

# Cybercrime

## and Canadian Businesses, 2017

Businesses spent  
**\$14 billion**  
to prevent, detect  
and recover from  
cyber security incidents.



**\$8 billion** on salaries for employees, consultants and contractors  
**\$4 billion** on cyber security software and related hardware  
**\$2 billion** on other cyber security measures



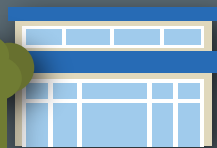
### Reasons businesses invested in cyber security

**68%** for protection of personal information  
**41%** for prevention of fraud and theft  
**31%** for prevention of loss of business operations



Cyber security incidents impacted **21%** of all businesses and led to **23 hours of downtime** on average.

Business size	Businesses impacted	Downtime
<b>Large</b> (250 or more employees)	<b>41%</b>	<b>29</b> hours
<b>Medium</b> (50 to 249 employees)	<b>28%</b>	<b>24</b> hours
<b>Small</b> (10 to 49 employees)	<b>19%</b>	<b>22</b> hours



### Businesses experienced attempts by cyber criminals

Businesses experienced attempts by cyber criminals	Businesses impacted
to steal money or demand ransom payment	<b>38%</b>
to gain access to unauthorized areas	<b>26%</b>
to steal personal or financial information	<b>23%</b>
to disrupt or deface the business or web presence	<b>22%</b>

