



June 30, 1960

F.V.R. No. 1

Price: \$1 for series.

FIRST ESTIMATE OF THE COMMERCIAL PRODUCTION OF BERRIES AND TENDER TREE FRUITS, 1960

Estimates released in this memorandum, except where otherwise indicated, are based on reports submitted to the Dominion Bureau of Statistics by Federal and Provincial Departments of Agriculture personnel in the various fruit growing areas. All 1960 figures are preliminary and subject to revision.

No 1960 crop estimates for Ontario were available in time for this report. The Ontario committee on fruit and vegetable statistics felt that, in view of an abnormally late season in some of the principal fruit growing areas, no useful figures could be prepared at this time. It is anticipated that data for Ontario will be published in the next fruit and vegetable crop report to be released in about one month's time.

TABLE 1. - First Estimate of Commercial Production of Soft Fruit 1960
with Latest Estimates for 1959

Kind of Fruit	Unit	Estimated Production			
		Volumetric Units		Tons	
		1959	1960	1959	1960
		'000	'000		
Prince Edward Island -					
Strawberries	qt.	650	1,500	406	938
Nova Scotia -					
Strawberries	qt.	700	1,000	438	625
Raspberries	qt.	35	40	22	25
Pears	bu.	35	<u>1/</u>		
Plums and prunes	bu.	5	<u>1/</u>		
New Brunswick -					
Strawberries	qt.	600	900	375	562
Raspberries	qt.	50	50	31	31
Quebec -					
Strawberries	qt.	6,552	6,500	4,095	4,062
Raspberries	qt.	340	360	212	225

TABLE 1. - First Estimate of Commercial Production of Soft Fruit 1960
with Latest Estimates for 1959 (concluded)

Kind of Fruit	Unit	Estimated Production			
		Volumetric Units		Tons	
		1959	1960	1959	1960
		'000	'000		
Ontario -					
Strawberries	qt.	6,188	1/	3,868	
Raspberries	qt.	2,365	1/	1,478	
Cherries, sweet	bu.	176	1/	4,400	
Cherries, sour	bu.	241	1/	6,025	
Peaches	bu.	2,143	1/	53,575	
Pears	bu.	767	1/	19,175	
Plums and prunes	bu.	361	1/	9,025	
Grapes	lb.	71,744	1/	35,872	
British Columbia -					
Strawberries	qt.	6,207	6,357	4,655	4,768
Raspberries	qt.	7,762	8,197	5,822	6,148
Cherries, sweet	bu.	65	111	1,622	2,770
Apricots	bu.	157	259	3,915	6,482
Peaches	bu.	461	558	11,532	13,960
Pears	bu.	462	624	11,545	15,598
Plums and prunes	bu.	250	207	6,242	5,166
Loganberries	lb.	1,218	1,301	609	650
Grapes	lb.	1/	1/		

1/ Not available.

TABLE 2. - Legal Minimum Prices to Processors for Strawberries and Cherries
in the Province of Ontario

	1959	1960
	cents per qt.	
Strawberries 1/	16.25	17.0
	cents per lb.	
White sweet cherries 2/	11.0	13.0
Black sweet cherries 2/	12.0	14.0

1/ Source: Ontario Berry Growers' Marketing Board.

2/ Source: Ontario Tender Fruit Growers' Marketing Board.

For all Provinces other than British Columbia the original estimates secured by the Bureau were stated in measures of volume (except grapes). These were converted to tons at the following rates: 1 quart of strawberries or raspberries = 1.25 pounds and one bushel of all other fruits = 50 pounds (net weight). In the case of British Columbia tree fruits, the volumetric estimates were calculated as follows: 1 bushel = 50 pounds and in the case of berries 1 quart = 1.5 pounds.

TABLE 3. - Estimates of Production of Strawberries, Peaches, Apricots, Pears and Cherries in United States 1959 and 1960

Kind of Fruit	Unit	Estimated Production			
		Volumetric Units		Tons	
		1959	1960	1959	1960
		'000	'000		
United States -					
Strawberries <u>1/</u>	qt.	317,567	295,297	238,175	221,472
Peaches <u>2/</u>	bu.	74,339	76,809	1,784,136	1,843,416
Apricots <u>2/</u>	bu.	9,575	9,275	229,800	222,600
Pears <u>2/</u>	bu.	30,191	28,431	737,899	693,774
Cherries, sweet <u>2/</u>	bu.	2,794	2,978	78,220	83,370
Cherries, sour <u>2/</u>	bu.	4,894	4,113	137,030	115,160
California -					
Strawberries <u>1/</u>	qt.	113,520	101,400	85,140	76,050

1/ Source: Vegetables, Fresh Market, June 1, 1960, United States Department of Agriculture.

2/ Source: Crop Production, June 1960, United States Department of Agriculture.

3/ Source: Sour Cherry Report, June 15, 1960, United States Department of Agriculture.

The United States Department of Agriculture published the original estimates of strawberries in pounds; peaches and pears in bushels; apricots and cherries, sweet and sour, in tons. The following conversion rates were used to bring these items to corresponding units in the Canadian crop estimates: strawberries, 1 qt. = 1.5 lb.; peaches, 1 bu. = 48 lb.; apricots, 1 bu. = 48 lb.; pears, 1 bu. = 50 lb. except California where 1 bu. = 48 lb.; cherries, 1 bu. = 56 lb. (Conversion Factors and Weights and Measures for Agricultural Commodities and Their Products - United States Department of Agriculture, May 1952).

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