HOUSING MARKET INFORMATION

HOUSING MARKET ASSESSMENT

Victoria CMA

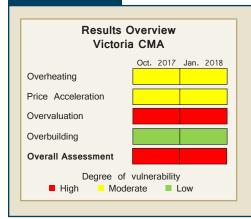
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Highlights



- The HMA framework detected a high degree of housing market vulnerability in Metro Victoria¹.
- Fundamentals did not support the high level of house prices in the third quarter of 2017.
- Supply remains low in Metro Victoria, contributing to rapid price growth.
- Despite elevated new construction, low inventory and a tight rental market vacancy rate continue to indicate low evidence of overbuilding.

HMA Overview²

As Canada's authority on housing, CMHC contributes to market stability by providing information on potential imbalances that could affect housing markets. With the Housing Market Assessment (HMA), CMHC offers information and analysis that can help Canadians make more informed decisions.

The HMA combines the results from a technical framework with insights gained through CMHC's Market Analysts' knowledge of local market conditions. These insights position CMHC to provide additional context and interpretation to the results of the HMA framework.

The HMA framework detects degrees of vulnerability in local housing markets by identifying imbalances. An example would be the detection of overbuilding, a situation in which the inventory of unsold new homes accumulates due to supply outpacing

demand. Such an imbalance could be resolved by an adjustment in house prices. As an example, lower prices would help resolve an excess supply imbalance by supporting stronger demand and/or reducing supply. However, other unexpected developments that do not originate from the housing market could accentuate or reduce an imbalance.

Colour codes indicate the degree of market vulnerability. The HMA is a comprehensive framework that considers both the intensity of signals of imbalances (that is, how far the indicator is from its historical average) and the persistence over time. Generally, low intensity and persistence are associated with low evidence of vulnerability. As the number of intense and persistent signals increases, the associated degree of vulnerability becomes stronger.

In Detail

Overheating

There was moderate evidence of overheating in the third quarter of 2017. The sales-to-new-listings ratio (SNLR) was 70%, below the threshold of 80%. However, it increased to 83% in the fourth quarter. The market remains outside of the typical range for a balanced market, which is between 50 to 70 per cent.

The recent return to above-threshold SNLR was primarily driven by unusually high sales in the final quarter. For most of the year, sales trended down from record-setting levels in 2016, but in the final stages of 2017 sales matched 2016 levels. New listings, meanwhile continued to increase in both the third and fourth quarter of 2017.

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¹ Results are based on data as of the end of September 2017 and market intelligence as of the end of December 2017. CMHC continuously monitors market developments and will issue HMA updates on a quarterly basis.

² A detailed description of the framework is available in the appendix of the <u>National edition</u>.

Despite the increase in new listings, active listings have not increased significantly since the previous HMA report. They remain well below historical levels. Other measures of market balance also show signs of an undersupplied market. Single-detached units averaged 37 days-to-sell, while condos and townhouses were 27 and 34 respectively in December 2017. The Sale-to-List price ratios also remain at or near 100% across property types.

Price Acceleration

Moderate evidence of price acceleration was detected in Metro Victoria for the sixth consecutive quarter. Since the second quarter of 2015, the average MLS® price in Metro Victoria has increased at a rapid rate.

Price growth was most pronounced in apartments on a year-over-year basis. At the end of the third quarter, the growth in apartment prices was 21% compared with 13% for detached homes and 14% for townhouses. The price growth of apartments continued to diverge from other housing forms to the end of December, providing evidence of a two-speed market developing in Metro Victoria.

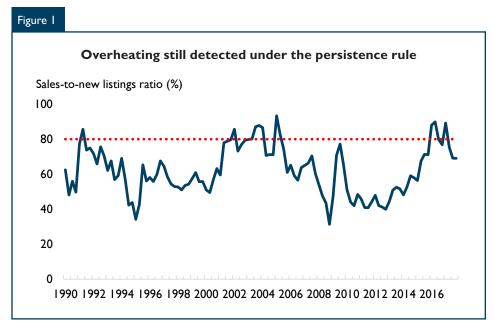


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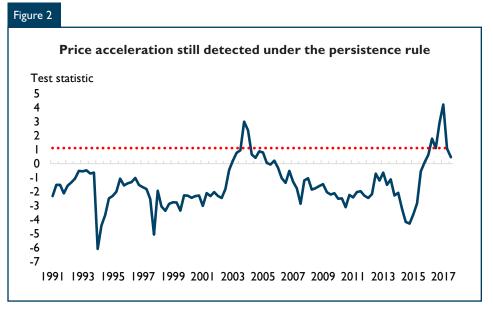
"The Metro Victoria housing market continued to show a high degree of vulnerability. Supply remained low for all housing types, while apartments, in particular, continued to exhibit accelerated price growth."

The Urban Core made up 61% of sales in the third quarter of 2017, which is roughly the same geographical composition as in the previous quarter. Sales of apartments in the Urban Core nearly matched single-detached units at 27% and 28% of total sales respectively. The next highest concentration of sales were single-detached units in the West Shore. However, the only areas to

show increased sales were apartment and townhouse sales in the Saanich Peninsula and apartment units in the West Shore. All other areas of the market showed fewer sales on a year-over-year basis. The compositional effect of more apartments and fewer single-detached homes should have slowed price growth, however from Q2 to Q3, average prices increased 1.4%.



Sources: CREA and calculations (threshold) by CMHC



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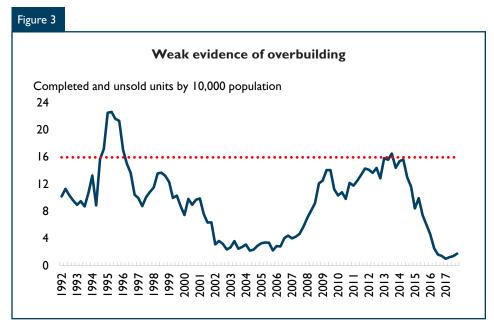
Overvaluation

The HMA framework detected high evidence of overvaluation in Metro Victoria for the fourth consecutive quarter. Price growth is above a level supported by historical demand-side factors.

Metro Victoria's population had an increase in young adults, the group most likely to become first-time buyers³. Additionally, employment growth was positive among full-time, core working-age workers. However, average income growth backtracked in the third quarter and lags behind the strong increase in average house prices. In the third quarter of 2017, signals of overvaluation moved further above threshold on continued price growth.

Overbuilding

The HMA framework detected low evidence of overbuilding in the Metro Victoria housing market in the third quarter of 2017. Complete and unsold units numbered just 49 at the end of the third quarter while the five-year average was 360 units. Similarly the October 2017 Rental Market Report showed only a modest increase in the apartment vacancy rate from 0.5 % in 2016 to 0.7 % in 2017. Both measurements indicated low supply rather than overbuilding.



Sources: Statistics Canada and CMHC

³ The age group of 25-34 year olds increased by 1.5% year-over-year, adding roughly 830 young adults to the Victoria CMA.

Overview of the Housing Market Assessment analytical framework

To obtain an accurate picture of the overall state of the housing market, it is important to consider multiple data points and lines of evidence rather than relying on just one measure or indicator.

The Housing Market Assessment (HMA) analytical framework provides a comprehensive and integrated view that relies on a combination of signals from several indicators to detect imbalances in housing markets.

Specifically, the framework considers four main factors that may provide an early indication of vulnerability in the housing market: (I) overheating (when demand outpaces supply); (2) sustained acceleration in house prices; (3) overvaluation of house prices in comparison to levels that can be supported by housing market

fundamentals (listed below); and, (4) overbuilding (when the inventory of available housing units is elevated).

For each factor, the framework tests for: (I) the incidence of signs of vulnerability, but also considers; (2) the intensity of the signals, i.e. how their magnitude compares with their historical average or how consistent they are with known or suspected house price bubbles, such as for Toronto in the late 1980s and early 1990s; and, (3) the persistence of signals over time.

Generally, a situation in which we detect few signals with low intensity or lack of persistence is associated with a low degree of vulnerability. Conversely, as the intensity, number, and/or persistence of the signals increases, so does the evidence of imbalances in the housing market.

The framework takes into account demographic, economic, and financial determinants of the housing market such as population, personal disposable income, and interest rates to detect vulnerability. The framework also takes into account developments in both resale and residential construction markets.

The framework was developed on the basis of its ability to detect vulnerable housing market conditions in historical data, such as the house price bubble Toronto experienced in the late 1980s and early 1990s. The ability of the HMA to detect vulnerabilities relies on the assumption that historical relationships between prices and fundamental drivers of housing markets have not changed.

Housing Market Assessment Factors

Overheating

Overheating is caused by demand significantly and persistently outpacing the supply of housing. The sales-to-new listings ratio is used as an indicator to assess possible overheating conditions in the existing home market. To identify signs of overheating, the framework compares the sales-to-new listings ratio to thresholds. When demand is strong relative to supply, house prices typically grow at a faster rate. Sustained overheating on the existing home market may lead to acceleration in house prices for existing and new homes. However, as supply and demand begin to balance out, indicators of overheating (and acceleration) would begin to soften and house prices would gradually moderate.

Acceleration in House Prices

Under balanced market conditions, house prices are expected to increase over time, in line with increases in households' cost of

living. House price acceleration occurs when the growth in house prices strengthens over time on a persistent basis. Acceleration in house prices over an extended period can cause their pace of increase to depart from the overall price inflation and eventually lead to overvaluation.

To assess acceleration in house prices, the HMA framework uses a statistical test* that was developed to identify periods of accelerating asset prices.

Overvaluation

Overvaluation is detected when house prices remain significantly above the levels warranted by fundamental drivers of housing markets such as income, population, and actual and expected financing costs.

The HMA framework uses combinations of different house price measures and models to estimate house price levels warranted by fundamental drivers.

The difference between observed house prices and their estimated levels consistent with housing market fundamentals allows for an estimation of the degree of over- and undervaluation. The use of different price measures and models improves the reliability of results.

Overbuilding

Overbuilding is detected when the supply of readily available housing units significantly exceeds demand. In such a context, downward pressure on house prices would occur until the excess supply is eventually absorbed. To assess signs of overbuilding in the housing market, the HMA framework uses two indicators that relate to the supply of readily available housing units: the rental vacancy rate, and the inventory of completed and unsold housing units per 10,000 population. The HMA framework compares the current level and recent trends in these indicators with thresholds.

Note I: Colour codes indicate the degree of market vulnerability. The HMA reflects a comprehensive framework that not only tests for the presence or incidence of signals of imbalances (that is, how far the indicator is from its historical average), but also considers the intensity and the persistence of these signals over time. Generally, low intensity and persistence are associated with a lower vulnerability. As the number of persistent signals increases, the evidence of an imbalance increases.

Note 2: Results at the CMA level are not segmented by housing type or neighbourhood. They represent an assessment of the entire CMA. However, specific CMA reports provide further detailed analysis of these markets.

Note 3: The colour scale extends to red only for those factors that have multiple indicators that can identify imbalances. As a result, only overvaluation and overbuilding can receive a red rating, since they are assessed using more than one indicator.

Note 4: To ensure the framework is as current as possible, on a regular basis, we undertake a model selection process whereby our house price models for overvaluation are tested for statistical significance at the national and CMA level. The result of this process may change the number of indicators showing vulnerability from the previous assessment.

^{*} See Phillips, Wu and Yu (2008) "Explosive Behaviour in the 1990s NASDAQ When Did Exuberance Escalate Asset Values?" for further details on the methodology.

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