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VALUE OF FRUIT PRODUCTION, 1954

The total farm value of commercial fruit production for 1954 was \$48.7 million an increase of \$1.5 million from the 1953 figure. Farm prices were somewhat higher for all fruits for which estimates are prepared except apples, raspberries and blueberries. Another factor contributing to the increased total value of production was the larger 1954 apple crop.

The farm value of fruit produced was higher in 1954 than in 1953 in all provinces for which estimates are prepared except British Columbia and Newfoundland. The greatest increase was in Nova Scotia where the apple crop was about twice as large in 1954 as in 1953. Despite a lower price this substantial increase in production resulted in a farm value 42 per cent greater than the previous year. In Quebec an increase of almost \$1 million in the farm value of fruit production was associated with substantial increases in apple and strawberry production.

In Ontario the apple crop was somewhat larger in 1954 than in 1953 but due to reduced prices the total value of apples was down from the previous year. Prices of other fruits except raspberries were higher in 1954 which resulted in a net increase in total farm value of all fruit crops of slightly more than \$600,000.

British Columbia farm value of fruit production was down somewhat due to lower prices for apples and raspberries and to smaller crops of peaches, apricots and strawberries.

Revisions in the 1952 blueberry production and value estimates for Nova Scotia and value estimates for British Columbia with revisions in the total value of fruit production 1952 may be found in Table IV.

Prepared in the Crops Section in Co-operation with the Federal and Provincial Depts. of Agriculture and the Quebec Bureau of Statistics.

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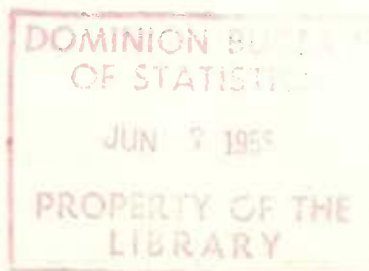


Table I - Fourth Estimate of Fruit Production, 1954, with Preliminary Estimates of Value of Fruit Production, 1954, and Revised Estimates, Production and Value, 1953, in Canada

Kind of Fruit	Unit	1953			1954		
		Production	Price ^{1/} per Unit	Total Farm Value	Production	Price ^{1/} per Unit	Total Farm Value
		'000	\$	\$'000	'000	\$	\$'000
CANADA							
Apples	bu.	11,731	1.50	17,578	15,109	1.19	17,963
Pears	bu.	1,435	1.85	2,653	1,270	2.14	2,716
Plums & prunes	bu.	749	1.67	1,252	728	2.11	1,539
Peaches	bu.	2,893	1.92	5,543	2,421	2.17	5,252
Apricots	bu.	165	2.58	425	158	2.02	319
Cherries	bu.	449	5.92	2,658	512	6.31	3,232
Strawberries	qt.	28,036	.23	6,405	27,170	.25	6,904
Raspberries	qt.	13,359	.27	3,661	12,631	.26	3,236
Loganberries	lb.	1,687	.12	197	1,606	.13	207
Grapes	lb.	80,533	.043	3,496	88,472	.044	3,896
Blueberries	lb.	18,973	.18	3,339	31,754	.11	3,409
TOTAL VALUES				47,207	48,673		

Table II - Fourth Estimate of Fruit Production, 1954, with Preliminary Estimates of Value of Fruit Production, 1954, and Revised Estimates, Production and Value, 1953, in Canada, by Provinces

Province and Kind of Fruit	Unit	1953			1954		
		Production	Price 1/ per Unit	Total Farm Value	Production	Price 1/ per Unit	Total Farm Value
		'000	\$	\$'000	'000	\$	\$'000
NEWFOUNDLAND							
Blueberries	lb.	2,646	.11	304	1,949	.06	125
PRINCE EDWARD ISLAND							
Strawberries	qt.	708	.15	106	780	.28	140
Blueberries	lb.	600	.12	72	442	.13	57
TOTAL VALUES				178	197		
NOVA SCOTIA							
Apples	bu.	1,087	1.37	1,489	2,157	.98	2,114
Pears	bu.	32	2.00	64	40	1.90	76
Plums & prunes	bu.	10	2.25	22	20	2.00	40
Strawberries	qt.	715	.24	172	715	.24	172
Raspberries	qt.	37	.42	16	37	.41	15
Blueberries	lb.	1,125	.14	152	5,126	.12	615
TOTAL VALUES				1,915	3,032		

^{1/} Price to growers (to pickers in the case of blueberries) for unpacked fruit.

Table II - Fourth Estimate of Fruit Production, 1954, with Preliminary Estimates of Value of Fruit Production, 1954, and Revised Estimates, Production and Value, 1953, in Canada, by Provinces

1953					1954		
Province and Kind of Fruit	Unit	Production	Price 1/ per Unit	Total Farm Value	Production	Price 1/ per Unit	Total Farm Value
		'000	\$	\$'000	'000	\$	\$'000
NEW BRUNSWICK							
Apples	bu.	260	1.75	455	260	1.75	455
Strawberries	qt.	700	.21	147	775	.20	155
Raspberries	qt.	38	.42	16	50	.40	20
Blueberries	lb.	1,279	.10	<u>122</u>	3,500	.11	<u>385</u>
TOTAL VALUES				740	1,015		
QUEBEC							
Apples	bu.	1,740	1.90	3,306	2,500	1.58	3,957
Strawberries	qt.	4,500	.28	1,260	8,500	.24	2,040
Raspberries	qt.	300	.48	144	350	.42	147
Blueberries	lb.	12,651	.20	<u>2,530</u>	19,702	.10	<u>1,970</u>
TOTAL VALUES				7,240	8,114		
ONTARIO							
Apples	bu.	2,642	2.04	5,400	3,071	1.62	4,980
Pears	bu.	754	1.73	1,304	664	1.93	1,284
Plums & prunes	bu.	513	1.70	874	486	2.21	1,076
Peaches	bu.	2,350	1.94	4,565	2,154	2.15	4,634
Cherries	bu.	319	5.31	1,693	410	5.37	2,202
Strawberries	qt.	9,255	.22	2,021	7,992	.23	1,866
Raspberries	qt.	3,182	.41	1,306	3,170	.40	1,263
Grapes	lb.	78,268	.043	<u>3,347</u>	87,102	.044	<u>3,827</u>
TOTAL VALUES				20,510	21,132		
BRITISH COLUMBIA							
Apples	bu.	6,002	1.15	6,928	7,121	.91	6,457
Pears	bu.	649	1.98	1,285	566	2.40	1,356
Plums & prunes	bu.	226	1.58	356	222	1.91	423
Peaches	bu.	543	1.80	978	267	2.31	618
Apricots	bu.	165	2.58	425	158	2.02	319
Cherries	bu.	130	7.42	965	102	10.10	1,030
Strawberries	qt.	12,158	.22	2,699	8,408	.30	2,531
Raspberries	qt.	9,802	.22	2,179	9,024	.20	1,791
Loganberries	lb.	1,687	.12	197	1,606	.13	207
Grapes	lb.	2,265	.066	149	1,370	.05	69
Blueberries	lb.	672	.24	<u>159</u>	1,035	.25	<u>257</u>
TOTAL VALUES				16,320	15,058		

1/ Price to growers (to pickers in the case of blueberries) for unpacked fruit.

Table III - Fourth Estimate of Production of Fruits (apples excepted) in Tons, 1954, with Revised Estimates for 1953, in Canada, by Provinces. ^{1/}

Kind of Fruit	CANADA		NEWFOUNDLAND		P.E. ISLAND		NOVA SCOTIA	
	1953	1954	1953	1954	1953	1954	1953	1954
- tons -								
Pears	35,875	31,750					800	1,000
Plums & prunes	18,725	18,200					250	500
Peaches	72,325	60,525						
Apricots	4,125	3,950						
Cherries	11,225	12,800						
Strawberries	19,041	18,032			442	488	447	447
Raspberries	9,576	9,022					23	23
Loganberries	844	803						
Grapes	40,267	44,236						
Blueberries	9,487	15,877	1,328	974	300	221	562	2,563
- tons -								
	NEW BRUNSWICK		QUEBEC		ONTARIO		BRITISH COLUMBIA	
	1953	1954	1953	1954	1953	1954	1953	1954
Pears					18,850	16,600	16,225	14,150
Plums & prunes					12,825	12,150	5,650	5,550
Peaches					58,750	53,850	13,575	6,675
Apricots							4,125	3,950
Cherries					7,975	10,250	3,250	2,550
Strawberries	438	484	2,812	5,312	5,784	4,995	9,118	6,306
Raspberries	24	31	188	219	1,989	1,981	7,352	6,768
Loganberries							844	803
Grapes					39,134	43,551	1,133	685
Blueberries	640	1,750	6,326	9,851			336	518

^{1/} The original estimates secured by the Bureau were stated in measures of volume (except loganberries, grapes and blueberries). These were converted to tons at the following rates: 1 quart of strawberries or raspberries = 1.25 pounds (except in British Columbia where the rate of 1 quart = 1.50 pounds was used) and one bushel of all other fruits = 50 pounds (net weight). In reports issued earlier in the year strawberry and raspberry estimates for all provinces were converted to tons at the same rate (1 quart = 1.25 pounds). The change in the conversion factor used for British Columbia was introduced to conform with the official conversion rate used by the British Columbia Department of Agriculture.

Table IV - Revised Estimates Production and Value of Blueberries in Nova Scotia and British Columbia with Revised Estimates of Total Value of Fruit Production, 1952

Area	Production '000 lb.	Blueberries		Farm Value of All Fruits \$'000
		Price ¢ per lb.	Value \$'000	
Nova Scotia	2,100	.12	252	2,230
British Columbia	404	.23	93	15,217
Canada <u>1</u> /	25,598	.13	3,377	43,631

1/ Other provinces remain unchanged.

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