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November 17, 1954.THIRD ESTIMATE OF COMMERCIAL FRUIT PRODUCTION 1954.

The information on estimates of production of fruits as set out in this release is based on reports made as of the middle of October for Ontario and during the latter part of October for the Maritime Provinces and Quebec. In the case of British Columbia crop estimates were prepared as of November 1st. Accordingly all estimates apply to the situation as it existed at the time when the reports concerned were made.

Apples

The 1954 Canadian apple crop is now estimated at 14.1 million bushels, an increase of 20 per cent from 1953. Production was up in all apple producing provinces except New Brunswick where there was a small decline.

The greatest absolute increase was in British Columbia where the 1954 apple crop of 7.1 million bushels was 1.1 million bushels (19 per cent) greater than last year. In Nova Scotia the estimated total crop of 1,755,000 bushels was 61 per cent higher than in 1953. However, estimates place the hand-picked crop in that province at only 885,000 bushels, the remainder (870,000 bushels) being salvaged from the quantity of fruit blown to the ground during the hurricane of September 12th. It is estimated that 20,000 bushels of windfalls were marketed as fresh fruit in Nova Scotia following the storm<sup>1/</sup>. The rest of the windfalls were shipped for processing. Production of apples is higher this year in both Quebec and Ontario. The Quebec crop of 2,000,000 bushels is 15 per cent above that of last year. Recent developments have seen an increase in McIntosh production coupled with slight reductions for Cortland and Fameuse. Latest estimates place the 1954 Ontario apple crop at 2,983,000 bushels, 13 per cent greater than in 1953. The apple growing districts of Ontario reported some losses due to wind damage in October. However, when the most severe storm of the season struck on October 15th most of the apple crop except the late varieties had been picked. Losses therefore were concentrated among such varieties as Delicious, Jonathan, Spy, Cortland, Baldwin, Stark and Russet. It is estimated that about 110,000 bushels were blown down by "Hurricane Hazel" on October 15th and that about another 100,000 bushels had been blown down earlier in the season mostly in the Georgian Bay area. The bulk of the windfalls was being salvaged for processing.

Pears

Production of pears in 1954 is now set at 1.3 million bushels, 12 per cent less than in 1953. Crops declined in both Ontario and British Columbia, the major pear producing provinces. The 1954 crop of pears in Ontario was 654,000 bushels, 13 per cent down from 1953 while the British Columbia production of 566,000 bushels was also 13 per cent below that of last year. In Ontario wind damage on October 15 was limited to the unharvested portion of the Kieffer pear crop (the

<sup>1/</sup> Under a special "windfall" grade restricted to the province of Nova Scotia.

only variety not picked at that time) about 35 per cent of which was blown down. Although much of this fruit will be salvaged, considerable losses were anticipated.

#### Plums and Prunes

The 1954 plum and prune crop is now estimated at 754,000 bushels, three per cent below that of 1953. Production was down by five per cent from last year in Ontario where a crop of 487,000 bushels was harvested. In British Columbia the 1954 crop at 247,000 bushels was two per cent below that of last year.

#### Peaches

Latest estimates place the 1954 peach crop at 2.3 million bushels, a reduction of 19 per cent from last year. The Ontario crop of 2.1 million bushels was 12 per cent less than in 1953 while the British Columbia crop placed at 267,000 bushels was down by 51 per cent from last year.

#### Apricots

Recent revisions have raised the 1954 apricot estimate to 158,000 bushels for British Columbia, the only province where apricots are produced commercially. This is four per cent below production in 1953.

#### Cherries

Latest estimates place the 1954 cherry crop at 431,000 bushels, four per cent smaller than last year. Production in Ontario at 329,000 bushels was up three per cent this year while the British Columbia cherry crop of 102,000 bushels was 21 per cent less than last year.

#### Strawberries

The 1954 strawberry crop is now placed at 28.4 million quarts, five per cent below production in 1953. Crops were down by 15 per cent in Ontario where 7.8 million quarts were picked and by 31 per cent in British Columbia where 9.8 million quarts were harvested. However, in Quebec an increase of 89 per cent bringing the crop in that province to 8.5 million quarts came close to offsetting these decreases. Production in Prince Edward Island and New Brunswick was higher this year and in Nova Scotia the same as in 1953.

#### Raspberries

Latest estimates place the 1954 raspberry crop at 10.6 million quarts, ten per cent below that of 1953. Production of this fruit was down considerably in Ontario where a crop of 2.5 million quarts was harvested, 21 per cent less than in 1953. A smaller crop was also picked in British Columbia where production of 10.6 million quarts was eight per cent below that of last year.

#### Loganberries

Loganberries, statistics on the production of which are prepared for British Columbia only, are estimated at 1.6 million pounds, five per cent below last year.



Grapes

The 1954 grape crop is now estimated at 88.2 million pounds, 10 per cent above the 80.5 million pounds harvested in 1953. Production in the major producing area, Ontario, is estimated at 86.8 million pounds, 11 per cent larger than last year. The British Columbia crop of almost 1.4 million pounds is 40 per cent below that of 1953.

This report was prepared in the Agriculture Division of the Dominion Bureau of Statistics from information received from the various Provincial Departments of Agriculture, the Quebec Provincial Bureau of Statistics and the Canada Department of Agriculture. The material for Ontario was submitted by the Ontario Committee on Fruit and Vegetable Statistics.

Third Estimates of Fruit Production, 1954, with Comparable Estimates for 1953

Kind of Fruit	Production in Volumetric Units			Production in Tons <sup>2/</sup>	
	Unit	1953	1954	1953	1954
		'000	'000	tons	tons
Canada -					
Apples	bu.	11,731	14,109		
Pears	bu.	1,435	1,260	35,875	31,500
Plums & prunes	bu.	775	754	19,375	18,850
Peaches	bu.	2,893	2,335	72,325	58,375
Apricots	bu.	165	158	4,125	3,950
Cherries	bu.	449	431	11,225	10,775
Strawberries	qt.	30,075	28,429	20,571	18,996
Raspberries	qt.	15,113	13,598	10,891	9,829
Loganberries	lb.	1,687	1,601	844	800
Grapes	lb.	80,533	88,198	40,266	44,099
Prince Edward Island -					
Strawberries	qt.	708	780	442	488
Nova Scotia -					
Apples	bu.	1,087	1,755		
Pears	bu.	32	40	800	1,000
Plums & prunes	bu.	10	20	250	500
Strawberries	qt.	715	715	447	447
Raspberries	qt.	37	37	23	23



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- 4 -

Third Estimates of Fruit Production, 1954, with Comparable  
Estimates for 1953

Kind of Fruit	Production in Volumetric Units			Production in Tons <sup>2/</sup>	
	Unit	1953 '000	1954 '000	1953 tons	1954 tons
New Brunswick -					
Apples	bu.	260	250		
Strawberries	qt.	700	775	438	484
Raspberries	qt.	38	50	24	31
Quebec -					
Apples	bu.	1,740	2,000		
Strawberries	qt.	4,500	8,500	2,812	5,312
Raspberries	qt.	300	350	188	219
Ontario -					
Apples	bu.	2,642	2,983		
Pears	bu.	754	654	18,350	16,350
Plums & prunes	bu.	513	487	12,825	12,175
Peaches	bu.	2,350	2,068	58,750	51,700
Cherries	bu.	319	329	7,975	8,225
Strawberries	qt.	9,255	7,835	5,784	4,897
Raspberries	qt.	3,182	2,518	1,989	1,574
Grapes	lb.	78,268	86,828	39,134	43,414
British Columbia -					
Apples	bu.	6,002	7,121		
Pears	bu.	649	566	16,225	14,150
Plums & prunes	bu.	252	247	6,300	6,175
Peaches	bu.	543	267	13,575	6,675
Apricots	bu.	165	158	4,125	3,950
Cherries	bu.	130	102	3,250	2,550
Strawberries	qt.	14,197	9,824	10,648	7,368
Raspberries	qt.	11,556	10,643	8,667	7,982
Loganberries	lb.	1,687	1,601	844	800
Grapes	lb.	2,265	1,370	1,132	685

2/ The original estimates secured by the Bureau were stated in measures of volume (except loganberries and grapes). These were converted to tons at the following rates; 1 quart of strawberries or raspberries = 1.25 pounds (except in British Columbia where the rate of 1 quart = 1.50 pounds was used) and one bushel of all other fruits = 50 pounds (net weight). In reports issued earlier in the year strawberry and raspberry estimates for all provinces were converted to tons at the same rate (1 quart = 1.25 pounds). The change in the conversion factor used for British Columbia was introduced to conform with the official conversion rate used by the British Columbia Department of Agriculture.