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DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Honourable George Hees, Minister of Trade and Commerce

August 7, 1962

T.V.R. No. 4.

Price: \$1 for series.

VALUE OF FRUIT PRODUCTION - 1961

The total farm value of commercial fruit production in Canada for 1961 was 53.77 million dollars practically unchanged from the 1960 figure of 53.80 million $\frac{1}{2}$. This total was made up of 23.1 million dollars from the sale of apples, 16.4 million from the sales of tender tree fruits and 14.3 million from small fruits. In 1961 apple growers realized 23.1 million dollars practically the same as in 1960. Tender tree fruit receipts, however, were higher in 1961 than in 1960 by 2 million dollars while small fruit sales were almost 2 million dollars lower in 1961 compared to 1960. A lower average price for apples in 1961 of \$1.40 per bushel was offset by a larger crop. The increased returns from tender tree fruit sales were due mostly to larger receipts from the sales of peaches and cherries, in turn attributable to heavier yields. Grape and berry growers, having picked smaller crops, received less for all crops in 1961 than in 1960 with the exception of loganberries.

Ontario growers realized a total of 24.1 million dollars from the sales of 1961 fruit crops, very close to the 24.2 million of the previous year. Returns for apples, pears and small fruits were lower in 1961 than in 1960 but higher for peaches, cherries, plums and prunes. British Columbia fruit sales at 17.7 million dollars brought the growers almost the same total returns in 1961 as in 1960. In Quebec, however, the value of fruit sales was down in 1961 from 1960. A smaller crop and a reduced price for blueberries was the main cause. In Nova Scotia on the other hand, an estimated 4.2 million dollars was realized from sales of fruits in 1961, substantially more than the 2.9 million of the previous year. This increase was brought about for the most part by a larger apple crop and an increase in the average price for this fruit.

Estimates presented in this report refer to commercially grown fruit only. Farm value is an estimate of returns from fruit crop sales whether for processing or for the fresh market. The data are supplied to the Dominion Bureau of Statistics by Provincial and Federal Departments of Agriculture personnel in the various fruit growing areas and by the Quebec Bureau of Statistics. The 1961 figures are preliminary and subject to revision.

1/ Does not include cranberries in Nova Scotia and New Brunswick for which data are not available.

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Estimated Commercial Production and Value of Fruit in Canada, by Province, 1960 and 1961

		1 9 6 0			1 9 6 1		
Unit	Production	Average Price		Farm Value	Average Price		Farm Value
		per Unit			per Unit		
	'000	\$		\$ '000	'000	\$	\$ '000
<u>CANADA</u>							
Apples	bu.	14,914	1.55	23,147	16,521	1.40	23,077
Pears	bu.	1,574	2.12	3,344	1,477	2.10	3,101
Plums and prunes	bu.	467	2.08	970	578	2.17	1,257
Peaches	bu.	2,362	2.60	6,137	3,074	2.17	6,674
Apriots	bu.	305	2.21	674	265	2.36	626
Cherries, sweet	bu.	201	9.41	1,893	306	7.85	2,403
Cherries, sour	bu.	254	5.22	1,326	526	4.39	2,307
Strawberries	qt.	26,114	.22	5,734	23,022	.23	5,318
Raspberries	qt.	11,899	.26	3,125	9,469	.27	2,587
Loganberries	lb.	1,095	.15	163	1,203	.14	167
Grapes	lb.	113,167	.043	4,899	85,237	.051	4,325
Blueberries	lb.	19,605	.12	2,383	18,063	.10	1,823
Cranberries	lb.	552	n.a.	n.a.	659	.15	102
Total Values				53,795			53,767
<u>NEWFOUNDLAND</u>							
Blueberries	lb.	2,814	.07	197	2,934	.08	235
<u>PRINCE EDWARD ISLAND</u>							
Strawberries	qt.	1,730	.22	381	1,900	.18	342
Blueberries	lb.	130	.10	13	451	.12	54
Total Values				394			396
<u>NOVA SCOTIA</u>							
Apples	bu.	2,243	.82	1,839	3,151	.94	2,962
Pears	bu.	28	1.75	49	51	1.92	98
Plums and prunes	bu.	5	2.65	13	5	2.60	13
Strawberries	qt.	2,295	.20	459	2,300	.23	529
Raspberries	qt.	30	.42	13	45	.35	16
Blueberries	lb.	5,400	.10	540	5,700	.09	513
Cranberries	lb.	310	n.a.	n.a.	205	.11	23
Total Values				2,913			4,154
<u>NEW BRUNSWICK</u>							
Apples	bu.	400	1.20	480	525	1.15	604
Strawberries	qt.	1,500	.25	375	1,400	.26	364
Raspberries	qt.	60	.42	25	60	.42	25
Blueberries	lb.	3,500	.14	490	4,500	.09	405
Cranberries	lb.	40	n.a.	n.a.	50	.11	6
Total Values				1,370			1,404

Estimated Commercial Production and Value of Fruit in Canada,
by Province, 1960 and 1961 (Concluded)

Province, 1960 and 1961 (Continued)							
1960				1961			
	Unit	Production	Average Price per Unit	Farm Value	Production	Average Price per Unit	Farm Value
		'000	\$	\$'000	'000	\$	\$'000
QUEBEC							
Apples	bu.	3,130	1.37	4,288	3,055	1.34	4,094
Strawberries	qt.	6,500	.20	1,300	4,100	.25	1,025
Raspberries	qt.	1,294	.38	492	1,300	.27	351
Blueberries	lb.	6,098	.14	850	2,715	.11	299
Total Values				6,930	5,769		
ONTARIO							
Apples	bu.	3,761	1.87	7,017	5,511	1.14	6,304
Pears	bu.	897	1.95	1,750	816	1.83	1,495
Plums and prunes	bu.	267	1.94	518	340	1.95	664
Peaches	bu.	1,773	2.82	4,994	2,543	2.19	5,565
Cherries, sweet	bu.	92	7.64	706	125	7.33	916
Cherries, sour	bu.	254	5.22	1,326	526	4.38	2,307
Strawberries	qt.	9,159	.21	1,903	7,986	.22	1,750
Raspberries	qt.	2,969	.38	1,121	2,997	.34	1,027
Grapes	lb.	111,838	.04	4,815	81,634	.05	4,060
Total Values				24,150	24,088		
BRITISH COLUMBIA							
Apples	bu.	5,380	1.77	9,523	4,279	2.13	9,113
Pears	bu.	649	2.38	1,545	610	2.47	1,508
Plums and prunes	bu.	195	2.25	439	233	2.49	580
Peaches	bu.	589	1.94	1,143	531	2.09	1,109
Apricots	bu.	305	2.21	674	265	2.36	626
Cherries, sweet	bu.	109	10.89	1,187	181	8.22	1,487
Strawberries	qt.	4,930	.27	1,316	5,336	.25	1,308
Raspberries	qt.	7,546	.20	1,474	5,067	.23	1,168
Loganberries	lb.	1,095	.15	163	1,203	.14	167
Grapes	lb.	1,329	.063	84	3,603	.07	265
Blueberries	lb.	1,663	.18	293	1,763	.18	317
Cranberries	lb.	202	.18	36	404	.18	73
Total Values				17,877	17,721		

The volumetric units of measurement shown above may be converted to pounds as follows:

- 1 bushel of apples = 45 pounds
- 1 bushel of other tree fruits = 50 pounds
- 1 quart of berries = 1.25 pounds (except for B.C.)
- 1 quart of berries (B.C.) = 1.5 pounds.

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