

# ATS Bulletin | Bulletin SEA

AGRI-FOOD TRADE SERVICE | SERVICE D'EXPORTATION AGROALIMENTAIRE

## In the news - Canadian Agricultural Partnership

April 1st marked the official launch of the **Canadian Agricultural Partnership**, a progressive **\$3-billion** commitment that will help chart the course for government investments in the sector over the next five years. The Partnership aims to continue to help the sector grow trade, advance innovation while maintaining and strengthening public confidence in the food system, and increase its diversity.

I invite you to read the [news release](#) or the [video](#) on the launch of the Partnership for more details.

## Trade Reports

The Agri-food trade service will be pleased to send electronic copies of these reports. Please contact us (see last page).

### [Sector Trend Analysis - Sauces, Dressings and Condiments in the United States](#)

The United States is the largest consumer and importer of sauces, dressings and condiments in the world, representing 20% of the world's retail consumption and 13% of the world's import share. This sector represents a dynamic opportunity for Canadian producers of sauces, dressings and condiments related products that are healthier due to the markets shift towards product offerings that are nutritious, healthy, and flavourful in nature.

**Source: Agriculture and Agri-Food Canada, Global Analysis (January 2018)**

### [Êtes-vous prêt à exporter?](#) (Document en français seulement)

Before launching your export project, this document allows you to check where you are in your approach. It can be completed in a few minutes and includes the main elements to consider in export: the financial situation of your company, production capacity, etc.

**Source : Direction de l'accès aux marchés, Ministère de l'Agriculture, des Pêcheries et de l'Alimentation. (février 2018)**

### [Market Overview – China](#)

Canada was China's fourth-largest supplier of agri-food and seafood products in 2016, with 4.9% market share. This report provides information, among other things, on: production, trade, consumer foodservice and retail sales.

**Source: Agriculture and Agri-Food Canada, Global Analysis (March 2018)**

### [Flash Agri zone Amérique Nord](#) (mars 2018)

Newsletters - Find out about agricultural and agri-food news in North America. You also have access to other publications and past issues. [Read more »](#)

**Source : French Treasury in the U.S. – Service Économiques de l'Ambassade de France aux États-Unis**



The Global Analysis Group of Agriculture and Agri-Food Canada publishes a variety of market intelligence reports to help Canadian suppliers understand world markets and compete internationally. Other recent titles include:

- [Ingredient Focus Series - Global hemp trends in food and beverages 2018](#)
- [Commodity Innovation - Mustard seed opportunities in the EU 2018](#)
- [Sector Trend Analysis - Vegetable oil trends in South Korea 2018](#)

For more information on these reports, or to join the distribution list and receive new reports as soon as they are issued, please contact: [MAS-SAM@agr.gc.ca](mailto:MAS-SAM@agr.gc.ca)



# Events

## Quebec Events

### [Sélection mondiale des vins \(25<sup>e</sup> édition\)](#)

**Quebec, Quebec – May 24 - 28, 2018**

Sélections mondiales des Vins Canada happens within an annual congress in Quebec City. Here wine producers, wine tasters, wine writers, reporters and agencies promoting wine, can meet to share their experiences and celebrate the love of wine together. [Read more»](#)

### [Conférence Biogaz et bioénergie \(15<sup>e</sup> édition\)](#)

**Saint-Hyacinthe, Québec – 8 mai, 2018**

This is an opportunity for participants to discuss the key topics of biogas production and its valorisation. [Read more»](#)

## Canada Events

### [Bakery Showcase 2018 Trade Show and Conference](#)

**Mississauga, Ontario – April 29 – 30, 2018**

Join over 4,500 industry professionals including bakers (retail, wholesale, commercial, in store), grocery and foodservice outlets. [Read more»](#)

### [CHFA Expo East 2018](#)

(Canadian Health Food Association)

**Toronto, Ontario – September 13 – 16, 2018**

Expo East is a trade event for the natural products and organics industries in Canada. With more than 500 exhibits covering close to 80,000 sq.ft. [Read more»](#)

## International Events

### [64 Summer Fancy Food Show \(SFFS\)](#)

**New York, New York – June 30 – July 2, 2018**

The SFFS is the largest specialty food and beverage event in North America. [Read more»](#)

### [Institute of Food Technologists \(IFT\)](#)

**Annual meeting and Food Expo**

**Chicago, Illinois – Juillet 15 – 18, 2018**

The IFT Annual Meeting & Food Expo is the only annual event that brings together professionals involved in both the scientific field and food. [Read more»](#)



Check it Out - To find more events or other trade related resources, visit the Agri-Food Trade Service [website](#).

## Upcoming international trade shows with a Canada Pavilion



### [Seoul Food & Hotel](#)

**Goyang, South Korea – May 1 – 4, 2018**

Seoul Food & Hotel (SFH) is the largest international food and hospitality show in South Korea and the annual meeting place for industry professionals to source new products, make note of the latest trends, and to meet business partners from all over the world. [Read more »](#)



### [Salon International de l'Alimentation \(SIAL\) Paris](#)

**Paris, France – October 21 – 25, 2018**

Held biennially in October, SIAL Paris, along with ANUGA, is the largest food and beverage show in the world. Held in Paris, France, the show attracts approximately 155,000 qualified buyers from 194 countries. [Read more»](#)



Learn more about the [benefits of the Canada Pavilion for exhibitors](#)  
And, more information about the new *Canada Pavilion Program*.



## Information of interest

### ■ **What We Heard Report (CFIA)** (Source: Canadian Food Inspection Agency (CFIA))

The Canadian Food Inspection Agency (CFIA) has completed Phase III of the Food Labelling Modernization consultations and published a “*What We Heard Report*.” CFIA collected feedback from consumers, industry, CFIA staff and other stakeholders on proposals to modernize Canada’s food labelling system. [Read more»](#)

### ■ **Networking Event of the Agri-Food Industry - May 02, 2018 - Palais des Congrès - Montréal - 6 PM**

Export Group invites you to its annual cocktail which will be held on May 2 during SIAL Montreal. [Read more»](#)

### ■ **Le produit intérieur brut de la transformation bioalimentaire : évolution au cours des dernières années au Québec (En français seulement)** (Source : MAPAQ – BioClips)

In Quebec, the gross domestic product (GDP) of the biofood processing sector increased by 1.2% per year on average from 2007 to 2016. At this regards, biofood processing showed a better growth than all manufacturing sector, and both in Quebec and the Canada-wide. [Read the current edition of the BioClips and the previous ones.](#)

### ■ **Minister MacAulay participates in Advancing Women in Agriculture Conference**

The Government of Canada recognizes the important role women play in the agriculture and agri-food sector, as well as the Canadian economy at large. This is why Budget 2018 launched the Women Entrepreneurship Strategy to better support women entrepreneurs, to help them grow their businesses and to remove barriers to their success.

March 27, Minister of Agriculture and Agri-Food, Lawrence MacAulay, and his wife, Frances MacAulay, attended the Advancing Women in Agriculture Conference in Calgary, where they spoke to participants about their experiences as dairy and potato farmers, and the importance of leadership roles for women in agriculture. The next event [AWC East 2018](#) will be held on October in Niagara Falls, Ontario. [Read News release»](#)

### ■ **Agricultural Clean Technology program**

Last March 19, the Minister of Agriculture and Agri-Food Lawrence MacAulay, visited an innovative farm in St-Eugene, ON to announce the **Agricultural Clean Technology Program**. This **\$25 million, three-year investment** will help the agricultural sector reduce greenhouse gas emissions through the development and adoption of clean technologies. Provinces and territories are eligible to apply for federal funding through this program, and are encouraged to work with industry on projects that focus on precision agriculture and/or bioproducts. The program will launch on April 1, 2018. [Read more»](#)

### Quebec Regional Office Program, Marketing and Trade Officers

For any information about the ATS Bulletin, please call: 514-315-6172 or contact us  
at the following e-mail address: [ATSBulletinSEA-PQ@AGR.GC.CA](mailto:ATSBulletinSEA-PQ@AGR.GC.CA)

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