

# OPPORTUNITY FOR ALL

## CANADA'S FIRST POVERTY REDUCTION STRATEGY

### CANADA'S OFFICIAL POVERTY LINE



- The first official poverty line in Canada's history

### TARGETS



- Reduce poverty by 20% by 2020 and by 50% by 2030, as measured by Canada's Official Poverty Line
- Reduce chronic homelessness by 50%
- End all long-term drinking water advisories on public systems on reserve by March 2021
- Housing need reduced or eliminated for 530,000 households

### NATIONAL ADVISORY COUNCIL ON POVERTY



- Track and publicly report on progress, provide advice and continue dialogue with Canadians

### MEASUREMENT AND TRACKING PROGRESS



- Improve understanding of poverty by regularly updating Canada's Official Poverty Line, addressing data gaps and tracking progress through an indicator dashboard

### POVERTY REDUCTION LEGISLATION



- Propose to legislate the vision, targets, Canada's Official Poverty Line as the official measure of poverty and accountability mechanisms

## PILLARS



### DIGNITY

Lift Canadians out of poverty by ensuring basic needs are met



### OPPORTUNITY and INCLUSION

Help Canadians join the middle class by promoting full participation in society and equality of opportunity



### RESILIENCE and SECURITY

Support the middle class by protecting Canadians from falling into poverty and by supporting income security and resilience

Government investments that support poverty reduction

A COURSE OF ACTION THAT IS meaningful, measurable and monitored



Employment and  
Social Development Canada

Emploi et  
Développement social Canada

