



Western Economic Diversification Canada

Making a Difference

Our Mandate

To promote the development and diversification of the western Canadian economy and to advance the interests of the West in national economic policy, program and project development and implementation.

Our Priorities

- **Innovation**
- **Skills Development and Training**
- **Aboriginal Economic Development**
- **Trade and Investment**
- **Federal Defence Procurement**

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The role of Western Economic Diversification Canada (WD) is to support the growth of a healthy economy that continues to innovate, compete globally and take advantage of traditional economic strengths and new opportunities.

WD plays a key role as co-investor, convener, and champion for the West, making strategic investments that strengthen the West's traditional economic drivers while accelerating the development of new opportunities. WD is committed to advancing our priorities of Innovation, Skills Development and Training, Aboriginal Economic Development, Trade and Investment, and Federal Defence Procurement opportunities – key areas that will lead to success and prosperity in the West.

WD's strategic investments help researchers and businesses move new ideas from the test bench to the market, support skills development and foster business innovation. We also advocate on behalf of western Canadian industry, working to ensure that our businesses are strong, competitive, and poised to take advantage of opportunities in the global marketplace.

Together, we are showing the world that *the West Means Business*.

