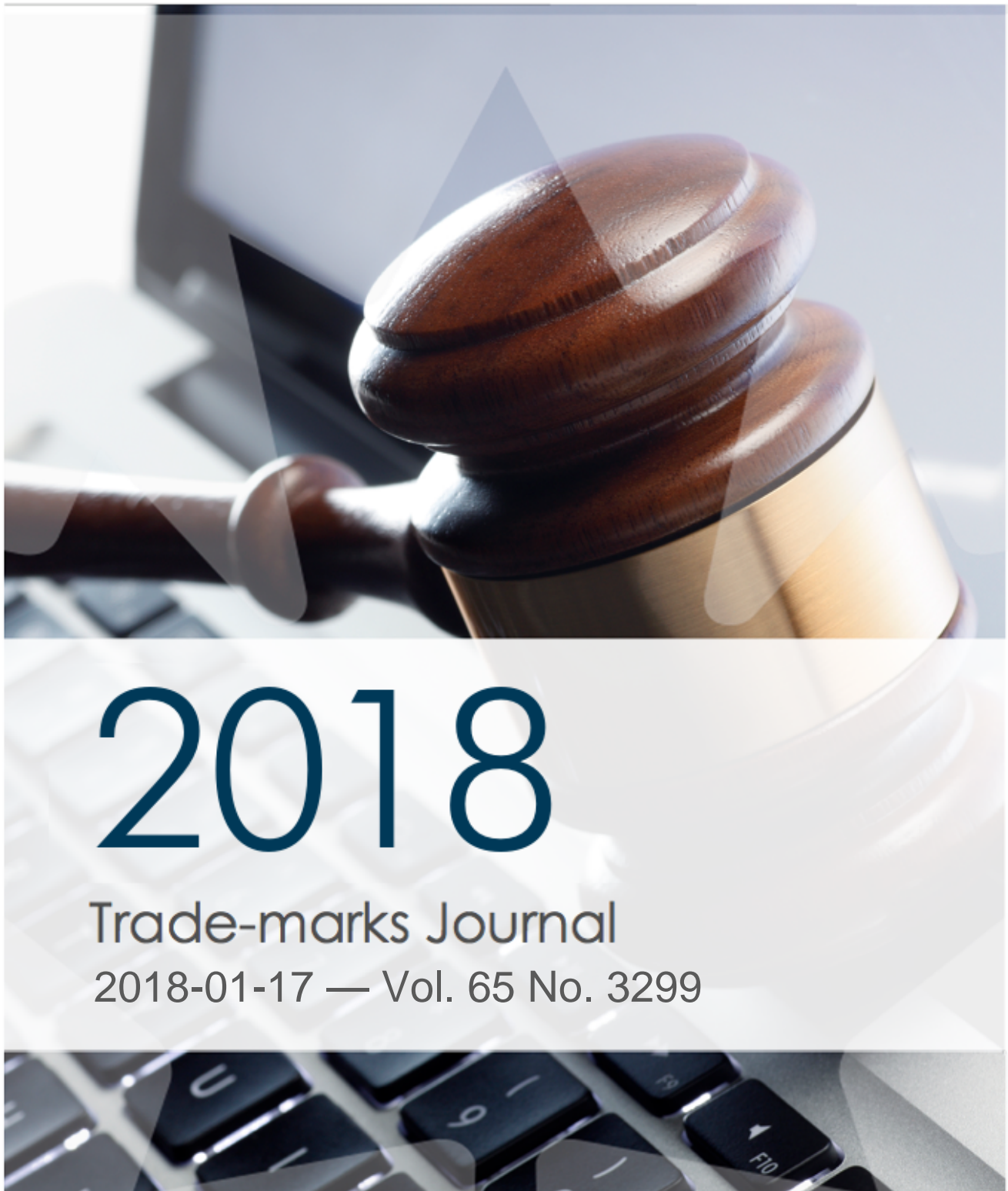




Innovation, Sciences et  
Développement économique Canada  
Office de la propriété intellectuelle du Canada

Innovation, Science and  
Economic Development Canada  
Canadian Intellectual Property Office



# 2018

## Trade-marks Journal

2018-01-17 — Vol. 65 No. 3299

Canada

# Trade-marks Journal

## Vol. 65 No. 3299

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### General Information

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The *Trade-marks Journal* is published every week in compliance with [Rule 15 of the Trade-marks Regulations](#). The Registrar of Trade-marks cannot guarantee the accuracy of this publication, nor assume any responsibility for errors or omissions or the consequence of these. All mail relating to trademarks should be addressed to the Registrar of Trade-marks, 50 Victoria Street, Gatineau, Quebec, Canada, K1A 0C9.

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### Electronic *Trade-marks Journal*

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The *Trade-marks Journal* is available in electronic form on the CIPO web site (<http://cipo.gc.ca>). The *Journal* is available in PDF format and can be downloaded free of charge, viewed and printed with Adobe Acrobat Reader. The electronic form of the *Trade-marks Journal* is the official version.

The *Journal* is also available in a printable HTML format as an alternate official version, and contains a search function to narrow and customize the *Journal* content to user defined areas of interest.

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### Official Languages

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The *Journal* is available in English and in French. The application details are displayed based on the language of the application. If the language of the application is English, the goods, services, or other text and description appearing in the English version of the Journal are in the language filed by the applicant. If the language of the application is French, the goods, services, or other text and description appearing in the English version of the Journal have been translated. Any registration resulting from the application will be restricted to these goods or services described therein.

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### Filing Dates

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The filing date of each trademark application advertised in the *Trade-marks Journal*, including those to extend the statement of goods or services of an existing registration, is shown next to the application number in the sequence of Year, Month and Day.

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## Nice Classification

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The *Journal* includes reference to the Nice classification when the goods or services of an application have been grouped and classed by the applicant in accordance with the current version and edition of the Nice Classification.

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## Opposition

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Any person who has a valid ground of opposition (see [section 38 of the \*Trade-marks Act\*](#) for the grounds of opposition) to any application for registration of a trademark or to any application for registration of a trademark extending the statement of goods or services advertised in this *Trade-marks Journal* may file a statement of opposition with the Registrar of Trade-marks within two months from the date of issue of this publication. The prescribed fee must accompany the statement of opposition.

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## Advertised applications

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**Application Number** 1,537,363 **Filing Date** 2011-07-27

**Language of Application** English

### APPLICANT AND REPRESENTATIVE FOR SERVICE

**Applicant**

ANKAMA, SARL, 75 Boulevard D'Armentieres,  
F-59100 Roubaix, FRANCE

**Representative for Service**

RIDOUT & MAYBEE LLP  
11 Holland Avenue, Suite 601 , Ottawa,  
ONTARIO, K1Y4S1

### TRADEMARK

## DOFUS

### Goods

(1) Cardboard boxes, card games, board games.

(2) Statues and figurines of common metal; statuettes of common metal; apparatus for recording, transmission and reproduction of sound and images namely, pre-recorded DVDs and CD ROMs featuring motion picture and television films featuring animated cartoons, magnetic data carriers namely, audio cassettes, video cassettes featuring musical scores and dialog, recording discs namely, DVDs, CDs and CD-ROMs featuring musical scores and dialog; software (computer) namely, computer game software that may be downloaded from a global computer network namely, computer games downloadable from a global computer network; paper, cardboard and goods made from these materials namely, cardboard packaging, notebooks and stationery-type portfolios, instructional leaflets and manuals for computer games, scrapbooks, sticker albums, sticker books and stickers, address books, paper and plastic sachets and bags used for merchandise packaging, printed matter namely leaflets and newsletters featuring animated fiction in the form of cartoons, comic books, art books, magazines related to video games, animated fiction and comic books, strategy guides for playing entertainment computer programs, posters, albums, cards, namely trading cards, greeting cards, books, periodicals, newspapers and magazines, brochures, calendars, writing instruments, namely pencils, pens, lithographed art, paintings (pictures), linen paper table, sacks and bags (envelopes, pouches) of paper and plastics for packaging; trunks and travelling bags, parasols, wallets, handbags, backpacks, wheeled, unfitted vanity cases, travel bags, beach bags, schoolchildren bags; clothing namely, pajamas, sweatshirts, T-shirts, shirts, shoes, jackets, shorts, pants, socks, ties, sweaters, underwear, wristbands and gloves, footwear namely, slippers, beach and sports footwear, headgear namely, caps and hats, belts for clothing, hosiery; games and playthings namely, board games, role-playing games, playing cards, dolls, plush toys, toys, namely, toy action figures, action figure accessories and dice; puzzles; roller skates, scooters, bingo card, kites, surfboard.

(3) Statues and figurines of common metal; apparatus for recording, transmission or reproduction of sound or images namely, pre-recorded DVDs and CD ROMs featuring motion picture and television films featuring animated cartoons, magnetic data carriers namely, audio cassettes, video cassettes featuring musical scores and dialog, recording discs namely, DVDs, CDs and CD-ROMs

featuring musical scores and dialog; software (computer) namely, computer game software that may be downloaded from a global computer network namely, computer games downloadable from a global computer network; paper, cardboard and goods made from these materials namely, cardboard packaging, notebooks and stationery-type portfolios, instructional leaflets and manuals for computer games, scrapbooks, sticker albums, sticker books and stickers, address books, paper and plastic sachets and bags used for merchandise packaging, printed matter namely leaflets and newsletters featuring animated fiction in the form of cartoons, comic books, art books, magazines related to video games, animated fiction and comic books, strategy guides for playing entertainment computer programs, posters, albums, cards, namely trading cards, greeting cards, books, periodicals, newspapers and magazines, brochures, calendars, writing instruments, namely pencils, pens, lithographed art, paintings (pictures), linen paper table, sacks and bags (envelopes, pouches) of paper and plastics for packaging; trunks and travelling bags, parasols, wallets, handbags, backpacks, wheeled, unfitted vanity cases, travel bags, beach bags, schoolchildren bags; clothing namely, pajamas, sweatshirts, T-shirts, shirts, shoes, jackets, shorts, pants, socks, ties, sweaters, underwear, wristbands and gloves, footwear namely, slippers, beach and sports footwear, headgear namely, caps and hats, belts (clothing), hosiery; games and playthings namely, board games, role-playing games, playing cards, dolls, plush toys, toys, namely, toy action figures, action figure accessories and dice; puzzles; roller skates, scooters, bingo card, kites, surfboard.

## SERVICES

(1) Game services provided online from a computer network, namely online video gaming services.

(2) Telecommunications, namely streaming of electronic online computer games via a global computer network; information on telecommunications namely, providing consultation services in the field of online video and computer gaming; dissemination of images, music, sound, and video content in the field of online interactive video and computer games via transmission and streaming through an online communications network on the internet; electronic display services (telecommunications) namely, providing online bulletin boards in the fields of video and computer games, film, books and television, for the transmission of messages among users, providing online access to online interactive video and computer games via an interactive website; Entertainment, sporting and cultural activities namely, providing entertainment in the nature of online interactive video and computer games and associated online graphics, images, music, sound, video content related to the games, providing information relating to entertainment or education namely a website featuring information in the field of online video and computer gaming; book publication, production of films on videotape, videotape editing, organizing and conducting online interactive video and computer gaming competitions between users; organizing and conducting exhibitions and conferences in the field of online interactive computer gaming and video gaming, game services provided online from a computer network, namely online video gaming services; publication of electronic books and periodicals online.

(3) Telecommunications, namely streaming of electronic online computer games via a global computer network; information on telecommunications namely, providing consultation services in the field of online video and computer gaming; dissemination of images, music, sound, and video content in the field of online video and computer interactive games via transmission and streaming through an online communications network on the internet; mobile telephone services, electronic display services (telecommunications) namely, providing online bulletin boards in the fields of video and computer games, film, books and television, for the transmission of messages among users, providing online access to online interactive video and computer games via an interactive website; email services; Entertainment, sporting and cultural activities namely, providing

entertainment in the nature of online interactive video and computer games and associated online graphics, images, music, sound, video content related to the games, providing information relating to entertainment or education namely a website featuring information in the field of online video and computer gaming; book publication, production of films on videotape, videotape editing, organizing and conducting online interactive video and computer gaming competitions between users; organizing and conducting exhibitions and conferences in the field of online interactive computer gaming and video gaming; publication of electronic books and periodicals online, desktop publishing.

## CLAIMS

Used in CANADA since at least as early as 2005 on services (1); 2007 on goods (1). Used in FRANCE on goods (2) and on services (2). Registered in or for FRANCE on November 27, 2006 under No. 06/3466075 on goods (2) and on services (2). Proposed Use in CANADA on goods (3) and on services (3)



**Application Number** 1,558,495 **Filing Date** 2012-01-04

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Shogakukan-Shueisha Productions Co., Ltd.,  
30, Kanda Jinbocho 2-Chome, Chiyoda-Ku,  
Tokyo 101-8415, JAPAN

### Representative for Service

MOFFAT & CO.  
1200-427 LAURIER AVENUE WEST, P.O.  
BOX 2088, STATION D, OTTAWA, ONTARIO,  
K1P5W3

## TRADEMARK



### Index Headings

INUYASHA

### Image Description (Vienna)

- Devils or other horned personages, with or without wings
  - Stains, spots, blots
- 

## Goods

apparatus for arcade games adapted for use with an external display screen or monitor, namely, game machines set in amusement park arcades and game arcades adapted for use with an external display screen or monitor for game machines set in amusement park arcades and game arcades; IC recorder, namely, digital voice recorder; portable digital audio player namely audio receivers, audio cassette and CD player; digital photo frame; loudspeakers; DVD players; radios; televisions; walkie-talkies; music reproduction player, namely MP3 player; mobile phone; chargers for mobile phone, chargers for music reproduction player, namely battery charger for DVD players, mp3 players; straps for mobile phone, neckpiece for mobile phone; clips for straps for mobile phone; decorative decals for mobile phone; covers for mobile phone; cases for mobile phone; screen cleaners for mobile phone, namely cloths; hands free kits for mobile phones; protective seals for mobile phone; parts and accessories for mobile phone, namely mobile phone covers, touch pen for mobile phones; all the other telecommunication devices and apparatus, namely, walkie-talkie, transceivers, namely radios that transmit and receive messages, web camera and hands-free handset, namely, handsets; cameras; CD players; facsimile machines; headphones; navigational instruments, namely car and vehicle navigation equipment system, namely global positioning system (GPS) receivers; mobile terminal device, namely, personal data assistance (PDA), notebook size personal computer; mobile terminal device, namely, headphones, keyboards, mouse which can connect with mobile phone, tablet personal computer by infrared ray; computerized dictionary, namely, computer hardware and software consisting of a dictionary; optical mouse; mouse pads; display screen or monitor for computers; printers for use with computers; computer keyboards; computers; electronic agendas; integrated circuit cards for electronic agenda; USB flash drives; flash memory card for mobile phone and other mobile



communication device; downloadable computer programs for image of mobile phone standby display; downloadable computer programs for mobile phone game; mouse pads; downloadable computer game programs for portable digital music player; other electronic machines, apparatus and their parts, namely terminal personal computer, tablet personal computer, mobile telephone; electronic pens for visual display units, namely touch pens for use on computer screens and tablets; notebook computers; touch panel for computers; anti-glare glasses; eyeglass; eyeglass cases; eyeglass chains; eyeglass frames; contact lenses; containers for contact lenses; consumer games adopted for use with an external display screen or monitor, namely, home video game machines; input assisting device for consumer games adopted for use with an external display screen or monitor, namely, a touch pen for home video game machines; computer programs for hand-held games with liquid crystal displays, namely, game programs; phonograph records; metronomes; electronic circuit storing program for automatic playing musical instruments, namely, computer software for automatically playing musical instruments; downloadable music files; recorded compact discs, namely pre-recorded CD-ROM discs and pre-recorded DVD discs containing cinematographic films; exposed slide films; slide film mounts; downloadable screen images for mobile phone standby display; downloadable picture images for mobile phone standby display; pre-recorded video discs containing cinematographic films and pre-recorded and pre-recorded video tapes; downloadable electronic publications namely magazines and newspapers and electronic books

## SERVICES

providing electronic magazines, electronic cartoon via internet and via mobile phone, providing information about electronic magazines, electronic cartoon via internet and via mobile phone; providing electronic publications about games for others namely, books, magazines and newspapers; services of reference libraries for literature for others; publication of books; electronic desktop publishing; publication of electronic books and journals online; arranging and conducting of concerts; film production; theater production; presentation of music performances; production of radio and television programs; holiday camp services; sport camp services; planning, management or arrangement for character shows for others namely live acting performances; planning or management for character shows for others namely live acting performances; planning or management for character shows for others namely live acting performances; providing amusement facilities, namely, entertainment park, theme park, amusement grounds; providing amusement arcade services; amusement parks; providing karaoke services; game services provided online from a computer network for others namely providing computerized gaming services for others to participate in online gaming; rental of toys

## CLAIMS

Proposed Use in CANADA on goods and on services

**Application Number** 1,634,851 **Filing Date** 2013-07-11

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Consorzio Per la Tutela del Formaggio Asiago,  
Piazzale della Stazione 1, 36012 Asiago  
(Vicenza), ITALY

### Representative for Service

NORTON ROSE FULBRIGHT CANADA LLP/S.  
E.N.C.R.L., S.R.L.  
1, Place Ville Marie, Suite 2500, Montreal,  
QUEBEC, H3B1R1

## CERTIFICATION MARK



### Index Headings

ASIAGO A

### Image Description (Vienna)

- Cheeses
- Cheeses of round shape
- Cheese cut up
- Sectors of circles or ellipses (except 26.2.7)
- Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
- Letters or numerals representing an object

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### Certification Mark Text

The user of the certification mark is intended to indicate that the cheese in association with which it is used is a semi-cooked cheese produced with cow's milk and obtained in accordance with the specifications detailed in the Production Specification PDO 'Asiago' document, which is recorded on file.

## Goods

### Class 29

Cheese.

## CLAIMS

Used in CANADA since at least as early as May 2011 on goods.

**Application Number** 1,645,480 **Filing Date** 2013-09-23

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

USP Inc., 1818 Ord Way, Oceanside,  
California 92056, UNITED STATES OF  
AMERICA

### Representative for Service

FROESE LAW  
240 Richmond Street West, Toronto,  
ONTARIO, M5V1V6

## TRADEMARK



ENJOY

### Index Headings

ENJOY J

### Image Description (Vienna)

- Stars
- One star
- Stars with more than four points
- Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
- Letters or numerals representing a heavenly body or a natural phenomenon
- Letters or numerals representing an object

## Goods

(1) After-shave creams; age spot reducing creams; anti-aging cream; anti-freckle cream; anti-wrinkle cream; aromatherapy creams; beauty creams; beauty creams for body care; body cream; body cream soap; body mask cream; cleansing creams; cold cream; cosmetic creams; cream soaps; creams for cellulite reduction; cuticle cream; concealers specifically for skin, face, and body; cosmetic creams for skin care; cosmetic preparations for skin renewal; cosmetic preparations in the form of aerosols for skin care; cosmetic preparations for eye lashes; decorative transfers and skin jewels for cosmetic purposes; exfoliants specifically for hair, skin face, and body; lotions specifically for skin, hair, face, and body; bath salts; mineral salt in the nature of bath salts not for medical purposes; salt scrubs for the skin; body and beauty care cosmetics; body mask lotion; body mask powder; body masks; body milk; body oils; body powder; body scrub; body spray used as a personal deodorant and as a fragrance; body sprays; cosmetic preparations for body care; deodorants for body care; face and body creams; face and body lotions; face and body milk; liquid soaps for hands, face, and body; lotions for face and body care; non-medicated body soaks; scented body spray; soaps for body care; toning lotion, for the face, body, and hands; wax strips for removing body hair; after-sun lotions; age retardant lotion; aromatherapy lotions; baby lotion; bathing lotions; beauty lotions; cosmetic suntan lotions; eye lotions; facial lotion; hair care lotions. hand lotions; lotions for beards; lotions for cellulite reduction; lotions for strengthening the nails; make-up removing milk, gel, lotions, and creams; non-medicated stimulating lotions for the

skin; shaving lotion; styling lotions; sun care lotions; sun tan lotion; sun-block lotions; teeth cleaning lotions; facial scrubs; salt body scrub; sugar body scrub; depilatory creams; exfoliant creams; eye cream; facial creams; fair complexion cream; hair care creams; hair removing cream; hand creams; lip cream; nail cream; night cream; non-medicated foot cream; non-medicated scalp treatment cream; non-medicated skin creams; perfumed creams; pre-shave creams; shaving creams; shower creams; skin cleansing cream; skin creams in liquid and in solid form; skin lightening creams; skin whitening creams; vanishing cream; topical herbal cream for firming and enhancing breasts; wrinkle resistant cream; eye compresses for cosmetic purposes; eye gels; eye liner; eye makeup; eye makeup remover; eye pencils; eye shadow; eyes make-up; eyes pencils; eye-shadow; eyeliners; eyebrow pencils; gel for hair and for sculpting hair; sachet-like eye pillows containing fragrances; under-eye enhancers; hair tonics; body tonics; facial makeup; foundation makeup; makeup; theatrical makeup; facial beauty masks; facial cleansers; facial cleansing milk; facial concealer; facial emulsions; facial masks; facial washes; bath gels; beauty masks; blush; rouge; skin creams; body lotions; skin cleansing lotions; skin cleansers; skin moisturizers; skin toners; cosmetic compacts; compacts containing makeup; eye concealers; skin concealers; cosmetic pencils; face powders; powder foundations; foundation make-up; lip gloss; lip liners; lipsticks; mascara; nail enamels; nail polish base coats; nail polish removers; nail polish top coat; perfume. skin care preparations, namely soaps, cleansers, toners, oils, creams, moisturizers, and masks; bath care products, namely salts, oils, lotions, rubs, gels, and balms; oil blends and diffusers for body care sold together as a unit; cosmetic oil mists; cosmetic oil gels; cosmetic oil balms; massage oils; mousse specifically for hair, skin, and facial; non-medicated skin care preparations; patches containing sunscreen and sun block for use on the skin; skin abrasive preparations; skin care products, namely non-medicated skin care serums; skin clarifiers; skin conditioners; skin emollients; skin gels for accelerating, enhancing, or extending tans; skin masks; skin moisturizer masks; skin soap; skin texturizers; skin whitening preparations; topical skin sprays for cosmetic purposes; wrinkle removing skin care preparations; Hair rinses, Hair shampoo, Hair spray, Hair straightening preparations, Hair styling preparations, Hair waving lotion. exfoliants specifically for hair, skin face, and body; lotions specifically for skin, hair, face, and body; bath salts; hair care preparations; hair color; hair color removers; hair conditioners; hair dressings for men; hair dye; hair emollients; hair frosts; hair gel; hair lighteners; hair lotions; hair mascara; hair mousse; hair pomades; hair relaxers; hair relaxing preparations; hair rinses; hair shampoo; hair spray; hair straightening preparations; hair styling preparations; hair waving lotion; hair care lotions; gel for hair and for sculpting hair; hair tonics; mousse specifically for hair; hair mascara, shaping lotion, volumizing sprays, clarifying sprays

(2) Hair Care Preparations, Hair Color, Hair Color Removers, Hair conditioners, Hair dressings for men, Hair dye, Hair emollients, Hair frosts, Hair Gel, Hair lighteners, Hair lotions, Hair mascara, Hair mousse, Hair pomades, Hair relaxers, Hair relaxing preparations, Hair rinses, Hair shampoo, Hair spray, Hair straightening preparations, Hair styling preparations, Hair waving lotion. Hair Care Preparations, Hair Color, Hair Color Removers, Hair conditioners, Hair dressings for men, Hair dye, Hair emollients, Hair frosts, Hair Gel, Hair lighteners, Hair lotions, Hair mascara, Hair mousse, Hair pomades, Hair relaxers, Hair relaxing preparations, Hair rinses, Hair shampoo, Hair spray, Hair straightening preparations, Hair styling preparations, Hair waving lotion. exfoliants specifically for hair, skin face, and body; lotions specifically for skin, hair, face, and body; bath salts; hair waving lotion; hair care lotions; gel for hair and for sculpting hair; hair tonics; mousse specifically for hair; hair mascara, shaping lotion, volumizing sprays, and clarifying sprays

## CLAIMS

Used in UNITED STATES OF AMERICA on goods (2). Registered in or for UNITED STATES OF AMERICA on February 11, 2014 under No. 4,481,888 on goods (2). Proposed Use in CANADA on goods (1)

**Application Number** 1,648,522 **Filing Date** 2013-10-18

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Scott Brothers Entertainment Inc., 8022 S.  
Rainbow Blvd, Suite 421, Las Vegas, Nevada,  
89139, UNITED STATES OF AMERICA

### **Representative for Service**

MILLER THOMSON LLP  
SCOTIA PLAZA, 40 KING STREET WEST,  
SUITE 5800, P.O. BOX 1011, TORONTO,  
ONTARIO, M5H3S1

## **TRADEMARK**

# **SCOTT BROTHERS**

### **Authorisation For Use**

The consent of Jonathan Scott and Drew Scott is of record.

### **Goods**

Pre-recorded media, namely, DVDs, videos, MP3s, MP4s, CDs, audio and video discs featuring films, television programs, and audiovisual programs on the subjects of home improvement, renovation and interior design; Downloadable computer software for providing information, images, textual and audiovisual content in the field of home improvement and renovation, and interior design; downloadable computer software to enable social networking in the field of home improvement, renovation, and interior design; Paper and paper articles, namely, postcards, greeting cards, pictures, posters, photographs. publications, namely, articles, newsletters, and bulletins featuring information about actors, entertainers, spokespersons, television celebrities, and films, television programs, online and audiovisual programs; calendars; pens and pencils; stickers; bumper stickers; Clothing, namely, shirts, t-shirts, sweatshirts, tank tops; headgear, namely, hats, caps; Games, toys and playthings, namely, dolls, figurines, board games, card games, puzzles

### **SERVICES**

Entertainment services, namely, acting services in the nature of televised and film appearances, visual and audio performances, and live performances, and through social media, by actors, hosts, entertainers, spokespersons and television celebrities; Entertainment services, namely, personal appearances by actors, hosts, entertainers, spokespersons and television celebrities; Entertainment services, namely producing motion picture films, television programs, videos, and online non-downloadable films and videos; Entertainment Services, namely, providing a website featuring, photographic, audio and video presentations about home improvement, renovation, interior design, and about actors, hosts, entertainers, spokespersons and television celebrities; Educational services, namely, providing instruction in the fields of home improvement, renovation, and interior design; Providing information, instruction and advice over a global computer network and through social media on the subjects of home improvement, renovation, and interior design; Providing information about actors, entertainers, spokespersons, television celebrities, and about films, television programs, videos, online non-downloadable films and videos over a global computer network and through social media

**CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA October 10, 2013, Application No: 86087950  
in association with the same kind of goods and in association with the same kind of services.  
Proposed Use in CANADA on goods and on services



**Application Number** 1,653,601 **Filing Date** 2013-11-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Carrier Corporation, One Carrier Place,  
Farmington, Connecticut 06034, UNITED  
STATES OF AMERICA

### **Representative for Service**

NORTON ROSE FULBRIGHT CANADA LLP/S.  
E.N.C.R.L., S.R.L.  
COMPLEXE JULES-DALLAIRE/TOUR  
OGILVY RENAULT , BUREAU 1500, 2828,  
BOULEVARD LAURIER, QUÉBEC, QUEBEC,  
G1V0B9

## **TRADEMARK**

# **CARLYLE**

### **Goods**

#### **Class 07**

Refrigerant compressors, parts and components thereof

## **CLAIMS**

Used in CANADA since at least as early as January 1972 on goods. Registrability Recognized under Section 14 of the Trade-marks Act (evidence on file) on goods.

**Application Number** 1,657,204 **Filing Date** 2013-12-19

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

REVOLUTION DANCEWEAR, LLC, 6100 West  
Howard Street, Niles, Illinois, 60714, UNITED  
STATES OF AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 1600, 1 FIRST CANADIAN PLACE, 100  
KING STREET WEST, TORONTO, ONTARIO,  
M5X1G5

## **TRADEMARK**

# **PLUME**

### **Goods**

#### **Class 25**

(1) Dancing apparel and active wear for use by dancers, namely dance tops, dance trousers, dance tights and leggings, leotards, dance shorts, leg warmers, dance headwear, namely, hats, head bands, hats, head sweat bands, head scarves, tiaras and hair ribbons, and dance warm-up suits

(2) Dancing apparel and active wear for use by dancers, namely hooded sweatshirts and dance footwear

### **CLAIMS**

Used in UNITED STATES OF AMERICA on goods (1). Registered in or for UNITED STATES OF AMERICA on February 28, 2017 under No. 5151445 on goods (1). Proposed Use in CANADA on goods

**Application Number** 1,658,242 **Filing Date** 2014-01-02

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Anncos, Inc., 7 Times Square, New York, New York 10036, UNITED STATES OF AMERICA

### Representative for Service

OSLER, HOSKIN & HARCOURT LLP  
SUITE 6600, P.O. BOX 50, 1 FIRST  
CANADIAN PLACE, TORONTO, ONTARIO,  
M5X1B8

## TRADEMARK



### Image Description (Vienna)

- Other signs, notations or symbols

## Goods

(1) Soaps for personal use; perfumery; cosmetics; non-medicated skin care preparations, Non medicated lip care preparations; sunglasses; eyeglasses; sunglass frames: eyeglass frames; cases for eyeglasses; cases for sunglasses; eyeglass and sunglass accessories namely eyeglass and sunglass cases, cords and chains; magnetic coded gift cards and electronic encoded gift certificates; jewelry; horological and chronometric instruments namely clocks, watch straps, watch bands; watches; watch straps; watch bands; umbrellas; bags namely computer bags, garment and suit bags, laundry bags, shopping bags, overnight bags, purses, gym bags, duffle bags, handbags, pocketbooks, shoulder bags, evening handbags, cosmetics cases sold empty, wallets, bill folds, key cases, coin purses, clutch purses, clutch bags, tote bags, drawstring pouches, backpacks, sling bags, briefcases, satchels, messenger bags, travel bags, credit card cases, business card cases, belt bags; Clothing namely dresses, skirts, suits, blouses, t-shirts, shirts, sweatshirts, knitted tops, halter tops, tank tops, woven shirts, long sleeve shirts, long sleeve blouses, sweaters, pants, shorts, jackets, coats, socks, hosiery, belts, scarves, casual wear, underwear, swimwear, loungewear, beachwear, sleepwear, active wear namely athletic wear, gym wear, exercise wear and sportswear; footwear namely shoes, sneakers, boots, sandals, slippers, socks and hosiery; headgear, namely hats and caps;

(2) Essential oils for aromatherapy and for personal use; hair lotions; dentifrices; toiletries, bath and shower products namely bath gel, bath oil, cosmetic bath salts, non-medicated bath salts, bath soap, bubble bath and shower gel, hand and body creams, lotions and gels, nail polish, suntan preparations, sunscreen preparations, makeup for lips, eyes and cheeks, make-up remover, cologne, eau de toilette, fragrances, nail care preparations, hair care preparations, moisturizers namely body moisturizers, facial moisturizers and skin moisturizing creams, lotions and gel; cash registers, computers; eye glass chains; eye glass cords; eyeglass frames; downloadable electronic publications, namely product catalogues, newsletters and blogs; luminous signs; protective goggles; Precious metals and their alloys; precious stones; parts for watches and clocks; clocks; watch fittings; electrical clocks; non-electric clocks; electric watches; non-electric watches; pendant chains for watches; bracelets for watches; cases for clocks; cases for watches; Leather and imitations of leather, animal skins, hides; trunks and travelling bags; parasols; walking sticks; whips, harness and saddlery; duffle bags; Suits; jackets (clothing); outerclothing namely coats, jackets, parkas, vests, windbreakers, anoraks, capes and wraps; shirts; shirt yokes; dresses; skirts; trousers; pants; T-shirts; vests; sweaters; pullovers; clothing of leather and imitation leather, namely coats, jackets, dresses, skirts, shorts, pants, vests, trousers and halter tops made of leather, knitted tops with leather trim, sweaters with leather trim, sleeveless leather shirts, crop tops made of leather; swimsuits; beach clothes; underwear; jumper dresses; pajamas; bath robes; children's clothing; baby clothing; hosiery; socks; tights; pantyhose; waterproof clothing, namely coats, jackets, parkas and vests; dance wear; gymnastic shoes; gloves; scarves; belts (clothing); shower caps.

## SERVICES

(1) Retail store and online retail services all featuring clothing, footwear, headgear, namely hats and caps, clothing accessories, bags, handbags, leather goods, namely purses, handbags, cosmetics cases sold empty, briefcases, satchels, pouches, clutches, messenger bags and travel bags, small leather goods, namely cases for sunglasses, cases for glasses, watch straps, watch bands, credit card cases, business card cases, wallets, bill folds, key cases, coin purses, cases for clocks and cases for watches, wallets, sunglasses and eyeglasses, eyewear, jewelry, watches, hair accessories, cosmetics, toiletries, fragrances, personal care products, namely essential oils for aromatherapy and for personal use, hair lotions, bath and shower products namely bath gel, bath oil, cosmetic bath salts, non-medicated bath salts, bath soap, bubble bath and shower gel, make-up remover, nail care preparations, nail polish, and hair care preparations and skin care products; operating customer incentive, reward and loyalty programs for the promotion of the sale of the foregoing goods; providing and administering membership and loyalty reward cards as part of customer incentive, reward and loyalty programs.

(2) Shop window dressing; business management services; operating import and export agencies; business management; business administration; retail store services, mail order catalogue services, online retail store services, all featuring clothing, footwear, headgear, namely hats and caps, clothing accessories, bags, handbags, leather goods, namely purses, handbags, cosmetics cases sold empty, briefcases, satchels, pouches, clutches, messenger bags and travel bags, backpacks, small leather goods, namely cases for sunglasses, cases for glasses, watch straps, watch bands, credit card cases, business card cases, wallets, bill folds, key cases, coin purses, cases for clocks and cases for watches, wallets, sunglasses and eyeglasses, eyewear, jewelry, watches, hair accessories, cosmetics, toiletries, fragrances, bath products, personal care products, namely essential oils for aromatherapy and for personal use, hair lotions, bath and shower products namely bath gel, bath oil, cosmetic bath salts, non-medicated bath salts, bath soap, bubble bath and shower gel, make-up remover, nail care preparations, nail polish, and hair care

preparations and skin care products, home furnishings, stationery, giftware, namely gift boxes, gift stationery, keepsakes, gift toiletries, gift bed and bath linens, gift decorative objects for the home.

## CLAIMS

Priority Filing Date: UNITED STATES OF AMERICA December 20, 2013, Application No: 86/150, 006 in association with the same kind of goods (1) and in association with the same kind of services (1). Proposed Use in CANADA on goods and on services

**Application Number** 1,663,969 **Filing Date** 2014-02-14

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Mind Candy Limited, Unit 4.01, Tea Building, 5,  
6 Shoreditch High Street, London E1 6JJ,  
UNITED KINGDOM

### Representative for Service

MOFFAT & CO.  
1200-427 LAURIER AVENUE WEST, P.O.  
BOX 2088, STATION D, OTTAWA, ONTARIO,  
K1P5W3

## TRADEMARK

# MOSHLING

### Goods

Key rings made of common metal; key fobs made of common metal; key charms made of common metal for attachment to metal key rings; mobile telephone key rings made of common metal; and mobile telephone key fobs made of common metal; Computer games software for a virtual pet computer game and virtual reality entertainment and education applications in the field of children's entertainment, education and computer games; entertainment software, namely, software for playing computer games, audio, video and music for use on the Internet; interactive entertainment software, namely, software for playing computer games; interactive software for on-line applications in the field of children's entertainment, education and computer games; website applications, namely, on-line downloadable computer software for use in playing computer games; communication software for connecting computer network users; downloadable computer software for use in playing computer games; downloadable electronic publications in the nature of written articles, newsletters and magazines in the field of computer games; animated and live action motion picture films; sound and video recordings featuring games, animated and live action films downloadable from the Internet; digital sound and video recording media, namely, pre-recorded CDs, DVDs, and downloadable audio and video recordings featuring computer games; mobile telephones; mobile telephone accessories, namely, cases and mobile telephone key fobs made of common metal; electronic alert devices for alerting users of a mobile telephone ringing in the form of key fobs; mouse pads; telecommunications apparatus, namely, mobile telephones; computers; computer hardware; CD-ROMs featuring computer games; protective carrying cases for portable music players; downloadable virtual pet games via the Internet, remote communications devices namely, wireless network repeaters, routers, personal computers, laptop computers, cellular phones and handheld computers; downloadable electronic games, namely electronic games to be used on portable telephones and on handheld mobile digital electronic devices, pocket-sized electronic games, hand-held video games, puzzles; remote communications devices namely, wireless network repeaters, routers, personal computers, laptop computers, cellular phones and handheld computers and replacement parts for the aforesaid goods; Air deodorizing apparatus, namely, electric room deodorizing units; Aquarium filters; Aquarium heaters; Aquarium lights; Baking ovens; Bicycle lights; Blankets; Bread baking machines; Bread-making machines; Ceiling lights; Chandeliers; electric Chinese lanterns; Coffee filters, electric; Coffee machines, electric; Coffee percolators, electric; electric slow Cookers; Cooking apparatus, namely, Cooking rings; Deep fryers; Electric appliances for making yogurt; Electric fans for personal use; Electric lamps;

Electric lights for Christmas trees; electric fans for household purposes; Freezers; Heaters, electric, for feeding bottles; Heaters for baths, Heating cushions; Ice boxes; Ice machines; electric kettles, Kitchen ranges; Lamp glasses; Lamp globes; Lamp reflectors; Lamp shades; Electric lamps; Lampshade holders; Lanterns for lighting; Luminous house numbers; Microwave ovens; Refrigerators; Stoves, namely, electric stoves, gas stoves, portable stoves; electric toasters; Toilet seats; Toilets; Waffle irons; Paper; cardboard; goods made from paper, namely, informational flyers featuring computer games, leaflets about computers games, paper boxes, paper bags; goods made from cardboard, namely, cardboard boxes, cardboard informational flyers featuring computer games; printed matter, namely, booklets and newsletters in the field of computer games; books, namely, children's activity books; magazines featuring games; story books; illustrated story magazines in the field of computer games; customizable story books; customizable story magazines in the field of computer games; story cards containing printed stories; picture books; comic books; manuals in the field of games; diaries; notebooks; notepads; flash cards; collector trading cards; greeting cards; maps; catalogues in the field of games; paper binders; book marks; stickers; transfers; decalcomanias; calendars; pictures; posters; photographs; art reproductions, photographic prints and pictorial prints; packaging, namely, paper envelopes, wrapping paper; plastic materials for packaging, namely, bubble bags; stationery namely writing paper, window stickers, note cards, note pads, memo pads, writing pads, envelopes, wrapping paper, file folders, binders; artists' materials, namely, artist's brushes, pencils, pens, painting sets; folders; electronic and stationary personal organizers; paper weights; pencils; pens; erasers; pencil cases; Leather and imitations of leather, and goods made of these materials namely luggage and luggage tags; Trunks and travelling bags; Umbrellas and parasols; Walking sticks; saddlery; Attaché cases; Backpacks; carry-all bags for children; Bags for campers, namely, backpacks and rucksacks; Bags for climbers, namely, backpacks and rucksacks; Bags for sports; Bandoliers; Beach bags; Boxes of leather or leather board; Briefcases; Cases of leather or leatherboard; Clothing for pets; Collars for animals; Garment bags for travel; Handbags; Key cases; Leather laces; Pocket wallets; Pouch baby carriers; Pouches of leather; Purses; School bags; Shopping bags; Sling bags for carrying infants; Slings for carrying infants; Suitcases; Tool bags of leather, empty; Travelling bags; Travelling trunks; Vanity cases; Toiletry cases; Food storage containers; Combs and sponges for applying make-up; Brush-making materials; Articles for cleaning purposes, namely, sponges, Steel wool; Glassware, porcelain and earthenware namely, drinking cups and bowls; Abrasive pads for kitchen purposes; Aerosol dispensers; Aquarium hoods; Portable baby bath; Baking mats; Wash basins; Bread baskets; Basting spoons for kitchen use; Kitchen beaters; Bird baths; Birdcages; Food blenders for household purposes; Bottle openers; Bottles sold empty; Boxes for dispensing paper towels for household use; Boxes of glass; Bread baskets; Bread bins; Bread boards; Brooms; Brushes for footwear; Buckets made of woven fabrics; Busts of porcelain, ceramic, earthenware or glass; Butter-dish covers; Butter dishes; Buttonhooks; Cabarets, namely, serving trays; Cages for household pets; Cake molds; Candle extinguishers; Candle rings; Candlesticks; Candy boxes; Carboys; Carpet beaters; Carpet sweepers; Chamber pots; Cheese-dish covers; China ornaments; Chopsticks; Cleaning cloths; Closures for pot lids; Cloth for washing floors; Clothes-pegs; Clothes racks for drying; Drink coasters; Coffee filters; Coffee services; Coffeepots; Comb cases; Combs; Combs for animals; Confectioners' decorating bags; Cookery molds; Cookie cutters; Cookie jars; Cooking pans of metal; Cooking pot sets; Cooking pots; Cosmetic brushes; Crockery namely, pots, dishes, drinking cups and saucers, bowls, serving bowls and trays. Cruet sets for oil and vinegar; Cruets; Crumb trays; beverage glassware of Crystal; Cups; Cups of paper or plastic; Currycombs; Cutting boards for the kitchen; Decanters; Dish covers; Dishes; Dishwashing brushes; Disposable table plates; Drinking glasses; Drinking horns; Drinking straws; Drying racks for washing; Dustbins; Dusting cloths; Earthenware saucepans; Egg cups; Electric toothbrushes, Electric combs; Epergnes; Eyebrow brushes; Feather-dusters; Fitted picnic baskets;



Floss for dental purposes; Flower-pot covers; Flower pots; Fly swatters; Fruit cups; Fruit presses for household purposes; Frying pans; Kitchen funnels; Furniture dusters; Gardening gloves; Garlic presses; Glass bowls; Glass flasks; Glass jars; Glass beverage ware; Gloves for household purposes; Glue-pots; Graters for household purposes; cooking utensils, namely, Grills; Heat-insulated containers for household use; Heat insulated containers for beverages; Heaters for feeding bottles; Hot pots; Ice cube molds; Ice pails; Indoor aquaria; Indoor terrariums; Ironing board covers; Ironing boards; Thermal insulated or isothermic bags for food or beverages; Jugs; Kettles; Kitchen mixers; Large toothed combs for the hair; Lazy susans; Litter trays for pets; Lunch boxes; Menu card holders; Mess-tins; Grinding mills for domestic purposes; Mixing spoons; Molds for pudding; Mops; Mosaics of glass; Mugs; Nail brushes; Napkin holders; Napkin rings; Coldboxes; Noodle machines; Opaline glass; Water and ice pails; Painted beverage glassware; Paper plates; Pastry cutters; Pepper mills; Pepper pots. Perfume sprayers; Pie servers; Piggy banks; Plates to prevent milk boiling over; Polishing gloves; Polishing leather; Porcelain dinnerware; Pot lids; Pots; Pottery mugs; Poultry rings; Powder compacts sold empty; Powder puffs; Rags for cleaning; Refrigerating insulated bottles sold empty; Rolling pins, domestic; Roses for watering cans; Salad bowls; Saucepan scourers of metal; Saucers; Coffee, dry food and ice cream scoops; Scouring pads; household scrubbing brushes; Services, namely, tea services; salt shakers; Shoe horns; Shoe trees; Sieves; Cooking sifters; Soap boxes; Soap dispensers; Soap holders; Soup bowls; Spatulas; Spice racks sets; Sponge holders; Bath sponges; pouring spouts for household use; Sprinklers for watering plants; Statues of porcelain, ceramic, earthenware or glass; Statuettes of porcelain, ceramic, earthenware or glass; Steel wool for cleaning; Stew-pans; Strainers for household purposes; Sugar bowls; Syringes for watering flowers and plants; Table plates; Tableware, namely, serving bowls; Tea balls; Tea caddies; Tea cosies; Tea services; Tea strainers; Teapots, nonelectric; Thermally insulated containers for food; Toilet brushes; Toilet paper dispensers; Toilet paper holders; Toothbrushes; Electric toothbrushes; Toothpick holders; Toothpicks; Towel rails and rings; Serving trays; Trivets; Utensils for household purposes, namely, kitchen ladles and measuring cups; Vacuum bottles; Vases; Vegetable dishes; Drink mixers; Waffle irons; Washing boards; Washtubs; Waste paper baskets; Water jets for cleaning teeth and gums for home use; Watering cans; Watering pots; Whisks for household purposes; Window-boxes; Works of art of porcelain, ceramic, earthenware or glass. Brushes for basting food; Wax-polishing appliances consisting of shoe cleaning cloths, brushes, mitts, and polish applicators; kettles; toasters; Textile fabrics for use in making clothing and household furnishings; textile goods, namely, curtains, towels, blankets, bed covers; plastic table covers; Clothing, namely, shirts, t-shirts, trousers, shorts, skirts, dresses, jackets, socks; footwear, namely, shoes, athletic shoes, boots and sandals; headgear, namely, hats, caps; Toys, namely, plush toys; virtual pet toys, namely, electronic toy devices which act like pets when interacting with the user; playthings, namely, toy action figures, toy figurines and dolls; games, namely, board games, role-playing games; game sets, namely, card game sets complete with cards, chips for games, dice and dice cups; games compendiums, namely, sets of separate board games and role-playing games; toy play sets for use with toy action figures and toy figurines; cases for toys; handheld unit for playing electronic games namely electronic games to be used on portable telephones and on handheld mobile digital electronic devices, pocket-sized electronic games, hand-held video games; electronic handheld unit for playing video games other than those adapted for use with an external display screen or monitor; handheld electronic games namely electronic games to be used on portable telephones and on handheld mobile digital electronic devices, pocket-sized electronic games, hand-held video games other than those adapted for use with an external display screen or monitor; toy vehicles; action figures; toy action figures and dolls, clothing and accessories for toy action figures and dolls; dolls; board games; card games; playing cards; jigsaw puzzles; puzzles; puzzle games; chess games; flying discs; spinning and throwing disc toys; video game

competitions and entertainment in the form of online games for children; electronic games namely electronic games to be used on portable telephones and on handheld mobile digital electronic devices, pocket-sized electronic games, hand-held video games devices, namely, hand-held games consoles for use with external monitors; electronic entertainment devices, namely, games consoles for use with external monitors; toy music boxes; Coffee, tea, cocoa and artificial coffee; Rice; Tapioca and sago; Bread, pastry and confectionery, namely, pastilles; Ices; Sugar, honey, treacle; Yeast, baking-powder; Salt; Mustard; Vinegar; Spices; Ice; Allspice; Almond paste; Aniseed for use as flavoring in food and drink; Baking powder; Baking soda; Barley meal; Bread; Bread rolls; Breadcrumbs; Buns; Cake frosting; Cake powder; Cakes; Candy; Capers; Caramels; Celery salt; Cereal bars; Cereal-based snack food; Cheeseburger sandwiches; Chewing gum; Chocolate chips; Chocolate; Chocolate-based beverages; Chocolate based beverages with milk; Chocolate mousses; Chow-chow; Chutneys; Cinnamon; Cloves; Cocoa; Cocoa-based beverages; Cocoa beverages with milk; Coffee; Coffee-based beverages; Coffee beverages with milk; Coffee flavorings; custard; Confectionery made of sugar; Confectionery for decorating Christmas trees; Cookies; Cooking salt; Corn flakes; Corn meal; Corn, milled; Corn, roasted; Couscous; Crackers; Cream of tartar for culinary purposes; Crushed barley; Crushed oats; Curry; Custard; Dessert mousses; Dough; Dressings for salad; Edible ices; Farinaceous food pastes for human consumption; Fermented hot pepper pastes for use as seasoning; Food flavorings; Flavorings, other than essential oils, for beverages; Fondants; Frozen yogurt; Fruit coulis; Fruit jelly candy; Garden herbs; Gingerbread; Glucose for culinary purposes; Gluten additives for culinary purposes; gluten prepared as foodstuffs, namely, gluten additives for culinary purposes; Golden syrup; Groats for human food; Gruel, with a milk base, for food; Halvah; Ham glaze; High-protein cereal bars; Hominy; Hominy grits; Honey; Husked barley; Husked oats; Ice cream; Ice for refreshment; Ice, natural or artificial; Iced tea; Ketchup; Linseed for human consumption; Liquorice; non-medicated Lozenges; Macaroni; Macaroons; Malt biscuits; Malt extract for food; Malt for human consumption; Maltose for food; Marinades; Marzipan; Mayonnaise; Meat gravies; Meat pies; Meat tenderizers for household purposes; Mint for confectionery; Molasses for food; Muesli; Mustard; Mustard meal; Natural sweeteners; Noodle-based prepared meals; Noodles; Nutmegs; oat based food bars; Oat flakes; Oatmeal; Palm sugar; Pancakes; Pasta; Pasta sauce; Pastries; Pastry; Peanut butter confectionary chips; Pepper; Peppermint sweets; Peppercorns; Pesto; Petit-beurre biscuits; Petits fours; Pies; Pizzas; Popcorn; Potato flour for food; Powders for ice cream; Pralines; Preparations for stiffening whipped cream; Puddings; Quiches; Ravioli; Relish; Rice; Rice-based snack food; Rice cakes; Royal jelly; Rusks; Saffron; Sago; Salt for preserving foodstuffs; Prepared sandwiches; Sea water for cooking; Seasonings; Seaweed for use as a condiment; Semolina; Sorbets; Soya bean paste; Soya flour; Soya sauce; Spaghetti; Spices; Spring rolls; Star aniseed; Starch for food; Stick liquorice; Sugar; Sushi; Tabbouleh; Tacos; Tapioca; Tapioca flour for food; Tarts; Tea; Tea-based beverages; Tomato sauce; Tortillas; Turmeric for food; Unleavened bread; Unroasted coffee; Vanilla; Vanillin; Vegetal preparations for use as coffee substitutes; Vermicelli; Vinegar; Waffles; Wheat flour; Wheat germ for human consumption; Yeast; Fruit, meat and pasta sauces; Preserved ginger.

## SERVICES

Entertainment services, namely, providing an online computer game; entertainment services in the form of the provision of on-line non-downloadable electronic, computer and video games via the Internet accessible via remote communications devices; entertainment services in the form of the provision of an online virtual pet game via the Internet and remote communications devices namely, wireless network repeaters, routers, personal computers, laptop computers, cellular phones and handheld computers; non-downloadable on-line computer games; providing online

electronic games namely electronic games to be used on portable telephones and on handheld mobile digital electronic devices, pocket-sized electronic games, hand-held video games, puzzles and video game competitions and entertainment in the form of online games for children via the Internet and remote communications devices namely, wireless network repeaters, routers, personal computers, laptop computers, cellular phones and handheld computers; production of audio, video and audio/video CDs, DVDs and downloadable digital files; production of motion pictures, animated films, cartoons, radio programmes and television programmes; provision of information in the field of entertainment and pastimes for children; multimedia publishing of computer games; education services, namely, providing workshops, seminars, lectures, in the field of children's entertainment; conducting educational and training events in the nature of training sessions in the field of children's entertainment; conducting workshops and seminars in the field of children's entertainment.

## CLAIMS

Used in CANADA since at least as early as April 2008 on services; February 2010 on goods.

**Application Number** 1,666,856 **Filing Date** 2014-03-07

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Wellnx Life Sciences Inc., 6335 Edwards Blvd.,  
Mississauga, ONTARIO L5T 2W7

### **Representative for Service**

MCMILLAN LLP  
BROOKFIELD PLACE, SUITE 4400, BAY  
WELLINGTON TOWER, 181 BAY STREET,  
TORONTO, ONTARIO, M5J2T3

## **TRADEMARK**

# **NATURE'S SCIENCE**

### **Goods**

#### **Class 05**

Vitamins and minerals; supplements to promote weight loss; dietary supplements, namely supplements to reduce excess water retention, supplements to promote weight management, supplements to promote general health and well-being, supplements to reduce joint pain, supplements to support brain and neural development, supplements to maintain and support healthy, functioning brains, cardiovascular and cognitive health, supplements to promote healthy hair, skin and nails, supplements consisting of acids derived from marine-based algae, supplements consisting of functional oils, namely oils derived from coconuts, avocados, chia and hemp, and hemp seed

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,672,151 **Filing Date** 2014-04-09

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

LATTOUF INTERNATIONAL PTY LTD, LEVEL  
1, 605 DONCASTER RD, DONCASTER,  
VICTORIA, 3108, AUSTRALIA

### **Representative for Service**

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUEBEC, H2Z2B7

## **TRADEMARK**

# **DARE**

### **Goods**

#### **Class 03**

(1) Adhesives for affixing false hair; hair lotions; hair colorants; hair waving preparations; hair spray; nail polish.

#### **Class 26**

(2) Wigs; false hair; hair pieces; toupee; hair ornaments and accessories in this class, namely, hair curlers, hair colouring caps, hair extensions, clips, pins, bobby pins, grips, ornaments, hair nets, hair bows; fasteners, namely clam clips for hair, hair slides, hair bands, hair ribbons, brooches for clothing, elastics, lace, embroidery, braid buttons and artificial flowers.

## **CLAIMS**

Priority Filing Date: AUSTRALIA March 17, 2014, Application No: 1611745 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,676,067 **Filing Date** 2014-05-07

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

THERMA-TRU CORP., 1750 Indian Wood  
Circle, Maumee, OH 43537, UNITED STATES  
OF AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## **TRADEMARK**

# **AXIS**

### **Goods**

Decorative glass for doors

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA May 01, 2014, Application No: 86/268,906 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,686,208 **Filing Date** 2014-07-21

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

WOWZA MEDIA SYSTEMS, LLC, 31207 Keats  
Way, Suite 102, Evergreen, CO 80439,  
UNITED STATES OF AMERICA

### **Representative for Service**

CLARK WILSON LLP  
900 - 885 WEST GEORGIA STREET,  
VANCOUVER, BRITISH COLUMBIA, V6C3H1

## **TRADEMARK**

# **WOWZA STREAMING ENGINE**

### **Goods**

Computer application framework and platform software for configuration and use by third parties, for sending and receiving written text files, video files, audio files, audio/video files and digital images that are generated and selected by users, over the internet and telecommunications networks, for use by individuals, businesses, educational institutions, television broadcasters, news agencies, sports teams, religious organizations, streaming service providers, and government offices; computer application framework and platform software for configuration and use by third parties to transform, transcode, enhance, and convert user-selected and user-generated written text files, video files, audio files, audio/video files and digital images encoded in one file format into another for the purpose of facilitating storage, processing, and play back of the aforesaid user-generated and user-selected written text files, video files, audio files, audio/video files and digital images, and their transmission over the Internet and phone networks, for use by individuals, businesses, educational institutions, television broadcasters, news agencies, sports teams, religious organizations, streaming service providers, and government offices; computer application framework and platform software for configuration and use by third parties, to secure, monetize, measure, record, and manage the digital transmissions of written text files, video files, audio files, audio/video files and digital images that are generated and selected by users and transmitted to recipients over the Internet and telecommunications networks, namely, computer software that dynamically manages the routing of the aforesaid digital transmissions of user-selected and user-generated written text files, video files, audio files, audio/video files and digital images through the Internet and telephone networks in a manner that automatically adjusts and allocates the aforesaid digital transmissions of user-selected and user-generated written text files, video files, audio files, audio/video files and digital images according to the impact upon transmission speed of the total load of the aforesaid digital transmissions of user-selected and user-generated written text files, video files, audio files, audio/video files and digital images that are being processed by different components of recipient networking equipment, and computer software that enables users to make audio-visual recordings of live entertainment and educational events, to digitally encode the aforesaid audio-visual recordings of live entertainment and educational events, and to store and disseminate the aforesaid encoded audio-visual recordings of live entertainment and educational events to others via the Internet and telephone networks using phones and handheld computers, and digital rights management software, namely, computer software that encrypts transmitted written text files, video files, audio files, audio/video files and digital images that are generated and selected by users, encodes them with additional information



about ownership and permitted use, and secures the transmitted written text files, video files, audio files, audio/video files and digital images that are generated and selected by users from tampering and unauthorized use, and computer software that enables recipients of transmitted written text files, video files, audio files, audio/video files and digital images that are generated and selected by users to store and play back the transmitted written text files, video files, audio files, audio/video files and digital images that are generated and selected by users, and computer software that limits access to transmitted written text files, video files, audio files, audio/video files and digital images that are generated and selected by users according to the geographic location of end-user computing devices, all for use by individuals, businesses, educational institutions, television broadcasters, news agencies, sports teams, religious organizations, streaming service providers, and government offices; computer software for audio, audio-visual, or text conferencing and chat, namely, downloadable software for teleconferencing, video conferencing and chat services over the Internet; computer software for conducting meetings, interviews, and conferences via the internet and telephone networks; computer software for data encryption and decoding in the field of streaming of written text files, video files, audio files, audio/video files and digital images generated and selected by users over the internet and telecommunications networks, for use by individuals, businesses, educational institutions, television broadcasters, news agencies, sports teams, religious organizations, streaming service providers, and government offices; computer software for measuring bandwidth in the field of streaming media and video over the internet and telecommunications networks, namely, computer software that dynamically measures the available bandwidth of recipient computers and telephones and adjusts the rate and mode of transmission to accommodate that bandwidth; computer application framework and platform software for configuration and use by third parties, to cache streaming media and data, namely, computer software that automatically stores digital transmissions of written text files and video files, audio files, audio/video files and digital images generated and selected by users in temporary computer memory and facilitates the rapid retrieval of that stored data, for use by individuals, businesses, educational institutions, television broadcasters, news agencies, sports teams, religious organizations, streaming service providers, and government offices; computer software for manipulating, transmuxing, editing and enhancing digital audio and video information for use in audio and video media applications in the field of streaming written text files, video files, audio files, audio/video files and digital images generated and selected by users over the internet and telecommunications networks, for use by individuals, businesses, educational institutions, television broadcasters, news agencies, sports teams, religious organizations, streaming service providers, and government offices

## SERVICES

Telecommunication services, namely, providing users the ability to access digital pictures and videos at a remote station, and providing hosted computing and application provisioning services that enable others to send and receive, to stream to computers, phones and mobile devices, and to digitally transmit, over the internet and via telecommunications networks and electronic communications networks written text files, video files, audio files, audio/video files and digital images generated and selected by users; providing access to and use of online non-downloadable software that enables others to engage in video conferencing, the interactive exchange of written text messages, to conduct meetings, interviews, and conferences via the internet and telephone networks, and to engage in text conferencing and the interactive exchange of written text messages; providing access to and use of online non-downloadable application framework and platform software for configuration and use by third parties, that enables users to encrypt, encode, and decode written text and video files, audio files, audio/video files and digital images that are

generated and selected by users and stored and transmitted to recipients over the Internet and telecommunications networks in digital form, for use by individuals, businesses, educational institutions, television broadcasters, news agencies, sports teams, religious organizations, streaming service providers, and government offices; providing access to and use of online non-downloadable software that enables others to dynamically measure the available bandwidth of computers, telephones, computing networks, and telephone networks, and to automatically store digital transmissions of written text and audio-visual content in temporary computer memory and facilitate the rapid retrieval of that stored data; providing access to and use of online non-downloadable application framework and platform software for configuration and use by third parties, to send, receive, transform, and enhance, media over the Internet and telecommunications networks, namely, computer software used to send and receive user-generated and user-selected written text files, video files, audio files, audio/video files and digital images in digital form over the Internet and telephone networks, and computer software that transforms, transcodes, enhances, and converts user-generated and user-selected written text files, video files, audio files, audio/video files and digital images encoded in one computer file format into another for the purpose of facilitating storage, processing, and playing back of the user-generated and user-selected written text files and video files, audio files, audio/video files and digital images, and its transmission over the Internet and phone networks, all for use by individuals, businesses, educational institutions, television broadcasters, news agencies, sports teams, religious organizations, streaming service providers, and government offices; providing access to and use of online non-downloadable software that enables others to secure, monetize, measure, record, and manage the digital transmissions of written text files and video files, audio files, audio/video files and digital images that are generated and selected by users and transmitted to recipients over the Internet and telecommunications networks, namely, computer software that dynamically manages the routing of the aforesaid digital transmissions of user-generated and user-selected written text files and video files, audio files, audio/video files and digital images through the Internet and telephone networks in a manner that automatically adjusts and allocates the aforesaid digital transmissions of user-generated and user-selected written text files and video files, audio files, audio/video files and digital images according to the impact upon transmission speed of the total load of the aforesaid digital transmissions of user-generated and user-selected written text files and video files, audio files, audio/video files and digital images that are being processed by different components of recipient networking equipment, and computer software that enables users to make audio-visual recordings of live entertainment and educational events in the form of video files, audio files, audio/video files and digital images, to digitally encode the aforesaid audio-visual recordings of live entertainment and educational events, and to store and disseminate the aforesaid encoded audio-visual recordings to others via the Internet and telephone networks using phones and handheld computers, and computer software that encrypts transmitted written text files, video files, audio files, audio/video files and digital images generated and selected by users, encodes it with additional information about ownership and permitted use, and secures the transmitted written text, video files, audio files, audio/video files and images from tampering and unauthorized use, and computer software that enables recipients of selected audio-visual content transmitted by third parties to store and play back the transmitted user-generated and user-selected written text files, video files, audio files, audio/video files and digital images, and computer software that limits access to transmitted written text files, video files, audio files, audio/video files and digital images generated and selected by users according to the geographic location of end-user computing devices, all for use by individuals, businesses, educational institutions, television broadcasters, news agencies, sports teams, religious organizations, streaming service providers, and government offices; data encryption and decoding services; data encryption services; technical support services, namely, troubleshooting services provided to others to help resolve problems

encountered in operating computer software; cloud computing services, namely, cloud computing web hosting services, cloud computing video hosting web sites, cloud computing provider services for general storage of data, cloud computing provider software for data processing, and cloud computing providing software for users to electronically exchange their own written text files, video files, audio files, audio/video files and digital images with other users over the internet and telecommunications networks; providing temporary use of on-line non-downloadable cloud computing software and application framework and platform software for configuration and use by third parties, to enable others to engage in video conferencing and the interactive exchange of written text messages, to conduct meetings, interviews, and conferences via the internet and telephone networks, to conduct interactive conferences among two or more individuals using text messages exchanged between computers and mobile phones, to encrypt and decode user-generated and user-selected written text files and video files, audio files, audio/video files and digital images in digital form to facilitate transmission over the Internet and telephone networks, to dynamically measure the available bandwidth of computers, telephones, computing networks, and telephone networks to facilitate transmission of user-generated and user-selected written text files and video files, audio files, audio/video files and digital images in digital form over the internet and telephone networks, and to cache streaming media and data, namely user-generated and user-selected written text files, video files, audio files, audio/video files and digital images, by automatically storing digital transmissions of user-generated and user-selected written text files, video files, audio files, audio/video files and digital images in temporary computer memory in a manner that facilitates the rapid retrieval of that stored data, all for use by individuals, businesses, educational institutions, television broadcasters, news agencies, sports teams, religious organizations, streaming service providers, and government offices; providing temporary use of on-line non-downloadable cloud computing and application framework and platform software for configuration and use by third parties, to send, receive, transform, transcode, enhance, secure, monetize, measure, record and manage media over the internet and telecommunications networks, namely user-generated and user-selected written text files, video files, audio files, audio/video files and digital images for use by individuals, businesses, educational institutions, television broadcasters, news agencies, sports teams, religious organizations, streaming service providers, and government offices; providing software as a service (SAAS) services that enable others to conduct video conferencing and the interactive exchange of written text messages, to conduct interactive meetings, interviews, and conferences via the internet and telecommunications networks, to conduct interactive conferences among two or more individuals using text messages exchanged between computers or mobile phones, to encrypt and decode written text and video files, audio files, audio/video files and images in digital form to facilitate transmission over the Internet and telephone networks, to dynamically measure the available bandwidth of computers, telephones, computing networks, and telephone networks to facilitate transmission of written text and video files, audio files, audio/video files and images in digital form over the internet and telephone networks, and to cache streaming media and data, namely written text, video files, audio files, audio/video files and images, by automatically storing digital transmissions of written text, video files, audio files, audio/video files and images in temporary computer memory in a manner that facilitates the rapid retrieval of that stored data, all for use by individuals, businesses, educational institutions, television broadcasters, news agencies, sports teams, religious organizations, streaming service providers, and government offices; software as a service (SAAS) services featuring software for use in sending, receiving, transforming, transcoding, enhancing, securing, monetizing, measuring, recording and managing media over the internet and telecommunications networks, namely written text, video files, audio files, audio/video files and images, for use by individuals, businesses, educational institutions, television broadcasters, news agencies, sports teams, religious organizations, streaming service providers, and government

offices

## CLAIMS

Used in CANADA since at least as early as February 28, 2014 on goods and on services. Priority Filing Date: UNITED STATES OF AMERICA January 21, 2014, Application No: 86/171,227 in association with the same kind of goods and in association with the same kind of services. Used in UNITED STATES OF AMERICA on goods and on services. Registered in or for UNITED STATES OF AMERICA on October 06, 2015 under No. 4,827,783 on goods and on services

**Application Number** 1,686,763 **Filing Date** 2014-07-24

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

UniFirst Corporation, 68 Jonspin Road,  
Wilmington, MA 01887, UNITED STATES OF  
AMERICA

### **Representative for Service**

MOFFAT & CO.  
1200-427 LAURIER AVENUE WEST, P.O.  
BOX 2088, STATION D, OTTAWA, ONTARIO,  
K1P5W3

## **TRADEMARK**

# **GREAT IMPRESSIONS**

### **Goods**

Floor mats for use in commercial facilities

## **CLAIMS**

Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on April 20, 2004 under No. 2,834,376 on goods. Proposed Use in CANADA on goods

**Application Number** 1,691,803 **Filing Date** 2014-08-29

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Centre ontarien de prévention des agressions,  
358 Danforth Avenue, PO Box 65008, Toronto,  
ONTARIO M4K 3Z7

### **Representative for Service**

LORRAINE MAY FLECK  
c/o Fleck Professional Corporation o/a Fleck  
Innovation Law, 401 Bay Street , Suite 1220A,  
Box 88, Toronto, ONTARIO, M5H2Y4

## **TRADEMARK**

# **SAFE, STRONG AND FREE**

### **Goods**

Calendars; Novelty Pins; Posters; Pamphlets; Stickers; Pocket Folders; Pens and Paper

### **SERVICES**

Educational services provided to children and adults to help prevent all forms of child abuse, including discrimination and bullying; Educational services, namely the creation, distribution, assessment and revision of educational programs and training programs and presentations in the nature of classes, workshops, conferences, in-service training, in-house and community-based training; Educational services, namely the creation, distribution, assessment and revision of multimedia educational resources namely online sites, courses and activities; Printed and electronic publications in the field of child abuse prevention; Consulting services in the field of child abuse prevention, bullying, harassment, discrimination and exclusion provided to government, schools, boards, agencies, and individuals; and Business administration services namely providing support, training and oversight of others in the field of child abuse prevention.

### **CLAIMS**

Used in CANADA since at least as early as May 22, 2002 on goods and on services.

**Application Number** 1,698,526 **Filing Date** 2014-10-17

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

ISCO INDUSTRIES, INC., 926 Baxter Ave.,  
Louisville, KY 40204, UNITED STATES OF  
AMERICA

### **Representative for Service**

FASKEN MARTINEAU DUMOULIN LLP  
800, PLACE VICTORIA, BUREAU 3700, C.P.  
242, MONTREAL, QUEBEC, H4Z1E9

## **TRADEMARK**

# **ISCO**

### **Goods**

(1) Pipes and piping materials, namely pipe manifolds, plastic pipes, reinforced plastic pipes, dual contained plastic pipe and fittings, slotted and perforated pipes, vaults for housing piping and valve assemblies, pipe fittings and valves for piping systems, mechanical and fusion couplings for joining pipe (plastic and metal), none of the foregoing being laboratory instruments nor environmental measuring and monitoring instruments.

(2) Pumps, namely centrifugal pumps, submersible pumps, solid handling pumps and slurry pumps, none of the foregoing being laboratory instruments nor environmental measuring and monitoring instruments.

(3) Wellheads, adapters for wellheads, sample ports for wellheads and flexhoses to collect gas, none of the foregoing being laboratory instruments nor environmental measuring and monitoring instruments

(4) Fusion machines and fusion accessories to join plastic pipes and fittings, none of the foregoing being laboratory instruments nor environmental measuring and monitoring instruments

### **SERVICES**

(1) Rental and sale of fusion equipment used to join plastic pipes and fittings; Rental and sale of pumping units, pipes and piping material

(2) Custom fabrication of plastic structures for industrial and commercial uses, namely manholes, tanks, fittings, geothermal vaults, gas extraction and collection modules and systems, namely piping systems for extraction, collection and transportation of gas, leachate management modules and systems, namely culvert refining systems, none of the foregoing being laboratory instruments nor environmental measuring and monitoring instruments.

### **CLAIMS**

Used in CANADA since at least as early as 2006 on goods and on services.



**Application Number** 1,698,708 **Filing Date** 2014-10-20

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

ISCO INDUSTRIES, INC., 926 Baxter Ave.,  
Louisville, KY 40204, UNITED STATES OF  
AMERICA

### Representative for Service

FASKEN MARTINEAU DUMOULIN LLP  
800, PLACE VICTORIA, BUREAU 3700, C.P.  
242, MONTREAL, QUEBEC, H4Z1E9

## TRADEMARK



### Index Headings

ISCO I

### Image Description (Vienna)

- One line or one band
- Horizontal lines or bands
- Curved lines or bands (except a 26.11.13)
- Letters presenting a special form of writing
- Letters linked to a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.

## Goods

(1) Pipes and piping materials, namely pipe manifolds, plastic pipes, reinforced plastic pipes, dual contained plastic pipe and fittings, slotted and perforated, vaults for housing piping and valve assemblies, pipe fittings and valves for piping systems, mechanical and fusion couplings for joining pipe (plastic and metal), none of the foregoing being laboratory instruments nor environmental measuring and monitoring instruments.

(2) Pumps, namely centrifugal pumps, submersible pumps, solid handling pumps and slurry pumps, none of the foregoing being laboratory instruments nor environmental measuring and monitoring instruments.

(3) Wellheads, adapters for wellheads, sample ports for wellheads and flexhoses to collect gas, none of the foregoing being laboratory instruments nor environmental measuring and monitoring instruments

(4) Fusion machines and fusion accessories to join plastic pipes and fittings, none of the foregoing being laboratory instruments nor environmental measuring and monitoring instruments

## SERVICES

(1) Rental and sale of fusion equipment used to join plastic pipes and fittings; Rental and sale of pumping units, pipes and piping material

(2) Custom fabrication of plastic structures for industrial and commercial uses, namely manholes, tanks, fittings, geothermal vaults, gas extraction and collection modules and systems, namely piping systems for extraction, collection and transportation of gas, leachate management modules and systems, namely culvert refining systems, none of the foregoing being laboratory instruments nor environmental measuring and monitoring instruments.

## **CLAIMS**

Used in CANADA since at least as early as 2006 on goods and on services.

**Application Number** 1,700,762 **Filing Date** 2014-11-03  
**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Great Green World Wo De Canada  
International Inc., 706 Gordon Baker Road,  
Toronto, ONTARIO M2H 3B4

## TRADEMARK



### Index Headings

GREEN WORLD

### Image Description (Vienna)

- Other leaves
- Stylized leaves
- Two to four leaves
- Grain, seeds -- Note: Including coffee beans.
- Ellipses
- One circle or ellipse
- Circles or ellipses with dark surfaces or parts of surfaces
- Constellations, galaxies
- Stars grouped in circles, ovals or other geometrical figures
- Stars
- More than three stars -- Note: Not including constellations and groups of stars of division 1.11.
- Stars with more than four points

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## Goods

(1) Vitamin supplements; Nutritional supplements for general health and well-being; Herbal supplements for general health and well-being;

(2) Cream, lotion, cleanser, facial mask, essence, soap for cleansing and moisturizing the skin; Shampoo, conditioner for cleansing and moisturizing the hair; Clothing namely leggings, girdles, pantyhose, waistcoat, waist belt, insoles, hat, mask, neck pad, knee pad, elbow pad, wristband,

eyeshade; Water flask; Artificial jewelries, namely, necklace, brace laces, pendant, earrings, beads for jewelries; Tooth paste; Pillow; Plaster for relieve muscle strain and joint pain; Shower tip; Candies and gummies; Stationeries, namely, pen, bag, notebook.

## **SERVICES**

Advertising agency services; Advertising the wares and services of others; Direct mail advertising of the wares and services of others; Electronic billboard advertising of the wares and services of others; Rental of advertising space; Import/export agency; Buying for third parties, namely arranging of buying and selling contracts for third parties; Health club; Cosmetician services.

## **CLAIMS**

Used in CANADA since August 21, 2014 on goods and on services.

**Application Number** 1,707,101 **Filing Date** 2014-12-15

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Swish Maintenance Limited, 2060 Fisher Drive,  
Peterborough, ONTARIO K9J 7A2

### **Representative for Service**

FINLAYSON & SINGLEHURST  
225 Metcalfe Street, Suite 700, Ottawa,  
ONTARIO, K2P1P9

## **TRADEMARK**

# **AO**

### **Goods**

cleansers, namely cleansers for kitchen surfaces and kitchen equipment, bathroom cleansers, restroom cleansers, liquid cream cleansers for kitchen and bath, window cleansers, all-purpose cleansers; degreasers for household and janitorial use; disinfectants, namely disinfectants for household and janitorial use, sanitizers for commercial and institutional use, all-purpose disinfectants; toilet bowl cleaners; solvents, namely alcoholic solvents being cleaning preparations, household all-purpose cleaning solvent preparations, degreasing solvents for household, commercial and institutional use, drycleaning solvents, solvents for paint removers and solvents for pesticides; soaps, lotions and detergents, namely laundry detergents and soaps, dish detergents and soaps, liquid and bar hand soaps and body soaps; floor and wall wax strippers; sweeping compounds; waxes and floor finishes; furniture and floor polishes; carpet and fabric cleaners and restorers; metal cleaners and restorers; sewage conditioners, drain conditioners and cleaners; cleaning agents and chemicals for kitchenware, swimming pools and laundries, namely bleach, alkali booster, chlorine destainer, laundry softener, laundry enzyme protein, laundry enzyme spotter, laundry solvent spotter, rust spotter and liquid sour; insecticides; all-purpose cleaning preparations; degreasing preparations for use on floors and walls; solvents in the nature of drain cleaners; hand lotions; sweeping compounds in the nature of compounds that pick up dust while sweeping; cleaning preparations for cleaning swimming pools, cleaning preparations for cleaning laundry tubs and laundry washing machines, cleaning preparations for kitchenware; floor cleaning preparations, floor sealers, namely floor sealants; extraction carpet cleaning preparations; glass and stainless steel surface cleaning preparations; heavy-duty cleaner/degreaser, namely heavy-duty cleansers for kitchen surfaces and kitchen equipment, heavy-duty bathroom cleansers, heavy-duty restroom cleansers, heavy-duty liquid cream cleansers for kitchen and bath, heavy-duty window cleansers, heavy-duty all-purpose cleansers; lotion soaps, namely dish soaps and hand and body soaps; neutral floor cleaning preparations; all-purpose odour neutralizing preparations; bathroom and kitchen sanitizers; tile and marble stain and grout remover; wood laminate floor cleaning preparations; fruit and vegetable wash, all-purpose surface cleaning preparations, marble and granite cleaning preparations, fabric softener, auto dish soap, stainless steel cleaning and polishing preparations, air freshener, cleaning preparations for children's toys, pet shampoo, disposable cleaning wipes for household, commercial and institutional use, baby wipes, laundry bar soap, fabric scents, body cleaning preparations, hand sanitizers, sanitizing wipes

**SERVICES**

consulting on janitorial and custodian services to industry and institutions; conducting classes and demonstrations in fire prevention equipment; renting and leasing tools and machinery pertaining to janitorial and custodian services; servicing and repairing institutional, janitorial and custodian tools, machinery and supplies; operation of retail stores selling household and industrial cleaning supplies and floor and carpet cleaning supplies, wholesale and retail sale of household and industrial cleaning supplies, online sale of household and industrial cleaning supplies, providing information and advice in the field of household and industrial cleaning supplies through magazines, brochures and websites

**CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,713,088 **Filing Date** 2015-01-29

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Orbis Corporation, 1055 Corporate Center  
Drive, Oconomowoc, Wisconsin 53066,  
UNITED STATES OF AMERICA

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
Bay Adelaide Centre, East Tower, 22 Adelaide  
St. West, TORONTO, ONTARIO, M5H4E3

## **TRADEMARK**

# **ENFOLD TECHNOLOGY**

### **Goods**

#### **Class 20**

packaging containers of plastic

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA August 05, 2014, Application No: 86/358,093 in association with the same kind of goods. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on May 09, 2017 under No. 5,200,290 on goods. Proposed Use in CANADA on goods

**Application Number** 1,713,562 **Filing Date** 2015-02-02

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Sideg International Group S.r.l., Via Lodovico  
Muratori, n. 32-cap. 20135, Milano, ITALY

### Representative for Service

OYEN WIGGS GREEN & MUTALA LLP  
480-THE STATION, 601 WEST CORDOVA  
STREET, VANCOUVER, BRITISH  
COLUMBIA, V6B1G1

## TRADEMARK



### Index Headings

UF URBAN FINDER

### Image Description (Vienna)

- Built-up areas
- Built-up areas composed of skyscrapers
- Houses, skyscrapers
- Urban houses, skyscrapers
- Nails, screws, bolts, rivets, dowel pins, screw nuts, drawing pins -- Note: See also 9.5.1.
- Screws, bolts, rivets, dowel pins, drawing pins
- Circles
- One circle or ellipse
- Letters presenting a special form of writing
- Monograms formed of intertwined, overlapping or otherwise combined letters
- Red, pink, orange
- White, grey, silver
- Blue
- Green

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## Colour Claim



Colour is claimed as a feature of the trade-mark. The trademark is comprised of a cityscape silhouette of buildings that, from left to right, change in colour from red to dark grey to dark blue to light grey to dark grey to light blue and green. An inverted droplet design is superimposed over the buildings with the tip of the drop at the bottom centre of the buildings design, and the rounded portion of the droplet above the buildings design. The droplet is dark grey with a light grey circle centred within with the capital letters U and F in dark grey. The words URBAN FINDER in grey capital letters are positioned horizontally below the buildings design.

## Goods

Digital organizers; electronic agendas; computerized personal organizers; loudspeakers; data storage, namely, hard disk drives, digital disk drives, blank CD ROMs, blank DVD disks, USB flash drives, memory sticks, multimedia cards and secure media cards; telecommunications apparatus and instruments, namely, smart phones, telephones and computers; mobile telephones having electronic navigational, tracking and positioning systems; global positioning system (GPS) consisting of computers, computer software, transmitters, receivers, and network interface devices; photographic, cinematographic and optical apparatus and instruments, namely, cameras; remote controls for cameras and computers; teaching and instructional apparatus and instruments, namely, computers and smart phones; data communication apparatus and instruments, namely, telephones, mobile phones, signal processors, video processors, satellite processors, computer terminals, network routers and modems; apparatus and instruments for recording, transmission or reproduction of sound or images, namely, digital cameras, mobile phones, DVD players and MP3 players; radios; computers; navigation apparatus for vehicles in the form of on-board computers; cellular telephones; downloadable computer software for use in generating streaming advertisements on the web sites of others; personal digital assistants [PDAs]; audio equipment, namely, audio speakers, microphones, audio receivers, and audio amplifiers; telecommunications equipment, namely, network routers, ethernet switches, computer network switches, internet servers, intranet servers, network servers and computer servers; video equipment, namely, mobile phones, smart phones, and computers; data processing equipment, namely, computers; audio books; ear buds; electronic databases in the field of tourism recorded on computer media; digital notepads; carrying cases adapted for computers; directional compasses; calculators; electric cables; radio pagers; chronographs [time recording apparatus]; blank audio discs; blank magnetic disks; blank optical discs; video disks with recorded animated cartoons; computers; downloadable image files containing photographs, artwork and text in the field of online advertising; downloadable music files; interfaces for computers; data processing equipment, namely, optical disk readers; magnetic tape units for computers; notebook computers; computer programs being downloadable software for providing access to an online database of information in the field of tourism; recorded computer programs for providing access to an online database of information in the field of tourism; downloadable electronic publications in the field of tourism; memory cards for video game machines; answering machines; smart phones; recorded computer software for recording, transmission, processing and reproduction of music, ringtones and movies for cellular and mobile phones; downloadable ring tones for mobile phones; tablet computers; portable telephones; encoded magnetic cards used for payment systems in the transportation field; electronic pocket translators; transmitters used for telecommunication, namely, radio transmitters, television transmitters and video transmitters; telephone transmitters.

## SERVICES

Rental of advertising time on communication media, namely, on the Internet, on a mobile application, on broadcast TV, and in print publications; advertising agencies; creating and updating

of advertising material for others; updating and maintenance of data in computer databases; business management assistance; business management assistance for industrial or commercial companies; business management consultancy; business administration consultancy; dissemination of advertising matter for others; distribution of samples; direct mail advertising the goods and services of others; compilation of statistics; business management of hotels; business management for freelance service providers; computerized file management; providing business information in the field of social media via a web site; providing business marketing information for others via a website; business information services in the field of social media; layout services for advertising purposes; rental of advertising space; business marketing consulting services; organization of fashion show exhibitions for commercial purposes; web site traffic optimization; search engine optimization; presentation in the form of advertising the goods of others on communication media, for retail purposes, namely on the Internet, on TV, in print publications namely magazines, newspaper, on advertisement boards, on displays and point-of-sale displays, electronic billboard advertising of the wares and services of others; economic forecasting; publication of publicity texts; advertising agency services; advertising on the Internet for others; on-line advertising for others on a computer network; writing of publicity texts for others; public relations; marketing research; conducting marketing studies; data search in computer files for others; document reproduction; arranging newspaper subscriptions for others; advisory services for business management; on-line advertising for others on computer networks, namely, pay-per-click advertising; systemization of information into computer databases; opinion polling; renting of apartments; news agencies; providing information about music and movies by means of communications by computer terminals; television broadcasting; providing access to databases in the field of tourism; providing user access to global computer networks; providing online forums for transmission of messages among computer users, namely, providing an interactive website in the field of tourism; providing on-line chatrooms for social networking; electronic mail; Internet radio broadcasting services; voice mail services; teleconferencing services; videoconferencing services; cellular and wireless telephone services; electronic bulletin board services in the field of tourism; wireless digital messaging services; transmission of greeting cards online; satellite television transmission; tour escorting; air freight shipping services; freight transportation brokerage; freight transportation by rail, boat, air, truck and train; parcel delivery; providing traffic information; transportation information, namely providing passenger and freight air transportation information by web page; car rental; vehicle rental; boat rental; arranging of cruises; transportation logistics services consisting of the delivery of goods for others by air, rail, ship and truck; arranging of travel tours; booking of seats for travel; transport reservation services for freight, transport reservation services, namely booking of seats for travel; travel reservation, namely travel and tour ticket reservation services; chauffeur services; bus transport; pleasure boat transport; courier services [messages or merchandise]; valet car parking services; taxi transport; moving services; passenger air transport; transport, namely, bus transport, ferry-boat transport, freight train transport, and cargo ship transport; passenger transport, namely, air transport, rail transport, ship transport, and train transport; transport of travellers, namely, by car, bus, ferry, and boat; cable-car transport; ferry-boat transport; passenger train transport; ferry-boat transport; organization of sightseeing tours; animal training; coaching in the field of sports; providing casino facilities [gambling]; entertainment in the form of football games, musical concerts, live performances by a musical band, and fashion shows; teaching computer programming; providing on-line videos, not downloadable, in the field of exercise, training, physical fitness, mixed martial arts, boxing, and wrestling; providing golf facilities; providing on-line not downloadable comic books; photography services, namely digitizing of photographs and development of photographic films; online gambling services; entertainment information in the field of television programming; providing recreation information in the field of exercise and training; layout services, other than for advertising

purposes, namely, layout services for publications and online publications for books, periodicals, journals, magazines; night clubs; providing sports arena facilities; providing karaoke services; music-halls; organization of balls; organization of competitions, namely, in the form of skiing, snowboarding, hockey, soccer, music, and math; organization of exhibitions for cultural and educational purposes to provide marketing and advertising strategies and concepts for others; organization of fashion shows for entertainment purposes; organization of shows [impresario services] , namely, dance performances, live musical concerts, live performances by a musical band, live performances by a disc jockey; party planning [entertainment]; booking of seats for shows; lending libraries; publication of electronic books and journals on-line; desktop publishing services; photographic reporting; entertainment ticket agency services; health club services [health and fitness training]; club services for entertainment or education, namely, comedy club and golf club; news reporters services; discotheque services; providing recreation facilities, namely, campground facilities, convention hall facilities, facilities for hockey tournaments, golf course facilities, and trailer park facilities; on-line video gaming services provided on-line from a computer network; providing museum facilities [presentation, exhibitions]; personal trainer services [fitness training]; translation; schools for educational purposes, namely, ballet schools, nursery schools, and martial arts' schools; tutoring; updating of computer software; cloud computing provider services for general storage of data; physical storage of electronically-stored data or documents; cloud computing provider services for general storage of data; cloud computing web hosting services; cloud computing providing software for database management; computer software consultancy; consultancy in the design and development of computer hardware; web site design consultancy; providing quality control for the food industry; document data transfer and conversion from one media to another; conversion of data or documents from physical to electronic media; creating and maintaining web sites for others; design of interior decor; industrial design; duplication of computer programs; computer software design; providing search engines for the internet; installation of computer software; rental of computer software; maintenance of computer software; monitoring of computer systems by remote access; hosting computer sites [web sites]; computer system design; computer programming; recovery of computer data; server hosting; information technology [IT] consultancy in the field of the evaluation, choosing and implementation of computer software, firmware and hardware; meteorological information; computer virus protection services; software as a service [SaaS] provider in the field of providing customer relations management.

## CLAIMS

Priority Filing Date: ITALY September 17, 2014, Application No: MI2014C008575 in association with the same kind of goods and in association with the same kind of services. Proposed Use in CANADA on goods and on services

**Application Number** 1,715,195 **Filing Date** 2015-02-13

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

DuluxGroup (Australia) Pty Ltd, 1956  
Dandenong Road, Clayton, VICTORIA, 3168,  
AUSTRALIA

### **Representative for Service**

BLAKE, CASSELS & GRAYDON LLP  
INTELLECTUAL PROPERTY GROUP, SUITE  
4000, COMMERCE COURT WEST, 199 BAY  
STREET, TORONTO, ONTARIO, M5L1A9

## **TRADEMARK**

# **PORTER'S PAINTS**

### **Goods**

(1) paints, namely interior and exterior house paint, clear varnishes, lacquers, namely bronzing lacquers, paint and lacquer glazes, enamel paint; powder coatings for metallic and wooden surfaces; coatings in the nature of dry acrylic-based textured finish; coatings in the nature of an acrylic finish to be applied over cement and stucco; paint thinners, paint thickeners; binding preparations for paints; colour pigments for use in the manufacture or colouring of paints; wood stains; preservatives in the nature of a coating against rust and deterioration of wood; colourants; tints for paints and pigmented coatings for interior and exterior use; mordant dyes; dyestuffs; raw natural resins; metals in foil and powder form for painters, decorators, printers and artists; additives for paints and lacquers, namely, hardeners, drying agents, bonding agents and thickeners.

(2) wallpaper, wall coverings, namely metal wall tiles, concrete walls, ceramic tiles, decorative wall plaques, textile wall hangings, non-textile wall hangings, winy wall coverings, cloth wall coverings, fabric wall coverings, paper wall coverings, floor coverings, namely metal floor decking, metal floor panels, bamboo flooring, ceramic floor tiles, concrete flooring, hardwood flooring, laminate flooring, marble flooring, linoleum floor coverings, parquet flooring, vinyl flooring, wood flooring.

### **CLAIMS**

Priority Filing Date: PAPUA NEW GUINEA November 28, 2014, Application No: 73005 in association with the same kind of goods (1); PAPUA NEW GUINEA November 28, 2014, Application No: 73006 in association with the same kind of goods (2). Proposed Use in CANADA on goods

**Application Number** 1,716,402 **Filing Date** 2015-02-23

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Open Platform for NFV Project, Inc., a  
Delaware corporation, Suite 102, 660 York  
Street, San Francisco, CA 94110, UNITED  
STATES OF AMERICA

### Representative for Service

LOW MURCHISON RADNOFF LLP  
1565 Carling Avenue, Suite 400, Ottawa,  
ONTARIO, K1Z8R1

## TRADEMARK



### Index Headings

OPNFV

### Image Description (Vienna)

- Other flowers, blossoms -- Notes: (a) Including flowers or blossoms of trees (cherry trees, peach trees, apple trees) and of bushes. -- (b) Including flowers of protea and strelitzia.
  - Stylized flowers
  - One flower
  - Other leaves
  - Stylized leaves
  - More than four leaves, scattered leaves, bunches of leaves -- Note: Not including surfaces or backgrounds covered with a repeated figurative element composed of leaves (25.7.25).
- 

## Goods

Computer software development tools, namely computer software for the development of computer software, and related documentation, namely sample code and instructions and specifications on how to write compatible software; computer software for administration of computer and global computer networks; computer software for network management; computer software for controlling and modifying the behavior of network computer components, computer devices and computer applications for network functions virtualization; computer software for simulating, analyzing and optimizing the performance of computer and global computer networks; computer software, namely, testing software for establishing conformance to specific technical specifications in the field of computer and telecommunications networks

## SERVICES

(1) Association services, namely, promoting the adoption and acceptance of open source software for computer and telecommunications networks; promoting public interest in open source software for computer and telecommunications networks by conducting discussion groups and forums; promoting voluntary common industry standards for computer and telecommunications network software and hardware development

(2) Design and development of computer software for computer and telecommunications networks; developing voluntary common industry standards for computer software for computer and telecommunications networks; design and development of computer hardware; design and development of computer network protocols; consultancy in the field of computer software for purposes of encouraging computer networking innovation; consultancy in the field of design, selection, implementation and use of computer hardware for purposes of encouraging computer networking innovation

## CLAIMS

Used in CANADA since at least as early as September 30, 2014 on services (1). Priority Filing Date: UNITED STATES OF AMERICA February 17, 2015, Application No: 86/537,408 in association with the same kind of goods and in association with the same kind of services. Used in UNITED STATES OF AMERICA on goods and on services. Registered in or for UNITED STATES OF AMERICA on June 06, 2017 under No. 5,218,937 on goods and on services. Proposed Use in CANADA on goods and on services (2)

**Application Number** 1,721,503 **Filing Date** 2015-03-30

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Max Aicher GmbH & Co. KG,  
Teisenbergstrasse 7, 83395 Freilassing,  
GERMANY

### **Representative for Service**

MARKS & CLERK  
180 KENT STREET, SUITE 1900, P.O. BOX  
957, STATION B, OTTAWA, ONTARIO,  
K1P5S7

## **TRADEMARK**

# **MANA**

### **Goods**

tensioning and reinforcing elements of steel, namely rods for use in building construction, road construction, railway construction, tunnel construction

## **CLAIMS**

Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on February 21, 2017 under No. 5146130 on goods. Proposed Use in CANADA on goods

**Application Number** 1,723,177 **Filing Date** 2015-04-10

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Intuit Inc. (a Delaware Corporation), 2535  
Garcia Avenue, Mountain View, CA 94043,  
UNITED STATES OF AMERICA

### Representative for Service

SMART & BIGGAR  
1100-150 York street, TORONTO, ONTARIO,  
M5H3S5

## TRADEMARK



### Image Description (Vienna)

- Other leaves
  - Stylized leaves
  - One leaf
  - More than two lines or two bands
  - Oblique lines or bands
  - Vertical lines or bands
- 

## Goods

Computer hardware; computer software for personal and small business financial management; algorithms for the compression and decompression of data for personal and small business financial management; downloadable computer software applications for personal and small business financial management for computers and mobile devices, namely mobile phones, tablets, and portable computers; computer software for online financial transaction management and personal financial management; computer software for financial transaction management; computer software for tracking and analysis of personal and small business financial transactions; computer software for financial planning, financial management, bill tracking and management, expense tracking and management, accounting, and taxable item tracking and management; computer software for creating reports and graphs; computer software for financial forecasting and analysis of financial data; computer software for data aggregation, namely, computer software for database management; computer software for providing alerts for account balance, bill payment tracking and management, expense tracking and management, financial transaction activity, receipt of payments, credit card activity, debit card activity, stored-value card activity and product or service discount and promotion information; computer software for providing wireless access to data and databases, namely, computer software for providing user access to a global computer network; computer software for enabling users to retrieve account balances from financial



institutions and financial transaction information using mobile device, namely mobile phones, smart phones, tablets, portable computers and mobile telecommunication networks; computer software for making electronic payments and for transferring funds to and from others; computer software for electronic bill payment; computer software for managing credit and debit card accounts; computer software for credit monitoring and credit scoring; cash registers, calculating machines, namely calculators, data processing equipment, namely computers; fire-extinguishing apparatus.

## SERVICES

Personal and small business financial management services; online financial transaction management; financial transaction management; financial analysis services; bill tracking and management; bill payment tracking and financial transaction management; expense tracking and management; taxable item tracking and financial transaction management; bill payment services; forecasting and analysis of financial data for others; financial data aggregation services; services for the management of credit and debit cards, loans, mortgages, investments and financial accounts; providing information, news, opinions and advice in the fields of financial management, budgeting, financial planning and retirement planning, including via computer and communication networks, the internet, social media and software applications; credit monitoring and credit scoring services; insurance; provision of information relating to financial affairs and monetary affairs, namely, news, opinion, and advice in the field of personal financial management; provision of information relating to real estate affairs; providing non-downloadable computer software for personal and small business financial management; providing non-downloadable computer software for recording, processing, receiving, reproducing, transmitting, modifying, compressing, decompressing, broadcasting, merging or enhancing of financial data for purposes of personal and small business financial management; providing non-downloadable computer software applications for online financial transaction management and personal financial management; providing non-downloadable computer software for tracking and analysis of personal and small business financial transactions; providing non-downloadable computer software for financial planning, financial management, bill tracking and management, expense tracking and management, accounting, and taxable item tracking and management; providing non-downloadable computer software for forecasting and analysis of financial data for purposes of personal and small business financial management; providing non-downloadable computer software for data aggregation, namely, software as a services (SAAS) provider in the field of database management; providing non-downloadable computer software for providing alerts for account balance, bill payment tracking and management, expense tracking and management, financial transaction activity, receipt of payments, credit card activity, debit card activity, stored-value card activity and product or service discount and promotion information; providing non-downloadable computer software for enabling users to retrieve account balances from financial institutions and financial transaction information using mobile devices, namely, mobile phones, smart phones, tablets, portable computers and mobile telecommunication networks; providing non-downloadable computer software for making electronic payments and for transferring funds to and from others; providing non-downloadable computer software for electronic bill payment; providing non-downloadable computer software for managing credit and debit card accounts; providing non-downloadable computer software for credit monitoring and credit scoring; design and development of computer hardware and software.

## CLAIMS

Used in CANADA since at least as early as December 16, 2014 on goods and on services.

**Application Number** 1,724,163 **Filing Date** 2015-04-16

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Henry Pomer, 31 Tapscott Road- Unit #28,  
Scarborough, Ontario, ONTARIO M1B 4Y7

### **Representative for Service**

KATE HENDERSON  
128 Vine Avenue, Toronto, ONTARIO, M6P1V7

## **TRADEMARK**

# **John Pomer Menswear**

### **Goods**

#### **Class 14**

(1) Tie clips, tie pins and cufflinks.

#### **Class 25**

(2) Men's casual and formal apparel, namely, casual clothing, dress clothing, suits, blazers, waistcoats, dress pants, casual pants, dress shirts, collared shirts, t-shirts, dress jeans, sweaters, sweater vests, gloves, socks, neck ties, bow ties, pocket squares, handkerchiefs, belts, suspenders, hats, underwear, pyjamas, long underwear and other seasonal wear, namely, trench coats, outerwear jackets, scarves, linen blazers, and track pants.

## **SERVICES**

#### **Class 40**

Clothing alteration.

## **CLAIMS**

Used in CANADA since 1975 on goods and on services.

**Application Number** 1,725,638 **Filing Date** 2015-04-27

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Metrotile Manufacturing, LLC, 10701 S. River  
Front Parkway, Suite 300, South Jordan UT  
84095, UNITED STATES OF AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 1600, 1 FIRST CANADIAN PLACE, 100  
KING STREET WEST, TORONTO, ONTARIO,  
M5X1G5

## **TRADEMARK**

# **PROSTEEL**

### **Goods**

(1) Plastic wall and ceiling panels

(2) Metal roofing products, namely metal wall and ceiling panels, metal siding products, namely metal siding, metal fasciae and metal coping and metal gutter covers

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA October 30, 2014, Application No: 86/439,853 in association with the same kind of goods. Used in UNITED STATES OF AMERICA on goods (2). Registered in or for UNITED STATES OF AMERICA on November 29, 2016 under No. 5,091,725 on goods (2). Proposed Use in CANADA on goods

**Application Number** 1,731,412 **Filing Date** 2015-06-04

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

JACKEL INTERNATIONAL LIMITED, Dudley  
Lane, Cramlington, Northumberland, NE23  
7RH, UNITED KINGDOM

### Representative for Service

DEETH WILLIAMS WALL LLP  
150 YORK STREET, SUITE 400, TORONTO,  
ONTARIO, M5H3S5

## TRADEMARK



### Index Headings

TOMMEE TIPPEE

### Image Description (Vienna)

- Stars
- One star
- Stars with more than four points
- Stars with uneven points -- Note: Including sparks consisting of uneven-pointed stars.

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## Goods

(1) Children's feeding instruments and tools, namely, hybrid forks and spoons, screw on spoons for attaching to food pouches, novelty spoons, and knives; cutlery; forks and spoons; manicure and pedicure tools and instruments, namely, manicure and pedicure sets; nail clippers; nail files; scissors; tweezers.

(2) Baby monitors and listening devices, namely, assisted listening devices, not for medical purposes, namely, baby cry signalers and baby sound monitors, cameras and surveillance apparatus, namely, computer monitors, video monitors, LCD screens, baby monitors, digital enhanced cordless telecommunications (DECT) devices for monitoring babies and children, namely, DECT baby and children monitors, video cameras, and microphones, electronic publications (downloadable) in the field of pregnancy, children and child care, DVDs in the field of pregnancy, children and childcare, audio, video and visual receivers, electrical and electronic thermometers, temperature monitors and temperature indicators, not for medical purposes, all for

showing room temperature change, thermometers, not for medical purposes, namely, temperature monitors, thermometers for measuring room temperature, parts and fittings for all the aforesaid goods.

(3) Electrical medical thermometers, non-electrical medical thermometers, digital medical thermometers; teething rings; teething and teething rattles; pacifiers; baby soothers; breast shields; breast pumps; and nipple shields; medicine syringes; medicine dispensers; and nasal aspirators; steam generation devices, apparatus and equipment, namely, steam generators for use in sterilising and disinfecting babies' bottles, feeding and nursing equipment, pacifiers and toys.

(4) Heaters for feeding bottles and heating plates, baby food heaters, sterilisers and sterilisation units for sterilising and disinfecting babies' bottles, feeding and nursing equipment, pacifiers and toys, steam sterilisers, not for medical purposes for sterilising and disinfecting babies' bottles, feeding and nursing equipment, pacifiers and toys, apparatus for preparing baby formula milk namely, household water filtering and heating units for preparing water to which baby formula milk preparations are combined to specific temperatures, parts and fittings for all the aforesaid goods.

(5) Household and kitchen utensils and containers, namely, storage jars of glass, plastic, silicone rubber and combinations of those materials, containers for breast milk and bottles for storing expressed breast milk and infant milk formula, containers for household use, namely, small plastic bags or pouches for collecting and storing expressed breast milk, containers for household use for storing food and drink for babies, infants and children, containers, namely plastic boxes for transporting and storing pouches and bottles of expressed milk or infant milk formula, lids for beverage containers, cups, valves for drinking cups, plates, dishes, plastic plates, bottles and flasks for hot water, hair combs, hair brushes, brushes for cleaning babies' bottles, articles for cleaning purposes, namely, brushes for cleaning babies' bottles and feeding implements, sanitary storage and disposal containers for household use for storage of dirty diapers and other personal waste, namely, garbage cans and containers for receiving and disposing of diapers, garbage containers for storage and disposal of sanitary waste, namely, diapers and nappies, apparatus and equipment, namely, tubs and bins with reels and cassettes containing plastic wrap for enveloping sanitary waste, namely, diapers and nappies, for storage and disposal, apparatus and equipment, namely, wrapping material dispensers with reels and cassettes containing plastic wrap for enveloping sanitary waste, namely, diapers and nappies, for storage and disposal, parts and fittings for all the aforementioned goods.

(6) Bibs of cloth; absorbent cotton bibs; neoprene bibs; plastic bibs for infants; flexible roll-up bibs of plastic.

## CLAIMS

Used in UNITED KINGDOM on goods. Registered in or for UNITED KINGDOM on April 03, 2015 under No. 3087321 on goods

**Application Number** 1,731,414 **Filing Date** 2015-06-04

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Influx Studio LLC., a Delaware limited, 719  
South Los Angeles Street, Suite 902, Los  
Angeles, CA 90014, UNITED STATES OF  
AMERICA

### **Representative for Service**

NEIL F. KATHOL  
(Field LLP), 400 - 444 7 Avenue SW,  
CALGARY, ALBERTA, T2P0X8

## **TRADEMARK**

# **SIMON MILLER**

### **Authorisation For Use**

Consent from Simon Miller is of record.

## **Goods**

- (1) Jewelry; belts; bags, namely, bags made of leather, bags made of imitation leather, cosmetic bags sold empty, messenger bags, travel bags, beach bags, shoulder bags, briefcases, tote bags, evening bags, evening purses, clutches, wallets, coin purses, card cases; scarves; skirts.
- (2) Jackets; coats; shorts; dresses; pants; sweaters; sweat pants; sweat shirts; tee shirts; tank tops.
- (3) Jeans; long-sleeved shirts; polo shirts; shirts.

## **CLAIMS**

Used in CANADA since at least as early as February 2015 on goods (2). Used in UNITED STATES OF AMERICA on goods (3). Registered in or for UNITED STATES OF AMERICA on May 24, 2011 under No. 3,964,175 on goods (3). Proposed Use in CANADA on goods (1), (3)

**Application Number** 1,731,415 **Filing Date** 2015-06-04

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

JACKEL INTERNATIONAL LIMITED, Dudley  
Lane, Cramlington, Northumberland, NE23  
7RH, UNITED KINGDOM

### Representative for Service

DEETH WILLIAMS WALL LLP  
150 YORK STREET, SUITE 400, TORONTO,  
ONTARIO, M5H3S5

## TRADEMARK



### Index Headings

TOMMEE TIPPEE

### Image Description (Vienna)

- Stars
- One star
- Stars with more than four points
- Stars with uneven points -- Note: Including sparks consisting of uneven-pointed stars.
- Squares
- Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
- Two quadrilaterals, one inside the other
- Several quadrilaterals juxtaposed, joined or intersecting
- Quadrilaterals containing representations of heavenly bodies or natural phenomena
- Quadrilaterals containing one or more letters

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## Goods

(1) Children's feeding instruments and tools, namely, hybrid forks and spoons, screw on spoons for attaching to food pouches, novelty spoons, and knives; cutlery; forks and spoons; manicure and pedicure tools and instruments, namely, manicure and pedicure sets; nail clippers; nail files; scissors; tweezers.

(2) Baby monitors and listening devices, namely, assisted listening devices, not for medical purposes, namely, baby cry signalers and baby sound monitors, cameras and surveillance apparatus, namely, computer monitors, video monitors, LCD screens, baby monitors, digital enhanced cordless telecommunications (DECT) devices for monitoring babies and children, namely, DECT baby and children monitors, video cameras, and microphones, electronic publications (downloadable) in the field of pregnancy, children and child care, DVDs in the field of pregnancy, children and childcare, audio, video and visual receivers, electrical and electronic thermometers, temperature monitors and temperature indicators, not for medical purposes, all for showing room temperature change, thermometers, not for medical purposes, namely, temperature monitors, thermometers for measuring room temperature, parts and fittings for all the aforesaid goods.

(3) Electrical medical thermometers, non-electrical medical thermometers, digital medical thermometers; teething rings; teething and teething rattles; pacifiers; baby soothers; breast shields; breast pumps; and nipple shields; medicine syringes; medicine dispensers; and nasal aspirators; steam generation devices, apparatus and equipment, namely, steam generators for use in sterilising and disinfecting babies' bottles, feeding and nursing equipment, pacifiers and toys.

(4) Heaters for feeding bottles and heating plates, baby food heaters, sterilisers and sterilisation units for sterilising and disinfecting babies' bottles, feeding and nursing equipment, pacifiers and toys, steam sterilisers, not for medical purposes for sterilising and disinfecting babies' bottles, feeding and nursing equipment, pacifiers and toys, apparatus for preparing baby formula milk namely, household water filtering and heating units for preparing water to which baby formula milk preparations are combined to specific temperatures, parts and fittings for all the aforesaid goods.

(5) Household and kitchen utensils and containers, namely, storage jars of glass, plastic, silicone rubber and combinations of those materials, containers for breast milk and bottles for storing expressed breast milk and infant milk formula, containers for household use, namely, small plastic bags or pouches for collecting and storing expressed breast milk, containers for household use for storing food and drink for babies, infants and children, containers, namely plastic boxes for transporting and storing pouches and bottles of expressed milk or infant milk formula, lids for beverage containers, cups, valves for drinking cups, plates, dishes, plastic plates, bottles and flasks for hot water, hair combs, hair brushes, brushes for cleaning babies' bottles, articles for cleaning purposes, namely, brushes for cleaning babies' bottles and feeding implements, sanitary storage and disposal containers for household use for storage of dirty diapers and other personal waste, namely, garbage cans and containers for receiving and disposing of diapers, garbage containers for storage and disposal of sanitary waste, namely, diapers and nappies, apparatus and equipment, namely, tubs and bins with reels and cassettes containing plastic wrap for enveloping sanitary waste, namely, diapers and nappies, for storage and disposal, apparatus and equipment, namely, wrapping material dispensers with reels and cassettes containing plastic wrap for enveloping sanitary waste, namely, diapers and nappies, for storage and disposal, parts and fittings for all the aforementioned goods.

(6) Bibs of cloth; absorbent cotton bibs; neoprene bibs; plastic bibs for infants; flexible roll-up bibs of plastic.

## CLAIMS

Used in UNITED KINGDOM on goods. Registered in or for UNITED KINGDOM on April 10, 2015 under No. 3087343 on goods



**Application Number** 1,731,416 **Filing Date** 2015-06-04

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

JACKEL INTERNATIONAL LIMITED, Dudley  
Lane, Cramlington, Northumberland, NE23  
7RH, UNITED KINGDOM

### Representative for Service

DEETH WILLIAMS WALL LLP  
150 YORK STREET, SUITE 400, TORONTO,  
ONTARIO, M5H3S5

## TRADEMARK



### Image Description (Vienna)

- Stars
- One star
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- Squares
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- Two quadrilaterals, one inside the other
- Several quadrilaterals juxtaposed, joined or intersecting
- Quadrilaterals containing representations of heavenly bodies or natural phenomena
- Quadrilaterals containing one or more letters

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## Goods

(1) Children's feeding instruments and tools, namely, hybrid forks and spoons, screw on spoons for attaching to food pouches, novelty spoons, and knives; cutlery; forks and spoons; manicure and pedicure tools and instruments, namely, manicure and pedicure sets; nail clippers; nail files; scissors; tweezers.

(2) Baby monitors and listening devices, namely, assisted listening devices, not for medical purposes, namely, baby cry signalers and baby sound monitors, cameras and surveillance

apparatus, namely, computer monitors, video monitors, LCD screens, baby monitors, digital enhanced cordless telecommunication (DECT) devices for monitoring babies and children, namely, DECT baby and children monitors, video cameras, and microphones, electronic publications (downloadable) in the field of pregnancy, children and child care, DVDs in the field of pregnancy, children and childcare, audio, video and visual receivers, electrical and electronic thermometers, temperature monitors and temperature indicators, not for medical use, all for showing room temperature change, thermometers, not for medical purposes, namely, temperature monitors, thermometers for measuring room temperature, parts and fittings for all the aforesaid goods.

(3) Electrical medical thermometers, non-electrical medical thermometers, digital medical thermometers; teething rings; teething rattles; pacifiers; baby soothers; breast shields; breast pumps; and nipple shields; medicine syringes; medicine dispensers; and nasal aspirators; steam generating devices, apparatus and equipment, namely, steam generators for use in sterilizing and disinfecting babies' bottles, feeding and nursing equipment, pacifiers and toys.

(4) Heaters for feeding bottles and heating plates, baby food heaters, sterilisers and sterilization units for sterilizing and disinfecting babies' bottles, feeding and nursing equipment, pacifiers and toys, steam sterilisers, not for medical purposes for sterilizing and disinfecting babies' bottles, feeding and nursing equipment, pacifiers and toys, apparatus for preparing baby formula milk namely, household water filtering and heating units for preparing water to which baby formula milk preparations are combined to specific temperatures, parts and fittings for all the aforesaid goods.

(5) Household and kitchen utensils and containers, namely, storage jars of glass, plastic, silicone rubber and combinations of those materials, containers for breast milk and bottles for storing expressed breast milk and infant milk formula, containers for household use, namely, small plastic bags or pouches for collecting and storing expressed breast milk, containers for household use for storing food and drink for babies, infants and children, containers, namely plastic boxes for transporting and storing pouches and bottles of expressed milk or infant milk formula, lids for beverage containers, cups, valves for drinking cups, plates, dishes, plastic plates, bottles and flasks for hot water, hair combs, hair brushes, brushes for cleaning babies' bottles, articles for cleaning purposes, namely, brushes for cleaning babies' bottles and feeding implements, sanitary storage and disposal containers for household use for storage of dirty diapers and other personal waste, namely, garbage cans and containers for receiving and disposing of diapers, garbage for storage and disposal of sanitary waste, namely, diapers and nappies, apparatus and equipment, namely tubs and bins with reels and cassettes containing plastic wraps for enveloping sanitary waste, namely diapers and nappies, for storage and disposal, apparatus and equipment, namely wrapping material dispensers with reels and cassettes containing plastic wrap for enveloping sanitary waste, namely, diapers and nappies, for storage and disposal, parts and fittings for all the aforementioned goods.

(6) Bibs of cloth; absorbent cotton bibs; neoprene bibs; plastic bibs for infants; flexible roll-up bibs of plastic.

## CLAIMS

Used in UNITED KINGDOM on goods. Registered in or for UNITED KINGDOM on April 10, 2015 under No. 3087457 on goods

**Application Number** 1,732,523 **Filing Date** 2015-06-11

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Parnell Technologies Pty Ltd., Unit 4, 476  
Gardeners Road, Alexandria, NSW 2015,  
AUSTRALIA

### **Representative for Service**

CASSELS BROCK & BLACKWELL LLP  
SCOTIA PLAZA, SUITE 2100, 40 KING  
STREET WEST, TORONTO, ONTARIO,  
M5H3C2

## **TRADEMARK**

# **ZYDAX**

### **Goods**

Veterinary preparations for the treatment of musculo skeletal inflammatory conditions in dogs, cats and horses; pharmaceutical preparations for the treatment of musculo skeletal inflammatory conditions in dogs, cats and horses; nutraceuticals for the treatment of musculo skeletal inflammatory conditions in dogs, cats and horses.

## **CLAIMS**

Used in AUSTRALIA on goods. Registered in or for AUSTRALIA on April 04, 2003 under No. 949601 on goods. Proposed Use in CANADA on goods

**Application Number** 1,732,558 **Filing Date** 2015-06-11

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

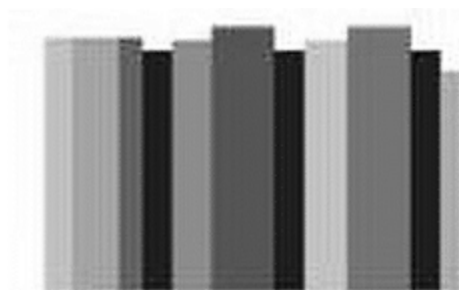
### Applicant

Mace Limited, 155 Moorgate, London, EC2M 6XB, UNITED KINGDOM

### Representative for Service

GOWLING WLG (CANADA) LLP  
BENTALL, 550 BURNARD STREET, SUITE 2300, P.O. BOX 30, VANCOUVER, BRITISH COLUMBIA, V6C2B5

## TRADEMARK



### Image Description (Vienna)

- Plans, schematic drawings, diagrams, curves, outlines
- Surfaces or backgrounds covered with lines or bands
- Surfaces or backgrounds covered with straight lines or bands
- More than two lines or two bands
- Thick lines, bands
- Vertical lines or bands
- Red, pink, orange
- Yellow, gold
- White, grey, silver
- Black
- Violet
- Green
- Blue

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### Colour Claim

Colour is claimed as a feature of the trade-mark. The colours of the horizontal bars from left to right are as follows: Orange/Yellow (\*PANTONE 7409) Orange (\*PANTONE 165) Medium Red (\*PANTONE 200) Grey/Black (\*PANTONE 412) Pink Magenta (\*PANTONE 219) Purple (\*PANTONE 259) Grey/Black (\*PANTONE 412) Light Green (\*PANTONE 333) Turquoise (\*PANTONE 7474) Grey/Black (\*PANTONE 412) Olive Green (\*PANTONE 618) \*PANTONE is a registered trademark.

## SERVICES

**Class 35**

(1) Advisory services in the field of business management and business operations; business administration consulting services; construction and medical cost management services for the businesses of others; estimating and advising on business management and business operation costs

(2) Advertising the goods and services of others; business management; business administration; office functions, namely provision of secretarial and clerical services; business management and enterprise organization consultancy; personnel recruitment.

(3) Advertising services for others; business management; business administration; personnel placement and recruitment services; mediation of contracts for the purchase and sale of goods of others; document management services for others, namely copying of documents for others, database management; relocation services for business; business management services, namely, managing logistics, reverse logistics, supply chain services, supply chain visibility and synchronization, supply and demand forecasting and product distribution processes for others; moving and relocation services, namely, planning and implementing moves of homes and offices.

### **Class 36**

(4) Financial planning and investment advisory services; financial advice namely budget planning and preparation.

(5) Insurance; financial forecasting, financial investment brokerage, financial valuation; monetary exchange services; real estate brokerage, real estate consultancy; real estate management and appraisal; providing financial investment counselling.

(6) Insurance; financial affairs and monetary affairs, namely, providing financial investment counselling, financial management and financial analysis services; real estate consultancy and agency services; real estate management and appraisal; financial asset management.

### **Class 37**

(7) Project management services in the field of building construction and civil engineering.

(8) Building construction; building repair; installation of windows; project management services in the field of building construction and civil engineering.

(9) Building construction; facilities management services, namely, building cleaning, maintenance, repair, refurbishment, renovation, restoration services for others; installation of heaters, installation of lighting, installation of elevators; plastering, plumbing, tiling and carpentry services; pest control.

### **Class 39**

(10) Facilities management services, namely, valeting services.

### **Class 42**

(11) Scientific and technological information and research and design in the field of civil engineering; industrial analysis and research in the field of building construction; design and development of computer hardware and software; architecture, civil engineering; software development.

(12) Scientific and technological information and research and design in the field of civil engineering; industrial analysis and research in the field of building construction; architecture, civil engineering; design services in the field of civil engineering, building layout and management, architecture and landscaping; provision of information in the field of environmental protection and development of sustainable energy; consultancy, information and advice on energy efficiency and development of sustainable energy; facilities management services namely metering of drinking

water, waste, waste water, sewerage, electrical energy, renewable energy, namely wind and geothermal energy, aviation fuel, fuel gas, motor oil; design and development of computer hardware and software.

**Class 45**

(13) Health and safety inspection and consultancy.

(14) Health and safety inspection and consulting; facilities management services namely guard patrol security services, video monitoring of facilities, viewable through a global computer network, for security purposes; the provision of security guards for domestic, industrial, commercial and retail premises.

**CLAIMS**

Used in CANADA since at least as early as 2014 on services (1), (4), (7). Used in UNITED KINGDOM on services (2), (5), (8), (11), (13). Registered in or for UNITED KINGDOM on November 07, 2008 under No. 00002482757 on services (2), (5), (8), (11), (13). Proposed Use in CANADA on services (3), (6), (9), (10), (12), (14)

**Application Number** 1,732,902 **Filing Date** 2015-06-15

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Protalix Ltd., 2 Snunit Street, Science Park,  
2010000 Carmiel, ISRAEL

### **Representative for Service**

GOUDREAU GAGE DUBUC S.E.N.C.R.L./LLP  
2000 AVENUE MCGILL COLLEGE, SUITE  
2200, MONTREAL, QUEBEC, H3A3H3

## **TRADEMARK**

# **AIR DNASE**

### **Goods**

- (1) Pharmaceutical preparations for the treatment of cystic fibrosis
- (2) Pharmaceutical preparations for the treatment of cystic fibrosis

## **CLAIMS**

Priority Filing Date: ISRAEL December 16, 2014, Application No: 270725 in association with the same kind of goods. Used in ISRAEL on goods (1). Registered in or for ISRAEL on December 16, 2014 under No. 270725 on goods (1). Proposed Use in CANADA on goods (2)

**Application Number** 1,733,076 **Filing Date** 2015-06-16

**Language of Application** French

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Point S France, 9 rue Curie, boîte postale  
69006, Lyon, FRANCE

### **Representative for Service**

LECOURS, HÉBERT AVOCATS INC.  
354, rue Notre-Dame O. 1er étage, Montréal,  
QUÉBEC, H2Y1T9

## **TRADEMARK**

# **Pas de stress, il y a point S**

### **Goods**

#### **Class 07**

(1) Connecting rods for machines, motors and engines; belts for motors and engines; engine cylinders; engine starters; silencers for motors and engines; automotive exhaust pipes; exhaust pipes for land vehicles.

#### **Class 09**

(3) Automotive batteries; electric batteries for vehicles.

#### **Class 11**

(2) Headrests for vehicle seats; radiator caps.

#### **Class 12**

(4) Parts, spare parts, components and accessories for automobiles, motorcycles, motorized scooters, motorized bicycles, four-wheel all-terrain vehicles, trailers, in the nature of anti-pollution devices for land vehicle engines, cooling radiators for land vehicle engines, fuel economizers for land vehicle engines, crankcases for land vehicle components (other than for motors and engines), propulsion mechanisms for land vehicles, connecting rods for land vehicles other than engine parts, couplings for land vehicles, freewheels for land vehicles, side windows and rear windows, blinds for vehicles; anti-fog devices for vehicles; turn signals for vehicles; tires for vehicle wheels, valves for vehicle tires, anti-skid devices for vehicle tires, cables, rods, wheel cylinders, cylinders for automobiles; vehicle dashboards, seat upholstery for vehicles; anti-theft alarms for vehicles; suspension shock absorbers for vehicles; shock absorbers for automobiles; shock absorbers for motor vehicles; anti-theft apparatus for automobiles; headrests for automobile seats; transmission shafts for land vehicles; trailer hitches for vehicles; automobiles; anti-theft alarms for vehicles; reversing alarms for vehicles; bells for motorcycles; motorcycle grip tape; torsion bars for motor cars; gearboxes; fuel tank caps for automobiles; hoods for vehicles; hoods for vehicle engines; automobile hoods; bodies; automobile bodies; vehicle bodies; car bodies; seat belts for vehicle seats; safety belts for vehicles and automobiles; anti-skid chains; anti-skid chains for vehicle tires; anti-skid chains for vehicles; driving chains for land vehicles; transmission chains for land vehicles; automobile chains; inner tubes for tires; inner tubes for automobile tires; inner tubes for two-wheeled motor vehicles; vehicle chassis; chassis for motor vehicles; automobile chassis; hydraulic circuits for motor cars; hydraulic circuits for vehicles; tire studs; torque converters for motor cars; transmission belts for land vehicles; air bags for automobiles; air bags for vehicles; anti-theft



devices for motor cars; brake discs; brake discs; brake discs for vehicles; drive gears; hub caps; wheel covers; axles for land vehicles; windshield wipers; windshield wipers for automobiles; headlight wipers; vehicle brakes; brakes for motor cars; brakes for motor vehicles; brake linings for motor cars; brake linings; brake linings for vehicles; brake linings for land vehicles; automotive interior trim; upholstery for vehicles; seat safety harnesses for motor cars; safety harnesses for vehicle seats; fitted motorcycle covers; fitted covers for vehicle steering wheels; vehicle covers; car seat covers; seat covers for vehicles; steering wheel covers; vehicle seat covers; covers for vehicle steering wheels; turn signals for automobiles; turn signals for vehicles; turn signals for motor vehicles; wheel rims for automobiles; motor vehicle wheel rims; wheel rims of two-wheeled motor vehicles or bicycles; vehicle wheel rims; wheel rims for motor vehicles; transmission mechanisms for land vehicles; clutch mechanisms for motor cars; automobile engines; motorcycle engines; electric motors for motor cars; electric motors for land vehicles; gasoline engines for land vehicles; motorcycles; wheel hubs of two-wheeled motor vehicles or bicycles; hubs for motorcycle wheels; vehicle wheel hubs; transmissions for motor vehicles; windshields; automobile windshields; automobile bumpers; vehicle bumpers; bumpers for automobiles; windshield sunshades; automobile windshield sunshades; brake pads for land vehicles; brake pads for automobiles; balance weights for vehicle wheels; pneumatic tires; air pumps of automobiles; air pumps of two-wheeled motor vehicles; luggage racks for motor cars; luggage carriers for vehicles; automotive doors; car doors; vehicle doors; ski racks; ski racks for motor cars; ski racks for vehicles; ski racks for cars; cargo trailers; shock absorbing springs for motor cars; shock absorbing springs for vehicles; automotive shock absorbing springs; vehicle suspension springs; suspension springs for motor cars; rearview mirrors; rearview mirrors of automobiles; adhesive rubber patches for repairing inner tubes; automobile wheels; wheels for motor vehicles; brake shoes for vehicles; brake shoes for land vehicles; scooters; car seats for children; child car seats; car seats for infants and children; automobile seats; vehicle safety seats for children; child safety seats; child safety seats for vehicles; vehicle seats; brake drums; motor car convertible tops; convertible tops for vehicles; sunroofs; repair outfits for inner tubes; valves for vehicle tires; all-terrain vehicles; car windows; vehicle windows; cars; steering wheels for vehicles.

### **Class 16**

(5) Instruction and user manuals, printed notes, note cards (stationery), practical cards, cards containing ideas, information and advice related to vehicle servicing, repair and maintenance and related to vehicle parts and accessories; directory notebooks, user booklets for vehicles; adhesives for stationery; adhesives for stationery and household use; posters; almanacs; bookbinding material; stickers; stationery stickers; notepads; brochures; calendars; printers' type; catalogues; address stamps; blocks for printing; printing blocks; paper packaging; plastic film for packaging; print letters and blocks; books; typewriters; office stationery; wrapping paper; semi-processed paper; photographs; paintbrushes; flyers; plastic bags for packaging.

### **Class 17**

(6) Gum, raw or semi-processed gum; gum for retreading tires, rubber rings, rubber stoppers, rubber cords, flexible pipes, tubes and hoses, not of metal for vehicles, insulating paints for vehicles; packing or insulation for vehicles, packing, stopping and insulating materials for vehicles, insulation for vehicles, insulating bands for vehicles, products made of semi-processed plastics for vehicles, semi-processed materials for brake linings, adhesive tapes for vehicles; insulating bands; raw rubber; clutch linings; gutta-percha; cylinder jointings; packing materials; insulating paints; shock-absorbing buffers of rubber; connecting hoses for vehicle radiators.

## **SERVICES**

**Class 35**

(1) Administrative management of portal sites on the Internet enabling members or non-members of a professional network to obtain information and advice in the fields of land vehicle maintenance, servicing, repair and upkeep; procurement, for others, of parts and accessories for automobiles, motorcycles, motorized scooters, motorized bicycles, four-wheel all-terrain vehicles, trailers; information and advice related to sales promotion for others and advertising, to members of a professional network in the fields of vehicle maintenance, servicing, repair and upkeep; retail and mail order services for pneumatic tires, oils and industrial greases, motor oil, lubricants, essences (fuels), fuels, combustible fuels for motor vehicles; retail and mail order services for parts and accessories for land vehicles, automobiles, motorcycles, motorized scooters, motorized bicycles, four-wheel all-terrain vehicles, cargo trailers, in the nature of electric motors for land vehicles, motors and engines for land vehicles, vehicle batteries, anti-pollution devices for motors and engines for land vehicles, air pumps (vehicles accessories), cooling radiators for land vehicle engines, vehicle radiator caps, fuel economizers for land vehicle engines, vehicle gas tank caps, mufflers for land vehicles, starters for automobiles, crankcases for land vehicle components (other than for motors and engines), transmission clutches for vehicles, transmission mechanisms for land vehicles, propulsion mechanisms for land vehicles, reduction units for vehicles, gear boxes for land vehicles, drive chains for vehicles, driving chains for vehicles, connecting rods for land vehicles other than engine parts, transmission shafts for vehicles, axles and hubs for vehicles, vehicle wheel hubs, belts for land vehicle engines, couplings for land vehicles, torque converters for land vehicles, torsion bars for vehicles, vehicle gears, freewheels for land vehicles, hoods for vehicles, hoods for vehicle engines, chassis for vehicles, bodies for vehicles, bumpers for vehicles, hoods for vehicles, metal roofs for vehicles, doors for vehicles, steering wheels for vehicles, rearview mirrors, windshields for vehicles, windshield wipers, vehicle windows, side windows and rear windows, sunshades for vehicles, blinds for vehicles, anti-glare devices for vehicles, turn signals for vehicles, directional signals for vehicles, horns for vehicles, anti-theft alarms for vehicles, anti-theft devices for vehicles, reversing alarms for vehicles, vehicle wheels, pneumatic tires, tire studs, inner tubes for pneumatic tires, adhesive rubber patches for repairing inner tubes, repair outfits for inner tubes, vehicle wheel rims, vehicle wheel balance weights, balance weights for vehicle wheels, tires for vehicle wheels, tire valves for vehicles, anti-skid chains for vehicle tires, anti-skid devices for vehicle tires, treads for retreading tires, shock absorbers for vehicles and for the parts thereof, suspension shock absorbers for vehicles, shock absorbing springs, vehicle suspension springs, vehicle brakes, discs and brake pads for vehicles, segments, cables, drums, rods, trims and shoes for vehicle brakes, wheel cylinders, cylinders for automobiles, engine cylinders for land vehicles, hub caps, hydraulic circuits for vehicles, vehicle dashboards, vehicle interior lining, vehicle interior lining made of leather and imitation leather, vehicle body covers, vehicle seat covers, steering wheel covers, seat upholstery for vehicles, vehicle seats, headrests for vehicle seats, safety seats for vehicles, child safety seats for vehicles, seat belts for vehicles, safety harnesses for vehicle seats, inflatable cushions for vehicles (safety devices), bicycle racks for vehicles, ski racks for vehicles; business management, consulting and advice related to business organization and direction, business management, strategy, organization and governance; commercial business management of sale surfaces; business management assistance; business governance assistance; management and operation assistance to commercial businesses; development of promotional campaigns for the businesses of others; consulting in relation to the operation of franchises; business organization and management consulting; business management consultancy; dissemination of advertisements for others; dissemination of online advertising for others on electronic communications networks; dissemination of advertising for others through an online communications network on the Internet; dissemination of advertising for others over the Internet; commercial estimates; estimation of car

repair costs; automotive parts distribution franchise; commercial business management; computer database management; computer file management; promotion of the sale of goods and services through the distribution of advertising materials and promotional contests; advertising of the goods and services of others via electronic media, specifically the Internet; online advertising for others through computer communication networks; online advertising for others on a computer network; online advertising related to the goods and services of others conducted on computer communications networks; advertising for others through electronic display panels; advertising on the Internet for others; public relations; consulting services related to business management and business operations; business management consulting services related to franchising; advisory services for business management; advertising services of a radio and television advertising agency; public opinion polling.

### **Class 37**

(2) Servicing, tuning, balancing, maintenance of vehicles, vehicle cleaning, automobiles, motorcycles, motorized scooters, motorized bicycles, four-wheel all-terrain vehicles, assistance in the event of vehicle breakdowns (repair), installation, assembly, fitting of rims and replacement of rims, mufflers, tires, tire retreading, tire vulcanization, batteries, brakes, pipes, hub caps, catalytic converters, windshields, vehicle windows and other parts and accessories for vehicles, motor oil changing for land vehicles, vehicle washing and cleaning, greasing for vehicles; varnishing of automobiles, motorcycles, motorized scooters, motorized bicycles, four-wheel all-terrain vehicles, trailers; installation, repair and maintenance of lighting, heating, ventilation, climate control and air conditioning equipment and apparatus for vehicles; technical assistance services for servicing, repair (breakdown), tuning, balancing, maintenance of vehicles, cleaning and maintenance of vehicles, automobiles, motorcycles, motorized scooters, motorized bicycles, four-wheel all-terrain vehicles; professional consulting and information services in the fields of the maintenance and repair of automobiles, motorcycles, motorized scooters, motorized bicycles, four-wheel all-terrain vehicles; application of anti-rust treatments; vehicle maintenance and repair; motor vehicle maintenance and repair; maintenance and repair of motor vehicles; maintenance and repair of land vehicles; operation of gas stations; operation of service stations; custom installation of automobile interiors; car washes; car wash; automobile cleaning and washing; automobile painting; motor vehicle painting; vehicle polishing; automobile buffing and polishing; automobile repair and maintenance; repair and maintenance of automobiles; repair and maintenance of vehicles; anti-rust treatment for vehicles; anti-rust treatment.

### **Class 38**

(3) Rental of access time to computerized databases.

### **Class 39**

(4) Passenger transport by bus; truck transport of goods; warehousing; rental of trucks; truck and trailer rental; leasing of garage space; garage rental; vehicle rental; rental of motor vehicles; car, garage and parking space rental; towing; emergency motor vehicle towing; rental car reservation; warehousing and storage services.

### **Class 41**

(5) Organization and conduct of internships, training workshops and/or practical training (demonstrations), colloquia, conferences, conventions and symposia in the fields of vehicle maintenance, repair, servicing and upkeep and in the field of vehicle parts and accessories; printing of practical cards and cards containing ideas, information and advice related to the maintenance, repair, servicing and upkeep related to vehicle parts and accessories; publication and editing of printed matter.

**Class 42**

(6) Consulting, diagnostic and technical control services related to land vehicles, vehicle breakdowns; installation of computer software for developing cards, technical notices and advice sheets intended to inform members of a professional network and/or consumers in the fields of vehicle maintenance, repair, servicing and upkeep and in the field of vehicle parts and accessories; implementation and development of an Internet site for online support services related to vehicle maintenance, repair, servicing and upkeep; design of home pages and websites; website design; computer website design; quality control of automobile parts; material testing; material testing; feasibility studies; installation of computer software; research pertaining to mechanical engineering; automotive diagnostic services.

**Class 45**

(7) Legal services; litigation services.

**CLAIMS**

Used in FRANCE on goods and on services. Registered in or for FRANCE on November 25, 2009 under No. 093693785 on goods and on services

**Application Number** 1,733,095 **Filing Date** 2015-06-16

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Airbus Defence and Space Limited, Gunnel  
Wood Road, Hertfordshire, SG1 2AS  
Stevenage, UNITED KINGDOM

### **Representative for Service**

MARKS & CLERK  
180 KENT STREET, SUITE 1900, P.O. BOX  
957, STATION B, OTTAWA, ONTARIO,  
K1P5S7

## **TRADEMARK**

# **SOCIUS**

## **SERVICES**

telecommunications, namely, provision of satellite broadcasting services for transmission and transfer of Intelligence Surveillance Targeting and Reconnaissance data, such as images, video, audio, surveillance information, maps, and text files, in fixed and remote locations, via satellites, drones and pseudo-satellites and through a network of satellites, drones and pseudo-satellites, all in the field of military intelligence; platform as a service (PAAS) featuring computer software platforms for transmission and transfer of Intelligence Surveillance Targeting and Reconnaissance data, such as images, video, audio, surveillance information, maps, and text files; data transmission services in the field of telecommunications, namely, transmission of data such as images, video, audio, surveillance information, maps, and text files via satellite, drones and pseudo satellites in the field of military and governmental intelligence; data transmission services in the field of satellite telecommunications, namely transmission of data such as images, video, audio, surveillance information, maps, and text files via satellite, drones and pseudo satellites, in the field of military and governmental intelligence

## **CLAIMS**

Priority Filing Date: EUIPO (EU) December 17, 2014, Application No: 013594015 in association with the same kind of services. Proposed Use in CANADA on services

**Application Number** 1,734,132 **Filing Date** 2015-06-23

**Language of Application** French

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Point S France, 9 rue Curie, boîte postale  
69006, Lyon, FRANCE

### Representative for Service

LECOURS, HÉBERT AVOCATS INC.  
354, rue Notre-Dame O. 1er étage, Montréal,  
QUÉBEC, H2Y1T9

## TRADEMARK



### Index Headings

S

### Image Description (Vienna)

- Circles
- Two circles, two ellipses, one inside the other
- Several circles or ellipses, juxtaposed, tangential or intersecting
- Circles or ellipses containing one or more letters
- Circles or ellipses with dark surfaces or parts of surfaces
- Punctuation marks
- Dots
- Letters presenting a special form of writing
- One letter

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## Goods

### Class 01

(1) Mastic for tires, compositions for repairing tires; condensation-preventing chemicals; fuel injection cleaner chemical additives; octane booster fuel chemical additive; chemical additives for fuel; detergent additives for fuels; cooling agents for vehicle engines; anti-knock substances for internal combustion engines; antifreeze; antifreeze for vehicle cooling circuits; antifreeze; rubber cement for repairing pneumatic tires; tire sealing compounds; wheel repairing compositions; tire repairing compositions; hydraulic fluid; hydraulic brake fluids; brake fluid; antifreezing liquids; coolants for vehicle engines; fluids for hydraulic circuits; brake fluids; hydraulic brake fluids;

vulcanization accelerators (chemical preparations); chemical preparations for decarbonizing engines; vulcanization preparations; chemical intensifiers for rubber.

**Class 02**

(2) Rust inhibitors for metals; anti-rust coating; corrosion-inhibiting coatings in the form of paints for commercial marine use; anti-rust greases; anti-rust oils; anti-rust oils; metal rust inhibitors; anti-corrosive paint; anti-corrosive paint; paint for use in the manufacture of automobiles; aluminum paints; anticorrosive paints; preservatives against rust; anti-tarnishing preparations for metals; undercoating for vehicle chassis; textile dyes; fabric dyes; anti-rust treatments for vehicle chassis.

**Class 03**

(3) Automobile wax; detergents for automobiles; car wash detergents; windshield cleaning liquids; polishing paper; sandpaper; automobile polishes; degreasing preparations for household purposes; degreasing preparations for machine parts; degreasing preparations for household use; paint stripping preparations; rust removing preparations; engine degreasers.

**Class 04**

(4) Alcohol used as fuel for vehicles, oils and greases for greasing vehicles; non-chemical additives for fuels, lubricants and greases; non-chemical additives for oils and fuels; benzene; benzine; belting wax; lighting fuel; gasoline; gas oil; gasoline; automotive greases; grease for belts; industrial greases; lubricating oil for motor vehicle engines; motor oils; combustible oils; industrial lubricating oils; mineral oils and greases for industrial purposes; industrial oils; mineral oils for engines; motor oils; gear oils; engine oils; motor oil; kerosene; automotive lubricants.

**Class 06**

(5) Metal vehicle roofs; metal latches, non-electric metal cables and wires for vehicles; vehicle keys; fittings for vehicle doors and windows; tool chests of metal; antenna wires for vehicles; metal licence plates and metal vehicle licence plates; belt stretchers of metal and frames for vehicle metal belts; ducts of metal for ventilating installations for vehicles, ducts of metal for air-conditioning installations for vehicles, ducts of metal for heating installations for vehicles; armour plating; door frames of metal; metal tool boxes; metal bolts; steel wire rope; wire ropes; door frames; metal nuts; badges of metal for vehicles; metal binding wire; locks of metal for vehicles; steel rods; sheets; steel sheets; metal screws; metal screws.

**Class 07**

(6) Glow plugs for vehicle engines; shock absorber pistons for vehicles, anti-pollution devices for vehicle engines, ball bearings for vehicles, ball rings and ball bearings for vehicles, greasing kits, control cables for vehicle motors, water pumps for vehicles; cardan joints for vehicles; motor valves for vehicles; engine starters for vehicles, silencers and mufflers for vehicle engines, exhaust pipes and exhaust pipe clamps, silencer clamps and flanges, exhaust manifolds and extenders; injectors for vehicle engines; disc sanders and planers for use on vehicles, electric welding machines for vehicles; dust collectors for vehicles; jacks for vehicles; carburetor feeders; alternators for motor vehicles; connecting rods for machines, motors and engines; spark plugs for electric-ignition engines; diesel glow plugs; carburetors; crankcases for motors and engines; gas welding blow pipes; catalytic converter units for vehicle exhausts; fan belts for motors and engines; belts for motors and engines; cylinder heads for engines; engine cylinders; ignition devices for motors of land vehicles; oil filters for motors and engines; oil filters for motors; filters for cleaning the cooling air in motors and engines; vehicle washing installations; washing installations for vehicles; metal engine gaskets for vehicles; gaskets for motors; painting machines; vehicle

washing machines; paint spray guns; pistons for cylinders; pistons for engines; gas pumps; high-pressure pumps for washing appliances and installations; sanders; belt sanding machines; cooling radiators for motors and engines; safety valves; ERG (exhaust gas recirculation) valves.

### **Class 08**

(7) Metal wire tensioners; pipe wrenches; spark wrenches; socket wrenches; adjustable spanners; nut wrenches; adjustable wrenches; wrenches; torque wrenches; hand-operated wrenches; spanners; flexible head spanners; screw wrenches; hand-operated lifting jacks; vises; hand tools; pliers; screwdrivers.

### **Class 09**

(8) Rechargeable batteries for vehicles, batteries for vehicles, electric batteries; cigar lighters for automobiles; alarms and alarm systems for vehicles, anti-theft alarms for vehicles; circuit breakers for vehicles; compact disc players for vehicles; dashboards and control panels for vehicles, revolution counters, counters for vehicles, speed control apparatus for vehicles, gasoline and oil level gauges for vehicles, water level indicators for vehicles, temperature gauges for vehicles, gauges for vehicles; pressure recorders for tires; protective face shields for workers; burglar alarms; car antennas; car aerials; radio apparatus for vehicles; automatic indicators of low pressure in vehicle tires; automotive batteries; electric batteries for vehicles; electric coils; power cables; starter cables for motors; electric cables; vehicle odometers; fire extinguishers for automobiles; electric wires; sheaths for electric cables; speed indicators; operating and user instructions stored in digital form for computers and computer software, in particular on floppy disks or CD-ROMs; car cassette players; goggles; wheel balancing machines; pressure relief valves; thermostats for vehicles; electric warning bells; vehicle breakdown warning triangles; protective clothing for protecting motorcyclists against accidents or injuries.

### **Class 11**

(9) Lighting lamps; ceiling lights for vehicles; luminous tubes for vehicle lighting; headlight frames for vehicles, light bulbs for vehicles, light bulbs for vehicle headlights; air conditioning installations for vehicles; ventilation installations for vehicles, air filters for air conditioning; fan belts for automobiles; air heaters for vehicles; light bulbs for directional signals for vehicles; heating apparatus for defrosting windows of vehicles; defrosters for vehicles; vehicle brake lights; vehicle parking lights; lights for vehicles; vehicle lights; heaters for vehicles; air conditioners for vehicles; flashlights; vehicle dynamo lamps; electric lamps; dispensing machines for air deodorizers; motor vehicle headlights; headlights for automobiles; lamp reflectors; vehicle reflectors; level controlling valves in tanks; searchlights.

### **Class 12**

(10) Vehicles; motors and engines for land vehicles, connecting rods for land vehicles other than engine parts; couplings for land vehicles; axles and wheel hubs for vehicles, torque converters for land vehicles, vehicle gears, reduction units for vehicles, transmission clutches for vehicles; drive chains for vehicles, driving chains for vehicles; shock absorbers for vehicles; doors for vehicles, body covers for vehicles; interior lining for vehicles, seat upholstery for vehicles; steering wheel covers; air, oil and fuel filters; side windows and rear windows, sunshades for vehicles, blinds for vehicles; wheels for vehicles, inner tubes for pneumatic tires, wheel cylinders; shock absorbing springs, shock absorbers for vehicles and their parts, suspension shock absorbers for vehicles; inflatable cushions for vehicles, safety seats for vehicles; horns for vehicles; anti-theft alarms for vehicles; suspension shock absorbers for vehicles; shock absorbers for automobiles; shock absorbers for bicycles; shock absorbers for motor vehicles; headrests for automobile seats; headrests for vehicle seats; transmission shafts for land vehicles; trailer hitches for vehicles; anti-theft alarms for vehicles; reversing alarms for vehicles; bells for motorcycles; motorcycle grip tape;



treads for retreading tires; torsion bars for motor cars; automatic gearboxes for land vehicles; gearboxes for land vehicles; gear boxes for land vehicles; gas tank caps for vehicles; hoods for vehicles; hoods for vehicle engines; automobile hoods; automobile bodies; vehicle bodies; car bodies; safety belts for vehicles and automobiles; anti-skid chains for vehicle tires; driving chains for land vehicles; transmission chains for land vehicles; inner tubes for tires; inner tubes for automobile tires; inner tubes for two-wheeled motor vehicles; vehicle chassis; chassis for motor vehicles; automobile chassis; hydraulic circuits for motor cars; hydraulic circuits for vehicles; tire studs; hydraulic torque converters for land vehicles; torque converters for motor cars; air bags for automobiles; reduction gears for land vehicles; sun shields and visors for motor cars; clutches for motor vehicles; hub caps; wheel covers; cardan shafts and axles for motor vehicles; axles for land vehicles; windshield wipers; windshield wipers for automobiles; headlight wipers; windshield wipers; vehicle brakes; brake linings for motor cars; brake linings for vehicles; brake linings for land vehicles; automotive interior trim; upholstery for vehicles; child safety harnesses for vehicle seats; seat safety harnesses for motor cars; safety harnesses for vehicle seats; fitted motorcycle covers; fitted covers for vehicle steering wheels; vehicle covers; car seat covers; seat covers for vehicles; steering wheel covers; vehicle seat covers; covers for vehicle steering wheels; directional signals for automobiles; turn signals for vehicles; turn signals for motor vehicles; wheel rims for automobiles; wheel rims for motor vehicles; wheel rims of two-wheeled motor vehicles or bicycles; vehicle wheel rims; wheel rims for motor vehicles; diesel motors for land vehicles; electric motors for motor cars; electric motors for land vehicles; gasoline engines for land vehicles; automobile windshields; windscreens for motor cars; windscreens for vehicles; automobile bumpers; vehicle bumpers; bumpers for automobiles; automobile windshield sunshades; balance weights for vehicle wheels; pneumatic tires; vehicle luggage carriers; luggage racks for motor cars; luggage carriers for vehicles; automotive doors; car doors; ski racks for motor cars; ski racks for vehicles; ski racks for cars; shock absorbing springs for motor cars; shock absorbing springs for vehicles; automotive shock absorbing springs; vehicle suspension springs; suspension springs for motor cars; rearview mirrors; rearview mirrors of automobiles; anti-skid textile covers for tires; automobile wheels; trailer wheels; wheels for motor vehicles; brake shoes for vehicles; brake shoes for land vehicles; brake segments for motor cars; brake segments for vehicles; brake shoes for land vehicles; car seats for children; child car seats; car seats for infants and children; automobile seats; vehicle safety seats for children; child safety seats for vehicles; vehicle seats; brake drums; repair outfits for inner tubes; valves for vehicle tires; car windows; vehicle windows; steering wheels for vehicles.

**Class 16**

(11) Vehicle user guides and manuals, printed notices, printed matter, paper cards, practical cards, cards containing ideas, information and advice related to vehicle servicing, repair and maintenance and related to vehicle parts and accessories; directory notebooks, vehicle user booklets; posters; almanacs; stationery stickers; notepads; brochures; workbooks; calendars; notebooks; catalogues; books; booklets; magazines; manuals; periodicals; flyers.

**Class 17**

(12) Rubber, gum, gum for retreading tires, raw or semi-processed gum; insulating paints for vehicles; packing, stopping and insulating materials for vehicles, coupling linings, packing or insulation for vehicles, insulation for vehicles, insulating bands for vehicles, adhesive tapes for vehicles; flexible pipes, tubes and hoses, not of metal for vehicles; clutch linings; cylinder jointings; connecting hoses for vehicle radiators.

**Class 18**

(13) Vehicle interior lining made of leather and imitation leather; trunks and suitcases; empty tool bags; tool bags.

**Class 19**

(14) Non-metal locks for vehicles; bolts, hinges, pegs, nuts, latches, rivets and screws, not of metal, for vehicles; licence plates and number plates, not of metal.

**Class 21**

(15) Glass for vehicle windows.

**Class 22**

(16) Vehicle covers; chassis cables; tow ropes; car towing ropes; suspender ropes; car towing ropes.

**Class 25**

(17) Clothing for servicing, repairing, upkeeping and maintaining vehicles, headgear, gloves, overcoats, coveralls, parkas, footwear; jeans coveralls; blouses; caps; gloves; raincoats; coats; parkas.

**Class 27**

(18) Non-slip mats; carpets; floor mats for automobiles; automobile carpets.

**Class 34**

(19) Ashtrays for vehicles.

**SERVICES****Class 35**

(1) Sales promotion for others, dissemination of promotional materials, namely tracts, flyers, printed matter, to members of a professional network in the fields of vehicle upkeep, servicing, repair and maintenance; consulting in the management and organization of sale surfaces; information and consulting related to sales promotion for others and advertising; administrative management of portal sites on the Internet enabling users to obtain information and advice in the fields of vehicle upkeep, servicing, repair and maintenance; administrative management of portal sites on the Internet enabling members of a network of vehicle upkeep, servicing, repair and maintenance professionals to obtain information about the supply of vehicle parts and accessories; business management assistance; consulting related to business organization and management; business management consulting; business organization and management consulting; consulting related to business management; consulting related to human resources; consulting related to business networking strategy; business management consultancy; personnel management consultancy; computer database management; computer file management; public relations; consulting services related to personnel management; business management consulting related to strategy, marketing, production, personnel, and retail; personnel management consulting; business management, consulting, and advisory services; advertising services of a radio and television advertising agency; opinion polling.

**Class 37**

(2) Development, servicing and maintenance of motor vehicles, assistance in the event of vehicle breakdowns, namely repair; consulting and information related to vehicle upkeep, repair, servicing and maintenance; installation and replacement of rims, mufflers, shock absorbers, tires, batteries, brakes and other vehicle parts and accessories, assembly and fitting of rims, mufflers, shock absorbers, tires, batteries, brakes and other vehicle parts and accessories, consulting and information related to the installation, replacement, assembly and fitting of rims, mufflers, shock absorbers, tires, batteries, brakes and other vehicle parts and accessories; vulcanization of tires, advice and information related to retreading and vulcanization of tires; welding work for vehicles,

advice and information related to washing and cleaning, greasing and welding for vehicles; varnishing of vehicles, consulting and information related to vehicle painting, polishing and varnishing; anti-rust treatment for vehicles, advice and information related to anti-rust treatment for vehicles; installation, upkeep, repair and maintenance for lighting, ventilation, climate control and air conditioning equipment and apparatus for vehicles; advice and information in the field of the installation, upkeep, repair, servicing and maintenance of lighting, heating, ventilation, air conditioning equipment and apparatus for vehicles; motor vehicle maintenance and repair; operation of gas stations; vehicle greasing; heating equipment installation and repair; vehicle washing; vehicle cleaning; automobile painting; vehicle polishing; tire retreading; tire vulcanization services; anti-rust treatment for vehicles.

### **Class 38**

(3) Computer messaging services, namely provision of online chatting; transmission and exchange of data and information related to vehicle maintenance, repair, servicing and upkeep, as well as to the supply of vehicle parts and accessories by telematic means, telephone, computers, Internet, extranet and intranet networks; transmission and exchange of data and information contained in computer databases or data banks related to vehicle maintenance, repair, servicing and upkeep, as well as to the supply of vehicle parts and accessories; transmission services and exchange of data and information related to vehicle maintenance, repair, servicing and upkeep via telematic means, telephone, computers, Internet, extranet and intranet networks, as well as to the supply of vehicle parts and accessories; provision of multiple-user access to global computer information networks for the transfer and dissemination of a wide range of information; provision of user access to global computer networks; provision of chat lines over the Internet; provision of voice conversation services via the Internet; provision of virtual private network (VPN) services; television and radio broadcasting services; satellite transmission of television signals.

### **Class 39**

(4) Storage of goods in a warehouse in order to preserve and guard them; product packaging; garage rental.

### **Class 41**

(5) Organization and conduct of internships, training workshops and/or practical training, namely demonstrations, in the fields of vehicle maintenance, repair, servicing and upkeep and in the field of vehicle parts and accessories; organization and holding of colloquia, conferences, conventions, symposia in the fields of vehicle maintenance, repair, servicing and upkeep and in the field of vehicle parts and accessories; editing of practical cards and cards containing ideas, information and consulting related to vehicle maintenance, repair, servicing and upkeep, as well as to vehicle parts and accessories.

### **Class 42**

(6) Consulting related to vehicle safety, quality control for vehicles, diagnostic, technical control and balancing services for motor vehicles; technical advisory and consulting services in the fields of vehicle maintenance, repair, servicing and upkeep and in the field of vehicle parts and accessories; technical assistance in the establishment and operation of franchises of stores selling vehicle parts and accessories; development of technical notices and cards and development of advice sheets intended to inform members of a network of professionals in the fields of vehicle maintenance, repair, servicing and for upkeep and in the field of vehicle parts and accessories; development of technical notices and cards development of advice sheets intended to inform consumers in the fields of vehicle upkeep, repair, servicing and maintenance as well as in the field of vehicle parts and accessories; technical project study services, materials testing for vehicles, mechanical research; rental of access time to a database server centre.

**Class 45**

(7) Litigation services; legal services.

**CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,734,168 **Filing Date** 2015-06-23

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

ARK Stationery Limited, 1065 Bur Oak Avenue,  
Markham, ONTARIO L6E 1H6

### **Representative for Service**

JULIE MACDONELL  
The Trademark Group, 2300 Yonge St., #1600,  
Toronto, ONTARIO, M4P1E4

## **TRADEMARK**

# **ARK STATIONERY**

### **Goods**

stationery and office supplies, namely, printer and photocopier paper, adhesive tape, rubber bands, binders, file folders, sticky notes, fold back binder clips and paper clips, thumbtacks, push pins, paper cutters and paper cutter blades, erasers, crayons, felt tip markers, rulers, staplers, scissors, pencil sharpeners, waste baskets, writing boards, palettes, white boards and cork boards; math sets, namely protractors, squares, and compass'; desktop organizers and accessories, namely, magazine and document holders, and magazine and document trays;

### **CLAIMS**

Used in CANADA since at least as early as July 2014 on goods.

**Application Number** 1,734,169 **Filing Date** 2015-06-23

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

ARK Stationery Limited, 1065 Bur Oak Avenue,  
Markham, ONTARIO L6E 1H6

### Representative for Service

JULIE MACDONELL  
The Trademark Group, 2300 Yonge St., #1600,  
Toronto, ONTARIO, M4P1E4

## TRADEMARK



### Index Headings

A ARK

### Image Description (Vienna)

- Rectangles
- One quadrilateral
- Letters presenting a special form of writing
- Letters linked to a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.
- Circles or ellipses with one or more other quadrilaterals
- Circles
- One circle or ellipse
- Circles or ellipses containing one or more quadrilaterals
- Circles or ellipses containing one or more letters
- Circles or ellipses with dark surfaces or parts of surfaces

## Goods

stationery and office supplies, namely, printer and photocopier paper, adhesive tape, rubber bands, binders, file folders, sticky notes, fold back binder clips and paper clips, thumbtacks, push pins, paper cutters and paper cutter blades, erasers, crayons, felt tip markers, rulers, staplers,

scissors, pencil sharpeners, waste baskets, writing boards, palettes, white boards and cork boards; math sets, namely protractors, squares, and compass'; desktop organizers and accessories, namely, magazine and document holders, and magazine and document trays;

## **CLAIMS**

Used in CANADA since at least as early as July 2014 on goods.

**Application Number** 1,736,761 **Filing Date** 2015-07-10

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Miles-Bramwell Executive Services Limited,  
Clover Nook Road, Somercotes, Alfreton,  
Derbyshire, DE55 4RF, UNITED KINGDOM

### **Representative for Service**

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## **TRADEMARK**

# **TOUCHING HEARTS, CHANGING LIVES**

### **Goods**

(1) computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; software and computer programs for managing, assisting, monitoring and weighing, in particular for weight loss, diet, dieting, exercise, healthy lifestyle, fitness and well-being of humans.

(2) Electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, electronic personal organizers, electrical and electronic calculators, handheld computers and tablet computers, for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors; electrical and electronic weighing apparatus, namely, digital weighing scales, digital weighing balances and digital weighing platforms; personal electrical and electronic weighing scales; electrical and electronic calculators, pedometers, diaries and planners; electrical and electronic measuring, weighing and calculating devices, namely, weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors; downloadable computer software for controlling weighing scales, weighing balances and weighing platforms for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable electronic publications and electronic publications, namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; blank compact



discs, DVDs, recordable CD-Rs and DVD-Rs, flashcards, SD cards, USB flash drives; computers, namely, laptop computers, tablet computers, digital personal assistants, electronic personal organizers; pre-recorded digital recording media, namely, compact discs, DVDs, CD-Rs, DVD-Rs, flashcards, SD cards, and USB flash drives featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; weighing scales, weighing balances, weighing platforms, all for weighing the human body; electrical and computer apparatus and devices, namely, digital weighing scales, digital balances, digital platforms for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; calculators; information technology and audio visual equipment, namely, headphones, mobile telephones, tablet computers, PDAs (personal digital assistants), laptop computers, palmtop computers, personal planners, digital organisers; measuring, detecting and monitoring apparatus and instruments, namely, electronic weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels and fitness levels; electronic downloadable publications, namely, diaries, pamphlets, postcards, calendars, notebooks relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; photographs; pamphlets; diaries; greetings cards; posters; notepads; postcards; catalogues; newsletters; flyers; handbooks; calendars; notebooks; printed matter and publications in the nature of newsletters, diaries, pamphlets, postcards, calendars, notebooks; stationery, namely, paper, pens, pencils and paper signboards; display boards; mobile display boards; banners made of textile plastic and paper; exhibition display boards; display boards for notices; bulletin boards; card holders in the nature of display boards; counter displays; boards for the display of graphic materials; display stands; digital display screens and display screens made of textile, plastic and paper; folding panels for display purposes; marker boards for display purposes; signboards made of metal, wood, plastic, cardboard, paper; display cases for merchandise; food and food products, namely, prepared and part prepared meals comprised primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit, grains, pulses and/or vegetables; prepared meals, namely, preserved, chilled and frozen meals consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruits or vegetables; snack foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit or vegetables; prepared and packaged meals and food, namely, chilled, frozen and preserved meals and foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, vegetables or processed fruits, grains, pulses or vegetables; meat, fish, poultry and game; meat extracts; products containing meat namely, burgers, meatballs; sausages; cooked meat; preserves, namely, fish preserves, meat preserves, fruit preserves, vegetable preserves; dried and cooked canned fruits and vegetables; jellies, namely, fruit jellies, meat jellies; jams; eggs; milk and milk products; edible oils and fats; pasta, rice, cereals, grains, maize, wheat,

potato, corn, noodles, gnocchi, polenta, bread, pasta, rusks, chocolate, sugar confections, food seasoning, processed herbs, spices, spicy seasoning pastes and savoury sauces, sweet sauces, cooking sauces, salad sauces; prepared and packaged meals namely, prepared pasta meals, prepared pizza meals, noodle-based prepared meals, prepared meals containing or consisting of eggs, meals consisting primarily of pasta, meals consisting primarily of rice, pasta dishes, rice dishes, prepared rice, prepared pasta, prepared salad, prepared desserts, prepared meat pies, prepared baked mixes, prepared desserts (confectionery); cereal-based prepared snack foods, rice-based prepared snack foods, grain-based prepared snack foods; snack foods made from or predominantly containing cereals, grains, rice, wheat, maize, potato, corn, noodles, gnocchi, polenta, bread, pasta, chocolate, rusks, rice snacks, crispbreads, tortilla snacks, sesame snacks, cereal snacks, puffed corn snacks, rice cake snacks, fruitcake snacks, flour-based savoury snacks, muesli snacks, maize snacks, cereal snacks, corn snacks, potato snacks, sugar confections, pasta snacks, rice snacks, cereal-based snack foods, granola-based snack bars, snack foods made from wheat, snack foods made from corn, snack foods made from cereals, snack foods consisting principally of bread, cereals prepared for human consumption, savoury sauces, sweet sauces, cooking sauces, dipping sauces, salad sauces, prepared rice with seasonings and vegetables, prepared pasta with seasonings and vegetables, prepared pasta with seasonings and vegetables, frozen dough, frozen confectionery, frozen yoghurt, frozen cake, frozen pastry, frozen pastries, frozen pizzas, frozen prepared rice, frozen dairy confections, frozen pasta; coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, bread, pastry products, confectionery, ices, ice creams, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces, salad dressing, spices; puddings; fresh fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; unprocessed fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; raw fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; organic fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; edible seeds; natural plants and fresh edible flowers; beers; mineral and aerated waters, vegetable drinks, vegetable juices, yoghurt drinks, alcohol-free beers, alcohol-free wines, alcohol-free cocktails, energy drinks, sports drinks, sodas, flavoured waters, and soy-based beverages not being milk substitutes; fruit drinks and fruit juices; syrups for beverages and other preparations for making alcoholic beverages, namely, beer kits, wine kits; alcoholic beverages, namely, wine, ale, lager, cider, whisky, rum, schnapps, brandy, vodka, gin

(3) downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electronic downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; books; booklets; recipe books; information charts in the field of diet and weight loss; magazines; information plans in the field of diet and weight loss; printed matter and publications in the nature of magazines, recipes, cookbooks, booklets, books, directories, written educational and teaching materials, namely, books, information charts relating to health foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyle and eating habits; cookbooks

## SERVICES

(1) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, on intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, software and computer programs for managing, assisting, monitoring and weighing weight loss, diet, dieting, exercise and health of humans; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being education services, on-line education services, information services and counselling services relating to exercise and fitness, publishing services in relation to electronic publications, publishing services in relation to downloadable publications, publishing services relating to electronic magazines, journals, books, information services and counselling services relating to fitness, recreation, information services in the fields of fitness, exercise and recreation, on-line information services and counselling services relating to fitness, exercise and recreation, web-based information services and counselling services relating to fitness, exercise and recreation, publishing services in relation to texts, information and counselling services, on-line information and counselling services

(2) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, on intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, digital organisers, devices for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors, electrical and electronic weighing apparatus, appliances, equipment and instruments, namely, digital weighing scales, weighing balances and digital weighing platforms, electrical and electronic weighing scales, electrical and electronic calculators, pedometers, diaries and planners, electrical and electronic measuring, weighing and calculating devices, appliances, instruments, apparatus and systems, namely, devices for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable electronic publications and electronic publications,

namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, compact discs, DVDs, recordable CD Rs and DVD-Rs, flashcards, SD cards, pre-recorded compact discs, DVDs, USB flash drives, computers, namely, laptop computers, tablet computers, digital personal assistants, digital organisers, weighing apparatus, namely, digital weighing scales, digital balances, digital weighing platforms, pre-recorded digital recording media featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, computers, computer hardware, computer firmware, computer peripheral devices, weighing scales, weighing balances, weighing platforms, all for weighing the human body, digital weighing scales, digital balances, digital platforms, computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management, computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, information technology and audio visual equipment, data processing equipment and accessories, measuring, detecting and monitoring apparatus and instruments, photographs, stationery, pamphlets, diaries, greetings cards, periodical publications, instructional and teaching materials, posters, pads, postcards, catalogues, printed forms, flyers, handbooks, manuals, advertisement boards, cards, calendars, notebooks, calculating tables, writing materials, writing instruments, signs, clothing, footwear and headwear, exercise apparatus, equipment and devices, fitness apparatus, equipment and devices, exercise bicycles, body training and toning equipment, apparatus and devices, computer controlled exercisers, fitness apparatus and equipment, gymnastic and sporting articles, apparatus, appliances, equipment and instruments for monitoring physical activity, pharmaceuticals, dietary supplements, nutraceuticals, supplements, dietary supplements, vitamins, minerals, dietetic food and substances, food and food products, snack foods, prepared and packaged meals and food; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being training services, namely, education classes, arranging and conducting education seminars, lectures, symposia, colloquiums, conferences and workshops, coaching services, provision of on-line training services, on-line education services, arranging of lectures, seminars, symposia and workshops, health club services, fitness club services, health and fitness services, exercise services, education services and education advice relating to physical fitness and exercise, instruction services relating to fitness and exercise, fitness and exercise training services, provision of exercise and fitness classes, publishing services in relation to books, beauty care services, health care services enabling customers to conveniently view and purchase those services from an internet website, an intranet website, or any other computer network, from an on-line retail store or outlet, from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel, by mail order, or by means of telecommunications; Education services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being, providing of training services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, arranging and conducting of educational seminars, lectures, symposia, colloquiums, conferences and workshops, all in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; educational academies namely, education seminars, lectures, symposia, colloquiums, conferences and workshops; life coaching services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle,

fitness, recreation, eating habits, nutrition, foods and well-being; on-line education services in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; provision of on-line training in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; on-line educational seminars, lectures, symposia and workshops in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; health club services; fitness club services; advisory and counselling services relating to exercise and fitness; education and advice relating to physical fitness and exercise; physical fitness centres; fitness and exercise instruction; fitness and exercise training services; exercise and fitness classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation services and facilities; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation instruction and supervision; providing electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of electronic magazines, journals, books, bookazines and other written materials, namely, newsletters, recipes, cookbooks, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; advisory and counselling services relating to fitness, recreation; provision of information in the fields of fitness, exercise and recreation; on-line advisory and counselling services relating to fitness, exercise and recreation; web-based advisory and counselling services relating to fitness, exercise and recreation; on-line provision of information in the fields of fitness, recreation; publication of texts; publication of books; Advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; web based provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; beauty salon services

(3) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, on intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping

channel, by mail order, by means of telecommunications, said goods comprising downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, books, booklets, recipe books, information charts, magazines, information plans, printed matter and publications in the nature of magazines, newsletters, recipes, cookbooks, booklets, books, directories, written instructional, educational and teaching materials, namely, books, information charts and pamphlets relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyles and eating habits, cookbooks

## CLAIMS

Used in CANADA since at least as early as December 2011 on goods (1) and on services (1); January 2015 on goods (3) and on services (3). Proposed Use in CANADA on goods (2) and on services (2)

**Application Number** 1,736,764 **Filing Date** 2015-07-10

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

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### Representative for Service

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ONTARIO, M5H3E5

## TRADEMARK



### Index Headings

FREE FOOD ON EXTRA EASY AT SLIMMING WORLD

### Image Description (Vienna)

- Ellipses
- One circle or ellipse
- Circles or ellipses with inscriptions projecting beyond the circumference

## Goods

Electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, electronic personal organizers, electrical and electronic calculators, handheld computers and tablet computers, for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors; electrical and electronic weighing apparatus, namely, digital weighing scales, digital weighing balances and digital weighing platforms; personal electrical and electronic weighing scales; electrical and electronic calculators, pedometers, diaries and planners; electrical and electronic measuring, weighing and calculating devices, namely, weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day

planners, digital health monitors; computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software for controlling weighing scales, weighing balances and weighing platforms for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; blank compact discs, DVDs, recordable CD-Rs and DVD-Rs, flashcards, SD cards, USB flash drives; computers, namely, laptop computers, tablet computers, digital personal assistants, electronic personal organizers; pre-recorded digital recording media, namely, compact discs, DVDs, CD-Rs, DVD-Rs, flashcards, SD cards, and USB flash drives featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; weighing scales, weighing balances, weighing platforms, all for weighing the human body; electrical and computer apparatus and devices, namely, digital weighing scales, digital balances, digital platforms for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; software and programs for managing, assisting, monitoring and weighing, in particular for weight loss, diet, dieting, exercise, healthy lifestyle, fitness and well-being of humans; calculators; information technology and audio visual equipment, namely, headphones, mobile telephones, tablet computers, PDAs (personal digital assistants), laptop computers, palmtop computers, personal planners, digital organisers; measuring, detecting and monitoring apparatus and instruments, namely, electronic weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels and fitness levels; electronic downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; photographs; books; booklets; recipe books; pamphlets; diaries; information charts in the field of diet and weight loss; greetings cards; magazines; posters; information plans in the field of diet and weight loss; notepads; postcards; catalogues; newsletters; flyers; handbooks; calendars; notebooks; printed matter and publications in the nature of magazines, newsletters, recipes, cookbooks, booklets, books, directories, diaries, pamphlets, postcards, calendars, notebooks, written educational and teaching materials relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming,



weight control, diet, nutrition, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; stationery, namely, paper, pens, pencils and paper signboards; cookbooks; display boards; mobile display boards; banners made of textile plastic and paper; exhibition display boards; display boards for notices; bulletin boards; card holders in the nature of display boards; counter displays; boards for the display of graphic materials; display stands; digital display screens and display screens made of textile, plastic and paper; folding panels for display purposes; marker boards for display purposes; signboards made of metal, wood, plastic, cardboard, paper; display cases for merchandise; food and food products, namely, prepared and part prepared meals comprised primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit, grains, pulses and/or vegetables; prepared meals, namely, preserved, chilled and frozen meals consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruits or vegetables; snack foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit or vegetables; prepared and packaged meals and food, namely, chilled, frozen and preserved meals and foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, vegetables or processed fruits, grains, pulses or vegetables; meat, fish, poultry and game; meat extracts; products containing meat namely, burgers, meatballs; sausages; cooked meat; preserves, namely, fish preserves, meat preserves, fruit preserves, vegetable preserves; dried and cooked canned fruits and vegetables; jellies, namely, fruit jellies, meat jellies; jams; eggs; milk and milk products; edible oils and fats; pasta, rice, cereals, grains, maize, wheat, potato, corn, noodles, gnocchi, polenta, bread, pasta, rusks, chocolate, sugar confections, food seasoning, processed herbs, spices, spicy seasoning pastes and savoury sauces, sweet sauces, cooking sauces, salad sauces; prepared and packaged meals namely, prepared pasta meals, prepared pizza meals, noodle-based prepared meals, prepared meals containing or consisting of eggs, meals consisting primarily of pasta, meals consisting primarily of rice, pasta dishes, rice dishes, prepared rice, prepared pasta, prepared salad, prepared desserts, prepared meat pies, prepared baked mixes, prepared desserts (confectionery); cereal-based prepared snack foods, rice-based prepared snack foods, grain-based prepared snack foods; snack foods made from or predominantly containing cereals, grains, rice, wheat, maize, potato, corn, noodles, gnocchi, polenta, bread, pasta, chocolate, rusks, rice snacks, crispbreads, tortilla snacks, sesame snacks, cereal snacks, puffed corn snacks, rice cake snacks, fruitcake snacks, flour-based savoury snacks, muesli snacks, maize snacks, cereal snacks, corn snacks, potato snacks, sugar confections, pasta snacks, rice snacks, cereal-based snack foods, granola-based snack bars, snack foods made from wheat, snack foods made from corn, snack foods made from cereals, snack foods consisting principally of bread, cereals prepared for human consumption, savoury sauces, sweet sauces, cooking sauces, dipping sauces, salad sauces, prepared rice with seasonings and vegetables, prepared pasta with seasonings and vegetables, prepared pasta with seasonings and vegetables, frozen dough, frozen confectionery, frozen yoghurt, frozen cake, frozen pastry, frozen pastries, frozen pizzas, frozen prepared rice, frozen dairy confections, frozen pasta; coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, bread, pastry products, confectionery, ices, ice creams, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces, salad dressing, spices; puddings; fresh fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; unprocessed fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; raw fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; organic fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; edible seeds; natural plants and fresh edible flowers; beers; mineral and aerated waters, vegetable drinks, vegetable juices, yoghurt drinks, alcohol-free beers, alcohol-free wines, alcohol-free cocktails, energy drinks, sports drinks, sodas, flavoured waters, and soy-based beverages not being milk substitutes; fruit drinks and fruit juices;

syrups for beverages and other preparations for making alcoholic beverages, namely, beer kits, wine kits; alcoholic beverages, namely, wine, ale, lager, cider, whisky, rum, schnapps, brandy, vodka, gin

## SERVICES

The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, on intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, digital organisers, devices for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors, electrical and electronic weighing apparatus, appliances, equipment and instruments, namely, digital weighing scales, weighing balances and digital weighing platforms, electrical and electronic weighing scales, electrical and electronic calculators, pedometers, diaries and planners, electrical and electronic measuring, weighing and calculating devices, appliances, instruments, apparatus and systems, namely, devices for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors, computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, compact discs, DVDs, recordable CD Rs and DVD-Rs, flashcards, SD cards, pre-recorded compact discs, DVDs, USB flash drives, computers, namely, laptop computers, tablet computers, digital personal assistants, digital organisers, weighing apparatus, namely, digital weighing scales, digital balances, digital weighing platforms, pre-recorded digital recording media featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, computers, computer hardware, computer firmware, computer peripheral devices, weighing scales, weighing balances, weighing platforms, all for weighing the human body, digital weighing scales, digital balances,

digital platforms, computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management, computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, software and programs for managing, assisting, monitoring and weighing, information technology and audio visual equipment, data processing equipment and accessories, measuring, detecting and monitoring apparatus and instruments, printed matter, publications, photographs, stationery, books, booklets, directories, recipes, pamphlets, diaries, charts, greetings cards, magazines, periodical publications, instructional and teaching materials, posters, plans, pads, postcards, catalogues, newsletters, printed forms, flyers, printed publications, handbooks, manuals, advertisement boards, cards, calendars, notebooks, calculating tables, writing materials, writing instruments, signs, cookbooks, clothing, footwear and headwear, exercise apparatus, equipment and devices, fitness apparatus, equipment and devices, exercise bicycles, body training and toning equipment, apparatus and devices, computer controlled exercisers, fitness apparatus and equipment, gymnastic and sporting articles, apparatus, appliances, equipment and instruments for monitoring physical activity, pharmaceuticals, dietary supplements, nutraceuticals, supplements, dietary supplements, vitamins, minerals, dietetic food and substances, food and food products, snack foods, prepared and packaged meals and food; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being training services, education services, namely, education classes, arranging and conducting education seminars, lectures, symposia, colloquiums, conferences and workshops, coaching services, on-line education services, provision of on-line training services, on-line education services, arranging of lectures, seminars, symposia and workshops, health club services, fitness club services, health and fitness services, exercise services, information services and counselling services relating to exercise and fitness, education services and education advice relating to physical fitness and exercise, instruction services relating to fitness and exercise, fitness and exercise training services, provision of exercise and fitness classes, publishing services in relation to electronic publications, publishing services in relation to downloadable publications, publishing services relating to electronic magazines, journals, books, information services and counselling services relating to fitness, recreation, information services in the fields of fitness, exercise and recreation, on-line information services and counselling services relating to fitness, exercise and recreation, web-based information services and counselling services relating to fitness, exercise and recreation, publishing services in relation to texts, publishing services in relation to books, information and counselling services, on-line information and counselling services, beauty care services, health care services enabling customers to conveniently view and purchase those services from an internet website, an intranet website, or any other computer network, from an on-line retail store or outlet, from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel, by mail order, or by means of telecommunications; Education services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being, providing of training services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, arranging and conducting of educational seminars, lectures, symposia, colloquiums, conferences and workshops, all in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; educational academies namely, education seminars, lectures, symposia, colloquiums, conferences and workshops; life coaching services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; on-line education services in the field of slimming, weight control,

diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; provision of on-line training in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; on-line educational seminars, lectures, symposia and workshops in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; health club services; fitness club services; advisory and counselling services relating to exercise and fitness; education and advice relating to physical fitness and exercise; physical fitness centres; fitness and exercise instruction; fitness and exercise training services; exercise and fitness classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation services and facilities; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation instruction and supervision; providing electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of electronic magazines, journals, books, bookazines and other written materials, namely, newsletters, recipes, cookbooks, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; advisory and counselling services relating to fitness, recreation; provision of information in the fields of fitness, exercise and recreation; on-line advisory and counselling services relating to fitness, exercise and recreation; web-based advisory and counselling services relating to fitness, exercise and recreation; on-line provision of information in the fields of fitness, recreation; publication of texts; publication of books; Advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; web based provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; beauty salon services

## CLAIMS

Proposed Use in CANADA on goods and on services

**Application Number** 1,736,766 **Filing Date** 2015-07-10

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Miles-Bramwell Executive Services Limited,  
Clover Nook Road, Somercotes, Alferton,  
Derbyshire, DE55 4RF, UNITED KINGDOM

### **Representative for Service**

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## **TRADEMARK**

# **SYN FREE**

### **Goods**

(1) computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; software and computer programs for managing, assisting, monitoring and weighing, in particular for weight loss, diet, dieting, exercise, healthy lifestyle, fitness and well-being of humans

(2) Electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, electronic personal organizers, electrical and electronic calculators, handheld computers and tablet computers, for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors; electrical and electronic weighing apparatus, namely, digital weighing scales, digital weighing balances and digital weighing platforms; personal electrical and electronic weighing scales; electrical and electronic calculators, pedometers, diaries and planners; electrical and electronic measuring, weighing and calculating devices, namely, weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors; downloadable computer software for controlling weighing scales, weighing balances and weighing platforms for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable electronic publications and electronic publications, namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; blank compact

discs, DVDs, recordable CD-Rs and DVD-Rs, flashcards, SD cards, USB flash drives; computers, namely, laptop computers, tablet computers, digital personal assistants, electronic personal organizers; pre-recorded digital recording media, namely, compact discs, DVDs, CD-Rs, DVD-Rs, flashcards, SD cards, and USB flash drives featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; weighing scales, weighing balances, weighing platforms, all for weighing the human body; electrical and computer apparatus and devices, namely, digital weighing scales, digital balances, digital platforms for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; calculators; information technology and audio visual equipment, namely, headphones, mobile telephones, tablet computers, PDAs (personal digital assistants), laptop computers, palmtop computers, personal planners, digital organisers; measuring, detecting and monitoring apparatus and instruments, namely, electronic weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels and fitness levels; electronic downloadable publications, namely, diaries, pamphlets, postcards, calendars, notebooks relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; photographs; pamphlets; diaries; information charts in the field of diet and weight loss; greetings cards; posters; information plans in the field of diet and weight loss; notepads; postcards; catalogues; newsletters; flyers; handbooks; calendars; notebooks; printed matter and publications in the nature of diaries, pamphlets, postcards, calendars, notebooks, written educational and teaching materials relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; stationery, namely, paper, pens, pencils and paper signboards; display boards; mobile display boards; banners made of textile plastic and paper; exhibition display boards; display boards for notices; bulletin boards; card holders in the nature of display boards; counter displays; boards for the display of graphic materials; display stands; digital display screens and display screens made of textile, plastic and paper; folding panels for display purposes; marker boards for display purposes; signboards made of metal, wood, plastic, cardboard, paper; display cases for merchandise; food and food products, namely, prepared and part prepared meals comprised primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit, grains, pulses and/or vegetables; prepared meals, namely, preserved, chilled and frozen meals consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruits or vegetables; snack foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit or vegetables; prepared and packaged meals and food, namely, chilled, frozen and preserved meals and foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, vegetables or processed fruits, grains, pulses or vegetables; meat, fish, poultry and



game; meat extracts; products containing meat namely, burgers, meatballs; sausages; cooked meat; preserves, namely, fish preserves, meat preserves, fruit preserves, vegetable preserves; dried and cooked canned fruits and vegetables; jellies, namely, fruit jellies, meat jellies; jams; eggs; milk and milk products; edible oils and fats; pasta, rice, cereals, grains, maize, wheat, potato, corn, noodles, gnocchi, polenta, bread, pasta, rusks, chocolate, sugar confections, food seasoning, processed herbs, spices, spicy seasoning pastes and savoury sauces, sweet sauces, cooking sauces, salad sauces; prepared and packaged meals namely, prepared pasta meals, prepared pizza meals, noodle-based prepared meals, prepared meals containing or consisting of eggs, meals consisting primarily of pasta, meals consisting primarily of rice, pasta dishes, rice dishes, prepared rice, prepared pasta, prepared salad, prepared desserts, prepared meat pies, prepared baked mixes, prepared desserts (confectionery); cereal-based prepared snack foods, rice-based prepared snack foods, grain-based prepared snack foods; snack foods made from or predominantly containing cereals, grains, rice, wheat, maize, potato, corn, noodles, gnocchi, polenta, bread, pasta, chocolate, rusks, rice snacks, crispbreads, tortilla snacks, sesame snacks, cereal snacks, puffed corn snacks, rice cake snacks, fruitcake snacks, flour-based savoury snacks, muesli snacks, maize snacks, cereal snacks, corn snacks, potato snacks, sugar confections, pasta snacks, rice snacks, cereal-based snack foods, granola-based snack bars, snack foods made from wheat, snack foods made from corn, snack foods made from cereals, snack foods consisting principally of bread, cereals prepared for human consumption, savoury sauces, sweet sauces, cooking sauces, dipping sauces, salad sauces, prepared rice with seasonings and vegetables, prepared pasta with seasonings and vegetables, prepared pasta with seasonings and vegetables, frozen dough, frozen confectionery, frozen yoghurt, frozen cake, frozen pastry, frozen pastries, frozen pizzas, frozen prepared rice, frozen dairy confections, frozen pasta; coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, bread, pastry products, confectionery, ices, ice creams, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces, salad dressing, spices; puddings; fresh fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; unprocessed fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; raw fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; organic fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; edible seeds; natural plants and fresh edible flowers; beers; mineral and aerated waters, vegetable drinks, vegetable juices, yoghurt drinks, alcohol-free beers, alcohol-free wines, alcohol-free cocktails, energy drinks, sports drinks, sodas, flavoured waters, and soy-based beverages not being milk substitutes; fruit drinks and fruit juices; syrups for beverages and other preparations for making alcoholic beverages, namely, beer kits, wine kits; alcoholic beverages, namely, wine, ale, lager, cider, whisky, rum, schnapps, brandy, vodka, gin

(3) downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electronic downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; books; booklets; directories; recipes; recipe books; magazines; printed matter and publications in the nature of magazines, newsletters, recipes, cookbooks, booklets, books, directories relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; cookbooks

## SERVICES

(1) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, an intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, by mail order, by means of telecommunications, said goods comprising computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, software and computer programs for managing, assisting, monitoring and weighing the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being education services, namely, on-line education services, on-line information services enabling customers to conveniently view and purchase those services from an internet website, an intranet website, or any other computer network, from an online retail store or outlet, by mail order or by means of telecommunications; Education services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; on-line education services in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, and well-being services and facilities; Advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; web based provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being

(2) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from a retail or wholesale store or outlet, through a television shopping channel, said goods comprising electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, digital organisers, devices for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors, electrical and electronic weighing apparatus, appliances, equipment and instruments, namely, digital weighing scales, weighing balances and digital weighing platforms, electrical and electronic weighing scales, electrical and electronic calculators, pedometers, diaries and planners, electrical and electronic measuring, weighing and calculating devices, appliances, instruments, apparatus and systems, namely, devices for measuring and monitoring body weight,



body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable electronic publications and electronic publications, namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, compact discs, DVDs, recordable CD Rs and DVD-Rs, flashcards, SD cards, pre-recorded compact discs, DVDs, USB flash drives, computers, namely, laptop computers, tablet computers, digital personal assistants, digital organisers, weighing apparatus, namely, digital weighing scales, digital balances, digital weighing platforms, pre-recorded digital recording media featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, computers, computer hardware, computer firmware, computer peripheral devices, weighing scales, weighing balances, weighing platforms, all for weighing the human body, digital weighing scales, digital balances, digital platforms, computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management, computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, information technology and audio visual equipment, data processing equipment and accessories, measuring, detecting and monitoring apparatus and instruments, photographs, stationery, pamphlets, diaries, charts, greetings cards, instructional and teaching materials, posters, plans, pads, postcards, catalogues, newsletters, printed forms, flyers, handbooks, manuals, advertisement boards, cards, calendars, notebooks, calculating tables, writing materials, writing instruments, signs, clothing, footwear and headwear, exercise apparatus, equipment and devices, fitness apparatus, equipment and devices, exercise bicycles, body training and toning equipment, apparatus and devices, computer controlled exercisers, fitness apparatus and equipment, gymnastic and sporting articles, apparatus, appliances, equipment and instruments for monitoring physical activity, pharmaceuticals, dietary supplements, nutraceuticals, supplements, dietary supplements, vitamins, minerals, dietetic food and substances, food and food products, snack foods, prepared and packaged meals and food; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being training services, education services, namely, education classes, arranging and conducting education seminars, lectures, symposia, colloquiums, conferences and workshops, coaching services, provision of on-line training services, on-line education services, arranging of lectures, seminars, symposia and workshops, health club services, fitness club services, health and fitness services, exercise services, information services and counselling services relating to exercise and fitness, education services and education advice relating to physical fitness and exercise, instruction services relating to fitness and exercise, fitness and exercise training services, provision of exercise and fitness classes, publishing services relating to journals, information services and counselling services relating to fitness, recreation, information services in the fields of fitness, exercise and recreation, on-line information services and

counselling services relating to fitness, exercise and recreation, web-based information services and counselling services relating to fitness, exercise and recreation, counselling services, beauty care services, health care services enabling customers to conveniently view and purchase those services from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel; providing of training services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, arranging and conducting of educational seminars, lectures, symposia, colloquiums, conferences and workshops, all in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; educational academies namely, education seminars, lectures, symposia, colloquiums, conferences and workshops; life coaching services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; provision of on-line training in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; on-line educational seminars, lectures, symposia and workshops in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; health club services; fitness club services; advisory and counselling services relating to exercise and fitness; education and advice relating to physical fitness and exercise; physical fitness centres; fitness and exercise instruction; fitness and exercise training services; exercise and fitness classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation classes; provision of gymnasium, fitness, weight training, aerobics and recreation services and facilities; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation instruction and supervision; providing electronic publications, namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of bookazines, newsletters, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; advisory and counselling services relating to fitness, recreation; provision of information in the fields of fitness, exercise and recreation; on-line advisory and counselling services relating to fitness, exercise and recreation; web-based advisory and counselling services relating to fitness, exercise and recreation; on-line provision of information in the fields of fitness, recreation; beauty salon services

(3) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, an intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, printed matter, namely, books, booklets, directories, recipes, magazines, periodical publications, printed publications, cookbooks the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services

being publishing services in relation to electronic publications, publishing services in relation to downloadable publications, publishing services relating to electronic magazines, books, publishing services in relation to texts, publishing services in relation to books, providing electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of electronic magazines, journals, books, and other written materials, namely, recipes, cookbooks, booklets featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of texts; publication of books

## CLAIMS

Used in CANADA since at least as early as December 2011 on goods (1) and on services (1); May 2013 on goods (3) and on services (3). Proposed Use in CANADA on goods (2) and on services (2)

**Application Number** 1,736,769 **Filing Date** 2015-07-10

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Miles-Bramwell Executive Services Limited,  
Clover Nook Road, Somercotes, Alferton,  
Derbyshire, DE55 4RF, UNITED KINGDOM

### **Representative for Service**

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## **TRADEMARK**

# **HIFI LIGHT**

### **Goods**

Electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, electronic personal organizers, electrical and electronic calculators, handheld computers and tablet computers, for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors; electrical and electronic weighing apparatus, namely, digital weighing scales, digital weighing balances and digital weighing platforms; personal electrical and electronic weighing scales; electrical and electronic calculators, pedometers, diaries and planners; electrical and electronic measuring, weighing and calculating devices, namely, weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors; computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software for controlling weighing scales, weighing balances and weighing platforms for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; blank compact discs, DVDs, recordable CD-Rs and DVD-Rs, flashcards, SD cards, USB flash drives; computers, namely, laptop computers, tablet

computers, digital personal assistants, electronic personal organizers; pre-recorded digital recording media, namely, compact discs, DVDs, CD-Rs, DVD-Rs, flashcards, SD cards, and USB flash drives featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; weighing scales, weighing balances, weighing platforms, all for weighing the human body; electrical and computer apparatus and devices, namely, digital weighing scales, digital balances, digital platforms for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; software and programs for managing, assisting, monitoring and weighing, in particular for weight loss, diet, dieting, exercise, healthy lifestyle, fitness and well-being of humans; calculators; information technology and audio visual equipment, namely, headphones, mobile telephones, tablet computers, PDAs (personal digital assistants), laptop computers, palmtop computers, personal planners, digital organisers; measuring, detecting and monitoring apparatus and instruments, namely, electronic weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels and fitness levels; electronic downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; photographs; books; booklets; recipe books; pamphlets; diaries; information charts in the field of diet and weight loss; greetings cards; magazines; posters; information plans in the field of diet and weight loss; notepads; postcards; catalogues; newsletters; flyers; handbooks; calendars; notebooks; printed matter and publications in the nature of magazines, newsletters, recipes, cookbooks, booklets, books, directories, diaries, pamphlets, postcards, calendars, notebooks, written educational and teaching materials relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; stationery, namely, paper, pens, pencils and paper signboards; cookbooks; display boards; mobile display boards; banners made of textile plastic and paper; exhibition display boards; display boards for notices; bulletin boards; card holders in the nature of display boards; counter displays; boards for the display of graphic materials; display stands; digital display screens and display screens made of textile, plastic and paper; folding panels for display purposes; marker boards for display purposes; signboards made of metal, wood, plastic, cardboard, paper; display cases for merchandise; food and food products, namely, prepared and part prepared meals comprised primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit, grains, pulses and/or vegetables; prepared meals, namely, preserved, chilled and frozen meals consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruits or vegetables; snack foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit or vegetables; prepared and packaged meals and food, namely, chilled, frozen and preserved meals

and foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, vegetables or processed fruits, grains, pulses or vegetables; meat, fish, poultry and game; meat extracts; products containing meat namely, burgers, meatballs; sausages; cooked meat; preserves, namely, fish preserves, meat preserves, fruit preserves, vegetable preserves; dried and cooked canned fruits and vegetables; jellies, namely, fruit jellies, meat jellies; jams; eggs; milk and milk products; edible oils and fats; pasta, rice, cereals, grains, maize, wheat, potato, corn, noodles, gnocchi, polenta, bread, pasta, rusks, chocolate, sugar confections, food seasoning, processed herbs, spices, spicy seasoning pastes and savoury sauces, sweet sauces, cooking sauces, salad sauces; prepared and packaged meals namely, prepared pasta meals, prepared pizza meals, noodle-based prepared meals, prepared meals containing or consisting of eggs, meals consisting primarily of pasta, meals consisting primarily of rice, pasta dishes, rice dishes, prepared rice, prepared pasta, prepared salad, prepared desserts, prepared meat pies, prepared baked mixes, prepared desserts (confectionery); cereal-based prepared snack foods, rice-based prepared snack foods, grain-based prepared snack foods; snack foods made from or predominantly containing cereals, grains, rice, wheat, maize, potato, corn, noodles, gnocchi, polenta, bread, pasta, chocolate, rusks, rice snacks, crispbreads, tortilla snacks, sesame snacks, cereal snacks, puffed corn snacks, rice cake snacks, fruitcake snacks, flour-based savoury snacks, muesli snacks, maize snacks, cereal snacks, corn snacks, potato snacks, sugar confections, pasta snacks, rice snacks, cereal-based snack foods, granola-based snack bars, snack foods made from wheat, snack foods made from corn, snack foods made from cereals, snack foods consisting principally of bread, cereals prepared for human consumption, savoury sauces, sweet sauces, cooking sauces, dipping sauces, salad sauces, prepared rice with seasonings and vegetables, prepared pasta with seasonings and vegetables, prepared pasta with seasonings and vegetables, frozen dough, frozen confectionery, frozen yoghurt, frozen cake, frozen pastry, frozen pastries, frozen pizzas, frozen prepared rice, frozen dairy confections, frozen pasta; coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, bread, pastry products, confectionery, ices, ice creams, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces, salad dressing, spices; puddings; fresh fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; unprocessed fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; raw fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; organic fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; edible seeds; natural plants and fresh edible flowers; beers; mineral and aerated waters, vegetable drinks, vegetable juices, yoghurt drinks, alcohol-free beers, alcohol-free wines, alcohol-free cocktails, energy drinks, sports drinks, sodas, flavoured waters, and soy-based beverages not being milk substitutes; fruit drinks and fruit juices; syrups for beverages and other preparations for making alcoholic beverages, namely, beer kits, wine kits; alcoholic beverages, namely, wine, ale, lager, cider, whisky, rum, schnapps, brandy, vodka, gin

## SERVICES

The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, on intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy

lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, digital organisers, devices for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors, electrical and electronic weighing apparatus, appliances, equipment and instruments, namely, digital weighing scales, weighing balances and digital weighing platforms, electrical and electronic weighing scales, electrical and electronic calculators, pedometers, diaries and planners, electrical and electronic measuring, weighing and calculating devices, appliances, instruments, apparatus and systems, namely, devices for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors, computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, compact discs, DVDs, recordable CD Rs and DVD-Rs, flashcards, SD cards, pre-recorded compact discs, DVDs, USB flash drives, computers, namely, laptop computers, tablet computers, digital personal assistants, digital organisers, weighing apparatus, namely, digital weighing scales, digital balances, digital weighing platforms, pre-recorded digital recording media featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, computers, computer hardware, computer firmware, computer peripheral devices, weighing scales, weighing balances, weighing platforms, all for weighing the human body, digital weighing scales, digital balances, digital platforms, computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management, computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, software and programs for managing, assisting, monitoring and weighing, information technology and audio visual equipment, data processing equipment and accessories, measuring, detecting and monitoring apparatus and instruments, printed matter, publications, photographs, stationery, books, booklets, directories, recipes, pamphlets, diaries, charts, greetings cards, magazines, periodical publications, instructional and teaching materials, posters, plans, pads, postcards, catalogues, newsletters, printed forms, flyers, printed publications, handbooks, manuals, advertisement boards, cards, calendars, notebooks, calculating tables, writing materials, writing instruments, signs, cookbooks, clothing, footwear and headwear, exercise apparatus, equipment and devices, fitness apparatus, equipment and devices, exercise bicycles, body training and toning equipment, apparatus and



devices, computer controlled exercisers, fitness apparatus and equipment, gymnastic and sporting articles, apparatus, appliances, equipment and instruments for monitoring physical activity, pharmaceuticals, dietary supplements, nutraceuticals, supplements, dietary supplements, vitamins, minerals, dietetic food and substances, food and food products, snack foods, prepared and packaged meals and food; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being training services, education services, namely, education classes, arranging and conducting education seminars, lectures, symposia, colloquiums, conferences and workshops, coaching services, on-line education services, provision of on-line training services, on-line education services, arranging of lectures, seminars, symposia and workshops, health club services, fitness club services, health and fitness services, exercise services, information services and counselling services relating to exercise and fitness, education services and education advice relating to physical fitness and exercise, instruction services relating to fitness and exercise, fitness and exercise training services, provision of exercise and fitness classes, publishing services in relation to electronic publications, publishing services in relation to downloadable publications, publishing services relating to electronic magazines, journals, books, information services and counselling services relating to fitness, recreation, information services in the fields of fitness, exercise and recreation, on-line information services and counselling services relating to fitness, exercise and recreation, web-based information services and counselling services relating to fitness, exercise and recreation, publishing services in relation to texts, publishing services in relation to books, information and counselling services, on-line information and counselling services, beauty care services, health care services enabling customers to conveniently view and purchase those services from an internet website, an intranet website, or any other computer network, from an on-line retail store or outlet, from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel, by mail order, or by means of telecommunications; Education services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being, providing of training services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, arranging and conducting of educational seminars, lectures, symposia, colloquiums, conferences and workshops, all in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; educational academies namely, education seminars, lectures, symposia, colloquiums, conferences and workshops; life coaching services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; on-line education services in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; provision of on-line training in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; on-line educational seminars, lectures, symposia and workshops in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; health club services; fitness club services; advisory and counselling services relating to exercise and fitness; education and advice relating to physical fitness and exercise; physical fitness centres; fitness and exercise instruction; fitness and exercise training services; exercise and fitness classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation services and facilities; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation instruction and supervision; providing electronic publications, namely, magazines,



newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of electronic magazines, journals, books, bookazines and other written materials, namely, newsletters, recipes, cookbooks, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; advisory and counselling services relating to fitness, recreation; provision of information in the fields of fitness, exercise and recreation; on-line advisory and counselling services relating to fitness, exercise and recreation; web-based advisory and counselling services relating to fitness, exercise and recreation; on-line provision of information in the fields of fitness, recreation; publication of texts; publication of books; Advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; web based provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; beauty salon services

## CLAIMS

Proposed Use in CANADA on goods and on services

**Application Number** 1,736,771 **Filing Date** 2015-07-10

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Miles-Bramwell Executive Services Limited,  
Clover Nook Road, Somercotes, Alferton,  
Derbyshire, DE55 4RF, UNITED KINGDOM

### **Representative for Service**

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## **TRADEMARK**

# **I'M SLIMMING**

### **Goods**

Electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, electronic personal organizers, electrical and electronic calculators, handheld computers and tablet computers, for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors; electrical and electronic weighing apparatus, namely, digital weighing scales, digital weighing balances and digital weighing platforms; personal electrical and electronic weighing scales; electrical and electronic calculators, pedometers, diaries and planners; electrical and electronic measuring, weighing and calculating devices, namely, weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors; computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software for controlling weighing scales, weighing balances and weighing platforms for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; blank compact discs, DVDs, recordable CD-Rs and DVD-Rs, flashcards, SD cards, USB flash drives; computers, namely, laptop computers, tablet

computers, digital personal assistants, electronic personal organizers; pre-recorded digital recording media, namely, compact discs, DVDs, CD-Rs, DVD-Rs, flashcards, SD cards, and USB flash drives featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; weighing scales, weighing balances, weighing platforms, all for weighing the human body; electrical and computer apparatus and devices, namely, digital weighing scales, digital balances, digital platforms for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; software and programs for managing, assisting, monitoring and weighing, in particular for weight loss, diet, dieting, exercise, healthy lifestyle, fitness and well-being of humans; calculators; information technology and audio visual equipment, namely, headphones, mobile telephones, tablet computers, PDAs (personal digital assistants), laptop computers, palmtop computers, personal planners, digital organisers; measuring, detecting and monitoring apparatus and instruments, namely, electronic weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels and fitness levels; electronic downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; photographs; books; booklets; recipe books; pamphlets; diaries; information charts in the field of diet and weight loss; greetings cards; magazines; posters; information plans in the field of diet and weight loss; notepads; postcards; catalogues; newsletters; flyers; handbooks; calendars; notebooks; printed matter and publications in the nature of magazines, newsletters, recipes, cookbooks, booklets, books, directories, diaries, pamphlets, postcards, calendars, notebooks, written educational and teaching materials relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; stationery, namely, paper, pens, pencils and paper signboards; cookbooks; display boards; mobile display boards; banners made of textile plastic and paper; exhibition display boards; display boards for notices; bulletin boards; card holders in the nature of display boards; counter displays; boards for the display of graphic materials; display stands; digital display screens and display screens made of textile, plastic and paper; folding panels for display purposes; marker boards for display purposes; signboards made of metal, wood, plastic, cardboard, paper; display cases for merchandise; food and food products, namely, prepared and part prepared meals comprised primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit, grains, pulses and/or vegetables; prepared meals, namely, preserved, chilled and frozen meals consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruits or vegetables; snack foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit or vegetables; prepared and packaged meals and food, namely, chilled, frozen and preserved meals

and foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, vegetables or processed fruits, grains, pulses or vegetables; meat, fish, poultry and game; meat extracts; products containing meat namely, burgers, meatballs; sausages; cooked meat; preserves, namely, fish preserves, meat preserves, fruit preserves, vegetable preserves; dried and cooked canned fruits and vegetables; jellies, namely, fruit jellies, meat jellies; jams; eggs; milk and milk products; edible oils and fats; pasta, rice, cereals, grains, maize, wheat, potato, corn, noodles, gnocchi, polenta, bread, pasta, rusks, chocolate, sugar confections, food seasoning, processed herbs, spices, spicy seasoning pastes and savoury sauces, sweet sauces, cooking sauces, salad sauces; prepared and packaged meals namely, prepared pasta meals, prepared pizza meals, noodle-based prepared meals, prepared meals containing or consisting of eggs, meals consisting primarily of pasta, meals consisting primarily of rice, pasta dishes, rice dishes, prepared rice, prepared pasta, prepared salad, prepared desserts, prepared meat pies, prepared baked mixes, prepared desserts (confectionery); cereal-based prepared snack foods, rice-based prepared snack foods, grain-based prepared snack foods; snack foods made from or predominantly containing cereals, grains, rice, wheat, maize, potato, corn, noodles, gnocchi, polenta, bread, pasta, chocolate, rusks, rice snacks, crispbreads, tortilla snacks, sesame snacks, cereal snacks, puffed corn snacks, rice cake snacks, fruitcake snacks, flour-based savoury snacks, muesli snacks, maize snacks, cereal snacks, corn snacks, potato snacks, sugar confections, pasta snacks, rice snacks, cereal-based snack foods, granola-based snack bars, snack foods made from wheat, snack foods made from corn, snack foods made from cereals, snack foods consisting principally of bread, cereals prepared for human consumption, savoury sauces, sweet sauces, cooking sauces, dipping sauces, salad sauces, prepared rice with seasonings and vegetables, prepared pasta with seasonings and vegetables, prepared pasta with seasonings and vegetables, frozen dough, frozen confectionery, frozen yoghurt, frozen cake, frozen pastry, frozen pastries, frozen pizzas, frozen prepared rice, frozen dairy confections, frozen pasta; coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, bread, pastry products, confectionery, ices, ice creams, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces, salad dressing, spices; puddings; fresh fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; unprocessed fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; raw fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; organic fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; edible seeds; natural plants and fresh edible flowers; beers; mineral and aerated waters, vegetable drinks, vegetable juices, yoghurt drinks, alcohol-free beers, alcohol-free wines, alcohol-free cocktails, energy drinks, sports drinks, sodas, flavoured waters, and soy-based beverages not being milk substitutes; fruit drinks and fruit juices; syrups for beverages and other preparations for making alcoholic beverages, namely, beer kits, wine kits; alcoholic beverages, namely, wine, ale, lager, cider, whisky, rum, schnapps, brandy, vodka, gin

## SERVICES

The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, on intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy

lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, digital organisers, devices for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors, electrical and electronic weighing apparatus, appliances, equipment and instruments, namely, digital weighing scales, weighing balances and digital weighing platforms, electrical and electronic weighing scales, electrical and electronic calculators, pedometers, diaries and planners, electrical and electronic measuring, weighing and calculating devices, appliances, instruments, apparatus and systems, namely, devices for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors, computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, compact discs, DVDs, recordable CD Rs and DVD-Rs, flashcards, SD cards, pre-recorded compact discs, DVDs, USB flash drives, computers, namely, laptop computers, tablet computers, digital personal assistants, digital organisers, weighing apparatus, namely, digital weighing scales, digital balances, digital weighing platforms, pre-recorded digital recording media featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, computers, computer hardware, computer firmware, computer peripheral devices, weighing scales, weighing balances, weighing platforms, all for weighing the human body, digital weighing scales, digital balances, digital platforms, computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management, computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, software and programs for managing, assisting, monitoring and weighing, information technology and audio visual equipment, data processing equipment and accessories, measuring, detecting and monitoring apparatus and instruments, printed matter, publications, photographs, stationery, books, booklets, directories, recipes, pamphlets, diaries, charts, greetings cards, magazines, periodical publications, instructional and teaching materials, posters, plans, pads, postcards, catalogues, newsletters, printed forms, flyers, printed publications, handbooks, manuals, advertisement boards, cards, calendars, notebooks, calculating tables, writing materials, writing instruments, signs, cookbooks, clothing, footwear and headwear, exercise apparatus, equipment and devices, fitness apparatus, equipment and devices, exercise bicycles, body training and toning equipment, apparatus and

devices, computer controlled exercisers, fitness apparatus and equipment, gymnastic and sporting articles, apparatus, appliances, equipment and instruments for monitoring physical activity, pharmaceuticals, dietary supplements, nutraceuticals, supplements, dietary supplements, vitamins, minerals, dietetic food and substances, food and food products, snack foods, prepared and packaged meals and food; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being training services, education services, namely, education classes, arranging and conducting education seminars, lectures, symposia, colloquiums, conferences and workshops, coaching services, on-line education services, provision of on-line training services, on-line education services, arranging of lectures, seminars, symposia and workshops, health club services, fitness club services, health and fitness services, exercise services, information services and counselling services relating to exercise and fitness, education services and education advice relating to physical fitness and exercise, instruction services relating to fitness and exercise, fitness and exercise training services, provision of exercise and fitness classes, publishing services in relation to electronic publications, publishing services in relation to downloadable publications, publishing services relating to electronic magazines, journals, books, information services and counselling services relating to fitness, recreation, information services in the fields of fitness, exercise and recreation, on-line information services and counselling services relating to fitness, exercise and recreation, web-based information services and counselling services relating to fitness, exercise and recreation, publishing services in relation to texts, publishing services in relation to books, information and counselling services, on-line information and counselling services, beauty care services, health care services enabling customers to conveniently view and purchase those services from an internet website, an intranet website, or any other computer network, from an on-line retail store or outlet, from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel, by mail order, or by means of telecommunications; Education services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being, providing of training services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, arranging and conducting of educational seminars, lectures, symposia, colloquiums, conferences and workshops, all in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; educational academies namely, education seminars, lectures, symposia, colloquiums, conferences and workshops; life coaching services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; on-line education services in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; provision of on-line training in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; on-line educational seminars, lectures, symposia and workshops in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; health club services; fitness club services; advisory and counselling services relating to exercise and fitness; education and advice relating to physical fitness and exercise; physical fitness centres; fitness and exercise instruction; fitness and exercise training services; exercise and fitness classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation services and facilities; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation instruction and supervision; providing electronic publications, namely, magazines,

newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of electronic magazines, journals, books, bookazines and other written materials, namely, newsletters, recipes, cookbooks, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; advisory and counselling services relating to fitness, recreation; provision of information in the fields of fitness, exercise and recreation; on-line advisory and counselling services relating to fitness, exercise and recreation; web-based advisory and counselling services relating to fitness, exercise and recreation; on-line provision of information in the fields of fitness, recreation; publication of texts; publication of books; Advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; web based provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; beauty salon services

## CLAIMS

Proposed Use in CANADA on goods and on services



**Application Number** 1,736,773 **Filing Date** 2015-07-10

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Miles-Bramwell Executive Services Limited,  
Clover Nook Road, Somercotes, Alferton,  
Derbyshire, DE55 4RF, UNITED KINGDOM

### **Representative for Service**

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## **TRADEMARK**

# **SLIMMING MOMENTS**

### **Goods**

Electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, electronic personal organizers, electrical and electronic calculators, handheld computers and tablet computers, for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors; electrical and electronic weighing apparatus, namely, digital weighing scales, digital weighing balances and digital weighing platforms; personal electrical and electronic weighing scales; electrical and electronic calculators, pedometers, diaries and planners; electrical and electronic measuring, weighing and calculating devices, namely, weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors; computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software for controlling weighing scales, weighing balances and weighing platforms for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; blank compact discs, DVDs, recordable CD-Rs and DVD-Rs, flashcards, SD cards, USB flash drives; computers, namely, laptop computers, tablet



computers, digital personal assistants, electronic personal organizers; pre-recorded digital recording media, namely, compact discs, DVDs, CD-Rs, DVD-Rs, flashcards, SD cards, and USB flash drives featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; weighing scales, weighing balances, weighing platforms, all for weighing the human body; electrical and computer apparatus and devices, namely, digital weighing scales, digital balances, digital platforms for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; software and programs for managing, assisting, monitoring and weighing, in particular for weight loss, diet, dieting, exercise, healthy lifestyle, fitness and well-being of humans; calculators; information technology and audio visual equipment, namely, headphones, mobile telephones, tablet computers, PDAs (personal digital assistants), laptop computers, palmtop computers, personal planners, digital organisers; measuring, detecting and monitoring apparatus and instruments, namely, electronic weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels and fitness levels; electronic downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; photographs; books; booklets; recipe books; pamphlets; diaries; information charts in the field of diet and weight loss; greetings cards; magazines; posters; information plans in the field of diet and weight loss; notepads; postcards; catalogues; newsletters; flyers; handbooks; calendars; notebooks; printed matter and publications in the nature of magazines, newsletters, recipes, cookbooks, booklets, books, directories, diaries, pamphlets, postcards, calendars, notebooks, written educational and teaching materials relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; stationery, namely, paper, pens, pencils and paper signboards; cookbooks; display boards; mobile display boards; banners made of textile plastic and paper; exhibition display boards; display boards for notices; bulletin boards; card holders in the nature of display boards; counter displays; boards for the display of graphic materials; display stands; digital display screens and display screens made of textile, plastic and paper; folding panels for display purposes; marker boards for display purposes; signboards made of metal, wood, plastic, cardboard, paper; display cases for merchandise; food and food products, namely, prepared and part prepared meals comprised primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit, grains, pulses and/or vegetables; prepared meals, namely, preserved, chilled and frozen meals consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruits or vegetables; snack foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit or vegetables; prepared and packaged meals and food, namely, chilled, frozen and preserved meals

and foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, vegetables or processed fruits, grains, pulses or vegetables; meat, fish, poultry and game; meat extracts; products containing meat namely, burgers, meatballs; sausages; cooked meat; preserves, namely, fish preserves, meat preserves, fruit preserves, vegetable preserves; dried and cooked canned fruits and vegetables; jellies, namely, fruit jellies, meat jellies; jams; eggs; milk and milk products; edible oils and fats; pasta, rice, cereals, grains, maize, wheat, potato, corn, noodles, gnocchi, polenta, bread, pasta, rusks, chocolate, sugar confections, food seasoning, processed herbs, spices, spicy seasoning pastes and savoury sauces, sweet sauces, cooking sauces, salad sauces; prepared and packaged meals namely, prepared pasta meals, prepared pizza meals, noodle-based prepared meals, prepared meals containing or consisting of eggs, meals consisting primarily of pasta, meals consisting primarily of rice, pasta dishes, rice dishes, prepared rice, prepared pasta, prepared salad, prepared desserts, prepared meat pies, prepared baked mixes, prepared desserts (confectionery); cereal-based prepared snack foods, rice-based prepared snack foods, grain-based prepared snack foods; snack foods made from or predominantly containing cereals, grains, rice, wheat, maize, potato, corn, noodles, gnocchi, polenta, bread, pasta, chocolate, rusks, rice snacks, crispbreads, tortilla snacks, sesame snacks, cereal snacks, puffed corn snacks, rice cake snacks, fruitcake snacks, flour-based savoury snacks, muesli snacks, maize snacks, cereal snacks, corn snacks, potato snacks, sugar confections, pasta snacks, rice snacks, cereal-based snack foods, granola-based snack bars, snack foods made from wheat, snack foods made from corn, snack foods made from cereals, snack foods consisting principally of bread, cereals prepared for human consumption, savoury sauces, sweet sauces, cooking sauces, dipping sauces, salad sauces, prepared rice with seasonings and vegetables, prepared pasta with seasonings and vegetables, prepared pasta with seasonings and vegetables, frozen dough, frozen confectionery, frozen yoghurt, frozen cake, frozen pastry, frozen pastries, frozen pizzas, frozen prepared rice, frozen dairy confections, frozen pasta; coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, bread, pastry products, confectionery, ices, ice creams, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces, salad dressing, spices; puddings; fresh fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; unprocessed fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; raw fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; organic fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; edible seeds; natural plants and fresh edible flowers; beers; mineral and aerated waters, vegetable drinks, vegetable juices, yoghurt drinks, alcohol-free beers, alcohol-free wines, alcohol-free cocktails, energy drinks, sports drinks, sodas, flavoured waters, and soy-based beverages not being milk substitutes; fruit drinks and fruit juices; syrups for beverages and other preparations for making alcoholic beverages, namely, beer kits, wine kits; alcoholic beverages, namely, wine, ale, lager, cider, whisky, rum, schnapps, brandy, vodka, gin

## SERVICES

The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, on intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy

lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, digital organisers, devices for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors, electrical and electronic weighing apparatus, appliances, equipment and instruments, namely, digital weighing scales, weighing balances and digital weighing platforms, electrical and electronic weighing scales, electrical and electronic calculators, pedometers, diaries and planners, electrical and electronic measuring, weighing and calculating devices, appliances, instruments, apparatus and systems, namely, devices for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors, computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, compact discs, DVDs, recordable CD Rs and DVD-Rs, flashcards, SD cards, pre-recorded compact discs, DVDs, USB flash drives, computers, namely, laptop computers, tablet computers, digital personal assistants, digital organisers, weighing apparatus, namely, digital weighing scales, digital balances, digital weighing platforms, pre-recorded digital recording media featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, computers, computer hardware, computer firmware, computer peripheral devices, weighing scales, weighing balances, weighing platforms, all for weighing the human body, digital weighing scales, digital balances, digital platforms, computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management, computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, software and programs for managing, assisting, monitoring and weighing, information technology and audio visual equipment, data processing equipment and accessories, measuring, detecting and monitoring apparatus and instruments, printed matter, publications, photographs, stationery, books, booklets, directories, recipes, pamphlets, diaries, charts, greetings cards, magazines, periodical publications, instructional and teaching materials, posters, plans, pads, postcards, catalogues, newsletters, printed forms, flyers, printed publications, handbooks, manuals, advertisement boards, cards, calendars, notebooks, calculating tables, writing materials, writing instruments, signs, cookbooks, clothing, footwear and headwear, exercise apparatus, equipment and devices, fitness apparatus, equipment and devices, exercise bicycles, body training and toning equipment, apparatus and

devices, computer controlled exercisers, fitness apparatus and equipment, gymnastic and sporting articles, apparatus, appliances, equipment and instruments for monitoring physical activity, pharmaceuticals, dietary supplements, nutraceuticals, supplements, dietary supplements, vitamins, minerals, dietetic food and substances, food and food products, snack foods, prepared and packaged meals and food; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being training services, education services, namely, education classes, arranging and conducting education seminars, lectures, symposia, colloquiums, conferences and workshops, coaching services, on-line education services, provision of on-line training services, on-line education services, arranging of lectures, seminars, symposia and workshops, health club services, fitness club services, health and fitness services, exercise services, information services and counselling services relating to exercise and fitness, education services and education advice relating to physical fitness and exercise, instruction services relating to fitness and exercise, fitness and exercise training services, provision of exercise and fitness classes, publishing services in relation to electronic publications, publishing services in relation to downloadable publications, publishing services relating to electronic magazines, journals, books, information services and counselling services relating to fitness, recreation, information services in the fields of fitness, exercise and recreation, on-line information services and counselling services relating to fitness, exercise and recreation, web-based information services and counselling services relating to fitness, exercise and recreation, publishing services in relation to texts, publishing services in relation to books, information and counselling services, on-line information and counselling services, beauty care services, health care services enabling customers to conveniently view and purchase those services from an internet website, an intranet website, or any other computer network, from an on-line retail store or outlet, from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel, by mail order, or by means of telecommunications; Education services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being, providing of training services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, arranging and conducting of educational seminars, lectures, symposia, colloquiums, conferences and workshops, all in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; educational academies namely, education seminars, lectures, symposia, colloquiums, conferences and workshops; life coaching services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; on-line education services in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; provision of on-line training in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; on-line educational seminars, lectures, symposia and workshops in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; health club services; fitness club services; advisory and counselling services relating to exercise and fitness; education and advice relating to physical fitness and exercise; physical fitness centres; fitness and exercise instruction; fitness and exercise training services; exercise and fitness classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation services and facilities; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation instruction and supervision; providing electronic publications, namely, magazines,

newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of electronic magazines, journals, books, bookazines and other written materials, namely, newsletters, recipes, cookbooks, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; advisory and counselling services relating to fitness, recreation; provision of information in the fields of fitness, exercise and recreation; on-line advisory and counselling services relating to fitness, exercise and recreation; web-based advisory and counselling services relating to fitness, exercise and recreation; on-line provision of information in the fields of fitness, recreation; publication of texts; publication of books; Advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; web based provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; beauty salon services

## CLAIMS

Proposed Use in CANADA on goods and on services

**Application Number** 1,736,775 **Filing Date** 2015-07-10

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Miles-Bramwell Executive Services Limited,  
Clover Nook Road, Somercotes, Alferton,  
Derbyshire, DE55 4RF, UNITED KINGDOM

### Representative for Service

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## TRADEMARK

# FREE FOOD

### Goods

(1) computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; software and computer programs for managing, assisting, monitoring and weighing, in particular for weight loss, diet, dieting, exercise, healthy lifestyle, fitness and well-being of humans

(2) Electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, electronic personal organizers, electrical and electronic calculators, handheld computers and tablet computers, for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors; electrical and electronic weighing apparatus, namely, digital weighing scales, digital weighing balances and digital weighing platforms; personal electrical and electronic weighing scales; electrical and electronic calculators, pedometers, diaries and planners; electrical and electronic measuring, weighing and calculating devices, namely, weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors; downloadable computer software for controlling weighing scales, weighing balances and weighing platforms for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable electronic publications and electronic publications, namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; blank compact

discs, DVDs, recordable CD-Rs and DVD-Rs, flashcards, SD cards, USB flash drives; computers, namely, laptop computers, tablet computers, digital personal assistants, electronic personal organizers; pre-recorded digital recording media, namely, compact discs, DVDs, CD-Rs, DVD-Rs, flashcards, SD cards, and USB flash drives featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; weighing scales, weighing balances, weighing platforms, all for weighing the human body; electrical and computer apparatus and devices, namely, digital weighing scales, digital balances, digital platforms for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; calculators; information technology and audio visual equipment, namely, headphones, mobile telephones, tablet computers, PDAs (personal digital assistants), laptop computers, palmtop computers, personal planners, digital organisers; measuring, detecting and monitoring apparatus and instruments, namely, electronic weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels and fitness levels; electronic downloadable publications, namely, diaries, pamphlets, postcards, calendars, notebooks relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; photographs; pamphlets; diaries; information charts in the field of diet and weight loss; greetings cards; posters; information plans in the field of diet and weight loss; notepads; postcards; catalogues; newsletters; flyers; handbooks; calendars; notebooks; printed matter and publications in the nature of diaries, pamphlets, postcards, calendars, notebooks, written educational and teaching materials relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; stationery, namely, paper, pens, pencils and paper signboards; display boards; mobile display boards; banners made of textile plastic and paper; exhibition display boards; display boards for notices; bulletin boards; card holders in the nature of display boards; counter displays; boards for the display of graphic materials; display stands; digital display screens and display screens made of textile, plastic and paper; folding panels for display purposes; marker boards for display purposes; signboards made of metal, wood, plastic, cardboard, paper; display cases for merchandise; food and food products, namely, prepared and part prepared meals comprised primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit, grains, pulses and/or vegetables; prepared meals, namely, preserved, chilled and frozen meals consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruits or vegetables; snack foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit or vegetables; prepared and packaged meals and food, namely, chilled, frozen and preserved meals and foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, vegetables or processed fruits, grains, pulses or vegetables; meat, fish, poultry and



game; meat extracts; products containing meat namely, burgers, meatballs; sausages; cooked meat; preserves, namely, fish preserves, meat preserves, fruit preserves, vegetable preserves; dried and cooked canned fruits and vegetables; jellies, namely, fruit jellies, meat jellies; jams; eggs; milk and milk products; edible oils and fats; pasta, rice, cereals, grains, maize, wheat, potato, corn, noodles, gnocchi, polenta, bread, pasta, rusks, chocolate, sugar confections, food seasoning, processed herbs, spices, spicy seasoning pastes and savoury sauces, sweet sauces, cooking sauces, salad sauces; prepared and packaged meals namely, prepared pasta meals, prepared pizza meals, noodle-based prepared meals, prepared meals containing or consisting of eggs, meals consisting primarily of pasta, meals consisting primarily of rice, pasta dishes, rice dishes, prepared rice, prepared pasta, prepared salad, prepared desserts, prepared meat pies, prepared baked mixes, prepared desserts (confectionery); cereal-based prepared snack foods, rice-based prepared snack foods, grain-based prepared snack foods; snack foods made from or predominantly containing cereals, grains, rice, wheat, maize, potato, corn, noodles, gnocchi, polenta, bread, pasta, chocolate, rusks, rice snacks, crispbreads, tortilla snacks, sesame snacks, cereal snacks, puffed corn snacks, rice cake snacks, fruitcake snacks, flour-based savoury snacks, muesli snacks, maize snacks, cereal snacks, corn snacks, potato snacks, sugar confections, pasta snacks, rice snacks, cereal-based snack foods, granola-based snack bars, snack foods made from wheat, snack foods made from corn, snack foods made from cereals, snack foods consisting principally of bread, cereals prepared for human consumption, savoury sauces, sweet sauces, cooking sauces, dipping sauces, salad sauces, prepared rice with seasonings and vegetables, prepared pasta with seasonings and vegetables, prepared pasta with seasonings and vegetables, frozen dough, frozen confectionery, frozen yoghurt, frozen cake, frozen pastry, frozen pastries, frozen pizzas, frozen prepared rice, frozen dairy confections, frozen pasta; coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, bread, pastry products, confectionery, ices, ice creams, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces, salad dressing, spices; puddings; fresh fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; unprocessed fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; raw fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; organic fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; edible seeds; natural plants and fresh edible flowers; beers; mineral and aerated waters, vegetable drinks, vegetable juices, yoghurt drinks, alcohol-free beers, alcohol-free wines, alcohol-free cocktails, energy drinks, sports drinks, sodas, flavoured waters, and soy-based beverages not being milk substitutes; fruit drinks and fruit juices; syrups for beverages and other preparations for making alcoholic beverages, namely, beer kits, wine kits; alcoholic beverages, namely, wine, ale, lager, cider, whisky, rum, schnapps, brandy, vodka, gin

(3) downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electronic downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; books; booklets; directories; recipes; recipe books; magazines; printed matter and publications in the nature of magazines, newsletters, recipes, cookbooks, booklets, books, directories relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; cookbooks



## SERVICES

(1) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, an intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, by mail order, by means of telecommunications, said goods comprising computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, software and computer programs for managing, assisting, monitoring and weighing the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being education services, namely, on-line education services, on-line information services enabling customers to conveniently view and purchase those services from an internet website, an intranet website, or any other computer network, from an online retail store or outlet, by mail order or by means of telecommunications; Education services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; on-line education services in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, and well-being services and facilities; Advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; web based provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being

(2) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from a retail or wholesale store or outlet, through a television shopping channel, said goods comprising electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, digital organisers, devices for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors, electrical and electronic weighing apparatus, appliances, equipment and instruments, namely, digital weighing scales, weighing balances and digital weighing platforms, electrical and electronic weighing scales, electrical and electronic calculators, pedometers, diaries and planners, electrical and electronic measuring, weighing and calculating devices, appliances, instruments, apparatus and systems, namely, devices for measuring and monitoring body weight,

body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable electronic publications and electronic publications, namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, compact discs, DVDs, recordable CD Rs and DVD-Rs, flashcards, SD cards, pre-recorded compact discs, DVDs, USB flash drives, computers, namely, laptop computers, tablet computers, digital personal assistants, digital organisers, weighing apparatus, namely, digital weighing scales, digital balances, digital weighing platforms, pre-recorded digital recording media featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, computers, computer hardware, computer firmware, computer peripheral devices, weighing scales, weighing balances, weighing platforms, all for weighing the human body, digital weighing scales, digital balances, digital platforms, computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management, computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, information technology and audio visual equipment, data processing equipment and accessories, measuring, detecting and monitoring apparatus and instruments, photographs, stationery, pamphlets, diaries, charts, greetings cards, instructional and teaching materials, posters, plans, pads, postcards, catalogues, newsletters, printed forms, flyers, handbooks, manuals, advertisement boards, cards, calendars, notebooks, calculating tables, writing materials, writing instruments, signs, clothing, footwear and headwear, exercise apparatus, equipment and devices, fitness apparatus, equipment and devices, exercise bicycles, body training and toning equipment, apparatus and devices, computer controlled exercisers, fitness apparatus and equipment, gymnastic and sporting articles, apparatus, appliances, equipment and instruments for monitoring physical activity, pharmaceuticals, dietary supplements, nutraceuticals, supplements, dietary supplements, vitamins, minerals, dietetic food and substances, food and food products, snack foods, prepared and packaged meals and food; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being training services, education services, namely, education classes, arranging and conducting education seminars, lectures, symposia, colloquiums, conferences and workshops, coaching services, provision of on-line training services, on-line education services, arranging of lectures, seminars, symposia and workshops, health club services, fitness club services, health and fitness services, exercise services, information services and counselling services relating to exercise and fitness, education services and education advice relating to physical fitness and exercise, instruction services relating to fitness and exercise, fitness and exercise training services, provision of exercise and fitness classes, publishing services relating to journals, information services and counselling services relating to fitness, recreation, information services in the fields of fitness, exercise and recreation, on-line information services and

counselling services relating to fitness, exercise and recreation, web-based information services and counselling services relating to fitness, exercise and recreation, counselling services, beauty care services, health care services enabling customers to conveniently view and purchase those services from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel; providing of training services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, arranging and conducting of educational seminars, lectures, symposia, colloquiums, conferences and workshops, all in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; educational academies namely, education seminars, lectures, symposia, colloquiums, conferences and workshops; life coaching services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; provision of on-line training in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; on-line educational seminars, lectures, symposia and workshops in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; health club services; fitness club services; advisory and counselling services relating to exercise and fitness; education and advice relating to physical fitness and exercise; physical fitness centres; fitness and exercise instruction; fitness and exercise training services; exercise and fitness classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation classes; provision of gymnasium, fitness, weight training, aerobics and recreation services and facilities; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation instruction and supervision; providing electronic publications, namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of bookazines, newsletters, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; advisory and counselling services relating to fitness, recreation; provision of information in the fields of fitness, exercise and recreation; on-line advisory and counselling services relating to fitness, exercise and recreation; web-based advisory and counselling services relating to fitness, exercise and recreation; on-line provision of information in the fields of fitness, recreation; beauty salon services

(3) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, an intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, printed matter, namely, books, booklets, directories, recipes, magazines, periodical publications, printed publications, cookbooks the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services

being publishing services in relation to electronic publications, publishing services in relation to downloadable publications, publishing services relating to electronic magazines, books, publishing services in relation to texts, publishing services in relation to books, providing electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of electronic magazines, journals, books, and other written materials, namely, recipes, cookbooks, booklets featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of texts; publication of books

## CLAIMS

Used in CANADA since at least as early as December 2011 on goods (1) and on services (1); May 2013 on goods (3) and on services (3). Proposed Use in CANADA on goods (2) and on services (2)

**Application Number** 1,736,778 **Filing Date** 2015-07-10

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Miles-Bramwell Executive Services Limited,  
Clover Nook Road, Somercotes, Alferton,  
Derbyshire, DE55 4RF, UNITED KINGDOM

### **Representative for Service**

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## **TRADEMARK**

# **SLIMMING WORLD FREE FOOD**

### **Goods**

Electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, electronic personal organizers, electrical and electronic calculators, handheld computers and tablet computers, for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors; electrical and electronic weighing apparatus, namely, digital weighing scales, digital weighing balances and digital weighing platforms; personal electrical and electronic weighing scales; electrical and electronic calculators, pedometers, diaries and planners; electrical and electronic measuring, weighing and calculating devices, namely, weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors; computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software for controlling weighing scales, weighing balances and weighing platforms for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; blank compact discs, DVDs, recordable CD-Rs and DVD-Rs, flashcards, SD cards, USB flash drives; computers, namely, laptop computers, tablet

computers, digital personal assistants, electronic personal organizers; pre-recorded digital recording media, namely, compact discs, DVDs, CD-Rs, DVD-Rs, flashcards, SD cards, and USB flash drives featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; weighing scales, weighing balances, weighing platforms, all for weighing the human body; electrical and computer apparatus and devices, namely, digital weighing scales, digital balances, digital platforms for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; software and programs for managing, assisting, monitoring and weighing, in particular for weight loss, diet, dieting, exercise, healthy lifestyle, fitness and well-being of humans; calculators; information technology and audio visual equipment, namely, headphones, mobile telephones, tablet computers, PDAs (personal digital assistants), laptop computers, palmtop computers, personal planners, digital organisers; measuring, detecting and monitoring apparatus and instruments, namely, electronic weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels and fitness levels; electronic downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; photographs; books; booklets; recipe books; pamphlets; diaries; information charts in the field of diet and weight loss; greetings cards; magazines; posters; information plans in the field of diet and weight loss; notepads; postcards; catalogues; newsletters; flyers; handbooks; calendars; notebooks; printed matter and publications in the nature of magazines, newsletters, recipes, cookbooks, booklets, books, directories, diaries, pamphlets, postcards, calendars, notebooks, written educational and teaching materials relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; stationery, namely, paper, pens, pencils and paper signboards; cookbooks; display boards; mobile display boards; banners made of textile plastic and paper; exhibition display boards; display boards for notices; bulletin boards; card holders in the nature of display boards; counter displays; boards for the display of graphic materials; display stands; digital display screens and display screens made of textile, plastic and paper; folding panels for display purposes; marker boards for display purposes; signboards made of metal, wood, plastic, cardboard, paper; display cases for merchandise; food and food products, namely, prepared and part prepared meals comprised primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit, grains, pulses and/or vegetables; prepared meals, namely, preserved, chilled and frozen meals consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruits or vegetables; snack foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit or vegetables; prepared and packaged meals and food, namely, chilled, frozen and preserved meals



and foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, vegetables or processed fruits, grains, pulses or vegetables; meat, fish, poultry and game; meat extracts; products containing meat namely, burgers, meatballs; sausages; cooked meat; preserves, namely, fish preserves, meat preserves, fruit preserves, vegetable preserves; dried and cooked canned fruits and vegetables; jellies, namely, fruit jellies, meat jellies; jams; eggs; milk and milk products; edible oils and fats; pasta, rice, cereals, grains, maize, wheat, potato, corn, noodles, gnocchi, polenta, bread, pasta, rusks, chocolate, sugar confections, food seasoning, processed herbs, spices, spicy seasoning pastes and savoury sauces, sweet sauces, cooking sauces, salad sauces; prepared and packaged meals namely, prepared pasta meals, prepared pizza meals, noodle-based prepared meals, prepared meals containing or consisting of eggs, meals consisting primarily of pasta, meals consisting primarily of rice, pasta dishes, rice dishes, prepared rice, prepared pasta, prepared salad, prepared desserts, prepared meat pies, prepared baked mixes, prepared desserts (confectionery); cereal-based prepared snack foods, rice-based prepared snack foods, grain-based prepared snack foods; snack foods made from or predominantly containing cereals, grains, rice, wheat, maize, potato, corn, noodles, gnocchi, polenta, bread, pasta, chocolate, rusks, rice snacks, crispbreads, tortilla snacks, sesame snacks, cereal snacks, puffed corn snacks, rice cake snacks, fruitcake snacks, flour-based savoury snacks, muesli snacks, maize snacks, cereal snacks, corn snacks, potato snacks, sugar confections, pasta snacks, rice snacks, cereal-based snack foods, granola-based snack bars, snack foods made from wheat, snack foods made from corn, snack foods made from cereals, snack foods consisting principally of bread, cereals prepared for human consumption, savoury sauces, sweet sauces, cooking sauces, dipping sauces, salad sauces, prepared rice with seasonings and vegetables, prepared pasta with seasonings and vegetables, prepared pasta with seasonings and vegetables, frozen dough, frozen confectionery, frozen yoghurt, frozen cake, frozen pastry, frozen pastries, frozen pizzas, frozen prepared rice, frozen dairy confections, frozen pasta; coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, bread, pastry products, confectionery, ices, ice creams, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces, salad dressing, spices; puddings; fresh fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; unprocessed fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; raw fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; organic fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; edible seeds; natural plants and fresh edible flowers; beers; mineral and aerated waters, vegetable drinks, vegetable juices, yoghurt drinks, alcohol-free beers, alcohol-free wines, alcohol-free cocktails, energy drinks, sports drinks, sodas, flavoured waters, and soy-based beverages not being milk substitutes; fruit drinks and fruit juices; syrups for beverages and other preparations for making alcoholic beverages, namely, beer kits, wine kits; alcoholic beverages, namely, wine, ale, lager, cider, whisky, rum, schnapps, brandy, vodka, gin

## SERVICES

The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, on intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy

lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, digital organisers, devices for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors, electrical and electronic weighing apparatus, appliances, equipment and instruments, namely, digital weighing scales, weighing balances and digital weighing platforms, electrical and electronic weighing scales, electrical and electronic calculators, pedometers, diaries and planners, electrical and electronic measuring, weighing and calculating devices, appliances, instruments, apparatus and systems, namely, devices for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors, computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, compact discs, DVDs, recordable CD Rs and DVD-Rs, flashcards, SD cards, pre-recorded compact discs, DVDs, USB flash drives, computers, namely, laptop computers, tablet computers, digital personal assistants, digital organisers, weighing apparatus, namely, digital weighing scales, digital balances, digital weighing platforms, pre-recorded digital recording media featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, computers, computer hardware, computer firmware, computer peripheral devices, weighing scales, weighing balances, weighing platforms, all for weighing the human body, digital weighing scales, digital balances, digital platforms, computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management, computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, software and programs for managing, assisting, monitoring and weighing, information technology and audio visual equipment, data processing equipment and accessories, measuring, detecting and monitoring apparatus and instruments, printed matter, publications, photographs, stationery, books, booklets, directories, recipes, pamphlets, diaries, charts, greetings cards, magazines, periodical publications, instructional and teaching materials, posters, plans, pads, postcards, catalogues, newsletters, printed forms, flyers, printed publications, handbooks, manuals, advertisement boards, cards, calendars, notebooks, calculating tables, writing materials, writing instruments, signs, cookbooks, clothing, footwear and headwear, exercise apparatus, equipment and devices, fitness apparatus, equipment and devices, exercise bicycles, body training and toning equipment, apparatus and



devices, computer controlled exercisers, fitness apparatus and equipment, gymnastic and sporting articles, apparatus, appliances, equipment and instruments for monitoring physical activity, pharmaceuticals, dietary supplements, nutraceuticals, supplements, dietary supplements, vitamins, minerals, dietetic food and substances, food and food products, snack foods, prepared and packaged meals and food; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being training services, education services, namely, education classes, arranging and conducting education seminars, lectures, symposia, colloquiums, conferences and workshops, coaching services, on-line education services, provision of on-line training services, on-line education services, arranging of lectures, seminars, symposia and workshops, health club services, fitness club services, health and fitness services, exercise services, information services and counselling services relating to exercise and fitness, education services and education advice relating to physical fitness and exercise, instruction services relating to fitness and exercise, fitness and exercise training services, provision of exercise and fitness classes, publishing services in relation to electronic publications, publishing services in relation to downloadable publications, publishing services relating to electronic magazines, journals, books, information services and counselling services relating to fitness, recreation, information services in the fields of fitness, exercise and recreation, on-line information services and counselling services relating to fitness, exercise and recreation, web-based information services and counselling services relating to fitness, exercise and recreation, publishing services in relation to texts, publishing services in relation to books, information and counselling services, on-line information and counselling services, beauty care services, health care services enabling customers to conveniently view and purchase those services from an internet website, an intranet website, or any other computer network, from an on-line retail store or outlet, from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel, by mail order, or by means of telecommunications; Education services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being, providing of training services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, arranging and conducting of educational seminars, lectures, symposia, colloquiums, conferences and workshops, all in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; educational academies namely, education seminars, lectures, symposia, colloquiums, conferences and workshops; life coaching services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; on-line education services in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; provision of on-line training in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; on-line educational seminars, lectures, symposia and workshops in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; health club services; fitness club services; advisory and counselling services relating to exercise and fitness; education and advice relating to physical fitness and exercise; physical fitness centres; fitness and exercise instruction; fitness and exercise training services; exercise and fitness classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation services and facilities; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation instruction and supervision; providing electronic publications, namely, magazines,

newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of electronic magazines, journals, books, bookazines and other written materials, namely, newsletters, recipes, cookbooks, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; advisory and counselling services relating to fitness, recreation; provision of information in the fields of fitness, exercise and recreation; on-line advisory and counselling services relating to fitness, exercise and recreation; web-based advisory and counselling services relating to fitness, exercise and recreation; on-line provision of information in the fields of fitness, recreation; publication of texts; publication of books; Advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; web based provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; beauty salon services

## CLAIMS

Proposed Use in CANADA on goods and on services

**Application Number** 1,736,968 **Filing Date** 2015-07-13**Language of Application** English**APPLICANT AND REPRESENTATIVE FOR SERVICE****Applicant**

Miles-Bramwell Executive Services Limited,  
Clover Nook Road, Somercotes, Alferton,  
Derbyshire, DE55 4RF, UNITED KINGDOM

**Representative for Service**

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

**TRADEMARK****FOOD OPTIMIZING****Goods**

Electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, electronic personal organizers, electrical and electronic calculators, PDA's, handheld computers and tablet computers, for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors; electrical and electronic weighing apparatus, namely, digital weighing scales, digital weighing balances and digital weighing platforms; personal electrical and electronic weighing scales; electrical and electronic calculators, pedometers, diaries and planners; electrical and electronic measuring, weighing and calculating devices, namely, weighing scales, electrical and electronic calculators, PDA's (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors; computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software for controlling weighing scales, weighing balances and weighing platforms for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; blank compact discs, DVDs, recordable CD-Rs and DVD-Rs, flashcards, SD cards, USB flash drives; computers, namely, laptop computers, tablet

computers, digital personal assistants, electronic personal organizers; pre-recorded digital recording media, namely, compact discs, DVDs, CD-Rs, DVD-Rs, flashcards, SD cards, and USB flash drives featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; weighing scales, weighing balances, weighing platforms, all for weighing the human body; electrical and computer apparatus and devices, namely, digital weighing scales, digital balances, digital platforms for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; software and programs for managing, assisting, monitoring and weighing, in particular for weight loss, diet, dieting, exercise, healthy lifestyle, fitness and well-being of humans; calculators; information technology and audio visual equipment, namely, headphones, mobile telephones, tablet computers, PDAs (personal digital assistants), laptop computers, palmtop computers, personal planners, digital organisers; measuring, detecting and monitoring apparatus and instruments, namely, electronic weighing scales, electrical and electronic calculators, PDA's (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels and fitness levels; electronic downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; photographs; books; booklets; recipe books; pamphlets; diaries; information charts in the field of diet and weight loss; greetings cards; magazines; posters; information plans in the field of diet and weight loss; notepads; postcards; catalogues; newsletters; flyers; handbooks; calendars; notebooks; printed matter and publications in the nature of magazines, newsletters, recipes, cookbooks, booklets, books, directories, diaries, pamphlets, postcards, calendars, notebooks, written educational and teaching materials relating to fitness, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyle, recreation, eating habits and well-being; stationery, namely, paper, pens, pencils and paper signboards; cookbooks; display boards; mobile display boards; banners made of textile, plastic and paper; exhibition display boards; display boards for notices; bulletin boards; card holders in the nature of display boards; counter displays; boards for the display of graphic materials; display stands; digital display screens and display screens made of textile, plastic and paper; folding panels for display purposes; marker boards for display purposes; signboards made of metal, wood, plastic, cardboard, paper; display stands; display cases for merchandise; food and food products, namely, prepared and part prepared meals comprised primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit, grains, pulses and vegetables; prepared meals, namely, preserved, chilled and frozen meals consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruits or vegetables; snack foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit or vegetables; prepared and packaged meals and food, namely, chilled, frozen and preserved meals

and foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, vegetables or processed fruits, grains, pulses or vegetables; meat, fish, poultry and game; meat extracts; products containing meat namely, burgers, meatballs; sausages; cooked meat; preserves, namely, fish preserves, meat preserves, fruit preserves, vegetable preserves; dried and cooked canned fruits and vegetables; jellies, namely, fruit jellies, meat jellies; jams; eggs; milk and milk products; edible oils and fats; pasta, rice, cereals, grains, maize, wheat, potato, corn, noodles, gnocchi, polenta, bread, pasta, rusks, chocolate, sugar confections, food seasoning, processed herbs, spices, spicy seasoning pastes and savoury sauces, sweet sauces, cooking sauces, salad sauces; prepared and packaged meals namely, prepared pasta meals, prepared pizza meals, noodle-based prepared meals, prepared meals containing or consisting of eggs, meals consisting primarily of pasta, meals consisting primarily of rice, pasta dishes, rice dishes, prepared rice, prepared pasta, prepared salad, prepared desserts, prepared meat pies, prepared baked mixes, prepared desserts (confectionery); cereal-based prepared snack foods, rice-based prepared snack foods, grain-based prepared snack foods; snack foods made from or predominantly containing cereals, grains, rice, wheat, maize, potato, corn, noodles, gnocchi, polenta, bread, pasta, chocolate, rusks, rice snacks, crispbreads, tortilla snacks, sesame snacks, cereal snacks, puffed corn snacks, rice cake snacks, fruitcake snacks, flour-based savoury snacks, muesli snacks, maize snacks, cereal snacks, corn snacks, potato snacks, , sugar confections, pasta snacks, rice snacks, cereal-based snack foods, granola-based snack bars, snack foods made from wheat, snack foods made from corn, snack foods made from cereals, snack foods consisting principally of bread, cereals prepared for human consumption, savoury sauces, sweet sauces, cooking sauces, dipping sauces, salad sauces, prepared rice with seasonings and vegetables, prepared pasta with seasonings and vegetables, prepared pasta with seasonings and vegetables, frozen dough, frozen confectionery, frozen yoghurt, frozen cake, frozen pastry, frozen pastries, frozen pizzas, frozen prepared rice, frozen dairy confections, frozen pasta; coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, bread, pastry products, confectionery, ices, ice creams, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces, salad dressing, spices; puddings; fresh fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; unprocessed fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; raw fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; organic fruits, vegetables, nuts, herbs, seeds, grains, salad vegetables, fungi and legumes; edible seeds; natural plants and fresh edible flowers; beers; mineral and aerated waters, vegetable drinks, vegetable juices, yoghurt drinks, alcohol-free beers, alcohol-free wines, alcohol-free cocktails, energy drinks, sports drinks, sodas, flavoured waters, and soy-based beverages not being milk substitutes; fruit drinks and fruit juices; syrups for beverages and other preparations for making alcoholic beverages, namely, beer kits, wine kits; alcoholic beverages, namely, wine, ale, lager, cider, whisky, rum, schnapps, brandy, vodka, gin.

## SERVICES

The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, on intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal

digital assistants), handheld computers, laptop computers, digital personal assistants, digital organisers, devices for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors, electrical and electronic weighing apparatus, appliances, equipment and instruments, namely, digital weighing scales, weighing balances and digital weighing platforms, electrical and electronic weighing scales, electrical and electronic calculators, pedometers, diaries and planners, electrical and electronic measuring, weighing and calculating devices, appliances, instruments, apparatus and systems, namely, devices for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors, computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, compact discs, DVDs, recordable CD Rs and DVD-Rs, flashcards, SD cards, pre-recorded compact discs, DVDs, USB flash drives, computers, namely, laptop computers, tablet computers, digital personal assistants, digital organisers, weighing apparatus, namely, digital weighing scales, digital balances, digital weighing platforms, pre-recorded digital recording media featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, computers, computer hardware, computer firmware, computer peripheral devices, weighing scales, weighing balances, weighing platforms, all for weighing the human body, digital weighing scales, digital balances, digital platforms, computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management, computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, software and programs for managing, assisting, monitoring and weighing, information technology and audio visual equipment, data processing equipment and accessories, measuring, detecting and monitoring apparatus and instruments, printed matter, publications, photographs, stationery, books, booklets, directories, recipes, pamphlets, diaries, charts, greetings cards, magazines, periodical publications, instructional and teaching materials, posters, plans, pads, postcards, catalogues, newsletters, printed forms, flyers, printed publications, handbooks, manuals, advertisement boards, cards, calendars, notebooks, calculating tables, writing materials, writing instruments, signs, cookbooks, clothing, footwear and headwear, exercise apparatus, equipment and devices, fitness apparatus, equipment and devices, exercise bicycles, body training and toning equipment, apparatus and devices, computer controlled exercisers, fitness apparatus and equipment, gymnastic and sporting

articles, apparatus, appliances, equipment and instruments for monitoring physical activity, pharmaceuticals, dietary supplements, nutraceuticals, supplements, dietary supplements, vitamins, minerals, dietetic food and substances, food and food products, snack foods, prepared and packaged meals and food; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being training services, education services, namely, education classes, arranging and conducting education seminars, lectures, symposia, colloquiums, conferences and workshops, coaching services, on-line education services, provision of on-line training services, on-line education services, arranging of lectures, seminars, symposia and workshops, health club services, fitness club services, health and fitness services, exercise services, information services and counselling services relating to exercise and fitness, education services and education advice relating to physical fitness and exercise, instruction services relating to fitness and exercise, fitness and exercise training services, provision of exercise and fitness classes, publishing services in relation to electronic publications, publishing services in relation to downloadable publications, publishing services relating to electronic magazines, journals, books, information services and counselling services relating to fitness, recreation, information services in the fields of fitness, exercise and recreation, on-line information services and counselling services relating to fitness, exercise and recreation, web-based information services and counselling services relating to fitness, exercise and recreation, publishing services in relation to texts, publishing services in relation to books, information and counselling services, on-line information and counselling services, beauty care services, health care services enabling customers to conveniently view and purchase those services from an internet website, an intranet website, or any other computer network, from an on-line retail store or outlet, from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel, by mail order, or by means of telecommunications; Education services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being, providing of training services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, arranging and conducting of educational seminars, lectures, symposia, colloquiums, conferences and workshops, all in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; educational academies namely, education seminars, lectures, symposia, colloquiums, conferences and workshops; life coaching services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; on-line education services in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; provision of on-line training in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; on-line educational seminars, lectures, symposia and workshops in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; health club services; fitness club services; advisory and counselling services relating to exercise and fitness; education and advice relating to physical fitness and exercise; physical fitness centres; fitness and exercise instruction; fitness and exercise training services; exercise and fitness classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation services and facilities; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation instruction and supervision; providing electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards,



calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of electronic magazines, journals, books, bookazines and other written materials, namely, newsletters, recipes, cookbooks, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; advisory and counselling services relating to fitness, recreation; provision of information in the fields of fitness, exercise and recreation; on-line advisory and counselling services relating to fitness, exercise and recreation; web-based advisory and counselling services relating to fitness, exercise and recreation; on-line provision of information in the fields of fitness, recreation; publication of texts; publication of books; Advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; web based provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; beauty salon services

## CLAIMS

Proposed Use in CANADA on goods and on services



**Application Number** 1,736,977 **Filing Date** 2015-07-13

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Miles-Bramwell Executive Services Limited,  
Clover Nook Road, Somercotes, Alferton,  
Derbyshire, DE55 4RF, UNITED KINGDOM

### Representative for Service

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## TRADEMARK

# IMAGE THERAPY

### Goods

(1) computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; software and computer programs for managing, assisting, monitoring and weighing, in particular for weight loss, diet, dieting, exercise, healthy lifestyle, fitness and well-being of humans

(2) Electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, electronic personal organizers, electrical and electronic calculators, handheld computers and tablet computers, for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors; electrical and electronic weighing apparatus, namely, digital weighing scales, digital weighing balances and digital weighing platforms; personal electrical and electronic weighing scales; electrical and electronic calculators, pedometers, diaries and planners; electrical and electronic measuring, weighing and calculating devices, namely, weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors; downloadable computer software for controlling weighing scales, weighing balances and weighing platforms for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable electronic publications and electronic publications, namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; blank compact

discs, DVDs, recordable CD-Rs and DVD-Rs, flashcards, SD cards, USB flash drives; computers, namely, laptop computers, tablet computers, digital personal assistants, electronic personal organizers; pre-recorded digital recording media, namely, compact discs, DVDs, CD-Rs, DVD-Rs, flashcards, SD cards, and USB flash drives featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; weighing scales, weighing balances, weighing platforms, all for weighing the human body; electrical and computer apparatus and devices, namely, digital weighing scales, digital balances, digital platforms for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; calculators; information technology and audio visual equipment, namely, headphones, mobile telephones, tablet computers, PDAs (personal digital assistants), laptop computers, palmtop computers, personal planners, digital organisers; measuring, detecting and monitoring apparatus and instruments, namely, electronic weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels and fitness levels; electronic downloadable publications, namely, diaries, pamphlets, postcards, calendars, notebooks relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; photographs; pamphlets; diaries; information charts in the field of diet and weight loss; greetings cards; posters; information plans in the field of diet and weight loss; notepads; postcards; catalogues; newsletters; flyers; handbooks; calendars; notebooks; printed matter and publications in the nature of diaries, pamphlets, postcards, calendars, notebooks, written educational and teaching materials relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; stationery, namely, paper, pens, pencils and paper signboards; display boards; mobile display boards; banners made of textile plastic and paper; exhibition display boards; display boards for notices; bulletin boards; card holders in the nature of display boards; counter displays; boards for the display of graphic materials; display stands; digital display screens and display screens made of textile, plastic and paper; folding panels for display purposes; marker boards for display purposes; signboards made of metal, wood, plastic, cardboard, paper; display cases for merchandise; food and food products, namely, prepared and part prepared meals comprised primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit, grains, pulses and/or vegetables; prepared meals, namely, preserved, chilled and frozen meals consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruits or vegetables; snack foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit or vegetables; prepared and packaged meals and food, namely, chilled, frozen and preserved meals and foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, vegetables or processed fruits, grains, pulses or vegetables; meat, fish, poultry and

game; meat extracts; products containing meat namely, burgers, meatballs; sausages; cooked meat; preserves, namely, fish preserves, meat preserves, fruit preserves, vegetable preserves; dried and cooked canned fruits and vegetables; jellies, namely, fruit jellies, meat jellies; jams; eggs; milk and milk products; edible oils and fats; pasta, rice, cereals, grains, maize, wheat, potato, corn, noodles, gnocchi, polenta, bread, pasta, rusks, chocolate, sugar confections, food seasoning, processed herbs, spices, spicy seasoning pastes and savoury sauces, sweet sauces, cooking sauces, salad sauces; prepared and packaged meals namely, prepared pasta meals, prepared pizza meals, noodle-based prepared meals, prepared meals containing or consisting of eggs, meals consisting primarily of pasta, meals consisting primarily of rice, pasta dishes, rice dishes, prepared rice, prepared pasta, prepared salad, prepared desserts, prepared meat pies, prepared baked mixes, prepared desserts (confectionery); cereal-based prepared snack foods, rice-based prepared snack foods, grain-based prepared snack foods; snack foods made from or predominantly containing cereals, grains, rice, wheat, maize, potato, corn, noodles, gnocchi, polenta, bread, pasta, chocolate, rusks, rice snacks, crispbreads, tortilla snacks, sesame snacks, cereal snacks, puffed corn snacks, rice cake snacks, fruitcake snacks, flour-based savoury snacks, muesli snacks, maize snacks, cereal snacks, corn snacks, potato snacks, sugar confections, pasta snacks, rice snacks, cereal-based snack foods, granola-based snack bars, snack foods made from wheat, snack foods made from corn, snack foods made from cereals, snack foods consisting principally of bread, cereals prepared for human consumption, savoury sauces, sweet sauces, cooking sauces, dipping sauces, salad sauces, prepared rice with seasonings and vegetables, prepared pasta with seasonings and vegetables, prepared pasta with seasonings and vegetables, frozen dough, frozen confectionery, frozen yoghurt, frozen cake, frozen pastry, frozen pastries, frozen pizzas, frozen prepared rice, frozen dairy confections, frozen pasta; coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, bread, pastry products, confectionery, ices, ice creams, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces, salad dressing, spices; puddings; fresh fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; unprocessed fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; raw fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; organic fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; edible seeds; natural plants and fresh edible flowers; beers; mineral and aerated waters, vegetable drinks, vegetable juices, yoghurt drinks, alcohol-free beers, alcohol-free wines, alcohol-free cocktails, energy drinks, sports drinks, sodas, flavoured waters, and soy-based beverages not being milk substitutes; fruit drinks and fruit juices; syrups for beverages and other preparations for making alcoholic beverages, namely, beer kits, wine kits; alcoholic beverages, namely, wine, ale, lager, cider, whisky, rum, schnapps, brandy, vodka, gin

(3) downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electronic downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; books; booklets; directories; recipes; recipe books; magazines; printed matter and publications in the nature of magazines, newsletters, recipes, cookbooks, booklets, books, directories relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; cookbooks

## SERVICES

(1) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, an intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, by mail order, by means of telecommunications, said goods comprising computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, software and computer programs for managing, assisting, monitoring and weighing the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being education services, namely, on-line education services, on-line information services enabling customers to conveniently view and purchase those services from an internet website, an intranet website, or any other computer network, from an online retail store or outlet, by mail order or by means of telecommunications; Education services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; on-line education services in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, and well-being services and facilities; Advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; web based provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being

(2) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from a retail or wholesale store or outlet, through a television shopping channel, said goods comprising electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, digital organisers, devices for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors, electrical and electronic weighing apparatus, appliances, equipment and instruments, namely, digital weighing scales, weighing balances and digital weighing platforms, electrical and electronic weighing scales, electrical and electronic calculators, pedometers, diaries and planners, electrical and electronic measuring, weighing and calculating devices, appliances, instruments, apparatus and systems, namely, devices for measuring and monitoring body weight,

body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable electronic publications and electronic publications, namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, compact discs, DVDs, recordable CD Rs and DVD-Rs, flashcards, SD cards, pre-recorded compact discs, DVDs, USB flash drives, computers, namely, laptop computers, tablet computers, digital personal assistants, digital organisers, weighing apparatus, namely, digital weighing scales, digital balances, digital weighing platforms, pre-recorded digital recording media featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, computers, computer hardware, computer firmware, computer peripheral devices, weighing scales, weighing balances, weighing platforms, all for weighing the human body, digital weighing scales, digital balances, digital platforms, computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management, computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, information technology and audio visual equipment, data processing equipment and accessories, measuring, detecting and monitoring apparatus and instruments, photographs, stationery, pamphlets, diaries, charts, greetings cards, instructional and teaching materials, posters, plans, pads, postcards, catalogues, newsletters, printed forms, flyers, handbooks, manuals, advertisement boards, cards, calendars, notebooks, calculating tables, writing materials, writing instruments, signs, clothing, footwear and headwear, exercise apparatus, equipment and devices, fitness apparatus, equipment and devices, exercise bicycles, body training and toning equipment, apparatus and devices, computer controlled exercisers, fitness apparatus and equipment, gymnastic and sporting articles, apparatus, appliances, equipment and instruments for monitoring physical activity, pharmaceuticals, dietary supplements, nutraceuticals, supplements, dietary supplements, vitamins, minerals, dietetic food and substances, food and food products, snack foods, prepared and packaged meals and food; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being training services, education services, namely, education classes, arranging and conducting education seminars, lectures, symposia, colloquiums, conferences and workshops, coaching services, provision of on-line training services, on-line education services, arranging of lectures, seminars, symposia and workshops, health club services, fitness club services, health and fitness services, exercise services, information services and counselling services relating to exercise and fitness, education services and education advice relating to physical fitness and exercise, instruction services relating to fitness and exercise, fitness and exercise training services, provision of exercise and fitness classes, publishing services relating to journals, information services and counselling services relating to fitness, recreation, information services in the fields of fitness, exercise and recreation, on-line information services and

counselling services relating to fitness, exercise and recreation, web-based information services and counselling services relating to fitness, exercise and recreation, counselling services, beauty care services, health care services enabling customers to conveniently view and purchase those services from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel; providing of training services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, arranging and conducting of educational seminars, lectures, symposia, colloquiums, conferences and workshops, all in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; educational academies namely, education seminars, lectures, symposia, colloquiums, conferences and workshops; life coaching services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; provision of on-line training in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; on-line educational seminars, lectures, symposia and workshops in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; health club services; fitness club services; advisory and counselling services relating to exercise and fitness; education and advice relating to physical fitness and exercise; physical fitness centres; fitness and exercise instruction; fitness and exercise training services; exercise and fitness classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation classes; provision of gymnasium, fitness, weight training, aerobics and recreation services and facilities; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation instruction and supervision; providing electronic publications, namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of bookazines, newsletters, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; advisory and counselling services relating to fitness, recreation; provision of information in the fields of fitness, exercise and recreation; on-line advisory and counselling services relating to fitness, exercise and recreation; web-based advisory and counselling services relating to fitness, exercise and recreation; on-line provision of information in the fields of fitness, recreation; beauty salon services

(3) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, an intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, printed matter, namely, books, booklets, directories, recipes, magazines, periodical publications, printed publications, cookbooks the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services

being publishing services in relation to electronic publications, publishing services in relation to downloadable publications, publishing services relating to electronic magazines, books, publishing services in relation to texts, publishing services in relation to books, providing electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of electronic magazines, journals, books, and other written materials, namely, recipes, cookbooks, booklets featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of texts; publication of books

## CLAIMS

Used in CANADA since at least as early as December 2011 on goods (1) and on services (1); May 2013 on goods (3) and on services (3). Proposed Use in CANADA on goods (2) and on services (2)



**Application Number** 1,736,978 **Filing Date** 2015-07-13

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Miles-Bramwell Executive Services Limited,  
Clover Nook Road, Somercotes, Alferton,  
Derbyshire, DE55 4RF, UNITED KINGDOM

### **Representative for Service**

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## **TRADEMARK**

# **LOVE FOOD, LOVE SLIMMING WORLD**

### **Goods**

(1) computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; software and computer programs for managing, assisting, monitoring and weighing, in particular for weight loss, diet, dieting, exercise, healthy lifestyle, fitness and well-being of humans

(2) Electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, electronic personal organizers, electrical and electronic calculators, handheld computers and tablet computers, for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors; electrical and electronic weighing apparatus, namely, digital weighing scales, digital weighing balances and digital weighing platforms; personal electrical and electronic weighing scales; electrical and electronic calculators, pedometers, diaries and planners; electrical and electronic measuring, weighing and calculating devices, namely, weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors; downloadable computer software for controlling weighing scales, weighing balances and weighing platforms for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable electronic publications and electronic publications, namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; blank compact



discs, DVDs, recordable CD-Rs and DVD-Rs, flashcards, SD cards, USB flash drives; computers, namely, laptop computers, tablet computers, digital personal assistants, electronic personal organizers; pre-recorded digital recording media, namely, compact discs, DVDs, CD-Rs, DVD-Rs, flashcards, SD cards, and USB flash drives featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; weighing scales, weighing balances, weighing platforms, all for weighing the human body; electrical and computer apparatus and devices, namely, digital weighing scales, digital balances, digital platforms for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; calculators; information technology and audio visual equipment, namely, headphones, mobile telephones, tablet computers, PDAs (personal digital assistants), laptop computers, palmtop computers, personal planners, digital organisers; measuring, detecting and monitoring apparatus and instruments, namely, electronic weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels and fitness levels; electronic downloadable publications, namely, diaries, pamphlets, postcards, calendars, notebooks relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; photographs; pamphlets; diaries; greetings cards; posters; notepads; postcards; catalogues; newsletters; flyers; handbooks; calendars; notebooks; printed matter and publications in the nature of newsletters, diaries, pamphlets, postcards, calendars, notebooks; stationery, namely, paper, pens, pencils and paper signboards; display boards; mobile display boards; banners made of textile plastic and paper; exhibition display boards; display boards for notices; bulletin boards; card holders in the nature of display boards; counter displays; boards for the display of graphic materials; display stands; digital display screens and display screens made of textile, plastic and paper; folding panels for display purposes; marker boards for display purposes; signboards made of metal, wood, plastic, cardboard, paper; display cases for merchandise; food and food products, namely, prepared and part prepared meals comprised primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit, grains, pulses and/or vegetables; prepared meals, namely, preserved, chilled and frozen meals consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruits or vegetables; snack foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit or vegetables; prepared and packaged meals and food, namely, chilled, frozen and preserved meals and foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, vegetables or processed fruits, grains, pulses or vegetables; meat, fish, poultry and game; meat extracts; products containing meat namely, burgers, meatballs; sausages; cooked meat; preserves, namely, fish preserves, meat preserves, fruit preserves, vegetable preserves; dried and cooked canned fruits and vegetables; jellies, namely, fruit jellies, meat jellies; jams; eggs; milk and milk products; edible oils and fats; pasta, rice, cereals, grains, maize, wheat,

potato, corn, noodles, gnocchi, polenta, bread, pasta, rusks, chocolate, sugar confections, food seasoning, processed herbs, spices, spicy seasoning pastes and savoury sauces, sweet sauces, cooking sauces, salad sauces; prepared and packaged meals namely, prepared pasta meals, prepared pizza meals, noodle-based prepared meals, prepared meals containing or consisting of eggs, meals consisting primarily of pasta, meals consisting primarily of rice, pasta dishes, rice dishes, prepared rice, prepared pasta, prepared salad, prepared desserts, prepared meat pies, prepared baked mixes, prepared desserts (confectionery); cereal-based prepared snack foods, rice-based prepared snack foods, grain-based prepared snack foods; snack foods made from or predominantly containing cereals, grains, rice, wheat, maize, potato, corn, noodles, gnocchi, polenta, bread, pasta, chocolate, rusks, rice snacks, crispbreads, tortilla snacks, sesame snacks, cereal snacks, puffed corn snacks, rice cake snacks, fruitcake snacks, flour-based savoury snacks, muesli snacks, maize snacks, cereal snacks, corn snacks, potato snacks, sugar confections, pasta snacks, rice snacks, cereal-based snack foods, granola-based snack bars, snack foods made from wheat, snack foods made from corn, snack foods made from cereals, snack foods consisting principally of bread, cereals prepared for human consumption, savoury sauces, sweet sauces, cooking sauces, dipping sauces, salad sauces, prepared rice with seasonings and vegetables, prepared pasta with seasonings and vegetables, prepared pasta with seasonings and vegetables, frozen dough, frozen confectionery, frozen yoghurt, frozen cake, frozen pastry, frozen pastries, frozen pizzas, frozen prepared rice, frozen dairy confections, frozen pasta; coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, bread, pastry products, confectionery, ices, ice creams, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces, salad dressing, spices; puddings; fresh fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; unprocessed fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; raw fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; organic fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; edible seeds; natural plants and fresh edible flowers; beers; mineral and aerated waters, vegetable drinks, vegetable juices, yoghurt drinks, alcohol-free beers, alcohol-free wines, alcohol-free cocktails, energy drinks, sports drinks, sodas, flavoured waters, and soy-based beverages not being milk substitutes; fruit drinks and fruit juices; syrups for beverages and other preparations for making alcoholic beverages, namely, beer kits, wine kits; alcoholic beverages, namely, wine, ale, lager, cider, whisky, rum, schnapps, brandy, vodka, gin

(3) downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electronic downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; books; booklets; recipe books; information charts in the field of diet and weight loss; magazines; information plans in the field of diet and weight loss; printed matter and publications in the nature of magazines, recipes, cookbooks, booklets, books, directories, written educational and teaching materials, namely, books, information charts relating to health foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyle and eating habits; cookbooks

## SERVICES

(1) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, on intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, software and computer programs for managing, assisting, monitoring and weighing weight loss, diet, dieting, exercise and health of humans; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being education services, on-line education services, information services and counselling services relating to exercise and fitness, publishing services in relation to electronic publications, publishing services in relation to downloadable publications, publishing services relating to electronic magazines, journals, books, information services and counselling services relating to fitness, recreation, information services in the fields of fitness, exercise and recreation, on-line information services and counselling services relating to fitness, exercise and recreation, web-based information services and counselling services relating to fitness, exercise and recreation, publishing services in relation to texts, information and counselling services, on-line information and counselling services

(2) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, on intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, digital organisers, devices for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors, electrical and electronic weighing apparatus, appliances, equipment and instruments, namely, digital weighing scales, weighing balances and digital weighing platforms, electrical and electronic weighing scales, electrical and electronic calculators, pedometers, diaries and planners, electrical and electronic measuring, weighing and calculating devices, appliances, instruments, apparatus and systems, namely, devices for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable electronic publications and electronic publications,

namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, compact discs, DVDs, recordable CD Rs and DVD-Rs, flashcards, SD cards, pre-recorded compact discs, DVDs, USB flash drives, computers, namely, laptop computers, tablet computers, digital personal assistants, digital organisers, weighing apparatus, namely, digital weighing scales, digital balances, digital weighing platforms, pre-recorded digital recording media featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, computers, computer hardware, computer firmware, computer peripheral devices, weighing scales, weighing balances, weighing platforms, all for weighing the human body, digital weighing scales, digital balances, digital platforms, computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management, computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, information technology and audio visual equipment, data processing equipment and accessories, measuring, detecting and monitoring apparatus and instruments, photographs, stationery, pamphlets, diaries, greetings cards, periodical publications, instructional and teaching materials, posters, pads, postcards, catalogues, printed forms, flyers, handbooks, manuals, advertisement boards, cards, calendars, notebooks, calculating tables, writing materials, writing instruments, signs, clothing, footwear and headwear, exercise apparatus, equipment and devices, fitness apparatus, equipment and devices, exercise bicycles, body training and toning equipment, apparatus and devices, computer controlled exercisers, fitness apparatus and equipment, gymnastic and sporting articles, apparatus, appliances, equipment and instruments for monitoring physical activity, pharmaceuticals, dietary supplements, nutraceuticals, supplements, dietary supplements, vitamins, minerals, dietetic food and substances, food and food products, snack foods, prepared and packaged meals and food; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being training services, namely, education classes, arranging and conducting education seminars, lectures, symposia, colloquiums, conferences and workshops, coaching services, provision of on-line training services, on-line education services, arranging of lectures, seminars, symposia and workshops, health club services, fitness club services, health and fitness services, exercise services, education services and education advice relating to physical fitness and exercise, instruction services relating to fitness and exercise, fitness and exercise training services, provision of exercise and fitness classes, publishing services in relation to books, beauty care services, health care services enabling customers to conveniently view and purchase those services from an internet website, an intranet website, or any other computer network, from an on-line retail store or outlet, from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel, by mail order, or by means of telecommunications; Education services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being, providing of training services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, arranging and conducting of educational seminars, lectures, symposia, colloquiums, conferences and workshops, all in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; educational academies namely, education seminars, lectures, symposia, colloquiums, conferences and workshops; life coaching services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle,

fitness, recreation, eating habits, nutrition, foods and well-being; on-line education services in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; provision of on-line training in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; on-line educational seminars, lectures, symposia and workshops in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; health club services; fitness club services; advisory and counselling services relating to exercise and fitness; education and advice relating to physical fitness and exercise; physical fitness centres; fitness and exercise instruction; fitness and exercise training services; exercise and fitness classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation services and facilities; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation instruction and supervision; providing electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of electronic magazines, journals, books, bookazines and other written materials, namely, newsletters, recipes, cookbooks, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; advisory and counselling services relating to fitness, recreation; provision of information in the fields of fitness, exercise and recreation; on-line advisory and counselling services relating to fitness, exercise and recreation; web-based advisory and counselling services relating to fitness, exercise and recreation; on-line provision of information in the fields of fitness, recreation; publication of texts; publication of books; Advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; web based provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; beauty salon services

(3) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, on intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping

channel, by mail order, by means of telecommunications, said goods comprising downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, books, booklets, recipe books, information charts, magazines, information plans, printed matter and publications in the nature of magazines, newsletters, recipes, cookbooks, booklets, books, directories, written instructional, educational and teaching materials, namely, books, information charts and pamphlets relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyles and eating habits, cookbooks

## CLAIMS

Used in CANADA since at least as early as December 2011 on goods (1) and on services (1); October 2012 on goods (3) and on services (3). Proposed Use in CANADA on goods (2) and on services (2)

**Application Number** 1,736,983 **Filing Date** 2015-07-13

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Miles-Bramwell Executive Services Limited,  
Clover Nook Road, Somercotes, Alferton,  
Derbyshire, DE55 4RF, UNITED KINGDOM

### Representative for Service

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## TRADEMARK



### Index Headings

LOVE FOOD LOVE SLIMMING WORLD

### Image Description (Vienna)

- Rectangles
- One quadrilateral
- Quadrilaterals containing one or more letters
- Quadrilaterals with dark surfaces or parts of surfaces
- Red, pink, orange
- White, grey, silver
- Black

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### Colour Claim

Colour is claimed as a feature of the trade-mark. The letters comprising the words 'love food' are red. The letters comprising the words 'love Slimming World' are white. The rectangular background is black.

## Goods

(1) Computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; software and computer programs for managing, assisting, monitoring and weighing, in particular for weight loss, diet, dieting, exercise, healthy lifestyle, fitness and well-being of humans.

(2) Electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, electronic personal organizers, electrical and electronic calculators, handheld computers and tablet computers, for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors; electrical and electronic weighing apparatus, namely, digital weighing scales, digital weighing balances and digital weighing platforms; personal electrical and electronic weighing scales; electrical and electronic calculators, pedometers, diaries and planners; electrical and electronic measuring, weighing and calculating devices, namely, weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors; downloadable computer software for controlling weighing scales, weighing balances and weighing platforms for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable electronic publications and electronic publications, namely, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; blank compact discs, DVDs, recordable CD-Rs and DVD-Rs, flashcards, SD cards, USB flash drives; computers, namely, laptop computers, tablet computers, digital personal assistants, electronic personal organizers; pre-recorded digital recording media, namely, compact discs, DVDs, CD-Rs, DVD-Rs, flashcards, SD cards, and USB flash drives featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; weighing scales, weighing balances, weighing platforms, all for weighing the human body; electrical and computer apparatus and devices, namely, digital weighing scales, digital balances, digital platforms for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; calculators; information technology and audio visual equipment, namely, headphones, mobile telephones, tablet computers, PDAs (personal digital assistants), laptop computers, palmtop computers, personal planners, digital organisers; measuring, detecting and monitoring apparatus and instruments, namely, electronic weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index,



calorie intake, exercise levels and fitness levels; electronic downloadable publications, namely, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; photographs; books; booklets; recipe books; pamphlets; diaries; information charts in the field of diet and weight loss; greetings cards; posters; information plans in the field of diet and weight loss; notepads; postcards; catalogues; newsletters; flyers; handbooks; calendars; notebooks; printed matter and publications in the nature of recipes, cookbooks, booklets, books, directories, diaries, pamphlets, postcards, calendars, notebooks, written educational and teaching materials relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; stationery, namely, paper, pens, pencils and paper signboards; cookbooks; display boards; mobile display boards; banners made of textile plastic and paper; exhibition display boards; display boards for notices; bulletin boards; card holders in the nature of display boards; counter displays; boards for the display of graphic materials; display stands; digital display screens and display screens made of textile, plastic and paper; folding panels for display purposes; marker boards for display purposes; signboards made of metal, wood, plastic, cardboard, paper; display cases for merchandise; food and food products, namely, prepared and part prepared meals comprised primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit, grains, pulses and/or vegetables; prepared meals, namely, preserved, chilled and frozen meals consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruits or vegetables; snack foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit or vegetables; prepared and packaged meals and food, namely, chilled, frozen and preserved meals and foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, vegetables or processed fruits, grains, pulses or vegetables; meat, fish, poultry and game; meat extracts; products containing meat namely, burgers, meatballs; sausages; cooked meat; preserves, namely, fish preserves, meat preserves, fruit preserves, vegetable preserves; dried and cooked canned fruits and vegetables; jellies, namely, fruit jellies, meat jellies; jams; eggs; milk and milk products; edible oils and fats; pasta, rice, cereals, grains, maize, wheat, potato, corn, noodles, gnocchi, polenta, bread, pasta, rusks, chocolate, sugar confections, food seasoning, processed herbs, spices, spicy seasoning pastes and savoury sauces, sweet sauces, cooking sauces, salad sauces; prepared and packaged meals namely, prepared pasta meals, prepared pizza meals, noodle-based prepared meals, prepared meals containing or consisting of eggs, meals consisting primarily of pasta, meals consisting primarily of rice, pasta dishes, rice dishes, prepared rice, prepared pasta, prepared salad, prepared desserts, prepared meat pies, prepared baked mixes, prepared desserts (confectionery); cereal-based prepared snack foods, rice-based prepared snack foods, grain-based prepared snack foods; snack foods made from or predominantly containing cereals, grains, rice, wheat, maize, potato, corn, noodles, gnocchi, polenta, bread, pasta, chocolate, rusks, rice snacks, crispbreads, tortilla snacks, sesame snacks, cereal snacks, puffed corn snacks, rice cake snacks, fruitcake snacks, flour-based savoury snacks, muesli snacks, maize snacks, cereal snacks, corn snacks, potato snacks, sugar confections, pasta snacks, rice snacks, cereal-based snack foods, granola-based snack bars, snack foods made from wheat, snack foods made from corn, snack foods made from cereals, snack foods consisting principally of bread, cereals prepared for human consumption, savoury sauces, sweet sauces, cooking sauces, dipping sauces, salad sauces, prepared rice with seasonings and vegetables, prepared pasta with seasonings and vegetables, prepared pasta with seasonings and vegetables, frozen dough, frozen confectionery, frozen yoghurt, frozen cake, frozen pastry, frozen pastries, frozen pizzas, frozen

prepared rice, frozen dairy confections, frozen pasta; coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, bread, pastry products, confectionery, ices, ice creams, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces, salad dressing, spices; puddings; fresh fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; unprocessed fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; raw fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; organic fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; edible seeds; natural plants and fresh edible flowers; beers; mineral and aerated waters, vegetable drinks, vegetable juices, yoghurt drinks, alcohol-free beers, alcohol-free wines, alcohol-free cocktails, energy drinks, sports drinks, sodas, flavoured waters, and soy-based beverages not being milk substitutes; fruit drinks and fruit juices; syrups for beverages and other preparations for making alcoholic beverages, namely, beer kits, wine kits; alcoholic beverages, namely, wine, ale, lager, cider, whisky, rum, schnapps, brandy, vodka, gin

(3) downloadable electronic publications and electronic publications, namely, magazines, newsletters featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electronic downloadable publications, namely, magazines, newsletters relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; magazines; printed matter and publications in the nature of magazines, newsletters relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being

## SERVICES

(1) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, an intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, by mail order, by means of telecommunications, said goods comprising computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, software and computer programs for managing, assisting, monitoring and weighing the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being education services, namely, online education services, on-line information services enabling customer to conveniently view and purchase those services from an internet website, an intranet website, or any other computer network, from an on-line retail store or outlet, by mail order, or by means of telecommunications; Education services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; on-line education services in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being services and facilities; Advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information in the fields of slimming, weight control, diet, dieting, nutrition,

foods, exercise, healthy lifestyle, eating habits and well-being; on-line advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; web based provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being

(2) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from a retail or wholesale store or outlet, through a television shopping channel, said goods comprising electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, digital organisers, devices for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors, electrical and electronic weighing apparatus, appliances, equipment and instruments, namely, digital weighing scales, weighing balances and digital weighing platforms, electrical and electronic weighing scales, electrical and electronic calculators, pedometers, diaries and planners, electrical and electronic measuring, weighing and calculating devices, appliances, instruments, apparatus and systems, namely, devices for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable electronic publications and electronic publications, namely, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, compact discs, DVDs, recordable CD Rs and DVD-Rs, flashcards, SD cards, pre-recorded compact discs, DVDs, USB flash drives, computers, namely, laptop computers, tablet computers, digital personal assistants, digital organisers, weighing apparatus, namely, digital weighing scales, digital balances, digital weighing platforms, pre-recorded digital recording media featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, computers, computer hardware, computer firmware, computer peripheral devices, weighing scales, weighing balances, weighing platforms, all for weighing the human body, digital weighing scales, digital balances, digital platforms, computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management, computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, downloadable computer software and computer programs for controlling weighing

apparatus, appliances, instruments and devices for use in data management, information technology and audio visual equipment, data processing equipment and accessories, measuring, detecting and monitoring apparatus and instruments, photographs, stationery, books, booklets, directories, recipes, pamphlets, diaries, charts, greetings cards, instructional and teaching materials, posters, plans, pads, postcards, catalogues, newsletters, printed forms, flyers, handbooks, manuals, advertisement boards, cards, calendars, notebooks, calculating tables, writing materials, writing instruments, signs, cookbooks, clothing, footwear and headwear, exercise apparatus, equipment and devices, fitness apparatus, equipment and devices, exercise bicycles, body training and toning equipment, apparatus and devices, computer controlled exercisers, fitness apparatus and equipment, gymnastic and sporting articles, apparatus, appliances, equipment and instruments for monitoring physical activity, pharmaceuticals, dietary supplements, nutraceuticals, supplements, dietary supplements, vitamins, minerals, dietetic food and substances, food and food products, snack foods, prepared and packaged meals and food; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being training services, namely, education classes, arranging and conducting education seminars, lectures, symposia, colloquiums, conferences and workshops, coaching services, provision of on-line training services, on-line education services, arranging of lectures, seminars, symposia and workshops, health club services, fitness club services, health and fitness services, exercise services, information services and counselling services relating to exercise and fitness, education services and education advice relating to physical fitness and exercise, instruction services relating to fitness and exercise, fitness and exercise training services, provision of exercise and fitness classes, publishing services relating to journals, books, information services and counselling services relating to fitness, recreation, information services in the fields of fitness, exercise and recreation, on-line information services and counselling services relating to fitness, exercise and recreation, web-based information services and counselling services relating to fitness, exercise and recreation, publishing services in relation to books, information and counselling services, counselling services, beauty care services, health care services enabling customers to conveniently view and purchase those services from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel; providing of training services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, arranging and conducting of educational seminars, lectures, symposia, colloquiums, conferences and workshops, all in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; educational academies namely, education seminars, lectures, symposia, colloquiums, conferences and workshops; life coaching services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; provision of on-line training in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; on-line educational seminars, lectures, symposia and workshops in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; health club services; fitness club services; advisory and counselling services relating to exercise and fitness; education and advice relating to physical fitness and exercise; physical fitness centres; fitness and exercise instruction; fitness and exercise training services; exercise and fitness classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation classes; provision of gymnasium, fitness, weight training, aerobics and recreation services and facilities; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation instruction and supervision; providing electronic

publications, namely recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of journals, books, bookazines and other written materials, namely recipes, cookbooks, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; advisory and counselling services relating to fitness, recreation; provision of information in the fields of fitness, exercise and recreation; on-line advisory and counselling services relating to fitness, exercise and recreation; web-based advisory and counselling services relating to fitness, exercise and recreation; on-line provision of information in the fields of fitness, recreation; publication of books; beauty salon services

(3) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, an intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, by mail order, by means of telecommunications, said goods comprising downloadable electronic publications and electronic publications, namely, magazines, newsletters featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, printed matter, publications, magazines, periodical publications, printed publications the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being publishing services in relation to electronic publications, publishing services in relation to downloadable publications, publishing services relating to electronic magazines, publishing services in relation to texts; providing electronic publications, namely, magazines, newsletters, featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, magazines, newsletters featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of electronic magazines and other written materials, namely, newsletters featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of texts

## CLAIMS

Used in CANADA since at least as early as December 2011 on goods (1) and on services (1); May 2015 on goods (3) and on services (3). Proposed Use in CANADA on goods (2) and on services (2)

**Application Number** 1,736,984 **Filing Date** 2015-07-13

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Miles-Bramwell Executive Services Limited,  
Clover Nook Road, Somercotes, Alferton,  
Derbyshire, DE55 4RF, UNITED KINGDOM

### Representative for Service

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## TRADEMARK

# LOVE FRIENDSHIP, LOVE SLIMMING WORLD

### Goods

(1) computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; software and computer programs for managing, assisting, monitoring and weighing, in particular for weight loss, diet, dieting, exercise, healthy lifestyle, fitness and well-being of humans

(2) Electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, electronic personal organizers, electrical and electronic calculators, handheld computers and tablet computers, for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors; electrical and electronic weighing apparatus, namely, digital weighing scales, digital weighing balances and digital weighing platforms; personal electrical and electronic weighing scales; electrical and electronic calculators, pedometers, diaries and planners; electrical and electronic measuring, weighing and calculating devices, namely, weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors; downloadable computer software for controlling weighing scales, weighing balances and weighing platforms for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy



lifestyle, fitness, recreation, eating habits and well-being; blank compact discs, DVDs, recordable CD-Rs and DVD-Rs, flashcards, SD cards, USB flash drives; computers, namely, laptop computers, tablet computers, digital personal assistants, electronic personal organizers; pre-recorded digital recording media, namely, compact discs, DVDs, CD-Rs, DVD-Rs, flashcards, SD cards, and USB flash drives featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; weighing scales, weighing balances, weighing platforms, all for weighing the human body; electrical and computer apparatus and devices, namely, digital weighing scales, digital balances, digital platforms for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; calculators; information technology and audio visual equipment, namely, headphones, mobile telephones, tablet computers, PDAs (personal digital assistants), laptop computers, palmtop computers, personal planners, digital organisers; measuring, detecting and monitoring apparatus and instruments, namely, electronic weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels and fitness levels; electronic downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; photographs; books; booklets; recipe books; pamphlets; diaries; information charts in the field of diet and weight loss; greetings cards; magazines; posters; information plans in the field of diet and weight loss; notepads; postcards; catalogues; newsletters; flyers; handbooks; calendars; notebooks; printed matter and publications in the nature of magazines, newsletters, recipes, cookbooks, booklets, books, directories, diaries, pamphlets, postcards, calendars, notebooks, written educational and teaching materials relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; stationery, namely, paper, pens, pencils and paper signboards; cookbooks; display boards; mobile display boards; banners made of textile plastic and paper; exhibition display boards; display boards for notices; bulletin boards; card holders in the nature of display boards; counter displays; boards for the display of graphic materials; display stands; digital display screens and display screens made of textile, plastic and paper; folding panels for display purposes; marker boards for display purposes; signboards made of metal, wood, plastic, cardboard, paper; display cases for merchandise; food and food products, namely, prepared and part prepared meals comprised primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit, grains, pulses and/or vegetables; prepared meals, namely, preserved, chilled and frozen meals consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruits or vegetables; snack foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit or vegetables; prepared and packaged meals and food, namely, chilled, frozen and preserved meals

and foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, vegetables or processed fruits, grains, pulses or vegetables; meat, fish, poultry and game; meat extracts; products containing meat namely, burgers, meatballs; sausages; cooked meat; preserves, namely, fish preserves, meat preserves, fruit preserves, vegetable preserves; dried and cooked canned fruits and vegetables; jellies, namely, fruit jellies, meat jellies; jams; eggs; milk and milk products; edible oils and fats; pasta, rice, cereals, grains, maize, wheat, potato, corn, noodles, gnocchi, polenta, bread, pasta, rusks, chocolate, sugar confections, food seasoning, processed herbs, spices, spicy seasoning pastes and savoury sauces, sweet sauces, cooking sauces, salad sauces; prepared and packaged meals namely, prepared pasta meals, prepared pizza meals, noodle-based prepared meals, prepared meals containing or consisting of eggs, meals consisting primarily of pasta, meals consisting primarily of rice, pasta dishes, rice dishes, prepared rice, prepared pasta, prepared salad, prepared desserts, prepared meat pies, prepared baked mixes, prepared desserts (confectionery); cereal-based prepared snack foods, rice-based prepared snack foods, grain-based prepared snack foods; snack foods made from or predominantly containing cereals, grains, rice, wheat, maize, potato, corn, noodles, gnocchi, polenta, bread, pasta, chocolate, rusks, rice snacks, crispbreads, tortilla snacks, sesame snacks, cereal snacks, puffed corn snacks, rice cake snacks, fruitcake snacks, flour-based savoury snacks, muesli snacks, maize snacks, cereal snacks, corn snacks, potato snacks, sugar confections, pasta snacks, rice snacks, cereal-based snack foods, granola-based snack bars, snack foods made from wheat, snack foods made from corn, snack foods made from cereals, snack foods consisting principally of bread, cereals prepared for human consumption, savoury sauces, sweet sauces, cooking sauces, dipping sauces, salad sauces, prepared rice with seasonings and vegetables, prepared pasta with seasonings and vegetables, prepared pasta with seasonings and vegetables, frozen dough, frozen confectionery, frozen yoghurt, frozen cake, frozen pastry, frozen pastries, frozen pizzas, frozen prepared rice, frozen dairy confections, frozen pasta; coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, bread, pastry products, confectionery, ices, ice creams, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces, salad dressing, spices; puddings; fresh fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; unprocessed fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; raw fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; organic fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; edible seeds; natural plants and fresh edible flowers; beers; mineral and aerated waters, vegetable drinks, vegetable juices, yoghurt drinks, alcohol-free beers, alcohol-free wines, alcohol-free cocktails, energy drinks, sports drinks, sodas, flavoured waters, and soy-based beverages not being milk substitutes; fruit drinks and fruit juices; syrups for beverages and other preparations for making alcoholic beverages, namely, beer kits, wine kits; alcoholic beverages, namely, wine, ale, lager, cider, whisky, rum, schnapps, brandy, vodka, gin

## SERVICES

(1) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, an intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, by mail order, by means of telecommunications, said goods comprising computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable software for organising food recipes, monitoring calorie



intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, software and computer programs for managing, assisting, monitoring and weighing the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being education services, namely, on-line education services, on-line information services enabling customers to conveniently view and purchase those services from an internet website, an intranet website, or any other computer network, from an online retail store or outlet, by mail order or by means of telecommunications; Education services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; on-line education services in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, and well-being services and facilities; Advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; web based provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being

(2) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from a retail or wholesale store or outlet, through a television shopping channel said goods comprising electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, digital organisers, devices for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors, electrical and electronic weighing apparatus, appliances, equipment and instruments, namely, digital weighing scales, weighing balances and digital weighing platforms, electrical and electronic weighing scales, electrical and electronic calculators, pedometers, diaries and planners, electrical and electronic measuring, weighing and calculating devices, appliances, instruments, apparatus and systems, namely, devices for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes,

cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, compact discs, DVDs, recordable CD Rs and DVD-Rs, flashcards, SD cards, pre-recorded compact discs, DVDs, USB flash drives, computers, namely, laptop computers, tablet computers, digital personal assistants, digital organisers, weighing apparatus, namely, digital weighing scales, digital balances, digital weighing platforms, pre-recorded digital recording media featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, computers, computer hardware, computer firmware, computer peripheral devices, weighing scales, weighing balances, weighing platforms, all for weighing the human body, digital weighing scales, digital balances, digital platforms, computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management, computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, information technology and audio visual equipment, data processing equipment and accessories, measuring, detecting and monitoring apparatus and instruments, printed matter, publications, photographs, stationery, books, booklets, directories, recipes, pamphlets, diaries, charts, greetings cards, magazines, periodical publications, instructional and teaching materials, posters, plans, pads, postcards, catalogues, newsletters, printed forms, flyers, printed publications, handbooks, manuals, advertisement boards, cards, calendars, notebooks, calculating tables, writing materials, writing instruments, signs, cookbooks, clothing, footwear and headwear, exercise apparatus, equipment and devices, fitness apparatus, equipment and devices, exercise bicycles, body training and toning equipment, apparatus and devices, computer controlled exercisers, fitness apparatus and equipment, gymnastic and sporting articles, apparatus, appliances, equipment and instruments for monitoring physical activity, pharmaceuticals, dietary supplements, nutraceuticals, supplements, dietary supplements, vitamins, minerals, dietetic food and substances, food and food products, snack foods, prepared and packaged meals and food; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being training services, education classes, arranging and conducting education seminars, lectures, symposia, colloquiums, conferences and workshops, coaching services, provision of on-line training services, on-line education services, arranging of lectures, seminars, symposia and workshops, health club services, fitness club services, health and fitness services, exercise services, information services and counselling services relating to exercise and fitness, education services and education advice relating to physical fitness and exercise, instruction services relating to fitness and exercise, fitness and exercise training services, provision of exercise and fitness classes, publishing services in relation to electronic publications, publishing services in relation to downloadable publications, publishing services relating to electronic magazines, journals, books, information services and counselling services relating to fitness, recreation, information services in the fields of fitness, exercise and recreation, on-line information services and counselling services relating to fitness, exercise and recreation, web-based information services and counselling services relating to fitness, exercise and recreation, publishing services in relation to texts, publishing services in relation to books, information and counselling services, beauty care services, health care services enabling customers to conveniently view and purchase those services from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel; providing of training services in the fields of slimming, weight control, diet, dieting,

exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, arranging and conducting of educational seminars, lectures, symposia, colloquiums, conferences and workshops, all in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; educational academies namely, education seminars, lectures, symposia, colloquiums, conferences and workshops; life coaching services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; provision of on-line training in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; on-line educational seminars, lectures, symposia and workshops in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; health club services; fitness club services; advisory and counselling services relating to exercise and fitness; education and advice relating to physical fitness and exercise; physical fitness centres; fitness and exercise instruction; fitness and exercise training services; exercise and fitness classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation classes; provision of gymnasium, fitness, weight training, aerobics and recreation services and facilities; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation instruction and supervision; providing electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of electronic magazines, journals, books, bookazines and other written materials, namely, newsletters, recipes, cookbooks, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; advisory and counselling services relating to fitness, recreation; provision of information in the fields of fitness, exercise and recreation; on-line advisory and counselling services relating to fitness, exercise and recreation; web-based advisory and counselling services relating to fitness, exercise and recreation; on-line provision of information in the fields of fitness, recreation; publication of texts; publication of books; beauty salon services

## CLAIMS

Used in CANADA since at least as early as January 2015 on goods (1) and on services (1).  
Proposed Use in CANADA on goods (2) and on services (2)

**Application Number** 1,736,989 **Filing Date** 2015-07-13

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Miles-Bramwell Executive Services Limited,  
Clover Nook Road, Somercotes, Alferton,  
Derbyshire, DE55 4RF, UNITED KINGDOM

### **Representative for Service**

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## **TRADEMARK**

# **EXTRA EASY SUPER POWERED**

### **Goods**

Electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, electronic personal organizers, electrical and electronic calculators, handheld computers and tablet computers, for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors; electrical and electronic weighing apparatus, namely, digital weighing scales, digital weighing balances and digital weighing platforms; personal electrical and electronic weighing scales; electrical and electronic calculators, pedometers, diaries and planners; electrical and electronic measuring, weighing and calculating devices, namely, weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors; computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software for controlling weighing scales, weighing balances and weighing platforms for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; blank compact discs, DVDs, recordable CD-Rs and DVD-Rs, flashcards, SD cards, USB flash drives; computers, namely, laptop computers, tablet

computers, digital personal assistants, electronic personal organizers; pre-recorded digital recording media, namely, compact discs, DVDs, CD-Rs, DVD-Rs, flashcards, SD cards, and USB flash drives featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; weighing scales, weighing balances, weighing platforms, all for weighing the human body; electrical and computer apparatus and devices, namely, digital weighing scales, digital balances, digital platforms for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; software and programs for managing, assisting, monitoring and weighing, in particular for weight loss, diet, dieting, exercise, healthy lifestyle, fitness and well-being of humans; calculators; information technology and audio visual equipment, namely, headphones, mobile telephones, tablet computers, PDAs (personal digital assistants), laptop computers, palmtop computers, personal planners, digital organisers; measuring, detecting and monitoring apparatus and instruments, namely, electronic weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels and fitness levels; electronic downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; photographs; books; booklets; recipe books; pamphlets; diaries; information charts in the field of diet and weight loss; greetings cards; magazines; posters; information plans in the field of diet and weight loss; notepads; postcards; catalogues; newsletters; flyers; handbooks; calendars; notebooks; printed matter and publications in the nature of magazines, newsletters, recipes, cookbooks, booklets, books, directories, diaries, pamphlets, postcards, calendars, notebooks, written educational and teaching materials relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; stationery, namely, paper, pens, pencils and paper signboards; cookbooks; display boards; mobile display boards; banners made of textile plastic and paper; exhibition display boards; display boards for notices; bulletin boards; card holders in the nature of display boards; counter displays; boards for the display of graphic materials; display stands; digital display screens and display screens made of textile, plastic and paper; folding panels for display purposes; marker boards for display purposes; signboards made of metal, wood, plastic, cardboard, paper; display cases for merchandise; food and food products, namely, prepared and part prepared meals comprised primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit, grains, pulses and/or vegetables; prepared meals, namely, preserved, chilled and frozen meals consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruits or vegetables; snack foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit or vegetables; prepared and packaged meals and food, namely, chilled, frozen and preserved meals

and foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, vegetables or processed fruits, grains, pulses or vegetables; meat, fish, poultry and game; meat extracts; products containing meat namely, burgers, meatballs; sausages; cooked meat; preserves, namely, fish preserves, meat preserves, fruit preserves, vegetable preserves; dried and cooked canned fruits and vegetables; jellies, namely, fruit jellies, meat jellies; jams; eggs; milk and milk products; edible oils and fats; pasta, rice, cereals, grains, maize, wheat, potato, corn, noodles, gnocchi, polenta, bread, pasta, rusks, chocolate, sugar confections, food seasoning, processed herbs, spices, spicy seasoning pastes and savoury sauces, sweet sauces, cooking sauces, salad sauces; prepared and packaged meals namely, prepared pasta meals, prepared pizza meals, noodle-based prepared meals, prepared meals containing or consisting of eggs, meals consisting primarily of pasta, meals consisting primarily of rice, pasta dishes, rice dishes, prepared rice, prepared pasta, prepared salad, prepared desserts, prepared meat pies, prepared baked mixes, prepared desserts (confectionery); cereal-based prepared snack foods, rice-based prepared snack foods, grain-based prepared snack foods; snack foods made from or predominantly containing cereals, grains, rice, wheat, maize, potato, corn, noodles, gnocchi, polenta, bread, pasta, chocolate, rusks, rice snacks, crispbreads, tortilla snacks, sesame snacks, cereal snacks, puffed corn snacks, rice cake snacks, fruitcake snacks, flour-based savoury snacks, muesli snacks, maize snacks, cereal snacks, corn snacks, potato snacks, sugar confections, pasta snacks, rice snacks, cereal-based snack foods, granola-based snack bars, snack foods made from wheat, snack foods made from corn, snack foods made from cereals, snack foods consisting principally of bread, cereals prepared for human consumption, savoury sauces, sweet sauces, cooking sauces, dipping sauces, salad sauces, prepared rice with seasonings and vegetables, prepared pasta with seasonings and vegetables, prepared pasta with seasonings and vegetables, frozen dough, frozen confectionery, frozen yoghurt, frozen cake, frozen pastry, frozen pastries, frozen pizzas, frozen prepared rice, frozen dairy confections, frozen pasta; coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, bread, pastry products, confectionery, ices, ice creams, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces, salad dressing, spices; puddings; fresh fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; unprocessed fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; raw fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; organic fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; edible seeds; natural plants and fresh edible flowers; beers; mineral and aerated waters, vegetable drinks, vegetable juices, yoghurt drinks, alcohol-free beers, alcohol-free wines, alcohol-free cocktails, energy drinks, sports drinks, sodas, flavoured waters, and soy-based beverages not being milk substitutes; fruit drinks and fruit juices; syrups for beverages and other preparations for making alcoholic beverages, namely, beer kits, wine kits; alcoholic beverages, namely, wine, ale, lager, cider, whisky, rum, schnapps, brandy, vodka, gin

## SERVICES

The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, on intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy

lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, digital organisers, devices for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors, electrical and electronic weighing apparatus, appliances, equipment and instruments, namely, digital weighing scales, weighing balances and digital weighing platforms, electrical and electronic weighing scales, electrical and electronic calculators, pedometers, diaries and planners, electrical and electronic measuring, weighing and calculating devices, appliances, instruments, apparatus and systems, namely, devices for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors, computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, compact discs, DVDs, recordable CD Rs and DVD-Rs, flashcards, SD cards, pre-recorded compact discs, DVDs, USB flash drives, computers, namely, laptop computers, tablet computers, digital personal assistants, digital organisers, weighing apparatus, namely, digital weighing scales, digital balances, digital weighing platforms, pre-recorded digital recording media featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, computers, computer hardware, computer firmware, computer peripheral devices, weighing scales, weighing balances, weighing platforms, all for weighing the human body, digital weighing scales, digital balances, digital platforms, computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management, computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, software and programs for managing, assisting, monitoring and weighing, information technology and audio visual equipment, data processing equipment and accessories, measuring, detecting and monitoring apparatus and instruments, printed matter, publications, photographs, stationery, books, booklets, directories, recipes, pamphlets, diaries, charts, greetings cards, magazines, periodical publications, instructional and teaching materials, posters, plans, pads, postcards, catalogues, newsletters, printed forms, flyers, printed publications, handbooks, manuals, advertisement boards, cards, calendars, notebooks, calculating tables, writing materials, writing instruments, signs, cookbooks, clothing, footwear and headwear, exercise apparatus, equipment and devices, fitness apparatus, equipment and devices, exercise bicycles, body training and toning equipment, apparatus and



devices, computer controlled exercisers, fitness apparatus and equipment, gymnastic and sporting articles, apparatus, appliances, equipment and instruments for monitoring physical activity, pharmaceuticals, dietary supplements, nutraceuticals, supplements, dietary supplements, vitamins, minerals, dietetic food and substances, food and food products, snack foods, prepared and packaged meals and food; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being training services, education services, namely, education classes, arranging and conducting education seminars, lectures, symposia, colloquiums, conferences and workshops, coaching services, on-line education services, provision of on-line training services, on-line education services, arranging of lectures, seminars, symposia and workshops, health club services, fitness club services, health and fitness services, exercise services, information services and counselling services relating to exercise and fitness, education services and education advice relating to physical fitness and exercise, instruction services relating to fitness and exercise, fitness and exercise training services, provision of exercise and fitness classes, publishing services in relation to electronic publications, publishing services in relation to downloadable publications, publishing services relating to electronic magazines, journals, books, information services and counselling services relating to fitness, recreation, information services in the fields of fitness, exercise and recreation, on-line information services and counselling services relating to fitness, exercise and recreation, web-based information services and counselling services relating to fitness, exercise and recreation, publishing services in relation to texts, publishing services in relation to books, information and counselling services, on-line information and counselling services, beauty care services, health care services enabling customers to conveniently view and purchase those services from an internet website, an intranet website, or any other computer network, from an on-line retail store or outlet, from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel, by mail order, or by means of telecommunications; Education services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being, providing of training services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, arranging and conducting of educational seminars, lectures, symposia, colloquiums, conferences and workshops, all in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; educational academies namely, education seminars, lectures, symposia, colloquiums, conferences and workshops; life coaching services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; on-line education services in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; provision of on-line training in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; on-line educational seminars, lectures, symposia and workshops in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; health club services; fitness club services; advisory and counselling services relating to exercise and fitness; education and advice relating to physical fitness and exercise; physical fitness centres; fitness and exercise instruction; fitness and exercise training services; exercise and fitness classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation services and facilities; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation instruction and supervision; providing electronic publications, namely, magazines,



newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of electronic magazines, journals, books, bookazines and other written materials, namely, newsletters, recipes, cookbooks, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; advisory and counselling services relating to fitness, recreation; provision of information in the fields of fitness, exercise and recreation; on-line advisory and counselling services relating to fitness, exercise and recreation; web-based advisory and counselling services relating to fitness, exercise and recreation; on-line provision of information in the fields of fitness, recreation; publication of texts; publication of books; Advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; web based provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; beauty salon services

## CLAIMS

Proposed Use in CANADA on goods and on services

**Application Number** 1,736,991 **Filing Date** 2015-07-13

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Miles-Bramwell Executive Services Limited,  
Clover Nook Road, Somercotes, Alfreton,  
Derbyshire, DE55 4RF, UNITED KINGDOM

### Representative for Service

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## TRADEMARK



### Index Headings

SP

### Image Description (Vienna)

- Ellipses
  - One circle or ellipse
  - Circles or ellipses containing one or more letters
  - Circles or ellipses with dark surfaces or parts of surfaces
- 

## Goods

(1) Computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; software and computer programs for managing, assisting, monitoring and weighing, in particular for weight loss, diet, dieting, exercise, healthy lifestyle, fitness and well-being of humans

(2) Electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, electronic personal organizers, electrical and electronic calculators, handheld computers and tablet computers, for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors; electrical and electronic weighing apparatus, namely, digital weighing scales, digital weighing

balances and digital weighing platforms; personal electrical and electronic weighing scales; electrical and electronic calculators, pedometers, diaries and planners; electrical and electronic measuring, weighing and calculating devices, namely, weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors; downloadable computer software for controlling weighing scales, weighing balances and weighing platforms for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable electronic publications and electronic publications, namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; blank compact discs, DVDs, recordable CD-Rs and DVD-Rs, flashcards, SD cards, USB flash drives; computers, namely, laptop computers, tablet computers, digital personal assistants, electronic personal organizers; pre-recorded digital recording media, namely, compact discs, DVDs, CD-Rs, DVD-Rs, flashcards, SD cards, and USB flash drives featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; weighing scales, weighing balances, weighing platforms, all for weighing the human body; electrical and computer apparatus and devices, namely, digital weighing scales, digital balances, digital platforms for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; calculators; information technology and audio visual equipment, namely, headphones, mobile telephones, tablet computers, PDAs (personal digital assistants), laptop computers, palmtop computers, personal planners, digital organisers; measuring, detecting and monitoring apparatus and instruments, namely, electronic weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels and fitness levels; electronic downloadable publications, namely, diaries, pamphlets, postcards, calendars, notebooks relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; photographs; pamphlets; diaries; greetings cards; posters; notepads; postcards; catalogues; newsletters; flyers; handbooks; calendars; notebooks; printed matter and publications in the nature of newsletters, diaries, pamphlets, postcards, calendars, notebooks; stationery, namely, paper, pens, pencils and paper signboards; display boards; mobile display boards; banners made of textile plastic and paper; exhibition display boards; display

boards for notices; bulletin boards; card holders in the nature of display boards; counter displays; boards for the display of graphic materials; display stands; digital display screens and display screens made of textile, plastic and paper; folding panels for display purposes; marker boards for display purposes; signboards made of metal, wood, plastic, cardboard, paper; display cases for merchandise; food and food products, namely, prepared and part prepared meals comprised primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit, grains, pulses and/or vegetables; prepared meals, namely, preserved, chilled and frozen meals consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruits or vegetables; snack foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit or vegetables; prepared and packaged meals and food, namely, chilled, frozen and preserved meals and foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, vegetables or processed fruits, grains, pulses or vegetables; meat, fish, poultry and game; meat extracts; products containing meat namely, burgers, meatballs; sausages; cooked meat; preserves, namely, fish preserves, meat preserves, fruit preserves, vegetable preserves; dried and cooked canned fruits and vegetables; jellies, namely, fruit jellies, meat jellies; jams; eggs; milk and milk products; edible oils and fats; pasta, rice, cereals, grains, maize, wheat, potato, corn, noodles, gnocchi, polenta, bread, pasta, rusks, chocolate, sugar confections, food seasoning, processed herbs, spices, spicy seasoning pastes and savoury sauces, sweet sauces, cooking sauces, salad sauces; prepared and packaged meals namely, prepared pasta meals, prepared pizza meals, noodle-based prepared meals, prepared meals containing or consisting of eggs, meals consisting primarily of pasta, meals consisting primarily of rice, pasta dishes, rice dishes, prepared rice, prepared pasta, prepared salad, prepared desserts, prepared meat pies, prepared baked mixes, prepared desserts (confectionery); cereal-based prepared snack foods, rice-based prepared snack foods, grain-based prepared snack foods; snack foods made from or predominantly containing cereals, grains, rice, wheat, maize, potato, corn, noodles, gnocchi, polenta, bread, pasta, chocolate, rusks, rice snacks, crispbreads, tortilla snacks, sesame snacks, cereal snacks, puffed corn snacks, rice cake snacks, fruitcake snacks, flour-based savoury snacks, muesli snacks, maize snacks, cereal snacks, corn snacks, potato snacks, sugar confections, pasta snacks, rice snacks, cereal-based snack foods, granola-based snack bars, snack foods made from wheat, snack foods made from corn, snack foods made from cereals, snack foods consisting principally of bread, cereals prepared for human consumption, savoury sauces, sweet sauces, cooking sauces, dipping sauces, salad sauces, prepared rice with seasonings and vegetables, prepared pasta with seasonings and vegetables, prepared pasta with seasonings and vegetables, frozen dough, frozen confectionery, frozen yoghurt, frozen cake, frozen pastry, frozen pastries, frozen pizzas, frozen prepared rice, frozen dairy confections, frozen pasta; coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, bread, pastry products, confectionery, ices, ice creams, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces, salad dressing, spices; puddings; fresh fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; unprocessed fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; raw fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; organic fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; edible seeds; natural plants and fresh edible flowers; beers; mineral and aerated waters, vegetable drinks, vegetable juices, yoghurt drinks, alcohol-free beers, alcohol-free wines, alcohol-free cocktails, energy drinks, sports drinks, sodas, flavoured waters, and soy-based beverages not being milk substitutes; fruit drinks and fruit juices; syrups for beverages and other preparations for making alcoholic beverages, namely, beer kits, wine kits; alcoholic beverages, namely, wine, ale, lager, cider, whisky, rum, schnapps, brandy, vodka, gin

(3) Downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electronic downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; books; booklets; recipe books; information charts in the field of diet and weight loss; magazines; information plans in the field of diet and weight loss; printed matter and publications in the nature of magazines, recipes, cookbooks, booklets, books, directories, written educational and teaching materials, namely, books, information charts relating to health foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyle and eating habits; cookbooks

## SERVICES

(1) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, on intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, software and computer programs for managing, assisting, monitoring and weighing weight loss, diet, dieting, exercise and health of humans; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being education services, on-line education services, information services and counselling services relating to exercise and fitness, publishing services in relation to electronic publications, publishing services in relation to downloadable publications, publishing services relating to electronic magazines, journals, books, information services and counselling services relating to fitness, recreation, information services in the fields of fitness, exercise and recreation, on-line information services and counselling services relating to fitness, exercise and recreation, web-based information services and counselling services relating to fitness, exercise and recreation, publishing services in relation to texts, information and counselling services, on-line information and counselling services

(2) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, on intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal

assistants, digital organisers, devices for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors, electrical and electronic weighing apparatus, appliances, equipment and instruments, namely, digital weighing scales, weighing balances and digital weighing platforms, electrical and electronic weighing scales, electrical and electronic calculators, pedometers, diaries and planners, electrical and electronic measuring, weighing and calculating devices, appliances, instruments, apparatus and systems, namely, devices for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable electronic publications and electronic publications, namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, compact discs, DVDs, recordable CD Rs and DVD-Rs, flashcards, SD cards, pre-recorded compact discs, DVDs, USB flash drives, computers, namely, laptop computers, tablet computers, digital personal assistants, digital organisers, weighing apparatus, namely, digital weighing scales, digital balances, digital weighing platforms, pre-recorded digital recording media featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, computers, computer hardware, computer firmware, computer peripheral devices, weighing scales, weighing balances, weighing platforms, all for weighing the human body, digital weighing scales, digital balances, digital platforms, computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management, computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, information technology and audio visual equipment, data processing equipment and accessories, measuring, detecting and monitoring apparatus and instruments, photographs, stationery, pamphlets, diaries, greetings cards, periodical publications, instructional and teaching materials, posters, pads, postcards, catalogues, printed forms, flyers, handbooks, manuals, advertisement boards, cards, calendars, notebooks, calculating tables, writing materials, writing instruments, signs, clothing, footwear and headwear, exercise apparatus, equipment and devices, fitness apparatus, equipment and devices, exercise bicycles, body training and toning equipment, apparatus and devices, computer controlled exercisers, fitness apparatus and equipment, gymnastic and sporting articles, apparatus, appliances, equipment and instruments for monitoring physical activity, pharmaceuticals, dietary supplements, nutraceuticals, supplements, dietary supplements, vitamins, minerals, dietetic food and substances, food and food products, snack foods, prepared and packaged meals and food; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being training services, namely, education classes, arranging and conducting education seminars, lectures, symposia, colloquiums, conferences and workshops, coaching services, provision of on-line training services, on-line education services, arranging of lectures, seminars, symposia and workshops, health club

services, fitness club services, health and fitness services, exercise services, education services and education advice relating to physical fitness and exercise, instruction services relating to fitness and exercise, fitness and exercise training services, provision of exercise and fitness classes, publishing services in relation to books, beauty care services, health care services enabling customers to conveniently view and purchase those services from an internet website, an intranet website, or any other computer network, from an on-line retail store or outlet, from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel, by mail order, or by means of telecommunications; Education services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being, providing of training services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, arranging and conducting of educational seminars, lectures, symposia, colloquiums, conferences and workshops, all in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; educational academies namely, education seminars, lectures, symposia, colloquiums, conferences and workshops; life coaching services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; on-line education services in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; provision of on-line training in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; on-line educational seminars, lectures, symposia and workshops in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; health club services; fitness club services; advisory and counselling services relating to exercise and fitness; education and advice relating to physical fitness and exercise; physical fitness centres; fitness and exercise instruction; fitness and exercise training services; exercise and fitness classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation services and facilities; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation instruction and supervision; providing electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of electronic magazines, journals, books, bookazines and other written materials, namely, newsletters, recipes, cookbooks, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; advisory and counselling services relating to fitness, recreation; provision of information in the fields of fitness, exercise and recreation; on-line advisory and counselling services relating to fitness, exercise and recreation; web-based advisory and counselling services relating to fitness, exercise and recreation; on-line provision of information in the fields of fitness, recreation; publication of texts; publication of books; Advisory and counselling services relating to slimming, weight control, diet,



dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; web based provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; beauty salon services

(3) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, on intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, books, booklets, recipe books, information charts, magazines, information plans, printed matter and publications in the nature of magazines, newsletters, recipes, cookbooks, booklets, books, directories, written instructional, educational and teaching materials, namely, books, information charts and pamphlets relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyles and eating habits, cookbooks

## CLAIMS

Used in CANADA since at least as early as December 2011 on goods (1) and on services (1); May 2015 on goods (3) and on services (3). Proposed Use in CANADA on goods (2) and on services (2)



**Application Number** 1,736,994 **Filing Date** 2015-07-13

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Miles-Bramwell Executive Services Limited,  
Clover Nook Road, Somercotes, Alferton,  
Derbyshire, DE55 4RF, UNITED KINGDOM

### Representative for Service

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## TRADEMARK



### Index Headings

SP

### Image Description (Vienna)

- Ellipses
- One circle or ellipse
- Circles or ellipses containing one or more letters

## Goods

(1) computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; software and computer programs for managing, assisting, monitoring and weighing, in particular for weight loss, diet, dieting, exercise, healthy lifestyle, fitness and well-being of humans

(2) Electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, electronic personal organizers, electrical and electronic calculators, handheld computers and tablet computers, for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors;

electrical and electronic weighing apparatus, namely, digital weighing scales, digital weighing balances and digital weighing platforms; personal electrical and electronic weighing scales; electrical and electronic calculators, pedometers, diaries and planners; electrical and electronic measuring, weighing and calculating devices, namely, weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors; downloadable computer software for controlling weighing scales, weighing balances and weighing platforms for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable electronic publications and electronic publications, namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; blank compact discs, DVDs, recordable CD-Rs and DVD-Rs, flashcards, SD cards, USB flash drives; computers, namely, laptop computers, tablet computers, digital personal assistants, electronic personal organizers; pre-recorded digital recording media, namely, compact discs, DVDs, CD-Rs, DVD-Rs, flashcards, SD cards, and USB flash drives featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; weighing scales, weighing balances, weighing platforms, all for weighing the human body; electrical and computer apparatus and devices, namely, digital weighing scales, digital balances, digital platforms for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; calculators; information technology and audio visual equipment, namely, headphones, mobile telephones, tablet computers, PDAs (personal digital assistants), laptop computers, palmtop computers, personal planners, digital organisers; measuring, detecting and monitoring apparatus and instruments, namely, electronic weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels and fitness levels; electronic downloadable publications, namely, diaries, pamphlets, postcards, calendars, notebooks relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; photographs; pamphlets; diaries; greetings cards; posters; notepads; postcards; catalogues; newsletters; flyers; handbooks; calendars; notebooks; printed matter and publications in the nature of newsletters, diaries, pamphlets, postcards, calendars, notebooks; stationery, namely, paper, pens, pencils and paper signboards; display boards; mobile

display boards; banners made of textile plastic and paper; exhibition display boards; display boards for notices; bulletin boards; card holders in the nature of display boards; counter displays; boards for the display of graphic materials; display stands; digital display screens and display screens made of textile, plastic and paper; folding panels for display purposes; marker boards for display purposes; signboards made of metal, wood, plastic, cardboard, paper; display cases for merchandise; food and food products, namely, prepared and part prepared meals comprised primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit, grains, pulses and/or vegetables; prepared meals, namely, preserved, chilled and frozen meals consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruits or vegetables; snack foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit or vegetables; prepared and packaged meals and food, namely, chilled, frozen and preserved meals and foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, vegetables or processed fruits, grains, pulses or vegetables; meat, fish, poultry and game; meat extracts; products containing meat namely, burgers, meatballs; sausages; cooked meat; preserves, namely, fish preserves, meat preserves, fruit preserves, vegetable preserves; dried and cooked canned fruits and vegetables; jellies, namely, fruit jellies, meat jellies; jams; eggs; milk and milk products; edible oils and fats; pasta, rice, cereals, grains, maize, wheat, potato, corn, noodles, gnocchi, polenta, bread, pasta, rusks, chocolate, sugar confections, food seasoning, processed herbs, spices, spicy seasoning pastes and savoury sauces, sweet sauces, cooking sauces, salad sauces; prepared and packaged meals namely, prepared pasta meals, prepared pizza meals, noodle-based prepared meals, prepared meals containing or consisting of eggs, meals consisting primarily of pasta, meals consisting primarily of rice, pasta dishes, rice dishes, prepared rice, prepared pasta, prepared salad, prepared desserts, prepared meat pies, prepared baked mixes, prepared desserts (confectionery); cereal-based prepared snack foods, rice-based prepared snack foods, grain-based prepared snack foods; snack foods made from or predominantly containing cereals, grains, rice, wheat, maize, potato, corn, noodles, gnocchi, polenta, bread, pasta, chocolate, rusks, rice snacks, crispbreads, tortilla snacks, sesame snacks, cereal snacks, puffed corn snacks, rice cake snacks, fruitcake snacks, flour-based savoury snacks, muesli snacks, maize snacks, cereal snacks, corn snacks, potato snacks, sugar confections, pasta snacks, rice snacks, cereal-based snack foods, granola-based snack bars, snack foods made from wheat, snack foods made from corn, snack foods made from cereals, snack foods consisting principally of bread, cereals prepared for human consumption, savoury sauces, sweet sauces, cooking sauces, dipping sauces, salad sauces, prepared rice with seasonings and vegetables, prepared pasta with seasonings and vegetables, prepared pasta with seasonings and vegetables, frozen dough, frozen confectionery, frozen yoghurt, frozen cake, frozen pastry, frozen pastries, frozen pizzas, frozen prepared rice, frozen dairy confections, frozen pasta; coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, bread, pastry products, confectionery, ices, ice creams, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces, salad dressing, spices; puddings; fresh fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; unprocessed fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; raw fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; organic fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; edible seeds; natural plants and fresh edible flowers; beers; mineral and aerated waters, vegetable drinks, vegetable juices, yoghurt drinks, alcohol-free beers, alcohol-free wines, alcohol-free cocktails, energy drinks, sports drinks, sodas, flavoured waters, and soy-based beverages not being milk substitutes; fruit drinks and fruit juices; syrups for beverages and other preparations for making alcoholic beverages, namely, beer kits, wine kits; alcoholic beverages, namely, wine, ale, lager, cider, whisky, rum, schnapps, brandy,

vodka, gin

(3) downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electronic downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; books; booklets; recipe books; information charts in the field of diet and weight loss; magazines; information plans in the field of diet and weight loss; printed matter and publications in the nature of magazines, recipes, cookbooks, booklets, books, directories, written educational and teaching materials, namely, books, information charts relating to health foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyle and eating habits; cookbooks

## SERVICES

(1) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, on intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, software and computer programs for managing, assisting, monitoring and weighing weight loss, diet, dieting, exercise and health of humans; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being education services, on-line education services, information services and counselling services relating to exercise and fitness, publishing services in relation to electronic publications, publishing services in relation to downloadable publications, publishing services relating to electronic magazines, journals, books, information services and counselling services relating to fitness, recreation, information services in the fields of fitness, exercise and recreation, on-line information services and counselling services relating to fitness, exercise and recreation, web-based information services and counselling services relating to fitness, exercise and recreation, publishing services in relation to texts, information and counselling services, on-line information and counselling services

(2) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, on intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food

scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, digital organisers, devices for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors, electrical and electronic weighing apparatus, appliances, equipment and instruments, namely, digital weighing scales, weighing balances and digital weighing platforms, electrical and electronic weighing scales, electrical and electronic calculators, pedometers, diaries and planners, electrical and electronic measuring, weighing and calculating devices, appliances, instruments, apparatus and systems, namely, devices for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable electronic publications and electronic publications, namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, compact discs, DVDs, recordable CD Rs and DVD-Rs, flashcards, SD cards, pre-recorded compact discs, DVDs, USB flash drives, computers, namely, laptop computers, tablet computers, digital personal assistants, digital organisers, weighing apparatus, namely, digital weighing scales, digital balances, digital weighing platforms, pre-recorded digital recording media featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, computers, computer hardware, computer firmware, computer peripheral devices, weighing scales, weighing balances, weighing platforms, all for weighing the human body, digital weighing scales, digital balances, digital platforms, computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management, computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, information technology and audio visual equipment, data processing equipment and accessories, measuring, detecting and monitoring apparatus and instruments, photographs, stationery, pamphlets, diaries, greetings cards, periodical publications, instructional and teaching materials, posters, pads, postcards, catalogues, printed forms, flyers, handbooks, manuals, advertisement boards, cards, calendars, notebooks, calculating tables, writing materials, writing instruments, signs, clothing, footwear and headwear, exercise apparatus, equipment and devices, fitness apparatus, equipment and devices, exercise bicycles, body training and toning equipment, apparatus and devices, computer controlled exercisers, fitness apparatus and equipment, gymnastic and sporting articles, apparatus, appliances, equipment and instruments for monitoring physical activity, pharmaceuticals, dietary supplements, nutraceuticals, supplements, dietary supplements, vitamins, minerals, dietetic food and substances, food and food products, snack foods, prepared and packaged meals and food; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being training services, namely, education classes, arranging and conducting education seminars, lectures, symposia, colloquiums, conferences and workshops, coaching services, provision of on-line training services, on-line

education services, arranging of lectures, seminars, symposia and workshops, health club services, fitness club services, health and fitness services, exercise services, education services and education advice relating to physical fitness and exercise, instruction services relating to fitness and exercise, fitness and exercise training services, provision of exercise and fitness classes, publishing services in relation to books, beauty care services, health care services enabling customers to conveniently view and purchase those services from an internet website, an intranet website, or any other computer network, from an on-line retail store or outlet, from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel, by mail order, or by means of telecommunications; Education services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being, providing of training services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, arranging and conducting of educational seminars, lectures, symposia, colloquiums, conferences and workshops, all in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; educational academies namely, education seminars, lectures, symposia, colloquiums, conferences and workshops; life coaching services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; on-line education services in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; provision of on-line training in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; on-line educational seminars, lectures, symposia and workshops in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; health club services; fitness club services; advisory and counselling services relating to exercise and fitness; education and advice relating to physical fitness and exercise; physical fitness centres; fitness and exercise instruction; fitness and exercise training services; exercise and fitness classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation services and facilities; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation instruction and supervision; providing electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of electronic magazines, journals, books, bookazines and other written materials, namely, newsletters, recipes, cookbooks, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; advisory and counselling services relating to fitness, recreation; provision of information in the fields of fitness, exercise and recreation; on-line advisory and counselling services relating to fitness, exercise and recreation; web-based advisory and counselling services relating to fitness, exercise and recreation; on-line provision of information in the fields of fitness, recreation; publication of texts;

publication of books; Advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; web based provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; beauty salon services

(3) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, on intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, books, booklets, recipe books, information charts, magazines, information plans, printed matter and publications in the nature of magazines, newsletters, recipes, cookbooks, booklets, books, directories, written instructional, educational and teaching materials, namely, books, information charts and pamphlets relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyles and eating habits, cookbooks

## CLAIMS

Used in CANADA since at least as early as December 2011 on goods (1) and on services (1); March 2015 on goods (3) and on services (3). Proposed Use in CANADA on goods (2) and on services (2)



**Application Number** 1,737,203 **Filing Date** 2015-07-14

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Miles-Bramwell Executive Services Limited,  
Clover Nook Road, Somercotes, Alferton,  
Derbyshire, DE55 4RF, UNITED KINGDOM

### Representative for Service

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## TRADEMARK

# P FOODS

### Goods

(1) computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; software and computer programs for managing, assisting, monitoring and weighing, in particular for weight loss, diet, dieting, exercise, healthy lifestyle, fitness and well-being of humans

(2) Electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, electronic personal organizers, electrical and electronic calculators, handheld computers and tablet computers, for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors; electrical and electronic weighing apparatus, namely, digital weighing scales, digital weighing balances and digital weighing platforms; personal electrical and electronic weighing scales; electrical and electronic calculators, pedometers, diaries and planners; electrical and electronic measuring, weighing and calculating devices, namely, weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors; downloadable computer software for controlling weighing scales, weighing balances and weighing platforms for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy



lifestyle, fitness, recreation, eating habits and well-being; blank compact discs, DVDs, recordable CD-Rs and DVD-Rs, flashcards, SD cards, USB flash drives; computers, namely, laptop computers, tablet computers, digital personal assistants, electronic personal organizers; pre-recorded digital recording media, namely, compact discs, DVDs, CD-Rs, DVD-Rs, flashcards, SD cards, and USB flash drives featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; weighing scales, weighing balances, weighing platforms, all for weighing the human body; electrical and computer apparatus and devices, namely, digital weighing scales, digital balances, digital platforms for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; calculators; information technology and audio visual equipment, namely, headphones, mobile telephones, tablet computers, PDAs (personal digital assistants), laptop computers, palmtop computers, personal planners, digital organisers; measuring, detecting and monitoring apparatus and instruments, namely, electronic weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels and fitness levels; electronic downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; photographs; books; booklets; recipe books; pamphlets; diaries; information charts in the field of diet and weight loss; greetings cards; magazines; posters; information plans in the field of diet and weight loss; notepads; postcards; catalogues; newsletters; flyers; handbooks; calendars; notebooks; printed matter and publications in the nature of magazines, newsletters, recipes, cookbooks, booklets, books, directories, diaries, pamphlets, postcards, calendars, notebooks, written educational and teaching materials relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; stationery, namely, paper, pens, pencils and paper signboards; cookbooks; display boards; mobile display boards; banners made of textile plastic and paper; exhibition display boards; display boards for notices; bulletin boards; card holders in the nature of display boards; counter displays; boards for the display of graphic materials; display stands; digital display screens and display screens made of textile, plastic and paper; folding panels for display purposes; marker boards for display purposes; signboards made of metal, wood, plastic, cardboard, paper; display cases for merchandise; food and food products, namely, prepared and part prepared meals comprised primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit, grains, pulses and/or vegetables; prepared meals, namely, preserved, chilled and frozen meals consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruits or vegetables; snack foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit or vegetables; prepared and packaged meals and food, namely, chilled, frozen and preserved meals

and foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, vegetables or processed fruits, grains, pulses or vegetables; meat, fish, poultry and game; meat extracts; products containing meat namely, burgers, meatballs; sausages; cooked meat; preserves, namely, fish preserves, meat preserves, fruit preserves, vegetable preserves; dried and cooked canned fruits and vegetables; jellies, namely, fruit jellies, meat jellies; jams; eggs; milk and milk products; edible oils and fats; pasta, rice, cereals, grains, maize, wheat, potato, corn, noodles, gnocchi, polenta, bread, pasta, rusks, chocolate, sugar confections, food seasoning, processed herbs, spices, spicy seasoning pastes and savoury sauces, sweet sauces, cooking sauces, salad sauces; prepared and packaged meals namely, prepared pasta meals, prepared pizza meals, noodle-based prepared meals, prepared meals containing or consisting of eggs, meals consisting primarily of pasta, meals consisting primarily of rice, pasta dishes, rice dishes, prepared rice, prepared pasta, prepared salad, prepared desserts, prepared meat pies, prepared baked mixes, prepared desserts (confectionery); cereal-based prepared snack foods, rice-based prepared snack foods, grain-based prepared snack foods; snack foods made from or predominantly containing cereals, grains, rice, wheat, maize, potato, corn, noodles, gnocchi, polenta, bread, pasta, chocolate, rusks, rice snacks, crispbreads, tortilla snacks, sesame snacks, cereal snacks, puffed corn snacks, rice cake snacks, fruitcake snacks, flour-based savoury snacks, muesli snacks, maize snacks, cereal snacks, corn snacks, potato snacks, sugar confections, pasta snacks, rice snacks, cereal-based snack foods, granola-based snack bars, snack foods made from wheat, snack foods made from corn, snack foods made from cereals, snack foods consisting principally of bread, cereals prepared for human consumption, savoury sauces, sweet sauces, cooking sauces, dipping sauces, salad sauces, prepared rice with seasonings and vegetables, prepared pasta with seasonings and vegetables, prepared pasta with seasonings and vegetables, frozen dough, frozen confectionery, frozen yoghurt, frozen cake, frozen pastry, frozen pastries, frozen pizzas, frozen prepared rice, frozen dairy confections, frozen pasta; coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, bread, pastry products, confectionery, ices, ice creams, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces, salad dressing, spices; puddings; fresh fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; unprocessed fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; raw fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; organic fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; edible seeds; natural plants and fresh edible flowers; beers; mineral and aerated waters, vegetable drinks, vegetable juices, yoghurt drinks, alcohol-free beers, alcohol-free wines, alcohol-free cocktails, energy drinks, sports drinks, sodas, flavoured waters, and soy-based beverages not being milk substitutes; fruit drinks and fruit juices; syrups for beverages and other preparations for making alcoholic beverages, namely, beer kits, wine kits; alcoholic beverages, namely, wine, ale, lager, cider, whisky, rum, schnapps, brandy, vodka, gin

## SERVICES

(1) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, an intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, by mail order, by means of telecommunications, said goods comprising computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable software for organising food recipes, monitoring calorie

intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, software and computer programs for managing, assisting, monitoring and weighing the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being education services, namely, on-line education services, on-line information services enabling customers to conveniently view and purchase those services from an internet website, an intranet website, or any other computer network, from an online retail store or outlet, by mail order or by means of telecommunications; Education services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; on-line education services in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, and well-being services and facilities; Advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; web based provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being

(2) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from a retail or wholesale store or outlet, through a television shopping channel said goods comprising electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, digital organisers, devices for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors, electrical and electronic weighing apparatus, appliances, equipment and instruments, namely, digital weighing scales, weighing balances and digital weighing platforms, electrical and electronic weighing scales, electrical and electronic calculators, pedometers, diaries and planners, electrical and electronic measuring, weighing and calculating devices, appliances, instruments, apparatus and systems, namely, devices for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes,

cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, compact discs, DVDs, recordable CD Rs and DVD-Rs, flashcards, SD cards, pre-recorded compact discs, DVDs, USB flash drives, computers, namely, laptop computers, tablet computers, digital personal assistants, digital organisers, weighing apparatus, namely, digital weighing scales, digital balances, digital weighing platforms, pre-recorded digital recording media featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, computers, computer hardware, computer firmware, computer peripheral devices, weighing scales, weighing balances, weighing platforms, all for weighing the human body, digital weighing scales, digital balances, digital platforms, computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management, computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, information technology and audio visual equipment, data processing equipment and accessories, measuring, detecting and monitoring apparatus and instruments, printed matter, publications, photographs, stationery, books, booklets, directories, recipes, pamphlets, diaries, charts, greetings cards, magazines, periodical publications, instructional and teaching materials, posters, plans, pads, postcards, catalogues, newsletters, printed forms, flyers, printed publications, handbooks, manuals, advertisement boards, cards, calendars, notebooks, calculating tables, writing materials, writing instruments, signs, cookbooks, clothing, footwear and headwear, exercise apparatus, equipment and devices, fitness apparatus, equipment and devices, exercise bicycles, body training and toning equipment, apparatus and devices, computer controlled exercisers, fitness apparatus and equipment, gymnastic and sporting articles, apparatus, appliances, equipment and instruments for monitoring physical activity, pharmaceuticals, dietary supplements, nutraceuticals, supplements, dietary supplements, vitamins, minerals, dietetic food and substances, food and food products, snack foods, prepared and packaged meals and food; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being training services, education classes, arranging and conducting education seminars, lectures, symposia, colloquiums, conferences and workshops, coaching services, provision of on-line training services, on-line education services, arranging of lectures, seminars, symposia and workshops, health club services, fitness club services, health and fitness services, exercise services, information services and counselling services relating to exercise and fitness, education services and education advice relating to physical fitness and exercise, instruction services relating to fitness and exercise, fitness and exercise training services, provision of exercise and fitness classes, publishing services in relation to electronic publications, publishing services in relation to downloadable publications, publishing services relating to electronic magazines, journals, books, information services and counselling services relating to fitness, recreation, information services in the fields of fitness, exercise and recreation, on-line information services and counselling services relating to fitness, exercise and recreation, web-based information services and counselling services relating to fitness, exercise and recreation, publishing services in relation to texts, publishing services in relation to books, information and counselling services, beauty care services, health care services enabling customers to conveniently view and purchase those services from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel; providing of training services in the fields of slimming, weight control, diet, dieting,

exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, arranging and conducting of educational seminars, lectures, symposia, colloquiums, conferences and workshops, all in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; educational academies namely, education seminars, lectures, symposia, colloquiums, conferences and workshops; life coaching services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; provision of on-line training in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; on-line educational seminars, lectures, symposia and workshops in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; health club services; fitness club services; advisory and counselling services relating to exercise and fitness; education and advice relating to physical fitness and exercise; physical fitness centres; fitness and exercise instruction; fitness and exercise training services; exercise and fitness classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation classes; provision of gymnasium, fitness, weight training, aerobics and recreation services and facilities; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation instruction and supervision; providing electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of electronic magazines, journals, books, bookazines and other written materials, namely, newsletters, recipes, cookbooks, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; advisory and counselling services relating to fitness, recreation; provision of information in the fields of fitness, exercise and recreation; on-line advisory and counselling services relating to fitness, exercise and recreation; web-based advisory and counselling services relating to fitness, exercise and recreation; on-line provision of information in the fields of fitness, recreation; publication of texts; publication of books; beauty salon services

## CLAIMS

Used in CANADA since at least as early as December 2011 on goods (1) and on services (1).  
Priority Filing Date: UNITED KINGDOM January 20, 2015, Application No: 3090246 in association with the same kind of goods and in association with the same kind of services. Proposed Use in CANADA on goods (2) and on services (2)

**Application Number** 1,737,205 **Filing Date** 2015-07-14

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Miles-Bramwell Executive Services Limited,  
Clover Nook Road, Somercotes, Alferton,  
Derbyshire, DE55 4RF, UNITED KINGDOM

### **Representative for Service**

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## **TRADEMARK**

# **S FOODS**

### **Goods**

(1) computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; software and computer programs for managing, assisting, monitoring and weighing, in particular for weight loss, diet, dieting, exercise, healthy lifestyle, fitness and well-being of humans

(2) Electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, electronic personal organizers, electrical and electronic calculators, handheld computers and tablet computers, for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors; electrical and electronic weighing apparatus, namely, digital weighing scales, digital weighing balances and digital weighing platforms; personal electrical and electronic weighing scales; electrical and electronic calculators, pedometers, diaries and planners; electrical and electronic measuring, weighing and calculating devices, namely, weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors; downloadable computer software for controlling weighing scales, weighing balances and weighing platforms for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy



lifestyle, fitness, recreation, eating habits and well-being; blank compact discs, DVDs, recordable CD-Rs and DVD-Rs, flashcards, SD cards, USB flash drives; computers, namely, laptop computers, tablet computers, digital personal assistants, electronic personal organizers; pre-recorded digital recording media, namely, compact discs, DVDs, CD-Rs, DVD-Rs, flashcards, SD cards, and USB flash drives featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; weighing scales, weighing balances, weighing platforms, all for weighing the human body; electrical and computer apparatus and devices, namely, digital weighing scales, digital balances, digital platforms for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; calculators; information technology and audio visual equipment, namely, headphones, mobile telephones, tablet computers, PDAs (personal digital assistants), laptop computers, palmtop computers, personal planners, digital organisers; measuring, detecting and monitoring apparatus and instruments, namely, electronic weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels and fitness levels; electronic downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; photographs; books; booklets; recipe books; pamphlets; diaries; information charts in the field of diet and weight loss; greetings cards; magazines; posters; information plans in the field of diet and weight loss; notepads; postcards; catalogues; newsletters; flyers; handbooks; calendars; notebooks; printed matter and publications in the nature of magazines, newsletters, recipes, cookbooks, booklets, books, directories, diaries, pamphlets, postcards, calendars, notebooks, written educational and teaching materials relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; stationery, namely, paper, pens, pencils and paper signboards; cookbooks; display boards; mobile display boards; banners made of textile plastic and paper; exhibition display boards; display boards for notices; bulletin boards; card holders in the nature of display boards; counter displays; boards for the display of graphic materials; display stands; digital display screens and display screens made of textile, plastic and paper; folding panels for display purposes; marker boards for display purposes; signboards made of metal, wood, plastic, cardboard, paper; display cases for merchandise; food and food products, namely, prepared and part prepared meals comprised primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit, grains, pulses and/or vegetables; prepared meals, namely, preserved, chilled and frozen meals consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruits or vegetables; snack foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit or vegetables; prepared and packaged meals and food, namely, chilled, frozen and preserved meals

and foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, vegetables or processed fruits, grains, pulses or vegetables; meat, fish, poultry and game; meat extracts; products containing meat namely, burgers, meatballs; sausages; cooked meat; preserves, namely, fish preserves, meat preserves, fruit preserves, vegetable preserves; dried and cooked canned fruits and vegetables; jellies, namely, fruit jellies, meat jellies; jams; eggs; milk and milk products; edible oils and fats; pasta, rice, cereals, grains, maize, wheat, potato, corn, noodles, gnocchi, polenta, bread, pasta, rusks, chocolate, sugar confections, food seasoning, processed herbs, spices, spicy seasoning pastes and savoury sauces, sweet sauces, cooking sauces, salad sauces; prepared and packaged meals namely, prepared pasta meals, prepared pizza meals, noodle-based prepared meals, prepared meals containing or consisting of eggs, meals consisting primarily of pasta, meals consisting primarily of rice, pasta dishes, rice dishes, prepared rice, prepared pasta, prepared salad, prepared desserts, prepared meat pies, prepared baked mixes, prepared desserts (confectionery); cereal-based prepared snack foods, rice-based prepared snack foods, grain-based prepared snack foods; snack foods made from or predominantly containing cereals, grains, rice, wheat, maize, potato, corn, noodles, gnocchi, polenta, bread, pasta, chocolate, rusks, rice snacks, crispbreads, tortilla snacks, sesame snacks, cereal snacks, puffed corn snacks, rice cake snacks, fruitcake snacks, flour-based savoury snacks, muesli snacks, maize snacks, cereal snacks, corn snacks, potato snacks, sugar confections, pasta snacks, rice snacks, cereal-based snack foods, granola-based snack bars, snack foods made from wheat, snack foods made from corn, snack foods made from cereals, snack foods consisting principally of bread, cereals prepared for human consumption, savoury sauces, sweet sauces, cooking sauces, dipping sauces, salad sauces, prepared rice with seasonings and vegetables, prepared pasta with seasonings and vegetables, prepared pasta with seasonings and vegetables, frozen dough, frozen confectionery, frozen yoghurt, frozen cake, frozen pastry, frozen pastries, frozen pizzas, frozen prepared rice, frozen dairy confections, frozen pasta; coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, bread, pastry products, confectionery, ices, ice creams, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces, salad dressing, spices; puddings; fresh fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; unprocessed fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; raw fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; organic fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; edible seeds; natural plants and fresh edible flowers; beers; mineral and aerated waters, vegetable drinks, vegetable juices, yoghurt drinks, alcohol-free beers, alcohol-free wines, alcohol-free cocktails, energy drinks, sports drinks, sodas, flavoured waters, and soy-based beverages not being milk substitutes; fruit drinks and fruit juices; syrups for beverages and other preparations for making alcoholic beverages, namely, beer kits, wine kits; alcoholic beverages, namely, wine, ale, lager, cider, whisky, rum, schnapps, brandy, vodka, gin

## SERVICES

(1) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, an intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, by mail order, by means of telecommunications, said goods comprising computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable software for organising food recipes, monitoring calorie



intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, software and computer programs for managing, assisting, monitoring and weighing the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being education services, namely, on-line education services, on-line information services enabling customers to conveniently view and purchase those services from an internet website, an intranet website, or any other computer network, from an online retail store or outlet, by mail order or by means of telecommunications; Education services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; on-line education services in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, and well-being services and facilities; Advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; web based provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being.

(2) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from a retail or wholesale store or outlet, through a television shopping channel said goods comprising electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, digital organisers, devices for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors, electrical and electronic weighing apparatus, appliances, equipment and instruments, namely, digital weighing scales, weighing balances and digital weighing platforms, electrical and electronic weighing scales, electrical and electronic calculators, pedometers, diaries and planners, electrical and electronic measuring, weighing and calculating devices, appliances, instruments, apparatus and systems, namely, devices for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes,

cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, compact discs, DVDs, recordable CD Rs and DVD-Rs, flashcards, SD cards, pre-recorded compact discs, DVDs, USB flash drives, computers, namely, laptop computers, tablet computers, digital personal assistants, digital organisers, weighing apparatus, namely, digital weighing scales, digital balances, digital weighing platforms, pre-recorded digital recording media featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, computers, computer hardware, computer firmware, computer peripheral devices, weighing scales, weighing balances, weighing platforms, all for weighing the human body, digital weighing scales, digital balances, digital platforms, computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management, computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, information technology and audio visual equipment, data processing equipment and accessories, measuring, detecting and monitoring apparatus and instruments, printed matter, publications, photographs, stationery, books, booklets, directories, recipes, pamphlets, diaries, charts, greetings cards, magazines, periodical publications, instructional and teaching materials, posters, plans, pads, postcards, catalogues, newsletters, printed forms, flyers, printed publications, handbooks, manuals, advertisement boards, cards, calendars, notebooks, calculating tables, writing materials, writing instruments, signs, cookbooks, clothing, footwear and headwear, exercise apparatus, equipment and devices, fitness apparatus, equipment and devices, exercise bicycles, body training and toning equipment, apparatus and devices, computer controlled exercisers, fitness apparatus and equipment, gymnastic and sporting articles, apparatus, appliances, equipment and instruments for monitoring physical activity, pharmaceuticals, dietary supplements, nutraceuticals, supplements, dietary supplements, vitamins, minerals, dietetic food and substances, food and food products, snack foods, prepared and packaged meals and food; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being training services, education classes, arranging and conducting education seminars, lectures, symposia, colloquiums, conferences and workshops, coaching services, provision of on-line training services, on-line education services, arranging of lectures, seminars, symposia and workshops, health club services, fitness club services, health and fitness services, exercise services, information services and counselling services relating to exercise and fitness, education services and education advice relating to physical fitness and exercise, instruction services relating to fitness and exercise, fitness and exercise training services, provision of exercise and fitness classes, publishing services in relation to electronic publications, publishing services in relation to downloadable publications, publishing services relating to electronic magazines, journals, books, information services and counselling services relating to fitness, recreation, information services in the fields of fitness, exercise and recreation, on-line information services and counselling services relating to fitness, exercise and recreation, web-based information services and counselling services relating to fitness, exercise and recreation, publishing services in relation to texts, publishing services in relation to books, information and counselling services, beauty care services, health care services enabling customers to conveniently view and purchase those services from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel; providing of training services in the fields of slimming, weight control, diet, dieting,

exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, arranging and conducting of educational seminars, lectures, symposia, colloquiums, conferences and workshops, all in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; educational academies namely, education seminars, lectures, symposia, colloquiums, conferences and workshops; life coaching services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; provision of on-line training in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; on-line educational seminars, lectures, symposia and workshops in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; health club services; fitness club services; advisory and counselling services relating to exercise and fitness; education and advice relating to physical fitness and exercise; physical fitness centres; fitness and exercise instruction; fitness and exercise training services; exercise and fitness classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation classes; provision of gymnasium, fitness, weight training, aerobics and recreation services and facilities; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation instruction and supervision; providing electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of electronic magazines, journals, books, bookazines and other written materials, namely, newsletters, recipes, cookbooks, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; advisory and counselling services relating to fitness, recreation; provision of information in the fields of fitness, exercise and recreation; on-line advisory and counselling services relating to fitness, exercise and recreation; web-based advisory and counselling services relating to fitness, exercise and recreation; on-line provision of information in the fields of fitness, recreation; publication of texts; publication of books; beauty salon services.

## CLAIMS

Used in CANADA since at least as early as December 2011 on goods (1) and on services (1).  
Priority Filing Date: UNITED KINGDOM January 20, 2015, Application No: 3090267 in association with the same kind of goods and in association with the same kind of services. Proposed Use in CANADA on goods (2) and on services (2)

**Application Number** 1,737,209 **Filing Date** 2015-07-14

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Miles-Bramwell Executive Services Limited,  
Clover Nook Road, Somercotes, Alferton,  
Derbyshire, DE55 4RF, UNITED KINGDOM

### Representative for Service

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## TRADEMARK

# EXTRA EASY SP

### Goods

(1) computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; software and computer programs for managing, assisting, monitoring and weighing, in particular for weight loss, diet, dieting, exercise, healthy lifestyle, fitness and well-being of humans

(2) Electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, electronic personal organizers, electrical and electronic calculators, handheld computers and tablet computers, for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors; electrical and electronic weighing apparatus, namely, digital weighing scales, digital weighing balances and digital weighing platforms; personal electrical and electronic weighing scales; electrical and electronic calculators, pedometers, diaries and planners; electrical and electronic measuring, weighing and calculating devices, namely, weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors; downloadable computer software for controlling weighing scales, weighing balances and weighing platforms for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable electronic publications and electronic publications, namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; blank compact

discs, DVDs, recordable CD-Rs and DVD-Rs, flashcards, SD cards, USB flash drives; computers, namely, laptop computers, tablet computers, digital personal assistants, electronic personal organizers; pre-recorded digital recording media, namely, compact discs, DVDs, CD-Rs, DVD-Rs, flashcards, SD cards, and USB flash drives featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; weighing scales, weighing balances, weighing platforms, all for weighing the human body; electrical and computer apparatus and devices, namely, digital weighing scales, digital balances, digital platforms for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; calculators; information technology and audio visual equipment, namely, headphones, mobile telephones, tablet computers, PDAs (personal digital assistants), laptop computers, palmtop computers, personal planners, digital organisers; measuring, detecting and monitoring apparatus and instruments, namely, electronic weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels and fitness levels; electronic downloadable publications, namely, diaries, pamphlets, postcards, calendars, notebooks relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; photographs; pamphlets; diaries; information charts in the field of diet and weight loss; greetings cards; posters; information plans in the field of diet and weight loss; notepads; postcards; catalogues; newsletters; flyers; handbooks; calendars; notebooks; printed matter and publications in the nature of diaries, pamphlets, postcards, calendars, notebooks, written educational and teaching materials relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; stationery, namely, paper, pens, pencils and paper signboards; display boards; mobile display boards; banners made of textile plastic and paper; exhibition display boards; display boards for notices; bulletin boards; card holders in the nature of display boards; counter displays; boards for the display of graphic materials; display stands; digital display screens and display screens made of textile, plastic and paper; folding panels for display purposes; marker boards for display purposes; signboards made of metal, wood, plastic, cardboard, paper; display cases for merchandise; food and food products, namely, prepared and part prepared meals comprised primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit, grains, pulses and/or vegetables; prepared meals, namely, preserved, chilled and frozen meals consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruits or vegetables; snack foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit or vegetables; prepared and packaged meals and food, namely, chilled, frozen and preserved meals and foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, vegetables or processed fruits, grains, pulses or vegetables; meat, fish, poultry and

game; meat extracts; products containing meat namely, burgers, meatballs; sausages; cooked meat; preserves, namely, fish preserves, meat preserves, fruit preserves, vegetable preserves; dried and cooked canned fruits and vegetables; jellies, namely, fruit jellies, meat jellies; jams; eggs; milk and milk products; edible oils and fats; pasta, rice, cereals, grains, maize, wheat, potato, corn, noodles, gnocchi, polenta, bread, pasta, rusks, chocolate, sugar confections, food seasoning, processed herbs, spices, spicy seasoning pastes and savoury sauces, sweet sauces, cooking sauces, salad sauces; prepared and packaged meals namely, prepared pasta meals, prepared pizza meals, noodle-based prepared meals, prepared meals containing or consisting of eggs, meals consisting primarily of pasta, meals consisting primarily of rice, pasta dishes, rice dishes, prepared rice, prepared pasta, prepared salad, prepared desserts, prepared meat pies, prepared baked mixes, prepared desserts (confectionery); cereal-based prepared snack foods, rice-based prepared snack foods, grain-based prepared snack foods; snack foods made from or predominantly containing cereals, grains, rice, wheat, maize, potato, corn, noodles, gnocchi, polenta, bread, pasta, chocolate, rusks, rice snacks, crispbreads, tortilla snacks, sesame snacks, cereal snacks, puffed corn snacks, rice cake snacks, fruitcake snacks, flour-based savoury snacks, muesli snacks, maize snacks, cereal snacks, corn snacks, potato snacks, sugar confections, pasta snacks, rice snacks, cereal-based snack foods, granola-based snack bars, snack foods made from wheat, snack foods made from corn, snack foods made from cereals, snack foods consisting principally of bread, cereals prepared for human consumption, savoury sauces, sweet sauces, cooking sauces, dipping sauces, salad sauces, prepared rice with seasonings and vegetables, prepared pasta with seasonings and vegetables, prepared pasta with seasonings and vegetables, frozen dough, frozen confectionery, frozen yoghurt, frozen cake, frozen pastry, frozen pastries, frozen pizzas, frozen prepared rice, frozen dairy confections, frozen pasta; coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, bread, pastry products, confectionery, ices, ice creams, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces, salad dressing, spices; puddings; fresh fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; unprocessed fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; raw fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; organic fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; edible seeds; natural plants and fresh edible flowers; beers; mineral and aerated waters, vegetable drinks, vegetable juices, yoghurt drinks, alcohol-free beers, alcohol-free wines, alcohol-free cocktails, energy drinks, sports drinks, sodas, flavoured waters, and soy-based beverages not being milk substitutes; fruit drinks and fruit juices; syrups for beverages and other preparations for making alcoholic beverages, namely, beer kits, wine kits; alcoholic beverages, namely, wine, ale, lager, cider, whisky, rum, schnapps, brandy, vodka, gin

(3) downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electronic downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; books; booklets; directories; recipes; recipe books; magazines; printed matter and publications in the nature of magazines, newsletters, recipes, cookbooks, booklets, books, directories relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; cookbooks



## SERVICES

(1) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, an intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, by mail order, by means of telecommunications, said goods comprising computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, software and computer programs for managing, assisting, monitoring and weighing the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being education services, namely, on-line education services, on-line information services enabling customers to conveniently view and purchase those services from an internet website, an intranet website, or any other computer network, from an online retail store or outlet, by mail order or by means of telecommunications; Education services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; on-line education services in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, and well-being services and facilities; Advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; web based provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being

(2) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from a retail or wholesale store or outlet, through a television shopping channel, said goods comprising electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, digital organisers, devices for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors, electrical and electronic weighing apparatus, appliances, equipment and instruments, namely, digital weighing scales, weighing balances and digital weighing platforms, electrical and electronic weighing scales, electrical and electronic calculators, pedometers, diaries and planners, electrical and electronic measuring, weighing and calculating devices, appliances, instruments, apparatus and systems, namely, devices for measuring and monitoring body weight,



body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable electronic publications and electronic publications, namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, compact discs, DVDs, recordable CD Rs and DVD-Rs, flashcards, SD cards, pre-recorded compact discs, DVDs, USB flash drives, computers, namely, laptop computers, tablet computers, digital personal assistants, digital organisers, weighing apparatus, namely, digital weighing scales, digital balances, digital weighing platforms, pre-recorded digital recording media featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, computers, computer hardware, computer firmware, computer peripheral devices, weighing scales, weighing balances, weighing platforms, all for weighing the human body, digital weighing scales, digital balances, digital platforms, computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management, computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, information technology and audio visual equipment, data processing equipment and accessories, measuring, detecting and monitoring apparatus and instruments, photographs, stationery, pamphlets, diaries, charts, greetings cards, instructional and teaching materials, posters, plans, pads, postcards, catalogues, newsletters, printed forms, flyers, handbooks, manuals, advertisement boards, cards, calendars, notebooks, calculating tables, writing materials, writing instruments, signs, clothing, footwear and headwear, exercise apparatus, equipment and devices, fitness apparatus, equipment and devices, exercise bicycles, body training and toning equipment, apparatus and devices, computer controlled exercisers, fitness apparatus and equipment, gymnastic and sporting articles, apparatus, appliances, equipment and instruments for monitoring physical activity, pharmaceuticals, dietary supplements, nutraceuticals, supplements, dietary supplements, vitamins, minerals, dietetic food and substances, food and food products, snack foods, prepared and packaged meals and food; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being training services, education services, namely, education classes, arranging and conducting education seminars, lectures, symposia, colloquiums, conferences and workshops, coaching services, provision of on-line training services, on-line education services, arranging of lectures, seminars, symposia and workshops, health club services, fitness club services, health and fitness services, exercise services, information services and counselling services relating to exercise and fitness, education services and education advice relating to physical fitness and exercise, instruction services relating to fitness and exercise, fitness and exercise training services, provision of exercise and fitness classes, publishing services relating to journals, information services and counselling services relating to fitness, recreation, information services in the fields of fitness, exercise and recreation, on-line information services and

counselling services relating to fitness, exercise and recreation, web-based information services and counselling services relating to fitness, exercise and recreation, counselling services, beauty care services, health care services enabling customers to conveniently view and purchase those services from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel; providing of training services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, arranging and conducting of educational seminars, lectures, symposia, colloquiums, conferences and workshops, all in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; educational academies namely, education seminars, lectures, symposia, colloquiums, conferences and workshops; life coaching services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; provision of on-line training in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; on-line educational seminars, lectures, symposia and workshops in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; health club services; fitness club services; advisory and counselling services relating to exercise and fitness; education and advice relating to physical fitness and exercise; physical fitness centres; fitness and exercise instruction; fitness and exercise training services; exercise and fitness classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation classes; provision of gymnasium, fitness, weight training, aerobics and recreation services and facilities; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation instruction and supervision; providing electronic publications, namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of bookazines, newsletters, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; advisory and counselling services relating to fitness, recreation; provision of information in the fields of fitness, exercise and recreation; on-line advisory and counselling services relating to fitness, exercise and recreation; web-based advisory and counselling services relating to fitness, exercise and recreation; on-line provision of information in the fields of fitness, recreation; beauty salon services

(3) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, an intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, printed matter, namely, books, booklets, directories, recipes, magazines, periodical publications, printed publications, cookbooks the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services

being publishing services in relation to electronic publications, publishing services in relation to downloadable publications, publishing services relating to electronic magazines, books, publishing services in relation to texts, publishing services in relation to books, providing electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of electronic magazines, journals, books, and other written materials, namely, recipes, cookbooks, booklets featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of texts; publication of books

## CLAIMS

Used in CANADA since at least as early as December 2011 on goods (1) and on services (1); March 2015 on goods (3) and on services (3). Priority Filing Date: UNITED KINGDOM January 21, 2015, Application No: 3090343 in association with the same kind of goods and in association with the same kind of services. Proposed Use in CANADA on goods (2) and on services (2)

**Application Number** 1,737,213 **Filing Date** 2015-07-14

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Miles-Bramwell Executive Services Limited,  
Clover Nook Road, Somercotes, Alfreton,  
Derbyshire, DE55 4RF, UNITED KINGDOM

### Representative for Service

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## TRADEMARK

# HIFI

### Goods

Electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, electronic personal organizers, electrical and electronic calculators, handheld computers and tablet computers, for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors; electrical and electronic weighing apparatus, namely, digital weighing scales, digital weighing balances and digital weighing platforms; personal electrical and electronic weighing scales; electrical and electronic calculators, pedometers, diaries and planners; electrical and electronic measuring, weighing and calculating devices, namely, weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors; computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software for controlling weighing scales, weighing balances and weighing platforms for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; blank compact discs, DVDs, recordable CD-Rs and DVD-Rs, flashcards, SD cards, USB flash drives; computers, namely, laptop computers, tablet

computers, digital personal assistants, electronic personal organizers; pre-recorded digital recording media, namely, compact discs, DVDs, CD-Rs, DVD-Rs, flashcards, SD cards, and USB flash drives featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; weighing scales, weighing balances, weighing platforms, all for weighing the human body; electrical and computer apparatus and devices, namely, digital weighing scales, digital balances, digital platforms for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; software and programs for managing, assisting, monitoring and weighing, in particular for weight loss, diet, dieting, exercise, healthy lifestyle, fitness and well-being of humans; calculators; information technology and audio visual equipment, namely, headphones, mobile telephones, tablet computers, PDAs (personal digital assistants), laptop computers, palmtop computers, personal planners, digital organisers; measuring, detecting and monitoring apparatus and instruments, namely, electronic weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels and fitness levels; electronic downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; photographs; books; booklets; recipe books; pamphlets; diaries; information charts in the field of diet and weight loss; greetings cards; magazines; posters; information plans in the field of diet and weight loss; notepads; postcards; catalogues; newsletters; flyers; handbooks; calendars; notebooks; printed matter and publications in the nature of magazines, newsletters, recipes, cookbooks, booklets, books, directories, diaries, pamphlets, postcards, calendars, notebooks, written educational and teaching materials relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; stationery, namely, paper, pens, pencils and paper signboards; cookbooks; display boards; mobile display boards; banners made of textile plastic and paper; exhibition display boards; display boards for notices; bulletin boards; card holders in the nature of display boards; counter displays; boards for the display of graphic materials; display stands; digital display screens and display screens made of textile, plastic and paper; folding panels for display purposes; marker boards for display purposes; signboards made of metal, wood, plastic, cardboard, paper; display cases for merchandise; food and food products, namely, prepared and part prepared meals comprised primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit, grains, pulses and/or vegetables; prepared meals, namely, preserved, chilled and frozen meals consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruits or vegetables; snack foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit or vegetables; prepared and packaged meals and food, namely, chilled, frozen and preserved meals

and foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, vegetables or processed fruits, grains, pulses or vegetables; meat, fish, poultry and game; meat extracts; products containing meat namely, burgers, meatballs; sausages; cooked meat; preserves, namely, fish preserves, meat preserves, fruit preserves, vegetable preserves; dried and cooked canned fruits and vegetables; jellies, namely, fruit jellies, meat jellies; jams; eggs; milk and milk products; edible oils and fats; pasta, rice, cereals, grains, maize, wheat, potato, corn, noodles, gnocchi, polenta, bread, pasta, rusks, chocolate, sugar confections, food seasoning, processed herbs, spices, spicy seasoning pastes and savoury sauces, sweet sauces, cooking sauces, salad sauces; prepared and packaged meals namely, prepared pasta meals, prepared pizza meals, noodle-based prepared meals, prepared meals containing or consisting of eggs, meals consisting primarily of pasta, meals consisting primarily of rice, pasta dishes, rice dishes, prepared rice, prepared pasta, prepared salad, prepared desserts, prepared meat pies, prepared baked mixes, prepared desserts (confectionery); cereal-based prepared snack foods, rice-based prepared snack foods, grain-based prepared snack foods; snack foods made from or predominantly containing cereals, grains, rice, wheat, maize, potato, corn, noodles, gnocchi, polenta, bread, pasta, chocolate, rusks, rice snacks, crispbreads, tortilla snacks, sesame snacks, cereal snacks, puffed corn snacks, rice cake snacks, fruitcake snacks, flour-based savoury snacks, muesli snacks, maize snacks, cereal snacks, corn snacks, potato snacks, sugar confections, pasta snacks, rice snacks, cereal-based snack foods, granola-based snack bars, snack foods made from wheat, snack foods made from corn, snack foods made from cereals, snack foods consisting principally of bread, cereals prepared for human consumption, savoury sauces, sweet sauces, cooking sauces, dipping sauces, salad sauces, prepared rice with seasonings and vegetables, prepared pasta with seasonings and vegetables, prepared pasta with seasonings and vegetables, frozen dough, frozen confectionery, frozen yoghurt, frozen cake, frozen pastry, frozen pastries, frozen pizzas, frozen prepared rice, frozen dairy confections, frozen pasta; coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, bread, pastry products, confectionery, ices, ice creams, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces, salad dressing, spices; puddings; fresh fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; unprocessed fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; raw fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; organic fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; edible seeds; natural plants and fresh edible flowers; beers; mineral and aerated waters, vegetable drinks, vegetable juices, yoghurt drinks, alcohol-free beers, alcohol-free wines, alcohol-free cocktails, energy drinks, sports drinks, sodas, flavoured waters, and soy-based beverages not being milk substitutes; fruit drinks and fruit juices; syrups for beverages and other preparations for making alcoholic beverages, namely, beer kits, wine kits; alcoholic beverages, namely, wine, ale, lager, cider, whisky, rum, schnapps, brandy, vodka, gin

## SERVICES

The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, on intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy

lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, digital organisers, devices for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors, electrical and electronic weighing apparatus, appliances, equipment and instruments, namely, digital weighing scales, weighing balances and digital weighing platforms, electrical and electronic weighing scales, electrical and electronic calculators, pedometers, diaries and planners, electrical and electronic measuring, weighing and calculating devices, appliances, instruments, apparatus and systems, namely, devices for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors, computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, compact discs, DVDs, recordable CD Rs and DVD-Rs, flashcards, SD cards, pre-recorded compact discs, DVDs, USB flash drives, computers, namely, laptop computers, tablet computers, digital personal assistants, digital organisers, weighing apparatus, namely, digital weighing scales, digital balances, digital weighing platforms, pre-recorded digital recording media featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, computers, computer hardware, computer firmware, computer peripheral devices, weighing scales, weighing balances, weighing platforms, all for weighing the human body, digital weighing scales, digital balances, digital platforms, computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management, computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, software and programs for managing, assisting, monitoring and weighing, information technology and audio visual equipment, data processing equipment and accessories, measuring, detecting and monitoring apparatus and instruments, printed matter, publications, photographs, stationery, books, booklets, directories, recipes, pamphlets, diaries, charts, greetings cards, magazines, periodical publications, instructional and teaching materials, posters, plans, pads, postcards, catalogues, newsletters, printed forms, flyers, printed publications, handbooks, manuals, advertisement boards, cards, calendars, notebooks, calculating tables, writing materials, writing instruments, signs, cookbooks, clothing, footwear and headwear, exercise apparatus, equipment and devices, fitness apparatus, equipment and devices, exercise bicycles, body training and toning equipment, apparatus and



devices, computer controlled exercisers, fitness apparatus and equipment, gymnastic and sporting articles, apparatus, appliances, equipment and instruments for monitoring physical activity, pharmaceuticals, dietary supplements, nutraceuticals, supplements, dietary supplements, vitamins, minerals, dietetic food and substances, food and food products, snack foods, prepared and packaged meals and food; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being training services, education services, namely, education classes, arranging and conducting education seminars, lectures, symposia, colloquiums, conferences and workshops, coaching services, on-line education services, provision of on-line training services, on-line education services, arranging of lectures, seminars, symposia and workshops, health club services, fitness club services, health and fitness services, exercise services, information services and counselling services relating to exercise and fitness, education services and education advice relating to physical fitness and exercise, instruction services relating to fitness and exercise, fitness and exercise training services, provision of exercise and fitness classes, publishing services in relation to electronic publications, publishing services in relation to downloadable publications, publishing services relating to electronic magazines, journals, books, information services and counselling services relating to fitness, recreation, information services in the fields of fitness, exercise and recreation, on-line information services and counselling services relating to fitness, exercise and recreation, web-based information services and counselling services relating to fitness, exercise and recreation, publishing services in relation to texts, publishing services in relation to books, information and counselling services, on-line information and counselling services, beauty care services, health care services enabling customers to conveniently view and purchase those services from an internet website, an intranet website, or any other computer network, from an on-line retail store or outlet, from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel, by mail order, or by means of telecommunications; Education services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being, providing of training services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, arranging and conducting of educational seminars, lectures, symposia, colloquiums, conferences and workshops, all in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; educational academies namely, education seminars, lectures, symposia, colloquiums, conferences and workshops; life coaching services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; on-line education services in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; provision of on-line training in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; on-line educational seminars, lectures, symposia and workshops in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; health club services; fitness club services; advisory and counselling services relating to exercise and fitness; education and advice relating to physical fitness and exercise; physical fitness centres; fitness and exercise instruction; fitness and exercise training services; exercise and fitness classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation services and facilities; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation instruction and supervision; providing electronic publications, namely, magazines,

newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of electronic magazines, journals, books, bookazines and other written materials, namely, newsletters, recipes, cookbooks, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; advisory and counselling services relating to fitness, recreation; provision of information in the fields of fitness, exercise and recreation; on-line advisory and counselling services relating to fitness, exercise and recreation; web-based advisory and counselling services relating to fitness, exercise and recreation; on-line provision of information in the fields of fitness, recreation; publication of texts; publication of books; Advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; web based provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; beauty salon services

## CLAIMS

Priority Filing Date: UNITED KINGDOM February 20, 2015, Application No: 3095492 in association with the same kind of goods and in association with the same kind of services.  
Proposed Use in CANADA on goods and on services

**Application Number** 1,737,214 **Filing Date** 2015-07-14**Language of Application** English**APPLICANT AND REPRESENTATIVE FOR SERVICE****Applicant**

Miles-Bramwell Executive Services Limited,  
Clover Nook Road, Somercotes, Alfreton,  
Derbyshire, DE55 4RF, UNITED KINGDOM

**Representative for Service**

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

**TRADEMARK****FOOD OPTIMISER****Goods**

Electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, electronic personal organizers, electrical and electronic calculators, handheld computers and tablet computers, for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors; electrical and electronic weighing apparatus, namely, digital weighing scales, digital weighing balances and digital weighing platforms; personal electrical and electronic weighing scales; electrical and electronic calculators, pedometers, diaries and planners; electrical and electronic measuring, weighing and calculating devices, namely, weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors; computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software for controlling weighing scales, weighing balances and weighing platforms for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; blank compact discs, DVDs, recordable CD-Rs and DVD-Rs, flashcards, SD cards, USB flash drives; computers, namely, laptop computers, tablet

computers, digital personal assistants, electronic personal organizers; pre-recorded digital recording media, namely, compact discs, DVDs, CD-Rs, DVD-Rs, flashcards, SD cards, and USB flash drives featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; weighing scales, weighing balances, weighing platforms, all for weighing the human body; electrical and computer apparatus and devices, namely, digital weighing scales, digital balances, digital platforms for use in relation to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; software and programs for managing, assisting, monitoring and weighing, in particular for weight loss, diet, dieting, exercise, healthy lifestyle, fitness and well-being of humans; calculators; information technology and audio visual equipment, namely, headphones, mobile telephones, tablet computers, PDAs (personal digital assistants), laptop computers, palmtop computers, personal planners, digital organisers; measuring, detecting and monitoring apparatus and instruments, namely, electronic weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels and fitness levels; electronic downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; photographs; books; booklets; recipe books; pamphlets; diaries; information charts in the field of diet and weight loss; greetings cards; magazines; posters; information plans in the field of diet and weight loss; notepads; postcards; catalogues; newsletters; flyers; handbooks; calendars; notebooks; printed matter and publications in the nature of magazines, newsletters, recipes, cookbooks, booklets, books, directories, diaries, pamphlets, postcards, calendars, notebooks, written educational and teaching materials relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; stationery, namely, paper, pens, pencils and paper signboards; cookbooks; display boards; mobile display boards; banners made of textile plastic and paper; exhibition display boards; display boards for notices; bulletin boards; card holders in the nature of display boards; counter displays; boards for the display of graphic materials; display stands; digital display screens and display screens made of textile, plastic and paper; folding panels for display purposes; marker boards for display purposes; signboards made of metal, wood, plastic, cardboard, paper; display cases for merchandise; food and food products, namely, prepared and part prepared meals comprised primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit, grains, pulses and/or vegetables; prepared meals, namely, preserved, chilled and frozen meals consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruits or vegetables; snack foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit or vegetables; prepared and packaged meals and food, namely, chilled, frozen and preserved meals

and foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, vegetables or processed fruits, grains, pulses or vegetables; meat, fish, poultry and game; meat extracts; products containing meat namely, burgers, meatballs; sausages; cooked meat; preserves, namely, fish preserves, meat preserves, fruit preserves, vegetable preserves; dried and cooked canned fruits and vegetables; jellies, namely, fruit jellies, meat jellies; jams; eggs; milk and milk products; edible oils and fats; pasta, rice, cereals, grains, maize, wheat, potato, corn, noodles, gnocchi, polenta, bread, pasta, rusks, chocolate, sugar confections, food seasoning, processed herbs, spices, spicy seasoning pastes and savoury sauces, sweet sauces, cooking sauces, salad sauces; prepared and packaged meals namely, prepared pasta meals, prepared pizza meals, noodle-based prepared meals, prepared meals containing or consisting of eggs, meals consisting primarily of pasta, meals consisting primarily of rice, pasta dishes, rice dishes, prepared rice, prepared pasta, prepared salad, prepared desserts, prepared meat pies, prepared baked mixes, prepared desserts (confectionery); cereal-based prepared snack foods, rice-based prepared snack foods, grain-based prepared snack foods; snack foods made from or predominantly containing cereals, grains, rice, wheat, maize, potato, corn, noodles, gnocchi, polenta, bread, pasta, chocolate, rusks, rice snacks, crispbreads, tortilla snacks, sesame snacks, cereal snacks, puffed corn snacks, rice cake snacks, fruitcake snacks, flour-based savoury snacks, muesli snacks, maize snacks, cereal snacks, corn snacks, potato snacks, sugar confections, pasta snacks, rice snacks, cereal-based snack foods, granola-based snack bars, snack foods made from wheat, snack foods made from corn, snack foods made from cereals, snack foods consisting principally of bread, cereals prepared for human consumption, savoury sauces, sweet sauces, cooking sauces, dipping sauces, salad sauces, prepared rice with seasonings and vegetables, prepared pasta with seasonings and vegetables, prepared pasta with seasonings and vegetables, frozen dough, frozen confectionery, frozen yoghurt, frozen cake, frozen pastry, frozen pastries, frozen pizzas, frozen prepared rice, frozen dairy confections, frozen pasta; coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, bread, pastry products, confectionery, ices, ice creams, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces, salad dressing, spices; puddings; fresh fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; unprocessed fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; raw fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; organic fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; edible seeds; natural plants and fresh edible flowers; beers; mineral and aerated waters, vegetable drinks, vegetable juices, yoghurt drinks, alcohol-free beers, alcohol-free wines, alcohol-free cocktails, energy drinks, sports drinks, sodas, flavoured waters, and soy-based beverages not being milk substitutes; fruit drinks and fruit juices; syrups for beverages and other preparations for making alcoholic beverages, namely, beer kits, wine kits; alcoholic beverages, namely, wine, ale, lager, cider, whisky, rum, schnapps, brandy, vodka, gin

## SERVICES

The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, on intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, healthy

lifestyle, fitness, recreation, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, digital organisers, devices for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors, electrical and electronic weighing apparatus, appliances, equipment and instruments, namely, digital weighing scales, weighing balances and digital weighing platforms, electrical and electronic weighing scales, electrical and electronic calculators, pedometers, diaries and planners, electrical and electronic measuring, weighing and calculating devices, appliances, instruments, apparatus and systems, namely, devices for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors, computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, compact discs, DVDs, recordable CD Rs and DVD-Rs, flashcards, SD cards, pre-recorded compact discs, DVDs, USB flash drives, computers, namely, laptop computers, tablet computers, digital personal assistants, digital organisers, weighing apparatus, namely, digital weighing scales, digital balances, digital weighing platforms, pre-recorded digital recording media featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, computers, computer hardware, computer firmware, computer peripheral devices, weighing scales, weighing balances, weighing platforms, all for weighing the human body, digital weighing scales, digital balances, digital platforms, computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management, computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, software and programs for managing, assisting, monitoring and weighing, information technology and audio visual equipment, data processing equipment and accessories, measuring, detecting and monitoring apparatus and instruments, printed matter, publications, photographs, stationery, books, booklets, directories, recipes, pamphlets, diaries, charts, greetings cards, magazines, periodical publications, instructional and teaching materials, posters, plans, pads, postcards, catalogues, newsletters, printed forms, flyers, printed publications, handbooks, manuals, advertisement boards, cards, calendars, notebooks, calculating tables, writing materials, writing instruments, signs, cookbooks, clothing, footwear and headwear, exercise apparatus, equipment and devices, fitness apparatus, equipment and devices, exercise bicycles, body training and toning equipment, apparatus and

devices, computer controlled exercisers, fitness apparatus and equipment, gymnastic and sporting articles, apparatus, appliances, equipment and instruments for monitoring physical activity, pharmaceuticals, dietary supplements, nutraceuticals, supplements, dietary supplements, vitamins, minerals, dietetic food and substances, food and food products, snack foods, prepared and packaged meals and food; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, said services being training services, education services, namely, education classes, arranging and conducting education seminars, lectures, symposia, colloquiums, conferences and workshops, coaching services, on-line education services, provision of on-line training services, on-line education services, arranging of lectures, seminars, symposia and workshops, health club services, fitness club services, health and fitness services, exercise services, information services and counselling services relating to exercise and fitness, education services and education advice relating to physical fitness and exercise, instruction services relating to fitness and exercise, fitness and exercise training services, provision of exercise and fitness classes, publishing services in relation to electronic publications, publishing services in relation to downloadable publications, publishing services relating to electronic magazines, journals, books, information services and counselling services relating to fitness, recreation, information services in the fields of fitness, exercise and recreation, on-line information services and counselling services relating to fitness, exercise and recreation, web-based information services and counselling services relating to fitness, exercise and recreation, publishing services in relation to texts, publishing services in relation to books, information and counselling services, on-line information and counselling services, beauty care services, health care services enabling customers to conveniently view and purchase those services from an internet website, an intranet website, or any other computer network, from an on-line retail store or outlet, from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel, by mail order, or by means of telecommunications; Education services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being, providing of training services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being, arranging and conducting of educational seminars, lectures, symposia, colloquiums, conferences and workshops, all in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; educational academies namely, education seminars, lectures, symposia, colloquiums, conferences and workshops; life coaching services in the fields of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits, nutrition, foods and well-being; on-line education services in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; provision of on-line training in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; on-line educational seminars, lectures, symposia and workshops in the field of slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; health club services; fitness club services; advisory and counselling services relating to exercise and fitness; education and advice relating to physical fitness and exercise; physical fitness centres; fitness and exercise instruction; fitness and exercise training services; exercise and fitness classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation classes; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation services and facilities; provision of slimming, weight control, diet, dieting, exercise, healthy lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation instruction and supervision; providing electronic publications, namely, magazines,



newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; providing downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; publication of electronic magazines, journals, books, bookazines and other written materials, namely, newsletters, recipes, cookbooks, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, healthy lifestyle, fitness, recreation, eating habits and well-being; advisory and counselling services relating to fitness, recreation; provision of information in the fields of fitness, exercise and recreation; on-line advisory and counselling services relating to fitness, exercise and recreation; web-based advisory and counselling services relating to fitness, exercise and recreation; on-line provision of information in the fields of fitness, recreation; publication of texts; publication of books; Advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; on-line provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; web based provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, healthy lifestyle, eating habits and well-being; beauty salon services

## CLAIMS

Priority Filing Date: UNITED KINGDOM May 05, 2015, Application No: 3107094 in association with the same kind of goods and in association with the same kind of services. Proposed Use in CANADA on goods and on services

**Application Number** 1,739,160 **Filing Date** 2015-07-27

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

International Playing Card Company Limited,  
845 Intermodal Drive, Unit #1, Brampton,  
ONTARIO L6T 0C6

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
World Exchange Plaza, 100 Queen Street,  
Suite 1300, Ottawa, ONTARIO, K1P1J9

## **TRADEMARK**

# **BICYCLE APPAREL**

### **Goods**

playing cards

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA July 27, 2015, Application No: 86/705,489 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,740,867 **Filing Date** 2015-08-07

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Miles-Bramwell Executive Services Limited,  
Clover Nook Road, Somercotes, Alferton,  
DE55 4RF, Derbyshire, UNITED KINGDOM

### Representative for Service

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## TRADEMARK



### Index Headings

FREE FOOD AT SLIMMING WORLD

### Image Description (Vienna)

- Ellipses
- One circle or ellipse
- Circles or ellipses with inscriptions projecting beyond the circumference

## Goods

Electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, electronic personal organizers, electrical and electronic calculators, and tablet computers for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors; personal electrical and electronic weighing scales; electrical and electronic calculators, pedometers, diaries and planners; electrical and electronic measuring, weighing and calculating devices, namely, weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being; electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors; computer software for

organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being; downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being; downloadable computer software for controlling weighing scales, weighing balances and weighing platforms for use in data management in the fields of slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being; downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being; blank compact discs, DVDs, recordable CD-Rs and DVD-Rs, flashcards, SD cards, USB flash drives; computers, namely, laptop computers, tablet computers, digital personal assistants, electronic personal organizers; pre-recorded digital recording media, namely, compact discs, DVDs, CD-Rs, DVD-Rs, flashcards, SD cards, and USB flash drives featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being; weighing scales, weighing balances, weighing platforms, all for weighing the human body; electrical and computer apparatus and devices, namely, digital weighing scales, digital balances, digital platforms for use in relation to slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being; computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management in the fields of slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being; computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being; downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices, for use in data management in the fields of slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being; software and programs for managing, assisting, monitoring and weighing, in particular for weight loss, diet, dieting, exercise, health, fitness and well-being of humans; calculators; information technology and audio visual equipment, namely, headphones, mobile telephones, tablet computers, PDAs (personal digital assistants), laptop computers, palmtop computers, personal planners, digital organisers; measuring, detecting and monitoring apparatus and instruments, namely, electronic weighing scales, electrical and electronic calculators, PDAs (personal digital assistants), handheld computers, tablet computers, digital health monitors for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels and fitness levels; electronic downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being; photographs; books; booklets; directories; recipes; recipe books; pamphlets; diaries; charts; greetings cards; magazines; posters; plans; notepads; postcards; catalogues; newsletters; flyers; handbooks; calendars; notebooks; printed matter and publications in the nature of magazines, newsletters, recipes, cookbooks, booklets, books, directories, diaries, pamphlets, postcards, calendars, notebooks, written educational and teaching materials relating to fitness, exercise, healthy foods, eating plans, diet plans, nutritional information, recipes, slimming, weight control, diet, nutrition, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being; stationery, namely, paper, pens,

pencils and paper signboards; cookbooks; display boards; mobile display boards; banners; exhibition boards; notice boards; bulletin boards; card holders in the nature of display boards; counter displays; boards for the display of graphic materials; display screens; folding panels for display purposes; marker boards for display purposes; signboards made of metal, wood, plastic, cardboard, paper; food and food products, namely, prepared and part prepared food products comprised primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit, grains, pulses or vegetables; prepared meals, namely, preserved, chilled and frozen meals consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruits or vegetables; snack foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, processed fruit or vegetables; prepared and packaged meals and food, namely, chilled, frozen and preserved meals and foods consisting primarily of meat substitutes, meat, fish, seafood, game, milk, milk products, eggs, poultry, vegetables or processed fruits, grains, pulses or vegetables; meat, fish, poultry and game; meat extracts; products containing meat namely, burgers, meatballs; sausages; dairy puddings; cooked meat; preserves, namely, fish preserves, meat preserves, fruit preserves, vegetable preserves; dried and canned cooked fruits and vegetables; jellies, namely, fruit jellies, meat jellies; jams; eggs; milk and milk products; edible oils and fats; food and food products, namely, food products made from or predominantly containing one or more of pasta, rice, cereals, grains, maize, wheat, potato, corn, noodles, gnocchi, polenta, bread, pasta, rusks, chocolate, sugar confections, food seasoning, processed herbs, spices, spicy seasoning pastes and savoury sauces, sweet sauces, cooking sauces, salad sauces; prepared and packaged meals namely, prepared pasta meals, prepared pizza meals, noodle-based prepared meals, prepared meals containing or consisting of eggs, meals consisting primarily of pasta, meals consisting primarily of rice, pasta dishes, rice dishes, prepared rice, prepared pasta, prepared salad, prepared desserts, prepared meat pies, prepared baked mixes, prepared desserts (confectionery); cereal-based prepared snack foods, rice-based prepared snack foods, grain-based prepared snack foods; snack foods made from or predominantly containing cereals, grains, rice, wheat, maize, potato, corn, noodles, gnocchi, polenta, bread, pasta, chocolate, rusks, rice snacks, crispbreads, tortilla snacks, sesame snacks, cereal snacks, puffed corn snacks, rice cake snacks, fruitcake snacks, flour-based savoury snacks, muesli snacks, maize snacks, cereal snacks, corn snacks, potato snacks, sugar confections, pasta snacks, rice snacks, cereal-based snack foods, granola-based snack bars, snack foods made from wheat, snack foods made from corn, snack foods made from cereals, snack foods consisting principally of bread, cereals prepared for human consumption, savoury sauces, sweet sauces, cooking sauces, dipping sauces, salad sauces, prepared rice with seasonings and vegetables, prepared pasta with seasonings and vegetables, prepared pasta with seasonings and vegetables, frozen dough, frozen confectionery, frozen yoghurt, frozen cake, frozen pastry, frozen pastries, frozen pizzas, frozen prepared rice, frozen dairy confections, frozen pasta; coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, bread, pastry products, confectionery, ices, ice creams, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces, salad dressing, spices; puddings; fresh fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; unprocessed fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; raw fruits, vegetables, nuts, herbs, edible seeds, grains, salad vegetables, fungi and legumes; organic fruits, vegetables, nuts, herbs, seeds, grains, salad vegetables, fungi and legumes; seeds; natural plants and fresh edible flowers; beers; mineral and aerated waters, vegetable drinks, vegetable juices, yoghurt drinks, alcohol-free beers, alcohol-free wines, alcohol-free cocktails, energy drinks, sports drinks, sodas, flavoured waters, and soy-based beverages not being milk substitutes; fruit drinks and fruit juices; alcoholic beverages, namely, wine, ale, lager, cider, whisky, rum, schnapps, brandy, vodka, gin; syrups for beverages and other preparations for making alcoholic beverages, namely, beer kits and wine kits

## SERVICES

(1) The bringing together, for the benefit of others, of a variety of goods relating to slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being enabling customers to conveniently view and purchase those goods and services from an internet website, on intranet website, or any other computer network, from a virtual retail or wholesale store or outlet, a retail or wholesale store or outlet, through a television shopping channel, by mail order, by means of telecommunications, said goods comprising electrical and electronic measuring and calculating apparatus, appliances, equipment and instruments, namely, electrical, electronic and computer devices for use in relation to slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being, namely, food scales, PDAs (personal digital assistants), handheld computers, laptop computers, digital personal assistants, digital organisers, devices for monitoring and tracking calories and food and beverage consumption, digital personal planners, day planners, digital health monitors, electrical and electronic weighing apparatus, appliances, equipment and instruments, namely, digital weighing scales, weighing balances and digital weighing platforms, electrical and electronic weighing scales, electrical and electronic calculators, pedometers, diaries and planners, electrical and electronic measuring, weighing and calculating devices, appliances, instruments, apparatus and systems, namely, devices for measuring and monitoring body weight, body fat, body mass index, calorie intake, exercise levels, fitness levels, calorie intake, organising food recipes and data management in the fields of slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being, electrical and electronic apparatus, appliances, equipment and instruments for monitoring physical activity, namely, handheld personal computers, PDAs (personal digital assistants), laptop computers, tablet computers, digital personal planners, day planners, digital health monitors, computer software for organising food recipes, monitoring calorie intake and data management in the fields of slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being, downloadable software for organising food recipes, monitoring calorie intake, data management in the fields of slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being, downloadable computer software and computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management in the fields of slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being, downloadable electronic publications and electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being, compact discs, DVDs, recordable CD Rs and DVD-Rs, flashcards, SD cards, pre-recorded compact discs, DVDs, USB flash drives, computers, namely, laptop computers, tablet computers, digital personal assistants, digital organisers, weighing apparatus, namely, digital weighing scales, digital balances, digital weighing platforms, pre-recorded digital recording media featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being, computers, computer hardware, computer firmware, computer peripheral devices, weighing scales, weighing balances, weighing platforms, all for weighing the human body, digital weighing scales, digital balances, digital platforms, computer software for controlling weighing apparatus, appliances, instruments and devices, for use in database management, computer programs for controlling weighing apparatus, appliances, instruments and devices for use in data management, downloadable computer software and computer programs for controlling weighing apparatus,

appliances, instruments and devices for use in data management, software and programs for managing, assisting, monitoring and weighing, information technology and audio visual equipment, data processing equipment and accessories, measuring, detecting and monitoring apparatus and instruments, printed matter, publications, photographs, stationery, books, booklets, directories, recipes, pamphlets, diaries, charts, greetings cards, magazines, periodical publications, instructional and teaching materials, posters, plans, pads, postcards, catalogues, newsletters, printed forms, flyers, printed publications, handbooks, manuals, advertisement boards, cards, calendars, notebooks, calculating tables, writing materials, writing instruments, signs, cookbooks, clothing, footwear and headwear, exercise apparatus, equipment and devices, fitness apparatus, equipment and devices, exercise bicycles, body training and toning equipment, apparatus and devices, computer controlled exercisers, fitness apparatus and equipment, gymnastic and sporting articles, apparatus, appliances, equipment and instruments for monitoring physical activity, pharmaceuticals, dietary supplements, nutraceuticals, supplements, dietary supplements, vitamins, minerals, dietetic food and substances, food and food products, snack foods, prepared and packaged meals and food; the bringing together, for the benefit of others, of a variety of services in the fields of slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being, said services being training services, education services, namely, education classes, arranging and conducting education seminars, lectures, symposia, colloquiums, conferences and workshops, coaching services, on-line education services, provision of on-line training services, on-line education services, arranging of lectures, seminars, symposia and workshops, health club services, fitness club services, health and fitness services, exercise services, information services and counselling services relating to exercise and fitness, education services and education advice relating to physical fitness and exercise, instruction services relating to fitness and exercise, fitness and exercise training services, provision of exercise and fitness classes, publishing services in relation to electronic publications, publishing services in relation to downloadable publications, publishing services relating to electronic magazines, journals, books, information services and counselling services relating to fitness, recreation, information services in the fields of fitness, exercise and recreation, on-line information services and counselling services relating to fitness, exercise and recreation, web-based information services and counselling services relating to fitness, exercise and recreation, publishing services in relation to texts, publishing services in relation to books, information and counselling services, on-line information and counselling services, beauty care services, health care services enabling customers to conveniently view and purchase those services from an internet website, an intranet website, or any other computer network, from an on-line retail store or outlet, from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel, by mail order, or by means of telecommunications

(2) Education services in the fields of slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits, nutrition, foods and well-being, providing of training services in the fields of slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being, arranging and conducting of educational seminars, lectures, symposia, colloquiums, conferences and workshops, all in the fields of slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being; educational academy services namely, organizing and arranging education seminars, lectures, symposia, colloquiums, conferences and workshops in the fields of slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being; life coaching services in the fields of slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits, nutrition, foods and well-being; on-line education services in the field of slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being; provision of on-line training in the field of slimming, weight control, diet, dieting, exercise,



health, fitness, recreation, lifestyle, eating habits and well-being; on-line education services; health club services; fitness club services; advisory and counselling services relating to exercise, fitness and recreation; education and advice relating to physical fitness and exercise; physical fitness centres; fitness and exercise instruction; fitness and exercise training services; exercise and fitness classes; provision of slimming, weight control, diet, dieting, exercise, health, lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation classes; provision of slimming, weight control, diet, dieting, exercise, health, lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation services and facilities; provision of slimming, weight control, diet, dieting, exercise, health, lifestyle, eating habits, well-being, gymnasium, fitness, weight training, aerobics and recreation instruction and supervision; providing electronic publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being; providing downloadable publications, namely, magazines, newsletters, recipes, cookbooks, books, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being; publication of electronic magazines, journals, books, bookazines and other written materials, namely, newsletters, recipes, cookbooks, booklets, directories, diaries, pamphlets, postcards, calendars, notebooks featuring food recipes, eating plans, diet plans, nutritional information, recipes, information and advice relating to slimming, weight control, diet, dieting, exercise, health, fitness, recreation, lifestyle, eating habits and well-being; provision of information in the fields of fitness, exercise and recreation; on-line advisory and counselling services relating to fitness, exercise and recreation; web-based advisory and counselling services relating to fitness, exercise and recreation; on-line provision of information in the fields of fitness, exercise and recreation; publication of texts; publication of books; Advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, health, lifestyle, eating habits and well-being; provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, health, lifestyle, eating habits and well-being; on-line advisory and counselling services relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, health, lifestyle, eating habits and well-being; on-line provision of information in the fields of slimming, weight control, diet, dieting, nutrition, foods, exercise, health, lifestyle, eating habits and well-being; web based provision of information relating to slimming, weight control, diet, dieting, nutrition, foods, exercise, health, lifestyle, eating habits and well-being; beauty care services, health care services enabling customers to conveniently view and purchase those service from an internet website, an intranet website, or any other computer network, from an on-line retail store or outlet, from an on-line wholesale store or outlet, a retail store or outlet, a wholesale store or outlet, through a television shopping channel, by mail order, or by means of telecommunications

## CLAIMS

Priority Filing Date: UNITED KINGDOM July 21, 2015, Application No: 3118794 in association with the same kind of goods; UNITED KINGDOM July 22, 2015, Application No: 3118984 in association with the same kind of services (1); UNITED KINGDOM July 22, 2015, Application No: 3118794 in association with the same kind of services (2). Proposed Use in CANADA on goods and on services

**Application Number** 1,740,911 **Filing Date** 2015-08-07

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Alchemy Systems, L.P., 5301 Riata Park Court,  
Building F, Austin, TX 78727, UNITED  
STATES OF AMERICA

### **Representative for Service**

RIDOUT & MAYBEE LLP  
11 Holland Avenue, Suite 601 , Ottawa,  
ONTARIO, K1Y4S1

## **TRADEMARK**

# **CATALYST AWARENESS**

## **SERVICES**

### **Class 44**

(1) consultancy, advisory and information services in the field of health related messaging;

### **Class 45**

(2) consultancy, advisory and information services in the field of fraud and theft protection awareness and safety related messaging

## **CLAIMS**

Used in CANADA since at least as early as June 2009 on services. Priority Filing Date: UNITED STATES OF AMERICA February 12, 2015, Application No: 86/532,721 in association with the same kind of services. Used in UNITED STATES OF AMERICA on services. Registered in or for UNITED STATES OF AMERICA on November 10, 2015 under No. 4849762 on services

**Application Number** 1,740,912 **Filing Date** 2015-08-07

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Alchemy Systems, L.P., 5301 Riata Park Court,  
Building F, Austin, TX 78727, UNITED  
STATES OF AMERICA

### Representative for Service

RIDOUT & MAYBEE LLP  
11 Holland Avenue, Suite 601 , Ottawa,  
ONTARIO, K1Y4S1

## TRADEMARK



### Index Headings

CATALYST AWARENESS

### Image Description (Vienna)

- Arrowheads -- Note: Not including arrowheads in the form of angles (26.3.23).
- Rectangles
- One quadrilateral
- Quadrilateral figures with one or more convex or concave sides -- Note: Not including elongated surfaces with one or more convex or concave sides (25.3.1).
- Quadrilaterals containing one or more letters
- Quadrilaterals with dark surfaces or parts of surfaces
- Red, pink, orange
- White, grey, silver
- Yellow, gold

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### Colour Claim

Colour is claimed as a feature of the trade-mark. The mark consists of a red banner with a concave bottom containing a white arc with tapered ends inside a gold arc with tapered ends, with the word 'catalyst' above the word 'awareness' in white.

## SERVICES

**Class 44**

(1) consultancy, advisory and information services in the field of health related messaging;

**Class 45**

(2) consultancy, advisory and information services in the field of fraud and theft protection awareness and safety related messaging

**CLAIMS**

Used in CANADA since at least as early as June 2009 on services. Priority Filing Date: UNITED STATES OF AMERICA February 12, 2015, Application No: 86/532,763 in association with the same kind of services. Used in UNITED STATES OF AMERICA on services. Registered in or for UNITED STATES OF AMERICA on November 10, 2011 under No. 4849764 on services

**Application Number** 1,741,089 **Filing Date** 2015-08-10

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Standard Innovation Corporation, 1130  
Morrison Drive, Suite 330, Ottawa, ONTARIO  
K2H 9N6

### **Representative for Service**

OSLER, HOSKIN & HARCOURT LLP  
SUITE 1900, 340 ALBERT STREET,  
OTTAWA, ONTARIO, K1R7Y6

## **TRADEMARK**

# **ATTIVIA**

### **Goods**

(1) medical devices namely exercisers for strengthening the muscles of the pelvic floor; pregnancy test kits; ovulation indicator kits; Kegel exercisers

(2) multifunctional electronic devices, namely, wireless activity trackers for displaying, measuring and uploading to the Internet exercise activity levels, muscle strength and personal fitness; computer software for wireless digital messaging communication for receiving, processing, transmitting and displaying results regarding exercise activity levels, muscle strength and personal fitness

(3) computer software for managing information regarding tracking, compliance and motivation with a general health and physical fitness program

### **SERVICES**

conducting research and product development and providing information to others about general pelvic health

### **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,741,195 **Filing Date** 2015-08-11

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Richard Latham & Jennifer McIver, doing  
business in partnership, 77 Severn Street,  
Island Bay, Wellington, 6023, NEW ZEALAND

### **Representative for Service**

SHELDON S. LAZAROVITZ  
31 WESTGATE BOULEVARD, TORONTO,  
ONTARIO, M3H1N8

## **TRADEMARK**

# **WISHBONE**

### **Goods**

#### **Class 12**

(1) Baby carriages, prams, pushchairs, strollers; covers, hoods and parts and fittings for baby carriages, prams, pushchairs, strollers; bicycles, tricycles and go-carts, and parts and fittings for bicycles, tricycles and go-carts, namely wheels, tyres, stands, spokes, saddles, rims, pumps, handle bars, frames, chains, brakes, and bells; baskets adapted for cycles, wagons, and parts and fittings for wagons

#### **Class 20**

(2) wagons, bassinets, cots namely baby cribs, baby cradles, toy chests, high chairs for babies, infant playpens, boxes made of wood and of plastic; infant walkers portable steps for children, ladders; letterboxes

## **CLAIMS**

Used in NEW ZEALAND on goods (1). Registered in or for NEW ZEALAND on September 12, 2007 under No. 775724 on goods (1). Proposed Use in CANADA on goods (2)

**Application Number** 1,741,536 **Filing Date** 2015-08-12

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Zinzino AB, Hulda Lindgrens Gata 8, 421 31  
Vastra Frolunda, SWEDEN

### Representative for Service

MILLER THOMSON LLP  
Pacific Centre, 725 Granville Street, Suite 400,  
VANCOUVER, BRITISH COLUMBIA, V7Y1G5

## TRADEMARK

# ZINZINO

### Foreign Character Translation

The English translation of ZINZINO is <<SMALL QUANTITY>>, as submitted by the applicant.

## Goods

### Class 05

(1) Dietary and nutritional supplements for general health and well-being; dietary and nutritional supplements for promoting weight loss

### Class 11

(2) Electric coffee machines

### Class 16

(6) Paper filters for coffee makers

### Class 21

(3) Coffee cups and mugs

### Class 29

(5) Edible oils, namely, fish oil and olive oil; edible oils for use as ingredients of dietary supplements

### Class 30

(4) Coffee, espresso, decaffeinated coffee, coffee pods, coffee based beverages, coffee extracts, tea

## SERVICES

### Class 35

Online retail store services featuring dietary supplements and personal care products, edible oils, coffee products, coffee machines and coffee making supplies, coffee cups and mugs, tea products, and confectionery chocolates; Multi-level marketing business services, namely, promoting the marketing and sale of dietary supplements and personal care products, edible oils, coffee products, coffee machines and coffee making supplies, coffee cups and mugs, tea products, and confectionery chocolates through the recruitment, training and promotion of independent distributors; Distributorship services in the fields of dietary supplements and personal care products, edible oils, coffee products, coffee machines and coffee making supplies, coffee cups and mugs, tea products, and confectionery chocolates; and business information services in



the nature of providing commercial information on small businesses and small business opportunities via online electronic computer networks

## CLAIMS

Used in UNITED STATES OF AMERICA on goods (1), (5) and on services; SWEDEN on goods (2), (3), (4). Registered in or for EUIPO (EU) on April 02, 2014 under No. 1218551 on goods (1), (2), (3), (4), (5) and on services. Proposed Use in CANADA on goods and on services

**Application Number** 1,741,659 **Filing Date** 2015-08-13

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

KISTLER HOLDING AG, a legal entity,  
Eulachstrasse 22, 8408 Winterthur,  
SWITZERLAND

### Representative for Service

RICHERS, MCKENZIE & HERBERT LLP  
SUITE 1800, 2 BLOOR STREET EAST,  
TORONTO, ONTARIO, M4W3J5

## TRADEMARK



### Image Description (Vienna)

- Planks, plates, panels, flagstones
  - Other building materials
  - One line or one band
  - Curved lines or bands (except a 26.11.13)
- 

## Goods

Cables and wires for transmitting the data measured by weigh-in-motion sensors; cash registers; data processing hardware for evaluation of data generated by weigh-in-motion sensors for vehicles; computers; computer software for analyzing the data measured by weigh-in-motion sensors while vehicles passed by, for monitoring and recording vehicle traffic data and for collecting traffic data.

## CLAIMS

Used in CANADA since at least as early as July 11, 2013 on goods.

**Application Number** 1,742,719 **Filing Date** 2015-08-20

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

TRACY LAST, 22960 123B AVE., MAPLE  
RIDGE, BRITISH COLUMBIA V2X 0C3

## **TRADEMARK**

# **PREVENTION CONNECTION INTERNATIONAL**

## **SERVICES**

### **Class 41**

Public education, namely life safety skills taught to children and adults through online courses and in classrooms. Providing an interactive website in the field of early childhood education.

## **CLAIMS**

Used in CANADA since January 05, 2005 on services.

**Application Number** 1,742,837 **Filing Date** 2015-08-21

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Skyline Investments Inc., 2108 - 150 King  
Street West, Toronto, ONTARIO M5H 1J9

### **Representative for Service**

DIANA MANSOUR  
(GARDINER ROBERTS LLP), Bay Adelaide  
Center - East Tower, 22 Adelaide St West,  
Suite 3600, Toronto, ONTARIO, M5H4E3

## **TRADEMARK**

# **SKYLINE REIT**

## **SERVICES**

### **Class 36**

Financial services, namely the operation of a publicly traded real estate investment trust, a public non-listed real estate investment trust, and a real estate limited partnership, namely a limited partnership organized to invest in real estate.

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,743,363 **Filing Date** 2015-08-25

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

MERRY & GOLD TRADING/EXPORT INC.,  
3600 PARC AVE., #2603, Montreal, QUEBEC  
H2X 3R2

### Representative for Service

GREENSPOON BELLEMARE LLP  
SCOTIA TOWER, 1002 SHERBROOKE  
STREET WEST, SUITE 1900, MONTREAL,  
QUEBEC, H3A3L6

## TRADEMARK



### Index Headings

MARRY & GOLD

### Image Description (Vienna)

- Heads of animals of series III
- Horses, mules
- Circles
- More than two circles or ellipses, inside one another, spirals
- Circles or ellipses containing representations of animals, parts of animals' bodies or plants
- Circles or ellipses with dark surfaces or parts of surfaces
- Ornamental bands and borders (except 25.1.9)
- Other ornamental motifs

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## Goods

Shoe and boot cream; shoe and boot polish; preparations and chemicals used to clean, shine and repair shoes; shoe dyes; shoe drying agents; shoe adhesives; shoe cleaning preparations; shoe polishing preparations; protector sprays and creams for shoes; stain-removers for suede, leather and canvas; shoe bags; shoe black; shoe brushes; suede brushes; dauber brushes; shoe buckles; shoe cabinets; shoe cream; shoe deodorizers; shoe conditioner; shoe whitener; shoe dyes; shoe dowels; shoe eyelets; shoe horns; shoe laces; shoe ornaments; shoe pegs; shoe polish; shoe racks; polishing cloths; shoe shine chemicals; shoe shine boxes; shoe care kits and shoe shine kits consisting of shoe cream, shoe polish, sponge applications, mitts, brushes, cloths, dyes,

adhesives and drying agents; shoe stretchers; shoe trees; boot trees, shoe soles; shoe insoles, heel pads, shoe liners; shoe making machines; shoe repair machines; shoe making machine parts; shoe repair machine parts; shoe lasts; all-purpose carrying bags; athletic bags; back packs; cosmetic bags; cosmetic cases, garment bags, travelling bags, suitcases, duffle bags; handbags; purses; wallets; tote bags; school bags, beach bags; leather goods, namely, belts, boots, shoes, handbags, tote bags, luggage, wallets, purses, key cases, brief cases, all-purpose sport bags, business card cases, billfolds, attaché cases, passport cases, luggage tags, overnight bags and cases, luggage and handbags; clothing, namely, jeans, pants, slacks, trousers, jumpers, overalls, sweatpants, shorts, jogging suits, track suits, shirts, knit tops, casual tops, t-shirts, polo shirts, blouses, camisoles, tank tops, sweaters, vests, cardigans, jerseys, sweatshirts, undergarments, undershirts, brassieres, underwear, boxer shorts, suits, skirts, dresses, outerwear jackets, coats, raincoats, trenches, jackets, ponchos, blazers, pullovers, sleepwear, lingerie, nightgowns, robes, bathrobes, pyjamas, swimwear and bathing suits; personal accessories, namely, watches, belts, suspenders, ties, scarves, shawls, sarongs, socks, hosiery, leotards, tights, hats, caps, gloves, mittens, bandanas, headbands, hair clips, eyeglasses, sunglasses, eyeglass cases, sunglass cases, umbrellas, key chains, handkerchiefs and jewellery; footwear, namely, shoes, running shoes, sport shoes, boots, booties, sandals and slippers; electronic key finders; household cleaning products, namely, all purpose cleaning preparations, stain and spot removers, all purpose disinfectants, dish detergents, all purpose liquid household cleaners, window cleaning preparations and laundry detergents; aroma products, namely, perfume oils, preparations for perfuming or fragrancng the air, air diffusers and scented candles; air fresheners; room scent diffusers; candles; light bulbs; cosmetics; fragrances for personal use; personal and skin care products, namely, skin creams, skin moisturizers, skin cleansers, astringents for cosmetic purposes, beauty masks and facial masks, body soaps, beauty soaps, massage oils, bath oils, bath salts, bath gels and bath soaps; cosmetics and makeup, namely, eye makeup, face makeup and lipstick

## SERVICES

Shoe repair services; shoe shining services; shoe dyeing services; repair, dying and embossing of leather goods and luggage; retail sale of shoe care preparations; rental of shoe making machines; repair and maintenance of shoe making machines and instruments

## CLAIMS

Proposed Use in CANADA on goods and on services

**Application Number** 1,744,065 **Filing Date** 2015-08-31

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Panasonic Corporation, 1006, Oaza Kadoma,  
Kadoma-shi, Osaka 571-8501, JAPAN

### Representative for Service

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## TRADEMARK

**Panasonic**  
AUTOMOTIVE

### Index Headings

PANASONIC AUTOMOTIVE

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### Goods

Mechanisms for coin-operated apparatus; Cash registers, computers; Fire extinguishers; Cameras; Cases for cameras; Electric flash lights for cameras; Digital still cameras; Mount adapter for digital cameras; MC (multi-coating) protector for digital cameras; Filter for digital camera; Lens cap for digital camera; Body cap for digital cameras; Viewfinder for digital cameras; Microphones for use with digital cameras; Shutter remote control for digital cameras; Tripod adapter for digital cameras; Zoom lever assist for digital cameras; Camera bag for digital cameras; Camera case for digital cameras; Silicon jacket for digital cameras; Body case for digital cameras; Strap for digital camera; Waterproof case for using digital cameras in water; Coupler for digital cameras; AC adapter for digital camera; Digital photo frame; Photographic paper for use with digital cameras; General purpose batteries; Electric batteries for vehicles; Electric batteries for buildings; General purpose dry cells; Rechargeable general purpose batteries; Rechargeable batteries for vehicles; Rechargeable batteries for buildings; Storage batteries for electric motorcycles; Storage batteries for electric cars; Cellular phone batteries; Battery chargers; Nickel cadmium batteries; Nickel hydrogen batteries; Lithium batteries; Lithium ion batteries; Fuel cells; Solar batteries; Solar power generators; Solar cell modules for electricity generation; Converter of solar electricity; Solar panels for electricity generation; Battery chargers for electric vehicle and plug-in hybrid electric vehicles; Carbon rods for dry batteries; Electric wires and cables; Electric wiring devices with sensors, namely, thermosensitive switches and infrared sensor switches; Electrical connectors; Electric sockets; Dimmer switches; Time switches; Automatic switching appliance; Magnetic switches; Photo-electric switches; Electrical switches; Detection switches; Operating switches; Dimmer control (dimmer function switches); Card operated switches; Parts for switches; Switchboards; Switch boxes; Electrical conduits of metal; Electricity conduits; Flexible electrical conduits; Floor ducts for housing electric cables; Cable racks (electrical wires and cable laying materials); Factory automation ducts (factory use power distribution ducts); Ballasts for lighting; Circuit breakers;



Magnetic contactors and starters; Circuit protectors; Thermal protectors; Earth leakage breakers; Power distributing boxes [electricity]; Electric outlets; Fixing frames for electric outlets; Taps [electricity]; Popup type electric floor outlets; Electric floor outlets; Electric wires and cables for floors; Electric undercarpet wiring installations; Plugs (electrical); Current converters; Socket plates for covering socket outlet; Antennas, namely, antennas for radio and televisions, car antennas, cell phone antennas, microwave antennas, parabolic antennas and satellite antennas; Distribution board cabinets capable of storing IT equipment; Power control panels; Electronic panels indicating attendance/non-attendance of office workers; Terminals for television; Pilot lamps; Fixtures for telephone wires; Plug-in phone jacks; Trolley ducts; Electrical adaptors; Earth terminals; Electric extension cords; Modular jacks (connection for in-house LAN); Protective covers for exposed wirings; Steel poles, to be placed outside private dwelling houses, allowing compact storage of lead-in electrical wires and cables; Monitoring televisions for use in video intercom systems; Intercoms; Gas leakage alarms; Anti-theft warning apparatus for motor cars; Glass break detectors (anti-theft warning apparatus); Thermic ray detectors (human body warmth detectors alarms /burglar alarms); Infrared detectors (infrared transparenence block detectors/burglar alarms); Electric door chimes; Radio receivers and transmitters for fire alarms; Electric buzzers; Fire alarms; Fire control panels; Fire detectors; Fire alarm bells (sound equipment); Fire interactive control panels for smoke prevention; Emergency security and fire alarms; Automated emergency fire alarms; Electric locks; Video monitoring systems (access control equipment/intrusion detection equipment); Imaging sensors (person identification alarm equipment); Security key boxes (key storage control alarm interactive system); computer software for facial recognition; IRIS recognition access control systems consisting of cameras and management servers; Cameras with an iris recognition function; Surveillance cameras; Closed circuit video equipment systems comprised of security camera & lens, analog or digital recorders, monitors, video servers, matrix switches and control systems, housing and mount brackets, fiber optics; Electric and electronic video surveillance installations; Electric and electronic video surveillance installations for apartments and condominium buildings; Emergency exit sign lighting; Remote controls for lighting fixtures; Central remote control systems for monitoring and controlling lighting fixtures and air conditioners in buildings; Radios; Cassette tape players/recorders; Radio cassette recorders/players; Portable cassette tape players/recorders; Portable radio cassette players/recorders; IC memory and/or hard disc players/recorders; Radio/compact disc players; Portable audio players; MP3 (MPEG-1 Audio Layer-3) players; Cases for portable audio players; Speakers (audio equipment); Stereo tuners; Amplifiers; Power amplifiers; Power amplifiers for automotive audio system; Microphones; Slip mats for turntable for record players; IC recorders (voice recorders); Digital sound processors; Headphones; Cordless headphones; Earphones; Audio mixers; Audio equipment cleaners; Optical fiber cables; Audio cables/video cables; Wireless microphone system consisting of wireless microphones, wireless transmitters, wireless powered speaker, wireless receivers, wireless amplifiers, diversity tuners; Digital multi equalizers; Digital multi signal processors; Car stereos; Audio-visual equipment for automotives, namely, radios, DVD players, CD players, optical disc players, televisions, display panels, head-up displays, monitors for rearview camera systems; Speakers for automotive audio systems; Subwoofers for automotive audio-visual systems; Cassette adaptors for use with portable audio players; Audio cables for use with DVD/CD changer; Television receivers; Plasma television receivers; Plasma displays; Plasma display panels; Stands for plasma display panels or plasma television receivers; Wall mount bracket for plasma display panels or plasma television receivers; LCD television receivers; Liquid crystal displays; Liquid crystal displays for use with medical and/or beauty care apparatus; Liquid crystal display panels; LCD video monitors; Wireless displays, namely, liquid crystal displays, OLED (Organic light emitting diode) displays and head-up displays for motor vehicles; Organic light emitting displays; 3D (three dimensional) television sets; Combined television receivers incorporating disc/video tape

players; Video tuners; LCD (liquid crystal display) projectors; Lenses for LCD (liquid crystal display) projectors; Ceiling mount brackets for LCD (liquid crystal display) projectors; Lamps for LCD (liquid crystal display) projectors; Digital light processing projectors; Lenses for video projectors; Video cassette recorders; Video cassette players; Camcorders; Cables for camcorders; Cases for camcorders; Electric viewfinders for camcorders; Waterproof covers for camcorders; AC (alternating current) adapters for camcorders; Batteries for camcorders; Shoulder straps for camcorders; Filter for video cameras; Shoe adapter for video cameras; DC Light for video cameras; Shoulder belt for video cameras; Soft bag for video camera; Microphones for use with video cameras; Cassette adapter for video camera; Tripod for camera; Digital HD (high definition) video cassette tape recorders; Digital HD (high definition) video cassette tape players; DVD video recorders; DVD video players; Digital video cassette recorders; Digital video cassette players; Digital video cassette camera recorders; All-in one DVD video cassette recorders; All-in one DVD video cassette players; Video display terminals; Color image large-scale display apparatus; Cable television systems comprising set-top boxes; CATV digital set top boxes; Audiovisual teaching apparatus, namely, computer hardware and software for displaying educational materials; Electric optical display boards; Multi purpose electric information display systems comprised of displays, projectors, media players, site controllers; Camcorders for professional use, video recorders for professional use; computer hardware and software for DVD authoring; Light emitting diode displays; In-vehicle cameras; Wireless camera (electric); Wireless camera monitors (electric); Video signal converters for network cameras; Network camera controllers; Servers for network cameras; Outdoor wireless camera monitors with motion sensors and lights; Electronic switchers for audio and video signals for live image production; Real time graphic processors; Digital audiovisual mixers; Carrying handles for projectors; Electronic publication [downloadable] featuring videos, music and maps; Table racks for televisions; Digital photograph players to be connected with television apparatus; Video monitors; Video switcher; Video mixer; Home theater system; Antennas for television receivers; Video splitter; Electronic control boxes for use in the image recognition systems; Three-dimensional eyeglasses; Satellite receivers; Optical disc drives; Optical disc recorders; Optical disc players; Optical disc changers; Optical disc cartridges; Optical disc players/recorders/drives and parts thereof; Lens cleaning discs for optical disc players; Facsimile transceivers; Telephones; Cellular phones; Smart phones; Accessories for cellular phones, namely, battery packs, cases, chargers, holders, power supply adapters, headsets, earphones and microphones; Hands free kits for mobile-phones; IP telephones; Cordless telephones; Conference speakerphones; Wireless speakerphones; Telephone answering machines; Private automatic branch switching systems; Global positioning system receivers; Radio telephones; Multi-channel access radio systems; Electric traffic information apparatus, namely, electric display boards for displaying traffic information; Electronic control boxes and microphones for use in the video teleconferencing system; Apparatus for local area network, namely, panels equipped with wiring connecting terminals for connecting computers and communication devices to computer network; Electronic encoders and decoders for encoding and decoding data contained on audio visual apparatus, namely digital video players/recorders, digital audio players/recorders; Navigation apparatus for vehicles in the form of on-board computers; Hand held computers for use in the travel navigation; Protection films for use on screens of navigation apparatus for vehicles in the form of on-board computers; Remote controllers for navigation apparatus for vehicles in the form of on-board computers; Stands for navigation apparatus for vehicles in the form of on-board computers; Cables for navigation apparatus for vehicles in the form of on-board computers; Electronic toll collecting units for cars; Visual/information distribution systems comprising management servers, operating terminals, controllers; Digital broadcasting systems which consists of video cameras for digital broadcast, switchers, outside broadcast vans; Multimedia learning systems, namely, personal computers, recorders, and computer operating software; Emergency

call remote controllers; ON/OFF remote controllers; Remote controllers for audio/visual machines; Remote controllers for air conditioners; Remote lighting control systems; Receivers for wireless shutter open/close remote controllers (electrical automatic door open/close systems); Transmitters for wireless shutter open/close remote controllers (electrical automatic door/close systems); Remote controller transmitters/receivers; Power supply adapters for use with portable electronic devices; Road and traffic information receivers; Electronic receivers for receiving alert from the governmental crisis management systems; Apparatus for use in search of lost pets with radio transmitters/receivers, namely, electronic transmitters and receivers; Remote controls for lighting appliances; Liquid level controllers [electric or electronic]; Circuit controllers; Power controllers; Frequency controllers; Remote control panels for lighting appliances; Control panels for lifts; Lighting control panels; Control panels for use in the evacuation guidance systems; Power sequencers, namely, programmable logic controllers; Computers; Tablet computers; Mobile computers; Hard disc drives; USB cables; MPU (micro processor unit) cooling fans; Computer gateway hardware and software for computer broadband network; Image scanners; Printers for computers; Toner cartridges [empty] for computer printers; Toner cartridges [empty]; Photo printers; Video printers; Plain paper copiers; Automatic document feeders for office use; Multi-function printers, namely, those which can be used as a printer, a scanner and a facsimile machine in one unit having network connectability; Multi-function printers; Finishers for multi-function printers; Paper feeding stands for multi-function printers; Paper transporting units for multi-function printers; Hard disk drive units for multi-function printers; Memory boards for multi-function printers; Printed page counting software for multi-function printers; Digitized document distribution (to PC /mobiles) software for multi-function printers; Waste containers for toners for multi-function printers; Verification (sent/received) stamps for multi-function printers; Control panels for multi-function printers; G3 communication units for multi-function printers; Internet facsimile units for multi-function printers; Paper cassette units for multi-function printers; Catch trays for multi-function printers; RFID (Radio Frequency Identification) reader/writer for multi-function printers; LAN boards for multi-function printers; Extension cassette for multi-function printers; Handset units for multi-function printers; Electronic blackboards; Electronic whiteboards; PC cards, namely, memory cards for car navigation systems; Computer keyboards; Floppy disk drives; Card readers; Card readers/writers; Bar code readers; Bar code scanners; Portable data terminals; Electronic cash register; Terminal for POS (point of sales) systems; Electronic calculators; Network cameras; Routers; Monitors [computer hardware]; Wireless LAN adapter; Ethernet adapters; SD memory data copying machines; Network disk recorders; Memory card camera recorders; Memory card recorders; Memory card drives; Video encoder cards; Port replicators; Optical disc cartridges; Electronic publication in the nature of maps [downloadable]; Downloadable image files and moving pictures for mobile phones and in-car digital audio-video devices; Downloadable electronic data files for computer programs featuring information on maps, travels, personal interests and hobbies, restaurants, cafes and shopping; pre-recorded DVDs featuring information on maps, travels, personal interests and hobbies, restaurants, cafes and shopping; Computer software for use in control of air conditioners; computer software for use in control of in-car multimedia systems; computer software for use in control of automated vehicle driving systems; Computer programs for updating electronic maps in navigation systems; Computer programs and downloadable software for purchasing, managing and updating electronic data in navigation systems; Software for programmable controllers for use in production lines; Computer software for processing and editing image and graphic data; OCR (optical character recognition) software; Computer software for use in the development of optical character recognition systems; Computer software for operating electric medical and beauty care apparatus; Computer systems for accepting, guiding and paging outpatients in hospital facilities; Electronic devices for assisting communication of persons with disabilities, namely, text-to-speech reading devices; Apparatus for remote monitoring

of patients, namely, remote video monitoring system consisting primarily of a camera and video monitor for recording and transmitting images to a remote location; Computers for use in hospitals and clinics for management of medical affairs; Electronic health record systems, namely, computer software and hardware for managing health records; Computer systems for management and review of a patient medicinal records; Computer hardware and software for use in the cell processing work station (CPWS); Intelligent security and surveillance systems; Factory surveillance systems; Computer hardware and software for use in long storage and backup of surveillance images; Computer hardware and software for use in enterprise contents management system; Computer hardware and software for use in web contents management system; Computer hardware and software for use in documents management system; Computer hardware and software for managing office administration work; Computer hardware and software for use in security systems for management of identification data; Computer hardware and software for enabling users to accelerate access to computer database; Full-text search engine software; Computer hardware and software for use in the remote access controlling systems for computer network; Disaster prevention wireless communication systems, namely, wireless communication devices for voice, data or image transmission; Computer hardware and software for distributing electronic newspaper publications via an online network; Computer hardware and software for data broadcasting and distributing of electric program guides; Digital audio broadcast system for in-building; OFDM(orthogonal frequency division multiplexing) modulators for In-building; Computer hardware and software for use in electronic toll collection systems; Computer hardware and software for use in traffic control systems; Computer hardware and software for use in dam management systems; Multimedia tablet computers; Electronic medical charts; Computer hardware and software for use in the management of health insurance pharmacy; Computer network servers; Blank external data storage media, namely, hard discs, DVDs and optical discs; Blank video cassette tapes; Head cleaning tapes for tape drives of audio and video tape recorders and players; Blank D-VHS video cassette tapes; Blank digital video cassette tapes; Blank audio cassette tapes; Blank floppy discs; Blank optical discs; Blank integrated circuit cards; Blank SD (secure digital) memory cards; Thermoluminescence dosimetry devices, namely, dosimeters; Dosimeters equipped with alarms; Counters, namely, LED counters for industrial use; Ammeters; Power consumption meters; Thermometer, not for medical purposes; Voltmeters; Distortion meters; Electric weighing scales that also measure body fat; Weighing machines/scales; Pedometers; Calorie consumption monitors for use during sporting activities; Exercise intensity and pitch monitors for use during sporting activities; Hour meters; Electricity testing and measuring instruments (power measuring equipment); Integrating wattmeters; Multi-circuit type electric power monitors; Gas meters; Ultrasonic gas meters; Water meters; Wattmeters; Electronic instruments for measuring oral hygiene parameters, namely, the numbers of bacteria; Distance measurers; Sensors (electronic parts), namely, Thermal sensors, temperature sensors, optical sensors, motion sensors, pressure sensors, liquid level sensors, light sensors, image sensors, current sensors and moisture sensors; Automatic sensing devices comprising lights, namely, fire and smoke detectors and illuminance sensors; Light emitting diodes; Light emitting diodes chips; Light emitting diode modules; Light-emitting modules; LSI (large scale integration circuits); Microcomputers; Integrated circuits for use in processing of halftone images; Semi-conductors; Semiconductor memory cards; Integrated circuits; Semiconductor lasers; Electrical power connectors; Electric/electronic display instruments, namely, liquid crystal displays and digital signage monitors; CCD image sensors, namely, image sensors for digital cameras, camcorders and cameras for automobiles; MOS (metal-oxide semiconductor) image sensors; Film capacitors; Membrane unit for oxygen enrichment; Electric tuner units; High frequency units; RF (radio frequency) front end system units; RF (radio frequency) modulators; Coin validating units; Coin selector units; Bill validating units; Bill selector units; Electric capacitors for audio speakers; Power modules, namely, voltage monitor modules;

Magnet rolls; DC/DC converters; Inductors [electricity]; Electric capacitors; Electric power capacitors; transistors; Filter of electric signals being electrical/electronic components, namely, filters for radio interference suppression; Noise filter; Light modulators; Optical transmission components; Photo detectors; Optical connectors; Optical semiconductor elements; Optical lenses; Aspherical lenses; Electric transformers; Thermistors; Varistors (surge absorbers); Ceramic oscillators; SAW (surface acoustic wave) oscillators; Acousto-optic devices, namely, optical modulators, optical deflectors, tunable optical filters and optical signal processors; Electric resistors; Potentiometers; Trimmer potentiometers; Thermal cutoffs; Electric apparatus consisting of resistor array for interface circuits (resistance networks); Electric apparatus consisting of capacitor array interface circuits (capacitance networks); Electric apparatus consisting of resistor array and capacitor array for interface circuits (resistance/capacitance networks); Encoders; Magnetic resistive (magnetic resistant) elements, namely, magneto-resistive motion sensors; Chip coils (electronic parts); Choke coils; Current sensors in the form of coils; Touch panels; Remote controls for audio-visual apparatus; remote controls for vehicles; Duplexers; SAW (surface acoustic wave) devices, namely, filters for radio interference suppression; Baluns (balanced to unbalanced transformer); Electric power dividers; Wireless communication modules/units; RF (radio frequency) modules; PLL (phase locked loop) synthesizer modules; Bi-directional low-power wireless modules; Bead cores for EMI filtering (electronic components); Bead arrays for EMI filtering (electronic components); Micro chip fuses; Relays, electric; Solenoids; Inverter power supply; Power supply units; Inverters; Inverters for power units; Electric timers; High density wiring boards; Printed wiring boards; Circuit protectors; Hinges for flip-type cellular phones; Electrical ionizing brushes; Battery operated lint removers; Ion generators; Ionization apparatus, not for the treatment of air, namely, static electricity eliminators; Magnetron oscillators; Magnetron sputterers; Static electricity eliminators; Electric cooling fans for electronic machines and apparatus; Electric cooling fans for telecommunication machines and apparatus; Laser level indicators; Electric laser markers; Devices for alert of animal approaching using ultrasonic, namely, security alarms for the detection of animals; Luminous road signs; mechanical road signs; Direct current power supply units; Uninterruptible electrical power supplies; Computerized time clocks for use in factories; PLC (power line communication) adapters; Portable digital display devices for use in the magnified view of images and videos; Temperature indicators for refrigerators; Skin moisture measurers; Microscopes; Motorcycle helmets; Bicycle helmets; Self-propelled electronic devices for guiding and directing people to different places and software therefor, sold as a unit, namely, robots for personal or hobby use; Self-propelled electronic devices for assisting users to make purchases in facilities, and software therefor, sold as a unit, namely, robots for personal or hobby use; Self-propelled electronic devices for assisting delivering and retrieving of items, namely, robots for personal or hobby use; Self-propelled electronic devices for assisting remote communication between users, namely, robots for personal or hobby use; Switch units integrated with nurse call button, outlets, lights, to be installed at the hospital room bedheads; 3-D (three-dimensional) profilometers; CO2 laser oscillators for soldering, jointing and processing; Timers for use in factories; Temperature regulators; Interface terminals; Computer hardware for processing digital images; Appearance testers, namely, optical inspection apparatus for semiconductors; CO2 incubators for laboratory use; Cooled incubators for laboratory use; Plant growth chambers for laboratory use; Clean benches for laboratory use; Biological safety cabinets for laboratory use for preventing biohazard; Rotary converters; Phase modifiers; Electric wires and cables; Thermometers, not for medical purposes; Encoders; Automobiles and their parts ; Bicycles and their parts ; Bicycle tires and tubes; Electric power assisted bicycles; motorized carts for refrigerating, heating and dispensing meals in hospitals and other institutional environments; Trolleys with meal trays; Wheelchairs; Automated trolleys used for transportations in plant; Sporting bicycles; Motors for land vehicles; Motorcycles, bicycles and their parts and fittings;

Wheelbarrows; Motors for electric bicycles; Units for electric bicycles, comprising motors, rechargeable batteries and control devices thereof; Motorcycle covers; Carry bags for bicycles; Windscreen for automobiles, motorcycles and bicycles; Cycle stands; Handlebar grips for motorcycles and bicycles; Cycle saddles; Baskets adapted for cycles; Pedals for bicycles; Tail lamps for automobiles, two-wheeled motorcycles and bicycles; Cycle frames; Cycle carriers for automobiles; Drive-chain guards for motorcycles and bicycles; Seat covers for automobiles, motorcycles and bicycles; Shields attachable to handlebars of cycles, in particular, to protect hands from cold, rain, sun tan, etc. during cycle rides; Child seats for bicycles; Mudguards for motorcycles and bicycles; Dress guard for cycles; Brake cables for cycles; Motors for moped; Electric motorcycles; Bicycle covers; Bicycle stands; Bicycle frames

## CLAIMS

Priority Filing Date: JAPAN March 24, 2015, Application No: 2015-026832 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,744,942 **Filing Date** 2015-09-08

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

**Applicant**

SOBEYS CAPITAL INCORPORATED, 115  
King St., Stellarton, NOVA SCOTIA B0K 1S0

**Representative for Service**

ARTHUR B. RENAUD  
40 Rivercrest Rd., Toronto, ONTARIO, M6S4H3

## **TRADEMARK**

**CHALO! FRESHCO.**

**Foreign Character Translation**

The term 'CHALO' means 'LET'S GO' in English according to the applicant.

## **SERVICES**

OPERATION OF GROCERY STORES AND SUPERMARKETS

## **CLAIMS**

Used in CANADA since at least as early as August 31, 2015 on services.



**Application Number** 1,744,943 **Filing Date** 2015-09-08

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

SOBEYS CAPITAL INCORPORATED, 115  
King St., Stellarton, NOVA SCOTIA B0K 1S0

### Representative for Service

ARTHUR B. RENAUD  
40 Rivercrest Rd., Toronto, ONTARIO, M6S4H3

## TRADEMARK

CHALO! FRESH CO.

### Index Headings

CHALO! FRESH CO. O

### Image Description (Vienna)

- Lemons
  - One fruit
  - Other leaves
  - One leaf
  - Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
  - Letters or numerals representing a plant
  - Aubergines, cucumbers, gherkins, sweet peppers
  - Punctuation marks
  - Exclamation marks, question marks
- 

### Foreign Character Translation

The term 'CHALO' means 'LET'S GO' in English according to the applicant.

## SERVICES

OPERATION OF GROCERY STORES AND SUPERMARKETS

## CLAIMS

Used in CANADA since at least as early as August 31, 2015 on services.

**Application Number** 1,744,944 **Filing Date** 2015-09-08

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

SOBEYS CAPITAL INCORPORATED, 115  
King St., Stellarton, NOVA SCOTIA B0K 1S0

### Representative for Service

ARTHUR B. RENAUD  
40 Rivercrest Rd., Toronto, ONTARIO, M6S4H3

## TRADEMARK



VARIETY. VALUE. VAH!

### Index Headings

CHALO! FRESH CO. VARIETY. VALUE. VAH! O

### Image Description (Vienna)

- Onions, bulbs -- Note: Including garlic.
- Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
- Letters or numerals representing a plant
- Aubergines, cucumbers, gherkins, sweet peppers
- Punctuation marks
- Exclamation marks, question marks

### Foreign Character Translation

The term 'CHALO' means 'LET'S GO' in English according to the applicant.

## SERVICES

OPERATION OF GROCERY STORES AND SUPERMARKETS

## CLAIMS

Used in CANADA since at least as early as August 31, 2015 on services.

**Application Number** 1,744,945 **Filing Date** 2015-09-08

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

**Applicant**

SOBEYS CAPITAL INCORPORATED, 115  
King St., Stellarton, NOVA SCOTIA B0K 1S0

**Representative for Service**

ARTHUR B. RENAUD  
40 Rivercrest Rd., Toronto, ONTARIO, M6S4H3

## **TRADEMARK**

**Chalo!FreshCo.**

**Foreign Character Translation**

The term 'CHALO' means 'LET'S GO' in English according to the applicant.

## **SERVICES**

OPERATION OF GROCERY STORES AND SUPERMARKETS

## **CLAIMS**

Used in CANADA since at least as early as August 31, 2015 on services.

**Application Number** 1,746,115 **Filing Date** 2015-09-15

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

TwoFold Inc., 11 - 51511 Range Rd 264,  
Spruce Grove, ALBERTA T7Y 1C7

### **Representative for Service**

JULIE MACDONELL  
The Trademark Group, 2300 Yonge St., #1600,  
Toronto, ONTARIO, M4P1E4

## **TRADEMARK**

# **HRIQ**

### **Goods**

computer software for use in employment agency services, namely the recruiting of job applicants, posting and advertising of job positions and for screening online job applications

### **SERVICES**

software as a service (SAAS) provider in the field of employment counselling and recruiting, and employment agency services

### **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,748,474 **Filing Date** 2015-09-30

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

MYCOSKIE, LLC, 5404 Jandy Place, Los Angeles, CA 90066, UNITED STATES OF AMERICA

### Representative for Service

TORYS LLP  
SUITE 3000, 79 WELLINGTON ST. W., BOX 270, TD CENTRE, TORONTO, ONTARIO, M5K1N2

## TRADEMARK



### Index Headings

TOMS

### Image Description (Vienna)

- Other backgrounds divided into two or four
- Rectangles
- One quadrilateral
- Several quadrilaterals juxtaposed, joined or intersecting
- Quadrilaterals containing one or more letters
- One flag
- Black
- Blue
- White, grey, silver

### Colour Claim

Colour is claimed as a feature of the trade-mark. The colors black, blue and white are claimed as a feature of the mark. The mark consists of a rectangle made up of three equal sized stripes, the stripes are blue on the top and bottom and white in the middle with the term TOMS printed in black lettering in the middle white stripe.

## Goods

### Class 21

thermal insulated bottles; portable bottles sold empty;

## SERVICES

**Class 43**

Café services, coffee bar services and coffee house services

**CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA March 31, 2015, Application No: 86/582,778 in association with the same kind of goods and in association with the same kind of services. Used in UNITED STATES OF AMERICA on goods and on services. Registered in or for UNITED STATES OF AMERICA on October 06, 2015 under No. 4,827,152 on goods and on services. Proposed Use in CANADA on goods and on services

**Application Number** 1,749,681 **Filing Date** 2015-10-08

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

GINA LAURA GmbH & Co. KG, Am Waldrand  
19, 26180 Rastede, GERMANY

### **Representative for Service**

MARKS & CLERK  
180 KENT STREET, SUITE 1900, P.O. BOX  
957, STATION B, OTTAWA, ONTARIO,  
K1P5S7

## **TRADEMARK**

# **GINA LAURA**

### **Goods**

(1) Clothing, in particular dresses, costumes, coats, pullovers, waistcoats, trousers, blouses, skirts, underclothing, gloves, swimwear; headgear, namely caps, hats, scarfs, headscarfs; footwear, namely boots, shoes, slippers, ballerinas, sneakers, moccasins, loafers, penny loafers.

(2) Clothing, in particular dresses, costumes, coats, trouser suits, pullovers, waistcoats, trousers, blouses, skirts, underclothing, hosiery, neckties, gloves, swimwear; headgear, namely caps, hats, scarfs, headscarfs; footwear, namely, boots, shoes, slippers, ballerinas, sneakers, moccasins, loafers, penny loafers.

### **SERVICES**

Wholesale trade services and retail trade services also over the internet in the field of clothing, headgears, footwear.

### **CLAIMS**

Used in GERMANY on goods (1). Registered in or for WIPO on June 27, 2000 under No. 738644 on goods (1). Proposed Use in CANADA on goods (2) and on services

**Application Number** 1,751,113 **Filing Date** 2015-10-19

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Wash Multifamily Laundry Systems, LLC, 100  
N. Sepulveda Blvd., 12th Floor, El Segundo,  
CA 90245, UNITED STATES OF AMERICA

### Representative for Service

GOODMANS LLP  
ATTN: INTELLECTUAL PROPERTY GROUP,  
BAY ADELAIDE CENTRE, 333 BAY STREET,  
SUITE 3400, TORONTO, ONTARIO, M5H2S7

## TRADEMARK



### Index Headings

APPLIANCE HUB

### Image Description (Vienna)

- Armillary spheres, planetaria, astronomic orbits, atomic models, molecular models
- Atomic models, molecular models, representations of human, animal or vegetal cells
- Squares
- Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
- One quadrilateral
- Quadrilaterals containing representations of human beings or parts of the human body

## SERVICES

### Class 35

(1) Inventory management of appliances.

### Class 37

(2) Leasing of appliances, namely, dishwashers, washing machines, clothes dryers, and combination clothes washers and dryers; and repair, maintenance, and replacement of refrigerators, microwave oven hoods, ranges, dishwashers, washing machines, dryers, and combination clothes washers and dryers.

## CLAIMS



Priority Filing Date: UNITED STATES OF AMERICA August 27, 2015, Application No: 86739121 in association with the same kind of services. Used in UNITED STATES OF AMERICA on services. Registered in or for UNITED STATES OF AMERICA on November 29, 2016 under No. 5092423 on services. Proposed Use in CANADA on services

**Application Number** 1,751,453 **Filing Date** 2015-10-21

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

TRAD SARL, 907 Voie l'Occitane, LABEGE  
31670, FRANCE

### **Representative for Service**

CYNTHIA D. MASON  
Mason Professional Corporation, Blackwood  
Centre, 555 Legget Drive, Suite 105, Ottawa,  
ONTARIO, K2K2X3

## **TRADEMARK**

# **FASTRAD**

### **Goods**

#### **Class 09**

Computer software for the measurement and analysis of radiation doses in the field of space radiation and shielding optimization

## **SERVICES**

#### **Class 41**

(1) Providing information on education in the field of measurement and analysis of radiation doses of space radiation and shielding optimization; providing information on education in the field of measurement and analysis of radiation doses of space radiation and shielding optimization via computer networks; editing and publication of books and magazines, electronic publication of books and periodicals online; film production; production of CDs and DVDs; organization of exhibitions for educational purposes, organization of exhibitions for training purposes, practical training, all in the field of measurement and analysis of radiation doses of space radiation and shielding optimization; providing online non-downloadable electronic publications, namely, articles, e-zines, and e-books, all relating to the measurement and analysis of radiation doses in the field of space radiation and shielding optimization

#### **Class 42**

(2) Computer programming, computer software design, updating of computer software, lending and rental of computer software, installation of computer software; engineering, technical project studies, research and development of new products for others, engineering services, namely, performance monitoring of products for others, engineering services, namely, simulation of behavior in a variety of different environments, all relating to the measurement and analysis of radiation doses in the field of space radiation and shielding optimization

## **CLAIMS**

Used in CANADA since at least as early as June 2009 on goods and on services. Used in FRANCE on goods and on services. Registered in or for FRANCE on October 04, 2007 under No. 3528816 on goods and on services

**Application Number** 1,753,079 **Filing Date** 2015-11-03

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

LuxConn Technology Co., Ltd., NO.1209,  
LOTTE IT CASTLE 2, 550-1, GASAN-DONG,  
GEUMCHEON-GU. 153-803, SEOUL,  
REPUBLIC OF KOREA

### Representative for Service

MILTONS IP/P.I.  
15 Fitzgerald Rd, Suite 200, Ottawa,  
ONTARIO, K2H9G1

## TRADEMARK



### Index Headings

M MAN O MAN A

### Image Description (Vienna)

- Letters or numerals forming geometrical figures, written or typographical matter in perspective
- Letters or numerals forming any other polygon (surface or periphery)
- One arrow
- Arrows combined with a letter, monogram or numeral(s)
- Lines or bands forming an angle -- Note: Including chevrons and arrowheads formed by lines or bands.
- Letters or numerals forming geometrical figures, written or typographical matter in perspective
- Letters or numerals forming a triangle (surface or periphery)
- Letters or numerals forming a circle or a circumference

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## Goods

Golf shoes; Mountaineering boots; Sports shoes; Footwear namely, outdoor winter footwear, rain footwear, ski footwear, athletic footwear, beach footwear, casual footwear, children's footwear, climbing footwear, evening footwear, exercise footwear; Golfwear; Running Suits; Training wear, namely, shirts, pants, jackets, hats, caps, socks; Cyclists' clothing; Climbing clothes; Short

trousers; Brassieres; Jackets (clothing); Pants; Underpants; gloves namely, knitted gloves, leather gloves, bicycle gloves, cycling gloves, driving gloves, motorcycle gloves, riding gloves, ski gloves, golf gloves; Caps (headwear); Belts (clothing); Ear muffs (clothing).

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,753,165 **Filing Date** 2015-11-03

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

viastore SYSTEMS GmbH, Magirusstrasse 13,  
D-70469, Stuttgart, GERMANY

### **Representative for Service**

FETHERSTONHAUGH & CO.  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

**viaflex**

### **Goods**

- (1) Storage racks of metal, storage containers of metal for the storage of dry bulk cargo and piece goods in warehouses, storage pallets of metal.
- (2) Storage machines, retrieval machines, picking machines, machines for separating, sorting and conveying, all the aforesaid machines for handling goods in warehouses.
- (3) Computer programs and computer software for managing and controlling the flow and the storage of goods in warehouses; machine-readable data-media, namely, CD's, DVD's, USB flash drives and memory cards, all pre-recorded with computer programs and computer software for managing and controlling the flow and the storage of goods in warehouses; data processing equipment, namely, computers, computer servers, printers and scanners.
- (4) Storage racks not of metal, storage containers not of metal for storage of dry bulk cargo and piece goods in warehouses, storage pallets not of metal.

## **SERVICES**

- (1) Providing of training and further training in the field of computer programs and computer software for the logistics and intralogistics sectors, in particular training for users of computer programs and computer software of the aforesaid kind.
- (2) Development, creation, installation, care, maintenance and updating of computer programs and computer software for the logistics and intralogistics sectors; computer hardware and computer software consultancy in the logistics and intralogistics sectors.

## **CLAIMS**

Used in GERMANY on goods and on services. Registered in or for GERMANY on May 30, 2014 under No. 30 2014 003 286 on goods and on services. Proposed Use in CANADA on goods and on services

**Application Number** 1,754,029 **Filing Date** 2015-11-09

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

TrelleborgVibracoustic GmbH, Europaplatz 4,  
64293 Darmstadt, GERMANY

### Representative for Service

BORDEN LADNER GERVAIS LLP  
World Exchange Plaza, 100 Queen Street,  
Suite 1300, Ottawa, ONTARIO, K1P1J9

## TRADEMARK



### Index Headings

VII

### Image Description (Vienna)

- More than two lines or two bands
- Horizontal lines or bands
- Straight lines or bands
- Letters presenting a special form of writing
- Letters underlined, overlined, framed or barred by one or more strokes

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## Goods

(1) noise reduction systems for use with motor vehicles, namely devices for detection of noise and emission of counter-sound frequencies; vibration reduction systems for use with motor vehicles, namely devices for detection of vibration and emission of counter-vibration

(2) vehicle parts, in particular engine mounts, resiliently and hydraulically damping mounts, gearbox mounts, body mounts, torque rods, top mounts, damping elements for drives, in particular torsional vibration dampers, belt pulleys, center bearing supports, resilient engine mounts for noise reduction and vibration isolation, in particular based on a composite made of metal and elastomeric material, absorbers, in particular steering wheel absorbers, body absorbers, prop shaft dampers, shock absorber springs and bearing springs for vehicles, in particular for motor vehicles, shock absorbing springs for driver cabins and driver seats in vehicles, in particular for motor vehicles, air springs and suspension struts, in particular using bellows made of elastomeric material, for vehicles, in particular for motor vehicles

(3) rubber, namely crude rubber, synthetic rubber, raw and semi-worked rubber, rubber sheets, gum resins and mica; extruded plastic strips and cylinders for use in manufacturing; flexible pipes, not of metal; insulating products, namely, crude rubber, synthetic rubber, raw or semi-worked rubber, rubber sheets, extruded plastic strips and cylinders, microcellular urethane, water and

hydraulic fluid for insulating against sound, cold, heat, impact, vibration, shock, moisture and environmentally hazardous materials, in particular for vehicle and machine construction and for the building sector, conveyor installations, public roads, noisy environments, and sports and leisure facilities; the aforesaid insulating products, made using elastomers and thermoplastic elastomers, in particular based on natural and synthetic rubber, and made using of thermoplastics, thermosetting plastics, plastisols, foams of plastic and of metal, bitumen and substances similar to bitumen, non-woven fabrics, or of mineral, plastic and natural fibers and fabrics made with the aforesaid fibers; insulation board, insulating foils, insulating mats and insulating coatings, in particular against transmission of heat or sound; shaped plastic parts, in particular made using thermoplastic elastomers, for insulating vehicles and machines, in particular against transmission of sound; loading area lining with integrated sound insulation, in particular for vehicles; shims made using elastomers, thermoplastic elastomers and metal; engine-mounted capsules, in particular for vehicle construction, and body-mounted capsules; noise screening elements, namely, noise-suppressors for vehicle and machine construction and against traffic noise

## CLAIMS

Priority Filing Date: EUIPO (EU) September 28, 2015, Application No: 014604789 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,754,586 **Filing Date** 2015-11-12

**Language of Application** French

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Gaulme, 325 rue Saint Martin, 75003, Paris,  
FRANCE

### **Representative for Service**

SMART & BIGGAR  
1000 RUE DE LA GAUCHETIERE OUEST,  
BUREAU 3300, MONTREAL, QUÉBEC,  
H3B4W5

## **TRADEMARK**

# **ULTRA MALE**

## **Goods**

### **Class 03**

Bleaching preparations; soaps, namely shaving soaps, antiperspirant soap, deodorant soap, hand soaps, face and body soaps, antibacterial soaps, skin soaps, lipid-enriched soaps; perfumery, essential oils for making perfumes, essential oils for the body, essential oils for the bath, scented essential oils for massage, essential oils for personal use, cosmetics, hair lotions; toothpastes; perfumery oils; beauty oils; cosmetic preparations for slimming; shaving products; eau de Cologne; lavender water; eaux de toilette; scented waters; anti-perspirant toiletry products, namely deodorants (perfumery); room fragrances; balms other than for medical use, namely balms for face and body care, balms for the hands and feet, lip balms, aftershave balm; cosmetic formulations for the bath, namely salts, gels and liquids for the bath other than for medical use, scented oils for the bath, scented powders for the bath; products for scenting linen, in the nature of linen fragrances, scented pouches and stones for linen; hair waving preparations; eyebrow cosmetics; moustache wax; shampoos; dry shampoos; skin care cosmetics, namely oils for cosmetic use, astringents for cosmetic use, cosmetic preparations for tanning the skin, cosmetic creams, products for removing make-up, pencils for cosmetic use, towelettes impregnated with cosmetic lotions; bleaching preparations for cosmetic use in the nature of bleaching preparations for hair and for body hair; depilatories; flower extracts (perfumery); massage gels other than for medical use; incense; nail polish; hair lacquers; eyebrow pencils; aftershave lotions; lotions for cosmetic purposes; highlighters; make-up products; mascara; beauty masks; decorative patterns for cosmetic use; cosmetics kits; pastes for razor strops; nail art stickers; perfume products; perfumes; eyelash cosmetics; false eyelashes; pumice stone; shaving stones (astringents); alum stones (astringents); lipstick; make-up powder; scented potpourri; sunscreen preparations; talcum powder; cosmetic dyes; artificial nails; nail care products.

## **CLAIMS**

Used in FRANCE on goods. Registered in or for EUIPO (EU) on December 01, 2014 under No. 012781027 on goods. Proposed Use in CANADA on goods



**Application Number** 1,755,605 **Filing Date** 2015-11-19

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

InQpharm Europe Limited, Invision House,  
Wilbury Way, Hitchin, Hertfordshire SG4 0TY,  
UNITED KINGDOM

### **Representative for Service**

MOFFAT & CO.  
1200-427 LAURIER AVENUE WEST, P.O.  
BOX 2088, STATION D, OTTAWA, ONTARIO,  
K1P5W3

## **TRADEMARK**

# **TANITOL**

### **Goods**

Dietary and pharmaceutical preparations for the treatment and prevention of metabolic syndrome and related diseases, namely, diabetes, hypoglycaemia, hypertension, heart diseases, cardiovascular diseases, hyperlipidaemia, hypercholesterolemia, anemia, bulimia nervosa, anorexia and obesity, general weight management, treatment of obesity and prevention of obesity; chemical preparations for medical and pharmaceutical purposes for the treatment of metabolic syndrome and related diseases for the treatment and prevention of metabolic syndrome and related diseases namely, diabetes, hypoglycaemia, hypertension, heart diseases, cardiovascular diseases, hyperlipidaemia, hypercholesterolemia, anemia, bulimia nervosa, anorexia and obesity, general weight management, treatment of obesity and prevention of obesity; dietary supplement for humans for general health and wellbeing; pharmaceutical and nutraceutical preparations primarily of plant extracts adapted for dietetic use for the treatment and prevention of metabolic syndrome and related diseases, namely, obesity, general weight management, diabetes, hypoglycaemia, hypertension, heart diseases, cardiovascular diseases, hyperlipidaemia, hypercholesterolemia, anemia, bulimia nervosa, anorexia; pharmaceutical and nutraceutical preparations primarily of plant extracts adapted for medical use for the treatment and prevention of metabolic syndrome and related diseases, namely, diabetes, hypoglycaemia, hypertension, heart diseases, cardiovascular diseases, hyperlipidaemia, hypercholesterolemia, anemia, bulimia nervosa, anorexia and obesity, general weight management, treatment of obesity and prevention of obesity; pharmaceutical and nutraceutical preparations primarily of plant extracts adapted for nutritional use for the treatment and prevention of metabolic syndrome and related diseases, namely, diabetes, hypoglycaemia, hypertension, heart diseases, cardiovascular diseases, hyperlipidaemia, hypercholesterolemia, anemia, bulimia nervosa, anorexia and obesity, general weight management, treatment of obesity and prevention of obesity; pharmaceutical and nutraceutical preparations primarily of plant extracts adapted for pharmaceutical use for the treatment and prevention of metabolic syndrome and related diseases, namely, diabetes, hypoglycaemia, hypertension, heart diseases, cardiovascular diseases, hyperlipidaemia, hypercholesterolemia, anemia, bulimia nervosa, anorexia and obesity, general weight management, treatment of obesity and prevention of obesity; plant extracts adapted for the treatment of metabolic syndrome and related diseases for the treatment and prevention of metabolic syndrome and related diseases, namely, diabetes, hypoglycaemia, hypertension, heart diseases, cardiovascular diseases, hyperlipidaemia, hypercholesterolemia, anemia, bulimia

nervosa, anorexia and obesity, general weight management, treatment of obesity and prevention of obesity, general weight management, treatment of obesity, prevention of obesity and blood glucose management; pharmaceutical in the nature of chemical preparations for blood glucose management; medicated food supplements for the treatment and prevention of metabolic syndrome and related diseases, namely, diabetes, hypoglycaemia, hypertension, heart diseases, cardiovascular diseases, hyperlipidaemia, hypercholesterolemia, anemia, bulimia nervosa, anorexia and obesity, general weight management, treatment of obesity and prevention of obesity, general weight management, treatment of obesity and prevention of obesity; weight management supplements; nutritional food additives for medical purposes in the nature of food extracts derived from plant extracts for the treatment and prevention of metabolic syndrome and related diseases, namely, diabetes, hypoglycaemia, hypertension, heart diseases, cardiovascular diseases, hyperlipidaemia, hypercholesterolemia, anemia, bulimia nervosa, anorexia and obesity, general weight management, treatment of obesity and prevention of obesity; nutritional supplements for eliminating fats, carbohydrates, sugars from the body and digestive system; nutritional supplements for reducing and inhibiting the absorption of fats, carbohydrates, sugars in the body and digestive system; diet pills, namely, fat, carbohydrate, sugar blockers, binders.

## CLAIMS

Used in EUIPO (EU) on goods. Registered in or for EUIPO (EU) on January 22, 2013 under No. 011197721 on goods. Proposed Use in CANADA on goods

**Application Number** 1,756,741 **Filing Date** 2015-11-26

**Language of Application** French

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

FLEURY MICHON, Société Anonyme, Route de la Gare, Pouzauges 85700, FRANCE

### Representative for Service

BENOÎT & CÔTÉ INC.  
560 boul. Crémazie Est, 3e étage, Montréal, QUÉBEC, H2P1E8

## TRADEMARK



### Index Headings

FLEURY MICHON

### Image Description (Vienna)

- Labels, collarettes (bottle-neck labels) -- Note: Not including tie-on labels (20.5.15).
- Hands, cupped hands, fingers, fingernails, imprints of hands or of fingers, arms
- Algae, seaweeds and other plants
- Horizontally elongated surfaces
- Elongated surfaces with entasis on one or two long sides
- Rectangles
- One quadrilateral
- Quadrilateral figures with one or more convex or concave sides -- Note: Not including elongated surfaces with one or more convex or concave sides (25.3.1).
- Quadrilaterals containing one or more letters
- Quadrilaterals with dark surfaces or parts of surfaces
- Green
- Red, pink, orange

### Colour Claim

Colour is claimed as a feature of the trademark. The elements of the mark are green (PANTONE\* 348), red (PANTONE\* 485) and green (PANTONE\* 368). \*Pantone is a registered trademark. The words "Fleury Michon" appear in white in the centre of a green rectangle. Below "Fleury Michon" appears a white hand holding a green sprig of parsley. Below the sprig of parsley appears a red smile.

## Goods

### Class 29

(1) Delicatessen meats; hams; large sausages; cured meats; pâtés; liver; liver pâtés; blood sausages; sausage; sausages in batter; tripe; lard; pickles; meat; preserved meat; pork meat; meat extracts; meat jelly; meat preserves; croquettes; poultry (meat); game; hunting meat (game); animal marrow for food; fish, preserved fish; salted fish; fish preserves; surimi; seafood (non-

living); common shrimp (non-living); pink shrimp (clusters) (non-living); crustaceans (non-living); crayfish (non-living); fish fillets; fish meal for human consumption; herrings; lobsters (non-living); spiny lobsters (non-living); dishes made with fish; mussels (mollusks) (non-living); clams (non-living); salmon; tuna; anchovies; shells (non-living); fish and seafood preserves, fish chowders, fish mousses, fish rillettes, fish sauces; fish terrine; prepared meals made with vegetables, meats, fish, delicatessen meats; hot and cold prepared meals made mainly with meat, poultry, fish, vegetables, fruits, legumes and potatoes, and also containing pasta and rice; prepared salads made mainly with meat, poultry, fish, vegetables, fruits, legumes and potatoes, and also containing pasta and rice; vegetable salads; fruit salads; potages; vegetable soups; soup made with meat; soup made with fish; preserved, dried and cooked fruits and vegetables, fruit, vegetable preserves, frozen fruits, cooked confits, jams, compotes, fruit preserved in alcohol; eggs; milk and dairy products; butter; cream (milk products, yoghurt); edible oils and fats, edible oils; meals made with fish meat; prepared meals made with fish meat; dishes made with fish; prepared meals made with fish; meals made with surimi; prepared meals made with surimi; hot and cold prepared meals made mainly with fish; food preparations made from fish meat; prepared salads made mainly with fish, flesh fish, surimi; cold and hot prepared meals made mainly with surimi; prepared salads made mainly with fish.

(2) Tofu; preparations made with vegetable proteins, namely vegetable patties, soy-based snack foods, legume salads, prepared meals made with legumes, meals made with vegetal proteins in the form of thin slices, vegetarian steaks, namely soy steaks, tofu steaks, vegetable steaks, legume steaks, steaks and patties made with vegetable proteins.

### **Class 30**

(3) Cakes, pizzas; quiches; sandwiches; croque-monsieur; bread products filled with cheese, meat, fish, vegetables; hot dog sandwiches; pies, tortes, meat pies; tabbouleh; sushi; sashimi; nems; spring rolls; tortilla; burritos; tacos; fajitas; chilli con carne; curry (condiment); pepper (condiment); tapioca; accras; achars; rice-based snack food; potato-based snack food; spicy prepared meals consisting primarily of pepper, curry, ginger.

(4) Cereal patties filled with legumes, meat, vegetables.

### **CLAIMS**

Used in CANADA since October 01, 2015 on goods. Priority Filing Date: FRANCE May 29, 2015, Application No: 154184388 in association with the same kind of goods (1), (3). Used in FRANCE on goods (1), (3). Registered in or for FRANCE on May 29, 2015 under No. 154184388 on goods (1), (3)

**Application Number** 1,756,998 **Filing Date** 2015-11-27

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

ASTRA CAPITAL INCORPORATED, 2213  
North Sheridan Way, Mississauga, ONTARIO  
L5K 1A3

### Representative for Service

CASSELS BROCK & BLACKWELL LLP  
SCOTIA PLAZA, SUITE 2100, 40 KING  
STREET WEST, TORONTO, ONTARIO,  
M5H3C2

## TRADEMARK



### Index Headings

KINESIK ENGINEERED PRODUCTS

### Image Description (Vienna)

- Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
- Several quadrilaterals juxtaposed, joined or intersecting
- Quadrilaterals containing one or more letters
- Quadrilaterals with dark surfaces or parts of surfaces

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## Goods

(1) Detectable tactile warning surfaces and surface inserts, namely panels and tiles made of concrete, tile, plastic, metal, wood, glass and carpeting to assist with way-finding and locating edges and boundary limitations in mass transit and transportation stations and platforms, on mass transit and transportation thoroughfares and on walls, ceilings, floors, bridges, pathways, pedestrian walkways and driveways; (2) institutional furniture, namely beds, chairs, stools, desks, shelves, bed units comprising a bed and shelving, bed units comprising a bed and a cubby storage space, seating units comprising a stool and shelving, seating units comprising a stool and cubby storage space, seating units comprising a chair and shelving, seating units comprising a chair and cubby storage space, seating units comprising a desk and shelving, seating units comprising a desk and cubby storage space, shelving units comprising shelves and a stool, shelving units comprising shelves and a chair, shelving units comprising shelves and a desk.

## CLAIMS

Used in CANADA since at least as early as January 2015 on goods.

**Application Number** 1,757,497 **Filing Date** 2015-12-02

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Premium Distribution Co., Ltd., 348 + 350 Tran  
Phu St., P7, Q5, Ho Chi Minh City, VIET NAM

### **Representative for Service**

KATE HENDERSON  
128 Vine Avenue, Toronto, ONTARIO, M6P1V7

## **TRADEMARK**

# **JETT**

### **Goods**

#### **Class 06**

(1) bicycle locks

#### **Class 09**

(2) bicycle computers and wireless bicycle computers, namely, distance and speed measuring instruments for cycling activities, namely odometers, speedometers, and pedal cadence meters; bicycle helmets; bicycle speedometers

#### **Class 11**

(3) bicycle lights

#### **Class 12**

(4) drinking bottle cages for bicycles; bicycle bells; bicycle brakes; bicycle chains; bicycle frames and bicycle handlebar grips; bicycle handle bars; bicycle parts; bicycle pedals; bicycle pumps; bicycle saddles; bicycle seats; bicycle wheels, rims and structural parts therefor; bicycles; front forks for bicycles; tires for two-wheeled motor vehicles or bicycles;

#### **Class 25**

(5) bicycle gloves

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,757,559 **Filing Date** 2015-12-02

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

CBZ LLC, 207 High Point Drive, Building 100,  
Victor, New York 14564, UNITED STATES OF  
AMERICA

### **Representative for Service**

CLARK WILSON LLP  
900 - 885 WEST GEORGIA STREET,  
VANCOUVER, BRITISH COLUMBIA, V6C3H1

## **TRADEMARK**

# **EVE**

### **Goods**

Wines

## **CLAIMS**

Used in CANADA since at least as early as May 15, 2009 on goods. Priority Filing Date: UNITED STATES OF AMERICA June 03, 2015, Application No: 86/650,525 in association with the same kind of goods. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on January 05, 2016 under No. 4,881,336 on goods

**Application Number** 1,757,894 **Filing Date** 2015-12-04

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Premium Distribution Co., Ltd., 348 + 350 Tran  
Phu St., P7, Q5, Ho Chi Minh City, VIET NAM

### Representative for Service

KATE HENDERSON  
128 Vine Avenue, Toronto, ONTARIO, M6P1V7

## TRADEMARK



### Index Headings

JETT

### Image Description (Vienna)

- Aeroplanes, helicopters -- Notes: (a) Including parts of aeroplanes (tails, wings, cockpits, etc.). -- (b) Not including propellers for aircraft (15.1.13).
  - Stylized aeroplanes
  - Circles
  - One circle or ellipse
- 

## Goods

### Class 06

(1) bicycle locks

### Class 09

(2) bicycle computers and wireless bicycle computers, namely, distance and speed measuring instruments for cycling activities, namely odometers, speedometers, and pedal cadence meters; bicycle helmets; bicycle speedometers;

### Class 11

(3) bicycle lights

### Class 12

(4) drinking bottle cages for bicycles; bicycle bells; bicycle brakes; bicycle chains; bicycle frames and bicycle handlebar grips; bicycle handle bars; bicycle parts; bicycle pedals; bicycle pumps; bicycle saddles; bicycle seats; bicycle wheels, rims and structural parts therefor; bicycles; front forks for bicycles; tires for two-wheeled motor vehicles or bicycles;

### Class 25

(5) bicycle gloves

## CLAIMS

Proposed Use in CANADA on goods



**Application Number** 1,758,015 **Filing Date** 2015-12-04  
**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Leysons Chemical Products a division of  
597401 Ontario Limited, 1366 Sandhill Drive,  
Ancaster, ONTARIO L9G 4V5

### Representative for Service

HOFBAUER PROFESSIONAL CORPORATION  
3350 Fairview Street, Suite 3-166, Burlington,  
ONTARIO, L7N3L5

## TRADEMARK



### Index Headings

ADMIRALS VALET MARINE GRADE

### Image Description (Vienna)

- Motor boats and ships
  - Ships' wheels, capstans, paddle wheels
  - Waves -- Note: Not including waves represented by wavy lines (26.11.1 to 26.11.3).
  - Banderoles, cartouches
  - Letters or numerals forming geometrical figures, written or typographical matter in perspective
  - Letters or numerals forming a figure in the shape of an arc of a circle
- 

## Goods

### Class 01

(1) Fabric stain repellents, water repellent preparations for the treatment of fabric, vinyl, textile and leather

### Class 02

(2) Liquid coatings for rubber, vinyl, leather and plastic surfaces of land and marine vehicles to polish, preserve and protect from sunlight and staining; chemical-based preparations for sealing

wooden, natural stone and concrete floors; paint sealants; rubbing compounds for polishing of marine finishes; chemical products for preventing scale and corrosion; rust inhibitors for metals; rust inhibitors for paint; rust preservatives in the nature of a coating

**Class 03**

(3) All purpose cleaning preparations namely, soaps, detergents, rinse agents, cleaning solvents and degreasers; chrome cleaning preparations, glass cleaning preparations, cleaning, washing, waxing, polishing and protecting preparations for the finished surfaces of boats; upholstery cleaning shampoo, carpet cleaning shampoo, fabric stain removers; rust removing preparations; floor polishes

**Class 05**

(4) Air deodorizers; carpet deodorizers; deodorizers for fabrics; air fresheners; all purpose disinfectants

**Class 21**

(5) Cleaning, dusting, and polishing cloths, cleaning mitts, rotary cleaning and polishing pads, backing plates for rotary cleaning and polishing pads; leather and upholstery brushes, and squeegees for marine cleaning applications

**CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,758,018 **Filing Date** 2015-12-04

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Leysons Chemical Products a division of  
597401 Ontario Limited, 1366 Sandhill Drive,  
Ancaster, ONTARIO L9G 4V5

### Representative for Service

HOFBAUER PROFESSIONAL CORPORATION  
3350 Fairview Street, Suite 3-166, Burlington,  
ONTARIO, L7N3L5

## TRADEMARK

JKACHT RENÜ

### Index Headings

JKACHT RENÜ

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## Goods

### Class 01

(1) Fabric stain repellents; water repellent preparations for the treatment of fabric, vinyl, textile and leather

### Class 02

(2) Liquid coatings for rubber, vinyl, leather and plastic surfaces of land and marine vehicles to polish, preserve and protect from sunlight and staining; chemical-based preparations for sealing wooden, natural stone and concrete floors; paint sealants; rubbing compounds for polishing of marine finishes; chemical products for preventing scale and corrosion; rust inhibitors for metals; rust inhibitors for paint; rust preservatives in the nature of a coating

### Class 03

(3) All purpose cleaning preparations namely, soaps, detergents, rinse agents, cleaning solvents and degreasers; chrome cleaning preparations, glass cleaning preparations, cleaning, washing, waxing, polishing and protecting preparations for the finished surfaces of marine vehicles; upholstery cleaning shampoo, carpet cleaning shampoo, fabric stain removers; rust removing preparations; floor polishes

### Class 05

(4) Carpet deodorizers; deodorizers for textiles; air fresheners; all purpose disinfectants

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,758,019 **Filing Date** 2015-12-04

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Leysons Chemical Products a division of  
597401 Ontario Limited, 1366 Sandhill Drive,  
Ancaster, ONTARIO L9G 4V5

### **Representative for Service**

HOFBAUER PROFESSIONAL CORPORATION  
3350 Fairview Street, Suite 3-166, Burlington,  
ONTARIO, L7N3L5

## **TRADEMARK**

# **INTENS RISTÖR**

### **Index Headings**

INTENS RISTÖR

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## **Goods**

### **Class 01**

(1) Fabric stain repellents; water repellent preparations for the treatment of fabric, vinyl, textile and leather

### **Class 02**

(2) Liquid coatings for rubber, vinyl, leather and plastic surfaces of land and marine vehicles to polish, preserve and protect from sunlight and staining; chemical-based preparations for sealing wooden, natural stone and concrete floors; rubbing compounds for polishing of automotive and marine finishes; chemical products for preventing scale and corrosion; rust inhibitors for metals; rust inhibitors for paint; rust preservatives in the nature of a coating

### **Class 03**

(3) All purpose cleaning preparations namely, soaps, detergents, rinse agents, cleaning solvents and degreasers; chrome cleaning preparations, glass cleaning preparations, cleaning, washing, waxing, polishing and protecting preparations for the finished surfaces of land and marine vehicles; automotive wheel cleaning preparations; upholstery cleaning shampoo, carpet cleaning shampoo, fabric stain removers; rust removing preparations; floor polishes

### **Class 05**

(4) Air deodorizers, car deodorizers, carpet deodorizers, deodorizers for textiles; air fresheners; all purpose disinfectants

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,758,021 **Filing Date** 2015-12-04  
**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Leysons Chemical Products a division of  
597401 Ontario Limited, 1366 Sandhill Drive,  
Ancaster, ONTARIO L9G 4V5

### Representative for Service

HOFBAUER PROFESSIONAL CORPORATION  
3350 Fairview Street, Suite 3-166, Burlington,  
ONTARIO, L7N3L5

## TRADEMARK



### Index Headings

AUTO VALET PREMIUM

### Image Description (Vienna)

- Tyres, tyre prints, snow chains, axles with or without wheels, steering wheels, radiators, exhausts, shock absorbers of land vehicles -- Note: Includes also any other parts of land vehicles not classified in another category or division.
- Lamps, fairy lights, lanterns, wireless valves
- Vehicle headlights
- Banderoles, cartouches
- Letters or numerals forming geometrical figures, written or typographical matter in perspective
- Letters or numerals forming a figure in the shape of an arc of a circle

## Goods

### Class 01

(1) Fabric stain repellents; water repellent preparations for the treatment of fabric, vinyl, textile and leather;

### Class 02

(2) liquid coatings for rubber, vinyl, leather and plastic surfaces of vehicles to polish, preserve and protect from sunlight and staining; chemical-based preparations for sealing wooden, natural stone

and concrete floors; paint sealants; rubbing compounds for polishing of automotive finishes; chemical products for preventing scale and corrosion; rust inhibitors for metals; rust inhibitors for paint; rust preservatives in the nature of a coating;

**Class 03**

(3) All purpose cleaning preparations namely, soaps, detergents, rinse agents, cleaning solvents and degreasers; chrome cleaning preparations; cleaning, washing, waxing, polishing and protecting preparations for the finished surfaces of vehicles and boats; automotive wheel cleaning preparations; upholstery cleaning shampoo, carpet cleaning shampoo, fabric stain removers; rust removing preparations; floor polishes;

**Class 05**

(4) Air deodorizers; car deodorizers; carpet deodorizers; deodorizers for textiles; air fresheners; all purpose disinfectants

**Class 21**

(5) Cleaning, dusting, and polishing cloths, cleaning mitts, rotary cleaning and polishing pads, backing plates for rotary cleaning and polishing pads; leather and upholstery brushes, and squeegees for automotive cleaning applications

**CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,758,094 **Filing Date** 2015-12-07

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Bühlmann Laboratories AG, Baselstrasse 55,  
4124 Schönenbuch, SWITZERLAND

### Representative for Service

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## TRADEMARK

# BÜHLMANN

## Goods

### Class 01

(1) Chemical products used in industry and science, namely laboratory assay kits, diagnostic reagents for clinical laboratory use, diagnostic reagents for medical diagnostic use

### Class 05

(2) In-vitro diagnostic preparations for medical laboratory use and clinical laboratory use

### Class 09

(3) Scientific apparatus and instruments, namely lateral flow meters used in implementing in vitro diagnostic tests for the identification and analysis of gastroenterological, autoimmune, neuroimmunological, chronobiological, and cellular allergy conditions and diseases for research purposes

### Class 10

(4) Surgical, dental and veterinary instruments; Medical apparatus and instruments, namely, sampling tubes, namely stool sampling tubes and stool sampling tools used in implementing in vitro diagnostic tests for the identification and analysis of gastroenterological, autoimmune, neuroimmunological, chronobiological, and cellular allergy conditions and diseases for clinical and research purposes; Medical diagnostic apparatus and instruments, namely, immunoassay testing equipment, namely mobile test readers to analyze rapid lateral flow tests by means of spectrometry, reflectometry, chemiluminescence or fluorescence, for measuring biochemical analyte levels used in implementing in vitro diagnostic tests for the identification and analysis of gastroenterological, autoimmune, neuroimmunological, chronobiological, and cellular allergy conditions and diseases for clinical and research purposes

## SERVICES

### Class 37

Installation, maintenance and repair of processing machines for diagnostic use in laboratories and for point-of-care or patient self-testing use; installation, maintenance and repair of medical machines

## CLAIMS

1,758,094

TRADE-MARKS JOURNAL

2018-01-17  
Vol. 65 No. 3299 page 277

Used in CANADA since 1976 on goods and on services.



**Application Number** 1,758,824 **Filing Date** 2015-12-10

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Active Products International Limited, Room  
601, 6/F, Yue Xiu Building, 1600-174 Lockhart  
Road, Wanchai, HONG KONG, CHINA

### Representative for Service

BHOLE IP LAW  
15 Toronto Street, Suite 401, Toronto,  
ONTARIO, M5C2E3

## TRADEMARK

# ACTIVE

### Goods

#### Class 06

(1) Ladders of metal;

#### Class 07

(2) Pressure Washers; steam pressure washers; accessories for pressure washers;

#### Class 08

(3) Material handling equipment, namely, hand trucks, wheelbarrows, carts, dollies, pallet jacks, counterbalanced lift trucks, hoists, balancers, manipulators; long handled tools, namely, shovels, rakes, soil scoops, hand operated posthole diggers, hoes, floor scrapers; striking tools, namely, sledgehammers, pick axes, hand operated hammers, hand saws, axes, hand operated mauls for woodcutting, wedges for hand operated woodcutting, pick mattocks, hand operated wrecking bars, hand operated san angelo digging bars, hand operated posthole digging bars.

#### Class 12

(4) Hand Trucks; Wheelbarrows;

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,758,825 **Filing Date** 2015-12-10

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Active Products International Limited, Room  
601, 6/F, Yue Xiu Building, 1600-174 Lockhart  
Road, Wanchai, HONG KONG, CHINA

### Representative for Service

BHOLE IP LAW  
15 Toronto Street, Suite 401, Toronto,  
ONTARIO, M5C2E3

## TRADEMARK

# ACTIVE JOBSITE

### Goods

#### Class 06

(1) Ladders of metal;

#### Class 07

(2) Pressure Washers; steam pressure washers; accessories for pressure washers;

#### Class 08

(3) Material handling equipment, namely, hand trucks, wheelbarrows, carts, dollies, pallet jacks, counterbalanced lift trucks, hoists, balancers, manipulators; long handled tools, namely, shovels, rakes, soil scoops, hand operated posthole diggers, hoes, floor scrapers; striking tools, namely, sledgehammers, pick axes, hand operated hammers, hand saws, axes, hand operated mauls for woodcutting, wedges for hand operated woodcutting, pick mattocks, hand operated wrecking bars, hand operated san angelo digging bars, hand operated posthole digging bars.

#### Class 12

(4) Hand Trucks; Wheelbarrows;

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,758,826 **Filing Date** 2015-12-10

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Active Products International Limited, Room  
601, 6/F, Yue Xiu Building, 1600-174 Lockhart  
Road, Wanchai, HONG KONG, CHINA

### **Representative for Service**

BHOLE IP LAW  
15 Toronto Street, Suite 401, Toronto,  
ONTARIO, M5C2E3

## **TRADEMARK**

# **ACTIVE PRODUCTS**

### **Goods**

#### **Class 06**

(1) Ladders of metal;

#### **Class 07**

(2) Pressure Washers; steam pressure washers; accessories for pressure washers;

#### **Class 08**

(3) Material handling equipment, namely, hand trucks, wheelbarrows, carts, dollies, pallet jacks, counterbalanced lift trucks, hoists, balancers, manipulators; long handled tools, namely, shovels, rakes, soil scoops, hand operated posthole diggers, hoes, floor scrapers; striking tools, namely, sledgehammers, pick axes, hand operated hammers, hand saws, axes, hand operated mauls for woodcutting, wedges for hand operated woodcutting, pick mattocks, hand operated wrecking bars, hand operated san angelo digging bars, hand operated posthole digging bars.

#### **Class 12**

(4) Hand Trucks; Wheelbarrows;

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,759,145 **Filing Date** 2015-12-11

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

1191451 Alberta Ltd. (d.b.a. Red Deer Primary Care Network), 600, 4911 - 51 Street, Red Deer, ALBERTA T4N 6V4

### **Representative for Service**

SANDER R. GELSING  
(Warren Sinclair LLP), 600, 4911 - 51 Street, Red Deer, ALBERTA, T4N6V4

## **TRADEMARK**

# **ALBERTA HAPPINESS BASICS**

### **Goods**

(1) printed publications in the fields of psychology, mental and physical health, fitness, diet, nutrition, lifestyle choices and weight loss; books, pamphlets and workbooks;

(2) pedometers; calendars; postcards; maps; sports clothing

### **SERVICES**

workshops and seminars in the field of mental health; workshops and seminars in the field of physical health; workshops and seminars in the field of psychology; providing classes, seminars and workshops to individuals and groups, in the field of the development of an improved, healthy lifestyle of general well-being; promoting public awareness of the benefits of physical activity; developing fitness programs; developing mental health programs; fitness and exercise services, namely providing educational workshops and classes in the fields of fitness, health, diet, nutrition, lifestyle choices and weight loss; providing videos in the fields of mental health, exercise and fitness instruction; on-line social networking services; computer services, namely, creating an on-line community for registered users to participate in fitness, mental and physical health, diet, nutrition, lifestyle choices and weight loss discussions, share recommendations, get feedback from their peers, form virtual communities, and engage in social networking; operation of a website on the Internet offering information relating to fitness, mental and physical health, diet, nutrition, lifestyle choices and weight loss

### **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,760,435 **Filing Date** 2015-12-21

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Little Rock Fitness Ltd., 205-5740 Toronto  
Road, Vancouver, BRITISH COLUMBIA V6T  
1L2

## **TRADEMARK**

# **LITTLE ROCK FITNESS**

## **Goods**

### **Class 25**

(1) Athletic clothing;

### **Class 28**

(2) Workout and fitness equipment, namely, treadmills, free weights, weight lifting machines, exercise bars, exercise benches, exercise pulleys;

## **SERVICES**

### **Class 41**

(1) Fitness training; Physical strength training, running training, and running race training; Developing fitness programs, running training programs, and running race training programs.

(2) Online training services in the fields of physical fitness, physical strength training, and running race training; Production and distribution of fitness training videos, CDs and DVDs.

### **Class 44**

(3) Food and nutritional consultation services.

## **CLAIMS**

Used in CANADA since as early as August 01, 2014 on services (1), (3). Proposed Use in CANADA on goods and on services (2)

**Application Number** 1,760,470 **Filing Date** 2015-12-21

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

LG HOUSEHOLD & HEALTH CARE LTD., 58,  
Saemunan-ro, Jongno-gu, Seoul, REPUBLIC  
OF KOREA

### Representative for Service

FASKEN MARTINEAU DUMOULIN LLP  
800, PLACE VICTORIA, BUREAU 3700, C.P.  
242, MONTREAL, QUEBEC, H4Z1E9

## TRADEMARK

# LOVE EVERY MINUTE

### Goods

(1) Cosmetics and toiletries, namely personal deodorant, antiperspirant, toothbrushes, toothpaste, mouthwash, dentifrices, denture cleaners, dental floss, body wash, shower gel, body soaps, bar soap, hand soap, body wash, shaving lotions, shaving creams and gels, hair shampoo, hair conditioner, foaming milk bath, shower lotions, eye gels, hair accessories and brushes; soaps for household use; soaps for personal use; soaps for toilet purposes; bath soaps; body soaps; detergents for household use; laundry detergents; toilet bowl detergents; dentifrices; perfume and flavour materials namely, essential oils for personal use, flavoured skin care preparations, flavoured hair lotions, flavoured toothpaste; incenses and fragrances; adhesives for false eyelashes, hair and nails; false eyelashes; tissues impregnated with cosmetic lotions; beauty masks; oil removing papers for cosmetic purposes.

(2) Dietary supplements for general human health and well-being; Multi-vitamin preparations; vitamin preparations; menstruation bandages; baby diapers; adult diapers; disposable adult diapers; menstruation tampons; sanitary panties.

(3) Frozen beans; frozen vegetables; frozen fruits; processed ginseng; preserved mushrooms; vegetable juices for cooking; prepared meals primarily consisting of cooked fruits and vegetables; prepared meals consisting primarily of bean curds (tofu); processed bean curds (tofu); soy-based beverages for use as a milk substitute; fried tofu pieces (Abura-age); freeze-dried tofu pieces (Kohri-dofu); jelly made from devils' tongue root (Konnyaku); tofu; fermented soybeans [Natto]; canned meat; milk products; seaweed extracts for food; edible processed seaweed.

(4) Flour for food; cereal preparations, namely cereal bars, cereal-based snack food, cereal based energy bars, ready-to-eat cereal derived food bars, high protein cereal bars, processed cereal based food to be used as a breakfast food, snack food or ingredients for making other foods, breakfast cereals, and ready-to-eat cereals; bread and buns; ice cream; confectionery, namely, confectionery baking chips, sugar confectionery, frozen confectionery, pastilles; sandwiches; steamed buns stuffed with minced meat [niku-manjuh]; hamburger sandwiches; pizzas; hot dog sandwiches; meat pie; cocoa-based beverages; cocoa; coffee; non-alcoholic tea-based beverages; tea; ice; aromatic preparations for food, namely food seasonings and food flavourings.

(5) Sports drinks; extracts of hops for making beer; non-alcoholic carbonated drinks; powders for effervescing beverages; non-alcoholic beverages, namely carbonated beverages, non-alcoholic

beverages containing fruit juices, non-alcoholic beverages flavored with tea; fruit juices; ginseng extracts for beverages; ginseng powders for beverages; syrups for beverages; vegetable juice beverages; mineral water; beer; aerated water.

## SERVICES

Retail services and wholesale services for cosmetics and toiletries; retail services and wholesale services for soaps and detergents; retail services and wholesale services for dentifrices; retail services and wholesale services for perfume and flavour materials namely, essential oils, flavoured skin care preparations, flavoured hair lotions, flavoured toothpaste; retail services and wholesale services for incenses and fragrances; retail services and wholesale services for dietary supplements for humans; retail services and wholesale services for dietetic beverages adapted for medical purposes; retail services and wholesale services for dietetic food adapted for medical purposes; retail services and wholesale services for pharmaceutical preparations; retail services and wholesale services for medical preparations for slimming purposes; retail services and wholesale services for multi-vitamin preparations; retail services and wholesale services for vitamin preparations; retail services and wholesale services for dietary supplements for humans mainly consisting of extracts from Garcinia Cambogia; retail services and wholesale services for dietary supplements for humans mainly consisting of mixed lactic acid bacteria; retail services and wholesale services for dietary supplements for humans mainly consisting of fish collagen, vitamin B1, vitamin B6, calcium and magnesium; retail services and wholesale services for dietary supplements for humans mainly consisting of minerals; retail services and wholesale services for dietary supplements for humans mainly consisting of oats dietary fiber; retail services and wholesale services for dietary supplements for humans mainly consisting of soy protein; retail services and wholesale services for plant and herbal extracts for medicinal purposes; retail services and wholesale services for menstruation bandages; retail services and wholesale services for moistened tissues; retail services and wholesale services for frozen beans; retail services and wholesale services for frozen vegetables; retail services and wholesale services for frozen fruits; retail services and wholesale services for processed ginseng; retail services and wholesale services for preserved mushrooms; retail services and wholesale services for vegetable juices for cooking; retail services and wholesale services for processed vegetables and fruits; retail services and wholesale services for prepared foods consisting primarily of bean curds (tofu); retail services and wholesale services for processed bean curds (tofu); retail services and wholesale services for soy-based beverages for use as a milk substitute; retail services and wholesale services for fried tofu pieces (Abura-age); retail services and wholesale services for freeze-dried tofu pieces (Kohri-dofu); retail services and wholesale services for jelly made from devils' tongue root (Konnyaku); retail services and wholesale services for tofu; retail services and wholesale services for fermented soybeans [Natto]; retail services and wholesale services for processed meat products; retail services and wholesale services for milk products; retail services and wholesale services for seaweed extracts for food; retail services and wholesale services for edible processed seaweed; retail services and wholesale services for processed seafood products; retail services and wholesale services for flour for food; retail services and wholesale services for cereal preparations; retail services and wholesale services for bread and buns; retail services and wholesale services for ice cream; retail services and wholesale services for confectionery; retail services and wholesale services for sandwiches; retail services and wholesale services for steamed buns stuffed with minced meat [niku-manjuh]; retail services and wholesale services for hamburger sandwiches; retail services and wholesale services for pizzas; retail services and wholesale services for hot dog sandwiches; retail services and wholesale services for meat pie; retail services and wholesale services for cocoa-based beverages; retail services and wholesale

services for cocoa; retail services and wholesale services for coffee; retail services and wholesale services for non-alcoholic tea-based beverages; retail services and wholesale services for tea; retail services and wholesale services for ice; retail services and wholesale services for aromatic preparations for food, namely seasonings and food flavourings; retail services and wholesale services for non-alcoholic beverages for nutritional supports; retail services and wholesale services for extracts of hops for making beer; retail services and wholesale services for non-alcoholic carbonated drinks; retail services and wholesale services for preparations for making effervescent beverages; retail services and wholesale services for non-alcoholic beverages; retail services and wholesale services for fruit juices; retail services and wholesale services for ginseng extracts for beverages; retail services and wholesale services for ginseng powders for beverages; retail services and wholesale services for syrups for beverages; retail services and wholesale services for vegetable juice beverages; retail services and wholesale services for mineral water; retail services and wholesale services for beer; retail services and wholesale services for aerated water; retail services and wholesale services for adhesives for cosmetic purposes; retail services and wholesale services for false eyelashes; retail services and wholesale services for tissues impregnated with cosmetic lotions; retail services and wholesale services for beauty masks; retail services and wholesale services for oil removing papers for cosmetic purposes; retail services and wholesale services for baby diapers; retail services and wholesale services for adult diapers; retail services and wholesale services for disposable adult diapers; retail services and wholesale services for menstruation tampons; retail services and wholesale services for sanitary panties.

## CLAIMS

Proposed Use in CANADA on goods and on services



**Application Number** 1,760,930 **Filing Date** 2015-12-22

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Tung-Chien Fu, 8F., No.27, Jhihna 3rd Street,  
Sanjhih Dist., New Taipei City 25242, TAIWAN

### Representative for Service

CAMERON IP  
1401 - 1166 ALBERNI STREET,  
VANCOUVER, BRITISH COLUMBIA, V6E3Z3

## TRADEMARK

MaxxMMA

### Index Headings

MAXXMMA

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## Goods

### Class 25

(1) Athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms; Mixed martial arts suits

### Class 28

(2) Athletic equipment, namely, striking bags; athletic equipment, namely, hand wraps; athletic protective pads made of foam for boxing; athletic sporting goods, namely, athletic wrist and joint supports; athletic sporting goods, namely, a life-size inflatable dummy with water-filled base, for use as target practice for kickboxing workouts; bags specially adapted for sports equipment; boxing bag swivel mechanisms; boxing bags; boxing gloves; leg guards for athletic use; mouth guards for athletic use; needles for pumps for inflating sports equipment; protective padding for boxing; punching bags; punching balls; punching balls for boxing practice; punching toys; shin pads for athletic use; shin pads for use in boxing; sports equipment for boxing, martial arts, and the like, namely, an apparatus to support a moving heavy bag; and sports equipment for boxing and martial arts, namely, boxing gloves, boxing bags, mixed martial arts gloves, punching mitts, belly protectors, groin protectors and shin guards

## SERVICES

### Class 35

(1) Retail apparel stores; advertising the goods and services of others via the internet; advertising services, namely, promoting the sale of goods and services of others through promotional contests and the distribution of related printed material in the fields of general fitness, exercise, and mixed martial arts; marketing services, namely, marketing services in the field of evaluating markets for existing goods and services of others; providing marketing strategies for others; auction management services provided to others over an on-line web site accessed through a global computer network; auctioneering provided on the internet; computerized on-line ordering featuring general consumer merchandise, namely, athletic apparel and sports equipment for boxing and

martial arts; computerized on-line ordering services in the fields of textile, clothes and sports goods; computerized on-line retail store services in the fields of textile, clothes and sports goods; on-line auction services; on-line ordering services featuring textile, apparel and sports goods; on-line retail consignment stores featuring textile, apparel and sports goods; on-line retail department store services; on-line retail store services featuring textile, apparel and sports goods; on-line retail store services featuring a wide variety of consumer goods of others, namely, athletic apparel and sports equipment for boxing and martial arts; operating an on-line shopping site in the fields of textile, apparel and sports goods; operating on-line marketplaces featuring textile, apparel and sports goods; promoting and showcasing the goods of others in the fields of textile, apparel and sports goods by means of an on-line shopping site with links to the retail advertisements of others; promotion services, namely, promoting the goods and services of others via the internet, the goods and services relating to mixed martial arts, boxing, and generic fighting sports; event promotion services, namely, promoting sports competitions and events of others; promoting the goods and services of others by means of operating an on-line shopping mall with links to the retail web sites of others; advertising on-line web sites of others; providing a website used to place on-line commercial orders in the fields of textile, apparel and sports goods; providing on-line auction services; retail stores services featuring athletic apparel and sports equipment for boxing and martial arts; and retail sporting goods stores

**Class 41**

(2) Entertainment services in the nature of live mixed martial arts events; organizing live mixed martial arts events and competitions; presentation of mixed martial arts events; providing classes, workshops, seminars and camps in the fields of fitness, exercise, boxing, kick boxing and mixed martial arts; providing general fitness and mixed martial arts facilities that require memberships and are focused in the fields of general fitness, exercise, and mixed martial arts

**CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,761,510 **Filing Date** 2015-12-29

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

AMAZON TECHNOLOGIES, INC., 410 Terry  
Ave N, Seattle, WA 98109, UNITED STATES  
OF AMERICA

### **Representative for Service**

CLARK WILSON LLP  
900 - 885 WEST GEORGIA STREET,  
VANCOUVER, BRITISH COLUMBIA, V6C3H1

## **TRADEMARK**

# **X-RAY**

### **Goods**

E-commerce software for use in providing retail and ordering services for a wide variety of consumer goods of others

### **SERVICES**

- (1) Providing search engines for the Internet to allow users to request and receive general merchandise of others via wireless networks, namely cellular networks, WIFI networks and satellite networks
- (2) Advertising services, namely, dissemination of advertising for others via telecommunications networks, wireless communications networks and the internet
- (3) Providing an Internet search engine, computerized on-line ordering and on-line retail and wholesale distributorship services in the field of general merchandise and general consumer goods of others, namely, household electronic appliances, computers, tablet computers, portable computers, electronic book readers, mobile phones, smart phones, personal digital assistants, set-top boxes, television receivers, photography instruments, musical instruments and fittings thereof, photographs, stationery and office supplies, jewelry, horological instruments and parts thereof, motor vehicles parts and accessories, manual and power tools, chemicals, soaps, perfumery, cosmetics, paints, adhesive for industrial purposes, industrial preservatives, leather, imitation leather, bags and luggage, umbrellas, walking sticks, saddlery, materials for building and construction, furniture, fabric, indoor ornaments of textile, tobacco not for medical use, smokers articles, plants, lights, irons and steels, pots, tableware, heaters, cosmetic utensils, yarns and thread for textile use, kitchen and household utensils, electronic publications, car audio electronics, linens, namely bath, bed, kitchen and table linens, sewing machines, pet supplies, groceries, confectionery, games, patio furniture and patio furniture parts, patio umbrellas and bases, patio storage boxes, patio fireplaces, patio torches, plant stands, patio benches, baby bottles, baby strollers, baby carriers worn on the body, baby carrying bags, baby changing mats, baby diapers, baby cribs, baby toys, and baby wipes
- (4) Providing a searchable advertising guide via wireless communications networks, namely cellular networks, WIFI networks and satellite networks, a global computer network and the internet featuring the goods and services of third party sellers
- (5) Providing electronic processing of credit card transactions and electronic payments for goods and services via telecommunications networks, wireless communications networks and the internet

## **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,761,800 **Filing Date** 2016-01-04

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

JBS Australia Pty Limited, 1 Lock Way,  
Riverview, Queensland, 4303, AUSTRALIA

### Representative for Service

GOWLING WLG (CANADA) LLP  
1 MAIN STREET WEST, HAMILTON,  
ONTARIO, L8P4Z5

## TRADEMARK



### Index Headings

RIVERINA AUSTRALIAN BLACK ANGUS EST 517

### Image Description (Vienna)

- Two lines or bands
  - Horizontal lines or bands
- 

## Goods

### Class 29

Fresh meat; Frozen meat; Game products (meat); Meat; Meat extracts; Meat jellies; meat products, namely, processed meat, ground beef, beef tallow, fresh meat, canned cooked meat, prepared meat, meat extracts, preserved meats and sausages, ribs, dried meat, edible oils and fats, meat preserves, packaged meats, salted meats, sliced meats, meat turnovers; Prepared meals consisting principally of meat; Fish (not live); Game (not live); Game extracts; Poultry, not live; Blends of edible oils and fats; Edible fats; Edible oils

## CLAIMS

Priority Filing Date: AUSTRALIA October 27, 2015, Application No: 1729276 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,761,855 **Filing Date** 2016-01-04

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

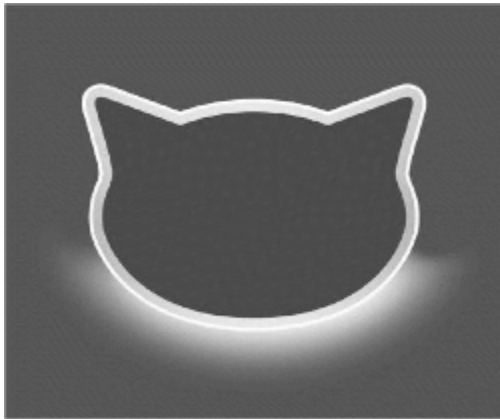
### Applicant

MARS CANADA INC., 37 Holland Drive,  
Bolton, ONTARIO L7E 5S4

### Representative for Service

BAKER & MCKENZIE LLP  
BROOKFIELD PLACE, 181 BAY STREET,  
SUITE 2100, P.O. BOX 874, TORONTO,  
ONTARIO, M5J2T3

## TRADEMARK



### Image Description (Vienna)

- Heads of animals of series I
  - Cats or other small felines
  - Animals of series I stylized
  - Rectangles
  - One quadrilateral
  - Quadrilaterals containing representations of animals or parts of animals' bodies or plants
  - Quadrilaterals with dark surfaces or parts of surfaces
- 

## Goods

### Class 03

(1) Skin soaps, detergents, shampoos, powders, creams, lotions, anti-flea sprays and conditioners, all for use with pet animals, birds and fish; mouthwash for pet animals for oral hygiene.

### Class 05

(2) Veterinary and sanitary preparations and substances namely, pet food additives in the form of vitamins and minerals; preparations and substances for destroying micro-organisms including disinfectants for use with pet animals, pesticides, parasiticides, fungicides, insecticides, insecticidal collars; detergents for use with pet animals.

### Class 09

(3) Digital cameras; electronic devices for locating and tracking pets programmed to use global positioning systems (GPS), cellular communications, and wireless network data; wireless

communication devices enabling transmission of images, audio-visual and video content, namely mobile and digital cameras, mobile and portable phones, mobile computers and portable media players; apparatus for recording, transmission or reproduction of sound and images namely mobile and digital cameras, portable media players, portable headphones and mobile computer screens, headphone amplifiers, headphone and computer consoles, sound processors.

**Class 16**

(4) Printed matter namely publications, pamphlets, brochures, journals, newsletters, articles, magazines, books on care and training of pet animals, birds and fish.

**Class 18**

(5) Collars, leads, muzzles, tethering equipment, blankets and clothing, all for pet animals, birds and fish; dog harnesses; leather chews.

**Class 21**

(6) Combs, brushes, feeding and drinking vessels, small domestic containers, cages, parts for cages, stands for cages and trays, all for pet animals, birds and fish; litter trays; covers for pet cages; bird baths.

**Class 28**

(7) Toys for pet animals, birds and fish

**SERVICES****Class 41**

(1) Educational services in connection with the care, nutrition, training and showing of pet animals, birds and fish; advisory services in connection with the training and showing of pet animals, birds and fish; services for animal training; organization of pet shows and pet exhibitions; production of cinefilms, films, videos, records, forms, brochures and literature all relating to pet animals, birds and fish; publishing of texts related to pet animals, birds and fish for use in and by the media; lending services related to texts related to pet animals, birds and fish for use in and by the media; organization of entertainment events relating to the care, nutrition, training and show-casing of pet animals, birds and fish; products of entertainment events relating to the care, nutrition, training and show-casing of pet animals, birds and fish; provision of entertainment events relating to the care, nutrition, training and showcasing of pet animals, birds and fish

**Class 44**

(2) Information, advice and consultancy services in relation to the care of animals; providing information on pet health care and pet nutrition

**CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,761,955 **Filing Date** 2016-01-05

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

PLAYTONIC LIMITED, a legal entity, 6  
Lichfield Street, Burton-On-Trent, DE14 3RD,  
UNITED KINGDOM

### Representative for Service

RICHERS, MCKENZIE & HERBERT LLP  
SUITE 1800, 2 BLOOR STREET EAST,  
TORONTO, ONTARIO, M4W3J5

## TRADEMARK

# YOOKA-LAYLEE

### Goods

Computer hardware; computer hardware for playing computer games; computer software for playing computer games; electronic publications relating to computer software and computer hardware for playing computer games; computer games downloadable from global computer networks for use on games consoles, computers, smart cell phones and electronic tablets; computer video games downloaded via the Internet, and downloadable computer games software for playing and creating computer games, the foregoing for use on computers, telephones, mobile telephones, smart cell phones, Personal Digital Assistants (PDA's), and games consoles; downloadable electronic publications namely comics, graphic novels and e-books, downloadable music; downloadable films, television programs, videos, music videos, radio broadcasts; on-line publications namely comics, graphic novels and e-books, e-cards, e-messages, electronic greetings cards and electronic greetings messages, digital greetings cards and digital greetings messages; downloadable music files available for download from the Applicant's website being sound tracks for computer games and game audio assets; downloadable digital music; personal computers; lap top computers; electronic tablets; smart cell phones; mobile telephones; laptop computers with touch sensitive screens; handheld computers, personal digital assistants; electronic organizers; electronic notepads; mobile phones; smart phones; videophones, cameras; parts and accessories for handheld and mobile digital electronic devices namely mobile phone sleeves and covers, smart cell phone sleeves and covers and electronic tablet sleeves and covers; pre-recorded compact discs, pre-recorded DVDs, pre-recorded digital optical data storage discs, all containing computer game software; pre-recorded compact discs, pre-recorded DVDs, pre-recorded digital optical data storage discs, all containing computer game sound tracks; computer peripherals, namely, computer mice, computer mouse mats, joy stick controllers for playing computer games, game controllers for game consoles; parts and accessories for mobile telephones, smart cell phones, videophones, computers, lap top computers, lap top computers with touch sensitive screens, electronic tablets, handheld computers, Personal Digital Assistants (PDA's), electronic organizers, electronic notepads, game consoles, namely covers and fascias, computer mice, computer mouse mats, joy stick controllers for playing computer games and game controllers for game consoles; USB cables; USB Extender cables; USB flash drives; computer cables; blank USB flash drives; keyboards for computers; computer printers; digital printers; optical printers; computer monitors; computer speakers; steering wheels for use with computer software and computer games; guns for use with computer software and computer games; musical instruments for use with computer software and computer games; cameras; web cams; motion



sensitive controllers for use with for use with computer software and computer games; keyboard docks; power adapters; pens and styluses being accessories for use with touch sensitive electronic tablets, smart cell phones, Personal Digital Assistants (PDA's); computer hardware memory; memory expansion packs; flash memory cards; headphones; headphones being ear plug headphones; e-cards; e-messages; electronic greetings cards and electronic greetings messages; digital greetings cards and digital greetings messages; electronic and or digital cards; birthday e-cards; Christmas e-cards; wedding e-cards; new baby e-cards; baptismal e-cards; bar mitzvah e-cards; bat mitzvah e-cards; maternity leave e-cards; paternity leave e-cards; promotion e-cards; leaving for another job e-cards; moving house e-cards; relocation e-cards and having a baby e-cards; Christian confirmation e-cards; first confession e-cards; engagement e-cards; retirement e-cards; graduation e-cards; divorce e-cards; e-cards to celebrate exam success; coming of age e-cards; downloadable newspapers, newsletters, magazines, pamphlets, booklets, books, brochures; headphones; magnets; memory cards; mouse pads; public address speaker systems; downloadable music; downloadable films, Television programs, videos, music videos, radio broadcasts; pre-recorded compact discs containing computer game sound tracks; vinyl records containing computer game sound tracks; video cassettes; digital audio tapes; MP3 players; sound decks; loudspeakers; microphones; megaphones; magazines, downloadable newsletters, downloadable news sheets, downloadable advertising sheets, downloadable books, downloadable pamphlets, downloadable journals; electronic organizers; computer gaming machines, videophones, cameras; pre-recorded computer programs for personal information management; electronic mail and messaging software; paging software; database synchronization software; computer programs for accessing, browsing and searching online databases; computer hardware and software for providing integrated telephone communication with computerized global information networks; mobile telephone covers; mobile telephone cases; mobile telephone cases made of leather or imitations of leather; mobile telephone covers made of cloth or textile materials; headphones; stereo headphones; in-ear headphones; stereo speakers; audio speakers; audio speakers for home. (2) Printed matter, namely, books, comics, diaries, calendars, graphic novels; Booklets relating to games; Strategy guidebooks for video games; Trading cards other than for games; Strategy guide magazines for video games; Strategy guide books for card games; Strategy guide magazines for card games; posters; printed magazines; booklets; adhesives for stationery or household purposes; paint brushes; typewriters and greetings cards; birthday invitations; wedding invitations; party invitations; birthday cards; Christmas cards; Musical greeting cards; wedding cards; new baby cards, baptismal cards, bar mitzvah cards, bat mitzvah cards, maternity leave cards, paternity leave cards, promotion cards, leaving for another job cards, moving house cards, relocation cards and having a baby cards, Christian confirmation cards, first confession cards, engagement cards, retirement cards, graduation cards, divorce cards, cards upon professional qualification, cards to celebrate exam success, coming of age cards; gift wrapping materials being gift wrapping paper; gift wrapping foil; gift wrapping materials namely ribbons and bows; gift wrapping paper; magazines; business card holders; bookmarks, calendars, periodicals, journals, newspapers; newsletters; brochures; flyers; advertising material; stationery namely pens coloured pens, pencils colour pencils note paper, envelopes, boxes for pens, desk stands and holders for pens, pencils, and ink, memo books with pens attached, pen stands, pen tidies, pen trays, pen tubs; pamphlets, prospectuses, books, forms, maps, magazines, manuals, pictures, photographs; photograph albums; calendars; catalogues; books; writing instruments; stickers; car stickers; programmes; postcards; art prints; greeting cards; tickets; leaflets; carrier bags; paper bags; ring binders; notebooks; book covers; folders; diaries; adhesive labels; business cards; business card holders; cases for pens; pens; paper weights; letter openers; souvenir plastic carrier bags; paper tapes, cards, ribbons and discs; paper tissues; paper napkins; menus; tickets; vouchers; Calendars; Cardboard; Cardboard tubes; greetings cards, birthday cards, postcards, playing cards;

Charts; Clipboards; Comic books; Compasses for drawing; Decalcomanias; Document files [stationery]; Document holders [stationery]; Drawing instruments, namely, drawing protractors and drawing rulers; Drawing pads; Drawing pens; Drawing pins; Drawing sets; Drawing squares; Engravings; Envelopes [stationery]; Erasers; Figurines [statuettes] of papier mâché; Flags of paper; Flyers; Folders for papers; Folders [stationery]; Glue for stationery or household purposes; Graphic prints; Graphic representations; Graphic reproductions; Handbooks [manuals]; Handkerchiefs of paper; Modelling clay. (3) Shirts; blouses; shirts and blouses with wing collar; shirts and blouses with Eton collars; evening wear, namely shirts and blouses and dinner jackets; shirts and blouses with double cuffs; shirts and blouses with French cuffs; shirts and blouses with detachable collars; shirts and blouses without collars; long sleeve shirts and blouses; short sleeved shirts and blouses; shirts and blouses with graphics printed on them; men's shirts; women's blouses; children's shirts and blouses; shirts and blouses for babies; bow ties, ties, lounge suits, waist coats, trousers; sports clothing; T-shirts, tee-shirts; long sleeved T-shirts, short sleeved T-shirts, T-shirts with graphics printed on them, men's T-shirts, women's T-shirts, children's T-shirts, T-shirts for babies; socks, stockings and hosiery; mittens; pullovers; scarves; ski hats; sports jerseys; swimwear; gilets, overcoats, coats, jerseys, jumpers, sweaters, cardigans, pullovers, ponchos, corsetry, scarves, shawls, mufflers, pashminas, wraparounds, wraps, gloves, swimming costumes, one piece swimming costumes, bikini swimming costumes, tankinis, thongs, pants, bras, beachwear, sarongs, leisure wear, blouses, dresses, shorts, jeans, denim jackets, denim trousers, neckties, articles of lingerie; articles of underwear, pyjamas, night wear, dressing gowns, bath robes; beach robes, articles of beachwear, beach clothing, beach dresses, beach shorts, beach wraps; rain coats; sou'westers; cagoules; sportswear, boxer's shorts and vests, sports bras, sports panties, sports briefs, and jockstraps, sports pants; sports shorts, sports T-shirts, sports crop-tops, sports vests; trackpants, track suits, jogging suits, warm-up suits, running shorts, running vests, running tops, running pants; bicycling shorts; soccer shirts, soccer shorts, soccer socks; football shirts, football boots, studs for football boots; football boots for use on synthetic turf surfaces; football shorts and football socks, rugby shirts, rugby shorts and rugby socks, sweatshirts, hooded tops; swimming suits being wetsuits, wet suits for surface water-sports, wetsuits for surfing; wet suits for water-skiing; wet suits for windsurfing; dry suits; hats, woolly hats, caps, bobble hats, baseball caps, cricket hats, sunhats, sun-visors, swimming caps; aprons being clothing; boxer shorts; camisoles; caps being headwear; jackets; waterproof and water resistant outer garments, namely, jackets; footwear uppers, heel pieces and tips for footwear; studs, spikes and metal fittings for footwear; welts for boots and shoes; heels for boots and shoes; tips for footwear; soles, inner soles; slippers; bath sandals and bath slippers; dance shoes; ladies shoes; leather shoes; high heeled shoes; shoes with stiletto heels; ladies shoes with heels; shoes, boots, trainers, flip-flops, sandals mules, slip on shoes; slip on boots; moccasin; loafers; deck shoes; plimsolls; Wellington boots, beach shoes, shoes for windsurfing and water sports. (4) Games and playthings, namely, games consoles, hand held computer games, computer games consoles controllers for computer games consoles; games namely board games, card games, table top games; teddy bears, being toys; toy figures; toy military figures; toy action figures; plush toys; stuffed plush toys; stuffed and plush toys; trading cards being a card game; card games; playing cards; board games; dolls; dolls' clothes; apparatus for electronic games, other than those adapted for use with television receivers only, namely games controllers; mobiles being toys; parlour games; play balloons; puppets; skateboards; toy masks; puzzles and jigsaw puzzles; toy balloons; automatic slot machines; video game machines incorporating a means of display and not adapted for use with television receivers; playing cards; balls for games; bats for games; building blocks being toys; joysticks for video games; hand held video games; free-standing video games apparatus; hand-held electronic video games; hand held units for playing video games; bags specially adapted for handheld video games; protective carrying cases specially adapted for

handheld video games; toys for pets; imitation bones being playthings for dogs; model animals being toys; model animals being playthings; toy animals; toys for animals; games for animals; imitation bones being toys for dogs; toy dogs; toys for dogs; toys for cats; toys and playthings for animals; toys and playthings for birds; toys and playthings for fish; toys and playthings for reptiles; Christmas decorations; artificial Christmas trees; bells for Christmas trees; Christmas crackers; candle holders for Christmas trees; Christmas novelties; Christmas stockings; Christmas synthetic trees; Christmas tree decorations other than edible or for illumination; Christmas tree stands; ornaments for Christmas trees except illumination articles and confectionery; Christmas trees of synthetic materials; decorations being baubles (not edible) for Christmas trees; tinsel; non-edible Christmas tree ornaments; puppets for Christmas trees; artificial snow for Christmas trees; angels being Christmas tree ornaments; stars being Christmas tree ornaments.

## SERVICES

Design and development of computer software and computer firmware; updating and design of computer software; design and development of computer hardware for playing computer games; design and development of computer software for playing computer games; design and development of computer games; design and development of computer games hardware; programming of computer games; design services relating to computer games and computer games hardware; design services relating to computer peripherals including joy sticks, game controllers and motion controlled computer games.

## CLAIMS

Priority Filing Date: UNITED KINGDOM July 06, 2015, Application No: 3116421 in association with the same kind of goods and in association with the same kind of services. Proposed Use in CANADA on goods and on services

**Application Number** 1,762,370 **Filing Date** 2016-01-07

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

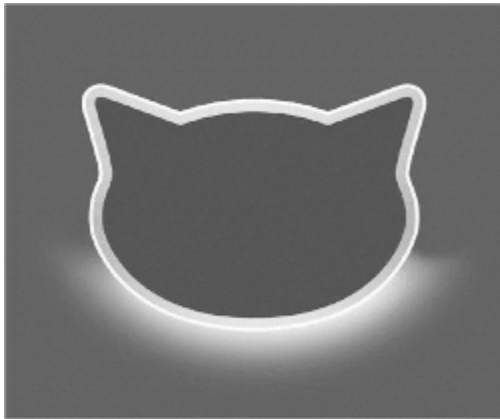
### Applicant

MARS CANADA INC., 37 Holland Drive,  
Bolton, ONTARIO L7E 5S4

### Representative for Service

BAKER & MCKENZIE LLP  
BROOKFIELD PLACE, 181 BAY STREET,  
SUITE 2100, P.O. BOX 874, TORONTO,  
ONTARIO, M5J2T3

## TRADEMARK



### Image Description (Vienna)

- Heads of animals of series I
- Cats or other small felines
- Luminous sources, rays, shafts of light
- Rectangles
- One quadrilateral
- Quadrilaterals containing representations of animals or parts of animals' bodies or plants
- Quadrilaterals with dark surfaces or parts of surfaces
- White, grey, silver
- Yellow, gold
- Violet

### Colour Claim

Colour is claimed as a feature of the trade-mark. The mask design is outlined with an exterior thin layer of white and a thicker layer of gold. The inside of the mask is purple. The colour around the mask is purple.

## Goods

### Class 03

(1) Skin soaps, detergents, shampoos, powders, creams, lotions, anti-flea sprays and conditioners, all for use with pet animals, birds and fish; mouthwash for pet animals for oral hygiene.

**Class 05**

(2) Veterinary and sanitary preparations and substances namely, pet food additives in the form of vitamins and minerals; preparations and substances for destroying micro-organisms including disinfectants for use with pet animals, pesticides, parasiticides, fungicides, insecticides, insecticidal collars; detergents for use with pet animals.

**Class 09**

(3) Digital cameras; electronic devices for locating and tracking pets programmed to use global positioning systems (GPS), cellular communications, and wireless network data; wireless communication devices enabling transmission of images, audio-visual and video content, namely mobile and digital cameras, mobile and portable phones, mobile computers and portable media players; apparatus for recording, transmission or reproduction of sound and images namely mobile and digital cameras, portable media players, portable headphones and mobile computer screens, headphone amplifiers, headphone and computer consoles, sound processors.

**Class 16**

(4) Printed matter namely publications, pamphlets, brochures, journals, newsletters, articles, magazines, books on care and training of pet animals, birds and fish.

**Class 18**

(5) Collars, leads, muzzles, tethering equipment, blankets and clothing, all for pet animals, birds and fish; dog harnesses; leather chews.

**Class 21**

(6) Combs, brushes, feeding and drinking vessels, small domestic containers, cages, parts for cages, stands for cages and trays, all for pet animals, birds and fish; litter trays; covers for pet cages; bird baths.

**Class 28**

(7) Toys for pet animals, birds and fish

**Class 31**

(8) Pet food; pet treats

**SERVICES****Class 41**

(1) Educational services in connection with the care, nutrition, training and showing of pet animals, birds and fish; advisory services in connection with the training and showing of pet animals, birds and fish; services for animal training; organization of pet shows and pet exhibitions; production of cinefilms, films, videos, records, forms, brochures and literature all relating to pet animals, birds and fish; publishing of texts related to pet animals, birds and fish for use in and by the media; lending services related to texts related to pet animals, birds and fish for use in and by the media; organization of entertainment events relating to the care, nutrition, training and show-casing of pet animals, birds and fish; products of entertainment events relating to the care, nutrition, training and show-casing of pet animals, birds and fish; provision of entertainment events relating to the care, nutrition, training and showcasing of pet animals, birds and fish

**Class 44**

(2) Information, advice and consultancy services in relation to the care of animals; providing information on pet health care and pet nutrition

**CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,762,765 **Filing Date** 2016-01-11

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

TRITON INVESTMENT GROUP PTE. LTD., a  
legal entity, 8 shenton way #05-02, AXA  
TOWER, 06881, SINGAPORE

### **Representative for Service**

RICHERS, MCKENZIE & HERBERT LLP  
SUITE 1800, 2 BLOOR STREET EAST,  
TORONTO, ONTARIO, M4W3J5

## **TRADEMARK**

# **BLG**

### **Goods**

(1) Aquatic plant extract for food; fruit jellies; jellies for food; food gelling agent, namely, crystal freeze; agar-agar; albumen for culinary purposes; kelp powder; kelp; ham.

(2) Konjak starch; binding agents for ice cream; thickening agents for cooking foodstuffs; sausage binding agents; binding agents for ice cream [edible ices]; starch for food; wheat flour; fondants [confectionery]; powders for ice cream; fruit jellies [confectionery].

## **CLAIMS**

Used in CANADA since at least as early as December 21, 2015 on goods.

**Application Number** 1,762,839 **Filing Date** 2016-01-11

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Friction Labs, LLC, 2496 W. 2nd Avenue Unit 5, Denver, CO 80223, UNITED STATES OF AMERICA

### **Representative for Service**

COASTAL TRADEMARK SERVICES LIMITED  
1081 Cambie Street, Vancouver, BRITISH COLUMBIA, V6B5L7

## **TRADEMARK**

# **FRICTION LABS**

### **Goods**

#### **Class 28**

indoor climbing chalk; outdoor climbing chalk; chalk for improving hand grip in sports activities; non-medicated topically applied cream for improving hand grip in indoor and outdoor rock climbing; non-medicated topically applied cream for improving hand grip in sports activities

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA July 10, 2015, Application No: 86/689,393 in association with the same kind of goods. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on July 25, 2017 under No. 5248438 on goods



**Application Number** 1,762,852 **Filing Date** 2016-01-11

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Blue-O GreEnergy Company Ltd., 8988  
Fraserton Crt, Unit311, Burnaby, BRITISH  
COLUMBIA V5J 5H8

## **TRADEMARK**

# **BOGREEN**

### **Colour Claim**

Colour is claimed as a feature of the trade-mark. Green is colored in green color. BO is colored in blue color.

## **Goods**

### **Class 01**

(1) catalysts for use in oil processing; catalysts for use in the manufacture of industrial chemicals; catalysts for use in the manufacture of rubber; catalysts for use in the manufacture of synthetics, rubbers and polymers

### **Class 07**

(2) emergency power generators; mobile electric power generators; power jacks

### **Class 09**

(3) automotive batteries; battery boxes; battery cases; battery chargers for use with telephones; camera batteries; camera battery chargers; cellular phone batteries; computer power supplies; high-frequency switching power supplies; inverters for power supply

### **Class 12**

(4) electrically powered aircraft; electrically powered buses; electrically powered scooters; motor vehicle power locks

### **Class 20**

(5) hand-held power driven grinders

## **SERVICES**

### **Class 37**

(1) battery charging service for motor vehicles

### **Class 40**

(2) fuel cell membrane electrode assembly

## **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,763,213 **Filing Date** 2016-01-13

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

CAMPBELL SOUP COMPANY, One Campbell  
Place, Camden, NJ 08103, UNITED STATES  
OF AMERICA

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
Bay Adelaide Centre, East Tower, 22 Adelaide  
St. West, TORONTO, ONTARIO, M5H4E3

## **TRADEMARK**

# **WELL HELLO**

### **Goods**

#### **Class 29**

Soups; broths.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,763,397 **Filing Date** 2016-01-14

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Grow Vantage Inc., 5 - 411 Huronia Road,  
Barrie, ONTARIO L4N 9B3

### **Representative for Service**

JULIE MACDONELL  
The Trademark Group, 2300 Yonge St., #1600,  
Toronto, ONTARIO, M4P1E4

## **TRADEMARK**

# **GROW VANTAGE**

### **Goods**

printed and electronic publications, namely, books, newsletters, brochures and pamphlets, all on the topic of business management, business development, business operation and entrepreneurship; audio and video recordings, namely prerecorded downloadable and streamed digital audio and video files, all on the topic of business management, business development, business operation and entrepreneurship

### **SERVICES**

education and training services namely seminars, conferences and workshops in the field of business management, business development, business operation and entrepreneurship; business advisory, coaching, training and mentoring services relating to the business operation and management; consulting services in the field of business management, business development and entrepreneurship; operation of a website featuring "downloadable and streamed prerecorded digital audio recordings, downloadable and streamed prerecorded digital video recordings, pictures, photographs and written information" (audio tape recordings, pre-recorded audio cassettes, pre-recorded audiotapes, pre-recorded videotapes, CD's and DVD's) in the field of business management, business development, business operation and entrepreneurship; provision of "downloadable and streamed prerecorded digital audio recordings, downloadable and streamed prerecorded digital video recordings, photographs and written information" (audio tape recordings, pre-recorded audio cassettes, pre-recorded audiotapes, pre-recorded videotapes, CD's and DVD's) in the field of business management, business development, business operation and entrepreneurship via the Internet; audio and video streaming in the field of business management, business development, business operation and entrepreneurship

### **CLAIMS**

Used in CANADA since at least as early as March 2011 on goods and on services.

**Application Number** 1,763,398 **Filing Date** 2016-01-14

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Grow Vantage Inc., 5 - 411 Huronia Road,  
Barrie, ONTARIO L4N 9B3

### **Representative for Service**

JULIE MACDONELL  
The Trademark Group, 2300 Yonge St., #1600,  
Toronto, ONTARIO, M4P1E4

## **TRADEMARK**

# **ASK FOR DIRECTIONS**

### **Goods**

printed and electronic publications, namely, books, newsletters, brochures and pamphlets, all on the topic of business management, business development, business operation and entrepreneurship; audio and video recordings, namely prerecorded downloadable and streamed digital audio and video files, all on the topic of business management, business development, business operation and entrepreneurship

### **SERVICES**

education and training services namely seminars, conferences and workshops in the field of business management, business development, business operation and entrepreneurship; business advisory, coaching, training and mentoring services relating to the business operation and management; consulting services in the field of business management, business development and entrepreneurship; operation of a website featuring "audio recordings, video recordings, pictures, images and text" (audio tape recordings, pre-recorded audio cassettes, pre-recorded audiotapes, pre-recorded videotapes, CD's and DVD's) in the field of business management, business development, business operation and entrepreneurship; "provision of downloadable digital audio recordings, downloadable digital video recordings, photographs and written text" (audio tape recordings, pre-recorded audio cassettes, pre-recorded audiotapes, pre-recorded videotapes, CD's and DVD's) in the field of business management, business development, business operation and entrepreneurship via the Internet; audio and video streaming in the field of business management, business development, business operation and entrepreneurship

### **CLAIMS**

Used in CANADA since at least as early as March 01, 2011 on goods and on services.

**Application Number** 1,763,416 **Filing Date** 2016-01-14  
**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Persta Resources Inc., Suite 2717, 308 - 4th  
Avenue SW, Calgary, ALBERTA T2P 0H7

### Representative for Service

GOWLING WLG (CANADA) LLP  
TD Canada Trust Tower, Suite 1600, 421 -7  
Avenue SW, Calgary, ALBERTA, T2P4K9

## TRADEMARK



### Index Headings

PERSTA RESOURCES INC. S A

### Image Description (Vienna)

- One line or one band
- Curved lines or bands (except a 26.11.13)
- Dotted lines or bands
- Letters presenting a special form of writing
- Letters linked to a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.
- Lines or bands forming an angle -- Note: Including chevrons and arrowheads formed by lines or bands.
- Blue

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### Colour Claim

Colour is claimed as a feature of the trademark. The Applicant claims the colours dark blue and light blue as elements of the trade-mark. The capitalized letters "P", "E", "R", "S" and "T" and the words "Resources" and "Inc." are all a dark blue colour. The capitalized letter "A" and the acute-angle line element are a light blue colour. The four circle elements are in a gradient of darker blue, dark blue, light blue, lighter blue, starting at the lowest circle element.

## Goods

### Class 04

- (1) Crude oil
- (2) Natural gas, liquefied petroleum gas and natural gas liquids

## CLAIMS

Used in CANADA since December 21, 2008 on goods (2); June 23, 2011 on goods (1). Priority Filing Date: HONG KONG, CHINA October 27, 2015, Application No: 303576952 in association with the same kind of goods

**Application Number** 1,764,558 **Filing Date** 2016-01-22

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Merck KGaA, Frankfurter Str. 250, 64293,  
Darmstadt, GERMANY

### **Representative for Service**

FETHERSTONHAUGH & CO.  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

# **PULSIME**

### **Goods**

#### **Class 05**

Pharmaceutical preparations for human use, for the treatment of neurological and neuromuscular diseases and disorders, namely, Alzheimer's, Huntington's Disease, cerebral palsy, brain injury, spinal cord injury, seizure disorders, cerebrovascular accident (stroke), Parkinson's disease, multiple sclerosis, myasthenia gravis, pharmaceutical preparations for human use for the treatment of immunological diseases and disorders, namely, autoimmune diseases, immunologic deficiency syndromes, pharmaceutical preparations for human use for the treatment of inflammatory diseases and disorders, namely, inflammatory bowel diseases, inflammatory connective tissue diseases, inflammatory muscle diseases and disorders, oncological diseases and disorders and anti-viral agents.

## **CLAIMS**

Priority Filing Date: GERMANY August 04, 2015, Application No: 302015048613 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,764,560 **Filing Date** 2016-01-22

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Merck KGaA, Frankfurter Str. 250, 64293,  
Darmstadt, GERMANY

### **Representative for Service**

FETHERSTONHAUGH & CO.  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

# **KROMEYA**

### **Goods**

#### **Class 05**

Pharmaceutical preparations for human use, for the treatment of neurological and neuromuscular diseases and disorders, namely, Alzheimer's, Huntington's Disease, cerebral palsy, brain injury, spinal cord injury, seizure disorders, cerebrovascular accident (stroke), Parkinson's disease, multiple sclerosis, myasthenia gravis, pharmaceutical preparations for human use for the treatment of immunological diseases and disorders, namely, autoimmune diseases, immunologic deficiency syndromes, pharmaceutical preparations for human use for the treatment of inflammatory diseases and disorders, namely, inflammatory bowel diseases, inflammatory connective tissue diseases, inflammatory muscle diseases and disorders, oncological diseases and disorders and anti-viral agents.

## **CLAIMS**

Priority Filing Date: GERMANY August 04, 2015, Application No: 302015048609 in association with the same kind of goods. Proposed Use in CANADA on goods



**Application Number** 1,764,840 **Filing Date** 2016-01-25

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Venture Development Canucks Inc., Suite  
2050 - 1055 West Georgia St., P.O. Box PO  
Box 11121, Royal Centre, Vancouver, BRITISH  
COLUMBIA V6E 3P3

### **Representative for Service**

BENNETT JONES LLP  
4500 BANKERS HALL EAST, 855 - 2ND  
STREET S.W., CALGARY, ALBERTA, T2P4K7

## **TRADEMARK**

# **FINDING THE NEXT EDISON WORLD ENTREPRENEUR FORUM**

## **SERVICES**

Event planning; Organizing seminars, presentations, meetings, discussions and networking events in the field of innovation, namely, the research and development of new products for others; Advisory and consultancy services in the field of event planning and organizing of seminars, presentations, meetings, discussions and networking events in the field of innovation, namely, the research and development of new products for others; Advisory and consultancy services in the field of innovation, namely, the research and development of new products for others, seed capital financing, venture capital financing, equity capital investment, business mergers and acquisitions, business global expansion, business management consulting with relation to strategy, marketing, production, personnel and retail sales matters and executive recruiting.

## **CLAIMS**

Used in CANADA since at least as early as July 2014 on services.

**Application Number** 1,765,119 **Filing Date** 2016-01-27

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Blue Eyed Buffalo Inc., P.O. Box 303, Okotoks,  
ALBERTA T1S 1A6

### Representative for Service

MLT AIKINS LLP  
1600 Centennial Place, 520 - 3rd Avenue S.W.,  
Calgary, ALBERTA, T2P0R3

## TRADEMARK



### Index Headings

BLUE EYED BUFFALO

### Image Description (Vienna)

- Bovines
- Bisons, bulls
- Other sculptures -- Note: Including abstract sculptures.
- Native crafts (ex. dream catcher, etc.)
- Heads of birds, parts of birds, feathers, footprints, skeletons of birds
- Stains, spots, blots
- Black
- Red, pink, orange
- Blue
- White, grey, silver
- Violet
- Green

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### Colour Claim

Colour is claimed as a feature of the trade-mark. The trademark consists of the words BLUE EYED BUFFALO and in between the words EYED and BUFFALO is a design of a buffalo, standing still, in a circle and from the circle there are strings of fanciful beads and feathers. Further the trademark is lined for colour. The words BLUE EYED BUFFALO are black. The buffalo's upper back is red, the lower back is blue and the head, legs and tail are black and the horns are white. The circle encompassing the buffalo is black. The feathers are hanging on the lower portion of the circle are, from left to right, pink, purple, green, blue, and orange. The strings of beads blue and purple on black strings.

## Goods

**Class 09**

(1) Sunglasses; CDs featuring topics relating to mediation, philosophy and lifestyle, DVDs featuring topics relating to mediation, philosophy and lifestyle; downloadable electronic publications in the nature of books, magazines, newsletters and journals in the field of mediation, personal philosophy and goals, lifestyle.

**Class 14**

(2) Jewelry.

**Class 16**

(3) Printed matter; stationery; printable publications in the field of mediation, personal philosophy and goals, lifestyle.

**Class 18**

(4) Handbags, mesh bags, sport bags, tote bags.

**Class 20**

(5) Mirrors, decorative pillows, meditation pillows, picture frames.

**Class 21**

(6) Coffee cups.

**Class 24**

(7) Textile fabrics; blankets.

**Class 25**

(8) Clothing, namely, t-shirts, tank tops, sweaters, jackets, coats, vests, warm-up suits, bodysuits, leotards, leggings, tights, leg warmers, hats; clothing accents, namely scarves, shoulder wraps, mittens, gloves.

**Class 28**

(9) Yoga blocks; yoga straps.

**Class 29**

(10) Yoga mats.

**SERVICES****Class 35**

(1) Wholesale, on-line retail and retail store services featuring home furnishing and décor; on-line retail and retail store services featuring apparel, accessories, jewelry, handbags, athletic bags, pre-recorded CDs and DVDs, books and magazines featuring topics relating to mediation, personal philosophy and goals, lifestyle.

**Class 42**

(2) Providing an on-line interactive web site to enable users to post personal goals and place inspirational and motivational messages.

**CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,765,376 **Filing Date** 2016-01-28

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Wabash National, L.P., 1000 Sagamore  
Parkway South, Lafayette, IN 47905, UNITED  
STATES OF AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 1600, 1 FIRST CANADIAN PLACE, 100  
KING STREET WEST, TORONTO, ONTARIO,  
M5X1G5

## **TRADEMARK**

# **AEROFIN XL**

### **Goods**

#### **Class 12**

Aerodynamic fairings for vehicles

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA August 20, 2015, Application No: 86/731,154 in association with the same kind of goods. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on August 29, 2017 under No. 5,276,954 on goods. Proposed Use in CANADA on goods

**Application Number** 1,765,723 **Filing Date** 2016-01-29

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

RENAISSANCE YEAST INC., Suite 410, 2389  
Health Sciences Mall, Vancouver, BRITISH  
COLUMBIA V6T 1Z3

### **Representative for Service**

MCMILLAN LLP  
1500 - 1055 WEST GEORGIA STREET, P.O.  
BOX 11117, ROYAL CENTRE, VANCOUVER,  
BRITISH COLUMBIA, V6E4N7

## **TRADEMARK**

# **FRESCO**

### **Goods**

yeast

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,766,615 **Filing Date** 2016-02-05

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

City Kidz Ministry, 601 Burlington Street East`,  
Hamilton, ONTARIO L8L 4J5

### **Representative for Service**

MARK ARTHUR KOCH  
(RIDOUT & MAYBEE LLP), 5500 North  
Service Road, Suite 101, Burlington,  
ONTARIO, L7L6W6

## **TRADEMARK**

# **CITYKIDZ**

### **Goods**

pamphlets; newsletters

### **SERVICES**

Providing religious education and specific services, namely, teaching in the field of Christian information and youth lifestyles and issues, Christian training conferences and seminars, training conferences and seminars in the field of youth lifestyles and issues, providing Christian instruction for local churches and clubs, Christian counselling for local churches and clubs, youth lifestyle instruction for local churches and clubs, religious education and programs, Sunday School programs; conducting fitness classes; conducting recreational classes, namely swimming, canoeing, golf, soccer, horseback riding; organization of baseball games, soccer games, relay games; religious counselling services; fundraising services; organizing drama productions; after school programs featuring resume preparation services; educational services in the field of job preparation; transportation of student, primarily by bus; video streaming in the field of Christian films

### **CLAIMS**

Used in CANADA since at least as early as February 27, 1997 on goods and on services.

**Application Number** 1,766,619 **Filing Date** 2016-02-05

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

City Kidz Ministry, 601 Burlington Street East,  
Hamilton, ONTARIO L8L 4J5

### Representative for Service

MARK ARTHUR KOCH  
(RIDOUT & MAYBEE LLP), 5500 North  
Service Road, Suite 101, Burlington,  
ONTARIO, L7L6W6

## TRADEMARK

The logo for City Kidz features the word "city" in a lowercase, sans-serif font, followed by a stylized icon of a person with arms raised, and then the word "kidz" in a lowercase, sans-serif font.

### Index Headings

CITY KIDZ

### Image Description (Vienna)

- Men stylized
  - Other men
- 

## Goods

pamphlets; newsletters

## SERVICES

Providing religious education and specific services, namely, teaching in the field of Christian information and youth lifestyles and issues, Christian training conferences and seminars, training conferences and seminars in the field of youth lifestyles and issues, providing Christian instruction for local churches and clubs, Christian counselling for local churches and clubs, youth lifestyle instruction for local churches and clubs, religious education and programs, Sunday School programs; conducting fitness classes; conducting recreational classes, namely swimming, canoeing, golf, soccer, horseback riding; organization of baseball games, soccer games, relay games; religious counselling services; fundraising services; organizing drama productions; after school programs featuring resume preparation services; educational services in the field of job preparation; transportation of student, primarily by bus; video streaming in the field of Christian films

## CLAIMS

Used in CANADA since at least as early as February 27, 1997 on goods and on services.

**Application Number** 1,766,622 **Filing Date** 2016-02-05

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

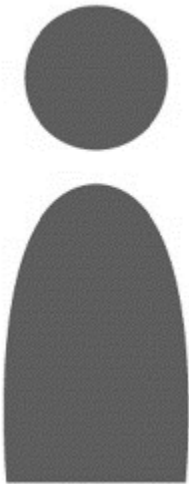
### Applicant

City Kidz Ministry, 601 Burlington Street East,  
P.O. Box L8L 4J5, Hamilton, ONTARIO L8L 4J5

### Representative for Service

MARK ARTHUR KOCH  
(RIDOUT & MAYBEE LLP), 5500 North  
Service Road, Suite 101, Burlington,  
ONTARIO, L7L6W6

## TRADEMARK



### Image Description (Vienna)

- Men stylized
  - Other men
- 

## Goods

pamphlets; newsletters

## SERVICES

Providing religious education and specific services, namely, teaching in the field of Christian information and youth lifestyles and issues, Christian training conferences and seminars, training conferences and seminars in the field of youth lifestyles and issues, providing Christian instruction for local churches and clubs, Christian counselling for local churches and clubs, youth lifestyle instruction for local churches and clubs, religious education and programs, Sunday School programs; conducting fitness classes; conducting recreational classes, namely swimming, canoeing, golf, soccer, horseback riding; organization of baseball games, soccer games, relay games; religious counselling services; fundraising services; organizing drama productions; after school programs featuring resume preparation services; educational services in the field of job preparation; transportation of student, primarily by bus; video streaming in the field of Christian films



## **CLAIMS**

Used in CANADA since at least as early as February 27, 1997 on goods and on services.

**Application Number** 1,766,794 **Filing Date** 2016-02-08

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Roseline Alamshah, 11-675 Huntington Ridge  
Dr, Mississauga, ONTARIO L5R 4H8

## TRADEMARK



### Index Headings

PERSONAL CHARM

### Image Description (Vienna)

- Vine leaves (except 5.3.19), plane leaves, maple leaves
  - Other maple leaf (leaves)
  - Stylized leaves
  - One leaf
  - Green
- 

### Colour Claim

Colour is claimed as a feature of the trade-mark. the entire trade-mark is light green

## Goods

### Class 01

(1) botanical and botanically derived extracts for use in the manufacture of cosmetics; botanical extracts for use in making cosmetics

### Class 03

(2) after-shave creams; aftershave moisturising cream; aromatherapy oils; bath oils; bath oils for cosmetic purposes; body oils; cosmetic bath oils; cosmetic oils; cosmetic oils for the epidermis; essential oils for aromatherapy; essential oils for personal use; essential oils for the manufacture of perfumes; essential oils of cedarwood; essential oils of citron; essential oils of lemon; oils for perfumes and scents; shaving creams; shaving foam; shaving gels; shaving lotions; shaving mousse; shaving preparations; shaving soap; shaving soaps; soaps for personal use

### Class 04

(3) gels comprised of plant-based oils and plant-based waxes for use in the manufacture of cosmetics and toiletries

### Class 08

(4) disposable razors; razors; razors and razor blades; straight razors

## SERVICES

**Class 40**

custom blending of essential oils for aromatherapy use

**CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,767,131 **Filing Date** 2016-02-09

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Greycrown Limited, Greycrown, Studio 1,  
Deane House, 27 Greenwood Place NW5 1LB,  
London, UNITED KINGDOM

### Representative for Service

FASKEN MARTINEAU DUMOULIN LLP  
2900 - 550 BARRARD STREET,  
VANCOUVER, BRITISH COLUMBIA, V6C0A3

## TRADEMARK

# APHID

### Goods

#### Class 03

(1) perfumery

#### Class 18

(2) handbags; rucksacks; purses; umbrellas

#### Class 25

(3) clothing, namely shirts, t-shirts, dresses, coats, gilets, jackets, jumpers, tops, namely, woven tops, dress shirts and knit shirts, blazers, trousers, skirts, blouses, bodysuits, underwear, beachwear, tights, suits; footwear, namely shoes, boots, sandals, slippers; headgear, namely hats and caps

## CLAIMS

Priority Filing Date: UNITED KINGDOM September 30, 2015, Application No: UK00003129423 in association with the same kind of goods. Used in UNITED KINGDOM on goods (3). Registered in or for UNITED KINGDOM on December 25, 2015 under No. UK00003129423 on goods (3).

Proposed Use in CANADA on goods

**Application Number** 1,767,516 **Filing Date** 2016-02-11

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Corbus Pharmaceuticals, Inc., 508 Dudley  
Road, Suite 100, Newton, MA 02459, UNITED  
STATES OF AMERICA

### **Representative for Service**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## **TRADEMARK**

# **CORBUS PHARMACEUTICALS**

### **Goods**

Pharmaceutical preparations for the treatment of inflammatory and fibrotic diseases, namely, cystic fibrosis, systemic sclerosis, and dermatomyositis.

### **SERVICES**

Distribution of medical information, namely providing medical and scientific research information in the field of pharmaceuticals and clinical trials.

### **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA August 12, 2015, Application No: 86722578  
in association with the same kind of goods and in association with the same kind of services.

Proposed Use in CANADA on goods and on services

**Application Number** 1,769,226 **Filing Date** 2016-02-24

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

CB Shield Inc., 233 Cross Avenue, Suite 302,  
Oakville, ONTARIO L6J 2W9

### **Representative for Service**

SMART & BIGGAR  
1100-150 York street, TORONTO, ONTARIO,  
M5H3S5

## **TRADEMARK**

# **CB SHIELD**

### **Goods**

storm drainage accessories, namely catch basins and catch basin inserts

### **SERVICES**

installation and servicing of storm drainage accessories, namely catch basins and catch basin inserts

### **CLAIMS**

Used in CANADA since at least as early as October 2015 on goods and on services.

**Application Number** 1,769,530 **Filing Date** 2016-02-25

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

di Potter LLC, Suite 110, 261 School Avenue,  
Excelsior, MN 55331, UNITED STATES OF  
AMERICA

### **Representative for Service**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## **TRADEMARK**

# **DI POTTER**

### **Goods**

paper place mats; candle bands, namely, decorative paper wraps for candles; bottle stoppers specifically adapted for use with wine bottles; bottles, sold empty namely cruets, decanters, wine bottles, sold empty, reusable glass bottles, sold empty, reusable plastic bottles, sold empty

## **CLAIMS**

Used in CANADA since at least as early as 2012 on goods. Priority Filing Date: UNITED STATES OF AMERICA August 25, 2015, Application No: 86/736169 in association with the same kind of goods; UNITED STATES OF AMERICA August 25, 2015, Application No: 86/736167 in association with the same kind of goods. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on May 17, 2015 under No. 4959072 on goods; UNITED STATES OF AMERICA on May 17, 2016 under No. 4959071 on goods

**Application Number** 1,769,671 **Filing Date** 2016-02-23

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

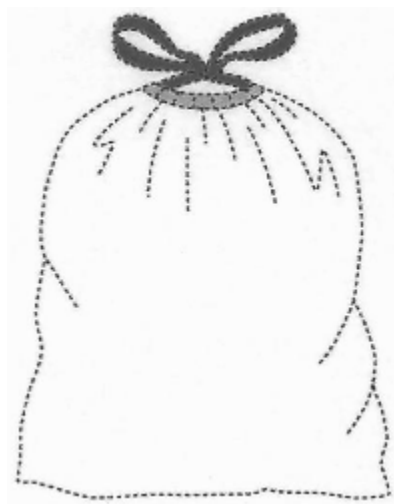
### Applicant

The Glad Products Company, 1221 Broadway,  
Oakland, California 94612, UNITED STATES  
OF AMERICA

### Representative for Service

SIM & MCBURNEY  
100 Simcoe Street, Suite 200, TORONTO,  
ONTARIO, M5H3G2

## TRADEMARK



### Image Description (Vienna)

- Large non-cylindrical or non-elliptical containers (such as packing cases, crates, skips)
  - Large sacks for transporting merchandise
  - Ribbons, bows
  - Green
- 

### Trademark Description

The trade-mark consists of the colour green as applied to the whole of the visible surface of the three dimensional drawstring handles for compost bags as shown in the drawing.

## Goods

Compost bags.

## CLAIMS

Proposed Use in CANADA on goods



**Application Number** 1,769,891 **Filing Date** 2016-02-29

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Actagro, LLC, 677 West Palmdon Drive, #108,  
Fresno, CA 93704, UNITED STATES OF  
AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 1600, 1 FIRST CANADIAN PLACE, 100  
KING STREET WEST, TORONTO, ONTARIO,  
M5X1G5

## **TRADEMARK**

# **NUTRI-GUARD**

### **Goods**

Plant food; plant nutrition preparations; fertilizers; and soil amendments, namely, soil conditioners, soil improving agents, soil improving preparations, and soil-sterilizing preparations.

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA September 02, 2015, Application No: 86/745, 294 in association with the same kind of goods. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on April 25, 2017 under No. 5,192,041 on goods. Proposed Use in CANADA on goods

**Application Number** 1,770,232 **Filing Date** 2016-03-01

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Barton Perreira, LLC, 459 Wald, Irvine, CA  
92618, UNITED STATES OF AMERICA

### Representative for Service

NORTON ROSE FULBRIGHT CANADA LLP/S.  
E.N.C.R.L., S.R.L.  
1, Place Ville Marie, Suite 2500, Montreal,  
QUEBEC, H3B1R1

## TRADEMARK



### Index Headings

A

### Image Description (Vienna)

- Letters presenting a special form of writing
- One letter

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## Goods

### Class 09

cases for eyeglasses and sunglasses; eyeglass frames; eyeglasses; sunglass frames; sunglasses

## CLAIMS

Used in CANADA since at least as early as February 2016 on goods. Priority Filing Date: UNITED STATES OF AMERICA September 10, 2015, Application No: 86752806 in association with the same kind of goods

**Application Number** 1,770,725 **Filing Date** 2016-03-03

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

ABILITIES CENTRE DURHAM, 55 Gordon  
Street, Whitby, ONTARIO L1N 0J2

### Representative for Service

WILSON VUKELICH LLP  
VALLEYWOOD CORPORATE CENTRE, 60  
COLUMBIA WAY, SUITE 710, MARKHAM,  
ONTARIO, L3R0C9

## TRADEMARK

The logo for 'Thrive' features the word 'Thrive' in a bold, sans-serif font. A stylized leaf icon is positioned between the 'i' and 'v', with its stem extending under the 'v'.

### Index Headings

THRIVE V

### Image Description (Vienna)

- Other leaves
  - Stylized leaves
  - One leaf
  - Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
  - Letters or numerals representing a plant
- 

## SERVICES

### Class 41

The provision of a learning and recreational program, namely an adult day program that offers quality programming in four areas, namely, life skills, arts, sports & fitness and social recreation. The program is designed for youths and adults with disabilities, and offers a variety of flexible program options designed to support the transition from secondary school through to employment and participation in the community, while promoting independence and enriching quality of life.

## CLAIMS

Used in CANADA since September 14, 2015 on services.

**Application Number** 1,770,873 **Filing Date** 2016-03-04

**Language of Application** French

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

IMPORTATIONS A1 INC., 200-827 Boul  
Industriel, Bois-Des-Filion, QUÉBEC J6Z 4T3

### Representative for Service

GOUDREAU GAGE DUBUC S.E.N.C.R.L./LLP  
2000 AVENUE MCGILL COLLEGE, SUITE  
2200, MONTREAL, QUÉBEC, H3A3H3

## TRADEMARK



### Index Headings

2 CONNECT

### Image Description (Vienna)

- Nails, screws, bolts, rivets, dowel pins, screw nuts, drawing pins -- Note: See also 9.5.1.
  - Terminal connectors for cables, cable clamps, collars, junction sleeves, rings, washers, eyelets, clips, segments, joints, gaskets
  - Electrical equipment
  - Integrated circuits, computer chips
  - Numerals presenting a special form of writing
  - Numerals juxtaposed or joined to a letter or a figurative element
- 

## Goods

### Class 09

Accessories for cellular telephones, namely earphones, cases, chargers, connecting cables, hands-free kits for telephones, audio cables, power supplies, portable speakers, headsets, decorative stickers for cellular telephones, selfie sticks.

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,771,161 **Filing Date** 2016-03-07

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

CHAYA Inc., 78 George St, Suite 204, Ottawa,  
ONTARIO K1N 1W5

## **TRADEMARK**

# **Powered by Patients**

## **SERVICES**

### **Class 44**

Providing a website connecting health care providers, patients and their caregivers to provide and exchange health information and health care support in the field of chronic diseases in the form of text messaging, email, telephone, virtual chatrooms, patient portals and videoconferencing.

## **CLAIMS**

Used in CANADA since February 10, 2016 on services.

**Application Number** 1,771,223 **Filing Date** 2016-03-08

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Pro Natura Gesellschaft für gesunde  
Ernährung mbH, Konrad-Adenauer-Allee 8 -  
10, 61118 Bad Vilbel, GERMANY

### **Representative for Service**

WILSON LUE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## **TRADEMARK**

# **Fructaid**

### **Goods**

#### **Class 05**

Pharmaceutical preparations for the treatment of fructose intolerance; pharmaceutical preparations for the treatment of metabolic diseases and disorders, namely diabetes, hypoglycaemia, gout, osteoarthritis, muscular dystrophy and anaemia; pharmaceutical preparations for the treatment of inflammatory diseases, namely inflammatory bowel diseases, inflammatory connective tissue diseases; pharmaceutical preparations for the treatment of respiratory diseases, pharmaceutical preparations for the treatment of gastrointestinal disorders; pharmaceutical preparations for use in gastroenterology; dietary supplements for general health and well-being; nutritional supplements for general health and well-being; baby foods; foods and drinks for fructose intolerance, namely, sweets namely, candies, fruit preparations namely, compotes, dried fruits, concentrates for making fruit juices and drinks, fruit jellies, fruit jelly candy, fruit-based snack food and confectionary, jam, honey, chocolate, chocolate products, namely, chocolate bars, chocolate candies, chocolate confections, chocolate covered nuts, milk chocolate, baked goods namely, pastries, cookies, biscuits, cakes, breads, pies and flans, biscuits, cakes, breads, pastas, vegetable dishes, potato dishes, namely, hash brown potatoes, potato crisps and chips, grated potato nuggets, fried potatoes, mashed potato, ice cream, cereals, namely, breakfast cereals, cereal bars, ready-to-eat cereals, unprocessed cereal bars, oat bran cereals, dairy products, fruit yogurt, beverages, namely, hot chocolate, yogurt-based beverages, herbal tea beverages, smoothies, sauces, namely, mustard, hot sauce, barbecue sauce, pasta sauce, tomato sauce, tomato ketchup, and sweeteners, namely, artificial and natural sweeteners; powdered milk and vitamin beverages adapted for subjects with fructose intolerance; solid dosage forms for medical use containing an enzyme or enzymes selected from glucose isomerase, fructose dehydrogenase, maltase, invertase, lactase and alpha galactosidase.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,771,248 **Filing Date** 2016-03-08

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

GenXys Health Care Systems Inc., 1510 19th  
St, West Vancouver, BRITISH COLUMBIA V7V  
3X6

## **TRADEMARK**

# **TreatGx**

## **SERVICES**

### **Class 42**

software as a service (SAAS) provider in the field of software for prescribing medications

## **CLAIMS**

Used in CANADA since January 01, 2015 on services.

**Application Number** 1,771,376 **Filing Date** 2016-03-08

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

AMMEX CORPORATION, 1019 W. James  
Street, Suite 200, Kent, WA 98032, UNITED  
STATES OF AMERICA

### **Representative for Service**

MARIE CAPEWELL  
(M. CAPEWELL & ASSOCIATES INC.), Suite  
303 - 1224 HAMILTON STREET,  
VANCOUVER, BRITISH COLUMBIA, V6B2S8

## **TRADEMARK**

# **GROW YOUR GLOVE SALES**

## **SERVICES**

### **Class 35**

providing consumer product information in the field of protective latex, vinyl, and nitrile gloves;  
business consulting services in the field of product distribution of protective latex, vinyl, and nitrile  
gloves

## **CLAIMS**

Used in CANADA since at least as early as March 12, 2013 on services. Priority Filing Date:  
UNITED STATES OF AMERICA September 08, 2015, Application No: 86/750,557 in association  
with the same kind of services. Used in UNITED STATES OF AMERICA on services. Registered  
in or for UNITED STATES OF AMERICA on April 19, 2016 under No. 4,941,133 on services



**Application Number** 1,772,077 **Filing Date** 2016-03-11

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Philz Coffee, Inc., 1300 Potrero Avenue, San Francisco, CA 94110, UNITED STATES OF AMERICA

### **Representative for Service**

SMITHS IP  
SUITE 400 - 1367 WEST BROADWAY,  
VANCOUVER, BRITISH COLUMBIA, V6H4A7

## **TRADEMARK**

# **ISTANBUL TREAT**

### **Goods**

**Class 30**  
coffee

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA September 16, 2015, Application No: 86758898 in association with the same kind of goods. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on October 04, 2016 under No. 5,052,822 on goods. Proposed Use in CANADA on goods

**Application Number** 1,772,089 **Filing Date** 2016-03-11

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Gehl Foods, LLC, N116 W15970 Main Street,  
PO Box 1004, Germantown, WI 53022,  
UNITED STATES OF AMERICA

### **Representative for Service**

CASSELS BROCK & BLACKWELL LLP  
SCOTIA PLAZA, SUITE 2100, 40 KING  
STREET WEST, TORONTO, ONTARIO,  
M5H3C2

## **TRADEMARK**

# **GEHL'S**

### **Goods**

#### **Class 11**

(1) machines for heating and dispensing flowable food products; food heating equipment and temperature controlled equipment, namely hot topping dispensers

#### **Class 29**

(2) Meat, fish, poultry and game; Meat extracts; Preserved, frozen, dried and cooked fruits and vegetables; Jellies, jams, compotes; Eggs; Milk and milk products; Edible oils and fats; beverages with a yogurt base

(3) beverages containing various combinations of milk, fruit, coffee, tea, yogurt, chocolate, caramel and flavorings; chili con carne; snack food dips

#### **Class 30**

(4) Coffee, tea, cocoa and artificial coffee; Rice; Tapioca and sago; Flour and snack chips for dipping into sauces and condiments; Bread, pastry and confectionery, namely chocolate sauce, caramel sauce and dessert puddings; Edible ices; Sugar, honey, treacle; Yeast, baking-powder; Salt; Mustard; Vinegar, chili sauce and gravies; Spices; Ice; beverages with a tea base; chocolate-based beverages

(5) beverages with a coffee base; cheese sauce; dessert puddings

## **CLAIMS**

Used in CANADA since at least as early as December 01, 2015 on goods (3), (5). Proposed Use in CANADA on goods (1), (2), (4)

**Application Number** 1,772,422 **Filing Date** 2016-03-15

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

DELTA AIR LINES, INC., 1030 Delta  
Boulevard, Atlanta, GA 30320, UNITED  
STATES OF AMERICA

### Representative for Service

ROBERT D. MCDONALD  
(DENTONS CANADA LLP), 2900 MANULIFE  
PLACE, 10180 -101 STREET, EDMONTON,  
ALBERTA, T5J3V5

## TRADEMARK



### Image Description (Vienna)

- Arrowheads -- Note: Not including arrowheads in the form of angles (26.3.23).
  - One triangle
  - Triangles with dark surfaces or parts of surfaces
  - Backgrounds divided into two, vertically
  - Red, pink, orange
- 

### Colour Claim

Colour is claimed as a feature of the trade-mark. The whole design is in the colour red

## SERVICES

### Class 39

Air freight shipping services; air transportation of passengers and freight; Supply chain logistics and reverse logistics services, namely, storage, transportation and delivery of goods for others by air; Transportation of passengers, property, cargo and freight by air; storage of mail and cargo; cargo handling; unloading cargo; passenger air transportation services; air transportation of persons, property and mail; transportation of goods, passengers and travelers by air; air transportation services namely a frequent flier bonus program; airport baggage check in services; airport passenger check in services; arranging travel as a bonus program for credit card users; delivery of goods by air and land; providing an on-line computer database in the field of travel information services and travel ticket reservations; providing flight arrival and departure information; online reservation and booking of seats for travel; providing travel information via the

internet; providing premium air transportation services for elite passengers, namely, transit lounge facilities for passenger relaxation, specialized priority airline service with reservation services, providing automated check-in and ticketing services for air travelers, enhanced airport ticketing processing, enhanced booking of seats for travel, priority airport passenger check-in services, priority airport lobby check-in services featuring a dedicated service center and club lanes for elite passengers, enhanced and expedited customer service responses for elite passengers, airport baggage check-in services not including security inspection.

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,772,648 **Filing Date** 2016-03-16

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Venglo Establishment, organized under the laws of Liechtenstein, Aeulestrasse 5, 9490 Vaduz, LIECHTENSTEIN

### **Representative for Service**

NORTON ROSE FULBRIGHT CANADA LLP/S. E.N.C.R.L., S.R.L.  
1, Place Ville Marie, Suite 2500, Montreal, QUEBEC, H3B1R1

## **TRADEMARK**

# **VENGLO**

## **SERVICES**

### **Class 35**

(1) advertising services for others relating to computer hardware and software, to business management, to financial and investment services, to scientific and technological research, to research and development services, to design and development of computer hardware and software, to consultancy in the field of computer hardware and software, and to new technologies, namely telecommunications, biotechnology and nanotechnology, namely providing advertising space in a periodical or on the Internet, creating corporate logos for others and creating brand identities for others; business management assistance, business management and organization consultancy, retail sale of computer hardware and computer software; online sale of computer hardware and computer software

### **Class 36**

(2) financial affairs, namely financial services, namely financial analysis consultation services, foreign currency exchange, financial forecasting, financial guarantee and surety, financial information in the nature of foreign currency exchange rates and interest rates and currency and securities trading, and trading of foreign currencies and securities; financial investments in the fields of biotechnology, nanotechnology, and of computer hardware and software, financial management, financial planning, financial portfolio management, financial research, financial services in the nature of an investment security, financial valuation of personal property and real estate, loan financing, and lease-purchase financing; financial affairs, namely capital fund investments, financial affairs, namely monetary exchange and money order services

### **Class 38**

(3) telecommunication carrier services namely, electronic, electric, and digital transmission of voice, through satellite, telephones and global communication networks; personal communication services, audio and video teleconferencing, paging services, cellular telephone services, wireless facsimile mail services, wireless digital messaging services, and wireless data transmission, namely two-way transmission of email and text between wireless telecommunications terminals and computers, and providing multiple-user access to a global computer network

### **Class 42**

(4) scientific research and design and development of new technology for others in the fields of financial services, biotechnology, nanotechnology, and of computer hardware and software; consultancy in the field of computer hardware and software

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,773,481 **Filing Date** 2016-03-16

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

TRUMAN HOMES 1995 INC., 2236, 10 Aspen  
Stone Blvd. S.W., Calgary, ALBERTA T3H 0K3

### **Representative for Service**

SMART & BIGGAR  
1100-150 York street, TORONTO, ONTARIO,  
M5H3S5

## **TRADEMARK**

# **TRUspace**

## **SERVICES**

Development and servicing of lands for residential purposes, namely construction and sales of all types of new residential homes, condominiums and apartment buildings and renovation and construction and renovation of interior spaces of residential homes, commercial spaces, condominiums and apartment buildings.

## **CLAIMS**

Used in CANADA since January 03, 2016 on services.

**Application Number** 1,774,239 **Filing Date** 2016-03-29

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

NatureWe International Trading Inc., 28 Senlac  
Rd, North York, ONTARIO M2N 2K7

## TRADEMARK

# NatureWe

### Goods

(1) Abrasive cloth; abrasive paper; abrasives for preparing nail surfaces for nail polish; adhesives for affixing false eyelashes; adhesives for affixing false hair; adhesives for false eyelashes, hair and nails; after sun creams; aftershave; after-shave balms; aftershave cologne; after-shave creams; after-shave emulsions; after-shave gel; after-shave lotions; aftershave moisturising cream; aftershave preparations; after-sun gels; after-sun lotions; after-sun milks; after-sun oils; all purpose cleaning preparations; all purpose scouring liquids; all purpose scouring powders; almond milk for cosmetic purposes; almond oil; almond soap; almond soaps; aloe vera gel for cosmetic purposes; ambergris; ammonia for cleaning purposes; anti-aging cream; anti-bacterial soap; antibacterial soap; anti-freckle creams; antiperspirant soap; antiperspirants; antiperspirants and deodorants for personal use; antiperspirants for personal use; antistatic dryer sheets; antistatic spray for clothing; antistatic spray for grooming pets; anti-wrinkle creams; aromatherapy oils; aromatic cedar planking for construction purposes; aromatic potpourris; artificial eyelash adhesives; artificial eyelashes; artificial fingernails; artificial nail adhesives; astringents for cosmetic purposes; baby lotion; baby oils; baby powder; baby powders; baby wipes; badian essence; bar soap; bases for flower perfumes; bath additives; bath beads; bath crystals; bath foam; bath gels; bath grains; bath herbs; bath oils; bath oils for cosmetic purposes; bath powders; bath salts not for medical purposes; bath soap; bath soaps in liquid, solid or gel form; bathing lotions; bay rums; beard dyes; beauty creams; beauty creams for body care; beauty gels; beauty lotions; beauty masks; beauty milks; beauty serums; beauty soap; bergamot oil; bleaching preparations for cosmetic purposes; bleaching preparations for laundry use; bleaching preparations for the hair; bleaching salts; bleaching soda; blueing for laundry; blush; blush pencils; body and beauty care cosmetics; body care soap; body cleansers; body cream soap; body creams; body deodorants; body gels; body glitter; body lotions; body milks; body mist; body moisturizers; body moisturizing milk; body oils; body powders; body scrubs; body shampoo; body soak; body soaps; body splash; body wash; breath fresheners; breath freshening sprays; breath freshening strips; bristle rugs; bubble bath; cakes of soap; cakes of toilet soap; carpet cleaning preparations; carpet shampoo; carpet spot removers; chalk for cosmetic use; chalk for make-up; cheek rouges; cleaning chalk; cleaning preparations for cleansing drains; cleansing milk for cosmetic purposes; cleansing milk for toilet purposes; cleansing milks; cloths impregnated with a detergent for cleaning; cloths or tissues impregnated with a skin cleanser; cologne; cologne water; colognes, perfumes and cosmetics; color-removing preparations for hair; compacts containing make-up; cosmetic astringents; cosmetic bath oils; cosmetic bath powder; cosmetic bath salts; cosmetic cleansing creams; cosmetic cotton balls; cosmetic cotton wool; cosmetic creams; cosmetic creams for skin care; cosmetic hair dressing



preparations; cosmetic hair regrowth inhibiting preparations; cosmetic hand creams; cosmetic kits; cosmetic massage creams; cosmetic oils; cosmetic oils for the epidermis; cosmetic pencils; cosmetic preparations against sunburn; cosmetic preparations for eye lashes; cosmetic preparations for slimming purposes; cosmetic rouges; cosmetic soaps; cosmetic sun milk lotions; cosmetic sun oils; cosmetic sun-protecting preparations; cosmetic suntan lotions; cosmetic suntan preparations; cosmetic sun-tanning preparations; cosmetic tanning preparations; cosmetic teeth whitening strips impregnated with teeth whitening preparations; cosmetic towelettes; cosmetic white face powder; cosmetics; cosmetics and make-up; cotton balls for cosmetic purposes; cotton buds for cosmetic purposes; cotton sticks for cosmetic purposes; cotton swabs; cotton swabs for cosmetic purposes; cotton wool buds for cosmetic use; cotton wool for cosmetic purposes; cream rinses; cream soaps; creams for leather; creamy face powder; creamy foundation; creamy rouges; cuticle conditioners; cuticle cream; cuticle removing preparations; day cream; decorative transfers for cosmetic purposes; degreasing preparations for household use; dental bleaching gel; dental bleaching gels; dental gel; dental rinse; dental rinses; dentifrices; dentifrices in the form of chewing gum; denture cleaning preparations; denture polishes; deodorant soap; deodorants and antiperspirants for personal use; deodorants for body care; deodorants for personal use; depilatories; depilatory creams; depilatory preparations; depilatory preparations and substances; depilatory wax; detergents for household use; dish detergents; dish soap; dishwasher detergents; disinfectant soap; disinfectant soaps; disinfecting perfumed soaps; disposable wipes for household use; dry shampoos; eau de cologne; eau de toilette and eau de cologne; eau-de-toilette; eaux de perfume; emulsifying preparations for skin hydration; engine degreasers; essences for the manufacture of perfume; essential oils as perfume for laundry purposes; essential oils for aromatherapy; essential oils for food flavouring; essential oils for personal use; essential oils for the manufacture of perfumes; essential oils of cedarwood; essential oils of citron; essential oils of lemon; essential vegetable oils; ethereal oils for the manufacture of perfumes; exfoliant creams; eye contour creams; eye cream; eye liner; eye lotions; eye make-up; eye make-up removers; eye pencils; eye pillows; eye shadow; eyebrow cosmetics; eyebrow gel; eyebrow pencils; eyeglass lens cleaning solutions; eyelash tint; eyeliner; eyeliner brushes; eyeliner pencils; eyeshadow; fabric softeners; fabric softeners for laundry use; fabric stain removers; face and body beauty creams; face and body creams; face and body lotions; face and body milk; face cream; face creams for cosmetic use; face lotion; face milk and lotions; face powder; face powder paste; face-powder on paper; facial beauty masks; facial cleansers; facial cleansing milk; facial concealer; facial cream; facial lotion; facial masks; facial moisturizers; facial powder; facial scrubs; facial washes; fair complexion cream; feminine hygiene deodorant spray; feminine hygiene powders; foam bath; food flavorings prepared from essential oils; foot cream; foot lotion; foot smoothing stones; foot soak; foundation corsets; foundation creams; foundation makeup; fragrance emitting wicks for room fragrance; fragrance sachets; fragrances; fragrances and perfumery; fruit and vegetable wash; gargles; gaultheria oil; general use abrasives; geraniol; gift baskets containing cosmetics; ginger oil; glass cleaner; glass cleaning preparations; glass cloth; glass paper; glitter for cosmetic purposes; graffiti remover; granulated soaps; hair balsam; hair bleach; hair bleaches; hair bleaching preparations; hair care creams; hair care lotions; hair care preparations; hair colorants; hair colourants; hair colouring; hair colouring and dyes; hair colouring preparations; hair conditioners; hair conditioners for babies; hair creams; hair curling preparations; hair decolorants; hair dye stripping preparation; hair dyes; hair fixers; hair gel; hair glaze; hair lacquers; hair lotions; hair mascara; hair masks; hair moisturizers; hair mousse; hair nourishers; hair oils; hair pomade; hair pomades; hair removal preparations; hair rinses; hair shampoo; hair shampoos and conditioners; hair spray; hair sprays and hair gels; hair straightening preparations; hair styling gel; hair styling preparations; hair styling spray; hair tonics; hair waving preparations; hair wax; hair waxing kits; hairspray; hair-washing powder; Halloween makeup; hand cleaners for automobile

industry; hand cleaning preparations for the automotive industry; hand cream; hand lotions; hand soap; hand washes; henna for cosmetic purposes; household detergents; hydrogen peroxide for cosmetic purposes; impregnated cleaning pads impregnated with cosmetics; impregnated cleaning pads impregnated with toilet preparations; incense; incense sticks; inclinators; industrial soap; Japanese hair fixing oil [bintsuke-abura]; jasmine oil; javelle water; jewellers' rouge; laundry bleach; laundry blueing; laundry brightener; laundry detergents; laundry fabric conditioner; laundry glaze; laundry pre-soak; laundry sizing; laundry soap; laundry stain removers; laundry starch; laundry wax; lavender; lavender oil; lavender water; leather bleaching preparations; leather polishes; leather preserving polishes; leather spot removers; lip balm; lip care preparations; lip conditioners; lip gloss; lip glosses; lip liners; lip polisher; lip pomade; lipstick cases; lipsticks; liquid bath soaps; liquid chemical drain openers; liquid foundation (mizu-oshiroi); liquid perfumes; liquid soap used in foot bath; liquid soaps; liquid soaps for hands and face; livestock grooming preparations; loose face powder; lotions for cellulite reduction; lotions for cosmetic purposes; lotions for face and body care; lotions for strengthening the nails; make-up; makeup; make-up for the face and body; make-up foundations; make-up kits; make-up pencils; make-up powder; make-up preparations; make-up preparations for the face and body; make-up primer; makeup remover; make-up removing lotions; make-up removing milk, gel, lotions and creams; make-up removing milks; make-up removing preparations; mascara; mascaras; mask pack for cosmetic purposes; massage creams; massage oils; massage waxes; metal buffing compounds; metal lipstick cases; milk for cosmetic purposes; mint for perfumery; moistened tooth powder; moisturizing creams; moisturizing lotions; moustache wax; mouthrinses; mouthwashes; mustache wax; nail art stickers; nail buffing compounds; nail care kits; nail care preparations; nail enamel; nail enamel removers; nail gel; nail glue; nail hardeners; nail lacquer; nail paint; nail polish; nail polish removers; nail topcoats; nail varnish; nail varnish for cosmetic purposes; natural musk; neutralizers for permanent waving; night creams; non medicated lip balm; non-medicated bath salts; non-medicated bubble bath preparations; non-medicated diaper rash cream; non-medicated mouthwashes; non-medicated preparations for the care of hair; non-medicated preparations for the care of skin; non-medicated preparations for the care of the scalp; non-medicated skin care preparations; non-medicated skin creams; oil baths for hair care; oils for cosmetic purposes; oils for hair conditioning; oils for perfumes and scents; oils for toiletry purposes; peeling cream; pencils for cosmetic purposes; peppermint oil perfumery; perfume oils for the manufacture of cosmetic preparations; perfumed creams; perfumed powder; perfumed soaps; perfumed talcum powder; perfumes; perfumes for industrial purposes; perfumes in solid form; perfuming sachets; personal deodorants; petroleum jelly for cosmetic purposes; plastic buffing compounds; pomades for cosmetic purposes; pomanders; potassium hypochloride; potpourri; preparations for cleaning dentures; preparations for permanent hair waves; preparations for setting hair; pre-shave creams; pressed face powder; room fragrancing preparations; rose oil; rose oil for cosmetic purposes; rouges; sachets for perfuming linen; saddle soap; scented wood; scouring solutions; seaweed gelatine for laundry use [funori]; self-tanning creams; self-tanning lotions; self-tanning preparations; shampoo-conditioners; shampoos; shampoos for babies; shampoos for pets; shaving balm; shaving creams; shaving foam; shaving gels; shaving lotions; shaving mousse; shaving preparations; shaving soap; shaving soaps; shoe and boot cream; shoe and boot polish; shoe black; shoe cream; shoe polish; shoe wax; shoemakers' wax; shower and bath foam; shower and bath gel; shower creams; shower gel; shower gels; shower salts not for medical purposes; skin abrasives; skin care creams; skin care preparations; skin cleansers; skin cleansing creams; skin cleansing lotions; skin creams; skin creams in liquid and solid; skin fresheners; skin lotions; skin moisturizing cream; skin moisturizing gel; skin polishing rice bran [arai-nuka]; skin scrub; skin soap; skin toners; skin tonics; skin whitening creams; skin whitening preparations; soap for brightening textile; soap for foot perspiration; soap powder; soaps for body care; soaps for household use; soaps for personal use;

soaps for toilet purposes; soda lye; solid powder for cosmetic compacts; solvent for use in dry cleaning; starch for laundry purposes; starch glaze for laundry purposes; stick pomade; styling gels; styling mousse; sun screen preparations; sun-block lotions; sunscreen creams; sunscreen preparations; sun-tan creams; suntan oils for cosmetic purposes; sun-tanning oils; sun-tanning oils and lotions; sun-tanning preparations; synthetic musk; synthetic perfumery; tanning and after-sun milks, gels and oils; tanning creams; tanning gels; tanning lotions; tanning milks; tanning oils; teeth cleaning lotions; teeth whitener; teeth whitening strips; theatrical makeup; tissues impregnated with cosmetic lotions; tonic for the hair; toning lotion, for the face, body and hands; tooth cleaning preparations; tooth paste in soft cake; tooth powder; toothpaste; under-eye enhancers; washing powder; waving preparations for the hair; wipes impregnated with a skin cleanser; wrinkle resistant cream.

(2) Absorbent cotton; absorbent wadding; acne medications; adult diapers; all purpose disinfectants; all purpose sanitizers; babies' diaper-pants; babies' diapers of paper; babies' napkin-pants; babies' napkins; baby food; baby diapers; baby formula; cloth diapers; diaper liners; diaper sets; disposable baby diapers; disposable diapers; disposable diapers for incontinence; disposable training pants; feminine hygiene pads; food for babies; hand sanitizers; herbal supplements for general health and well-being; ibuprofen; incontinence diapers; incontinence pads; infant foods; infant formula; insect repellent incense; insect repellent lotions; insect repellents; insect vaporizers; insect-repellents; panty liners; paper diapers; powdered milk for babies; sanitary napkins; sanitary pads; sanitary panties; sanitary pants; sanitary tampons; sanitary towels; sanitizing wipes.

(3) Ladies' underwear.

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,774,349 **Filing Date** 2016-03-29

**Language of Application** French

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Luc Touchette, C.P. 1131, St-Alphonse,  
QUÉBEC J0K 1W0

## TRADEMARK



### Index Headings

N NOVATCO CORPORATION

### Image Description (Vienna)

- Several triangles, juxtaposed, joined or intersecting
  - Triangles pointing downwards
  - Triangles with dark surfaces or parts of surfaces
  - One line or one band
  - Oblique lines or bands
  - Rectangles
  - One quadrilateral
  - Quadrilaterals containing one or more other geometrical figures -- Note: Including quadrilaterals containing bent or straight lines (except 26.4.11).
  - Quadrilaterals with dark surfaces or parts of surfaces
- 

## Goods

(1) Display stands for containers and bottles; shelves for containers and bottles; shelving for containers and bottles; display stands for organization and storage; stands for televisions; floor stands for televisions; wall mounts for televisions; ceiling mounts for televisions; hinged and remotely controlled mounts for televisions; furniture with hinged and remotely controlled devices for televisions; stands for computer monitors; floor stands for computer monitors; wall mounts for computer monitors; ceiling mounts for computer monitors; hinged and remotely controlled mounts for computer monitors; furniture with hinged and remotely controlled devices for computer monitors.

(2) Fluorescent lamp ballast for electric lights; lighting ballasts; ballast for lighting apparatus; voltage stabilizing power supply; multi-outlet socket blocks; power distributing boxes; junction boxes; electrical connection boxes; power cables; electric cables; mineral-insulated electric cables; electric connector cables; electronic cables; electric cables and wires; covers for electric outlets; ducting for electric cables; electric conduits; power connectors; cable connectors; electrical connectors for junction boxes; connections for electric lines; power cords; electrical cords; circuit breakers; light-emitting diodes; superluminescent laser diodes; semiconductor diodes; neon signs; luminous signs; safety contact plugs; electrical plugs; electrical plugs and sockets; electric wire;

light conducting filaments; insulated copper wires; electric wires; electric wires and connection fittings therefor; electric wires and cables; telephone cable sheaths; sheaths for electric cables; dimmer switches; rocker switches; power switches; light switches; electric circuit closers; signal lights; illuminometers; luminoflux meters; lighting control panels; light switch plates; plates for electric accumulators; electrical sockets; plug-in connectors; extension cords; lighting system regulators; voltage regulators; voltage regulators for electrical energy; electric relays; electrical relays and transformers; rheostats; voltage stabilizers; electrical lighting control systems; power transformers; current transformers; distribution transformers; electric voltage transformers; electric transformers; electric discharge tubes; light dimmers; light dimmers; luminous glass.

## SERVICES

Business administration; import-export agencies; import-export agencies in the field of energy; goods import-export agencies; business administration assistance; business management assistance for industrial or commercial businesses; financial control for businesses; management of businesses; estimation of construction costs; business appraisals; business feasibility studies; business appraisals and evaluations in the field of business; commercial business management; business management; business management for a trade company and for a service company; business management and business administration; planning for businesses; business planning; business organization and management consulting services; consulting services related to business management and business operations; business management consulting; business management consulting services related to franchising; consulting services related to business organization and management; consulting services related to business management.

## CLAIMS

Used in CANADA since as early as March 01, 2016 on services. Proposed Use in CANADA on goods

**Application Number** 1,774,721 **Filing Date** 2016-03-30

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Chipita Industrial and Commercial Company S.  
A. doing business as 'Chipita S.A.', 12th km  
National Road Athens-Lamia, 14452,  
Metamorfosis, Attica, GREECE

### Representative for Service

OSLER, HOSKIN & HARCOURT LLP  
SUITE 1900, 340 ALBERT STREET,  
OTTAWA, ONTARIO, K1R7Y6

## TRADEMARK



### Index Headings

7 DAYS

### Image Description (Vienna)

- Spheres
- Red, pink, orange
- White, grey, silver

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### Colour Claim

Colour is claimed as a feature of the trademark. The trademark consists of a red circle with the number 7 and the word DAYS in white.

### Goods

(1) Preserved and dried fruits and vegetables, namely, raisins, sultanas, currants, crystallized fruits, namely, candied lemon and orange bark, dates, potato products of all types and forms namely, potato chips, potato crisps, potato sticks, potato flakes, potato fritters; frosted fruits, frozen fruits, fruit chips, fruit jellies, fruit-based snack food, jams, ginger jam, marmalade, peanut butter, compotes, spreads for bread slices, namely, hazelnut spread, nougat spread, vanilla spread, sandwich spreads, edible oils and fats.

(2) Cocoa products, namely, cocoa snack bars, candy with cocoa, cocoa spreads, vanilla products, namely, vanilla snack bars, candy with vanilla, vanilla spreads, wheat flour, flour for food, flour and

preparations made from cereals (except foodstuff for animals), namely, cereal bars, cereal- based snack food, cereals prepared for human consumption, namely, breakfast cereals, ready-to-eat cereals, oat flake cereals, corn flake cereals, popcorn, farinaceous food pastes, bread mixes; cakes, small pastries, pancakes, cake paste, cake powder, edible cake decorations, rice cakes, rice-based snack food, flavorings for cakes, namely, chocolate, vanilla, peanut butter, bread, gingerbread, bread rolls, breadcrumbs, bread products of all types, namely, bread chips, bread crisps, bread sticks, sandwiches, corn chips, tortilla chips, bread rolls, edible wafers, edible wafer rolls, filled with hazelnut, nougat, cocoa cream, vanilla, swiss rolls, croissants, magdalenas, strudel, pizzas (including half-cooked for finishing), rusks, bread preparations, namely, wheat based snack food and crisps, pastry and fruit-based confectionery, pastries, waffles, almond confectionery, almond paste, honey, confectionery fondants, halvah, crackers, cookies, biscuits, malt biscuits, petit-beurre biscuits, petits fours cakes, coffee beverages with milk, non-alcoholic tea based beverages, non-alcoholic cocoa based beverages, non-alcoholic chocolate based beverages, chocolate coating, namely, slab and filled chocolate, chocolate filled with nuts, chocolate filled with cereal, chocolate filled with fruits, chocolate filled with rice, pralines, nut confectionery, marzipan, puddings, liquorice, macaroons, peppermint candy, sweetmeat made of sesame oil, chocolate sweetmeat, fruit sweetmeat, caramels, chewing gums, gum sweetmeat, fruit and wine chewing gums, royal jelly for human consumption, not for medical purposes.

(3) Preserved and dried fruits and vegetables, namely, raisins, sultanas, currants, crystallized fruits, namely, candied lemon and orange, potato products of all types and forms namely, potato chips, potato crisps, potato sticks, fruit jellies, jams, ginger jam, marmalade, compotes, spreads for bread slices, namely, hazelnut spread, nougat spread, edible oils and fats.

(4) Wheat flour, flour for food, flour and preparations made from cereals (except foodstuff for animals), namely, cereal bars, cereal- based snack food, cereals prepared for human consumption, namely, breakfast cereals, ready-to-eat cereals, oat flake cereals, corn flake cereals, farinaceous food pastes, bread mixes; cakes, small pastries, pancakes, cake paste, cake powder, edible cake decorations, rice cakes, rice-based snack food, flavorings for cakes, namely, chocolate, vanilla, peanut butter, bread, gingerbread, bread rolls, breadcrumbs, bread products of all types, namely, bread chips, bread crisps, bread sticks, sandwiches, corn chips, tortilla chips, bread rolls, edible wafers, edible wafer rolls, filled with hazelnut, nougat, cocoa cream, vanilla, swiss rolls, croissants, magdalenas, strudel, pizzas (including half-cooked for finishing), rusks, bread preparations, namely, wheat based snack food and crisps, pastry and fruit-based confectionery, pastries, waffles, almond confectionery, almond paste, honey, confectionery fondants, halvah, crackers, cookies, biscuits, malt biscuits, petit-beurre biscuits, petits fours cakes, chocolate coating, namely, slab and filled chocolate, chocolate filled with nuts, chocolate filled with cereal, chocolate filled with fruits, chocolate filled with rice, pralines, nut confectionery, marzipan, liquorice, macaroons, peppermint candy, sweetmeat made of sesame oil, chocolate sweetmeat, fruit sweetmeat, caramels, chewing gums, gum sweetmeat, fruit and wine chewing gums.

## CLAIMS

Used in CANADA since at least as early as November 2005 on goods (1), (2). Used in GREECE on goods (3), (4). Registered in or for EUIPO (EU) on May 04, 2005 under No. 003594579 on goods (3), (4)

**Application Number** 1,775,171 **Filing Date** 2016-04-01

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Iempowerment Inc., 18 Golfview Dr,  
Collingwood, ONTARIO L9Y 0G7

### Representative for Service

JULIE MACDONELL  
The Trademark Group, 2300 Yonge St., #1600,  
Toronto, ONTARIO, M4P1E4

## TRADEMARK



### Index Headings

PAUL'S PELOTON LEADING AFRICA FORWARD THROUGH CYCLING

### Image Description (Vienna)

- Acrobats, athletes, dancers, jugglers, nude men, men practising sports (except 2.1.2, 2.1.12, 2.1.14, 2.1.20 and 2.1.21)
- Bicycles, motor cycles, motor scooters, tricycles
- Rectangles
- Several quadrilaterals juxtaposed, joined or intersecting
- Quadrilaterals containing one or more other geometrical figures -- Note: Including quadrilaterals containing bent or straight lines (except 26.4.11).
- Quadrilaterals containing representations of human beings or parts of the human body
- Quadrilaterals containing other figurative elements
- Quadrilaterals containing one or more letters
- Quadrilaterals with dark surfaces or parts of surfaces
- More than two lines or two bands
- Horizontal lines or bands
- Set of lines evoking speed or propulsion

## Goods

(1) bicycles and bicycle accessories, namely, bike helmets, cycling shoes, cycling pants, cycling shorts, cycling gloves, cycling shirts, cycling jackets; reusable water bottles;

(2) Bicycle parts, tools and accessories, namely, tires, hubs, rims, frames, wheels, tubes, shock absorbers, derailleurs, valve stems, sprockets, chains, chain stays, brakes and brake mechanisms, saddles, seats, seat posts, seat tubes, seat stays, seat covers, cranks, crank sets, pedals, brake levers, handle bars, handlebar stems, mud guards, chain guards, tire pumps, tire patching and repair kits, bicycle repair kits, cycle computers, cages, tape for bars, tools, gears, gear shifters, cables, forks, spokes, mirrors, stickers, horns, bells, reflectors, water bottles, water



bottle holders, water bottle mounts, head lights, rear lights, locks, bicycle baskets, carriers and trailers and bike stands; computer and mobile phone software computer data management in the field of education planning and preparation, and career and skills development.

## **SERVICES**

educational services, namely training programs and seminars in the fields of education planning and preparation and career and skills development; consulting services, namely, instruction and counselling in the area of education planning and preparation and career and skills development and design and development of career development resources and learning systems; computer and mobile phone software featuring content in the field of education planning and preparation and career and skills development;

## **CLAIMS**

Used in CANADA since at least as early as January 28, 2016 on goods (1). Proposed Use in CANADA on goods (2) and on services

**Application Number** 1,775,182 **Filing Date** 2016-04-01

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Autoset (Production) Limited, Rodborough  
Court, Walkley Hill, STROUD GL5 3LR,  
UNITED KINGDOM

### Representative for Service

HEIDI JENSEN  
(JENSEN & COMPANY), 2150 Thurston Drive,  
Suite 103, Ottawa, ONTARIO, K1G5T9

## TRADEMARK



### Index Headings

OMNITRACK

### Image Description (Vienna)

- Compass card -- Note: Not including compasses, mariners' compasses (17.5.1).
- Arrowheads -- Note: Not including arrowheads in the form of angles (26.3.23).
- Circles
- Two circles, two ellipses, one inside the other
- Squares
- One quadrilateral
- Quadrilaterals containing one or more circles, ellipses or polygons
- Quadrilaterals containing other figurative elements
- Quadrilaterals with dark surfaces or parts of surfaces
- Blue
- White, grey, silver
- Black

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### Colour Claim

Colour is claimed as a feature of the trade-mark. The colours blue, white and black are claimed as a feature of the trade-mark. The square to the left of the black lettering is blue with a white circle surrounded by four white triangles.

## Goods

(1) Ball transfer units; units and components for use in moving, conveying and materials handling namely, ball transfer units, ball units, mini ball units, ball casters, ball transfer conveyor tables, modular conveying planes, tool and die support arms, parts, and fittings for all of the aforesaid goods;

(2) Units and components for use in moving, conveying and materials handling namely, ball transfer units, ball units, mini ball units, ball casters, ball transfer conveyor tables, modular

conveying planes, tool and die support arms, parts, and fittings for all of the aforesaid goods; tool and die support arms being parts of conveyors and machines, parts, fittings and fixings for all of the aforesaid goods;

(3) Material handling machines, namely palletizers, case elevators, automatic pallet dispensing machines and automatic slip sheet dispensing machines; machines for conveying sheet steel plate, glass and other materials, namely conveyors;

## CLAIMS

Used in CANADA since at least as early as November 30, 2015 on goods (1), (3). Priority Filing Date: UNITED KINGDOM October 14, 2015, Application No: 3131488 in association with the same kind of goods. Used in UNITED KINGDOM on goods (2), (3). Registered in or for EUIPO (EU) on November 15, 2016 under No. 015295348 on goods (2), (3)

**Application Number** 1,775,242 **Filing Date** 2016-04-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

VON ERL. GmbH, Alte Landstraße 27, 6060  
Hall, AUSTRIA

### **Representative for Service**

SMART & BIGGAR  
1100-150 York street, TORONTO, ONTARIO,  
M5H3S5

## **TRADEMARK**

# **VON ERL.**

### **Goods**

#### **Class 01**

(1) chemical substances, chemical materials and chemical preparations as well as natural elements, in particular chemical products for the manufacture of nicotine, vapor and liquid flavouring substances

#### **Class 03**

(2) essential oils and aromatic extracts, also produced synthetically, for nicotine, vapor and liquid flavouring

#### **Class 05**

(3) dietary supplements and dietetic preparations, namely dietary supplements for general health and well-being and dietary supplements for inhaling for general health and well-being; medical and veterinary preparations and articles, in particular tobacco-free cigarettes for medical purposes, namely, imitation cigarettes for quitting smoking

#### **Class 06**

(4) containers and transportation and packaging articles of metal, namely, containers of metal for chemicals, compressed gases and liquids; unprocessed and semi-processed materials of metal, namely stainless steel, aluminium and titanium, not specified for a particular use; statues and works of art made out of base metals

#### **Class 10**

(5) tubes for evaporators for cigarettes not containing tobacco being for medical purposes

#### **Class 34**

(6) electronic cigarettes; tobacco, tobacco products and tobacco substitutes, namely cigars and cigarettes containing tobacco substitutes not for medical or curative purposes, and flavourings for electronic cigarettes; tubes for vaporizers for smokeless cigarettes

(7) liquid solutions for use in electronic cigarettes; liquid nicotine solutions for use in electronic cigarettes; flavourings, other than essential oils, for use in electronic cigarettes; personal vaporizers and electronic cigarettes, and flavourings and solutions therefor; vaporizers for electronic cigarettes

(8) matches; tobacco containers, humidors; cigarette boxes of precious metal; cigarette cases; cigarettes, cigarettes boxes; cigarette tobacco; cigarette tubes; cigarette paper, cigarette filters;

cigarette wrappers; cigarette holders; cigarette lighters; mouthpieces for cigarettes; ashtrays; books of cigarette papers; cigarette cases; cigarettes containing tobacco substitutes; cigarette cases made of precious metal; mouthpieces for cigarette holders; cigarette holders of precious metal

## CLAIMS

Used in CANADA since at least as early as February 2015 on goods (6), (7); March 2016 on goods (1), (2). Used in AUSTRIA on goods (1), (2), (6). Registered in or for AUSTRIA on July 30, 2015 under No. 283948 on goods (1), (2), (6). Proposed Use in CANADA on goods (3), (4), (5), (8)

**Application Number** 1,775,378 **Filing Date** 2016-04-04

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

EVERLASTING TECHNOLOGY LIMITED, 250  
- 4140 NO.3 ROAD, RICHMOND, BRITISH  
COLUMBIA V6X 2C2

## TRADEMARK



### Image Description (Vienna)

- Eyes -- Note: Including eyes with or without eyebrows and eyes with tears.
- Circles
- More than two circles or ellipses, inside one another, spirals
- Circles or ellipses with dark surfaces or parts of surfaces
- Targets
- Tyres, tyre prints, snow chains, axles with or without wheels, steering wheels, radiators, exhausts, shock absorbers of land vehicles -- Note: Includes also any other parts of land vehicles not classified in another category or division.
- More than two lines or two bands
- Horizontal lines or bands
- Set of lines evoking speed or propulsion

## Goods

(1) (1) Oil well pumps, gas well pumps, water well pumps. oil and gas well equipment comprised of steel, brass, nickel alloy, stainless steel or cast iron, used in oil or gas well holes or at the surface of oil or gas wells to pump or assist in the pumping of fluids from the subsurface to the surface, namely, subsurface oil and gas well pumps, sucker rod oil and gas well pumps and couplings for sucker rods, pump barrels, namely, the cylinders of the downhole pump and pump plungers, namely, devices that typically travel up and down in the cylinders, both which are piston mechanisms of sucker rod oil and gas well pumps used to seal and produce a pressure differential for lifting reservoir fluids into the subsurface pump and then to the surface, sucker rod pump balls and sucker rod pump seats used for sealing pressure, cages, namely, hollow structures containing sucker rod pump balls and which absorb the impact of the ball on the well pumping downstroke and guide the ball back to the center of the seat on the upstroke, oil and gas well pump anchors which optionally anchor the sucker rod pump in the tubing, polished rods, namely, joints in the string of sucker rods used in a rod pump artificial lift system for enabling hydraulic seals to be made

around the reciprocating rod string and through the injectable packing stuffing box, polished rod clamps for connecting polished rods to the reciprocating oil or gas well machinery at the surface, polished rod liners for sealing pressure around the polished rods and through the stuffing box, polished rod alignment tools, namely, sliding horizontal and vertical guides for aligning the reciprocating movement of the polished rod with stuffing box seals while maintaining a pressure seal, spiral sucker rod guides for centering the rod string in tubing, valve rods for connecting the rod string to the sucker rod oil and gas well pumps, pull tubes for connecting the rod string to the sucker rod oil and gas well pumps, sinker bars, namely, weight bars that connect the rod string and sucker rod pump for overcoming the effects of pressure and friction at the surface seal and sucker rod pump when additional weight is needed, seating cups for sealing static fluid pressure between sucker rod pump and oil and gas reservoir, seating nipples, namely, short sections of heavy wall tubular used for providing a sealing surface for seating cups and positive stop for sucker rod pump, seat valves for use as shutoff devices in oil and gas well pipelines, pollution control stuffing boxes, namely, seal assemblies for providing monitor ports between two sets of packing and for sealing pressure around reciprocating polished rods and polished rod liners so as to contain any well fluid leakage from spilling onto the surface, injectable packing stuffing boxes, namely, seal assemblies for sealing pressure around reciprocating polished rods and polished rod liners, so as to contain any well fluid leakage from spilling onto the surface, rotationally operated on and off tools, namely, key and socket mechanisms actuated by rotation, for connecting and disconnecting sucker rods to and from well pumps, which are remotely actuated from the surface when the oil and gas well pumps are pulled for servicing. (2) Automatic control valves for use in fluid flow control, namely, pressure regulator valves, level control valves, and flow control valves, barrel pumps, test cocks, tempering valves, shock arrestors, altitude protection valves, fire protection valves, high pressure safety valves, solenoid valves, temperature controller containing a sensing element which can be used with compressed air or liquid to operate valves or dampers, automatic valves used to automatically fill and top-off the water in individual central-heating system radiator, electrically operated temperature alarm system consisting of a thermostat and an electric alarm for monitoring high or low temperature, thermostatic water mixer controls, water temperature controls for tubs and shower, automatic valves used to automatically vent unwanted air from individual central-heating system radiator, computer software for sizing and selecting valves for use in the field of process control and water tempering, computer software for selecting valves for use in the field of construction, automatic plumbing, heating and solar control devices, namely, valve actuators, automatic control valves, water/steam pressure regulators, pressure reducers, shock and water hammer arresters, dielectric unions, current sensing, automatic shut off valves, vacuum breakers, flow switches, indicators and detectors. (3) Manually operated plumbing valves for use in fluid control, namely, backflow prevention valves, double check valve assemblies, double check detector assemblies, reduced pressure assemblies and reduced pressure detector assemblies, relief valves, radiator traps, vacuum breakers, shutoff valves, ball valves, purge and balance valves, irrigation valves, gate valves, check valves, low pressure valves, globe valves, shower valves, washing machine valves, supply valves, and float valves, steam valves.

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,775,807 **Filing Date** 2016-04-05

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

CANADIAN INSTITUTE OF  
TELECOMMUNICATIONS INC., O/A CIMT  
COLLEGE, 7200 GOREWAY DR.,  
MISSISSAUGA, ONTARIO L4T 2T7

## **TRADEMARK**

# **CIMT COLLEGE**

### **Goods**

#### **Class 09**

(1) Instructional and educational videos in the fields of installing and maintaining telecommunication equipment (namely, telephones, intercoms, telephone network switches, computers, computer networking routers, computer network switches, cellular telephone transceivers, and radio transmitters and transceivers) and telecommunication software, accounting, business administration, business communication, computer network administration, personal support worker skills and procedures, child care, food handling, food service, medical office administration, dental office administration, legal office administration, business management, retail store management, pre-medical school health science, using and operating computer equipment and software, English as a second language, the English language, English literature, first aid, cardiopulmonary resuscitation, and human biology, all available on pre-recorded optical discs and for download via the Internet; Educational computer software in the fields of installing and maintaining telecommunication equipment (namely, telephones, intercoms, telephone network switches, computers, computer networking routers, computer network switches, cellular telephone transceivers, and radio transmitters and transceivers) and telecommunication software, accounting, business administration, business communication, computer network administration, personal support worker skills and procedures, child care, food handling, food service, medical office administration, dental office administration, legal office administration, business management, retail store management, pre-medical school health science, using and operating computer equipment and software, English as a second language, the English language, English literature, first aid, cardiopulmonary resuscitation, and human biology.

#### **Class 16**

(2) Books and workbooks.

## **SERVICES**

#### **Class 41**

Educational services, namely, seminars, conferences, workshops, classes and training sessions in the fields of installing and maintaining telecommunication equipment (namely, telephones, intercoms, telephone network switches, computers, computer networking routers, computer network switches, cellular telephone transceivers, and radio transmitters and transceivers) and



telecommunication software, accounting, business administration, business communication, computer network administration, personal support worker skills and procedures, child care, food handling, food service, medical office administration, dental office administration, legal office administration, business management, retail store management, pre-medical school health science, using and operating computer equipment and software, English as a second language, the English language, English literature, first aid, cardiopulmonary resuscitation, and human biology; operating a website providing information in the field of post-secondary education, job skills training, and workforce education.

## **CLAIMS**

Used in CANADA since January 01, 1998 on goods and on services.

**Application Number** 1,775,808 **Filing Date** 2016-04-05

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

CANADIAN INSTITUTE OF  
TELECOMMUNICATIONS INC., O/A CIMT  
COLLEGE, 7200 GOREWAY DR.,  
MISSISSAUGA, ONTARIO L4T 2T7

## TRADEMARK



### Index Headings

CIMT COLLEGE SINCE 1998 T

### Image Description (Vienna)

- Men stylized
- Other men
- Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
- Letters or numerals representing a human being or a part of the human body
- Ellipses
- One circle or ellipse
- Circles or ellipses containing representations of human beings or parts of the human body
- Circles or ellipses with inscriptions projecting beyond the circumference
- Letters or numerals forming geometrical figures, written or typographical matter in perspective
- Letters or numerals forming a figure in the shape of an arc of a circle

## Goods

### Class 09

(1) Instructional and educational videos in the fields of installing and maintaining telecommunication equipment (namely, telephones, intercoms, telephone network switches, computers, computer networking routers, computer network switches, cellular telephone transceivers, and radio transmitters and transceivers) and telecommunication software, accounting, business administration, business communication, computer network administration, personal support worker skills and procedures, child care, food handling, food service, medical office administration, dental office administration, legal office administration, business management, retail store management, pre-medical school health science, using and operating computer equipment and software, English as a second language, the English language, English

literature, first aid, cardiopulmonary resuscitation, and human biology, all available on pre-recorded optical discs and for download via the Internet; educational computer software in the fields of installing and maintaining telecommunication equipment (namely, telephones, intercoms, telephone network switches, computers, computer networking routers, computer network switches, cellular telephone transceivers, and radio transmitters and transceivers) and telecommunication software, accounting, business administration, business communication, computer network administration, personal support worker skills and procedures, child care, food handling, food service, medical office administration, dental office administration, legal office administration, business management, retail store management, pre-medical school health science, using and operating computer equipment and software, English as a second language, the English language, English literature, first aid, cardiopulmonary resuscitation, and human biology.

**Class 16**

(2) Books and workbooks.

**SERVICES****Class 41**

Educational services, namely, seminars, conferences, workshops, classes and training sessions in the fields of installing and maintaining telecommunication equipment (namely, telephones, intercoms, telephone network switches, computers, computer networking routers, computer network switches, cellular telephone transceivers, and radio transmitters and transceivers) and telecommunication software, accounting, business administration, business communication, computer network administration, personal support worker skills and procedures, child care, food handling, food service, medical office administration, dental office administration, legal office administration, business management, retail store management, pre-medical school health science, using and operating computer equipment and software, English as a second language, the English language, English literature, first aid, cardiopulmonary resuscitation, and human biology; operating a website providing information in the field of post-secondary education, job skills training, and workforce education.

**CLAIMS**

Used in CANADA since January 01, 1998 on goods and on services.

**Application Number** 1,776,943 **Filing Date** 2016-04-12

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

House Spirits Distillery LLC, Delaware limited liability company, 65 SE Washington Street, Portland, OR 97214, UNITED STATES OF AMERICA

### **Representative for Service**

FILLMORE RILEY LLP  
1700 - 360 Main Street, Winnipeg, Manitoba, MANITOBA, R3C3Z3

## **TRADEMARK**

# **WESTWARD**

### **Goods**

#### **Class 33**

distilled spirits, namely straight malt whiskey

## **CLAIMS**

Used in CANADA since at least as early as December 08, 2013 on goods. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on January 29, 2013 under No. 4283680 on goods. Registration will be subject to the provisions of Section 67(1) of the Trade-marks Act, in view of Newfoundland Registration No 2647 on goods; 2647 on goods.

**Application Number** 1,777,458 **Filing Date** 2016-04-14

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

HairUWear Inc., 14865 West 105 Street,  
Lenexa, KS 66215, UNITED STATES OF  
AMERICA

### **Representative for Service**

OSLER, HOSKIN & HARCOURT LLP  
SUITE 1900, 340 ALBERT STREET,  
OTTAWA, ONTARIO, K1R7Y6

## **TRADEMARK**

# **NATURAL ADVANTAGE**

### **Goods**

#### **Class 26**

- (1) Wigs and hair pieces.
- (2) Hair products made in whole or substantial part of natural hair, namely, wigs and hairpieces.

### **SERVICES**

#### **Class 44**

- (1) Hair replacement services.
- (2) Hair replacement services that utilize natural hair in whole or substantial part.

### **CLAIMS**

Used in CANADA since at least as early as January 15, 2007 on goods (1) and on services (1).  
Priority Filing Date: UNITED STATES OF AMERICA October 16, 2015, Application No: 86/790,145  
in association with the same kind of goods (2) and in association with the same kind of services  
(2). Used in UNITED STATES OF AMERICA on goods (2) and on services (2). Registered in or for  
UNITED STATES OF AMERICA on June 20, 2017 under No. 5,225,817 on goods (2) and on  
services (2)

**Application Number** 1,777,533 **Filing Date** 2016-04-15

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Ecochem Australia Pty Ltd, 110 South  
Mountain Rd, Upper Plenty, Victoria, 3758,  
AUSTRALIA

### Representative for Service

SIM & MCBURNEY  
100 Simcoe Street, Suite 200, TORONTO,  
ONTARIO, M5H3G2

## TRADEMARK



### Index Headings

CLEANPRINT CHEMICALS

### Image Description (Vienna)

- Sectors of circles or ellipses (except 26.2.7)
- Joined or intersecting segments or sectors of circles or ellipses
- Surfaces or backgrounds covered with lines or bands
- Surfaces or backgrounds covered with straight lines or bands
- Stars
- Three stars
- Stars with more than four points

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## Goods

### Class 03

chemical products for cleaning metal; chemical products for cleaning plastic; chemical products for cleaning textiles; cleaning agents for metal; cleaning agents for stone; cleaning preparations for electrical components; cleaning preparations for paintwork; cleaning preparations for sanitary purposes, namely all-purpose cleaning preparations for sanitation; cleaning preparations for use on precious metals; cleaning preparations for use on tiles; cleaning preparations for use on vehicles; cleaning preparations having corrosion-inhibiting properties for cleaning metal objects; cleaning preparations incorporating substances for the control of allergens; cleaning preparations incorporating substances for the control of dust mites; drain cleaning preparations; dry-cleaning preparations; enzyme preparations for cleaning purposes; floor cleaning preparations; foaming agents for use in cleaning apparatus; glass cleaning preparations; grill cleaning preparations; hand cleaning preparations; hard surface cleaning preparations; household cleaning materials, preparations and products, namely all-purpose household cleaning preparations; cleaning

preparations for ink lines; cleaning preparations for pump chambers; cleaning preparations for anilox rolls; cleaning preparations for printing equipment; cleaning products for printing equipment, namely cleaning preparations for printers and printer accessories.

## CLAIMS

Priority Filing Date: AUSTRALIA April 04, 2016, Application No: 1762707 in association with the same kind of goods. Used in AUSTRALIA on goods. Registered in or for AUSTRALIA on April 04, 2016 under No. 1762707 on goods. Proposed Use in CANADA on goods

**Application Number** 1,777,842 **Filing Date** 2016-04-12

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Rakuten, Inc., 1-14-1 Tamagawa, Setagaya-ku,  
Tokyo, 158-0094, JAPAN

### **Representative for Service**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## **TRADEMARK**

# **RAKUTEN CARD LINKED OFFER NETWORK**

### **Goods**

Non-downloadable computer software, namely, a merchant affiliate network platform that allows enrolled digital content publishers to provide offers, discounts and rewards relating to participating third party merchant's products and services to its users, and that allows participating merchants to create customized offers, discounts and rewards specific to enrolled digital content publishers or their users.

### **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA December 04, 2015, Application No: 86/840, 124 in association with the same kind of goods. Proposed Use in CANADA on goods



**Application Number** 1,777,852 **Filing Date** 2016-04-18

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Loxo Oncology, Inc., 281 Tresser Boulevard,  
9th Floor, Stamford, CT 06901, UNITED  
STATES OF AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 1600, 1 FIRST CANADIAN PLACE, 100  
KING STREET WEST, TORONTO, ONTARIO,  
M5X1G5

## **TRADEMARK**

# **OSIDNA**

### **Goods**

#### **Class 05**

Pharmaceutical preparations for the treatment of cancer, autoimmune disease and for the treatment of inflammatory diseases namely inflammatory bowel diseases and inflammatory connective tissue diseases

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA April 12, 2016, Application No: 86/972,629 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,777,874 **Filing Date** 2016-04-18

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

2360266 Ontario Inc., 80 The East Mall,  
Toronto, ONTARIO M8Z 5X1

### **Representative for Service**

LOOPSTRA NIXON LLP  
WOODBINE PLACE, 135 QUEENS PLATE  
DRIVE, SUITE 600, TORONTO, ONTARIO,  
M9W6V7

## **TRADEMARK**

# **TUBS THE ULTIMATE BATHROOM STORE**

## **Goods**

### **Class 20**

Goods related to the plumbing and home décor industry, namely, rainfall shower heads, showerheads, shower doors, shower fittings, namely shower trays, shower walls, namely, water proof wall panels, fittings and accessories, namely, shower stalls, shower valves, water shut-off valves, water diverter valves, shower column, water spout, shower arms, hand held shower heads and accessories, namely, shower wall mount, hose, slide rail, wall union; apparatus for steam for sauna bath installations; sauna bath installations, facial saunas, sanitary fixtures, namely, toilets, toilet bowls, toilet seats, toilet seat covers, sanitary fixtures, namely, bidets, sanitary fixtures, namely, bathtubs, sinks, drains for use in showers, sinks and bathtubs, faucets, bathroom cabinet including vanity linen cabinet, cabinets, namely, medicine cabinets, vanity cabinet parts, namely, countertops, electric towel warmers, hydronic towel warmers, bathroom accessories, namely, towel bars, towel rings, towel rails, toilet tissue holders, toothbrush holders, soap dispensers, soap dishes, toilet brush, glass shelves, stereo speakers for use in bathrooms, aroma therapy devices, namely for releasing scents; picture frames, mirrors, namely, decorative wall mirrors, bathroom vanity mirrors, hand-held mirrors, compact mirrors, lighting fixtures, artificial flowers, dried flowers, decorative furnishings, namely, vases, fresh flowers, decorative prints, namely, photographic prints, framed art prints, decorative accessories for the home, namely, pillows and throws, tiles, namely, floor tiles, wall tiles, listello tiles, outdoor furniture

## **SERVICES**

### **Class 35**

Sales of plumbing; sales of home décor items; sales of furniture

## **CLAIMS**

Used in CANADA since at least as early as 1992 on goods and on services.

**Application Number** 1,777,875 **Filing Date** 2016-04-18

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

2360266 Ontario Inc., 80 The East Mall,  
Toronto, ONTARIO M8Z 5X1

### Representative for Service

LOOPSTRA NIXON LLP  
WOODBINE PLACE, 135 QUEENS PLATE  
DRIVE, SUITE 600, TORONTO, ONTARIO,  
M9W6V7

## TRADEMARK



### Index Headings

TUBS THE ULTIMATE BATHROOM STORE

### Image Description (Vienna)

- Rectangles
- Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
- Two quadrilaterals, one inside the other
- Quadrilaterals containing one or more letters
- Quadrilaterals with dark surfaces or parts of surfaces

## Goods

### Class 20

Goods related to the plumbing and home décor industry, namely, rainfall shower heads, showerheads, shower doors, shower fittings, namely shower trays, shower walls, namely, water proof wall panels, fittings and accessories, namely, shower stalls, shower valves, water shut-off valves, water diverter valves, shower column, water spout, shower arms, hand held shower heads and accessories, namely, shower wall mount, hose, slide rail, wall union; apparatus for steam for sauna bath installations; sauna bath installations, facial saunas, sanitary fixtures, namely, toilets, toilet bowls, toilet seats, toilet seat covers, sanitary fixtures, namely, bidets, sanitary fixtures, namely, bathtubs, sinks, drains for use in showers, sinks and bathtubs, faucets, bathroom cabinet including vanity linen cabinet, cabinets, namely, medicine cabinets, vanity cabinet parts, namely, countertops, electric towel warmers, hydronic towel warmers, bathroom accessories, namely, towel bars, towel rings, towel rails, toilet tissue holders, toothbrush holders, soap dispensers, soap dishes, toilet brush, glass shelves, stereo speakers for use in bathrooms, aroma therapy devices, namely for releasing scents; picture frames, mirrors, namely, decorative wall mirrors, bathroom

vanity mirrors, hand-held mirrors, compact mirrors, lighting fixtures, artificial flowers, dried flowers, decorative furnishings, namely, vases, fresh flowers, decorative prints, namely, photographic prints, framed art prints, decorative accessories for the home, namely, pillows and throws, tiles, namely, floor tiles, wall tiles, listello tiles, outdoor furniture

## **SERVICES**

### **Class 35**

Sales of plumbing; sales of home décor items; sales of furniture

## **CLAIMS**

Used in CANADA since at least as early as 1992 on goods and on services.

**Application Number** 1,777,949 **Filing Date** 2016-04-18

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

J. Barbour & Sons Ltd., Simonside, South  
Shields, Tyne and Wear, NE34 9PD, UNITED  
KINGDOM

### Representative for Service

FETHERSTONHAUGH & CO.  
1100-150 York street, TORONTO, ONTARIO,  
M5H3S5

## TRADEMARK



### Image Description (Vienna)

- Lighthouses
  - Luminous sources, rays, shafts of light
- 

## Goods

### Class 03

(1) Soaps, namely, antiperspirant soap, bar soap, hand soap, laundry soap, perfumed soaps, soaps for household use, soaps for body care; fragrances; perfumery; essential oils, namely, essential oils as perfume for laundry purposes, essential oils for aromatherapy, essential oils for personal use, essential oils for the manufacture of perfumes; bath oils; cosmetics; hair lotions; shampoos; shower gels; dentifrices; wax compositions for protecting, cleaning and polishing leather and fabric.

### Class 18

(2) Dog coats; dog coats treated with wax; quilted dog coats; wallets (made of leather); purses (made of leather); suit carriers; cartridge bags; back packs; luggage; luggage bags; toiletry bags; handbags; wallets; purses; shoulder bags; briefcases; bags, namely, cartridge bags, back packs, luggage, luggage bags, toiletry bags, handbags, wallets, purses, shoulder bags, briefcases, (all coated with wax); bags, namely, cartridge bags, back packs, luggage, luggage bags, toiletry bags, handbags, wallets, purses, shoulder bags, briefcases, (all made of quilted material); bags, namely, cartridge bags, back packs, luggage, luggage bags, toiletry bags, handbags, wallets, purses, shoulder bags, briefcases, (all made of leather); bags, namely, cartridge bags, back packs, luggage, luggage bags, toiletry bags, handbags, wallets, purses, shoulder bags, briefcases, (all made of suede); bags for footwear; umbrellas.

### Class 25

(3) Footwear, namely, shoes, boots, riding boots, walking boots, waterproof boots, waterproof shoes, wellington boots, gaiters, gaiters coated with wax, gaiter straps.

(4) Articles of clothing, namely, shirts, pants, jackets and coats; articles of outer clothing, namely, jackets and coats; articles of clothing coated with wax, namely, shirts, pants, jackets and coats; articles of clothing made from quilted material, namely, shirts, pants, jackets and coats; articles of waterproof clothing, namely, shirts, pants, jackets and coats; coats, coats coated with wax, coats made from quilted material, jackets, jackets coated with wax, jackets made from quilted material, fleece tops, duffle coats, tweed coats, tweed jackets, capes, blousons, vests, jacket liners, waterproof raincoats, blazers, waistcoats, waistcoats coated with wax, waistcoats made from quilted material, sleeveless jackets and vests, sleeveless jackets and vests coated with wax, sleeveless jackets and vests made from quilted material, gilets, gilets coated with wax, gilets made from quilted material, sweaters, pullovers, jumpers, cardigans, shorts, jodhpurs, riding breeches, trousers, denim trousers, corduroy trousers, trousers coated with wax, leggings, leggings coated with wax, breeks, breeks coated with wax, over trousers, over trousers coated with wax, jeans, shirts, long-sleeved shirts, short-sleeved shirts, t-shirts, long-sleeved t-shirts, short-sleeved t-shirts, polo shirts, short-sleeved polo shirts, long-sleeved polo shirts, turtleneck and mock-turtleneck shirts for men, women and children, rugby shirts, hats, hats made of leather, hats made of wool, tweed hats, hats coated with wax, caps, caps coated with wax, hoods, hoods for jackets, hoods for coats, hoods coated with wax, scarves, cravats, bow ties, socks, stockings worn when hunting, garters worn while hunting. flashes, namely strips of fabric tied around long socks to hold them in place; gloves, inner gloves, gloves made of leather, mittens, fingerless gloves, belts made of fabric, belts made of leather, ties, ties made of silk, hunting boot bags, leather gloves, leather hats, leather jackets, leather coats; coats, jackets, shirts, pants, blazers, skirts, socks, garters, caps, hats, gloves, and gilets for wear in the sport of hunting, shooting and fishing; sporting gloves, namely, gloves for use in hunting, shooting and fishing; underwear; bikinis; pyjamas; handkerchiefs; dresses; swimwear.

## CLAIMS

Used in CANADA since at least as early as April 01, 2015 on goods (4). Priority Filing Date: CHINA March 31, 2016, Application No: 19488197 in association with the same kind of goods. Proposed Use in CANADA on goods (1), (2), (3)

**Application Number** 1,778,761 **Filing Date** 2016-04-22

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Canful Group Holdings Inc., #10528  
Springwood Crescent, Richmond, BRITISH  
COLUMBIA V7E 1X6

### Representative for Service

KESMAN & ASSOCIATES  
1609 Plateau Crescent, Coquitlam, BRITISH  
COLUMBIA, V3E3B3

## TRADEMARK



### Index Headings

CANFUL GROUP CF

### Image Description (Vienna)

- Sailing boats, sailboards
- Fanciful or stylized boats
- One flag
- Flags in the form of a triangle
- Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
- Letters or numerals representing an object
- Waves -- Note: Not including waves represented by wavy lines (26.11.1 to 26.11.3).
- Several crescents or half-moons

## Goods

fruit wine, blueberry wine, black raspberry wine, graph wine, ice wine, natural sparkling wines, red wines, sweet wines, table wine, milk, honey, maple syrup, jams, dried fruit, fruit juice, grape seed oil and linseed oil.

## SERVICES

(1) advisory and consultancy services in the field of export, export services, export promotion information and services, import and export agencies, goods import-export agencies, wholesale sale of food & beverage products.

(2) real estate investment

## **CLAIMS**

Used in CANADA since April 18, 2016 on services (1). Proposed Use in CANADA on goods and on services (2)



**Application Number** 1,778,907 **Filing Date** 2016-04-22

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

AllCells, LLC, 1301 Harbor Bay Parkway, Suite 200, Alameda, CA 94502, UNITED STATES OF AMERICA

### **Representative for Service**

OSLER, HOSKIN & HARCOURT LLP  
SUITE 1900, 340 ALBERT STREET,  
OTTAWA, ONTARIO, K1R7Y6

## **TRADEMARK**

# **ALLCELLS**

### **Goods**

Human hematology and immunology cells for medical and clinical use

### **SERVICES**

Research consultation, research and development services for drug discovery and development; cell-based assay services, namely, of drug target validation, drug screening, predictive toxicology, cell viability, cell physiology, functional assays, stem cell assays, colony forming assays, cell culture, and primary cell characterization; flow cytometry services; immunophenotyping services; validation of cell separation devices for clinical use; immunoassay testing services.

### **CLAIMS**

Used in CANADA since at least as early as April 22, 2016 on services. Priority Filing Date: UNITED STATES OF AMERICA October 23, 2015, Application No: 86798007 in association with the same kind of goods and in association with the same kind of services. Used in UNITED STATES OF AMERICA on services. Registered in or for UNITED STATES OF AMERICA on June 06, 2017 under No. 5219292 on services. Proposed Use in CANADA on goods

**Application Number** 1,779,035 **Filing Date** 2016-04-25

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Mösslein Products GmbH, Dr.-Birkner-Str. 7,  
Lohr am Main 97816, GERMANY

### **Representative for Service**

LDLEGAL INC.  
180 René-Lévesque Blvd. East, Suite 407,  
Montreal, QUEBEC, H2X1N6

## **TRADEMARK**

# **PolaActiv**

### **Goods**

#### **Class 01**

(1) Ceramic filtration media for water filtration; mineral filtering materials for the sewage treatment industry; water test kits; chemicals for water treatment; chemical materials and chemical preparations as well as natural elements, namely, chemical preparations for testing swimming pool water, chemicals for use in purifying water, chemicals for water softening, chlorine for use in water purification, chemicals for the treatment of hot water systems, waste water treatment chemicals, chemical preparations for water-softening, water-purifying chemicals; salts for industrial purposes.

#### **Class 05**

(2) All-purpose disinfectants; air deodorisers; algicides; pesticide preparations.

#### **Class 11**

(3) Filter for water treatment, water treatment equipment, namely water treatment plant filters, water treatment chlorinator units, plants for water treatment.

## **SERVICES**

#### **Class 37**

(1) Installation, cleaning, repair, maintenance regarding water treatment, namely cleaning services and hygiene services in water treatment plants; pest control and pest exterminating services (except for agricultural, horticultural and forestry purposes) and household water purifier disinfecting services; consulting and information services in the field of waste water treatment.

#### **Class 40**

(2) Water treatment and waste water cleaning services; provision of information about waste water treatment.

## **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,780,231 **Filing Date** 2016-05-02

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Seconds for Charity Inc., 2465 Rue Decelles,  
Saint-Laurent, QUEBEC H4M 1C3

### **Representative for Service**

LEGAL LOGIK INC.  
7575 TransCanadienne, Suite #200, QUEBEC,  
H4T1V6

## **TRADEMARK**

# **SECONDS FOR CHARITY**

## **SERVICES**

### **Class 35**

Advertising the goods and services of others through all public communication means; Advertising the goods and services of others through all public communication means for social media channels and other Internet forums; Advertising services for others provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, advertising on the Internet for others, advertising by transmission of on-line publicity for third parties through electronic communications networks.

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,780,288 **Filing Date** 2016-05-02

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Komal's Passion Leather, LLC, an Illinois limited liability company, 122 Andover Drive, Glendale Heights, IL 60139, UNITED STATES OF AMERICA

### **Representative for Service**

HEIDI JENSEN  
(JENSEN & COMPANY), 2150 Thurston Drive, Suite 103, Ottawa, ONTARIO, K1G5T9

## **TRADEMARK**

# **KomalC**

### **Goods**

#### **Class 09**

(1) Leather laptop bags; leather covers for tablets

#### **Class 18**

(2) Leather bags; leather sports bags; leather travel bags; leather purses

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA April 07, 2016, Application No: 86/968,146 in association with the same kind of goods. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on May 16, 2017 under No. 5203028 on goods. Proposed Use in CANADA on goods

**Application Number** 1,780,768 **Filing Date** 2016-05-04

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Ayisha Jackson and Chanel Parris, together in partnership, 1608-175 Shaughnessy Blvd, North York, ONTARIO M2J 1K1

### Representative for Service

JULIE MACDONELL  
The Trademark Group, 2300 Yonge St., #1600, Toronto, ONTARIO, M4P1E4

## TRADEMARK

# EMUKAY

### Goods

(1) makeup kits containing adhesive backed jewels, glitter, adhesive eyelash glue, false eyelashes; carnival and theatrical costume related accessories, namely, pantyhose, hats and sunglasses; footwear, namely, shoes and boots; bags, namely, make-up bags, wallets, purses, handbags and carry-all bags; clothing, namely, tank tops, sports bras, t-shirts, golf shirts, sweaters, jackets, leggings, pants, jogging pants, shorts and socks; shoes, namely, athletic shoes, high heels, flats, boots, and thong sandals; jewelry, namely, bracelets, rings, necklaces, wristbands, watches;

(2) cosmetics and makeup kits containing theatrical make-up, face paint, body paint, adhesive backed beads and crystals, eye shadow, eye liners, mascara, foundation make-up and concealers, lipsticks, lip balms, lip liners, lip gloss, blushes, setting sprays, powders, nail polish, tinted moisturizers, sunscreen and cosmetic applicators; skincare products, namely, facial cleansers, toners, serums, face creams, essential oils for personal use, exfoliators, face masks, makeup removers, primers, bronzer; promotional items, namely, drinking cups and glasses, shot glasses, pens, posters, key chains, bottle openers, sunglasses, towels, bandanas, do-rags, hats, head wraps, toques, stress balls, note books, novelty stickers, temporary tattoos, lanyards, mouse pads, toothbrushes, disposable cutlery, combs and brushes;

(3) digital media, namely, downloadable and non-downloadable digital images and streamed digital video files on the subject of cosmetics, makeup, fashion and cultural festivals;

## CLAIMS

Used in CANADA since at least as early as May 01, 2015 on goods (1); June 08, 2015 on goods (3). Proposed Use in CANADA on goods (2)

**Application Number** 1,780,989 **Filing Date** 2016-05-05

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Chanel Limited, Queensway Croydon Surrey,  
CR9 4DL England, UNITED KINGDOM

### Representative for Service

NORTON ROSE FULBRIGHT CANADA LLP/S.  
E.N.C.R.L., S.R.L.  
1, Place Ville Marie, Suite 2500, Montreal,  
QUEBEC, H3B1R1

## TRADEMARK

**JEWELRY TO WEAR**

**CHANEL**

### Index Headings

JEWELRY TO WEAR CHANEL

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## Goods

### Class 06

(1) keyrings of common metal

### Class 09

(2) cellular phone charms

### Class 14

(3) Jewellery; cases for jewellery and jewels; precious stones; precious metals; charms in precious metals or coated therewith, jewellery charms, charms for key chains, charms for bags; cufflinks; decorative pins; tie pins; jewellery brooches; badges of precious metal; medallions; medals; model figures [ornaments] made of precious metal; trophies; keyrings made of precious metals; horological and chronometric instruments, namely, watches, clocks, watch bands, watch straps, watch bracelets; cases for watches and clocks; parts and fittings for watches and clocks; jewellery findings

### Class 21

(4) ornaments made of ceramic, glass, crystal, china, earthenware or porcelain

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,781,383 **Filing Date** 2016-05-09

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

NYMBUS, INC., 1000 5th Street, Suite 1311,  
Miami Beach, FL 33139, UNITED STATES OF  
AMERICA

### **Representative for Service**

MBM INTELLECTUAL PROPERTY LAW LLP  
275 SLATER STREET, 14TH FLOOR,  
OTTAWA, ONTARIO, K1P5H9

## **TRADEMARK**

# **NYMBUS**

## **SERVICES**

(1) Financial services, namely, deposit and withdrawal processing, payments processing, loan processing, credit processing, credit and debit card processing, remote and mobile deposit capture, bill pay services, financial statement and notice production.

(2) Platform as a service (PAAS) featuring computer software platforms for use by the financial services industry for core processing, namely, accounts processing, loan origination, loans processing, transactions processing, payments processing, credit and debit card processing, teller transaction processing, electronic signature processing, ACH payment processing, wire payment processing, International payment processing, foreign currency exchange processing, electronic funds transfer processing, financial report generation and management information reporting; Platform as a service (PAAS) featuring computer software platforms for use by the financial services industry for image capturing, namely, image capturing, image processing, remote deposit capturing, mobile deposit capturing, electronic signature capturing; Platform as a service (PAAS) featuring computer software platforms for use by the financial services industry for monitoring and managing business feedback, analyzing surveys and assimilating market research to help determine customer and employee satisfaction and loyalty; Software as a service (SAAS) services featuring software for use by the financial services industry for customer relationship management; Software as a service (SAAS) services for use by the financial services industry for core processing, namely, accounts processing, loan origination, loans processing, transactions processing, payments processing, credit and debit card processing, teller transaction processing, electronic signature processing, ACH payment processing, wire payment processing, International payment processing, foreign currency exchange processing, electronic funds transfer processing, financial report generation and management information reporting; Software as a service (SAAS) services for use by the financial services industry for image capturing, namely, image capturing, image processing, remote deposit capturing, mobile deposit capturing, electronic signature capturing; Software as a service (SAAS) services for use by the financial services industry for monitoring and managing business feedback, analyzing surveys and assimilating market research to help determine customer and employee satisfaction and loyalty.

(3) Platform as a service (PAAS) featuring computer software platforms for customer relationship management in the field of financial services.

## **CLAIMS**

Used in CANADA since at least as early as September 2015 on services (2), (3). Priority Filing Date: UNITED STATES OF AMERICA March 06, 2016, Application No: 86930442 in association with the same kind of services (1). Used in UNITED STATES OF AMERICA on services (2), (3). Registered in or for UNITED STATES OF AMERICA on November 24, 2015 under No. 4861083 on services (3); UNITED STATES OF AMERICA on July 05, 2016 under No. 4994906 on services (2). Proposed Use in CANADA on services (1)



**Application Number** 1,781,394 **Filing Date** 2016-05-09

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Pall Corporation, 25 Harbor Park Drive, Port  
Washington, NY 11050, UNITED STATES OF  
AMERICA

### **Representative for Service**

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## **TRADEMARK**

# **CORALON**

### **Goods**

#### **Class 07**

Oil filters for mechanical purposes.

## **CLAIMS**

Used in CANADA since at least as early as February 18, 2015 on goods. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on October 13, 2015 under No. 4,831,484 on goods

**Application Number** 1,781,937 **Filing Date** 2016-05-12

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Mark Jenkinson, 100 King St W, Suite 5700,  
Toronto, ONTARIO M5X 1C7

## **TRADEMARK**

# **Toggle Media**

## **SERVICES**

### **Class 35**

(1) business marketing consulting services

### **Class 42**

(2) cloud computing web hosting services; commercial art design; computer aided graphic design; computer design services; computer graphics design services; computer programming and software design; computer site design services; computer software design; computer website design; consultancy in the field of software design; creating and designing web pages for others; creation and maintenance of web sites for others; creation, design, development and maintenance of web sites for third parties; creation of internet web sites for others; design and creating web sites for others; design and maintenance of web sites for others; hosting of web sites

### **Class 45**

(3) online social networking services

## **CLAIMS**

Used in CANADA since November 10, 2010 on services.

**Application Number** 1,782,164 **Filing Date** 2016-05-13

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

THEFACESHOP CO., LTD., 58, Saemunan-ro,  
Jongno-gu, Seoul, 110-783, REPUBLIC OF  
KOREA

### Representative for Service

BORDEN LADNER GERVAIS LLP  
World Exchange Plaza, 100 Queen Street,  
Suite 1300, Ottawa, ONTARIO, K1P1J9

## TRADEMARK



### Index Headings

NATURAL STORY MIRACLE FINISH THE FACE SHOP

### Image Description (Vienna)

- Seals or stamps
- Seals or stamps, circular
- Seals or stamps with inscriptions
- Other ornamental motifs
- Circles
- More than two circles or ellipses, inside one another, spirals
- Circles or ellipses containing representations of human beings or parts of the human body
- Circles or ellipses containing inscriptions arranged in circular or elliptical form

## Goods

### Class 03

Cosmetics; perfumes; bath soaps; lipsticks; face essences, namely, face lotions, face creams, face sprays and non-medicated face serums; flower essences in the manufacture of cosmetics; shampoos; eye shadows; dentifrices; toilet water; hair colorants; liquid soap; hair rinses; hair spray; hair mousse; hair essences, namely, hair care lotions, hair care creams, hair care sprays and non-medicated hair care serums; sun screen lotions; depilatories; color-removing preparations for hair; fabric softeners for laundry use; non medicated mouth washes; creamy foundations;

cosmetics in the nature of cheek colors; blushers; eyeliner; nail polish; antistatic spray for clothing; cosmetic soaps; dishwasher detergents; household detergents; cleaning preparations in the nature of rinse for clothing; toilet bowl detergents; all purpose cleaning preparations for the kitchen; baby oil; lip gloss; lip balm; massage cream; body lotions; hair gel; non-medicated lip balm; after-shave lotions; shaving foam; shaving creams; deodorants for personal use; lavender oils; fragranced body care preparations, namely, shower gels and body scrubs; massage oil; bleaching preparations for laundry; detergent for laundry; preparations for dental bleaching; non-medicated skin creams; mascara; nail polish remover; non-medicated hair preservation treatment preparations for cosmetic purposes, namely creams, gels and shampoos; non-medicated hair preservation treatment preparations for cosmetic purposes, namely hair colour preservation treatment creams, gels and shampoos; hair waving preparations; bath additives; bath oils; baby powder; non medicated bath salts; cosmetic sun milk lotions; sunscreen creams; cosmetic sun oils; sun tanning preparations; eye make-up removers; skin cleansing foam; cleansing milks; cosmetic cleansing creams; mask sheets for cosmetic purposes.

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,782,173 **Filing Date** 2016-05-13

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

ASUSTEK COMPUTER INCORPORATION,  
4F, No.150, Li-Te Rd., Peitou, Taipei, TAIWAN

### Representative for Service

BROUILLETTE LEGAL INC.  
1050 CÔTE DU BEAVER HALL, BUREAU  
1500, MONTRÉAL, QUEBEC, H2Z0A5

## TRADEMARK

# Zenbo

### Index Headings

ZENBO

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## Goods

Humanoid robots with artificial intelligence; Computers; Computer hardware; Computer operating recorded programs; Computer scanners, digital input and output scanners, laser scanners, optical scanners; Cameras; Camcorders; Microphones; Portable media players, namely, CD players, DVD players, MP3 and MP4 players, digital audiotape players, videodisc players; smart phones; Transmitters of electronic signals, namely, radio transmitters, cable television transmitters, global positioning system (GPS) transmitters, telephone transmitters, television transmitters, video transmitters; Remote control, namely, for stereos, televisions, DVD players, video game consoles, cameras, computers; Anti-theft warning apparatus, namely, anti-theft warning apparatus for motor cars, anti-theft alarms for vehicles, anti-theft devices for motor cars; Baby monitors; smart watches; Fire alarms; Batteries, namely, automotive batteries, batteries for pocketlamps, camera batteries, cellular phone batteries, electric batteries for vehicles, general purpose batteries, galvanic batteries; Chargers for electric batteries; Integrated circuit cards, namely, telephone smart cards, identification smart cards, blank smart cards, electronic toll smart cards.

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,782,195 **Filing Date** 2016-05-13

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Royce' Confect Co., Ltd., 1-1, Ainosato 4-Jo 9-chome, Kita-ku, Sapporo-shi, Hokkaido, JAPAN

### Representative for Service

MACRAE & CO.  
P.O. BOX 806, STATION B, 222 SOMERSET STREET WEST, SUITE 600, OTTAWA, ONTARIO, K2P2G3

## TRADEMARK



### Index Headings

ROIZU 3

### Image Description (Vienna)

- Inscriptions in Chinese or Japanese characters

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### Foreign Character Translation/Transliteration

The transliteration provided by the applicant of the foreign characters is roizu which translates to ROYCE'.

## Goods

### Class 29

(1) potato chips

### Class 30

(2) coffee; tea; cocoa; artificial coffee; flour and cereal-based snack foods; Almond confectionery; chocolate confectionery; chocolate for confectionery and bread; confectionery crystal sugar pieces; confectionery fondants; confectionery fruit jellies; confectionery ices; frozen confectionery; fruit-based confectionery; mint for confectionery; peanut confectionery; peppermint for confectionery; sugar confectionery; bread and buns; cocoa drink; chocolate drink; honey

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,782,199 **Filing Date** 2016-05-13

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Royce' Confect Co., Ltd., 1-1, Ainosato 4-Jo 9-chome, Kita-ku, Sapporo-shi, Hokkaido, JAPAN

### Representative for Service

MACRAE & CO.  
P.O. BOX 806, STATION B, 222 SOMERSET STREET WEST, SUITE 600, OTTAWA, ONTARIO, K2P2G3

## TRADEMARK



### Index Headings

ROI-ZU

### Image Description (Vienna)

- Inscriptions in Chinese or Japanese characters

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### Foreign Character Translation/Transliteration

The transliteration provided by the applicant of the foreign characters is roizu which translates to ROYCE'.

## Goods

### Class 29

(1) potato chips

### Class 30

(2) coffee; tea; cocoa; artificial coffee; flour and cereal-based snack foods; Almond confectionery; chocolate confectionery; chocolate for confectionery and bread; confectionery crystal sugar pieces; confectionery fondants; confectionery fruit jellies; confectionery ices; frozen confectionery; fruit-based confectionery; mint for confectionery; peanut confectionery; peppermint for confectionery; sugar confectionery; bread and buns; cocoa drink; chocolate drink; honey

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,782,766 **Filing Date** 2016-05-17

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

ASJA AMBIENTE ITALIA S.p.A., Corso  
Vinzaglio 24, 10121 Torino, ITALY

### Representative for Service

FETHERSTONHAUGH & CO.  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## TRADEMARK



### Index Headings

TOTEM ASJA GROUP

### Image Description (Vienna)

- One line or one band
- Horizontal lines or bands
- Letters presenting a special form of writing
- Letters underlined, overlined, framed or barred by one or more strokes
- White, grey, silver
- Red, pink, orange

### Colour Claim

Colour is claimed as a feature of the trade-mark. The letters "TOT", "M" and "asja group" are grey (PANTONE 425)\*. The letter "E" is red (PANTONE 1795)\*. PANTONE is a registered trademark.

## Goods

### Class 07

(1) High-performance generators for the combined production of energy; machines and installations for waste treatment, exploitation, processing and recycling, namely bio-methane upgrading machines.

### Class 09

(2) Electric checking apparatus, namely instruments to check, monitor and control the parameters of electrical circuits.

### Class 11

(3) Apparatus, namely co-generators either in stand alone or in combination with health pumps, for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes.

## SERVICES



**Class 35**

(1) business feasibility studies; assistance and consultancy services in the field of business management of companies in the energy sector; commercial or industrial management assistance services related to authorization and operation of energy generating installation of renewable energies and co-generation

**Class 36**

(2) financing planning and calculation of pay-back; providing grants through business, public and private authorities for energy generating installation of renewable energies and co-generation; fiscal valuations and assessments

**Class 37**

(3) repair and maintenance services for energy generating installation for renewable energies and co-generation; technical consultancy related to installation and maintenance of energy generating installation

**Class 40**

(4) Services for the production of energy, namely for the production of electricity and/or heat out of fossil fuels (natural gas, methane, liquefied petroleum gas); waste treatment, processing and recycling, namely energy recycling services that capture and convert waste into electricity and useful heat.

**Class 41**

(5) Organizational training and coaching services relative to energy management and energy production.

**Class 42**

(6) design services of energy generating installation of renewable energies and co-generation; energy auditing; technical consultancy related to design and development of energy generating installation of renewable energies and co-generation; gas meter reading and data analysis

**CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,782,801 **Filing Date** 2016-05-17

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Southwire Company, LLC, One Southwire  
Drive, Carrollton, GA 30119, UNITED STATES  
OF AMERICA

### **Representative for Service**

OSLER, HOSKIN & HARCOURT LLP  
SUITE 1900, 340 ALBERT STREET,  
OTTAWA, ONTARIO, K1R7Y6

## **TRADEMARK**

# **MAXTERM**

### **Goods**

Power-operated hand-held wire and cable cutters and crimpers.

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA May 16, 2016, Application No: 87/039,011 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,783,139 **Filing Date** 2016-05-19

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

ThyssenKrupp Industrial Solutions AG,  
ThyssenKrupp Allee 1, 45143 Essen,  
GERMANY

### **Representative for Service**

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## **TRADEMARK**

# **VELIX**

### **Goods**

#### **Class 07**

Machines and machine parts for the cement, lime, gypsum, ceramic, refractory, metallurgical and chemical industries, for the mining sector and power industry, namely gear boxes and stirred media mills

### **SERVICES**

#### **Class 37**

(1) Assembly, repair and maintenance services with respect to machines and machine parts for the cement, lime, gypsum, ceramic, refractory, metallurgical and chemical industries, for the mining sector and power industry, namely gear boxes and stirred media mills; Installation services with respect to machines and machine parts for the cement, lime, gypsum, ceramic, refractory, metallurgical and chemical industries, for the mining sector and power industry, namely gear boxes and stirred media mills

#### **Class 42**

(2) Planning, start-up of facilities for the cement, lime, gypsum, refractory, metallurgical and chemical industries, for the mining sector and power industry; construction, installation of facilities for the cement, lime, gypsum, refractory, metallurgical and chemical industries, for the mining sector and power industry; conducting chemical, technological and physical studies as well as deposit site investigations for the mining sector and power industry; engineering in the field of mining and power; technical consultancy, computer programming for the operation of the aforementioned facilities

## **CLAIMS**

Priority Filing Date: GERMANY November 27, 2015, Application No: DE 30 2015 060 930.7 in association with the same kind of goods and in association with the same kind of services. Used in GERMANY on goods. Registered in or for GERMANY on January 13, 2016 under No. 30 2015 060 930 on goods. Proposed Use in CANADA on goods and on services

**Application Number** 1,783,160 **Filing Date** 2016-05-19

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

HADFIELD INC., 261 Davenport Road, Suite  
300, Toronto, ONTARIO M5R 1K3

### Representative for Service

JASON CHEE-YU LEUNG  
(C/O LEUNG LAW PROFESSIONAL  
CORPORATION), 110 Bloor Street West, Suite  
1508, Toronto, ONTARIO, M5S2W7

## TRADEMARK

# GENERATOR

### Goods

#### Class 09

(1) downloadable electronic publications, namely, books, magazines and newsletters featuring topics in the fields of science, technology, music, comedy, business, leadership, culture, arts, global issues, economics, the environment, politics, the humanities, public policy and social issues; mouse pads; decorative magnets

#### Class 14

(2) key chains

#### Class 16

(3) Printed matter and paper goods, namely, books, magazines, newsletters, photographs, drawings, posters and calendars; stationery, namely, staplers, brushes, pens, pencils, markers, crayons, erasers, pencil cases, envelopes, notebooks and paper note pads

#### Class 20

(4) picture frames

#### Class 21

(5) souvenir cups and mugs

## SERVICES

#### Class 35

(1) Organizing and operating an incentive rewards program to sponsor, support and collaborate with individuals who foster innovation and creativity and who demonstrate excellence in the fields of science, technology, music, comedy, business, leadership, culture, arts, global issues, economics, the environment, politics, the humanities, public policy and social issues through the issuance of awards providing recognition and incentives by the way of awards to demonstrate excellence in the fields of science, technology, music, comedy, business, leadership, culture, arts, global issues, economics, the environment, politics, the humanities, public policy and social issues

#### Class 36

(2) Charitable fundraising services; planning, organizing and hosting charitable fundraising events, namely, live shows, live concerts, festivals and live special events, namely, the presentation of live

performances in the form of live dance, live music, live musical concerts, live musical variety shows and live comedy shows, educational demonstrations provided to a live audience, namely, educational demonstrations in the fields of science, technology, music, comedy, business, leadership, culture, arts, global issues, economics, the environment, politics, the humanities, public policy and social issues, workshops and seminars provided to a live audience, namely, workshops and seminars in the fields of science, technology, music, comedy, business, leadership, culture, arts, global issues, economics, the environment, politics, the humanities, public policy and social issues

### **Class 41**

(3) Organizing and conducting the presentation of live performances in the form of live dance, live music, live musical concerts, live musical variety shows and live comedy shows, educational demonstrations provided to a live audience, namely, educational demonstrations in the fields of science, technology, music, comedy, business, leadership, culture, arts, global issues, economics, the environment, politics, the humanities, public policy and social issues, workshops and seminars provided to a live audience, namely, workshops and seminars in the fields of science, technology, music, comedy, business, leadership, culture, arts, global issues, economics, the environment, politics, the humanities, public policy and social issues; providing motivational and educational speakers for live events; entertainment services in the nature of the presentation of live performances in the form of live dance, live music, live musical concerts, live musical variety shows and live comedy shows, educational demonstrations provided to a live audience, namely, educational demonstrations in the fields of science, technology, music, comedy, business, leadership, culture, arts, global issues, economics, the environment, politics, the humanities, public policy and social issues, workshops and seminars provided to a live audience, namely, workshops and seminars in the fields of science, technology, music, comedy, business, leadership, culture, arts, global issues, economics, the environment, politics, the humanities, public policy and social issues

(4) Operation of an online journal, blog and web site providing news, entertainment, education and information to the public featuring topics in the fields of science, technology, music, comedy, business, leadership, culture, arts, global issues, economics, the environment, politics, the humanities, public policy and social issues

(5) Publishing services, namely, publishing books, magazines, periodicals and newsletters featuring topics in the fields of science, technology, music, comedy, business, leadership, culture, arts, global issues, economics, the environment, politics, the humanities, public policy and social issues; publication of electronic publications, namely, books, magazines, periodicals and newsletters featuring topics in the fields of science, technology, music, comedy, business, leadership, culture, arts, global issues, economics, the environment, politics, the humanities, public policy and social issues

### **CLAIMS**

Used in CANADA since August 07, 2015 on services (4); October 01, 2015 on goods (3); October 28, 2015 on services (2), (3). Proposed Use in CANADA on goods (1), (2), (4), (5) and on services (1), (5)

**Application Number** 1,783,176 **Filing Date** 2016-05-19

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Western Canada Commercial Arbitration  
Society, c/o Angus M. Gunn Qc, Eyford  
Macaulay Shaw & Padmanabhan LLP, 3000 -  
650 West Georgia Street, Vancouver, BRITISH  
COLUMBIA V6B 4N7

### Representative for Service

PARLEE MCLAWS LLP  
1700 Enbridge Centre, 10175-101 Street NW,  
EDMONTON, ALBERTA, T5J0H3

## TRADEMARK



### Index Headings

WESTERN CANADA COMMERCIAL ARBITRATION SOCIETY

### Image Description (Vienna)

- Other representations of the sun
  - Sun with rays constituted by rectilinear lines, sheaves of lines or bands
- 

## SERVICES

Educational services in the field of dispute resolution

## CLAIMS

Used in CANADA since at least as early as July 2012 on services.

**Application Number** 1,783,894 **Filing Date** 2016-05-25

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

H&B HOLDING INC., Novasage Chambers,  
PO Box 3018, Level 2, CCS Building, Beach  
Road, Apia, SAMOA

### Representative for Service

FILLMORE RILEY LLP  
1700 - 360 Main Street, Winnipeg, Manitoba,  
MANITOBA, R3C3Z3

## TRADEMARK



### Index Headings

GRANDPA THE PREMIUM BRANDS OF CHA 1891 TAIWAN YE CHA

### Image Description (Vienna)

- Circles
- Two circles, two ellipses, one inside the other
- Circles or ellipses containing one or more other geometrical figures -- Note: Including circles or ellipses containing bent or straight lines (except 26.1.10).
- Circles or ellipses containing one or more letters
- Circles or ellipses containing inscriptions arranged in circular or elliptical form
- Circles or ellipses with dark surfaces or parts of surfaces
- More than two lines or two bands
- Horizontal lines or bands
- Straight lines or bands
- Inscriptions in Chinese or Japanese characters

### Foreign Character Translation/Transliteration

As provided by the applicant, the transliteration of the Chinese characters is "Ye" "Cha". The translation is "grandfather" "tea".

### Disclaimer

The right to the exclusive use of the word TAIWAN is disclaimed apart from the trade-mark.

## Goods

Artificial coffee; bread; cakes; candy; chocolate-based beverages namely hot chocolate and alcoholic chocolate based beverages; cocoa-based beverages; coffee; confectionery namely Almond confectionery, chocolate confectionary, chocolate for confectionary and bread, confectionery crystal sugar pieces, confectionery fondants, confectionery fruit jellies, confectionery fruit pastes, confectionery ices, frozen confectionery, fruit-based confectionery, mint for confectionery, peanut confectionery, peppermint for confectionery, sugar confectionery; flowers and leaves for use as tea substitutes; honey; ice cream; iced tea; noodle-based prepared meals; pancakes; pastries; pies; pizzas; puddings; sandwiches; tea; tea-based beverages namely fruit based soft drinks flavoured with tea; waffles

## SERVICES

Bar services; boarding houses; cafés; cafeterias; food and drink catering; restaurants; snack-bars

## CLAIMS

Proposed Use in CANADA on goods and on services



**Application Number** 1,783,912 **Filing Date** 2016-05-25

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

HUAWEI TECHNOLOGIES CO., LTD.,  
Administration Building Huawei Technologies  
Co., Ltd. Bantian, Longgang District,  
Shenzhen, CHINA

### Representative for Service

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUEBEC, H2Z2B7

## TRADEMARK

# HUAWEI GITA

### Goods

#### Class 09

(1) Mobile phones; smart phones; cellular phones; smart glasses; smart watches; tablet computers; selfie sticks (hand-held monopods); holograms; protective films adapted for computer screens; protective films adapted for screens for mobile phones; covers for smart phones; cases for smart phones; smart cards and integrated circuit cards, namely, blank smart cards, electronic toll smart cards, identification smart cards and telephone smart cards; laptop computers; network communication apparatus, namely, computer hardware and software for setting up and configuring local area networks, network routers and network servers; computer memories, namely, blank disks, blank floppy discs, RAM (random access memory) cards and USB flash drives; audio and video receivers; portable media players, namely, MP3 players, CD players and DVD players; computers; notebook computers; computer hardware; modems; videotape recorders; camcorders; cameras (photography); rechargeable batteries for smart phones, tablet computers and portable computers; battery chargers for smart phones, tablet computers and portable computers; electric batteries; loudspeakers; cabinets for loudspeakers; switchboards; Ethernet switches, telephone switchboards, data networking hardware, namely, terminal modems, wireless routers and parts thereof; headphones; earphones; magnetic encoded identification bracelets; personal stereos

#### Class 14

(2) Wearable activity trackers, namely, wristband watches and bracelets featuring a cellphone and display screen having the functions of fitness activity monitoring, heart rate and changes in heart rate and answering the phone calls with wireless communication matching condition

#### Class 28

(3) Wearable digital arm bands featuring electronic devices including a telephone, and software and display screens for viewing, sending and receiving text messages, emails, digital images and photographs from smart phones, tablet computers and portable computers

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,783,913 **Filing Date** 2016-05-25

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

HUAWEI TECHNOLOGIES CO., LTD.,  
Administration Building Huawei Technologies  
Co., Ltd. Bantian, Longgang District,  
Shenzhen, CHINA

### Representative for Service

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUEBEC, H2Z2B7

## TRADEMARK

# HUAWEI GEKE

### Goods

#### Class 09

(1) Mobile phones; smart phones; cellular phones; smart glasses; smart watches; tablet computers; selfie sticks (hand-held monopods); holograms; protective films adapted for computer screens; protective films adapted for screens for mobile phones; covers for smart phones; cases for smart phones; smart cards and integrated circuit cards, namely, blank smart cards, electronic toll smart cards, identification smart cards and telephone smart cards; laptop computers; network communication apparatus, namely, computer hardware and software for setting up and configuring local area networks, network routers and network servers; computer memories, namely, blank disks, blank floppy discs, RAM (random access memory) cards and USB flash drives; audio and video receivers; portable media players, namely, MP3 players, CD players and DVD players; computers; notebook computers; computer hardware; modems; videotape recorders; camcorders; cameras (photography); rechargeable batteries for smart phones, tablet computers and portable computers; battery chargers for smart phones, tablet computers and portable computers; electric batteries; loudspeakers; cabinets for loudspeakers; switchboards; Ethernet switches, telephone switchboards, data networking hardware, namely, terminal modems, wireless routers and parts thereof; headphones; earphones; magnetic encoded identification bracelets; personal stereos

#### Class 14

(2) Wearable activity trackers, namely, wristband watches and bracelets featuring a cellphone and display screen having the functions of fitness activity monitoring, heart rate and changes in heart rate and answering the phone calls with wireless communication matching condition

#### Class 28

(3) Wearable digital arm bands featuring electronic devices including a telephone, and software and display screens for viewing, sending and receiving text messages, emails, digital images and photographs from smart phones, tablet computers and portable computers

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,783,914 **Filing Date** 2016-05-25

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

HUAWEI TECHNOLOGIES CO., LTD.,  
Administration Building Huawei Technologies  
Co., Ltd. Bantian, Longgang District,  
Shenzhen, CHINA

### **Representative for Service**

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUEBEC, H2Z2B7

## **TRADEMARK**

# **HUAWEI B7**

### **Goods**

#### **Class 09**

(1) Mobile phones; smart phones; cellular phones; smart glasses; smart watches; tablet computers; selfie sticks (hand-held monopods); holograms; protective films adapted for computer screens; protective films adapted for screens for mobile phones; covers for smart phones; cases for smart phones; smart cards and integrated circuit cards, namely, blank smart cards, electronic toll smart cards, identification smart cards and telephone smart cards; laptop computers; network communication apparatus, namely, computer hardware and software for setting up and configuring local area networks, network routers and network servers; computer memories, namely, blank disks, blank floppy discs, RAM (random access memory) cards and USB flash drives; audio and video receivers; portable media players, namely, MP3 players, CD players and DVD players; computers; notebook computers; computer hardware; modems; videotape recorders; camcorders; cameras (photography); rechargeable batteries for smart phones, tablet computers and portable computers; battery chargers for smart phones, tablet computers and portable computers; electric batteries; loudspeakers; cabinets for loudspeakers; switchboards; Ethernet switches, telephone switchboards, data networking hardware, namely, terminal modems, wireless routers and parts thereof; headphones; earphones; magnetic encoded identification bracelets; personal stereos

#### **Class 14**

(2) Wearable activity trackers, namely, wristband watches and bracelets featuring a cellphone and display screen having the functions of fitness activity monitoring, heart rate and changes in heart rate and answering the phone calls with wireless communication matching condition

#### **Class 28**

(3) Wearable digital arm bands featuring electronic devices including a telephone, and software and display screens for viewing, sending and receiving text messages, emails, digital images and photographs from smart phones, tablet computers and portable computers

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,783,915 **Filing Date** 2016-05-25

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

HUAWEI TECHNOLOGIES CO., LTD.,  
Administration Building Huawei Technologies  
Co., Ltd. Bantian, Longgang District,  
Shenzhen, CHINA

### **Representative for Service**

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUEBEC, H2Z2B7

## **TRADEMARK**

# **HUAWEI B8**

### **Goods**

#### **Class 09**

(1) Mobile phones; smart phones; cellular phones; smart glasses; smart watches; tablet computers; selfie sticks (hand-held monopods); holograms; protective films adapted for computer screens; protective films adapted for screens for mobile phones; covers for smart phones; cases for smart phones; smart cards and integrated circuit cards, namely, blank smart cards, electronic toll smart cards, identification smart cards and telephone smart cards; laptop computers; network communication apparatus, namely, computer hardware and software for setting up and configuring local area networks, network routers and network servers; computer memories, namely, blank disks, blank floppy discs, RAM (random access memory) cards and USB flash drives; audio and video receivers; portable media players, namely, MP3 players, CD players and DVD players; computers; notebook computers; computer hardware; modems; videotape recorders; camcorders; cameras (photography); rechargeable batteries for smart phones, tablet computers and portable computers; battery chargers for smart phones, tablet computers and portable computers; electric batteries; loudspeakers; cabinets for loudspeakers; switchboards; Ethernet switches, telephone switchboards, data networking hardware, namely, terminal modems, wireless routers and parts thereof; headphones; earphones; magnetic encoded identification bracelets; personal stereos

#### **Class 14**

(2) Wearable activity trackers, namely, wristband watches and bracelets featuring a cellphone and display screen having the functions of fitness activity monitoring, heart rate and changes in heart rate and answering the phone calls with wireless communication matching condition

#### **Class 28**

(3) Wearable digital arm bands featuring electronic devices including a telephone, and software and display screens for viewing, sending and receiving text messages, emails, digital images and photographs from smart phones, tablet computers and portable computers

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,783,916 **Filing Date** 2016-05-25

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

HUAWEI TECHNOLOGIES CO., LTD.,  
Administration Building Huawei Technologies  
Co., Ltd. Bantian, Longgang District,  
Shenzhen, CHINA

### **Representative for Service**

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUEBEC, H2Z2B7

## **TRADEMARK**

# **HUAWEI B9**

### **Goods**

#### **Class 09**

(1) Mobile phones; smart phones; cellular phones; smart glasses; smart watches; tablet computers; selfie sticks (hand-held monopods); holograms; protective films adapted for computer screens; protective films adapted for screens for mobile phones; covers for smart phones; cases for smart phones; smart cards and integrated circuit cards, namely, blank smart cards, electronic toll smart cards, identification smart cards and telephone smart cards; laptop computers; network communication apparatus, namely, computer hardware and software for setting up and configuring local area networks, network routers and network servers; computer memories, namely, blank disks, blank floppy discs, RAM (random access memory) cards and USB flash drives; audio and video receivers; portable media players, namely, MP3 players, CD players and DVD players; computers; notebook computers; computer hardware; modems; videotape recorders; camcorders; cameras (photography); rechargeable batteries for smart phones, tablet computers and portable computers; battery chargers for smart phones, tablet computers and portable computers; electric batteries; loudspeakers; cabinets for loudspeakers; switchboards; Ethernet switches, telephone switchboards, data networking hardware, namely, terminal modems, wireless routers and parts thereof; headphones; earphones; magnetic encoded identification bracelets; personal stereos

#### **Class 14**

(2) Wearable activity trackers, namely, wristband watches and bracelets featuring a cellphone and display screen having the functions of fitness activity monitoring, heart rate and changes in heart rate and answering the phone calls with wireless communication matching condition

#### **Class 28**

(3) Wearable digital arm bands featuring electronic devices including a telephone, and software and display screens for viewing, sending and receiving text messages, emails, digital images and photographs from smart phones, tablet computers and portable computers

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,783,918 **Filing Date** 2016-05-25

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

HUAWEI TECHNOLOGIES CO., LTD.,  
Administration Building Huawei Technologies  
Co., Ltd. Bantian, Longgang District,  
Shenzhen, CHINA

### **Representative for Service**

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUEBEC, H2Z2B7

## **TRADEMARK**

# **HUAWEI C8**

### **Goods**

#### **Class 09**

(1) Mobile phones; smart phones; cellular phones; smart glasses; smart watches; tablet computers; selfie sticks (hand-held monopods); holograms; protective films adapted for computer screens; protective films adapted for screens for mobile phones; covers for smart phones; cases for smart phones; smart cards and integrated circuit cards, namely, blank smart cards, electronic toll smart cards, identification smart cards and telephone smart cards; laptop computers; network communication apparatus, namely, computer hardware and software for setting up and configuring local area networks, network routers and network servers; computer memories, namely, blank disks, blank floppy discs, RAM (random access memory) cards and USB flash drives; audio and video receivers; portable media players, namely, MP3 players, CD players and DVD players; computers; notebook computers; computer hardware; modems; videotape recorders; camcorders; cameras (photography); rechargeable batteries for smart phones, tablet computers and portable computers; battery chargers for smart phones, tablet computers and portable computers; electric batteries; loudspeakers; cabinets for loudspeakers; switchboards; Ethernet switches, telephone switchboards, data networking hardware, namely, terminal modems, wireless routers and parts thereof; headphones; earphones; magnetic encoded identification bracelets; personal stereos

#### **Class 14**

(2) Wearable activity trackers, namely, wristband watches and bracelets featuring a cellphone and display screen having the functions of fitness activity monitoring, heart rate and changes in heart rate and answering the phone calls with wireless communication matching condition

#### **Class 28**

(3) Wearable digital arm bands featuring electronic devices including a telephone, and software and display screens for viewing, sending and receiving text messages, emails, digital images and photographs from smart phones, tablet computers and portable computers

## **CLAIMS**

Proposed Use in CANADA on goods



**Application Number** 1,783,922 **Filing Date** 2016-05-25

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

HUAWEI TECHNOLOGIES CO., LTD.,  
Administration Building Huawei Technologies  
Co., Ltd. Bantian, Longgang District,  
Shenzhen, CHINA

### **Representative for Service**

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUEBEC, H2Z2B7

## **TRADEMARK**

# **HUAWEI GOWO**

### **Goods**

#### **Class 09**

(1) Mobile phones; smart phones; cellular phones; smart glasses; smart watches; tablet computers; selfie sticks (hand-held monopods); holograms; protective films adapted for computer screens; protective films adapted for screens for mobile phones; covers for smart phones; cases for smart phones; smart cards and integrated circuit cards, namely, blank smart cards, electronic toll smart cards, identification smart cards and telephone smart cards; laptop computers; network communication apparatus, namely, computer hardware and software for setting up and configuring local area networks, network routers and network servers; computer memories, namely, blank disks, blank floppy discs, RAM (random access memory) cards and USB flash drives; audio and video receivers; portable media players, namely, MP3 players, CD players and DVD players; computers; notebook computers; computer hardware; modems; videotape recorders; camcorders; cameras (photography); rechargeable batteries for smart phones, tablet computers and portable computers; battery chargers for smart phones, tablet computers and portable computers; electric batteries; loudspeakers; cabinets for loudspeakers; switchboards; Ethernet switches, telephone switchboards, data networking hardware, namely, terminal modems, wireless routers and parts thereof; headphones; earphones; magnetic encoded identification bracelets; personal stereos

#### **Class 14**

(2) Wearable activity trackers, namely, wristband watches and bracelets featuring a cellphone and display screen having the functions of fitness activity monitoring, heart rate and changes in heart rate and answering the phone calls with wireless communication matching condition

#### **Class 28**

(3) Wearable digital arm bands featuring electronic devices including a telephone, and software and display screens for viewing, sending and receiving text messages, emails, digital images and photographs from smart phones, tablet computers and portable computers

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,784,432 **Filing Date** 2016-05-27

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Chanel Limited, Queensway Croydon Surrey,  
CR9 4DL England, UNITED KINGDOM

### **Representative for Service**

NORTON ROSE FULBRIGHT CANADA LLP/S.  
E.N.C.R.L., S.R.L.  
1, Place Ville Marie, Suite 2500, Montreal,  
QUEBEC, H3B1R1

## **TRADEMARK**

# **LES FIGURES LIBRES**

### **Goods**

#### **Class 14**

Jewellery; cases for jewellery and jewels; precious stones; precious metals; model figures ornaments of precious metal or coated therewith; trophies of precious metals or coated therewith; keyrings of precious metals or coated therewith; horological and chronometric instruments namely, watches, clocks, watch bands, watch straps, watch bracelets; cases for watches and clocks; parts for watches and clocks; jewellery findings

## **CLAIMS**

Proposed Use in CANADA on goods



**Application Number** 1,785,166 **Filing Date** 2016-06-02

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

HUAWEI TECHNOLOGIES CO., LTD.,  
Administration Building Huawei Technologies  
Co., Ltd. Bantian, Longgang District,  
Shenzhen, CHINA

### **Representative for Service**

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUEBEC, H2Z2B7

## **TRADEMARK**

# **HUAWEI T4**

### **Goods**

#### **Class 09**

(1) Mobile phones; smart phones; cellular phones; smart glasses; smart watches; tablet computers; selfie sticks (hand-held monopods); holograms; protective films adapted for computer screens; protective films adapted for screens for mobile phones; covers for smart phones; cases for smart phones; smart cards and integrated circuit cards, namely, blank smart cards, electronic toll smart cards, identification smart cards and telephone smart cards; laptop computers; network communication apparatus, namely, computer hardware and software for setting up and configuring local area networks, network routers and network servers; computer memories, namely, blank disks, blank floppy discs, RAM (random access memory) cards and USB flash drives; audio and video receivers; portable media players, namely, MP3 players, CD players and DVD players; computers; notebook computers; computer hardware; modems; videotape recorders; camcorders; cameras (photography); rechargeable batteries for smart phones, tablet computers and portable computers; battery chargers for smart phones, tablet computers and portable computers; electric batteries; loudspeakers; cabinets for loudspeakers; switchboards; Ethernet switches, telephone switchboards, data networking hardware, namely, terminal modems, wireless routers and parts thereof; headphones; earphones; magnetic encoded identification bracelets; personal stereos

#### **Class 14**

(2) Wearable activity trackers, namely, wristband watches and bracelets featuring a cellphone and display screen having the functions of fitness activity monitoring, heart rate and changes in heart rate and answering the phone calls with wireless communication matching condition

#### **Class 28**

(3) Wearable digital arm bands featuring electronic devices including a telephone, and software and display screens for viewing, sending and receiving text messages, emails, digital images and photographs from smart phones, tablet computers and portable computers

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,785,167 **Filing Date** 2016-06-02

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

HUAWEI TECHNOLOGIES CO., LTD.,  
Administration Building Huawei Technologies  
Co., Ltd. Bantian, Longgang District,  
Shenzhen, CHINA

### **Representative for Service**

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUEBEC, H2Z2B7

## **TRADEMARK**

# **HUAWEI T6**

### **Goods**

#### **Class 09**

(1) Mobile phones; smart phones; cellular phones; smart glasses; smart watches; tablet computers; selfie sticks (hand-held monopods); holograms; protective films adapted for computer screens; protective films adapted for screens for mobile phones; covers for smart phones; cases for smart phones; smart cards and integrated circuit cards, namely, blank smart cards, electronic toll smart cards, identification smart cards and telephone smart cards; laptop computers; network communication apparatus, namely, computer hardware and software for setting up and configuring local area networks, network routers and network servers; computer memories, namely, blank disks, blank floppy discs, RAM (random access memory) cards and USB flash drives; audio and video receivers; portable media players, namely, MP3 players, CD players and DVD players; computers; notebook computers; computer hardware; modems; videotape recorders; camcorders; cameras (photography); rechargeable batteries for smart phones, tablet computers and portable computers; battery chargers for smart phones, tablet computers and portable computers; electric batteries; loudspeakers; cabinets for loudspeakers; switchboards; Ethernet switches, telephone switchboards, data networking hardware, namely, terminal modems, wireless routers and parts thereof; headphones; earphones; magnetic encoded identification bracelets; personal stereos

#### **Class 14**

(2) Wearable activity trackers, namely, wristband watches and bracelets featuring a cellphone and display screen having the functions of fitness activity monitoring, heart rate and changes in heart rate and answering the phone calls with wireless communication matching condition

#### **Class 28**

(3) Wearable digital arm bands featuring electronic devices including a telephone, and software and display screens for viewing, sending and receiving text messages, emails, digital images and photographs from smart phones, tablet computers and portable computers

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,785,168 **Filing Date** 2016-06-02

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

HUAWEI TECHNOLOGIES CO., LTD.,  
Administration Building Huawei Technologies  
Co., Ltd. Bantian, Longgang District,  
Shenzhen, CHINA

### Representative for Service

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUEBEC, H2Z2B7

## TRADEMARK

# HUAWEI T7

### Goods

#### Class 09

(1) Mobile phones; smart phones; cellular phones; smart glasses; smart watches; tablet computers; selfie sticks (hand-held monopods); holograms; protective films adapted for computer screens; protective films adapted for screens for mobile phones; covers for smart phones; cases for smart phones; smart cards and integrated circuit cards, namely, blank smart cards, electronic toll smart cards, identification smart cards and telephone smart cards; laptop computers; network communication apparatus, namely, computer hardware and software for setting up and configuring local area networks, network routers and network servers; computer memories, namely, blank disks, blank floppy discs, RAM (random access memory) cards and USB flash drives; audio and video receivers; portable media players, namely, MP3 players, CD players and DVD players; computers; notebook computers; computer hardware; modems; videotape recorders; camcorders; cameras (photography); rechargeable batteries for smart phones, tablet computers and portable computers; battery chargers for smart phones, tablet computers and portable computers; electric batteries; loudspeakers; cabinets for loudspeakers; switchboards; Ethernet switches, telephone switchboards, data networking hardware, namely, terminal modems, wireless routers and parts thereof; headphones; earphones; magnetic encoded identification bracelets; personal stereos

#### Class 14

(2) Wearable activity trackers, namely, wristband watches and bracelets featuring a cellphone and display screen having the functions of fitness activity monitoring, heart rate and changes in heart rate and answering the phone calls with wireless communication matching condition

#### Class 28

(3) Wearable digital arm bands featuring electronic devices including a telephone, and software and display screens for viewing, sending and receiving text messages, emails, digital images and photographs from smart phones, tablet computers and portable computers

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,785,251 **Filing Date** 2016-06-02

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Société des Produits Nestlé S.A., 1800 Vevey,  
SWITZERLAND

### Representative for Service

BORDEN LADNER GERVAIS LLP  
World Exchange Plaza, 100 Queen Street,  
Suite 1300, Ottawa, ONTARIO, K1P1J9

## TRADEMARK



### Index Headings

QUALITY STREET

### Image Description (Vienna)

- Chocolate, confectionery -- Note: Including chewing gum.
- Pralines, fondants or other wrapped sweets
- Squares of chocolate, pralines, fondants or other sweets (except a 8.1.23)
- One triangle
- Other geometrical solids
- One line or one band
- Curved lines or bands (except a 26.11.13)
- Rectangles
- One quadrilateral
- Sparks, explosions, exploding fireworks -- Note: Not including sparks represented by uneven-pointed stars (1.1.1).
- Violet
- Brown
- Yellow, gold
- Green
- White, grey, silver
- Red, pink, orange
- Blue

- Black

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### **Colour Claim**

Colour is claimed as a feature of the trade-mark. The background of the design is purple. The design is a crescent shaped trail of wrapped and unwrapped chocolates and candies. The first chocolate is unwrapped and has a brown outer shell with a gold coloured filling. The second chocolate is a wrapped green triangle with the words 'Quality Street' in white. The remaining portion of the design are wrapped chocolates and candies in the following alternating colours beginning with the colour purple and continuing with gold, orange, purple, brown, pink, red, and blue. The outline of each wrapper is black. The sparkles that outline the design are white.

### **Goods**

#### **Class 30**

Chocolate, chocolate products, namely, chocolate confectionery, chocolate covered nuts, chocolate pastes and sauces, chocolate topping and hot chocolate mixes and sauce; confectionery, namely, chocolate confectionery, sweets, candies; sugar confectionery; toffees.

### **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,785,412 **Filing Date** 2016-06-03

**Language of Application** French

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

SERVICES TECHNIQUES LAURENTIDES  
INC., 3131 boul. de la Concorde Est Suite 410,  
Laval, QUÉBEC H7E 4W4

## **TRADEMARK**



### **Index Headings**

STL SERVICES TECHNIQUES LAURENTIDES INC.

### **Image Description (Vienna)**

- More than two triangles, inside one another
  - Other geometrical solids
  - Rectangles
  - Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
  - One quadrilateral
  - Quadrilaterals containing one or more triangles or lines forming an angle
  - Quadrilaterals with dark surfaces or parts of surfaces
- 

## **SERVICES**

Training in loss prevention and assessment in the field of insurance; real estate appraisal in the field of insurance; building inspection in the field of insurance; safety inspections in the field of insurance; alarm system inspection in the field of insurance.

## **CLAIMS**

Used in CANADA since November 01, 2012 on services.

**Application Number** 1,785,694 **Filing Date** 2016-06-06

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

GENERAL STEAMSHIP AGENCIES, INC., (A  
CALIFORNIA CORPORATION), P.O. BOX  
193450, SAN FRANCISCO, CA 94119-3450,  
UNITED STATES OF AMERICA

### **Representative for Service**

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

# **EMPIRE SHIPPING AGENCY**

## **SERVICES**

Shipping agency services to shipowners, operators and charterers, namely of vessel husbanding for oceangoing passenger and cargo ships consisting of communications, namely, communications by mobile telephone, voicemail services, voice messaging services, cellular telephone communication, communications by telegrams, personal communication services (PCS), cellular text messaging services, telex, Inmarsat and maritime radio and accounting services, assistance in compliance with applicable laws and regulations, and arranging and coordinating the following services provided by independent parties-pilotage, tug escort and ship assist services, provisioning of vessel spare parts, supplies, and fuel, ship repair services, cargo handling services, vessel berthing at ports and terminals, security guard services, services provided by governmental agencies, namely, arranging vessel entry and clearance with customs authorities, movement of bonded goods, arrange for pilotage services on vessels and inspections by Coast Guard authorities, land transportation services by car for ship's crew in transit, namely, transporting crew to and from airport, delivering spare parts of vessels, transporting technicians to and from vessel, transporting crew requiring medical attention, and transporting money to Master of vessel, medical services, namely, medical physical examination services, medical fitness evaluation, medical screening, medical testing services for ship's crew

## **CLAIMS**

Used in CANADA since at least as early as 1921 on services.

**Application Number** 1,785,742 **Filing Date** 2016-06-06

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

EFS North America Limited, 100 King Street  
West, Suite 5700, Toronto, ONTARIO M5X 1C7

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
World Exchange Plaza, 100 Queen Street,  
Suite 1300, Ottawa, ONTARIO, K1P1J9

## **TRADEMARK**

# **PAYINGTOOMUCH**

### **Goods**

Computer software used to host and optimise online and on-phone questionnaires, online and on-phone booking agency services and booking and reservation processes; computer software used to create studies based on comparing cost, benefits and features to increase consumer purchasing and referrals; computer software used to allow for the real time view of online customer activity in order to facilitate and improve customer support by phone; downloadable software used to host and optimise online and on-phone questionnaires, online and on-phone booking agency services and booking and reservation processes; downloadable software used to create studies based on comparing cost, benefits and features to increase consumer purchasing and referrals; downloadable software used to allow for the real time view of online customer activity in order to facilitate and improve customer support by phone.

## **SERVICES**

Insurance services; providing financial advice, namely, financial analysis and research services; financial analysis consultation services; market research services; market study and analysis of market studies; market analysis; business marketing consulting services; consultation services in the field of financial services, namely, financial analysis and research services, insurance, lending, borrowing, commercial SME business, consumer research, consumer behaviour; consulting and advisory services relating to online consumer purchasing and supporting online purchasing with assistance by telephone; managing and responding to communications for others, namely, voice mail, email, messaging services, call centre services and online marketplace; providing temporary use of online, non-downloadable e-commerce software to allow merchants to facilitate and assist purchasers in completing electronic business transactions in online marketplaces via a global computer network.

## **CLAIMS**

Proposed Use in CANADA on goods and on services



**Application Number** 1,785,806 **Filing Date** 2016-06-07

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

HONEYWELL INTERNATIONAL INC., 115  
Tabor Road, Morris Plains, NJ 07950, UNITED  
STATES OF AMERICA

### **Representative for Service**

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUEBEC, H2Z2B7

## **TRADEMARK**

# **CONTROLEDGE**

## **Goods**

### **Class 09**

Industrial automation controls, namely electronic industrial controllers for plant manufacturing and process automation systems and software for automated plant manufacturing and process automation in the field of chemical treatment, oil and gas production, transportation, storage and processing, oil refining, pulp and paper, power generation, mining, metal and mineral treatment, water treatment, cement and glass transformation, food and beverage processing, pharmaceutical and biotechnologies; remote terminal units (RTUs), programmable logic controllers (PLCs), process logic controllers (PLCs).

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA April 06, 2016, Application No: 86/965823 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,785,852 **Filing Date** 2016-06-07

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

LIDL STIFTUNG & CO. KG, Stiftsbergstr.1,  
74172 Neckarsulm, GERMANY

### **Representative for Service**

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUEBEC, H2Z2B7

## **TRADEMARK**

# **CREMOSANO**

### **Goods**

#### **Class 29**

Milk; milk products; dairy products; buttermilk; condensed milk; cream; cream fraiche; yoghurt; yoghurt products; yogurt drinks; yoghurt products with fruit; quark, quark products; quark products with fruits; drinks mainly consisting of milk; desserts mainly consisting of milk products, yoghurt or quark, namely yoghurt, frozen yoghurt, ice cream, ice cream cakes; snack articles mainly consisting of milk products, yoghurt or quark, namely yoghurt drinks, ice cream bars, ice cream cones, ice cream sandwiches, milkshakes, all aforementioned goods excluding cheese and cheese products.

### **CLAIMS**

Used in GERMANY on goods. Registered in or for GERMANY on September 30, 2014 under No. 30 2014 059 828 on goods. Proposed Use in CANADA on goods

**Application Number** 1,786,364 **Filing Date** 2016-06-09

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Evelyne Nyairo, 814 16 Avenue NW, Calgary,  
ALBERTA T2M 0J9

### Representative for Service

ALO LAW  
413, 4774 WESTWINDS DRIVE NE,  
CALGARY, ALBERTA, T3J0L7

## TRADEMARK



### Index Headings

ELLIE BIANCA KIND TO YOUR SKIN KIND TO THE EARTH KIND TO WOMEN

### Image Description (Vienna)

- Stains, spots, blots
  - Circles
  - Two circles, two ellipses, one inside the other
- 

## Goods

### Class 03

aloe vera gel for cosmetic purposes; anti-aging cream; anti-freckle creams; anti-wrinkle creams; aromatherapy oils; bath gels; bath grains; bath oils for cosmetic purposes; bath soap; beauty creams; beauty creams for body care; beauty gels; beauty lotions; beauty masks; beauty serums; body and beauty care cosmetics; body care soap; body cleansers; body cream soap; body creams; body deodorants; body gels; body lotions; body milks; body mist; body moisturizers; body oils; cosmetic bath oils; cosmetic cleansing creams; cosmetic creams; cosmetic creams for skin care; cosmetic oils; cosmetic oils for the epidermis; cosmetics; cosmetics and make-up; essential oils for aromatherapy; essential oils for personal use; essential oils for the manufacture of perfumes; exfoliant creams; eye cream; eye lotions; face and body beauty creams; face and body creams; face and body lotions; face cream; face creams for cosmetic use; face lotion; facial cleansers; facial cream; facial lotion; facial washes; feminine hygiene deodorant spray; feminine hygiene powders; lip care preparations; lip pomade; make-up; makeup; make-up for the face and body; oils for cosmetic purposes; shower and bath foam; shower and bath gel; shower creams; shower gels; shower salts not for medical purposes; skin care creams; skin cleansing creams; skin cleansing lotions; skin lotions; skin moisturizing cream; skin moisturizing gel; soaps for body care

## SERVICES

### Class 35

marketing research in the fields of cosmetics, perfumery and beauty products; online sales of body care products; online sales of cosmetics; retail sale of cosmetics; retail shop window display

arrangement services; sale of customized gift baskets; search engine optimization; shop window display arrangement services; wage payroll preparation; web site traffic optimisation; web site traffic optimization; wholesale sales of cosmetics; window display arrangement services; window display services

## **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,786,401 **Filing Date** 2016-06-09

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

HEAT-LINE CORPORATION, 1095 Green  
Lake Road, Algonquin Highlands, ONTARIO  
K0M 1J1

### **Representative for Service**

DAVID J. SCHNURR  
(MILLER THOMSON LLP), ACCELERATOR  
BUILDING, 295 HAGEY BLVD., SUITE 300,  
WATERLOO, ONTARIO, N2L6R5

## **TRADEMARK**

# **CARAPEX**

### **Goods**

#### **Class 17**

(1) Flexible plastic pipes for use in bath and sink plumbing installations; flexible plastic pipes for sewage drainage; non-metal flexible hoses for use in bath and sink plumbing applications; flexible plastic conduit for plumbing use; flexible plastic conduit for use in water drainage and irrigation applications.

#### **Class 19**

(2) Non-metal pipes, non-metal pipe couplings and joints, and non-metal pipe fittings for rigid pipes for municipal water and sewer applications; plastic conduit for drainage and irrigation.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,786,458 **Filing Date** 2016-06-10

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Tandus Centiva Inc., a Delaware corporation,  
311 SMITH INDUSTRIAL BOULEVARD,  
Dalton, GA 30722-1447, UNITED STATES OF  
AMERICA

### **Representative for Service**

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUEBEC, H2Z2B7

## **TRADEMARK**

# **OMNICOAT TECHNOLOGY**

### **Goods**

(1) Waterproof barrier coatings, namely waterproofing chemical compositions for use with carpet, carpeting, carpet tiles and rugs.

(2) Waterproof membrane for use as an underlayment for carpet, carpeting, carpet tiles or rugs

### **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA June 03, 2016, Application No: 87/059,939 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,786,466 **Filing Date** 2016-06-10

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

CANEMBRYO CORP., 80 Larratt Lane,  
Richmond Hill, ONTARIO L4C 0E2

### Representative for Service

DAVID J. SCHNURR  
(MILLER THOMSON LLP), ACCELERATOR  
BUILDING, 295 HAGEY BLVD., SUITE 300,  
WATERLOO, ONTARIO, N2L6R5

## TRADEMARK



### Index Headings

C

### Image Description (Vienna)

- Armillary spheres, planetaria, astronomic orbits, atomic models, molecular models
- Atomic models, molecular models, representations of human, animal or vegetal cells
- Other parts of the human body -- Note: Not including heads, which will be placed in the appropriate sections of divisions 2.1, 2.3, 2.5 or 2.7.
- Circles
- One circle or ellipse
- Circles or ellipses containing representations of human beings or parts of the human body
- Circles or ellipses containing one or more letters
- Vine leaves (except 5.3.19), plane leaves, maple leaves
- Other maple leaf (leaves)
- Stylized leaves
- One leaf
- Letters presenting a special form of writing
- One letter

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## Goods

- (1) Medical equipment, namely, vitrification devices for harvesting oocytes and embryos.
- (2) Vitrification devices for use in the cultivation and preservation of oocytes, embryos, and other biological cells.
- (3) Vitrification kits comprised of vitrification devices and synthetic media.

## **CLAIMS**

Proposed Use in CANADA on goods



**Application Number** 1,786,872 **Filing Date** 2016-06-14

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

COTY GENEVA SA VERSOIX, Chemin de la  
Papeterie 1, 1290 Versoix, SWITZERLAND

### **Representative for Service**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## **TRADEMARK**

# **MISS SPORTY**

### **Goods**

#### **Class 03**

(1) Cosmetics.

(2) Soaps for personal use, fragrances and perfumery, essential oils for personal use, and hair care preparations.

### **CLAIMS**

Used in UNITED KINGDOM on goods (1). Registered in or for WIPO on May 18, 2000 under No. 736177 on goods (1). Proposed Use in CANADA on goods

**Application Number** 1,787,369 **Filing Date** 2016-06-16

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

J. Webb, Wine Merchant Limited, Glenmore  
Landing, C157, 1600 - 90th Avenue SW,  
Calgary, ALBERTA T2V 5A8

### **Representative for Service**

NEIL F. KATHOL  
(Field LLP), 400 - 444 7 Avenue SW,  
CALGARY, ALBERTA, T2P0X8

## **TRADEMARK**

# **J WEBB**

### **Restriction For Use**

Registration is restricted to the City of Calgary.

## **SERVICES**

### **Class 35**

Wine retail store operations; scotch and beer retail store operations.

## **CLAIMS**

Used in CANADA since at least as early as December 31, 1985 on services.

**Application Number** 1,787,457 **Filing Date** 2016-06-17

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

HMH IP Company Unlimited Company, Trinity  
Central, 152-160 Pearse Street, Dublin 2,  
IRELAND

### Representative for Service

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## TRADEMARK

# CARMEN SANDIEGO

### Goods

(1) downloadable computer games; prerecorded cd's, dvd's, electronic books and downloadable audio and video recordings featuring entertainment for children in the nature of television shows, motion pictures, fiction and non-fiction books and audio books; downloadable video games for mobile phones, smartphones, portable media players, electronic book readers, handheld computers and personal computers; video games recorded on cd's, dvd's, cassettes, and computer game cartridges

(2) Printed publications, namely, fiction and non-fiction books, children's books, and picture books on a variety of topics; educational learning cards, flash cards, activity cards, workbooks, textbooks, study guides, activity books, story books, puzzle books, manuals, reference books and educational booklets, all on a variety of topics; posters, maps, catalogs, magazines, and newsletters, all on a variety of topics; calendars; comic books; graphic novels; notebooks; diaries; scrapbooks; photograph albums; sticker albums; greeting cards; wall posters; crayons; arts and crafts paint kits; markers; pens; pencils; pencil cases; pencil erasers; pencil sharpeners; drawing rulers; stencils; rubber stamp pads; heat applied appliques made of paper; decals and transfers; stickers; memo pads; children's activity kits containing fiction and non-fiction books, activity books, coloring books, puzzles, crayons, arts and crafts paint kits, markers, pens, pencils, pencil cases, pencil erasers, pencil sharpeners, drawing rulers, stencils stickers, rubber stamps, prerecorded CD's containing fiction and non-fiction audio books featuring a variety of topics of interest to children, namely literature, language arts, mathematics, social studies, history, science, health, education, video games and toys, and games, namely board games and card games

(3) Clothing, namely, jackets, t-shirts, sweatshirts, sweatpants, shorts, caps, hats, Halloween costumes, sleepwear, visors, gloves, mittens, shirts, skirts, pants, and sweaters

(4) Toys and games, namely, action figures and accessories therefor; dolls and accessories therefor; card games; plush toys; board games; Halloween masks; and hand held puppets

### SERVICES

Entertainment services in the nature of development, creation, and production of motion pictures, television shows, and multimedia entertainment content, namely downloadable audio and video recordings featuring topics of interest to children, namely literature, language arts, mathematics, social studies, history, science, health, education, video games and toys; on-going animated and live action television programs; providing a website containing entertainment and educational

digital content, namely downloadable audio and video recordings featuring a variety of topics of interest to children, namely literature, language arts, mathematics, social studies, history, science, health, education, video games and toys

## **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,787,526 **Filing Date** 2016-06-17

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Hip-I Limited, 3 Limavady Road, Londonderry,  
Northern Ireland, BT47 6JU, UNITED  
KINGDOM

### **Representative for Service**

SIM & MCBURNEY  
100 Simcoe Street, Suite 200, TORONTO,  
ONTARIO, M5H3G2

## **TRADEMARK**

# **ALYSON MAGEE**

### **Authorisation For Use**

Letter of consent from Alyson Magee is of record.

## **Goods**

### **Class 09**

Spectacles, spectacle frames, spectacle lenses; ophthalmic frames and lenses; contact lenses, optical lenses; eyeglasses, reading glasses; eyepieces and instruments containing eyepieces, namely oculars and magnifying lenses, telescopes, microscopes, children's eyeglasses, corrective glasses, cyclists' glasses, dustproof glasses, sports glasses and opera glasses; optic lenses, optical mirrors, optic prisms for prescription eye glasses; pince-nez; monocular frames; magnifying glasses; sunglasses, sunglasses frames and sunglasses lenses; anti-glare glasses and visors; protective eye-shields for sporting and medical use; binoculars; field glasses; protective eyewear and eyewear for sports; swimming goggles; safety goggles; ski goggles; frames, cases, chords, chains and accessories for all the aforesaid goods, namely lens cleaning cloths.

## **CLAIMS**

Priority Filing Date: UNITED KINGDOM May 17, 2016, Application No: 00003164964 in association with the same kind of goods. Used in UNITED KINGDOM on goods. Registered in or for UNITED KINGDOM on May 17, 2016 under No. 00003164964 on goods. Proposed Use in CANADA on goods

**Application Number** 1,787,563 **Filing Date** 2016-06-17

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Baanto International Ltd., 6470 Viscount Rd,  
Mississauga, ONTARIO L4V 1H3

### Representative for Service

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## TRADEMARK



### Index Headings

SS

### Image Description (Vienna)

- Letters presenting a special form of writing
  - Letters overlapping
  - Two lines or bands
  - Wavy lines or bands, zigzag lines or bands
- 

## Goods

(1) Touch interface overlays for display screens; Electronic display screens with touch interfaces; Touch screen display units for computers; Software for operating touch screen interface units; Software for operating touch screen display units; Electronic interactive whiteboard systems

(2) Software for touch based drawing

## CLAIMS

Used in CANADA since at least as early as 2011 on goods (1). Proposed Use in CANADA on goods (2)

**Application Number** 1,787,577 **Filing Date** 2016-06-17

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Indian Motorcycle International, LLC, 2100  
Highway 55, Medina, MN 55340, UNITED  
STATES OF AMERICA

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
Bay Adelaide Centre, East Tower, 22 Adelaide  
St. West, TORONTO, ONTARIO, M5H4E3

## **TRADEMARK**

# **PERFORMANCE FINANCE POWERED BY INDIAN MOTORCYCLE**

## **SERVICES**

### **Class 36**

financial lending and credit services provided to consumers of the applicant's branded motorcycles

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA June 16, 2016, Application No: 87/073,762 in association with the same kind of services. Used in UNITED STATES OF AMERICA on services. Registered in or for UNITED STATES OF AMERICA on August 29, 2017 under No. 5,277,694 on services. Proposed Use in CANADA on services

**Application Number** 1,787,974 **Filing Date** 2016-06-21

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Vista Outdoor Operations LLC, 262 North  
University Drive, Farmington, Utah 84025,  
UNITED STATES OF AMERICA

### **Representative for Service**

RIDOUT & MAYBEE LLP  
11 Holland Avenue, Suite 601 , Ottawa,  
ONTARIO, K1Y4S1

## **TRADEMARK**

# **TSJ**

### **Goods**

#### **Class 13**

ammunition

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA December 22, 2015, Application No: 86856957 in association with the same kind of goods. Proposed Use in CANADA on goods



**Application Number** 1,788,039 **Filing Date** 2016-06-21

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

The DAN Foundation, Inc., 6 West Colony  
Place, Durham, NC 27705, UNITED STATES  
OF AMERICA

### **Representative for Service**

OSLER, HOSKIN & HARCOURT LLP  
SUITE 6600, P.O. BOX 50, 1 FIRST  
CANADIAN PLACE, TORONTO, ONTARIO,  
M5X1B8

## **TRADEMARK**

# **DAN BOATER**

### **Goods**

#### **Class 16**

Publications, namely, manuals, newsletters, stickers, decals and posters for use in marine safety

## **SERVICES**

#### **Class 35**

(1) Association services, namely, promoting the interests of scuba diving and boating enthusiasts; promoting public awareness of the need for marine safety including incident prevention and management, as well as, environmental protection of the oceans through digital, electronic and print marketing and the internet and mobile phones; association services, namely, promoting the safety and related interests scuba diving and boating enthusiasts through digital, electronic and print marketing and the internet and mobile phones

#### **Class 36**

(2) Insurance services, namely, underwriting personal injury, accident, medical and loss insurance for water enthusiasts

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA December 22, 2015, Application No: 86/856, 747 in association with the same kind of goods and in association with the same kind of services. Proposed Use in CANADA on goods and on services

**Application Number** 1,788,144 **Filing Date** 2016-06-22

**Language of Application** French

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

GMS Technologies Inc., 9060 Av Ryan, Dorval,  
QUÉBEC H9P 2M8

### **Representative for Service**

BRIAN CASEY FORGET  
223 avenue St-Charles, Vaudreuil-Dorion,  
QUÉBEC, J7V1L6

## **TRADEMARK**

# **Vision 360**

### **Goods**

Electronic surveillance and security equipment for viewing and detecting vehicles, pedestrians and collisions, namely cameras, detectors and monitors.

### **SERVICES**

Support, maintenance, configuration, calibration and repair services for electronic monitoring and security equipment for viewing and detecting vehicles, pedestrians and collisions, in particular cameras, detectors and monitors; sale and distribution services for electronic monitoring and security equipment for viewing and detecting vehicles, pedestrians and collisions, in particular cameras, detectors and monitors.

### **CLAIMS**

Used in CANADA since February 28, 2016 on goods and on services.

**Application Number** 1,788,176 **Filing Date** 2016-06-22

**Language of Application** French

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

LES ÉDITIONS MILUSHTAU, 1179 Ch Du  
Golf, L'assomption, QUÉBEC J5W 1K4

### Representative for Service

FRANCOIS W. LÉGARÉ  
(Ratelle, Ratelle & Associés s.e.n.c.r.l.), 203-  
784, rue Notre-Dame, Repentigny, QUÉBEC,  
J5Y1B6

## TRADEMARK



### Index Headings

LES ÉDITIONS MILUSHTAU

### Image Description (Vienna)

- Heads of birds, parts of birds, feathers, footprints, skeletons of birds
  - Books, magazines, newspapers, bookbindings, binders
  - Books, magazines, newspapers
- 

### Foreign Character Translation

As provided by the applicant, the word "milushtau" is an Amerindian-language translation of the French words "belle écriture".

## SERVICES

Publishing house specializing in Amerindian literature.

## CLAIMS

Proposed Use in CANADA on services

**Application Number** 1,788,237 **Filing Date** 2016-06-22

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

BloomOn International B.V., Helmholtzstraat 61  
E, 1098 LE Amsterdam, NETHERLANDS

### Representative for Service

HEIDI JENSEN  
(JENSEN & COMPANY), 2150 Thurston Drive,  
Suite 103, Ottawa, ONTARIO, K1G5T9

## TRADEMARK

# BLOOMON

### Goods

#### Class 31

Seeds and bulbs for agricultural and horticultural purposes, unprocessed grains, natural plants and flowers; wreaths of natural flowers; dried flowers for decoration; arrangements of natural flowers and dried flowers.

## SERVICES

#### Class 35

(1) Business intermediary services for the purchase, sale, import and export of goods, namely natural plants, flowers and flower bulbs, wreaths of natural flowers, dried flowers for decoration, arrangements of natural flowers and dried flowers, the aforementioned services also provided via the internet; business administrative services, namely arranging and processing subscriptions for the delivery of natural plants, flowers and flower bulbs, wreaths of natural flowers, dried flowers for decoration, arrangements of natural flowers and dried flowers; retail sale of goods via mail order and the internet, namely natural plants, flowers, flower bulbs, wreaths of natural flowers, dried flowers for decoration, arrangements of natural flowers and dried flowers;

#### Class 39

(2) Distribution and delivery of natural plants, flowers and flower bulbs, wreaths of natural flowers, dried flowers for decoration, arrangements of natural flowers and dried flowers; packing of goods in preparation for storage and transport, namely natural plants, flowers, flower bulbs, wreaths of natural flowers, dried flowers for decoration, arrangements of natural flowers and dried flowers; storage of goods, namely natural plants, flowers, flower bulbs, wreaths of natural flowers, dried flowers for decoration, arrangements of natural flowers and dried flowers; providing information about the delivery, packing and storage of flowers, plants and bouquets.

## CLAIMS

Used in NETHERLANDS on goods and on services. Registered in or for Benelux Office for IP (Netherlands) on January 01, 2015 under No. 0964178 on goods and on services. Proposed Use in CANADA on goods and on services

**Application Number** 1,788,248 **Filing Date** 2016-06-22

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

HOT POT FOOD AND BEVERAGE  
MANAGEMENT CO., LTD., 2F., No. 35,  
Gongyequ 23rd Rd., Nantun Dist., Taichung  
City 408, TAIWAN

### Representative for Service

FILLMORE RILEY LLP  
1700 - 360 Main Street, Winnipeg, Manitoba,  
MANITOBA, R3C3Z3

## TRADEMARK



### Index Headings

TOP ONE POT ZHE YI GUO

### Image Description (Vienna)

- Inscriptions in Chinese or Japanese characters

### Foreign Character Translation/Transliteration

As provided by the applicant, the English transliterations of the three Chinese characters from left to right is ZHE YI GUO. The English translation of Zhe is "THIS". The English translation of Yi is "ONE". The English translation of Guo is "A POT".

## Goods

### Class 30

Biscuits; Cookies; Bread; Cakes; Breakfast cereals; Oat bran cereals; Ready-to-eat cereals; Cereal-based snack food; Chocolate; Non-alcoholic chocolate-based beverages; Cocoa; Prepared cocoa and cocoa-based beverages; Coffee; Non-alcoholic coffee-based beverages; Chocolate confectionery; Frozen confectionery; Fruit-based confectionery; Sugar confectionery; Crackers; Dressings for salad; Chinese steamed dumplings (shumai, cooked); Chinese stuffed dumplings (gyoza, cooked); Farinaceous food pastes; Food flavourings; Ice cream; Iced tea; Edible ices; Noodle-based prepared meals; Pastries; Pies; Pizzas; Popcorn; Puddings; Ravioli; Relishes; Pounded rice cakes [mochi]; Sandwiches; Barbecue sauce; Cheese sauce; Chocolate sauce; Fish sauce; Ketchup sauce; Meat sauce; Pasta sauce; Pepper sauce; Pizza sauce; Salad sauces; Sauce mixes; Soy sauce; Spaghetti sauce; Seasonings; Spaghetti; Spices; Sushi; Sweetmeat made of sesame oil; Tea; Non-alcoholic tea-based beverages.

## SERVICES

**Class 35**

(1) Business management advisory services relating to franchising; Advice in the running of establishments as franchises; Offering technical assistance in the establishment and operation of restaurant franchises; Retail grocery store services; Retail sale of food; Retail department store services; Retail sale of food and beverages; Telemarketing services

**Class 43**

(2) Bar services; Café services; Cafeteria services; Canteen services; Rental of chairs, tables, table linen, glassware; Catering of food and drinks; Hotels; Restaurant services; Self-service restaurants; Snack bar services

**CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,788,290 **Filing Date** 2016-06-22

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

AGNONA S.R.L., Via Vittor Pisani, 20 - 20124  
Milano, ITALY

### Representative for Service

SHAPIRO COHEN LLP  
SUITE 830, TOWER B, 555 LEGGET DRIVE,  
OTTAWA, ONTARIO, K2K2X3

## TRADEMARK

# AGNONA

### Goods

#### Class 03

(1) Essential oils for personal use; essential oils for the manufacture of perfumes; hair care lotions; toilet water; adhesives for cosmetic purposes; essential oils for aromatherapy; astringents for cosmetic purposes; lipstick cases; balms other than for medical purposes, namely after-shave balms, lip balm; hair balsam; cotton sticks for cosmetic purposes; depilatory wax; false eyelashes; make-up powder; hair dye; cosmetic creams; cosmetics; bleaching preparations [decolorants] for cosmetic purposes; dentifrice; deodorants for human beings or for animals; massage gels other than for medical purpose for pain relief; henna [cosmetic dye]; hair spray; almond milk for cosmetic purposes; cleansing milk for toilet purposes; after-shave lotions; lotions for cosmetic purposes; beauty masks; lip glosses; shoe polish; mascara; eyebrow pencils; cosmetic pencils; decorative transfers for cosmetic purposes; cosmetic kits; oils for toilet purposes; oils for perfumes and scents; oils for cosmetic purposes; cotton wool for cosmetic purposes; pumice stone; pomades for cosmetic purposes; sun blocking preparations [cosmetics]; cosmetic preparations for baths namely cosmetic bath oils, cosmetic bath powder, cosmetic bath salts; bath preparations, not for medical purposes, namely bath oils, bath creams, bath foam, bath gels, bubble bath; hair straightening preparations; hair waving preparations; cosmetic preparations for slimming purposes; cosmetic preparations for skin care; depilatory preparations; perfumery; make-up preparations; nail care preparations; shaving preparations; toiletries, namely, oils for toiletry purposes, coarse tissue for toiletry use; make-up removing preparations; perfume; air fragrancing preparations; lipsticks; bath salts, not for medical purposes; tissues impregnated with make-up removing preparations; cakes of toilet soap; soap, namely, soaps for toilet purposes, skin soap, cosmetic soap, body soap; shampoos; dry shampoos; nail polish; talcum powder, for toilet use; cosmetic dyes; tissues impregnated with cosmetic lotions; make-up; hair lotions.

#### Class 09

(2) Electronic diaries; altimeters; audio amplifiers; enlarging apparatus, namely, photography reflectors; satellite navigational apparatus, namely, global positioning system (GPS) satellites; navigational apparatus for vehicles in the form of on-board computers; projection apparatus, namely, sound projectors, cinematographic projectors; optical apparatus and instruments, namely, optical amplifiers, optical lenses, optical multiplexers; apparatus and instruments for astronomy, namely, astronomical spectrographs; cameras [photography]; sound recording apparatus, namely, blank CD-ROMs for sound recording, digital sound processors, sound and video recording and

playback machines; distance recording apparatus, namely, radio transmitters for remote controls; sound reproduction apparatus, namely, sound amplifiers, sound mixers; sound transmitting apparatus, namely, sound projectors, echo sounding devices, digital sound processors; radios; telephone apparatus, namely, cellular telephones, cordless telephones; computer software applications, namely, downloadable computer games, downloadable electronic games; containers for contact lenses; spectacle cases; cases adapted for photographic equipment; barometers; binoculars; bags adapted for laptops; encoded identification bracelets, magnetic; directional compasses; marine compasses; decorative magnets; calculators; pocket calculators; identification smart card; hotel room key smart card; protective helmets for sports; eyeglass chains; cell phones; radio pagers; USB flash drives; cell phone straps; egg timers [sandglasses]; compact discs, namely, blank audio-video compact discs, audio-video compact discs containing computer games; laptop computers; pedometers; eyeglass cords; digital photo frames; music headphones; sleeves for laptops; floppy disc drives; compact discs containing music; blank magnetic discs; blank audio digital discs; blank digital versatile discs; optical disc drives; blank compact discs; signalling whistles; frequency meters; record players; digital signs; luminous signs; mechanical signs; hands free kits for phones; optical desk lamps; contact lenses; lens hoods; magnifying glasses; eyeglass lenses; optical lenses; spectacle lenses; compact disc players; DVD players; disk drives for computers; portable media players, namely, compact disc players, digital versatile disc players, mp4 players; divers' masks; dressmakers' measures; microphones; modems; spectacle frames; spectacle glass frames; eyeglass frames; computer mouse; spectacles [optics]; anti-glare glasses; sunglasses; goggles for sports; 3D spectacles; time clocks [time recording devices]; answering machines; smartphones; games software, namely, computer games, computer games downloadable from a global computer network, computer software for creating video games; computer operating recorded programs; convex security mirrors; downloadable ring tones for mobile phones; tablet computers; optical disc drives; mouse pads; computer keyboards; cell phones; mobile phones; radio telephones; TV sets; camcorders; video telephones; electronic notice boards; sports eyewear; eyewear cases; eye glasses; goggles; corrective spectacles; optical glasses; children's spectacles; swim goggles; scuba goggles; eyeglass shields.

#### **Class 14**

(3) Spun silver [silver wire]; diamonds; alloys of precious metal; semi-precious stones; rings [jewelry]; bracelets [jewelry]; amulets [jewelry]; chains [jewelry]; clasps for jewelry; charms; necklaces [jewelry]; tie bars; gold thread [jewelry]; threads of precious metal [jewelry]; jewelry findings; cufflinks; jewelry; ivory jewelry; cloisonné jewelry; jewelry of yellow amber; badges of precious metal; medals; lockets [jewelry]; earrings; ornaments, namely, jewelry brooches; hat ornaments of precious metal; pearls [jewelry]; precious stones; tie pins; paste jewelry [costume jewelry]; watch straps; watch chains; chronometers; chronoscopes; stopwatches; clock hands [clock- and watchmaking]; movements for clocks and watches; watch springs; pendulum clocks; atomic clocks; watches; control clocks [master clocks]; clocks and watches, electric; dials for clock-and-watch-making; sundials; alarm clocks; watch glasses; works of art of precious metal; key rings [trinkets or fobs]; boxes of precious metal; figurines of precious metal; shoe ornaments of precious metal; pins being jewelry; ornamental pins; brooches [jewelry]; watch cases; clock cases; jewelry cases; costume jewelry; watch chains; watch cases of precious metal; cases for watches and clocks; buckles for watch straps; wristwatches; watch crowns; divers' watches; wall clocks; desk clocks; digital clocks; watches made of precious metals; automobile clocks; sports watches; watch glasses; beads for making jewelry; jewelry rolls; cases for clock- and watchmaking; jewelry cases; watch cases; jewelry caskets.

#### **Class 18**



(4) Clothing for pets; umbrella rings; keycases; alpenstocks; walking staffs; umbrella sticks; vanity cases, not fitted; trunks [luggage]; traveling trunks; bags adapted for laptops; camera bags; clutch bags; slings for carrying infants; beach bags; bags for sports; shopping bags; wheeled shopping bags; chain mesh purses; tool bags of leather, empty; purses; handbags; travelling cases of leather; travelling bags of leather; briefcases; school bags; leatherboard; cases of leather or leather board; collars for animals; umbrella covers; moleskin [imitation of leather]; whips; pads for horse saddles; trimmings of leather for furniture; harness fittings; leather leads; walking cane handles; umbrella handles; suitcase handles; pouch baby carriers; chin straps, of leather; bits for animals; muzzles; parasols; blinkers for horses; umbrellas; animal skins; business card cases; credit card cases [wallets]; card cases [notecases]; wallets; reins; net bags for shopping; furniture coverings of leather; haversacks; bags [envelopes, pouches] of leather, for packaging; bags for campers; sports packs; travelling bags; bags for climbers; cases, of leather or leatherboard; hat boxes of leather; walking stick seats; riding saddles; stirrups; frames for umbrellas or parasols; handbag frames; valises; suitcases; garment bags for travel; backpacks; leather; imitations of leather; saddlery; knee-pads for horses.

## CLAIMS

Used in CANADA since at least as early as 2005 on goods. Priority Filing Date: ITALY December 23, 2015, Application No: 302015000087344 in association with the same kind of goods

**Application Number** 1,788,318 **Filing Date** 2016-06-22

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

BEIJING JINJILIE ENTERPRISE GROUP CO.,  
LTD., Chaoyang Sports Complex Building, 14  
Yong'an Dongli, Chaoyang Dist., Beijing, CHINA

### Representative for Service

HONGLU ZHANG  
386 COMMONWEALTH CIRCLE,  
MISSISSAUGA, ONTARIO, L5B3V2

## TRADEMARK



### Index Headings

1

### Image Description (Vienna)

- Two lines or bands
  - Vertical lines or bands
  - Straight lines or bands
  - Numerals presenting a special form of writing
  - Numerals crossed or barred by letters or numerals or a figurative element
  - Houses, skyscrapers
  - Urban houses, skyscrapers
  - Dwellings or buildings stylized
  - Ellipses
  - One circle or ellipse
  - Circles or ellipses containing one or more numerals
- 

## SERVICES

**Class 41**

Educational services in the field of nutrition; educational services in the form of fine arts schools; providing sports arena facilities; Zoological garden services; Modeling for artists; Operating lotteries; providing on-line educational games for children; abacus instruction; Mobile library services; providing a website in the field of language training.

## **CLAIMS**

Used in CANADA since January 15, 2016 on services.

**Application Number** 1,788,483 **Filing Date** 2016-06-23

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

SCHENK ITALIA S.p.A., Via Stazione 43 -  
39040 ORA, BOLZANO, ITALY

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
1200 WATERFRONT CENTRE, 200  
BURRARD STREET, P.O. BOX 48600,  
VANCOUVER, BRITISH COLUMBIA, V7X1T2

## **TRADEMARK**

# **AMICONE**

### **Goods**

#### **Class 33**

Wines

## **CLAIMS**

Used in EUIPO (EU) on goods; ITALY on goods. Registered in or for EUIPO (EU) on November 05, 2012 under No. 11005725 on goods; ITALY on February 18, 2013 under No. 1529381 on goods. Proposed Use in CANADA on goods

**Application Number** 1,788,617 **Filing Date** 2016-06-27

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

FCTI, Inc., 11766 Wilshire Boulevard, Suite  
1100, Los Angeles, CA 90025, UNITED  
STATES OF AMERICA

### Representative for Service

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## TRADEMARK



### Index Headings

FCTI NATIONWIDE ATM NETWORK

### Image Description (Vienna)

- Surfaces or backgrounds covered with repeated geometrical figures or designs
  - Surfaces or backgrounds covered with squares or rectangles (except a 25.7.4)
- 

## Goods

### Class 09

Automated teller machines (ATM); Automatic teller machines (ATM).

## SERVICES

### Class 36

The provision of ATM services.

## CLAIMS

Used in CANADA since at least as early as June 13, 2016 on goods and on services. Priority Filing Date: UNITED STATES OF AMERICA December 30, 2015, Application No: 86/862,237 in association with the same kind of goods and in association with the same kind of services. Used in UNITED STATES OF AMERICA on goods and on services. Registered in or for UNITED STATES OF AMERICA on September 20, 2016 under No. 5044304 on goods and on services

**Application Number** 1,788,634 **Filing Date** 2016-06-27

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

IGT CANADA SOLUTIONS ULC, 328 Urquhart  
Avenue, Moncton, NEW BRUNSWICK E1H  
2R6

### Representative for Service

COLLEEN CAISSIE-DUPUIS  
c/o IGT Canada Solutions ULC, 328 Urquhart  
Avenue, Moncton, NEW BRUNSWICK,  
E1H2R6

## TRADEMARK

# WOLF MAIDEN

## Goods

### Class 09

(1) Computer games downloadable from a global computer network; Computer games for use on mobile and cellular phones; Computer game software for gaming machines, namely slot machines and video lottery terminals; Computer software and firmware for playing games of chance on any computerized platform, including dedicated gaming consoles, video based slot machines, reel based slot machines, and video lottery terminals

### Class 28

(2) Gaming machines, namely, devices which accept a wager; Reconfigurable casino and lottery gaming equipment, namely, gaming machines and operational computer game software therefor sold as a unit; lottery tickets; lottery cards; scratch cards for playing lottery games

## SERVICES

### Class 41

Entertainment services, namely, providing on-line computer games; Entertainment services, namely, providing temporary use of non-downloadable computer games; Providing online non-downloadable electronic games; lottery services

## CLAIMS

Proposed Use in CANADA on goods and on services

**Application Number** 1,788,727 **Filing Date** 2016-06-27

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

MARKER VÖLKL (INTERNATIONAL) GMBH,  
Ruessenstrasse 6, CH-6340 Baar,  
SWITZERLAND

### Representative for Service

MACRAE & CO.  
P.O. BOX 806, STATION B, 222 SOMERSET  
STREET WEST, SUITE 600, OTTAWA,  
ONTARIO, K2P2G3

## TRADEMARK



### Index Headings

GRIP WALK

### Image Description (Vienna)

- Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
- One quadrilateral
- Quadrilaterals containing one or more other geometrical figures -- Note: Including quadrilaterals containing bent or straight lines (except 26.4.11).
- Quadrilaterals containing one or more letters
- Other geometrical figures, indefinable designs -- Note: Including scratch marks.
- Moiré surfaces or backgrounds
- Red, pink, orange
- White, grey, silver
- Black

---

### Colour Claim

Colour is claimed as a feature of the trademark. The word GRIP is in red, the word WALK is in white within a black background. The background is light grey with a grey strip vertically positioned behind the letters G and W and a second grey strip vertically positioned behind the letters IP and LK. The border is 3 colours: the most exterior border is dark grey, the next exterior border is black and the interior border is grey.

## Goods

### Class 25

(1) ski boots and snowboard boots and parts thereof

**Class 28**

(2) ski bindings; snowboard bindings

**CLAIMS**

Proposed Use in CANADA on goods



**Application Number** 1,789,253 **Filing Date** 2016-06-29  
**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Jacob Oswald, 1415 Charlotte Rd, North  
Vancouver, BRITISH COLUMBIA V7J 1H1

## **TRADEMARK**



### **Index Headings**

REDNECK ARMY RACING

### **Image Description (Vienna)**

- Motor road vehicles
- Stars
- One star
- Stars with more than four points
- Banderoles, cartouches
- Segments of circles or ellipses (except 26.2.7)
- Letters or numerals forming geometrical figures, written or typographical matter in perspective
- Letters or numerals forming a figure in the shape of an arc of a circle
- Red, pink, orange
- Black
- White, grey, silver

---

### **Trademark Description**

As provided by the applicant, the following is a detailed description from left to right of the images on truck. The images are decals of sponsors for the race truck. First two decals aren't legible due to dirt, On-Site Concrete (decal on door), JB Excavation (decal on rear door) and Contech Concrete Ltd. (decal on rear box).

### **Colour Claim**

Colour is claimed as a feature of the trade-mark. Red star in background with black and white outline around star. Stylized black truck, white banner with black wording.

## **Goods**

### **Class 25**

baseball caps and hats; casual clothing

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,789,404 **Filing Date** 2016-06-30

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Ashley Furniture Industries, Inc., One Ashley  
Way, Arcadia, WI 54612, UNITED STATES OF  
AMERICA

### **Representative for Service**

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## **TRADEMARK**

# **DREAM DESTINATION**

## **SERVICES**

### **Class 35**

Retail store services featuring mattresses and bedding accessories.

## **CLAIMS**

Used in UNITED STATES OF AMERICA on services. Registered in or for UNITED STATES OF AMERICA on May 09, 2017 under No. 5200668 on services. Proposed Use in CANADA on services

**Application Number** 1,789,604 **Filing Date** 2016-07-04

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Compustar Australia Pty Ltd, 21/47 Third Ave,  
Blacktown, AUSTRALIA

### Representative for Service

TRADEMARKIA, INC  
201 PORTAGE AVENUE - 18TH FLOOR,  
CANWEST GLOBAL PLACE, WINNIPEG,  
MANITOBA, R3B3K6

## TRADEMARK



### Index Headings

S

### Image Description (Vienna)

- Squares
  - One quadrilateral
  - Quadrilaterals with inscriptions projecting beyond one or more of the sides thereof
  - Letters presenting a special form of writing
  - One letter
- 

## Goods

### Class 17

Rubber and goods made from rubber, namely expanded closed cell rubber for acoustic sound deadening; foam for use in sound absorption; foam for use in sound insulation; rubber for sound insulation; sound and vibration insulators and dampers (resilient mountings); laminates containing polyamide foams for acoustic insulation; acoustic insulating panels made from non-metallic materials.

## CLAIMS

Used in CANADA since August 01, 2015 on goods. Priority Filing Date: UNITED STATES OF AMERICA May 21, 2016, Application No: 87045886 in association with the same kind of goods

**Application Number** 1,789,643 **Filing Date** 2016-07-04

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Fernando Felix, 8 Route 600 East, P.O. Box  
983, Casselman, ONTARIO K0A 1M0

## TRADEMARK



### Index Headings

PUSHPOLITICS CREATIVE POLITICAL INNOVATION P

### Image Description (Vienna)

- Punctuation marks
  - Dots
  - Letters presenting a special form of writing
  - Letters linked to a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.
  - White, grey, silver
  - Red, pink, orange
- 

### Colour Claim

Colour is claimed as a feature of the trademark. The words Creative Political Innovation are the color grey. The word Push is the color burgundy. The circle found within the letter "P" of the word Push is grey. The word Politics is the color grey.

## SERVICES

### Class 42

Computer programming; computer programming consultancy; computer programming services; computer programming services for commercial analysis and reporting; computer software consultancy; design, creation, hosting, maintenance of websites for others; design, development and implementation of software; designing and developing webpages on the internet for others; designing websites for the advertising purposes of others; development and creation of computer programmes for data processing; homepage and webpage design; hosting internet sites for others; hosting of web sites; hosting on-line web facilities for others; hosting websites on the internet; maintenance of websites for others; web hosting; web site design consultancy; website design; writing and updating computer software.

## CLAIMS

Used in CANADA since May 01, 2016 on services.

**Application Number** 1,789,772 **Filing Date** 2016-07-04

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Plaid Technologies, Inc., 564 Market Street,  
San Francisco, CA 94104, UNITED STATES  
OF AMERICA

### Representative for Service

MCCARTHY TETRAULT LLP  
SUITE 5300, TORONTO DOMINION BANK  
TOWER, TORONTO-DOMINION CENTRE,  
TORONTO, ONTARIO, M5K1E6

## TRADEMARK



### Index Headings

PLAID X

### Image Description (Vienna)

- Cloth, network, flat linen, curtains, carpets -- Note: Not including nets for fishing, hunting or games (21.3.16).
  - Network, loose weaving, chain stitches
  - Rhombs or squares standing on one of the corners thereof
  - Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
  - Several quadrilaterals juxtaposed, joined or intersecting
  - Horizontally elongated surfaces
  - Elongated polygons -- Note: Not including triangles, which are classified in division 26.3, or quadrilaterals, which are classified in division 26.4.
  - Several polygons, juxtaposed, joined or intersecting
- 

## Goods

Downloadable computer software featuring application programming interface (API) software for banking and credit card data that provides software developers with a clean, categorized view of user transactions and account balances

## SERVICES

Application service provider featuring application programming interface (API) software for banking and credit card data that provides software developers with a clean, categorized view of user transactions and account balances

## CLAIMS

Priority Filing Date: UNITED STATES OF AMERICA January 11, 2016, Application No: 86/870,906 in association with the same kind of services. Used in UNITED STATES OF AMERICA on services. Registered in or for UNITED STATES OF AMERICA on September 20, 2016 under No. 5,044,352 on services. Proposed Use in CANADA on goods and on services

**Application Number** 1,789,816 **Filing Date** 2016-07-04

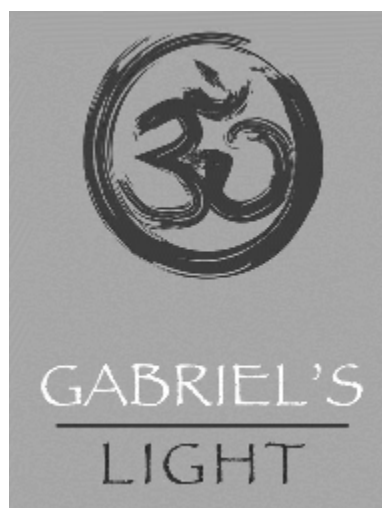
**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Gabriel's Light Holistic Health Inc., 915-1125  
Howe Street, Vancouver, BRITISH COLUMBIA  
V6Z 2K8

## TRADEMARK



### Index Headings

GABRIEL'S LIGHT OM AUM

### Image Description (Vienna)

- Other signs, notations or symbols
- Stains, spots, blots
- Circles
- One circle or ellipse
- One line or one band
- Thin lines
- Horizontal lines or bands
- Letters presenting a special form of writing
- Letters underlined, overlined, framed or barred by one or more strokes
- Rectangles
- One quadrilateral
- Inscriptions in other characters

---

### Foreign Character Translation

The applicant submits that this is a derivative of the character OM. Om, is a mystical and sacred syllable that originated from Hinduism but is now common to Hinduism, Sikhism, Jainism, Buddhism and the Bön faith.



**Goods****Class 03**

(1) Essential oils for aromatherapy; essential oils for personal use.

**Class 05**

(2) Botanical supplements for general health and well-being; herbal supplements for general health and well-being; homeopathic remedies for the treatment of headaches; homeopathic remedies for treatment of skin conditions, namely, dermatitis, eczema, psoriasis.

**CLAIMS**

Used in CANADA since March 28, 2016 on goods (2). Used in CANADA since as early as March 28, 2016 on goods (1).

**Application Number** 1,790,094 **Filing Date** 2016-07-06

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

GRANITIFIANDRE SOCIETA' PER AZIONI,  
also known as GRANITIFIANDRE S.P.A., Via  
Radici Nord, 112, 42014 CASTELLARANO  
(RE), ITALY

### Representative for Service

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUEBEC, H2Z2B7

## TRADEMARK



### Index Headings

GRANITIFIANDRE F

### Image Description (Vienna)

- Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
  - One quadrilateral
  - Quadrilaterals containing one or more letters
  - Quadrilaterals with dark surfaces or parts of surfaces
- 

### Foreign Character Translation/Transliteration

The translation provided by the applicant of the Italian word(s) Graniti Fiandre is Granites Flanders.

## Goods

### Class 19

Tiles and slabs in ceramic for covering walls, floors and ceilings; Tiles and slabs in stoneware for covering walls, floors and ceilings.

## CLAIMS

Used in CANADA since at least as early as March 16, 1990 on goods. Used in ITALY on goods. Registered in or for ITALY on July 17, 1989 under No. 511,749 on goods

**Application Number** 1,790,173 **Filing Date** 2016-07-06

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

D Worland & Company Pty Ltd, a legal entity,  
39 Spenser Street, St Kilda, Victoria 3182,  
AUSTRALIA

### Representative for Service

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUEBEC, H2Z2B7

## TRADEMARK



### Index Headings

RAT BOOKS

### Image Description (Vienna)

- Rats, mice, moles, hamsters
- Animals of series V stylized

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## Goods

### Class 09

(1) Electronic and recorded multimedia publications, namely talking books, talking books for children; Electronic publications (downloadable), namely electronic books and magazines; Printed publications in electronically readable form, namely books and magazines.

### Class 16

(2) Publications for children, namely children's books, comic books, scrapbooks, sticker books.

## SERVICES

### Class 41

Providing online electronic publications (not downloadable), namely electronic books and magazines.

## CLAIMS

Priority Filing Date: AUSTRALIA April 06, 2016, Application No: 1763235 in association with the same kind of goods and in association with the same kind of services. Used in AUSTRALIA on goods and on services. Registered in or for AUSTRALIA on April 06, 2016 under No. 1763235 on goods and on services. Proposed Use in CANADA on goods and on services

**Application Number** 1,790,363 **Filing Date** 2016-07-07

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Metareal Inc., 661, ch. Bunker, Magog,  
QUEBEC J1X 3W2

### **Representative for Service**

FASKEN MARTINEAU DUMOULIN LLP  
800, PLACE VICTORIA, BUREAU 3700, C.P.  
242, MONTREAL, QUEBEC, H4Z1E9

## **TRADEMARK**

# **METAREAL**

## **SERVICES**

Software-as-a-Service featuring a reality computing platform employing 360-degree video, lidar and structured-light based three-dimensional digital representation capture, photogrammetry, web based display of three-dimensional digital representations, and virtual- and augmented-reality technologies enabling photographers, and production, web and interaction designers working in the fields of digital marketing and communications, interactive entertainment, e-commerce, and visual-effects to rapidly capture, author and deploy fully three-dimensional, interactive, virtual reality experiences to the web and in apps

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,790,374 **Filing Date** 2016-07-07

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Origami Owl, LLC, 450 N. 54th Street,  
Chandler, AZ 85226, UNITED STATES OF  
AMERICA

### **Representative for Service**

MILLER THOMSON LLP  
SCOTIA PLAZA, 40 KING STREET WEST,  
SUITE 5800, P.O. BOX 1011, TORONTO,  
ONTARIO, M5H3S1

## **TRADEMARK**

# **FORCE FOR GOOD**

### **Goods**

#### **Class 14**

Jewelry.

## **SERVICES**

#### **Class 36**

Charitable fundraising.

## **CLAIMS**

Used in CANADA since March 16, 2015 on goods and on services. Priority Filing Date: UNITED STATES OF AMERICA July 01, 2016, Application No: 87/090,950 in association with the same kind of goods and in association with the same kind of services. Used in UNITED STATES OF AMERICA on goods and on services. Registered in or for UNITED STATES OF AMERICA on July 11, 2017 under No. 5,239,728 on goods and on services

**Application Number** 1,790,953 **Filing Date** 2016-07-12

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Lennard Taylor Design Studio Inc., 223  
McDermot Avenue, Winnipeg, MANITOBA R3B  
0S2

### Representative for Service

FILLMORE RILEY LLP  
1700 - 360 Main Street, Winnipeg, Manitoba,  
MANITOBA, R3C3Z3

## TRADEMARK



LENNARD  
TAYLOR

### Index Headings

LENNARD TAYLOR LT

### Image Description (Vienna)

- Letters or numerals forming geometrical figures, written or typographical matter in perspective
- Letters or numerals forming any other quadrilateral (surface or periphery)
- Squares
- Two quadrilaterals, one inside the other
- Quadrilaterals containing one or more other geometrical figures -- Note: Including quadrilaterals containing bent or straight lines (except 26.4.11).
- More than two lines or two bands
- Vertical lines or bands
- Horizontal lines or bands

---

### Authorisation For Use

Consent from Lennard Taylor is of record.

## Goods

- (1) holsters
- (2) bracelets; earrings; jewellery; jewelry rings; necklaces
- (3) art pictures

- (4) calendars; paper stationery
- (5) briefcases; purses; tote bags; wallets
- (6) pillows; window blinds
- (7) dishes
- (8) bed and table linen; blankets; coasters of textile; shower curtains; table napkins of textile; textile fabrics
- (9) blazers; bow ties; cardigans; coats; dresses; jackets; jeans; men's shirts; neck ties; pants; pocket kerchiefs; pocket squares; scarves; sweat shirts; sweaters; t-shirts; vests; women's shirts
- (10) children's clothing; shoes
- (11) rugs

## SERVICES

- (1) custom clothing design services for others
- (2) retail and on-line store services featuring clothing, fashion accessories, namely, jewellery, briefcases, purses, tote bags, wallets, ties, scarves and artwork

## CLAIMS

Used in CANADA since at least as early as December 31, 2010 on services (1); January 31, 2011 on goods (1), (3), (9); March 31, 2011 on goods (5); December 31, 2013 on services (2); August 31, 2015 on goods (2); January 31, 2016 on goods (4). Proposed Use in CANADA on goods (6), (7), (8), (10), (11)



**Application Number** 1,791,478 **Filing Date** 2016-07-14

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

McWilliam's Wines Group Ltd., 55 Murray  
Street, Pyrmont New South Wales 2009,  
AUSTRALIA

### **Representative for Service**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## **TRADEMARK**

# **SHARE THE MOMENT**

### **Goods**

#### **Class 33**

Alcoholic beverages (except beers), namely wines.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,791,587 **Filing Date** 2016-07-15

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Goba Sports Group Inc., 151 Whitehall Drive,  
Markham, ONTARIO L3R 9T1

### **Representative for Service**

MOFFAT & CO.  
1200-427 LAURIER AVENUE WEST, P.O.  
BOX 2088, STATION D, OTTAWA, ONTARIO,  
K1P5W3

## **TRADEMARK**

# **GOBA**

### **Goods**

life saving and safety apparatus and instruments namely safety nets and safety jumping enclosures for use in relation to games and playthings, trampolines and other gymnastic and sporting articles; protective clothing for use on trampolines, gymnastic equipment and outdoor and indoor play structures, namely protected padded clothing for protection against bodily harm and blunt force trauma; electronic goods, namely portable game consoles, joy sticks and computer screens for use in relation to trampolines, gymnastic equipment and outdoor play structures; computer hardware and computer software for creating computer, electronic and video games; computer game software for creating, modifying and sharing games; computer games; games and playthings, namely applications for mobile phones in the form of downloadable games, computer games, downloadable computer games, downloadable electronic games, downloadable video games, electronic games; gymnastic and sporting articles, namely balls, ball returns, ball deflectors for bowling, pitching, serving, throwing and returning balls; trampolines; electronic games

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,791,743 **Filing Date** 2016-07-15

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Dr Shirley Cheong Dentistry Professional  
Corporation, 6212 Yonge St, Suite 4, Toronto,  
ONTARIO M2M 3X4

### Representative for Service

TARAS KULISH  
SUITE 1100, 5255 YONGE STREET,  
TORONTO, ONTARIO, M2N6P4

## TRADEMARK



### Image Description (Vienna)

- Stars
  - Two stars
  - Stars with more than four points
  - Star representing a human face or the head of an animal
  - Lips, mouths, tongues
  - Sparks, explosions, exploding fireworks -- Note: Not including sparks represented by uneven-pointed stars (1.1.1).
  - Yellow, gold
  - White, grey, silver
- 

### Colour Claim

Colour is claimed as a feature of the trade-mark. The border around the star is gold; the interior of the star is yellow; the smile is white and the twelve pointed star is white.

## Goods

- (1) dental bite guards
- (2) brochures about dentistry

## SERVICES

- (1) conducting seminars in the field of dentistry; dental technology education

(2) dental consultations

(3) cosmetic dentistry; dental clinics; dentistry services

## **CLAIMS**

Used in CANADA since as early as April 01, 2016 on goods and on services.

**Application Number** 1,791,879 **Filing Date** 2016-07-06

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

WACKY TABACKY INC., 17 Speedvale  
Avenue E., Guelph, ONTARIO N1H 1J2

### Representative for Service

S. JANE F. ARMSTRONG  
(VORVIS, ANDERSON, GRAY, ARMSTRONG  
LLP), 353 ELIZABETH STREET, GUELPH,  
ONTARIO, N1E2X9

## TRADEMARK

# Wacky Tabacky

### Goods

(1) Smoking accessories namely vaporizers, metal, plastic, acrylic, glass, soap stone, and ceramic pipes, glass and acrylic water pipes, grinders, rolling paper, rolling trays, incense, hookahs, torch lighters, lighters, ash trays, re-sealable plastic tobacco storage bags, and tobacco storage containers namely plastic, glass and metal containers with lids, wood storage boxes, wood storage boxes with screened lids, non-stick silicone containers, glass jars, cigarette cases, glass jars with cork tops, mason jars, zippered cigarette and tobacco cases, sunglasses cases, air tight jars, smell proof jars and water proof jars;

(2) Hats, t-shirts, sweaters, pants, trousers, shorts, tank tops

(3) Shoes, sandals, boots, running shoes, socks, under garments(boxers, briefs, women's underwear) bikini's, bow ties, men's ties, headbands, dress shirts, dresses, skirts

### SERVICES

(1) Retail sales of Smoking accessories namely vaporizers, metal, plastic, acrylic, glass, soap stone, and ceramic pipes, glass and acrylic water pipes, grinders, rolling paper, rolling trays, incense, hookahs, torch lighters, lighters, ash trays, re-sealable plastic bags, and storage containers namely, plastic, glass and metal containers with lids, wood storage boxes, wood storage boxes with screened lids, non-stick silicone containers, glass jars, cigarette cases, glass jars with cork tops, mason jars, zippered cigarette and tobacco cases, sunglasses cases, air tight jars, smell proof jars and water proof jars, hats, t-shirts, sweaters, pants, trousers, shorts, tank tops, shoes, sandals, boots, running shoes, socks, under garments(boxers, briefs, women's underwear) bikini's, bow ties, men's ties, headbands, dress shirts, dresses, skirts

(2) On-line sales of smoking accessories namely vaporizers, metal, plastic, acrylic, glass, soap stone, and ceramic pipes, glass and acrylic water pipes, grinders, rolling paper, rolling trays, incense, hookahs, torch lighters, lighters, ash trays, re-sealable plastic bags, and storage containers namely, plastic, glass and metal containers with lids, wood storage boxes, wood storage boxes with screened lids, non-stick silicone containers, glass jars, cigarette cases, glass jars with cork tops, mason jars, zippered cigarette and tobacco cases, sunglasses cases, air tight jars, smell proof jars and water proof jars, hats, t-shirts, sweaters, pants, trousers, shorts, tank tops, shoes, sandals, boots, running shoes, socks, under garments(boxers, briefs, women's underwear) bikini's, bow ties, men's ties, headbands, dress shirts, dresses, skirts

**CLAIMS**

Used in CANADA since April 2012 on services; April 2013 on goods (2); November 2015 on goods (1). Proposed Use in CANADA on goods (3)

**Application Number** 1,791,912 **Filing Date** 2016-07-18

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

United Initiators GmbH, Dr.-Gustav-Adolph-Str.  
3, 82049 Pullach, GERMANY

### **Representative for Service**

RIDOUT & MAYBEE LLP  
11 Holland Avenue, Suite 601 , Ottawa,  
ONTARIO, K1Y4S1

## **TRADEMARK**

# **CAROAT**

### **Goods**

#### **Class 01**

(1) bleaching products intended for industry namely, chemical oxidants for use in water treatment and water purification

#### **Class 03**

(2) bleaching products namely bleaching preparations for industrial use containing potassium peroxy monosulfate

## **CLAIMS**

Used in CANADA since at least as early as January 1993 on goods.

**Application Number** 1,791,973 **Filing Date** 2016-07-19

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Ahmet Zappa and Shana Zappa, a Joint  
Venture, 15260 Ventura Boulevard, Suite 1040,  
Sherman Oaks, CA 91403, UNITED STATES  
OF AMERICA

### Representative for Service

RICHES, MCKENZIE & HERBERT LLP  
SUITE 1800, 2 BLOOR STREET EAST,  
TORONTO, ONTARIO, M4W3J5

## TRADEMARK

# WISHWAX

### Goods

(1) Nail polish, nail care preparations, nail strengtheners, nail treatments, namely, nail softeners, nail creams and nail hardeners; hair care products, namely, hair gel, hair glue, non-medicated cosmetic hair treatments, non-medicated hair serum; hair care preparations, namely, thermal shield, hair crème, hair conditioners, hair gel, hair dye, hair pomade, hair lotions, hair shampoo, hair mousse, hair spray; and hair care preparations; cosmetics, namely, blushers for the face, bronzing creams and powders for the face and body, concealers for the eyes and face, cosmetic compacts containing pressed face powder and cream foundation, foundation makeup, loose face powder, lip gloss, lipstick, mascara; eye makeup, namely, eye shadows, eye pencils and eyeliners all sold individually or in self-contained carrying cases; cologne; cosmetic oils; cosmetics; eau de cologne; eau de perfume; eau de toilette; essential oils namely, after sun oils, body oils, essential oils for personal use; fragrances for personal use; perfume; perfume oils; perfumery toilet water; wide variety of bath products, namely, bath beads, bath crystals, bath foam, bath gel, bath oil, non-medicated bath salts and bubble bath; sun tanning preparations, sun blocks, cosmetic sunscreen preparations, non-medicated sun protection lotions, non-medicated sun protection creams, sunless tanning sprays, creams and lotion for the body and face, facial bronzer; antiperspirant, deodorants for use on the person; lip moisturizers, non-medicated lip balms; non-medicated foot cream; skin moisturizers; non-medicated protective and moisturizing skin ointments, creams and cleansers; non-medicated skin care preparations, namely, pore clarifying treatment, pore cleansing strips, masks, scrubs and toner astringent; age-retardant creams, lotions and gels; non-medicated eyelash treatments and conditioners; antibacterial soap, antiperspirant soap, bar soap, bath soap, beauty soap, body care soap, body cream soap, body soaps, cosmetic soaps, dish soaps, deodorant soaps, disinfectant soaps, granulated soaps, perfumed soaps, hand soaps, laundry soap, liquid soap, shaving soap, skin soap, soap for personal use, soap for toilet purposes; body wash; feminine hygiene cleansing towelettes; feminine hygiene cleansing products, namely, non-medicated sprays and pre-moistened towelettes; and pre-moistened cosmetic towelettes; depilatory wax; automobile wax; boot wax; floor wax; hair wax; massage wax; mustache wax; shoe wax; surfboard wax; ski wax; snowboard wax; polishing wax.

(2) Candles; aromatherapy fragrance candles; candles prepared with organic oils and wax; candles for lighting; scented candles; votive candles; melt tarts, namely, scented wax to be melted slowly with a warmer; candle holders.

(3) Jewelry.



(4) Apparel, namely, headwear namely, caps, hats, toques; footwear namely, athletic footwear, casual footwear, evening footwear, exercise footwear, children's footwear; tops namely, crop tops, fleece tops, halter tops, hooded tops, knit tops, rugby tops; bottoms namely, pajamas bottoms, slacks; tank tops, t-shirts, shirts, coats, socks, sweatshirts, pants, jackets, blazers, sport coats, slacks, blouses, shorts, sweaters, cardigans, pullovers, ties, vests, jerseys, sweatpants, sweat suits, workout suits, briefs, undershirts, boxer shorts, hosiery, sleepwear, long johns, underwear, lingerie, bras, tights, leotards, pajamas, nightshirts, robes, sleep shorts, raincoats, ponchos, sneakers, casual shoes, slippers, bandanas, neckties, neckerchiefs, jeans, hats, caps, visors, gloves, suspenders, scarves, mufflers, belts, leggings, rompers, trousers, jumpsuits, overalls, skirts, dresses, jumpers, swimwear, headbands.

## CLAIMS

Priority Filing Date: UNITED STATES OF AMERICA January 19, 2016, Application No: 86/879,558 in association with the same kind of goods (1); UNITED STATES OF AMERICA January 19, 2016, Application No: 86/879,560 in association with the same kind of goods (2); UNITED STATES OF AMERICA January 19, 2016, Application No: 86/879,564 in association with the same kind of goods (3), (4). Proposed Use in CANADA on goods

**Application Number** 1,792,035 **Filing Date** 2016-07-19

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Tate & Lyle Technology Limited, 1 Kingsway,  
London WC2B 6AT, UNITED KINGDOM

### **Representative for Service**

MARKS & CLERK  
180 KENT STREET, SUITE 1900, P.O. BOX  
957, STATION B, OTTAWA, ONTARIO,  
K1P5S7

## **TRADEMARK**

# **TATE & LYLE**

### **Goods**

starch for food, corn starch, starch for use in manufacturing food; natural sweeteners, artificial sweeteners; industrial starches for use in the adhesives, paper, packaging, laundry, building-supply, building-products, oil-drilling and textiles-manufacturing industries; citric acid, malic acid, fumaric acid; additives for use as a food flavouring; chemical preparations for preserving foodstuffs; food additives, namely acidulants; additives for use in the manufacture of pharmaceuticals, namely acidulants; animal feeds

### **CLAIMS**

Used in CANADA since at least as early as 2005 on goods.

**Application Number** 1,792,491 **Filing Date** 2016-09-14

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Jt Apparel Inc., 630a Queen Street West,  
Toronto, ONTARIO M6J 1E4

## **TRADEMARK**

# **MERICANI**

### **Goods**

#### **Class 18**

(1) handbags; handbags, purses and wallets

#### **Class 25**

(2) athletic clothing; belts; blue jeans; body stockings; boots; briefs; business clothing; caps; casual clothing; casual clothing featuring pants, dresses and shorts; children's clothing; clothing belts; clothing in particular pants; coats; crop tops; denim jackets; denim jeans; denim pants; denim shirts; dress clothing; dresses; evening dresses; exercise wear; fleece tops; gloves; gowns; halter tops; head scarves; hooded tops; hosiery; jackets; jeans; jump suits; knitted tops; ladies' underwear; leg warmers; men's underwear; pants; shirts; shoes; shorts; skirts; slipovers; socks; sweaters; sweatshirts; swimwear; tank tops; tights; trousers; t-shirts; tube tops; tunics; underclothing; underpants; undershirts; vests; women's blouses; women's shirts; women's shoes; women's sportswear; women's underwear; woven tops

## **SERVICES**

#### **Class 35**

(1) online sales of clothing; operation of a clothing store; retail sale of clothing; sale of clothing; wholesale sales of clothing

#### **Class 42**

(2) clothing design

## **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,792,631 **Filing Date** 2016-07-21

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Seunghee Lee, 254 Cochituate Road,  
Framingham, MA 01701, UNITED STATES OF  
AMERICA

### **Representative for Service**

CHANTAL ST. DENIS  
O'BRIEN TM SERVICES INC, 72 Rue du  
Marigot , Gatineau, QUEBEC, J9J0C6

## **TRADEMARK**

# **PACIFLOW**

### **Goods**

#### **Class 10**

Pacifiers and other oral devices, namely teething rings and teething rings incorporating baby rattles, arch aligner, arch shaper, palate shaper, bottle nipple, feeding spoons for medical purposes, suckling toy, mouth guards for medical purposes, dental bit guards, habit breaker, namely a plastic thumb cover and therapeutic mouthpieces for the prevention of thumb sucking, tongue thrusting, the grinding of teeth and related oral behaviors, tongue trainer, sleep apnea and snoring guards, and water bottle lids for medical purposes.

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA January 22, 2016, Application No: 86/883264 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,792,754 **Filing Date** 2016-07-22

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Through the Looking Glass Limited, The Old Hall, Church End, Fleet, Spalding, Lincolnshire PE12 8NQ, UNITED KINGDOM

### Representative for Service

BORDEN LADNER GERVAIS LLP  
World Exchange Plaza, 100 Queen Street, Suite 1300, Ottawa, ONTARIO, K1P1J9

## TRADEMARK



### Index Headings

SKYCHESS

### Image Description (Vienna)

- Chessmen
- Aeroplanes, helicopters -- Notes: (a) Including parts of aeroplanes (tails, wings, cockpits, etc.). -- (b) Not including propellers for aircraft (15.1.13).
- Stylized aeroplanes
- One line or one band
- Oblique lines or bands
- Broken lines or bands (except a 26.11.13)
- Red, pink, orange
- White, grey, silver

### Colour Claim

Colour is claimed as a feature of the trademark. The color(s) red and gray is/are claimed as a feature of the mark. The mark consists of the left half of an outline of a bishop chess piece in red with the words 'SkyChess' in gray stylized letters extending from the lower right portion of the outline toward the right. An image of a jet airplane, in flight as if passing from left to right, in red, is to the right of the chess piece outline with a single red line representing the jet's vapor trail extending left from the outline.

**Goods**

Computer software, namely an airline business simulation game for providing training in the fields of air transport planning, airline management, aviation and the economics of the airline industry; Printed publications and training manuals in the fields of air transport planning, airline management, aviation and the economics of the airline industry

**SERVICES**

Advisory, consultancy and information services pertaining to the fields of air transport planning, airline management and aviation; Training and education services relating to fields of air transport planning, airline management, aviation and the economics of the airline industry

**CLAIMS**

Used in CANADA since at least as early as March 24, 2014 on goods and on services.

**Application Number** 1,792,761 **Filing Date** 2016-07-22

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Plenty Stores Inc., #2000 - 1352 Vernon Drive,  
Vancouver, BRITISH COLUMBIA V6A 3P7

### Representative for Service

MCMILLAN LLP  
1500 - 1055 WEST GEORGIA STREET, P.O.  
BOX 11117, ROYAL CENTRE, VANCOUVER,  
BRITISH COLUMBIA, V6E4N7

## TRADEMARK

**P L E N + Y**

### Index Headings

PLENTY T

### Image Description (Vienna)

- Greek cross, St. Andrew's cross
  - Mathematical signs
  - Mathematical signs combined with figures or letters
  - Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
  - Letters or numerals representing an object
- 

## SERVICES

### Class 35

Retail outlets featuring women's and men's clothing, shoes and accessories

## CLAIMS

Used in CANADA since at least as early as November 1998 on services.

**Application Number** 1,792,948 **Filing Date** 2016-07-25

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

SUMMER FRESH SALADS INC., 181 Sharer  
Road, Woodbridge, ONTARIO L4L 8Z3

### Representative for Service

GOWLING WLG (CANADA) LLP  
SUITE 1600, 1 FIRST CANADIAN PLACE, 100  
KING STREET WEST, TORONTO, ONTARIO,  
M5X1G5

## TRADEMARK



### Index Headings

SUMMER FRESH SNACK 'N GO SUMMER FRESH

### Image Description (Vienna)

- Semi-circles, semi-ellipses
  - Ornamental bands and borders (except 25.1.9)
  - Garlands, bands, borders or frames made of plants (except 5.13.6)
  - Garlands, bands, borders or frames made of leaves
- 

## Goods

### Class 30

Food package combinations composed of gourmet breads and dips, namely, hummus, roasted red pepper hummus, roasted garlic hummus, tzatziki, ranch, French onion, artichoke, and asiago dips.

## CLAIMS

Used in CANADA since October 01, 2000 on goods.



**Application Number** 1,792,949 **Filing Date** 2016-07-25

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

SUMMER FRESH SALADS INC., 181 Sharer  
Road, Woodbridge, ONTARIO L4L 8Z3

### Representative for Service

GOWLING WLG (CANADA) LLP  
SUITE 1600, 1 FIRST CANADIAN PLACE, 100  
KING STREET WEST, TORONTO, ONTARIO,  
M5X1G5

## TRADEMARK



Summer Fresh

**Meal  
to  
Go!**

### Index Headings

SUMMER FRESH MEAL TO GO! SUMMER FRESH SALADS

### Image Description (Vienna)

- Seals or stamps
- Seals or stamps having some other form
- Seals or stamps with representations of plants
- Garlands, bands, borders or frames made of plants (except 5.13.6)
- Garlands, bands, borders or frames made of leaves
- Circles
- Circles or ellipses containing representations of animals, parts of animals' bodies or plants
- Ornamental bands and borders (except 25.1.9)
- Semi-circles, semi-ellipses
- Joined or intersecting segments or sectors of circles or ellipses
- Punctuation marks
- Exclamation marks, question marks

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## Goods

Food package combinations composed of vegetable salads, fruit salads, and dips, namely hummus, artichoke, asiago, roasted red pepper dips.

## **CLAIMS**

Used in CANADA since January 01, 2006 on goods.

**Application Number** 1,792,956 **Filing Date** 2016-07-21

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Torbram Electric Supply Corporation, 10  
Perdue Court, Unit 6, Caledon, ONTARIO L7C  
3M6

### Representative for Service

DEETH WILLIAMS WALL LLP  
150 YORK STREET, SUITE 400, TORONTO,  
ONTARIO, M5H3S5

## TRADEMARK



### Index Headings

CES CITY ELECTRIC SUPPLY

### Image Description (Vienna)

- Squares
- Several quadrilaterals juxtaposed, joined or intersecting
- Quadrilaterals containing one or more letters
- Quadrilaterals with dark surfaces or parts of surfaces
- Parallelepipeds
- Framework and frames
- Partial frames, embellishments

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## SERVICES

wholesale and retail sales of electrical supplies

## CLAIMS

Proposed Use in CANADA on services

**Application Number** 1,792,972 **Filing Date** 2016-07-21

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Torbram Electric Supply Corporation, 10  
Perdue Court, Unit 6, Caledon, ONTARIO L7C  
3M6

### Representative for Service

DEETH WILLIAMS WALL LLP  
150 YORK STREET, SUITE 400, TORONTO,  
ONTARIO, M5H3S5

## TRADEMARK



### Index Headings

CES

### Image Description (Vienna)

- Squares
- Several quadrilaterals juxtaposed, joined or intersecting
- Quadrilaterals containing one or more letters
- Quadrilaterals with dark surfaces or parts of surfaces
- Parallelepipeds
- Framework and frames
- Partial frames, embellishments

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## SERVICES

wholesale and retail sales of electrical supplies

## CLAIMS

Proposed Use in CANADA on services

**Application Number** 1,793,011 **Filing Date** 2016-07-25

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Victoria Staten, 4981 Bald Eagle Ave, White  
Bear Lake, MN 55110, UNITED STATES OF  
AMERICA

### **Representative for Service**

VICTORIA CORPORATE RECORDS, LTD.  
4529 MELROSE STREET, PORT ALBERNI,  
BRITISH COLUMBIA, V9Y1K7

## **TRADEMARK**

# **FAMOLARE**

### **Goods**

#### **Class 25**

Casual footwear for women

## **CLAIMS**

Used in CANADA since March 01, 2016 on goods.

**Application Number** 1,793,130 **Filing Date** 2016-07-26

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Takl, Inc., 307 Southgate Ct., Brentwood, TN  
37027, UNITED STATES OF AMERICA

### Representative for Service

GOWLING WLG (CANADA) LLP  
SUITE 1600, 1 FIRST CANADIAN PLACE, 100  
KING STREET WEST, TORONTO, ONTARIO,  
M5X1G5

## TRADEMARK

# TAKL

### Goods

#### Class 09

Downloadable software for creating searchable databases of information and data for use in advertising, searching for and reserving services in the fields of handyman services, maid services, plumbing services, appliance installation and repair services, on-site automotive maintenance and repair services, on-site pet care and pet grooming services, home moving services, home maintenance and repair services, maintenance and repair of gardening equipment, yard work services, landscaping services and gardening services, as well as services consisting of the removal of junk, trash, furniture, appliances or debris

### SERVICES

#### Class 35

(1) Operating an online marketplace for sellers and buyers of goods and/or services for users to advertise, search for, and reserve services in the fields of handyman services, maid services, plumbing services, appliance installation and repair services, on-site automotive maintenance and repair services, on-site pet care and pet grooming services, home moving services, home maintenance and repair services, maintenance and repair of gardening equipment, yard work services, landscaping services and gardening services, as well as services consisting of the removal of junk, trash, furniture, appliances or debris

#### Class 42

(2) Providing temporary access to non-downloadable software for creating searchable databases of information and data for use in advertising, searching for and reserving services in the fields of handyman services, maid services, plumbing services, appliance installation and repair services, on-site automotive maintenance and repair services, on-site pet care and pet grooming services, home moving services, home maintenance and repair services, maintenance and repair of gardening equipment, yard work services, landscaping services and gardening services, as well as services consisting of the removal of junk, trash, furniture, appliances or debris

## CLAIMS

Priority Filing Date: UNITED STATES OF AMERICA February 22, 2016, Application No: 86915663  
in association with the same kind of goods and in association with the same kind of services.  
Proposed Use in CANADA on goods and on services

**Application Number** 1,793,335 **Filing Date** 2016-07-27

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

ALCANTARA S.P.A., Via Mecenate 86, 20138  
MILANO, ITALY

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
1200 WATERFRONT CENTRE, 200  
BURRARD STREET, P.O. BOX 48600,  
VANCOUVER, BRITISH COLUMBIA, V7X1T2

## **TRADEMARK**

# **ALCANTARA**

### **Goods**

#### **Class 18**

(1) Leather and imitation of leather; trimmings of leather; furniture cover of leather and imitation of leather; leather products, namely, trunks and suitcases, leather bags, backpacks, belt bags, hip bags, book bags, duffle bags, evening bags, shoulder bags, toiletry bags, handbags, shopping bags, tote bags, sport bags, travel bags, briefcases, carry-all bags, rucksacks, unfitted vanity cases, purses, pocket wallets, document cases of leather and key cases; umbrellas; harness and saddlery

#### **Class 25**

(2) Clothing and articles of clothing, namely, casual clothing, athletic clothing, business clothing, dress clothing, sports clothing, baby clothing and children's clothing; jackets; trousers; skirts; sweaters; sweatshirts; shirts; gloves; scarves; shoes; boots; slippers; coats; raincoats; overcoats; shrugs; dresses; sports jerseys; T-shirts; swimsuit; socks; stockings; shawls; stoles; headgear, namely, hats, berets, caps, cap visors, toques, head bands and bandanas; bathrobe

## **CLAIMS**

Proposed Use in CANADA on goods



**Application Number** 1,793,366 **Filing Date** 2016-07-27

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Denka Company Limited, 1-1, Nihonbashi-Muromachi 2-chome, Chuo-ku, Tokyo, 103-8338, JAPAN

### Representative for Service

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## TRADEMARK

### Index Headings

VINI

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### Foreign Character Translation

As provided by the applicant the translation of "VINI" is a plural form of the Italian word "VINO", meaning "wine"

## Goods

### Class 17

Electrical insulating materials, namely, felt insulation, insulating sheets, insulating films; electrical insulating tapes; electrical insulating vinyl chloride adhesive tapes; electrical insulating rubber products, namely, acrylic rubber, natural rubber; electrical insulating materials in the form of tapes; electrical insulating materials in the form of sheets; electrical insulating materials in the form of adhesive tapes; electrical insulating materials in the form of adhesive sheets

## CLAIMS

Used in JAPAN on goods. Registered in or for JAPAN on April 22, 2016 under No. 5844760 on goods. Proposed Use in CANADA on goods

**Application Number** 1,793,576 **Filing Date** 2016-07-28

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

John Masters Organics, Inc., 30852 Huntwood  
Avenue, Hayward, CA 94544, UNITED  
STATES OF AMERICA

### **Representative for Service**

MOFFAT & CO.  
1200-427 LAURIER AVENUE WEST, P.O.  
BOX 2088, STATION D, OTTAWA, ONTARIO,  
K1P5W3

## **TRADEMARK**

# **JOHN MASTERS**

### **Authorisation For Use**

Consent provided by John Master is of record.

## **SERVICES**

Retail services featuring the sale of personal care products, namely beauty gels, cosmetics, toiletries, namely tote bags, body care products, namely body lotion, body wash, beauty serum, body and face soap, face and body milk, body and facial masks, body scrub, hand cream, lip balm, body and facial mist, aftershave, shaving foam, skin care products, hair care products, fragrances for personal use and beauty treatments, candles, cosmetic brushes, applicators and utensils in the field of beauty and hair treatments, hair brushes and grooming accessories, namely hair straightening brushes, pet care products, namely shampoos and conditioners; Online retail store services featuring the sale of personal care products, namely beauty gels, cosmetics, toiletries, namely tote bags, body care products, namely body lotion, body wash, beauty serum, body and face soap, face and body milk, body and facial mask, body scrub, hand cream, lip balm, body and facial mist, aftershave, shaving foam, skin care products, hair care products, fragrances for personal use and beauty treatments, candles, cosmetic brushes, applicators and utensils in the field of beauty and hair treatments, hair brushes and grooming accessories, namely hair straightening brushes, pet care products, namely shampoos and conditioners.

## **CLAIMS**

Used in CANADA since at least as early as 2015 on services. Priority Filing Date: UNITED STATES OF AMERICA June 08, 2016, Application No: 87064473 in association with the same kind of services. Used in UNITED STATES OF AMERICA on services. Registered in or for UNITED STATES OF AMERICA on March 07, 2017 under No. 5154614 on services

**Application Number** 1,793,719 **Filing Date** 2016-07-29

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

West Paw, Inc., 32050 East Frontage Road,  
Bozeman, MT 59715, UNITED STATES OF  
AMERICA

### **Representative for Service**

MLT AIKINS LLP  
1500-1874 SCARTH STREET, REGINA,  
SASKATCHEWAN, S4P4E9

## **TRADEMARK**

# **ZOGOFLEX**

### **Goods**

#### **Class 28**

Pet toys made of a durable thermoplastic

## **CLAIMS**

Used in CANADA since April 21, 2004 on goods. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on July 03, 2007 under No. 3,258,335 on goods

**Application Number** 1,793,789 **Filing Date** 2016-07-29

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Dodge Data & Analytics LLC, 830 Third  
Avenue, 6th Floor, New York, NY 10022,  
UNITED STATES OF AMERICA

### **Representative for Service**

MOFFAT & CO.  
1200-427 LAURIER AVENUE WEST, P.O.  
BOX 2088, STATION D, OTTAWA, ONTARIO,  
K1P5W3

## **TRADEMARK**

# **DODGE DOCUPRO**

### **Goods**

Computer software for managing documents in the field of the construction industry.

### **SERVICES**

Providing on-line non-downloadable software for managing documents in the field of the construction industry

### **CLAIMS**

Used in UNITED STATES OF AMERICA on goods and on services. Registered in or for UNITED STATES OF AMERICA on December 17, 2013 under No. 4,452,254 on goods and on services

**Application Number** 1,793,812 **Filing Date** 2016-07-29

**Language of Application** French

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

9342-6468 Québec inc., 15 Rue Luc-  
Marchessault, Bromont, QUÉBEC J2L 0K9

### **Representative for Service**

GUY & MUZZO INC.  
6455, avenue Christophe-Colomb, bureau 206,  
Montréal, QUÉBEC, H2S2G5

## **TRADEMARK**

# **METTA**

## **SERVICES**

Design and expert consulting services for the construction of buildings and infrastructure, namely civil engineering services in the field of design, production and rehabilitation of buildings, industrial buildings, roads, railway tracks, channels, tunnels, waterways, port infrastructures, cycling paths, airports, aqueducts, oil pipelines, sewers, dams, levees, jetties, mechanical engineering services, electrical engineering services, industrial engineering services in the field of optimization of productivity, efficiency and profitability of industrial operations for others; planning services in the fields of financial asset management, city planning, geomatics, landscaping, urban design and interior design; analysis and consulting services concerning work process development, project management in the fields of construction, geomatics, landscaping, urban design and interior design, project feasibility studies in the fields of construction, geomatics, landscaping, urban design and interior design and project cost estimation and management in the fields of construction, geomatics, landscaping, urban design and interior design.

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,793,813 **Filing Date** 2016-07-29

**Language of Application** French

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

9342-6468 Québec inc., 15 Rue Luc-  
Marchessault, Bromont, QUÉBEC J2L 0K9

### Representative for Service

GUY & MUZZO INC.  
6455, avenue Christophe-Colomb, bureau 206,  
Montréal, QUÉBEC, H2S2G5

## TRADEMARK

The logo for the trademark 'METTA' is displayed in a large, bold, sans-serif font. The letters are dark grey and have a slightly irregular, hand-drawn appearance. The 'M' and 'T's are particularly prominent.

### Index Headings

METTA

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## SERVICES

Design and expert consulting services for the construction of buildings and infrastructure, namely civil engineering services in the field of design, production and rehabilitation of buildings, industrial buildings, roads, railway tracks, channels, tunnels, waterways, port infrastructures, cycling paths, airports, aqueducts, oil pipelines, sewers, dams, levees, jetties, mechanical engineering services, electrical engineering services, industrial engineering services in the field of optimization of productivity, efficiency and profitability of industrial operations for others; planning services in the fields of financial asset management, city planning, geomatics, landscaping, urban design and interior design; analysis and consulting services concerning work process development, project management in the fields of construction, geomatics, landscaping, urban design and interior design, project feasibility studies in the fields of construction, geomatics, landscaping, urban design and interior design and project cost estimation and management in the fields of construction, geomatics, landscaping, urban design and interior design.

## CLAIMS

Proposed Use in CANADA on services

**Application Number** 1,793,920 **Filing Date** 2016-08-02

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Bristol-Myers Squibb Company (a Delaware corporation), 345 Park Avenue, New York, NY 10154, UNITED STATES OF AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 1600, 1 FIRST CANADIAN PLACE, 100  
KING STREET WEST, TORONTO, ONTARIO,  
M5X1G5

## **TRADEMARK**

# **PEXVODI**

### **Goods**

#### **Class 05**

Pharmaceutical preparations for human use for the treatment and prevention of obesity, diabetes, incontinence, cardiovascular diseases, stroke, cancer, respiratory diseases, auto-immune diseases, solid organ transplant rejection, hepatitis; pharmaceutical preparations for human use for the treatment of metabolic disorders, namely, diabetes, obesity, hyperlipidemia, insulin resistance, metabolic syndrome; pharmaceutical preparations for human use, namely, antibiotics, anti-fungals, anti-virals, immunosuppressants, anti-inflammatories, anti-infectives, central nervous system depressants, central nervous system stimulants, anti-psychotics; pharmaceutical preparations for human use, namely, pharmaceutical antibodies for the treatment of cancer, respiratory diseases, auto-immune diseases, and for the prevention and treatment of solid organ transplant rejection; pharmaceutical preparations for human use, namely, pharmaceutical antibodies for use as anti-infectives, and for use as anti-inflammatories; diagnostic pharmaceutical preparations for human use for increasing the heart rate and for use as medical imaging contrast agents

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA February 02, 2016, Application No: 86895209 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,794,039 **Filing Date** 2016-08-02

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

THE NEW ZEALAND KING SALMON CO.  
LIMITED, a legal entity, 10-18 Bullen Street,  
Tahunanui, Nelson 7011, NEW ZEALAND

### Representative for Service

RICHERS, MCKENZIE & HERBERT LLP  
SUITE 1800, 2 BLOOR STREET EAST,  
TORONTO, ONTARIO, M4W3J5

## TRADEMARK

ŌRA KING

### Index Headings

ORA KING

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### Foreign Character Translation

The translation provided by the applicant of the Maori word ORA is "health" or "wellbeing".

## Goods

### Class 29

fish, not live; fresh fish, not live; vacuum packed fish; preserved fish, not live; smoked fish, not live; cooked fish, not live; pickled fish, not live; seafood, not live; seafood products, namely canned seafood, processed seafood, processed fish roe, processed fish spawn, frozen seafood, smoked seafood, dried seafood; fish extracts; dried fish; fish products, namely, processed fish, frozen fish; fish, canned; prepared meals consisting principally of fish; prepared meals consisting principally of seafood; food products consisting principally of fish, namely, fish croquettes, fish fillets, fish fingers, fish cakes, fish-based spreads and dips; food products consisting principally of seafood, namely, seafood-based spreads and dips; caviar; edible oils including edible fish oils for culinary purposes

## CLAIMS

Used in CANADA since at least as early as May 2016 on goods. Used in NEW ZEALAND on goods. Registered in or for NEW ZEALAND on July 20, 2016 under No. 1047180 on goods



**Application Number** 1,794,064 **Filing Date** 2016-08-02

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Couple To Couple League International,  
Incorporated, 4290 Delhi Avenue, Cincinnati,  
OH 45238, UNITED STATES OF AMERICA

### Representative for Service

GEOFFREY J. NORTH  
(attorney at law), 4 Ironside Court, Ottawa,  
ONTARIO, K2K3H6

## TRADEMARK



### Index Headings

COUPLE TO COUPLE LEAGUE

### Image Description (Vienna)

- Man and woman (couple)
  - Hearts -- Note: Including also hearts represented as a symbol or on playing cards.
- 

## SERVICES

Medical consulting services in the field of natural family planning.

## CLAIMS

Priority Filing Date: UNITED STATES OF AMERICA February 03, 2016, Application No: 86895890 in association with the same kind of services. Used in UNITED STATES OF AMERICA on services. Registered in or for UNITED STATES OF AMERICA on March 07, 2017 under No. 5154100 on services. Proposed Use in CANADA on services

**Application Number** 1,794,181 **Filing Date** 2016-08-03

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Constant Power Inc., 1920 Yonge Street, Suite  
200, Toronto, ONTARIO M4S 3E2

### **Representative for Service**

PIASETZKI NENNIGER KVAS LLP  
SUITE 2308, 120 ADELAIDE STREET WEST,  
TORONTO, ONTARIO, M5H1T1

## **TRADEMARK**

# **ESaaS**

## **SERVICES**

Energy management services, namely, providing a service that allows customers to purchase electricity, namely, stored battery energy, at a fixed price; retail electricity provider services, namely, providing a service that allows customers to purchase electricity, namely, stored battery energy; storage services, namely, storage of battery energy of others; operation of a virtual power plant for others, namely business operation of energy storage systems of others and power plants of others; business management of energy storage systems of others and power plants of others; Software services, namely the sale, licensing, hosting and support of computer software used for energy control, energy management, and energy storage systems; Providing market information for others in the field of energy costs; Storage and maintenance of batteries for others

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,794,205 **Filing Date** 2016-08-03

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Hymans Robertson LLP, One London Wall,  
London, EC2Y 5EA, UNITED KINGDOM

### Representative for Service

SMITHS IP  
SUITE 400 - 1367 WEST BROADWAY,  
VANCOUVER, BRITISH COLUMBIA, V6H4A7

## TRADEMARK



### Index Headings

CLUB VITA

### Image Description (Vienna)

- Vine leaves (except 5.3.19), plane leaves, maple leaves
  - 11-pointed Canadian maple leaf (leaves)
  - One leaf
  - Green
  - White, grey, silver
  - Red, pink, orange
- 

### Colour Claim

Colour is claimed as a feature of the trade-mark. The word 'Vita' is green. The word 'Club' is gray. The leaf is red.

### Disclaimer

The applicant disclaims the exclusive use of the eleven-point maple leaf design apart from the trademark.

## Goods

### Class 09

Computer software in the field of actuarial services, statistics and the calculation of mortality tables and longevity indexes.

## SERVICES

### Class 35

(1) Collection of statistics, and advisory, consultancy and information services in the field of the aforesaid; collection of information in the field of longevity indexes, and advisory, consultancy and information services in the field of the aforesaid.

**Class 36**

(2) Actuarial services, and advisory, consultancy and information services in the field of the aforesaid; calculation, compilation of statistics in the field of life expectancy, mortality and demographics in the field of financial and insurance services and in particular pensions, and advisory, consultancy and information services in the field of all the aforesaid; calculation of mortality tables and longevity indexes, and advisory, consultancy and information services in the field of all the aforesaid; provision of longevity indexes, and advisory, consultancy and information services in the field of the aforesaid; calculation and compilation of information in the field of longevity indexes, and advisory, consultancy and information services in the field of all the aforesaid.

**Class 42**

(3) Design, development, maintenance and updating of computer software in the field of actuarial services, and the calculation of mortality tables and longevity indexes.

**CLAIMS**

Used in CANADA since April 01, 2015 on goods and on services.

**Application Number** 1,794,265 **Filing Date** 2016-08-03

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

EnergyLogic, LLC, 5901 Crossings Boulevard,  
Antioch, TN 37013, UNITED STATES OF  
AMERICA

### Representative for Service

SIM & MCBURNEY  
100 Simcoe Street, Suite 200, TORONTO,  
ONTARIO, M5H3G2

## TRADEMARK

The logo for EnergyLogic, featuring the word "energylogic" in a lowercase, italicized, sans-serif font. The "energy" part is in a darker shade of green, and the "logic" part is in a lighter shade of green.

### Index Headings

ENERGYLOGIC

### Image Description (Vienna)

- Green

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### Colour Claim

Colour is claimed as a feature of the trademark. The colours dark green and light green are claimed as a feature of the mark. The mark consists of the telescoped word "ENERGYLOGIC" with the word "ENERGY" in dark green and the word "LOGIC" in light green.

## Goods

### Class 11

Used oil furnaces and boilers; high volume, low speed ceiling fans; high volume, low speed kitchen exhaust fans; high volume, low speed portable electric fans; high volume, low speed roof fans; high volume, low speed ventilating fans; diesel/kerosene radiant heaters

## CLAIMS

Priority Filing Date: UNITED STATES OF AMERICA July 28, 2016, Application No: 87120227 in association with the same kind of goods. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on May 23, 2017 under No. 5,208,024 on goods. Proposed Use in CANADA on goods

**Application Number** 1,794,402 **Filing Date** 2016-08-04

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Presto Apps America LLC, 160 Greentree  
Drive, Suite 101, Dover, DE 19904, UNITED  
STATES OF AMERICA

### **Representative for Service**

BAKER & MCKENZIE LLP  
BROOKFIELD PLACE, 181 BAY STREET,  
SUITE 2100, P.O. BOX 874, TORONTO,  
ONTARIO, M5J2T3

## **TRADEMARK**

# **MAGIC TOOLBAR**

### **Goods**

#### **Class 09**

Computers; computer hardware; computer software namely, computer software for setting up, configuring, operating and controlling computers, and mobile devices namely, smart phones, mobile telephones, smartwatches, and wearable computer hardware; application development software namely, computer software for assisting developers in creating computer program code for use in single and multiple application programs; computer peripheral devices namely, computer interface boards and computer interface cards, computer cables, monitors, display screens, keyboards, and electronic interfaces namely, electronic converters for use with computers

### **CLAIMS**

Priority Filing Date: NETHERLANDS February 05, 2016, Application No: 1326284 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,794,414 **Filing Date** 2016-08-04

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Joseph Rosselli Professional Corporation, 4  
Kings Gate, St. Albert, ALBERTA T8N 5M1

## **TRADEMARK**

# **MY ALBERTA LAWYERS**

### **Disclaimer**

The right to the exclusive use of the words ALBERTA LAWYERS is disclaimed apart from the trade-mark.

## **SERVICES**

### **Class 45**

Arbitration services, legal services, mediation services,

## **CLAIMS**

Used in CANADA since at least August 04, 2016 on services.

**Application Number** 1,794,463 **Filing Date** 2016-08-04

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Mighty Leaf Tea, a corporation of California,  
100 Smith Ranch Road, Suite 120, San Rafael,  
CA 94903, UNITED STATES OF AMERICA

### Representative for Service

CASSAN MACLEAN IP AGENCY INC.  
336 Maclaren street, Ottawa, ONTARIO,  
K2P0M6

## TRADEMARK

The logo for 'Mighty Leaf' is rendered in a stylized, cursive script. The word 'Mighty' is positioned above 'Leaf', and both are written in a fluid, handwritten style with thick outlines and some internal shading to give it a three-dimensional appearance.

### Index Headings

MIGHTY LEAF

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### Goods

Cups and mugs; cup, mug, and tea container lids; tea pots; tea infusers; tea strainers; tea sets; tea canisters; pitchers; tea crocks

### CLAIMS

Priority Filing Date: UNITED STATES OF AMERICA February 17, 2016, Application No: 86/910, 273 in association with the same kind of goods. Proposed Use in CANADA on goods



**Application Number** 1,794,465 **Filing Date** 2016-08-04

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Mighty Leaf Tea, a corporation of California,  
100 Smith Ranch Road, Suite 120, San Rafael,  
CA 94903, UNITED STATES OF AMERICA

### Representative for Service

CASSAN MACLEAN IP AGENCY INC.  
336 MacLaren street, Ottawa, ONTARIO,  
K2P0M6

## TRADEMARK

The logo for 'Mighty Leaf' is rendered in a stylized, cursive script. The word 'Mighty' is on the top line and 'Leaf' is on the bottom line, with the letters flowing together in a decorative, handwritten style.

### Index Headings

MIGHTY LEAF

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## SERVICES

Entertainment and educational services offered through an interactive website that provides information regarding tea and tea-based beverages, tea related goods, namely, teapots, tea sets, tea cups, tea infusers, tea strainers, travel mugs, tea container lids, tea canisters, pitchers, tea crocks, and tea related services, namely tea brewing, tea grading and tea tasting. Providing a website for social media and entertainment purposes, namely providing an interactive website consisting of a blog about tea and tea-based beverages, tea related goods, namely, teapots, tea sets, tea cups, tea infusers, tea strainers, travel mugs, tea container lids, tea canisters, pitchers, tea crocks, and tea related services, namely tea brewing, tea grading and tea tasting

## CLAIMS

Priority Filing Date: UNITED STATES OF AMERICA February 17, 2016, Application No: 86/910, 312 in association with the same kind of services. Proposed Use in CANADA on services

**Application Number** 1,794,582 **Filing Date** 2016-08-05

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Hotel RevUp, LLC, 85 Broad Street, New York,  
NY 10001, UNITED STATES OF AMERICA

### **Representative for Service**

OSLER, HOSKIN & HARCOURT LLP  
SUITE 1900, 340 ALBERT STREET,  
OTTAWA, ONTARIO, K1R7Y6

## **TRADEMARK**

# **LODGIQ**

### **Goods**

Downloadable computer software, namely, in the field of temporary or permanent properties namely hotel, motel and rental properties, for predicting the likability of, forecasting reservations of, and increasing revenue by optimizing the sell rate of temporary or permanent properties.

## **SERVICES**

(1) Business marketing services, namely, business marketing consulting services, database marketing services in the form of compiling customer specific databases, developing marketing strategies and marketing concepts for others, and providing business marketing information for others, all in the field of temporary or permanent properties namely hotel, motel and rental properties.

(2) Non-downloadable computer software as a service, namely, in the field of temporary or permanent properties namely hotel, motel and rental properties, for predicting the likability of, forecasting reservations of, and increasing revenue by optimizing the sell rate of temporary or permanent properties.

(3) Reservation services for travelers in the field of temporary or permanent properties, namely, the searching and reserving of hotel, motel and rental properties. Rental services for travelers in the field of temporary or permanent properties, namely, the searching and renting of hotel, motel and rental properties.

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA February 05, 2016, Application No: 86/899, 112 in association with the same kind of goods and in association with the same kind of services. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on April 18, 2017 under No. 5,187,781 on goods. Proposed Use in CANADA on goods and on services

**Application Number** 1,794,637 **Filing Date** 2016-08-05

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

NOVADAQ TECHNOLOGIES INC., 5090  
Explorer Drive, Suite 202, Mississauga,  
ONTARIO L4W 4T9

### **Representative for Service**

KATHY RZESZUTEK  
UNIT 101, 8329 EASTLAKE DRIVE,  
BURNABY, BRITISH COLUMBIA, V5A4W2

## **TRADEMARK**

# **PINPOINT S1**

### **Goods**

#### **Class 09**

(1) computer hardware and software for medical imaging apparatus for use in fluorescence imaging, targeted imaging, white-light imaging, tissue perfusion imaging, radionuclide imaging, speckle imaging, laser Doppler imaging and a combination of the foregoing.

#### **Class 10**

(2) medical imaging apparatus for use in fluorescence imaging, targeted imaging, white-light imaging, tissue perfusion imaging, radionuclide imaging, speckle imaging, laser Doppler imaging and a combination of the foregoing

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,794,639 **Filing Date** 2016-08-05

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

NOVADAQ TECHNOLOGIES INC., 5090  
Explorer Drive, Suite 202, Mississauga,  
ONTARIO L4W 4T9

### **Representative for Service**

KATHY RZESZUTEK  
UNIT 101, 8329 EASTLAKE DRIVE,  
BURNABY, BRITISH COLUMBIA, V5A4W2

## **TRADEMARK**

# **PINPOINT S3**

### **Goods**

#### **Class 09**

(1) computer hardware and software for medical imaging apparatus for use in fluorescence imaging, targeted imaging, white-light imaging, tissue perfusion imaging, radionuclide imaging, speckle imaging, laser Doppler imaging and a combination of the foregoing

#### **Class 10**

(2) medical imaging apparatus for use in fluorescence imaging, targeted imaging, white-light imaging, tissue perfusion imaging, radionuclide imaging, speckle imaging, laser Doppler imaging and a combination of the foregoing

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,794,900 **Filing Date** 2016-08-08

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Turtle Entertainment GmbH, Siegburger Str.  
189, 50679 Köln, GERMANY

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
World Exchange Plaza, 100 Queen Street,  
Suite 1300, Ottawa, ONTARIO, K1P1J9

## **TRADEMARK**

# **WESA**

## **SERVICES**

### **Class 38**

(1) Providing access to a global, social, online network for players of computer and video games for multi-player games and computer and video game tournaments and leagues; providing access to portals, chat rooms, blogs and forums on the internet for users of computer and video games and participants of computer and videogame tournaments; transmission of messages, information, images and text regarding computer and video games and users and participants of computer and video game events, tournaments and leagues; radio and television broadcasting; rental of access times to databases for players of computer and video games and computer and video game enterprises

### **Class 41**

(2) Entertainment services, namely, computer and video games provided online and non-downloadable computer and video games provided online; organizing and conducting of computer and video game tournaments, competitions and congresses; entertainment services, namely, ongoing news program services (also via the Internet) regarding computer and video games, users of computer and video games, computer and video game tournaments and participants of computer and video game tournaments

### **Class 42**

(3) Design and development of computer hardware and software for computer and videogames, for computer and video game events, tournaments and leagues and for collecting and processing statistical data and information relating to computer and video games and computer and video game tournaments; leasing of computer programs (software); providing temporary use of online non-downloadable software to enable users to create and share text, documents, images, photos, videos, maps and roadmaps; computer services, namely computer programming for data processing and communications systems for creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking

## **CLAIMS**

Used in CANADA since at least as early as May 13, 2016 on services. Priority Filing Date:  
GERMANY February 11, 2016, Application No: 3020160038450 in association with the same kind  
of services. Used in GERMANY on services. Registered in or for GERMANY on March 10, 2016  
under No. 302016003845 on services

**Application Number** 1,795,132 **Filing Date** 2016-08-10

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

MDC HOUSEWARES INC., 4050 Poirier, St-Laurent, QUEBEC H4R 2A5

### **Representative for Service**

LEGAL LOGIK INC.  
7575 TransCanadienne, Suite #200, QUEBEC, H4T1V6

## **TRADEMARK**

# **SEASONS BY CHLOE**

### **Goods**

(1) Cheese slicers; egg slicers; nutcrackers; knives; forks; spoons; serving tongs; meat tenderizers for household purposes; can openers; peelers for vegetables; pizza cutters; cheese planes; zesters; vegetable corers; electric food choppers

(2) Kitchen timers; measuring spoons; measuring cups; fridge magnets; meat thermometers

(3) Manual dough blenders; spatulas for kitchen use; ice cream scoops; bottle openers; garlic presses; graters for household purposes; corkscrews; spoon rests; scoops for household use; colanders; bowls; strainers for household purposes; basting brushes; non-electric whisks for household purposes; pots; pans; scrapers for household purposes; rolling pins; grill brushes; salad spinners; cutting boards; flour sifters; cookie cutters; pepper mills; salt mills; salt shakers; cake decorating sets sold as a unit comprised primarily of decorating tubes, couplers and tips; trivets; potato ricers; splatter screens; skillets; casseroles; woks; baking cups for cupcakes

(4) Cookware; Bakeware

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,795,136 **Filing Date** 2016-08-10

**Language of Application** French

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Marion Gérard, 278, rue St-Eustache, St-Eustache, QUÉBEC J7R 2L7

## TRADEMARK



### Index Headings

PEINDRE L'EAU

### Image Description (Vienna)

- Man and woman (couple)
- Men stylized
- Several men
- Other men
- Stains, spots, blots
- Ornamental bands and borders (except 25.1.9)
- Other ornamental motifs
- Letters or numerals forming geometrical figures, written or typographical matter in perspective
- Letters or numerals forming a figure in the shape of an arc of a circle

### Foreign Character Translation/Transliteration

Polynesian symbol forming a text evoking flight, communion with the ocean, bad mana depicting the subaquatic painting project. .

## Goods

Paintings and their reproductions; clothing, namely sweaters, pants, blouses, polo shirts, shirts, T-shirts, sweatshirts, skirts, dresses, tuques, scarves, shorts, gloves, mittens, underwear, socks, athletic footwear, leisure shoes, beach sandals, headbands, headbands and elastics for the hair.



Promotional items, namely cups, T-shirts, key holders, USB keys, paper press, lead pencils, ink pencils, felt-tip pens, pencils for painting, postcards, coasters, place mats, beach bags, sports bags, photo albums, portfolios, school bags, covers, letterhead paper, envelopes, memo books, underwater toys.

## **SERVICES**

Artistic services, namely exploration of various ocean floors and shipwrecks, landscape and semi-abstract painting services, subaquatic painting services.

## **CLAIMS**

Used in CANADA since at least March 07, 2014 on goods and on services.

**Application Number** 1,795,204 **Filing Date** 2016-08-10

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Hymans Robertson LLP, One London Wall,  
London, EC2Y 5EA, UNITED KINGDOM

### **Representative for Service**

SMITHS IP  
SUITE 400 - 1367 WEST BROADWAY,  
VANCOUVER, BRITISH COLUMBIA, V6H4A7

## **TRADEMARK**

# **CLUB VITA CANADA**

## **Goods**

### **Class 09**

Computer software in the field of actuarial services, statistics and the calculation of mortality tables and longevity indexes

## **SERVICES**

### **Class 35**

(1) Collection of statistics, and advisory, consultancy and information services in the field of the aforesaid; collection of information in the field of longevity indexes, and advisory, consultancy and information services in the field of the aforesaid

### **Class 36**

(2) Actuarial services, and advisory, consultancy and information services in the field of the aforesaid; calculation, compilation of statistics in the field of life expectancy, mortality and demographics in the field of financial and insurance services and in particular pensions, and advisory, consultancy and information services in the field of all the aforesaid; calculation of mortality tables and longevity indexes, and advisory, consultancy and information services in the field of all the aforesaid; provision of longevity indexes, and advisory, consultancy and information services in the field of the aforesaid; calculation and compilation of information in the field of longevity indexes, and advisory, consultancy and information services in the field of all the aforesaid

### **Class 42**

(3) Design, development, maintenance and updating of computer software in the field of actuarial services, and the calculation of mortality tables and longevity indexes

## **CLAIMS**

Used in CANADA since April 01, 2015 on goods and on services.

**Application Number** 1,795,262 **Filing Date** 2016-08-10

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

MED-EL Elektromedizinische Geräte Ges.m.b.  
H., Fürstenweg 77a, Innsbruck A-6020,  
AUSTRIA

### **Representative for Service**

SHAPIRO COHEN LLP  
SUITE 830,TOWER B, 555 LEGGET DRIVE,  
OTTAWA, ONTARIO, K2K2X3

## **TRADEMARK**

# **NEUROTAB**

## **Goods**

### **Class 09**

(1) Touchscreen monitors; touchscreen monitors for use in connection with medical device.

### **Class 10**

(2) Pulse generators for neurostimulation; medical devices, namely, a neuromuscular surface stimulator for use in connection with stimulation of the surface muscle and nerves; electrodes for medical use; medical devices, namely, myoelectric signal sensor; medical devices, namely, biofeedback sensor, processor and recorder used in connection with the stimulation of nerves and muscles.

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA February 16, 2016, Application No: 86/909, 326 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,795,303 **Filing Date** 2016-08-10

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

USC Consulting Group, LP, 3000 Bayport  
Drive, Suite 1010, Tampa, FL 33607, UNITED  
STATES OF AMERICA

### Representative for Service

BORDEN LADNER GERVAIS LLP  
Bay Adelaide Centre, East Tower, 22 Adelaide  
St. West, TORONTO, ONTARIO, M5H4E3

## TRADEMARK



### Index Headings

USC CONSUL+ING GROUP EMPOWERING. PERFORMANCE.

### Image Description (Vienna)

- Greek cross, St. Andrew's cross
  - Crosses accompanied by an inscription
  - Mathematical signs
  - Mathematical signs combined with figures or letters
- 

### Trademark Description

The mark consists of the word 'USC' in capital letters with large bold font, the word 'CONSULTING' in capital letters to its right with a cross in place of the letter 'T', the word 'GROUP' in capital letters underneath the word 'CONSULTING', and the words 'Empowering. Performance.' underneath the words 'USC CONSULTING GROUP'.

## SERVICES

business management consultancy services

## CLAIMS

Used in CANADA since at least as early as 2015 on services. Priority Filing Date: UNITED STATES OF AMERICA February 15, 2016, Application No: 86/907,564 in association with the same kind of services. Used in UNITED STATES OF AMERICA on services. Registered in or for UNITED STATES OF AMERICA on October 11, 2016 under No. 5058243 on services

**Application Number** 1,795,305 **Filing Date** 2016-08-10

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

MicroSeismic, Inc., Suite 500, 10777  
Westheimer, Houston, TX 77042, UNITED  
STATES OF AMERICA

### **Representative for Service**

KIRBY EADES GALE BAKER  
100 Murray Street, Suite 500, Ottawa,  
ONTARIO, K1N0A1

## **TRADEMARK**

# **PINDEX**

## **SERVICES**

seismic data monitoring services, namely, providing oil and gas well completion and scientific analysis and data-acquisition and collection in the field of seismic events

## **CLAIMS**

Used in CANADA since at least as early as February 09, 2016 on services. Priority Filing Date: UNITED STATES OF AMERICA February 11, 2016, Application No: 86/904,883 in association with the same kind of services

**Application Number** 1,795,309 **Filing Date** 2016-08-10

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Measurement Ltd., c/o Trident Trust Company  
(Cayman) Limited, One Capital Place, Fourth  
Floor, P.O. Box 847GT, Grand Cayman,  
CAYMAN ISLANDS

### **Representative for Service**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## **TRADEMARK**

# **ACCUTIRE**

### **Goods**

#### **Class 09**

- (1) electronic tire pressure gauge
- (2) digital electronic tire pressure gage

## **CLAIMS**

Used in UNITED STATES OF AMERICA on goods (2). Registered in or for UNITED STATES OF AMERICA on September 05, 1989 under No. 1,554,489 on goods (2). Proposed Use in CANADA on goods (1)

**Application Number** 1,795,332 **Filing Date** 2016-08-10

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Parkwood Topshop Athletic Limited, Colegrave House, 70 Berners Street, London W1T 3NL, UNITED KINGDOM

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA, ONTARIO, K1P1C3

## **TRADEMARK**

# **IVY PARK**

### **Goods**

#### **Class 09**

(1) Downloadable electronic publications in the field of fitness and fashion; mobile phone applications in the form of downloadable sports games; computer games; speakers; loud speakers; wireless speakers; portable speakers; personal speakers; speakers for portable media players; headphones; wireless headphones; music headphones; sports eyewear; sunglasses; cases for sunglasses; mobile phone cases; parts and fittings for all the aforesaid goods.

#### **Class 21**

(2) Household and kitchen containers, namely, beverage containers, containers for ice, food storage containers, garbage containers, and thermally insulated containers for food and beverages; lunch boxes; wash bags; food storage containers; drinks containers; plastic drinks containers sold empty; stainless steel drinks containers sold empty; sports bottles sold empty; hydration packs, water bottles sold empty, reservoirs and drinks containers for sports and fitness use.

#### **Class 27**

(3) Yoga mats; gymnasium exercise mats.

## **CLAIMS**

Priority Filing Date: EUIPO (EU) February 10, 2016, Application No: 015097851 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,795,497 **Filing Date** 2016-08-11

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

FERWOOD S.R.L., Via Langhe 4/A, Pollenzo,  
BRA (Cuneo), ITALY

### Representative for Service

MBM INTELLECTUAL PROPERTY LAW LLP  
275 SLATER STREET, 14TH FLOOR,  
OTTAWA, ONTARIO, K1P5H9

## TRADEMARK



### Index Headings

SIS MACHINERY

### Image Description (Vienna)

- Squares
- One quadrilateral
- Quadrilaterals containing one or more letters
- Quadrilaterals with dark surfaces or parts of surfaces
- Letters presenting a special form of writing
- Letters crossed or barred by letters, numerals or a figurative element
- Black
- White, grey, silver
- Red, pink, orange

### Colour Claim

Colour is claimed as a feature of the trade-mark. The colours black, white and red are claimed as a feature of the mark. The mark consists of the word 'MACHINERY' in uppercase black letters, on top of the letters 'SIS' in white uppercase letters, surrounded by a red square.

## Goods

**Class 07**



woodworking machines, namely, dust aspirators, edge banding machines, sanding machines, computer numerical control (CNC) operated edge banding machines, computer numerical control (CNC) operated for electrically opening doors and windows, angular beam panel saws, beam panel saws, automatic machines for loading and stacking panels, ramie brushing machines, spraying machines, packaging machines, compression moulding machines and squaring and edge banding machines

## SERVICES

### Class 35

(1) presentation and promotion for the sale of machines and industrial goods, namely advertising the machines and industrial goods of others; organisation, conducting and management of online auction sales of machines and industrial goods; performance of online auction sales of machines and industrial goods

### Class 37

(2) inspection, installation, maintenance and repair of woodworking machines services

### Class 42

(3) testing services, namely testing the performance of wood working machines; engineering services in the sector of woodworking machines

## CLAIMS

Priority Filing Date: ITALY July 07, 2016, Application No: 302016000071109 in association with the same kind of goods and in association with the same kind of services. Proposed Use in CANADA on goods and on services

**Application Number** 1,795,651 **Filing Date** 2016-08-12

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

BAYER INTELLECTUAL PROPERTY GMBH,  
Alfred-Nobel-Straße 10, 40789 Monheim am  
Rhein, GERMANY

### Representative for Service

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## TRADEMARK

The logo for BreeConnect features a stylized 'B' icon composed of two curved lines, followed by the word 'BreeConnect' in a sans-serif font.

### Index Headings

BREECONNECT B

### Image Description (Vienna)

- Two lines or bands
  - Curved lines or bands (except a 26.11.13)
  - Drops
  - Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
  - Letters or numerals representing a heavenly body or a natural phenomenon
- 

## SERVICES

### Class 41

(1) Medical education and training services in the field of pulmonary hypertension, namely, providing seminars, training courses and classes to patients in the field of pulmonary hypertension.

### Class 44

(2) Medical services and information for patient support within the field of the treatment of pulmonary hypertension.

## CLAIMS

Proposed Use in CANADA on services

**Application Number** 1,795,652 **Filing Date** 2016-08-12

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

BAYER INTELLECTUAL PROPERTY GMBH,  
Alfred-Nobel-Straße 10, 40789 Monheim am  
Rhein, GERMANY

### Representative for Service

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## TRADEMARK



### Index Headings

B

### Image Description (Vienna)

- Two lines or bands
- Curved lines or bands (except a 26.11.13)
- Drops
- Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
- Letters or numerals representing a heavenly body or a natural phenomenon
- Letters presenting a special form of writing
- One letter

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## SERVICES

### Class 41

(1) Medical education and training services in the field of pulmonary hypertension, namely, providing seminars, training courses and classes to patients in the field of pulmonary hypertension.

### Class 44

(2) Medical services and information for patient support within the field of the treatment of pulmonary hypertension.

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,795,656 **Filing Date** 2016-08-12

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Microsoft Corporation, One Microsoft Way,  
Redmond, Washington 98052-6399, UNITED  
STATES OF AMERICA

### **Representative for Service**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## **TRADEMARK**

# **SURFACE STUDIO**

## **Goods**

### **Class 09**

Computer software, namely computer operating systems; computer hardware; computer hardware peripherals, namely computer cables, audio/video cables, audio/video cable connectors, power cords, computer display screens, computer scanners, computer printers, computer speakers, computer stands, computer joysticks, microphones, webcams, digital cameras, blank USB flash drives, cd-rom drives, digital disc drives, disk drives for computers, DVD drives, hard disk drives, electronic pens, touch screen pens, stylus pens for use with touch-screens; computers; laptop computers; tablet computers; computer mice; computer keyboards; mobile computers; handheld computers; mobile phones; mobile phone peripherals, namely keyboards for mobile phones, mobile phone chargers, stands adapted for mobile phones, hands free kits for mobile phones, headsets for mobile telephones, dustproof plugs for jacks of mobile phones, in-car telephone handset cradles; mobile phone accessories, namely cases adapted for mobile phones, straps for mobile phones; smart phones; internet phones; notebook computers; netbook computers; parts for mobile telephones; network communication apparatus, namely computer network adapters, computer network switches, computer network bridges, computer network server, network routers, network interface cards; electronic communication equipment, namely modems, ethernet adapters, ethernet switches, video cable adapters, fibre-optic cables, fibre optic light and image conduits; telephones; pedometers

## **CLAIMS**

Priority Filing Date: SLOVENIA February 12, 2016, Application No: Z-201670184 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,795,698 **Filing Date** 2016-08-12

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Yogaprosess AS, Postboks 2599 Solli, 0203  
Oslo, NORWAY

### Representative for Service

FETHERSTONHAUGH & CO.  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## TRADEMARK



### Index Headings

RHINO HORN JUNIOR

### Image Description (Vienna)

- Hippopotamus, rhinoceros
- Animals of series II stylized
- Medical or surgical apparatus, instruments or utensils, prostheses, medicines
- Other medical or surgical apparatus, instruments or utensils
- One arrow
- Arrows combined with any other figurative element (except a 24.15.13 and a 24.15.15)
- Wind instruments, whistles
- Letters or numerals forming geometrical figures, written or typographical matter in perspective
- Letters or numerals forming a figure in the shape of an arc of a circle

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## Goods

### Class 05

(1) pharmaceutical preparations for nasal irrigation

### Class 10

(2) medical apparatus and instruments for nasal irrigation, namely, nasal irrigation vessels

**CLAIMS**

Priority Filing Date: NORWAY March 17, 2016, Application No: 201603840 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,795,923 **Filing Date** 2016-08-15

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Underdog Studio Ltd., 732-250 Manitoba St,  
Etobicoke, ONTARIO M8Y 4G8

### **Representative for Service**

JULIE MACDONELL  
The Trademark Group, 2300 Yonge St., #1600,  
Toronto, ONTARIO, M4P1E4

## **TRADEMARK**

# **UNDERDOG STUDIO**

## **SERVICES**

Website design; graphic art design; advertising agency services, namely, brand identity creation, brand communication in the form of design and creation of displays and signage, design and creation of sales collateral, design and creation of sales materials, all for third parties; providing advertising, marketing and promotional services, namely, promoting the goods, services, brand identity, commercial information, and news of others through printed advertising boards, signs and pamphlets, streamed digital audio files, broadcast radio, streamed digital video files and broadcast television; Internet based interactive marketing and advertising consultancy services for others, namely all Internet based marketing, design, consulting and media planning; providing advertising, marketing and promotional services, namely, development of advertising campaigns for digital and print media.

## **CLAIMS**

Used in CANADA since at least as early as January 02, 2012 on services.



**Application Number** 1,795,938 **Filing Date** 2016-08-16

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Sumar Amigos SA, 58 Obarrio Edificio PH  
office one, piso 12-04, Panama City, PANAMA

### Representative for Service

SANDER R. GELSING  
(Warren Sinclair LLP), 600, 4911 - 51 Street,  
Red Deer, ALBERTA, T4N6V4

## TRADEMARK



### Index Headings

ESTUDIO MILLESIME!

### Image Description (Vienna)

- Punctuation marks
- Exclamation marks, question marks
- Letters presenting a special form of writing
- Letters overlapping
- Red, pink, orange
- Black

### Colour Claim

Colour is claimed as a feature of the trademark. The color(s) orange and black is/are claimed as a feature of the mark. The word "estudio" have an orange outline except the lower part of the word; the words "milles" and "me" are in black stylized font separated by orange exclamation marks where an upside down exclamation mark appears after the letter "S" in "milles" and a right side up exclamation mark appears after the letter "E" in "me".

### Foreign Character Translation

As provided by the applicant, the word "ESTUDIO" is Spanish for the word "STUDY" .

## SERVICES

Restaurant services; providing temporary hotel accommodations.

## CLAIMS

Priority Filing Date: COLOMBIA February 17, 2016, Application No: 16-0396589 in association with the same kind of services. Proposed Use in CANADA on services

**Application Number** 1,796,120 **Filing Date** 2016-08-16

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

CHAD SAUNDERS, 529 CROOKED STICK  
PASS, BEAVER BANK, NOVA SCOTIA B4G  
0C1

## **TRADEMARK**

# **ANTE OMNIA SALUTEM (SAFETY ABOVE ALL ELSE)**

### **Foreign Character Translation/Transliteration**

The mark consists of a Latin phrase followed by its English translation.

## **Goods**

### **Class 14**

(1) Jewellery rings.

### **Class 16**

(2) Pictures; advertising signs of paper.

### **Class 19**

(3) Wooden and plastic advertising signs.

### **Class 24**

(4) Banners of textile.

### **Class 25**

(5) Shirts, coats, hats, and gloves.

## **SERVICES**

### **Class 37**

(1) Aircraft maintenance.

### **Class 42**

(2) Aircraft engineering services.

## **CLAIMS**

Used in CANADA since February 15, 2016 on services. Proposed Use in CANADA on goods

**Application Number** 1,796,542 **Filing Date** 2016-08-19

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Sigma-Aldrich Co. LLC, 3050 Spruce Street,  
St. Louis, MO 63103, UNITED STATES OF  
AMERICA

### **Representative for Service**

CASSELS BROCK & BLACKWELL LLP  
SCOTIA PLAZA, SUITE 2100, 40 KING  
STREET WEST, TORONTO, ONTARIO,  
M5H3C2

## **TRADEMARK**

**sygRNA**

### **Goods**

#### **Class 01**

Nucleic acids for scientific purposes.

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA July 11, 2016, Application No: 87099832 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,796,752 **Filing Date** 2016-08-22

**Language of Application** French

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

INTELLITIX TECHNOLOGIES INC., 111, Duke  
St., Suite 1600, H4C 2G9, C.P. H4C 2G9,  
Montreal, QUÉBEC H3C 2M1

### Representative for Service

ME JOHANNE DANIEL  
(DANIEL & ASSOCIES) , 740, AV. ATWATER,  
MONTREAL, QUÉBEC, H4C2G9

## TRADEMARK



### Index Headings

INTELLITIX X

### Image Description (Vienna)

- Paper in rolls, wallpaper, other papers and documents
  - Lines or bands forming an angle -- Note: Including chevrons and arrowheads formed by lines or bands.
  - Parallelepipeds
- 

## SERVICES

### Class 42

Offre de solutions matérielles et logicielles aux organisateurs d'évènements devant public et aux clients, notamment par l'offre de contrôle d'accès, de services d'amplification interactive de marque et de modes de paiement sans numéraire au moyen de puces d'identification par radiofréquence insérées dans des bracelets ou des cartes, pour servir de billets, de laissez-passer ou d'argent sur les lieux d'évènements; (2) saisie, organisation, communication et analyse de données liées aux transactions d'achat pour des produits et des services effectuées par des clients à des évènements devant public.

## CLAIMS

Used in CANADA since at least as early as July 31, 2009 on services.

**Application Number** 1,796,810 **Filing Date** 2016-08-12

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

VITAL CONNECT, INC., 224 Airport Parkway,  
Suite 300, San Jose, CA 95110, UNITED  
STATES OF AMERICA

### **Representative for Service**

DEETH WILLIAMS WALL LLP  
150 YORK STREET, SUITE 400, TORONTO,  
ONTARIO, M5H3S5

## **TRADEMARK**

# **VITALWATCH**

### **Goods**

Computer software, namely, mobile applications that receive transmitted data from vital sign monitoring devices in a pad or shield of cloth form that analyze and transmit vital sign health information, namely, blood pressure, blood glucose, blood properties, lung function, activity level, stress level, sleep monitoring, respiratory events, electrocardiogram data, heart rate, pulse rate via wire or wireless to relay hand-held mobile units and cloud computers.

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA February 16, 2016, Application No: 86/908, 443 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,796,911 **Filing Date** 2016-08-22

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Wenbo Education Consulting Firm LTD., 887  
Corydon Avenue, Winnipeg, MANITOBA R3M  
0W7

### **Representative for Service**

WITMART INC.  
322 King St W #402, Toronto, ONTARIO,  
M5V1J2

## **TRADEMARK**

# **WENBO**

## **SERVICES**

### **Class 35**

(1) administration of cultural and educational exchange programs; business management consulting; business marketing consulting services; employment management agencies; talent management agencies

### **Class 41**

(2) analyzing educational tests scores and data for others; educational research services

### **Class 45**

(3) legal consultation services; legal information agencies; legal services; providing legal information

## **CLAIMS**

Used in CANADA since June 04, 2014 on services.

**Application Number** 1,796,981 **Filing Date** 2016-08-23

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Viacom International Inc., 1515 Broadway,  
New York, NY 10036, UNITED STATES OF  
AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## **TRADEMARK**

# **SLIME**

### **Goods**

#### **Class 28**

(1) games, namely, action skill games, board games, playing cards, equipment sold as a unit for playing card games, hand held unit for playing electronic games; sporting articles, namely, rubber balls, beach balls, baseballs, footballs, basketballs, soccer balls, golf balls, tennis balls, baseball bats, darts; educational toys, namely, building blocks, jigsaw puzzles; activity toys, namely, dolls, doll accessories, action figures and accessories therefor, toy vehicles, kites, return tops, balloons  
(2) freeflowing play gel

## **CLAIMS**

Used in CANADA since at least as early as 1990 on goods (2). Used in UNITED STATES OF AMERICA on goods (2). Registered in or for UNITED STATES OF AMERICA on December 01, 1998 under No. 2,206,408 on goods (2). Proposed Use in CANADA on goods (1)

**Application Number** 1,796,985 **Filing Date** 2016-08-23

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Viacom International Inc., 1515 Broadway,  
New York, NY 10036, UNITED STATES OF  
AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## **TRADEMARK**

# **NICKELODEON SLIME**

### **Goods**

#### **Class 03**

body care products, namely, body lotion, shower gel, shampoo, hair conditioners, non-medicated lip balm and soap; toothpaste

## **CLAIMS**

Proposed Use in CANADA on goods



**Application Number** 1,797,045 **Filing Date** 2016-08-23

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Daimler AG, a legal entity, Mercedesstrasse  
137, 70327 Stuttgart, GERMANY

### **Representative for Service**

RICHER, MCKENZIE & HERBERT LLP  
SUITE 1800, 2 BLOOR STREET EAST,  
TORONTO, ONTARIO, M4W3J5

## **TRADEMARK**

# **NIGHT EDITION**

### **Goods**

#### **Class 12**

Automobiles and their integral and replacement parts.

## **CLAIMS**

Used in GERMANY on goods. Registered in or for GERMANY on June 03, 2009 under No. 302009024798 on goods. Proposed Use in CANADA on goods

**Application Number** 1,797,097 **Filing Date** 2016-08-23

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Decolin Inc., 9150 Park Avenue, Montreal,  
QUEBEC H2N 1Z2

### Representative for Service

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## TRADEMARK



### Index Headings

ZHC

### Image Description (Vienna)

- Rectangles
- More than two quadrilaterals, inside one another
- Quadrilateral figures with one or more convex or concave sides -- Note: Not including elongated surfaces with one or more convex or concave sides (25.3.1).
- Quadrilaterals containing one or more letters
- Quadrilaterals with dark surfaces or parts of surfaces

## Goods

(1) Bathroom furniture, namely, bath and storage cabinets, medicine cabinets, towel racks; plastic, steel, and aluminum storage bins for use as a bathroom organizer; bathroom mirrors; bath and shower curtain and liner rods; bath and shower curtain and liner hooks; window curtain rods and hooks; fitted fabric slipcovers for furniture.

(2) Bathroom accessories, namely, bath and shower wastebaskets, trash cans, toilet paper holders, tissue dispensers, toilet bowl brushes, soap dishes, toothbrush holders, lotion and soap dispensers; bath and shower shelves; bath and shower caddies; laundry hampers and laundry tubs.

(3) Bath and shower curtains and liners, window curtains, bath towels, unfitted fabric slipcovers for furniture.

(4) Bath tub mats.

## CLAIMS

1,797,097

TRADE-MARKS JOURNAL

2018-01-17  
Vol. 65 No. 3299 page 536

Priority Filing Date: UNITED STATES OF AMERICA March 30, 2016, Application No: 86/958,539  
in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,797,181 **Filing Date** 2016-08-23

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Nathaniel Kenneth Larsen, RR #1, Winfield,  
ALBERTA T0C 2X0

### **Representative for Service**

PARLEE MCLAWS LLP  
1700 Enbridge Centre, 10175-101 Street NW,  
EDMONTON, ALBERTA, T5J0H3

## **TRADEMARK**

# **WE BE FARMIN**

### **Goods**

(1) Cattle, namely, live cattle, commercial beef cattle, purebred cattle, purebred angus cattle, black and red angus cattle

(2) Beef, namely, angus beef; beef products, namely, steaks, roasts, ribs, beef cuts, minced meat, hamburger, and sausages; roast ready beef rib, beef round, beef gooseneck round, beef short loin, beef inside round, beef short ribs, beef rib eye, beef sirloin, beef tenderloin, beef sirloin tip, beef top sirloin, beef short plates, beef loin strip bone-in, beef briskets, beef loin strip boneless, beef tongues, beef arm chucks, beef hearts, beef blade chuck, scalded beef tripe, beef bottom sirloin butt, selected beef livers, beef knuckle, beef trimmings, beef loin, T-bone steak, and ground beef; processed beef products, namely burger patties, ground beef, beef strips and steak cuts

(3) Meat

### **SERVICES**

(1) Operation of a business dealing in cattle farming, namely, feeding, growing, raising and breeding cattle, processing slaughtered cattle products, namely, purebred cattle and commercial cattle

(2) Advisory and consulting services relating to the agricultural industry, namely the cattle industry; research and development services relating to the agricultural industry, namely the cattle industry

(3) Arranging and conducting musical concerts; concert booking services; entertainment in the form of live musical concerts; sale of musical concert tickets

### **CLAIMS**

Used in CANADA since at least as early as April 2015 on goods and on services (1), (2); April 2016 on services (3).

**Application Number** 1,797,527 **Filing Date** 2016-08-25

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Manitoulin Transport Inc., 7035 Ordan Drive,  
Mississauga, ONTARIO L5T 1T1

### Representative for Service

BORDEN LADNER GERVAIS LLP  
World Exchange Plaza, 100 Queen Street,  
Suite 1300, Ottawa, ONTARIO, K1P1J9

## TRADEMARK



### Index Headings

MANITOULIN TRANSPORT SHIPPING YOUR WORLD

### Image Description (Vienna)

- Rectangles
  - One quadrilateral
  - Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
  - Quadrilateral figures with one or more convex or concave sides -- Note: Not including elongated surfaces with one or more convex or concave sides (25.3.1).
  - Quadrilaterals containing one or more other geometrical figures -- Note: Including quadrilaterals containing bent or straight lines (except 26.4.11).
  - Quadrilaterals with dark surfaces or parts of surfaces
  - One line or one band
  - Horizontal lines or bands
  - Curved lines or bands (except a 26.11.13)
- 

## SERVICES

### Class 39

freight transportation and logistical services provided by way of air, rail, truck and water

## CLAIMS

Used in CANADA since at least as early as January 2010 on services.

**Application Number** 1,797,687 **Filing Date** 2016-08-26

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Rijk Zwaan Zaadteelt en Zaadhandel B.V.,  
Burgemeester Crezeelaan 40, 2678 KX De  
Lier, NETHERLANDS

### Representative for Service

GOUDREAU GAGE DUBUC S.E.N.C.R.L./LLP  
2000 AVENUE MCGILL COLLEGE, SUITE  
2200, MONTREAL, QUEBEC, H3A3H3

## TRADEMARK



### Image Description (Vienna)

- Knives, forks and spoons
- Knives
- Forks
- Sets consisting of knife(ves), fork(s) and/or spoon(s)
- Lips, mouths, tongues
- Other leaves
- Stylized leaves
- One leaf
- Drops
- More than four leaves, scattered leaves, bunches of leaves -- Note: Not including surfaces or backgrounds covered with a repeated figurative element composed of leaves (25.7.25).
- Cabbages, lettuce, chicory -- Note: Not including lettuce prepared for immediate consumption (8.7.7).

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## Goods

### Class 31

Seeds for leafy crops and leafy vegetables; fresh leafy vegetables.

## CLAIMS

Used in CANADA since at least as early as February 2016 on goods. Priority Filing Date: NETHERLANDS April 28, 2016, Application No: 1331504 in association with the same kind of goods. Used in NETHERLANDS on goods. Registered in or for Benelux Office for IP (BOIP) on July 20, 2016 under No. 0996226 on goods

**Application Number** 1,797,851 **Filing Date** 2016-08-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Yamaha Motor Corporation, U.S.A., 6555  
Katella Avenue, Cypress, CA 90630, UNITED  
STATES OF AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## **TRADEMARK**

# **DON'T EXPECT IT. DEMAND IT.**

### **Goods**

(1) Air filters for vehicle motors and engines; replacement parts for air cleaner assemblies for vehicle motors and engines; oil filters and pumps for use in motors and engines; control cables for vehicle engines; replacement parts for motor vehicle and motorcycle alternators; head pipes for motorcycles; engine replacement parts, namely, replacement parts for pistons; mufflers for motors and engines; engine timing components, namely, cam sprockets; carburetor replacement parts; gaskets for internal combustion engines; grab bars for multipurpose engines being engine parts.

(2) Clutch mechanisms for land vehicles; rear wheel sprockets, and wheel sprockets; brake pads for land vehicles; brake lines for land vehicles; grab bars for vehicles being structural parts; handlebar grips for motorcycles; fork cap covers being non-engine land vehicle structural parts; steering stem bolt covers; fitted covers for vehicles, namely, fitted motorcycle covers, fitted vehicle covers for ATVs, golf carts, boats and water vehicles; light bars for vehicles, namely, motorcycles, ATVs, golf carts, boats and water vehicles; structural parts for motorcycles, namely, radiator guards and engine guards.

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA February 29, 2016, Application No: 86/922, 919 in association with the same kind of goods. Proposed Use in CANADA on goods



**Application Number** 1,798,024 **Filing Date** 2016-08-29

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Columbian Home Products, LLC, 1600 Beech  
Street, Terre Haute, IN 47804, UNITED  
STATES OF AMERICA

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
World Exchange Plaza, 100 Queen Street,  
Suite 1300, Ottawa, ONTARIO, K1P1J9

## **TRADEMARK**

# **THE ORIGINAL ALL NATURAL**

### **Goods**

Cookware, namely, sauce pans, boiler pots, steamer pots, cookie sheets, pasta cookers, blancher pots, pots for cooking asparagus, steamer pots, pasta cookers, non-electric coffee pots, roaster pans and pots for deep frying, cookie sheets, meal trays, a kabob set consisting of a pan and skewers, plates, mugs, bowls, colanders, dishpans, canners consisting of a pot and rack, canners consisting of a pot, a rack and empty jars, seafood pots, seafood steamers, tamale pots, menudo pots, canner racks, bakeware, calderos, covered roasters, stockpots, broiler pans, grill pans, colanders, non-electric tea kettles, non-electric percolators, saucepans, casseroles, canning tools, namely, hand tools, namely, hand implemented utensils for use in the canning process.

### **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA August 23, 2016, Application No: 87/147,166 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,798,025 **Filing Date** 2016-08-29

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Columbian Home Products, LLC, 1600 Beech  
Street, Terre Haute, IN 47804, UNITED  
STATES OF AMERICA

### Representative for Service

BORDEN LADNER GERVAIS LLP  
World Exchange Plaza, 100 Queen Street,  
Suite 1300, Ottawa, ONTARIO, K1P1J9

## TRADEMARK



### Index Headings

GRANITE WARE

### Image Description (Vienna)

- Starry sky
- Surfaces or backgrounds covered with repeated geometrical figures or designs
- Surfaces or backgrounds covered with dots
- One polygon
- Polygons with one or more truncated or rounded angles
- Polygons containing representations of heavenly bodies or natural phenomena
- Polygons containing one or more letters
- Polygons with dark surfaces or parts of surfaces
- One line or one band
- Thin lines
- Horizontal lines or bands

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## Goods

Cookware, namely, sauce pans, boiler pots, steamer pots, cookie sheets, pasta cookers, blancher pots, pots for cooking asparagus, steamer pots, pasta cookers, non-electric coffee pots, roaster pans and pots for deep frying, cookie sheets, meal trays, a kabob set consisting of a pan and skewers, plates, mugs, bowls, colanders, dishpans, canners consisting of a pot and rack, canners consisting of a pot, a rack and empty jars, seafood pots, seafood steamers, tamale pots, menudo pots, canner racks, bakeware, calderos, covered roasters, stockpots, broiler pans, grill pans,

colanders, non-electric tea kettles, non-electric percolators, saucepans, casseroles, canning tools, namely, hand tools, namely, hand implemented utensils for use in the canning process.

## CLAIMS

Priority Filing Date: UNITED STATES OF AMERICA August 23, 2016, Application No: 87/147,158 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,798,026 **Filing Date** 2016-08-29

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Columbian Home Products, LLC, 1600 Beech  
Street, Terre Haute, IN 47804, UNITED  
STATES OF AMERICA

### Representative for Service

BORDEN LADNER GERVAIS LLP  
World Exchange Plaza, 100 Queen Street,  
Suite 1300, Ottawa, ONTARIO, K1P1J9

## TRADEMARK



### Index Headings

GRANITE WARE

### Image Description (Vienna)

- Starry sky
  - Surfaces or backgrounds covered with repeated geometrical figures or designs
  - Surfaces or backgrounds covered with dots
  - One polygon
  - Polygons with one or more truncated or rounded angles
  - Polygons containing representations of heavenly bodies or natural phenomena
  - Polygons containing one or more letters
  - Polygons with dark surfaces or parts of surfaces
- 

## Goods

Cookware, namely, sauce pans, boiler pots, steamer pots, cookie sheets, pasta cookers, blancher pots, pots for cooking asparagus, steamer pots, pasta cookers, non-electric coffee pots, roaster pans and pots for deep frying, cookie sheets, meal trays, a kabob set consisting of a pan and skewers, plates, mugs, bowls, colanders, dishpans, canners consisting of a pot and rack, canners consisting of a pot, a rack and empty jars, seafood pots, seafood steamers, tamale pots, menudo pots, canner racks, bakeware, calderos, covered roasters, stockpots, broiler pans, grill pans, colanders, non-electric tea kettles, non-electric percolators, saucepans, casseroles, canning tools, namely, hand tools, namely, hand implemented utensils for use in the canning process.

## CLAIMS

Priority Filing Date: UNITED STATES OF AMERICA August 23, 2016, Application No: 87/147,165 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,798,040 **Filing Date** 2016-08-29

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Regenerative Sciences, LLC, 403 Summit  
Blvd., Suite 201, Broomfield, CO 80021,  
UNITED STATES OF AMERICA

### **Representative for Service**

SIM & MCBURNEY  
100 Simcoe Street, Suite 200, TORONTO,  
ONTARIO, M5H3G2

## **TRADEMARK**

# **REGENEXX**

### **Goods**

#### **Class 05**

dietary and nutritional supplements for general health and well being

## **SERVICES**

#### **Class 42**

(1) Medical and scientific research in the field of stem cell therapy; Medical and scientific research information in the field of stem cell therapy; Medical and scientific research, namely, conducting clinical trials for others; Medical laboratories; Medical research; scientific research in the field of autologous stem cell therapy

#### **Class 44**

(2) Medical clinics; medical consultations, namely, autologous stem cell therapies; Medical services utilizing stem cell therapy procedures

## **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,798,054 **Filing Date** 2016-08-29

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Ashley Will, 1608 - 1238 Richards St,  
Vancouver, BRITISH COLUMBIA V6B 3G2

### **Representative for Service**

COASTAL TRADEMARK SERVICES LIMITED  
1081 Cambie Street, Vancouver, BRITISH  
COLUMBIA, V6B5L7

## **TRADEMARK**

# **WILL POWER HEALTH**

### **Goods**

#### **Class 25**

athletic apparel

## **SERVICES**

#### **Class 41**

(1) physical fitness instruction; personal fitness training; team fitness training; health club and fitness center services; emotional, mental and physical health coaching services; nutrition coaching; consulting in the fields of general health and wellness, fitness and nutrition; meditation training; meditation studio services; meditation counselling; cooking classes; educational health classes in the field of nutrition; conducting guided outdoor activities, namely, hiking and biking.

#### **Class 43**

(2) restaurant services; juice and smoothie bar services

#### **Class 44**

(3) physiotherapy services; physical rehabilitation; massage therapy; physical health counselling; nutrition counselling; clinical mental health counselling; mental health services; health spa services; beauty spa services.

## **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,798,290 **Filing Date** 2016-08-31

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

JOHNSON & JOHNSON PTE. LTD., No. 2,  
International Business Park, The Strategy,  
Tower One, #07-01 609930, SINGAPORE

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## **TRADEMARK**

# **BI-HA-KU**

### **Foreign Character Translation**

As provided by the applicant, the translation of the mark is "beautifully white".

## **Goods**

### **Class 03**

(1) Facial cleansers, lotions, moisturizers, creams, gels, serums, toners, exfoliating washes, exfoliating lotions, scrubs, sunscreen, facial masks, facial peels, anti-aging creams and serums, after-shave gels and lotions, skin whitening lotions, creams, moisture milk, whitening masks; Body cleansers, lotions, moisturizers, creams, gels; Eye creams, eye masks; Cosmetics, namely, foundation, concealer, lip gloss, mascara, make-up remover; hair care products, namely, shampoo and conditioner

### **Class 05**

(2) Medicated skin care preparations for the treatment of acne

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,798,439 **Filing Date** 2016-09-01

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

HUAWEI TECHNOLOGIES CO., LTD.,  
Administration Building Huawei Technologies  
Co., Ltd. Bantian, Longgang District,  
Shenzhen, CHINA

### Representative for Service

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUEBEC, H2Z2B7

## TRADEMARK

# HUAWEI M-Pen

## Goods

### Class 09

(1) Tablet computers; mobile phones; computer hardware; data processing apparatus, namely computers; cell phone straps; laptop computers; sleeves for laptops; smart phones; modems; computer keyboards; computer programs (downloadable software), namely, computer programs for document management and recorded computer operating programs; electronic pens (visual display units); computer hardware for high-speed processing and storage of data using multiple CPU's; computer interface cards; computer peripheral devices and computer peripheral equipment, namely, printers, scanners and speakers; smart glasses; smart watches; protective films adapted for computer screens; wearable activity trackers specially adapted for mobile phones, comprised of computer software and display screens having the functions of fitness activity monitoring, heart rate and changes in heart rate and answering the phone calls; covers for smart phones; cases for smart phones; protective films adapted for screens for mobile phones; selfie sticks (hand-held monopods)

(2) Touch screen pens for use with smart phones; touch screen pens for use with tablet computers; touch screen pens for use with portable computers

### Class 14

(3) Wearable activity trackers, namely, wristband watches and bracelets featuring a cellphone and display screen having the functions of fitness activity monitoring, heart rate and changes in heart rate and answering the phone calls with wireless communication matching condition

## CLAIMS

Priority Filing Date: CHINA March 17, 2016, Application No: 19338030 in association with the same kind of goods (1), (3); CHINA March 17, 2016, Application No: 19333926 in association with the same kind of goods (2). Proposed Use in CANADA on goods



**Application Number** 1,798,466 **Filing Date** 2016-09-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

SHINOLA/DETROIT, LLC, A TEXAS LIMITED  
LIABILITY COMPANY, 1039 E. 15th Street,  
Plano, TX 75074, UNITED STATES OF  
AMERICA

### **Representative for Service**

GOODMANS LLP  
ATTN: INTELLECTUAL PROPERTY GROUP,  
BAY ADELAIDE CENTRE, 333 BAY STREET,  
SUITE 3400, TORONTO, ONTARIO, M5H2S7

## **TRADEMARK**

# **SHINOLA**

### **Goods**

#### **Class 09**

Extension cords; power strips; audio speakers; headphones; turntables; record players;  
phonographs; phonograph records featuring music.

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA March 02, 2016, Application No: 86/925,928  
in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,798,938 **Filing Date** 2016-09-06

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Arbutus Biopharma Corporation, 100 - 8900  
Glenlyon Parkway, Burnaby, BRITISH  
COLUMBIA V5J 5J8

### **Representative for Service**

SMART & BIGGAR  
1100-150 York street, TORONTO, ONTARIO,  
M5H3S5

## **TRADEMARK**

# **ARBUTUS**

## **SERVICES**

drug discovery for others in the nature of pharmaceutical research and development

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,799,151 **Filing Date** 2016-09-07

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

NOKIA SOLUTIONS AND NETWORKS OY,  
Karaportti 3, 2610, Espoo, FINLAND

### **Representative for Service**

COLLEEN SPRING ZIMMERMAN  
(FOGLER, RUBINOFF LLP), 77 KING  
STREET WEST, SUITE 3000, P.O. Box 95,  
TORONTO-DOMINION CENTRE, TORONTO,  
ONTARIO, M5K1G8

## **TRADEMARK**

# **RESOLUTION PRIME**

## **SERVICES**

- (1) Installation and maintenance of downloadable software applications for the deployment and management of land and mobile phone telecommunication networks
- (2) technical audits and studies in the field of land and mobile phone telecommunication networks, consultancy in the field of land and mobile phone telecommunication networks, design and engineering of land and mobile phone telecommunication networks

## **CLAIMS**

Priority Filing Date: EUIPO (EU) March 08, 2016, Application No: 01519431 in association with the same kind of services (1); EUIPO (EU) March 08, 2016, Application No: 015191431 in association with the same kind of services (2). Used in EUIPO (EU) on services. Registered in or for EUIPO (EU) on July 13, 2016 under No. 015191431 on services. Proposed Use in CANADA on services

**Application Number** 1,799,429 **Filing Date** 2016-09-08

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

COSMOCOS Co., Ltd., 7 lot, 116 Block, 687-14 Kozan-dong, Namdong-gu, Incheon-city 405-820, REPUBLIC OF KOREA

### Representative for Service

GOUDREAU GAGE DUBUC S.E.N.C.R.L./LLP  
2000 AVENUE MCGILL COLLEGE, SUITE  
2200, MONTREAL, QUEBEC, H3A3H3

## TRADEMARK

# V-Prove

### Index Headings

V-PROVE

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## Goods

### Class 03

Mascara, make up foundations, make-up cosmetics, badian essence, skin lotions, skin creams, eye liner, cosmetics for the face and body, perfume, hair mousse, oils for hair conditioning, hair essences, toilet water, cosmetic rouges, mask pack for cosmetic purposes, cosmetic creams, cosmetics, shampoos, dentifrices, oils for cosmetic purposes.

## CLAIMS

Priority Filing Date: REPUBLIC OF KOREA March 21, 2016, Application No: 40-2016-0020315 in association with the same kind of goods. Used in REPUBLIC OF KOREA on goods. Registered in or for REPUBLIC OF KOREA on October 28, 2016 under No. 40-1211870 on goods. Proposed Use in CANADA on goods

**Application Number** 1,799,517 **Filing Date** 2016-09-09

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Restaurant Development Group, LLC, 105 US Highway One, North Palm Beach, FL 33408, UNITED STATES OF AMERICA

### Representative for Service

CASSELS BROCK & BLACKWELL LLP  
SCOTIA PLAZA, SUITE 2100, 40 KING STREET WEST, TORONTO, ONTARIO, M5H3C2

## TRADEMARK



### Index Headings

BURGERFICATION ALL NATURAL BURGERS FRIES DOGS CUSTARD CRAFT BEERS WINE

### Image Description (Vienna)

- Bread rolls, brioches
- Stars
- One star
- Stars with more than four points
- Circles
- One circle or ellipse
- Circles or ellipses containing representations of heavenly bodies or natural phenomena
- One line or one band
- Thick lines, bands
- Horizontal lines or bands
- More than two lines or two bands
- Horizontal lines or bands
- Straight lines or bands
- Letters presenting a special form of writing
- Letters underlined, overlined, framed or barred by one or more strokes

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## SERVICES

### Class 35

(1) Franchising services, namely, offering technical assistance in the establishment and operation of restaurant franchises.

### Class 43

(2) Restaurant services; operation of fast-food restaurants and snack bars.

## CLAIMS

Proposed Use in CANADA on services

**Application Number** 1,799,518 **Filing Date** 2016-09-09

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Restaurant Development Group, LLC, 105 US Highway One, North Palm Beach, FL 33408, UNITED STATES OF AMERICA

### Representative for Service

CASSELS BROCK & BLACKWELL LLP  
SCOTIA PLAZA, SUITE 2100, 40 KING STREET WEST, TORONTO, ONTARIO, M5H3C2

## TRADEMARK



### Index Headings

BURGERFICATION

### Image Description (Vienna)

- Bread rolls, brioches
- Stars
- One star
- Stars with more than four points
- Circles
- One circle or ellipse
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- Thick lines, bands
- Horizontal lines or bands

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## SERVICES

### Class 35

(1) Franchising services, namely, offering technical assistance in the establishment and operation of restaurant franchises.

### Class 43

(2) Restaurant services; operation of fast-food restaurants and snack bars.

**CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,799,519 **Filing Date** 2016-09-09

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Restaurant Development Group, LLC, 105 US  
Highway One, North Palm Beach, FL 33408,  
UNITED STATES OF AMERICA

### Representative for Service

CASSELS BROCK & BLACKWELL LLP  
SCOTIA PLAZA, SUITE 2100, 40 KING  
STREET WEST, TORONTO, ONTARIO,  
M5H3C2

## TRADEMARK



### Index Headings

BURGERFICATION

### Image Description (Vienna)

- Bread rolls, brioches
  - Stars
  - One star
  - Stars with more than four points
  - Circles
  - One circle or ellipse
  - Circles or ellipses containing representations of heavenly bodies or natural phenomena
  - One line or one band
  - Thick lines, bands
  - Horizontal lines or bands
- 

## SERVICES

### Class 35

(1) Franchising services, namely, offering technical assistance in the establishment and operation of restaurant franchises.

### Class 43

(2) Restaurant services; operation of fast-food restaurants and snack bars.

## CLAIMS

Proposed Use in CANADA on services



**Application Number** 1,799,756 **Filing Date** 2016-09-12

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Tariq Rajan, 3023 4th St SW, Calgary,  
ALBERTA T2S 1X9

## **TRADEMARK**

# **DEMODEXICIDE**

## **Goods**

### **Class 05**

antiparasitic preparations; antiparasitics; miticides; parasiticides; parasiticides for medical use; pharmaceutical preparations for the treatment of bacterial skin infections, fungal skin infections, viral skin infections and parasitic skin infections; pharmaceutical preparations for the treatment of ophthalmological diseases and disorders; pharmaceutical preparations for use in ophthalmology; pharmaceutical products for ophthalmological use

## **CLAIMS**

Used in CANADA since January 01, 2016 on goods.

**Application Number** 1,799,825 **Filing Date** 2016-09-12

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Well.ca ULC, 935B Southgate Drive, Guelph,  
ONTARIO N1L 0B9

### **Representative for Service**

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUEBEC, H2Z2B7

## **TRADEMARK**

# **WELLNESS DELIVERED**

## **SERVICES**

### **Class 35**

Online retail store services featuring body care products, cosmetics, baby care products, food items, vitamins and supplements, medications, fitness and diet products, namely, fitness and gym equipment, and weight loss products, housewares, home cleaning products, toys, sporting goods, appliances, namely, home appliances, personal care appliances and baby care appliances, clothing, bedding, kitchen supplies, office supplies, batteries, audio and video recordings, video games

## **CLAIMS**

Used in CANADA since at least as early as February 2014 on services.

**Application Number** 1,799,867 **Filing Date** 2016-09-12

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Deere & Company, One John Deere Place,  
Global Intellectual Property Services, Moline, IL  
61265, UNITED STATES OF AMERICA

### **Representative for Service**

BENNETT JONES LLP  
SUITE 3400, ONE FIRST CANADIAN PLACE,  
P.O. BOX 130, TORONTO, ONTARIO,  
M5X1A4

## **TRADEMARK**

# **FIT FOR ANY FIELD OF WORK**

### **Goods**

#### **Class 09**

(1) Safety boots for men and women

#### **Class 25**

(2) Caps; Coats; Coveralls; Casual footwear for men and women; Athletic footwear for men and women; Shoes; Gloves; Hats; Jackets; Overalls; Pants; Rainwear; Shirts; Shorts; and Socks

## **CLAIMS**

Used in CANADA since at least as early as January 01, 2010 on goods.

**Application Number** 1,799,902 **Filing Date** 2016-09-12

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Deere & Company, One John Deere Place,  
Global Intellectual Property Services, Moline, IL  
61265, UNITED STATES OF AMERICA

### **Representative for Service**

BENNETT JONES LLP  
SUITE 3400, ONE FIRST CANADIAN PLACE,  
P.O. BOX 130, TORONTO, ONTARIO,  
M5X1A4

## **TRADEMARK**

# **JD CROSS-SEARCH**

## **SERVICES**

### **Class 35**

Providing an online database advertising the sale and purchase of agricultural and forestry equipment and machinery and parts and accessories therefor on behalf of others; Providing an online searchable database of agricultural parts specifications and an index of parts types via a website; Providing a website featuring an electronic database containing information in the field of agricultural machine parts

## **CLAIMS**

Used in CANADA since at least as early as February 15, 1989 on services.

**Application Number** 1,800,026 **Filing Date** 2016-09-13

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Isagro S.p.A., Via Caldera 21, 20153 Milan,  
ITALY

### **Representative for Service**

GOODMANS LLP  
ATTN: INTELLECTUAL PROPERTY GROUP,  
BAY ADELAIDE CENTRE, 333 BAY STREET,  
SUITE 3400, TORONTO, ONTARIO, M5H2S7

## **TRADEMARK**

# **FORETRYX**

### **Goods**

#### **Class 05**

fungicides for agricultural use

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,800,112 **Filing Date** 2016-09-13

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

CSA Global Canada Geosciences Ltd., 610-  
1155 Pender St W, Vancouver, BRITISH  
COLUMBIA V6E 2P4

### Representative for Service

JOHN H. SIMPSON  
(Shift Law), 60 St. Clair Ave. East, Suite 403,  
Toronto, ONTARIO, M4T1N5

## TRADEMARK



A.C.A. HOWE INTERNATIONAL LIMITED  
Mining and Geological Consultants

### Index Headings

H A.C.A. HOWE INTERNATIONAL LIMITED MINING AND GEOLOGICAL CONSULTANTS

### Image Description (Vienna)

- Rectangles
  - One quadrilateral
  - Quadrilaterals containing one or more letters
  - Moiré surfaces or backgrounds
- 

## SERVICES

### Class 42

Geological and mining consulting, advisory and project management services for others in the fields of mineral exploration and mining namely, project conception services, start-up support, project due diligence, feasibility assessment services, commodity and market research services, technical research, technical due diligence, preparation of technical reports, technical due diligence evaluations and mineral property valuations, geological, geophysical and geochemical data compilation, processing and integration, mineral resource estimation services, audits and structural analysis, survey planning and supervision, modelling and interpretation, planning services and mine design, optimization and engineering, mine management and operation assistance services, mine equipment evaluation and selection services, financial analysis consultation services, financial appraisal, financial planning and financial management services in the field of mineral exploration and mining, stock exchange listing services, and consulting and project management services in the field of geographic information services namely, database integration and management, remote sensing satellite services and three dimensional and digital terrain modelling

## CLAIMS

Used in CANADA since at least as early as December 31, 1960 on services.

**Application Number** 1,800,128 **Filing Date** 2016-09-13

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Colour Wear AB, William Gibsons vag 1A, SE-433 76, Jonsered, SWEDEN

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## **TRADEMARK**

# **VOID**

## **Goods**

### **Class 25**

Belts; leather belts; hats; gloves; mittens; leg warmers; arm warmers; caps ; headbands; neckerchiefs; stocking suspenders; socks and stockings; balaclavas; baseball caps; underwear; jackets; cagoules; pants; waterproof trousers; shorts; short-sleeved and long sleeved t-shirts; sweaters; fleeces, namely, fleece tops, fleece jackets, fleece pants; hooded tops, hoods for clothing, namely, hoods for jackets; t-shirts; tops, namely, knit tops, sweat tops, woven tops, warm-up tops; tights; footless tights; suspenders

## **CLAIMS**

Priority Filing Date: EUIPO (EU) April 04, 2016, Application No: 015300742 in association with the same kind of goods. Used in SWEDEN on goods. Registered in or for EUIPO (EU) on July 18, 2016 under No. 015300742 on goods. Proposed Use in CANADA on goods

**Application Number** 1,800,156 **Filing Date** 2016-09-13

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

AMIRA AYAD, 2376 Oakhaven Dr., Oakville,  
ONTARIO L6M 4A4

## **TRADEMARK**

# **Women Whispers Academy**

## **Goods**

### **Class 03**

(1) essential oils for aromatherapy; essential oils for personal use

### **Class 16**

(2) art paper; art prints; booklets; books; calendar pads; calendars and diaries; canvas for painting; colouring books; cook books; day planners; drawing books; drawing pads; drawing paper; greetings cards and postcards; handbooks; magazines; membership cards; memo books; memo pads; notebooks; notepads; painting sets; planners for stationery use; printed calendars; questionnaires; recipe cards; sketch pads; sketchbooks; spiral notebooks; stationery agendas; stationery binders; stencils; wall calendars; work books

### **Class 30**

(3) herbal teas; herbs for food purposes; spices

## **SERVICES**

### **Class 40**

(1) custom blending of essential oils for aromatherapy use

### **Class 41**

(2) educational services in the field of nutrition; life coaching in the field of career development; organization of seminars, working groups, research groups and conventions, in the field of medicine; publication of books, magazines, almanacs and journals; publication of electronic books and journals on-line; publication of electronic magazines; workshops and seminars in the field of art appreciation

(3) Wellness Centre providing online and offline educational services in the field of holistic nutrition; women retreat teaching holistic nutrition, spirituality and art; online membership site for spirituality, art and personal development.

### **Class 44**

(4) Wellness centre providing counselling services in the field of holistic nutrition, spirituality and art healing services; online membership site for women's health.

## **CLAIMS**



Used in CANADA since as early as September 01, 2016 on services (2). Proposed Use in CANADA on goods and on services (1), (3), (4)

**Application Number** 1,800,280 **Filing Date** 2016-09-14

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Macy's West Stores, Inc., 50 O'Farrell Street,  
San Francisco, CA 94102, UNITED STATES  
OF AMERICA

### **Representative for Service**

SMART & BIGGAR  
1100-150 York street, TORONTO, ONTARIO,  
M5H3S5

## **TRADEMARK**

# **MY STYLIST**

## **SERVICES**

personal shopping consultant services

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA March 17, 2016, Application No: 86/944,108 in association with the same kind of services. Used in UNITED STATES OF AMERICA on services. Registered in or for UNITED STATES OF AMERICA on June 06, 2017 under No. 5,216,276 on services. Proposed Use in CANADA on services

**Application Number** 1,800,295 **Filing Date** 2016-09-14

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Coherent, Inc., 5100 Patrick Henry Dr, Santa Clara, CA 95054, UNITED STATES OF AMERICA

### **Representative for Service**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## **TRADEMARK**

# **OBIS CORE**

### **Goods**

lasers used for life science laboratory and research use

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA March 14, 2016, Application No: 86939231 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,800,916 **Filing Date** 2016-09-19

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

MASONITE INTERNATIONAL  
CORPORATION, 2771 Rutherford Road,  
Concord, ONTARIO L4K 2N6

### **Representative for Service**

CAMERON IP  
1401 - 1166 ALBERNI STREET,  
VANCOUVER, BRITISH COLUMBIA, V6E3Z3

## **TRADEMARK**

# **HELIX**

### **Goods**

Doors made of metal and prehung doors made of metal, non-metal exterior entry doors, non-metal interior doors, prehung non-metal exterior entry doors, prehung non-metal interior doors; door lites, side lites and transom lites in the nature of glass and plastic panels which are sold as an integral component of entry doors and door entranceways; door lites, side lites and transom lites in the nature of glass and plastic panels which are sold for use as integral components of entry doors and door entranceways.

### **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA May 26, 2016, Application No: 87051193 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,800,922 **Filing Date** 2016-09-19

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

RegenxBio Inc., 9712 Medical Center Drive,  
Suite 100, Rockville, MD 20850, UNITED  
STATES OF AMERICA

### **Representative for Service**

SMITHS IP  
SUITE 400 - 1367 WEST BROADWAY,  
VANCOUVER, BRITISH COLUMBIA, V6H4A7

## **TRADEMARK**

# **AAVIATE**

## **SERVICES**

### **Class 42**

Providing medical and scientific research information in the field of clinical trials

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA September 18, 2016, Application No: 87174815 in association with the same kind of services. Proposed Use in CANADA on services

**Application Number** 1,801,223 **Filing Date** 2016-09-20

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

RAYCO MANUFACTURING, INC., 4255 East  
Lincoln Way, Wooster, OH 44691-8601,  
UNITED STATES OF AMERICA

### Representative for Service

MERIZZI RAMSBOTTOM & FORSTER  
1321 Blanshard St., Suite 301, Victoria,  
BRITISH COLUMBIA, V8W0B6

## TRADEMARK



### Index Headings

R

### Image Description (Vienna)

- One line or one band
- Thick lines, bands
- Wavy lines or bands, zigzag lines or bands
- Lightning
- Letters presenting a special form of writing
- Letters crossed or barred by letters, numerals or a figurative element
- One letter
- Squares
- Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
- One quadrilateral
- Quadrilaterals containing representations of heavenly bodies or natural phenomena
- Quadrilaterals containing one or more letters
- Quadrilaterals with dark surfaces or parts of surfaces
- Trees or bushes of triangular shape, conical shape (pointed at top), or candle-flame shape (firs, cypresses, etc.)
- One tree or one bush
- Trees or bushes in stylized form

- Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
  - Letters or numerals representing a plant
- 

## **Goods**

### **Class 07**

(1) tree stump cutters; brush chippers; horizontal tree grinders; forestry mulchers; tree stump grinders; mechanical tree trimmers; cutter teeth for use with stump cutters, horizontal grinders, stump grinders, brush chippers, and forestry mulchers

### **Class 12**

(2) trailers for hauling stump cutters; self-propelled stump cutters; forestry tool carriers; tracked carrier vehicles, namely all-terrain self-propelled tracked carriers for use in forestry operations; forestry multi-tool carriers, namely vehicles for carrying stump cutter blades, buckets, brush cutters, forks, grinders, brooms, brushes, mowers, grapples, and clamps

## **CLAIMS**

Used in CANADA since at least April 20, 2013 on goods (2); April 30, 2013 on goods (1). Priority Filing Date: UNITED STATES OF AMERICA August 03, 2016, Application No: 87/125,495 in association with the same kind of goods

**Application Number** 1,801,412 **Filing Date** 2016-09-21

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

The Kitchen Sisters Productions, 916 Kearny Street, San Francisco, CA 94110, UNITED STATES OF AMERICA

### **Representative for Service**

OSLER, HOSKIN & HARCOURT LLP  
SUITE 6600, P.O. BOX 50, 1 FIRST  
CANADIAN PLACE, TORONTO, ONTARIO,  
M5X1B8

## **TRADEMARK**

# **HIDDEN KITCHENS**

## **SERVICES**

### **Class 41**

(1) Entertainment services, namely an on-going radio program in the fields of culture, sociology, history and cooking; On-line entertainment services, namely, providing a website featuring information on the history and culture of cooking

(2) Entertainment services, namely a radio program in the fields of culture, sociology, history and cooking; On-line entertainment services, namely, providing a website featuring information on the history and culture of cooking

## **CLAIMS**

Used in CANADA since at least as early as 2004 on services (2). Used in UNITED STATES OF AMERICA on services (1). Registered in or for UNITED STATES OF AMERICA on June 13, 2006 under No. 3,104,885 on services (1)



**Application Number** 1,801,940 **Filing Date** 2016-09-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

LIDL STIFTUNG & CO. KG, Stiftsbergstr.1,  
74172 Neckarsulm, GERMANY

### **Representative for Service**

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUEBEC, H2Z2B7

## **TRADEMARK**

# **ABBAYE DE VAUCLAIR**

### **Goods**

#### **Class 32**

(1) Beer

(2) Beer; Mineral water [beverages]; Aerated water; Non-alcoholic beverages, namely soft drinks, carbonated beverages, iced teas, lemonades, sport drinks, isotonic drinks, energy drinks, tonic waters, sherbet beverages, fruit-flavored beverages, beverages flavored with tea, beverages flavored with coffee, water beverages, beer flavored beverages; Fruit beverages and fruit juices; Syrups for making beverages; Preparations for making beverages, namely syrups, powders and concentrates for making non-alcoholic soft drinks, fruit drinks, and iced tea.

### **CLAIMS**

Priority Filing Date: EUIPO (EU) March 31, 2016, Application No: 15290414 in association with the same kind of goods (2). Used in ROMANIA on goods (1). Registered in or for EUIPO (EU) on July 20, 2016 under No. 15290414 on goods (1). Proposed Use in CANADA on goods (2)

**Application Number** 1,802,004 **Filing Date** 2016-09-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

JOHNSON & JOHNSON PTE. LTD., No. 2,  
International Business Park, The Strategy,  
Tower One, #07-01 609930, SINGAPORE

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## **TRADEMARK**

# **LABO LABO SUPER-KEANA**

## **Goods**

### **Class 03**

(1) Facial cleansers, lotions, moisturizers, creams, gels, serums, toners, exfoliating washes, exfoliating lotions, scrubs, sunscreen, facial masks, facial peels, anti-aging creams and serums, after-shave gels and lotions, skin whitening lotions, creams, moisture milk, whitening masks; Body cleansers, lotions, moisturizers, creams, gels; Eye creams, eye masks; Cosmetics, namely, foundation, concealer, lip gloss, mascara, make-up remover; hair care products, namely, shampoo and conditioner.

### **Class 05**

(2) Medicated skin care preparations for the treatment of acne.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,802,110 **Filing Date** 2016-09-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Meso Forex Inc., 4065 Brickstone Mews, Suite  
2203, Mississauga, ONTARIO L5B 0G3

## **TRADEMARK**

# **Meso Forex**

### **Goods**

(1) Computer software and Mobile Applications for coordinating foreign exchange and currency conversions services for people and organizations

## **SERVICES**

(1) Telecommunications services, namely, routing calls, SMS messages, and push-notifications to local foreign exchange customers in the vicinity of the caller using mobile phones for coordinating foreign exchange services of people and organizations. (2) Providing a mobile app and website featuring information regarding foreign exchange services and bookings for foreign exchange rates for users. (3) Providing temporary use of online non-downloadable software for providing foreign exchange services, bookings for foreign exchange rates and for physical currency exchange to customers

## **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,802,161 **Filing Date** 2016-09-27

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

517255 B.C. LTD., 11450-201A Street, Maple  
Ridge, BRITISH COLUMBIA V2X 0Y4

## **TRADEMARK**

# **FIT NATURALS**

## **Goods**

### **Class 05**

Plant-based nutritional supplement for protein supplementation, weight management, improving skin clarity, improving energy, improving endurance, improving concentration, improving brain stimulation, natural body cleansing, aid in digestion, immune system stimulation, stress reduction, anti-inflammatory support, overall optimal health, all in the form of capsules, tablets, powdered drinks, shake mixes and bars.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,802,186 **Filing Date** 2016-09-27

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Skinny Pineapple, Inc., 3100 Arapahoe  
Avenue, Suite 450, Boulder, CO 80303,  
UNITED STATES OF AMERICA

### Representative for Service

PARLEE MCLAWS LLP  
3300 TD Canada Trust Tower , 421 - 7th  
Avenue SW, Calgary, ALBERTA, T2P4K9

## TRADEMARK



### Image Description (Vienna)

- Bovines
  - Cows, calves
  - Other leaves
  - Stylized leaves
  - One leaf
- 

## Goods

Marijuana, namely, marijuana products, supplies and smoker's articles, namely, lighters, rolling papers, smoking pipes, ashtrays, pipe bags, containers, and pouches, herbal smoking blend storage pouches, cases, boxes, tins and storage devices, namely, airtight containers, plastic containers, airtight plastic containers, glass jars, airtight glass jars, and plastic pop top bottles.

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,802,249 **Filing Date** 2016-09-27

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

INVISTA Technologies S.à r.l.,  
Kreuzackerstrasse 9, 9000 St. Gallen,  
SWITZERLAND

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
World Exchange Plaza, 100 Queen Street,  
Suite 1300, Ottawa, ONTARIO, K1P1J9

## **TRADEMARK**

# **LIVE DURABLE**

### **Goods**

(1) fabric sold as an integral component of bags and baggage, namely, all-purpose carrying bags, backpacks, rucksacks, daypacks, fanny packs, sports bags, ski bags, camera bags, golf bags, tool pouches and tool kits, portable beverage coolers, suitcases and garments bags for travel, duffel bags, luggage, suitcases, tote bags, traveling bags and wallets

(2) synthetic textile yarn sold as an integral component of socks, footwear, shirts, pants, shorts, sleepwear, gloves, undergarments, hats and caps, coats, jackets and hoodies

(3) nylon fabric; denim fabric; nylon and fleece-mixed fabric; nylon and wood mixed fabric; nylon and cotton mixed fabric

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,802,261 **Filing Date** 2016-09-27

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Naisa Brand Products Limited, No. 23 Bejucal Road, Cunupia, TRINIDAD AND TOBAGO

### Representative for Service

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto, ONTARIO, M5H3E5

## TRADEMARK



### Index Headings

NAISA BRAND

### Image Description (Vienna)

- Framework and frames
- Partial frames, embellishments
- Ellipses
- One circle or ellipse
- Circles
- Several circles or ellipses, juxtaposed, tangential or intersecting
- Circles or ellipses with dark surfaces or parts of surfaces

## Goods

Bleaching preparations for laundry use; laundry soap; dish detergents, household detergents; soaps, namely bar soap, bath soap, body care soap, dish soap, hand soap, disinfectant soap, soaps for household use, industrial soap; shampoos; candles; aluminum foil for wrapping and packaging; tableware, namely knives, forks and spoon; plastic film for wrapping purposes; plastic bags for food storage purposes; garbage bags of paper or of plastic; boxes of cardboard or paper; toilet paper; table napkins of paper; paper towels; grease proof paper for wrapping purposes; saucers, not of precious metal; canned meat, fish and poultry, for human consumption; meat, fish and poultry, all not live and for human consumption; sausages; fish and meat patties, for human consumption; meat extracts; preserved, dried and cooked fruits, beans, peas, and vegetables; milk and milk products; edible oils and fats; cheese; margarine; non-medicated sugar; rice; confectionery, namely candies, chocolate; cooking salt; salt for preserving foodstuff; mustard, ketchup, chutney

## SERVICES

retail and wholesale sales of bleaching preparations for laundry use, laundry soap, dish detergents, household detergents, bar soap, bath soap, body care soap, dish soap, hand soap, disinfectant soap, soaps for household use, industrial soap, shampoos, candles, aluminum foils, tableware, wrapping paper, toilet paper, napkins, paper towels, garbage bags, food storage containers, preserved meat, fish and poultry, fish and meat patties, preserved, dried and cooked fruits, beans, peas, and vegetables, milk and milk products, edible oils and fats, cheese, sugar, candies, chocolate, salt, mustard, ketchup and chutney

## **CLAIMS**

Proposed Use in CANADA on goods and on services



**Application Number** 1,802,395 **Filing Date** 2016-09-28

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Tadao Yamaguchi, 88, Nishiayanokoji nishihan-cho, Ayanokoji-dori Aburanokoji Nishi-iru, Shimogyo-ku, Kyoto-shi, Kyoto 600-8478, JAPAN

### Representative for Service

GOUDREAU GAGE DUBUC S.E.N.C.R.L./LLP  
2000 AVENUE MCGILL COLLEGE, SUITE  
2200, MONTREAL, QUEBEC, H3A3H3

## TRADEMARK



### Index Headings

JKIDEN REIKI

### Image Description (Vienna)

- Inscriptions in Chinese or Japanese characters

### Foreign Character Translation/Transliteration

As provided by the applicant, the transliteration of the Chinese characters in the mark is 'Jikiden Reiki' and the English translation of 'Jikiden' is 'direct teaching'.

## SERVICES

### Class 41

Educational services namely workshop in the field of Reiki therapy, and instruction services in the field of Reiki therapy; arranging, conducting and organizing seminars in the field of Reiki therapy.

## CLAIMS

Used in CANADA since at least as early as July 29, 2005 on services. Priority Filing Date: JAPAN May 16, 2016, Application No: 2016-52731 in association with the same kind of services

**Application Number** 1,802,651 **Filing Date** 2016-09-29

**Language of Application** French

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Nabila Ait Mehdi, 1325 Avenue Delaune,  
Québec, QUÉBEC G1S 3K2

## **TRADEMARK**

# **CINQ SENS**

### **Goods**

#### **Class 03**

(1) Moisturizers, cleansers and cosmetics for skin care, namely milks, gels, make-up removing creams and lotions, cosmetic creams, eye contour creams, anti-aging creams, beauty serums, sun creams, tanning oils, after-sun lotions, moisturizing lotions. Perfumery products, namely eau de parfum, eau de toilette, eau de Cologne, eau fraiche, perfume extract, perfume mists, aromatherapy perfumes made with Neroli oil, perfumes; deodorants and antiperspirants, cosmetic bath oils, bath soap in liquid, solid and gel form; soaps for body care, deodorant soaps, body cream soap; essential oils for personal use, essential oils for making perfumes.

#### **Class 04**

(2) Scented candles.

#### **Class 21**

(3) Soap boxes.

## **SERVICES**

#### **Class 44**

Beauty salons.

## **CLAIMS**

Used in CANADA since February 01, 2011 on services. Proposed Use in CANADA on goods

**Application Number** 1,802,677 **Filing Date** 2016-09-29

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Monitor Mask Inc., 5515 43rd Ave Northeast,  
Seattle, WA 98109, UNITED STATES OF  
AMERICA

### **Representative for Service**

MILLER THOMSON LLP  
Pacific Centre, 725 Granville Street, Suite 400,  
VANCOUVER, BRITISH COLUMBIA, V7Y1G5

## **TRADEMARK**

# **CAPNOVUE**

### **Goods**

#### **Class 10**

Medical face masks.

## **CLAIMS**

Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on June 21, 2016 under No. 4984574 on goods. Proposed Use in CANADA on goods

**Application Number** 1,802,800 **Filing Date** 2016-09-30

**Language of Application** French

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

ICARE EUROPE, société à responsabilité  
limitée, 38 chemin du Moulin Carron, 69130,  
ECULLY, FRANCE

### Representative for Service

GOUDREAU GAGE DUBUC S.E.N.C.R.L./LLP  
2000 AVENUE MCGILL COLLEGE, SUITE  
2200, MONTREAL, QUÉBEC, H3A3H3

## TRADEMARK

WHISTLER HILLS  
SINCE 1885

### Index Headings

WHISTLER HILLS SINCE 1885

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## Goods

### Class 09

Eyewear, namely eyeglasses, sunglasses, sports glasses, anti-glare eyeglasses, 3D glasses; frames, namely eyeglass frames; optical glass; optical goods, namely corrective lenses, eyeglass lenses, contact lenses; optical goods, namely optical lenses, optical binoculars, optical frames; contact lenses; eyeglass cases; cases for contact lenses.

## CLAIMS

Priority Filing Date: FRANCE April 01, 2016, Application No: 164261479 in association with the same kind of goods. Used in FRANCE on goods. Registered in or for FRANCE on April 01, 2016 under No. 4261479 on goods. Proposed Use in CANADA on goods

**Application Number** 1,803,016 **Filing Date** 2016-10-03

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Lisa Zhang Trading Inc., 48 Osprey Ridge Rd,  
Barrie, ONTARIO L4M 6P2

## **TRADEMARK**

# **Chloris Home and Garden**

### **Foreign Character Translation**

As provided by the applicant, Chloris is the name of the goddess of flowers in Greek mythology. Chlosis, also known as Khloris is a translation from the Greek name. "Chloris" is the English translation and in French can be written as "Chlrôis"

## **Goods**

### **Class 01**

(1) peat pots for horticulture; potting compost; potting soil

### **Class 08**

(2) flatware; garden hoes; garden picks; gardening shears and scissors; gardening tools; gardening trowels

### **Class 17**

(3) foam supports for floral arrangements; garden hoses

### **Class 19**

(4) artificial stone; decorative aquarium stones; garden ornaments; natural stone

### **Class 20**

(5) bakers' bread baskets; bamboo baskets for industrial purposes; bathroom furniture; bead curtains for decoration; bedroom furniture; bedroom furniture parts; bolsters as cushions; bottle racks; bumper guards for furniture; chair cushions; chair pads; chairs; china cabinets; computer furniture; computer furniture parts; cookbook holders; cork stoppers; curtain hooks; curtain rings; curtain rods; curtain rollers; curtain tie-backs; cushions; decorations of plastic for foodstuffs; decorative bead curtains; decorative glitter; decorative pillows; decorative wall plaques; dining room furniture; dining room furniture parts; display boards; display cases; display cases for merchandise; display racks; display stands; display tables; doors for furniture; drawer dividers; drawers that are furniture parts; edgings of plastic for furniture; fishing baskets; flower-pot pedestals; freestanding furniture partitions; furniture buffets; furniture cabinets; furniture chests; furniture coasters; furniture cushions; furniture doors; furniture for camping; furniture partitions; furniture screens; furniture shelves; garden furniture; inflatable furniture; kitchen furniture; lawn furniture; lawn furniture parts; living room furniture; living room furniture parts; metal camping furniture; metal furniture for camping; mirror frames; mirrors; nameplates; office furniture; outdoor

furniture; outdoor furniture parts; partitions of wood for furniture; patio furniture; patio furniture parts; picture frames; pillows; plastic furniture for gardens; school furniture; shoe cabinets; shoe racks; stuffed animals; stuffed birds; tables; wood ribbon

**Class 21**

(6) baskets for waste paper littering; birdcages; birdhouses; bottle openers; bottle stands; bowls; bread baskets; china dinnerware; china ornaments; chinaware; chopstick cases; chopsticks; cleaning cloth; containers for ice; cookery molds; cookery molds [moulds]; cookie cutters; cookie jars; cooking pot sets; cooking pots; corkscrews; crystal ornaments; cups; cups and mugs; cutlery trays; decanters; decorative crystal prisms; decorative figurine glassware; decorative glass; decorative plates; decorative sand bottles; dinnerware; dishes; dusters; flower baskets; flower pot holders; flower pots; flower vases; flower vases and bowls; flower-pot covers; furniture dusters; gardening gloves; gift baskets sold empty; glass ornaments; ice cube molds; ice cube moulds; indoor terrariums for plants; Japanese style tea-serving pots (kyusu); Japanese style tea-serving pots of precious metal [kyusu]; kitchen pot lids; kitchen urns; laundry baskets; mustard pots; napkin holders; napkin holders and napkin rings; napkin rings; non-electric coffee pots; non-electric cooking pots and pans; non-electric rice cooking pots; painted glassware; paper and plastic cups; pepper pots, sugar bowls and salt shakers; picnic baskets; plates; pot holders; pot stands; pots; pots and pans; pots and pans scrapers; pottery; powdered glass for decoration; ritual flower vases; salt and pepper mills; salt and pepper shakers; salt shakers; saucers for flower pots; shoe trees; shoe-trees; shower caddies; spice mills; spice racks; spice sets; sprinklers for watering flowers and plants; stock pots; syringes for watering flowers and plants; table glassware; table plates; tankards; tea caddies; tea canisters; tea cosies; tea infusers; tea pots made of precious metals; tea service; tea sets; tea strainers; tea-caddies; teacups [yunomi]; teapots; tissue boxes; tissue dispensers; toilet brushes; toilet cases; toilet paper dispensers; toilet paper holders; toilet roll holders; towel bars; travel mugs; vases; vases of precious metal; waste baskets; waste paper baskets; water bottles; watering cans

**Class 24**

(7) coverings of plastic for furniture; furniture coverings made of plastic materials; furniture coverings of plastic; furniture coverings of textile; pillow covers; pillow protectors; pillow shams; pillow slips; textile wall hangings; textiles for furniture; wall hangings of textile

**Class 26**

(8) artificial flowers; artificial flowers of paper; artificial flowers of plastics; artificial flowers of textile; artificial plants; decorative ribbons; elastic ribbons; wreaths of artificial flowers

**Class 27**

(9) area rugs; bath mats; bath rugs; door mats; door mats of textile; doormats

**Class 28**

(10) Christmas decorations; Christmas ornaments; Christmas tree ornaments; Christmas tree ornaments and decorations; doll furniture; furniture for doll's houses; gift baskets containing plush toys; stone-pieces pots for go game [goke pots]; toy furniture

**Class 31**

(11) dried flowers; dried plants for decoration

**CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,803,249 **Filing Date** 2016-10-04

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

New Printing Inc., 2450 Lancaster Road, Unit  
23, Ottawa, ONTARIO K1B 5N3

### **Representative for Service**

MOFFAT & CO.  
1200-427 LAURIER AVENUE WEST, P.O.  
BOX 2088, STATION D, OTTAWA, ONTARIO,  
K1P5W3

## **TRADEMARK**

# **NEWPRINT**

## **SERVICES**

printing services, namely offset printing services, lithographic printing services, and flexographic printing services; graphic design services; marketing services, namely mailing list generation, mailing list rental, mailing list sorting, generation of demographic data, mailing campaign planning, mailing campaign implementation; packaging services, namely consumer packaging design, consumer packaging prototyping

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,803,531 **Filing Date** 2016-09-29

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

TAGSTATION, LLC, 40 Monument Circle,  
Suite 700, Indianapolis, Indiana 46204,  
UNITED STATES OF AMERICA

### **Representative for Service**

FINLAYSON & SINGLEHURST  
225 Metcalfe Street, Suite 700, Ottawa,  
ONTARIO, K2P1P9

## **TRADEMARK**

# **LIVE AND LOCAL, WHEREVER YOU GO**

### **Goods**

Computer application software for mobile phones, tablets, and vehicle dashboard receivers, namely, software that synchronizes visual content with live radio broadcasts in an interactive digital applicaiton

### **SERVICES**

Provision of computer application software for mobile phones, tablets, and vehicle dashboard receivers, namely, software that synchronizes visual content with live radio broadcasts in an interactive digital applicaiton

### **CLAIMS**

Used in CANADA since at least as early as April 26, 2016 on goods and on services. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on August 30, 2016 under No. 5,031,456 on goods



**Application Number** 1,804,042 **Filing Date** 2016-10-11

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Purdue Pharma, 575 Granite Court, Pickering,  
ONTARIO L1W 3W8

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
Bay Adelaide Centre, East Tower, 22 Adelaide  
St. West, TORONTO, ONTARIO, M5H4E3

## **TRADEMARK**

# **DUARMONY**

### **Goods**

#### **Class 05**

pharmaceutical substances and preparations for the treatment of pain

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,804,043 **Filing Date** 2016-10-11

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Purdue Pharma, 575 Granite Court, Pickering,  
ONTARIO L1W 3W8

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
Bay Adelaide Centre, East Tower, 22 Adelaide  
St. West, TORONTO, ONTARIO, M5H4E3

## **TRADEMARK**

# **DUARTZ**

### **Goods**

#### **Class 05**

pharmaceutical substances and preparations for the treatment of pain

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,804,044 **Filing Date** 2016-10-11

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Purdue Pharma, 575 Granite Court, Pickering,  
ONTARIO L1W 3W8

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
Bay Adelaide Centre, East Tower, 22 Adelaide  
St. West, TORONTO, ONTARIO, M5H4E3

## **TRADEMARK**

# **KOCLAREON**

### **Goods**

#### **Class 05**

pharmaceutical substances and preparations for the treatment of pain

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,804,200 **Filing Date** 2016-10-11

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Skinlife Solutions Inc, 504 145 13th St East,  
North Vancouver, BRITISH COLUMBIA V7L  
2L3

## **TRADEMARK**

# **Skinlife**

## **SERVICES**

### **Class 35**

(2) Sale of cosmetic surgical instruments

### **Class 37**

(1) Installation, maintenance and repair of cosmetic surgical instruments

### **Class 44**

(3) Medical services namely, cosmetic surgery and laser skincare

## **CLAIMS**

Used in CANADA since January 01, 2013 on services.

**Application Number** 1,804,220 **Filing Date** 2016-10-05

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

The Burt's Bees Products Company, 1221  
Broadway Street, Oakland, California 94612,  
UNITED STATES OF AMERICA

### **Representative for Service**

SIM & MCBURNEY  
100 Simcoe Street, Suite 200, TORONTO,  
ONTARIO, M5H3G2

## **TRADEMARK**

# **BURT'S BEES**

### **Goods**

#### **Class 03**

Eye makeup remover preparation; eye makeup remover pads.

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA October 04, 2016, Application No: 87/192,925 in association with the same kind of goods. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on July 18, 2017 under No. 5,247,839 on goods. Proposed Use in CANADA on goods

**Application Number** 1,804,231 **Filing Date** 2016-10-12

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Nipponflex LLC, 3745 Park Central Boulevard  
North, Pompano Beach, FL 33064, UNITED  
STATES OF AMERICA

### **Representative for Service**

STEWART MCKELVEY  
PURDY'S WHARF TOWER ONE, 1959  
UPPER WATER STREET, SUITE 900, P.O.  
BOX 997, HALIFAX, NOVA SCOTIA, B3J2X2

## **TRADEMARK**

# **NIPPONFLEX**

### **Goods**

#### **Class 20**

Bed mattresses

## **CLAIMS**

Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on February 17, 2015 under No. 4688259 on goods. Proposed Use in CANADA on goods

**Application Number** 1,804,372 **Filing Date** 2016-10-12

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

CREAM HAUS FRIENDS Co., Ltd., 357,  
Cheomdansaneop-ro, Daesowon-myeon,  
Chungju-si, Chungcheongbuk-do, 27466,  
REPUBLIC OF KOREA

### Representative for Service

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## TRADEMARK



### Index Headings

CREAM HAUS

### Image Description (Vienna)

- Houses, skyscrapers
- Dwellings or buildings stylized
- One polygon
- Polygons containing one or more letters
- Polygons with dark surfaces or parts of surfaces
- One line or one band
- Dotted lines or bands
- Letters or numerals forming geometrical figures, written or typographical matter in perspective
- Letters or numerals forming a plano-convex figure

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## Goods

(1) Mats used for sleeping; sink mats; sleeping mats; chair beds; sofas; cushions; playpens for babies; mats for infant playpens; window blinds of fabric; pillows; chair cushions; quilts.

(2) Floor mats of textiles; vinyl floor mats for indoor use; rugs; carpets; door mats; gymnasium exercise mats; sleeping bag pads; textile bath mats.

## **CLAIMS**

Proposed Use in CANADA on goods



**Application Number** 1,804,617 **Filing Date** 2016-10-13

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Delphi Technologies, Inc. (a Delaware corporation), 5725 Delphi Drive, Troy, MI 48098, UNITED STATES OF AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
1 MAIN STREET WEST, HAMILTON,  
ONTARIO, L8P4Z5

## **TRADEMARK**

# **SPARTA**

### **Goods**

#### **Class 07**

Fuel system parts namely fuel pumps, fuel hangers, fuel modules for automobiles, trucks, buses, tractors and earth moving machines

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA October 04, 2016, Application No: 87191898 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,804,849 **Filing Date** 2016-10-14

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Julien Inc., 955, rue Lachance, Québec,  
QUEBEC G1P 2H3

### Representative for Service

BCF S.E.N.C.R.L./BCF LLP  
1100, boul. René-Lévesque Ouest, 25e Étage,  
Montréal, QUEBEC, H3B5C9

## TRADEMARK

HOME  
REFINEMENTS

**JULIEN**

### Index Headings

HOME REFINEMENTS JULIEN

### Image Description (Vienna)

- Rectangles
  - One quadrilateral
  - Quadrilaterals containing one or more letters
  - Quadrilaterals with dark surfaces or parts of surfaces
- 

## Goods

### Class 11

(1) Steel and aluminum fixtures for the kitchen and bathroom, namely, sinks, faucets, cook tops, range hoods

### Class 20

(2) Steel and aluminum furniture for the kitchen and bathroom; steel and aluminum furniture modules for the kitchen and bathroom, namely, countertops, cabinet doors and frames, backsplashes, and drawers

### Class 21

(3) Steel and aluminum equipment for the kitchen and bathroom, namely, colanders, bottom grids and coasters

## CLAIMS

Used in CANADA since at least as early as August 2016 on goods.

**Application Number** 1,804,857 **Filing Date** 2016-10-14

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Magnolia Advanced Materials, Inc., 4360  
Northeast Expressway, Atlanta, GA 30340,  
UNITED STATES OF AMERICA

### **Representative for Service**

MLT AIKINS LLP  
1600 Centennial Place, 520 - 3rd Avenue S.W.,  
Calgary, ALBERTA, T2P0R3

## **TRADEMARK**

# **MAGNOCORRODE**

### **Goods**

#### **Class 01**

Epoxy coatings, namely, epoxy resins.

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA October 13, 2016, Application No: 87/201759  
in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,804,915 **Filing Date** 2016-10-17

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Zhen Chen Hu, 200-100 Park Royal S, West  
Vancouver, BRITISH COLUMBIA V7T 1A2

## TRADEMARK



### Index Headings

SUMEX SSS

### Image Description (Vienna)

- Hair, locks of hair, wigs, beards, moustaches
- More than two lines or two bands
- Wavy lines or bands, zigzag lines or bands
- Oblique lines or bands
- Red, pink, orange
- Blue

---

### Colour Claim

Colour is claimed as a feature of the trade-mark. Upper line is red, middle line is blue, bottom line is red. "SUMEX" is in blue.

## Goods

### Class 09

Fibre optics products passive and active optical fibre components, namely fibre optics coupler, patch cord, fibre attenuator, and optical switch.

## CLAIMS

Used in CANADA since January 01, 2009 on goods.

**Application Number** 1,804,921 **Filing Date** 2016-10-17

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

LOTLINX, INC., 3675 Mt. Diablo Blvd. Suite  
300, Lafayette, CA 94549, UNITED STATES  
OF AMERICA

### **Representative for Service**

PITBLADO LLP  
COMMODITY EXCHANGE TOWER, 2500 -  
360 MAIN STREET, WINNIPEG, MANITOBA,  
R3C4H6

## **TRADEMARK**

# **LOTLINX**

## **SERVICES**

### **Class 35**

(1) Promoting the goods and services of others through search engine referral traffic analysis and reporting, all related to motor vehicles.

### **Class 42**

(2) Providing customized computer services, namely, searching and retrieving information at the customer's specific request via the Internet in the nature of updating and maintenance of data in computer databases, all related to motor vehicles; providing Internet search engines; providing a website providing a search engine for motor vehicles.

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,804,932 **Filing Date** 2016-10-17

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Counter Brands, LLC, 2803 Colorado Avenue,  
Santa Monica, CA 90404, UNITED STATES  
OF AMERICA

### **Representative for Service**

SIM & MCBURNEY  
100 Simcoe Street, Suite 200, TORONTO,  
ONTARIO, M5H3G2

## **TRADEMARK**

# **COUNTERMAN**

### **Goods**

#### **Class 03**

skincare preparations

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,805,078 **Filing Date** 2016-10-17

**Language of Application** French

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Scénarex Inc., 8150 Rue Renard, Brossard,  
QUÉBEC J4X 1R3

### **Representative for Service**

BENOÎT & CÔTÉ INC.  
560 boul. Crémazie Est, 3e étage, Montréal,  
QUÉBEC, H2P1E8

## **TRADEMARK**

# **Bookchain**

### **Goods**

#### **Class 09**

Computer software for the control and management of copyright and digital rights security for electronic publications.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,805,103 **Filing Date** 2016-10-17

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

DRU Verwarming B.V., Ratio 8, 6921 RW  
Duiven, NETHERLANDS

### Representative for Service

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## TRADEMARK



### Index Headings

DRU

### Image Description (Vienna)

- One polygon
  - Polygons containing one or more quadrilaterals
  - Polygons with dark surfaces or parts of surfaces
  - Rhombs or squares standing on one of the corners thereof
  - One quadrilateral
  - Quadrilaterals containing one or more letters
- 

## Goods

### Class 11

Apparatus and installations for heating, namely gas fires

## CLAIMS

Used in CANADA since at least as early as September 20, 1986 on goods.



**Application Number** 1,805,104 **Filing Date** 2016-10-17

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

DRU Verwarming B.V., Ratio 8, 6921 RW  
Duiven, NETHERLANDS

### **Representative for Service**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## **TRADEMARK**

# **DRU**

### **Goods**

#### **Class 11**

Apparatus and installations for heating, namely gas fires

## **CLAIMS**

Used in CANADA since at least as early as September 20, 1986 on goods.

**Application Number** 1,805,253 **Filing Date** 2016-10-18

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Tersano Inc., 5000 Regal Drive, Oldcastle,  
ONTARIO N0R 1L0

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
World Exchange Plaza, 100 Queen Street,  
Suite 1300, Ottawa, ONTARIO, K1P1J9

## **TRADEMARK**

# **STABILIZED AQUEOUS OZONE**

### **Goods**

#### **Class 03**

Cleaning and sanitizing solution for hard surfaces in liquid form.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,805,254 **Filing Date** 2016-10-18

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Tersano Inc., 5000 Regal Drive, Oldcastle,  
ONTARIO N0R 1L0

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
World Exchange Plaza, 100 Queen Street,  
Suite 1300, Ottawa, ONTARIO, K1P1J9

## **TRADEMARK**

# **SAO**

### **Goods**

#### **Class 03**

Cleaning and sanitizing solution for hard surfaces in liquid form.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,805,469 **Filing Date** 2016-10-19

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

9926585 Canada Ltd., 15928 99 Avenue,  
Surrey, BRITISH COLUMBIA V4N 2A4

### Representative for Service

NEXUS LAW GROUP LLP  
Suite 1140 - 625 Howe Street, P.O. Box: 9,  
Vancouver, BRITISH COLUMBIA, V6C2T6

## TRADEMARK



### Index Headings

OOMOMO O

### Image Description (Vienna)

- Eyes -- Note: Including eyes with or without eyebrows and eyes with tears.
- Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
- Letters or numerals representing a human being or a part of the human body
- Circles
- More than two circles or ellipses, inside one another, spirals
- Several circles or ellipses, juxtaposed, tangential or intersecting
- Surfaces or backgrounds covered with lines or bands
- Surfaces or backgrounds covered with wavy lines or bands
- Letters presenting a special form of writing
- Letters written in double outline
- Letters embellished or decorated with a drawing

### Foreign Character Translation

The translation provided by the applicant of the Japanese word(s) OOMOMO is "big peach".

## SERVICES

### Class 35

retail convenience store services

## CLAIMS

Proposed Use in CANADA on services

**Application Number** 1,805,623 **Filing Date** 2016-10-20

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Arxan Technologies, Inc., 6903 Rockledge  
Drive, Suite 910, Bethesda, MD 20817,  
UNITED STATES OF AMERICA

### Representative for Service

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## TRADEMARK



### Index Headings

ARXAN

### Image Description (Vienna)

- Several triangles, juxtaposed, joined or intersecting
- Triangles pointing downwards
- Triangles with dark surfaces or parts of surfaces

## Goods

computer programs for software copy protection, computer security, anti-tamper software protection, anti-attack software protection in the nature of programs to protect from viruses and to prevent unauthorized copying, bypass of license controls, code tampering, reverse engineering, hacking, and inserting malicious code and computer program instructional information in the form of user manuals and guides in connection with computer programs for software copy protection, computer security, anti-tamper software protection, and anti-attack software protection in the nature of programs to protect from viruses and to prevent unauthorized copying, bypass of license controls, code tampering, reverse engineering, hacking, inserting malicious code

## SERVICES

computer services, namely, designing and developing computer software for software copy protection, computer security, anti-tamper software protection, anti-attack software protection in the nature of programs to protect from viruses and to prevent unauthorized copying, bypass of license controls, code tampering, reverse engineering, hacking, inserting malicious code;

consultation regarding computer hardware and software; updating and maintaining computer software for others

## CLAIMS

Used in CANADA since at least as early as August 2016 on goods and on services. Priority Filing Date: UNITED STATES OF AMERICA September 06, 2016, Application No: 87/162,031 in association with the same kind of goods and in association with the same kind of services. Used in UNITED STATES OF AMERICA on goods and on services. Registered in or for UNITED STATES OF AMERICA on July 11, 2017 under No. 5239970 on goods and on services

**Application Number** 1,805,679 **Filing Date** 2016-10-20

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Canada Bread Company, Limited, 10 Four  
Seasons Place, Etobicoke, ONTARIO M9B 6H7

### Representative for Service

JONATHAN N. AUERBACH  
(STIKEMAN ELLIOTT S.E.N.C.R.L., SRL/LLP),  
1155 RENE-LEVESQUE BLVD. WEST, SUITE  
4000, MONTREAL, QUEBEC, H3B3V2

## TRADEMARK



### Index Headings

POM O

### Image Description (Vienna)

- Hearts -- Note: Including also hearts represented as a symbol or on playing cards.
  - Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
  - Letters or numerals representing a human being or a part of the human body
- 

## Goods

(1) Botanical extracts, namely, pomegranate extracts, for use in the preparation of cosmetic and skin care products

(2) cosmetic and skincare preparations, namely, oils, moisturizers, lotions, creams, topical sprays, gels, serums, masks, toners and exfoliants for the hands, face, eyes, lips, and body; cosmetic and skincare preparations, namely, oils, moisturizers, lotions, creams, topical sprays, gels, serums, masks, toners and exfoliants for the hands, face, eyes, lips, and body, namely, oils, moisturizers, lotions, creams, topical sprays, gels, serums, masks, toners and exfoliants containing pomegranate extracts; essential oils and nutritional oils for cosmetic and skincare purposes, namely, essential and nutritional oils containing pomegranate extracts; sunscreens and cosmetic preparations for skin tanning; sun-care preparations containing pomegranate extracts; cosmetic pads containing pomegranate extracts; non-medicated skin renewal creams, non-medicated skin renewal lotions, non-medicated skin renewal gels; bath oils and bath products, namely, bath oils and bath products, namely, bath gels, bath creams and bath soaps containing pomegranate extracts; hair care preparations, namely, shampoos, conditioners, hair lotions and oils containing pomegranate extracts; nail care preparations containing pomegranate extracts; make-up removing preparations containing pomegranate extracts; shaving and after-shave preparations containing pomegranate extracts; soaps and cleansing preparations, namely, cosmetic cleansing creams, cosmetic cleansing gels and cleansing body soaps containing pomegranate extracts

(3) nutritional oils with pomegranate extracts, not for cosmetic purposes, namely for food and fragrance purposes; Pharmaceutical preparations and nutritional supplements namely, tablets, liquids, powders, vitamins and minerals for skin care treatment namely, for the improving of skin texture and appearance and to counteract formation of wrinkles; pharmaceutical preparations and nutritional supplements namely, tablets, liquids, powders, vitamins and minerals containing pomegranate extracts for skin care treatment namely, for the improving of skin texture and appearance and to counteract formation of wrinkles; pharmaceutical preparations and nutritional supplements namely, tablets, liquids, powders, vitamins and minerals for nail care and hair care namely, to promote nail and hair growth and strength; pharmaceutical preparations and nutritional supplements namely, tablets, liquids, powders, vitamins and minerals containing pomegranate extracts for nail care and hair care namely, to promote nail and hair growth and strength preparations containing pomegranate extracts; soaps and cleansing preparations, namely, cleansing creams, cleansing gels and cleansing soaps containing pomegranate extracts

## CLAIMS

Proposed Use in CANADA on goods



**Application Number** 1,805,747 **Filing Date** 2016-10-21

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Waterlution - A Water Learning Experience,  
Suite 401, 50 Old Mill Rd., Oakville, ONTARIO  
L6J 7W1

### **Representative for Service**

RICHES, MCKENZIE & HERBERT LLP  
SUITE 1800, 2 BLOOR STREET EAST,  
TORONTO, ONTARIO, M4W3J5

## **TRADEMARK**

# **GREATNESS THE GREAT LAKES PROJECT**

## **SERVICES**

- (1) Information concerning the preservation, well-being and celebration of the Great Lakes
- (2) Education services namely conferences, seminars and workshops, all of the foregoing on the subject of the preservation, well-being and celebration of the Great Lakes; Fundraising and public social responsibility programs, namely organizing and conducting funding, arts and culture, community outreach and volunteer programs, all of the foregoing in the field of the preservation, well-being and celebration of the Great Lakes; Operation of a website featuring news, commentary and general information in the field of the preservation, well-being and celebration of the Great Lakes; Operation of an historical, cultural, conference centre, art gallery, museum, archive, library, research facility and tower, all of the foregoing in the field of the preservation, well-being and celebration of the Great Lakes; Services of producing and providing an awards program laudatory of the achievements of others in the field of the preservation, well-being and celebration of the Great Lakes

## **CLAIMS**

Used in CANADA since at least as early as October 06, 2016 on services (1). Proposed Use in CANADA on services (2)

**Application Number** 1,805,804 **Filing Date** 2016-10-21

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Breaking Free Online Limited, 274 Deansgate,  
Manchester M3 4JB, UNITED KINGDOM

### **Representative for Service**

KIMBERLEY CUNNINGHAM  
(BENNETT JONES LLP), 3200 TELUS  
HOUSE, SOUTH TOWER, 10020 - 100TH  
STREET, EDMONTON, ALBERTA, T5J0N3

## **TRADEMARK**

# **BREAKING FREE ONLINE**

### **Goods**

#### **Class 09**

Computer software, namely computer software for use in diagnosis or treatment of psychological illness; computer software for use in diagnosis or treatment of addictive behaviour; downloadable computer software applications for use in diagnosis or treatment of psychological illness; downloadable computer software applications for use in diagnosis or treatment of addictive behaviour.

## **CLAIMS**

Priority Filing Date: AUSTRALIA April 22, 2016, Application No: 1766454 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,805,985 **Filing Date** 2016-10-24

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Trust Express Inc., 4140 Steeles Ave W, Unit  
14 & 15, Woodbridge, ONTARIO L4L 4V2

### Representative for Service

ESMAEIL MEHRABI  
(MEHRABI LAW OFFICE), 150 York Street,  
Suite # 800, Toronto, ONTARIO, M5H3S5

## TRADEMARK



### Index Headings

NOBAR SABZ FRESH FROZEN

### Image Description (Vienna)

- Lotus flowers
- Stylized flowers
- Several flowers (except 5.5.7, 5.5.8, 5.5.18 and 5.5.23) -- Note: Not including surfaces or backgrounds covered with a repeated figurative element composed of flowers (25.7.25).
- Other leaves
- Stylized leaves
- More than four leaves, scattered leaves, bunches of leaves -- Note: Not including surfaces or backgrounds covered with a repeated figurative element composed of leaves (25.7.25).
- Ellipses
- One circle or ellipse
- Circles or ellipses containing representations of animals, parts of animals' bodies or plants
- Circles or ellipses containing one or more letters
- Rectangles
- One quadrilateral
- Quadrilaterals containing one or more circles, ellipses or polygons

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### Foreign Character Translation/Transliteration

As provided by the applicant, the translation of the Farsi word NOBAR means something which is new in a season, and the translation of the Farsi word SABZ is the colour green.

**Goods**

variety of packaged fresh frozen fruits and vegetables; variety of packaged dried fruits and vegetables;

**CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,805,986 **Filing Date** 2016-10-24

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Trust Express Inc., 4140 Steeles Ave W, Unit  
14 & 15, Woodbridge, ONTARIO L4L 4V2

### Representative for Service

ESMAEIL MEHRABI  
(MEHRABI LAW OFFICE), 150 York Street,  
Suite # 800, Toronto, ONTARIO, M5H3S5

## TRADEMARK



### Index Headings

NOBAR SABZ FRESH FROZEN

### Image Description (Vienna)

- Lotus flowers
  - Stylized flowers
  - Several flowers (except 5.5.7, 5.5.8, 5.5.18 and 5.5.23) -- Note: Not including surfaces or backgrounds covered with a repeated figurative element composed of flowers (25.7.25).
  - Other leaves
  - Stylized leaves
  - More than four leaves, scattered leaves, bunches of leaves -- Note: Not including surfaces or backgrounds covered with a repeated figurative element composed of leaves (25.7.25).
  - Ellipses
  - One circle or ellipse
  - Circles or ellipses containing representations of animals, parts of animals' bodies or plants
  - Circles or ellipses containing inscriptions arranged in some other form
  - Rectangles
  - One quadrilateral
  - Quadrilaterals containing one or more circles, ellipses or polygons
  - Inscriptions in other characters
  - Inscriptions in arabic characters
-

**Foreign Character Translation/Transliteration**

As provided by the applicant, the transliteration of the foreign characters is NOBAR SABZ. As provided by the applicant, the translation of the Farsi word NOBAR is something which is new in a season, and the translation of the Farsi word SABZ is the colour green.

**Goods**

variety of packaged fresh frozen fruits and vegetables; variety of packaged dried fruits and vegetables;

**CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,806,162 **Filing Date** 2016-10-25

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Wolverine Outdoors, Inc., 9341 Courtland Drive, Rockford, MI 49351, UNITED STATES OF AMERICA

### Representative for Service

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA, ONTARIO, K1P1C3

## TRADEMARK



### Index Headings

M

### Image Description (Vienna)

- Letters presenting a special form of writing
  - One letter
  - Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
  - Several quadrilaterals juxtaposed, joined or intersecting
- 

## Goods

### Class 25

(1) Boots, shoes and sandals

(2) Belts; Caps; Coats; Dresses; Hats; Headbands; Jackets; Pants; Scarves; Shirts; Shorts; Skirts; Skorts; Socks; Sports bras; Sweaters; Vests; Sun visors

## CLAIMS

Priority Filing Date: UNITED STATES OF AMERICA April 25, 2016, Application No: 87/013050 in association with the same kind of goods (1); UNITED STATES OF AMERICA October 24, 2016, Application No: 87/213719 in association with the same kind of goods (2). Proposed Use in CANADA on goods

**Application Number** 1,806,240 **Filing Date** 2016-10-25

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Menlo Microsystems, Inc., 1 Technology Drive,  
Suite F213, Irvine, CA 92618, UNITED  
STATES OF AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## **TRADEMARK**

# **MENLO MICRO**

### **Goods**

#### **Class 09**

Semiconductors; integrated electronic circuits; integrated electronic circuits containing micro-electro-mechanical systems (MEMS) based sensors and actuators; integrated electronic circuits containing system-in-package (SIP) modules, and multi-chip-modules (MCM).

## **SERVICES**

#### **Class 42**

Scientific and technological services, namely, research, design, and development services of integrated electronic circuits, electronic components containing micro-electro-mechanical systems (MEMS) based sensors and actuators, system-in-package (SIP) modules, and multi-chip-modules (MCM)

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA April 26, 2016, Application No: 87/013924 in association with the same kind of goods and in association with the same kind of services.

Proposed Use in CANADA on goods and on services



**Application Number** 1,806,247 **Filing Date** 2016-10-25

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Renita LLC, 712 Fifth Avenue, 6th Floor, New York, NY 10019, UNITED STATES OF AMERICA

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
ATTN: INTELLECTUAL PROPERTY  
DEPARTMENT, 1000 DE LA GAUCHETIERE  
STREET WEST, SUITE 900, MONTREAL,  
QUEBEC, H3B5H4

## **TRADEMARK**

# **SIO**

### **Goods**

#### **Class 03**

Cosmetic pads; Wrinkle-minimizing cosmetic preparations to be applied on skin; Wrinkle-minimizing cosmetic preparations for skin; Anti-aging and anti-wrinkle creams, serums, moisturizers, lotions, toners, cleansers, creams, oils, gels for the skin; Wrinkle-minimizing skin care preparations; Cosmetic preparations for skin renewal; Cosmetic preparations for skin care; Cosmetics and cosmetic preparations; Cosmetics sold as an integral component of non-medicated skincare preparations; Non-medicated skin care preparations; Skin care preparations for skin renewal; Wipes, cloths or tissues impregnated with a skin cleanser; Non-medicated skin cleaning preparation; Skin cleansers

### **CLAIMS**

Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on January 17, 2017 under No. 5,125,777 on goods. Proposed Use in CANADA on goods

**Application Number** 1,806,481 **Filing Date** 2016-10-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

TORLYS INC., 1900 DERRY ROAD EAST,  
MISSISSAUGA, ONTARIO L5S 1Y6

### **Representative for Service**

DRAPEAULEX INC.  
1010, Sherbrooke Ouest, Suite 1800, Montreal,  
QUEBEC, H3A2R7

## **TRADEMARK**

# **TORLYS SUPERSOLID**

### **Goods**

#### **Class 19**

Flooring made of hardwood; floor coverings made of hardwood.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,806,589 **Filing Date** 2016-10-27

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Lagunitas Brewing Company, 1280 N.  
McDowell Blvd, Petaluma, CA 94954, UNITED  
STATES OF AMERICA

### Representative for Service

FASKEN MARTINEAU DUMOULIN LLP  
800, PLACE VICTORIA, BUREAU 3700, C.P.  
242, MONTREAL, QUEBEC, H4Z1E9

## TRADEMARK



### Index Headings

LAGUNITAS BREWING COMPANY

### Image Description (Vienna)

- Dogs, wolves, foxes
- Heads of animals of series I
- Equipment for dogs and cats
- Collars and leashes for dogs and cats
- Circles
- One circle or ellipse
- Circles or ellipses containing representations of animals, parts of animals' bodies or plants
- Circles or ellipses containing inscriptions arranged in circular or elliptical form

## Goods

**Class 32**

Beer

## CLAIMS

Used in CANADA since at least as early as 2005 on goods. Priority Filing Date: UNITED STATES OF AMERICA July 15, 2016, Application No: 87105504 in association with the same kind of goods. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on March 14, 2017 under No. 5159714 on goods

**Application Number** 1,806,599 **Filing Date** 2016-10-21

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

SAFDIE & CO. INC., 8191 Montview, Mount-Royal, QUEBEC H4P 2P2

### **Representative for Service**

DE GRANDPRÉ CHAÎT  
1000, RUE DE LA GAUCHETIÈRE OUEST,  
BUREAU 2900, MONTRÉAL, QUEBEC,  
H3B4W5

## **TRADEMARK**

# **GREEN & SIMPLE**

### **Goods**

Household linens, namely, blankets, duvets, bed sheets, pillowcases, pillow shams, bedspreads, bed skirts, duvet covers, window curtains, bath towels, face cloths, beach towels, shower curtains, bath mats, bath rugs, toilet seat covers made from textiles, cushions, cushion covers, table cloths made from textiles, napkins made from textiles, place mats made from textiles, table runners made from textiles, chair pads, aprons, oven mitts, tea towels, tea cosies, and pot holders.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,806,724 **Filing Date** 2016-10-27

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Knitting Fever, Inc., 315 Bayview Avenue,  
Amityville, NY 11701, UNITED STATES OF  
AMERICA

### **Representative for Service**

PERLEY-ROBERTSON, HILL & MCDOUGALL  
LLP  
1400 - 340 ALBERT STREET, OTTAWA,  
ONTARIO, K1R0A5

## **TRADEMARK**

# **KUREYON**

### **Foreign Character Translation/Transliteration**

As provided by the applicant, the English translation of 'KUREYON' in the mark is 'CRAYON'.

## **Goods**

### **Class 23**

Knitting yarn

## **CLAIMS**

Used in CANADA since May 01, 1998 on goods. Priority Filing Date: UNITED STATES OF AMERICA June 21, 2016, Application No: 87/078,490 in association with the same kind of goods. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on January 17, 2017 under No. 5,124,279 on goods

**Application Number** 1,806,745 **Filing Date** 2016-10-27

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Knitting Fever, Inc., 315 Bayview Avenue,  
Amityville, NY 11701, UNITED STATES OF  
AMERICA

### **Representative for Service**

PERLEY-ROBERTSON, HILL & MCDOUGALL  
LLP  
1400 - 340 ALBERT STREET, OTTAWA,  
ONTARIO, K1R0A5

## **TRADEMARK**

# **SILK GARDEN**

### **Goods**

#### **Class 23**

- (1) Knitting yarn
- (2) Knitting yarn made in significant part of silk

## **CLAIMS**

Used in CANADA since May 01, 1999 on goods (1). Priority Filing Date: UNITED STATES OF AMERICA June 21, 2016, Application No: 87/078,350 in association with the same kind of goods (1). Used in UNITED STATES OF AMERICA on goods (2). Registered in or for UNITED STATES OF AMERICA on February 07, 2017 under No. 5,137,053 on goods (2)

**Application Number** 1,807,242 **Filing Date** 2016-10-31

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Beijing Taiyao Culture Studio, Room 1701-1703, No.37, South Mofang Road, Chaoyang District, Beijing, CHINA

### Representative for Service

CHAMPION INTELLECTUAL PROPERTY MANAGEMENT LIMITED  
5860-3 PLACE DECELLES, MONTREAL, QUEBEC, H3S1X5

## TRADEMARK



### Index Headings

AH A

### Image Description (Vienna)

- Drops
- Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
- Letters or numerals representing a heavenly body or a natural phenomenon
- Other leaves
- Stylized leaves
- One leaf
- Letters or numerals representing a plant
- Circles
- One circle or ellipse
- Circles or ellipses containing representations of heavenly bodies or natural phenomena
- Circles or ellipses containing representations of animals, parts of animals' bodies or plants
- Circles or ellipses containing one or more letters

## Goods

**Class 14**



(1) alloys of precious metal; earrings; jewellery; jewellery boxes; jewellery bracelets; jewellery findings; jewelry rings; necklaces; precious stones; watches

**Class 18**

(2) clothing for pets; handbags; handles of canes and walking-sticks; imitation leather; key cases; luggage and trunks; purses; rucksacks; travelling trunks; umbrellas

**Class 25**

(3) caps; children's clothing; dress clothing; dresses; hosiery; leather jackets; overcoats; scarves; shoes; skirts; sports clothing; suits of leather; sweaters

**Class 30**

(4) coffee; cookies; crushed oats; flowers or leaves for use as tea substitutes; ice cream; non-alcoholic chocolate-based beverages; non-alcoholic tea-based beverages; oat bran cereals; pastries; royal jelly; sugar confectionery

**Class 32**

(5) aerated water; beer; essences for making soft drinks; fruit juices; malt wort; mineral water; must; non-alcoholic fruit extracts; preparations for making aerated water; preparations for making beer; preparations for making mineral water; vegetable juices

**Class 33**

(6) alcoholic cocktails; alcoholic fruit drinks; anise liqueur; brandy; Chinese spirit of sorghum [gaolian-jiou]; cider; distilled spirits of rice [awamori]; kirsch; liqueurs; peppermint liqueurs; wines and liqueurs

**CLAIMS**

Used in CANADA since May 27, 2015 on goods.

**Application Number** 1,807,307 **Filing Date** 2016-10-26

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Hometown Brewing Company Inc., 1100 12th  
Concession, R.R. #1, Langton, ONTARIO N0E  
1G0

### Representative for Service

WILSON LUE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## TRADEMARK



### Index Headings

HOME TOWN BREW CO

### Image Description (Vienna)

- Lighthouses
- Stones for building, bricks
- Crags, rocks, walls of rocks -- Notes:(a) Including rock formations like pinnacle rocks and fairy chimneys. -- (b) Not including reefs (6.3.1).
- More than two lines or two bands
- Horizontal lines or bands
- Broken lines or bands (except a 26.11.13)
- Backgrounds divided into two, horizontally
- Rectangles
- One quadrilateral
- Quadrilaterals containing one or more letters
- Quadrilaterals with dark surfaces or parts of surfaces
- One triangle
- Triangles with dark surfaces or parts of surfaces

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## Goods

clothing, namely golf shirts, polo shirts, women's shirts, t-shirts, sport shirts, sport pants, sweat shirts, baseball caps and hats; patches for clothing; promotional material, namely, drink coasters, banners of textile and plastic, posters; beer tap handles for dispensing beer; brewed alcoholic beverages, namely beer, ale and lager; non-alcoholic beer

## **SERVICES**

brewery services

## **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,807,387 **Filing Date** 2016-11-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

INTERNATIONAL MARKETING, INC., 3183  
Black Gap Road, Chambersburg, PA 17202,  
UNITED STATES OF AMERICA

### **Representative for Service**

FASKEN MARTINEAU DUMOULIN LLP  
333 BAY STREET, SUITE 2400, BAY  
ADELAIDE CENTRE, BOX 20, TORONTO,  
ONTARIO, M5H2T6

## **TRADEMARK**

# **FLEXX**

### **Goods**

#### **Class 12**

Particulate weight products for balancing tire-wheel assemblies.

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA May 02, 2016, Application No: 87/020,920 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,807,842 **Filing Date** 2016-11-03

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Grande Cheese Company Limited, 468 Jevlan  
Dr, Woodbridge, ONTARIO L4L 8L4

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
World Exchange Plaza, 100 Queen Street,  
Suite 1300, Ottawa, ONTARIO, K1P1J9

## **TRADEMARK**

# **MORE THAN JUST CHEESE**

### **Goods**

Cheese.

### **SERVICES**

Operation of a retail business dealing in the sale of cheese and specialty cheese, imported and specialty grocery items, prepared foods, housewares; catering services; delicatessen services; sale of customized gift baskets.

### **CLAIMS**

Used in CANADA since at least as early as March 2016 on goods and on services.

**Application Number** 1,807,960 **Filing Date** 2016-11-04

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

HILTON WORLDWIDE HOLDING LLP, Maple Court, Central Park Reeds Crescent, Watford WD24 4QQ, UNITED KINGDOM

### **Representative for Service**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L. SCOTIA PLAZA, 40 KING STREET WEST, 40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## **TRADEMARK**

# **CURIO**

### **Authorisation For Use**

Consent from Société Radio-Canada / Canadian Broadcasting Corporation is of record

## **SERVICES**

### **Class 36**

real estate brokerage services, real estate management services

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,807,977 **Filing Date** 2016-11-04

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

ZALOPLEX INC., a legal entity, 120 Adelaide Street West, Suite 1501, Toronto, ONTARIO M5H 1T1

### **Representative for Service**

RICHERS, MCKENZIE & HERBERT LLP  
SUITE 1800, 2 BLOOR STREET EAST,  
TORONTO, ONTARIO, M4W3J5

## **TRADEMARK**

# **ZALIO**

## **SERVICES**

operation of a company developing and administering a software platform consisting of assistive technology applications and cloud-based services to assist individuals, seniors and those living with cognitive challenges to manage their day to day activities

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,808,065 **Filing Date** 2016-11-04

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

John Fergus & Co Limited, InchDairnie  
Distillery, Whitecraigs Road, Glenrothes, Fife,  
KY6 2RX, UNITED KINGDOM

### **Representative for Service**

MARKS & CLERK  
180 KENT STREET, SUITE 1900, P.O. BOX  
957, STATION B, OTTAWA, ONTARIO,  
K1P5S7

## **TRADEMARK**

# **KINGLASSIE**

### **Goods**

whisky; scotch whisky; gin; rum; vodka

## **CLAIMS**

Proposed Use in CANADA on goods



**Application Number** 1,808,075 **Filing Date** 2016-11-04

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

YPO, Inc., 600 East Las Colinas Blvd, Suite  
1100, Irving, TX 75039, UNITED STATES OF  
AMERICA

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
World Exchange Plaza, 100 Queen Street,  
Suite 1300, Ottawa, ONTARIO, K1P1J9

## **TRADEMARK**

# **MICROFORUM**

## **SERVICES**

### **Class 45**

Internet based social introduction services

## **CLAIMS**

Used in CANADA since at least as early as January 15, 2006 on services. Priority Filing Date: UNITED STATES OF AMERICA May 06, 2016, Application No: 87028500 in association with the same kind of services. Used in UNITED STATES OF AMERICA on services. Registered in or for UNITED STATES OF AMERICA on December 20, 2016 under No. 5,104,682 on services

**Application Number** 1,808,154 **Filing Date** 2016-11-07

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

ShenZhen FangKuai Enterprises Co.,Ltd,  
ROOM 309, LuYuan (NO.10 Building), SAC  
PARK, NANLING VILLAGE, BUSHU ROAD,  
LongGang District, ShenZhen, GuangDong,  
CHINA

### Representative for Service

GREGORY MILLER  
1425 MARINE DRIVE, SUITE 207, WEST  
VANCOUVER, BRITISH COLUMBIA, V7T1B9

## TRADEMARK

The logo for Felidio, featuring the word "Felidio" in a bold, sans-serif font. The letter 'F' is stylized with a small square cutout in its upper left corner.

### Index Headings

FELIDIO

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### Goods

#### Class 09

(1) cell phone cases; hands free kits for phones; camera bags; diving masks; Computer cases; Ski goggles; Camera tripods

#### Class 22

(2) tents

#### Class 25

(3) insoles; diving boots

#### Class 28

(4) shin guards for athletic use; elbow guards for athletic use; knee pads for athletic use; men's athletic supporters; wrist guards for athletic use; arm guards for athletic use; face shields for athletic use; chest protectors for baseball; body boards; Wrist bands; sports gloves

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,808,347 **Filing Date** 2016-11-08

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

REITMANS (CANADA) LIMITED/REITMANS  
(CANADA) LIMITÉE, 250 SAUVÉ STREET  
WEST, Montreal, QUEBEC H3L 1Z2

### **Representative for Service**

DAVIES WARD PHILLIPS & VINEBERG LLP  
ATTN: TRADE-MARK DEPARTMENT, 1501  
MCGILL COLLEGE AVENUE, 26TH FLOOR,  
MONTREAL, QUEBEC, H3A3N9

## **TRADEMARK**

# **FASHION DEMOCRACY**

### **Goods**

#### **Class 14**

(1) Costume jewelry

#### **Class 18**

(2) Handbags, purses

#### **Class 25**

(3) Women's and young women's clothing, namely, loungewear, sleepwear, swimwear, exercise wear, lingerie and fashion accessories, namely, coats, raincoats, jackets, vests, suits, dresses, blazers, skirts, pants, jeans, shorts, shirts, tops, namely, tank tops, halter tops, twinsets, blouses, T-shirts, sweaters, cardigans, body suits, housecoats, capris, dressing gowns, bathrobes, brassieres, slips, half-slips, panties, peignoirs, bodysuits, swimsuits, swimsuit cover-ups, underwear, hosiery, socks, pantyhose, socklets, slippers, caps, hats, scarves, belts, gloves, bowties, neckties

## **SERVICES**

#### **Class 35**

Retail store services and on-line retail services featuring women's and young women's clothing, namely, loungewear, sleepwear, swimwear, exercise wear, lingerie and fashion accessories, namely, coats, raincoats, jackets, vests, suits, dresses, blazers, skirts, pants, jeans, shorts, shirts, tops, namely, tank tops, halter tops, twinsets, blouses, T-shirts, sweaters, cardigans, body suits, housecoats, capris, dressing gowns, bathrobes, brassieres, slips, half-slips, panties, peignoirs, bodysuits, swimsuits, swimsuit cover-ups, underwear, hosiery, socks, pantyhose, socklets, slippers, caps, hats, scarves, handbags, purses, belts, gloves, bowties, neckties, costume jewelry

## **CLAIMS**

Used in CANADA since January 2013 on goods and on services.

**Application Number** 1,808,348 **Filing Date** 2016-11-08

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

REITMANS (CANADA) LIMITED/REITMANS  
(CANADA) LIMITÉE, 250 SAUVÉ STREET  
WEST, Montreal, QUEBEC H3L 1Z2

### **Representative for Service**

DAVIES WARD PHILLIPS & VINEBERG LLP  
ATTN: TRADE-MARK DEPARTMENT, 1501  
MCGILL COLLEGE AVENUE, 26TH FLOOR,  
MONTREAL, QUEBEC, H3A3N9

## **TRADEMARK**

# **DÉMODECRATIE**

### **Goods**

#### **Class 14**

(1) Costume jewelry

#### **Class 18**

(2) Handbags, purses

#### **Class 25**

(3) Women's and young women's clothing, namely, loungewear, sleepwear, swimwear, exercise wear, lingerie and fashion accessories, namely, coats, raincoats, jackets, vests, suits, dresses, blazers, skirts, pants, jeans, shorts, shirts, tops, namely, tank tops, halter tops, twinsets, blouses, T-shirts, sweaters, cardigans, body suits, housecoats, capris, dressing gowns, bathrobes, brassieres, slips, half-slips, panties, peignoirs, bodysuits, swimsuits, swimsuit cover-ups, underwear, hosiery, socks, pantyhose, socklets, slippers, caps, hats, scarves, belts, gloves, bowties, neckties

## **SERVICES**

#### **Class 35**

Retail store services and on-line retail services featuring women's and young women's clothing, namely, loungewear, sleepwear, swimwear, exercise wear, lingerie and fashion accessories, namely, coats, raincoats, jackets, vests, suits, dresses, blazers, skirts, pants, jeans, shorts, shirts, tops, namely, tank tops, halter tops, twinsets, blouses, T-shirts, sweaters, cardigans, body suits, housecoats, capris, dressing gowns, bathrobes, brassieres, slips, half-slips, panties, peignoirs, bodysuits, swimsuits, swimsuit cover-ups, underwear, hosiery, socks, pantyhose, socklets, slippers, caps, hats, scarves, handbags, purses, belts, gloves, bowties, neckties, costume jewelry

## **CLAIMS**

Used in CANADA since January 2013 on goods and on services.

**Application Number** 1,808,408 **Filing Date** 2016-11-08

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Edgewell Personal Care Brands, LLC, 6  
Research Drive, Shelton, CT 06484, UNITED  
STATES OF AMERICA

### Representative for Service

SMART & BIGGAR  
1100-150 York street, TORONTO, ONTARIO,  
M5H3S5

## TRADEMARK



### Image Description (Vienna)

- Women engaging in sport, women dancers, drum majorettes
  - Women in profile, women's silhouettes
  - Laces, braids, tapes, cords, ropes -- Note: See also 14.1.5.
  - Hair, locks of hair, wigs, beards, moustaches
- 

## Goods

sanitary tampons and sanitary tampon applicators

## CLAIMS

Used in CANADA since at least as early as February 2014 on goods.

**Application Number** 1,808,470 **Filing Date** 2016-11-08

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Symcor Inc., 1 Robert Speck Parkway, Suite  
400, Mississauga, ONTARIO L4Z 4E7

### Representative for Service

STIKEMAN ELLIOTT LLP  
SUITE 1600, 50 O'CONNOR STREET,  
OTTAWA, ONTARIO, K1P6L2

## TRADEMARK



### Index Headings

COR. SPARK COLLABORATING T.O. FIGHT FRAUD O K

### Image Description (Vienna)

- Vortices, rotary movements, tornadoes -- Note: Not including astronomic orbits (1.13.1), atomic orbits (1.13.1), concentric circles (26.1.4 or 26.1.5) and spirals (26.1.5).
- More than two lines or two bands
- Curved lines or bands (except a 26.11.13)
- Dotted lines or bands
- Lightning
- Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
- Letters or numerals representing a heavenly body or a natural phenomenon
- Banderoles, cartouches
- Surfaces or backgrounds covered with repeated geometrical figures or designs
- Surfaces or backgrounds covered with dots
- Hands, cupped hands, fingers, fingernails, imprints of hands or of fingers, arms
- Hands joined in handshake
- Surfaces or backgrounds covered with a repeated inscription
- Constructions recognized as monuments (great wall of china, eiffel tower, statue of liberty, etc.)
- Canadian historical buildings and landmarks
- Shields containing other figurative elements or inscriptions

- Shields containing representations of human beings or parts of the human body, with or without armour
  - Shields containing representations of landscapes, dwellings, buildings or structural works
  - Shields containing inscriptions
- 

## **SERVICES**

Conference services, namely organization and presentation of a conference on the subject of security in online and computer services.

## **CLAIMS**

Used in CANADA since October 12, 2016 on services.

**Application Number** 1,808,472 **Filing Date** 2016-11-08

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

TOMY COMPANY, LTD., 7-9-10 Tateishi,  
Katsushika-ku, Tokyo, JAPAN

### Representative for Service

MOFFAT & CO.  
1200-427 LAURIER AVENUE WEST, P.O.  
BOX 2088, STATION D, OTTAWA, ONTARIO,  
K1P5W3

## TRADEMARK



### Index Headings

TAKARA TOMY

### Image Description (Vienna)

- Rectangles
- Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
- One quadrilateral
- Quadrilaterals containing one or more letters
- Quadrilaterals with dark surfaces or parts of surfaces
- White, grey, silver
- Blue

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### Colour Claim

Colour is claimed as a feature of the trade-mark. The words TAKARA and TOMY are in white. The background is blue.

## Goods

toy action figures, toy vehicles and toy robots convertible into other visual forms

## CLAIMS

Proposed Use in CANADA on goods



**Application Number** 1,808,528 **Filing Date** 2016-11-08

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Duvaltex Inc., 2805 90E Rue, Saint-Georges,  
QUEBEC G6A 1K1

### Representative for Service

DS AVOCATS CANADA, S.E.N.C.R.L. / DS  
LAWYERS CANADA, LLP,  
Attn: Me Nathaly J. Vermette, 1080 Beaver Hall  
Hill, Suite 2100, Montréal, QUEBEC, H2Z1S8

## TRADEMARK

The logo for duvaltex is displayed in a lowercase, sans-serif font. The word 'duval' is in black and 'tex' is in blue.

### Index Headings

DUVALTEX

### Image Description (Vienna)

- Black
- Blue

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### Colour Claim

Colour is claimed as a feature of the trademark. The mark "duvaltex" is in lower case letters in two colours, namely the letters "duval" are in the colour black, and the letters "tex" are in blue (PANTONE PMS 5425). \* PANTONE is a registered trademark.

## SERVICES

### Class 35

(1) Business administration and management; Business management consultancy as well as development of processes for the analysis and the implementation of strategy plans and management projects; Business planning; Business strategy development services;

### Class 40

(2) Designing and manufacturing fabrics for textile use; Manufacturing environmental-friendly fabric for office furniture manufacturers following a program aimed towards sustaining and safeguarding the environment; Consulting services for office furniture manufactures wishing to work with suppliers and consultants who also work to sustain and protect the environment.

### Class 42

(3) Research and development in the field of fabrics and textiles; Product development services; Research and development of new products for others;

## CLAIMS

Used in CANADA since at least as early as June 30, 2016 on services.

**Application Number** 1,808,548 **Filing Date** 2016-11-08

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

ABORIGINAL WATER AND WASTEWATER  
ASSOCIATION OF ONTARIO, 41 C Duke ST.,  
Box 340, Dryden, ONTARIO P8N 2Z1

## TRADEMARK



### Index Headings

A.W.W.A.O. ABORIGINAL WATER & WASTE WATER ASSOCIATION OF ONTARIO

### Image Description (Vienna)

- Heads of birds, parts of birds, feathers, footprints, skeletons of birds
- Eagles, falcons, vultures, condors
- Birds in flight or with outspread wings
- Birds stylized
- Sun rising or setting
- Sun with animals
- Sun with plants
- Trees or bushes of triangular shape, conical shape (pointed at top), or candle-flame shape (firs, cypresses, etc.)
- One tree or one bush
- Conifers
- Mountains, mountain landscapes
- Mountains or volcanoes stylized
- Sectors of circles or ellipses (except 26.2.7)
- Punctuation marks
- Dots
- Rhombs or squares standing on one of the corners thereof
- Several quadrilaterals juxtaposed, joined or intersecting

- Letters presenting a special form of writing
  - Series of letters separated from one another other than by a single space -- Note: Includes a series of letters separated, for instance, by framing, strokes or varying levels.
- 

## **Goods**

### **Class 09**

(1) Instructional and educational videos in the fields of water management, drinking water testing and treatment, wastewater testing and treatment, safe and efficient operation of wastewater treatment plants, and Aboriginal rights and responsibilities with respect to water use and water management, available on pre-recorded optical discs and for download via the Internet; Digital newsletters, available for download via the Internet

### **Class 16**

(2) Pamphlets and brochures

## **SERVICES**

### **Class 41**

Educational services, namely, seminars, conferences, workshops, classes and training sessions in the fields of water management, drinking water testing and treatment, wastewater testing and treatment, safe and efficient operation of wastewater treatment plants, and Aboriginal rights and responsibilities with respect to water use and water management; Operating a website providing instructional and educational information in the fields of water management, drinking water testing and treatment, wastewater testing and treatment, safe and efficient operation of wastewater treatment plants, and Aboriginal rights and responsibilities with respect to water use and water management

## **CLAIMS**

Used in CANADA since January 15, 2006 on goods and on services.

**Application Number** 1,808,569 **Filing Date** 2016-11-09

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Chrome Hearts LLC, a Delaware limited liability company, 915 N. Mansfield, Hollywood, CA 90038, UNITED STATES OF AMERICA

### Representative for Service

CABINET JURIDIQUE ST. LAWRENCE S.E.N. C.R.L. / ST. LAWRENCE LAW FIRM LLP  
420, rue Notre-Dame Ouest, bureau 440,  
Montréal, QUEBEC, H2Y1V3

## TRADEMARK



### Index Headings

CHROME HEARTS

### Image Description (Vienna)

- Rectangles
  - Two quadrilaterals, one inside the other
  - Quadrilaterals containing one or more letters
  - Quadrilaterals with dark surfaces or parts of surfaces
- 

## Goods

### Class 09

Eyewear, namely, eyeglasses, sunglasses, their parts and cases; Phone accessories, namely, phone straps, pouches specially adapted for holding phones, phone cases, charms for phones, tablet cases and laptop cases; pre-recorded compact discs containing music; pre-recorded DVDs containing music.

## CLAIMS

Used in CANADA since at least as early as 2003 on goods. Priority Filing Date: UNITED STATES OF AMERICA October 18, 2016, Application No: 87/206662 in association with the same kind of goods

**Application Number** 1,808,591 **Filing Date** 2016-11-09

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

REITMANS (CANADA) LIMITED/REITMANS  
(CANADA) LIMITÉE, 250 SAUVÉ STREET  
WEST, Montreal, QUEBEC H3L 1Z2

### **Representative for Service**

DAVIES WARD PHILLIPS & VINEBERG LLP  
ATTN: TRADE-MARK DEPARTMENT, 1501  
MCGILL COLLEGE AVENUE, 26TH FLOOR,  
MONTREAL, QUEBEC, H3A3N9

## **TRADEMARK**

**FEEL IT. FASHION IT. FOLLOW IT.**

### **Goods**

#### **Class 14**

(1) costume jewelry

#### **Class 18**

(2) handbags, purses

#### **Class 25**

(3) women's and young women's clothing, loungewear, sleepwear, swimwear, active wear, lingerie and fashion accessories, namely, coats, raincoats, jackets, vests, suits, dresses, blazers, skirts, pants, jeans, shorts, shirts, tops, namely, tank tops, halter tops, twinsets, blouses, T-shirts, sweaters, cardigans, body suits, housecoats, capris, dressing gowns, robes, brassieres, slips, half-slips, panties, peignoirs, bodysuits, swimsuits, swimsuit cover-ups, underwear, hosiery, socks, pantyhose, socklets, slippers, caps, hats, scarves, belts, gloves, bowties, neck ties

## **SERVICES**

#### **Class 35**

retail store services and on-line retail services featuring women's and young women's clothing, loungewear, sleepwear, swimwear, active wear, lingerie and fashion accessories, namely, coats, raincoats, jackets, vests, suits, dresses, blazers, skirts, pants, jeans, shorts, shirts, tops, namely, tank tops, halter tops, twinsets, blouses, T-shirts, sweaters, cardigans, body suits, housecoats, capris, dressing gowns, robes, brassieres, slips, half-slips, panties, peignoirs, bodysuits, swimsuits, swimsuit cover-ups, underwear, hosiery, socks, pantyhose, socklets, slippers, caps, hats, scarves, handbags, purses, belts, gloves, bowties, neck ties, costume jewelry

## **CLAIMS**

Used in CANADA since September 01, 2016 on goods and on services.

**Application Number** 1,808,990 **Filing Date** 2016-11-10

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

NIKO COSMETICS INC., 397 HUMBERLINE  
DRIVE, Unit 7, Toronto, ONTARIO M9W 5T5

### **Representative for Service**

BRUNO P. SOUCY  
(Blaney McMurtry LLP), The Maritime Life  
Tower, Suite 1500, 2 Queen Street East,  
Toronto, ONTARIO, M5C3G5

## **TRADEMARK**

# **NIKO**

### **Goods**

#### **Class 03**

Make up products, namely foundation, loose powder, blot powder, lip stain, lipstick, lip gloss, lip and eye pencils, blush, eye shadow, liquid eyeliner, mascara; hair care, namely shampoo, conditioner, hair spray, hair and scalp oils, hair and scalp cleansers, hair and scalp masks, hair and scalp serums, hair gel; skin care, namely cleanser, toner, moisturizer, skin serum, skin gels, skin masks, skin scrub, exfoliating skin scrub.

## **SERVICES**

#### **Class 40**

(1) Custom manufacturing of make up products, namely foundation, loose powder, blot powder, lip stain, lipstick, lip gloss, lip and eye pencils, blush, eye shadow, liquid eyeliner, mascara; custom manufacturing of hair care products, namely shampoos, conditioners, hair sprays, hair and scalp oils, hair and scalp cleansers, hair and scalp masks, hair and scalp serums, hair gels; custom manufacturing of skin care products, namely cleansers, toners, moisturizers, skin serum, skin gels, skin masks, skin scrub, exfoliating skin scrub.

#### **Class 44**

(2) Cosmetician and hairdressing services

## **CLAIMS**

Used in CANADA since at least as early as 1987 on services (2); 1996 on goods; December 2015 on services (1).

**Application Number** 1,809,022 **Filing Date** 2016-11-10

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Monika Geier, 7330 Fintry Delta Rd, Kelowna,  
BRITISH COLUMBIA V1Z 3V2

### **Representative for Service**

MILLER THOMSON LLP  
Pacific Centre, 725 Granville Street, Suite 400,  
VANCOUVER, BRITISH COLUMBIA, V7Y1G5

## **TRADEMARK**

# **TAG TUK**

### **Goods**

#### **Class 18**

Animal tag covers, namely collars having built in protective tag sleeves, and tag covers securable to objects such as dog collars.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,809,041 **Filing Date** 2016-11-10

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Veldmont Capital Investment Corporation, 208  
Woolwich St, Guelph, ONTARIO N1H 3V7

## **TRADEMARK**

# **Clutch**

### **Goods**

#### **Class 31**

(1) malt for brewing and distilling

#### **Class 32**

(2) beer; beer, ale, lager, stout and porter; beer, ale, lager, stout, porter, shandy

#### **Class 33**

(3) distilled spirits of rice [awamori]; gin; malt whisky; rum; vodka; whiskey; whisky

## **CLAIMS**

Proposed Use in CANADA on goods



**Application Number** 1,809,105 **Filing Date** 2016-11-14

**Language of Application** French

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

La Ferme la Tête de Pioche, 788 Montée Du  
Gore St-Sixte, C.P. J0X 3B0, Thurso, QUÉBEC  
J0X 3B0

## TRADEMARK



### Index Headings

FERME LA TÊTE DE PIOCHE TP

### Image Description (Vienna)

- Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
  - Letters or numerals representing a human being or a part of the human body
  - Letters or numerals representing an object
  - Pickaxes, ice axes, hoes
  - Heads, busts
  - Headwear
  - Other headwear
  - Noses
  - Ears of cereals (wheat, rye, barley, etc.), ears of maize, ears of sorghum
  - Red, pink, orange
  - Yellow, gold
  - Black
  - White, grey, silver
- 

### Colour Claim

Colour is claimed as a feature of the trademark. The pickaxe is red, the pickaxe handle is yellow, the lettering is black, the background is white.

### Goods

(1) Maple butter, maple taffy, maple caramel, maple sugar, maple sucre à la crème, maple candies, maple fondue.

(2) Fruit compotes; jams and marmalades; fruit preserves; canned fruits and vegetables; dried fruits and vegetables; fruit jellies; potages; soups and preparations for making soups.

(3) Edible fungi; ketchup; marinades; maple syrup.

(4) Shrubs; fresh mushrooms; fresh fruits and vegetables; grains for planting; fresh garden herbs; seedlings; fruit and vegetable seeds.

## **CLAIMS**

Used in CANADA since at least October 15, 2013 on goods (2), (3), (4); October 31, 2015 on goods (1).

**Application Number** 1,809,153 **Filing Date** 2016-11-14

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Whirlpool Properties, Inc., 500 Renaissance  
Drive, Suite 101, St. Joseph, MI 49085,  
UNITED STATES OF AMERICA

### Representative for Service

KAREN MCNAMARA  
WHIRLPOOL CANADA LP, 200-6750  
CENTURY AVENUE, MISSISSAUGA,  
ONTARIO, L5N0B7

## TRADEMARK

The Whirlpool logo consists of the word "Whirlpool" in a bold, sans-serif font. A stylized, swirling line starts from the bottom of the 'W', loops around the 'i' and 'p', and ends under the 'l'.

### Index Headings

WHIRLPOOL

### Image Description (Vienna)

- Ellipses
  - One circle or ellipse
  - Circles or ellipses with inscriptions projecting beyond the circumference
- 

## Goods

### Class 07

Dish washing machines for household purposes. Clothes washing machines. Food waste disposers, waste compactors.

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,809,397 **Filing Date** 2016-11-14

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Lawo Holding AG, Am Oberwald 8, 76437  
Rastatt, GERMANY

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## **TRADEMARK**

# **LAWO**

### **Goods**

#### **Class 09**

Video processing and infrastructure devices, namely, video processors; audio production controls, namely, controls for audio mixers, receivers, and transformers; audio routers; audio interfaces; audio production tools, namely, software for use in mixing, receiving, and transforming audio signals and recordings, audio converters, sample rate converters for use in converting the frequencies of audio recordings, split converters for use in splitting audio signals for transmission over coaxial cable or fibre optic lines; radio controls, namely, controls for radio receivers, transmitters, signal tuners, frequency connectors and relays; audio mixing consoles for radio broadcasting; virtual radio devices, namely, software apps for use in recording, mixing, routing and transmitting audio for broadcast radio, mixing faders for editing audio recordings and signals, audio interfaces, and travel backpacks for audio interfaces and mixing faders for editing audio recordings and signals; host commentary equipment, namely, audio equipment for use in recording, editing, and transmitting audio signals and recordings by commentators for use in radio and television broadcasting; computer hardware for telecommunications

## **SERVICES**

#### **Class 38**

(1) Consulting in the field of broadcasting of radio and television programs; providing technical support services regarding the use of audio and visual equipment and software for use in broadcasting radio and television programs; rental of audio and visual equipment and software for use in broadcasting radio and television programs; repair, maintenance and installation of audio and visual equipment and software for use in broadcasting radio and television programs.

#### **Class 41**

(2) Training in the use of audio and visual equipment and software for use in broadcasting radio and television programs.

#### **Class 42**

(3) Computer hardware and software design; computer software updating; computer network design and configuration services; computer programming; design of audio and visual equipment for use in broadcasting radio and television programs.

## **CLAIMS**

Used in CANADA since at least as early as October 14, 2003 on goods and on services.

**Application Number** 1,809,399 **Filing Date** 2016-11-14

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Eagle Creek, Inc., 5935 Darwin Court,  
Carlsbad, CA 92008, UNITED STATES OF  
AMERICA

### **Representative for Service**

OSLER, HOSKIN & HARCOURT LLP  
SUITE 1900, 340 ALBERT STREET,  
OTTAWA, ONTARIO, K1R7Y6

## **TRADEMARK**

# **EXPLORATION SERIES**

### **Goods**

Backpacks; luggage of a size suitable for taking on board an aircraft or train; Luggage; Trunks and suitcases; Travelling bags.

## **CLAIMS**

Used in CANADA since at least as early as July 25, 2013 on goods. Priority Filing Date: UNITED STATES OF AMERICA August 24, 2016, Application No: 87/149,615 in association with the same kind of goods. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on April 11, 2017 under No. 5,180,757 on goods

**Application Number** 1,809,443 **Filing Date** 2016-11-14

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

HANIHAN COSMETICS INC., 27 Faulkland  
Rd, Scarborough, ONTARIO M1L 3S4

## TRADEMARK



### Image Description (Vienna)

- Phoenixes, other fabulous animals
  - Other birds
  - Birds stylized
  - Birds in flight or with outspread wings
  - Several crescents or half-moons
  - More than two lines or two bands
  - Curved lines or bands (except a 26.11.13)
  - Wavy lines or bands, zigzag lines or bands
- 

## Goods

### Class 03

Hair care preparations; Skin care preparations; Cosmetics and makeup

## SERVICES

### Class 44

Beauty salon services; Massage services; Tattoo parlours; Tattoo removal services; Medical clinics; Operating a website providing information in the fields of personal beauty, beauty salons, hair care, skin care, and cosmetics and makeup

## CLAIMS

Used in CANADA since November 14, 2016 on goods and on services.

**Application Number** 1,809,481 **Filing Date** 2016-11-08

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

SAFDIE & CO. INC., 8191 Montview, Town of  
Mount-Royal, QUEBEC H4P 2P2

### Representative for Service

DE GRANDPRÉ CHAÎT  
1000, RUE DE LA GAUCHETIÈRE OUEST,  
BUREAU 2900, MONTRÉAL, QUEBEC,  
H3B4W5

## TRADEMARK



### Index Headings

GREEN & SIMPLE

### Image Description (Vienna)

- Other signs, notations or symbols
- Other leaves
- Stylized leaves
- One leaf
- Backgrounds divided into two, horizontally

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## Goods

Household linens, namely, blankets, duvets, bed sheets, pillowcases, pillow shams, bedspreads, bed skirts, duvet covers, window curtains, bath towels, face cloths, beach towels, shower curtains, bath mats, bath rugs, toilet seat covers made from textiles, cushions, cushion covers, table cloths made from textiles, napkins made from textiles, place mats made from textiles, table runners made from textiles, chair pads, aprons, oven mitts, tea towels, tea cosies and pot holders.

## CLAIMS

Proposed Use in CANADA on goods



**Application Number** 1,809,587 **Filing Date** 2016-11-15

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Thorlabs, Inc., 56 Sparta Avenue, Newton, NJ  
07860, UNITED STATES OF AMERICA

### **Representative for Service**

SELENA ALTRO  
4141 SHERBROOKE ST. W., SUITE 650,  
WESTMOUNT, QUEBEC, H3Z1B8

## **TRADEMARK**

# **VYTRAN**

### **Goods**

(1) Optical fiber processing equipment, namely, fiber preparation stations comprised of machines for preparing optical fiber for cleaving, cleaning, recoating, strength testing, splicing, tapering, coupling, combining and end capping; machines for optical fiber splicing and cleaning; machines for optical fiber tapering, cleaving, stripping, fusion splicing, coupling, combining and end capping; machines for terminating optical fiber; machines for recoating optical fiber.

(2) Optical fiber processing equipment, namely, fiber preparation stations comprised of hand-operated tools for preparing optical fiber for cleaving, cleaning, recoating, strength testing, splicing, tapering, coupling, combining and end capping; hand-operated tools for optical fiber splicing and cleaning; hand-operated tools for optical fiber tapering, cleaving, stripping, fusion splicing, coupling, combining and end capping; hand-operated tools for terminating optical fiber; hand-operated tools for recoating optical fiber.

(3) Machines for testing the integrity of optical fiber; hand-operated tools for testing the integrity of optical fiber.

## **CLAIMS**

Used in CANADA since December 04, 1995 on goods.

**Application Number** 1,809,691 **Filing Date** 2016-11-16**Language of Application** English**APPLICANT AND REPRESENTATIVE FOR SERVICE****Applicant**

WellPet LLC, (Delaware Limited Liability Company), 200 Ames Pond Drive, Tewksbury, MA 01876-1274, UNITED STATES OF AMERICA

**Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA, ONTARIO, K1P1C3

**TRADEMARK****Index Headings**

WELLNESS CORE RAWREV GRAIN FREE PROTEIN RICH O

**Image Description (Vienna)**

- Other representations of the sun
- Sun representing a human face or the head of an animal
- Sun with rays constituted by rectilinear lines, sheaves of lines or bands
- Crescent moon, half-moon
- Crescent or half-moon representing a human face or the head of an animal
- Stars
- One star
- Stars with more than four points
- Ellipses
- Two circles, two ellipses, one inside the other
- Circles or ellipses containing representations of heavenly bodies or natural phenomena
- Dogs, wolves, foxes
- Animals of series I stylized
- Letters presenting a special form of writing
- Letters linked to a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.
- Ellipses
- Two circles, two ellipses, one inside the other
- Circles or ellipses containing representations of heavenly bodies or natural phenomena
- Circles or ellipses containing representations of animals, parts of animals' bodies or plants

- Circles or ellipses containing one or more letters
  - Circles or ellipses with dark surfaces or parts of surfaces
- 

## **Goods**

### **Class 31**

Pet food; edible pet treats

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA November 08, 2016, Application No: 87/229, 596 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,809,789 **Filing Date** 2016-11-16

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

GAVS HOLDINGS INC., 93 White Beach  
Crescent, Maple, ONTARIO L6A 4K6

## TRADEMARK



### Index Headings

JOONI I

### Image Description (Vienna)

- Hearts -- Note: Including also hearts represented as a symbol or on playing cards.
  - Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
  - Letters or numerals representing a human being or a part of the human body
  - Squares
  - Rectangles
  - Two quadrilaterals, one inside the other
  - Quadrilaterals containing representations of human beings or parts of the human body
  - Quadrilaterals containing one or more numerals
  - Quadrilaterals with dark surfaces or parts of surfaces
- 

## Goods

### Class 25

baby clothing; casual clothing; casual clothing featuring pants, dresses and shorts; children's clothing; dress clothing; infant clothing; sports clothing

## SERVICES

### Class 35

retail sale of clothing; sale of clothing; wholesale sales of clothing

## CLAIMS

Proposed Use in CANADA on goods and on services

**Application Number** 1,809,798 **Filing Date** 2016-11-16

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Cameron Stewart LifeScience Canada Inc.,  
3470 Superior Court, Oakville, ONTARIO L6L  
0C4

### Representative for Service

MBM INTELLECTUAL PROPERTY LAW LLP  
275 SLATER STREET, 14TH FLOOR,  
OTTAWA, ONTARIO, K1P5H9

## TRADEMARK



### Index Headings

RXHELP.CA YOUR MEDICINE. YOUR CHOICE. R X

### Image Description (Vienna)

- Mortars -- Note: Including mortars for kitchen use.
- Letters presenting a special form of writing
- Letters overlapping

## SERVICES

payment card services; debit card services; debit account services using a computer readable card; debit account reimbursement services; payment card services for pharmaceutical expenses and reimbursement of pharmaceutical expenses; providing financial reimbursement to consumers for pharmaceuticals; providing information on pharmaceuticals and pharmaceutical benefit programs namely sample programs, patient assistance programs and patient benefit programs; the operation of a program to provide payment assistance for pharmaceutical expenses and reimbursement of pharmaceutical expenses; pre-paid card services offered through cards with stored value; reimbursement services, namely, coordinating reimbursement for therapies with government drug programs, private insurers and special drug access programs and counseling patients on obtaining reimbursement for medical and drug therapies; providing pharmaceutical benefits and choice cards for the purpose of providing financial reimbursement to consumers for pharmaceuticals

## CLAIMS

Used in CANADA since at least as early as July 01, 2007 on services.

**Application Number** 1,810,136 **Filing Date** 2016-11-18

**Language of Application** French

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

CHERRY ROCHER NEYRET CHAVIN, société  
par actions simplifiée, avenue des Cantinières,  
38300 RUY, FRANCE

### Representative for Service

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUÉBEC, H2Z2B7

## TRADEMARK



### Index Headings

CHERRY ROCHER

### Image Description (Vienna)

- Other ornamental motifs

---

## Goods

(1) Plant syrups and fruit syrups for making beverages; fruit preserved in alcohol; wine-based aperitifs.

(2) Liqueurs.

(3) Eaux-de-vie.

## CLAIMS

Used in CANADA since at least as early as 2012 on goods (2); 2013 on goods (3). Proposed Use in CANADA on goods (1)

**Application Number** 1,810,168 **Filing Date** 2016-11-18

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Nelson Brewing Company Ltd., 512 Latimer St,  
Nelson, BRITISH COLUMBIA V1L 4T9

### Representative for Service

COASTAL TRADEMARK SERVICES LIMITED  
1081 Cambie Street, Vancouver, BRITISH  
COLUMBIA, V6B5L7

## TRADEMARK

# NELSON BREWING COMPANY

## Goods

### Class 09

(1) fridge magnets

### Class 16

(2) pens; stickers

### Class 18

(3) bags, namely duffel bags, carry-all bags, cooler bags and textile shopping bags

### Class 21

(4) beverage openers namely beer bottle openers; glassware namely beer mugs, beer steins and growlers; drink coasters

### Class 25

(5) clothing, namely, t-shirts, sweatshirts and hoodies; headwear, namely, hats and caps

### Class 32

(6) beer;

## SERVICES

### Class 35

(1) retail sale of beer, clothing, headwear, beverage openers namely beer bottle openers, glassware namely beer mugs, beer steins and growlers, coasters, bags, pens, stickers and magnets

### Class 41

(2) entertainment services, namely, beer tasting

## CLAIMS

Used in CANADA since at least as early as 1991 on goods (6). Proposed Use in CANADA on goods (1), (2), (3), (4), (5) and on services

**Application Number** 1,810,268 **Filing Date** 2016-11-18

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Micropulse, Inc., 5865 East State Road 14,  
Columbia City, IN 46725, UNITED STATES OF  
AMERICA

### **Representative for Service**

BURNET, DUCKWORTH & PALMER LLP  
2400, 525 - 8TH AVENUE S.W., CALGARY,  
ALBERTA, T2P1G1

## **TRADEMARK**

# **MICROSEAL**

## **SERVICES**

### **Class 39**

Sterile packaging services in the field of medical devices, surgical instruments and medical supplies

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA May 19, 2016, Application No: 87/043,496 in association with the same kind of services. Proposed Use in CANADA on services



**Application Number** 1,810,417 **Filing Date** 2016-11-21

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Vikin Chahinsarian, 1, Place Ville Marie, bur.  
2901, Montreal, QUEBEC H3B 0E9

### **Representative for Service**

RIDOUT & MAYBEE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## **TRADEMARK**

# **WAY2GO**

### **Authorisation For Use**

The British Columbia Hydro and Power Authority consents to the use and registration of the trademark Way2Go in Canada. Moreover, the Insurance Corporatin of British Columbia has also conseted to the use and registration of the trademark Way2Go by the applicant.

## **SERVICES**

Search engine optimization; Advertising agency services; Online advertising services for others; social media advertising services for others; digital advertising services for others; Promoting the goods and services of others through the distribution of printed material, namely, flyers, pamphlets, brochures and through direct internet marketing; Business marketing consulting services; Brand marketing consulting services

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,810,500 **Filing Date** 2016-11-21

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

TEVA PHARMACEUTICAL INDUSTRIES  
LTD., Science Based Industries Campus, Har  
Hotzvim, P.O. Box 1142, Jerusalem 91010,  
ISRAEL

### **Representative for Service**

WILLIAM P. MAYO  
(AITKEN KLEE LLP), 20 Queen Street West,  
Suite 3300, Toronto, ONTARIO, M5H3R3

## **TRADEMARK**

# **COPAXONE CLICK**

### **Goods**

#### **Class 05**

(1) Pharmaceutical preparations for the treatment of multiple sclerosis.

#### **Class 10**

(2) Injection devices sold empty for use in the treatment of multiple sclerosis, namely, syringes.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,810,505 **Filing Date** 2016-11-21

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Vox Media, Inc., 1201 Connecticut Ave., NW,  
11th Floor, Washington, DC 20036, UNITED  
STATES OF AMERICA

### **Representative for Service**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## **TRADEMARK**

# **VOX MEDIA**

## **SERVICES**

### **Class 41**

online journals and websites featuring news and opinions concerning current events; editorial reporting services in the fields of current events, politics, and culture

## **CLAIMS**

Used in CANADA since at least as early as April 07, 2014 on services.

**Application Number** 1,810,534 **Filing Date** 2016-11-21

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Dr. P. Desai Inc., 101-775 McGill Rd,  
Kamloops, BRITISH COLUMBIA V2C 0B8

### **Representative for Service**

FULTON & COMPANY LLP  
300 - 350 LANSDOWNE STREET,  
KAMLOOPS, BRITISH COLUMBIA, V2C1Y1

## **TRADEMARK**

# **MINIE**

## **SERVICES**

### **Class 44**

provision of dental surgical procedure

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,810,708 **Filing Date** 2016-11-22

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

DeLaval International AB, Box 39, 147 21  
Tumba, SWEDEN

### **Representative for Service**

MARKS & CLERK  
180 KENT STREET, SUITE 1900, P.O. BOX  
957, STATION B, OTTAWA, ONTARIO,  
K1P5S7

## **TRADEMARK**

# **EVANZA**

### **Goods**

milking machines, parts and fittings therefor; teat cups for milking machines; teat cup liners and flexible tubes for milking machines.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,810,941 **Filing Date** 2016-11-23

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Armored Republic LLC, 17431 N. Black  
Canyon Hwy, Pheonix, AZ 85023, UNITED  
STATES OF AMERICA

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
World Exchange Plaza, 100 Queen Street,  
Suite 1300, Ottawa, ONTARIO, K1P1J9

## **TRADEMARK**

# **AR500 ARMOR**

### **Goods**

#### **Class 09**

Ballistic resistant and blast resistant body armor and clothing; Body armor; Hard plate personal body armor

## **CLAIMS**

Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on October 01, 2013 under No. 4410567 on goods. Proposed Use in CANADA on goods

**Application Number** 1,811,176 **Filing Date** 2016-11-24

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

keeper GmbH, Postdamm 43, D-32351  
Stemwede, GERMANY

### Representative for Service

MARKS & CLERK  
180 KENT STREET, SUITE 1900, P.O. BOX  
957, STATION B, OTTAWA, ONTARIO,  
K1P5S7

## TRADEMARK



### Index Headings

KEEPPER

### Image Description (Vienna)

- Squirrels
  - Animals of series V stylized
- 

## Goods

Plastics in extruded form for use in manufacture; non-conducting materials for retaining heat, namely, silicon rubber, ceramic, porcelain; stuffing of rubber and plastic; rubber buffers being stops or shock absorbers; bedroom furniture, dining room furniture, living room furniture, kitchen furniture, patio furniture, mirrors, picture frames; goods, of wood, cork, teed, rush and of plastic, namely shelves for storage, shelves for filing-cabinets, filing cabinets, credenzas [furniture], display boards, work benches, piano benches, kitchen benches; water storage reservoirs, neither of metal nor of masonry, packaging containers of plastic, non-metallic food storage container closures, non-metallic beverage container closures, lids for boxes of wood and plastic, picture frames, flower-stands (furniture), vats, not of metal, keyboards for hanging keys, office furniture, non-metallic beverage containers, cardboard containers, non-metallic food storage containers, decorative articles for walls and interior fittings (not of textile material), namely, wall plaques, key racks, candle holders; boxes of wood and plastic, boxes of wood, boxes of plastic; coatstands, knife handles and tool handles, not of metal, stools, edgings of plastic for furniture, non-metallic bottle sealing caps, index cabinets, clothes hangers and clothes hooks, non-metallic bread baskets, non-metallic flower baskets, non-metallic laundry baskets, non-metallic waste baskets, non-metallic sewing baskets; works of art made of wood, wax, plaster and plastic, mouldings for picture frames, doors for furniture, furniture partitions of wood or plastic, decorative articles of plastic, namely, picture frames, candle holders, figurines, wall tattoos, wall plastic decorations, wall measurements, glow in the dark wall tattoos, glow in the dark wall plastic decorations, glow in the dark wall measurements, coat racks, magazine racks, shoe racks, towel racks, tool racks, wine racks,

cupboards, lockers, tea-trolleys, booster seats, bucket seats, toilet seats, chairs, tables of wood or plastic, table tops, packaging containers of plastic, furniture, namely, floor display units, trolleys for computers (furniture); baby changing mats; portable changing mats; household and kitchen utensils and containers, not of precious metal or coated therewith, namely, cooking utensils, beverage containers, food storage containers, garbage containers, laundry hampers, cereal dispensers, measuring jugs, colanders, sink mats, microwave covers, citrus squeezers, cutlery drainers, funnels, pouring jars, beverage containers, drainage tubes for baby baths, stands for garbage bags, drinking bottle carriers, containers and trays for tortes, tartlets and cakes, non electric egg separators for household purposes, shakers, mixing bowls, graters for kitchen use, powdered sugar cellars; dustbins; goblets not of precious metal; flower pots, window-boxes; cutting boards for the kitchen, bread bins, bread baskets, ironing boards, butter dishes, closures for pot lids, cake tins not of precious metal, preserve tins not of precious metal, material handling buckets, wine buckets, ice buckets, packaging buckets, laundry buckets, cleaning buckets, plastic bottles, vacuum bottles, hot water bottles, feeding bottles, bottle openers, electric and non-electric, ice cube molds, heat-insulated containers for beverages, kitchen urns [not of precious metal], tableware (not made of precious metal), namely, cutlery, dishes, drinking glasses, baskets for domestic use, not of precious metal, namely, bread baskets, flower baskets, laundry baskets, waste baskets, sewing baskets, cutlery baskets, dish drainer baskets, storage baskets; food cooling devices, containing heat exchange fluids, namely, refrigerators, freezers, portable food coolers, portable drink coolers, non-electric coolboxes, namely, portable beverage coolers, lunch boxes, mixing spoons (kitchen utensils), salad bowls, not of precious metal, brushes for cleaning tanks and containers, bowls, dishes, not of precious metal, trivets, soap boxes, dishes for soap, sieves, not of precious metal, trays for domestic purposes, not of precious metal, namely, serving trays, meal trays, paper trays, cutlery trays, shoe trays, ice cube trays; baby baths of plastic; potties of plastic; toilet seats for children; baby bath seats of plastic; insulated bags for baby bottles; games and playthings, namely, action-type target games, arcade games, board games, card games, computer action games, computer simulation games, paddle ball, word games, puzzles, ring games, role-playing games, video games; gymnastic and sporting articles, namely, pumps and ball needles for inflating sports balls, shin guards, tennis rackets, cricket bats, golf clubs, hockey sticks, rackets for table tennis, winter and water skis, balance beams, roller skates, ice skates, inline skates, tables and nets for table tennis; dolls and doll accessories, toy masks, novelty face masks, theatrical masks, paper face masks, decorations for Christmas trees of plastic, board games, toys for domestic pets, rattles [playthings], sports balls, rubber balls, playing balls, beach balls, toys, namely, building blocks, model motor cars, bar-bells, ninepins, nets for sports, swings, party favors, flying discs [toys].

## CLAIMS

Used in CANADA since at least as early as May 2016 on goods. Priority Filing Date: EUIPO (EU) May 24, 2016, Application No: 015473358 in association with the same kind of goods



**Application Number** 1,811,471 **Filing Date** 2016-11-28

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Salt Spring Studios Ltd., 3342 Whilabout  
Terrace, Oakville, ONTARIO L6L 0A8

## TRADEMARK



### Index Headings

STARK SOUND LAB

### Image Description (Vienna)

- Letters or numerals forming geometrical figures, written or typographical matter in perspective
- Letters or numerals in perspective (decreasing towards the center, towards one extremity or towards both extremities)
- One line or one band
- Circles
- One circle or ellipse
- Rhombs or squares standing on one of the corners thereof
- Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
- Several quadrilaterals juxtaposed, joined or intersecting
- Quadrilaterals containing one or more letters
- Plans, schematic drawings, diagrams, curves, outlines
- Set of lines evoking sound or electromagnetic waves
- Wavy lines or bands, zigzag lines or bands
- Surfaces or backgrounds covered with repeated geometrical figures or designs
- Surfaces or backgrounds covered with squares or rectangles (except a 25.7.4)

## Goods

**Class 09**

(1) lp records; phonograph records; pre-recorded compact discs containing music; pre-recorded phonograph records

**Class 25**

(2) promotional t-shirts

**CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,811,566 **Filing Date** 2016-11-28

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Shin's Trading Co., Inc., 3121 S. Main Street,  
Los Angeles, CA 90007, UNITED STATES OF  
AMERICA

### **Representative for Service**

OYEN WIGGS GREEN & MUTALA LLP  
480-THE STATION, 601 WEST CORDOVA  
STREET, VANCOUVER, BRITISH  
COLUMBIA, V6B1G1

## **TRADEMARK**

# **URBAN STUDIO**

### **Goods**

#### **Class 21**

cosmetic brushes; facial cleansing sponges; facial sponges for applying make-up; sponges used for applying make-up

## **CLAIMS**

Used in CANADA since at least as early as November 23, 2016 on goods. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on December 29, 2015 under No. 4877745 on goods

**Application Number** 1,811,600 **Filing Date** 2016-11-28

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

M&B ACQUISITION INC., 120 Midair Court,  
Brampton, ONTARIO L6T 5V1

### Representative for Service

ALEXANDER J. STACK  
c/o Caravel Law, 4-158, 240 Richmond Street  
West, Toronto, ONTARIO, M5V1V6

## TRADEMARK



### Index Headings

JR SUPER PRIME LEATHER

### Image Description (Vienna)

- Parts of the bodies of quadrupeds or of quadrumana, skeletons, skulls
  - Hides, furs, skins
  - Shields containing other figurative elements or inscriptions
  - Shields containing inscriptions
  - Shields of unusual shape
- 

## Goods

### Class 25

shoe soles

## CLAIMS

Used in CANADA since at least as early as November 28, 2016 on goods.

**Application Number** 1,811,607 **Filing Date** 2016-11-29

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Society for Marketing Professional Services (SMPS), 123 North Pitt Street, Suite 400, Alexandria, VA 22314, UNITED STATES OF AMERICA

### Representative for Service

TRADEMARKIA, INC  
201 PORTAGE AVENUE - 18TH FLOOR,  
CANWEST GLOBAL PLACE, WINNIPEG,  
MANITOBA, R3B3K6

## TRADEMARK

**MARKENDIUM**

### Index Headings

MARKENDIUM K

### Image Description (Vienna)

- One line or one band
  - Vertical lines or bands
  - Letters presenting a special form of writing
  - Letters linked to a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.
- 

## SERVICES

### Class 41

Educational services, namely, conducting online classes in the field of marketing and business development in the architecture, engineering, and construction fields and distribution of course material in connection therewith.

## CLAIMS

Used in CANADA since January 01, 2016 on services.

**Application Number** 1,811,609 **Filing Date** 2016-11-29

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Society for Marketing Professional Services (SMPS), 123 North Pitt Street, Suite 400, Alexandria, VA 22314, UNITED STATES OF AMERICA

### Representative for Service

TRADEMARKIA, INC  
201 PORTAGE AVENUE - 18TH FLOOR,  
CANWEST GLOBAL PLACE, WINNIPEG,  
MANITOBA, R3B3K6

## TRADEMARK



### Index Headings

MAX MARKET ACT EXCHANGE

### Image Description (Vienna)

- Targets
  - Medical or surgical apparatus, instruments or utensils, prostheses, medicines
  - Phials, capsules, pills, tablets, suppositories
  - Ellipses
  - One circle or ellipse
  - Circles or ellipses with dark surfaces or parts of surfaces
  - Two lines or bands
  - Curved lines or bands (except a 26.11.13)
- 

## SERVICES

### Class 41

Arranging and conducting educational conferences in the field of business and marketing services for the Architecture, engineering, and construction industries

## CLAIMS

Used in CANADA since December 01, 2014 on services.

**Application Number** 1,811,686 **Filing Date** 2016-11-29

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

CILAG GMBH INTERNATIONAL, Gubelstrasse  
34, CH-6300 Zug, SWITZERLAND

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## **TRADEMARK**

**SUNNY. IT'S OUR NATURE.**

### **Goods**

#### **Class 03**

Shower and bath products, namely, body soaps, bath soaps, bath foam, bath gels, shower gels and shower creams; body moisturizers; hair care products, namely, shampoos, conditioners, masks; liquid soap; deodorants for personal use; facial skin care preparations.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,811,710 **Filing Date** 2016-11-29

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Aliphos Belgium SA, Avenue Jean Monnet 1,  
Monnet Center International Laboratory, 1348  
Louvain-la-Neuve, BELGIUM

### Representative for Service

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## TRADEMARK



### Index Headings

AQUAPHOS

### Image Description (Vienna)

- Fish, animals of fish-like form
  - Animals of division 3.9 stylized
  - Two lines or bands
  - Wavy lines or bands, zigzag lines or bands
  - Blue
- 

### Colour Claim

Colour is claimed as a feature of the trade-mark. The word AQUAPHOS, the design of the fish, and the curved lines under the word AQUAPHOS are in blue.

## Goods

### Class 01

(1) Chemical additives for use in the manufacture of animal feed.

### Class 31

(2) Animal feed; strengthening animal forage.

## CLAIMS

Priority Filing Date: EUIPO (EU) June 02, 2016, Application No: 015503543 in association with the same kind of goods. Used in BELGIUM on goods. Registered in or for EUIPO (EU) on September 22, 2016 under No. 015503543 on goods. Proposed Use in CANADA on goods



**Application Number** 1,811,810 **Filing Date** 2016-11-24

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

9 Story Media Group Inc., 23 Fraser Avenue,  
Toronto, ONTARIO M6K 1Y7

### Representative for Service

ANDREA FRIEDMAN-RUSH  
(BLANEY MCMURTRY LLP), 2 Queen Street  
East, Suite 1500, Toronto, ONTARIO, M5C3G5

## TRADEMARK

# TOP WING

### Goods

(1) Pre-recorded video cassettes, CD-ROMs, compact discs, DVDs, video tapes featuring animated films and television series featuring children's entertainment; Interactive entertainment software, namely, interactive video games, interactive multimedia computer games; computer games; cell phone games; fridge magnets; mouse pads; video game cartridges and computer games downloadable from the Internet; Compact discs featuring games, music and videos containing animated television entertainment programming for children; eyeglasses; sunglasses; and mobile phone accessories, namely, mobile phone straps, charms, chargers, cases, battery cases; digital music downloadable from the internet; books in the field of children's entertainment, music and instructions for use of toys;

(2) Paper, cardboard and goods made from these materials, namely, paper goodie bags, cardboard boxes, notebooks, sketchbooks, drawing paper, craft paper, wrapping paper and decorative paper; printed matter, namely, photographs, calendars, diaries, coloring books, activity books and sticker books; books and publications, namely, books, magazines and comic books for children; arts and crafts kits, namely, arts and crafts paint kits and paint sold therewith; children's arts and crafts paper kits and accessories therefor, namely, stickers and marking stamps, fabric and wax sheets with die cut shapes and form molds for creating and decorating; arts and crafts kits containing pens, pencils, crayons, markers, notebooks and sketchbooks, wrapping paper, decorative paper, stickers, glue, tape, stencils, paint brushes, drawing templates and rulers, paper party decorations;

(3) Umbrellas; luggage tags; tote bags; carry-all bags; backpacks; rucksacks; school bags; fanny packs; messenger bags; handbags; wallets and purses; athletic bags; travel bags; knapsacks; change purses; duffle bags; beach bags;

(4) Clothing, namely, children's clothing in the nature of shorts, t-shirts, sweatshirts, sweaters, dresses, skirts and pants, jackets, scarves, socks, swim suits, play clothing, namely, costumes for use in children's dress up play, loungewear, sleepwear and undergarments; footwear, namely, children's footwear; headgear, namely, hats, caps, head bands and earmuffs;

(5) Toys, games and playthings, namely, action figures, action figure play sets, character figures and toy animal figures, character figure and toy animal figure play sets, toy figurines, toy pets and accessories therefor, dolls, plush toys, toy vehicles, toy airplanes, children's multiple activity toys, children's multiple activity toys featuring interactive activities and digital applications, toy building sets, educational toys, ride-on toys, construction toys, parlor games, puzzles, role-playing games,

playing cards and card games, board games, interactive board games, action skill games, action target games, electronic hand-held games for use with external display screen or monitor and electronic action toys, crib toys, party favors in the nature of small toys

## SERVICES

Entertainment services in the nature of on-going television programs in the field of children's entertainment; entertainment, namely, a continuing animated television show broadcast over television, satellite, audio, and video media; entertainment services, namely, providing radio programs in the field of children's entertainment; entertainment services, namely, providing ongoing television programs in the field of children's entertainment via a global computer network; entertainment services, namely, providing podcasts in the field of children's entertainment; entertainment services, namely, providing webcasts in the field of children's entertainment; entertainment services, namely, providing on-line computer games; entertainment services, namely, providing video podcasts in the field of children's entertainment; entertainment services, namely, providing temporary use of non-downloadable interactive games; entertainment services, namely, providing temporary use of non-downloadable electronic games; entertainment services, namely, providing temporary use of non-downloadable computer games; entertainment services, namely, providing temporary use of non-downloadable video games and distribution thereof. Live performances featuring characters from television programs, amusement park and theme park services

## CLAIMS

Proposed Use in CANADA on goods and on services

**Application Number** 1,811,893 **Filing Date** 2016-11-30

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

WAH HUNG GROUP, INC., 1000 E. GARVEY  
AVE., MONTEREY PARK, CA 91755, UNITED  
STATES OF AMERICA

### **Representative for Service**

MILTONS IP/P.I.  
15 Fitzgerald Rd, Suite 200, Ottawa,  
ONTARIO, K2H9G1

## **TRADEMARK**

# **Dcenti Racing**

### **Goods**

#### **Class 12**

Wheel rims for motor cars.

## **CLAIMS**

Used in CANADA since at least as early as July 19, 2015 on goods.

**Application Number** 1,812,015 **Filing Date** 2016-11-30

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

MELISSA & DOUG, LLC, 141 Danbury Road,  
Wilton, CT 06897, UNITED STATES OF  
AMERICA

### **Representative for Service**

MILLER IP LAW  
84 Neilson Drive, Toronto, ONTARIO, M9C1V7

## **TRADEMARK**

# **MAGIC IN A SNAP!**

### **Goods**

#### **Class 28**

Magic tricks; children's activity kits containing magic tricks; toy magic tricks

## **CLAIMS**

Used in CANADA since at least as early as August 2016 on goods. Priority Filing Date: UNITED STATES OF AMERICA June 03, 2016, Application No: 87/058,944 in association with the same kind of goods. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on February 07, 2017 under No. 5,139,047 on goods

**Application Number** 1,812,262 **Filing Date** 2016-12-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Vogue Vigour Express International Ltd., Unit  
110 - 8600 Cambie Road, Richmond, BRITISH  
COLUMBIA V6X 4J9

### **Representative for Service**

NEXUS LAW GROUP LLP  
Suite 1140 - 625 Howe Street, P.O. Box: 9,  
Vancouver, BRITISH COLUMBIA, V6C2T6

## **TRADEMARK**

# **NEVER REGRET KEEP IT REAL**

### **Goods**

#### **Class 18**

(1) backpacks, book bags, sports bags, bum bags, wallets and handbags; hip bags; purses; shoulder bags

#### **Class 25**

(2) belts; blouses; down jackets; dresses; gloves; hats; hooded pullovers; jackets; jeans; overcoats; pajamas; pants; pullovers; scarves; shirts; shoes; skirts; socks; suits; sweaters; t-shirts; underwear

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,812,298 **Filing Date** 2016-12-02

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

REITMANS (CANADA) LIMITED/REITMANS  
(CANADA) LIMITÉE, 250 SAUVÉ STREET  
WEST, Montreal, QUEBEC H3L 1Z2

### **Representative for Service**

DAVIES WARD PHILLIPS & VINEBERG LLP  
ATTN: TRADE-MARK DEPARTMENT, 1501  
MCGILL COLLEGE AVENUE, 26TH FLOOR,  
MONTREAL, QUEBEC, H3A3N9

## **TRADEMARK**

# **MODE DÉMOCRATIQUE**

### **Goods**

#### **Class 14**

(1) Costume jewelry

#### **Class 18**

(2) Handbags, purses

#### **Class 25**

(3) Women's and young women's clothing, namely, loungewear, sleepwear, swimwear, exercise wear, lingerie and fashion accessories, namely, coats, raincoats, jackets, vests, suits, dresses, blazers, skirts, pants, jeans, shorts, shirts, tops, namely, tank tops, halter tops, twinsets, blouses, T-shirts, sweaters, cardigans, body suits, housecoats, capris, dressing gowns, bathrobes, brassieres, slips, half-slips, panties, peignoirs, bodysuits, swimsuits, swimsuit cover-ups, underwear, hosiery, socks, pantyhose, socklets, slippers, caps, hats, scarves, belts, gloves, bowties, neckties

## **SERVICES**

#### **Class 35**

Retail store services and on-line retail services featuring women's and young women's clothing, namely, loungewear, sleepwear, swimwear, exercise wear, lingerie and fashion accessories, namely, coats, raincoats, jackets, vests, suits, dresses, blazers, skirts, pants, jeans, shorts, shirts, tops, namely, tank tops, halter tops, twinsets, blouses, T-shirts, sweaters, cardigans, body suits, housecoats, capris, dressing gowns, bathrobes, brassieres, slips, half-slips, panties, peignoirs, bodysuits, swimsuits, swimsuit cover-ups, underwear, hosiery, socks, pantyhose, socklets, slippers, caps, hats, scarves, handbags, purses, belts, gloves, bowties, neckties, costume jewelry

## **CLAIMS**

Used in CANADA since January 2013 on goods and on services.

**Application Number** 1,812,359 **Filing Date** 2016-12-02

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Chosen Foods, LLC, 1747 Hancock Street,  
Suite A, San Diego, CA 92101, UNITED  
STATES OF AMERICA

### Representative for Service

ANNA LOPARCO  
(Dentons Canada LLP), 2900 Manulife Place,  
10180 - 101 Street, Edmonton, ALBERTA,  
T5J3V5

## TRADEMARK



### Index Headings

CHOSEN FOODS

### Image Description (Vienna)

- Vortices, rotary movements, tornadoes -- Note: Not including astronomic orbits (1.13.1), atomic orbits (1.13.1), concentric circles (26.1.4 or 26.1.5) and spirals (26.1.5).
  - Wind mills (girandoles)
  - Circles
  - Two circles, two ellipses, one inside the other
  - Circles or ellipses containing other figurative elements
  - Circles or ellipses with dark surfaces or parts of surfaces
- 

## Goods

### Class 29

(1) Cooking oils, namely, avocado oil, sesame oil, peanut oil, flavoured sesame oil and blended cooking oil for food containing safflower oil, avocado oil and coconut oil; oil-based cooking sprays, namely, avocado oil-based cooking spray, olive oil-based cooking spray, coconut oil-based cooking spray and blended oil-based cooking spray for food; seeds, namely, processed chia seeds.

(2) Chia-based snack foods.

(3) Frozen avocado; avocado chips; safflower oil; chia-based snacks, namely, bite-sized bars, balls; seeds, namely, processed flax seeds.

### Class 30

(4) Grains, namely, processed quinoa.

(5) Condiments, namely, mayonnaise and avocado oil-based mayo; avocado oil-based flavoured mayo.

(6) Ice cream; dressings for salad; amaranth grain; hemp powder; moringa powder; spirulina powder.

**SERVICES****Class 35**

On-line retail store services featuring functional foods; wholesale sales of functional foods.

**CLAIMS**

Used in CANADA since at least as early as 2010 on goods (1) and on services; 2014 on goods (2), (4); November 2016 on goods (5). Proposed Use in CANADA on goods (3), (6)



**Application Number** 1,812,460 **Filing Date** 2016-12-02

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

ROCCO PRIORE, 15018 HWY 48,  
STOUFFVILLE, ONTARIO L4A 7X3

## **TRADEMARK**

# **PRIORITY PRIVATE INVESTIGATIONS & PROTECTIVE SERVICES**

## **SERVICES**

### **Class 45**

Private investigation services, security guard services, and personal body guarding; Operating a website providing information in the fields of private investigation services, guard services and personal body guarding

## **CLAIMS**

Used in CANADA since September 15, 2016 on services.

**Application Number** 1,812,468 **Filing Date** 2016-12-02

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

James Hardie Technology Limited, Europa House, Second Floor, Harcourt Centre, Harcourt Street, Dublin 2, IRELAND

### Representative for Service

SMART & BIGGAR  
2300 - 1055 West Georgia Street, P.O. Box 11115, Vancouver, BRITISH COLUMBIA, V6E3P3

## TRADEMARK



### Image Description (Vienna)

- Houses, skyscrapers
- Dwellings or buildings stylized
- Photographic or cinematographic apparatus, projection apparatus and lanterns -- Note: Including video cameras, traffic radars and photographic lenses.
- Iris diaphragms
- Squares
- One quadrilateral
- Lines or bands forming an angle -- Note: Including chevrons and arrowheads formed by lines or bands.

---

## Goods

### Class 09

Software for creating 3D designs and measurements for buildings, construction, and property design projects, for downloading and converting images of buildings into digital 3D models, for scaling, customizing, and changing dimensions and measurements of exteriors, interiors, and building materials for digital construction models, and for converting designs and measurements into printable downloadable files; downloadable software application for creating 3D designs and measurements for building, construction and property design projects, for downloading and converting images of buildings into digital 3D models, for scaling, customizing, and changing dimensions and measurements of exteriors and interiors, and building materials for digital

construction models, for converting designs and measurements into printable downloadable files, and for allowing users to send feedback; software to aid in the design of homes and buildings and to aid in the selection of materials for use in building, construction, and property design projects; software to allow users to share photographs, 3D drawings, and design ideas in connection with building, construction, and property design projects

## CLAIMS

Used in CANADA since at least as early as July 2016 on goods. Priority Filing Date: UNITED STATES OF AMERICA July 25, 2016, Application No: 87/114,912 in association with the same kind of goods

**Application Number** 1,812,483 **Filing Date** 2016-12-05

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Nifty Medical Supplies Inc, 5578 Waterwind  
Cres, Mississauga, ONTARIO L5M 0G2

## TRADEMARK



### Index Headings

NIFTY MEDICAL SUPPLIES

### Image Description (Vienna)

- One line or one band
  - Wavy lines or bands, zigzag lines or bands
  - Circles
  - One circle or ellipse
  - Circles or ellipses containing one or more other geometrical figures -- Note: Including circles or ellipses containing bent or straight lines (except 26.1.10).
- 

## Goods

### Class 05

(1) dental impression trays

### Class 10

(2) dental instruments; dental mirrors; medical instruments for cutting tissue; medical instruments for general examination; orthodontic instruments for dental purposes; surgical instruments; surgical instruments for dental use; surgical probes; surgical punches; surgical retractors; veterinary instruments

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,812,489 **Filing Date** 2016-12-05

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

M&B ACQUISITION INC., 120 Midair Court,  
Brampton, ONTARIO L6T 5V1

### **Representative for Service**

ALEXANDER J. STACK  
c/o Caravel Law, 4-158, 240 Richmond Street  
West, Toronto, ONTARIO, M5V1V6

## **TRADEMARK**



### **Index Headings**

KR SUPER PRIME

### **Image Description (Vienna)**

- Letters presenting a special form of writing
  - Letters overlapping
- 

## **Goods**

### **Class 25**

shoe soles

## **CLAIMS**

Used in CANADA since at least as early as November 28, 2016 on goods.

**Application Number** 1,812,490 **Filing Date** 2016-12-05

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Ocean Wireless Data Systems Inc., 5535  
Stairs Pl, Halifax, NOVA SCOTIA B3K 2C7

## TRADEMARK



### Index Headings

OCEAN WIRELESS DATA O

### Image Description (Vienna)

- Surfaces or backgrounds covered with repeated geometrical figures or designs
  - Surfaces or backgrounds covered with dots
  - Surfaces or backgrounds covered with circles or ellipses
  - Stains, spots, blots
- 

## Goods

### Class 09

single-channel radio communication machines and apparatus for fixed stations

## CLAIMS

Used in CANADA since April 07, 2014 on goods.

**Application Number** 1,812,659 **Filing Date** 2016-12-06

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Guangxi Wuzhou Lehaha Food Industries Co.,  
Ltd., No.2, Gongye Street, Wuzhou, Guangxi,  
CHINA

### Representative for Service

TONY TUNE  
1120 FINCH AVENUE WEST, SUITE 701  
-405, TORONTO, ONTARIO, M3J3H7

## TRADEMARK



### Index Headings

MI FENG PAI

### Image Description (Vienna)

- Insects (except 3.13.1), spiders
- Bees, wasps
- Insects or spiders stylized
- Lines or bands forming an angle -- Note: Including chevrons and arrowheads formed by lines or bands.
- Two polygons, one inside the other (except 26.5.10 and 26.5.11)
- Polygons containing one or more triangles or lines forming an angle
- Polygons containing representations of animals or parts of animals' bodies or plants
- Inscriptions in Chinese or Japanese characters

### Foreign Character Translation

The translation provided by the applicant of the Chinese word(s) MI FENG PAI is honey bees brand.

### Foreign Character Transliteration

The transliteration provided by the applicant of the Chinese character(s) is MI FENG PAI.

## Goods

**Class 30**  
Maltose.

**CLAIMS**

Used in CANADA since November 26, 2015 on goods.



**Application Number** 1,812,660 **Filing Date** 2016-12-06

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Qimin Jin, Rm.401, No.60, Tielongtou  
Huanglong Jiayuan, Damaiyu Sub-dist.,  
Yuhuan County, Taizhou, Zhejiang, CHINA

### Representative for Service

MILTONS IP/P.I.  
15 Fitzgerald Rd, Suite 200, Ottawa,  
ONTARIO, K2H9G1

## TRADEMARK



### Index Headings

K+

### Image Description (Vienna)

- Letters presenting a special form of writing
- One letter
- Mathematical signs
- Mathematical signs combined with figures or letters
- Rectangles
- Several quadrilaterals juxtaposed, joined or intersecting
- Quadrilaterals containing one or more letters
- Quadrilaterals with dark surfaces or parts of surfaces

---

## Goods

### Class 21

bowls; cauldrons; food storage containers; frying pans; interdental brushes for cleaning the teeth; lamp-glass brushes; non-electric coffee pots; non-electric pressure cooker canners; pot stands; rags for cleaning; sprinklers for watering flowers and plants; stew-pans; water glasses

## CLAIMS

Used in CANADA since December 01, 2016 on goods.

**Application Number** 1,812,664 **Filing Date** 2016-12-06

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Guardian Technologies LLC, 26251 Bluestone  
Blvd., Suite 7, Euclid, OH 44132, UNITED  
STATES OF AMERICA

### **Representative for Service**

CASSELS BROCK & BLACKWELL LLP  
SCOTIA PLAZA, SUITE 2100, 40 KING  
STREET WEST, TORONTO, ONTARIO,  
M5H3C2

## **TRADEMARK**

# **PET PURE**

### **Goods**

#### **Class 11**

Air purifiers for household use

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA December 01, 2016, Application No: 87253883 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,812,809 **Filing Date** 2016-12-06

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Guangzhou Jibei Biotechnology Co., Ltd., 720  
Yuncheng West Road, Room 406, Guangzhou  
City, CHINA

### Representative for Service

YURI CHUMAK  
(c/o Chumak & Company LLP), 1201 Dundas  
Street East, Suite 201, Toronto, ONTARIO,  
M4M1S2

## TRADEMARK

美 颜 秘 笈

### Index Headings

MEI YAN MIJI

### Image Description (Vienna)

- Inscriptions in Chinese or Japanese characters

---

### Foreign Character Translation

The translation provided by the applicant of the Chinese characters is BEAUTY TIPS.

### Foreign Character Transliteration

The transliteration provided by the applicant of the Chinese character(s) is MEI YAN MIJI.

## Goods

Hair lotions; Cakes of toilet soap; Face milk and lotions; Fragrances and perfumery; Beauty masks; Lipsticks; Cosmetics and make-up; Perfumes; Pencils (Eyebrow -); Lip gloss; Lotions for cosmetic purposes; Nail varnish for cosmetic purposes; Dentifrices; Shoe polish; All purpose cleaning preparations; Incense; Deodorants and antiperspirants for personal use; Room fragrancing preparations; Rose oil for cosmetic purposes; Skin abrasives.

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,812,837 **Filing Date** 2016-12-06

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

AudioConexus Inc., 177 Wellington St, 2nd  
Floor, Kingston, ONTARIO K7L 3E3

## **TRADEMARK**

# **Navilution**

## **Goods**

### **Class 09**

GPS multi-language, multimedia tour system, namely hardware, headset, earbuds, software and GPS for delivering location, tour information, audio and video on buses, boats, trolleys, trains and trams for passengers.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,812,850 **Filing Date** 2016-12-06

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Kingston Estate Wines Pty Ltd, 11/15 Fullarton  
Road, Kent Town SA 5067, AUSTRALIA

### **Representative for Service**

GOUDREAU GAGE DUBUC S.E.N.C.R.L./LLP  
2000 AVENUE MCGILL COLLEGE, SUITE  
2200, MONTREAL, QUEBEC, H3A3H3

## **TRADEMARK**

# **LIQUID BULLION**

### **Goods**

#### **Class 33**

wine-based beverages and wines

## **CLAIMS**

Priority Filing Date: AUSTRALIA July 14, 2016, Application No: 1782079 in association with the same kind of goods. Used in AUSTRALIA on goods. Registered in or for AUSTRALIA on July 14, 2016 under No. 1782079 on goods. Proposed Use in CANADA on goods

**Application Number** 1,813,027 **Filing Date** 2016-12-07

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

St. Elizabeth Home Society (Hamilton Ontario),  
393 Rymal Road West, Suite 401, Hamilton,  
ONTARIO L9B 1V2

### **Representative for Service**

WEIRFOULDS LLP  
4100 - 66 Wellington Street West, P.O. Box 35,  
Toronto-Dominion Centre, Toronto, ONTARIO,  
M5K1B7

## **TRADEMARK**

# **THE SISTER ELISABETH PRINCIPLE**

## **SERVICES**

(1) Residential and long-term care centres for elderly and disabled persons that provide food, assistance in the activities of daily living, household cleaning services, laundry services, health care, medical care, nursing care, spiritual care, religious care, social work services, recreation services, rehabilitation services, nutrition services, dementia care, personal care, palliative care and convalescent care.

(2) Home health care services;

(3) Home-visit nursing care of elderly and disabled persons consisting of the provision of food, assistance in the activities of daily living, household cleaning services, laundry services, health care, medical care, nursing care, spiritual care, religious care, social work services, recreation services, rehabilitation services, nutrition services, dementia care, personal care, palliative care and convalescent care.

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,813,035 **Filing Date** 2016-12-07

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

St. Elizabeth Home Society (Hamilton Ontario),  
393 Rymal Road West, Suite 401, Hamilton,  
ONTARIO L9B 1V2

### **Representative for Service**

WEIRFOULDS LLP  
4100 - 66 Wellington Street West, P.O. Box 35,  
Toronto-Dominion Centre, Toronto, ONTARIO,  
M5K1B7

## **TRADEMARK**

# **THE MANHERTZ PRINCIPLE**

## **SERVICES**

(1) Residential and long-term care centres for elderly and disabled persons that provide food, assistance in the activities of daily living, household cleaning services, laundry services, health care, medical care, nursing care, spiritual care, religious care, social work services, recreation services, rehabilitation services, nutrition services, dementia care, personal care, palliative care and convalescent care.

(2) Home health care services;

(3) Home-visit nursing care of elderly and disabled persons consisting of the provision of food, assistance in the activities of daily living, household cleaning services, laundry services, health care, medical care, nursing care, spiritual care, religious care, social work services, recreation services, rehabilitation services, nutrition services, dementia care, personal care, palliative care and convalescent care.

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,813,139 **Filing Date** 2016-12-07

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Shenzhen Feido Innovation Technology Co.,  
Ltd., Room 607A, No. 32, Zhongshun Building,  
Gongye Xi Road, Longhua, Shenzhen, 518000,  
CHINA

### Representative for Service

GREGORY MILLER  
1425 MARINE DRIVE, SUITE 207, WEST  
VANCOUVER, BRITISH COLUMBIA, V7T1B9

## TRADEMARK



### Index Headings

SMALLRAT SMALLR T

### Image Description (Vienna)

- Space rockets and capsules, artificial satellites
- Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
- Letters or numerals representing an object
- One triangle

---

## Goods

### Class 09

notebook computers; Personal computers; Handheld computers; Televisions; intelligent videodisc players; Digital photo frames; eye glasses; Smart phones; Camcorders; Electrical power connectors; Computer interface cards; Microprocessors; Blank smart cards; computer central processing units; magnetically encoded identification bracelets; set-top boxes.

## CLAIMS

Used in CANADA since October 01, 2016 on goods.



**Application Number** 1,813,148 **Filing Date** 2016-12-08

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

YOU HONG FOODS CO., LTD., 1F., NO.38,  
XIAOBEI RD., YONGKANG DIST., TAINAN  
CITY, TAIWAN

### Representative for Service

WS LI  
5194 Killarney Street, Vancouver, BRITISH  
COLUMBIA, V5R3V9

## TRADEMARK



### Index Headings

ONE ZO WAN ZUO

### Image Description (Vienna)

- Inscriptions in Chinese or Japanese characters

---

### Foreign Character Translation

The translation provided by the applicant of the word(s) foreign characters is BALL; TO DO. .

### Foreign Character Transliteration

The transliteration provided by the applicant of the foreign character(s) is WAN; ZUO.

## SERVICES

### Class 43

Café services; cafeteria services; restaurant services; snack bar services.

## CLAIMS

Proposed Use in CANADA on services

**Application Number** 1,813,154 **Filing Date** 2016-12-08

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

BAYERISCHE MOTOREN WERKE  
AKTIENGESELLSCHAFT, Petuelring 130,  
80809 Munich, GERMANY

### **Representative for Service**

BMW CANADA, INC.  
50 Ultimate Drive, Richmond Hill, ONTARIO,  
L4S0C8

## **TRADEMARK**

# **Gran Lusso**

### **Foreign Character Translation**

The translation provided by the applicant of the word(s) GRAN LUSSO is Great Luxury.

## **Goods**

### **Class 12**

Automobiles and parts thereof.

## **CLAIMS**

Priority Filing Date: GERMANY June 17, 2016, Application No: 302016105596.0/12 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,813,179 **Filing Date** 2016-12-08

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Chef Hung Food Products Co., Ltd., 1F., No.  
72, Sec. 2, Jianguo N. Rd., Zhongshan Dist.,  
10479, Taipei City, TAIWAN

### Representative for Service

FILLMORE RILEY LLP  
1700 - 360 Main Street, Winnipeg, Manitoba,  
MANITOBA, R3C3Z3

## TRADEMARK



### Index Headings

CHEF HUNG HUNG SHI FU

### Image Description (Vienna)

- Rectangles
- One quadrilateral
- Quadrilaterals containing one or more letters
- Quadrilaterals with dark surfaces or parts of surfaces
- Inscriptions in Chinese or Japanese characters

### Foreign Character Translation/Transliteration

The non-Latin characters in the mark transliterate to 'HUNG SHI FU' and this means a Chinese surname 'HUNG' and 'MASTER' in English.

## Goods

- (1) Food products, namely, preserved meat, dried beef, prepared beef, roast beef; beef noodles
- (2) meat pies; noodles; pastries

## SERVICES

- (1) The operation of restaurants
- (2) delivery of food by restaurants
- (3) cafeteria services; canteen services; self service restaurants

## CLAIMS

Used in CANADA since at least as early as December 18, 2009 on goods and on services.

**Application Number** 1,813,307 **Filing Date** 2016-12-08

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

MARS CANADA INC., 37 Holland Drive,  
Bolton, ONTARIO L7E 5S4

### Representative for Service

BAKER & MCKENZIE LLP  
BROOKFIELD PLACE, 181 BAY STREET,  
SUITE 2100, P.O. BOX 874, TORONTO,  
ONTARIO, M5J2T3

## TRADEMARK



### Index Headings

IAMS HIGH PROTEIN

### Image Description (Vienna)

- Rectangles
  - One quadrilateral
  - Quadrilateral figures with one or more convex or concave sides -- Note: Not including elongated surfaces with one or more convex or concave sides (25.3.1).
  - Quadrilaterals containing one or more letters
- 

## Goods

### Class 31

Foodstuff for animals, namely pet food, pet treats

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,813,309 **Filing Date** 2016-12-08

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

MARS CANADA INC., 37 Holland Drive,  
Bolton, ONTARIO L7E 5S4

### Representative for Service

BAKER & MCKENZIE LLP  
BROOKFIELD PLACE, 181 BAY STREET,  
SUITE 2100, P.O. BOX 874, TORONTO,  
ONTARIO, M5J2T3

## TRADEMARK



### Index Headings

IAMS GRAIN-FREE HIGH PROTEIN

### Image Description (Vienna)

- Rectangles
  - One quadrilateral
  - Quadrilateral figures with one or more convex or concave sides -- Note: Not including elongated surfaces with one or more convex or concave sides (25.3.1).
  - Quadrilaterals containing one or more letters
- 

## Goods

### Class 31

Foodstuff for animals, namely pet food, pet treats

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,813,328 **Filing Date** 2016-12-08

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

VAPZ INC., 80 Bass Pro Mills Drive, Unit 11,  
Vaughan, ONTARIO L4K 5W9

### Representative for Service

PAUL E. BAIN  
(DICKINSON WRIGHT LLP), 199 Bay Street,  
Suite 2200, P.O. Box 447, Commerce Court ;  
Postal Station, Toronto, ONTARIO, M5L1G4

## TRADEMARK



### Index Headings

VAPZ STIX N' THE 6

### Image Description (Vienna)

- Towers or masts, derricks (except 7.1.16) -- Notes: (a) Including transmitting masts. -- (b) Not including Eiffel Tower (7.5.2).
- Letters or numerals forming geometrical figures, written or typographical matter in perspective
- Letters or numerals forming a figure in the shape of an arc of a circle

## Goods

### Class 09

(1) Electronic cigarettes that utilize electronic chargers and not lighters or matches; electronic cigarette batteries.

### Class 30

(2) Flavored e-juices, namely cartridges filled with chemical flavorings in liquid form for electronic cigarettes, chemical flavorings in liquid form used to refill electronic cigarette cartridges, electronic cigarette liquid (e-liquid) comprised of flavorings in liquid form used to refill electronic cigarette cartridges.

### Class 34

(3) Flavored electronic cigarettes, namely alternatives to traditional cigarettes that utilize electronic chargers and not lighters or matches; smokeless cigarettes, namely vaporizer pipes that utilize chargers and not lighters or matches.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,813,339 **Filing Date** 2016-12-08

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

AT PARTS GERMANY GmbH, Quarzstraße 4,  
51371 Leverkusen, GERMANY

### Representative for Service

MARKS & CLERK  
180 KENT STREET, SUITE 1900, P.O. BOX  
957, STATION B, OTTAWA, ONTARIO,  
K1P5S7

## TRADEMARK



### Index Headings

AEROSUS

### Image Description (Vienna)

- Springs -- Notes: (a) Includes all springs, of whatever kind or for whatever purpose. -- (b) Does not include door closers (15.1.25).
- Blue
- Red, pink, orange

### Colour Claim

Colour is claimed as a feature of the trade-mark. The Applicant claims the colours blue and red as essential features of the trade-mark. The letters AERO are blue; the letters SUS are red; the outer surface of the spring design is red, the visible inner surface is blue.

## Goods

air springs for machines; compressors, namely, centrifugal compressors; reciprocating compressors; electric compressors; air compressors; gas compressors; rotary compressors; refrigerator compressors; vehicle pneumatic and hydraulic compressors; air compressors for vehicles; compressors for air conditioners; compressors for dehumidifying machines; axial flow compressors; compressors for machines; compressors for refrigerators; compressors as parts of machines, motors and engines; compressors for recovering and recycling refrigerant gases; parts for compressed-air tools, namely, compressors; electronically and power-operated tools, namely, coil spring compressors; pond and water garden aeration systems comprising air compressors; water aeration systems comprising air compressors; variable speed scroll compressors for air conditioners and heat pumps; air springs for cushioning drivers seats; air springs for cushioning drivers cabs; air springs for parts of vehicle bodywork for the suspension of drivers' seats and cabs; axles for air suspension systems in vehicles; shock absorbers being parts of vehicle suspension; seals (non-metallic -) for pneumatic suspensions; shock-absorbing buffers of rubber

## CLAIMS



1,813,339

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Used in CANADA since at least as early as May 18, 2015 on goods. Used in GERMANY on goods. Registered in or for EUIPO (EU) on June 27, 2014 under No. 012674628 on goods

**Application Number** 1,813,391 **Filing Date** 2016-12-09

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Feiyue Mao, No.56 Shijiagou South Road,  
Liulin County, Shanxi Province, CHINA

### Representative for Service

HEATHER L. BOYD  
(Pillar Ip, Inc.), 1661 Shauna Crescent, Greely,  
ONTARIO, K4P1M8

## TRADEMARK



### Index Headings

FFX

### Image Description (Vienna)

- Letters or numerals forming geometrical figures, written or typographical matter in perspective
- Letters or numerals forming a triangle (surface or periphery)
- Letters presenting a special form of writing
- Monograms formed of intertwined, overlapping or otherwise combined letters
- Several triangles, juxtaposed, joined or intersecting
- Triangular figures with one or more truncated or rounded angles
- Triangles with inscriptions projecting beyond one or more of the sides thereof
- Triangles with dark surfaces or parts of surfaces
- Green
- Red, pink, orange

---

### Colour Claim

Colour is claimed as a feature of the trade-mark. The trademark consists of a stylized triangle; the fanciful letter F on the left side of the triangle in green; a fanciful upside down letter 'F' on the right side of the triangle and the base of the triangle featured in red. The centre of the fanciful triangle features the outline of the letter 'X', but the letter 'X' has no colour.

## Goods

**Class 04**

Coal, anthracite, coal briquettes, blocks of peat for fuel, peat briquettes for fuel, coal dust for fuel, coke, peat for fuel, coal tar oil, charcoal for fuel.

## **CLAIMS**

Used in CANADA since at least as early as May 20, 2016 on goods.

**Application Number** 1,813,587 **Filing Date** 2016-12-09

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Targeted Microwave Solutions Inc., Suite 2300,  
1066 West Hastings Street, Vancouver,  
BRITISH COLUMBIA V6E 3X2

### **Representative for Service**

OYEN WIGGS GREEN & MUTALA LLP  
480-THE STATION, 601 WEST CORDOVA  
STREET, VANCOUVER, BRITISH  
COLUMBIA, V6B1G1

## **TRADEMARK**

# **TARGETED MICROWAVE SOLUTIONS**

## **SERVICES**

### **Class 40**

(1) Material treatment and material processing services in the nature of upgrading the calorific content of carbon-based feedstocks via industrial drying; removing and capturing water released from carbon-based feedstocks, mineral-based feedstocks and aggregates; altering the chemical or physical composition of carbon-based feedstocks, mineral-based feedstocks and aggregates via industrial drying for the purpose of transforming materials into higher quality and higher value industrial materials.

### **Class 42**

(2) Technical design and consultation services in the field of industrial drying of carbon-based feedstocks, mineral-based feedstocks and aggregates.

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,813,588 **Filing Date** 2016-12-09

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Targeted Microwave Solutions Inc., Suite 2300,  
1066 West Hastings Street, Vancouver,  
BRITISH COLUMBIA V6E 3X2

### Representative for Service

OYEN WIGGS GREEN & MUTALA LLP  
480-THE STATION, 601 WEST CORDOVA  
STREET, VANCOUVER, BRITISH  
COLUMBIA, V6B1G1

## TRADEMARK



### Index Headings

TMS TARGETED MICROWAVE SOLUTIONS

### Image Description (Vienna)

- More than two lines or two bands
  - Vertical lines or bands
  - Curved lines or bands (except a 26.11.13)
  - Set of lines evoking sound or electromagnetic waves
  - One line or one band
  - Horizontal lines or bands
  - Letters presenting a special form of writing
  - Letters underlined, overlined, framed or barred by one or more strokes
- 

## SERVICES

### Class 40

(1) Material treatment and material processing services in the nature of upgrading the calorific content of carbon-based feedstocks via industrial drying; removing and capturing water released from carbon-based feedstocks, mineral-based feedstocks and aggregates; altering the chemical or physical composition of carbon-based feedstocks, mineral-based feedstocks and aggregates via industrial drying for the purpose of transforming materials into higher quality and higher value industrial materials.

### Class 42

(2) Technical design and consultation services in the field of industrial drying of carbon-based feedstocks, mineral-based feedstocks and aggregates.

## CLAIMS

1,813,588

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Proposed Use in CANADA on services

**Application Number** 1,813,589 **Filing Date** 2016-12-09

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Targeted Microwave Solutions Inc., Suite 2300,  
1066 West Hastings Street, Vancouver,  
BRITISH COLUMBIA V6E 3X2

### Representative for Service

OYEN WIGGS GREEN & MUTALA LLP  
480-THE STATION, 601 WEST CORDOVA  
STREET, VANCOUVER, BRITISH  
COLUMBIA, V6B1G1

## TRADEMARK



### Index Headings

TMS

### Image Description (Vienna)

- More than two lines or two bands
- Curved lines or bands (except a 26.11.13)
- Set of lines evoking sound or electromagnetic waves
- One line or one band
- Horizontal lines or bands
- Letters presenting a special form of writing
- Letters underlined, overlined, framed or barred by one or more strokes

## SERVICES

### Class 40

(1) Material treatment and material processing services in the nature of upgrading the calorific content of carbon-based feedstocks via industrial drying; removing and capturing water released from carbon-based feedstocks, mineral-based feedstocks and aggregates; altering the chemical or physical composition of carbon-based feedstocks, mineral-based feedstocks and aggregates via industrial drying for the purpose of transforming materials into higher quality and higher value industrial materials.

**Class 42**

(2) Technical design and consultation services in the field of industrial drying of carbon-based feedstocks, mineral-based feedstocks and aggregates.

**CLAIMS**

Proposed Use in CANADA on services



**Application Number** 1,813,600 **Filing Date** 2016-12-12

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Qimin Jin, Rm.401, No.60, Tielongtou  
Huanglong Jiayuan, Damaiyu Sub-dist.,  
Yuhuan County, Taizhou, Zhejiang, CHINA

### Representative for Service

MILTONS IP/P.I.  
15 Fitzgerald Rd, Suite 200, Ottawa,  
ONTARIO, K2H9G1

## TRADEMARK

# KITCHPLUS

### Index Headings

KITCHPLUS H

### Image Description (Vienna)

- Mathematical signs
  - Mathematical signs combined with figures or letters
  - Letters presenting a special form of writing
  - Letters linked to a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.
- 

## Goods

### Class 21

Bowls; cauldrons; food storage containers; frying pans; interdental brushes for cleaning the teeth; lamp-glass brushes; non-electric coffee pots; non-electric pressure cooker canners; pot stands; rags for cleaning; sprinklers for watering flowers and plants; stew-pans; water glasses.

## CLAIMS

Used in CANADA since December 01, 2016 on goods.

**Application Number** 1,813,631 **Filing Date** 2016-12-12

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

WRAPPRO LIMITED, STORE NO D, G/F  
TSUEN WAN INDUSTRIAL CENTRE, NO 220-  
248 TEXACO ROAD, TSUEN WAN, NEW  
TERRITORIES, 999077, HONG KONG, CHINA

### Representative for Service

GREGORY MILLER  
1425 MARINE DRIVE, SUITE 207, WEST  
VANCOUVER, BRITISH COLUMBIA, V7T1B9

## TRADEMARK



### Index Headings

WRAPPRO

### Image Description (Vienna)

- Spheres
- More than two lines or two bands
- Thick lines, bands
- Oblique lines or bands
- Red, pink, orange
- Black

---

### Colour Claim

Colour is claimed as a feature of the trademark. The first left irregular shape is pink. The second irregular shape is orange. The third irregular shape is red. The fourth irregular shape is burgundy. The words on right hand side of these irregular shapes "WrapPro" are in black.

## Goods

### Class 17

Adhesive-coated plastic sheets.

## SERVICES

### Class 35

Retail and wholesale distributorship services and retail store services in the field of automotive plastic film, paint protection film and of automotive accessories, namely adhesive-coated plastic sheets, laminated plastic films for use on window for automobiles.

## CLAIMS

1,813,631

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Used in CANADA since February 01, 2014 on goods and on services.

**Application Number** 1,813,649 **Filing Date** 2016-12-12

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

My Scents, 2201-250 Yonge St, Toronto,  
ONTARIO M5B 2L7

## TRADEMARK



### Index Headings

MS MY SCENTS.CA

### Image Description (Vienna)

- Two lines or bands
  - Wavy lines or bands, zigzag lines or bands
  - Vertical lines or bands
  - Letters presenting a special form of writing
  - Letters underlined, overlined, framed or barred by one or more strokes
  - Circles
  - One circle or ellipse
  - Circles or ellipses containing one or more letters
  - Circles or ellipses containing one or more other geometrical figures -- Note: Including circles or ellipses containing bent or straight lines (except 26.1.10).
  - Monograms formed of intertwined, overlapping or otherwise combined letters
- 

### Trademark Description

Emblem circle, with a unique MS in it which represents the words 'My Scents' note I have a website [www.myscents.ca](http://www.myscents.ca) for my ecommerce business.

## Goods

### Class 03

body and beauty care cosmetics; colognes, perfumes and cosmetics; cosmetics; deodorants for body care; fragrances and perfumery

## CLAIMS

Used in CANADA since at least September 01, 2016 on goods.

**Application Number** 1,813,681 **Filing Date** 2016-12-12

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Aston Hill Financial Inc., 77 King Street West,  
Toronto-Dominion Centre, Suite 2110, P.O.  
Box 92, Toronto, ONTARIO M5K 1G8

### **Representative for Service**

STIKEMAN ELLIOTT LLP  
SUITE 1600, 50 O'CONNOR STREET,  
OTTAWA, ONTARIO, K1P6L2

## **TRADEMARK**



### **Index Headings**

LOGIQ ASSET MANAGEMENT

### **Image Description (Vienna)**

- Several triangles, juxtaposed, joined or intersecting
  - Lines or bands forming an angle -- Note: Including chevrons and arrowheads formed by lines or bands.
- 

## **SERVICES**

Financial asset management

## **CLAIMS**

Used in CANADA since November 25, 2016 on services.

**Application Number** 1,813,717 **Filing Date** 2016-12-12

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Enfant Terrible Design AB, Gustav Adolfs vag  
20, Norrtälje SE-76140, SWEDEN

### **Representative for Service**

OSLER, HOSKIN & HARCOURT LLP  
SUITE 1900, 340 ALBERT STREET,  
OTTAWA, ONTARIO, K1R7Y6

## **TRADEMARK**

# **A GENIUS PRODUCT MADE SMARTER**

### **Goods**

(1) Baby monitors; baby movement apparatus, namely, a device containing motion sensors for monitoring baby movement, an automatic alarm for when no motion is detected, and one or more cushioned pegs to gently nudge the baby when no motion is detected; component feature of a baby bed in the nature of embedded software which allows a caregiver wireless, remote access to monitor status and operation of, set operation preferences for, and control features and functions of the baby bed; component feature of a baby bed in the nature of an embedded scale which allows a caregiver wireless, remote access to monitor the weight of the occupant of the baby bed; component feature of a baby bed in the nature of embedded audio speakers which allows a caregiver wireless, remote access to monitor the noise and control the sound inside the baby bed; component feature of baby bed in the nature of electronic sensors for measuring the movement, temperature, humidity, and noise inside a baby bed; computer application software for computers and mobile devices in the nature of mobile phones, portable media players, tablets, and handheld computers, namely, software that allows caregivers to remotely control the aforementioned baby movement apparatus; computer application software for computers and mobile devices in the nature of mobile phones, portable media players, tablets, and handheld computers, namely, software that remotely collects, analyzes, and displays information concerning a baby, toddler, or young child that is resting in a baby bed, namely, movement, temperature, humidity, and noise inside the baby bed; computer application software for computers and mobile devices in the nature of mobile phones, portable media players, tablets, and handheld computers, namely, software that remotely alerts a caregiver to changes in movement, temperature, humidity, and noise inside a baby bed; computer application software for computers and mobile devices in the nature of mobile phones, portable media players, tablets, and handheld computers, namely, software that allows a caregiver to remotely control the playing of music, white noise, or other audio recordings inside a baby bed; computer application software for computers and mobile devices in the nature of mobile phones, portable media players, tablets, and handheld computers, namely, software that allows a caregiver to manually record, analyze, and display information concerning the feeding, diaper changes, medical history, growth, and development of a baby, toddler, or young child; computer application software for computers and mobile devices in the nature of mobile phones, portable media players, tablets, and handheld computers, namely, software that allows a caregiver to upload, post, show, display, share and transmit messages, comments, multimedia content, photos, pictures, images, text, information, and other content through email, text messaging, social networking websites, and any other medium of internet communication; and baby monitoring

systems comprised of all of the foregoing apparatuses, component features, and computer application software.

(2) Multi-functional or multi-purpose baby beds, not for medical or therapeutic purposes, for use by babies, toddlers and young children; multi-functional or multi-purpose baby beds, not for medical or therapeutic purposes, for use by infants, toddlers and young children, namely, baby beds featuring speakers for music, white noise, or other audio recordings, components for massaging, and electronic sensors and components for measuring and transmitting data concerning the weight, movement, temperature, humidity, and noise inside the baby bed integrated therein.

## SERVICES

(1) Communication services by mobile phones, portable digital assistants, handheld computers and computers, namely, transmission of photos, videos, audio, text and other types of digital media by the Internet.

(2) Providing an on-line network environment that features technology that enables users to share digital content such as photos, videos, audio, text and other types of digital media; Providing a website featuring resources, namely, a website featuring primarily non-downloadable software for use in aggregating, displaying, and sharing digital content such as photos, videos, audio, text and other types of digital media; Providing a website that gives users the ability to review various print, photographic, graphic image, and audio and video content and utilize a custom template to provide input, likes, dislikes, edits, changes, modifications, opinions, suggestions, and comments and engage in social and community networking; Application service provider (ASP) featuring software for use in aggregating, displaying, and sharing online digital content such as photos, videos, audio, text and other types of digital media.

## CLAIMS

Priority Filing Date: UNITED STATES OF AMERICA November 17, 2016, Application No: 87/239, 907 in association with the same kind of goods and in association with the same kind of services.  
Proposed Use in CANADA on goods and on services

**Application Number** 1,813,762 **Filing Date** 2016-12-12

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Bob Tao Chung, 303C, 3212 University Way,  
Kelowna, BRITISH COLUMBIA V1V 1V8

## TRADEMARK



### Index Headings

B.R.B.

### Image Description (Vienna)

- Hearts -- Note: Including also hearts represented as a symbol or on playing cards.
- Letters presenting a special form of writing
- Series of letters separated from one another other than by a single space -- Note: Includes a series of letters separated, for instance, by framing, strokes or varying levels.

---

## Goods

### Class 25

hooded pullovers; hooded sweatshirts; hooded tops; long-sleeved t-shirts; short-sleeved t-shirts; t-shirts

## SERVICES

### Class 35

business administration and management; online sales of clothing; retail sale of clothing

## CLAIMS

Used in CANADA since December 01, 2016 on goods and on services.



**Application Number** 1,813,767 **Filing Date** 2016-12-12

**Language of Application** French

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

9096-1137 QUÉBEC INC., 205 rang de la  
Montagne-à-Plourde, Saint-Germain, QUÉBEC  
G0L 3G0

### Representative for Service

BCF S.E.N.C.R.L./BCF LLP  
1100, boul. René-Lévesque Ouest, 25e Étage,  
Montréal, QUÉBEC, H3B5C9

## TRADEMARK

# CURIEUX BÉGIN

## Goods

### Class 09

(1) E-books, electronic publications in the form of books and electronic publications in the form of magazines in the fields of local food products, food traceability, sustainable economy in the fields of food and environmental responsibility in the food production chain.

### Class 11

(2) Light fixtures.

### Class 16

(3) Books in the fields of local food products, food traceability, sustainable economy in the fields of food and environmental responsibility in the food production chain.

### Class 18

(4) Shopping bags, bags for wine bottles, carry-all bags.

### Class 20

(5) Furniture for the kitchen and dining room, outdoor furniture, storage racks, wall storage furniture, towel racks and towel holders, book stands.

### Class 21

(6) Cutting boards, storage containers for kitchen utensils, paper towel holders, spice racks, bottle stands.

## SERVICES

### Class 35

(1) Retail, online sale and distribution services for food, bags and containers, furniture, lighting, kitchen utensils and articles, publications and electronic publications.

### Class 42

(2) Custom design, building, furnishing and decoration of kitchens and dining rooms.

## CLAIMS

Proposed Use in CANADA on goods and on services

**Application Number** 1,813,833 **Filing Date** 2016-12-13

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

AOSOM E-COMMERCE (CHINA) CO.,LTD,  
ROOM1-1,1-2,NO.22 DAJIAOCHANG ROAD  
ZHAOBAOSHAN STREET ZHENHAI, CHINA

### Representative for Service

GREGORY MILLER  
1425 MARINE DRIVE, SUITE 207, WEST  
VANCOUVER, BRITISH COLUMBIA, V7T1B9

## TRADEMARK



### Index Headings

DURHAND D

### Image Description (Vienna)

- Crustaceans (crabs, shrimps, crayfish, lobsters), scorpions
- Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
- Letters or numerals representing an animal or a part of an animal's body
- Other tools (except 14.7.18 to 14.7.23)
- Wedge keys, spanners, screwdrivers
- More than two lines or two bands
- Oblique lines or bands
- Squares
- Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
- One quadrilateral
- Quadrilaterals containing one or more letters
- Quadrilaterals with dark surfaces or parts of surfaces

## Goods

(1) spacer brackets of metal; metal step ladders; Fittings of metal for furniture; Tool handles of metal; loading and unloading pallets of metal; tool boxes of metal; Metal cages for wild animals

(2) paint spray guns; Shearing machines for animals; power-operated meat mincers; electric fruit presses for household use; elevator lifts; Sparking plugs for internal combustion engines; cutting machines for metalworking; hand-held electric drills; Spray guns for paint; washing machines

(3) hand tools; gardening tools; hand operated lifting jacks

## CLAIMS

1,813,833

TRADE-MARKS JOURNAL

2018-01-17  
Vol. 65 No. 3299 page 736

Proposed Use in CANADA on goods

**Application Number** 1,813,836 **Filing Date** 2016-12-13

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Novex Software Development Inc, 8743  
Commercial St, New Minas, NOVA SCOTIA  
B4N 3C4

### Representative for Service

TRADEMARKIA, INC  
201 PORTAGE AVENUE - 18TH FLOOR,  
CANWEST GLOBAL PLACE, WINNIPEG,  
MANITOBA, R3B3K6

## TRADEMARK



### Index Headings

ZZ ZS

### Image Description (Vienna)

- Letters presenting a special form of writing
  - Letters repeated by mirror effect or symmetrically in any position
  - Letters or numerals forming geometrical figures, written or typographical matter in perspective
  - Letters or numerals forming any other quadrilateral (surface or periphery)
  - Rhombs or squares standing on one of the corners thereof
  - One quadrilateral
  - Triangles or lines forming an angle with one or more quadrilaterals
- 

## Goods

### Class 09

Computer application software for mobile devices, namely, software that allows users to enter orders and print shelf labels

## SERVICES

### Class 42

Application service provider, namely, hosting, managing, developing, and maintaining applications and software for entering orders and shelf label printing

## **CLAIMS**

Used in CANADA since January 02, 2013 on goods and on services.

**Application Number** 1,813,961 **Filing Date** 2016-12-13

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Eli Lilly and Company, Lilly Corporate Center,  
Indianapolis, IN 46285, UNITED STATES OF  
AMERICA

### **Representative for Service**

ANN CARLSEN  
Suite 501, 3292 Production Way , Burnaby,  
BRITISH COLUMBIA, V5A4R4

## **TRADEMARK**

# **LILLYPAD**

## **SERVICES**

### **Class 35**

Public advocacy to promote awareness and education on topics relating to healthcare and medicine.

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA July 11, 2016, Application No: 87099219 in association with the same kind of services. Proposed Use in CANADA on services

**Application Number** 1,814,088 **Filing Date** 2016-12-13

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

BEIJING TAIYAO CULTURE STUDIO, Room  
1701-1703, No.37, South Mofang Road,  
Chaoyang District, Beijing, CHINA

### Representative for Service

CHAMPION INTELLECTUAL PROPERTY  
MANAGEMENT LIMITED  
5860-3 PLACE DECELLES, MONTREAL,  
QUEBEC, H3S1X5

## TRADEMARK



### Index Headings

AH A

### Image Description (Vienna)

- Drops
- Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
- Letters or numerals representing a heavenly body or a natural phenomenon
- Other leaves
- Stylized leaves
- One leaf
- Letters or numerals representing a plant
- Circles
- One circle or ellipse
- Circles or ellipses containing representations of heavenly bodies or natural phenomena
- Circles or ellipses containing representations of animals, parts of animals' bodies or plants
- Circles or ellipses containing one or more letters

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## Goods

**Class 03**

beauty masks; beauty soap; cosmetics; cotton wool for cosmetic purposes; dentifrices; dry cleaning fluids; essential oils for personal use; incense; perfumes; room fragrancing preparations

## **CLAIMS**

Used in CANADA since May 27, 2015 on goods.



**Application Number** 1,814,113 **Filing Date** 2016-12-14

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

RESEARCH CANADA / RECHERCHE  
CANADA, 17 York Street, Suite 401, Ottawa,  
ONTARIO K1N 5S7

### Representative for Service

PERLEY-ROBERTSON, HILL & MCDOUGALL  
LLP  
1400 - 340 ALBERT STREET, OTTAWA,  
ONTARIO, K1R0A5

## TRADEMARK



### Index Headings

HEALTH.RESEARCH.INNOVATION PORTAL AL

### Image Description (Vienna)

- Rings and wedding rings
- Ellipses
- One circle or ellipse
- Letters presenting a special form of writing
- Letters linked to a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.
- Violet
- Green

---

### Colour Claim

Colour is claimed as a feature of the trade-mark. The words HEALTH, RESEARCH, INNOVATION, and the dot between HEALTH and RESEARCH, and the letters P, R, T, A & L are all purple. The letter O is green. The dot between RESEARCH and INNOVATION is green. The halo circular shape interweaving between the letters A & L is green.

## SERVICES

Advertising the goods and services of others via electronic media and specifically the internet; preparation and realization of media and advertising for others; online press clipping services; online news clipping services.

## CLAIMS

Used in CANADA since at least as early as March 23, 2016 on services.

**Application Number** 1,814,118 **Filing Date** 2016-12-14

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Shearman & Sterling LLP, 599 Lexington  
Avenue, New York, NY 10022, UNITED  
STATES OF AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 1600, 1 FIRST CANADIAN PLACE, 100  
KING STREET WEST, TORONTO, ONTARIO,  
M5X1G5

## **TRADEMARK**

# **Merger Matrix**

## **SERVICES**

### **Class 38**

Providing an online database for reporting and comparing laws and legal regimes in the field of mergers and acquisitions and antitrust, in various countries worldwide.

## **CLAIMS**

Used in CANADA since at least as early as July 01, 2016 on services.

**Application Number** 1,814,133 **Filing Date** 2016-12-14

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

PHANTOM OUTDOORS, LLC, 7180 Sunwood  
Drive NW, Ramsey, MN 55303, UNITED  
STATES OF AMERICA

### **Representative for Service**

THOMPSON DORFMAN SWEATMAN LLP  
2200 - 201 PORTAGE AVENUE, WINNIPEG,  
MANITOBA, R3B3L3

## **TRADEMARK**

# **BELIEVE IN GHOSTS**

### **Goods**

#### **Class 28**

Fishing lures.

## **CLAIMS**

Used in CANADA since at least as early as May 11, 2016 on goods. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on January 03, 2017 under No. 5,114,342 on goods

**Application Number** 1,814,156 **Filing Date** 2016-12-14

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Pernod Ricard USA, LLC, 100 Manhattanville  
Road, Purchase, NY 10577, UNITED STATES  
OF AMERICA

### **Representative for Service**

MILLER THOMSON LLP  
SCOTIA PLAZA, 40 KING STREET WEST,  
SUITE 5800, P.O. BOX 1011, TORONTO,  
ONTARIO, M5H3S1

## **TRADEMARK**

# **SMITHWORKS**

### **Goods**

#### **Class 33**

Vodka.

## **CLAIMS**

Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on May 03, 2016 under No. 4952294 on goods. Proposed Use in CANADA on goods

**Application Number** 1,814,160 **Filing Date** 2016-12-14

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Raised Right LLC, 231 Forest St., Babson  
Park, MA 02457, UNITED STATES OF  
AMERICA

### Representative for Service

PROWSE CHOWNE LLP  
#1300 Phipps-McKinnon Building, 10020-101A  
Avenue, Edmonton, ALBERTA, T5J3G2

## TRADEMARK



### Index Headings

RAISED RIGHT RR

### Image Description (Vienna)

- Letters or numerals forming geometrical figures, written or typographical matter in perspective
  - Letters or numerals forming a figure in the shape of an arc of a circle
  - Letters presenting a special form of writing
  - Letters repeated by mirror effect or symmetrically in any position
  - Monograms formed of intertwined, overlapping or otherwise combined letters
- 

## Goods

### Class 31

pet food

## CLAIMS

Priority Filing Date: UNITED STATES OF AMERICA June 15, 2016, Application No: 87072584 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,814,247 **Filing Date** 2016-12-14

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Forcome (Shanghai) Co., Ltd., Building 109,  
No. 255, South Sizhuan Road, Shanghai  
201612, CHINA

### Representative for Service

SIM & MCBURNEY  
100 Simcoe Street, Suite 200, TORONTO,  
ONTARIO, M5H3G2

## TRADEMARK

# KINGSLICER

The Solution of Food Slicing

### Index Headings

KINGSLICER THE SOLUTION OF FOOD SLICING I

### Image Description (Vienna)

- One triangle
  - Letters presenting a special form of writing
  - Letters linked to a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.
- 

## Goods

### Class 07

Food processing products, namely, electric food slicers

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,814,248 **Filing Date** 2016-12-14

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Forcome (Shanghai) Co., Ltd., Building 109,  
No. 255, South Sizhuan Road, Shanghai  
201612, CHINA

### Representative for Service

SIM & MCBURNEY  
100 Simcoe Street, Suite 200, TORONTO,  
ONTARIO, M5H3G2

## TRADEMARK

The logo for VOLT KING features the word "VOLT" in a bold, sans-serif font, followed by a stylized lightning bolt symbol, and then the word "KING" in a similar bold, sans-serif font.

### Index Headings

VOLT KING O K

### Image Description (Vienna)

- Lightning
  - Letters presenting a special form of writing
  - Letters crossed or barred by letters, numerals or a figurative element
  - One triangle
  - Triangles pointing downwards
  - Triangles with dark surfaces or parts of surfaces
  - Letters presenting a special form of writing
  - Letters linked to a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.
- 

## Goods

### Class 09

Extension cords; Jumper cables

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,814,261 **Filing Date** 2016-12-14

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Eli Lilly and Company, Eli Lilly Corporate  
Center, Indianapolis, IN 46285, UNITED  
STATES OF AMERICA

### **Representative for Service**

ANN CARLSEN  
Suite 501, 3292 Production Way , Burnaby,  
BRITISH COLUMBIA, V5A4R4

## **TRADEMARK**

**LILLY**

## **SERVICES**

### **Class 36**

Providing grants for healthcare professional education, patient advocacy and consumer education programs.

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA July 11, 2016, Application No: 87099227 in association with the same kind of services. Proposed Use in CANADA on services



**Application Number** 1,814,294 **Filing Date** 2016-12-15

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

CHILDREN INTERNATIONAL, 2000 East Red  
Bridge Road, Kansas City, MO 64131, UNITED  
STATES OF AMERICA

### Representative for Service

JULIAN L. DOYLE  
(BEARD, WINTER LLP), 130 ADELAIDE ST.  
WEST, SUITE 701, TORONTO, ONTARIO,  
M5H2K4

## TRADEMARK



### Index Headings

CHILDREN INTERNATIONAL

### Image Description (Vienna)

- Rainbows
  - More than two lines or two bands
  - Curved lines or bands (except a 26.11.13)
  - Circles
  - One circle or ellipse
  - Circles or ellipses containing one or more other geometrical figures -- Note: Including circles or ellipses containing bent or straight lines (except 26.1.10).
  - Circles or ellipses containing representations of heavenly bodies or natural phenomena
- 

## SERVICES

Fundraising for charitable and humanitarian purposes

## CLAIMS

Used in CANADA since March 30, 2016 on services.

**Application Number** 1,814,295 **Filing Date** 2016-12-15

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

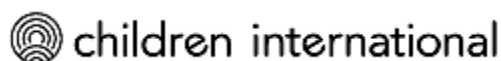
### Applicant

CHILDREN INTERNATIONAL, 2000 East Red  
Bridge Road, Kansas City, MO 64131, UNITED  
STATES OF AMERICA

### Representative for Service

JULIAN L. DOYLE  
(BEARD, WINTER LLP), 130 ADELAIDE ST.  
WEST, SUITE 701, TORONTO, ONTARIO,  
M5H2K4

## TRADEMARK



### Index Headings

CHILDREN INTERNATIONAL

### Image Description (Vienna)

- Rainbows
  - More than two lines or two bands
  - Curved lines or bands (except a 26.11.13)
  - Circles
  - One circle or ellipse
  - Circles or ellipses containing one or more other geometrical figures -- Note: Including circles or ellipses containing bent or straight lines (except 26.1.10).
  - Circles or ellipses containing representations of heavenly bodies or natural phenomena
- 

## SERVICES

Fundraising for charitable and humanitarian purposes

## CLAIMS

Used in CANADA since March 16, 2016 on services.

**Application Number** 1,814,379 **Filing Date** 2016-12-15

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Vladimir Andreyev, 50 BURNS AVENUE,  
CHADWELL HEATH, ROMFORD, RM64DN,  
UNITED KINGDOM

### **Representative for Service**

CLAUDETTE DAGENAIS  
(DJB), 500 Boulevard Gouin E, Suite 302,  
Montréal, QUEBEC, H3L3R9

## **TRADEMARK**

# **McFisher**

## **SERVICES**

### **Class 43**

Restaurant services.

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,814,401 **Filing Date** 2016-12-15

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

School Specialty, Inc., P.O. Box 1579,  
Appleton, WI 54913, UNITED STATES OF  
AMERICA

### Representative for Service

GOUDREAU GAGE DUBUC S.E.N.C.R.L./LLP  
2000 AVENUE MCGILL COLLEGE, SUITE  
2200, MONTREAL, QUEBEC, H3A3H3

## TRADEMARK



### Index Headings

EPS E PS

### Image Description (Vienna)

- Books, magazines, newspapers, bookbindings, binders
  - Books, magazines, newspapers
  - Letters presenting a special form of writing
  - Letters linked to a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.
  - At-symbol (@)
- 

## Goods

### Class 09

(1) Sound, music and video recordings featuring educational and instructional topics for grades K-12; prerecorded CDs, DVDs and CD-ROMs, downloadable MP3 files, MP3 recordings and sound files all featuring educational and instructional topics for grades K-12

### Class 16

(2) instructional books, children's books, dictionaries, printed teaching materials, study guides, journals, research papers, lessons, workbooks, instructional booklets, teacher's guides, printed worksheets, and printed educational testing and assessment materials, all dealing with a variety of educational, instructional, and professional development topics, and a series of readers comprised of fiction and non-fiction selections and activities to practice and reinforce reading comprehension, a literacy chart and a picture glossary, all to teach reading, for the primary, middle and secondary grade levels

## SERVICES

**Class 35**

(1) Mail order catalog and on-line ordering services in the field of educational and instructional materials for grades K-12

**Class 42**

(2) Online non-downloadable software featuring educational and instructional topics in reading intervention, phonics, word study, reading comprehension, writing, handwriting, spelling, grammar and math for grades K-12

**CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA November 28, 2016, Application No: 87/249, 370 in association with the same kind of goods and in association with the same kind of services. Proposed Use in CANADA on goods and on services

**Application Number** 1,814,420 **Filing Date** 2016-12-15

**Language of Application** French

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

LE GROUPE H2PRO INC., 5445, 1<sup>ère</sup>  
Avenue, Québec, QUÉBEC G1H 2V6

### **Representative for Service**

STEIN MONAST S.E.N.C.R.L.  
70, RUE DALHOUSIE, BUREAU 300,  
QUEBEC, QUÉBEC, G1K4B2

## **TRADEMARK**

# **H2PRO**

## **SERVICES**

### **Class 37**

Maintenance, repair and cleaning of swimming pools and spas.

## **CLAIMS**

Used in CANADA since at least as early as December 12, 2016 on services.

**Application Number** 1,814,421 **Filing Date** 2016-12-15

**Language of Application** French

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

LE GROUPE H2PRO INC., 5445, 1<sup>ère</sup>  
Avenue, Québec, QUÉBEC G1H 2V6

### Representative for Service

STEIN MONAST S.E.N.C.R.L.  
70, RUE DALHOUSIE, BUREAU 300,  
QUEBEC, QUÉBEC, G1K4B2

## TRADEMARK

**ENTRETIEN DE PISCINES & SPAS**



### Index Headings

ENTRETIEN DE PISCINES & SPAS H2PRO O

### Image Description (Vienna)

- Acrobats, athletes, dancers, jugglers, nude men, men practising sports (except 2.1.2, 2.1.12, 2.1.14, 2.1.20 and 2.1.21)
  - Men stylized
  - Waves -- Note: Not including waves represented by wavy lines (26.11.1 to 26.11.3).
  - Letters presenting a special form of writing
  - Letters linked to a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.
- 

## SERVICES

### Class 37

Maintenance, repair and cleaning of swimming pools and spas.

## CLAIMS

Used in CANADA since at least as early as December 12, 2016 on services.

**Application Number** 1,814,422 **Filing Date** 2016-12-15

**Language of Application** French

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

LE GROUPE H2PRO INC., 5445, 1<sup>ère</sup>  
Avenue, Québec, QUÉBEC G1H 2V6

### Representative for Service

STEIN MONAST S.E.N.C.R.L.  
70, RUE DALHOUSIE, BUREAU 300,  
QUEBEC, QUÉBEC, G1K4B2

## TRADEMARK



### Index Headings

H2PRO O

### Image Description (Vienna)

- Acrobats, athletes, dancers, jugglers, nude men, men practising sports (except 2.1.2, 2.1.12, 2.1.14, 2.1.20 and 2.1.21)
  - Men stylized
  - Waves -- Note: Not including waves represented by wavy lines (26.11.1 to 26.11.3).
  - Letters presenting a special form of writing
  - Letters linked to a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.
- 

## SERVICES

### Class 37

Maintenance, repair and cleaning of swimming pools and spas.

## CLAIMS

Used in CANADA since at least as early as December 12, 2016 on services.



**Application Number** 1,814,423 **Filing Date** 2016-12-15

**Language of Application** French

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

LE GROUPE H2PRO INC., 5445, 1<sup>ère</sup>  
Avenue, Québec, QUÉBEC G1H 2V6

### Representative for Service

STEIN MONAST S.E.N.C.R.L.  
70, RUE DALHOUSIE, BUREAU 300,  
QUÉBEC, QUÉBEC, G1K4B2

## TRADEMARK



### Index Headings

H2PRO O

### Image Description (Vienna)

- Acrobats, athletes, dancers, jugglers, nude men, men practising sports (except 2.1.2, 2.1.12, 2.1.14, 2.1.20 and 2.1.21)
- Men stylized
- Waves -- Note: Not including waves represented by wavy lines (26.11.1 to 26.11.3).
- Letters presenting a special form of writing
- Letters linked to a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.
- Blue
- Red, pink, orange

---

### Colour Claim

Colour is claimed as a feature of the trademark. The letter H, the number 2, the letter O, and the graphical representation of the wave over the letter R and crossing the letter O are blue (Pantone \* 654). The letters P and R, the graphical representation of the swimmer and the wave directly below it are orange (Pantone \* 1505). \* Pantone is a registered trademark.

## SERVICES

### Class 37

Maintenance, repair and cleaning of swimming pools and spas.

## CLAIMS

Used in CANADA since at least as early as December 12, 2016 on services.

**Application Number** 1,814,424 **Filing Date** 2016-12-15

**Language of Application** French

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

LE GROUPE H2PRO INC., 5445, 1<sup>ère</sup>  
Avenue, Québec, QUÉBEC G1H 2V6

### Representative for Service

STEIN MONAST S.E.N.C.R.L.  
70, RUE DALHOUSIE, BUREAU 300,  
QUEBEC, QUÉBEC, G1K4B2

## TRADEMARK

**ENTRETIEN DE PISCINES & SPAS**



### Index Headings

ENTRETIEN DE PISCINES & SPAS H2PRO

### Image Description (Vienna)

- Acrobats, athletes, dancers, jugglers, nude men, men practising sports (except 2.1.2, 2.1.12, 2.1.14, 2.1.20 and 2.1.21)
- Men stylized
- Waves -- Note: Not including waves represented by wavy lines (26.11.1 to 26.11.3).
- Letters presenting a special form of writing
- Letters linked to a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.
- Blue
- Red, pink, orange

### Colour Claim

Colour is claimed as a feature of the trademark. The words ENTRETIEN DE PISCINES, the word SPAS, the letter H, the number 2 and the letter O in the word "H2prO", as well as the graphical representation of the wave over the letter R and crossing the letter O are blue (Pantone \* 654). The ampersand, the letters P and R, and the graphical representation of the swimmer and the wave directly below the swimmer are orange (Pantone \* 1505). \* Pantone is a registered trademark.

## SERVICES

### Class 37

Maintenance, repair and cleaning of swimming pools and spas.

## CLAIMS

1,814,424

TRADE-MARKS JOURNAL

2018-01-17  
Vol. 65 No. 3299 page 760

Used in CANADA since at least as early as December 12, 2016 on services.

**Application Number** 1,814,736 **Filing Date** 2016-12-16

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Vladimir Andreyev, 50 BURNS AVENUE,  
CHADWELL HEATH, ROMFORD, RM64DN,  
UNITED KINGDOM

### Representative for Service

CLAUDETTE DAGENAIS  
(DJB), 500 Boulevard Gouin E, Suite 302,  
Montréal, QUEBEC, H3L3R9

## TRADEMARK

The logo for 'McFISHER' is displayed in a stylized, serif font. The 'M' is large and features a horizontal line through its center. The 'c' is smaller and positioned below the 'M'. The 'FISHER' part is in a similar serif font, with the 'F' being particularly prominent.

### Index Headings

MCFISHER

### Image Description (Vienna)

- Letters presenting a special form of writing
  - Letters in relief or shaded
  - Red, pink, orange
  - White, grey, silver
- 

### Colour Claim

Colour is claimed as a feature of the trade-mark. The letters are red. The outline is white.

## SERVICES

### Class 43

Restaurant services.

## CLAIMS

Proposed Use in CANADA on services

**Application Number** 1,814,772 **Filing Date** 2016-12-19

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

SHENZHEN MEIXIXI CATERING  
MANAGEMENT CO., LTD., 1203-4-2,  
Dachong Business Centre, No.9672, Nanshan  
Road, Yuehai Street, Nanshan District,  
Shenzhen, CHINA

### Representative for Service

BOSN INTERNATIONAL IP AGENT LIMITED  
WATERLOO REGION 55 KING STREET  
WEST , 7TH FLOOR, P.O. BOX N2G 4W1,  
ONTARIO KITCHENER, ONTARIO, N2G4W1

## TRADEMARK



### Image Description (Vienna)

- Dogs, wolves, foxes
  - Heads of animals of series I
  - Animals of series I stylized
- 

## SERVICES

### Class 43

bar services; cafés; cafeteria services; cafeterias; canteen services; catering of food and drinks; hotels; restaurants; self service restaurants; snack bar and canteen services; snack-bars; teahouse services

## CLAIMS

Used in CANADA since June 17, 2016 on services.

**Application Number** 1,814,777 **Filing Date** 2016-12-19

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

SHENZHEN MEIXIXI CATERING  
MANAGEMENT CO., LTD., 1203-4-2,  
Dachong Business Centre, No.9672, Nanshan  
Road, Yuehai Street, Nanshan District,  
Shenzhen, CHINA

### Representative for Service

BOSN INTERNATIONAL IP AGENT LIMITED  
WATERLOO REGION 55 KING STREET  
WEST, 7TH FLOOR, P.O. BOX N2G 4W1,  
ONTARIO KITCHENER, ONTARIO, N2G4W1

## TRADEMARK



### Image Description (Vienna)

- Dogs, wolves, foxes
  - Heads of animals of series I
  - Animals of series I stylized
- 

## Goods

### Class 30

chocolate; chocolate-based meal replacement bars; cocoa-based beverages; coffee; coffee based beverages; coffee beverages with milk; honey; iced tea; milk chocolate; molasses; molasses for food; non-alcoholic chocolate-based beverages; non-alcoholic tea-based beverages; tea

## CLAIMS

Used in CANADA since June 17, 2016 on goods.

**Application Number** 1,814,884 **Filing Date** 2016-12-19

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

WARRANTECH CORPORATION, 2200  
Highway 121, Suite 100, Bedford, TX 76021,  
UNITED STATES OF AMERICA

### **Representative for Service**

BCF S.E.N.C.R.L./BCF LLP  
1100, boul. René-Lévesque Ouest, 25e Étage,  
Montréal, QUEBEC, H3B5C9

## **TRADEMARK**

# **MAINTENANCEEDGE**

## **SERVICES**

### **Class 36**

Prepaid preventive maintenance service plans for automobiles and vehicles; financial and insurance administration of prepaid maintenance service plans for automobiles and vehicles

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA June 17, 2016, Application No: 87/075,729 in association with the same kind of services. Proposed Use in CANADA on services

**Application Number** 1,814,885 **Filing Date** 2016-12-19

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

WARRANTECH CORPORATION, 2200  
Highway 121, Suite 100, Bedford, TX 76021,  
UNITED STATES OF AMERICA

### Representative for Service

BCF S.E.N.C.R.L./BCF LLP  
1100, boul. René-Lévesque Ouest, 25e Étage,  
Montréal, QUEBEC, H3B5C9

## TRADEMARK



### Index Headings

MAINTENANCE EDGE

### Image Description (Vienna)

- Ellipses
  - Two circles, two ellipses, one inside the other
  - Circles or ellipses containing one or more letters
  - Circles or ellipses with dark surfaces or parts of surfaces
- 

## SERVICES

### Class 36

Prepaid preventive maintenance service plans for automobiles and vehicles; financial and insurance administration of prepaid maintenance service plans for automobiles and vehicles

## CLAIMS

Priority Filing Date: UNITED STATES OF AMERICA June 17, 2016, Application No: 87/075,751 in association with the same kind of services. Proposed Use in CANADA on services



**Application Number** 1,814,886 **Filing Date** 2016-12-19

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

WARRANTECH CORPORATION, 2200  
Highway 121, Suite 100, Bedford, TX 76021,  
UNITED STATES OF AMERICA

### Representative for Service

BCF S.E.N.C.R.L./BCF LLP  
1100, boul. René-Lévesque Ouest, 25e Étage,  
Montréal, QUEBEC, H3B5C9

## TRADEMARK



### Index Headings

MAINTENANCE EDGE

### Image Description (Vienna)

- Ellipses
  - Two circles, two ellipses, one inside the other
  - Circles or ellipses containing one or more letters
  - Circles or ellipses with dark surfaces or parts of surfaces
  - Black
  - White, grey, silver
  - Violet
- 

### Colour Claim

Colour is claimed as a feature of the trade-mark. The colors black, white and purple are claimed as a feature of the mark. The mark consists of the word 'Maintenance' in black to the left of the word 'Edge' in white, which is inside a purple oval.

## SERVICES

### Class 36

Prepaid preventive maintenance service plans for automobiles and vehicles; financial and insurance administration of prepaid maintenance service plans for automobiles and vehicles

## CLAIMS

Priority Filing Date: UNITED STATES OF AMERICA June 17, 2016, Application No: 87/075,769 in association with the same kind of services. Proposed Use in CANADA on services

**Application Number** 1,815,007 **Filing Date** 2016-12-19

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

LA FERME DE PRAJNA INC., 614 JAMES-  
FISHER RD, HEMMINGFORD, QUEBEC J0L  
1H0

## **TRADEMARK**

# **ZAMBO**

### **Goods**

#### **Class 26**

Hair extensions; wigs, hairpieces; hair weaves; add-in and add-on hair accessories comprised of synthetic hair; virgin unprocessed hair; remy hair

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,815,019 **Filing Date** 2016-12-20

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Delta Faucet Company, 55 East 111th Street,  
Indianapolis, IN 46280, UNITED STATES OF  
AMERICA

### **Representative for Service**

PIASETZKI NENNIGER KVAS LLP  
SUITE 2308, 120 ADELAIDE STREET WEST,  
TORONTO, ONTARIO, M5H1T1

## **TRADEMARK**

# **MYLAN**

### **Goods**

#### **Class 11**

Plumbing products, namely faucets and showerheads

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA November 29, 2016, Application No: 87/250, 651 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,815,084 **Filing Date** 2016-12-20

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Alexander L. Billan, 15 Km, 16 South  
Superhighway, Severina Industrial Subdivision,  
Paranaque, Metro Manila, PHILIPPINES

### **Representative for Service**

OSLER, HOSKIN & HARCOURT LLP  
SUITE 1900, 340 ALBERT STREET,  
OTTAWA, ONTARIO, K1R7Y6

## **TRADEMARK**

# **ONCE TASTED EVER WANTED ...!**

### **Goods**

Noodles, namely, rice sticks and flour sticks.

## **CLAIMS**

Used in CANADA since at least as early as January 01, 2010 on goods. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on November 08, 2011 under No. 4,053,021 on goods

**Application Number** 1,815,160 **Filing Date** 2016-12-20

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Proximo Spirits, Inc., 333 Washington Street,  
Jersey City, NJ 07302, UNITED STATES OF  
AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 1600, 1 FIRST CANADIAN PLACE, 100  
KING STREET WEST, TORONTO, ONTARIO,  
M5X1G5

## **TRADEMARK**

# **CALINDA**

### **Goods**

#### **Class 32**

Non-alcoholic beverages, namely non-alcoholic cocktails

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,815,350 **Filing Date** 2016-12-21

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Rocky Mountain Dealerships Inc., #301, 3345  
8th Street S.E., Calgary, ALBERTA T2G 3A4

### **Representative for Service**

ANNA LOPARCO  
(Dentons Canada LLP), 2900 Manulife Place,  
10180 - 101 Street, Edmonton, ALBERTA,  
T5J3V5

## **TRADEMARK**

# **AG OPTIMIZATION SPECIALISTS**

### **Goods**

#### **Class 07**

Agricultural equipment, namely, pull, seeding, spraying and harvesting equipment

### **SERVICES**

#### **Class 35**

(1) Consulting services relating to agriculture, agriculture equipment, and agriculture software

#### **Class 41**

(2) Training services in the field of agricultural equipment, use of hardware and software

#### **Class 42**

(3) Sale and licensing of hardware and software for use in the field of agriculture; Technical support services in the form of troubleshooting of computer hardware and software problems; Customization of hardware and software for use in the field of agriculture

### **CLAIMS**

Used in CANADA since at least as early as November 2013 on goods and on services.

**Application Number** 1,815,516 **Filing Date** 2016-12-21

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Whitetooth Brewing Company Ltd., 623-8th  
Ave North, P.O. Box 329, Golden, BRITISH  
COLUMBIA V0A 1H0

### **Representative for Service**

STEPHEN R. BURRI  
c/o Island IP Law , 43 Machleary Street ,  
Nanaimo, BRITISH COLUMBIA, V9R2G3

## **TRADEMARK**

# **DIRECTISSIMA**

### **Foreign Character Translation**

As provided by the applicant, in English, directissima means "a direct route up a mountain face".

## **Goods**

### **Class 32**

beer

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,815,567 **Filing Date** 2016-12-22

**Language of Application** French

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

KI ET LA (société à responsabilité limitée),  
ZAC DE LA BLAVETIÈRE RUE ANDRE  
MARIE AMPERE, 44210 PORNIC, FRANCE

### **Representative for Service**

SANDRINE PERNOD-BOULANGER  
4847 Westmount Avenue, Westmount,  
QUÉBEC, H3Y1X9

## **TRADEMARK**

# **KI ET LA**

### **Goods**

#### **Class 09**

(1) Eyewear, namely wipes for cleaning eyeglasses, eyeglass chains, eyeglasses (optical), sunglasses, eyeglass cases, eyeglass lenses, corrective lenses, eyeglass frames.

#### **Class 25**

(2) Children's clothing, namely T-shirts, shorts, pants, shirts; caps, hats, bandanas (scarves), headbands (apparel), bonnets.

#### **Class 28**

(3) Skill games, building games, board games, toys, namely plush toys, play balls and balloons, stuffed toys, teddy bears, playing cards.

## **CLAIMS**

Used in FRANCE on goods. Registered in or for FRANCE on July 01, 2013 under No. 134016642 on goods. Proposed Use in CANADA on goods



**Application Number** 1,815,715 **Filing Date** 2016-12-22

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Cree, Inc., 4600 Silicon Drive, Durham, NC  
27703, UNITED STATES OF AMERICA

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
ATTN: INTELLECTUAL PROPERTY  
DEPARTMENT, 1000 DE LA GAUCHETIERE  
STREET WEST, SUITE 900, MONTREAL,  
QUEBEC, H3B5H4

## **TRADEMARK**

# **FILAMENT TOWER TECHNOLOGY**

### **Goods**

#### **Class 11**

LED (light emitting diode) lighting fixtures, excluding light towers; LED (light emitting diode) light bulbs.

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA July 01, 2016, Application No: 87/091,832 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,815,831 **Filing Date** 2016-12-23

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

KIK Holdco Company Inc., 101 MacIntosh  
Blvd, Concord, ONTARIO L4K 4R5

### Representative for Service

GOWLING WLG (CANADA) LLP  
SUITE 1600, 1 FIRST CANADIAN PLACE, 100  
KING STREET WEST, TORONTO, ONTARIO,  
M5X1G5

## TRADEMARK



### Index Headings

PUROX

### Image Description (Vienna)

- Ribbons, bows
- Bubbles, frothy masses -- Note: Including speech bubbles.
- Waves -- Note: Not including waves represented by wavy lines (26.11.1 to 26.11.3).
- Letters or numerals forming geometrical figures, written or typographical matter in perspective
- Letters or numerals in perspective (decreasing towards the center, towards one extremity or towards both extremities)
- Blue
- Red, pink, orange
- White, grey, silver

### Colour Claim

Colour is claimed as a feature of the trade-mark. The colours blue, red and white are claimed as a feature of the mark. The word PUROX appears in red. The banner above PUROX appears in blue. The undulating waves below appear in blue, light blue and white with clear bubbles.

## Goods

### Class 01

A chlorine preparation for use as an additive for swimming and wading pools

## CLAIMS

Used in CANADA since at least as early as 2007 on goods.

**Application Number** 1,815,832 **Filing Date** 2016-12-23

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

KIK Holdco Company Inc., 101 MacIntosh  
Blvd, Concord, ONTARIO L4K 4R5

### Representative for Service

GOWLING WLG (CANADA) LLP  
SUITE 1600, 1 FIRST CANADIAN PLACE, 100  
KING STREET WEST, TORONTO, ONTARIO,  
M5X1G5

## TRADEMARK



### Index Headings

PUROX

### Image Description (Vienna)

- Ribbons, bows
  - Bubbles, frothy masses -- Note: Including speech bubbles.
  - Waves -- Note: Not including waves represented by wavy lines (26.11.1 to 26.11.3).
  - Letters or numerals forming geometrical figures, written or typographical matter in perspective
  - Letters or numerals in perspective (decreasing towards the center, towards one extremity or towards both extremities)
- 

## Goods

### Class 01

A chlorine preparation for use as an additive for swimming and wading pools

## CLAIMS

Used in CANADA since at least as early as 2007 on goods.

**Application Number** 1,815,835 **Filing Date** 2016-12-23

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

PHILHOBAR DESIGN CANADA LTD., 365  
Louvain Ouest, Montreal, QUEBEC H2N 2J1

### Representative for Service

SMART & BIGGAR  
1000 RUE DE LA GAUCHETIERE OUEST,  
BUREAU 3300, MONTREAL, QUEBEC,  
H3B4W5

## TRADEMARK



### Index Headings

SSSSS

### Image Description (Vienna)

- Vortices, rotary movements, tornadoes -- Note: Not including astronomic orbits (1.13.1), atomic orbits (1.13.1), concentric circles (26.1.4 or 26.1.5) and spirals (26.1.5).
  - Propellers, ventilators, blowers, turbines, burners -- Note: Includes all kinds of propellers, including those for aircraft or ships.
  - Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
  - Letters or numerals representing a heavenly body or a natural phenomenon
  - Letters or numerals representing an object
  - Letters presenting a special form of writing
  - Letters repeated by mirror effect or symmetrically in any position
  - Monograms formed of intertwined, overlapping or otherwise combined letters
  - Circles
  - More than two circles or ellipses, inside one another, spirals
  - Circles or ellipses containing one or more letters
  - Circles or ellipses with dark surfaces or parts of surfaces
-

## **Goods**

### **Class 25**

clothing , namely: casual clothing and athletic wear

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,815,841 **Filing Date** 2016-12-23

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

LOOK Beauty Inc., 7 St. Thomas Street, Suite  
208, Toronto, ONTARIO M5S 2B7

### Representative for Service

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## TRADEMARK



### Index Headings

F&B

### Image Description (Vienna)

- Squares
- One quadrilateral
- Quadrilaterals containing one or more letters
- Quadrilaterals with dark surfaces or parts of surfaces
- Other signs, notations or symbols

---

## Goods

### Class 03

cosmetics, namely, foundation make up, face powder, pressed powder, loose powder, blush, cover up creams, concealers, eye shadows, eye liners, eye pencils, eye makeup, eye treatments in the form of creams, gels and lotions, mascara, lash tints, lash enhancers and lash primers; lip products, namely, lipsticks, lip colour, lip tint, lip gloss, lip glaze, lip pencils, lip liners, lip balms, lip shine and lip conditioner; nail care preparations, nail lacquer, nail polish, nail polish remover; cosmetic and toilet preparations, namely, bath soap, skin cleansers, face and body powders for personal use, bath and shower skin care preparations, shower gel, bath oils, bath salts, bath beads, bath gels, bath grains, bath soak, bubble bath, bath gelatin, non-medicated skin care treatment preparations, skin moisturizing creams, lotions, balms and gels, facial moisturizers,

facial cleansers, facial exfoliators, face creams, face lotions, face gels, facial masks, skin cleansing lotions, skin cleansing creams, skin cleansing gels, facial scrub, non-medicated anti-wrinkle creams, lotions and gels, hand cream, body cream, body lotion, body gel, body oil, body powder, body toners, body cleansers, body sprays, body scrubs, body emulsions, body masks and body washes, moisturizing mist, non-medicated skin renewal creams, lotions and gels, foot and leg skin moisturizing and refresher gel, makeup remover, personal deodorants and antiperspirants and talcum powder; sun care preparations; sun screen preparations; sun block preparations; self-tanning preparations; skin bronzer creams, lotions and gels; bronzing sticks, bronzing powders; after-sun soothing and moisturizing preparations, pre-shave and after shave lotions, creams, balms, splashes and gels; shaving cream; shaving gel; cosmetic bags and cases, sold empty; hair care preparations, hair shampoo, hair conditioners, hair styling preparations, hair volumizing preparations, hair sunscreen preparations; perfumery, namely perfume, eau de perfume, eau de toilette, cologne and essential oils for aromatherapy, essential oils for perfumery and cosmetic purposes, scented oils, fragranced body lotions, fragranced skin moisturizers, fragranced skin soaps, fragranced body creams, fragranced body powders, scented aftershave, scented shaving cream, scented personal deodorants and antiperspirants

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,815,877 **Filing Date** 2016-12-23

**Language of Application** French

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

9349-6115 QUÉBEC INC., 7680 de la Loire,  
Brossard, QUÉBEC J4Y 3J6

### Representative for Service

ÉDITH-JULIE ARSENEAULT  
1050, Côte du Beaver Hall, Bureau 1500,  
Montréal, QUÉBEC, H2Z0A5

## TRADEMARK



### Index Headings

MPOMPON

### Image Description (Vienna)

- Letters presenting a special form of writing
  - Letters embellished or decorated with a drawing
  - Surfaces or backgrounds covered with lines or bands
  - Surfaces or backgrounds covered with straight lines or bands
- 

## Goods

(1) Tuques, scarves, scarves made of fur, pompoms for tuques made of fur; key holders made of fur, ornamental key holders; cases for cellular telephones.

(2) T-shirts, hooded tops, one-pieces for babies, blousons, jackets, outdoor winter clothing, coats, fur coat collars, summer and winter clothing for children, gloves, bodysuits for babies.

## SERVICES

(1) Retail and online sale of clothing, tuques, scarves, scarves made of fur, pompoms for tuques made of fur, key holders made of fur, ornamental key holders and cases for cellular telephones.

(2) Retail and online sale of fur coat collars.

## CLAIMS

Used in CANADA since at least as early as January 2016 on goods (1) and on services (1).

Proposed Use in CANADA on goods (2) and on services (2)



**Application Number** 1,815,947 **Filing Date** 2016-12-23

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

TONALITE S.P.A., VIALE FRANCESCO  
PRAMPOLINI 55, 41124 MODENA MO, ITALY

### Representative for Service

BORDEN LADNER GERVAIS LLP  
1200 WATERFRONT CENTRE, 200  
BURRARD STREET, P.O. BOX 48600,  
VANCOUVER, BRITISH COLUMBIA, V7X1T2

## TRADEMARK



### Index Headings

T TILEXA

### Image Description (Vienna)

- Rectangles
  - One quadrilateral
  - Quadrilaterals containing one or more letters
  - Quadrilaterals with inscriptions projecting beyond one or more of the sides thereof
  - Quadrilaterals with dark surfaces or parts of surfaces
- 

## Goods

### Class 19

Building materials, namely, enamelled glass; cladding of ceramic, glass and wood, for building; wood panelling; wainscoting; ceramic tiles for flooring; floor tiles of wood; ceramic, wood and enamelled glass tiles, for building; glazed ceramic tiles for flooring and lining; ceramic tiles for flooring and lining; wooden flooring; refractory construction materials, namely, refractory concrete, refractory bricks and refractory castable mixes

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,815,981 **Filing Date** 2016-12-28

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

SHENZHEN MEIXIXI CATERING  
MANAGEMENT CO., LTD., 1203-4-2,  
Dachong Business Centre, No.9672, Nanshan  
Road, Yuehai Street, Nanshan District,  
Shenzhen, CHINA

### Representative for Service

BOSN INTERNATIONAL IP AGENT LIMITED  
WATERLOO REGION 55 KING STREET  
WEST, 7TH FLOOR, P.O. BOX N2G 4W1,  
ONTARIO KITCHENER, ONTARIO, N2G4W1

## TRADEMARK



### Index Headings

XI CHA

### Image Description (Vienna)

- Inscriptions in Chinese or Japanese characters

### Foreign Character Translation/Transliteration

The transliteration provided by the applicant of the Chinese character(s) is "XI CHA". The translation provided by the applicant of the Chinese word(s) "XI CHA" is "HAPPY TEA".

## SERVICES

### Class 35

advertising agency services; conducting marketing studies; import and export agencies; market reports and studies; market research studies; marketing research; photocopying services; publicity agents; purchasing agents; sales promotion for others provided through the distribution and the administration of privileged user cards

## CLAIMS

Used in CANADA since June 17, 2016 on services.

**Application Number** 1,815,983 **Filing Date** 2016-12-28

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

SHENZHEN MEIXIXI CATERING  
MANAGEMENT CO., LTD., 1203-4-2,  
Dachong Business Centre, No.9672, Nanshan  
Road, Yuehai Street, Nanshan District,  
Shenzhen, CHINA

### Representative for Service

BOSN INTERNATIONAL IP AGENT LIMITED  
WATERLOO REGION 55 KING STREET  
WEST , 7TH FLOOR, P.O. BOX N2G 4W1,  
ONTARIO KITCHENER, ONTARIO, N2G4W1

## TRADEMARK



### Image Description (Vienna)

- Dogs, wolves, foxes
  - Heads of animals of series I
  - Animals of series I stylized
- 

## Goods

bottled drinking water; concentrates for making fruit drinks; concentrates for making fruit juices; concentrates used in the preparation of soft drinks; drinking water; essences for the preparation of mineral waters; fruit beverages and fruit juices; fruit juices; fruit-based soft drinks flavoured with tea; ice tea powder mix; milk of almonds for beverage; mineral and aerated waters; non-alcoholic beer flavored beverages; non-alcoholic beverages containing fruit juices; non-alcoholic beverages flavored with tea; non-alcoholic beverages with tea flavor; non-alcoholic carbonated beverages; non-alcoholic fruit extracts; non-alcoholic fruit extracts used in the preparation of beverages; non-alcoholic fruit juice beverages; non-alcoholic honey-based beverages; orange juice beverages; powder used in the preparation of fruit juices; powder used in the preparation of soft drinks; soda water; syrups for the preparation of fruit juices; syrups for the preparation of soft drinks

## CLAIMS

Used in CANADA since June 17, 2016 on goods.

**Application Number** 1,815,999 **Filing Date** 2016-12-28

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

CH LIGHTING TECHNOLOGY CO., LTD, CH  
Industrial park, Xietang Town, Shangyu Area,  
Shaoxing City, Zhejiang Province, CHINA

### **Representative for Service**

HEATHER L. BOYD  
(Pillar Ip, Inc.), 1661 Shauna Crescent, Greely,  
ONTARIO, K4P1M8

## **TRADEMARK**



### **Index Headings**

CH

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## **Goods**

### **Class 11**

Electric Lamps; electric discharge tubes for lighting; LED landscape lights; Lights for vehicles; Fluorescent lamp tubes; Street lamps; Refrigerators; Extractor hoods for kitchens; solar water heaters; lighting fixtures

## **CLAIMS**

Used in CANADA since at least as early as December 12, 2015 on goods.

**Application Number** 1,816,061 **Filing Date** 2016-12-28

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Kyle Brown o/a : StayFit LifeStyle, 866 Hwy 7A,  
Cavan, ONTARIO L0A 1C0

### Representative for Service

WILSON VUKELICH LLP  
VALLEYWOOD CORPORATE CENTRE, 60  
COLUMBIA WAY, SUITE 710, MARKHAM,  
ONTARIO, L3R0C9

## TRADEMARK



### Index Headings

SF

### Image Description (Vienna)

- Acrobats, athletes, dancers, jugglers, nude men, men practising sports (except 2.1.2, 2.1.12, 2.1.14, 2.1.20 and 2.1.21)
  - Shadows or silhouettes of men
  - Dumb-bells, weights for lifting
- 

## Goods

### Class 10

(1) medical compression tights

### Class 16

(2) stickers

### Class 18

(3) all purpose sport bags; bags for sports; duffel bags; shoulder bags; sports bags

### Class 25

(4) athletic clothing; baseball caps and hats; casual clothing; casual shirts; hats; hooded jackets; hooded pullovers; hooded sweatshirts; hooded tops; men's shirts; muscle shirts; shirts; short-sleeve shirts; sport shirts; sports caps and hats; sweat jackets; sweat pants; sweat shirts; sweat tops; track pants

(5) athletic shorts; boxer briefs; bras; briefs; cycling shorts; gym shorts; head bands; knitted hats; long sleeve shirts; running shorts; shorts; socks; sports bras; sweat bands; tank tops

## CLAIMS

1,816,061

TRADE-MARKS JOURNAL

2018-01-17  
Vol. 65 No. 3299 page 787

Used in CANADA since January 01, 2016 on goods (4). Proposed Use in CANADA on goods (1), (2), (3), (5)

**Application Number** 1,816,094 **Filing Date** 2016-12-28

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Scott Moir, 2519 Brule Dr, Sooke, BRITISH  
COLUMBIA V9Z 0X8

## **TRADEMARK**

# **Majestic Grime**

## **SERVICES**

### **Class 41**

entertainment services in the nature of live performances by a musical band; production of music records

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,816,102 **Filing Date** 2016-12-28

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Jacob Richard Allen Cross, 22 Rockland Rd,  
Upper Kingsclear, NEW BRUNSWICK E3E 1N7

### Representative for Service

PHILIPPE H. RICHARD  
BLR Law , 20 Marr Road, Suite 200, P. O. Box  
4790 , Rothesay, NEW BRUNSWICK, E2E5X5

## TRADEMARK



### Index Headings

MARITIME HUSTLE

### Image Description (Vienna)

- Neptune's tridents
- Bags, suitcases, trunks
- Suitcases, trunks
- Letters or numerals forming geometrical figures, written or typographical matter in perspective
- Letters or numerals forming a figure in the shape of an arc of a circle
- Rectangles
- One quadrilateral
- Quadrilaterals containing one or more letters
- Quadrilaterals containing other figurative elements
- Quadrilaterals with dark surfaces or parts of surfaces

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## Goods

### Class 25

bandanas; baseball caps and hats; capri pants; cargo pants; casual clothing featuring pants, dresses and shorts; casual pants; cloth hats; dress pants; golf pants; golf shirts; hats; head bands; hooded jackets; hooded pullovers; hooded sweatshirts; jogging pants; long-sleeved t-shirts; neck warmers; pants; polo shirts; promotional t-shirts; short-sleeved t-shirts; sweaters; tank tops; t-shirts

## SERVICES



**Class 35**

(1) advertising on the Internet for others; advertising the goods and services of others; advertising the goods and services of others via electronic media and specifically the internet; distribution of advertisements and commercial announcements for others; placing advertisements for others; preparing advertisements for others; retail clothing store services; retail sale of clothing; sale of clothing

**Class 41**

(2) entertainment in the form of live musical concerts; entertainment in the form of live performances by a musical band; event planning

**Class 42**

(3) clothing design

**CLAIMS**

Used in CANADA since April 01, 2015 on goods and on services.

**Application Number** 1,816,105 **Filing Date** 2016-12-28

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

International Intimates Inc., 180 Madison  
Avenue, New York, NY 10016, UNITED  
STATES OF AMERICA

### **Representative for Service**

MACLAREN CORLETT LLP  
1424-50 O'Connor Street, Ottawa, ONTARIO,  
K1P6L2

## **TRADEMARK**

# **STREET PEOPLE ATELIER**

## **Goods**

### **Class 25**

(1) Clothing and apparel being undergarments namely camisoles, panties, brassieres, slips, teddies, nylons and pantyhose; lingerie namely camisoles, panties, brassieres, slips, teddies, garter belts, garters, nylons and pantyhose; sleepwear namely pajamas, nighties and camisoles; robes namely bathrobes

(2) Clothing and apparel being loungewear

(3) Clothing and apparel being t-shirts

## **CLAIMS**

Used in CANADA since May 29, 2014 on goods (2); November 30, 2014 on goods (3). Proposed Use in CANADA on goods (1)

**Application Number** 1,816,166 **Filing Date** 2016-12-28

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Hospitals of Regina Foundation Inc., 225-1874  
Scarth St, Regina, SASKATCHEWAN S4P 4B3

### **Representative for Service**

MLT AIKINS LLP  
1500-1874 SCARTH STREET, REGINA,  
SASKATCHEWAN, S4P4E9

## **TRADEMARK**

# **BETTER LIVES. MADE POSSIBLE BY YOU.**

### **Goods**

(1) Pens, pencils; notebooks; stationery agendas; journals; greeting cards; post cards; bookmarks; paper weights; paper flags; wrapping paper and gift bags; General purpose plastic bags; plastic carry-all bags; hand bags; tote bags; beach bags; backpacks; luggage tags; umbrellas; wallets; coin purses; purses; Coffee mugs; beer mugs; shot glasses; wine glasses; water bottles; bottle openers; wine bottle openers; plates; decorative plates; foam cup sleeves; drink coasters of wood and plastic; resin souvenir figurines; candle stands; candle holders; piggy banks; T-shirts; sweatshirts; sweat pants; casual wear; shorts; tank tops; flip flops; caps; hats; sun visors; scarves; mittens; touques; jackets; Plush toys; snow globes; playing cards; toy souvenir figurines; Hand fans; photo frames.

(2) Printed and electronic publications, namely, brochures, booklets, newsletters, information sheets, periodicals, yearly reports and donor stewardship reports containing information regarding the mission and yearly goals and accomplishments of the Hospitals of Regina Foundation.

### **SERVICES**

(1) Charitable fundraising services; Promotion, planning, management and organization of a planned giving and endowment program in support of health care services; charitable fundraising services, namely organizing and promoting special community events in support of health care services; Operation of a website featuring information regarding the mission, goals, accomplishments and charitable fundraising events of the Hospitals of Regina Foundation .

(2) Retail gift shop services.

### **CLAIMS**

Used in CANADA since at least as early as November 2015 on goods (2) and on services (1).  
Proposed Use in CANADA on goods (1) and on services (2)

**Application Number** 1,816,167 **Filing Date** 2016-12-28

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Hospitals of Regina Foundation Inc., 225-1874  
Scarth St, Regina, SASKATCHEWAN S4P 4B3

### Representative for Service

MLT AIKINS LLP  
1500-1874 SCARTH STREET, REGINA,  
SASKATCHEWAN, S4P4E9

## TRADEMARK



### Index Headings

FOUR SEASONS BALL A HOSPITALS OF REGINA FOUNDATION FUNDRAISER

### Image Description (Vienna)

- Trees or bushes of some other shape
- Trees or bushes in stylized form
- One tree or one bush
- Marguerites, sunflowers, daisies
- Lines or bands forming an angle -- Note: Including chevrons and arrowheads formed by lines or bands.
- More than two circles or ellipses, inside one another, spirals
- Other leaves
- Stylized leaves
- Two to four leaves
- Circles

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## SERVICES

Charitable fundraising services; Entertainment services, namely organization and conducting of charity galas.

## CLAIMS

Proposed Use in CANADA on services

**Application Number** 1,816,186 **Filing Date** 2016-12-29

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

3fruits & friends GmbH, Untergroßau 213, 8261  
Sinabelkirchen, AUSTRIA

### Representative for Service

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## TRADEMARK



**APPLETINIES**  
*tiny & tasty*

### Index Headings

APPLETINIES TINY & TASTY 8

### Image Description (Vienna)

- Apples
- Other leaves
- Stylized leaves
- One leaf
- Mathematical signs
- Symbol of infinity
- Black
- White, grey, silver
- Red, pink, orange
- Green

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### Colour Claim

Colour is claimed as a feature of the trademark. The letters are black on a white background. The infinity shape of the design is red with two thin white lines running along the length of it, the stem component of the design is black, and the leaf on top is green.

## Goods

**Class 30**  
filled chocolate

**CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,816,380 **Filing Date** 2016-12-30

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Herman Miller, Inc., 855 East Main Avenue,  
Zeeland, MI 49464, UNITED STATES OF  
AMERICA

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
Bay Adelaide Centre, East Tower, 22 Adelaide  
St. West, TORONTO, ONTARIO, M5H4E3

## **TRADEMARK**

# **POSTUREFIT SL**

### **Goods**

#### **Class 20**

office furniture

## **CLAIMS**

Used in CANADA since at least as early as September 2016 on goods. Priority Filing Date:  
UNITED STATES OF AMERICA October 25, 2016, Application No: 87/214,425 in association with  
the same kind of goods

**Application Number** 1,816,617 **Filing Date** 2017-01-04

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Karcher North America, Inc., 4555 Airport Way,  
Denver, CO 80239, UNITED STATES OF  
AMERICA

### **Representative for Service**

BRUNO P. SOUCY  
(Blaney McMurtry LLP), The Maritime Life  
Tower, Suite 1500, 2 Queen Street East,  
Toronto, ONTARIO, M5C3G5

## **TRADEMARK**

# **TRUPRESSURE**

### **Goods**

#### **Class 07**

Retail electric pressure washers; retail gas engine pressure washers; pressure washer accessories such as spray guns, hoses and nozzles

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA January 03, 2017, Application No: 87287768 in association with the same kind of goods. Proposed Use in CANADA on goods



**Application Number** 1,816,937 **Filing Date** 2017-01-06

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Atlantic China Welding Consumables, Inc., No.  
2, Machongkou Street, Da'an District, Zigong,  
Sichuan, 643010, CHINA

### **Representative for Service**

WS LI  
5194 Killarney Street, Vancouver, BRITISH  
COLUMBIA, V5R3V9

## **TRADEMARK**



**Index Headings**  
ATLANTIC

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## **Goods**

### **Class 01**

Protective gases for welding; Welding chemicals.

## **CLAIMS**

Used in CHINA on goods. Registered in or for CHINA on October 14, 2016 under No. 17755474 on goods

**Application Number** 1,816,938 **Filing Date** 2017-01-06

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

APPOTRONICS CHINA CORPORATION,  
Room 402, 403, 410-1, 411, 4th Floor,  
Shenzhen IC Design & Application Industrial  
Park, South Chaguang Road, Xili Town,  
Nanshan District, Shenzhen, Guangdong,  
518000, CHINA

### Representative for Service

WS LI  
5194 Killarney Street, Vancouver, BRITISH  
COLUMBIA, V5R3V9

## TRADEMARK

**x m í n g**

### Index Headings

XMING

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## Goods

### Class 09

computer software for word processing; computer software for image processing; Computer monitors; Computer keyboards; computer mice; televisions; Slide projectors; lcd projectors ; self-acting focussing projectors; projectors for the entertainment industry; video projectors; picture projectors; Transparency projection apparatus; Projection screens; cinematographic projectors.

## CLAIMS

Used in CHINA on goods. Registered in or for CHINA on September 14, 2016 under No. 17483925 on goods

**Application Number** 1,817,274 **Filing Date** 2017-01-09

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

FRANK T. ROSS & SONS LIMITED, 110  
Riviera Drive Unit 3, Markham, ONTARIO L3P  
5M1

### **Representative for Service**

MILLER THOMSON LLP  
SCOTIA PLAZA, 40 KING STREET WEST,  
SUITE 5800, P.O. BOX 1011, TORONTO,  
ONTARIO, M5H3S1

## **TRADEMARK**

# **STAIN BOMBS**

### **Goods**

Laundry detergents, laundry stain removers, laundry brightener, laundry bleach, fabric softeners for laundry use

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,817,286 **Filing Date** 2017-01-09

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Baxter International Inc., One Baxter Parkway,  
Deerfield, IL 60015-4633, UNITED STATES  
OF AMERICA

### **Representative for Service**

SIM & MCBURNEY  
100 Simcoe Street, Suite 200, TORONTO,  
ONTARIO, M5H3G2

## **TRADEMARK**

# **DEVICEVUE**

### **Goods**

#### **Class 09**

Computer software for the management and tracking of medical equipment within a health care facility

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,817,287 **Filing Date** 2017-01-09

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Baxter International Inc., One Baxter Parkway,  
Deerfield, IL 60015-4633, UNITED STATES  
OF AMERICA

### **Representative for Service**

SIM & MCBURNEY  
100 Simcoe Street, Suite 200, TORONTO,  
ONTARIO, M5H3G2

## **TRADEMARK**

# **DEVICE VUE**

### **Goods**

#### **Class 09**

Computer software for the management and tracking of medical equipment within a health care facility

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,817,492 **Filing Date** 2017-01-10

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

St. James Station Joint Venture, a joint venture of Alloway Investment Ltd. & Oxbow Holdings Ltd., #5 - 200 Donald Street, Winnipeg, MANITOBA R3L 2T4

### **Representative for Service**

FILLMORE RILEY LLP  
1700 - 360 Main Street, Winnipeg, Manitoba, MANITOBA, R3C3Z3

## **TRADEMARK**

# **ST. JAMES STATION**

## **SERVICES**

### **Class 36**

(1) leasing of real estate; leasing of shopping mall space; real estate management; rental of shopping centre space

### **Class 37**

(2) real estate development

## **CLAIMS**

Used in CANADA since at least as early as December 31, 1999 on services.

**Application Number** 1,817,656 **Filing Date** 2017-01-06

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

TREND FINANCIAL CORP., 70 Disco Road,  
Suite 200, Toronto, ONTARIO M9W 1L7

### **Representative for Service**

MIHKEL HOLMBERG  
(HOLMBERG WATSON PROFESSIONAL  
CORPORATION), 129 Yorkville Avenue, Suite  
200, Toronto, TORONTO, ONTARIO, M5R1C4

## **TRADEMARK**

# **WE DO WHAT OTHER LENDERS CAN'T**

## **SERVICES**

(1) Credit and loan services; automotive financing services; automobile lease financing - services; lease purchase financing.

(2) Bill payment services; credit card services; debit card services; pre-paid card services; mortgage services; financial guarantee and surety services; electronic transfer of funds and money; insurance services; financial investment brokerage services; investment of funds for others; financial planning and management services; financial securities brokerage services; financial investment in securities, commodities and mutual funds; financial clearinghouse services; commodity trading and commodity exchange services; computerised financial services, namely, on-line bill payment and transaction processing services; management and administration services in respect of portfolios of leases, loans and financing arrangements; facilitating financial peer to peer lending; facilitating financial peer to commercial lending.

## **CLAIMS**

Used in CANADA since at least as early as March 31, 2012 on services (1). Proposed Use in CANADA on services (2)

**Application Number** 1,817,678 **Filing Date** 2017-01-11

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

NOTTS SPORT LIMITED, INNOVATION  
HOUSE, MAGNA PARK, LUTTERWORTH,  
LEICESTERSHIRE, LE17 4XH, UNITED  
KINGDOM

### **Representative for Service**

ACCUPRO TRADEMARK SERVICES LLP  
SUITE 702 - 401 WEST GEORGIA STREET,  
VANCOUVER, BRITISH COLUMBIA, V6B5A1

## **TRADEMARK**

# **FIELDCORE**

### **Goods**

#### **Class 19**

(1) Building materials for use in erosion control, namely, fabrics, fencing, mats, and sheeting, not of metal; building materials for use in creating floor or ground surfaces, namely playing surfaces for sport, or children's playing floor surfaces, namely, sand, asphalt, bitumen, cement, concrete, geotextiles, granite, gravel, pitch, plaster, stone, semi-worked wood; replacement parts for all the aforesaid goods.

#### **Class 27**

(2) Artificial turf; artificial turf for laying on the surface of recreational areas; floor matting and artificial turf underlay systems consisting of layers of synthetic grass, textile fibers, rubber particles, textile underlays, and building materials sold therewith, namely sand and stone aggregate, all sold together as a unit; textile underlays, namely artificial turf underlays.

## **CLAIMS**

Proposed Use in CANADA on goods



**Application Number** 1,817,685 **Filing Date** 2017-01-11

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

GrandBeauty Display Global Limited, 110-  
39279 Queens Way, Squamish, BRITISH  
COLUMBIA V8B 0T5

## **TRADEMARK**

# **Grand Beauty**

### **Goods**

#### **Class 03**

abrasives for preparing nail surfaces for nail polish; adhesives for affixing false eyelashes; adhesives for affixing false hair; adhesives for false eyelashes, hair and nails; after sun creams; after sun moisturisers; aftershave; after-shave balms; aftershave cologne; after-shave creams; after-shave emulsions; after-shave gel; after-shave lotions; aftershave moisturising cream; aftershave preparations; after-sun gels; after-sun lotions; after-sun milks; after-sun oils; almond milk for cosmetic purposes; almond oil; almond soap; almond soaps; aloe vera gel for cosmetic purposes; anti-aging cream; antistatic spray for clothing; anti-wrinkle creams; aromatherapy oils; aromatic oils for the bath; baby lotion; baby oils; baby powder; baby powders; baby shampoo; baby wipes; badian essence; bar soap; bases for flower perfumes; bath additives; bath beads; bath creams; bath crystals; bath foam; bath gels; bath grains; bath herbs; bath oils; bath oils for cosmetic purposes; bath powders; bath salts not for medical purposes; bath soap; bath soaps in liquid, solid or gel form; bathing lotions; bay rums; beard dyes; beauty balm creams; beauty care cosmetics; beauty creams; beauty creams for body care; beauty gels; beauty lotions; beauty masks; beauty milks; beauty serums; beauty soap; bergamot oil; bleaching preparations for cosmetic purposes; bleaching preparations for the hair; blush; blush pencils; body and beauty care cosmetics; body care soap; body cleansers; body cream soap; body creams; body deodorants; body emulsions for cosmetic use; body gels; body lotions; body masks; body milks; body mist; body moisturizers; body moisturizing milk; body oils; body powders; body scrub; body scrubs; body shampoo; body soak; body soaps; body splash; body wash; breath fresheners; breath freshening sprays; breath freshening strips; bubble bath; cedarwood perfumery; chalk for cosmetic use; chalk for make-up; cheek blush; cheek rouges; cleansing milk for cosmetic purposes; cocoa butter for cosmetic purposes; cold cream; colognes, perfumes and cosmetics; color-removing preparations for hair; compacts containing make-up; cosmetic astringents; cosmetic bath oils; cosmetic bath powder; cosmetic bath salts; cosmetic cleansing creams; cosmetic cotton balls; cosmetic cotton wool; cosmetic creams; cosmetic creams for skin care; cosmetic hair dressing preparations; cosmetic hair regrowth inhibiting preparations; cosmetic hand creams; cosmetic kits; cosmetic massage creams; cosmetic oils; cosmetic oils for the epidermis; cosmetic pencils; cosmetic preparations against sunburn; cosmetic preparations for eye lashes; cosmetic preparations for eyelashes; cosmetic preparations for slimming purposes; cosmetic rouges; cosmetic soaps; cosmetic sun milk lotions; cosmetic sun oils; cosmetic sun-protecting preparations; cosmetic suntan lotions; cosmetic suntan preparations; cosmetic sun-tanning preparations; cosmetic tanning

preparations; cosmetic towelettes; cosmetic white face powder; cosmetics; cosmetics and make-up; cotton balls for cosmetic purposes; cotton buds for cosmetic purposes; cotton sticks for cosmetic purposes; cotton swabs for cosmetic purposes; cotton wool buds for cosmetic use; cotton wool for cosmetic purposes; cream rinses; cream rouge; cream soaps; creamy face powder; creamy foundation; creamy rouges; cuticle conditioners; cuticle cream; cuticle removing preparations; day cream; decorative transfers for cosmetic purposes; depilatory creams; depilatory preparations; depilatory preparations and substances; depilatory wax; eau de cologne; eau de toilette and eau de cologne; eau-de-toilette; eaux de perfume; emulsifying preparations for skin hydration; essences for the manufacture of perfume; essential oils for personal use; essential oils for the manufacture of perfumes; essential oils of cedarwood; essential oils of citron; essential oils of lemon; exfoliant creams; eye contour creams; eye cream; eye liner; eye lotions; eye make-up; eye make-up removers; eye pencils; eye shadow; eyebrow cosmetics; eyebrow gel; eyebrow pencils; eyelash tint; eyelid doubling makeup; eyeliner; eyeliner brushes; eyeliner pencils; eyeshadow; face and body beauty creams; face and body creams; face and body lotions; face and body milk; face cream; face creams for cosmetic use; face lotion; face milk and lotions; facial beauty masks; facial cleansers; facial cleansing milk; facial concealer; facial cream; facial lotion; facial masks; facial moisturizers; facial powder; facial scrubs; facial washes; fair complexion cream; false eyelashes; false nails; fingernail decals; fingernail primer; fingernail tips; foam bath; foot cream; foot deodorant spray; foot lotion; foot masks for skin care; foot scrubs; foot smoothing stones; foot soak; foundation creams; foundation makeup; fragrance sachets; fragrances; fragrances and perfumery; glitter for cosmetic purposes; granulated soaps; hair balsam; hair bleach; hair bleaches; hair bleaching preparations; hair care creams; hair care lotions; hair care preparations; hair colorants; hair colourants; hair colouring; hair colouring and dyes; hair colouring preparations; hair conditioners; hair conditioners for babies; hair creams; hair decolorants; hair dyes; hair gel; hair lotions; hair mascara; hair masks; hair moisturizers; hair mousse; hair nourishers; hair oils; hair pomade; hair pomades; hair rinses; hair shampoo; hair shampoos and conditioners; hair spray; hair sprays and hair gels; hair straightening preparations; hair styling gel; hair styling preparations; hair styling spray; hair tonics; hair waving preparations; hair wax; hair waxing kits; hairspray; hair-washing powder; hand cream; hand lotions; hand masks for skin care; hand scrubs; hand soap; hand washes; henna for cosmetic purposes; hydrogen peroxide for cosmetic purposes; jasmine oil; lavender oil; lavender water; lip balm; lip care preparations; lip conditioners; lip gloss; lip glosses; lip liners; lip neutralizers; lip polisher; lip pomade; lipstick cases; lipsticks; liquid bath soaps; liquid eyeliners; liquid foundation [mizu-oshiroi]; liquid perfumes; liquid soap used in foot bath; liquid soaps; liquid soaps for hands and face; lotions for cellulite reduction; lotions for cosmetic purposes; lotions for face and body care; lotions for strengthening the nails; make-up; makeup; make-up for the face and body; make-up foundation; make-up foundations; make-up kits; make-up pencils; make-up powder; make-up preparations; make-up preparations for the face and body; make-up primer; makeup remover; make-up removing gels; make-up removing lotions; make-up removing milk, gel, lotions and creams; make-up removing milks; make-up removing preparations; mascara; mascaras; mask pack for cosmetic purposes; massage creams; massage oils; metal lipstick cases; milk for cosmetic purposes; mint for perfumery; moisturizing body lotions; moisturizing creams; moisturizing lotions; nail art stickers; nail buffing compounds; nail care kits; nail care preparations; nail decolorants; nail enamel; nail enamel removers; nail gel; nail glitter; nail glue; nail hardeners; nail lacquer; nail paint; nail polish; nail polish pens; nail polish remover pens; nail polish removers; nail polishing powder; nail topcoats; nail varnish; nail varnish for cosmetic purposes; nail varnish removers; night creams; non medicated lip balm; non-medicated bath salts; non-medicated bubble bath preparations; non-medicated diaper rash cream; non-medicated preparations for the care of hair; non-medicated preparations for the care of skin; non-medicated preparations for the care of the scalp; non-medicated skin care preparations; non-

medicated skin creams; oil baths for hair care; oils for cosmetic purposes; oils for hair conditioning; oils for perfumes and scents; peeling cream; pencils for cosmetic purposes; peppermint oil perfumery; perfume oils for the manufacture of cosmetic preparations; perfumed creams; perfumed powder; perfumed soaps; perfumed talcum powder; perfumes; perfumes in solid form; perfuming sachets; permanent waving lotions; pet shampoo; pet shampoos; petroleum jelly for cosmetic purposes; pomades for cosmetic purposes; preparations for setting hair; pre-shave creams; pre-shave gels; pre-shaving preparations; pressed face powder; rose oil; rose oil for cosmetic purposes; rouges; sachets for perfuming linen; shaving balm; shaving creams; shaving foam; shaving gels; shaving lotions; shaving mousse; shaving preparations; shaving soap; shaving soaps; shower and bath foam; shower and bath gel; shower creams; shower gel; shower gels; shower salts not for medical purposes; skin abrasives; skin care creams; skin care preparations; skin cleansers; skin cleansing creams; skin cleansing lotions; skin conditioning creams for cosmetic purposes; skin creams; skin creams in liquid and solid form; skin emollients; skin fresheners; skin lightening creams; skin lotions; skin moisturizing cream; skin moisturizing gel; skin polishing rice bran [arai-nuka]; skin scrub; skin soap; skin toners; skin tonics; skin whitening creams; skin whitening preparations; soap for brightening textile; soap for foot perspiration; soap powder; soaps for body care; soaps for personal use; solid powder for cosmetic compacts; spirit gum for cosmetic use; styling gels; styling mousse; sun block preparations; sun screen preparations; sun-block lotions; sunscreen creams; sunscreen preparations; sun-tan creams; suntan oils for cosmetic purposes; sun-tanning oils; sun-tanning oils and lotions; sun-tanning preparations; synthetic musk; synthetic perfumery; tanning and after-sun milks, gels and oils; tanning creams; tanning gels; tanning lotions; tanning milks; tanning oils; teeth cleaning lotions; teeth whitener; teeth whitening strips; tissues impregnated with a skin cleanser; tissues impregnated with cosmetic lotions; tissues impregnated with make-up removing preparations; tonic for the hair; toning lotion, for the face, body and hands; tooth cleaning preparations; vanishing cream; waterless shampoos; wave-set lotions; waving preparations for the hair; wax strips for removing body hair; wrinkle resistant cream

## SERVICES

### Class 35

accounting services; administrative processing of purchase orders; administrative processing of purchase orders within the framework of services provided by mail-order companies; advertising agencies; advertising agency services; advertising and business management consultancy; advertising by transmission of on-line publicity for third parties through electronic communications networks; advertising on the Internet for others; advertising services of a radio and television advertising agency; advertising text publication services for others; advertising the goods and services of others; advertising the goods and services of others in periodicals, brochures and newspapers; advertising the goods and services of others in the popular and professional press; advertising the goods and services of others through all public communication means; advertising the goods and services of others via electronic media and specifically the internet; advice and information about customer services and product management and prices on Internet sites in connection with purchases made over the Internet; advice and information concerning commercial business management; advice in the field of business management and marketing; advice in the running of establishments as franchises; advice relating to the organisation and management of business; advisory and consultancy services in the field of export, export services, export promotion information and services; advisory services for business management; advisory services relating to business management and business operations; alcoholic beverage procurement services for others; arranging and conducting automobile trade show exhibitions;

arranging and conducting craft trade show exhibitions; arranging and conducting fitness equipment trade show exhibitions; arranging and conducting toy trade show exhibitions; business acquisition and merger consultation; business acquisitions consultation; business administration and management; business administration assistance; business administration consultancy; business administration consulting services; business administration services; business consulting in the field of business acquisitions and mergers; business consulting in the field of business networking; business consulting in the field of business relocation; business efficiency expert services; business efficiency services; business management; business management advice; business management advisory services relating to franchising; business management analysis; business management and advice; business management assistance; business management assistance and particularly carrying out tasks necessary for the smooth conduct of sales by auction; business management assistance for industrial or commercial companies; business management consultancy; business management consultancy and advisory services; business management consultancy as well as development of processes for the analysis and the implementation of strategy plans and management projects; business management consultancy in the field of transport and delivery; business management consultancy services; business management consultancy via the Internet; business management consulting; business management consulting with relation to strategy, marketing, production, personnel and retail sale matters; business management for a trade company and for a service company; business management for shops; business management in the field of transport and delivery; business management planning; business management services; business management services relating to information and data compiling and analyzing; business management supervision; business marketing consulting services; business merchandising display services; business merger consultation; business organisation and management consulting services; business organization and management consultancy including personnel management; business project management services for construction projects; business risk assessment services; business risk management services; business strategic planning services; business strategy development services; catalogue shopping services in the field of cosmetics; commercial assistance in business management; commercial business management; compilation, production and dissemination of advertising matter for others; computer database management services; computerized database management; computerized market research services; computerized on-line ordering services in the field of cosmetics; customer service in the field of computer servicing; direct marketing of the goods and services of others; discount cosmetics stores; dissemination of advertising for others via the Internet; dissemination of advertising matter for others; distributorships in the field of cosmetics; electronic billboard advertising of the goods and services of others; import and export agencies; management and compilation of computerised databases; management and operation assistance to commercial businesses; management of computerized databases; market research by means of a computer database; marketing research in the fields of cosmetics, perfumery and beauty products; on-line advertising for others on computer networks; on-line advertising the goods and services of others on computer communications networks; online sales of body care products; online sales of cosmetics; placing advertisements for others; preparing and placing of advertisements for others; production of advertising matter and commercials for others; providing a searchable online advertising guide featuring the goods and services of other on-line vendors on the internet; providing an on-line commercial information directory on the internet; provision of market research information; provision of marketing reports; retail sale of computer software; retail sale of cosmetics; retail shop window display arrangement services; sale of computer software; sales demonstrations of computer hardware; shop window display arrangement services; shop window dressing; shopping centre administration services; supermarkets; television advertising for others; wholesale sales of cosmetics; window display arrangement services; window display

services; window dressing services for advertising purposes

## **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,817,696 **Filing Date** 2017-01-11

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

REDDY ICE CORPORATION, 5720 LBJ  
Freeway, Suite 200, Dallas, TX 75231,  
UNITED STATES OF AMERICA

### **Representative for Service**

KIRBY EADES GALE BAKER  
100 Murray Street, Suite 500, Ottawa,  
ONTARIO, K1N0A1

## **TRADEMARK**

# **VALUE ICE**

### **Goods**

ice

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA July 14, 2016, Application No: 87/103,689 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,817,697 **Filing Date** 2017-01-11

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

REDDY ICE CORPORATION, 5720 LBJ  
Freeway, Suite 200, Dallas, TX 75231,  
UNITED STATES OF AMERICA

### **Representative for Service**

KIRBY EADES GALE BAKER  
100 Murray Street, Suite 500, Ottawa,  
ONTARIO, K1N0A1

## **TRADEMARK**



### **Index Headings**

VALUE ICE

### **Image Description (Vienna)**

- More than two lines or two bands
  - Horizontal lines or bands
  - Wavy lines or bands, zigzag lines or bands
- 

## **Goods**

ice

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA July 14, 2016, Application No: 87/103,703 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,818,061 **Filing Date** 2017-01-09

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

LIME CRIME, INC., 20501 Ventura Boulevard,  
Suite 220, Woodland Hills, CA 91364, UNITED  
STATES OF AMERICA

### **Representative for Service**

DEETH WILLIAMS WALL LLP  
150 YORK STREET, SUITE 400, TORONTO,  
ONTARIO, M5H3S5

## **TRADEMARK**

# **LIME CRIME**

### **Goods**

Cosmetics

### **SERVICES**

On-line retail store services featuring cosmetics.

### **CLAIMS**

Used in CANADA since at least as early as July 18, 2012 on goods and on services. Used in UNITED STATES OF AMERICA on goods and on services. Registered in or for UNITED STATES OF AMERICA on June 22, 2010 under No. 3,806,465 on goods; UNITED STATES OF AMERICA on July 19, 2016 under No. 5,003,478 on services



**Application Number** 1,818,150 **Filing Date** 2017-01-13

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Makco Tse, 10 Lady Lynn Crescent, Richmond  
Hill, ONTARIO L4B 3V4

## **TRADEMARK**

# **Auntie Hungs**

### **Goods**

#### **Class 29**

nut-based snack mixes

## **CLAIMS**

Used in CANADA since at least November 21, 2016 on goods.

**Application Number** 1,818,160 **Filing Date** 2017-01-16

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Nicole Lawson, 1402-1710 Bayshore Dr,  
Vancouver, BRITISH COLUMBIA V6G 3G4

## TRADEMARK

# Supported Soul

## Goods

### Class 16

(1) bottle wrappers of paper; labels of paper or cardboard; paper bags; paper bags and sacks; paper labels; paper shopping bags

### Class 18

(2) all purpose sport bags; backpacks, book bags, sports bags, bum bags, wallets and handbags; bags for sports; beach bags; carry-all bags; cosmetic bags; drawstring bags; duffel bags; shopping bags; sport bags; sports bags; textile shopping bags; toiletry bags; travel bags

### Class 21

(3) drinking bottles for sports; sports bottles sold empty

### Class 24

(4) labels of textile for identifying clothing

### Class 25

(5) athletic apparel; athletic clothing; athletic shorts; athletic tights; athletic wear; baby clothing; baseball shirts; capri pants; casual clothing; casual clothing featuring pants, dresses and shorts; casual pants; casual shirts; children's clothing; children's shirts; clothing for gymnastics; clothing in particular pants; clothing in the nature of pants; cyclists' clothing; hot pants; infant clothing; intimate apparel; jogging pants; knit shirts; long sleeve shirts; pants; shirts; short pants; short-sleeve shirts; short-sleeved shirts; snap crotch shirts for infants and toddlers; sport shirts; sports bras; sports caps and hats; sports clothing; sports shirts with short sleeves; sports singlets; sportswear; sweat pants; sweat shirts; track pants; warm-up pants; waterproof jackets and pants; women's shirts; women's sportswear; woven shirts

### Class 27

(6) floor mats; gymnastic mats; yoga mats

### Class 28

(7) bags specially adapted for sports equipment; gym balls for yoga; yoga blocks; yoga straps

## SERVICES

### Class 35

(1) online sales of clothing; online sales of sporting goods; providing home shopping services of sporting goods via the Internet; retail sale of clothing; retail sale of sporting goods; sale of clothing; wholesale sales of clothing; wholesale sales of sporting goods

**Class 41**

(2) yoga instruction

**CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,818,164 **Filing Date** 2017-01-16

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

RISK2GAIN Inc., 6 Suburban Dr, Mississauga,  
ONTARIO L5N 1G5

## TRADEMARK



**RISK2GAIN**

### Index Headings

RISK2GAIN II

### Image Description (Vienna)

- Stains, spots, blots
- Two lines or bands
- Thick lines, bands
- Vertical lines or bands
- Numerals presenting a special form of writing
- Roman numerals
- Numerals presenting a special form of writing
- Numerals juxtaposed or joined to a letter or a figurative element
- Rectangles
- One quadrilateral
- Quadrilaterals containing one or more numerals
- Quadrilaterals containing one or more letters
- Quadrilaterals with dark surfaces or parts of surfaces

### Trademark Description

This logo features the official wordmark of the company name, RISK2GAIN. In addition, the blood splatter logo above includes the numeral 'II' representing the '2' in 'RISK2GAIN'.

**Goods****Class 05**

(1) babies' diaper-pants; babies' napkin-pants; disposable training pants; sanitary pants

**Class 09**

(2) hard hats; short range radios

**Class 14**

(3) hat jewellery; hat ornaments of precious metal

**Class 15**

(4) short bamboo flutes [Danso]

**Class 16**

(5) hat boxes of cardboard

**Class 18**

(6) hat boxes of leather

**Class 20**

(7) hat racks; hat stands; plastic hat hooks; wooden hat hooks

**Class 25**

(8) athletic shorts; baby pants; baseball caps and hats; baseball shirts; bath sandals; bermuda shorts; bib shorts; boxer shorts; boxing shorts; button down shirts; capri pants; cargo pants; casual clothing featuring pants, dresses and shorts; casual pants; casual shirts; children's shirts; cloth hats; clothing in particular pants; clothing in the nature of pants; clothing particularly pants; collared shirts; cycling shorts; denim pants; denim shirts; dress pants; dress shirts; esparto shoes or sandals; fashion hats; fleece pants; fleece pullovers; fleece shirts; fleece shorts; fur hats; golf hats; golf pants; golf shirts; gym shorts; hats; hockey pants; hockey sweaters; hooded pullovers; hot pants; intimate apparel; Japanese style clogs and sandals; Japanese style sandals of felt; Japanese style sandals of leather; Japanese style sandals [zori]; Japanese toe-strap sandals [asaura-zori]; jeans; jogging pants; knit hats; knit shirts; knitted hats; knitted shirts; knitted sweaters; leather pants; long sleeve pullovers; long sleeve shirts; long-sleeved t-shirts; men's shirts; muscle shirts; night shirts; novelty hats; open-necked shirts; pant suits; pants; paper hats for use as clothing items; pique shirts; polo shirts; promotional t-shirts; pullovers; rain hats; rain pants; rugby shirts; rugby shorts; running shorts; sandals; sandals and beach shoes; sedge hats (suge-gasa); shirt fronts; shirt yokes; shirts; shirts for suits; short overcoat for kimono [haori]; short pants; short petticoats; short trousers; shorts; short-sleeve shirts; short-sleeved shirts; short-sleeved t-shirts; ski pants; skorts; small hats; snap crotch shirts for infants and toddlers; snow pants; soles for Japanese style sandals; sport shirts; sports caps and hats; sports shirts with short sleeves; straw hats; sun hats; sweat pants; sweat shirts; sweaters; tap pants; team shirts; tee-shirts; tennis shirts; tennis shorts; thong sandals; top hats; track pants; t-shirts; turtleneck sweaters; uppers for Japanese style sandals; uppers of woven rattan for Japanese style sandals; vests; walking shorts; warm-up pants; waterproof jackets and pants; waterproof pants; women's shirts; woolly hats; woven shirts

**Class 26**

(9) hat pins; shirt buttons

**Class 28**

(10) paper party hats; party favor hats; party hats

## **SERVICES**

### **Class 40**

imprinting messages on t-shirts

## **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,818,172 **Filing Date** 2017-01-16

**Language of Application** French

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Philippe Labonville, 225 rue Amanda, Saint-Remi, QUÉBEC J0L 2L0

## TRADEMARK

# Adversity Rider

## Goods

### Class 25

Fairy wings, anoraks; snowboarding anoraks; athletic apparel; ascots; blades; shoulder wraps; bandanas; sweat stoppers; sweat bands; sweat protection bands; headbands against sweating; wristbands; bustle holder bands for obi [obiage]; absorbent stockings; swimming suit bottoms; pajama bottoms; nylon stockings; sweat-absorbent stockings; bibs; sport bibs; cloth bibs; berets; Bermuda shorts; bikinis; blazers; coveralls; blouses; barber smocks; women's blouses; blousons; bomber jackets; sweat jackets; blue jeans; boleros; hosiery; bathing caps; shower caps; swimming caps; nightcaps; Scottish-style knitted caps; knitted caps; boots; after-ski boots; mountaineering boots; basketball boots; hunting boots; motorcyclist boots; snowboard boots; rain boots; hiking boots; ski boots; ski and snowboard shoes and parts thereof; work boots; horse-riding boots; winter boots; rubber boots; baby boots; women's boots; motorcycling boots; ankle boots; toe caps; boxer shorts; brassieres; suspenders; suspenders; lace boots; bustiers; tube tops; pea jackets; mufflers; muffler scarves; corset covers; neck warmers; beach cover-ups; earmuffs; dust coats; duster coats; thongs; caftans; underpants; swimming trunks; skull caps; camisoles; duffle coats; cloaks; hairdressing capes; cardigans; motorcycle fairings; caps with visors; swimming caps; caps; visor caps; baseball caps and hats; baseball caps; golf caps; softball caps; sports hats and caps; promotional caps; belts; leather belts; cummerbunds; dressing belts; belts made of leather; belts made of imitation leather; belts made of textile; waistbands; money belts; suspender belts; money belts; belts for kimonos [datemaki]; sash bands for kimonos [obi]; waist belts; shawls; shawls and stoles; shawls and headscarves; sweaters; turtleneck sweaters; long-sleeved sweaters; baseball jerseys; hockey jerseys; sports jerseys and breeches for sports; open-necked sweaters; team jerseys; fleece pullovers; piqué sweaters; knitted sweaters; hats; novelty hats; fur hats; fashion hats; straw hats; sun hats; cloth hats; knit hats; sedge hats (suge-gasa); wool hats; paper hats for use as clothing items; rain hats; knitted hats; chaps; chasubles; socks; antiperspirant socks; sports socks; Japanese-style socks [tabi covers]; Japanese-style socks [tabi]; wool socks; socks and stockings; long socks; men's socks; ballet slippers; ballet shoes; climbing boots; foldable flats for women; athletic shoes; track and field shoes; baseball shoes; basketball shoes; boxing shoes; running shoes; curling shoes; cycling shoes; leisure shoes; football shoes; soccer shoes; football shoes and cleats therefor; golf shoes; gymnastic shoes; handball shoes; hockey shoes; jogging shoes; walking shoes; bridal shoes; mountaineering shoes; anglers' shoes; beach shoes; rain shoes; bowling shoes; hiking shoes; rugby shoes; ski boots; snowboarding boots; soccer shoes; evening shoes; sports shoes; tennis shoes; canvas shoes; work boots; mountain bike shoes; volleyball shoes; deck-shoes; water shoes; casual shoes; training shoes; horseback riding shoes;

climbing shoes; outdoor shoes for winter; wooden shoes; rubber shoes; leather shoes; work shoes and boots; shoes and boots for infants; dress shoes; shoes for babies; shoes for children; shoes for women; medical personnel footwear; training shoes; sports shoes; casual footwear; shirts; collared shirts; button-down shirts; short-sleeved shirts; short-sleeved shirts; night shirts; sport shirts; denim shirts; dress shirts; golf shirts; shirts for suits; women's shirts; children's shirts; shirts for women; men's shirts; sports shirts with short sleeves; woven shirts; casual shirts; knit shirts; collared shirts; galoshes; tights; athletic tights; collars; sun suits; ski suits; wet suits for water-skiing; coveralls; flight suits; wet suits for water-skiing and scubadiving; wet suits; jumpsuits; bathing suits; body suits; men's suits; suits; waist strings for kimonos [koshihimo]; tightening-up strings for kimonos (datejime); string fasteners for haori [haori-himo]; halter tops; corselets; girdles for athletic use; suits; bathing suits; leisure suits; jogging suits; masquerade costumes; snowboarding suits; ski suits for competition; Halloween costumes; leather suits; dress suits; latex suits; windbreaker; windbreakers; bridal headpieces; footwear cushioning; overshoes; ear muffs; softball cleats; baseball cleats; cleats for football boots; football cleats; cleats for curling shoes; ties; compression shorts; bib shorts; cycling shorts; panties; thong underwear; boxing shorts; golf pants; hockey pants; tap pants; baby bottoms; knickers; tank tops; sports tank tops; half-boots; negligees; underwear; dress shields; pinafores; blanket sleepers; duffel coats; sashes; shoulder scarves; apparel sashes; shoe uppers; shirt yokes; rain suits; tennis shoes; basketball sneakers; stoles; fur stoles; stoles [furs]; fedoras; shoe hardware; kerchiefs; suspenders for socks; sock suspenders; scarves; neck scarves; silk scarves; headscarves; scarves for the head; lingerie girdles; panty girdles; galoshes; gloves; gloves with conductive fingertips allowing the wearer to use electronic touchscreen devices; driving gloves; leather gloves; cycling gloves; motorcycling gloves; ski gloves; horseback riding gloves; winter gloves; knitted gloves; gloves for cyclists; touchscreen gloves; metal fittings for Japanese-style wooden clogs; vests; long-sleeved vests; wind vests; undershirts for kimonos [juban]; undershirts for kimonos [koshimaki]; fishing vests; heavy jackets; fencing vests; sheepskin vests; Korean traditional women's waistcoats [baeja]; curling sliders; gaiters; wimples; cyclists' clothing; snowmobile suits; latex suits; hooded tops; crop tops; rugby tops; warm-up tops; sweat tops; fleece vests; knit tops; fleece tops; high rain clogs (ashida); woven tops; knitted tops; top hats; raincoats; heel inserts; leg warmers; nightgowns; stocking suspenders; suspender belts for women; garters; suspender belts for men; jeans; denim jeans; jodhpurs; jumpers; skirts; golf skirts; skirts and dresses; dress skirts; pleated skirts for formal kimonos [hakama]; skorts; petticoats; short petticoats; bodysuits; snap-crotch shirts for infants and toddlers; kilts; kimonos; full-length kimonos [nagagi]; knickerbockers; knickers; tongues for shoes and boots; floppy neck ties; layettes; baby layettes for clothing; lingerie; women's lingerie; lingerie for women; liveries; bathing suits for men; jerseys; bathing suits; fitted swimming costumes with bra cups; bathing suits for women; one-piece bathing suits; baseball jerseys; hockey jerseys; rugby shirts; sports jerseys; tennis shirts; team jerseys; sleeveless jerseys; muscle shirts; sports singlets; boot cuffs; clothing cuffs; fur muffs; neck bands; coats; wind jackets; wind coats; short coats; leather coats; beach coats; evening coats; winter coats; coats made of cotton; coats made of denim; coats made of sheepskin; coats and jackets made of fur; coats for women; coats for men and women; coats for men; sports coats; mantle cloaks; mantillas; sleeping masks; sleep masks; knee-highs; mittens; moccasins; puttees; monokinis; neckerchiefs; pocket handkerchiefs; mules; muu muus; altar cloths; bow ties; detachable neckpieces for kimonos [haneri]; overcoats; car coats; pants; capri pants; cargo pants; short pants; golf pants; jogging pants; snow pants; ski pants; warm-up pants; track pants; leather pants; denim pants; dress pants; rain pants; track pants; pants for babies; rain trousers; pants for infants; casual pants; hip waders for fishing; hot pants; slippers; bath slippers; leather slippers; slipper socks; Korean topcoats [durumagi]; short overcoats for kimonos [haori]; beach wraps; sun visors; pareos; parkas; toe straps for Japanese-style sandals (zori); toe straps for Japanese-style wooden clogs; robes;



bathrobes; beach robes; Japanese-style sleeping robes [nemaki]; pelerines; panties; small hats; protective metal parts for shoes and boots; main parts for Japanese-style wooden clogs; shirt fronts; pockets for clothing; pocket squares; polo shirts; ponchos; rain ponchos; garter belts; jerkins; hooded pullovers; sweatshirts; hooded sweatshirts; fleece shirts; pajamas; lounging pyjamas; beach pyjamas; cravats; dresses; women's ceremonial dresses; dressing gowns; dressing gowns and bath robes; bridesmaid dresses; wedding dresses; bridal gowns; wedding gowns; dresses for weddings; nightgowns; evening gowns; housecoats; evening dresses; dresses made from skins; traditional Chinese dresses [Cheongsam]; jumper dresses; clogs; wooden shoes; Japanese-style wooden clogs [geta]; wooden clogs [hiyori-geta]; wooden clogs [koma-geta]; Japanese-style clogs and sandals; boot bags; ski boot bags; overalls; ski bibs; sandals; bath sandals; Japanese-style sandals made of leather; Japanese-style sandals made of felt; Japanese-style sandals [zori]; sandals and beach shoes; Japanese-style toe-strap sandals [asaura-zori]; thong sandals; serapes; saris; sarongs; frocks; lab coats; soles for footwear; gripping soles; anti-slip soles; rubber soles for jikatabi; shoe soles; shoe soles for repair; embossed soles and heels made of rubber or plastic materials; insoles; insoles for shoes and boots; platform soles; slipper soles; soles for shoe repair; soles for Japanese-style sandals; wrist bands; headbands; bands for the head; shorts; athletic shorts; running shorts; gym shorts; walking shorts; rugby shorts; tennis shorts; fleece shorts; boxer briefs; underpants; tuxedos; sandal-clogs; ankle socks; bath wraps; shoes; bathing shoes; gymnastic shoes; sports shoes; bicycle shoes; pant straps; underwear; perspiration-absorbent underwear; women's undergarments; thermal underwear; long underwear; women's underwear; men's underwear; woven underwear; knitted underwear; cassocks; bras; sports bras; strapless bras; wooden supports for Japanese-style wooden clogs; sock garters; over-trousers; track suits; sports track suits; sweatshirts; aprons; skirt suits; women's suits; pant suits; heelpieces for footwear; heelpieces for stockings; heels; heelpieces for shoes; tankinis; T-shirts; long-sleeved T-shirts; loungewear; jogging suits; judo suits; karate suits; kendo suits; wrestling suits; evening wear; taekwondo suits; gym suits; military clothing; boot uppers; uppers made of woven rattan for Japanese-style sandals; uppers for Japanese-style sandals; togas; flip flops; tuques; bustles for obi-knots [obiage-shin]; trench coats; shoe welts; T-shirts; promotional T-shirts; tunics; turbans; tutus; martial arts uniforms; baseball uniforms; football uniforms; hockey uniforms; soccer uniforms; sports uniforms; military uniforms; uniforms for medical personnel; school uniforms; jackets; hooded jackets; sleeved jackets; shirt jackets; shell jackets; wind-proof jackets; leather jackets; golf jackets; fisher jackets; fishing jackets; beach jackets; ski jackets; horseback riding jackets; outerwear jackets; Korean outerwear jackets to be worn over base layers [magoja]; winter jackets; denim jackets; down jackets; fur jackets; jean jackets; suede jackets; knit jackets; jackets and socks; waterproof jackets and pants; rain jackets; long jackets; fleece jackets; motorcycle jackets; safari jackets; reflective jackets; sleeveless jackets; sports jackets; suit jackets; smoking jackets; sport coats; athletic clothing; business clothing; swimwear; men's and women's swimwear; camouflage clothing for hunting; undergarments; golf wear; clothing for gymnastics; bridal wear; maternity clothing; sleepwear; beachwear; rainwear; sun protective clothing; skiwear; evening wear; women's sportswear; tennis wear; casual clothing; casual clothing including pants, dresses, and shorts; athletic wear; athletic wear; exercise wear; outdoor winter wear; clothing, in particular pants; clothing, particularly pants; baby clothing; sleepwear; children's clothing; nightwear; fishing apparel; upper garment for traditional Korean clothes [jeogori]; skiwear; infant clothing; clothing, namely pants; sportswear; sports clothing; casual wear; cap visors; visors for caps; visors for athletes; veils for women.

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,818,188 **Filing Date** 2017-01-16

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

ClinicMates Health Inc., 6696 Wellington  
Avenue, West Vancouver, BRITISH  
COLUMBIA V7W 2H9

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
BENTALL , 550 BARRARD STREET, SUITE  
2300, P.O. BOX 30, VANCOUVER, BRITISH  
COLUMBIA, V6C2B5

## **TRADEMARK**

# **ClinicMates**

## **SERVICES**

### **Class 35**

management of health care clinics for others

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,818,229 **Filing Date** 2017-01-16

**Language of Application** French

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

SOL SOLUTION, une entité légale, ZAC des  
Portes de Riom, Avenue Gershwin, 63200  
RIOM, FRANCE

### **Representative for Service**

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUÉBEC, H2Z2B7

## **TRADEMARK**

# **PANDAVISION**

### **Goods**

#### **Class 09**

Computer software (recorded program) for soil analysis.

## **CLAIMS**

Priority Filing Date: FRANCE July 25, 2016, Application No: 164289457 in association with the same kind of goods. Used in FRANCE on goods. Registered in or for FRANCE on July 25, 2016 under No. 164289457 on goods. Proposed Use in CANADA on goods

**Application Number** 1,818,230 **Filing Date** 2017-01-16

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Portland Holdings Inc., 1375 Kerns Road Suite  
100, Burlington, ONTARIO L7P 4V7

### Representative for Service

BORDEN LADNER GERVAIS LLP  
Bay Adelaide Centre, East Tower, 22 Adelaide  
St. West, TORONTO, ONTARIO, M5H4E3

## TRADEMARK



### Index Headings

15

### Image Description (Vienna)

- Circles
- One circle or ellipse
- Circles or ellipses containing one or more numerals
- Circles or ellipses with dark surfaces or parts of surfaces
- White, grey, silver
- Red, pink, orange

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### Colour Claim

Colour is claimed as a feature of the trade-mark. The number '15' is shown in white, and the circle design is shown in red

## SERVICES

### Class 36

private equity fund investment services; brokerage, distribution and investment services relating to investment funds and mutual funds; mutual fund dealer services; investment counselling, financial planning and portfolio management; agency services for registered investment plans

## **CLAIMS**

Used in CANADA since at least as early as 2016 on services.

**Application Number** 1,818,244 **Filing Date** 2017-01-16

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Unitech Construction Management Ltd., 400 -  
1530 56th Avenue, Delta, BRITISH COLUMBIA  
V4M 2V4

## TRADEMARK



### Index Headings

UNITECH CONSTRUCTION MANAGEMENT

### Image Description (Vienna)

- Cubes
  - Squares
  - Several quadrilaterals juxtaposed, joined or intersecting
  - Quadrilaterals with dark surfaces or parts of surfaces
- 

## SERVICES

### Class 35

(1) business project management services for construction projects

### Class 37

(2) building construction contracting services; building construction services; building construction supervision; construction and renovation of buildings; construction and repair of buildings; construction of airports; construction of buildings; construction of residential and commercial properties; consultation in building construction supervision; project management in the field of building construction

### Class 42

(3) construction planning

## CLAIMS

Used in CANADA since as early as August 26, 1988 on services.

**Application Number** 1,818,385 **Filing Date** 2017-01-17

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

curtis schultz, 396 Buckna St, Trail, BRITISH  
COLUMBIA V1R 3K3

## **TRADEMARK**

**when friends meet by accident**

## **SERVICES**

### **Class 37**

auto body repair services; automobile body repair and finishing for others; automobile repair and maintenance; vehicle maintenance and repair; vehicle repair services

## **CLAIMS**

Used in CANADA since May 04, 2006 on services.

**Application Number** 1,818,453 **Filing Date** 2017-01-17

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

The Good Herb Company, Ltd., 139 Lytton  
Blvd, Toronto, ONTARIO M4R 1L6

### **Representative for Service**

BLAKE, CASSELS & GRAYDON LLP  
INTELLECTUAL PROPERTY GROUP, SUITE  
4000, COMMERCE COURT WEST, 199 BAY  
STREET, TORONTO, ONTARIO, M5L1A9

## **TRADEMARK**



### **Index Headings**

THE GOOD HERB CO.

### **Image Description (Vienna)**

- Seals or stamps
  - Seals or stamps having some other form
  - Seals or stamps with inscriptions
- 

## **Goods**

herbal and nutritional supplements for general health and well-being

## **SERVICES**

retail store services featuring nutritional supplements

## **CLAIMS**

Used in CANADA since at least as early as September 24, 2016 on goods and on services.



**Application Number** 1,818,455 **Filing Date** 2017-01-17

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

The Procter & Gamble Company, One Procter  
& Gamble Plaza, Cincinnati, OH 45202,  
UNITED STATES OF AMERICA

### **Representative for Service**

TORYS LLP  
SUITE 3000, 79 WELLINGTON ST. W., BOX  
270, TD CENTRE, TORONTO, ONTARIO,  
M5K1N2

## **TRADEMARK**

# **GOLDEN AURA**

### **Goods**

#### **Class 03**

Skin care preparations

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,818,457 **Filing Date** 2017-01-17

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

doTERRA Holdings, LLC, 389 South 1300  
West, Pleasant Grove, UT 84062, UNITED  
STATES OF AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## **TRADEMARK**

# **IQ Mega**

### **Goods**

#### **Class 05**

Fish oil dietary supplement

## **CLAIMS**

Used in CANADA since at least as early as September 2012 on goods.

**Application Number** 1,818,478 **Filing Date** 2017-01-17

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

H.M.S. Productions Inc., 250 West 39th Street,  
New York, NY 10018, UNITED STATES OF  
AMERICA

### **Representative for Service**

BLAKE, CASSELS & GRAYDON LLP  
INTELLECTUAL PROPERTY GROUP, SUITE  
4000, COMMERCE COURT WEST, 199 BAY  
STREET, TORONTO, ONTARIO, M5L1A9

## **TRADEMARK**

# **FLINT & MOSS**

### **Goods**

#### **Class 25**

clothing, namely: blouses; skirts; pants; sweaters; shirts; T-shirts; jackets; dresses; cardigans; socks; hats; gloves; scarves; camisoles; knit sportswear, namely, knit sports shirts, pullovers, and open cardigans; ponchos; jumpers; woven tops; suits; tank tops; and blazers

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA January 12, 2017, Application No: 87/299276 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,818,481 **Filing Date** 2017-01-17

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

AJINOMOTO CO., INC., 15-1, Kyobashi 1-chome, Chuo-ku, Tokyo, JAPAN

### **Representative for Service**

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

# **EGG ENSEMBLES**

### **Goods**

#### **Class 30**

Seasoning mix for egg dishes; retort-pouched sauce mix with pre-cooked ingredients for egg dishes; retort-pouched sauce mix for egg dishes

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,818,560 **Filing Date** 2017-01-17

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

ASUSTEK COMPUTER INCORPORATION,  
4F, NO.150, LI-TE RD. PEI TOU, TAIPEI,  
TAIWAN

### Representative for Service

NEXUS LAW GROUP LLP  
Suite 1140 - 625 Howe Street, P.O. Box: 9,  
Vancouver, BRITISH COLUMBIA, V6C2T6

## TRADEMARK

ASUS ZenScreen

### Index Headings

ASUS ZENSCREEN

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## Goods

### Class 09

Computer monitors; Video screens; Digital signage monitors; Electronic notice boards; Computer hardware; Video monitors; Fluorescent screens; Liquid crystal displays; Computer display screens; Computer screens; LCD panels; Digital photo viewers.

## CLAIMS

Priority Filing Date: TAIWAN January 11, 2017, Application No: 106001835 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,818,830 **Filing Date** 2017-01-19

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

GC2011 Inc., 1360 Upper Sherman Avenue,  
Hamilton, ONTARIO L8W 3Z6

### **Representative for Service**

SCARFONE HAWKINS LLP  
ONE JAMES ST. S. 14TH FLOOR, P.O. BOX  
926, DEPOT #1, HAMILTON, ONTARIO,  
L8N3P9

## **TRADEMARK**

# **Gold Cross Home Care**

## **SERVICES**

### **Class 44**

Home Health care services; home-visit nursing care

## **CLAIMS**

Used in CANADA since July 31, 2012 on services.

**Application Number** 1,818,833 **Filing Date** 2017-01-19

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

H&R Block Canada, Inc., 700 - 2 Street SW,  
Suite 2600, Calgary, ALBERTA T2P 2W2

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 1600, 1 FIRST CANADIAN PLACE, 100  
KING STREET WEST, TORONTO, ONTARIO,  
M5X1G5

## **TRADEMARK**

# **REFUND-O-METER**

## **SERVICES**

### **Class 35**

Tax preparation services

## **CLAIMS**

Used in CANADA since at least as early as November 2014 on services.

**Application Number** 1,818,903 **Filing Date** 2017-01-19

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Religious Hospitallers of Saint Joseph o/a  
Hotel Dieu Hospital of Kingston, 166 Brock  
Street, Kingston, ONTARIO K7L 5G2

### **Representative for Service**

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

# **KIDSINCLUSIVE**

### **Goods**

Printed publications, namely, brochures, signs, training manuals, research articles and newsletters; clothing, namely, t-shirts, sweatshirts and caps; promotional mugs, promotional pens and pencils; stationery, namely, letterhead and envelopes

### **SERVICES**

Operation of a health centre for children with developmental, physical and communication disabilities; charitable services promoting the health, and the social, educational, vocational and character development of children with developmental, physical and communication disabilities; charitable fundraising services; educational services, namely, conducting classes, seminars, group sessions, workshops and conferences in the field of child development, child education, child health and nutrition; organizing meetings and conferences in the field of child development, child education, child health and nutrition; consulting services, namely, professionals providing consultations for children with developmental, physical and communication disabilities; counselling services in the field of child development, child education, child health and nutrition

### **CLAIMS**

Used in CANADA since at least as early as September 30, 2016 on services. Proposed Use in CANADA on goods



**Application Number** 1,818,915 **Filing Date** 2017-01-19

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Religious Hospitallers of Saint Joseph o/a  
Hotel Dieu Hospital of Kingston, 166 Brock  
Street, Kingston, ONTARIO K7L 5G2

### **Representative for Service**

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

# **ENFANTSINCLUS**

### **Goods**

Printed publications, namely, brochures, signs, training manuals, research articles and newsletters; clothing, namely, t-shirts, sweatshirts and caps; promotional mugs, promotional pens and pencils; stationery, namely, letterhead and envelopes.

### **SERVICES**

Operation of a health centre for children with developmental, physical and communication disabilities; charitable services promoting the health, and the social, educational, vocational and character development of children with developmental, physical and communication disabilities; charitable fundraising services; educational services, namely conducting classes, seminars, group sessions, workshops and conferences in the field of child development, child education, child health and nutrition; organizing meetings and conferences in the field of child development, child education, child health and nutrition; consulting services, namely professionals providing consultations for children with developmental, physical and communication disabilities; counselling services in the field of child development, child education, child health and nutrition

### **CLAIMS**

Used in CANADA since at least as early as September 30, 2016 on services. Proposed Use in CANADA on goods

**Application Number** 1,818,960 **Filing Date** 2017-01-19

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Turner Broadcasting System, Inc., One CNN Center, Atlanta, GA 30303, UNITED STATES OF AMERICA

### **Representative for Service**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L. SCOTIA PLAZA, 40 KING STREET WEST, 40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## **TRADEMARK**

# **WILL**

### **Goods**

#### **Class 09**

Audio visual recordings, namely compact discs (CDs), digital versatile discs (DVDs), laser discs, and optical discs containing recordings of on-going television series in the field of comedy, action, drama and adventure; downloadable television shows featuring comedy, action, drama and adventure distributed via the internet and wireless communications

## **SERVICES**

#### **Class 41**

Entertainment in the form of on-going television series featuring comedy, action, drama and adventure distributed by means of television and over global computer networks and the Internet

## **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,818,984 **Filing Date** 2017-01-19

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

ELIZABETH'S BAKERY LTD., 83 Sundown  
Way, Cochrane, ALBERTA T4C 2M4

## **TRADEMARK**

# **TIMWEST GROUP**

## **SERVICES**

### **Class 35**

(1) Bakery shops

(2) Providing technical assistance in the establishment and operation of bakery shops and restaurants

### **Class 43**

(3) Restaurant services

## **CLAIMS**

Used in CANADA since October 26, 2016 on services (1); January 02, 2017 on services (2), (3).

**Application Number** 1,818,994 **Filing Date** 2017-01-19

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Paula Ashby, 442 Lambert Ave, P.O. Box  
None, Nanaimo, BRITISH COLUMBIA V9R 3N5

## **TRADEMARK**

**JUS 4 U**

### **Goods**

#### **Class 03**

(1) body and beauty care cosmetics

#### **Class 25**

(2) casual clothing

## **CLAIMS**

Used in CANADA since before January 01, 2016 on goods (1). Proposed Use in CANADA on goods (2)

**Application Number** 1,819,232 **Filing Date** 2017-01-23

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Kathy Moynihan / Justine McKnight  
(partnership), 622 Iris Crt, L7L7A1, P.O. Box  
L7L7A1, Burlington, ONTARIO L7L 7A1

## **TRADEMARK**

# **Nasty Mother**

### **Goods**

#### **Class 25**

baby bottoms; baby clothing; baby pants; casual wear; children's clothing; children's shirts; cloth  
bibs; women's shirts

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,819,304 **Filing Date** 2017-01-23

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

LES SABLES OLIMAG INC., 2899, boul.  
Frontenac Est, Thetford Mines, QUEBEC G6G  
6P6

### **Representative for Service**

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUEBEC, H2Z2B7

## **TRADEMARK**

# **JETGLASS**

### **Goods**

#### **Class 03**

Glass granules used as abrasives in blasting services.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,819,382 **Filing Date** 2017-01-23

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

daren alary, 29225 taylor road, Abbotsford,  
BRITISH COLUMBIA V4X 2E2

## TRADEMARK



### Index Headings

PERFUME PARTY P Y

### Image Description (Vienna)

- Sprays for toilet purposes
- Clouds, fog, vapor, smoke
- Stars
- More than three stars -- Note: Not including constellations and groups of stars of division 1.11.
- Stars with four points
- More than two lines or two bands
- Horizontal lines or bands
- Curved lines or bands (except a 26.11.13)
- Wavy lines or bands, zigzag lines or bands
- Letters presenting a special form of writing
- Letters linked to a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.

---

## Goods

### Class 03

(1) colognes, perfumes and cosmetics; eaux de perfume; essences for the manufacture of perfume; essential oils as perfume for laundry purposes; essential oils for the manufacture of

perfumes; ethereal oils for the manufacture of perfumes; liquid perfumes; oils for perfumes and scents; perfume oils for the manufacture of cosmetic preparations; perfumed creams; perfumed powder; perfumed soaps; perfumed talcum powder; perfumes; perfumes for industrial purposes; perfuming sachets; sachets for perfuming linen

**Class 04**

(2) perfumed candles

**Class 05**

(3) disinfecting perfumed soaps

**Class 21**

(4) perfume atomizers sold empty; perfume bottles; perfume bottles sold empty; perfume compacts; perfume sprayers; perfume sprayers sold empty; perfume vaporizers; vaporizers for perfume sold empty

**CLAIMS**

Proposed Use in CANADA on goods



**Application Number** 1,819,383 **Filing Date** 2017-01-23

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

daren alary, 29225 Taylor Rd, Abbotsford,  
BRITISH COLUMBIA V4X 2E2

## TRADEMARK



### Index Headings

LA PETITE PERFUMERY CUSTOM SCENTS

### Image Description (Vienna)

- Women in profile, women's silhouettes
  - Other women
  - Other flowers, blossoms -- Notes: (a) Including flowers or blossoms of trees (cherry trees, peach trees, apple trees) and of bushes. -- (b) Including flowers of protea and strelitzia.
  - Stylized flowers
  - One flower
  - Crags, rocks, walls of rocks -- Notes:(a) Including rock formations like pinnacle rocks and fairy chimneys. -- (b) Not including reefs (6.3.1).
- 

## Goods

### Class 03

(1) bases for flower perfumes; colognes, perfumes and cosmetics; cosmetics; eaux de perfume; essences for the manufacture of perfume; essential oils as perfume for laundry purposes; essential oils for the manufacture of perfumes; liquid perfumes; oils for perfumes and scents; perfume oils for the manufacture of cosmetic preparations; perfumed creams; perfumed powder; perfumed soaps; perfumed talcum powder; perfumes; perfumes in solid form; perfuming sachets; sachets for perfuming linen

### Class 04

(2) perfumed candles

### Class 05

(3) disinfecting perfumed soaps

### Class 21

(4) perfume atomizers sold empty; perfume bottles; perfume bottles sold empty; perfume compacts; perfume sprayers; perfume sprayers sold empty; perfume vaporizers; vaporizers for perfume sold empty

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,819,399 **Filing Date** 2017-01-23

**Language of Application** French

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

nathalie dagenais, 680 Rue Des Églantiers,  
Boucherville, QUÉBEC J4B 0E2

## **TRADEMARK**

# **ND derma esthétique**

## **SERVICES**

### **Class 44**

Beauty salons.

## **CLAIMS**

Used in CANADA since January 23, 2017 on services.

**Application Number** 1,819,409 **Filing Date** 2017-01-23

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

PYEONG HWA CLUTCH CO., LTD., 205-2,  
Paho-Dong, Dalseo-Gu, Daegu, REPUBLIC  
OF KOREA

### Representative for Service

OYEN WIGGS GREEN & MUTALA LLP  
480-THE STATION, 601 WEST CORDOVA  
STREET, VANCOUVER, BRITISH  
COLUMBIA, V6B1G1

## TRADEMARK



### Index Headings

PHC

### Image Description (Vienna)

- Red, pink, orange

---

### Colour Claim

Colour is claimed as a feature of the trade-mark. The letters 'phC' are orange.

## Goods

Clutches for motor vehicles, shock absorbing springs for vehicles, shock absorbers for automobiles, brakes for vehicles, brake discs for vehicles, brake pads for automobiles, gear boxes for land vehicles, reduction gears for land vehicles, driving motors for land vehicles, shaft couplings for land vehicles, trailer couplings for land vehicles; transmissions for land vehicles, vehicles for locomotion by land, air, water or rail, namely, trucks, automobiles, buses and locomotives, doors for automobiles, automobile bodies, automobile chassis, sun-blinds adapted for automobiles, automobile hoods, security devices in the nature of metal or steel plates that are affixed to automobiles to reinforce and strengthen door handles, non-metal vehicle door latches, metal vehicle door latches, locks of metal for vehicles, motor vehicle power locks, electric locks for vehicles, digital door locks, manual, electrical and electronic window control units and systems for vehicles, namely, window winding mechanisms of metal, electric window openers and closers, motors and gear motors for vehicle window regulators and sunroofs, power window control switches, electrical control systems for vehicle windows, namely locking and unlocking controls for windows, door guards for automobiles

## CLAIMS

1,819,409

TRADE-MARKS JOURNAL

2018-01-17  
Vol. 65 No. 3299 page 850

Proposed Use in CANADA on goods

**Application Number** 1,819,532 **Filing Date** 2017-01-24

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Wing Enterprises, Inc., 1198 North Spring  
Creek Place, Springville, UT 84663, UNITED  
STATES OF AMERICA

### **Representative for Service**

CASSAN MACLEAN IP AGENCY INC.  
336 Maclaren street, Ottawa, ONTARIO,  
K2P0M6

## **TRADEMARK**

# **HYPERLITE**

### **Goods**

non-metal ladders

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA August 30, 2016, Application No: 87/155,748 in association with the same kind of goods. Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on October 10, 2017 under No. 5,308,494 on goods. Proposed Use in CANADA on goods

**Application Number** 1,819,566 **Filing Date** 2017-01-24

**Language of Application** French

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

CO2 Green Tree Remediation Inc., 2500-1100  
boul. René-Lévesque O., Montréal, QUÉBEC  
H3B 5C9

### **Representative for Service**

BCF S.E.N.C.R.L./BCF LLP  
1100, boul. René-Lévesque Ouest, 25e Étage,  
Montréal, QUÉBEC, H3B5C9

## **TRADEMARK**

# **SHERPAQ**

### **Goods**

Containers containing organic, inorganic and microbial inputs for planting and stimulating plant growth.

### **SERVICES**

Research and development in revegetation and environmental rehabilitation; production of containers containing organic, inorganic and microbial inputs for planting and stimulating plant growth; revegetation and environmental rehabilitation services.

### **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,819,584 **Filing Date** 2017-01-24

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Rayankula Srinivas, 90 Decourcy-Ireland  
Circle, Ajax, ONTARIO L1T 0K6

### **Representative for Service**

TRADEMARK FACTORY INTERNATIONAL  
INC.  
300 - 1055 W. Hastings St. , Vancouver,  
BRITISH COLUMBIA, V6E2E9

## **TRADEMARK**

# **YOGA POINT**

### **Goods**

(1) Downloadable video recordings featuring yoga; Downloadable e-books in the field of yoga;  
Downloadable electronic books in the field of yoga.

(2) Books in the field of yoga.

### **SERVICES**

(1) Interactive on-line training services in the field of yoga; Providing on-line training classes,  
courses, seminars and workshops in the field of yoga; Providing education courses in the field of  
yoga offered through online, non-downloadable videos and instructor assistance.

(2) Consulting services in the field of yoga.

### **CLAIMS**

Proposed Use in CANADA on goods and on services



**Application Number** 1,819,585 **Filing Date** 2017-01-24

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Joerns Healthcare, LLC, Suite 100, 2430  
Whitehall Park Drive, Charlotte, NC 28273,  
UNITED STATES OF AMERICA

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
World Exchange Plaza, 100 Queen Street,  
Suite 1300, Ottawa, ONTARIO, K1P1J9

## **TRADEMARK**

# **CHAUFFEUR**

### **Goods**

#### **Class 10**

Apparatus for moving hospital beds and patient handling devices comprised of an electric drive motor with battery and hand-operated controls in a housing that attaches to the hospital beds and patient handling devices.

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA January 24, 2017, Application No: 87/311,480 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,819,586 **Filing Date** 2017-01-24

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Joerns Healthcare, LLC, Suite 100, 2430  
Whitehall Park Drive, Charlotte, NC 28273,  
UNITED STATES OF AMERICA

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
World Exchange Plaza, 100 Queen Street,  
Suite 1300, Ottawa, ONTARIO, K1P1J9

## **TRADEMARK**

# **ELARA**

### **Goods**

- (1) Power-operated lifting slings and power-operated hoists for handicapped and disabled persons.
- (2) Invalid patient lifts and hoists and accessories therefor, namely invalid lift slings, swivel bars and chains and straps for attachment of lifting slings to invalid patient lifts.

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA January 24, 2017, Application No: 87/311,474 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,819,590 **Filing Date** 2017-01-24

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Chatters Canada Limited, 274 - 28042  
Highway 11, Red Deer, ALBERTA T4S 2L4

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
World Exchange Plaza, 100 Queen Street,  
Suite 1300, Ottawa, ONTARIO, K1P1J9

## **TRADEMARK**

# **VIBE**

### **Goods**

#### **Class 08**

Electric hair curling irons, electric flat irons, electric hand-held hair styling irons and electric hair straightening irons.

## **CLAIMS**

Used in CANADA since at least as early as October 2012 on goods.

**Application Number** 1,819,591 **Filing Date** 2017-01-24

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Arter Mobilize Inc., 888 4 Ave SW #1906,  
Calgary, ALBERTA T2P 0V2

### **Representative for Service**

KATE HENDERSON  
128 Vine Avenue, Toronto, ONTARIO, M6P1V7

## **TRADEMARK**

# **MOBILIZE LIKE NOBODY'S BUSINESS**

## **SERVICES**

### **Class 35**

(1) Advice in the field of business management and marketing; advertising and business management consultancy; development of marketing strategies and concepts for others; compilation, production and dissemination of advertising matter for others; advertising the goods and services of others through all public communication means.

### **Class 42**

(2) Design, development, testing, release, maintenance and updating of computer software for mobile devices for others; software analytics services, namely, analyzing software of others to determine the software's effectiveness and maintenance and upgrade requirements; consultation services relating to computer software and the design and development of computer software for mobile devices; software design and development; testing of computer software; updating of computer software; design, development, installation and maintenance of computer software.

## **CLAIMS**

Used in CANADA since at least as early as January 01, 2017 on services (2). Proposed Use in CANADA on services (1)

**Application Number** 1,819,592 **Filing Date** 2017-01-24

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Horizon Tire Inc DBA Horizon Tire Inc Corp.  
Texas, 4818 4th street, Irwindale, CA 97106,  
UNITED STATES OF AMERICA

### **Representative for Service**

CLAUDETTE DAGENAIS  
(DJB), 500 Boulevard Gouin E, Suite 302,  
Montréal, QUEBEC, H3L3R9

## **TRADEMARK**

# **Supermax**

### **Goods**

#### **Class 12**

Tire Tubes for Vehicle, Tires, Tires for vehicle wheels, Tires for vehicle, Automobile tires, Casings for Pneumatic tires, Inner tubes for vehicle tires, passenger and light truck tires, pneumatic tires, solid tires, tubular tires.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,819,594 **Filing Date** 2017-01-24  
**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Tammy Vigue, 4650 Marine Dr NW,  
Vancouver, BRITISH COLUMBIA V6R 1B9

## **TRADEMARK**

# **RETIREMENT REIMAGINED**

## **SERVICES**

### **Class 41**

workshops and seminars in the field of retirement planning

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,819,596 **Filing Date** 2017-01-24

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Conair Corporation, 1 Cummings Point Road,  
Stamford, CT 06902, UNITED STATES OF  
AMERICA

### **Representative for Service**

CHITIZ PATHAK LLP  
320 BAY ST., SUITE 1600, TORONTO,  
ONTARIO, M5H4A6

## **TRADEMARK**

# **SONIC ADVANTAGE**

### **Goods**

#### **Class 21**

Electric facial cleansing brush and eye massager.

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA January 23, 2017, Application No: 87/310,196  
in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,819,598 **Filing Date** 2017-01-24

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

CHERYL BARNES, 1176 Natures Gate,  
Victoria, BRITISH COLUMBIA V9B 0B4

## **TRADEMARK**

# **WESTSHORE LIVING**

### **Goods**

- (1) Electronic publications, namely, magazines and newsletters.
- (2) Magazines and newsletters.

## **SERVICES**

- (1) Providing print and online advertising space for the products and services of others.
- (2) Real estate services; Consulting services in the field of buying, selling, leasing and renting real estate properties.

## **CLAIMS**

Used in CANADA since October 30, 2008 on services (2). Proposed Use in CANADA on goods and on services (1)



**Application Number** 1,819,599 **Filing Date** 2017-01-24

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

GEOFFREY MORTON, 8-6961 Av De  
Monkland, Montréal, QUEBEC H4B 1J8

## **TRADEMARK**

# **NTHG SPCL**

### **Goods**

#### **Class 14**

(1) Jewellery.

#### **Class 18**

(2) Tote bags, messenger bags, and backpacks; Purses and handbags.

#### **Class 25**

(3) Casual clothing, athletic clothing, sleepwear, formal wear, jackets, outdoor winter clothing, socks, and underwear; Hats.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,819,611 **Filing Date** 2017-01-24

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Peanut Parade, 619 Fieldgate Cir, London,  
ONTARIO N5V 5G1

## **TRADEMARK**

**You Adulted Today! You deserve a sticker! (And maybe a cookie).**

### **Goods**

#### **Class 09**

(1) fridge magnets

#### **Class 16**

(2) bumper stickers; greeting cards; note cards; stickers

(3) books

#### **Class 21**

(4) coffee mugs

#### **Class 25**

(5) t-shirts

#### **Class 26**

(6) novelty buttons

## **CLAIMS**

Used in CANADA since at least as early as February 17, 2016 on goods (2), (4), (5), (6). Proposed Use in CANADA on goods (1), (3)

**Application Number** 1,819,612 **Filing Date** 2017-01-24

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Peanut Parade, 619 Fieldgate Cir, London,  
ONTARIO N5V 5G1

## **TRADEMARK**

# **PEANUT PARADE**

## **Goods**

### **Class 09**

(1) fridge magnets

### **Class 16**

(2) bumper stickers; greeting cards; note cards; stickers

(3) books

### **Class 21**

(4) coffee mugs

### **Class 25**

(5) t-shirts

### **Class 26**

(6) novelty buttons

## **CLAIMS**

Used in CANADA since at least as early as March 15, 2011 on goods (1), (2), (4), (5), (6).

Proposed Use in CANADA on goods (3)

**Application Number** 1,819,615 **Filing Date** 2017-01-24

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Dustin Archer, 32 Silver Maple Cres, Barrie,  
ONTARIO L4N 8T1

## **TRADEMARK**



### **Index Headings**

DIELLE NETWORKS

### **Image Description (Vienna)**

- Arrowheads -- Note: Not including arrowheads in the form of angles (26.3.23).
  - Stylized or fanciful crowns
  - One crown
  - Crowns with spheres on the tips of the points
  - Crowns having three triangular points
- 

## **SERVICES**

### **Class 42**

computer diagnostic services; computer disaster recovery planning; computer hardware and software design; computer network configuration services; computer network design for others; computer network security services; computer programming consultancy; computer programming for others; computer security consultancy; computer site design services; computer software design for others; computer software installation and maintenance; computer software project management services; computer website design; consultancy in the design and development of computer hardware; consultation services relating to computer software; debugging computer software for others; design and development of computer hardware; design and development of computer hardware and software; installation and maintenance of computer software; installation, maintenance and repair of computer software; installation, maintenance and repair of software for computer systems; installation of computer software; monitoring of computer systems by remote access; repair of damaged computer programs; technical support services in the form of troubleshooting of computer hardware and software problems; updating of computer programs for third parties; updating of computer software; upgrading of computer software

## **CLAIMS**

Used in CANADA since January 13, 2017 on services.

**Application Number** 1,819,616 **Filing Date** 2017-01-24

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Maira Soledad Kuzminski-Vallejo, 78 Athol  
Ave, Etobicoke, ONTARIO M8Z 2A8

## **TRADEMARK**

# **The Healthy Corner**

### **Goods**

#### **Class 05**

botanical supplements for general health and well-being

## **SERVICES**

#### **Class 35**

providing an on-line commercial information directory on the internet

## **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,819,623 **Filing Date** 2017-01-25

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

4My Buddy, 316 Front St. W., P.O. Box 284,  
Bobcaygeon, ONTARIO K0M 1A0

## **TRADEMARK**

**collarmate**

### **Goods**

#### **Class 18**

collars for pets

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,819,706 **Filing Date** 2017-01-25

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

MYMULTITOUCH MMT GmbH & Co. KG,  
Neue Reihe 18, 06779 Raguhn-Jeßnitz,  
GERMANY

### **Representative for Service**

MCMILLAN LLP  
BROOKFIELD PLACE, SUITE 4400, BAY  
WELLINGTON TOWER, 181 BAY STREET,  
TORONTO, ONTARIO, M5J2T3

## **TRADEMARK**

# **HYPEBOX**

### **Goods**

#### **Class 07**

(1) Refrigerated vending machines; vending machines.

#### **Class 09**

(2) Liquid crystal TVs; liquid crystal displays.

#### **Class 20**

(3) Display stands for merchandise.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,819,711 **Filing Date** 2017-01-25

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

CHEVRON INTELLECTUAL PROPERTY LLC,  
6001 Bollinger Canyon Road, San Ramon, CA  
94583, UNITED STATES OF AMERICA

### **Representative for Service**

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

# **DELO HYDOFILM**

### **Goods**

Transmission fluids.

## **CLAIMS**

Proposed Use in CANADA on goods



**Application Number** 1,819,714 **Filing Date** 2017-01-25

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Coherent, Inc., 5100 Patrick Henry Drive,  
Santa Clara, CA 95054, UNITED STATES OF  
AMERICA

### **Representative for Service**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## **TRADEMARK**

# **OBIS CellIX**

### **Goods**

#### **Class 09**

lasers used for life science laboratory and research use

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA August 22, 2016, Application No: 87/146,857  
in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,819,722 **Filing Date** 2017-01-25

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

HealthierStep, Inc., 150 South Street, Oyster Bay, NY 11771, UNITED STATES OF AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA, ONTARIO, K1P1C3

## **TRADEMARK**

# **HEALTHIERSTEP**

### **Goods**

#### **Class 11**

Sanitizing apparatus using ultraviolet light for sanitizing shoes, not for medical purposes; Sanitizing apparatus using ultraviolet light for sanitizing shoes, not for medical purposes, namely, an apparatus for enabling an individual to stand thereon and further having an ultraviolet radiation source for emitting ultraviolet radiation towards the individual's shoes.

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA July 29, 2016, Application No: 87/121,526 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,819,733 **Filing Date** 2017-01-25

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Apio, Inc., 4575 Main Street, Guadalupe, CA  
93434, UNITED STATES OF AMERICA

### Representative for Service

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## TRADEMARK



### Index Headings

SALAD SHAKE UPS

### Image Description (Vienna)

- More than two lines or two bands
  - Curved lines or bands (except a 26.11.13)
  - Vertical lines or bands
- 

## Goods

### Class 29

Fruit and vegetable salads.

## CLAIMS

Priority Filing Date: UNITED STATES OF AMERICA January 24, 2017, Application No: 87311902  
in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,819,734 **Filing Date** 2017-01-25

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Apio, Inc., 4575 Main Street, Guadalupe, CA  
93434, UNITED STATES OF AMERICA

### Representative for Service

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## TRADEMARK



### Index Headings

EAT SMART SALAD SHAKE UPS

### Image Description (Vienna)

- Other leaves
  - Stylized leaves
  - Two to four leaves
  - One line or one band
  - Curved lines or bands (except a 26.11.13)
  - Thick lines, bands
  - Letters presenting a special form of writing
  - Letters underlined, overlined, framed or barred by one or more strokes
  - Ellipses
  - One circle or ellipse
  - Circles or ellipses containing representations of animals, parts of animals' bodies or plants
  - Circles or ellipses containing one or more letters
  - Circles or ellipses containing one or more other geometrical figures -- Note: Including circles or ellipses containing bent or straight lines (except 26.1.10).
  - More than two lines or two bands
  - Curved lines or bands (except a 26.11.13)
  - Vertical lines or bands
-

## **Goods**

### **Class 29**

Fruit and vegetable salads.

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA January 24, 2017, Application No: 87311873  
in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,819,778 **Filing Date** 2017-01-25

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Starr Domingue, 54 Winston Cres, Whitby,  
ONTARIO L1N 6Y1

### Representative for Service

KATE HENDERSON  
128 Vine Avenue, Toronto, ONTARIO, M6P1V7

## TRADEMARK

# 6LOVE

### Goods

#### Class 06

(1) works of art of common metal

#### Class 11

(2) lighting fixtures

#### Class 14

(3) works of art of precious metal

#### Class 16

(4) art pictures; art prints; framed artwork; graphic art prints; hologram art prints; lithographic works of art

#### Class 20

(5) bathroom furniture; bedroom furniture; dining room furniture; kitchen furniture; living room furniture; tables

#### Class 24

(6) bed and table linen; blankets

#### Class 25

(7) hats; hooded sweatshirts; toques

(8) athletic clothing; belts; button down shirts; casual clothing; gloves; jackets; jeans; long sleeve shirts; muscle shirts; pants; scarves; shirts; socks; sweat shirts; t-shirts; vests

## CLAIMS

Used in CANADA since at least as early as December 05, 2016 on goods (7). Proposed Use in CANADA on goods (1), (2), (3), (4), (5), (6), (8)

**Application Number** 1,819,789 **Filing Date** 2017-01-25

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

ANATOLIA GROUP INC., 8300 Huntington  
Rd., Vaughan, ONTARIO L4L 1A5

## **TRADEMARK**

# **PICASSO TRAVERTINE**

## **Goods**

### **Class 19**

Building stone; building stones for building; ceramic ceiling tiles; ceramic floor tiles; ceramic roofing tiles; ceramic tiles; ceramic tiles for flooring and facing; ceramic tiles for flooring and lining; ceramic tiles for tile floors and coverings; ceramic wall tiles; glazed ceramic tiles; granite; marble; marble flooring; marble tile flooring; marble used as building material; mosaics for building; natural stone; natural stone slabs and tiles; stone paving tiles; stone roofing tiles; stone slabs; tiles of ceramic for ceilings; tiles of ceramic for floors.

## **CLAIMS**

Used in CANADA since November 14, 2005 on goods.

**Application Number** 1,819,828 **Filing Date** 2017-01-25

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Northern Upfitters, 741 Muskoka Rd 3 N, unit  
3, Huntsville, ONTARIO P1H 2L3

## **TRADEMARK**

# **Diesel Bum**

### **Goods**

#### **Class 04**

(1) diesel fuel

#### **Class 07**

(2) diesel boat engines; glow plugs for diesel engines

#### **Class 12**

(3) diesel engines for land vehicles; diesel motors for land vehicles

## **CLAIMS**

Used in CANADA since January 04, 2011 on goods (3); January 01, 2017 on goods (1), (2).



**Application Number** 1,819,832 **Filing Date** 2017-01-25

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Logan Brennan, 8-655 Watt Blvd SW,  
Edmonton, ALBERTA T6X 0Y2

## TRADEMARK



### Index Headings

CROSSED WORLDWIDE

### Image Description (Vienna)

- Terrestrial globes
  - Cog wheels, wheel cogs
  - Wheels or bearings with other figurative elements
  - Greek cross, St. Andrew's cross
  - Crosses within a circle or a polygon
  - Circles
  - More than two circles or ellipses, inside one another, spirals
  - Circles or ellipses containing representations of heavenly bodies or natural phenomena
  - Circles or ellipses containing other figurative elements
  - Circles or ellipses containing inscriptions arranged in circular or elliptical form
- 

## Goods

### Class 09

(1) bags and cases specially adapted for holding or carrying portable telephones and telephone equipment and accessories; sunglasses and spectacles

### Class 16

(2) ball-point pens; stickers

**Class 18**

(3) backpacks, book bags, sports bags, bum bags, wallets and handbags

**Class 21**

(4) bottle openers

**Class 22**

(5) fleece wool

**Class 25**

(6) ankle socks; athletic clothing; baseball caps; baseball caps and hats; bomber jackets; button down shirts; caps; casual clothing; casual clothing featuring pants, dresses and shorts; casual pants; casual shirts; cloth hats; clothing in particular pants; clothing in the nature of pants; denim jackets; denim pants; fashion hats; fleece jackets; fleece pants; fleece pullovers; fleece shirts; fleece shorts; fleece tops; hats; hooded jackets; jackets; jogging pants; knitted caps; long sleeve shirts; men's shirts; men's socks; pants; socks; sweaters

**Class 26**

(7) hair accessories

**CLAIMS**

Used in CANADA since January 01, 2015 on goods.

**Application Number** 1,819,854 **Filing Date** 2017-01-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

LitiLink Litigation Services Inc., 2704 Theatre Road, RR#4, Cobourg, ONTARIO K9A 4J7

### **Representative for Service**

DIANA MANSOUR  
(GARDINER ROBERTS LLP), Bay Adelaide Center - East Tower, 22 Adelaide St West, Suite 3600, Toronto, ONTARIO, M5H4E3

## **TRADEMARK**

# **LITILINK**

### **Goods**

#### **Class 09**

(1) Electronic legal publications; computer software for organizing, managing, creating and annotating court documents and litigation documents and court hearings, and for managing contractors and making presentations.

#### **Class 16**

(2) Legal publications.

## **SERVICES**

#### **Class 38**

(1) Leasing access time to a computer database in the field of law; Leasing access time to a computer database containing legal and court and contractor scheduling information; Providing access to a computer database in the field of law; Providing access to a computer database featuring court documents, litigation documents, court scheduling, contractor management and other court and law-related subjects.

#### **Class 41**

(2) Providing legal education;

#### **Class 45**

(3) Legal services; Providing legal information;

## **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,819,970 **Filing Date** 2017-01-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

SUMITOMO CHEMICAL CO., LTD., 27-1,  
Shinkawa 2-chome, Chuo-ku, Tokyo 104-8260,  
JAPAN

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## **TRADEMARK**

# **DANITOL**

### **Goods**

#### **Class 01**

(1) Chemical preparations for use in the manufacture of insecticides

#### **Class 05**

(2) Insecticides

## **CLAIMS**

Used in JAPAN on goods. Registered in or for JAPAN on September 30, 1988 under No. 2081684 on goods

**Application Number** 1,819,995 **Filing Date** 2017-01-23

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

DOW AGROSCIENCES LLC, 9330 Zionsville  
Road, Indianapolis, Indiana 46268, UNITED  
STATES OF AMERICA

### **Representative for Service**

DEETH WILLIAMS WALL LLP  
150 YORK STREET, SUITE 400, TORONTO,  
ONTARIO, M5H3S5

## **TRADEMARK**

# **TRUSOURCE**

### **Goods**

Flour.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,819,996 **Filing Date** 2017-01-23

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

DOW AGROSCIENCES LLC, 9330 Zionsville  
Road, Indianapolis, Indiana 46268, UNITED  
STATES OF AMERICA

### **Representative for Service**

DEETH WILLIAMS WALL LLP  
150 YORK STREET, SUITE 400, TORONTO,  
ONTARIO, M5H3S5

## **TRADEMARK**

# **TRUENTIAL**

### **Goods**

Flour.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,819,997 **Filing Date** 2017-01-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

CANADIAN HARD OF HEARING  
ASSOCIATION - NEWFOUNDLAND AND  
LABRADOR INC., 1081 Topsail Rd, Mount  
Pearl, NEWFOUNDLAND AND LABRADOR  
A1N 5G1

### **Representative for Service**

ERIN BEST  
(STEWART MCKELVEY), SUITE 1100,  
CABOT PLACE, 100 NEW GOWER STREET,  
P.O. BOX 5038, ST. JOHN'S,  
NEWFOUNDLAND AND LABRADOR, A1C5V3

## **TRADEMARK**

# **ULTIMATE DREAM HOME LOTTERY**

### **Disclaimer**

The right to the exclusive use of the word LOTTERY is disclaimed apart from the trade-mark.

## **Goods**

### **Class 28**

lottery tickets

## **SERVICES**

### **Class 41**

administration of lotteries; lottery services; operating lotteries; sale of lottery tickets

## **CLAIMS**

Used in CANADA since December 01, 1996 on goods and on services.

**Application Number** 1,819,999 **Filing Date** 2017-01-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

CANADIAN HARD OF HEARING  
ASSOCIATION - NEWFOUNDLAND AND  
LABRADOR INC., 1081 Topsail Rd, Mount  
Pearl, NEWFOUNDLAND AND LABRADOR  
A1N 5G1

### **Representative for Service**

ERIN BEST  
(STEWART MCKELVEY), SUITE 1100,  
CABOT PLACE, 100 NEW GOWER STREET,  
P.O. BOX 5038, ST. JOHN'S,  
NEWFOUNDLAND AND LABRADOR, A1C5V3

## **TRADEMARK**

# **ULTIMATE 50-50 EXTRA**

### **Goods**

#### **Class 28**

lottery tickets

### **SERVICES**

#### **Class 41**

administration of lotteries; lottery services; operating lotteries; sale of lottery tickets

### **CLAIMS**

Used in CANADA since September 01, 2013 on goods and on services.



**Application Number** 1,820,005 **Filing Date** 2017-01-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

CANADIAN HARD OF HEARING  
ASSOCIATION - NEWFOUNDLAND AND  
LABRADOR INC., 1081 Topsail Rd, Mount  
Pearl, NEWFOUNDLAND AND LABRADOR  
A1N 5G1

### **Representative for Service**

ERIN BEST  
(STEWART MCKELVEY), SUITE 1100,  
CABOT PLACE, 100 NEW GOWER STREET,  
P.O. BOX 5038, ST. JOHN'S,  
NEWFOUNDLAND AND LABRADOR, A1C5V3

## **TRADEMARK**

# **Better Hearing for Life Lottery**

### **Disclaimer**

The right to the exclusive use of the word Lottery is disclaimed apart from the trade-mark.

## **Goods**

### **Class 28**

lottery tickets; printed lottery tickets

## **SERVICES**

### **Class 41**

administration of lotteries; lottery services; operating lotteries; sale of lottery tickets

## **CLAIMS**

Used in CANADA since March 01, 2016 on goods and on services.

**Application Number** 1,820,009 **Filing Date** 2017-01-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Ojai Retinal Technology, LLC, 283 Carne  
Road, Ojai, CA 93023, UNITED STATES OF  
AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## **TRADEMARK**

# **PRESERVE**

## **SERVICES**

### **Class 44**

Medical clinics; Treatment of eye diseases and conditions.

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,820,012 **Filing Date** 2017-01-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

The Hartz Mountain Corporation, 400 Plaza  
Drive, Secaucus, NJ 07094, UNITED STATES  
OF AMERICA

### **Representative for Service**

PAULA CLANCY  
(CLANCY PROFESSIONAL CORPORATION),  
28 Deakin Street, Suite 201, Ottawa,  
ONTARIO, K2E8B7

## **TRADEMARK**

# **CHEW 'N CLEAN DENTATREAT**

### **Goods**

#### **Class 31**

edible pet treats and pet food

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA August 30, 2016, Application No: 87/155,271  
in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,820,025 **Filing Date** 2017-01-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Angela Ricard, 232-7511 171 St NW,  
Edmonton, ALBERTA T5T 6S7

## **TRADEMARK**

# **Bonzobeanz**

### **Goods**

#### **Class 29**

Roasted bean snack

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,820,029 **Filing Date** 2017-01-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

CANATURE PROCESSING LTD., 5292 272  
St, Langley, BRITISH COLUMBIA V4W 1S3

## **TRADEMARK**

*NutriBites*

### **Index Headings**

NUTRIBITES

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## **Goods**

### **Class 31**

edible treats for pets; food for pets; pet food

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,820,032 **Filing Date** 2017-01-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Corona Jewellery Company Ltd., 16 Ripley  
Avenue, Toronto, ONTARIO M6S 3N9

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
Bay Adelaide Centre, East Tower, 22 Adelaide  
St. West, TORONTO, ONTARIO, M5H4E3

## **TRADEMARK**

# **PERFECT 10 SUPERIOR BRILLIANCE**

### **Goods**

#### **Class 14**

jewellery; diamonds

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,820,035 **Filing Date** 2017-01-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

10076198 Canada Inc., 133 John Street South,  
Hamilton, ONTARIO L8N 2C3

## **TRADEMARK**

# **Buds N' Roses**

## **Goods**

### **Class 05**

(1) medicinal marijuana for temporary relief of seizures; medicinal marijuana for the relief of nausea caused by chemotherapy; medicinal marijuana for the relief of nerve pain; medicinal marijuana for the treatment of muscle spasms caused by multiple sclerosis

### **Class 34**

(2) dried marijuana

## **CLAIMS**

Used in CANADA since January 26, 2017 on goods.

**Application Number** 1,820,047 **Filing Date** 2017-01-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Coty US LLC, 350 Fifth Avenue, New York, NY  
10118, UNITED STATES OF AMERICA

### **Representative for Service**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## **TRADEMARK**

# **ULTIMATE SHIELD BASE & TOP COAT**

### **Goods**

#### **Class 03**

nail cosmetics and nail care preparations

## **CLAIMS**

Proposed Use in CANADA on goods



**Application Number** 1,820,048 **Filing Date** 2017-01-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Coty US LLC, 350 Fifth Avenue, New York, NY  
10118, UNITED STATES OF AMERICA

### **Representative for Service**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## **TRADEMARK**

# **DIAMOND STRENGTH BASE & TOP COAT**

### **Goods**

#### **Class 03**

nail cosmetics and nail care preparations

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,820,053 **Filing Date** 2017-01-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Coty US LLC, 350 Fifth Avenue, New York, NY  
10118, UNITED STATES OF AMERICA

### **Representative for Service**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## **TRADEMARK**

# **DIAMOND SHINE BASE & TOP COAT**

### **Goods**

#### **Class 03**

nail cosmetics and nail care preparations

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,820,058 **Filing Date** 2017-01-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Coty US LLC, 350 Fifth Avenue, New York, NY  
10118, UNITED STATES OF AMERICA

### **Representative for Service**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## **TRADEMARK**

# **MEGA SHINE TOP COAT**

### **Goods**

#### **Class 03**

nail cosmetics and nail care preparations

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,820,062 **Filing Date** 2017-01-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Lincoln Global, Inc., 17721 Railroad Street,  
City of Industry, CA 91748, UNITED STATES  
OF AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## **TRADEMARK**

# **RED STEEL**

### **Goods**

#### **Class 09**

Welding helmets

## **CLAIMS**

Used in CANADA since at least as early as December 2016 on goods. Priority Filing Date:  
UNITED STATES OF AMERICA August 15, 2016, Application No: 87/138,179 in association with  
the same kind of goods

**Application Number** 1,820,063 **Filing Date** 2017-01-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Lincoln Global, Inc., 17721 Railroad Street,  
City of Industry, CA 91748, UNITED STATES  
OF AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## **TRADEMARK**

# **GALAXIS**

### **Goods**

#### **Class 09**

Welding helmets

## **CLAIMS**

Used in CANADA since at least as early as December 2016 on goods. Priority Filing Date:  
UNITED STATES OF AMERICA September 13, 2016, Application No: 87/169,412 in association  
with the same kind of goods

**Application Number** 1,820,064 **Filing Date** 2017-01-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Unimin Corporation, 258 Elm Street, New  
Canaan, CT 06840, UNITED STATES OF  
AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## **TRADEMARK**

# **DUSTSHIELD**

### **Goods**

#### **Class 01**

Non-metallic granular industrial minerals for use in well drilling and completion in the oil and gas industry; Surface treated non-metallic granular industrial minerals for use in well drilling and completion in the oil and gas industry; Surface treated industrial sands for use in the oil and gas industry; Surface treated proppants for use in oil well and gas well hydraulic fracturing operations; Surface treated proppants, namely, frac sand for use in oil well and gas well hydraulic fracturing operations

### **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,820,066 **Filing Date** 2017-01-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Linewave Inc., #103 330 Knottwood Rd N NW,  
Edmonton, ALBERTA T6X 2Z7

### **Representative for Service**

FIELD LLP  
2500, 10175 101 Sreet NW, Edmonton,  
ALBERTA, T5J0H3

## **TRADEMARK**

# **DISTANT FAMILY**

## **SERVICES**

### **Class 38**

Providing internet browser-based video, audio, and interactive game conferencing services for others

## **CLAIMS**

Used in CANADA since as early as October 30, 2016 on services.

**Application Number** 1,820,073 **Filing Date** 2017-01-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

ME.N.U CANADA LIMITED, 99 Rivington Ave,  
Thornhill, ONTARIO L4J 0B2

## **TRADEMARK**

# **WE THE FORK**

### **Goods**

#### **Class 16**

(1) Brochures, pamphlets, and flyers; Paper napkins

#### **Class 21**

(2) Plastic cups; Take-out food containers

#### **Class 24**

(3) Banners of textile

#### **Class 25**

(4) T-shirts and sweaters; Hats

## **SERVICES**

#### **Class 35**

(1) Retail sale of food

#### **Class 43**

(2) Catering services using food trucks

## **CLAIMS**

Used in CANADA since July 01, 2015 on services; January 01, 2016 on goods.



**Application Number** 1,820,079 **Filing Date** 2017-01-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Columbia Forest Products, Inc., 7900 Triad  
Center Drive, Suite 200, Greensboro, NC  
27409, UNITED STATES OF AMERICA

### **Representative for Service**

FASKEN MARTINEAU DUMOULIN LLP  
2900 - 550 BURRARD STREET,  
VANCOUVER, BRITISH COLUMBIA, V6C0A3

## **TRADEMARK**

# **NATURALBLEND**

### **Goods**

#### **Class 01**

proteins for use in the manufacture of adhesives; adhesives for use in the manufacture of wood composite and agrifiber composite products

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,820,204 **Filing Date** 2017-01-27

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Mannarich Food Inc., 10-131 Finchdene Sq,  
Scarborough, ONTARIO M1X 1A6

## **TRADEMARK**

# **Mannarich Food Inc.**

## **Goods**

### **Class 29**

(1) Crabs; extracts of meat; fish; fish and meat preserves; fish meal for human consumption; fish sausages; freeze-dried meat; fried meat; frozen meat; frozen meat dinners; meat preserves; oysters; packaged meats; prepared dishes consisting principally of meat; prepared meat; preserved meat; sausage meat; shrimps, prawns, and lobsters; smoked meat; smoked meats; snack food dips.

### **Class 30**

(2) Curry pastes; fish sauce; food flavourings; food seasonings; frozen desserts; herbal tea beverages; instant rice; meat juice; meat sauce; non-alcoholic chocolate-based beverages; non-alcoholic coffee-based beverages; non-alcoholic tea-based beverages; rice pudding; rice side dishes; rice-based snack food; sauce mixes; seasonings; shrimp rolls; soy sauce; soya sauce; spring rolls; steamed rice; stir-fried rice.

## **SERVICES**

### **Class 35**

(1) Online sales of food items; promoting the sale of goods and services by awarding purchase points for credit card use; promoting the sale of goods and services of others by awarding purchase points for credit card use; promoting the sale of goods and services through a consumer loyalty program; promoting the sale of goods and services through promotional contests and the distribution of related printed material; retail grocery store services; retail sale of food; sales demonstration for others.

### **Class 43**

(2) Carry-out restaurants; fast food and non-stop restaurant services; fast-food restaurants; restaurant services; restaurant services featuring take-out services; restaurants; self service restaurants; self-service restaurants; snack-bars; take-out restaurant services.

## **CLAIMS**

Used in CANADA since June 25, 1993 on goods and on services (1). Proposed Use in CANADA on services (2)

**Application Number** 1,820,206 **Filing Date** 2017-01-27

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Agrícola San José de Peralillo S.A., Eliodoro  
Yañez N° 2962, Providencia, Santiago, CHILE

### **Representative for Service**

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

# **DE GRAS**

### **Goods**

#### **Class 33**

Wines.

## **CLAIMS**

Used in CANADA since at least as early as June 12, 2015 on goods. Used in CHILE on goods.  
Registered in or for CHILE on January 31, 2015 under No. 1156794 on goods

**Application Number** 1,820,211 **Filing Date** 2017-01-27

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

VIBES AUDIO, LLC, 15635 Alton Parkway,  
Suite 475, Irvine, CA 92618, UNITED STATES  
OF AMERICA

### **Representative for Service**

WILSON LUE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## **TRADEMARK**

# **CORNROX**

## **Goods**

### **Class 09**

(1) Wireless audio speakers for bean bag toss and cornhole game boards.

### **Class 28**

(2) Bean bag toss and cornhole game boards; Bean bag toss and cornhole game boards featuring integrated audio speakers to deliver music and sound.

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA August 02, 2016, Application No: 87/123,838 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,820,223 **Filing Date** 2017-01-27

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Diageo North America, Inc., 801 Main Avenue,  
Norwalk, CT 06851, UNITED STATES OF  
AMERICA

### **Representative for Service**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## **TRADEMARK**

# **SMIRNOFF RED, WHITE & BERRY**

### **Goods**

#### **Class 33**

Distilled spirits, namely, flavoured vodka beverages and vodka-based beverages.

## **CLAIMS**

Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on November 08, 2016 under No. 5,079,639 on goods. Proposed Use in CANADA on goods

**Application Number** 1,820,272 **Filing Date** 2017-01-27

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

ADVANCED NUTRIENTS LTD., #102 - 32526  
George Ferguson Way, Abbotsford, BRITISH  
COLUMBIA V2T 4Y1

### **Representative for Service**

MCMILLAN LLP  
1500 - 1055 WEST GEORGIA STREET, P.O.  
BOX 11117, ROYAL CENTRE, VANCOUVER,  
BRITISH COLUMBIA, V6E4N7

## **TRADEMARK**

# **MARIJUANA MINUTE**

## **SERVICES**

### **Class 41**

dissemination of facts and information regarding cannabis and medical cannabis through social media and print material

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,820,276 **Filing Date** 2017-01-27

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Duinkerken Foods Inc., 40 Aerospace Blvd,  
Slemon Park, PRINCE EDWARD ISLAND C0B  
2A0

### **Representative for Service**

THERESA A. ASTLES  
c/o Daniels IP Services Ltd., P.O. Box 610,  
Richmond, ONTARIO, K0A2Z0

## **TRADEMARK**

# **TASTE LIKE MOM'S**

### **Goods**

#### **Class 30**

Gluten free baking mixes, namely, bread mix, muffin mix, waffle and pancake mix, pizza crust mix, biscuit mix, cookie mix, lemon cake mix, chocolate cake mix and vanilla cake mix; gluten free baking ingredients, namely, potato starch, tapioca flour, rice flour.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,820,284 **Filing Date** 2017-01-27  
**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

DAWSON NIELSEN, 411-5816 Mullen PI NW,  
Edmonton, ALBERTA T6R 0W3

## TRADEMARK



### Index Headings

ALL ABOUT THE IRON FITNESS AATI EST. 2017

### Image Description (Vienna)

- Dumb-bells, weights for lifting
- Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
- Letters or numerals representing an object
- Letters or numerals forming geometrical figures, written or typographical matter in perspective
- Letters or numerals forming a figure in the shape of an arc of a circle
- Rectangles
- One quadrilateral
- Quadrilaterals containing other figurative elements
- Quadrilaterals containing one or more letters
- Quadrilaterals with dark surfaces or parts of surfaces

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## Goods

### Class 25

Athletic and casual clothing; Socks and underwear; Hats and headbands; Wristbands

## CLAIMS

Used in CANADA since January 26, 2017 on goods.



**Application Number** 1,820,285 **Filing Date** 2017-01-27

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

CALGARY CO-OPERATIVE ASSOCIATION  
LIMITED, #110, 151 - 86th Avenue S.E.,  
Calgary, ALBERTA T2H 3A5

### Representative for Service

NORTON ROSE FULBRIGHT CANADA LLP/S.  
E.N.C.R.L., S.R.L.  
3700 CANTERRA TOWER, 400 - THIRD  
AVENUE S.W., CALGARY, ALBERTA, T2P4H2

## TRADEMARK



### Index Headings

WORLD OF WHISKY

### Image Description (Vienna)

- Two lines or bands
  - Horizontal lines or bands
  - Curved lines or bands (except a 26.11.13)
  - Letters presenting a special form of writing
  - Letters underlined, overlined, framed or barred by one or more strokes
  - Letters or numerals forming geometrical figures, written or typographical matter in perspective
  - Letters or numerals forming a plano-concave figure
- 

## Goods

- (1) Carry-all bags.
- (2) Glassware, namely, beverage glasses; Drinking flasks; Drink coasters; Cocktail shakers; Bar accessories, namely, water jugs, ice molds, bar mats and towels.
- (3) Clothing, namely, casual clothing, hats and aprons.
- (4) Golf accessories, namely, golf balls, golf tees and golf umbrellas.

## SERVICES

- (1) Arranging and conducting trade show exhibitions in the field of whisky, cognac and food.
- (2) Promotional services, namely whisky, cognac and food sampling events and promoting the sale of goods and services through promotional contests; Retail sale services for wine, beer and alcoholic beverages, namely whisky and cognac.
- (3) Entertainment services, namely whisky, cognac, liqueur and food tasting events and festivals; Operation of an internet website offering information in the field of alcoholic beverages, namely whisky and cognac and food.

**CLAIMS**

Used in CANADA since at least as early as December 15, 2016 on services (2), (3). Proposed Use in CANADA on goods and on services (1)

**Application Number** 1,820,288 **Filing Date** 2017-01-27

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Society's First Alternative Services Limited,  
3070 275A St, Aldergrove, BRITISH  
COLUMBIA V4W 3L4

### **Representative for Service**

COASTAL TRADEMARK SERVICES LIMITED  
1081 Cambie Street, Vancouver, BRITISH  
COLUMBIA, V6B5L7

## **TRADEMARK**

# **SOCIETY'S FIRST FUNERAL & CREMATION SERVICES**

## **SERVICES**

### **Class 45**

operation of a business providing funeral and cremation services

## **CLAIMS**

Used in CANADA since at least as early as 2006 on services.

**Application Number** 1,820,392 **Filing Date** 2017-01-30

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Modernatx, Inc., 320 Bent Street, Cambridge,  
MA 02141, UNITED STATES OF AMERICA

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
ATTN: INTELLECTUAL PROPERTY  
DEPARTMENT, 1000 DE LA GAUCHETIERE  
STREET WEST, SUITE 900, MONTREAL,  
QUEBEC, H3B5H4

## **TRADEMARK**

# **EARLY DEVELOPMENT ENGINE**

## **SERVICES**

### **Class 42**

Medical and scientific research in the fields of pharmaceuticals, medicine, biologics, biotherapeutics, biosimilars, vaccines and therapeutics

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA September 30, 2016, Application No: 87/189, 138 in association with the same kind of services. Proposed Use in CANADA on services

**Application Number** 1,820,393 **Filing Date** 2017-01-30

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Modernatx, Inc., 320 Bent Street, Cambridge,  
MA 02141, UNITED STATES OF AMERICA

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
ATTN: INTELLECTUAL PROPERTY  
DEPARTMENT, 1000 DE LA GAUCHETIERE  
STREET WEST, SUITE 900, MONTREAL,  
QUEBEC, H3B5H4

## **TRADEMARK**

# **MODERNA EARLY DEVELOPMENT ENGINE**

## **SERVICES**

### **Class 42**

Medical and scientific research in the fields of pharmaceuticals, medicine, biologics, biotherapeutics, biosimilars, vaccines and therapeutics

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA September 30, 2016, Application No: 87/189, 159 in association with the same kind of services. Proposed Use in CANADA on services

**Application Number** 1,820,496 **Filing Date** 2017-01-30

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

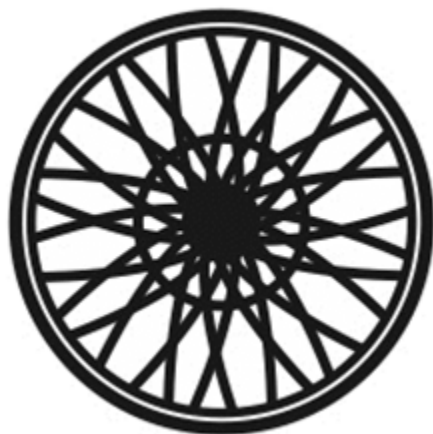
### Applicant

SOULCYCLE INC., 609 Greenwich Street,  
New York, NY 10014, UNITED STATES OF  
AMERICA

### Representative for Service

GOODMANS LLP  
ATTN: INTELLECTUAL PROPERTY GROUP,  
BAY ADELAIDE CENTRE, 333 BAY STREET,  
SUITE 3400, TORONTO, ONTARIO, M5H2S7

## TRADEMARK



### Image Description (Vienna)

- Other wheels, with or without spokes -- Note: Not including tyred wheels and vehicle wheels mounted on axles (18.1.21).

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## SERVICES

### Class 41

Physical fitness training services; Physical fitness conditioning classes; physical fitness instruction and consultation; Providing classes in the fields of fitness and exercise; providing fitness and exercise facilities; providing a web site featuring information on exercise and physical fitness accessible through a global computer network and mobile devices; on-line journals, namely, blogs featuring the topics regarding local community, exercise, fitness, wellness and personal development

## CLAIMS

Used in UNITED STATES OF AMERICA on services. Registered in or for UNITED STATES OF AMERICA on November 12, 2013 under No. 4434025 on services

**Application Number** 1,820,522 **Filing Date** 2017-01-30

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Sanderswise LLC, 103 Foulk Rd, Suite 202,  
Wilmington, DE 19803, UNITED STATES OF  
AMERICA

### Representative for Service

CLARK WILSON LLP  
900 - 885 WEST GEORGIA STREET,  
VANCOUVER, BRITISH COLUMBIA, V6C3H1

## TRADEMARK



### Index Headings

MOON AND BACK

### Image Description (Vienna)

- Goats, sheep, moufflons, chamois
  - Animals of series IV stylized
  - One line or one band
  - Curved lines or bands (except a 26.11.13)
  - Broken lines or bands (except a 26.11.13)
- 

## Goods

Children's clothing, footwear, and headgear, namely, shirts, t-shirts, sweatshirts, pants, denim jeans, shorts, skirts, dresses, sweaters, scarves, vests, jackets and coats, raincoats, fashion headbands, hats, wool caps, sleepwear, socks, tights, and gloves

## CLAIMS

Proposed Use in CANADA on goods

**Application Number** 1,820,527 **Filing Date** 2017-01-30

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

ARA17 LTD., 46 Rose Way, Markham,  
ONTARIO L3P 3V1

## **TRADEMARK**

# **SUENA**

### **Foreign Character Translation/Transliteration**

The translation provided by the applicant of the Spanish word(s) SUENA is " it sounds".

## **SERVICES**

### **Class 35**

(1) Providing technical assistance in the establishment and operation of restaurant franchises

### **Class 43**

(2) Restaurants; Catering services

## **CLAIMS**

Proposed Use in CANADA on services



**Application Number** 1,820,572 **Filing Date** 2017-01-31

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

YAMAHA HATSUDOKI KABUSHIKI KAISHA,  
2500 Shingai Iwata-Shi, Shizuoka-Ken, JAPAN

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## **TRADEMARK**

# **YRSS**

### **Goods**

Snowmobiles and parts and fittings thereof; suspensions for snowmobiles

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,820,593 **Filing Date** 2017-01-31

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Ty Inc. (a Delaware corporation), 280  
Chestnut, Westmont, IL 60559, UNITED  
STATES OF AMERICA

### **Representative for Service**

SIM & MCBURNEY  
100 Simcoe Street, Suite 200, TORONTO,  
ONTARIO, M5H3G2

## **TRADEMARK**

# **ATTIC TREASURES**

### **Goods**

#### **Class 28**

Plush toys; Stuffed and plush toys; Stuffed toy animals; Stuffed toy bears; Stuffed toys; Teddy bears; Soft sculpture plush toys; Soft sculpture toys.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,820,599 **Filing Date** 2017-01-31

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

P.L. Light Systems Canada Inc., 4800 Hinan  
Dr, Beamsville, ONTARIO L0R 1B1

### **Representative for Service**

MICHELE BALLAGH  
c/o Ballagh & Edward LLP, 102-175 Longwood  
Road S., Hamilton, ONTARIO, L8P0A1

## **TRADEMARK**

# **HORTISENSE**

## **Goods**

### **Class 09**

Computer software in the field of horticulture, namely software used to manage lighting systems, electronic sensors for measuring solar and artificial radiation, lighting control panels and electrical control systems, to collect data respecting the character and quality of the available light and to create technical reports that summarize and evaluate the collected data for horticultural purposes; electronic sensors for measuring solar and artificial radiation; programmable electronic control apparatus for monitoring, control and management of light systems within horticultural production.

## **SERVICES**

### **Class 42**

Computer services in the field of horticulture, namely providing temporary use of on-line non-downloadable software used to manage lighting systems, electronic sensors for measuring solar and artificial radiation, lighting control panels and electrical control systems, to collect data respecting the character and quality of the available light and to create technical reports that summarize and evaluate the collected data for horticultural purposes.

## **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,820,615 **Filing Date** 2017-01-31

**Language of Application** French

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

LA MAISON ORPHÉE INC., 905, avenue  
Galilée, Québec, QUÉBEC G1P 4G4

### **Representative for Service**

GUY & MUZZO INC.  
6455, avenue Christophe-Colomb, bureau 206,  
Montréal, QUÉBEC, H2S2G5

## **TRADEMARK**

# **MAISON ORPHÉE**

### **Goods**

Vegetable oils for cooking, edible oil, vinegar, mustards and vinaigrettes; aprons; gift baskets containing food products, namely vegetable oil, vinegar, mustard and vinaigrettes.

### **SERVICES**

Making and distribution of food products and gift boxes.

### **CLAIMS**

Used in CANADA since at least as early as December 1992 on goods and on services.

**Application Number** 1,820,668 **Filing Date** 2017-01-31

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Lifetime Brands, Inc., 1000 Stewart Avenue,  
Garden City, NY 11530, UNITED STATES OF  
AMERICA

### **Representative for Service**

OYEN WIGGS GREEN & MUTALA LLP  
480-THE STATION, 601 WEST CORDOVA  
STREET, VANCOUVER, BRITISH  
COLUMBIA, V6B1G1

## **TRADEMARK**

# **KNIFE ARMOR**

### **Goods**

#### **Class 08**

Cutlery; dishwasher safe cutlery; shears

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA October 10, 2016, Application No: 87/197,844  
in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,820,680 **Filing Date** 2017-01-31

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Endoceutics, Inc., 2989, rue de la Promenade,  
Québec, QUEBEC G1W 2J5

### **Representative for Service**

FASKEN MARTINEAU DUMOULIN S.E.N.C.R.  
L., SRL  
140, GRANDE ALLEE EST, BUREAU 800,  
QUEBEC, QUEBEC, G1R5M8

## **TRADEMARK**

# **FEMIVIA**

### **Goods**

#### **Class 05**

Pharmaceutical preparations for the prevention and treatment of breast and uterine cancer, Alzheimer's disease, medical conditions related to menopause, bone loss, muscle loss, type 2 diabetes, fat accumulation, osteoporosis, hot flushes, skin atrophy, memory loss, and cognition loss.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,820,685 **Filing Date** 2017-01-31

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Compass Group USA, Inc., 2400 Yorkmount  
Road, Charlotte, NC 28217, UNITED STATES  
OF AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 1600, 1 FIRST CANADIAN PLACE, 100  
KING STREET WEST, TORONTO, ONTARIO,  
M5X1G5

## **TRADEMARK**

# **THE FRESH FORK**

## **SERVICES**

### **Class 43**

Catering services

## **CLAIMS**

Used in UNITED STATES OF AMERICA on services. Registered in or for UNITED STATES OF AMERICA on February 03, 2015 under No. 4682919 on services. Proposed Use in CANADA on services

**Application Number** 1,820,688 **Filing Date** 2017-01-31

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Walter Scott & Partners Limited, One Charlotte  
Square, Edinburgh, Scotland EH2 4DR,  
UNITED KINGDOM

### **Representative for Service**

BORDEN LADNER GERVAIS LLP  
World Exchange Plaza, 100 Queen Street,  
Suite 1300, Ottawa, ONTARIO, K1P1J9

## **TRADEMARK**

# **NCS**

## **SERVICES**

### **Class 36**

Financial services, namely, offering and administering private investment funds

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA January 18, 2017, Application No: 87/305,355  
in association with the same kind of services. Proposed Use in CANADA on services



**Application Number** 1,820,695 **Filing Date** 2017-01-31

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Les Tourbières Berger Ltée, 121, 1er rang,  
Saint-Modeste, QUEBEC G0L 3W0

### **Representative for Service**

NORTON ROSE FULBRIGHT CANADA LLP/S.  
E.N.C.R.L., S.R.L.  
1, Place Ville Marie, Suite 2500, Montreal,  
QUEBEC, H3B1R1

## **TRADEMARK**

# **ALL MIGHTY MIX**

### **Goods**

peat moss; horticultural growing media mixtures for plants, herbs and vegetables; horticultural fertilizing preparations, fertilizers

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,820,720 **Filing Date** 2017-01-31

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Buy-Low Foods Ltd., #1800 - 1067 West  
Cordova Street, Vancouver, BRITISH  
COLUMBIA V6C 1C7

### **Representative for Service**

FARRIS, VAUGHAN, WILLS & MURPHY LLP  
P.O. BOX 10026 PACIFIC CENTRE SOUTH,  
TORONTO DOMINION BANK TOWER, 700  
WEST GEORGIA STREET, VANCOUVER,  
BRITISH COLUMBIA, V7Y1B3

## **TRADEMARK**

# **NEIGHBOURHOOD REWARDS**

### **Goods**

#### **Class 16**

Loyalty membership cards

### **SERVICES**

#### **Class 35**

Grocery store and supermarket services; organization, management and operation of a loyalty program in which customers obtain goods, services, awards or value by accumulating and redeeming bonus points or other promotional credits obtained in connection with the purchase of goods and/or services

### **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,820,722 **Filing Date** 2017-01-31

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Buy-Low Foods Ltd., #1800 - 1067 West  
Cordova Street, Vancouver, BRITISH  
COLUMBIA V6C 1C7

### **Representative for Service**

FARRIS, VAUGHAN, WILLS & MURPHY LLP  
P.O. BOX 10026 PACIFIC CENTRE SOUTH,  
TORONTO DOMINION BANK TOWER, 700  
WEST GEORGIA STREET, VANCOUVER,  
BRITISH COLUMBIA, V7Y1B3

## **TRADEMARK**

# **MY NEIGHBOURHOOD REWARDS**

### **Goods**

#### **Class 16**

Loyalty membership cards

### **SERVICES**

#### **Class 35**

Grocery store and supermarket services; organization, management and operation of a loyalty program in which customers obtain goods, services, awards or value by accumulating and redeeming bonus points or other promotional credits obtained in connection with the purchase of goods and/or services

### **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,820,835 **Filing Date** 2017-02-01

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Concept Electric Ltd., 1260 Highfield Cres SE,  
Calgary, ALBERTA T2G 5M3

### Representative for Service

ROBERT T. FOOKS  
(MCLEOD LAW LLP), Suite 2110, 250 - 5th  
Street S.W., Calgary, ALBERTA, T2P0R4

## TRADEMARK



### Index Headings

CONCEPT

### Image Description (Vienna)

- Quadrilaterals with lines
  - One line or one band
  - Thin lines
  - Horizontal lines or bands
  - Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
  - Several quadrilaterals juxtaposed, joined or intersecting
  - Quadrilaterals with dark surfaces or parts of surfaces
- 

## SERVICES

### Class 37

Electrical contracting services; plumbing contracting services; heating equipment installation and repair.

## CLAIMS

Used in CANADA since 1997 on services.

**Application Number** 1,820,856 **Filing Date** 2017-02-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

MC10, INC., 10 Maguire Road, Building 3,  
Lexington, MA 02421, UNITED STATES OF  
AMERICA

### **Representative for Service**

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

# **RESEARCH CONNECT**

## **Goods**

### **Class 09**

(1) conformal electronic circuits, namely, electronic circuits that bend, stretch and conform to the shape of non-planar objects to which they are applied; flexible, body-wearable electronic devices for use for non-medical use for measuring environmental parameters, namely, motion, environmental temperature, ultraviolet radiation exposure, barometric pressure, chemical exposure, bio-impedance and biological excitation voltages; rigid electronic circuits; body-wearable electronic devices for use for non-medical use for measuring environmental parameters, namely, motion, environmental temperature, ultraviolet radiation exposure, barometric pressure, chemical exposure, bio-impedance and biological excitation voltages; software applications

### **Class 10**

(2) flexible, body-wearable electronic devices for measuring physiological parameters for medical and therapeutic purposes, namely, for measuring electrical activity of the heart, electrical activity along the scalp, electrical activity produced by skeletal muscles, body temperature, heart rate, range of motion, hydration, blood sugar, oxygenation, biological fluid, vapor composition, pulse, microfluidics, and blood chemistry; rigid body-wearable electronic devices for measuring physiological parameters for medical and therapeutic purposes, namely, for measuring electrical activity of the heart, electrical activity along the scalp, electrical activity produced by skeletal muscles, body temperature, heart rate, range of motion, hydration, blood sugar, oxygenation, biological fluid, vapor composition, pulse, microfluidics, and blood chemistry

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA August 26, 2016, Application No: 87/151,999 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,820,858 **Filing Date** 2017-02-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

MC10, INC., 10 Maguire Road, Building 3,  
Lexington, MA 02421, UNITED STATES OF  
AMERICA

### **Representative for Service**

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

# **BIOSTAMP360**

## **Goods**

### **Class 09**

(1) conformal electronic circuits, namely, electronic circuits that bend, stretch and conform to the shape of non-planar objects to which they are applied; flexible, body-wearable electronic devices for use for non-medical use for measuring environmental parameters, namely, motion, environmental temperature, ultraviolet radiation exposure, barometric pressure, chemical exposure, bio-impedance and biological excitation voltages; rigid electronic circuits; body-wearable electronic devices for use for nonmedical use for measuring environmental parameters, namely, motion, environmental temperature, ultraviolet radiation exposure, barometric pressure, chemical exposure, bio-impedance and biological excitation voltages; software applications

### **Class 10**

(2) flexible, body-wearable electronic devices for measuring physiological parameters for medical and therapeutic purposes, namely, for measuring electrical activity of the heart, electrical activity along the scalp, electrical activity produced by skeletal muscles, body temperature, heart rate, range of motion, hydration, blood sugar, oxygenation, biological fluid, vapor composition, pulse, microfluidics, and blood chemistry; rigid body-wearable electronic devices for measuring physiological parameters for medical and therapeutic purposes, namely, for measuring electrical activity of the heart, electrical activity along the scalp, electrical activity produced by skeletal muscles, body temperature, heart rate, range of motion, hydration, blood sugar, oxygenation, biological fluid, vapor composition, pulse, microfluidics, and blood chemistry

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA August 26, 2016, Application No: 87/152,371 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,820,862 **Filing Date** 2017-02-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

SGII, Inc., 19651 Alter, Foothill Ranch, CA  
92610, UNITED STATES OF AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## **TRADEMARK**

**LONG LASTING BEAUTY THAT LASTS AS LONG  
AS YOU DO**

### **Goods**

#### **Class 03**

Cosmetics and personal care products, namely, lipstick in solid or liquid form, lip liner, lip gloss, lipstick remover, eye liner, eyebrow liner and mascara

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA August 16, 2016, Application No: 87/139,441  
in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,820,867 **Filing Date** 2017-02-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

HFC Prestige International Holding Switzerland  
Sàrl, Chemin Louis-Hubert 1-3, CH-1213 Petit-  
Lancy, SWITZERLAND

### **Representative for Service**

TORYS LLP  
SUITE 3000, 79 WELLINGTON ST. W., BOX  
270, TD CENTRE, TORONTO, ONTARIO,  
M5K1N2

## **TRADEMARK**

# **CREATIVE CODE**

### **Goods**

#### **Class 03**

Hair Care Preparations; hair styling preparations; hair coloring preparations.

## **CLAIMS**

Proposed Use in CANADA on goods



**Application Number** 1,820,872 **Filing Date** 2017-02-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

SGII, Inc., 19651 Alter, Foothill Ranch, CA  
92610, UNITED STATES OF AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## **TRADEMARK**

# **WOMEN AND PRODUCTS THAT MAKE LONG LASTING BEAUTY POSSIBLE**

### **Goods**

#### **Class 03**

Cosmetics and personal care products, namely, lipstick in solid or liquid form, lip liner, lip gloss, lipstick remover, eye liner, eyebrow liner and mascara, skin lotions and skin cleansers.

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA August 16, 2016, Application No: 87/140,669 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,820,878 **Filing Date** 2017-02-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

The Yunique Foundation, 3400 Mayflower Ave., Suite 500, Lehi, UT 84043, UNITED STATES OF AMERICA

### **Representative for Service**

HEIDI JENSEN  
(JENSEN & COMPANY), 2150 Thurston Drive, Suite 103, Ottawa, ONTARIO, K1G5T9

## **TRADEMARK**

# **RECLAIM HOPE**

## **SERVICES**

### **Class 35**

(1) Promoting public awareness of survivors of sexual abuse and the importance of a public dialogue about sexual abuse to facilitate healing

### **Class 41**

(2) Educational services, namely, online instruction to inspire and educate survivors of sexual abuse and teach them survival skills to help facilitate healing; educational services, namely, providing online instruction in the field of preventing sexual exploitation of children

(3) Educational services namely conducting retreats to inspire and educate survivors of sexual abuse and teach them survival skills to help facilitate healing.

## **CLAIMS**

Used in CANADA since at least as early as December 01, 2016 on services (1), (2). Priority Filing Date: UNITED STATES OF AMERICA August 01, 2016, Application No: 87/123,143 in association with the same kind of services. Used in UNITED STATES OF AMERICA on services. Registered in or for UNITED STATES OF AMERICA on March 14, 2017 under No. 5,160,361 on services. Proposed Use in CANADA on services (3)

**Application Number** 1,820,884 **Filing Date** 2017-02-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

WEC Holdings, LLC, (A Delaware Limited Liability Company), 2960 West Sahara Avenue, Las Vegas, NV 89102, UNITED STATES OF AMERICA

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 1600, 1 FIRST CANADIAN PLACE, 100 KING STREET WEST, TORONTO, ONTARIO, M5X1G5

## **TRADEMARK**



### **Index Headings**

WEC

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## **Goods**

### **Class 09**

(1) Digital trading cards in the nature of downloadable software

### **Class 16**

(2) Trading cards

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA September 27, 2016, Application No: 87185080 in association with the same kind of goods (1); UNITED STATES OF AMERICA September 27, 2016, Application No: 87185083 in association with the same kind of goods (2).  
Proposed Use in CANADA on goods

**Application Number** 1,820,890 **Filing Date** 2017-02-01

**Language of Application** French

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

ALTER&GO INC., 500 65 éme Avenue,  
ENTRELACS, QUÉBEC J0T 2E0

## **TRADEMARK**

# **B2KpH**

### **Goods**

**Class 01**

Fertilizers.

## **CLAIMS**

Used in CANADA since February 01, 2017 on goods.

**Application Number** 1,820,905 **Filing Date** 2017-02-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

HALO, PURELY FOR PETS INC., a legal entity, 12400 Race Track Road, Tampa, FL 33636, UNITED STATES OF AMERICA

### **Representative for Service**

RICHES, MCKENZIE & HERBERT LLP  
SUITE 1800, 2 BLOOR STREET EAST,  
TORONTO, ONTARIO, M4W3J5

## **TRADEMARK**

# **IF IT SAYS "MEAL," IT'S NOT WHOLE MEAT**

### **Goods**

#### **Class 31**

pet food; pet treats

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA December 27, 2016, Application No: 87/281, 358 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,820,944 **Filing Date** 2017-02-01

**Language of Application** French

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

François Xavier Saint-Georges, 6585 23E Av,  
Montréal, QUÉBEC H1T 3N3

### **Representative for Service**

FABIENNE CANDÉAGO  
Dupuis Paquin avocats et conseillers d'affaires  
inc., 1565, boulevard de l'Avenir, Bureau 206,  
Montréal, QUÉBEC, H7S2N5

## **TRADEMARK**

# **BY THE NORTH**

### **Goods**

#### **Class 20**

Custom furniture, namely furniture for turntables, furniture for record players, entryway consoles, kitchen tables, coffee tables, living room tables, stools, indoor benches, outdoor benches, free-standing wardrobes, solid wood benches, shelving.

### **SERVICES**

#### **Class 40**

Custom furniture design, construction and installation services.

### **CLAIMS**

Used in CANADA since at least as early as October 27, 2015 on goods and on services.

**Application Number** 1,820,961 **Filing Date** 2017-02-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Thompson Brothers & Company, LLC, 1270  
Helmo Ave North, Oakdale, MN 55128,  
UNITED STATES OF AMERICA

### **Representative for Service**

KICKSTART LAW CORPORATION  
#208, 8501 - 162 Street, Surrey, BRITISH  
COLUMBIA, V4N1B2

## **TRADEMARK**

# **WOODY**

### **Goods**

#### **Class 21**

grill cleaning scrapers

## **CLAIMS**

Used in CANADA since as early as October 30, 2014 on goods.

**Application Number** 1,820,966 **Filing Date** 2017-02-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

WSDM Club Barber Shop, 875 Hastings St E,  
Vancouver, BRITISH COLUMBIA V6A 1R8

## **TRADEMARK**

**What's mine, is hours.**

### **Goods**

#### **Class 16**

(1) banners of paper; notebook covers; notebooks; spiral notebooks; spiral-bound notebooks; stationery stickers; stickers; vinyl stickers

#### **Class 18**

(2) all purpose sport bags; backpacks, book bags, sports bags, bum bags, wallets and handbags

#### **Class 24**

(3) banners and flags of textile; bath towels; beach towels; cloth towels

#### **Class 25**

(4) baseball caps and hats; bomber jackets; cloth hats; denim jackets; hats; hooded jackets; jackets; jackets and socks; long-sleeved t-shirts; promotional t-shirts; short-sleeved t-shirts; sweaters; t-shirts

(5) Toque, Toques, Beanie, Beanies, Head-warmer

## **SERVICES**

#### **Class 40**

imprinting messages on t-shirts

## **CLAIMS**

Proposed Use in CANADA on goods and on services



**Application Number** 1,820,967 **Filing Date** 2017-02-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Omega Alpha Pharmaceuticals Inc., 795  
Pharmacy Avenue, Scarborough, ONTARIO  
M1L 3K2

### **Representative for Service**

LEDGLEY LAW  
724 ANNETTE STREET, TORONTO,  
ONTARIO, M6S2E2

## **TRADEMARK**

# **DIGEZYME**

### **Goods**

Dietary Supplements, namely, digestive enzymes.

## **CLAIMS**

Used in CANADA since at least as early as February 1998 on goods.

**Application Number** 1,820,968 **Filing Date** 2017-02-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

LAURIE TURMEL, 474 Marshall Rd, Merritt,  
BRITISH COLUMBIA V1K 1N5

## **TRADEMARK**

# **PIY'ER**

### **Goods**

#### **Class 02**

(1) Paints and varnishes for furniture, building exteriors, building interiors, concrete floors, and wood floors

#### **Class 09**

(2) Instructional and educational videos in the fields of home decoration, painting furniture, and painting the interiors and exteriors of buildings, available on pre-recorded optical disc and for download via the Internet

#### **Class 16**

(3) Paintbrushes; Paint rollers; Paint stirrers; Paint trays; Sponges for painting; Books and handbooks

#### **Class 17**

(4) Masking tape

#### **Class 22**

(5) Drop cloths

#### **Class 25**

(6) Aprons; Hats

## **SERVICES**

#### **Class 35**

(1) Wholesale and retail sale of paints and varnishes for furniture, building exteriors, building interiors, concrete floors and wood floors, paintbrushes, paint rollers, paint stirrers, paint trays, sponges for painting, books, handbooks, masking tape, drop cloths, aprons, and hats

#### **Class 41**

(2) Educational services, namely, seminars, workshops, classes and training sessions in the fields of home decoration, painting furniture, and painting the interiors and exteriors of buildings

## **CLAIMS**

Used in CANADA since January 19, 2017 on goods (1) and on services (2); January 20, 2017 on goods (2), (3), (4), (5), (6) and on services (1).

**Application Number** 1,820,969 **Filing Date** 2017-02-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

PLAZMA STONE INC., 4-115 SIXTH AVE,  
BRANTFORD, ONTARIO N3S 1B1

## **TRADEMARK**

# **PLAZMA STONE**

## **Goods**

### **Class 19**

(1) Engineered quartz slabs for use in the manufacture of stone countertops, floor tiles and wall tiles

(2) Engineered quartz countertops, floor tiles and wall tiles

## **SERVICES**

### **Class 37**

Installation, maintenance and repair of stone countertops

## **CLAIMS**

Used in CANADA since May 19, 2016 on goods (1). Proposed Use in CANADA on goods (2) and on services

**Application Number** 1,821,184 **Filing Date** 2017-02-02

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Scott Hundey, 21 Rothwell Rd, Scarborough,  
ONTARIO M1R 4K6

## **TRADEMARK**

# **cloudwidth**

### **Goods**

#### **Class 09**

computer games downloadable from a global computer network; computer hardware and software for setting up and configuring local area networks; computer network adapters; computer network bridges; computer network server; computer network switches; computer programs for searching the contents of computers and computer networks by remote control; e-commerce software to allow users to perform electronic business transactions via a global computer network; global positioning system (GPS) consisting of computers, computer software, transmitters, receivers, and network interface devices; lan [local area network] computer cards for connecting portable computer devices to computer networks; LAN (local area network) operating software

## **SERVICES**

#### **Class 35**

(1) dissemination of advertising for others via an on-line communications network on the internet

#### **Class 42**

(2) cloud computing enabling file storage of payroll data; cloud computing photo sharing services; cloud computing provider services for general storage of data; cloud computing providing software for database management; cloud computing video hosting web sites; cloud computing web hosting services; cloud seeding; computer network configuration services; computer network design for others; computer network security services; creating of home pages for computer networks for others; design and development of wireless computer networks; development of software for secure network operations

## **CLAIMS**

Used in CANADA since February 02, 2017 on services. Used in CANADA since at least as early as February 02, 2017 on goods.

**Application Number** 1,821,186 **Filing Date** 2017-02-02

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Saul Segall, 96-5712 Gordon Rd, P.O. Box  
s4w0m1, Regina, SASKATCHEWAN S4W 0M1

## **TRADEMARK**

# **iFare**

### **Foreign Character Translation/Transliteration**

The 'i' is colored orange and 'fare' is colored white.

## **SERVICES**

### **Class 39**

Ride share

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,821,190 **Filing Date** 2017-02-03

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

VapeMeet Inc., 2-1 Royce Ave, Brampton,  
ONTARIO L6Y 1J4

### **Representative for Service**

HARRY'S LEGAL  
4-50 SUNNYVALE GATE, BRAMPTON,  
ONTARIO, L6S0C4

## **TRADEMARK**

# **VapeMeet**

### **Goods**

#### **Class 01**

(1) sauce for preparing tobacco

#### **Class 05**

(2) imitation cigarettes for quitting smoking; pharmaceutical preparations for use in discouraging the smoking habit; tobacco-free cigarettes for the treatment of smoking cessation

#### **Class 07**

(3) cigarette machines for industrial purposes; cigarette making machines; tobacco processing machines

#### **Class 09**

(4) batteries for electronic cigarettes; chargers for electronic cigarettes; electronic cigarette batteries

#### **Class 16**

(5) advertising leaflets; advertising pamphlets; advertising signs of cardboard; advertising signs of paper; printed advertising boards of cardboard; printed advertising boards of paper

#### **Class 20**

(6) advertising balloons

#### **Class 34**

(7) absorbent paper for tobacco pipes; ashtrays; ashtrays for smokers made of precious metals; asian long tobacco pipe sheaths; asian long tobacco pipes (kiseru); books of cigarette papers; ceramic snuff boxes; chewing tobacco; cigar and cigarette boxes of precious metal; cigar boxes; cigar boxes of precious metal; cigar cases; cigar cutters; cigar holders; cigar humidifiers; cigarette boxes of precious metal; cigarette cases; cigarette filters; cigarette lights; cigarette paper; cigarette rollers; cigarette rolling machines; cigarette tips; cigarette tubes; cigarettes; cigarillos; cigars; dried cannabis; dried marijuana; E-cigarettes; electric cigarettes; electronic cigarette boxes; electronic cigarette cases; electronic cigarettes; electronic cigarettes for use as an alternative to traditional cigarettes; electronic hookahs; electronic smoking pipes; filter tips for cigarettes; filter-tipped cigarettes; firestones; flints and firestones; gas containers for cigar lighters; hand-rolling tobacco; herbs for smoking; holders for cigars and cigarettes of precious metal; holders of cigarettes of precious metal; holders of cigars of precious metal; hookahs; humidors; Japanese shredded

tobacco (kizami tobacco); leaf tobacco; lighter flints; lighters; lighters for smokers; liquefied gas cylinders for cigarette lighters; liquid for e-cigaraettes for general health and well-being; liquid nicotine solutions for use in electronic cigarettes; liquid solutions for use in electronic cigarettes; liquified fuel gas cylinders for cigarette lighters; machines allowing smokers to make cigarettes by themselves; machines for rolling cigarettes; match books; match boxes; match boxes of precious metal; match holders; match holders of precious metal; matchboxes; matches; mentholated pipes; metal cigar cases; metal snuff boxes; mouthpieces for cigarette holders; narghiles; oral vaporizers for smokers; paraffin matches; pipe cleaners; pipe cleaners for tobacco pipes; pipe pouches; pipe racks for tobacco pipes; pipe tampers; pipe tobacco; pocket apparatus for rolling cigarettes; pocket apparatus for self-rolling cigarettes; pocket appliances for rolling one's own cigarettes; pocket-size cigarette rolling machines; roll your own tobacco; rolling tobacco; safety matches; smokeless cigarette vaporizer pipes; smoking pipe scourers; smoking pipes; smoking tobacco; snuff; snuff boxes; snuff boxes of precious metal; spittoons for tobacco users; sulfur matches; tips of yellow amber for cigar and cigarette holders; tobacco; tobacco, cigars and cigarettes; tobacco filters; tobacco flavourings; tobacco jars; tobacco pipe cleaners; tobacco pipes; tobacco pouches; tobacco products; tobacco slicers; tobacco spittoons; tobacco tins

## SERVICES

### Class 35

(1) administration of a discount program for enabling participants to obtain discounts on goods and services through use of a discount membership card; administration of consumer loyalty programs; advertising agencies; advertising agency services; advertising and business management consultancy; advertising by transmission of on-line publicity for third parties through electronic communications networks; advertising copywriting; advertising flyer distribution; advertising flyer distribution for others; advertising on the Internet for others; advertising relating to pharmaceutical products and in-vivo imaging products of others; advertising services for promoting a series of films for others; advertising services for promoting the brokerage of stocks and other securities for others; advertising services of a radio and television advertising agency; advertising text publication services for others; advertising the goods and services of others; advertising the goods and services of others in periodicals, brochures and newspapers; advertising the goods and services of others in the popular and professional press; advertising the goods and services of others through all public communication means; advertising the goods and services of others via electronic media and specifically the internet; compilation, production and dissemination of advertising matter for others; creating and updating advertising material for others; direct mail advertising of the goods and services of others; dissemination of advertising for others via an on-line communications network on the internet; dissemination of advertising for others via the Internet; dissemination of advertising matter for others; distribution of advertising mail and of advertising supplements attached to regular editions for others; distribution of advertising materials for others; distribution of products for others for advertising purposes; electronic billboard advertising of the goods and services of others; issuing and updating of advertising texts for others; layout services for advertising purposes; magazine advertising for others; mediation of advertising for others; modeling services for advertising or sales promotion; modelling for advertising or sales promotion; newspaper advertising for others; on-line advertising for others on computer networks; online advertising for others via a computer communications network; on-line advertising the goods and services of others on computer communications networks; preparation and realization of media and advertising for others; printing of advertising matter for others; production of advertising films for others; production of advertising materials for others; production of advertising matter and commercials for others; providing a searchable online advertising guide

featuring the goods and services of other on-line vendors on the internet; providing advertising space in a periodical; providing advertising space in periodicals, newspapers and magazines; providing and rental of advertising space on the internet; provision of space on websites for advertising goods and services; rental of advertising space; rental of advertising space on web sites; renting of advertising spaces; scriptwriting for advertising purposes; television advertising for others; window dressing services for advertising purposes

**Class 37**

(2) repair and maintenance of tobacco processing machines

**Class 40**

(3) food smoking; food smoking services; rental of tobacco processing machines; tobacco curing services

**Class 42**

(4) designing websites for the advertising purposes of others

**Class 45**

(5) on-line social networking services; online social networking services

**CLAIMS**

Used in CANADA since at least as early as February 25, 2015 on goods and on services.



**Application Number** 1,821,191 **Filing Date** 2017-02-03

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

VapeMeet Inc., 2-1 Royce Ave, Brampton,  
ONTARIO L6Y 1J4

### **Representative for Service**

HARRY'S LEGAL  
4-50 SUNNYVALE GATE, BRAMPTON,  
ONTARIO, L6S0C4

## **TRADEMARK**

# **Vape Meet**

### **Goods**

#### **Class 01**

(1) sauce for preparing tobacco

#### **Class 05**

(2) imitation cigarettes for quitting smoking; pharmaceutical preparations for use in discouraging the smoking habit; tobacco-free cigarettes for the treatment of smoking cessation

#### **Class 07**

(3) cigarette machines for industrial purposes; cigarette making machines; tobacco processing machines

#### **Class 09**

(4) batteries for electronic cigarettes; chargers for electronic cigarettes; electronic cigarette batteries

#### **Class 16**

(5) advertising leaflets; advertising pamphlets; advertising signs of cardboard; advertising signs of paper; printed advertising boards of cardboard; printed advertising boards of paper

#### **Class 20**

(6) advertising balloons

#### **Class 34**

(7) absorbent paper for tobacco pipes; ashtrays; ashtrays for smokers made of precious metals; asian long tobacco pipe sheaths; asian long tobacco pipes (kiseru); books of cigarette papers; ceramic snuff boxes; chewing tobacco; cigar and cigarette boxes of precious metal; cigar boxes; cigar boxes of precious metal; cigar cases; cigar cutters; cigar holders; cigar humidifiers; cigarette boxes of precious metal; cigarette cases; cigarette filters; cigarette lights; cigarette paper; cigarette rollers; cigarette rolling machines; cigarette tips; cigarette tubes; cigarettes; cigarillos; cigars; dried cannabis; dried marijuana; E-cigarettes; electric cigarettes; electronic cigarette boxes; electronic cigarette cases; electronic cigarettes; electronic cigarettes for use as an alternative to traditional cigarettes; electronic hookahs; electronic smoking pipes; filter tips for cigarettes; filter-tipped cigarettes; firestones; flints and firestones; gas containers for cigar lighters; hand-rolling tobacco; herbs for smoking; holders for cigars and cigarettes of precious metal; holders of cigarettes of precious metal; holders of cigars of precious metal; hookahs; humidors; Japanese shredded

tobacco (kizami tobacco); leaf tobacco; lighter flints; lighters; lighters for smokers; liquefied gas cylinders for cigarette lighters; liquid for e-cigaraettes for general health and well-being; liquid nicotine solutions for use in electronic cigarettes; liquid solutions for use in electronic cigarettes; liquified fuel gas cylinders for cigarette lighters; machines allowing smokers to make cigarettes by themselves; machines for rolling cigarettes; match books; match boxes; match boxes of precious metal; match holders; match holders of precious metal; matchboxes; matches; mentholated pipes; metal cigar cases; metal snuff boxes; mouthpieces for cigarette holders; narghiles; oral vaporizers for smokers; paraffin matches; pipe cleaners; pipe cleaners for tobacco pipes; pipe pouches; pipe racks for tobacco pipes; pipe tampers; pipe tobacco; pocket apparatus for rolling cigarettes; pocket apparatus for self-rolling cigarettes; pocket appliances for rolling one's own cigarettes; pocket-size cigarette rolling machines; roll your own tobacco; rolling tobacco; safety matches; smokeless cigarette vaporizer pipes; smoking pipe scourers; smoking pipes; smoking tobacco; snuff; snuff boxes; snuff boxes of precious metal; spittoons for tobacco users; sulfur matches; tips of yellow amber for cigar and cigarette holders; tobacco; tobacco, cigars and cigarettes; tobacco filters; tobacco flavourings; tobacco jars; tobacco pipe cleaners; tobacco pipes; tobacco pouches; tobacco products; tobacco slicers; tobacco spittoons; tobacco tins

## SERVICES

### Class 35

(1) administration of a discount program for enabling participants to obtain discounts on goods and services through use of a discount membership card; administration of consumer loyalty programs; advertising agencies; advertising agency services; advertising and business management consultancy; advertising by transmission of on-line publicity for third parties through electronic communications networks; advertising copywriting; advertising flyer distribution; advertising flyer distribution for others; advertising on the Internet for others; advertising relating to pharmaceutical products and in-vivo imaging products of others; advertising services for promoting a series of films for others; advertising services for promoting the brokerage of stocks and other securities for others; advertising services of a radio and television advertising agency; advertising text publication services for others; advertising the goods and services of others; advertising the goods and services of others in periodicals, brochures and newspapers; advertising the goods and services of others in the popular and professional press; advertising the goods and services of others through all public communication means; advertising the goods and services of others via electronic media and specifically the internet; compilation, production and dissemination of advertising matter for others; creating and updating advertising material for others; direct mail advertising of the goods and services of others; dissemination of advertising for others via an on-line communications network on the internet; dissemination of advertising for others via the Internet; dissemination of advertising matter for others; distribution of advertising mail and of advertising supplements attached to regular editions for others; distribution of advertising materials for others; distribution of products for others for advertising purposes; electronic billboard advertising of the goods and services of others; issuing and updating of advertising texts for others; layout services for advertising purposes; magazine advertising for others; mediation of advertising for others; modeling services for advertising or sales promotion; modelling for advertising or sales promotion; newspaper advertising for others; on-line advertising for others on computer networks; online advertising for others via a computer communications network; on-line advertising the goods and services of others on computer communications networks; preparation and realization of media and advertising for others; printing of advertising matter for others; production of advertising films for others; production of advertising materials for others; production of advertising matter and commercials for others; providing a searchable online advertising guide

featuring the goods and services of other on-line vendors on the internet; providing advertising space in a periodical; providing advertising space in periodicals, newspapers and magazines; providing and rental of advertising space on the internet; provision of space on websites for advertising goods and services; rental of advertising space; rental of advertising space on web sites; renting of advertising spaces; scriptwriting for advertising purposes; television advertising for others; window dressing services for advertising purposes

**Class 37**

(2) repair and maintenance of tobacco processing machines

**Class 40**

(3) food smoking; food smoking services; rental of tobacco processing machines; tobacco curing services

**Class 42**

(4) designing websites for the advertising purposes of others

**Class 45**

(5) on-line social networking services; online social networking services

**CLAIMS**

Used in CANADA since at least as early as February 25, 2015 on goods and on services.

**Application Number** 1,821,198 **Filing Date** 2017-02-03

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Kevin Lee, 1801-1 Yonge St, Toronto,  
ONTARIO M5E 1W7

## **TRADEMARK**

# **MatterMarket**

## **SERVICES**

### **Class 42**

Providing a website featuring technology that enables users to upload, download, modify and share three dimensional designs

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,821,568 **Filing Date** 2017-02-06

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

CONTINENTAL REIFEN DEUTSCHLAND  
GmbH, Vahrenwalder Strasse 9, 30165,  
Hannover, GERMANY

### **Representative for Service**

ROBIC  
CENTRE CDP CAPITAL, 1001, SQUARE-  
VICTORIA, BLOC E - 8E ETAGE,  
MONTRÉAL, QUEBEC, H2Z2B7

## **TRADEMARK**

# **iTire**

### **Goods**

#### **Class 12**

Pneumatic tires [tyres]; Solid rubber tyres; Inner tubes for pneumatic tires.

## **CLAIMS**

Priority Filing Date: EUIPO (EU) August 09, 2016, Application No: 015733306 in association with the same kind of goods. Used in GERMANY on goods. Registered in or for EUIPO (EU) on February 13, 2017 under No. 015733306 on goods. Proposed Use in CANADA on goods

**Application Number** 1,821,994 **Filing Date** 2017-02-08

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

MARS CANADA INC., 37 Holland Drive,  
Bolton, ONTARIO L7E 5S4

### **Representative for Service**

BAKER & MCKENZIE LLP  
BROOKFIELD PLACE, 181 BAY STREET,  
SUITE 2100, P.O. BOX 874, TORONTO,  
ONTARIO, M5J2T3

## **TRADEMARK**

# **SATISFY THEIR NATURE**

### **Goods**

#### **Class 31**

Foodstuff for animals, namely pet food, pet treats

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,822,065 **Filing Date** 2017-02-09

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Littlejohn Barristers Professional Corporation,  
400 Bayfield Street, Suite 200, Barrie,  
ONTARIO L4M 5A1

## **TRADEMARK**

# **One Accident Can Change Your Life**

## **SERVICES**

### **Class 45**

legal services

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,822,066 **Filing Date** 2017-02-09  
**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Littlejohn Barristers Professional Corporation,  
400 Bayfield Street, Suite 200, Barrie,  
ONTARIO L4M 5A1

## **TRADEMARK**

# **We are Here to Help**

## **SERVICES**

**Class 45**  
legal services

## **CLAIMS**

Proposed Use in CANADA on services



**Application Number** 1,822,067 **Filing Date** 2017-02-09  
**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Nosco Media Inc., 405 White Arctic Ave,  
Ottawa, ONTARIO K2J 5W5

## **TRADEMARK**

# **Snappa**

### **Goods**

#### **Class 09**

Web-based software for creating and editing online graphics.

## **CLAIMS**

Used in CANADA since July 01, 2015 on goods.

**Application Number** 1,822,201 **Filing Date** 2017-02-09

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Lesco, Inc., 300 Colonial Center Parkway,  
Suite 600, Roswell, GA 30076, UNITED  
STATES OF AMERICA

### **Representative for Service**

RIDOUT & MAYBEE LLP  
5500 North Service Road, Suite 101,  
Burlington, ONTARIO, L7L6W6

## **TRADEMARK**

# **LESCO**

### **Goods**

- (1) Fertilizers, herbicides, pesticides and fungicides for lawns, gardens, golf courses, athletic fields, theme parks, parks and similar use.
- (2) Paint for industrial equipment and machinery, pruning paint, paint for turf marking and priming paint.
- (3) Fungicides, herbicides for lawn, garden, golf course, athletic fields, theme parks, parks and similar uses application; insecticides, insect repellents and other chemical pest control products, namely termiticides, aerosols, baits and other chemicals for controlling crawling insects, fleas, termites, and rodents.
- (4) Power tools for lawn care, landscaping and golf course maintenance applications, namely hedge clippers, trimmers, blowers, lawn mowers, aerators, dethatchers, lapping machines, spreaders, sprayers, foam marker machines, renovators for seeding, slicing and for dethatching and replacement parts for each of these products and non-power operated tools for lawn care, landscaping and golf course maintenance applications, namely seeders, spreaders, sprayers, mixing machine for pesticides, jet action deflectors for spreading, tree and ornamental feeders, drag mats, fertinjectors, spray guns and replacement parts for each of these items; mowing attachments and blades; and irrigation roller bases, irrigation pumps and fitted spreader covers.
- (5) Hand-held tools for lawn care and landscaping applications and for golf course maintenance, namely rakes, ball mark menders, divot forks, soil profilers, paint marking handles, line painters, drum openers, shovels, shears, saws, trowels, weeders, machetes, sodlifters, forks, hoes, pruners, scabbards, hand-operated sprayers for insecticides and pesticides, dew removing hand tools and replacement part thereof, T-handle soil probe, and replacement parts for each of the above-listed items.
- (6) Brochures and instruction manuals concerning lawn care, landscaping and golf course maintenance applications and products, [ product application cards, greeting cards, ] self mailers and posting signs.
- (7) Plastic items for lawn care, landscaping and golf course maintenance applications, namely garden hoses and replacement parts thereof; plastic, PVC and poly pipe for lawn care, landscaping and golf course maintenance.
- (8) Grass and flower seed.

**CLAIMS**

Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on June 27, 1995 under No. 1901402 on goods (2); UNITED STATES OF AMERICA on July 04, 1995 under No. 1902916 on goods (8); UNITED STATES OF AMERICA on November 28, 1995 under No. 1938075 on goods (3); UNITED STATES OF AMERICA on May 28, 1996 under No. 1975751 on goods (6); UNITED STATES OF AMERICA on July 16, 1996 under No. 1986533 on goods (4); UNITED STATES OF AMERICA on July 30, 1996 under No. 1989470 on goods (1); UNITED STATES OF AMERICA on July 30, 1996 under No. 1989473 on goods (7); UNITED STATES OF AMERICA on July 30, 1996 under No. 1989474 on goods (5)

**Application Number** 1,826,227 **Filing Date** 2017-03-08

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

VOS Printing and Design Ltd., 12502 118 Ave,  
Edmonton, ALBERTA T5L 2K6

### **Representative for Service**

JULIE MACDONELL  
The Trademark Group, 2300 Yonge St., #1600,  
Toronto, ONTARIO, M4P1E4

## **TRADEMARK**

# **VOS.CA**

### **Goods**

promotional products, namely, mugs, key chains, notebooks, pens and calendars;

### **SERVICES**

printing of advertising matter for others; printing services, namely, printing books, booklets, business cards, tickets, envelopes, flyers, postcards, posters, brochures, forms, note pads, event invitations and calendars; film and video production; business marketing consulting services; development of marketing strategies and concepts for others; developing promotional campaigns for others; graphic art design services; website design and development;

### **CLAIMS**

Used in CANADA since January 14, 2015 on goods. Used in CANADA since at least as early as January 14, 2015 on services.

**Application Number** 1,827,740 **Filing Date** 2017-03-16

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Dixie Consumer Products LLC, 133 Peachtree Street, N.E., Atlanta, GA 30303, UNITED STATES OF AMERICA

### **Representative for Service**

BLAKE, CASSELS & GRAYDON LLP  
INTELLECTUAL PROPERTY GROUP, SUITE 4000, COMMERCE COURT WEST, 199 BAY STREET, TORONTO, ONTARIO, M5L1A9

## **TRADEMARK**

# **DIXIE ULTRA**

### **Goods**

#### **Class 21**

cutlery dispensers

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA September 22, 2016, Application No: 87/180, 163 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,828,735 **Filing Date** 2017-03-22

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

1267853 Ontario Limited, 39 Fittons Rd. W,  
Orillia, ONTARIO L3V 3T7

### **Representative for Service**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## **TRADEMARK**

# **BLUE BANSHEE**

### **Goods**

Publications namely, books, comic books, comics, comic strips, graphic novels, children's books, magazines

### **SERVICES**

Publishing of comic books, comics, comic strips, graphic novels, children's books, magazines;  
online electronic publishing of books and periodicals

### **CLAIMS**

Proposed Use in CANADA on goods and on services

**Application Number** 1,829,145 **Filing Date** 2017-03-24

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Leesa Sleep, LLC, 3200 Pacific Avenue, Suite  
200, Virginia Beach, VA 23451, UNITED  
STATES OF AMERICA

### **Representative for Service**

SHAPIRO COHEN LLP  
SUITE 830, TOWER B, 555 LEGGET DRIVE,  
OTTAWA, ONTARIO, K2K2X3

## **TRADEMARK**

# **LOVE YOUR SLEEP**

## **Goods**

### **Class 20**

(1) Bed bases; Bed frames; Bed headboards; Bed pillows; Bed rails; Bed rests; Bedroom furniture; Beds; Beds, mattresses, pillows and bolsters; Box springs; Bunk beds; Chair beds; Feather beds; Fiber beds; Folding beds; Futon mattresses; Head supporting pillows; Living room furniture; Maternity pillows; Mattress cushions; Mattress foundations; Mattress toppers; Mattresses; Nap mats; Neck-supporting pillows; Pillows; Sleep products, namely, mattresses, spring mattresses, box springs and mattress foundations; Sleeping mats; Sofa beds; Spring mattresses

### **Class 24**

(2) Baby bedding, namely, bundle bags, swaddling blankets, crib bumpers, fitted crib sheets, crib skirts, crib blankets, and diaper changing pad covers not of paper; Bed blankets; Bed covers; Bed linen; Bed pads; Bed sheets; Bed skirts; Bed spreads; Bed throws; Children's bed sheets, pillow cases, and blankets; Contoured mattress covers; Duvet covers; Duvets; Fabric bed valances; Fitted bed sheets; Flat bed sheets; Mattress covers; Mattress pads; Pillow cases; Pillow covers; Pillow shams; Pillow-top, low-profile bed skirts; Quilt covers; Silk bed blankets

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA March 21, 2017, Application No: 87379800 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,831,690 **Filing Date** 2017-04-07

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

BAYER INTELLECTUAL PROPERTY GMBH,  
Alfred-Nobel-Straße 10, 40789 Monheim am  
Rhein, GERMANY

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## **TRADEMARK**

# **XOBREN**

### **Goods**

#### **Class 05**

(1) Veterinary preparations, namely antioxidants; veterinary preparations, namely medication for relief of chronic renal failure and animal feed additives; vitamin and mineral preparations for animals

#### **Class 31**

(2) Foodstuffs for animals, namely, animal feed and animal food pellets; non-medicated additives for foodstuffs for animals

## **CLAIMS**

Proposed Use in CANADA on goods



**Application Number** 1,832,304 **Filing Date** 2017-04-12

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Apple Inc., 1 Infinite Loop, Cupertino, CA  
95014, UNITED STATES OF AMERICA

### **Representative for Service**

BAKER & MCKENZIE LLP  
BROOKFIELD PLACE, 181 BAY STREET,  
SUITE 2100, P.O. BOX 874, TORONTO,  
ONTARIO, M5J2T3

## **TRADEMARK**



### **Index Headings**

MUSIC

### **Image Description (Vienna)**

- Apples
  - One fruit
- 

## **Goods**

### **Class 25**

Clothing, namely, shirts, t-shirts, sweatshirts and jackets; headgear, namely, hats and caps.

## **CLAIMS**

Priority Filing Date: JAMAICA October 12, 2016, Application No: 71091 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,832,601 **Filing Date** 2017-04-13

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

BAYER INTELLECTUAL PROPERTY GMBH,  
Alfred-Nobel-Straße 10, 40789 Monheim am  
Rhein, GERMANY

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## **TRADEMARK**

# **CANESTEST**

### **Goods**

#### **Class 05**

Preparations for the diagnosis of vaginal infections

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,833,388 **Filing Date** 2017-04-19

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

THOMSON REUTERS CANADA LIMITED,  
333 Bay Street, Suite 400, Toronto, ONTARIO  
M5H 2R2

### **Representative for Service**

TORYS LLP  
SUITE 3000, 79 WELLINGTON ST. W., BOX  
270, TD CENTRE, TORONTO, ONTARIO,  
M5K1N2

## **TRADEMARK**

# **BLOCKONE IQ**

## **SERVICES**

Providing software of a service (SAAS) services that allows data queries to be accessed from multiple Blockchain or distributed ledger implementations, which queries are made against data services, referencing equities, interest rates, currency exchanges rates data and providing attestation of the query results by cryptographic signature.

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,840,055 **Filing Date** 2017-05-31

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

SAMSUNG ELECTRONICS CO., LTD., 129,  
Samsung-ro, Yeongtong-gu, Suwon-si,  
Gyeonggi-do, REPUBLIC OF KOREA

### **Representative for Service**

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

**Q8C**

### **Goods**

#### **Class 09**

digital signage display; digital signage monitors; monitor for large format display; data processing apparatus for large format display; large LED displays; panel for large format display, namely, electric control panels, electroluminescent display panels, LCD panels, lighting control panels, organic light emitting diode display panels, touch panels, LED display panel; computer software for digital signage; digital signage players; digital signage display panels; television set; television receivers; display panel for television; monitors for commercial purpose

## **CLAIMS**

Priority Filing Date: REPUBLIC OF KOREA December 23, 2016, Application No: 40-2016-0117776 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,840,058 **Filing Date** 2017-05-31

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

SAMSUNG ELECTRONICS CO., LTD., 129,  
Samsung-ro, Yeongtong-gu, Suwon-si,  
Gyeonggi-do, REPUBLIC OF KOREA

### **Representative for Service**

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

# **Q8F**

### **Goods**

#### **Class 09**

digital signage display; digital signage monitors; monitor for large format display; data processing apparatus for large format display; large LED displays; panel for large format display, namely, electric control panels, electroluminescent display panels, LCD panels, lighting control panels, organic light emitting diode display panels, touch panels, LED display panel; computer software for digital signage; digital signage players; digital signage display panels; television set; television receivers; display panel for television; monitors for commercial purpose

## **CLAIMS**

Priority Filing Date: REPUBLIC OF KOREA December 23, 2016, Application No: 40-2016-0117777 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,840,060 **Filing Date** 2017-05-31

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

SAMSUNG ELECTRONICS CO., LTD., 129,  
Samsung-ro, Yeongtong-gu, Suwon-si,  
Gyeonggi-do, REPUBLIC OF KOREA

### **Representative for Service**

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

# **Q9F**

### **Goods**

#### **Class 09**

digital signage display; digital signage monitors; monitor for large format display; data processing apparatus for large format display; large LED displays; panel for large format display, namely, electric control panels, electroluminescent display panels, LCD panels, lighting control panels, organic light emitting diode display panels, touch panels, LED display panel; computer software for digital signage; digital signage players; digital signage display panels; television set; television receivers; display panel for television; monitors for commercial purpose

## **CLAIMS**

Priority Filing Date: REPUBLIC OF KOREA December 23, 2016, Application No: 40-2016-0117779 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,840,084 **Filing Date** 2017-05-31

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Samsung Electronics Co., Ltd., 129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, REPUBLIC OF KOREA

### **Representative for Service**

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

**Q7C**

### **Goods**

#### **Class 09**

digital signage display; digital signage monitors; monitor for large format display; data processing apparatus for large format display; large LED displays; panel for large format display, namely, electric control panels, electroluminescent display panels, LCD panels, lighting control panels, organic light emitting diode display panels, touch panels, LED display panel; computer software for digital signage; digital signage players; digital signage display panels; television set; television receivers; display panel for television; monitors for commercial purpose

## **CLAIMS**

Priority Filing Date: REPUBLIC OF KOREA December 23, 2016, Application No: 40-2016-0117774 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,840,086 **Filing Date** 2017-05-31

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

SAMSUNG ELECTRONICS CO., LTD., 129,  
Samsung-ro, Yeongtong-gu, Suwon-si,  
Gyeonggi-do, REPUBLIC OF KOREA

### **Representative for Service**

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

# **Q7F**

### **Goods**

#### **Class 09**

digital signage display; digital signage monitors; monitor for large format display; data processing apparatus for large format display; large LED displays; panel for large format display, namely, electric control panels, electroluminescent display panels, LCD panels, lighting control panels, organic light emitting diode display panels, touch panels, LED display panel; computer software for digital signage; digital signage players; digital signage display panels; television set; television receivers; display panel for television; monitors for commercial purpose

## **CLAIMS**

Priority Filing Date: REPUBLIC OF KOREA December 23, 2016, Application No: 40-2016-0117775 in association with the same kind of goods. Proposed Use in CANADA on goods



**Application Number** 1,840,390 **Filing Date** 2017-06-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

SAMSUNG ELECTRONICS CO., LTD., 129,  
Samsung-ro, Yeongtong-gu, Suwon-si,  
Gyeonggi-do, REPUBLIC OF KOREA

### **Representative for Service**

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

# **Q Contrast**

### **Goods**

#### **Class 09**

Television sets; television receivers; display panel for television; monitors for commercial purpose, namely, digital signage monitors, lcd monitors, led monitors, tablet monitors

## **CLAIMS**

Priority Filing Date: EUIPO (EU) December 01, 2016, Application No: 016126211 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,840,392 **Filing Date** 2017-06-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

SAMSUNG ELECTRONICS CO., LTD., 129,  
Samsung-ro, Yeongtong-gu, Suwon-si,  
Gyeonggi-do, REPUBLIC OF KOREA

### **Representative for Service**

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

# **Q Contrast Ultimate**

### **Goods**

#### **Class 09**

Television sets; television receivers; display panel for television; monitors for commercial purpose, namely, digital signage monitors, lcd monitors, led monitors, tablet monitors;

## **CLAIMS**

Priority Filing Date: EUIPO (EU) December 01, 2016, Application No: 016124042 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,840,393 **Filing Date** 2017-06-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

SAMSUNG ELECTRONICS CO., LTD., 129,  
Samsung-ro, Yeongtong-gu, Suwon-si,  
Gyeonggi-do, REPUBLIC OF KOREA

### **Representative for Service**

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

# **Q HDR**

### **Goods**

#### **Class 09**

Television sets; television receivers; display panel for television; monitors for commercial purpose, namely, digital signage monitors, lcd monitors, led monitors, tablet monitors

## **CLAIMS**

Priority Filing Date: EUIPO (EU) December 01, 2016, Application No: 016124059 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,840,396 **Filing Date** 2017-06-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

SAMSUNG ELECTRONICS CO., LTD., 129,  
Samsung-ro, Yeongtong-gu, Suwon-si,  
Gyeonggi-do, REPUBLIC OF KOREA

### **Representative for Service**

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

# **Q HDR 1500**

### **Goods**

#### **Class 09**

Television sets; television receivers; display panel for television; monitors for commercial purpose, namely, digital signage monitors, lcd monitors, led monitors, tablet monitors

## **CLAIMS**

Priority Filing Date: EUIPO (EU) December 01, 2016, Application No: 016124109 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,840,398 **Filing Date** 2017-06-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

SAMSUNG ELECTRONICS CO., LTD., 129,  
Samsung-ro, Yeongtong-gu, Suwon-si,  
Gyeonggi-do, REPUBLIC OF KOREA

### **Representative for Service**

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

# **Q HDR 2000**

### **Goods**

#### **Class 09**

Television sets; television receivers; display panel for television; monitors for commercial purpose, namely, digital signage monitors, lcd monitors, led monitors, tablet monitors

## **CLAIMS**

Priority Filing Date: EUIPO (EU) December 01, 2016, Application No: 016124133 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,840,400 **Filing Date** 2017-06-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

SAMSUNG ELECTRONICS CO., LTD., 129,  
Samsung-ro, Yeongtong-gu, Suwon-si,  
Gyeonggi-do, REPUBLIC OF KOREA

### **Representative for Service**

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

# **Q Color**

### **Goods**

#### **Class 09**

Television sets; television receivers; display panel for television; monitors for commercial purpose, namely, digital signage monitors, lcd monitors, led monitors, tablet monitors

## **CLAIMS**

Priority Filing Date: EUIPO (EU) December 01, 2016, Application No: 016126179 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,840,402 **Filing Date** 2017-06-01

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

SAMSUNG ELECTRONICS CO., LTD., 129,  
Samsung-ro, Yeongtong-gu, Suwon-si,  
Gyeonggi-do, REPUBLIC OF KOREA

### **Representative for Service**

SMART & BIGGAR  
SUITE 900, 55 METCALFE STREET, P.O.  
BOX 2999, STATION D, OTTAWA, ONTARIO,  
K1P5Y6

## **TRADEMARK**

# **clean cable solution**

### **Goods**

#### **Class 09**

Television sets; television receivers; display panel for television; monitors for commercial purpose, namely, digital signage monitors, lcd monitors, led monitors, tablet monitors; electric cables, wires, conductors and connection fittings therefor; connecting devices for televisions, namely, cable connectors; connecting devices for photographic equipment, namely, cable connectors; cable connectors; stands for televisions .

## **CLAIMS**

Priority Filing Date: EUIPO (EU) December 23, 2016, Application No: 016201238 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,841,633 **Filing Date** 2017-06-08

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Hasbro, Inc., 1027 Newport Avenue,  
Pawtucket, RI 02862, UNITED STATES OF  
AMERICA

### **Representative for Service**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## **TRADEMARK**

# **WINGTIP**

### **Goods**

#### **Class 28**

toy action figures; toy vehicles; toy dinosaurs; toy playsets to use with toy action figures and toy vehicles; plush toys

## **CLAIMS**

Proposed Use in CANADA on goods



**Application Number** 1,841,786 **Filing Date** 2017-06-09

**Language of Application** English

## APPLICANT AND REPRESENTATIVE FOR SERVICE

### Applicant

Glaxo Group Limited, 980 Great West Road,  
Brentford Middlesex, TW8 9GS, UNITED  
KINGDOM

### Representative for Service

GOWLING WLG (CANADA) LLP  
SUITE 2600, 160 ELGIN STREET, OTTAWA,  
ONTARIO, K1P1C3

## TRADEMARK

# PIMTARGA

### Goods

#### Class 05

Pharmaceutical preparations for use as anti-infectives; Pharmaceutical preparations for the treatment of viral conditions, namely human immunodeficiency virus (HIV), human papilloma virus (HPV), respiratory syncytial virus (RSV), hepatitis, herpes genitalis, herpes labialis, herpes simplex virus, varicella-zoster virus, Epstein-Barr virus and cytomegalovirus; Pharmaceutical preparations for the treatment and prevention of respiratory diseases and disorders and their symptoms; Pharmaceutical preparations for the treatment of immune system related diseases and disorders, namely immunosuppressants; Pharmaceutical preparations for the treatment of immunologic diseases and disorders namely, autoimmune diseases and disorders; Pharmaceutical preparations for the treatment of atherosclerosis; Pharmaceutical preparations for the treatment and prevention of metabolic related diseases and disorders namely disorders of the endocrine system, namely growth and thyroid disorders, diabetes, metabolic syndrome, obesity, weight loss and weight management; Pharmaceutical preparations for the treatment and prevention of cardiovascular, cardiopulmonary, cardio-renal and renal diseases and disorders; Pharmaceutical preparations for the prevention and treatment of oncological diseases and disorders; Pharmaceutical preparations for the treatment of inflammation and inflammatory related diseases and disorders namely arthritis, rheumatoid arthritis, inflammatory bowel diseases, inflammatory connective tissue diseases, vasculitis, synovitis; Pharmaceutical preparations for the prevention and treatment of sequelae of oncologic diseases and their treatment namely nausea and vomiting, hematologic depression, mucositis, cachexia, pain, bone pain and fatigue; Pharmaceutical preparations for the treatment of blood-related diseases and disorders namely thrombocytopenia, coagulation disorders, bleeding disorders, platelet disorders, blood vessel disorders, sickle-cell disease and its related disorders, anemias, sepsis and infections in and of the blood; Pharmaceutical preparations for the treatment of musculoskeletal diseases, disorders and injuries namely connective tissue diseases, bone diseases, osteoporosis, spinal diseases, back pain, gout, fractures, sprains, sports injuries, osteogenesis imperfecta, muscle wasting (cachexia), renal osteodystrophy, cartilage injuries, joint replacement and osteoarthritis; Pharmaceutical preparations for use in ophthalmology; Pharmaceutical preparations for the treatment of dermatological diseases and disorders namely dermatitis, skin and skin structure infections namely bacterial skin infections, fungal skin infections, viral skin infections and parasitic skin infections, psoriasis, eczema and sexually transmitted diseases; Pharmaceutical preparations for the treatment of hormonal related diseases and disorders namely hypogonadism, testosterone/androgen disorders and estrogen disorders;

Pharmaceutical preparations for the treatment of gastrointestinal related diseases and disorders namely irritable bowel disorders and symptoms, digestive disorders and acid-related disorders; Pharmaceutical preparations for the treatment of sexual dysfunction namely erectile dysfunction, male and female sexual dysfunction disorders namely arousal disorder, pain disorder, desire disorder and orgasm disorder; Pharmaceutical preparations for the treatment of genitourinary diseases namely urological diseases and disorders; Pharmaceutical preparations for the treatment of gynaecological diseases and disorders namely amenorrhoea, dysmenorrheal and infertility; Pharmaceutical hormonal preparations namely corticosteroids, hormone replacement therapy preparations, oral contraceptives, thyroid hormone preparations; Pharmaceutical preparations for the treatment of incontinence, prostate diseases and disorders, bladder diseases and disorders; Pharmaceutical preparations for the treatment of sexually transmitted diseases, inflammatory pelvic diseases, vasomotor/menopausal symptoms, endometriosis/uterine fibroids, Leiomyoma, endourology/stone, pre-eclampsia and pre-term labour; Pharmaceutical preparations for the treatment of prostatitis, nephritis, cystitis, vaginitis, renal disease; Pharmaceutical preparations for the treatment of premenstrual dysphoric disorder, premenstrual syndrome, male hypogonadism and hormonal disorders namely polycystic ovary syndrome; Pharmaceutical preparations for the treatment of hepatological related diseases namely hepatitis, non-alcoholic fatty liver disease (NAFLD), non-alcoholic steatohepatitis (NASH), liver fibroids, and cirrhosis; Pharmaceutical preparations for the treatment of alopecia and androgenic alopecia (male pattern baldness); Pharmaceutical preparations for the treatment of psychiatric diseases and disorders namely mood disorders, anxiety disorders, cognitive disorders, schizophrenia, and psychoses; Pharmaceutical preparations for the treatment of damaged skin and tissue namely bee stings, sunburn, rashes, sores, corns, calluses and acne; Pharmaceutical preparations for the treatment of inflammatory connective tissue diseases and injuries; Pharmaceutical preparations for the treatment of malaria; Pharmaceutical preparations for the treatment of tuberculosis; Allergy medications; Vaccines namely prophylactic and therapeutic vaccines for humans; Pharmaceutical preparations for the treatment of neurological diseases and disorders namely Parkinson's Disease, Alzheimer's Disease, Huntington's Disease, dementia, migraine, cerebral palsy, brain injury, spinal cord injury, seizure disorders, epilepsy, restless legs syndrome, pain, neuropathic pain, inflammatory-related pain, fibromyalgia, stroke, multiple sclerosis, insomnia; Pharmaceutical preparations for the treatment of central nervous system diseases and disorders namely central nervous system infections, brain diseases, central nervous system movement disorders, ocular motility disorders, spinal cord diseases, depression and anxiety and their related disorders namely schizophrenia and psychoses; Pharmaceutical preparations for the treatment of muscular dystrophy

## SERVICES

### Class 44

Cell and gene therapy services

## CLAIMS

Proposed Use in CANADA on goods and on services

**Application Number** 1,842,045 **Filing Date** 2017-06-12

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Hasbro, Inc., 1027 Newport Avenue,  
Pawtucket, RI 02862, UNITED STATES OF  
AMERICA

### **Representative for Service**

BERESKIN & PARR LLP/S.E.N.C.R.L., S.R.L.  
SCOTIA PLAZA, 40 KING STREET WEST,  
40th FLOOR, TORONTO, ONTARIO, M5H3Y2

## **TRADEMARK**

# **TROOPERSAURUS**

### **Goods**

#### **Class 28**

toy action figures; toy vehicles; toy dinosaurs; toy playsets to use with toy action figures and toy vehicles; plush toys

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,844,740 **Filing Date** 2017-06-27

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

The Procter & Gamble Company, One Procter  
& Gamble Plaza, Cincinnati, OH 45202,  
UNITED STATES OF AMERICA

### **Representative for Service**

TORYS LLP  
SUITE 3000, 79 WELLINGTON ST. W., BOX  
270, TD CENTRE, TORONTO, ONTARIO,  
M5K1N2

## **TRADEMARK**

# **OLAY WHIP**

### **Goods**

#### **Class 03**

Skin care preparations.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,845,141 **Filing Date** 2017-06-29

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

PPG Industries Ohio, Inc., 3800 West 143rd  
Street, Cleveland, OH 44111, UNITED  
STATES OF AMERICA

### **Representative for Service**

WILSON LUE LLP  
250 University Avenue, 5th Floor, Toronto,  
ONTARIO, M5H3E5

## **TRADEMARK**

# **TRIBRID**

### **Goods**

#### **Class 01**

(1) Curable resin for making transparent optical components.

#### **Class 09**

(2) Optical lenses and lens blanks for eyewear.

## **CLAIMS**

Used in UNITED STATES OF AMERICA on goods. Registered in or for UNITED STATES OF AMERICA on June 18, 2013 under No. 4354415 on goods. Proposed Use in CANADA on goods

**Application Number** 1,849,330 **Filing Date** 2017-07-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Leesa Sleep, LLC, 3200 Pacific Avenue, Suite  
200, Virginia Beach, VA 23451, UNITED  
STATES OF AMERICA

### **Representative for Service**

SHAPIRO COHEN LLP  
SUITE 830, TOWER B, 555 LEGGET DRIVE,  
OTTAWA, ONTARIO, K2K2X3

## **TRADEMARK**

# **A FOUNDATION REDESIGNED**

## **Goods**

### **Class 20**

(1) Bed bases; Bed frames; Bed headboards; Bed pillows; Bed rails; Bed rests; Bedroom furniture; Beds; Beds, mattresses, pillows and bolsters; Box springs; Bunk beds; Chair beds; Feather beds; Fiber beds; Folding beds; Futon mattresses; Head supporting pillows; Living room furniture; Maternity pillows; Mattress cushions; Mattress foundations; Mattress toppers; Mattresses; Nap mats; Neck-supporting pillows; Pillows; Sleep products, namely, mattresses, spring mattresses, box springs and mattress foundations; Sleeping mats; Sofa beds; Spring mattresses

### **Class 24**

(2) Baby bedding, namely, bundle bags, swaddling blankets, crib bumpers, fitted crib sheets, crib skirts, crib blankets, and diaper changing pad covers not of paper; Bed blankets; Bed covers; Bed linen; Bed pads; Bed sheets; Bed skirts; Bed spreads; Bed throws; Children's bed sheets, pillow cases, and blankets; Contoured mattress covers; Duvet covers; Duvets; Fabric bed valances; Fitted bed sheets; Flat bed sheets; Mattress covers; Mattress pads; Pillow cases; Pillow covers; Pillow shams; Pillow-top, low-profile bed skirts; Quilt covers; Silk bed blankets

## **CLAIMS**

Priority Filing Date: UNITED STATES OF AMERICA July 25, 2017, Application No: 87542305 in association with the same kind of goods. Proposed Use in CANADA on goods

**Application Number** 1,849,351 **Filing Date** 2017-07-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Beiersdorf AG, Unnastrasse 48, 20253,  
Hamburg, GERMANY

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 1600, 1 FIRST CANADIAN PLACE, 100  
KING STREET WEST, TORONTO, ONTARIO,  
M5X1G5

## **TRADEMARK**

# **EUCERIN COMPLETE HAND REPAIR**

### **Goods**

#### **Class 03**

Skin care preparations

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,849,353 **Filing Date** 2017-07-26

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Beiersdorf AG, Unnastrasse 48, 20253,  
Hamburg, GERMANY

### **Representative for Service**

GOWLING WLG (CANADA) LLP  
SUITE 1600, 1 FIRST CANADIAN PLACE, 100  
KING STREET WEST, TORONTO, ONTARIO,  
M5X1G5

## **TRADEMARK**

# **EUCERIN COMPLETE FOOT REPAIR**

### **Goods**

#### **Class 03**

Skin care preparations

## **CLAIMS**

Proposed Use in CANADA on goods



**Application Number** 1,854,004 **Filing Date** 2017-08-23

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Ironshore Inc., Century Yard Cricket Square,  
Hutchins Drive, P.O. Box 2681 GT, George  
Town, CAYMAN ISLANDS

### **Representative for Service**

MCMILLAN LLP  
BROOKFIELD PLACE, SUITE 4400, BAY  
WELLINGTON TOWER, 181 BAY STREET,  
TORONTO, ONTARIO, M5J2T3

## **TRADEMARK**

# **IRONSHORE WORSHIP SECURE**

## **SERVICES**

### **Class 36**

Insurance underwriting services in the field of casualty

## **CLAIMS**

Proposed Use in CANADA on services

**Application Number** 1,857,532 **Filing Date** 2017-09-14

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

The Procter & Gamble Company, One Procter  
& Gamble Plaza, Cincinnati, OH 45202,  
UNITED STATES OF AMERICA

### **Representative for Service**

TORYS LLP  
SUITE 3000, 79 WELLINGTON ST. W., BOX  
270, TD CENTRE, TORONTO, ONTARIO,  
M5K1N2

## **TRADEMARK**

# **OLAY SUN**

### **Goods**

#### **Class 03**

Skin care preparations.

## **CLAIMS**

Proposed Use in CANADA on goods

**Application Number** 1,859,697 **Filing Date** 2017-09-27

**Language of Application** English

## **APPLICANT AND REPRESENTATIVE FOR SERVICE**

### **Applicant**

Creaform Inc., 4700, de la Pascaline, Lévis,  
QUEBEC G6W 0L9

### **Representative for Service**

NORTON ROSE FULBRIGHT CANADA LLP/S.  
E.N.C.R.L., S.R.L.  
COMPLEXE JULES-DALLAIRE/TOUR  
OGILVY RENAULT , BUREAU 1500, 2828,  
BOULEVARD LAURIER, QUÉBEC, QUEBEC,  
G1V0B9

## **TRADEMARK**

# **SMARTdent 3D**

### **Goods**

#### **Class 09**

Software used for non-destructive 3D measurement and inspection of surface deformation and damages

## **CLAIMS**

Proposed Use in CANADA on goods

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## Applications to extend the statement of goods or services

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**Application Number** 1,371,557(02) **Filing Date** 2017-01-25

**Language of Application** English

### APPLICANT AND REPRESENTATIVE FOR SERVICE

#### Applicant

Santhera Pharmaceuticals Holding AG,  
Hammerstrasse 47, 4410 Liestal,  
SWITZERLAND

#### Representative for Service

GOODMANS LLP  
ATTN: INTELLECTUAL PROPERTY GROUP,  
BAY ADELAIDE CENTRE, 333 BAY STREET,  
SUITE 3400, TORONTO, ONTARIO, M5H2S7

### TRADEMARK



#### Index Headings

SANTHERA PHARMACEUTICALS

#### Image Description (Vienna)

- Several crescents or half-moons
- Circles
- One circle or ellipse
- Circles or ellipses containing other figurative elements
- Two lines or bands
- Thick lines, bands
- Curved lines or bands (except a 26.11.13)

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### Goods

Pharmaceutical preparations for the prevention and treatment of disorders of the central nervous system, namely nerve disease and Parkinson's disease, pharmaceutical preparations for the immune system, namely, autoimmune diseases, immunologic deficiency syndromes, pharmaceutical preparations for the treatment of cardio-vascular diseases, pharmaceutical preparations for the metabolic system namely, for the treatment of diabetes, pharmaceutical preparations for the treatment of the respiratory system, pharmaceutical preparations for the treatment of the musculoskeletal system, namely, connective tissue diseases, bone diseases, spinal diseases, back pain, fractures, sprains, cartilage injuries, muscular diseases, neuromuscular diseases, muscular dystrophies, ataxia, amyotrophy, atrophy, spinal muscular atrophies,

pharmaceutical preparations for the treatment of inflammatory diseases, namely, inflammatory bowel diseases, inflammatory connective tissue diseases, pharmaceutical preparations for use in dermatology, namely, dermatitis, skin pigmentation diseases, pharmaceutical preparations for use in haematology, ophthalmology and in transplantation; pharmaceutical preparations for the treatment of endocrinological, circulatory, pharmaceutical hormonal preparations, namely, corticosteroids, hormone, replacement therapy preparations and oral contraceptives; pharmaceutical preparations for use in gastro-entomology, pharmaceutical preparations for the prevention and treatment of Ocular disorders; anti-infectives, anti-bacterials, antivirals, antibiotics, anti-fungals, human vaccines; diagnostic preparations for medical laboratory and diagnostic use, pharmaceutical preparations for the treatment of neurological diseases, namely, Lou Gehrig's disease and Huntington's disease, ophthalmology preparations, muscle wasting, cardiomyopathies, optic nerve degeneration, neurological indications, memory loss, pharmaceutical preparations for the treatment of polyneuropathies, fibromyalgia, mononeuropathies, myotonia and myopathies; reagents for medical diagnostic use; biological preparations for medical diagnostic purposes; diagnostic preparations for medical diagnostic use.

## SERVICES

Services in the field of scientific and industrial research, namely computer programming for these purposes, particularly in the fields of cell cultures, cellular test systems for evaluating drugs, antibodies, test systems for detecting pharmacologically active compounds, animal models for neuro-muscular and ophthalmological diseases, medical patient monitoring, chemical analysis, biological analysis or patterning for scientific, laboratory or medical research use and providing related information.

## CLAIMS

Proposed Use in CANADA on goods and on services

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## Registered trademarks

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**TMA987,827.** 2018-01-04. 1785824-00. Vol.64 Issue 3251. 2017-02-15.  
Personalized Prescribing Inc.

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**TMA987,828.** 2018-01-04. 1712872-00. Vol.63 Issue 3222. 2016-07-27.  
Masonite International Corporation

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**TMA987,829.** 2018-01-04. 1805606-00. Vol.64 Issue 3275. 2017-08-02.  
ZAZOU SALON AND SPA LTD.

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**TMA987,830.** 2018-01-04. 1712952-00. Vol.62 Issue 3186. 2015-11-18.  
Masonite International Corporation

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**TMA987,831.** 2018-01-04. 1793781-00. Vol.64 Issue 3279. 2017-08-30.  
SLAB INC.

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**TMA987,832.** 2018-01-05. 1793846-00. Vol.64 Issue 3269. 2017-06-21.  
Felicia Phillips

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**TMA987,833.** 2018-01-04. 1713211-00. Vol.63 Issue 3211. 2016-05-11.  
SICHUAN KCON VALVE MFG. CO., LTD.

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**TMA987,834.** 2018-01-04. 1712848-00. Vol.63 Issue 3216. 2016-06-15.  
Masonite International Corporation

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**TMA987,835.** 2018-01-04. 1762022-00. Vol.64 Issue 3254. 2017-03-08.  
CURATIO NETWORKS INC.

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**TMA987,836.** 2018-01-04. 1755936-00. Vol.64 Issue 3275. 2017-08-02.  
Pure Technologies Ltd.

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**TMA987,837.** 2018-01-04. 1776654-00. Vol.64 Issue 3279. 2017-08-30.  
Fresh Forward Inc.

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**TMA987,838.** 2018-01-05. 1800645-00. Vol.64 Issue 3266. 2017-05-31.  
ACTORCARD PTE LTD

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**TMA987,839.** 2018-01-05. 1724268-00. Vol.64 Issue 3266. 2017-05-31.  
METALURGICA GALAICA, S.A.

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**TMA987,840.** 2018-01-05. 1796631-00. Vol.64 Issue 3281. 2017-09-13.  
VitalSource Technologies LLC

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**TMA987,841.** 2018-01-05. 1690105-00. Vol.62 Issue 3184. 2015-11-04.  
IRACORE INTERNATIONAL, LLC

---

**TMA987,842.** 2018-01-05. 1790273-00. Vol.64 Issue 3258. 2017-04-05.  
Abercrombie & Fitch Trading Co.

---

**TMA987,843.** 2018-01-05. 1808547-00. Vol.64 Issue 3277. 2017-08-16.  
MARI NAUMOVSKI

---

**TMA987,844.** 2018-01-05. 1731936-00. Vol.63 Issue 3210. 2016-05-04.  
9153-6896 Québec inc.

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**TMA987,845.** 2018-01-05. 1695945-00. Vol.62 Issue 3165. 2015-06-24.  
JULIO ALEGRE

---

**TMA987,846.** 2018-01-05. 1701201-00. Vol.62 Issue 3170. 2015-07-29.  
TANYA NESI AND EMMANUELLE ETHIER, IN PARTNERSHIP

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**TMA987,847.** 2018-01-05. 1711496-00. Vol.62 Issue 3180. 2015-10-07.  
GEORGINA ARMAND

---

**TMA987,848.** 2018-01-05. 1799673-00. Vol.64 Issue 3281. 2017-09-13.  
NORAC CONCEPTS INC.

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**TMA987,849.** 2018-01-05. 1799685-00. Vol.64 Issue 3281. 2017-09-13.  
NORAC CONCEPTS INC.

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**TMA987,850.** 2018-01-05. 1799806-00. Vol.64 Issue 3268. 2017-06-14.  
Chosen Foods, LLC

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**TMA987,851.** 2018-01-05. 1753765-00. Vol.64 Issue 3279. 2017-08-30.  
WATTS REGULATOR CO.

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**TMA987,852.** 2018-01-05. 1792501-00. Vol.64 Issue 3279. 2017-08-30.  
483A Bay Street Holdings LP

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**TMA987,853.** 2018-01-05. 1711028-00. Vol.62 Issue 3192. 2015-12-30.  
MONSTER ENERGY COMPANY

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**TMA987,854.** 2018-01-05. 1709633-00. Vol.63 Issue 3204. 2016-03-23.  
DELTAGOMMA INC.

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**TMA987,855.** 2018-01-05. 1800266-00. Vol.64 Issue 3272. 2017-07-12.  
Arton Capital Inc.

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**TMA987,856.** 2018-01-05. 1786373-00. Vol.64 Issue 3276. 2017-08-09.  
Sierra Nevada Corporation

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**TMA987,857.** 2018-01-05. 1712469-00. Vol.62 Issue 3187. 2015-11-25.  
Kao Kabushiki Kaisha also trading as Kao Corporation

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**TMA987,858.** 2018-01-05. 1722127-00. Vol.64 Issue 3245. 2017-01-04.  
Guild Trip Global, Inc.

---

**TMA987,859.** 2018-01-05. 1590456-00. Vol.60 Issue 3056. 2013-05-22.  
KOWA COMPANY, LTD.

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**TMA987,860.** 2018-01-05. 1729714-00. Vol.63 Issue 3209. 2016-04-27.  
KOWA COMPANY, LTD.

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**TMA987,861.** 2018-01-05. 1746576-00. Vol.64 Issue 3279. 2017-08-30.  
CLEARPATH ROBOTICS, INC.

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**TMA987,862.** 2018-01-05. 1798930-00. Vol.64 Issue 3281. 2017-09-13.  
NORAC CONCEPTS INC.

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**TMA987,863.** 2018-01-05. 1716092-00. Vol.62 Issue 3158. 2015-05-06.  
Headwaters Incorporated

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**TMA987,864.** 2018-01-05. 1799668-00. Vol.64 Issue 3281. 2017-09-13.  
NORAC CONCEPTS INC.

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**TMA987,865.** 2018-01-05. 1799697-00. Vol.64 Issue 3281. 2017-09-13.  
NORAC CONCEPTS INC.

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**TMA987,866.** 2018-01-05. 1807761-00. Vol.64 Issue 3278. 2017-08-23.  
Unite Eurotherapy, Inc.

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**TMA987,867.** 2018-01-05. 1782525-00. Vol.64 Issue 3279. 2017-08-30.  
T.A.D. Holdings Ltd.

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**TMA987,868.** 2018-01-05. 1837155-00. Vol.64 Issue 3278. 2017-08-23.  
Noxell Corporation

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**TMA987,869.** 2018-01-05. 1768199-00. Vol.64 Issue 3265. 2017-05-24.  
THE TORONTO-DOMINION BANK

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**TMA987,870.** 2018-01-05. 1769123-00. Vol.64 Issue 3276. 2017-08-09.  
Sierra Nevada Corporation

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**TMA987,871.** 2018-01-05. 1678035-00. Vol.64 Issue 3279. 2017-08-30.  
Red Lobster Hospitality LLC

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**TMA987,872.** 2018-01-05. 1759239-00. Vol.63 Issue 3224. 2016-08-10.



WENDY YEA WEN LIN AND VALLEN GEORGE GROSE, IN PARTNERSHIP

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**TMA987,873.** 2018-01-05. 1799662-00. Vol.64 Issue 3281. 2017-09-13.  
NORAC CONCEPTS INC.

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**TMA987,874.** 2018-01-05. 1678028-00. Vol.64 Issue 3280. 2017-09-06.  
Red Lobster Hospitality LLC

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**TMA987,875.** 2018-01-05. 1762473-00. Vol.63 Issue 3224. 2016-08-10.  
KOWA COMPANY, LTD.

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**TMA987,876.** 2018-01-05. 1803730-00. Vol.64 Issue 3281. 2017-09-13.  
Merieux Nutrisciences Corporation

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**TMA987,877.** 2018-01-05. 1606888-00. Vol.61 Issue 3099. 2014-03-19.  
Nissan Jidosha Kabushiki Kaisha (also trading as Nissan Motor Co., Ltd.)

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**TMA987,878.** 2018-01-05. 1606867-00. Vol.61 Issue 3099. 2014-03-19.  
Nissan Jidosha Kabushiki Kaisha (also trading as Nissan Motor Co., Ltd.)

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**TMA987,879.** 2018-01-05. 1606876-00. Vol.61 Issue 3103. 2014-04-16.  
Nissan Jidosha Kabushiki Kaisha (also trading as Nissan Motor Co., Ltd.)

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**TMA987,880.** 2018-01-05. 1606882-00. Vol.61 Issue 3103. 2014-04-16.  
Nissan Jidosha Kabushiki Kaisha (also trading as Nissan Motor Co., Ltd.)

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**TMA987,881.** 2018-01-05. 1606884-00. Vol.61 Issue 3103. 2014-04-16.  
Nissan Jidosha Kabushiki Kaisha (also trading as Nissan Motor Co., Ltd.)

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**TMA987,882.** 2018-01-05. 1782892-00. Vol.64 Issue 3256. 2017-03-22.  
ALZHEIMER SOCIETY OF CANADA

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**TMA987,883.** 2018-01-05. 1782891-00. Vol.64 Issue 3256. 2017-03-22.  
ALZHEIMER SOCIETY OF CANADA

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**TMA987,884.** 2018-01-05. 1798425-00. Vol.64 Issue 3279. 2017-08-30.  
Shenzhen Joyton Innovation Technology Co., Ltd.

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**TMA987,885.** 2018-01-05. 1807149-00. Vol.64 Issue 3278. 2017-08-23.  
Building and Construction Trades Department of the American Federation of Labor/Congress of Industrial Organizations

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**TMA987,886.** 2018-01-05. 1783725-00. Vol.64 Issue 3253. 2017-03-01.  
Vizion Vogue inc.

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**TMA987,887.** 2018-01-05. 1816980-00. Vol.64 Issue 3280. 2017-09-06.  
Lei Xiu

---

**TMA987,888.** 2018-01-05. 1806556-00. Vol.64 Issue 3279. 2017-08-30.  
MR. PUFFS FRANCHISES INC.

---

**TMA987,889.** 2018-01-05. 1763128-00. Vol.64 Issue 3279. 2017-08-30.  
Corona Jewellery Company Ltd.

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**TMA987,890.** 2018-01-05. 1709922-00. Vol.63 Issue 3239. 2016-11-23.  
MMC Copper Products Oy

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**TMA987,891.** 2018-01-05. 1711108-00. Vol.62 Issue 3184. 2015-11-04.  
Pamela Hallisey

---

**TMA987,892.** 2018-01-05. 1717355-00. Vol.63 Issue 3198. 2016-02-10.  
Super-Fly Apparel Inc.

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**TMA987,893.** 2018-01-05. 1709871-00. Vol.63 Issue 3234. 2016-10-19.  
SHENZHEN UNEPOWER TECHNOLOGY CO., LTD.

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**TMA987,894.** 2018-01-05. 1804252-00. Vol.64 Issue 3278. 2017-08-23.  
Corporate Immigration Law Firm Professional Corporation

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**TMA987,895.** 2018-01-05. 1763750-00. Vol.64 Issue 3276. 2017-08-09.  
Basilia Betty Kesselman

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**TMA987,896.** 2018-01-05. 1710232-00. Vol.62 Issue 3177. 2015-09-16.  
YOGUGEL CANADA FOOD INC.

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**TMA987,897.** 2018-01-05. 1682252-00. Vol.64 Issue 3256. 2017-03-22.  
Charles David LLC

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**TMA987,898.** 2018-01-05. 1768946-00. Vol.64 Issue 3281. 2017-09-13.  
Sunwapta Solutions Inc.

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**TMA987,899.** 2018-01-05. 1792952-00. Vol.64 Issue 3281. 2017-09-13.  
Raimar Loebenberg

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**TMA987,900.** 2018-01-05. 1711135-00. Vol.62 Issue 3184. 2015-11-04.  
CARHARTT, INC.

---

**TMA987,901.** 2018-01-08. 1604522-00. Vol.62 Issue 3178. 2015-09-23.  
Welspun Global Brands Limited

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**TMA987,902.** 2018-01-08. 1801746-00. Vol.64 Issue 3277. 2017-08-16.  
Christopher Smillie

---

**TMA987,903.** 2018-01-08. 1759022-00. Vol.64 Issue 3246. 2017-01-11.

Justin Simpson

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**TMA987,904.** 2018-01-08. 1796948-00. Vol.64 Issue 3278. 2017-08-23.  
Henri Haddad

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**TMA987,905.** 2018-01-08. 1699336-00. Vol.64 Issue 3254. 2017-03-08.  
Martin Marion, Eric Marion, Eric Lacelle and Miguel Belisle, together in partnership

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**TMA987,906.** 2018-01-08. 1809788-00. Vol.64 Issue 3272. 2017-07-12.  
L'OREAL, Société anonyme

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**TMA987,907.** 2018-01-08. 1726060-00. Vol.64 Issue 3257. 2017-03-29.  
Gamania Digital Entertainment Co., Ltd.

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**TMA987,908.** 2018-01-08. 1795360-00. Vol.64 Issue 3264. 2017-05-17.  
DOCUDATA SOFTWARE CORPORATION

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**TMA987,909.** 2018-01-08. 1718672-00. Vol.63 Issue 3204. 2016-03-23.  
Muddy Bay Marine, LLC

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**TMA987,910.** 2018-01-08. 1735585-00. Vol.63 Issue 3204. 2016-03-23.  
EQUITABLE BANK

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**TMA987,911.** 2018-01-08. 1734190-00. Vol.64 Issue 3257. 2017-03-29.  
Il Rep-Z, Inc.

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**TMA987,912.** 2018-01-08. 1765089-00. Vol.64 Issue 3267. 2017-06-07.  
Michel Delage

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**TMA987,913.** 2018-01-08. 1762000-00. Vol.63 Issue 3208. 2016-04-20.  
BEST WESTERN INTERNATIONAL, INC.

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**TMA987,914.** 2018-01-08. 1796292-00. Vol.64 Issue 3263. 2017-05-10.  
Nelson Monuments Ltd.

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**TMA987,915.** 2018-01-08. 1773727-00. Vol.64 Issue 3259. 2017-04-12.  
Vecan Design S.L.

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**TMA987,916.** 2018-01-08. 1786869-00. Vol.64 Issue 3280. 2017-09-06.  
Cytelligence Inc.

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**TMA987,917.** 2018-01-08. 1606886-00. Vol.61 Issue 3099. 2014-03-19.  
Nissan Jidosha Kabushiki Kaisha (also trading as Nissan Motor Co., Ltd.)

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**TMA987,918.** 2018-01-08. 1807864-00. Vol.64 Issue 3279. 2017-08-30.  
YALE SECURITY INC.

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**TMA987,919.** 2018-01-08. 1807232-00. Vol.64 Issue 3277. 2017-08-16.  
MARK ANTHONY GROUP INC.

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**TMA987,920.** 2018-01-08. 1606889-00. Vol.61 Issue 3099. 2014-03-19.  
Nissan Jidosha Kabushiki Kaisha (also trading as Nissan Motor Co., Ltd.)

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**TMA987,921.** 2018-01-08. 1710068-00. Vol.62 Issue 3179. 2015-09-30.  
MEDLINE INDUSTRIES, INC.

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**TMA987,922.** 2018-01-08. 1708283-00. Vol.62 Issue 3179. 2015-09-30.  
BARE ESCENTUALS BEAUTY, INC.

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**TMA987,923.** 2018-01-08. 1606890-00. Vol.61 Issue 3099. 2014-03-19.  
Nissan Jidosha Kabushiki Kaisha (also trading as Nissan Motor Co., Ltd.)

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**TMA987,924.** 2018-01-08. 1691481-00. Vol.64 Issue 3254. 2017-03-08.  
Martin Marion, Eric Marion, Eric Lachelle and Miguel Belisle, together in partnership

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**TMA987,925.** 2018-01-08. 1711511-00. Vol.63 Issue 3205. 2016-03-30.  
ShaveMob, LLC

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**TMA987,926.** 2018-01-08. 1710379-00. Vol.63 Issue 3198. 2016-02-10.  
Canada Pork International

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**TMA987,927.** 2018-01-08. 1558471-00. Vol.60 Issue 3051. 2013-04-17.  
FERRARI S.P.A.

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**TMA987,928.** 2018-01-08. 1707933-00. Vol.63 Issue 3215. 2016-06-08.  
MCM Holding AG

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**TMA987,929.** 2018-01-08. 1800706-00. Vol.64 Issue 3277. 2017-08-16.  
Screamworks Incorporated

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**TMA987,930.** 2018-01-08. 1800705-00. Vol.64 Issue 3277. 2017-08-16.  
Screamworks Incorporated

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**TMA987,931.** 2018-01-08. 1787869-00. Vol.64 Issue 3281. 2017-09-13.  
Loctek Ergonomic Technology Corp.

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**TMA987,932.** 2018-01-08. 1791318-00. Vol.64 Issue 3259. 2017-04-12.  
Roxane Chabot

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**TMA987,933.** 2018-01-08. 1776310-00. Vol.64 Issue 3253. 2017-03-01.  
ART PHARMACEUTICAL LTD.

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**TMA987,934.** 2018-01-08. 1642590-00. Vol.64 Issue 3256. 2017-03-22.  
Globe Telecom, Inc.

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**TMA987,935.** 2018-01-08. 1712504-00. Vol.63 Issue 3219. 2016-07-06.  
HOLOGIC, INC.

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**TMA987,936.** 2018-01-08. 1773977-00. Vol.64 Issue 3280. 2017-09-06.  
TRIBU EXPÉRIENTIEL INC.

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**TMA987,937.** 2018-01-08. 1781872-00. Vol.64 Issue 3252. 2017-02-22.  
ART PHARMACEUTICAL LTD.

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**TMA987,938.** 2018-01-08. 1810311-00. Vol.64 Issue 3253. 2017-03-01.  
ART PHARMACEUTICAL LTD.

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**TMA987,939.** 2018-01-08. 1800565-00. Vol.64 Issue 3252. 2017-02-22.  
ART PHARMACEUTICAL LTD.

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**TMA987,940.** 2018-01-08. 1713564-00. Vol.63 Issue 3200. 2016-02-24.  
DAC Group (Holdings) Limited/ Groupe DAC (Gestions) Limitee

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**TMA987,941.** 2018-01-08. 1767748-00. Vol.64 Issue 3269. 2017-06-21.  
Société Civile Château Romanin

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**TMA987,942.** 2018-01-08. 1802889-00. Vol.64 Issue 3281. 2017-09-13.  
PPHC LLC

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**TMA987,943.** 2018-01-08. 1710006-00. Vol.63 Issue 3203. 2016-03-16.  
Ingram Micro Inc.

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**TMA987,944.** 2018-01-08. 1803781-00. Vol.64 Issue 3272. 2017-07-12.  
MATTEL, INC.

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**TMA987,945.** 2018-01-08. 1779581-00. Vol.64 Issue 3268. 2017-06-14.  
Nortem Corporation

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**TMA987,946.** 2018-01-08. 1786852-00. Vol.64 Issue 3279. 2017-08-30.  
PERFETTI VAN MELLE S.p.A.

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**TMA987,947.** 2018-01-08. 1779946-00. Vol.64 Issue 3257. 2017-03-29.  
CAREGUIDE INC.

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**TMA987,948.** 2018-01-08. 1609505-00. Vol.61 Issue 3125. 2014-09-17.  
Toshiba Global Commerce Solutions, Inc.

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**TMA987,949.** 2018-01-08. 1781550-00. Vol.64 Issue 3278. 2017-08-23.  
J. MORITA MFG. CORP.

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**TMA987,950.** 2018-01-08. 1787552-00. Vol.64 Issue 3278. 2017-08-23.

M.I. Industries, Incorporated

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**TMA987,951.** 2018-01-08. 1684934-00. Vol.64 Issue 3282. 2017-09-20.  
Wintellect L.L.C. (a Tennessee Limited Liability Company)

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**TMA987,952.** 2018-01-08. 1708271-00. Vol.63 Issue 3211. 2016-05-11.  
Half Barrel Solutions LLC

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**TMA987,953.** 2018-01-08. 1711683-00. Vol.63 Issue 3209. 2016-04-27.  
Pentair Water Pool and Spa, Inc. (a Delaware Corporation)

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**TMA987,954.** 2018-01-08. 1682405-00. Vol.62 Issue 3150. 2015-03-11.  
Philips Lighting Holding B.V.

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**TMA987,955.** 2018-01-08. 1682960-00. Vol.62 Issue 3149. 2015-03-04.  
Cerro Flow Products LLC

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**TMA987,956.** 2018-01-08. 1788116-00. Vol.64 Issue 3255. 2017-03-15.  
KESRA TRADING INC.

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**TMA987,957.** 2018-01-08. 1779755-00. Vol.64 Issue 3277. 2017-08-16.  
Stanley J. STANLEY

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**TMA987,958.** 2018-01-08. 1633514-00. Vol.61 Issue 3140. 2014-12-31.  
Colgate-Palmolive Canada Inc.

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**TMA987,959.** 2018-01-08. 1718673-00. Vol.63 Issue 3204. 2016-03-23.  
Muddy Bay Marine, LLC

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**TMA987,960.** 2018-01-08. 1743629-00. Vol.64 Issue 3268. 2017-06-14.  
LG ELECTRONICS INC.

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**TMA987,961.** 2018-01-08. 1743628-00. Vol.64 Issue 3268. 2017-06-14.  
LG ELECTRONICS INC.

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**TMA987,962.** 2018-01-08. 1715168-00. Vol.62 Issue 3187. 2015-11-25.  
Luco Hybrid OSA Appliance Inc.

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**TMA987,963.** 2018-01-08. 1694152-00. Vol.64 Issue 3254. 2017-03-08.  
Beatrice Facon

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**TMA987,964.** 2018-01-08. 1708042-00. Vol.63 Issue 3231. 2016-09-28.  
Maplebear Inc. dba Instacart (a Delaware corporation)

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**TMA987,965.** 2018-01-08. 1677900-00. Vol.64 Issue 3262. 2017-05-03.  
WELLBEATS, INC.

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**TMA987,966.** 2018-01-08. 1607937-00. Vol.60 Issue 3054. 2013-05-08.  
ThreeSixty Brands Group LLC

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**TMA987,967.** 2018-01-08. 1767545-00. Vol.64 Issue 3272. 2017-07-12.  
Jason Yu and Johnson Yu and Janet Yu, a partnership, doing business as Jason Yu Team

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**TMA987,968.** 2018-01-08. 1784767-00. Vol.64 Issue 3281. 2017-09-13.  
GROUPE TOMAPURE INC.

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**TMA987,969.** 2018-01-08. 1778923-00. Vol.64 Issue 3255. 2017-03-15.  
Tantalus Pharmaceuticals Ltd.

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**TMA987,970.** 2018-01-08. 1778924-00. Vol.64 Issue 3255. 2017-03-15.  
Tantalus Pharmaceuticals Ltd.

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**TMA987,971.** 2018-01-08. 1592126-00. Vol.62 Issue 3178. 2015-09-23.  
San Miguel Pure Foods Company, Inc.

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**TMA987,972.** 2018-01-08. 1785340-00. Vol.64 Issue 3251. 2017-02-15.  
DERMTEK PHARMA INC.

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**TMA987,973.** 2018-01-08. 1754810-00. Vol.64 Issue 3251. 2017-02-15.  
Kegshoe Inc.

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**TMA987,974.** 2018-01-08. 1778921-00. Vol.64 Issue 3255. 2017-03-15.  
Tantalus Pharmaceuticals Ltd.

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**TMA987,975.** 2018-01-08. 1699632-00. Vol.64 Issue 3281. 2017-09-13.  
3M Deutschland GmbH

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**TMA987,976.** 2018-01-08. 1786578-00. Vol.64 Issue 3273. 2017-07-19.  
Rumina Naturals Inc.

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**TMA987,977.** 2018-01-08. 1807480-00. Vol.64 Issue 3282. 2017-09-20.  
Mold & Bacteria Consulting Laboratories (MBL) Inc.

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**TMA987,978.** 2018-01-08. 1737892-00. Vol.63 Issue 3223. 2016-08-03.  
The Toronto-Dominion Bank

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**TMA987,979.** 2018-01-08. 1767895-00. Vol.64 Issue 3272. 2017-07-12.  
Jason Yu and Johnson Yu and Janet Yu, a partnership, doing business as Jason Yu Team

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**TMA987,980.** 2018-01-08. 1711741-00. Vol.64 Issue 3280. 2017-09-06.  
RED HAT, INC.

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**TMA987,981.** 2018-01-08. 1712508-00. Vol.63 Issue 3219. 2016-07-06.  
1623774 Ontario Inc. dba Titan Distribution

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**TMA987,982.** 2018-01-08. 1767569-00. Vol.64 Issue 3275. 2017-08-02.  
INTERNATIONAL PARTNERS CENTRE INC.

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**TMA987,983.** 2018-01-08. 1767898-00. Vol.64 Issue 3275. 2017-08-02.  
INTERNATIONAL PARTNERS CENTRE INC.

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**TMA987,984.** 2018-01-08. 1720608-00. Vol.64 Issue 3256. 2017-03-22.  
YOUNG LIVING ESSENTIAL OILS, LC

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**TMA987,985.** 2018-01-08. 1767520-00. Vol.64 Issue 3272. 2017-07-12.  
Jason Yu and Johnson Yu and Janet Yu, a partnership, doing business as Jason Yu Team

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**TMA987,986.** 2018-01-08. 1804034-00. Vol.64 Issue 3261. 2017-04-26.  
Wal-Mart Stores, Inc.

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**TMA987,987.** 2018-01-08. 1719028-00. Vol.62 Issue 3185. 2015-11-11.  
The Immersion Lab (Learning Accelerator) Inc.

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**TMA987,988.** 2018-01-08. 1805823-00. Vol.64 Issue 3282. 2017-09-20.  
Curtis Goddard

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**TMA987,989.** 2018-01-08. 1786848-00. Vol.64 Issue 3281. 2017-09-13.  
GROUPE TOMAPURE INC.

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**TMA987,990.** 2018-01-08. 1780643-00. Vol.64 Issue 3280. 2017-09-06.  
Vandor LLC

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**TMA987,991.** 2018-01-08. 1778922-00. Vol.64 Issue 3255. 2017-03-15.  
Tantalus Pharmaceuticals Ltd.

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**TMA987,992.** 2018-01-08. 1777483-00. Vol.64 Issue 3278. 2017-08-23.  
Slate Science Technology Pty Ltd.

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**TMA987,993.** 2018-01-08. 1684132-00. Vol.62 Issue 3182. 2015-10-21.  
Autocapital Canada Inc.

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**TMA987,994.** 2018-01-08. 1778925-00. Vol.64 Issue 3255. 2017-03-15.  
Tantalus Pharmaceuticals Ltd.

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**TMA987,995.** 2018-01-09. 1819245-00. Vol.64 Issue 3277. 2017-08-16.  
BAYERISCHE MOTOREN WERKE AKTIENGESSELLSCHAFT

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**TMA987,996.** 2018-01-08. 1778336-00. Vol.64 Issue 3274. 2017-07-26.  
Park's Bread 'N' Buns Factory Ltd.

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**TMA987,997.** 2018-01-08. 1744134-00. Vol.64 Issue 3258. 2017-04-05.



Miracle Cherries Coffee Roaster Inc.

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**TMA987,998.** 2018-01-08. 1764420-00. Vol.64 Issue 3281. 2017-09-13.  
Burnaby Lake Greenhouses Ltd.

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**TMA987,999.** 2018-01-08. 1773215-00. Vol.64 Issue 3279. 2017-08-30.  
Rachio, Inc.

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**TMA988,000.** 2018-01-08. 1720828-00. Vol.64 Issue 3256. 2017-03-22.  
Earthcam Inc.

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**TMA988,001.** 2018-01-08. 1759785-00. Vol.63 Issue 3222. 2016-07-27.  
Pedro Molano

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**TMA988,002.** 2018-01-09. 1792687-00. Vol.64 Issue 3261. 2017-04-26.  
Gary Arnot

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**TMA988,003.** 2018-01-08. 1798332-00. Vol.64 Issue 3277. 2017-08-16.  
Progressive Recycling Inc.

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**TMA988,004.** 2018-01-09. 1804346-00. Vol.64 Issue 3274. 2017-07-26.  
The Procter & Gamble Company

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**TMA988,005.** 2018-01-09. 1803599-00. Vol.64 Issue 3273. 2017-07-19.  
BODY PLUS NUTRITIONAL PRODUCTS INC., a legal entity

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**TMA988,006.** 2018-01-09. 1737705-00. Vol.63 Issue 3221. 2016-07-20.  
SEPALI GURUGE

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**TMA988,007.** 2018-01-09. 1804347-00. Vol.64 Issue 3274. 2017-07-26.  
The Procter & Gamble Company

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**TMA988,008.** 2018-01-09. 1656724-00. Vol.62 Issue 3161. 2015-05-27.  
COSE COMODE S.R.L.

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**TMA988,009.** 2018-01-09. 1656725-00. Vol.62 Issue 3161. 2015-05-27.  
COSE COMODE S.R.L.

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**TMA988,010.** 2018-01-09. 1610795-00. Vol.63 Issue 3232. 2016-10-05.  
ALLIED DOMECCQ SPIRITS & WINE LIMITED

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**TMA988,011.** 2018-01-09. 1778040-00. Vol.64 Issue 3279. 2017-08-30.  
Interblock d.d.

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**TMA988,012.** 2018-01-09. 1806814-00. Vol.64 Issue 3279. 2017-08-30.  
Michael Hill Franchise Pty Limited

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**TMA988,013.** 2018-01-09. 1792568-00. Vol.64 Issue 3279. 2017-08-30.  
Allison Transmission, Inc.

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**TMA988,014.** 2018-01-09. 1788657-00. Vol.64 Issue 3279. 2017-08-30.  
PERFORMANCE BRANDS, INC.

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**TMA988,015.** 2018-01-09. 1807592-00. Vol.64 Issue 3280. 2017-09-06.  
Beijing Smashing E-commerce Co., Ltd., a legal entity

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**TMA988,016.** 2018-01-09. 1795413-00. Vol.64 Issue 3282. 2017-09-20.  
M.N.R. Distributors Inc.

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**TMA988,017.** 2018-01-09. 1710010-00. Vol.62 Issue 3179. 2015-09-30.  
KONYA SEKER SANAYI VE TICARET ANONIM SIRKETI

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**TMA988,018.** 2018-01-09. 1790813-00. Vol.64 Issue 3280. 2017-09-06.  
HONEYWELL SAFETY PRODUCTS USA, INC.

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**TMA988,019.** 2018-01-09. 1744023-00. Vol.64 Issue 3273. 2017-07-19.  
Element Nutrition Inc.

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**TMA988,020.** 2018-01-09. 1784151-00. Vol.64 Issue 3279. 2017-08-30.  
Showa Corporation

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**TMA988,021.** 2018-01-09. 1784148-00. Vol.64 Issue 3279. 2017-08-30.  
SHOWA CORPORATION

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**TMA988,022.** 2018-01-09. 1787644-00. Vol.64 Issue 3259. 2017-04-12.  
WINDOWBOX MEDIA LTD.

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**TMA988,023.** 2018-01-09. 1724233-00. Vol.62 Issue 3177. 2015-09-16.  
IGT, a legal entity

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**TMA988,024.** 2018-01-09. 1724232-00. Vol.62 Issue 3177. 2015-09-16.  
IGT, a legal entity

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**TMA988,025.** 2018-01-09. 1790874-00. Vol.64 Issue 3280. 2017-09-06.  
Connect First Credit Union Ltd.

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**TMA988,026.** 2018-01-09. 1711118-00. Vol.63 Issue 3199. 2016-02-17.  
IGG Singapore Pte. Ltd.

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**TMA988,027.** 2018-01-09. 1775415-00. Vol.64 Issue 3274. 2017-07-26.  
M/S ABU MOHAMMED SMOKING ACCESSORIES LLC

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**TMA988,028.** 2018-01-09. 1711243-00. Vol.62 Issue 3180. 2015-10-07.  
Bento Nouveau Ltd.

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**TMA988,029.** 2018-01-09. 1784147-00. Vol.64 Issue 3279. 2017-08-30.  
Showa Corporation

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**TMA988,030.** 2018-01-09. 1719590-00. Vol.63 Issue 3199. 2016-02-17.  
Daikin Applied Americas Inc.

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**TMA988,031.** 2018-01-09. 1791022-00. Vol.64 Issue 3279. 2017-08-30.  
Jordan Robert Furlong

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**TMA988,032.** 2018-01-09. 1741072-00. Vol.64 Issue 3280. 2017-09-06.  
Gold Glass Group Corp.

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**TMA988,033.** 2018-01-09. 1661371-00. Vol.62 Issue 3156. 2015-04-22.  
Haimer GmbH

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**TMA988,034.** 2018-01-09. 1691263-00. Vol.64 Issue 3264. 2017-05-17.  
Samuel Klingner Entertainment Enterprises Pty Ltd

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**TMA988,035.** 2018-01-09. 1744022-00. Vol.64 Issue 3273. 2017-07-19.  
Element Nutrition Inc.

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**TMA988,036.** 2018-01-09. 1808493-00. Vol.64 Issue 3278. 2017-08-23.  
Premier Packaging Services Inc.

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**TMA988,037.** 2018-01-09. 1769267-00. Vol.64 Issue 3276. 2017-08-09.  
BIOLOGISCHE INSEL LOTHAR MOLL GMBH & CO. KG

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**TMA988,038.** 2018-01-09. 1710009-00. Vol.62 Issue 3179. 2015-09-30.  
KONYA SEKER SANAYI VE TICARET ANONIM SIRKETI

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**TMA988,039.** 2018-01-09. 1710011-00. Vol.62 Issue 3179. 2015-09-30.  
KONYA SEKER SANAYI VE TICARET ANONIM SIRKETI

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**TMA988,040.** 2018-01-09. 1556525-00. Vol.62 Issue 3152. 2015-03-25.  
LF, LLC

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**TMA988,041.** 2018-01-09. 1765321-00. Vol.64 Issue 3282. 2017-09-20.  
Indwell Community Homes

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**TMA988,042.** 2018-01-09. 1765316-00. Vol.64 Issue 3282. 2017-09-20.  
Indwell Community Homes

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**TMA988,043.** 2018-01-09. 1238381-00. Vol.60 Issue 3074. 2013-09-25.  
Seven for All Mankind International SAGL

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**TMA988,044.** 2018-01-09. 1689571-00. Vol.63 Issue 3203. 2016-03-16.

SHAKESPEARE AND COMPANY

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**TMA988,045.** 2018-01-09. 1711391-00. Vol.62 Issue 3182. 2015-10-21.  
GRAND RIVER ENTERPRISES SIX NATIONS LTD.

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**TMA988,046.** 2018-01-09. 1711392-00. Vol.62 Issue 3182. 2015-10-21.  
GRAND RIVER ENTERPRISES SIX NATIONS LTD.

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**TMA988,047.** 2018-01-09. 1711389-00. Vol.62 Issue 3182. 2015-10-21.  
GRAND RIVER ENTERPRISES SIX NATIONS LTD.

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**TMA988,048.** 2018-01-09. 1711382-00. Vol.62 Issue 3182. 2015-10-21.  
GRAND RIVER ENTERPRISES SIX NATIONS LTD.

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**TMA988,049.** 2018-01-09. 1708395-00. Vol.62 Issue 3189. 2015-12-09.  
Grifaldo s.e.c.

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**TMA988,050.** 2018-01-09. 1550484-00. Vol.60 Issue 3043. 2013-02-20.  
LIDL STIFTUNG & CO. KG

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**TMA988,051.** 2018-01-09. 1551342-00. Vol.63 Issue 3229. 2016-09-14.  
C Preme Limited, LLC (a California limited liability company)

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**TMA988,052.** 2018-01-09. 1749902-00. Vol.64 Issue 3259. 2017-04-12.  
Acme United Corporation

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**TMA988,053.** 2018-01-09. 1755825-00. Vol.63 Issue 3243. 2016-12-21.  
Bavaria N.V.

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**TMA988,054.** 2018-01-09. 1708384-00. Vol.63 Issue 3193. 2016-01-06.  
ANN DEMEULEMEESTER, a Belgian citizen

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**TMA988,055.** 2018-01-09. 1801405-00. Vol.64 Issue 3282. 2017-09-20.  
INVESTISSEMENT IMMOBILIER GROUPE MAURICE INC.

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**TMA988,056.** 2018-01-09. 1684467-00. Vol.62 Issue 3153. 2015-04-01.  
SYNERGY MEDICAL SUPPLY INC.

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**TMA988,057.** 2018-01-09. 1790594-00. Vol.64 Issue 3277. 2017-08-16.  
Original B.T.C. Limited

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**TMA988,058.** 2018-01-09. 1748648-00. Vol.64 Issue 3277. 2017-08-16.  
FCI AMERICAS TECHNOLOGY LLC

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**TMA988,059.** 2018-01-09. 1801107-00. Vol.64 Issue 3282. 2017-09-20.  
INVESTISSEMENT IMMOBILIER GROUPE MAURICE INC.

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**TMA988,060.** 2018-01-09. 1710243-00. Vol.62 Issue 3184. 2015-11-04.  
MATTHEW MCCONAGHY

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**TMA988,061.** 2018-01-09. 1771877-00. Vol.64 Issue 3259. 2017-04-12.  
Itzova Ltd.

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**TMA988,062.** 2018-01-09. 1714854-00. Vol.62 Issue 3187. 2015-11-25.  
totes Isotoner Corporation

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**TMA988,063.** 2018-01-09. 1494276-00. Vol.58 Issue 2974. 2011-10-26.  
AIR CHINA LIMITED

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**TMA988,064.** 2018-01-09. 1604523-00. Vol.61 Issue 3110. 2014-06-04.  
Welspun Global Brands Limited

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**TMA988,065.** 2018-01-09. 1766004-00. Vol.64 Issue 3282. 2017-09-20.  
James Brody

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**TMA988,066.** 2018-01-09. 1717552-00. Vol.63 Issue 3213. 2016-05-25.  
Itzova Ltd.

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**TMA988,067.** 2018-01-09. 1777970-00. Vol.64 Issue 3281. 2017-09-13.  
Warson Group, Inc.

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**TMA988,068.** 2018-01-09. 1722538-00. Vol.63 Issue 3218. 2016-06-29.  
Fadal Engineering LLC

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**TMA988,069.** 2018-01-09. 1780308-00. Vol.64 Issue 3280. 2017-09-06.  
Circle City Marketing & Distributing, Inc.

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**TMA988,070.** 2018-01-09. 1792124-00. Vol.64 Issue 3282. 2017-09-20.  
Tangentia Inc

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**TMA988,071.** 2018-01-09. 1768209-00. Vol.64 Issue 3280. 2017-09-06.  
C & A IP Holdings, LLC

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**TMA988,072.** 2018-01-09. 1775902-00. Vol.63 Issue 3240. 2016-11-30.  
NF Brands, LLC

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**TMA988,073.** 2018-01-09. 1789318-00. Vol.64 Issue 3274. 2017-07-26.  
A. RAYMOND ET CIE, Société en commandite simple

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**TMA988,074.** 2018-01-09. 1755259-00. Vol.63 Issue 3226. 2016-08-24.  
Anki, Inc.

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**TMA988,075.** 2018-01-09. 1696169-00. Vol.64 Issue 3261. 2017-04-26.  
SPHEREA Test & Services

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**TMA988,076.** 2018-01-09. 1684691-00. Vol.62 Issue 3167. 2015-07-08.  
Alberta Treasury Branches, carrying on business as ATB Financial

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**TMA988,077.** 2018-01-09. 1786807-00. Vol.64 Issue 3253. 2017-03-01.  
Living Pharmacy

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**TMA988,078.** 2018-01-09. 1801192-00. Vol.64 Issue 3270. 2017-06-28.  
Crescent Sock Company

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**TMA988,079.** 2018-01-09. 1794397-00. Vol.64 Issue 3279. 2017-08-30.  
Tailor Made Products, Inc., (a Wisconsin corporation)

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**TMA988,080.** 2018-01-09. 1780473-00. Vol.64 Issue 3279. 2017-08-30.  
Al Dayaa Products S.A.R.L.

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**TMA988,081.** 2018-01-09. 1776947-00. Vol.64 Issue 3263. 2017-05-10.  
STO SE & CO. KGAA, a limited partnership of Germany

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**TMA988,082.** 2018-01-09. 1660906-00. Vol.62 Issue 3153. 2015-04-01.  
Eyefinity, Inc., a Delaware Corporation

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**TMA988,083.** 2018-01-09. 1710242-00. Vol.62 Issue 3184. 2015-11-04.  
MATTHEW MCCONAGHY

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**TMA988,084.** 2018-01-09. 1768475-00. Vol.64 Issue 3281. 2017-09-13.  
DXP Enterprises, Inc., a corporation of Texas

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**TMA988,085.** 2018-01-09. 1801188-00. Vol.64 Issue 3282. 2017-09-20.  
Ruby Two Shoes Publishing Inc.

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**TMA988,086.** 2018-01-09. 1801187-00. Vol.64 Issue 3282. 2017-09-20.  
Ruby Two Shoes Publishing Inc.

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**TMA988,087.** 2018-01-09. 1779750-00. Vol.63 Issue 3243. 2016-12-21.  
NUTRABOLICS INC.

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**TMA988,088.** 2018-01-09. 1710392-00. Vol.62 Issue 3180. 2015-10-07.  
JOHN HATZITOLIOS

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**TMA988,089.** 2018-01-10. 1773188-00. Vol.64 Issue 3276. 2017-08-09.  
Restoration 1, LLC, a Delaware limited liability company

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**TMA988,090.** 2018-01-10. 1708704-00. Vol.62 Issue 3184. 2015-11-04.  
Signavite International Inc.

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**TMA988,091.** 2018-01-10. 1632116-00. Vol.64 Issue 3256. 2017-03-22.

Nestle Skin Health S.A.

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**TMA988,092.** 2018-01-10. 1684213-00. Vol.62 Issue 3152. 2015-03-25.  
Richard Sealey

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**TMA988,093.** 2018-01-10. 1718678-00. Vol.62 Issue 3189. 2015-12-09.  
L'OREAL, Société Anonyme

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**TMA988,094.** 2018-01-10. 1683142-00. Vol.63 Issue 3211. 2016-05-11.  
Dun & Bradstreet International, Ltd.

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**TMA988,095.** 2018-01-10. 1682790-00. Vol.62 Issue 3151. 2015-03-18.  
Beam Suntory UK Limited

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**TMA988,096.** 2018-01-10. 1720762-00. Vol.62 Issue 3192. 2015-12-30.  
Parkland Design and Manufacturing Inc.

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**TMA988,097.** 2018-01-10. 1758663-00. Vol.64 Issue 3268. 2017-06-14.  
NEUROS CO., LTD

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**TMA988,098.** 2018-01-10. 1720759-00. Vol.62 Issue 3187. 2015-11-25.  
Parkland Design and Manufacturing Inc.

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**TMA988,099.** 2018-01-10. 1682773-00. Vol.62 Issue 3152. 2015-03-25.  
CANADA POST CORPORATION

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**TMA988,100.** 2018-01-10. 1682749-00. Vol.62 Issue 3152. 2015-03-25.  
CANADA POST CORPORATION

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**TMA988,101.** 2018-01-10. 1725820-00. Vol.63 Issue 3193. 2016-01-06.  
GALAXY DISTRIBUTION INC., a legal entity

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**TMA988,102.** 2018-01-10. 1805283-00. Vol.64 Issue 3276. 2017-08-09.  
BatteryClerk LLC

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**TMA988,103.** 2018-01-10. 1716949-00. Vol.63 Issue 3206. 2016-04-06.  
Comuto

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**TMA988,104.** 2018-01-10. 1710525-00. Vol.62 Issue 3180. 2015-10-07.  
The Spindrift Brewing Company Limited

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**TMA988,105.** 2018-01-10. 1767277-00. Vol.63 Issue 3237. 2016-11-09.  
Stéphanie Salagan

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**TMA988,106.** 2018-01-10. 1805284-00. Vol.64 Issue 3276. 2017-08-09.  
BatteryClerk LLC

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**TMA988,107.** 2018-01-10. 1790082-00. Vol.64 Issue 3282. 2017-09-20.  
Scooch, LLC

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**TMA988,108.** 2018-01-10. 1601176-00. Vol.62 Issue 3152. 2015-03-25.  
BBC Ice Cream, LLC (Delaware Limited Liability Company)

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**TMA988,109.** 2018-01-10. 1708355-00. Vol.62 Issue 3165. 2015-06-24.  
Abercrombie & Fitch Trading Co.

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**TMA988,110.** 2018-01-10. 1756008-00. Vol.63 Issue 3219. 2016-07-06.  
GALAXY DISTRIBUTION INC., a legal entity

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**TMA988,111.** 2018-01-10. 1708360-00. Vol.62 Issue 3165. 2015-06-24.  
Abercrombie & Fitch Trading Co.

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**TMA988,112.** 2018-01-10. 1708361-00. Vol.62 Issue 3178. 2015-09-23.  
Abercrombie & Fitch Trading Co.

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**TMA988,113.** 2018-01-10. 1682475-00. Vol.62 Issue 3153. 2015-04-01.  
DC Comics, a partnership

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**TMA988,114.** 2018-01-10. 1708364-00. Vol.62 Issue 3180. 2015-10-07.  
Abercrombie & Fitch Trading Co.

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**TMA988,115.** 2018-01-10. 1747100-00. Vol.63 Issue 3244. 2016-12-28.  
August Capital Master Management Company, LLC

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**TMA988,116.** 2018-01-10. 1742653-00. Vol.63 Issue 3210. 2016-05-04.  
SHANGHAI YUNDA EXPRESS CO., LTD., a legal entity

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**TMA988,117.** 2018-01-10. 1708365-00. Vol.62 Issue 3170. 2015-07-29.  
Abercrombie & Fitch Trading Co.

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**TMA988,118.** 2018-01-10. 1752264-00. Vol.63 Issue 3219. 2016-07-06.  
Unilever Canada Inc.

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**TMA988,119.** 2018-01-10. 1656857-00. Vol.61 Issue 3132. 2014-11-05.  
Shackelton Inc.

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**TMA988,120.** 2018-01-10. 1606972-00. Vol.61 Issue 3099. 2014-03-19.  
Nissan Jidosha Kabushiki Kaisha (also trading as Nissan Motor Co., Ltd.)

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**TMA988,121.** 2018-01-10. 1606913-00. Vol.61 Issue 3111. 2014-06-11.  
Nissan Jidosha Kabushiki Kaisha (also trading as Nissan Motor Co., Ltd.)

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**TMA988,122.** 2018-01-10. 1606973-00. Vol.61 Issue 3099. 2014-03-19.  
Nissan Jidosha Kabushiki Kaisha (also trading as Nissan Motor Co., Ltd.)



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**TMA988,123.** 2018-01-10. 1753438-00. Vol.64 Issue 3277. 2017-08-16.  
Maskwacis Ambulance Authority Ltd.

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**TMA988,124.** 2018-01-10. 1606974-00. Vol.61 Issue 3099. 2014-03-19.  
Nissan Jidosha Kabushiki Kaisha (also trading as Nissan Motor Co., Ltd.)

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**TMA988,125.** 2018-01-10. 1770351-00. Vol.64 Issue 3257. 2017-03-29.  
Cree, Inc.

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**TMA988,126.** 2018-01-10. 1769338-00. Vol.64 Issue 3257. 2017-03-29.  
Cycling Sports Group, Inc.

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**TMA988,127.** 2018-01-10. 1766410-00. Vol.64 Issue 3255. 2017-03-15.  
Clariant AG

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**TMA988,128.** 2018-01-10. 1806908-00. Vol.64 Issue 3278. 2017-08-23.  
JOSEPH ROSSELLI PROFESSIONAL CORPORATION

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**TMA988,129.** 2018-01-10. 1786420-00. Vol.64 Issue 3267. 2017-06-07.  
Aeoon Technologies GmbH

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**TMA988,130.** 2018-01-10. 1684392-00. Vol.62 Issue 3157. 2015-04-29.  
Independent Baseball of Ottawa, Inc.

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**TMA988,131.** 2018-01-10. 1711395-00. Vol.62 Issue 3182. 2015-10-21.  
GRAND RIVER ENTERPRISES SIX NATIONS LTD.

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**TMA988,132.** 2018-01-10. 1804226-00. Vol.64 Issue 3279. 2017-08-30.  
Nicopure Labs, LLC

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**TMA988,133.** 2018-01-10. 1711394-00. Vol.62 Issue 3182. 2015-10-21.  
GRAND RIVER ENTERPRISES SIX NATIONS LTD.

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**TMA988,134.** 2018-01-10. 1711393-00. Vol.62 Issue 3182. 2015-10-21.  
GRAND RIVER ENTERPRISES SIX NATIONS LTD.

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**TMA988,135.** 2018-01-10. 1804227-00. Vol.64 Issue 3279. 2017-08-30.  
Nicopure Labs, LLC

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**TMA988,136.** 2018-01-10. 1805187-00. Vol.64 Issue 3278. 2017-08-23.  
MINISIS Inc

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**TMA988,137.** 2018-01-10. 1684580-00. Vol.62 Issue 3149. 2015-03-04.  
Gogii Games Corp.

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**TMA988,138.** 2018-01-10. 1804223-00. Vol.64 Issue 3279. 2017-08-30.

Nicopure Labs, LLC

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**TMA988,139.** 2018-01-10. 1804224-00. Vol.64 Issue 3279. 2017-08-30.  
Nicopure Labs, LLC

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**TMA988,140.** 2018-01-10. 1778037-00. Vol.64 Issue 3270. 2017-06-28.  
Radial, Inc.

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**TMA988,141.** 2018-01-10. 1762192-00. Vol.64 Issue 3276. 2017-08-09.  
LEE KUM KEE COMPANY LIMITED

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**TMA988,142.** 2018-01-10. 1773173-00. Vol.63 Issue 3242. 2016-12-14.  
Florence Delespierre

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**TMA988,143.** 2018-01-10. 1815370-00. Vol.64 Issue 3276. 2017-08-09.  
Beiersdorf AG

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**TMA988,144.** 2018-01-10. 1775521-00. Vol.64 Issue 3270. 2017-06-28.  
InvenSense, Inc.

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**TMA988,145.** 2018-01-10. 1655350-00. Vol.63 Issue 3208. 2016-04-20.  
King.com Limited

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**TMA988,146.** 2018-01-10. 1706597-00. Vol.63 Issue 3206. 2016-04-06.  
FLATOUT, INC.

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**TMA988,147.** 2018-01-10. 1579017-00. Vol.60 Issue 3050. 2013-04-10.  
Ferrari S.p.A.

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**TMA988,148.** 2018-01-10. 1636976-00. Vol.63 Issue 3239. 2016-11-23.  
King.com Limited

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**TMA988,149.** 2018-01-10. 1734429-00. Vol.63 Issue 3200. 2016-02-24.  
Handi-Foil Corporation

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**TMA988,150.** 2018-01-10. 1714204-00. Vol.62 Issue 3188. 2015-12-02.  
SAMSUNG ELECTRONICS CO, LTD.

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**TMA988,151.** 2018-01-10. 1682944-00. Vol.62 Issue 3164. 2015-06-17.  
Guy Carpenter & Company, LLC

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**TMA988,152.** 2018-01-10. 1682943-00. Vol.62 Issue 3164. 2015-06-17.  
Guy Carpenter & Company, LLC

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**TMA988,153.** 2018-01-10. 1632135-00. Vol.61 Issue 3111. 2014-06-11.  
Gerard Feltham

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**TMA988,154.** 2018-01-10. 1678989-00. Vol.62 Issue 3147. 2015-02-18.  
Nissan North America, Inc.

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**TMA988,155.** 2018-01-10. 1658002-00. Vol.62 Issue 3146. 2015-02-11.  
IOIP Holdings, LLC (Indiana Limited Liability Company)

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**TMA988,156.** 2018-01-10. 1617285-00. Vol.64 Issue 3268. 2017-06-14.  
Jackknife Inc.

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**TMA988,157.** 2018-01-10. 1786322-00. Vol.64 Issue 3282. 2017-09-20.  
3M Company

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**TMA988,158.** 2018-01-10. 1713885-00. Vol.63 Issue 3212. 2016-05-18.  
Coty Germany GmbH

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**TMA988,159.** 2018-01-10. 1809824-00. Vol.64 Issue 3282. 2017-09-20.  
Estee Lauder Cosmetics Ltd.

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**TMA988,160.** 2018-01-10. 1801647-00. Vol.64 Issue 3270. 2017-06-28.  
Duvaltex Inc.

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**TMA988,161.** 2018-01-10. 1789682-00. Vol.64 Issue 3281. 2017-09-13.  
Sony Interactive Entertainment America LLC

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**TMA988,162.** 2018-01-10. 1733916-00. Vol.63 Issue 3200. 2016-02-24.  
IKO Industries Ltd.

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**TMA988,163.** 2018-01-10. 1710302-00. Vol.63 Issue 3211. 2016-05-11.  
Dynacraft BSC, Inc.

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**TMA988,164.** 2018-01-10. 1555734-00. Vol.61 Issue 3105. 2014-04-30.  
Miami Instruments LLC

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**TMA988,165.** 2018-01-10. 1780788-00. Vol.64 Issue 3267. 2017-06-07.  
Diurnal Limited

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**TMA988,166.** 2018-01-10. 1782919-00. Vol.64 Issue 3274. 2017-07-26.  
MIA SHOES, INC.

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**TMA988,167.** 2018-01-10. 1782907-00. Vol.64 Issue 3274. 2017-07-26.  
MIA SHOES, INC.

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**TMA988,168.** 2018-01-10. 1794566-00. Vol.64 Issue 3276. 2017-08-09.  
BLENDS WINE ESTATES UK LTD.

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**TMA988,169.** 2018-01-10. 1780782-00. Vol.64 Issue 3267. 2017-06-07.  
Diurnal Limited

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**TMA988,170.** 2018-01-10. 1792249-00. Vol.64 Issue 3282. 2017-09-20.  
HONEYWELL SAFETY PRODUCTS USA, INC.

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**TMA988,171.** 2018-01-10. 1795572-00. Vol.64 Issue 3282. 2017-09-20.  
HONEYWELL INTERNATIONAL INC.

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**TMA988,172.** 2018-01-10. 1719743-00. Vol.64 Issue 3246. 2017-01-11.  
Duvaltex Inc.

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**TMA988,173.** 2018-01-10. 1735011-00. Vol.63 Issue 3201. 2016-03-02.  
Stratus Vineyards Limited

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**TMA988,174.** 2018-01-10. 1586838-00. Vol.61 Issue 3135. 2014-11-26.  
DePuy Synthes, Inc.

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**TMA988,175.** 2018-01-10. 1716673-00. Vol.62 Issue 3182. 2015-10-21.  
Coty Germany GmbH

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**TMA988,176.** 2018-01-10. 1714055-00. Vol.62 Issue 3188. 2015-12-02.  
Coty Germany GmbH

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**TMA988,177.** 2018-01-10. 1739411-00. Vol.64 Issue 3281. 2017-09-13.  
CANADIAN ASSOCIATION OF GASTROENTEROLOGY

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**TMA988,178.** 2018-01-10. 1725864-00. Vol.63 Issue 3236. 2016-11-02.  
Ninja Kiwi Limited

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**TMA988,179.** 2018-01-10. 1717025-00. Vol.63 Issue 3230. 2016-09-21.  
Home Hardware Stores Limited

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**TMA988,180.** 2018-01-10. 1761978-00. Vol.64 Issue 3277. 2017-08-16.  
SUNNEX ENTERPRISE CO., LTD

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**TMA988,181.** 2018-01-10. 1798925-00. Vol.64 Issue 3281. 2017-09-13.  
TRIANGLE INDUSTRIES, une entité légale

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**TMA988,182.** 2018-01-10. 1782619-00. Vol.64 Issue 3279. 2017-08-30.  
UNI-SELECT INC.

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**TMA988,183.** 2018-01-10. 1731730-00. Vol.63 Issue 3234. 2016-10-19.  
SAVOYE, Société Anonyme

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**TMA988,184.** 2018-01-10. 1664008-00. Vol.64 Issue 3257. 2017-03-29.  
Layar B.V.

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**TMA988,185.** 2018-01-10. 1769860-00. Vol.64 Issue 3247. 2017-01-18.

Virginia McGowan, Richard Forsyth (a partnership)

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**TMA988,186.** 2018-01-10. 1788162-00. Vol.64 Issue 3276. 2017-08-09.  
FITPRO USA, LLC

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**TMA988,187.** 2018-01-10. 1783783-00. Vol.64 Issue 3249. 2017-02-01.  
Air Canada Foundation

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**TMA988,188.** 2018-01-10. 1783046-00. Vol.64 Issue 3247. 2017-01-18.  
DR. Y.M. MARKUS MEDICINE PROFESSIONAL CORPORATION

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**TMA988,189.** 2018-01-10. 1787209-00. Vol.64 Issue 3278. 2017-08-23.  
Elasticsearch BV

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**TMA988,190.** 2018-01-10. 1557407-00. Vol.60 Issue 3036. 2013-01-02.  
ISAAC BENNET SALES AGENCIES INC.

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**TMA988,191.** 2018-01-10. 1801327-00. Vol.64 Issue 3270. 2017-06-28.  
Vasiliki Dranias

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**TMA988,192.** 2018-01-10. 1796694-00. Vol.64 Issue 3278. 2017-08-23.  
Super Windows Ltd

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**TMA988,193.** 2018-01-10. 1791650-00. Vol.64 Issue 3275. 2017-08-02.  
Wild Breads Pty Ltd.

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**TMA988,194.** 2018-01-10. 1707467-00. Vol.62 Issue 3179. 2015-09-30.  
WOLVERINE OUTDOORS, INC.

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**TMA988,195.** 2018-01-10. 1607874-00. Vol.61 Issue 3125. 2014-09-17.  
BENNETT, COLEMAN & CO. LTD.

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**TMA988,196.** 2018-01-10. 1607879-00. Vol.61 Issue 3125. 2014-09-17.  
BENNETT, COLEMAN & CO. LTD.

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**TMA988,197.** 2018-01-10. 1710792-00. Vol.62 Issue 3187. 2015-11-25.  
Northbridge Financial Corporation

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**TMA988,198.** 2018-01-10. 1710793-00. Vol.62 Issue 3187. 2015-11-25.  
Northbridge Financial Corporation

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**TMA988,199.** 2018-01-10. 1778072-00. Vol.64 Issue 3250. 2017-02-08.  
Vincent Veilleux

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**TMA988,200.** 2018-01-10. 1764872-00. Vol.63 Issue 3230. 2016-09-21.  
L&P COSMETIC CO., LTD.

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**TMA988,201.** 2018-01-10. 1708438-00. Vol.62 Issue 3188. 2015-12-02.  
LIFE CHOICES NATURAL FOOD CORP.

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**TMA988,202.** 2018-01-10. 1797565-00. Vol.64 Issue 3265. 2017-05-24.  
MEDCURRENT CORPORATION

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**TMA988,203.** 2018-01-10. 1784698-00. Vol.64 Issue 3249. 2017-02-01.  
Little Princess Ltd

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**TMA988,204.** 2018-01-10. 1803097-00. Vol.64 Issue 3276. 2017-08-09.  
YS Global IP Holdings, Inc.

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**TMA988,205.** 2018-01-10. 1774852-00. Vol.64 Issue 3282. 2017-09-20.  
BlackBerry Limited

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**TMA988,206.** 2018-01-10. 1766667-00. Vol.63 Issue 3232. 2016-10-05.  
Agropur coopérative

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**TMA988,207.** 2018-01-10. 1748849-00. Vol.64 Issue 3280. 2017-09-06.  
Owl Cyber Defense Solutions, LLC

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**TMA988,208.** 2018-01-10. 1798273-00. Vol.64 Issue 3265. 2017-05-24.  
PBMK Holding Corporation

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**TMA988,209.** 2018-01-10. 1809969-00. Vol.64 Issue 3282. 2017-09-20.  
Delta Industrial Services, Inc.

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**TMA988,210.** 2018-01-10. 1800997-00. Vol.64 Issue 3276. 2017-08-09.  
Ontario Hose Specialties Limited

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**TMA988,211.** 2018-01-10. 1807574-00. Vol.64 Issue 3279. 2017-08-30.  
ROLF C. HAGEN INC.

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**TMA988,212.** 2018-01-10. 1684688-00. Vol.62 Issue 3153. 2015-04-01.  
Vapz Inc.

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**TMA988,213.** 2018-01-10. 1713321-00. Vol.62 Issue 3189. 2015-12-09.  
ALSTOM Transport Technologies

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**TMA988,214.** 2018-01-10. 1792747-00. Vol.64 Issue 3260. 2017-04-19.  
Benisti Import Export Inc.

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**TMA988,215.** 2018-01-10. 1807573-00. Vol.64 Issue 3279. 2017-08-30.  
ROLF C. HAGEN INC.

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**TMA988,216.** 2018-01-10. 1803347-00. Vol.64 Issue 3276. 2017-08-09.  
QUADLOGIC METERS CANADA INC.

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**TMA988,217.** 2018-01-10. 1776832-00. Vol.64 Issue 3257. 2017-03-29.  
YANTAI WINHERE AUTO-PART MANUFACTURING CO., LTD.

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**TMA988,218.** 2018-01-11. 1787682-00. Vol.64 Issue 3282. 2017-09-20.  
WAEN INTERNATIONAL LIMITED

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**TMA988,219.** 2018-01-10. 1790924-00. Vol.64 Issue 3258. 2017-04-05.  
Carson eCommerce

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**TMA988,220.** 2018-01-11. 1773236-00. Vol.64 Issue 3260. 2017-04-19.  
Changzhou Trotter Electricity Machinery Co., Ltd.

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**TMA988,221.** 2018-01-10. 1777531-00. Vol.64 Issue 3281. 2017-09-13.  
SURAPID ELEVATOR CO., LTD.

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**TMA988,222.** 2018-01-11. 1804204-00. Vol.64 Issue 3278. 2017-08-23.  
Rocky Breath Air Supply Ltd.

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**TMA988,223.** 2018-01-10. 1724377-00. Vol.63 Issue 3210. 2016-05-04.  
International House of Pancakes, LLC

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**TMA988,224.** 2018-01-10. 1776833-00. Vol.64 Issue 3257. 2017-03-29.  
YANTAI WINHERE AUTO-PART MANUFACTURING CO., LTD.

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**TMA988,225.** 2018-01-10. 1776831-00. Vol.64 Issue 3257. 2017-03-29.  
YANTAI WINHERE AUTO-PART MANUFACTURING CO., LTD.

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**TMA988,226.** 2018-01-11. 1708657-00. Vol.63 Issue 3210. 2016-05-04.  
Oliveri Group Inc

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**TMA988,227.** 2018-01-11. 1710148-00. Vol.62 Issue 3180. 2015-10-07.  
PEM MANAGEMENT, INC.

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**TMA988,228.** 2018-01-11. 1712684-00. Vol.63 Issue 3204. 2016-03-23.  
ABUS August Bremicker Söhne KG

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**TMA988,229.** 2018-01-11. 1727048-00. Vol.64 Issue 3263. 2017-05-10.  
BOSE CORPORATION

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**TMA988,230.** 2018-01-11. 1763568-00. Vol.64 Issue 3257. 2017-03-29.  
YM Inc. (Sales)

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**TMA988,231.** 2018-01-11. 1659213-00. Vol.64 Issue 3257. 2017-03-29.  
William V. MacGill & Co

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**TMA988,232.** 2018-01-11. 1764681-00. Vol.64 Issue 3258. 2017-04-05.

Feature Foods International Inc.

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**TMA988,233.** 2018-01-11. 1770311-00. Vol.64 Issue 3282. 2017-09-20.  
Reddit, Inc.

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**TMA988,234.** 2018-01-11. 1809514-00. Vol.64 Issue 3282. 2017-09-20.  
PHYTRONIX TECHNOLOGIES INC.

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**TMA988,235.** 2018-01-11. 1747184-00. Vol.64 Issue 3249. 2017-02-01.  
King.com Limited

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**TMA988,236.** 2018-01-11. 1747177-00. Vol.64 Issue 3249. 2017-02-01.  
King.com Limited

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**TMA988,237.** 2018-01-11. 1733122-00. Vol.64 Issue 3276. 2017-08-09.  
Quebec Multiplants senc

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**TMA988,238.** 2018-01-11. 1693627-00. Vol.64 Issue 3256. 2017-03-22.  
Kabushiki Kaisha Taito (Taito Corporation)

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**TMA988,239.** 2018-01-11. 1634728-00. Vol.61 Issue 3107. 2014-05-14.  
INVISTA Technologies S.à r.l.

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**TMA988,240.** 2018-01-11. 1559504-00. Vol.60 Issue 3048. 2013-03-27.  
ADP, LLC

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**TMA988,241.** 2018-01-11. 1791909-00. Vol.64 Issue 3278. 2017-08-23.  
CICTAN Health Group Corp.

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**TMA988,242.** 2018-01-11. 1712383-00. Vol.64 Issue 3248. 2017-01-25.  
Brock Street Brewing Company Ltd

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**TMA988,243.** 2018-01-11. 1635574-00. Vol.61 Issue 3099. 2014-03-19.  
The William Carter Company

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**TMA988,244.** 2018-01-11. 1635573-00. Vol.61 Issue 3110. 2014-06-04.  
Oshkosh B'Gosh, Inc.

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**TMA988,245.** 2018-01-11. 1549042-00. Vol.59 Issue 3028. 2012-11-07.  
Nisus Corporation

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**TMA988,246.** 2018-01-11. 1709409-00. Vol.62 Issue 3180. 2015-10-07.  
Samsung Electronics Co., Ltd.

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**TMA988,247.** 2018-01-11. 1709107-00. Vol.62 Issue 3191. 2015-12-23.  
St. Supéry, Inc.

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**TMA988,248.** 2018-01-11. 1709106-00. Vol.62 Issue 3191. 2015-12-23.  
St. Supéry, Inc.

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**TMA988,249.** 2018-01-11. 1709034-00. Vol.62 Issue 3187. 2015-11-25.  
International Controls and Measurements Corporation, also doing business as ICM Controls, a legal entity

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**TMA988,250.** 2018-01-11. 1781280-00. Vol.64 Issue 3275. 2017-08-02.  
Massage Experts Franchising (2014) Limited

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**TMA988,251.** 2018-01-11. 1790103-00. Vol.64 Issue 3258. 2017-04-05.  
Charlene Richard

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**TMA988,252.** 2018-01-11. 1787405-00. Vol.64 Issue 3257. 2017-03-29.  
IMPERIAL BRANDS LTD.

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**TMA988,253.** 2018-01-11. 1731207-00. Vol.63 Issue 3236. 2016-11-02.  
Évaluation Personnel Sélection International Inc.

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**TMA988,254.** 2018-01-11. 1787411-00. Vol.64 Issue 3257. 2017-03-29.  
IMPERIAL BRANDS LTD.

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**TMA988,255.** 2018-01-11. 1716434-00. Vol.62 Issue 3185. 2015-11-11.  
DULUTH HOLDINGS INC.

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**TMA988,256.** 2018-01-11. 1787410-00. Vol.64 Issue 3257. 2017-03-29.  
IMPERIAL BRANDS LTD.

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**TMA988,257.** 2018-01-11. 1787409-00. Vol.64 Issue 3257. 2017-03-29.  
IMPERIAL BRANDS LTD.

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**TMA988,258.** 2018-01-11. 1787408-00. Vol.64 Issue 3257. 2017-03-29.  
IMPERIAL BRANDS LTD.

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**TMA988,259.** 2018-01-11. 1763545-00. Vol.63 Issue 3241. 2016-12-07.  
ACADEMOS CYBERMENTORAT

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**TMA988,260.** 2018-01-11. 1787407-00. Vol.64 Issue 3257. 2017-03-29.  
IMPERIAL BRANDS LTD.

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**TMA988,261.** 2018-01-11. 1705436-00. Vol.63 Issue 3218. 2016-06-29.  
FLATOUT, INC.

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**TMA988,262.** 2018-01-11. 1773190-00. Vol.64 Issue 3277. 2017-08-16.  
Graebel Companies, Inc.

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**TMA988,263.** 2018-01-11. 1752439-00. Vol.63 Issue 3214. 2016-06-01.

Greenpan Ltd., a legal entity

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**TMA988,264.** 2018-01-11. 1795540-00. Vol.64 Issue 3267. 2017-06-07.  
Bell Media Inc.

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**TMA988,265.** 2018-01-11. 1642570-00. Vol.62 Issue 3163. 2015-06-10.  
PUMA SE

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**TMA988,266.** 2018-01-11. 1785714-00. Vol.64 Issue 3281. 2017-09-13.  
Immun.io Inc

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**TMA988,267.** 2018-01-11. 1745263-00. Vol.64 Issue 3276. 2017-08-09.  
CONTINENTAL TIRE THE AMERICAS, LLC

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**TMA988,268.** 2018-01-11. 1745686-00. Vol.64 Issue 3246. 2017-01-11.  
WHEEL PROS, LLC

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**TMA988,269.** 2018-01-11. 1710998-00. Vol.62 Issue 3190. 2015-12-16.  
ALSTOM Transport Technologies

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**TMA988,270.** 2018-01-11. 1768775-00. Vol.64 Issue 3282. 2017-09-20.  
Birdseye Security Inc.

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**TMA988,271.** 2018-01-11. 1792300-00. Vol.64 Issue 3274. 2017-07-26.  
SHENZHEN COSBEAUTY TECHNOLOGY CO., LTD.

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**TMA988,272.** 2018-01-11. 1786908-00. Vol.64 Issue 3281. 2017-09-13.  
Smith & Wesson Corp. (a Delaware corporation)

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**TMA988,273.** 2018-01-11. 1777465-00. Vol.64 Issue 3257. 2017-03-29.  
PLAID ENTERPRISES, INC.

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**TMA988,274.** 2018-01-11. 1670236-00. Vol.64 Issue 3263. 2017-05-10.  
WeedMD RX Inc.

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**TMA988,275.** 2018-01-11. 1686207-00. Vol.64 Issue 3257. 2017-03-29.  
3176282 CANADA LTD

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**TMA988,276.** 2018-01-11. 1777462-00. Vol.64 Issue 3258. 2017-04-05.  
PLAID ENTERPRISES, INC.

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**TMA988,277.** 2018-01-11. 1713236-00. Vol.62 Issue 3187. 2015-11-25.  
She+Lo LLC

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**TMA988,278.** 2018-01-11. 1667436-00. Vol.62 Issue 3168. 2015-07-15.  
PUMA SE

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**TMA988,279.** 2018-01-11. 1785439-00. Vol.64 Issue 3279. 2017-08-30.  
Bic Inc.

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**TMA988,280.** 2018-01-11. 1713674-00. Vol.63 Issue 3219. 2016-07-06.  
Newcom Business Media Inc.

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**TMA988,281.** 2018-01-11. 1712679-00. Vol.63 Issue 3218. 2016-06-29.  
Vubiquity, Inc.

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**TMA988,282.** 2018-01-11. 1774629-00. Vol.64 Issue 3272. 2017-07-12.  
J. Frank Schmidt & Son Co., an Oregon corporation

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**TMA988,283.** 2018-01-11. 1709742-00. Vol.63 Issue 3194. 2016-01-13.  
Merck KGaA

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**TMA988,284.** 2018-01-11. 1768489-00. Vol.64 Issue 3272. 2017-07-12.  
Smart Exit Business Advisors Inc.

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**TMA988,285.** 2018-01-11. 1739967-00. Vol.64 Issue 3245. 2017-01-04.  
Harburg-Freudenberger Maschinenbau GmbH

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**TMA988,286.** 2018-01-11. 1773402-00. Vol.64 Issue 3251. 2017-02-15.  
Kyriakos Karelas Inc.

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**TMA988,287.** 2018-01-11. 1695657-00. Vol.64 Issue 3257. 2017-03-29.  
GAKKEN HOLDINGS CO., LTD.

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**TMA988,288.** 2018-01-11. 1552132-00. Vol.60 Issue 3056. 2013-05-22.  
LJEM Limited Partnership

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**TMA988,289.** 2018-01-11. 1743356-00. Vol.64 Issue 3281. 2017-09-13.  
Latitude Geographics Group Ltd.

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**TMA988,290.** 2018-01-11. 1782175-00. Vol.64 Issue 3266. 2017-05-31.  
Maars Holding B.V.

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**TMA988,291.** 2018-01-11. 1784869-00. Vol.64 Issue 3258. 2017-04-05.  
PRIME CARCARE GROUP INC.

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**TMA988,292.** 2018-01-11. 1737643-00. Vol.63 Issue 3219. 2016-07-06.  
WHEEL PROS, LLC

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**TMA988,293.** 2018-01-11. 1810183-00. Vol.64 Issue 3282. 2017-09-20.  
AFI Licensing LLC

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**TMA988,294.** 2018-01-11. 1800334-00. Vol.64 Issue 3282. 2017-09-20.  
Moises Martinez Gordon

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**TMA988,295.** 2018-01-11. 1785491-00. Vol.64 Issue 3282. 2017-09-20.  
doTERRA Holdings, LLC

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**TMA988,296.** 2018-01-11. 1810203-00. Vol.64 Issue 3282. 2017-09-20.  
The Empire Life Insurance Company

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**TMA988,297.** 2018-01-11. 1711640-00. Vol.62 Issue 3182. 2015-10-21.  
Lane Kleppen

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**TMA988,298.** 2018-01-11. 1800530-00. Vol.64 Issue 3266. 2017-05-31.  
Young Living Essential Oils, LC

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**TMA988,299.** 2018-01-11. 1747614-00. Vol.64 Issue 3267. 2017-06-07.  
Cowan Insurance Group Ltd.

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**TMA988,300.** 2018-01-11. 1696606-00. Vol.64 Issue 3282. 2017-09-20.  
Mang Inasal Philippines Inc.

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**TMA988,301.** 2018-01-11. 1701637-00. Vol.64 Issue 3257. 2017-03-29.  
Chalk Line Apparel, LLC

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**TMA988,302.** 2018-01-11. 1684791-00. Vol.62 Issue 3184. 2015-11-04.  
AURORA IMPORTING & DISTRIBUTING LIMITED

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**TMA988,303.** 2018-01-11. 1791677-00. Vol.64 Issue 3281. 2017-09-13.  
KDR Pet Treats, LLC

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**TMA988,304.** 2018-01-11. 1810205-00. Vol.64 Issue 3282. 2017-09-20.  
The Empire Life Insurance Company

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**TMA988,305.** 2018-01-11. 1810207-00. Vol.64 Issue 3282. 2017-09-20.  
The Empire Life Insurance Company

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**TMA988,306.** 2018-01-11. 1736360-00. Vol.64 Issue 3269. 2017-06-21.  
WHEEL PROS, LLC

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**TMA988,307.** 2018-01-11. 1736385-00. Vol.63 Issue 3223. 2016-08-03.  
WHEEL PROS, LLC

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**TMA988,308.** 2018-01-11. 1737509-00. Vol.63 Issue 3220. 2016-07-13.  
WHEEL PROS, LLC

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**TMA988,309.** 2018-01-11. 1770750-00. Vol.64 Issue 3282. 2017-09-20.  
TLC Solutions Inc

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**TMA988,310.** 2018-01-11. 1756519-00. Vol.64 Issue 3280. 2017-09-06.

Norstar Corporation

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**TMA988,311.** 2018-01-11. 1810184-00. Vol.64 Issue 3282. 2017-09-20.  
AFI Licensing LLC

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**TMA988,312.** 2018-01-11. 1785492-00. Vol.64 Issue 3282. 2017-09-20.  
doTERRA Holdings, LLC

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**TMA988,313.** 2018-01-11. 1810204-00. Vol.64 Issue 3282. 2017-09-20.  
The Empire Life Insurance Company

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**TMA988,314.** 2018-01-11. 1810206-00. Vol.64 Issue 3282. 2017-09-20.  
The Empire Life Insurance Company

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**TMA988,315.** 2018-01-11. 1808325-00. Vol.64 Issue 3279. 2017-08-30.  
STEMCELL Technologies Canada Inc.

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**TMA988,316.** 2018-01-11. 1810801-00. Vol.64 Issue 3282. 2017-09-20.  
ROXY & RICH INC.

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**TMA988,317.** 2018-01-11. 1747745-00. Vol.64 Issue 3282. 2017-09-20.  
LeoVegas Gaming Ltd.

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**TMA988,318.** 2018-01-11. 1537027-00. Vol.63 Issue 3232. 2016-10-05.  
Peonies LLC

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**TMA988,319.** 2018-01-11. 1610953-00. Vol.60 Issue 3078. 2013-10-23.  
L'Oreal (UK) Limited

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**TMA988,320.** 2018-01-11. 1808653-00. Vol.64 Issue 3279. 2017-08-30.  
David John Dmytryshyn

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**TMA988,321.** 2018-01-11. 1747613-00. Vol.64 Issue 3267. 2017-06-07.  
Cowan Insurance Group Ltd.

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**TMA988,322.** 2018-01-11. 1802063-00. Vol.64 Issue 3270. 2017-06-28.  
9309-0504 Québec Inc.

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**TMA988,323.** 2018-01-11. 1715323-00. Vol.63 Issue 3219. 2016-07-06.  
CIBLE-SOLUTIONS D'AFFAIRES INC.

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## Amendments to Register

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**TMA277,467.** 2018-01-08. 0485905-02. Vol.64 Issue 3282. 2017-09-20.  
MONARCH INDUSTRIES LIMITED

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**TMA330,439.** 2018-01-08. 0563457-01. Vol.64 Issue 3282. 2017-09-20.  
TAYLOR MADE GOLF COMPANY, INC.

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**TMA330,592.** 2018-01-08. 0563452-01. Vol.64 Issue 3282. 2017-09-20.  
TAYLOR MADE GOLF COMPANY, INC.

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**TMA547,848.** 2018-01-08. 1035407-01. Vol.64 Issue 3281. 2017-09-13.  
Long Ocean Holding Ltd.

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**TMA767,873.** 2018-01-09. 1349499-01. Vol.64 Issue 3254. 2017-03-08.  
Veritiv Operating Company

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**TMA774,418.** 2018-01-08. 1405114-01. Vol.64 Issue 3281. 2017-09-13.  
Magdalena Tomczak

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**TMA815,052.** 2018-01-08. 1464378-02. Vol.64 Issue 3282. 2017-09-20.  
Abbott Medical Optics Inc.

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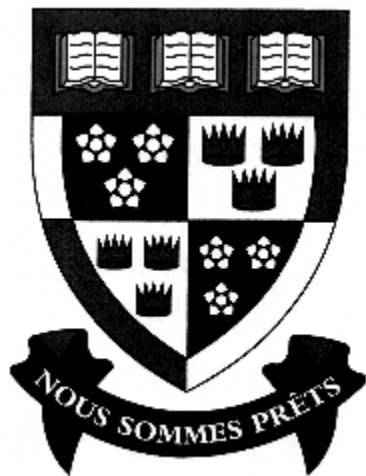
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## Public notices under section 9 of the *Trade-marks Act*

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Application Number 924,565

### Prohibited Mark



### Index Headings

NOUS SOMMES PRÊTS

### Image Description (Vienna)

- Shields containing other figurative elements or inscriptions
- Shields containing representations of plants
- Shields containing other figurative elements
- Backgrounds divided crosswise, vertically and horizontally
- Marguerites, sunflowers, daisies
- Stylized flowers
- Several flowers (except 5.5.7, 5.5.8, 5.5.18 and 5.5.23) -- Note: Not including surfaces or backgrounds covered with a repeated figurative element composed of flowers (25.7.25).
- Crowns open at the top
- Two or more crowns
- Crowns having more than three triangular points
- Books, magazines, newspapers, bookbindings, binders
- Books, magazines, newspapers
- Banderoles, cartouches

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The Registrar hereby gives public notice under subparagraph 9(1)(n)(ii) of the Trade-marks Act, of the adoption and use by Simon Fraser University of the badge, crest, emblem or mark shown above.

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Application Number 924,500

### Prohibited Mark

## EN AVANT LA FAMILLE

The Registrar hereby gives public notice under subparagraph 9(1)(n)(iii) of the Trade-marks Act, of the adoption and use in Canada by Ville de Montréal of the mark shown above, as an official mark for goods.

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Application Number 924,501

### Prohibited Mark

## EN AVANT LA CULTURE

The Registrar hereby gives public notice under subparagraph 9(1)(n)(iii) of the Trade-marks Act, of the adoption and use in Canada by Ville de Montréal of the mark shown above, as an official mark for goods.

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Application Number 924,502

### Prohibited Mark

## EN AVANT LES AFFAIRES

The Registrar hereby gives public notice under subparagraph 9(1)(n)(iii) of the Trade-marks Act, of the adoption and use in Canada by Ville de Montréal of the mark shown above, as an official mark for goods.

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Application Number 924,503

### Prohibited Mark

## EN AVANT LA NATURE

The Registrar hereby gives public notice under subparagraph 9(1)(n)(iii) of the Trade-marks Act, of the adoption and use in Canada by Ville de Montréal of the mark shown above, as an official mark for goods.

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Application Number 924,900

### Prohibited Mark

## ÉLECTRIUM

The Registrar hereby gives public notice under subparagraph 9(1)(n)(iii) of the Trade-marks Act, of the adoption and use in Canada by Hydro-Québec of the mark shown above, as an official mark for goods and services.

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**Application Number** 924,906

**Prohibited Mark**

## **Voters in training**

The Registrar hereby gives public notice under subparagraph 9(1)(n)(iii) of the Trade-marks Act, of the adoption and use in Canada by Directeur général des élections du Québec of the mark shown above, as an official mark for goods and services.

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**Application Number** 924,907

**Prohibited Mark**

## **Élections Québec**

The Registrar hereby gives public notice under subparagraph 9(1)(n)(iii) of the Trade-marks Act, of the adoption and use in Canada by Directeur général des élections du Québec of the mark shown above, as an official mark for goods and services.

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**Application Number** 924,908

**Prohibited Mark**

## **Électeurs en herbe**

The Registrar hereby gives public notice under subparagraph 9(1)(n)(iii) of the Trade-marks Act, of the adoption and use in Canada by Directeur général des élections du Québec of the mark shown above, as an official mark for goods and services.

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