6 1,098.8 1,148.8 1,184.6							
Note: 1. Excludes tree seedling plants (production and sales). Source: Statistics Canada (CANSIM Table 001-0048)								



## 2.3. Greenhouse flower and plant sales and resales<sup>1</sup> by province (millions of Canadian dollars)

2012	2013	2014	2015	2016
9.1	10.0	9.9	8.1	8.0
4.8	5.1	5.3	4.9	5.2
14.2	13.4	16.0	13.4	17.0
F	32.3	34.6	37.9	х
156.4	161.1	161.5	163.8	176.6
709.9	734.6	757.6	782.4	790.5
34.0	34.5	34.4	F	32.1
16.3	17.5	17.2	16.0	13.2
72.8	71.8	85.9	78.9	76.1
303.9	323.3	321.1	352.8	343.8
1,358.9	1,403.6	1,443.6	1,492.7	1,506.8
	9.1 4.8 14.2 F 156.4 709.9 34.0 16.3 72.8 303.9	9.110.04.85.114.213.4F32.3156.4161.1709.9734.634.034.516.317.572.871.8303.9323.3	9.110.09.94.85.15.314.213.416.0F32.334.6156.4161.1161.5709.9734.6757.634.034.534.416.317.517.272.871.885.9303.9323.3321.1	9.110.09.98.14.85.15.34.914.213.416.013.4F32.334.637.9156.4161.1161.5163.8709.9734.6757.6782.434.034.534.4F16.317.517.216.072.871.885.978.9303.9323.3321.1352.8

1. Operations which exclusively produce tree seedlings for reforestation are outside the scope of the 2016 survey. Prior surveys have included their production, affecting also greenhouse area, production, sales,

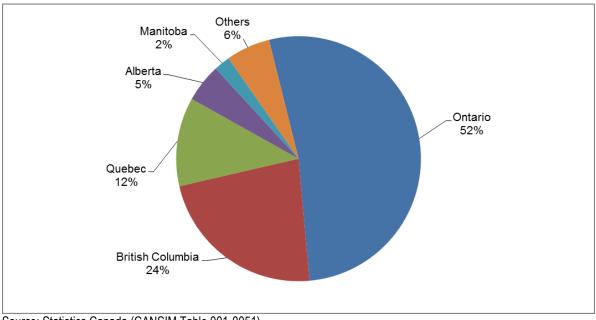
labour and expenses variables.

F: Too unreliable to be published.

x: Supressed to meet the confidentiality requirements of the Statistics Act.

Source: Statistics Canada (CANSIM Table 001-0051)

## 2.4. Greenhouse flower and plant sales and resales by province – percent share, 2016



#### Source: Statistics Canada (CANSIM Table 001-0051)



### 2.5. Nursery stock<sup>1</sup> sales and resales<sup>2</sup> by province (millions of Canadian dollars)

	2012	2013	2014	2015	2016
Newfoundland and Labrador	0.7	0.7	0.6	х	Х
Prince Edward Island	Х	0.8	0.6	Х	Х
Nova Scotia	14.4	12.4	10.6	12.1	10.6
New Brunswick	Х	4.1	4.1	4.4	2.4
Quebec	94.8	96.5	97.8	100.9	87.0
Ontario	284.3	281.3	290.9	294.4	283.3
Manitoba	18.6	15.6	13.8	13.8	14.2
Saskatchewan	9.1	8.1	6.8	8.1	5.1
Alberta	48.4	42.9	48.0	52.4	44.0
British Columbia	218.3	217.9	215.1	231.9	187.8
Canada	692.4	680.4	688.3	719.0	635.6

Notes:

1. The term "nursery stock" covers a diverse range of non-edible, living plant material grown in field or in containers and sold with its root system intact. Nursery stock includes annual and perennial plants ranging from woody plants (e.g. trees, shrubs and rose bushes) to bedding plants and potted outdoor

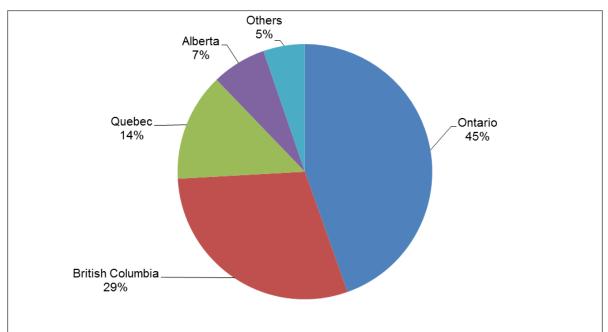
flowers. "Nursery stock" excludes Christmas trees and various inputs such as growing medium (e.g. peat moss and top soil), fertilizer and pesticides. Since 2008, nursery and sod operating expenses are separated.

2. Operations which exclusively produce tree seedlings for reforestation are outside the scope of the 2016 survey. Prior surveys have included their production, affecting also greenhouse area, production, sales, labour and expenses variables.

x: Suppressed to meet the confidentiality requirements of the Statistics Act.

Source: Statistics Canada (CANSIMTable 001-0058)





#### 2.6. Nursery stock sales and resales by province – percentage share, 2016

### 2.7. Nursery stock resales<sup>1</sup> by province (millions of Canadian dollars)

	2012	2013	2014	2015	2016
Newfoundland and Labrador	0.5	х	х	Х	0.3
Prince Edward Island	Х	х	Х	х	Х
Nova Scotia	1.7	2.5	2.1	1.2	0.8
New Brunswick	Х	1.3	F	1.0	1.0
Quebec	16.6	17.5	16.0	15.0	16.5
Ontario	60.7	67.6	71.4	72.3	81.3
Manitoba	3.6	3.0	2.0	2.6	2.2
Saskatchewan	1.5	2.2	1.8	2.3	1.8
Alberta	8.2	7.6	7.3	10.5	8.8
British Columbia	30.4	28.1	31.4	29.2	27.1
Canada <sup>2</sup>	124.1	130.1	133.3	134.5	139.9

Notes:

1. Operations which exclusively produce tree seedlings for reforestation are outside the scope of the 2016 survey. Prior surveys have included their production, affecting also greenhouse area, production, sales, labour and expenses variables.

2. Data may not add up as some data was suppressed to meet confidentiality requirements.

F: Too unreliable to be published.

x: Suppressed to meet the confidentiality requirements of the Statistics Act.

Source: Statistics Canada (CANSIM Table 001-0058)

Source: Statistics Canada (CANSIM Table 001-0058)



### 2.8. Sod sales and resales by province (millions of Canadian dollars)

	2012	2013	2014	2015	2016
Newfoundland and Labrador	3.1	2.4	2.9	2.8	2.5
Prince Edward Island	F	х	х	х	х
Nova Scotia	6.1	5.1	4.7	3.8	3.5
New Brunswick	2.3	2.2	1.9	х	х
Quebec	37.3	33.8	30.8	32.1	30.8
Ontario	62.5	60.7	67.8	60.3	56.9
Manitoba	3.7	х	х	7.4	6.5
Saskatchewan	4.9	4.1	4.1	4.3	4.1
Alberta	23.6	29.2	23.5	28.1	28.6
British Columbia	10.4	10.4	9.6	10.7	11.4
Canada <sup>1</sup>	161.1	157.3	161.7	155.1	147.4

Notes:

1. Data may not add up as some data were suppressed to meet confidentiality requirements.

F: Too unreliable to be published.

x: Suppressed to meet the confidentiality requirements of the *Statistics Act*. Source: Statistics Canada (CANSIM Table 001-0060)



### 3. Channels of distribution

## 3.1. Channels of distribution for flowers and plant sales and resales (millions of Canadian dollars)

	2012	2013	2014	2015	2016
Mass market chain stores	405.5	425.1	447.3	447.9	474.5
Domestic wholesalers	287.7	305.4	269.4	286.3	278.8
Direct sales to the public <sup>1</sup>	234.0	220.9	221.9	214.1	223.1
Retail florists	177.5	174.0	184.4	190.0	170.8
Other greenhouses	86.2	96.8	137.1	166.2	161.0
Exported	121.1	128.8	118.5	122.0	144.4
Government and public agencies	13.1	11.9	20.4	20.1	13.1
Other channels	33.8	40.6	44.7	46.0	41.2
Total sales <sup>2</sup>	1,358.9	1,403.6	1,443.6	1,492.7	1,506.8

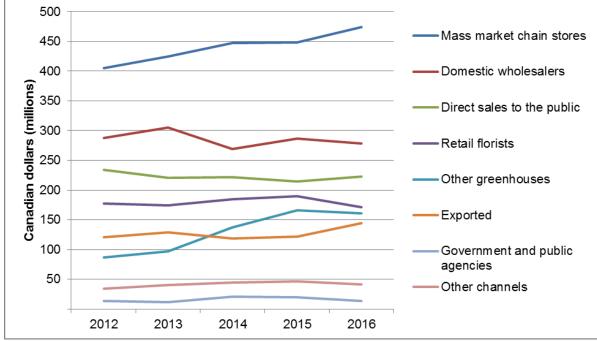
Note:

1. Includes roadside stands and owner-operated retail outlets.

2. Operations which exclusively produce tree seedlings for reforestation are outside the scope of the 2016 survey. Prior surveys have included their production, affecting also greenhouse area, production, sales, labour and expenses variables.

Source: Statistics Canada (CANSIM Table 001-0050)





#### 3.2. Channels of distribution for flowers and plant sales and resales, 2012–2016

Source: Statistics Canada (CANSIM Table 001-0050)

## **3.3. Channels of distribution for nursery product sales and resales (millions of Canadian dollars)**

	2012	2013	2014	2015	2016
Landscape contractors	168.9	154.1	159.0	162.0	167.2
Garden centres	131.4	123.5	130.8	133.6	124.6
Mass market chain stores	93.7	95.7	103.6	117.5	103.2
Other growers	50.9	54.6	60.9	66.2	75.8
Direct sales to the public <sup>1</sup>	95.5	85.2	74.8	74.3	70.7
Government and public agencies	51.9	56.3	49.5	52.2	29.8
Fruit growers	F	29.4	31.3	32.4	22.1
Exported	13.5	14.9	16.5	28.1	21.2
Other channels	56.3	66.7	61.9	52.8	21.1
Total sales <sup>2</sup>	692.4	680.4	688.3	719.0	635.6

Notes:

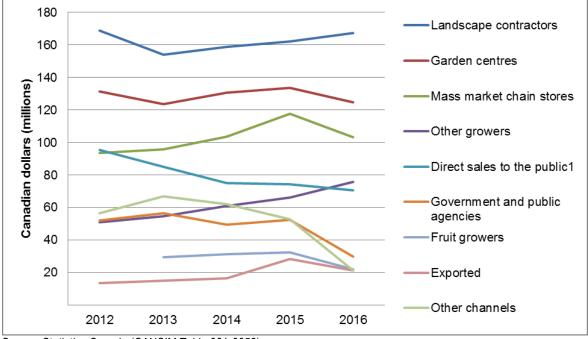
1. Includes roadside stands and owner-operated retail outlets.

2. Operations which exclusively produce tree seedlings for reforestation are outside the scope of the 2016 survey. Prior surveys have included their production, affecting also greenhouse area, production, sales, labour and expenses variables.

F: Too unreliable to be published.

Source: Statistics Canada (CANSIM Table 001-0059)





3.4. Channels of distribution for nursery product sales and resales, 2012–2016

Source: Statistics Canada (CANSIM Table 001-0059)



### 4. Operating expenses

## 4.1. Greenhouse flower and plant producers' operating expenses by category (millions of Canadian dollars)

	2012	2013	2014	2015	2016
Gross yearly payroll <sup>1</sup>	330.5	331.9	338.7	346.1	318.8
Plant material purchases for growing on <sup>2</sup>	209.1	213.7	211.1	221.2	213.4
Plant material purchases for resale <sup>2</sup>	94.9	131.4	135.0	127.5	112.2
Electricity <sup>3</sup>	26.2	25.7	26.9	27.7	28.5
Fuel	64.0	58.2	66.0	61.5	54.5
Other crop expenses⁴	110.4	100.7	107.7	124.4	139.7
Other operating expenses⁵	205.7	218.3	215.4	211.8	205.5
Total operating expenses <sup>6,7</sup>	1,040.8	1,079.9	1,100.8	1,120.0	1,072.6

Notes:

1. Includes seasonal and permanent labour.

2. Includes value of flowers, plants, cuttings, seedlings, seeds and bulbs purchased (before sales tax).

3. Electricity expenses include electricity for lighting, airflow fans, and heating.

4. Includes fertilizer, pesticides, pollination, irrigation, containers, packaging, bioprograms, and growing mediums such as soil, peat moss, vermiculite, perlite, sand, Styrofoam and sawdust.

5. Includes interest, land taxes, insurance, advertising, repairs to farm buildings, machinery, agricultural equipment and vehicles, contract work, and telephone and telecommunications services.

6. This category excludes mixed operations (vegetables, flowers, and plants).

7. Operations which exclusively produce tree seedlings for reforestation are outside the scope of the 2016 survey. Prior surveys have included their production, affecting also greenhouse area, production, sales, labour and expenses variables.

Source: Statistics Canada (CANSIM Table 001-0053)

## 4.2. Greenhouse flower and plant producers' operating expenses by province (millions of Canadian dollars)

	2012	2013	2014	2015	2016		
Atlantic provinces	54.6	47.0	53.8	55.0	50.9		
Quebec	109.5	118.6	124.1	114.1	120.0		
Ontario	509.8	556.0	566.5	597.8	599.4		
Prairie provinces	102.2	105.4	108.3	94.9	80.7		
British Columbia	264.7	253.0	248.0	258.2	221.7		
Canada	1,040.8	1,079.9	1,100.8	1,120.0	1,072.6		
Source: Statistics Canada (CANSIM Table 001-0053)							



### 4.3. Nursery operating expenses by category (millions of Canadian dollars)

	2012	2013	2014	2015	2016
Gross yearly payroll <sup>1</sup>	241.3	227.7	227.2	225.0	202.4
Plant material purchases for growing on <sup>2</sup>	76.0	87.4	83.4	84.7	91.6
Plant material purchases for resale <sup>2</sup>	75.1	72.6	79.9	83.5	92.9
Electricity expenses <sup>3</sup>					5.5
Other crop expenses <sup>3</sup>					58.9
Other operating expenses	228.9	211.0	207.0	213.3	108.1
Total Operating Expenses	603.4	594.7	603.8	607.8	559.4

Notes:

1. Includes seasonal and permanent labour.

2. Includes value of trees, nursery stock, bedding plants, seedlings, cuttings or bulbs purchased before sales tax.

3. Electricity and "other crop expenses" were not assessed by this survey before 2016.

.. Data not available.

Source: Statistics Canada (CANSIM Table 001-0061)

#### 4.4. Nursery operating expenses by province (millions of Canadian dollars)

0.6         0.6           0.6         0.7           9.2         10.1	0.8	x x
		х
9.2 10.1		
	11.1	10.2
4.1 4.6	5.5	3.5
0.9 84.4	89.7	71.0
5.8 261.8	255.0	259.5
2.9 12.3	13.0	13.2
7.2 6.4	6.4	4.1
5.7 44.1	47.9	37.7
77 179.9	178.1	158.4
1.1 1/0.0	607.8	559.4
-	77.7 178.8	77.7 178.8 178.1

Note:

x: Suppressed to meet the confidentiality requirements of the Statistics Act.

Source: Statistics Canada (CANSIM Table 001-0061)



### 4.5. Sod operating expenses by category (millions of Canadian dollars)

	2012	2013	2014	2015	2016
Sod purchases for resale	3.7	3.0	2.6	1.8	1.5
Gross yearly payroll <sup>1</sup>	48.8	48.3	49.0	45.5	40.8
Other operating expenses	80.0	84.5	84.2	74.3	72.7
Total operating expenses <sup>2</sup>	132.5	135.7	135.8	121.6	115.0

Notes:

1. Includes seasonal and permanent labour.

2. Data may not add up as some data were suppressed to meet confidentiality requirements.

Source: Statistics Canada (CANSIM Table 001-0061)

#### 4.6. Sod operating expenses by province (millions of Canadian dollars)

	2012	2013	2014	2015	2016
Newfoundland and Labrador	2.5	1.9	2.1	2.4	1.9
Prince Edward Island	0.3	х	х	х	х
Nova Scotia	5.4	4.9	4.8	х	3.8
New Brunswick	1.0	0.5	х	1.1	х
Quebec	30.2	31.1	27.4	26.9	24.5
Ontario	58.5	61.6	64.0	47.0	43.4
Manitoba	2.9	х	4.2	4.6	4.3
Saskatchewan	3.2	3.7	4.0	3.6	3.6
Alberta	20.1	19.8	19.5	21.6	22.0
British Columbia	8.3	8.9	8.4	9.8	9.9
Canada <sup>1</sup>	132.5	135.7	135.8	121.6	115.0

Notes:

1. Data may not add up as some data was suppressed to meet confidentiality requirements.

x: Suppressed to meet the confidentiality requirements of the Statistics Act.

Source: Statistics Canada (CANSIM Table 001-0061)



### 5. Labour

	2012	2013	2014	2015	2016
Seasonal employees <sup>1</sup>	11,015	10,115	9,773	9,487	7,993
Permanent employees <sup>2</sup>	4,455	4,107	3,841	3,666	3,670
Total employees	15,470	14,222	13,614	13,153	11,663
Seasonal employees <sup>1</sup>	1,511	1,378	1,337	862	1,125
Permanent employees <sup>2</sup>	586	542	415	344	460
Total employees	2,097	1,920	1,565	1,206	1,585
Seasonal employees <sup>1</sup>	13,495	12,572	12,115	12,067	10,845
Permanent employees <sup>2</sup>	7,250	6,851	6,596	6,727	6,312
Total employees	20,745	19,423	18,711	18,794	17,157
	Permanent employees <sup>2</sup> <b>Total employees</b> Seasonal employees <sup>1</sup> Permanent employees <sup>2</sup> <b>Total employees</b> Seasonal employees <sup>1</sup> Permanent employees <sup>2</sup>	Seasonal employees111,015Permanent employees24,455Total employees15,470Seasonal employees11,511Permanent employees2586Total employees2,097Seasonal employees113,495Permanent employees27,250	Seasonal employees <sup>1</sup> 11,015         10,115           Permanent employees <sup>2</sup> 4,455         4,107           Total employees         15,470         14,222           Seasonal employees <sup>1</sup> 1,511         1,378           Permanent employees <sup>2</sup> 586         542           Total employees         2,097         1,920           Seasonal employees <sup>1</sup> 13,495         12,572           Permanent employees <sup>2</sup> 7,250         6,851	Seasonal employees <sup>1</sup> 11,015         10,115         9,773           Permanent employees <sup>2</sup> 4,455         4,107         3,841           Total employees         15,470         14,222         13,614           Seasonal employees <sup>1</sup> 1,511         1,378         1,337           Permanent employees <sup>2</sup> 586         542         415           Total employees         2,097         1,920         1,565           Seasonal employees <sup>1</sup> 13,495         12,572         12,115           Permanent employees <sup>2</sup> 7,250         6,851         6,596	Seasonal employees <sup>1</sup> 11,015         10,115         9,773         9,487           Permanent employees <sup>2</sup> 4,455         4,107         3,841         3,666           Total employees         15,470         14,222         13,614         13,153           Seasonal employees <sup>1</sup> 1,511         1,378         1,337         862           Permanent employees <sup>2</sup> 586         542         415         344           Total employees         2,097         1,920         1,565         1,206           Seasonal employees <sup>1</sup> 13,495         12,572         12,115         12,067           Permanent employees <sup>2</sup> 7,250         6,851         6,596         6,727

### 5.1. Nursery, sod and greenhouse flowers total employees

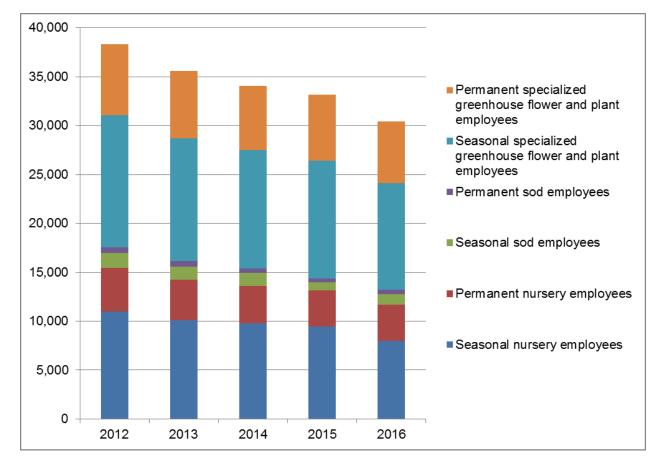
Notes:

1. Seasonal employees who worked less than 8 months during the year.

2. Permanent employees who worked more than 8 months during the year.

Source: Statistics Canada (CANSIM Tables 001-0054 & 001-0055)





### 5.2. Total employees by sector, 2012-2016

Source: Statistics Canada (CANSIM Tables 001-0054 & 001-0055)



### 6. Trade

## 6.1. Canadian ornamental trade balance by category (thousands of Canadian dollars)

	2012	2013	2014	2015	2016
Exports	16,459	15,162	18,069	19,662	22,195
Imports	45,158	48,464	51,250	52,574	54,521
Trade balance	-28,700	-33,302	-33,181	-32,912	-32,326
Exports	186,983	203,952	246,122	300,877	321,522
Imports	174,247	191,178	204,963	231,408	241,085
Trade balance	12,736	12,773	41,158	69,469	80,437
Exports	43,846	45,806	51,054	62,653	75,413
Imports	141,861	147,685	156,332	168,053	165,108
Trade balance	-98,015	-101,879	-105,278	-105,400	-89,695
Exports	46,140	46,858	51,179	54,954	57,921
Imports	28,341	30,990	33,339	36,901	37,801
Trade balance	17,799	15,868	17,840	18,052	20,121
Exports	293,427	311,778	366,424	438,145	477,052
Imports	389,607	418,317	445,884	488,936	498,515
Overall trade balance	-96,180	-106,539	-79,460	-50,792	-21,463
	ImportsTrade balanceExportsImportsTrade balanceExportsImportsTrade balanceExportsImportsTrade balanceExportsImportsTrade balanceExportsImportsOverall trade	Exports         16,459           Imports         45,158           Trade balance         -28,700           Exports         186,983           Imports         174,247           Trade balance         12,736           Exports         43,846           Imports         141,861           Trade balance         -98,015           Exports         46,140           Imports         28,341           Trade balance         17,799           Exports         293,427           Imports         389,607           Overall trade         -96,180	Exports16,45915,162Imports45,15848,464Trade balance-28,700-33,302Exports186,983203,952Imports174,247191,178Trade balance12,73612,773Exports43,84645,806Imports141,861147,685Trade balance-98,015-101,879Exports46,14046,858Imports28,34130,990Trade balance17,79915,868Exports293,427311,778Imports389,607418,317Overall trade-96,180-106,539	Exports16,45915,16218,069Imports45,15848,46451,250Trade balance-28,700-33,302-33,181Exports186,983203,952246,122Imports174,247191,178204,963Trade balance12,73612,77341,158Exports43,84645,80651,054Imports141,861147,685156,332Trade balance-98,015-101,879-105,278Exports46,14046,85851,179Imports28,34130,99033,339Trade balance17,79915,86817,840Exports293,427311,778366,424Imports389,607418,317445,884Overall trade-96,180-106,539-79,460	Exports16,45915,16218,06919,662Imports45,15848,46451,25052,574Trade balance-28,700-33,302-33,181-32,912Exports186,983203,952246,122300,877Imports174,247191,178204,963231,408Trade balance12,73612,77341,15869,469Exports43,84645,80651,05462,653Imports141,861147,685156,332168,053Trade balance-98,015-101,879-105,278-105,400Exports46,14046,85851,17954,954Imports28,34130,99033,33936,901Trade balance17,79915,86817,84018,052Exports293,427311,778366,424438,145Imports389,607418,317445,884488,936Overall trade-96,180-106,539-79,460-50,792

Note:

1. Includes Christmas trees.

Source: Statistics Canada (CATSNet, July 2017)



### 6.2. Exports

	2012	2013	2014	2015	2016
Prince Edward Island	2,351	2,402	2,564	3,222	3,667
Nova Scotia	13,883	14,217	16,007	20,472	18,387
New Brunswick	27,865	28,531	32,515	28,895	31,590
Quebec	27,249	29,190	28,405	37,627	39,640
Ontario	164,082	170,682	204,000	249,566	275,071
Manitoba	732	794	925	1,288	1,361
Saskatchewan	55	61	49	68	62
Alberta	372	410	189	279	328
British Columbia	56,803	65,489	81,770	96,724	106,946
Canada <sup>2</sup>	293,427	311,778	366,424	438,145	477,052

## 6.2.1. Canadian floriculture and nursery exports<sup>1</sup> by province (thousands of Canadian dollars)

Notes:

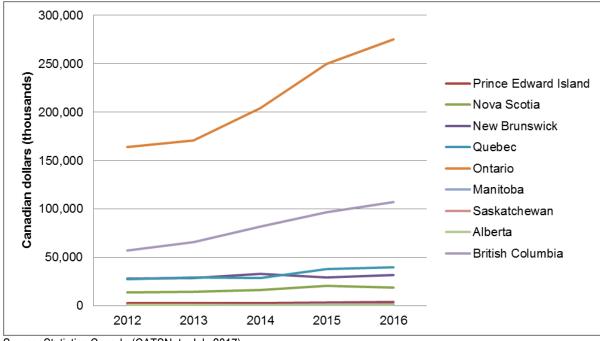
1. Includes Christmas trees.

2. Canada total derived from the sum of available provincial data.

Newfoundland and Labrador exported no floriculture or nursery products during the five-year range presented in this table.

Source: Statistics Canada (CATSNet, July 2017)

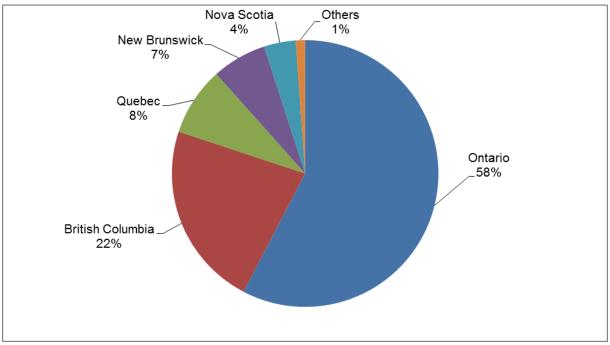




#### 6.2.2. Floriculture and nursery exports by province, 2012-2016

Source: Statistics Canada (CATSNet , July 2017)

#### 6.2.3. Floriculture and nursery exports by province – percent share, 2016



Source: Statistics Canada (CATSNet, July 2017)



# 6.2.4. Canada's top ten floriculture and nursery<sup>1</sup> export destinations (thousands of Canadian dollars)

	2012	2013	2014	2015	2016
ited States	288,008	307,149	361,859	431,542	472,938
nama	1,103	1,345	1,417	3,343	1,738
raçao	0	0	301	241	416
nezuela	561	208	285	474	278
rmuda	195	231	257	219	265
ıba	148	101	146	136	218
ban	176	106	19	253	205
ited Arab Emirates	55	56	23	52	148
xico	0	0	32	34	115
rbados	57	84	84	100	99
ners	3,122	2,498	2,001	1,751	632
tal	293,427	311,778	366,424	438,145	477,052
	-				

Source: Statistics Canada (CATSNet, July 2017)



### 6.2.5. Christmas tree exports by province<sup>1</sup> (thousands of Canadian dollars)

	2012	2013	2014	2015	2016
Prince Edward Island	25	14	15	18	0
New Brunswick	4,890	5,206	8,522	7,903	7,894
Nova Scotia	6,095	6,287	6,002	8,628	7,208
Québec	14,765	15,308	17,751	24,373	27,426
Ontario	286	494	228	473	474
Manitoba	568	604	0	0	0
Saskatchewan	0	0	41	21	34
British Columbia	27	18	18	22	53
Canada	26,692	27,932	32,576	41,438	43,090

Note:

1. Newfoundland and Labrador and Alberta did not export Christmas trees during the five-year range presented in this table.

Source: Statistics Canada (CATSNet, July 2017)

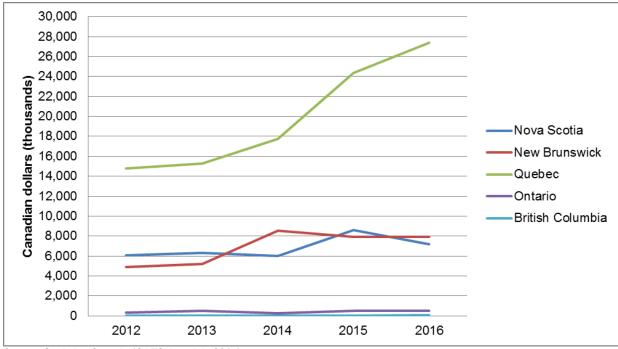
### 6.2.6. Christmas tree exports by province<sup>1</sup> (number)

	2012	2013	2014	2015	2016
Prince Edward Island	1,771	605	550	590	0
Nova Scotia	438,104	403,323	375,160	365,095	353,586
New Brunswick	250,307	246,148	267,255	266,669	298,425
Québec	822,783	819,382	865,279	1,061,691	1,265,217
Ontario	19,155	32,933	13,904	21,699	23,491
Manitoba	69,246	70,299	0	0	0
Saskatchewan	0	0	4,334	1,665	2,412
British Columbia	4,897	3,049	2,965	2,326	9,358
Canada	1,609,811	1,575,739	1,529,447	1,719,735	1,952,489
Note:		·			

1. Newfoundland and Labrador and Alberta did not export Christmas trees during the five-year range presented in this table.

Source: Statistics Canada (CATSNet, July 2017)

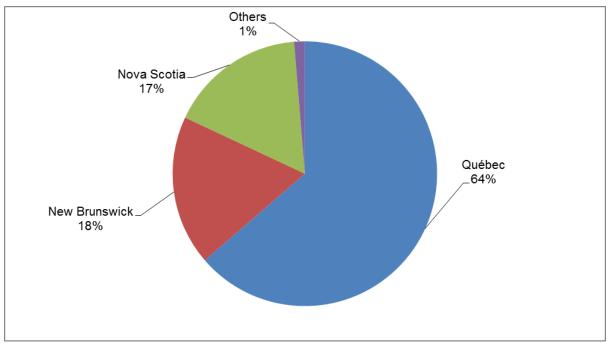






Source: Statistics Canada (CATSNet , July 2017)





### 6.2.8. Christmas tree exports by province - percentage share, 2016

Source: Statistics Canada (CATSNet , July 2017)

6.2.9. Canada's top ten Christmas tree destinations (thousands of Canadian	
dollars)	

	2012	2013	2014	2015	2016					
United States	24,211	25,533	29,822	36,666	39,662					
Panama	1,103	1,345	1,417	3,343	1,738					
Venezuela	497	208	285	474	278					
Bermuda	195	230	257	219	264					
Curaçao	0	0	301	241	416					
Aruba	148	101	146	136	218					
Netherlands Antilles	306	294	0	0	0					
United Arab Emirates	55	56	23	52	148					
Barbados	44	61	57	79	82					
Sint Maarten (Dutch part)	0	0	73	60	82					
Others	133	103	195	167	202					
Total	26,692	27,932	32,576	41,438	43,090					
Source: Statistics Canada (CATS	SNet, July 2017)				Source: Statistics Canada (CATSNet, July 2017)					



	2012	2013	2014	2015	2016	
United States	1,469,809	1,535,836	1,477,761	1,634,249	1,866,218	
Panama	88,738	21,314	22,971	53,283	51,133	
Venezuela	18,190	3,173	7,616	13,483	6,206	
Bermuda	3,810	4,316	5,375	4,921	5,466	
Netherlands Antilles	13,383	5,900	0	0	0	
Curaçao	0	0	6,838	4,407	7,680	
Aruba	7,046	1,511	2,243	2,270	4,189	
United Arab Emirates	1,625	738	360	1,364	3,921	
Barbados	1,571	1,191	1,123	1,482	1,620	
Bahamas	2,712	338	895	766	333	
Others	2,927	1,422	4,265	3,510	5,723	
Total	1,609,811	1,575,739	1,529,447	1,719,735	1,952,489	
Source: Statistics Canada (CATSNet, July 2017)						

### 6.2.10. Canada's top ten Christmas tree destinations (number)

### 6.2.11. Canada's floriculture and nursery<sup>1</sup> export destinations by U.S. state (thousands of Canadian dollars)

	2012	2013	2014	2015	2016
New York	43,792	40,326	45,220	51,935	59,799
Washington State	25,554	26,447	28,619	33,702	40,406
Massachusetts	26,581	26,039	28,603	31,170	33,079
Florida	18,055	21,456	22,746	33,916	31,400
Michigan	15,614	17,452	19,819	28,058	28,805
Maine	18,038	18,187	20,154	23,486	24,252
Illinois	13,151	14,504	20,700	24,360	23,019
Pennsylvania	14,828	16,081	19,803	22,269	22,471
New Jersey	16,021	13,981	18,323	18,065	20,400
California	10,439	11,352	16,870	18,565	25,362
Other U.S. States	91,354	105,954	125,568	152,619	168,059
Total, United States	293,427	311,778	366,424	438,145	477,052
Note: 1. Includes Christmas trees. Source: Statistics Canada (CA	TSNet, July 2017)	·		<b>i</b>	



### 6.3. Imports

6.3.1. Floriculture and nursery	<sup>1</sup> imports by province (thousands of Canadian
dollars)	

	2012	2013	2014	2015	2016	
Newfoundland and Labrador	152	187	137	117	101	
Prince Edward Island	4	19	7	6	10	
Nova Scotia	1,073	1,202	1,229	1,302	1,459	
New Brunswick	5,386	5,513	6,123	6,280	6,215	
Quebec	52,044	55,360	58,213	61,321	66,112	
Ontario	199,691	216,755	231,555	254,550	262,988	
Manitoba	31,427	32,932	35,596	33,809	32,159	
Saskatchewan	1,913	1,465	2,540	5,764	5,877	
Alberta	7,505	7,156	7,355	7,222	7,687	
British Columbia	90,413	97,729	103,129	118,565	115,908	
Canada	389,607	418,317	445,884	488,936	498,515	
Note: 1. Includes Christmas trees. Source: Statistics Canada (CATSNet , July 2017)						

# 6.3.2. Top ten sources of Canada's floriculture and nursery<sup>1</sup> imports (thousands of Canadian dollars)

2012	2013	2014	2015	2016
178,431	193,140	206,689	227,716	230,221
78,723	82,791	91,996	98,089	103,612
46,187	48,552	52,201	53,640	55,923
36,589	41,378	41,942	45,502	39,015
8,744	6,825	6,056	7,092	6,197
4,785	5,521	6,082	7,391	8,494
3,987	4,493	4,510	6,606	6,780
3,817	3,719	4,878	4,896	4,580
3,790	4,018	3,568	4,119	5,726
2,583	2,832	3,058	3,920	3,927
21,971	25,047	24,905	29,966	34,039
389,607	418,317	445,884	488,936	498,515
	178,431           78,723           46,187           36,589           8,744           4,785           3,987           3,817           3,790           2,583           21,971	178,431         193,140           78,723         82,791           46,187         48,552           36,589         41,378           8,744         6,825           4,785         5,521           3,987         4,493           3,790         4,018           2,583         2,832           21,971         25,047	178,431193,140206,68978,72382,79191,99646,18748,55252,20136,58941,37841,9428,7446,8256,0564,7855,5216,0823,9874,4934,5103,8173,7194,8783,7904,0183,5682,5832,8323,05821,97125,04724,905	178,431193,140206,689227,71678,72382,79191,99698,08946,18748,55252,20153,64036,58941,37841,94245,5028,7446,8256,0567,0924,7855,5216,0827,3913,9874,4934,5106,6063,8173,7194,8784,8963,7904,0183,5684,1192,5832,8323,0583,92021,97125,04724,90529,966

1. Includes Christmas trees. Source: Statistics Canada (CATSNet , July 2017)



### 7. World data

	2012	2013	2014	2015	2016		
Netherlands	10,590,628	11,077,219	12,162,476	11,868,737	13,045,558		
Colombia	1,279,536	1,383,639	1,527,707	1,665,208	1,758,789		
Germany	986,760	1,140,835	1,235,920	1,195,246	1,349,431		
Italy	893,618	912,731	988,773	973,549	1,108,378		
Ecuador	739,775	865,038	885,859	1,048,778	1,071,972		
Belgium	870,518	914,992	993,873	744,736	799,325		
Kenya	515,047	562,559	697,890	684,999	750,210		
Denmark	640,965	669,726	674,958	593,382	628,782		
United States	399,851	429,532	466,089	523,056	566,192		
Canada	295,691	314,636	368,757	442,212	485,181		
Others	3,562,910	3,637,283	4,698,342	4,855,740	4,304,400		
Total	20,775,300	21,908,192	24,700,645	24,595,644	25,868,218		
Source: Global Trade Tracker (July 2017)							

## 7.1. Top ten exporting countries for floriculture, nursery, and Christmas trees (thousands of Canadian dollars)

## 7.2. Top ten importing countries for floriculture, nursery, and Christmas trees (thousands of Canadian dollars)

	2012	2013	2014	2015	2016	
Germany	3,617,083	3,552,547	3,898,897	3,747,037	4,055,585	
Netherlands	1,944,365	2,158,284	2,469,744	2,965,491	3,226,567	
United States	1,860,642	1,965,669	2,176,195	2,559,786	2,875,443	
United Kingdom	1,685,771	1,747,438	2,034,611	2,084,464	2,128,035	
France	1,285,864	1,367,402	1,457,328	1,415,179	1,531,605	
Japan	716,150	663,109	666,928	709,944	773,311	
Italy	683,276	677,216	731,781	758,776	768,415	
Russian Federation	981,840	988,365	938,647	917,108	765,527	
Switzerland	629,787	658,893	704,681	692,001	733,054	
Belgium	648,149	680,890	754,277	505,825	588,252	
Others	4,752,291	5,375,248	5,872,464	6,154,251	6,691,743	
Total	18,805,219	19,835,062	21,705,553	22,509,862	24,137,537	
Source: Global Trade Tracker (July 2017)						



### 8. Key Resources

**Global Trade Tracker** 

Statistics Canada. CANSIM Table 001-0047 Statistics Canada. CANSIM Table 001-0048 Statistics Canada. CANSIM Table 001-0049 Statistics Canada. CANSIM Table 001-0050 Statistics Canada. CANSIM Table 001-0051 Statistics Canada. CANSIM Table 001-0053 Statistics Canada. CANSIM Table 001-0054 Statistics Canada. CANSIM Table 001-0055 Statistics Canada. CANSIM Table 001-0058 Statistics Canada. CANSIM Table 001-0059 Statistics Canada. CANSIM Table 001-0060 Statistics Canada. CANSIM Table 001-0061 Statistics Canada. CANSIM Table 002-0001 Statistics Canada. CANSIM Tableau 004-0216 Statistics Canada. CANSIM Tableau 004-0217 Statistics Canada. CANSIM Tableau 004-0218 Statistics Canada. CATSNet

HS Codes: All import and export H.S. codes fall under Chapter 06 of the Custom Tariff.