

# TRADE AND INVESTMENT

## CANADA–LOUISIANA

### LOUISIANA'S PROFILE

#### Economic Indicators

- Gross domestic product (GDP): US\$235.1 billion (2016)
- GDP per capita: US\$50,200 (2016)
- Population: 4.7 million (2016)
- Merchandise exports to Louisiana: 35<sup>th</sup> among the 50 U.S. states (2016)
- Merchandise imports from Louisiana: 24<sup>th</sup> among the 50 U.S. states (2016)
- Estimated number of Louisiana jobs that depend on trade with Canada: 90,600 (2013)
- Best States for Infrastructure ranking: 39<sup>th</sup> among the 50 U.S. states (2017)
- Canada's ranking as a destination for Louisiana's international merchandise exports: 3<sup>rd</sup> (2016)



### NOTES

*The Library of Parliament's Trade and Investment series provides information on Canada's trade and investment relationship with the world and with selected countries. It also describes the trade relationship of each of Canada's 10 provinces and three territories with the world. In addition, it presents Canada's merchandise trade relationship with each of the United States' 50 states.*

*All figures were prepared using Statistics Canada customs-based merchandise trade data available in spring 2017.*

*To see the data tables used to generate the figures, view the HTML version of this profile at [Trade and Investment Series 2016](#).*

*Numbers in this profile have been rounded.*

*All dollar amounts are in Canadian dollars unless otherwise noted.*

*Definitions appear at the end of this profile.*

*The five most highly valued merchandise export and import categories have been identified based on 2016 values.*

*In the Economic Indicators section, data for GDP are from the U.S. Bureau of Economic Analysis, Canada's ranking as a destination for the state's international merchandise exports and data on population are from the U.S. Census Bureau, the ranking of the state as a destination for Canadian merchandise exports and a source of Canadian merchandise imports is based on Statistics Canada data, and the best states for infrastructure ranking is from U.S. News & World Report. GDP per capita was calculated by dividing state GDP by state population. The estimated number of jobs that depend on trade with Canada is from Peter B. Dixon and Maureen T. Rimmer, [The Dependence of U.S. Employment on Canada, 2013](#), 3 December 2014.*

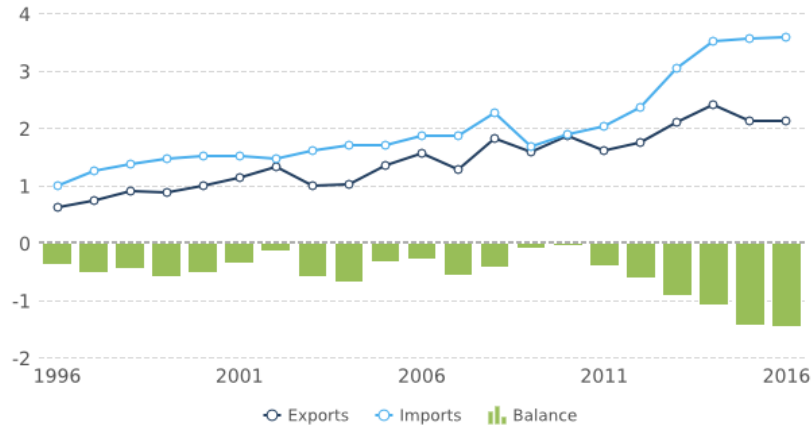
Clare Annett

Economics, Resources and International Affairs Division  
Parliamentary Information and Research Service

Publication No. 2017-535-E  
18 September 2017

## CANADA'S MERCHANDISE TRADE WITH LOUISIANA

**Merchandise Trade**  
(\$ billions)

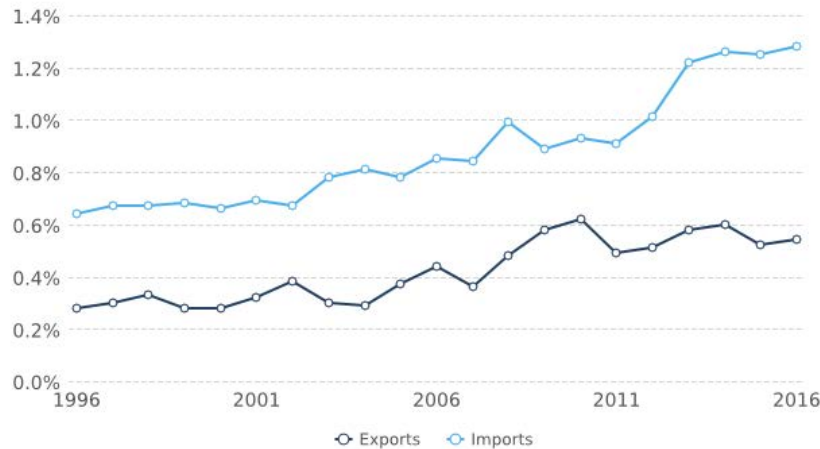


Bilateral merchandise trade in 2016:  
\$5.7 billion

- Exports: \$2.1 billion, a 0.2% increase from 2015
- Imports: \$3.6 billion, a 0.4% increase from 2015

Trade deficit in 2016:  
\$1.5 billion, an increase from \$1.4 billion in 2015

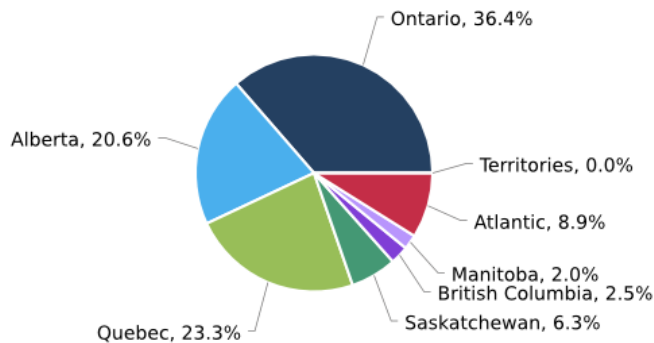
**Share of the Total Value of Canadian Trade**



Exports in 2016:  
0.5% of the total value of Canadian exports to the United States, unchanged from 2015

Imports in 2016:  
1.3% of the total value of Canadian imports from the United States, an increase from 1.2% in 2015

**Share of Exports by Province/Territory**

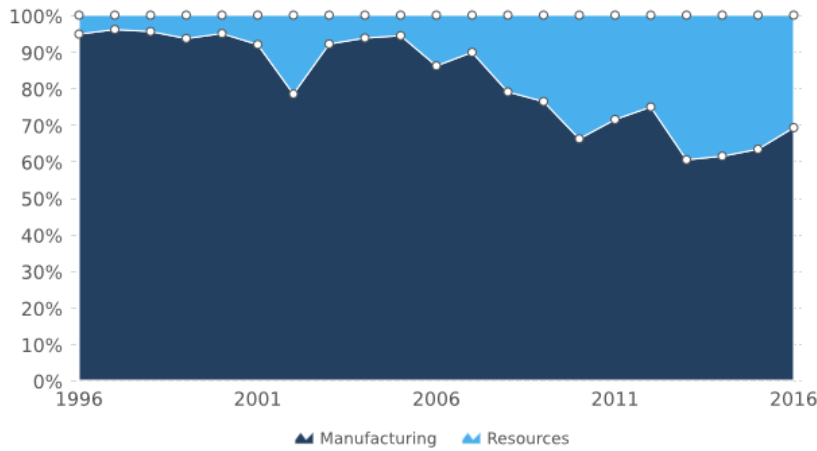


Highest-valued exporters in 2016:

- Ontario – \$768.9 million, an increase from \$682.0 million in 2015
- Quebec – \$492.9 million, an increase from \$333.2 million in 2015

## CANADA-LOUISIANA

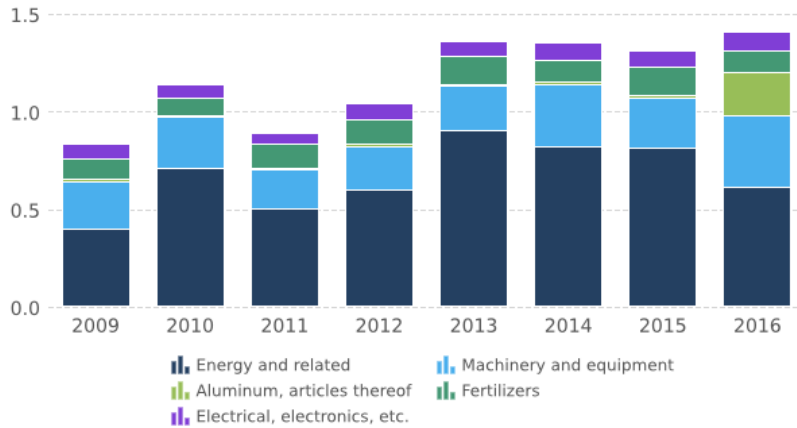
### Share of Exports by Sector



### Exports in 2016:

- Resource-based goods – 30.8%, a decrease from 36.7% in 2015
- Manufactured goods – 69.2%, an increase from 63.3% in 2015

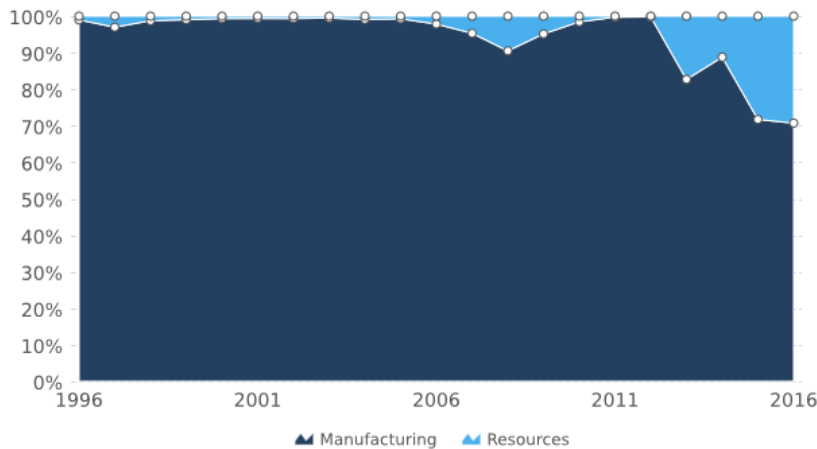
### Most Highly Valued Exports by Product Category (\$ billions)



Highest-valued exports in 2016: Crude oil and unwrought aluminium, together accounting for 31.9% of the total value of Canadian exports to Louisiana

- Crude oil: \$465.1 million, a decrease from \$554.0 million in 2015
- Unwrought aluminium: \$210.5 million, an increase from \$4.8 million in 2015

### Share of Imports by Sector



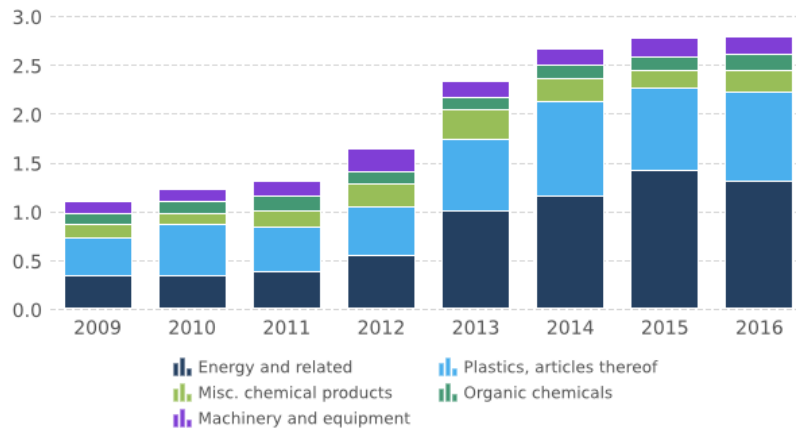
### Imports in 2016:

- Resource-based goods – 29.3%, an increase from 28.3% in 2015
- Manufactured goods – 70.7%, a decrease from 71.7% in 2015

## CANADA-LOUISIANA

### Most Highly Valued Imports by Product Category

(\$ billions)

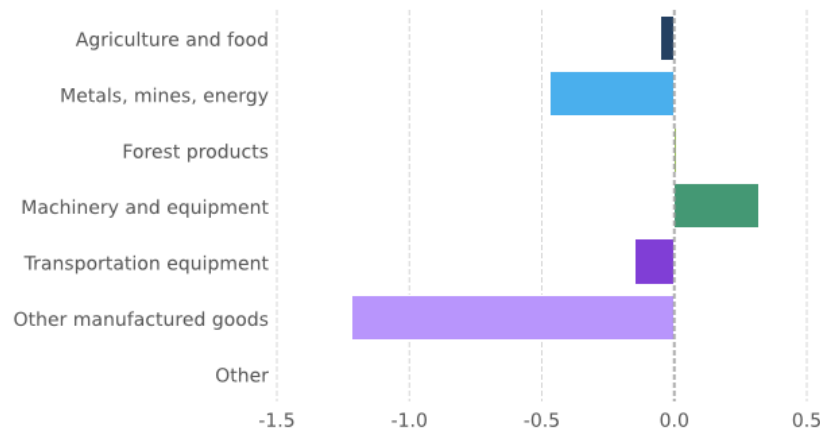


Highest-valued imports in 2016: Crude oil and ethylene polymers, together accounting for 36.1% of the total value of Canadian imports from Louisiana

- Crude oil: \$1.0 billion, an increase from \$987.2 million in 2015
- Ethylene polymers: \$258.3 million, an increase from \$220.0 million in 2015

### Trade Balance by Product Category

(\$ billions)



Largest merchandise trade surplus in 2016: Machinery and equipment, at \$316.3 million

Largest merchandise trade deficit in 2016: Other manufactured goods, at \$1.2 billion

---

## DEFINITIONS

---

**Balance of trade:** The trade balance is the difference between the value of exports and the value of imports. There is a trade surplus if the value of exports exceeds the value of imports. There is a trade deficit if the value of imports exceeds the value of exports.

**Customs-based data:** Customs-based data are compiled from declarations filed with the Canada Border Services Agency and are used to track the flow of goods into and out of Canada, with one exception: exports to the United States. Since 1990, customs-based data on Canadian exports to the United States have been based on declarations filed with U.S. Customs and Border Protection.

**Gross domestic product (GDP):** GDP measures an economy's total production in a given year. As one entity's income is another entity's spending, GDP is equal to the total value of final sales or to the total value of incomes.

**Manufactured goods:** Manufactured goods are finished or semi-finished products resulting from the transformation of materials and substances into new products (North American Industry Classification System, or NAICS, codes 31 to 33) and the output of establishments primarily engaged in operating electric, gas and water utilities (NAICS code 22).

**Merchandise trade:** Merchandise trade refers to trade in physical goods, such as cars, wheat and iron ore.

**Resource-based goods:** Resource-based goods are products of the agriculture, forestry, fishing and hunting sector (NAICS code 11), as well as the mining, quarrying, and oil and gas extraction sector (NAICS code 21).